

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

Collection/Record Group: Clinton Presidential Records

Subgroup/Office of Origin: Press Secretary

Series/Staff Member: General Files

Subseries:

OA/ID Number: 7967

FolderID:

Folder Title:

Reno Message on Brady Bill, 2/28/95

Stack:

S

Row:

93

Section:

2

Shelf:

1

Position:

1

WSP074

~~514-9700~~

Andy Bois

514-6909

- leg. Aff

202 783 36551 P.03
MER 02 30 11:36 NO.007

NIELSEN MAR. 2. '95 12:12PM ID:3137303309

NIELSEN SIGMA SERVICE
VIDEO RELEASE USAGE - EXACT SECOND DETAIL
FEBRUARY 22, 1995 - MARCH 2, 1995

CLIENT ID: W101

VIDEO RELEASE: RENO-VMT

MET RANK	DESIGNATED MARKET AREA	STA- TION	NET- WORK	DATE AIRED	DAY OF WK	DAY- PART	DISTRIBUTOR: WIRELESS DATA SYSTEMS				DATE ENCODED	TIME HH:MM:SS	SID CODE
							HALF	START TIME	END TIME	LENGTH			
10	ATLANTA	WSB	ABC	28FEB95	TU	EF	6:30P	18:47:12	18:47:16	00:05	28FEB95	18:47:41	00178
								18:47:24	18:47:49	00:26	28FEB95	18:47:53	00178
								18:48:09	18:49:05	00:57	28FEB95	18:48:58	00178
34	COLUMBUS, OH	WSYX	ABC	28FEB95	TU	LE	10:30P	22:30:00	22:30:04	00:05	28FEB95	18:42:42	00178
							11:00P	23:24:49	23:25:05	00:17	28FEB95	18:41:31	00178
50	LOUISVILLE	WHAS	ABC	28FEB95	TU	LE	11:00P	23:15:18	23:15:20	00:03	28FEB95	18:51:43	00178
								23:15:32	23:15:43	00:12	28FEB95	18:51:57	00178
								23:15:59	23:16:25	00:27	28FEB95	18:52:24	00178
58	LITTLE ROCK-PINE BLUFF	KTHV	CBS	28FEB95	TU	EF	5:00P	17:05:05	17:05:25	00:21	28FEB95	18:05:32	00178
								17:05:37	17:05:56	00:20	28FEB95	18:06:04	00178
								17:05:57	17:06:31	00:35	28FEB95	18:06:24	00178
82	CHATTANOOGA	WTVC	ABC	28FEB95	TU	PT	8:30P	20:59:50	20:59:57	00:08	28FEB95	18:37:04	00178
						LE	10:30P	22:58:04	22:58:07	00:04	28FEB95	18:37:06	00178
							11:00P	23:11:34	23:11:50	00:17	28FEB95	18:36:55	00178
								23:12:04	23:12:21	00:18	28FEB95	18:38:11	00178
								23:12:46	23:13:09	00:22	28FEB95	18:37:35	00178

EM = 5AM-9AM
LN = 1AM-5AM

DT = 9AM-4PM

EF = 4PM-8PM

PT = 8PM-10P

LE = 10PM-1A

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**RENO-BRADY BILL ANNIVERSARY MEDIA TOUR FROM ROOM 459
TUESDAY, FEBRUARY 28, 1995 6:05PM - 7:00PM EST
KU BAND/SBS 6/TRANSP 5 H/DLNK FREQ 11823mHz/AUDIO 6.2/6.8
PRODUCER DIAL IN # 201-612-5050 (DIAL 5MINS AHEAD OF SLOT)**

TIME	STATION/MARKET	CONTACT/PRODUCER	TALENT
✓ 6:05- 6:10 LIVE	KTHV/CBS/LITTLE ROCK IFB:501-433-0111 CTL:501-374-1596	C: Carol Phillips P: Carol Phillips AD:501-376-0364	Kristin Perrell fax: 1645
6:10- 6:30	RADIO INTERVIEWS	RADIO INTERVIEWS	RADIO INTERVIEWS
6:30- 6:35	S A F E T Y	S A F E T Y	S A F E T Y
✓ 6:35- 6:40 TAPED	WTVC/ABC/CHATTANOOGA IFB:615-757-7396 CTL:615-757-7359	C: Steve Hunsiker P: Ginger Blackstone AD:615-756-6397	Mary Ellen Locher fax: 7401
✓ 6:40- 6:45 TAPED	WSYX/ABC/COLUMBUS IFB:614-481-6841 CTL:614-481-6693	C: Laura Tucker P: Tony Thiessen AD:614-481-6660	Bob Heath- erington fax: 6624
✓ 6:45- 6:50 LIVE	WSB/ABC/ATLANTA IFB:404-875-1907 CTL:404-897-7589	C: Dave Mobley P: Helen Swenson AD:404-897-6268	John Pruitt Monica Kaufmann fax:897- 7370
✓ 6:50- 6:55 TAPED	WHAS/ABC/LOUISVILLE IFB:502-581-9537 CTL:502-582-7795	C: Kelly Derring P: Kelly Derring AD:502-582-7220	Melissa Swan @5992
6:55- 7:00	S A F E T Y	S A F E T Y	S A F E T Y

LOUISVILLE, KENTUCKY

2030 CRIMINALS

(KENTUCKY STATE POLICE DEPT.)

W H A S / G A R Y

E X E C U T I V E O F F I C E O F T H E P R E S I D E N T

27-Feb-1995 12:08pm

TO: (See Below)

FROM: Jessamyn Sarmiento
 Office of Media Affairs

SUBJECT: brady bill

FYI

I will have a list of those who will be at the stake-out for the Brady Bill ceremony sometime after noon.

We will have all one pagers tomorrow before the event. Neal will fax them out to regional ap's and print.

Conference calls will take place between 1:30 and 2:30 pm tomorrow. Court Gamberdini (sp) from Treasury wonkville and Jack Killorin from ATF Public Affairs will be on the call. States that will be included in the calls will be: Arizona, Georgia, Kentucky, Louisiana, Ohio, Pennsylvania, and Texas. There will be two half-hour calls.

I will set up these calls since there are also rescission calls that need to be set up.

Distribution:

TO: Laura D. Schwartz
TO: David B. Anderson
TO: Jonathan P. Gill
TO: Richard Strauss
TO: Rica F. Rodman
TO: Joshua Silverman
TO: Lorraine McHugh

WIRELESS

Satellite VMT Coordinates

EVENT:

Video Media Tour with Janet Reno Discussing the Brady Bill Anniversary.

TIME & DATE:

Tuesday, February 28, 1995
From 18:00 until 19:00 (approx. 15)

Ku - BAND SATELLITE:

SBS 6, Transponder 5 Horizontal Downlink
Frequency: 11823.0 mHz
Audio: 6.2 & 6.8 mHz
Confirmation # 247594

PRODUCTION BRIDGE FOR STATIONS TO CALL 5 MINS. BEFORE:

(201) 612- 5050 (17:25 until 19:25) 10 ports; auto hook-up
Confirmation Number: 25608

TROUBLE NUMBER:

202-347-4809

THE WHITE HOUSE

WASHINGTON

REQUEST FOR BID

Event Reno Media Tour on Brady Bill Date/Time 2/28 5-6pm

Location 459 Contact Dave

Bid Tendered On: 2/27 3:15pm Bid Due By: 2/27 6pm

Crew fully set by: 7:30 Sweep at: - Access at: -

Principle: POTUS VPOTUS Mrs. Clinton Mrs. Gore Reno

☒ Live ☐ Taped ☐ Camera(s) ☒ Lighting ☒ Sound

☐ Satellite Feed ☒ Media Tour ☐ Teleconference ☐ Other

☒ 1 Way Video ☐ 2 Way Video ☐ 1 Way Audio ☒ 2 Way Audio

☐ C Band (hrs.) ☒ KU Band (1.25 hrs.) ☐ Dial-In (#lines)

Slate Up 4:55 Event Begins 5:00 Event Ends 6:00 Approx To 6:10

☒ SIGMA Encoded ☐ Medialink Notification

☐ Network Director ☒ Makeup ←*

☒ Wireless IFB's ☒ Wireless Intercom ☒ Control Line

Notes: time could change.

Dubs Required: # 1 VHS # Beta # 1 Beta SP # 3/4 # 1 inch

Slate To Read: Atty General Reno Discusses 1 year anniversary of Brady Bill

Bill To: WH /ubbens

- call
that's
a problem

MEDIA TECHNOLOGIES, INC.

SUITE 520
1620 EYE STREET, NW
WASHINGTON, DC 20006

202-887-8700
Fax 202-887-8710

February 23, 1995

Mr. David Anderson
Office of Media Affairs
Old Executive Office Building
Washington, D.C. 20500

Dear Mr. Anderson,

Per your request, Media Technologies, a small business, can provide the services you're looking for. A satellite feed from the Roosevelt Room and a possible satellite media tour following on Tuesday, February 28, 1995.

We will coordinate video production crews, our D600 camera, IFB control, slate in our control room, include 2.25 hours of Ku-Band satellite time, up-link, fiber lines, our wireless intercom, IFB system, notification, IFB producer, make-up, SIGMA, and coordination bridge.

Roosevelt Room Only	\$ 2,585.00
Satellite Media Tour with SIGMA	\$ 3,319.00
Satellite Media Tour without SIGMA	\$ 2,819.00
BOTH EVENTS with SIGMA	\$ 5,400.00
BOTH EVENTS with SIGMA for Roosevelt event only	\$ 4,900.00

Please call us if you have any questions.

Thank you,



Richard "Oz" Ouzounian
President

February 24, 1995

Mr. Dave Anderson
The White House
Office of Media Affairs
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Via Fax: 456-6409

Dear Mr. Anderson:

Wireless Data Systems is pleased to submit the following bid quotes for the Brady Bill Anniversary Announcement in the Roosevelt Room with President Clinton and the follow-up Video Media Tour with Attorney General Janet Reno discussing the 1st Year Anniversary of the Brady Bill on Tuesday, February 28, 1995.

We have submitted a chart to illustrate the cost of the different combinations of services you were interested in Wireless providing:

- | | |
|-------------------------------|--|
| - Roosevelt Room Event Alone: | \$3200.00 |
| - The Reno VMT: | \$3100.00 |
| - The Reno VMT without Sigma | \$2300.00 |
| - Producing both events: | \$5000.00 (with Sigma included
for both events) |

Thank you for the opportunity to bid on these events. Please call if you have any questions. *- or if we have misinterpreted anything -*

Sincerely,

Leslie Sandberg

Leslie Sandberg
Wireless Producer

	ALONE	BOTH
Roosevelt	3,200	
VMT	NO SIGMA 2,300 3,100 SIGMA	5,000 SIGMA TOGETHER