

FOIA MARKER

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OA/ID Number: 2599

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Folder Title:

Personnel Actions Short-term Schedule; Dr. Foster Outreach; J. Frank Broyles; Crime; Follow Thru Meeting; Amy Conroy - Women's Campaign

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Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
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001. letter	re: Campaign (1 page)	02/27/1995	Personal Misfile
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COLLECTION:

Clinton Presidential Records
Communications
Mark Gearan
OA/Box Number: 2599

FOLDER TITLE:

Personnel Actions Short-term Schedule; Dr. Foster Outreach; J. Frank Broyles; Crime;
Follow Thru Meeting; Amy Conroy -Women's Campaign

2011-0584-F

jm1503

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
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- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

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Razorbacks



University of Arkansas • Broyles Athletic Center • Phone 501-575-2755

February 17, 1995

President Bill Clinton
The White House
Washington, DC 20050

via facsimile to Office of Correspondence

Dear Mr. President:

We know how busy your schedule is, but we thought you might like to participate in a particularly significant honor which is being bestowed on Nolan Richardson by the United States Basketball Writers' Association. Nolan has been selected to receive their Most Courageous Award for 1995.

Nolan is the eighteenth recipient of this award which is presented annually at an awards luncheon at the Final Four. The award is presented to someone connected with the sport of basketball who has exemplified courage in his or her life, both on and off the court. To enhance the award presentation, a video presentation is produced to introduce the recipient.

This year, Don Haskins at Texas Western in El Paso, myself, and others close to Nolan will appear in the video. As America's Number One Razorback fan, we thought you might want to tape a short congratulatory message. The format of comments has been to touch on Nolan's inspirational qualities and his contribution to Black Americans' struggle for equality as well as his accomplishments in the sport of basketball.

If you would like to do so, Glen Plumleigh the video producer who has taped the other messages, will do the taping at your convenience. Alternately, if this is not possible, perhaps the White House television facility could provide the tape. Should you be willing to participate, **we will need to tape your message by mid-March because of** the short time line on this project. Your staff may let me know of your response by *fax* at 501-575-4904.

Thank you for your consideration of this request.

Sincerely,

Frank Broyles
J. Frank Broyles
Director of Athletics

JFB/dh

P. S. On a personal note, let me encourage you to keep up your good work. We support your efforts to make this a better country.

P.O. Box 7777 Fayetteville, Arkansas 72702

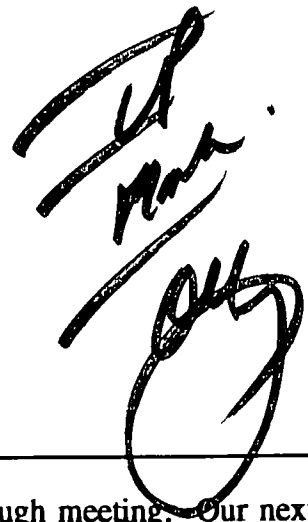
Louie:

I think POTUS will want
to do this.

Dawn

THE WHITE HOUSE
WASHINGTON

March 16, 1995



MEMORANDUM FOR DISTRIBUTION

FROM: Mark Gearan
Erskine Bowles

REGARDING: Follow Through Meeting

Thank you for your participation in Wednesday's Follow Through meeting. Our next meeting will be *Wednesday, March 22, from 4:00 - 5:00 p.m. in the Roosevelt Room.* At yesterday's meeting we discussed the following issues:

Electronic Catalog of Issue Briefs

- We have received or have been notified about all issue briefs.
- Communications expects to put Talking Points online by March 22; hard copies will be available in OEOP 171.
- Book of Key Issue Points should be available by March 31.

Daily and Weekly Talking Points

- "Optimal" distribution lists were due yesterday; even if your lists are not complete, *please bring what you have to OEOP 174 NOW and submit your final lists ASAP.*
- At this point, lists should be submitted only in *hard copy format*; by next week, we hope to have identified the specific broadcast fax system we will use.
- Congressional Democrats now issuing daily briefs; we will attempt to coordinate topics.

Event Follow Through

- *Julia must have draft plans by 5 p.m. Thursday for POTUS' report on Friday.*
- POTUS was very pleased with PTA report, but League of Cities report was too tentative (too many pendings, explorings, expectings....)
- Cabinet Affairs to begin White House distribution of their event concept sheets.
- Next week's events:

MARCH 21	VIOLENCE AGAINST WOMEN
MARCH 22	UNFUNDED MANDATES
MARCH 23	COLLEGE NEWSPAPER EDITORS
- Two weeks from now:

MARCH 27	REGo
MARCH 29	ECONOMIC CONFERENCE DRAFTS DUE FRI. 3/17
MARCH 30	FLORIDA STATE LEGISLATURE
MARCH 31	HAITI

Please contact Brian Bailey (6-1902) or Yusuf Khapra (6-1955) with any questions or suggestions. Thank you.

DAILY POINTS



CRIME

February 24, 1995

6:00pm, 2/24

MEMORANDUM FOR MARK GEARAN

FROM: RAHM EMMANUEL/JULIA MOFFETT

SUBJECT: STATUS REPORT ON TUESDAY, FEBRUARY 28

CC: ERSKINE BOWLES

The primary public event of the President on Tuesday is to commemorate the first anniversary of the Brady Law enactment. While there will be a substantial amount of other news that day--Balanced Budget Vote, Base Closings, and a press availability with the Prime Minister of Belgium--the following plan is being implemented to ensure that the accomplishment illustrated in this legislation is given the greatest "lift" possible.

The Message

Tuesday is the one-year anniversary of the enactment of the Brady Law. This event offers the President an opportunity to highlight the success of this legislation, something he fought exceedingly hard for, and to reiterate his commitment to standing firm against the repeal of the Brady Law, assault weapons ban, and 100,000 cops initiative.

The Oval Office event will focus on a Treasury report showing that of 30 law enforcement authorities charged with administering the Brady Law, approximately 3.5 percent of the persons who applied to purchase handguns during the relevant period had their applications denied because they were convicted felons, illegal drug users, fugitives or other prohibited persons. The report also shows that the overall volume of handgun sales remained relatively constant. These statistics show that the Brady Law is doing what it was designed to do--keeping handguns out of the reach of that small percentage of persons who use handguns criminally, while not unduly infringing on the rights of legitimate handgun owners.

The Plan

The President/White House

- * The President will conduct a short interview with *USA Today* on Monday for their Tuesday morning paper. *USA Today* will carry the results of the Treasury report in conjunction with the interview.
- * At 9:05 am, the President will deliver remarks surrounding the release of the Treasury report in the Oval Office. Secretary Rubin, Attorney General Reno, and the Kentucky State Police Chief will also speak. Jim Brady will be present.

Agencies

- * The Departments of Treasury and Justice, in conjunction with the White House, will issue a joint press release on the report early Tuesday morning.

Media Affairs

- * Attorney General Reno will do calls into the top ten markets as well as radio.
- * State-by-state information will be distributed on Tuesday morning.
- * Regional conference calls will be arranged for Cabinet and/or sub-Cabinet officials.
- * Law enforcement representatives may do radio through Media Affairs. If not, their own press operations will book press for them after the event.

Intergovernmental

- * Mayors and Governors are being notified about our activity and are developing opportunities to commemorate the anniversary.

Outside

- * The following organizations will have representatives at the event. Additionally, they will issue press releases and will proceed to the stakeout to following the event.

National Association of Police Organizations
Fraternal Order of Police
National Sheriffs Association
Federal Law Enforcement Officers Association
International Brotherhood of Police Officers
National Organization of Black Law Enforcement Executives
Police Foundation
International Association of Chiefs of Police
International Union of Police Associations
Police Executive Research Forum
National Troopers Coalition
Handgun Control

- * Mothers Against Violence will issue a press release applauding the President, the Bradys and law enforcement officials for keeping guns off the streets.

Legislative

- * Possible Schumer activity is being explored.

Other

- * *CBS Evening News* will run a story on Monday evening about the results of their own survey, which are in concert with Treasury's findings.
- * Attorney General Reno will be offered to the morning shows.

March 9, 1995

To: Mark Gearan, Mike McCurry, Avis Lavelle, Lorrie McHugh, and
Meeghan E. Prunty
cc: Evelyn Lieberman
From: Peggy Lewis
Re: Dr. Foster Outreach

I have been asked by Meeghan Prunty to put together a list of possible roundtables for continued outreach for Dr. Foster with particular attention to women and health issues. I also have included additional ideas. I am still updating my Women's list but we could start with a couple of roundtables fairly quickly. A women's magazine roundtable has to take into account the fact most have working deadlines of 3-months-out. However we could:

- *Contact the Chicago Tribune which runs a woman's insert every Sunday called "Woman News", edited by Marla Krause and see if they'd be interested in an interview. (I'm checking if there are other insert pages.)

- *Set up conference calls or a roundtable with several female columnists, like Liz Balmaseda at the Miami Herald, Donna Britt at The Washington Post, and Kim Crockett an editorial writer at the Phoenix Gazette. This list could be expanded to cover target states and cities.

- *Identify newspapers with Health inserts to see if they'd be interested in a conference call.

- *Contact the National Association of Black Journalists (I'm a member), and the Hispanic and Gay Journalists groups to set up roundtables and conference calls with their memberships. This would enable us to reach editorial writers, columnists, television producers, and reporters in both print and broadcast.

- *Establish a roundtable with writers on Seniors issues like AARP, Modern Maturity, National Caucus and Center on Black Aged, Hispanic Council on Aging, National Council on Aging.

- *Put together a roundtable/conference call with Education Writers. To find out the best ones we would contact Department of Education media spokespeople in targeted cities.

- *And how about young people? Conference calls with some High School Class Presidents from around the country/school newspaper editors in selected cities to get the word out thru teens to their parents.

*Also educators on the Junior High and High School level that teach Health/Sex Education. (This is outreach that may not be specifically media targeted but is a way to get the word out).

~~Shaw~~

May

May 10 Corner-

Friday

5-6 -

UPC

Michael Smith

622203

A

Alan White Brown
458 5914

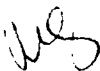
THE WHITE HOUSE

WASHINGTON

March 7, 1995



Memorandum for Leon Panetta

From: Mark Gearan 

Subject: Short-Term Schedule

Overview. Listed below is a summary of the message for events over the next week or so. It is based on two main premises:

- The President's main focus in March will be on three areas: the economy and the middle class, welfare reform, and reinventing government.
- We are in the midst of a rescission battle that will garner the bulk of media attention in the days ahead. The press will be focused on the President's latest tactical move before the rescission vote. Our strategy to date has been to focus attention on the harm these cuts would do to children.

Upcoming Events. The President will have four major opportunities to convey a public message in the week ahead. We should use each these events to restate our opposition to the rescission package -- within the context of the President's areas of focus (Middle class and the economy, welfare reform, REGO) -- if possible:

- **School Lunches.** Thursday, March 9, 1995. This event would focus on the harm that budget cuts would do to children who rely on the school lunch program. Event would be a short sit-down with students at a school in Montgomery County, followed by a short statement to the press corps. Focus: Middle Class and the economy.
- **Radio Address -- Americorps.** Saturday, March 11, 1995. The radio address would focus on the harm that the rescission package would do to Americorps, the President's signature service program. Americorps members would attend the address, and we could follow with a briefing on the effects the proposed cuts might have on national service. Focus: Middle Class and the economy.
- **National League of Cities.** Monday, March 13, 1995. The President will speak to the National League of Cities about the effect that the rescission package would have on our efforts to rebuild the economies of cities. Focus: Middle Class and the economy.
- **PTA.** Tuesday, March 14, 1995. The President would make a short statement to the National Legislative Council of the PTA on the effect the proposed cuts would have on education programs. He would then take questions from the assembled parents in a town-hall format. Focus: Middle Class and economy.

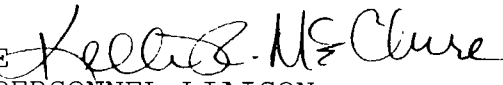
THE WHITE HOUSE

WASHINGTON

March 8, 1995

MEMORANDUM FOR MARK GEARAN

FROM:

KELLI McCLURE 
WHITE HOUSE PERSONNEL LIAISON

SUBJECT: Personnel Actions

This is to confirm that the following personnel actions have been approved and processed for your office.

New Hires

James Terry Edmonds -- Speechwriter at \$80,000, effective
March 19, 1995

David Shipley -- Speechwriter at \$80,000, an effective date has
not yet been determined

If you have any questions, I may be reached on x6-2014.