

FOIA MARKER

**This is not a textual record. This is used as an
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Presidential Library Staff.**

Collection/Record Group: Clinton Presidential Records

Subgroup/Office of Origin: Press Secretary

Series/Staff Member: Mike McCurry

Subseries:

OA/ID Number: 11102

FolderID:

Folder Title:

Denied Media Requests [1]

Stack:

S

Row:

94

Section:

3

Shelf:

10

Position:

1

June 25, 1996

Rick Kozak
Richard Kozak Photography
3426 Pike Ridge Road
Edgewater, Maryland 21037

Dear Mr. Kozak:

Thank you for requesting a photograph session with the President and his family.

Although we appreciate your interest in spending time documenting the President, his official schedule does not make it possible at this time.

Please contact the White House press office if we can be of service to you in the future.

Sincerely,

Mike McCurry
Press Secretary

GS/McCuney/Baer

~~NAME~~
LM $\frac{c}{2}$

Can we say no?
I don't sense

ROTUS knows
him.

THE PRESIDENT HAS SEEN
6-19-96

u!

President Clinton

96 JUN 19 P2:33

Kozak

410 - 956 - 6030
410 - 956 - 6060 Fax
800 - 559 - 0998 Page

THE PRESIDENT HAS SEEN

6-19-96

6/18/96

Dear President Clinton,

I know this is a far fetched idea, one that may be looked at as a folly, but I believe in the way things are done.

I would like to photographically document you and your family from today until the election, focusing on values and the strength of the family in America. There are many choices that families can make and most of them are influenced by someone who has taken on the responsibilities of a family. A family that is solid and focused. One thing is clear, you have a wonderful family and you are leading this country in a direction that deals with problems that all families are up against.

I am an independent photojournalist, with a wife, Cathaleen and two children, Hannah age 7 (she will be 8 on the 5th of July) and Ella who is 5. I know what the values of family life are and I am willing to dedicate my personal time to expose these principals of your family to the citizens of our great country. (just as they are being done by the other political movements) If there is no family strength in this country, then what is there?

I realize that this letter will find a file somewhere, but I am looking out for the benefit of all the people that live in this great land.

Hope all is well. Call if you our interested, or would like to discuss my ideas. I'm sure that no one has made such a request.

Sincerely,

Rick

Rick Kozak

Rick and Cathaleen's Annual Rib and Crab Party

Saturday, June 29th at 4pm

3426 Pike Ridge Rd.
Edgewater, MD 21037
(410) 956-6030

All we need are hungry friends to have a good time!

Please plan on attending!!

If you've never been, you've missed out! Don't miss this year!

As always the whole family is welcome! Give us a call if you have any questions.

Otherwise..... "We'll see ya, when we see ya!"

Thanks for you invite AND we both extend
to you and your family 'em invite to ours.
I know This asking, but why not.

Rick

Directions: from Washington, take Rt. 50 (John Hanson Highway) east toward Annapolis. Exit at the Davidsonville, Rt 424 exit, take road to right, stay on 424 until you come to a traffic light (not the blinking yellow light) at Rt. 214 (central Ave.) Turn left you will pass Homestead Gardens. Stay on 214 until you come to Pike Ridge RD. There is a "Frank's" and a "South County Animal Hospital" on the right. It only goes to your left. Our house is on the left. White mailbox #3426. If you get to 7-11 you went to far turn around we are the second house on the right. On Rt. 214 you will have only one traffic light. If you get to a second light you've went to far. That second light is Rt. 2 turn left and then left again at Pike Ridge Rd. (just past 7-11), again second house on the right.

Newsweek

1750 PENNSYLVANIA AVE., NW • SUITE 1220 • WASHINGTON, DC 20006

(6/25)
CTG will regret
Gov A.L.'s office

Evan Thomas
Washington Bureau Chief
(202) 626-2000

June 4, 1996

The President
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500
Attn: Mike McCurry

Fax: 456-6423

Dear Mr. President:

At prior national political conventions, the editors of **Newsweek** have invited key party leaders to share impressions and perceptions with us at private sessions near the meeting hall. We will be continuing this tradition in Chicago and would be honored to have you share breakfast, lunch, coffee, or cocktails with us at a mutually acceptable time.

If you're agreeable, we would like to arrange a time, date and place for the Chicago meeting. Gail Tacconelli (202-626-2014) of my staff will call you in a week or two to see if we can set something up.

Meantime we hope you can find the time for an informal meeting with **Newsweek** in Chicago.

Sincerely,



Evan Thomas

NEWSWEEK

Interview Denied

SCHEDULE PROPOSAL

3/18/96

_____ ACCEPT

_____ REGRET

_____ PENDING

TO: Stephanie Streett and Anne Walley,
Directors of Scheduling

FROM: Mike McCurry, Assistant to the President and
Press Secretary

REQUEST: For the President to open the 49th World Newspaper Congress
and 3rd World Editors Forum May 20, 1996.

PURPOSE: For the President to give opening speech at the World
Congress and Editors Forum at the Omni Shoreham Hotel.

BACKGROUND: The forum will take place from May 20 - 22 in Washington DC.
The opening ceremony traditionally focuses on the deep
attachment of the members to the values of freedom of the press.
This is the first time the 50 year-old group has met in
Washington DC.

DATE AND TIME: May 20, 1996, time TBD

LOCATION: Omni Shoreham Hotel, Washington DC

PARTICIPANTS: POTUS
Mike McCurry

OUTLINE OF EVENTS: Speak at the opening of the World Congress and Editors
Forum at the Omni Shoreham in Washington DC

REMARKS REQUIRED: No

MEDIA COVERAGE: Open to participants

RECOMMENDED BY: Mike McCurry

*HRC
aid
journalism
memoir*



FIEJ

Internationale
des Éditeurs
de Journaux

Federation
of Newspaper
Publishers

75008 Paris, France
Tél. : (1) 47 42 85 00
Téléfax : (1) 47 42 49 48
E-mail: GEIS - FIEJ.NEMO @ NEMO
Internet - fiej @ lgc. apc. org

Mr W.J. Clinton
President of the United States
of America
The White House
1600 Pennsylvania Avenue
Washington DC 20500
USA

6 March 1995

Dear Mr President,

The 49th World Newspaper Congress and the 3rd World Editors Forum, organised by FIEJ and the Newspaper Association of America, will take place in Washington D.C. from 20 to 22 May 1996.

One thousand newspaper executives and their guests from at least 60 countries are expected at this event.

I am writing well in advance of these conferences to formally invite you to be present at their joint opening, on the morning of Monday 20 May 1996.

The opening ceremony is traditionally the occasion for our Federation and its members to solemnly reiterate our profound attachment to the values of freedom of the press, to which we know you are deeply attached.

Your personal presence would strongly underline the importance that the United States of America has always accorded to the role of the free press in democracy world-wide.

We shall, in due course, be in further contact with your staff to inform them of the evolution of planning for these major events.

Yours sincerely,

K. Prescott Low
President

Enc. 'Facts About FIEJ'



ALLEN H. NEUHARTH
FOUNDER/USA TODAY
CHAIRMAN/THE FREEDOM FORUM

October 13, 1995

The Honorable William Jefferson Clinton
President
The United States of America
The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Mr. President:

You have received an invitation from the leaders of the World Newspaper Congress of the International Federation of Publishers and Editors (FIEJ) to dedicate a new memorial to international journalists killed in action and to speak to their group on Monday, May 20, 1996.

I write to encourage you to accept that invitation. In doing so, I wear two hats. For two years when I was chairman of the Gannett Company, I was president of FIEJ, and I now am chairman of The Freedom Forum, which is constructing the International Journalists' Memorial.

FIEJ is an important group of publishers worldwide dedicated to freedom and improving their newspapers. They meet throughout the world -- in the USA about every 10 years. Traditionally, the host country's head of state speaks to the group on its opening day.

The most recent heads of state to speak were Austrian Chancellor Franz Vranitzky, Chancellor Helmut Kohl of Germany, President Vaclav Havel of Czechoslovakia, Greek President Constantinos Karamanlis and Denmark's Queen Margrethe II.

As FIEJ president Scott Low explained in his earlier letter, we would like you to dedicate the International Journalists' Memorial, located just across the Potomac in Rosslyn, and then speak to FIEJ members.

The memorial, scheduled to be completed in early spring of 1996, is a magnificent glass structure with the names of nearly 1,000 journalists killed. These include Americans, like Ernie Pyle and investigative reporter Don Bolles, as well as journalists from more than 60 countries.

The memorial, which faces the Washington memorials of George Washington, Abraham Lincoln and Thomas Jefferson, was designed by Ralph Appelbaum, who was the creative genius for the Holocaust Museum.

Each year, a new panel of names will be added to memorialize journalists killed in action.

There is no memorial like this anywhere in the world.

Your presence at the dedication ceremony and remarks to FIEJ members would honor the memories of brave journalists around the world.

If you or your staff have questions, we'll be happy to follow up promptly. Scott Low of FIEJ and President Charles Overby of The Freedom Forum (703-284-2810) are available to answer questions.

We look forward to hearing from you. Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Al Neuharth", with a long horizontal flourish extending to the right.

Allen H. Neuharth

AHN/jef

SELECTION CRITERIA FOR THE JOURNALISTS MEMORIAL

The Freedom Forum Journalists Memorial will carry the names of newspeople who were killed covering wars, natural disasters or violent crimes; who died as a result of injury or illness that occurred on assignment; or who were murdered to silence their reporting.

To have his or her name included on the memorial, an individual must have been a regular contributor of news, commentary or photography to a publication or broadcast outlet; an editor or executive at a news organization; a free-lance journalist; a producer, camera operator, sound engineer or other working member of a broadcast crew; or a documentary filmmaker.

The memorial does not include the names of employees of official government agencies or journalists who died in accidents unrelated to their assignments. Neither does the memorial include the names of journalists who instigated the violence that caused their deaths. An independent panel of journalists and journalism historians will review difficult cases.

To submit a name for consideration, please include complete background on the individual, the news organization and its location, and the location and circumstances of the death. Letters and copies of supporting material, which cannot be returned, should be sent to:

**The Freedom Forum Journalists Memorial
Newseum
1101 Wilson Blvd.
Arlington, Va. 22209**

1/31/96

Hedrick Smith Productions, Inc.

Television Documentaries

FAX COVER SHEET

Date: 12/19/95

To: Michael McCurry

Fax No.: 456-6210

From: Hedrick Smith

Pages: 2

Message: Filming for:
"People + the Power Game"

If any pages are missing or if there are transmission problems, please call 301/654-9848.

per MMC 12/19 -
will do in Jan.

Hedrick Smith Productions, Inc.

Television Documentaries

December 19, 1995

Mr. Michael McCurry
Assistant to the President and Press Secretary
The White House
Washington, D.C. 20500
FAX: 202/456-6210

I will do?
20 min. OK.
after LA Times.

Dear Mike:

Just to let you know that we will back at the White House press office filming again on Wednesday for THE PEOPLE AND THE POWER GAME and we have a scheduled interview with Mack McLarty at 2:00pm.

I was very sorry to hear that you had to cancel our interview scheduled for Wednesday at 4pm, but we will be at the White House in case your schedule opens up for 20 to 30 minutes.

We need a much wider ranging interview dealing with the press and its changing methods, the contrasts you see between the White House press corps and the State Department press corps and some more general observations of yours about the interplay between the White House and the press - all topics that we want to cover in an informal, off-the-cuff style of interview. So we do not need to be elaborate about lighting and set-up. But we do need your input, so that if it does not work on Wednesday we will want to shoot for early January.

Many thanks for all your help.

Sincerely,

Rick

Hedrick L. Smith

HLS/jnr

S/10
regretted
via phone call

May 7, 1996

Mr. Michael McCurry
Press Secretary
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Dear Mr. McCurry:

On June 1, the Washington Post plans to launch its new online news service, called WashingtonPost.com, on the World Wide Web. The site will feature the entire text of The Washington Post, plus articles from Newsweek and other publications. WashingtonPost.com is produced by Digital Ink Co., the electronic publishing division of The Washington Post Co.

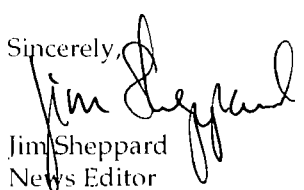
Visitors to our site will be encouraged to discuss news and important issues in our forums. We expect to attract a daily audience of hundreds of thousands of politically aware citizens and national decision-makers.

We would like to invite President Clinton to participate in a scheduled public forum on our site, preferably on June 18 or June 19, in the early evening hours. We know our audience would value the opportunity to pose questions to the President and to hear his answers directly, without the filter that traditional media provides. The President could pick and choose from audience questions, or our editors could select questions that represent common themes for him to address.

All technology and support will be provided by WashingtonPost.com. The location for the appearance could be anywhere in the Washington area that is convenient to the President.

Thank you for considering our proposal. Christopher Johnson, our national editor, will contact your office next week to answer any further questions and to work out necessary details. We look forward to seeing President Clinton on WashingtonPost.com in the near future.

Sincerely,


Jim Sheppard
News Editor

File: Requests Denied
FYI - Stuart has a copy
Hedrick Smith Productions, Inc.

Television Documentaries

FAX COVER SHEET

Stuart - polite No.

Date: 3/25/96

To: Michael D. McCurry, Press Secretary
The White House
FAX: 202/456-6210

Fax No.: _____

From: Hedrick L. Smith

Pages: three

5865.81

If any pages are missing or if there are transmission problems, please call 301/654-9848.

Message: RE: Interview with President Clinton in April
before 4/15/96.

Hedrick Smith Productions, Inc.

Television Documentaries

Mr. Michael D. McCurry
Press Secretary
The White House
Washington, D.C. 20500
FAX: 202/456-6210

Dear Mike:

As we edit our material for the PBS series, THE PEOPLE AND THE POWER GAME, we find that constantly we are giving more air time and more of the argument to the Republican leadership because we have had much better access to them than we have to the White House.

We have had repeated excellent interviews, both long and short with Speaker Gingrich and a fine interview with Bob Dole and another one promised.

Not only do we want to tell a good story but we want to tell it fairly and it really won't be possible without an interview with both President Clinton and Vice President Gore.

The interviews do not need to be long - 20 to 30 minutes with the President and 20 minutes with the Vice President. We understand that an interview with the Vice President has been scheduled for April 4. Is there any possibility that you could schedule the President on or about the same time? We do need to complete both interviews by April 15 to include the interviews in our editing.

What we want to talk to the President about are his overall thoughts about the Presidency; his comparisons of leading the government in the first two years and now in the second two years of his Presidency; some specific thoughts of his about the budget and health care, two issues that have come up both during the period of the Foley-Mitchell Congress and the Gingrich-Dole Congress.

Without these interviews, what we have is energy, vitality and an immediate sense of the Republican leaders, and a distant, formal, stock footage, stick figure image of the President. What that means is to give the President a fair and balanced treatment

2

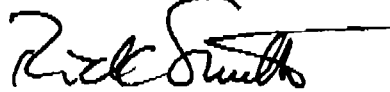
we need to look at him, even for a few brief moments, talking to you, Panetta, Stephanopoulos, so that he is not remote but tangible and personal.

I know that you have many requests on your desk, but I would ask you to consider that our series will run during prime time on PBS nationwide during the home stretch of the campaign (September). That as both Leon Panetta and George Stephanopoulos can tell you, this is a serious, thoughtful treatment of American government, and that we have been patiently seeking high-level access at the White House since last September.

I hope you will find a way to fit us into the President's schedule.

With kind personal regards,

Sincerely,

A handwritten signature in black ink, appearing to read "Hedrick L. Smith", with a horizontal line extending from the end of the signature.

Hedrick L. Smith

HLS/jnr

Mean
Rgts Regretted

ROUTING SLIP

DATE: 2/28/96

FROM: Stephanie Streett and Anne Walley
Deputy Assistants to the President and Directors of Scheduling

SUBJECT: Meet w/ Participants of Senate Youth Program

Don Baer	<u>✓</u>	Mack McLarty	<u> </u>
Erskine Bowles	<u> </u>	Leon Panetta	<u> </u>
Peg Cusack	<u> </u>	Jack Quinn	<u> </u>
Rahm Emanuel	<u> </u>	Carol Rasco	<u> </u>
Jack Gibbons	<u> </u>	Paige Reffe	<u> </u>
Laura Graham	<u> </u>	Patti Solis	<u> </u>
Pat Griffin	<u> </u>	Doug Sosnik	<u> </u>
Marcia Hale	<u> </u>	Speechwriting	<u>✓</u>
Alexis Herman	<u> </u>	G. Stephanopoulos	<u> </u>
Nancy Hennreich	<u> </u>	Todd Stern	<u> </u>
Kitty Higgins	<u> </u>	Ann Stock	<u> </u>
Harold Ickes	<u> </u>	Kim Tilley	<u> </u>
Jennifer Jose	<u>✓</u>	Jodie Torkelson	<u> </u>
Ron Klain	<u> </u>	Laura Tyson	<u> </u>
Anthony Lake	<u> </u>	Melanne Verveer	<u> </u>
Bruce Lindsey	<u> </u>	Maggie Williams	<u> </u>
Mike McCurry	<u>✓</u>		

FILE: Regret

COMMENTS: Per SS and AW on 2/28/96

SCHEDULE PROPOSAL

2/26/96

____ACCEPT

____REGRET

____PENDING

TO: Stephanie Streett and Anne Walley
Directors of Scheduling

FROM: Mike McCurry, Assistant to the
President and Press Secretary *MM*

REQUEST: For the President to meet with 104 high school
students participating in the Senate Youth
Program, sponsored by the William Randolph
Hearst Foundation.

BACKGROUND: (see attached request)

DATE AND TIME: First choice: morning of Friday, March 8.
Or, anytime from Sunday, March 3 (afternoon) -
Saturday, March 9 (morning).

DURATION: 15 minute meeting

LOCATION: The White House, Room TBD

PARTICIPANTS: The President
104 high school students

OUTLINE OF EVENTS: Brief remarks

REMARKS REQUIRED: To be prepared by speechwriting.

MEDIA COVERAGE: Closed.

RECOMMENDED BY: Mike McCurry

CONTACT: Mike McCurry, Julie Mason (6-2673)



Hearst Newspapers

Charles J. Lewis
Bureau Chief

Washington Bureau
1701 Pennsylvania Avenue NW
Washington DC 20006
202 298 6920

An Operating Group of The Hearst Corporation

February 21, 1996

Mr. Michael McCurry
Press Secretary and Assistant to the President
The White House
Washington, D.C.

Dear Mike:

I am writing to ask your help in arranging for President Clinton to meet briefly with the 104 high school students participating in the Senate Youth Program, sponsored by the William Randolph Hearst Foundation.

The attached request from Sen. John Kerry and Sen. Spencer Abraham asks the President to greet the delegates during their White House tour on the morning of Friday, March 8.

If it were convenient for the President to meet with the delegates at some other time during the week of March 3, the delegates' schedule can be revised. The group arrives in Washington on Sunday, March 3, and departs on Saturday, March 9. The students are scheduled to meet with various congressional leaders, a Supreme Court justice, Cabinet secretaries and media folks during that week.

These high schoolers are the future leaders of our nation. In many ways, they resemble the Arkansas delegate to the 1963 Boys Nation who later cited his meeting with President Kennedy in the Rose Garden as the reason for entering public service.

I'm also dropping a note to Leon Panetta to ask his help on this matter.

Enclosed as well is a folder outlining the background of the Senate Youth Program, now in its 34th year.

Many thanks for your consideration.

Sincerely,

encl.

cc: Stewart M. Powell

pl file - media
RST Denied.
2/27
per DJ -
NO

HARVARD INTERNATIONAL REVIEW

P.O. Box 401, Cambridge, MA 02238, USA • tel: (617) 495-9607, fax: (617) 496-4472

January 31, 1996

Mr. Michael McCurry
White House Press Secretary
1st floor West Wing
White House
1600 Pennsylvania Ave, N.W.
Washington, DC, 20500

Dear Mr. McCurry,

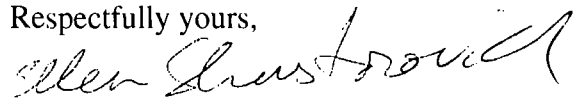
I am writing to you in order to invite President Clinton to contribute to the Fall 1996 issue of the *Harvard International Review*, Harvard University's quarterly journal of international affairs. Each issue of our journal focuses on a pressing topic of interest in international affairs such as "International Law" and "Nation-building in South Africa." Recent contributors include Helmut Kohl, Lech Walesa, Albert Gore, Jimmy Carter, George Shultz, Javier Perez De Cuellar, Jacques Delors, the Dalai Lama, Narasimha Rao and Nelson Mandela. As a candidate, in the summer of 1992, Mr. Clinton wrote an article for us on his vision of the future of US foreign policy.

Our special features section of our Fall 1996 issue will concentrate on the future of US foreign policy. We would be delighted if President Clinton could again contribute an article on his goals for the direction of US foreign policy. I have attached several questions that he may wish to use as guidelines for his contribution. For his information, I am enclosing several recent copies of the *Harvard International Review*.

Articles for the *Harvard International Review* are typically between 2300 and 2800 words with references cited within the text of the article. To meet publication deadlines, we would like to receive the article by March 11, 1996. If President Clinton is able to contribute to the Fall 1996 issue of the *Harvard International Review*, please contact me as soon as possible. If he is unable to write, I would gladly entertain any comments or suggestions you might have. If you have any questions at all, please contact me at the Editorial offices of the *Harvard International Review*, (617) 495-9607 or (617) 496-5754 (tel), 617-496-4472 (fax).

Thank you for your kind consideration. I look forward to hearing from you soon.

Respectfully yours,



Ellen Shustorovich
Senior Editor, Special Features

President Clinton,

The following are several questions you may wish to address in your article on the future of US foreign policy. These are only guidelines, so please feel free to discuss any aspects of the issues that you feel are relevant.

- Given the number and diversity of international issues that demand US attention and our limited resources, what would be your priorities in foreign affairs during a second term? In your opinion, what are the most important or urgent national security issues facing the US today? To what extent should the United States operate within the bounds of multilateral organizations such as the United Nations and the World Trade Organization? What conditions would warrant unilateral actions on the part of the US?
- How extensive would you like the American involvement to be in Europe over the next four years? How do you see NATO transforming itself in order to better serve the interests of its member nations in a rapidly changing Europe? What impact will the Partnership for Peace have on European security, and more specifically, on the NATO alliance? What are the prospects for future NATO membership for the nations of Eastern Europe?
- The United States is frequently referred to as the sole remaining superpower. How should the United States use its status and power? Do you see a need for a change in the goals and strategies of the US Foreign Aid? Do you see any challenges to American hegemony from a united Europe or China? How might the US and the world accommodate an increasingly powerful China? What is your vision of the role the United States can play vis-a-vis European efforts for unification?
- In the course of your first term, you successfully pursued numerous free trade agreements. How might the existing agreements such as NAFTA and WTO function in the future? In light of the recent political developments in Japan, how do you expect the Japanese-American economic relationship to develop?

media Requests
Denied

THE WHITE HOUSE
WASHINGTON

~~Lorrie/Mike -~~

This is something
Evelyn gave to me to do
when she was here.

① I'll work with counsel
and Jen O'connor on
getting the facts for #2,3.

② I'll turn down the
request for an Ickes
Interview.

③ I'll refer #1 to Justice.

~~Mike~~
GT/Lorrie
These guys have
been chasing
around on this
for a long
time.

Let's be
careful!

(GT see
me re

This
guy.
at
Donlon/
Devine.

GT

1-31-96

The Providence Journal-Bulletin
Washington Bureau

Ms. Ginny Terzano
Office of the Press Secretary
The White House
Washington, D.C. 20500

Jan. 29, 1996

Dear Ms. Terzano:

These
Per our conversation of last Friday, I am writing to ask for your help with a story that Dean Starkman and I are preparing on the agreement between the Justice Department and the Laborers International Union of North America. The agreement will be one year old on Feb. 13.

These are the questions we would like to have answered:

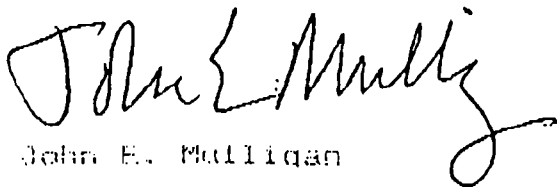
1. Is the White House satisfied with the union's progress under the agreement to rid itself of the influence of organized crime? *Justice Dept.*
2. What contacts have the President and the First Lady had with the union's general president, Arthur A. Coia, since Nov. 4, 1994? Please detail them. *GT has some info*
3. Mr. Coia has said that President Clinton designated Deputy Chief of Staff Harold Ickes as Mr. Coia's contact with the administration. What contacts has Mr. Ickes had with Mr. Coia since Nov. 4, 1994? Please detail them.

In addition, we would like to interview Mr. Ickes for this story. Please advise us how to proceed. I can be reached at (202) 783-0833. My fax number is 783-0832.

Thank you for your consideration.

Dean Starkman

Sincerely,


John E. Mulligan

DeMuel Media
Copy of letter
sent by scheduling Request

July 24, 1995

Mr. Robert M. Berdahl
President
The University of Texas
Post Office Box T
Office of the President
Austin, Texas 78713

Dear Mr. Berdahl:

Thank you for inviting President Clinton to appear on a nationally televised exchange of views with a random sample of 600 voting-age Americans. The President has asked us to convey his appreciation for your kind offer.

At this time, we are unable to make a commitment to your request. However, we will keep your invitation on file for further consideration as the date of the event approaches. Please be assured that we will contact you if it is possible for the President to attend.

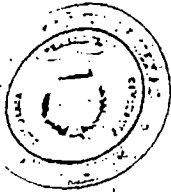
On behalf of the President, thank you again for your thoughtful invitation. We encourage you to contact our office if we can be of further assistance.

Sincerely,

William M. Webster, IV
Director of Scheduling and Advance

WMW/inb

*Wally /
Stephanie
we told them
no last week
when they came
in to see
McCurry
E*



OFFICE OF THE PRESIDENT
THE UNIVERSITY OF TEXAS AT AUSTIN

P.O. Box T • Austin, Texas 78713-8920
(512) 471-1232 • FAX (512) 471-8102

JUN 29 1995

June 23, 1995

President Bill Clinton
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mr. President:

I am writing to ask that you reserve the morning of Sunday, January 21, 1996, for a nationally televised exchange of views with a random sample of 600 voting-age Americans, drawn from all over the United States, who will gather at The University of Texas at Austin. Sponsored by The University of Texas at Austin and all eleven of the nation's Presidential Libraries in association with the Public Broadcasting System, the "1996 National Issues Convention" will be the first event of its kind in the United States. It will be built around a televised "deliberative opinion poll"--a technique designed by UT Professor James Fishkin and successfully tested in Great Britain.

The details of the event are set forth in the enclosed press kit prepared by the Public Broadcasting Service which will provide live television coverage of the candidate appearances as well as a follow-on documentary a week later. MacNeil/Lehrer Productions will be in charge of all PBS coverage with Jim Lehrer as anchor. We are particularly interested in your participation on Sunday morning when we plan a two-hour live broadcast to be repeated Sunday evening in prime time. We hope that a major part of that broadcast will consist in your answering the questions of ordinary citizens from our national sample of 600. The same 600 citizens will have had an exchange of views with Republican presidential candidates broadcast on the preceeding Saturday evening. In addition, there will be a prime time special broadcast several days later which summarizes the proceedings and the results of the "deliberative poll" on the issues.

COPY

President Bill Clinton
June 23, 1995
Page Two

A blue-ribbon national advisory committee chaired by Newton Minow and Charls Walker is assisting in planning the event. A special bipartisan review committee chaired by former members of Congress Barbara Jordan and Bill Frenzel will help make certain that all briefing material sent to the "delegates" is accurate and balanced. The questions in the survey instrument will be overseen by a Technical Review Committee headed by Professor Philip Converse of the University of Michigan, who is widely respected among experts in survey research.

Here is a brief summary of the National Issues Convention:

- Based on analyses of polls and focus groups, several broad issue areas suitable for citizen deliberation will be selected. We anticipate that there will be at least four. One issue area will inevitably focus discussion on the economy, and one will focus discussion on America's role in the world. All the issues will define broad topics which are so much a matter of public concern or so intrinsic to the role of the Presidency that any leading Presidential candidate or incumbent would naturally expect to present a position on them.
- In November 1995, the highly regarded National Opinion Research Center at the University of Chicago (NORC) will conduct personal interviews on these major campaign issues with a national random sample of eligible voting-age Americans.
- 600 of these respondents will travel to Austin for the convention; in the interim they will receive briefing materials on the major campaign issues, prepared by the Kettering Foundation and the Public Agenda Foundation and approved by the Frenzel-Jordan review committee. In addition, you will be invited to provide us with materials detailing your position on the major issues facing the country. If you request, we will be glad to relay those materials to the respondents before their arrival in Austin.
- On their arrival in Austin on Thursday, January 18, 1996, the 600 delegates will be divided randomly into about thirty small groups, each of which will discuss the issues and select questions and questioners for the

President Bill Clinton
June 23, 1995
Page Three

meetings with candidates, convened by moderators from the National Issues Forums, trained by the Kettering Foundation.

- With Jim Lehrer as anchor, delegates will discuss the issues with candidates on Saturday and Sunday (all on live national television); these live sessions may also be repeated at other points in the weekend, greatly increasing the number of hours broadcast beyond the initial six hours.
- On Sunday afternoon, before their departure, delegates will be surveyed again, using the same questions as in the original base-line poll in their homes.
- Finally, a MacNeil/Lehrer produced summary of the National Issues Convention and its significance will be carried nationwide over PBS for at least one hour on the evening of Friday, January 26.

What will this accomplish? We live in an era where campaigns have been reduced to shrinking sound bites, sensationalistic headlines and negative advertising. The National Issues Convention will offer a new and substantive departure for the campaign dialogue. Unlike other "town meetings," its participants will be more than a haphazard collection of citizens. Rather, they will be a scientific sample representing the entire country in one room. And unlike many other televised events, the questions will come from citizens who have done the hard work of informing themselves and deliberating about the issues together.

We believe this event will capture the public's imagination. It offers you a unique, extended, forum for communicating your positions to the American people in a dialogue addressed to the concerns of ordinary citizens. The deliberative poll will focus on the issues and on candidate positions on the issues. It will not result in candidate endorsements. We are not interested in "winners" and "losers" but in engaging the public in the substance of important issues while we conduct a unique experiment in public opinion research.

President Bill Clinton
June 23, 1995
Page Four

You have played a unique role in engaging ordinary citizens in public debate about the issues. We think that you are especially well placed to see the merit of this experiment as a method for reinvigorating our public dialogue.

We look forward to your participation in Austin.

Sincerely,



Robert M. Berdahl
President

RMB/sts

Enclosures

xc: Mr. Leon Panetta
Mr. Michael McCurry ←
Senator Christopher Dodd

1/9 June

In the letter, she says
she is meeting with

McCurry. Can Harold

stay out of the loop?

[Does McCurry want him
to do anything?

- John
No. McCurry can deal
here.

→ mmc - does Harold need to meet with any of these Natl Issue Convention

P.O. Box 8120 • Austin, Texas 78713-8120 • 512/475-8610 • 512/475-8676

**The
National
Issues
Convention**

The University of Texas at Austin

January 18-19, 1996

folks?

—yes
X no

December 18, 1995

11/5 They went to meet with Harold to brief him on this Project. They are already meeting with McCuney. Interesting Project

Mr. Harold Ickes
The White House
Washington, D.C. 20500

Via fax 202-456-1121
Attention: Janice Enright

Dear Mr. Ickes:

Kate Sheaffer suggested that I send you some background on the National Issues Convention.

For the first time ever, a national random sample of Americans will come from all over the United States to a single place, the University of Texas, and deliberate on the issues facing the country—both among themselves and with presidential candidates. The citizen deliberations will be followed by two broadcasts of candidate-citizen dialogue: a Saturday evening broadcast of three hours with Republican candidates and a separate two-hour Sunday morning broadcast centering around the President. That broadcast will be simulcast live by NPR and repeated Sunday evening in prime time. With scheduled repeats, PBS has scheduled a total of eleven and a half hours for the project. All of PBS's television coverage will be produced by MacNeil/Lehrer Productions and Jim Lehrer will serve as moderator for all the sessions.

The national random sample, selected by NORC at the University of Chicago, will first deliberate in small group discussions led by moderators from the National Issues Forums and based on discussion guides developed by Public Agenda on three key issues—the economy, the current state of the American family and America's role in the world. These discussion guides were developed after widespread public consultation and were passed on by a distinguished bi-partisan review committee headed by former members of Congress Barbara Jordan and Bill Frenzel. That committee included Bill Galston who has reviewed and approved all materials. He is very knowledgeable about this event and can give you further information.

After the weekend's deliberations, the sample will answer the same questionnaire on the three issue areas that respondents took in their homes when they were invited. The results will be reported in a ninety minute broadcast Friday evening January 26. There are no candidate evaluation questions. The focus is entirely on the issues. The idea is to represent what the public would think about the issues if it became more informed and more engaged in serious discussion.

Les Crystal and Dan Werner from MacNeil/Lehrer are supposed to meet with Mike McCurry about this project sometime this week. Mack McClarty has been talking with Charly Walker, the co-chair of our Advisory Committee, for many months about it. Ann

↑ No - we've already discussed at length.
—mmc?

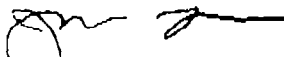
Mr. Harold Ickes
December 18, 1995
Page Two

Lewis also knows about the project.

As we have two hours to plan with the Democratic view of the major issues facing the country it is vitally important that we know soon about whether the President would be willing to participate in this dialogue. My MacNeil/Lehrer colleagues would like a chance to brief you on the details of the project and the broadcast as soon as possible. The best contact would be Producer Dan Werner, 703-998-2847.

Please let me know if I can provide any further information. Thanks for your interest.

Very truly yours,



James Fishkin
Executive Director

cc: Kate Sheaffer



P.O. Box 8120 • Austin, Texas 78713-8120 • 512/475-8610 • 512/475-8676

**The
National
Issues
Convention**

The University of Texas at Austin

January 18-21, 1996

CONTACT:

NIC Broadcast:	Dara Goldberg, PBS	703/739-5031
	René Schneider, The NewsHour	703/998-2175
NIC Event:	Bob Neuman	202/628-2075
	Ed Hersh	212/885-0320

**THE NATIONAL ISSUES CONVENTION SET TO LAUNCH
1996 PRESIDENTIAL CAMPAIGN SEASON**

— Why is the "Deliberative Poll" different from all other polls? —

(Austin, TX, December 6, 1995) — The Florida straw poll is over; an army of surveyors has descended on more than 100 communities nationwide in search of citizen delegates; and National Public Radio (NPR) has signed on as a simulcast partner with the Public Broadcasting Service (PBS). The National Issues Convention is fast approaching.

In a groundbreaking experiment in American democracy, 600 citizens — a scientifically-selected representative sample of the U.S. population — will convene in Austin, Texas, to deliberate on some of the key issues facing the nation. As part of the project, they will question the 1996 presidential candidates directly about those issues — on live television and radio.

The National Issues Convention (NIC), set for Jan. 18-21, 1996, at the University of Texas at Austin, is co-sponsored by the University and the nation's 11 Presidential Libraries. PBS will televise the proceedings in three broadcasts — Jan. 20, 21 and 26 — to be produced by MacNeil/Lehrer Productions and moderated by Jim Lehrer of The NewsHour with Jim Lehrer.

The focal point of the Convention is the "deliberative poll," a new method of public opinion research. Unlike ordinary surveys, which offer an off-the-top-of-the-head snapshot of what the public is thinking, the deliberative poll will show what citizens think about the issues as they become more informed about them through study and deliberation. Conceived by University of Texas professor James Fishkin, the NIC deliberative poll will measure participants' attitudes both before and after the Austin gathering, seeking to quantify the impact of the deliberative process on delegates' thinking. The NIC poll and discussions will focus on three broad issue areas: the economy; the state of the family; and America's role in a post-cold war world.

— more —

— 2 —

At a time when the public seems disenchanted with political campaigns and how they are covered, this innovative and provocative forum will offer a unique opportunity for an unfiltered exchange between an informed and truly representative sample of the American people and those who seek their votes.

Prof. Fishkin, who tested his deliberative poll concept with a national sample of British voters broadcast on Britain's Channel 4 in April 1994 and May 1995 said, "For the first time in American history, we will assemble a microcosm of the entire country in one room to deliberate on key issues in a presidential campaign. It's a daunting challenge, but one that will move the discussion beyond slogans and negative ads."

The Convention sessions with the presidential candidates will air in both live and repeat PBS broadcasts on Saturday and Sunday, January 20-21, 1996 (see page 3 for schedule). A 90-minute wrap-up report, which will reveal the results of the follow-up deliberative poll, will air on Friday, January 26, 1996, at 9:00 p.m. ET. The program will reach beyond the Austin weekend, placing the results of the deliberative poll in a broader national context.

"We're proud to be a partner in this exciting undertaking," said Ervin S. Duggan, PBS president and CEO. "The NIC has the potential to help encourage deliberative discourse at a key point in the campaign season. It will also demonstrate, in a profound and immediate way, how public television can encourage understanding by featuring sound analysis rather than sound bites."

Co-chairs of the National Advisory Committee for the NIC are Charls Walker and Newton Minow, who also co-chaired the 1976 Presidential Debate Commission. A bipartisan committee chaired by former members of Congress Barbara Jordan (D-TX) and Bill Frenzel (R-MN), has reviewed all briefing materials. The poll research and delegate recruiting is being conducted by the National Opinion Research Center (NORC) of the University of Chicago. The design of the delegate questionnaire and other aspects of the research are being supervised by a team led by Prof. Philip Converse of the University of Michigan, a leading authority in public opinion research.

— more —

— 3 —

Researchers began seeking participants Nov. 1 in an exhaustive process that will conclude in December. Public Agenda, in collaboration with the Kettering Foundation, have developed the materials for the small-group discussions to be led by trained moderators from the National Issues Forums, a non-partisan network of citizen organizations that regularly convene deliberative forums on a wide range of issues.

Major funding and in-kind support are being provided by Freddie Mac (Federal Home Loan Mortgage Corporation), The Annie E. Casey Foundation, Southwestern Bell, American Airlines, and the City of Austin. PBS is underwriting television coverage of the event.

The NIC is produced by MacNeil/Lehrer Productions. Lester M. Crystal is executive producer of The NewsHour with Jim Lehrer; Dan Werner, vice president of MacNeil/Lehrer Productions, is executive producer of the NIC.

The Convention is a major component of the Democracy Project, a special PBS multimedia initiative offering an enlivened, revitalized approach to news and public affairs programming, with an emphasis on election coverage. Building upon PBS's traditional strengths of in-depth programming and diversity of viewpoints, the Democracy Project focuses on the power of the deliberative process among voters, rather than the pervasive sound bite. The Democracy Project is funded in part by The CIT Group.

The current schedule for PBS coverage of THE NATIONAL ISSUES CONVENTION follows. Times and lengths may change; please check local listings. NPR will simulcast the live sessions.

- Saturday, January 20, 8:00 p.m. ET — LIVE coverage of the Republican Presidential candidates appearance before the Convention (3 hours)
- Sunday, January 21, 10:00 a.m. ET — LIVE coverage of the Democratic Presidential candidate(s) appearance before the Convention (2 hours)
- Sunday, January 21, 5:00 p.m. ET — REPEAT broadcast of the Republican Presidential candidates (3 hours)
- Sunday, January 21, 8:00 p.m. ET — REPEAT broadcast of the Democratic Presidential candidate(s) (2 hours)
- Friday, January 26, 9:00 p.m. ET — Wrap-up documentary (90 minutes)



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**The
National
Issues
Convention**

The University of Texas at Austin

January 18-21, 1996



QUESTIONS AND ANSWERS ABOUT THE NATIONAL ISSUES CONVENTION

Q: WHAT IS THE NATIONAL ISSUES CONVENTION?

A: In an unprecedented experiment in the American democratic process, a national random sample of U.S. citizens will be brought to the University of Texas at Austin to deliberate on major issues facing the nation. The four-day gathering will take place January 18-21, 1996, and will feature an extended dialogue between presidential candidates and informed citizens — live on national television. At the National Issues Convention (NIC), the 600 delegates will break into small discussion groups, led by trained moderators, where they will study and debate the issues. A focal point of the NIC will be the “deliberative opinion poll,” a new method of public opinion research designed to show what people think about the issues as they become more informed.

Q: WHAT IS A DELIBERATIVE POLL?

A: The deliberative poll is different from ordinary polls, which offer only a snapshot of the current state of public opinion. Developed by Prof. James Fishkin of the University of Texas at Austin, the deliberative poll is designed to sample public opinion toward specific issues *both before and after* people have had the opportunity to learn about and discuss those issues.

Before the Convention, participants will be polled on their attitudes toward three broad issue areas: *the economy, the state of the family, and America's role in a post-cold war world*. At the conclusion of the gathering, they will be polled again. The results of this “deliberative poll” seek to quantify the impact of the deliberative process on the delegates' thinking.

Q: HOW WILL CONVENTION DELEGATES BE CHOSEN?

A: Beginning in early November, a scientifically-selected national random sample of people will be surveyed in face-to-face interviews conducted at 100 sites nationwide; 600 respondents will be invited to attend the Austin weekend. Citizens of voting age from all over the United States will have an equal random chance of being asked to participate in the Convention.

Q: HOW WILL THE NATIONAL ISSUES CONVENTION BE DIFFERENT FROM OTHER POLITICAL EVENTS?

A: Removed from the steady drumbeat of sound bites and paid advertising, the Convention will provide an unfettered exchange between an *informed and truly representative* sample of the American people and those who seek their votes.

Q: WHAT IS THE LEVEL OF CANDIDATE INTEREST?

A: We certainly encourage you to ask them. Major candidates, including President Clinton, have received letters of invitation from the president of the University of Texas. The candidates have shown interest in the event and we expect them to attend.

-- more --

Part of the PBS
DEMOCRACY
PROJECT



- 2 -

Q: WHO WILL SUPERVISE THE POLLING?

A: All survey research — both before and after the Convention — will be conducted by the National Opinion Research Center (NORC) at the University of Chicago, a respected nonpartisan academic research organization.

Q: WHO WILL DEVELOP THE MATERIALS FOR DISCUSSION?

A: Discussion guides for each of the issues are being developed by Public Agenda in collaboration with the Kettering Foundation; both are nonpartisan research organizations based in New York City and Dayton, Ohio, respectively. These guides are being adapted from materials these organizations create for the National Issues Forums (NIF), a network of thousands of civic organizations and educational institutions across the country that convene non-partisan deliberations on the issues. The NIF will coordinate their meetings this year with the broadcast of the Convention.

In addition, a bipartisan committee of former government officials, chaired by former members of Congress Barbara Jordan (D-TX) and Bill Frenzel (R-MN), will review all briefing materials.

Q: WHO WILL LEAD THE DISCUSSION GROUPS?

A: The small-group discussions will be led by veteran moderators of the National Issues Forums. These are citizens from across the country who regularly convene deliberative discussions in their own communities. The moderators have been trained through summer institutes that teach citizens the skills of non-partisan, deliberative moderating.

Q: WHO IS TELEVISIONING THE EVENT?

A: The Public Broadcasting Service (PBS) will provide national television coverage of the National Issues Convention, moderated by Jim Lehrer of *The NewsHour with Jim Lehrer*. Convention coverage will be produced by MacNeil/Lehrer Productions. Lester M. Crystal is executive producer of the *NewsHour*; Dan Werner, vice president of MacNeil/Lehrer productions, is executive producer of the National Issues Convention broadcast.

Q: WHAT IS THE BROADCAST SCHEDULE?

A: The NIC will be broadcast as a three-part special. The first two programs, which will air live from the University of Texas at Austin, will feature candidates' responses to questions from the delegates. The third broadcast will chronicle the events of the Convention and include analysis and reporting segments that reach beyond the Austin weekend, placing the deliberative poll in a broader national context. The national broadcast schedule (subject to change) is as follows:

Saturday, January 20

8:00 - 11:00 p.m. ET

Live coverage of Republican candidates

Sunday, January 21

10:00 a.m. - 12:00 p.m. ET

Live coverage of Democratic candidate(s)

5:00 - 8:00 p.m. ET

Taped coverage of Republican candidates

8:00 - 10:00 p.m. ET

Taped coverage of Democratic candidate(s)

Friday, January 26

9:00 - 10:30 p.m. ET

Wrap-up documentary

-- more --

- 3 -

Q: CAN THE GENERAL PUBLIC ATTEND?

A: Because this is an experiment, it is important to control the setting as much as possible, so that the delegates can concentrate on their deliberations and question the candidates without undue influence. Therefore, the event will be closed to the general public. However, all Americans are encouraged to watch the PBS broadcast and listen to the proceedings on National Public Radio.

Q: IS THE NATIONAL ISSUES CONVENTION OPEN TO THE PRESS?

A: All print and broadcast media will have ample opportunity to cover the event. Because of the nature of this experiment, though, there will be some ground rules and limitations as to what portions of the event the press may cover and when the delegates can be interviewed.

Q: HOW IS THE NATIONAL ISSUES CONVENTION RELATED TO PBS'S DEMOCRACY PROJECT?

A: The Democracy Project is a special PBS initiative offering an enlivened, revitalized approach to news and public affairs programming, with an emphasis on election coverage. Building upon PBS's traditional strengths of in-depth programming and diversity of viewpoints, the Democracy Project focuses on the power of the deliberative process among voters, rather than the pervasive sound bite. The NIC is a major component of this multimedia effort.

Q: WHO IS SPONSORING THE NATIONAL ISSUES CONVENTION?

A: The event is co-sponsored by the University of Texas at Austin and the nation's Presidential Libraries. Major funding and in-kind support are being provided by Freddie Mac (Federal Home Loan Mortgage Corporation), the Annie E. Casey Foundation, Southwestern Bell, American Airlines, and the City of Austin. PBS is underwriting television coverage of the National Issues Convention.

There is a distinguished bi-partisan National Advisory Committee for the National Issues Convention. Its co-chairs are Charls Walker and Newton Minow, who also co-chaired the 1976 Presidential Debate Commission.

Q: WHOM SHALL I CALL FOR MORE INFORMATION?

A: NIC event and methodology:

Jim Fishkin, Executive Director, National Issues Convention
Phone: 512/471-5121 or 512/475-8610 Fax: 512/475-7928 fishkin@mail.utexas.edu
Ed Hersh, Senior Vice President, Hill & Knowlton Public Relations
Phone: 212/885-0320 Fax: 212/885-0570 ehersh@nyc.hillknowlton.com

Media logistics:

Bob Neuman, President, Neuman and Company
Phone: 202/628-2075 Fax: 202/628-2077 neuman601@aol.com

PBS broadcast:

Tom Epstein, Director of Communications and Public Relations, PBS
Phone: 703/739-5074 Fax: 703/739-5134 tepstein@pbs.org
Dara Goldberg, National Publicist, PBS
Phone: 703/739-5031 Fax: 703/739-5134 dgoldberg@pbs.org

The Moderators and the National Issues Forums

Ed Arnone, Director of Communications, Kettering Foundation
Phone: 513/434-7300 Fax: 513/439-9837 arnone44@aol.com

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**The
National
Issues
Convention**

The University of Texas at Austin

January 18-21, 1996



Tentative Schedule*

(as of 12/6/95)

Media Credentials: Request credentials by January 11, 1996, by fax to 512/475-8781. See Media Advisory for details. Credentials can be picked up in the lobby of the LBJ Library at the following times:

Thursday, January 18, 1996	Noon - 8:00 p.m.
Friday, January 19, 1996	7:00 a.m. - 6:00 p.m.
Saturday, January 20, 1996	8:00 a.m. - 9:00 p.m.
Sunday, January 21, 1996	6:30 a.m. - 12:00 p.m.

THURSDAY JANUARY 18

Media Filing Center Open	4:00 p.m. - 11:00 p.m.
Welcome Session	8:00 p.m. - 9:30 p.m.

FRIDAY JANUARY 19

Media Filing Center Open	7:00 a.m. - 10:30 p.m.
Delegates deliberate in small groups	9:00 a.m. - 5:30 p.m.
Dinner & Entertainment at the Erwin Center for delegates, observers and media	7:30 p.m. - 10:30 p.m.

SATURDAY JANUARY 20

Media Filing Center Open	8:00 a.m. - Midnight
Delegates deliberate in small groups	10:00 a.m. - 3:30 p.m.
Telecast of Republican Candidate Forum	7:00 p.m. - 10:00 p.m.

SUNDAY JANUARY 21

Media Filing Center Open	6:30 a.m. - 2:00 p.m.
Telecast of Democratic Candidate Forum	9:00 a.m. - 11:00 a.m.
Delegate deliberation and final poll taken	11:30 a.m. - 12:30 p.m.
National Issues Convention concludes	12:30 p.m.

* Because these proceedings are part of television programs to be aired by PBS, there may be some coverage restrictions.

WHAT AMERICANS THINK

Finally, a Test for Informed Voters

A professor's dream will come to fruition in January at the University of Texas

By Richard Morin

It's finally going to happen. Thanks to financial angels at the University of Texas and the Public Broadcasting Service, the first deliberative public opinion poll ever conducted in the United States will be held in Austin, Tex., in January.

For political science professor James Fishkin and high-profile supporters, it's a dream come true. For his critics, and there are some vocal ones within the polling community, it's a bad dream.

Yet on Jan. 18, it will be a reality—a \$39 million experiment to determine what people would think about important issues and the presidential candidates if only they had a chance to think and talk about them.

Fishkin says the event, which organizers are calling the National Issues Convention, will be held on the campus of the University of Texas at Austin. Participants will meet in small groups to discuss issues and then question presidential hopefuls in public sessions to be televised by PBS. Jim Lehrer of the MacNeil/Lehrer NewsHour will moderate the public sessions, which will be produced by MacNeil/Lehrer Productions.

The plan is to see how a representative sample of Americans think about issues once they have had the chance to talk about them, Fishkin says. Two similar televised events were held in Great Britain in the past 16 months, with Fishkin serving as academic adviser.

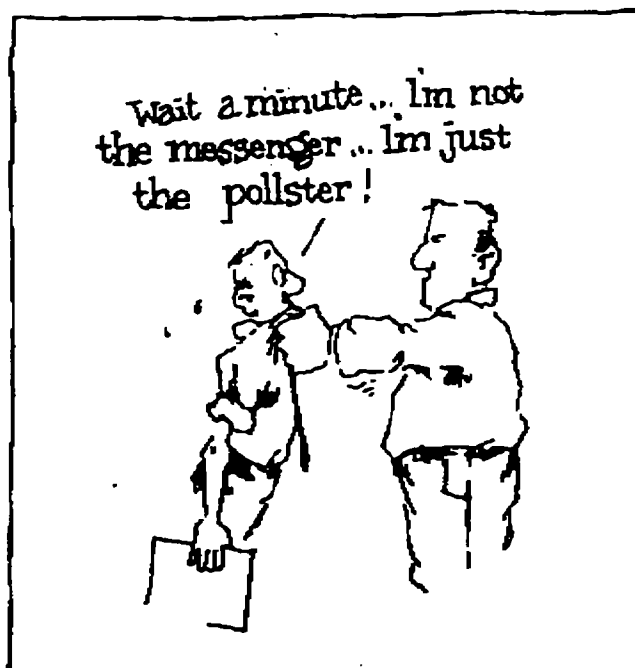
Fishkin says the deliberations in Austin will focus on three broad subjects:

"The economy, the role of the United States in the world, and families and the next generation; within that broad framework, we think we can raise most of the important issues" likely to be addressed in next year's presidential campaign.

The National Opinion Research Center (NORC) at the University of Chicago already is preparing the questionnaire and selecting the people, who will receive information on the issues prior to the event.

An advisory group headed by Phillip Converse of the

POLLING



BY TOM

University of Michigan and including Andrew Kohut of the Times Mirror Foundation and Tom Smith of NORC will oversee the survey methodology. The issues backgrounders will be vetted for accuracy and bias by a bipartisan panel headed by former members of Congress Barbara Jordan, a Democrat, and Bill Frenzel, a Republican.

Those sampled will be questioned twice by polltakers—once before the event in Austin and once after, in an attempt to find out if four days of talking about issues and interviewing candidates swayed their thinking. Because participants constitute a scientifically selected random sample of the population, Fishkin argues that any changes in attitudes picked up in the polls

reflect what would happen to the population as a whole if only people paid attention and seriously discussed it.

It's on this point that many prominent survey researchers, including Everett Carl Ladd of the Roper Center at the University of Connecticut, break with Fishkin. They fear, among other things, that the TV lights and hoopla of the event itself will color views in an artificial way.

■

DECLARED REPUBLICAN PRESIDENTIAL CANDIDATES have been invited to participate, as has President Clinton. None has formally committed, though Charles E. Walker, senior adviser to the convention and the co-chairman of the 1976 presidential debates, says he is hopeful that all of the major candidates will soon decide to participate.

Fishkin says the sample will be flown to Austin on Thursday, Jan. 18, and spend the next two days discussing issues in small groups led by moderators from the Kettering Foundation. Participants will have all their expenses paid and will receive a \$300 honorarium. Televised sessions Saturday night and Sunday morning will feature question-and-answer sessions between participants and the presidential candidates.

For Fishkin, the announcement marks the end of than six years of struggle to transform an academic "thought experiment" into reality. He first proposed the deliberative opinion poll six years ago in the *Atlantic Monthly* and later expanded his ideas into a book. He was close to completing plans for a deliberative poll in 1992 before funding for the project collapsed.

Since that time, Fishkin has devoted much of his time to attempting to interest news organizations, foundations, corporations, with apparent success.

The Public Broadcasting Service (PBS) and the University of Texas are financially supporting the project, as are Freddie Mac (the Federal Home Loan Mortgage Corp.), the Annie E. Casey Foundation, American Airlines and Southwestern Bell. In all, sponsors have committed \$2.35 million in cash and \$1.5 million in in-kind contributions.

Richard Morin is director of polling for The Washington Post.

To: Mike McCurry
 Per Mack - guidance needed
 Hate to bug you
 Just...

PERSONAL

Patty 62463

December 22, 1995

~~file~~

To The Honorable Mack McLarty

From: Charly Walker

A usually reliable source tells us that things may have turned toward the positive with respect to the President's participation in our National Issues Convention.

If so, I'd be grateful if you would call me at home today or, if you're too pressed, any time until the 26th, when we are leaving early for a few days in The Big Apple. Home phone is 301-299-5414.

Had good talk with Senator Bentsen yesterday and hope he'll weigh in.

note to Mack: He asked that you
 Leave message on machine.
 (I called to let him know
 you were out of town for
 Holiday.) P.

Mack -
 This is
 too optimistic.
 We told PBS
 folks
 1) PONS probably
 can't go to
 Texas

2) participation
 via satellite
 is in doubt
 because of
 St. of Union.

We complicated
 Walker during
 our meeting on
 good job he's
 doing. But I
 don't think we
 can make it
 -mm?

our consensus is that
 we won't gain
 anything by doing
 this.

THE WHITE HOUSE
WASHINGTON

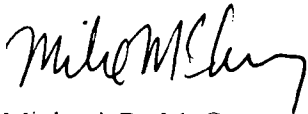
April 19, 1995

Mr. David Friend
Director of Photography
LIFE Magazine
Time & Life Building
Rockefeller Center
New York, NY 10020

Dear Mr. Friend:

Thank you for your recent request to do a "LIFE visits Camp David" photo story. For a variety of reasons, it is difficult to accommodate this request at this time. I encourage you to renew your request next year, however, and we will reconsider the subject. Again, thank you for your interest.

Sincerely,



Michael D. McCurry
Press Secretary

*McNeely makes a good case, though.
Let's revisit the concept next year!
— MMC*

Newsweek

251 West 57th Street | New York | N.Y. | 10019-1894

(212) 445-4000

October 19, 1995

Michael McCurry
Press Secretary
The White House
1600 Pennsylvania Ave., N.W.
Washington, D.C. 20500

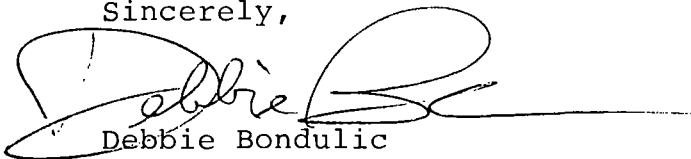
Dear Mr. McCurry,

In preparation for the upcoming presidential election we are embarking on a photographic project in which we would appreciate President Clinton's participation. We are assigning renowned portrait photographer Theo Westenberger to create pictures of each candidate in his home state, within a spectacular setting that visually conveys that state's essential qualities.

In order to plan this complicated undertaking, we would like to have your cooperation, as soon as possible, in estimating when President Clinton may be travelling to his home state, and to what city or area within the state.

We are ready to begin this project as soon as possible, before the cold of winter sets in. At your earliest convenience, please contact me at 212-445-4633.

Sincerely,


Debbie Bondulic
Photo Editor

Handwritten notes:
HME
EL?
M. McCurry of FBI
① prior to announce
in AK or
② during Kmas
if he goes
which do you
prefer?
2
Dec. 9-10?
- HME

Handwritten note:
12/7 - called - regretted to
now...

SCHEDULE PROPOSAL

11/27/95

____ACCEPT

____REGRET

____PENDING

TO: Stephanie Streett and Anne Walley
Directors of Scheduling

FROM: Mike McCurry, Assistant to the
President and Press Secretary

REQUEST: For the President to participate in a brief photo
shoot for *Newsweek*. Please see attached request.

BACKGROUND: *Newsweek* is preparing a photo essay on the
presidential candidates. *Newsweek* plans to
photograph each candidate in his home state.

DATE AND TIME: when the President is in Arkansas, possibly
December 9-10, 1996

DURATION: 30 minutes

LOCATION: Arkansas

PARTICIPANTS: POTUS
Theo Westenberger, photographer

OUTLINE OF EVENTS: photo session

MEDIA COVERAGE: The photographs will be published in *Newsweek*.

RECOMMENDED BY: Mike McCurry

STAFF CONTACT: Mike McCurry, Julie Mason (6-2673)

ORIGIN OF PROPOSAL: Debbie Bondulic, *Newsweek's* photo editor

Julie - —

we can't do on this
Trip to Arkansas.

Also, check with
Josh King and make
sure we haven't done
photo session in last year

w/ them - one of the
\$ mays - just had an
hour with the POTUS
in the last eight months -

GT

|

Ginny -

what do you think?

Can Newsweek do
photo session (30 min.)
with POTUS?

Julie

—

October 19, 1995

Michael McCurry
Press Secretary
The White House
1600 Pennsylvania Ave., N.W.
Washington, D.C. 20500

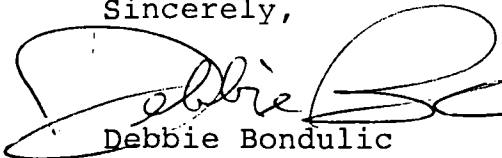
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We are ready to begin this project as soon as possible, before the cold of winter sets in. At your earliest convenience, please contact me at 212-445-4633.

Sincerely,


Debbie Bondulic
Photo Editor

Handwritten notes:
HME
EL?
m... of the
① prior to announce
in AK or
② during Kmas
if he goes
which do you
prefer?
2
Dec. 9-10?
- HME



Reader's Digest

FACSIMILE

WASHINGTON EDITORIAL OFFICE
1730 Rhode Island Avenue, N.W.
Washington, D.C. 20036

FAX NUMBER: (202) 466-2566

DIRECT TELEPHONE CONTACT: (202) 223-9520

TO: NAME GINNY TERZANO 456-6210
LOCATION White House
FR: NAME GENE METHVIN
LOCATION RD-WASHINGTON

NUMBER OF PAGES TRANSMITTED ONE DATE Nov. 30, 1995

GINNY:

Can you please get an answer for me by 5 p.m. Friday on the following questions concerning the President, Arthur Coia and the Laborers International Union of North America [LIUNA]?

Did the President know of the Justice Department investigation before Harold Ickes alerted Mrs. Clinton to have no private conversation with Coia during her Feb. 6 trip to Miami & speech at the LIUNA conference? Did he know of the Mafia influence over LIUNA, laid out in the 1985 President's Commission on Organized Crime report? Did he know of the Justice Department's civil RICO suit filed in September 1994 against LIUNA's major component in New York City, the Mason Tenders District Council, alleging Mafia control?

You can reach me at home, 703 893 6226, after about 7 p.m., or at my office on Friday after 11 a.m., 202 223 9520.

Many thanks!

END

GEORGE STEVENS PRODUCTIONS

November 9, 1995

Will said no
VIA FACSIMILE

MEMORANDUM

TO: Lisa Caputo
Press Secretary for the First Lady

FROM: George Stevens, Jr.

RE: *Christmas in Washington*

Dear Lisa:

Here is the information on the proposed special segment for *Christmas in Washington* with the cast of *Frasier*.

- The First Lady would give Kelsey Grammer, David Hyde Pierce, Jane Leeves, Peri Gilpin and John Mahoney a special viewing of the White House Christmas tree and decorations and talk about the tradition of Christmas in the White House — in a light vein.
- The segment would be shown on TV monitors as part of *Christmas in Washington* at the event at the National Building Museum on Sunday, December 10.
- It would then be shown on the NBC network broadcast on December 13, 10:00 to 11:00 p.m.
- We would work with you and the *Frasier* cast and develop a script for this three minute segment.
- Our crew, which has done this before in the White House, would set up lights and be prepared for the First Lady. The taping will take one hour of her time.
- Our window with the *Frasier* cast for doing this taping is Friday afternoon, December 8.

I hope this tells you what you need to know, Lisa. As I say, Kelsey and the *Frasier* cast are enthusiastic about the prospect of doing this with Hillary.

Best,
[Signature]
9013c

GEORGE STEVENS PRODUCTIONS

October 18, 1995

VIA FACSIMILE

M E M O R A N D U M

TO: Ann Stock

FROM: George Stevens, Jr.

RE: *Christmas in Washington*

I probably should have put this in writing in the first place — but I hadn't anticipated that you and I would be missing one another as regularly as we have on the phone.

All of our preparations for this year's *Christmas in Washington* concert, for the benefit of Children's Hospital on Sunday evening December 10, are moving along nicely.

I wanted to talk to you about reintroducing a segment on the television broadcast that has been successful in the past and would call for the First Lady's participation.

We would like to tape a brief segment at the White House with Mrs. Clinton. She would be joined by Kelsey Grammer and David Hyde Pierce — the two stars of the Emmy Award-winning cast of *Frasier*, who will host this year's show.

We propose that Mrs. Clinton lead Kelsey and David through the White House rooms decorated for the Holidays — doing so in the manner she would do with visiting family or friends, so that it is casual and informative for all of the nation to enjoy.

We would take care of all the preparations so that the time commitment on your part would be minimal.

We propose to do this on Friday afternoon, December 8 (Kelsey and David would fly in the night before). The taping itself would take no more than one hour, but we would need to send our technical team in advance that morning to make preparations. I would oversee everything to make sure that the presentation of the tour meets with your approval.

MEMORANDUM

October 18, 1995

Page Two

I'd appreciate it if you would give me a call and let me know if this is something that has appeal to you and the First Lady.

Thanks, Ann. I look forward to talking to you later.

A handwritten signature in black ink, appearing to be "Ann", with a large, sweeping loop at the top.

P.S. Joining the cast of *Frasier* this year on *Christmas in Washington* will be, among others, Gloria Estefan, Clint Black and Al Green. We are looking forward to another wonderful evening with the First Lady, the President and Chelsea.

GS:kb

NEBRASKA ETV NETWORK



Nebraska Educational
Telecommunications

Fax to:

JULIE MASON

The White House Photo Office
Fax 202

456-6423

From:

Carl Milone
Nebraska ETV
Fax 402-472-1785

Total # of pages

10/06/95 *J*

2 11-9-95

Dear Lauri,

The Nebraska Educational Television Network and Oregon Public Broadcasting, both non-profit educational organizations, are producing a documentary for PBS called "In Search of the Oregon Trail" which is scheduled to air in early 1996.

The program uses historical images (paintings, drawings, etchings, engravings, photographs etc.) to help tell the story of the trail and the related history. In the final segment, an interviewee discusses the difficulties in reeducating each new administration about the plight of the Native American peoples.

To illustrate this, I have been looking for photographs of presidents with people who are obviously Native Americans (headdresses and feathers) starting with Teddy Roosevelt. I need pictures with this subject matter of Presidents Bush and Clinton. Ideally, the Indians will be in traditional dress and the event at the White House. I need to know if it is possible that your office might have pictures of this nature. Please contact me as soon as you can as I am under a tight deadline. If possible, I would like to have you fax this material to me so the producer could see it before we order.

The Nebraska ETV Network is a statewide, educational television network. While the undertaking of this project is quite ambitious, our budget is limited. In order to off-set the high costs of production, we need to be able to make the program available as home use video and be able to distribute it on cable. Although those uses will generate some income, no profit will be made. We ask that you take this into consideration when assessing fees. Thank you.

Sincerely,



Carl Milone
Unit Director, Cultural Affairs
402-472-9333 ext. 285

P.S. I need to know about this ASAP.
L.M.

who owns photos?

AUTOGRAPH

C O L L E C T O R

11/8 referred
to wire
service

November 8, 1995

TO: Julie Mason

FROM: Kevin Sherman

RE: Photo Request

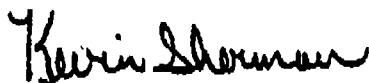
Dear Ms. Mason:

We are currently working on a light, feature story on how President Clinton has been a gracious autograph signer in public during his campaign and through his presidency. To go with the story, we are looking for a high quality portrait photo of the president to use on the cover of Autograph Collector magazine.

Preferred would be a transparency, but an 8" x 10" print photo would work as well. We are looking for the official portrait or a selection of similar shots.

If at all possible, please let us know if this is approved and how long it will take for us to receive the requested material. That way we can sufficiently plan our editorial calendar.

Thanking you in advance,



Kevin Sherman
Publisher

OUR FAX # (909)371-7139

Evelyn -

What do you think?
they want to go thru the
State Floor. Tom in the
Residence.

Pls let me know. — Thanks,
Marilyn



Barbara Baker Burrows
Picture Editor

Time Inc.

Life
Time & Life Building
Rockefeller Center
New York, NY 10020

212-522-2486

November 6, 1995

Mr. Michael McCurry
Press Secretary
The White House
1600 Pennsylvania Avenue
Washington, DC 20500

Dear Mr. McCurry:

This letter is to introduce LIFE photographer Joel Meyerowitz, who is on assignment for LIFE magazine, photographing and filming a road trip from Florida to New York with his father (who suffers from Alzheimers but is still relatively lucid) and his son. It will be a candid record of his father's reactions and responses to places that are familiar and/or of particular significance. The outcome should be very interesting.

Around the 14th or 15th of November, they will be at the White House as part of this journey. Would it be possible to have them tour the White House and allow Mr. Meyerowitz to photograph his father's reactions? If you have any questions, or need further information, please contact me or Suzette Rodriguez at the above number. We appreciate every courtesy and consideration that you can extend Mr. Meyerowitz.

Thank you for your assistance in making this a successful journey and story.

Sincerely,

A handwritten signature in cursive script that reads "Barbara Baker Burrows".

Barbara Baker Burrows
Picture Editor

BBB/sir

The Hartford Courant

WASHINGTON BUREAU

FAX COVER SHEET

TO: White House Press Office

ATTN: Mike McCurry

FAX #: 456-6423

DATE: 10-9-95

From: David Lightman, Hartford Courant
FAX # (202) 822-8048

Total number of pages including cover: 2

REMARKS:

Please respond!

Bill Curry
#66597**The Hartford Courant**

WASHINGTON BUREAU

DAVID LIGHTMAN
BUREAU CHIEF

AMC

October 9, 1995

Michael D. McCurry
Assistant to the President
White House Press Secretary
The White House
Washington, D.C. 20500

Dear Mike:

This letter formally requests that the Hartford Courant be given a seat on Air Force One on Sunday, October 15, 1995, the day President Clinton is scheduled to fly to the University of Connecticut.

This is a story of immense local concern to us. We are running three lengthy articles in advance of the ceremony. They focus on former Sen. Thomas Dodd's career as well as the relationship between the late senator and his son, Sen. Christopher J. Dodd.

This is the first time in the Clinton administration we have ever requested a seat on Air Force One. We only make this request for such special events. Such requests were honored once during the Bush administration and twice during the Reagan administration.

Please include us on the plane. I can be reached at 202-822-8040 during the day or 301-424-2082 at home. Thank you very much.

Sincerely,



David Lightman
Washington Bureau Chief
Hartford Courant

cc: Anne Edwards, Director of Press Advance
Laura Schwartz, Regional Coordinator, Media Affairs

E.L.
We can't
do this? Or can?
Can POTUS
call them
for Sunday's
paper?
ask for
Curry opinion.
-mm?

MEMORANDUM
OF CALL

Previous editions usable

TO:

Julie

☐ YOU WERE CALLED BY

☐ YOU WERE VISITED BY-

Sue Smith

OF (Organization)

Outside Magazine

☐ PLEASE PHONE

☐ FTS

☐ AUTOVON

505 989 7100 ext 102

☐ WILL CALL AGAIN

☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL

☐ WISHES AN APPOINTMENT

MESSAGE

RECEIVED BY

fw

DATE

10/26

TIME

11:30

50363-111 NSN 7540-00-634-4018
U.S.G.P.O.:1994-300-891/00003

OPTIONAL FORM 363 (Rev. 1-94)
Prescribed by GSA

Article predicting what's to come
in 1996

4 or 5 political entries
politics / environment

- state of things in DC
- have no copy

Outside

10-25-95

Kathleen,

We are requesting any photographs of President Clinton in the out-of-doors, especially close-ups. (You specifically mentioned ones of him horseback riding on Martha's Vineyard & rafting the Snake River). It will be used in the "Outside 25" section of the January issue of Outside Magazine (circ. 475,000) which looks at things to come in 1996. There are many photographs in this section - President Clinton's will probably be a quarter page or smaller at \$210/4tr page.

Thankyou, Kathleen, for your assistance.

- Gary

America's Active Lifestyle Magazine

PHOTOCOPY
PRESERVATION

MEMORANDUM
OF CALL

Previous editions usable

TO: Julie

☐ YOU WERE CALLED BY-- ☐ YOU WERE VISITED BY--

Shawna Miller

OF (Organization)

Leucadia Film

☐ PLEASE PHONE ☐ FTS ☐ AUTOVON

801 521 1094

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE

re: request for photos

RECEIVED BY

DATE 10/5 TIME 4:00

50363-111 NSN 7540-00-634-4013 OPTIONAL FORM 363 (Rev. 1-94)
U.S. G.P.O.: 1994-300-891/00003 Prescribed by GSA

remove by mail

contempor

LEUCADIA FILM CORPORATION

535 East South Temple Street, Salt Lake City, Utah 84102

Telephone: (801) 521-1094 Fax: (801) 524-1760

Sender: SHAVNA MILLERDate: 10-2-95 Total pages not including cover sheet: 2

Please deliver to the immediate attention of

PUBLIC RELATIONS DEPARTMENTFax Number: (202) 456-2461

10/5 Called to get
more info.
left message

10/5 Asked Shavna
to look at other
sources first

LEUCADIA FILM CORPORATION 529 East South Temple / Salt Lake City, Utah 84102-1099 / 801-521-1094, Fax 801-524-1760

October 2, 1995

The White House
Attention: Public Relations

VIA FAX: (202) 456-2461

*If these pics are
public domain,
let them buy them
they way they do
any other photo.
10-18-called
and told them* ↗

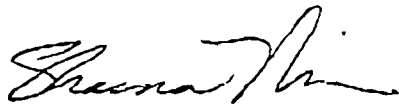
Please accept this letter as our request for official portraits of Bill Clinton, Hillary Clinton, and Gerald Ford to be used in office rooms to be filmed in connection with our motion picture, *Address Unknown*.

I understand that these photos are public domain, and will be used strictly as background only. There will be no reference to the individuals shown in the pictures, and there is no specific reference in the story to any past or present U.S. leaders.

As we are commencing principal photography in the near future, I would appreciate your assistance in expediting this request. If possible, I would appreciate your Federal Express-ing the photos to me using our Federal Express account number: 1328-2307-3. Our mailing address is: 535 E. South Temple, Salt Lake City, UT 84102.

Please do not hesitate to contact me should you have any questions or require further information.

Sincerely,



Shauna Miller
Post Production Supervisor

*This is a request for official
portraits of POTUS, HRC + Ford.
A movie company wants to
have them in the background of
a film.*

*Do you want me to look into
the movie or do you want
me to say NO? —*

Burson-Marsteller

1850 M Street, N.W.
Suite 900
Washington, D.C. 20036
202.833.8550

9/5/95
Sent to
Scheduling

August 22, 1995

Mr. Mike McCurry
Press Secretary
The White House
Washington, DC 20500

Mason
Let's investigate
further. May be
something they'd
like to do.
- m.c.

Dear Mike:

The International Children's Festival, which has been held at Wolf Trap Farm Park for the Performing Arts for the past 24 years, will be on September 17-25th this year. The Festival is a pro bono client of ours and Tipper Gore is serving as this year's event Chair (Of course, the First Lady is the overall chair for most, if not all, of the events.)

One of the Festival's childrens' choirs (The Oklahoma City University Metropolitan Children's Chorus) has sent us a copy of letters they've sent to the Clintons and the Gores requesting a visit at the White House. In fact, one of the singers in the chorus (Patrick McCullough) is the son of one of the DEA special agents who died in the explosion. The choir was formed to help the Oklahoma City community and all of us recover from that tragic incident. Patrick would like very much to bring the chorus to perform for the Clintons and Gores near the tree the First Family planted in honor of his father and others. Mrs. Kenneth McCullough, Patrick's mother will be traveling with the choir.

mmc -
should
I forward
to Vicki?

I flag this for you because, in the event any of the principals are available some time that week for a performance, there also is an appearance with Willard Scott scheduled for the Today Show, the date of which we could leave open if you're at all interested.

Thanks for your attention to this. Please let me know of any interest you may have. I can be reached on 202/833-4205.

Sincerely,



Dawn Alexander

Hope the family is doing well!

Enclosures (3)

BusinessWeek

FAX

September 29, 1995

From:

Michael Hirsch
Business Week Magazine
1221 Avenue of the Americas, 39th floor
New York, NY 10020
212-512-6362
212-512-6995 fax
212-512-2497 data
Federal Express # 0100-2701-2
Presslink mailbox - businesswk
e-mail mhirsch@businessweek.com

To:

Julie Mason
White House Press Office
1600 Pennsylvania Avenue
Washington, DC 20500
202-456-2712
202-456-6423 fax

Dear Julie,

As per our phone conversation, we need a photograph (color if possible) of President Clinton with Telecommunications Industry leaders at a white House dinner on Sept. 14, 1995. As I explained, we are on a tight deadline and would need to have the image in hand by no later than Tuesday, 10/3/95. Please let me know, as soon as possible, what you have and if this will be possible. Of course feel free to use the Federal Express # provided above. Thanks in advance for your help.

Sincerely,

Michael Hirsch

private dinner

NO
10/2/95

Transends -
269.5446
5pm

MEMORANDUM
OF CALL

Previous editions usable

TO:

EL

☐

YOU WERE CALLED BY—

☐

YOU WERE VISITED BY—

Alicia Brooks

OF (Organization)

☐

PLEASE PHONE ►

☐

FTS

☐

AUTOVON

202 861 4051

☐

WILL CALL AGAIN

☐

IS WAITING TO SEE YOU

☐

RETURNED YOUR CALL

☐

WISHES AN APPOINTMENT

MESSAGE

"Cowboy picture"

RECEIVED BY

Ju

DATE

9/20

TIME

12:35

50363-111 NSN 7540-00-634-4018 OPTIONAL FORM 363 (Rev. 1-94)
U.S. G.P.O.:1994-300-891/00003 Prescribed by GSA

People

weekly

Time Inc. Magazines

People
1050 Connecticut Avenue NW
Suite 850
Washington, DC 20036

*Denied
9/20 by
phone*

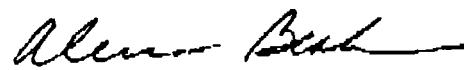
Sept. 19, 1995

Evelyn Lieberman
Deputy Press Secretary
Press Office
The White House
Washington, D.C. 20500

Dear Ms. Lieberman:

We here at People are planning a feature on childhood pictures of presidential candidates, in particular, those in which the candidates are making like cowboys. With this in mind, we would greatly appreciate a copy of a picture we have seen of the President as a child dressed like a cowboy. Thank you very much.

Sincerely,


Alicia Brooks

HARRY S. TRUMAN

NO
1/11

A Journey to Independence

by Paul Werth

for the Harry S. Truman Library

An Introduction

Harry S. Truman was the thirty-third President of the United States. He served from April 1945 until January 1953. In that period he made some of the most awesome and dramatic decisions in all of history. Those actions thrust us forward into a new world that changed the course of mankind.

Deeply rooted in America and its moral fiber, He was a man of character, integrity, courage and loyalty. He had high ideals and fought for what he felt was right. He was tough, but fair and he was decisive. "The buck stops here" was his motto.

When he was a young boy he was thought the most unlikely to succeed. But he was a man of dreams and beliefs. Optimistic, durable and against all odds he persevered.

He grew and developed into a strong, outspoken, feisty man. "Give 'em hell Harry" was his symbol. He was a people's

president and a common sense philosopher with down to earth wisdom. Throughout his life what was difficult or impossible to do, he did!

The road for Harry Truman from obscurity to the most powerful position in the world was long and hard, filled with heroes and villains, drama and actions and history in what is arguably its most challenging and changing time. For Harry Truman it was a presidency of agonizing decisions. But the decisions were made. He hated war but in them he fought. He loved peace and for it he fought.

Harry was an inwardly sensitive and privately romantic man. For over seventy years there was only one woman in his life and whatever he did was because of his strong beliefs and for his Bess.

His life and times cover the first half of this century. He lived history and he made history. We have learned from him and have been inspired by him. Harry S. Truman left us a legacy and an American heritage. His "Journey to Independence" continues.

SCHEDULE PROPOSAL**6/19/95**

<u> </u> ACCEPT	<u> </u> REGRET	<u> </u> PENDING
--------------------------	--------------------------	---------------------------

TO: Billy Webster
Assistant to the President and Director
of Scheduling and Advance

FROM: Mike McCurry
Assistant to the President and Press
Secretary

REQUEST: POTUS to do 60-second audio recording
for the Truman Library.

BACKGROUND: Truman Library is producing an audio
cassette of Truman's early writings and
speeches narrated by Lauren Bacall,
Martin Landau and Gregory Peck.

They would like the President to record
the introduction for the cassette.

DATE & TIME: Tuesday, June 20th, 11:00am, after the
scheduled videotapings.

DURATION: 60 seconds

LOCATION: 459 OEOB

PARTICIPANTS: President, Richard Strauss, Vicki Rivas-
Vazquez and WHCA.

OUTLINE OF EVENTS: N/A

REMARKS REQUIRED: N/A

MEDIA COVERAGE: None

RECOMMENDED: Mike McCurry

CONTACT: Vicki Rivas-Vazquez, ext.65757

June 19, 1995

MEMORANDUM FOR MARVIN KRISLOV

FROM: Vicki Rivas-Vazquez

RE : Audiocassette Request for the President

The Truman Library in coordination with an independent producer Phil Fleming is requesting that the President record an introduction to an audiocassette entitled : Harry S. Truman - A Journey to Independence. The audiocassette, narrated by Lauren Bacall, Martin Landau and Gregory Peck, highlights Truman's early writings and essays and will be distributed to schools and libraries as well as being sold at bookstores and all the presidential libraries around the country.

My understanding is that the proceeds will go pay Werth's production fee and the rest of the proceeds go to the Truman Foundation which manages the Truman Library.

Can the President participate in this recording? If it is possible, the President would have to record tomorrow Tuesday, June 20th. Please let me know as soon as you can , I can be reached at X65757.

Thank you.

Need to send letter on Tuesday morning.

The
Truman
Presidency

1945-1953



A Legacy of
Leadership

March 3, 1995

President Bill Clinton
The White House
1600 Pennsylvania Ave.
Washington, DC, 20500

Dear Mr. President:

On the coming April 12, the 50th anniversary of President Harry S Truman will be celebrated. Many events and programs will begin to commemorate and honor his achievements, co-ordinated by the Harry S Truman Library in Independence, Mo.

I have been commissioned by The Library to write and produce an audio cassette which will tell the personal story of Harry Truman, his times, the history he lived and the history he made.

The audio cassette, which is called HARRY S TRUMAN-A JOURNEY TO INDEPENDENCE, will be distributed to book and record stores, schools and libraries and for the first time will be available at all nine Presidential Libraries. The proceeds will go to The Truman Library which will bring to them much needed funds.

The work takes us from his roots and birth to the last day of his Presidency. The Truman Library has supplied me with all research material plus actual recorded Truman speeches, President Truman playing the piano and Margaret singing. GREGORY PECK and LAUREN BACALL will be the narrators and MARTIN LANDAU will be speaking the early writings and speeches of Harry Truman and many of his letters to Bess.

We would be honored if you would read the introduction to A JOURNEY TO INDEPENDENCE which I have enclosed. If you would record the short piece at your convenience, it would enhance the work immeasurably.

We all hope you can be a part of this project which will help The Harry S. Truman Library financially, perpetuate The Truman Legacy, and introduce this generation to a great President.

My Los Angeles address is:

PAUL WERTH . 404 W STOCKER STREET, GLENDALE, CAL. 91202 . 818 956-5507

Most Sincerely

PAUL WERTH
Producer-Writer

cc:Mr. William Webster.

Phil Fleming - Dir. of Development
Truman Library
Vicki Alexander

Harry S. Truman Library Institute

U.S. Highway 24 & Delaware Street • Independence, MO 64050-1798 • Phone: (816) 833-0425 • TeleFax: (816) 833-4368

816 833-4100

Proof

This is brown

HARRY S. TRUMAN

A JOURNEY TO INDEPENDENCE

Narrated by Lauren Bacall, Martin Landau, Jack Lemmon, and Gregory Peck

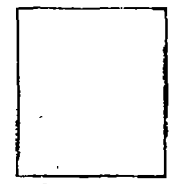


In the first 120 days of Harry S. Truman's Presidency, the war in Europe was won. The atomic age began. The United Nations was born. Perhaps no leader in the history of the world will ever again enjoy such power and dominion—or wield it with such integrity and good common sense.

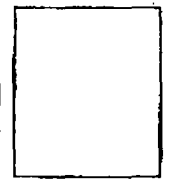
Now, in this magnificent audio portrait, you'll get to know the man from Independence as you never have before. You'll revisit the toughest decisions of our time—to drop the atomic bomb, to rebuild Europe, to fire America's most popular general. You'll journey back to the humble beginnings of Harry's extraordinary life.



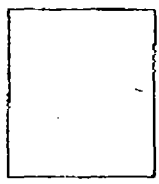
Throughout *A Journey to Independence*, you'll hear Harry's own words and music—interspersed with the stirring narration of Gregory Peck, Lauren Bacall, and Martin Landau. This commemorative audio uncovers at last the full richness of Truman's own character—set against the breathtaking history that he lived and made.



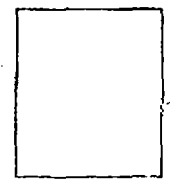
Lauren Bacall



Martin Landau



Jack Lemmon



Gregory Peck

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AUDIO PUBLISHING
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HARRY S. TRUMAN

A JOURNEY TO INDEPENDENCE

Narrated by Lauren Bacall, Martin Landau, Jack Lemmon, and Gregory Peck
Produced by Robert G. Allen
UNABRIDGED

HARRY S. TRUMAN

A JOURNEY TO INDEPENDENCE



AN INTIMATE AUDIO PORTRAIT

Lauren Bacall, Martin Landau, Jack Lemmon, and Gregory Peck

President Bill Clinton

Radio Audio

gs. Now, here are eight of
stories narrated
ood guys, bad guys,
y, and saints —
captures them all

Radio Comedy
some of the most memo-
ious examples of radio
e Golden Age of Radio.

n Gracie befuddles
their guest star, Mickey
tries to adopt Mickey in
edy's very best shows
wo Jack Beany radio pro-
ury, Don, Rochester, and
humor. Also includes one
commercials in all radio.

K Groucho is at his
s quips fly with lightning
he best programs from

His City Slickers
leader and comedian
of his most hilarious
includes "The Barber of
ehrer's Face," "Pal-Yac-
ls for Two," and much,

1-227-2020

HARRY S TRUMAN A JOURNEY TO INDEPENDENCE

Narrated by Lauren Bacall, Martin Landau, Jack Lemmon and Gregory Peck
**** with an Introduction by President Bill Clinton ****



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Lauren Bacall



Martin Landau



Jack Lemmon



Gregory Peck

SOUNDELUX/MIND'S EYE
AUDIO PUBLISHING

57 Commercial Blvd., Novato, CA 94949
Phone 1-800-227-2020



519.95 U.S. / \$23.95 CAN 1-551-35-163-2

SOUNDELUX/
MIND'S EYE
AUDIO PUBLISHING



HARRY S TRUMAN A JOURNEY TO INDEPENDENCE

*Narrated by
Lauren Bacall,
Martin Landau,
Jack Lemmon,
Gregory Peck,
with an introduction by
President Bill Clinton*

HARRY S TRUMAN A JOURNEY TO INDEPENDENCE



AN INTIMATE AUDIO PORTRAIT

NARRATED BY

Lauren Bacall, Martin Landau, Jack Lemmon, Gregory Peck

WITH AN INTRODUCTION BY

**** *President Bill Clinton* ****

HARRY S TRUMAN A JOURNEY TO INDEPENDENCE

*An Audio Portrait by Paul Werth for
The Harry S Truman Library*

HARRY S TRUMAN
was the thirty-third
President of the United
States. He served from



a common-sense
philosopher with
down-to-earth wisdom.
Throughout his life he

April 1945 until January 1953.
In that period he made some of
the most awesome and dramatic
decisions in all of history. Those
actions thrust us forward into a
new world that changed the
course of mankind.

Deeply rooted in America and its
moral fiber, he was a man of
character, integrity, courage and
loyalty. He had high ideals and
fought for what he felt was right.
He was tough but fair, and he was
decisive. "The buck stops here"
was his motto.

When he was a young boy he was
thought the most unlikely to suc-
ceed. But he was a man of dreams
and beliefs. Optimistic and durable,
he persevered against all odds.

He developed into a strong,
outspoken, feisty man. "Give 'em
hell Harry" was his symbol. He
was a people's president and

took on what appeared difficult
or impossible.

The road for Harry Truman from
obscurity to the most powerful
position in the world was long
and hard, filled with heroes and
villains and drama in what is
arguably history's most challeng-
ing and changing time. For Harry
Truman it was a presidency of
agonizing decisions. This man
of peace was fated to lead our
armed forces to victory in the
biggest of all wars.

Harry was an inwardly sensitive
and privately romantic man. For
over seventy years Bess was the
only woman in his life, and he
was fiercely attached to her.

We have learned from him
and have been inspired by him.
Truman left us a legacy and an
American heritage. ~~For his of~~
~~work we can not see again.~~

*Produced & Directed by Paul Werth Associate Producer — Bobbi Vix
Music Arranged and Performed by Bobbi Vix. © 1995 Paul Werth. Cover design by Leslie Walizer*



A Legacy of
Leadership

2362730

Evelyn Leberman WWI

JULY 12, 1995

President Bill Clinton
The White House
1600 Pennsylvania Ave.
Washington, DC 20500

Dear Mr. President:

I am writing this letter to you most respectfully.

Last March I had written you regarding an audio cassette project, "HARRY S TRUMAN, A JOURNEY TO INDEPENDENCE," which was commissioned by The Harry S Truman Library in Independence. (letter enclosed) I also sent the two page introduction which I asked if you would read for us. (Also enclosed)

A short time later I recieved a telephone call from a Ms Dawn Alexander of your press office informing me ~~that you had approved and would indeed participate~~, that it was something you like to do out of respect for President Truman. She even asked what tape format I would need.

We were all overjoyed at that news; myself, The Truman Library and the four other participants, Gregory Peck, Martin Landau, Lauren Bacall and Jack Lemmon.

A month or so passed and I had not recieved the tape or any communication from The White House. In the mean time I recorded all the dramatic readings by thr major stars.

When I called Ms. Alexander I eas informed that she was no longer working there and was replaced by Ms. Vicki Vasquez. When I finally made contact with her she ~~told me she would follow up.~~

Again weeks went by and when I called I was referred to Mr. Dave Alexander who asked that I resend the original letter and the introduction copy, whicj I did.

Because of the time factor (we wanted to have this released in the early part of the 50th Anniversary of Mr. Truman's Presidency) and because of the early encouragement from your office, we went ahead and printed the covers for the audio and I sent the proof of the cover to Mr. Anderson, and am now enclosing once again.

I again heard from Ms. Vasquez by phone while ~~she was with you on one of your~~ trips telling me that the project was going into your scheduling plans and she confirmed with The Truman Library that it was indeed for their benefit.

Now we're coming to the time of release which we now plan for August 15, the 50th Anniversary of VJ Day.

We have all contributed a great deal of time out of respect and dedication to President Truman and for the continuing needs of The Harry Tryman Library.

1945-1953



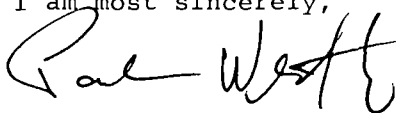
A Legacy of
Leadership

2/

I know, Mr. President, that you have an historic closeness to President Truman and the few minutes of your time to record the short introduction will link you to his legacy and give THE JOURNEY TO INDEPENDENCE the honor of your mark on history which we all feel it deserves, and for which we will all be grateful.

I thank you.

I am most sincerely,



Paul Werth
Producer, A Journey To Independence.

cc Mr. William Webster.

My Los Angeles Address is:

PAUL WERTH . 404 W STOCKER STREET, GLENDALEM CAL. 91202 , (818) 956-5507

1945-1953



A Legacy of
Leadership

March 3, 1995

President Bill Clinton
The White House
1600 Pennsylvania Ave.
Washington, DC, 20500

Dear Mr. President:

On the coming April 12, the 50th anniversary of President Harry S Truman will be celebrated. Many events and programs will begin to commemorate and honor his achievements, co-ordinated by the Harry S Truman Library in Independence, Mo.

I have been commissioned by The Library to write and produce an audio cassette which will tell the personal story of Harry Truman, his times, the history he lived and the history he made.

The audio cassette, which is called HARRY S TRUMAN-A JOURNEY TO INDEPENDENCE, will be distributed to book and record stores, schools and libraries and for the first time will be available at all nine Presidential Libraries. The proceeds will go to The Truman Library which will bring to them much needed funds.

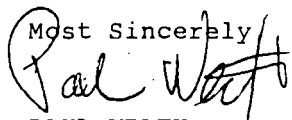
The work takes us from his roots and birth to the last day of his Presidency. The Truman Library has supplied me with all research material plus actual recorded Truman speeches, President Truman playing the piano and Margaret singing. GREGORY PECK and LAUREN BACALL will be the narrators and MARTIN LANDAU will be speaking the early writings and speeches of Harry Truman and many of his letters to Bess.

We would be honored if you would read the introduction to A JOURNEY TO INDEPENDENCE which I have enclosed. If you would record the short piece at your convenience, it would enhance the work immeasurably.

We all hope you can be a part of this project which will help The Harry S. Truman Library financially, perpetuate The Truman Legacy, and introduce this generation to a great President.

My Los Angeles address is:

PAUL WERTH . 404 W STOCKER STREET, GLENDALE, CAL. 91202 . 818 956-5507

Most Sincerely

PAUL WERTH
Producer-Writer

cc:Mr. William Webster.

HARRY S. TRUMAN

A Journey to Independence

By

Paul Werth

for the Harry S. Truman Library

Copyright 1995

HARRY S. TRUMAN

A Journey to Independence

by Paul Werth

for the Harry S. Truman Library

An Introduction

Harry S. Truman was the thirty-third President of the United States. He served from April 1945 until January 1953. In that period he made some of the most awesome and dramatic decisions in all of history. Those actions thrust us forward into a new world that changed the course of mankind.

Deeply rooted in America and its moral fiber, He was a man of character, integrity, courage and loyalty. He had high ideals and fought for what he felt was right. He was tough, but fair and he was decisive. "The buck stops here" was his motto.

When he was a young boy he was thought the most unlikely to succeed. But he was a man of dreams and beliefs. Optimistic, durable and against all odds he persevered.

He grew and developed into a strong, outspoken, feisty man. "Give 'em hell Harry" was his symbol. He was a people's

president and a common sense philosopher with down to earth wisdom. Throughout his life what was difficult or impossible to do, he did!

The road for Harry Truman from obscurity to the most powerful position in the world was long and hard, filled with heroes and villains, drama and actions and history in what is arguably its most challenging and changing time. For Harry Truman it was a presidency of agonizing decisions. But the decisions were made. He hated war but in them he fought. He loved peace and for it he fought.

Harry was an inwardly sensitive and privately romantic man. For over seventy years there was only one woman in his life and whatever he did was because of his strong beliefs and for his Bess.

His life and times cover the first half of this century. He lived history and he made history. We have learned from him and have been inspired by him. Harry S. Truman left us a legacy and an American heritage. His "Journey to Independence" continues.

Time Inc.

NEW MEDIA

Time Inc. New Media

1251 Avenue of the Americas
Concourse Level
New York, NY 10020
212-522-1212
212-522-9514 (Fax)

July 17, 1995

Ms. Lori Wiener
White House Photo Dept.
By Fax: 202-395-5247

Dear Ms. Wiener;

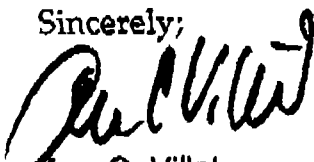
I am writing to request stills of the President using a computer, preferably while browsing the World Wide Web, or using an on-line service.

Any thing you can provide will be used in a MacNeil/Lehrer News Hour - Time Magazine segment on the roll that on-line communications are playing in present day policy making. The segment is being produced by David Gilbault and hosted by Philip Elmer-DeWitt, Senior Editor at Time.

Unfortunately, like everything in television, we'd like to get what ever you can send ASAP. Here is our FedEx number: 1761-0349-3, use the address at the top, and enclose any releases that may need to be signed.

Thank you very much for your time and trouble. I will be placing a follow up call as soon.

Sincerely;


Ann C. Villet
212-522-9128

role of internet in politics and
policy-making
- The homepage to
Cong. + Senators
- VP using web

7/17 asked Lori
for more info
on clip.
7/17 left mess.
in Ann Villet

SASSY FAX

9/13 told
mendi no
per chery mills -
cant do tour 5
pnce...

Date 09/08/95

Number of pages including cover sheet

TO: Julie Mason

FROM: Mendi Brannon
SASSY

Phone 202-456-2673

Fax Phone 202-456-6423

Phone 212-935-9150

Fax Phone 212-319-8443

CC:

REMARKS: ☐ Urgent ☒ For your review ☐ Reply ASAP ☐ Please Comment

Hi Julie,

Enclosed is Caitlin Doyle's letter to President Clinton, bio and contest announcement which appeared in the March 1995 issue of SASSY.

She is very excited about her trip to Washington D.C. Thank you again for all your help it is greatly appreciated!

Sincerely,

Mendi

SASSY

**SASSY MAGAZINE/MEM COMPANY
"HEY MR. PREZ!" CONTEST
WINNER**

Caitlin Doyle, 13 years old, of Easthampton, New York is the winner of the "Hey, Mr. Prez!" contest. According to SASSY and MEM Company Caitlin's letter to President Clinton was powerful, emotionally charged and full of hope. As the winner Caitlin receives an all expense paid trip to Washington D.C. for herself and a chaperone, \$1,000 cash prize, \$500 to the cause of her choice and she will be a "Washington Correspondent" in an upcoming issue of SASSY telling readers about her trip and cause.

Joanna Doyle, Caitlin's mother will accompany Caitlin to Washington D.C.

For more information contact:

**Mendy Brannon
Marketing Manager
SASSY Magazine
(212) 935-9150**



Los Angeles 6420 Wilshire Blvd., Los Angeles, CA 90048-5515 (213) 782-2950 Fax: (213) 782-2660

Chicago The Pete Bldg., 815 N. LaSalle St., Chicago, IL 60610 (312) 649-2660 (312) 649-6621

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Advertisement

"Hey, Mr. Prez!"

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Frenzy™ is the new fragrance from Love's® that is bold, daring and slightly sexy. **Frenzy™** is made for the young woman just like you. We know you've got ideas that are yearning to be heard. So here's an invitation from Love's® **Frenzy™**—write an impassioned letter to President Clinton about an issue you feel strongly about. We'll forward it on to the Billman himself. We'll pick one especially poignant letter to win an all-expense-paid weekend in Washington, D.C., \$1,000 cash for you, plus \$500 to the cause of your choice. As the winner, you'll also be a "Washington Correspondent" in an upcoming issue of **Sassy**, telling us all about your trip and your cause.

Send your letter(s) to:

Hey, Mr. Prez!, c/o SASSY,

P.O. Box 48984, Los Angeles, CA 90048-0948.

Be sure they reach us by February 17, 1995.

Rules: No purchase necessary. Write a letter to President Clinton about an issue you feel strongly about and send to Hey, Mr. Prez! 427 Madison Ave., NY, NY, 10022. To be received by February 17, 1995. This contest is subject to all federal, state and local laws and regulations. Liability for federal, state and other taxes imposed on the prizes is the sole responsibility of the winner. Offer void where prohibited by law. Entry constitutes permission to use entrant's name, voice, likeness, photograph, and entry for editorial, public relations, promotional and advertising purposes in all media on behalf of MEM COMPANY without further compensation. Enter as often as you wish, but each entry must be in a separate envelope. Winners will be chosen on the basis of content, clarity of expression and poignancy. All entries must be the original, unpublished and sole work of the entrant. Winner will be chosen by MEM on or about February 24, 1995. The decision of the judges is final. Winner will be notified by mail. Winner will be required to sign an Affidavit of Eligibility and Release of Rights within ten (10) days of notification. If a winner is a minor, parental consent, an Affidavit and a Release will be required. MEM will provide the following prizes: The grand prize winner will receive an all-expense-paid trip for herself and a chaperone to Washington, D.C., including roundtrip airfare from the nearest international airport, hotel for two nights and money for meals (estimated value of \$2,000.00) \$1,000 cash; \$500 to cause of choice. Trip must be taken between March 10, 1995 and April 23, 1995. Prize is not exchangeable or transferable except at the discretion of SASSY magazine and MEM and a substitution of equal or greater value may be made. All entries remain the property of SASSY magazine and cannot be returned or acknowledged. No responsibility is assumed for lost, late, incomplete, illegible or misdirected mail. This contest is open to residents of the U.S. Employees of Peterson Publishing, MEM COMPANY, their employees, agents, affiliates, subsidiaries and families are not eligible. Sponsors shall not be liable for injury, loss or damage of any kind resulting from participation in this promotion or from acceptance or usage of the prizes awarded. For a list of winners, available after February 28, 1995, send a separate S.A.S.E. to: Winners: Hey, Mr. Prez! c/o SASSY, P.O. Box 48984, Los Angeles, CA 90048-0948.

Stuff you wrote

dream Sandwich

I saw her smile to her shadow
on a sunny Sunday
The pigtailed girl with the piggy bows
eating piggy
In this world of hate and rage
she is my hope
Her piggy bow is my dream sandwich
squeezed between two soggy pieces of bread

Amy L. Dirkse,
Hudsonville, Michigan

Temperamental Noodles

A degree of 68
Brown wallpaper not insulted by my soaked intelligence
Unchallenged windows startle craving rays
Dandelions' simplicity ripen the pain of a linoleum feast
Downtown between the guitar pick warehouse
and Susan's tattoo land
Sidewalk cracks with personality wander into my warped hell
MSG rises from the melted roof of a take-out joint
Flights are only awake when dark pays the rent
Four a.m. seems branded and "Diff'rent Strokes"
speaks subliminals to me
Juiced voices from strained brains familiarize with mine
and Chap Stick is all I need.

Bridget Mullen, Melrose, Minnesota

I wonder if the
woman in the
moon is
offended
that people on
Earth seem to
think
she's a man.

Erin Flood, New Haven, Connecticut

wet
and
sticky
i
hate
red
nail polish
if
you
mess
up
it
gets
every-
where
maybe i
will
just
wear
clear.

Stephanie,
Arlington, Virginia

New Shoes

twenty five dollars
embarrassingly white
need breaking in
tongue too short
laces too long
squeaky soles that I didn't
notice
in the new-smelling store
with the cute salesman

Marye Isaacs,
Monroeville, Pennsylvania

Jan. 30, 1995

Dear Mr. Bill Clinton,

In the dark, a hand searches frantically for a gun. Another hand feels it's way through scattered bags of cocaine to his I.V. needle. Yet another hand, a child's hand, gropes in the dark for his mother's hand, but soon remembers that last week she was killed in a drive-by shooting. Tears fall, but the child goes unheard, smothered by the surrounding darkness.

In another room, another house, a person lies. A person like you. The light switch is right above them, but they choose to lie still, choose to allow the darkness to remain. Why? They are afraid to reach out.

Come, turn the light on! Arise and open the eyes of a sleeping nation.

Awake us from this recurring nightmare, for he had a dream. He saw in a fleeting vision a world without cowards. A world void of pointless deaths. He saw people uniting in a last shining effort to make a change, cleansing our

souls and bodies of ugly scars created by violence. He saw starting small as a way to build up the framework of a humane world. Martin Luther King saw happiness behind our pain, hope behind our tears. His dream almost came true, till a bullet jerked him back to the nightmare.

But on the threshold of a dream he showed us a world where dark night does fall, but the brilliant stars override the darkness. We the people, we the stars, must illuminate the future. And a few cannot do this alone. No we must be constellations together, forming the big picture in the night sky. We cannot blame, hurt, abuse or torture our fellow man, because with each wrong doing another star ~~is~~ burns out, and darkness prevails.

Light up me and the millions of forgotten children out there. Make us shine once more with the knowledge that we are free from fear and

suffering. You are our Martin Luther King, Mr. Clinton, our last hope. Please, give us back our childhoods before it is too late!!

Light the way for a better tomorrow, and pretty soon we will see the sun rising in the distance, the dawn of a new era. All this could be ours, if you just yield to this cry for help. Sweet dreams.

Sincerely,
Caitlin Doyle

Name: Caitlin Doyle

Age: 13

Grade: 7

Address: P.O. Box 1071,
East Hampton, N.Y.
11937

Phone #: (516) 324-9424



NEW CANAAN LIBRARY
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F A X

FAX TO: JULIE MASON
WHITE HOUSE PRESS OFFICE
WASH. DC.

FAX NUMBER 202-456-6423

FAX FROM: DAVID BRYANT

DATE: 5.8.95

MEMO:

Thank you!

NUMBER OF SHEETS 2
INCLUDING THIS COVER

IF YOU DID NOT RECEIVE ALL
THE PAGES OF THIS FAX
PLEASE CALL:

203-966-1985



NEW CANAAN LIBRARY

ESTABLISHED 1877

NO 5/8/95

TO: Julie Mason *Di*
 FROM: David Bryant
 DATE: 5/8/95
 SUBJECT: Photos of President Clinton

The New Canaan Library has established the *Richard Salant Room* for the public examination of current affairs and the media. Mr. Salant was the President of CBS News in the 1960's and 70's. The dedication of the Salant Room in 1994 included remarks by Andy Rooney and future speakers including Mike Wallace, Walter Cronkite, et al.

In early June we will host our second Salant Room Roundtable -- a public forum on current events and media coverage. Our June topic is: *The Media Coverage of President Bill Clinton*.

We would love to have a photograph of the President in a press situation: for instance at a news conference or in the Oval Office with reporters present, or being videotaped in the Rose Garden. Such a photograph would help us to publicize this June event and show the President with the ever present media nearby.

We appreciate your consideration of this request.

Thank you.

Phone: 203.966.1411
 Fax: 203.972.0760

*+ local paper
 & put picture
 up on wall*

*we do not give
 photos for publicity
 purposes by any group -*

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*retired from the Board

To Evelyn
 Date 4-19 Time 11:59 AM

WHILE YOU WERE OUT
 M Bill Brummel
 of ABC-TV, "ultimate TV challenge"
 Phone 818 753 7644

Area Code	Number	Extension
TELEPHONED		PLEASE CALL
CALLED TO SEE YOU		WILL CALL AGAIN
WANTS TO SEE YOU		URGENT

RETURNED YOUR CALL ☐

Message Permission to use a clip
of POTW on Arena Hall
show

Operator 179103



AMPAD
EFFICIENCY®

23-023

CARBONLESS

To ESL
 Date 5-1 Time 2:45 PM

WHILE YOU WERE OUT
 M Susan Winston
 of CBS
 Phone 213-461-7887

Area Code	Number	Extension
TELEPHONED		PLEASE CALL ☒
CALLED TO SEE YOU		WILL CALL AGAIN
WANTS TO SEE YOU		URGENT

RETURNED YOUR CALL ☐

Message Bill Brummel (producer)
Great moment in TV
Re: Arsenio clip

Operator Mason



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23-023

CARBONLESS

EXECUTIVE OFFICE OF THE PRESIDENT

17-Apr-1995 05:37pm

TO: Evelyn S. Lieberman
FROM: Marvin Krislov
Office of the Counsel
SUBJECT: arsenio language

called
4/20/95
paid no

consistent with long-standing White House policy, the Office of Counsel to the President has declined your request to use the President's image and activities in a manner that would suggest endorsement of a commercial product or service. This policy protects the image of the presidency and avoids the appearance of commercial entanglements, regardless of the merits of the particular product or service.

This includes appearances on television

3 pens
3 badges
1 watch man's

The Counsel's office has declined your request. They said that long standing

EV / Lorrie / David H.

TO: Mike McCurry
Evelyn Lieberman
Lorrie McHugh
FROM: Dave Anderson
DATE: April 14, 1995
RE: Arsenio Hall Show Clip

We have received a request for a letter to be sent to Paramount Studios stating that we approve the release of the clip of the President playing the saxophone on the "Arsenio Hall Show." This excerpt will be used in "The Ultimate TV Challenge," a prime-time ABC special that will honor television's most memorable moments and airing on May 11, 1995.

Arsenio Hall has already given his approval to use the clip, but Paramount Studios will not release the footage without a letter from the White House. The producers have already had Roger Clinton record an introduction of the clip.

- ① what kind of show is this?
- ② what does legal Counsel's office say?

—MM

B LANK & BODI PRODUC' IONS, NC.

Susan Winston

Dan Funk

April 11, 1995

Mr. Dave Anderson
White House Media Affairs Office
The White House
1600 Pennsylvania Ave.
Washington D. C. 20500
VIA FAX: 202/456-6409

Dear Dave,

My name is Bill Brummel and we met back in 1993 when I taped a driving safety message with President Clinton for a CBS television special called THE ULTIMATE DRIVING CHALLENGE. Meeting the President and shooting that short piece with him remains one of the highlights of my of my career.

I'm currently the Supervising Producer of THE ULTIMATE TV CHALLENGE, an ABC prime-time special in which we will be presenting some of the most memorable moments in television history. It's a clip-program honoring the shows, personalities and events that have shaped television as we know it today. It's being produced by the same company for which I shot the driving safety message with President Clinton. The show is set to air on May 11, 1995.

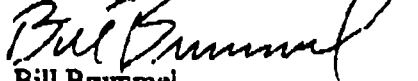
As you might have guessed by now, I have another request involving the President. This request will take a lot less time and effort than the driving safety message did (if you recall it took about three months of talking back and forth to set up that taping).

We would like to use the clip of President Clinton playing saxophone on THE ARSENIO HALL SHOW. Arsenio Hall has given us his personal approval to use the clip. We have talked to the President's brother, Roger, and he is interested in introducing the clip. We need your assistance because Paramount Studios (the owner of the clip) has requested a letter from the White House (on White House stationary) clearing the footage for use on THE ULTIMATE TV CHALLENGE. I sincerely hope you are able to give us permission to use the clip. This brief letter of permission is all we need from the White House. We do not need a moment of the President's time.

President Clinton's appearance on THE ARSENIO HALL SHOW was one of those rare and unforgettable moments in television. Our show is about the great moments and milestones in TV history. This clip certainly belongs in that category.

I look forward to speaking with you soon. I can be reached at (818) 753-7644. I really appreciate your consideration of this request.

Sincerely,



Bill Brummel
Supervising Producer

3599 Cahuenga Blvd. West, 3rd Floor, Los Angeles, CA 90068
Telephone: (818) 753-7644 FAX: (818) 753-7652



THE MILITARY CHANNEL
8th Floor
500 North Capitol Street, NW
Washington, DC 20001
Tel (202) 637-2040
Fax (202) 783-1861

September 26, 1995

Evelyn Lieberman
White House Press Office
Washington, DC 20500

Dear Ms. Lieberman:

Thank you for considering our request to interview President Clinton for ***Defense Perspective***, a prime time offering of The Military Channel. As I explained on the phone, The Military Channel is not a government sponsored channel, rather we are a new basic cable service similar to Discovery, A&E or CNBC.

Defense Perspective is broadcast by The Military Channel on TCI Cable's tv! sampler channel and is seen by about 7.5 million viewers, twice each week (the same show is shown twice during a broadcast week).

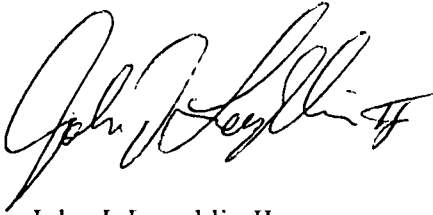
The audience for ***Defense Perspective*** is active and reserve military and their families, department of defense civilians and defense and technology enthusiasts. The show is not investigative in nature. We tell the military story, a story often overlooked by mainstream media.

One feature of the show is the central cover story. I would like to interview The President, at his convenience in the West Wing, about his reflections on his role as Commander In Chief for use in this cover story segment. This could be a multi-part segment, and I know our audience would enjoy hearing from their Commander-In-Chief.

I would be conducting the one-on-one interview myself, and I would be happy to submit a list of questions in advance. In addition, I would be happy to include any questions you might develop to amplify a point that is of interest to The President. Our photographers all have White House press credentials, and I can easily be cleared by the secret service, having covered events early in the Clinton administration when I worked for NASA.

Enclosed please find a copy of ***Defense Perspective*** on VHS, a city by city list of the more than 500 cities where we are seen and our demo tape.

Thank you in advance for your cooperation,

A handwritten signature in black ink, appearing to read "John J. Loughlin II". The signature is fluid and cursive, with the first name "John" being particularly prominent.

John J. Loughlin II
Vice President News & Public Affairs
The Military Channel



The Pride

The Power

The Courage

THE MILITARY CHANNEL

There's never been a cable channel like The Military Channel, the only dedicated cable television network featuring the fascinating sights and sounds of the world of the armed forces, aviation and space. The Military Channel provides viewers with coverage of global military news and information unsurpassed in depth, scope and timeliness.

The full range of all military interests will come alive as The Military Channel explores the heritage of the American armed forces and military operations of the US and other nations. Viewers will be provided with information on current defense trends and new technological developments along with the finest documentaries and war movies that one would expect from a network called The Military Channel.

The Military Channel's strength lies with its ability to define, attract and sustain its target audience. In this era of increased programming choices for viewers, channel loyalty is a key concern. The Military Channel has a solid core audience of 14 million military families that want and need military news and information concerning their careers and lifestyle.

THE TIME IS NOW FOR THE MILITARY CHANNEL

America's military history predates that of the United States. For more than 220 years citizens from our cities and the countryside have put on our nation's uniform, joining together to defend our way of life. The Military Channel offers its viewers a visual history of America's armed forces and the contributions millions of Americans have made and continue to make to the national defense and the development of our nation.

Never before has our country required a more detailed examination of national security issues. For more than 40 years, America's defense establishment operated from a

predictable Cold War posture. This era was characterized by convenient certainties in which the measure of Soviet megatons and number of tanks served to justify the United States' military and defense efforts.

Today, the focus is more diffused. American forces designed to fight set-paced battles against a Soviet-style enemy are less relevant. The shifting and uncertain political and military realities of the *new world order* pose many profound questions:

- How should America and its allies respond to international crises?
- What type of equipment and force is necessary to maintain world stability?
- How does America plan and lead in the post-Cold War era with mandated defense budget cuts?
- How do we define the roles and missions of our armed forces in light of today's global challenges?

The Military Channel will ask the fundamental questions in our continuing search for answers that shape our defense and foreign policies. The Military Channel provides viewers with the means to stay abreast of these issues enabling them to form their own opinions concerning our national security.

PROGRAMMING

Military-related programming continues to be an important theme in the news, documentary and theatrical entertainment areas of the television marketplace. Military thematic programming on established networks generate impressive ratings. Military-related news and features on prime time network news magazine shows consistently attract large audiences.

The Military Channel provides viewers with a variety of programming, reflecting a mix of military-related news, information and entertainment programming that:

- explores the interwoven relationship between our country's history and the armed forces
- looks into the future of the armed forces and related technologies
- considers military strategies and history from an expert's point of view
- covers defense, aviation and aerospace news, trends and developments
- provides information to armed forces personnel, families, retirees, veterans and the 10 million members of military associations.
- offers an up-close look at the men and women who serve in uniform
- relives Hollywood's "golden era" of classic war movies

The Military Channel also broadcasts news-format shows produced by the Army, Navy, Air Force, Marine Corps and Coast Guard providing armed forces personnel, their families, Department of Defense civilians, retirees and veterans as well as all Americans,

up-to-date information and a window to view the current activities and operations of the military in the comfort of the own homes.

The Exchange Show allows viewers of The Military Channel the opportunity to see and hear about what's new in military clothing, hobbies and gear. Teaming with US Cavalry, the world's leading specialty catalog retailer of military, adventure clothing and equipment, viewers will be able to purchase exciting military-related books, videos, art and outdoor and adventure gear during lively shows featuring discussions of upcoming military-related events and air shows in an "Olde Post Exchange" setting. The Exchange Show will air several times per week.

AUDIENCE

Who are the viewers of The Military Channel?

- 14 million members of the Army, Navy, Air Force, Marine Corps, Coast Guard and their families, Department of Defense civilians and military retirees
 - 27 million veterans
 - 20 million military enthusiasts

Last year, more than 20 million military enthusiasts attended air shows, military museums and base open houses and participated in battle re-enactments. These enthusiasts also spent nearly \$1 billion on military-related books, videos, clothing, magazine subscriptions and dues to more than 10,000 military associations and organizations.

The Military Channel's core viewing audience has a market income in excess of \$190.6 billion. In 1993, military families spent more than \$15 billion in the military commissaries and base exchanges. The military commissary system, operating coast-to-coast would be the 7th largest supermarket chain in the US, while the base exchanges would rank as the 6th largest department and variety store chain.

These viewers want a network to call their own and with more than 50 million of them, NOW THEY HAVE --- THE MILITARY CHANNEL.

DISTRIBUTION

Currently, The Military Channel is carried on Tele-Communications, Inc.'s (TCI) cable network called "tv!" five hours per week. tv! is currently available in more than 7 million households from coast to coast and in 1995, The Military Channel will be seen on all of the more than 10 million TCI homes across the country reaching over 500,000 military families.

The Military Channel is carried in Washington, DC on District Cablevision reaching more than 90,000 viewers to include Capitol Hill and its programming reel runs on the in-house cable system at the "Shades of Green" Resort at Walt Disney World in Orlando, Florida, reaching 300,000 military guests yearly.

The Military Channel plans to launch via satellite in 1996 to other cable operators and distribution systems across the country.

Internationally, The Military Channel is a full-time cable service in Taiwan (R.O.C.) reaching 1.5 million homes and is exploring other opportunities in Pacific Rim countries, South and Central America and in Europe. Also, the channel is in discussion to launch the service in Germany to reach more than 25,000 US military personnel and their families.

FOR MORE INFORMATION ABOUT THE MILITARY CHANNEL:

Steven Titunik
The Military Channel
8th Floor
500 N. Capitol St. NW,
Washington, DC 20001

Tel. (202) 637-2040
Fax (202) 783-1861

Dan Knopf
The Military Channel
Suite 307
101 Bullitt Lane
Louisville, KY 40222

Tel. (502) 429-0200
Fax (502) 425-8597

ROUTING SLIP

DATE: 3/3/95FROM: Billy Webster
Director of Scheduling and AdvanceSUBJECT: Keynote at Forbes Magazine Conference

Don Baer	<u>X</u>	Abner J. Mikva	_____
Erskine Bowles	_____	NEC	_____
Rebecca Cameron	_____	Leon Panetta	_____
Rahm Emanuel	_____	John Podesta	_____
Mark Gearan	<u>X</u>	Jack Quinn	_____
Jack Gibbons	_____	Carol Rasco	_____
Cindy Gire	_____	Lee Satterfield	_____
Pat Griffin	_____	Steve Silverman	_____
Marcia Hale	_____	Patti Solis	_____
Alexis Herman	_____	Doug Sosnik	_____
Nancy Hernreich	<u>X</u>	G. Stephanopoulos	_____
Kitty Higgins	_____	Ann Stock	_____
Harold Ickes	_____	Stephanie Street	_____
Anthony Lake	_____	Kim Tilley	_____
Bruce Lindsey	_____	Jodie Torkelson	_____
Mike McCurry	<u>X</u>	Melanne Verveer	_____
Anne McGuire	<u>X</u>	Anne Walley	<u>X</u>
Mack McLarty	<u>X</u>	Maggie Williams	_____

FILE: Pending Nov 29 - Dec 1st 1995FYI ✓ ADVICE _____ ACTION _____

REGRET POTUS, suggest a surrogate is needed:

COMMENTS: Per Mtg. w/ Billy 3/3/95

SCHEDULE PROPOSAL

TODAY'S DATE: 95 MAR 17 1995 P4:53

ACCEPT	REGRET	PENDING
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TO: Billy Webster
Director of Scheduling and Advance

FROM: Mack McLarty

REQUEST: POTUS keynote or be lunch speaker at Forbes Magazine Conference

PURPOSE: Speak of the Administration's infrastructure visions and programs

BACKGROUND: I spoke at their recent conference in Miami on Latin America

PREVIOUS PARTICIPATION: None by POTUS

DATE AND TIME: November 29-December 1, 1995; time convenient to POTUS schedule

BRIEFING TIME: Will be required

DURATION: Approximate 1/2 hour

LOCATION: Capital Hilton Hotel, Washington, DC

PARTICIPANTS: Business, investment and government leaders. The National Association of State Development Agencies, National League of Cities, United States Conference of Mayors and Rebuild America Coalition join Forbes Magazine in planning event.

OUTLINE OF EVENTS: TBD

REMARKS REQUIRED: Yes

MEDIA COVERAGE: Yes

FIRST LADY'S ATTENDANCE: No

VICE PRESIDENT'S ATTENDANCE: No

RECOMMENDED BY: Mack McLarty

CONTACT: Robert Cushman, 215-981-4391

ORIGIN OF THIS PROPOSAL: See attached letter

SECOND LADY'S ATTENDANCE: No

THE WHITE HOUSE
WASHINGTON

March 1, 1995

Mr. Robert F. Cushman
Pepper, Hamilton & Scheetz
3000 Two Logan Square
Eighteenth and Arch Streets
Philadelphia, PA 19103-2799

Dear Bob:

Your letter of February 21st is received, noted, and appreciated. Your Annual Conference with business and government leaders is obviously going to be a first class event. I have forwarded the information you sent to Billy Webster, Assistant to the President for Scheduling, and have encouraged full consideration of your request for this prestigious meeting. We will keep you apprised as we move forward.

Thank you for your kind words. I thoroughly enjoyed being a part of your Latin American conference in Miami, and also appreciate the pictures you sent.

Personally,

A handwritten signature in dark ink, appearing to read "Mack McLarty", with a long, sweeping horizontal stroke extending to the right.

Mack McLarty

cc: Billy Webster

PEPPER, HAMILTON & SCHEETZ

ATTORNEYS AT LAW

WASHINGTON, D.C.
NEW YORK, NEW YORK
DETROIT, MICHIGAN
HARRISBURG, PENNSYLVANIA
BERWYN, PENNSYLVANIA

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215-981-4000
FAX: 215-981-4750 • TWX: 710-670-0777

WILMINGTON, DELAWARE
WESTMONT, NEW JERSEY
LONDON, ENGLAND
MOSCOW, RUSSIA

WRITER'S DIRECT NUMBER
(215) 981-4391

February 21, 1995

Mr. Thomas F. McLarty III
Counselor to the President
1600 Pennsylvania Ave., N.W.
Washington, DC 20500

Re: Third Annual Conference of Business,
Investment and Government Leaders Presented
by FORBES Magazine on REBUILDING AND INVESTING
(IN AMERICA, November 29-December 1, 1995,)
Capital Hilton Hotel, Washington, DC

Dear Mac:

Thanks again for the fine keynote speech at our Latin American Conference. I thought you might like to have the enclosed pictures as a keepsake.

As you know, there is a movement developing throughout the world with unforgiving velocity - the financing and delivering of infrastructure projects through alliances of the public and private sector.

The tremendous success of the Rebuild America Conference held in January of 1994 and the Worldwide Infrastructure Project Conference last January (brochures attached) and the Latin American Conference where you spoke gives testimony to the interest of business, government and investment leaders in this important movement. Indeed, FORBES conferences have become very unique events among business leaders.

FORBES Magazine is now planning the Third Annual Conference on November 29, 30 and December 1, 1995 in Washington (eleven months before the national elections), which we believe will have particular significance in the light of a Republican congress and the relationships which Forbes has with G.O.P. presidential potentials. In truth, I expect it to be the most important public/private partnership event of the decade. I am co-chairing the conference with the President of Bechtel Enterprises.

PEPPER, HAMILTON & SCHEETZ

Mr. Thomas F. McLarty III

Page 2

February 21, 1995

As in the past, the National Association of State Development Agencies, the National League of Cities, the United States Conference of Mayors and Rebuild America Coalition will join Forbes in the planning of the event.

We would like to invite the President to be a keynote or luncheon speaker, and speak of the administration's infrastructure visions and programs. We would be proud and honored if he would consent to speak on any of the above dates he chooses.

Would you extend this invitation on behalf of Forbes or alternatively advise me of your thoughts as to an appropriate approach?

Again, thanks for your most well received talk in Miami.

Sincerely,



Robert F. Cushman

:ds

Enclosures