

FOIA MARKER

**This is not a textual record. This is used as an
administrative marker by the William J. Clinton
Presidential Library Staff.**

Collection/Record Group: Clinton Presidential Records

Subgroup/Office of Origin: Communications

Series/Staff Member: Mark Gearan

Subseries:

OA/ID Number: 7548

FolderID:

Folder Title:

Asia-Pacific Economic Cooperation [2]

Stack:

S

Row:

90

Section:

4

Shelf:

10

Position:

3

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001a. memo	Sandra Kristoff to Anthony Lake and Robert Rubin re: APEC Leaders meeting (1 page)	10/20/1993	P1/b(1)
001b. memo	Anthony Lake and Robert Rubin to President Clinton re: APEC Leaders meeting (3 pages)	10/20/1993	P1/b(1)
002. memo	Anthony Lake to President Clinton re: APEC Leaders meeting (2 pages)	10/22/1993	P1/b(1)

COLLECTION:

Clinton Presidential Records
Communications
Mark Gearan
OA/Box Number: 7548

FOLDER TITLE:

Asia-Pacific Economic Cooperation [2]

2011-0584-F

jm1505

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Please be advised that this is an incomplete list. This list was originally compiled to provide recommendations for advertising options in the U.S. Asian media market. However, it serves many useful purposes as it breaks down U.S. Asian media ethnically, regionally, and nationally. Most of the major publications have been examined, and most of the pertinent information has been included. This list is incomplete in the sense that it offers options in print media only. For the purposes of APEC, please investigate radio, t.v., and other local print media options.

1) GENERAL

There are three publications which target all Asian Pacific groups. The first is Asian Week, which is distributed nationally. The second is Ameri-Asia news, which is distributed mainly in Florida. The third is the International Examiner, which is distributed mainly in Washington. Advertising in these three publications is a quick way to reach a broad cross-range of the Asian Pacific community. These publications are read by many of the community leaders and organizations representing the various ethnic communities. However, advertising only in these publications would limit an ad to English speaking community leaders involved with organizations representing the various ethnic communities. If you are trying to reach the population that is not involved in politics, ads in these two publications must be supplemented with ads in other publications. If you are forced to choose one out of the three, Asian Week is the best choice.

2) CHINESE

The two biggest national publishers are the Southern Chinese Newspaper Group (hereafter SCNG), and the World Journal. The

SCNG covers the mainly the southern half of the U.S. The World Journal covers mainly the Eastern half of the U.S. including New York. If you have to pick only one publication, I would recommend the World Journal. The World Journal has the largest circulation across the nation, and covers some of the areas that the SCNG also covers. However, to get better coverage, I would also advertise with the SCNG, which has a wider readership in the southern part of the U.S.

If you are targeting the New York market, I would recommend either China Press or Sing Tao newspapers. Both have large circulation in the New York metropolitan area, and the prices for both are in the same range.

If you are targeting the Chicago area, the best publications are the Chinese American News, and the Chicago Chinese Times. The prices and circulation are about the same. However, in the interests of "distributing the wealth" or "keeping everyone happy," you may want to advertise in the Chinese American News, since the Chicago Chinese Times is part of the SCNG.

For the West Coast, the best is the International Daily News. The Daily News has strong circulation in both Northern and Southern California, and publishes also in Seattle.

2) FILIPINO

The Philippine News is the only national publication targeting the Filipino Community. For quick national advertising, this is the best publication.

Most of the other publications are concentrated in California

and New York. For Southern California, the best choices are either the California Examiner/World Reporter, or the Mabuhay Times. The Mabuhay Times is attractive because it is a free publication which can be picked up all over San Diego County. The Examiner/Reporter is published weekly, and has a large circulation in Los Angeles. Of the two, the Mabuhay Times is cheaper to advertise in.

In the Sacramento area, the Philippine Review is a good paper to advertise in.

In Chicago, there is the Philippine Weekly, and the VIA Times. The Philippine Weekly is a free publication. The VIA Times is published monthly, and has cheaper rates than the Philippine Weekly.

In the New York/New Jersey area, there is the Filipino Express, which has good political coverage.

3) INDIAN

India Abroad has the largest circulation across the nation. India Abroad is distributed in most of the states, as well as many other countries around the world.

If you are specifically targeting the certain areas, you may wish to supplement advertising in India Abroad by also advertising in the following publications. The India Tribune for the New York and Chicago areas, the Voice of Asia in Texas, and India West in California.

4) JAPANESE

Based on the information I have, the U.S. Japan Business News

(hereafter UJBN) is the best national Japanese publication to advertise in. In reality, advertising with any of the national Japanese publications would reach about the same number of people. Most of the papers are published in Japan, and distributed in the U.S. However, the advantage with the UJBN is that it is the only one directed towards the U.S. market.

Because of the low circulation numbers of the national publications, it would be better to supplement the national ads with ads in the local papers in each state. It may also be better to only advertise in the local publications. However, advertising only in the local publications would limit the ad to a small number of areas (CA, TX, WA, Chicago).

In California, the publications are split between the major cities, and none cover the whole state. In San Diego, there is the San Diego International Times. In Los Angeles there is the Rafu Shimpo. In San Francisco, there are two publications. The first is the Nichi Bei Times, which is published five days a week. The second is the Hokubei Mainichi, which has slightly a larger circulation, but is only published once a month. The rates for the two papers are about the same.

Washington state is covered by North American Post, which also publishes a monthly newspaper called the Northwest Nikkei.

The state of Texas is covered by the Southern Journal of Houston.

The Chicago area is covered by the Chicago Shimpo.

The New York metropolitan area used to be served by the New

York Nichibei. However, the Nichibei recently went bankrupt and is now no longer publishing. There are no other local Japanese papers in New York City which I could find.

5) KOREAN

Advertising in both the Korea Central Daily (Joong-Ang Daily News), and the Korean Journal would cover all of the areas served by Korean publications across the nation. Although other publications may have a larger circulation in specific cities, advertising in these two publications would guarantee the widest area of publicity across the nation.

If you are targeting certain cities or states, it would be better to advertise in the following publications.

In California, advertise in the Korea Times (Hankook Ilbo), which covers the Los Angeles, San Diego, and San Francisco areas.

In Chicago and the midwest, the Korea Central Daily has the largest circulation.

In New York and down the East Coast, The Chosun Ilbo (Korea Daily News/Chosun Daily News), has the largest circulation and the most extensive coverage.

Texas is covered by the Korea Times.

The state of Washington is covered by the Korea Central Daily.

6) VIETNAMESE

The Vietnamese publications are the most recently established. I know you are looking for publications which have been around for over 10 years, but there are very few, if any, Vietnamese

publications which meet this criteria. All of these publications have a circulation of under 10,000. However, all the publications boast about their "pass around" circulation (those to whom the publication is passed around to, once a person is finished reading it).

There are no national Vietnamese publications that I could find. All are basically spread out across the nation, about one publication to each area.

There are two Vietnamese publications in Northern California. Of the two, the Vietnamese Daily News has the larger circulation, and is published more frequently. The other publication, Mo Magazine, has a strong circulation in the areas of Sacramento and Stockton.

The Chicago area is covered by Ban Tin. Ban Tin is a monthly newsletter, but it contains about 56 pages (mostly ads), with a few pages devoted to news concerning the Vietnamese community. Ban Tin bills itself as the best way to reach the refugee communities in the Chicago area.

The states of Massachusetts and New Hampshire are covered by the Cambodian Press, which is published monthly.

The states of New York, New Jersey, and Connecticut are covered by Dong Tan Magazine, which publishes every other month.

ASIAN PACIFIC MEDIA ADVERTISING LIST
(8/20/93)

NEWSPAPER/MAGAZINE

GENERAL

- 1) Ameri-Asia News
P.O. Box 3054
Forest City, FL 32714
phone: (407) 869-9212
fax:
contact:
circulation: 16,000 Central Florida
published: monthly, English
deadline: middle of the month
translation: n/a
rate: full pg \$800
1/2 pg \$400
\$10 per column inch
- 2) Asian Week
 - A) 809 Sacramento St.
San Francisco, CA 94108
phone: (415) 397-0221
fax: (415) 397-7258
contact: Jacqueline Rondini(?)
circulation: 30,000 national
published: weekly, English
deadline: Tue of the same week, must reserve one
week in advance if submitting art work
translation: n/a
rate: full pg \$1,455.30
1/2 pg \$750.75
 - B) 808 N. Springer, #628
Los Angeles, CA 90012
phone:
fax:

3) International Examiner
622 S. Washington St.
Seattle, WA 98104
phone: (206) 624-3925
fax: (206) 624-3046
contact:
circulation: 10,000
published: bi-weekly (1st and 3rd Wed), English

deadline: 1 week before press
translation: n/a
rate: full pg \$764.40
1/2 pg \$382.20

CHINESE

NATIONAL

1) Southern Chinese Newspaper Group

National Rates (all papers except Arlington)

1/2 pg: \$1344

full pg: \$2280

- A) Arlington Chinese News
2000 Park Hill Dr.
Arlington, TX 76012
phone: (817) 548-7515
fax: (817) 261-0233
- B) Atlanta Chinese News
5420 New Peachtree Rd.
Chamblee, GA 30341
phone: (404) 455-0880
fax: (404) 452-0401
- C) Boston Chinese News
2380 Massachusetts #108
Cambridge, MA 02140
phone: (617) 491-7580
fax: (617) 491-7351
- D) Chicago Chinese Times
2325 S. Michigan Ave.
Chicago, IL 60616
phone: (312) 326-2900
fax: (312) 326-6787
- E) Dallas Chinese Times
811 S. Central Expwy. #417
Richardson, TX 75081
phone: (214) 907-1919
fax: (214) 907-1867
- F) Southern Chinese Daily Newspaper
12129 Bellaire Blvd.
Houston, TX 77072
phone: (713) 498-4310
fax: (713) 498-2728
- G) Washington Chinese News
620 Hungerford Dr. #13
Rockville, MD 20850
phone: (301) 251-0577
fax: (301) 251-0573

2) International Daily News

- A) 633 Kearny St.
San Francisco, CA 94108
phone: (415) 956-5338
fax: (415) 956-5339
- B) 870 Monterey Pass Road
Monterey Park, CA 91754
phone:
fax:
- C) 9286 Bellaire Blvd.
Houston, TX 77036
phone: (713) 270-4855
fax: (713) 270-8345
- D) 59 Franklin St.
New York, NY 10013
phone: (212) 925-2811
fax: (212) 925-7177

3) Sing Tao Newspapers

- A) 625 Kearny St.
San Francisco, CA 94108
phone: (415) 989-6002
fax: (415) 989-1040
- B) 333 W. Mission Dr.
San Gabriel, CA 91776
phone: (818) 282-4505
fax: (818) 282-6846
- C) 185 Canal St., Basement
New York, NY 10013
phone: (212) 431-9030
fax: (212) 431-1816

4) World Journal

- A) 231 Adrian Rd.
Millbrae, CA 94030
phone: (415) 692-9936
fax: (415) 692-5843
- B) National Press Building, Suite 1121
Washington, DC 20045
phone:
fax:

- C) 2235 S. Wentworth
Chicago, IL 60616
phone:
fax:
- D) 377 or 379 Broadway
New York, NY
phone: (212) 226-0032
fax: (212) 863-8196
- E) 141-07 20th Ave.
Whitestone, NY 11357
phone: (718) 746-8889
fax: (718) 746-5972
- F) 14107 20th Ave.
Flushing, NY 11357
phone:
fax:
- G) 610 Maynard Ave. S.
Seattle, WA 98104
phone:
fax:
circulation: Seattle 3,000

CALIFORNIA

1) International Daily News (*)

A) 633 Kearny St.
San Francisco, CA 94108
phone: (415) 956-5338
fax: (415) 956-5339
contact: Sue Silverstein, Bureau Chief
circulation: Mandarin, Cantonese
Houston 10,000
Los Angeles 50,000
San Francisco 23,000
other: 17,000
New York
Vancouver
Washington State
Panama
Central, South America
published: daily, Mon-Sat, Chinese
deadlines:
translation: yes, no charge
rates: 20x12 inside B&W \$622.32
back color \$1,088.64
red \$777.00
8x12 front color \$679.00
red \$442.00
back color \$580.00
red \$345.00
inside B&W \$276.00

B) 870 Monterey Pass Road
Monterey Park, CA 91754
phone:
fax:

2) Sing Tao Newspapers (*)

A) 625 Kearny St.
San Francisco, CA 94108
phone: (415) 989-6002
fax: (415) 989-1040
contact:
circulation: 65,000 Bay Area
published: daily, Chinese
deadline: 2 days in advance
translation: yes, \$50 per ad
rate: \$4.00/unit
\$5.00/unit

- B) 333 W. Mission Dr.
 San Gabriel, CA 91776
 phone: (818) 282-4505
 fax: (818) 282-6846
- 3) World Journal (*)
 231 Adrian Rd.
 Millbrae, CA 94030
 phone: (415) 692-9936
 fax: (415) 692-5843
 contact: Corinna Chang, Advertising Account Executive
 (ext. 59)
 published: daily, Chinese
 deadline:
 translation:
 rate: B/W page(20x12) \$960
 1/2 \$480
 color 9x12 \$766.80

GEORGIA

- 1) Atlanta Chinese News (*)
 5420 New Peachtree Rd.
 Chamblee, GA 30341
 phone: (404) 455-00.0880
 fax: (404) 452-0401
 contact:
 circulation: 10,000 Atlanta
 published: weekly, Chinese
 deadline: 1 week in advance
 translation: yes, no charge
 rate: full pg \$400
 1/2 \$240

ILLINOIS

- 1) Chicago Chinese Times (*)
2325 S. Michigan Ave.
Chicago, IL 60616
phone: (312) 326-2900
fax: (312) 326-6787
contact: May Zheng
circulation: Mandarin, Cantonese, Taiwanese
Chicago 10,000
Chinatown
West Suban
Cook County
Dupage County
published: twice a week, Chinese (will go daily in 10/93)
deadline: depends on how long ad is
translation: yes, no charge
rate: full inside pg: \$400
1/2 inside pg: \$240
1/2 front pg: \$288
1/2 back page: \$276
- 2) Chinese American News
621 26th St.
Chicago, IL 60616
phone: (312) 225-3929
fax: (312) 225-8849
contact: Walter Wu
circulation: 10,000 Chicago area
published: weekly (Fri.), Chinese
deadline: by Wed.
translation: yes, no charge
rate: full pg \$410
1/2 pg \$260
- 3) World Journal (*)
2235 S. Wentworth
Chicago, IL 60616
phone:
fax:

MARYLAND

- 1) Washington Chinese News (*)
620 Hungerford Dr. #13
Rockville, MD 20850
phone: (301) 251-0577, (703) 892-3781
fax: (301) 251-0573
contact: John Huang, Marketing Manager
circulation: D.C., Fairfax County, Virginia, Montgomery
County, Baltimore County
published: weekly (Fri.), Chinese
deadline: Tue. before publication (preferably ASAP)
translation: yes, price depends on size of ad
rate: full inside pg: \$400
1/2 pg: \$240
front color 13x6: \$370
other color pg: \$920
other color 1/2: \$460

- 2) World Journal (*)
National Press Building, Suite 1121
Washington, DC 20045
phone:
fax:

MASSACHUSETTS

- 1) Boston Chinese News (*)
2380 Massachusetts #108
Cambridge, MA 02140
phone: (617) 491-7580
fax: (617) 491-7351
- 2) Sampan
90 Tyler St.
Boston, MA 02111
phone: (617) 426-9492
fax: (617) 482-2316
contact:
circulation: 6,000 Boston area
published: every two weeks (Fri.), English and Chinese
deadline: by previous Fri.
translation: yes, \$10 for 100 words
rate: full pg \$450
1/2 pg \$240

NEW YORK

- 1) The China Press
15 Mercer St.
New York, NY 10013
phone: (212) 274-8282
fax: (212) 274-0688
contact:
circulation: New York City 42,000
published: daily, Chinese
deadline:
translation: yes, \$50 for up to 200 words
rate:

front page	full color	6x12	\$480
cover page	full color	full pg	\$1200
		1/2 pg	\$580
inside page	B/W	full pg	\$600
		1/2 pg	\$300
- 2) China Tribune
396 Broadway, Rm. 1002
New York, NY 10013
phone: (212) 925-6790
fax: (212) 941-8461
contact:
circulation:
published: 3 days a week (Tue, Thu, Sat), Chinese
deadline: 3 days in advance
translation: yes, no charge
rate:

full pg	\$588
1/2 pg	\$294
\$3 per square inch	
- 3) International Daily News (*)
59 Franklin St.
New York, NY 10013
phone: (212) 925-2811
fax: (212) 925-7177

4) Sing Tao Newspapers (*)

A) 103-105 Mott St., Second Floor
New York, NY 10013

B) 185 Canal St., Basement
New York, NY 10013-4513
phone: (212) 431-9030
fax: (212) 431-1816
contact:
circulation: 55,000
published: Mon-Sat, Chinese
deadline: 2 days in advance, 3 days for translation
translation: yes, generally free, but \$20-\$30 if there
are a lot of words
rate: full pg Mon-Fri \$650
Sat \$750
1/2 pg Mon-Fri \$330
Sat \$380

5) The United Journal

83-85 White St.

New York, NY 10013

phone: (212) 513-1440

fax: (212) 513-1392

contact: Edward Lee, Advertising Manager

circulation: Cantonese
New York City (50 mile radius) 14,000
National 18,000

published: daily, Chinese

deadline: 2 days in advance

translation: yes, no charge for a few paragraphs, \$20-\$30 if
more

rates: full pg: \$1400

1/2 pg: \$700

6) World Journal (*)

A) 379 Broadway
New York, NY

phone: (212) 226-0032

fax: (212) 863-8196

contact: Kaity Fong, Account Executive

circulation:	New York	80,000
	Boston	10,000
	Chicago	12,000
	Philadelphia	3,000
	Washington D.C.	9,000
	Atlanta & Miami	11,000
	Los Angeles	45,000
	Texas	15,000
	San Francisco	47,000
	Seattle	3,000
	Vancouver	25,000
	Toronto	25,000
	other	5,500
	total:	290,500

published: daily, Chinese

deadline: 4 days in advance, must reserve for large, color, or special ads

translation: yes, no charge

rate: (until 11/93)

B&W	weekdays, sun	full	\$1152
		1/2	\$576
	fri, sat	full	\$1384
		1/2	\$692
color	weekdays, sun	full	\$2016
		1/2	\$1008
	fri, sat	full	\$2304
		1/2	\$1152

B) 141-07 20th Ave.

Whitestone, NY 11357

phone: (718) 746-8889

fax: (718) 746-5972

TEXAS

1) Arlington Chinese News (*)

2000 Park Hill Dr.

Arlington, TX 76012

phone: (817) 548-7515

fax: (817) 261-0233

- 2) Dallas Chinese News
 200 S. Interurban st.
 Richardson, TX 75081
 phone: (214) 680-9578
 fax: (214) 680-9586
 contact: Mary Wang, Business Manager
 circulation: 15,000
 Dallas
 Ft. Worth
 Arlington
 published: weekly (Fri.), Chinese
 deadline: Mon. of the same week
 final proof by 12 noon Wed.
 translation: yes, \$15, free if you run ad for over 3 months
 rate: full pg \$200
 1/2 pg \$120
- 3) Dallas Chinese Times (*)
 811 S. Central Expwy. #417
 Richardson, TX 75081
 phone: (214) 907-1919
 fax: (214) 907-1867
 contact: Jeff Lu, Sandy Lee, or Jenny Wong
 circulation: Dallas, Ft. Worth area 17,000
 published: once a week
 deadline: 12 noon Wed.
 translation: maybe, fax copy of ad so they can determine
 rate: full page \$210
 1/2 page \$120
- 4) International Daily News (*)
 9286 Bellaire Blvd.
 Houston, TX 77036
 phone: (713) 270-4855
 fax: (713) 270-8345
- 5) Southern Chinese Daily Newspaper (*)
 12129 Bellaire Blvd.
 Houston, TX 77072
 phone: (713) 498-4310
 fax: (713) 498-2728
 contact: Jean Lin, Vice General Manager
 circulation: 25,000 Houston, Dallas
 published: daily
 deadline: 4-5 days in advance
 translation: yes, \$5
 rate: full pg \$380
 1/2 pg \$224

- 6) World Journal-Chinese Daily News (*)
400 N. Greenville ave. #17
Richardson, TX 75081
phone: (214) 680-9151
fax: (214) 680-9152
contact: Charlie Wang
circulation: Houston area
published: daily, Chinese
deadline: 5 days in advance
translation: yes, no charge
rate: full pg \$576.00
1/2 pg \$288.00

WASHINGTON

- 1) Asia Today
17250 Bothell Way N.E., Suite A
Seattle, WA 98155
phone: (206) 365-8807
fax: (206) 367-6283
contact:
circulation: 8,500 Washington, Oregon
published: weekly, Chinese
deadline: Tue. 5 p.m.
translation:
rate: full pg \$400
1/2 pg \$250
- 2) Chinese Business Journal
659 South Weller Street
Seattle, WA 98104
phone: (206) 624-8781
fax: (206) 624-7437
contact: Hung Szeto, Publisher
circulation: 10,000 Greater Seattle
published: twice a month (1st and 3rd Fri.), Chinese
deadline:
translation:
rate: full pg \$400
1/2 pg \$230
- 3) Seattle Chinese Post/Northwest Asian Weekly
414 8th Ave. South
Seattle, WA 98104
phone: (206) 223-0623
fax: (206) 722-0626
contact:

- A) Chinese Post
circulation: 5,000 Seattle area
published: weekly (Thu. morning), Chinese
deadline: Tue. 5 p.m.
translation: yes, around \$15
rate: full pg \$500
1/2 pg \$250
- B) Asian Weekly
circulation: 10,000 Seattle area
published: weekly (Thu. morning), separate English and
Chinese editions
deadline: Tue. 5 p.m.
translation: yes, around \$15
rates: full pg \$550
1/2 pg \$300
- 4) World Journal (*)
610 Maynard Ave. S.
Seattle, WA 98104
circulation: Seattle 3,000
phone:
fax:

FILIPINO

NATIONAL

1) Philippine News

A) 156 So. Spruce Ave., Suite 207
So. San Francisco, CA 94080
(main office)
phone: (415) 872-3000
fax: (415) 872-0217

B) 1052 W. 6th St., Suite 420
Los Angeles, CA 90017
phone:
fax:

C) 38-05 65th St., #1JA
Woodside, NY 11377
phone:
fax:

circulation:	San Francisco/East Bay	36,320
	Los Angeles/San Diego	26,821
	San Jose	10,551
	New York/New Jersey	25,602
	Chicago	13,136
	National Edition	10,281

CALIFORNIA

1) California Examiner
3462 N. San Fernando Rd.
Los Angeles, CA 90065
phone: (213) 256-0500
fax: (213) 256-2248
contact: Jerry Calayag
circulation: Los Angeles County
published: weekly (Wed.), English
deadline:
translation: n/a
rate: full pg \$1,500
1/2 pg \$750

- 2) The Filipino Press
P.O. Box 34226
San Diego, CA 92103-0820
phone: (619) 477-0940
fax: (619) 477-1024
contact: Susan Delos Santos, Director of Sales and Advertising
circulation: San Diego County
Orange County
Los Angeles County
published: twice a month,
deadline: 10th and 25th of the month
translation:
rate: full pg \$850
1/2 pg \$450
- 3) Mabuhay Times
3142 East Plaza Blvd., Ste. N
National City, CA 91950
phone: (619) 470-6373
fax: (619) 470-0613
contact: Nette Bungay, Account Executive
circulation: San Diego County 35,000
National mailings
Los Angeles
New York
Virginia
Washington D.C.
published: every other Tue., English
deadline: 3 days before printing
translation: n/a
rate: full pg \$950
1/2 pg \$540
add 15% for back page
\$170 per color

4) Philippine News (*)

A) (main office)

156 So. Spruce Ave., Suite 207

So. San Francisco, CA 94080

phone: (415) 872-3000

fax: (415) 872-0217

contact: Marilyn King

circulation: San Francisco/East Bay 36,320

Los Angeles/San Diego 26,821

San Jose 10,551

published: weekly, English

deadline: copy

camera ready

Fri 5 p.m. before
publication date

not camera ready

Thu 12 noon
before publication

date space
reservation, Wed prior

to publication date

translation:

rate: \$20 per column inch (prepayment required)

1 page = 13"x21" = 126 column inches

B) 1052 W. 6th St., Suite 420

Los Angeles, CA 90017

phone:

fax:

5) Philippine Press USA

613 Hillview Drive

Milpitas, CA 95035

phone: (408) 362-9570

fax: (408)

contact:

circulation: N. California, Monterey

published: twice a month (3rd, 18th), English

deadline: 3 days before publication

translation: n/a

rate: full pg \$300

1/2 pg \$150

- 6) The Philippine Review
 6489 47th St.
 Sacramento, CA 95823
 phone: (916) 429-0820
 fax: (916) 424-9633
 contact: Lourdes Ortega
 circulation: Sacramento 6,000
 Stockton 4,000
 published: monthly, English
 deadline: around 2nd Friday of the month (check schedule
 in pamphlet)
 translation: n/a
 rate: full pg \$960
 1/2 pg \$688
- 7) TM Weekly Herald Magazine
 548 S. Kingsley Drive
 Los Angeles, CA 90020
 phone: (213) 383-6181
 fax: (213) 668-2210
 contact:
 circulation:
 published:
 deadline:
 translation:
 rate:
 * info being mailed
- 7) World Reporter
 3462 San Fernando Road
 Los Angeles, CA 90065
 phone: (213) 254-3111
 fax: (213) 256-2248
 contact: Glecya Calayag, Marketing Director
 circulation: Southern California
 published: weekly (Fri.), mostly English
 deadline:
 translation:
 rate: full pg \$1500
 1/2 pg \$750

ILLINOIS

- 1) Philippine Weekly
P.O. Box 68593
Schaumburg, IL 60168
phone: (708) 351-3877
fax: (708) 351-3878
contact: Orlando Bernadino
circulation: Chicago area
published: weekly, English
deadline:
translation: n/a
rate: back page \$1,200
full page \$900
1/2 page \$500
- 2) VIA Times
P.O. Box 138155
Chicago, IL 60613-8155
phone: (312) 275-2343
fax: (312) 275-5725
contact: Veronica Leighton
circulation: Chicago area 50-60,000
published: monthly, mostly in English
deadline: 13th of each month
translation: yes, no charge
rate: full pg \$500
1/2 pg \$280

NEW JERSEY

- 1) The Filipino Express
2711 Kennedy Blvd.
Jersey City, NJ 07306
phone: (201) 333-5709
fax: (201) 434-0880
contact: Ivy Cosio
circulation: 15,000 New York
New Jersey
East Coast
published: weekly (Fri.), English
deadline: Tue. afternoon
translation: no
rate: full pg \$700
half pg \$350
* media kit being sent

NEW YORK

- 1) Filipino Reporter
19 W. 34th St., #602
New York, NY 10001
phone: (212) 967-5784
fax: (212) 967-5848
contact: Bob Del Rosario
circulation: New York
published: weekly (Fri), English
deadline: noon Tue.
translation: n/a
rate: \$11 per column inch
full pg \$825
1/2 pg \$425

TEXAS

- 1) Philippine Sentinel
8989 W. Heimer, Suite 100A
Houston, TX 77063
phone: (713) 974-7422
fax: (713) 785-9283
contact: Emmanuel Ferrer
circulation: 10,000 Texas
published: bi-weekly (15th and 31st), English
deadline: 5 days in advance
translation: n/a
rate: full pg \$450
1/2 pg \$250

WASHINGTON

- 1) Filipino-American Herald
2824 S. Brandon
Seattle, WA 98108
phone: (206) 725-6606
fax: (206)
contact:
circulation: 7,000 Seattle area
published: monthly (5th), English
deadline: 1st
translation: n/a
rate: full pg \$500
1/2 pg \$250

INDIAN

NATIONAL

1) India Abroad

* to place ad in all editions, \$40 per column inch

- A) 43 W. 24th St., 7th flr
New York, NY 10010
phone: (212) 929-1727
fax: (212) 627-9503
- B) 2323 W. Devon Ave., Suite 204
Chicago, IL 60659
phone: (312) 338-1118
fax: (312)

2) India Tribune

* rate to advertise in both editions (Chicago & New York)

full pg \$2500
1/2 pg \$1550

- A) 2702 W. Peterson Ave.
Chicago, IL 60659
phone: (312) 465-5666
fax: (312) 465-6715
- B) 100 W. 32nd St.
New York, NY 10001
phone: (212) 564-7336
fax: (212) 564-7118

CALIFORNIA

1) India West

5901 Christie Ave., #301
Emeryville, CA 94608
phone: (510) 652-3552
fax: (510)
contact: Prem Dutt, Director of Advertising
circulation: 4,500 California, statewide
published: weekly (Tue.), English
deadline:
translation: no
rate: full pg \$500
1/2 pg \$260
\$10 per column inch

ILLINOIS

- 1) India Abroad
2323 W. Devon Ave., Suite 204
Chicago, IL 60659
phone: (312) 338-1118
fax: (312)
contact:
circulation: 50,000
5 editions
Eastern
Midwestern
Western
Canadian
European
published: weekly (every Fri.),
deadline: preceding Fri.
translation:
rate: 5 columns per page
width: 2"
length: 15"
Eastern ed. \$26 per column inch
Midwest \$10 "
West \$10 "
Canada \$15 "
Britain \$18 "
- 2) India Tribune
2702 W. Peterson Ave.
Chicago, IL 60659
phone: (312) 465-5666
fax: (312) 465-6715
contact:
circulation: 17,000 Chicago, New York
published: weekly,
deadline: one week in advance
translation:
rate: full pg \$1500
1/2 pg \$850

NEW YORK

- 1) India Abroad
43 W. 24th St., 7th flr
New York, NY 10010
phone: (212) 929-1727
fax: (212) 627-9503
contact:
circulation: New York 30,000
published: weekly, English
deadline: 1 week in advance
translation: n/a
rate: \$26 per column inch
(5 columns per page)
15" depth, 10" width
- 2) India Today
404 Park Ave. South
New York, NY 10016
phone: (212) 481-0040
fax: (212) 779-8206
contact:
circulation: 15,000 New York
published: twice a month (15th and the last day), English
deadline: (2nd for the end of the month, 17th for the following month's)
translation: n/a
rate: full pg \$375
1/2 pg \$270
- 3) India Tribune
100 W. 32nd St.
New York, NY 10001
phone: (212) 564-7336
fax: (212) 564-7118
contact:
circulation: New York area
published: weekly
deadline:
translation:
rate: full pg \$1200
1/2 pg \$700

TEXAS

- 1) Voice of Asia
12121 Bellaire Blvd.
Houston, TX 77072
phone: (713) 561-6124
fax: (713) 561-9777
contact: Koshy Thomas
circulation: 5,000 Austin, Dallas
published: weekly, English
deadline:
translation: n/a
rate: full pg \$150
1/2 pg \$80

JAPANESE

NATIONAL

1) Asahi Shinbun

- A) NY
phone: (212) 755-3900
fax:
contact: Kenji Mihara
- B) 3435 Wilshire Blvd. #1750
Los Angeles, CA 90010
phone: (213) 381-1514
fax:

circulation:	New York	2,000
	Boston	240
	Washington	370
	Atlanta	370
	Chicago	600
	Detroit	500
	Columbus	300
	Miami	50
	Lexington	100
	Indianapolis	100
	Nashville	100
	San Francisco	550
	Los Angeles	2,000
	San Diego	150
	Seattle	250
	Honolulu	500
	Houston	200
	Dallas	150

2) U.S. Japan Business News, Inc.

- A) 256 So. Los Angeles St.
Los Angeles, CA 90012-3789
phone: (213) 626-5001
fax: (213) 613-1187
- B) 211 East 43rd St., #1402
New York, NY 10017
phone: (212) 986-7300
fax:

3) Yomiuri America, Inc.

A) 19600 Magellan Drive
Torrance, CA 90502
phone: (310) 352-3900
fax: (310) 354-2942

B) 250 E. 1st St.
Los Angeles, CA 90012
phone:
fax:

C) 500 5th Ave.
New York, NY 10110
phone:
fax:

CALIFORNIA

1) Asahi Shimbun
3435 Wilshire Blvd. #1750
Los Angeles, CA 90010
phone: (213) 381-1514
fax:
ad agency (XENIA): (213) 687-4314
contact: Michael T. Ikeda, Account Executive
circulation: 2,000 Los Angeles
published: under articles on regional North and South
American news and information section (every
Tue and Fri)
deadline: inquire about dates
translation:
rate: 15 full columns (21x15 3/16) \$4,800
7 columns (9 11/16x15 3/16) \$2,300

2) Hokubei Mainichi
1746 Post St.
San Francisco, CA 94115
phone: (415) 567-7323
fax: (415) 567-3926
contact: Atsuko Saito
circulation: 10,000 Northern California
published: monthly (5th), English and Japanese
deadline:
translation: yes,
rate: full pg English/Japanese sections \$1900
1/2 pg English/Japanese sections \$1,100

- 3) Nichi Bei Times
 2211 Bush St.
 San Francisco, CA 94115
 phone: (415) 921-6820
 fax: (415) 921-0770
 contact:
 circulation: 8,000, California
 published: daily, Tue.-Sat.
 English and Japanese
 deadline: 3 days in advance
 translation: yes, around \$35
 rate: display ads
 full pg English/Japanese \$2000
 1/2 pg English/Japanese \$1,100
 political ads \$19 per inch
- 4) Rafu Shimpo
 259 South Los Angeles St.
 Los Angeles, CA 90012
 phone: (213) 629-2231
 fax: (213) 687-0737
 contact: Ted
 circulation:
 published: daily, English and Japanese
 deadline: English ad 11 a.m., four days prior
 Japanese ad six working days
 translation:
 rate: 15% commissionable
 full pg English \$1932
 Japanese \$2,932
 1/2 pg English \$966
 Japanese \$1,288
- 5) San Diego International Times
 4655 Ruffner St., #220
 San Diego, CA 92111
 phone: (619) 576-9016
 fax: (619) 576-7294
 contact:
 circulation: 10,650 Southern California
 published: monthly (1st of the month), Japanese
 starting Jan. 1, 1994, will be published twice
 a month
 deadline: 2 weeks ahead
 translation: yes, \$25 for 25 English words or less, 80 cents
 per extra word (classified ad)
 rate: full pg B/W \$680
 1/2 pg \$380

- 6) Tozai Times
5810 East Olympic Blvd.
Los Angeles, CA 90022
phone: (213) 723-6245
fax: (213) 723-6246
contact: Mas Dobashi, Advertising Manager
Gere Arakawa, Advertising Sales
circulation: Southern California
published: monthly, English
deadline: 10th of the month
translation: n/a
rate: \$15 per column inch
6 columns per page
depth: 16"
width: 1 9/16"
- 7) U.S. Japan Business News, Inc. (*)
256 So. Los Angeles St.
Los Angeles, CA 90012
phone: (213) 626-5001
fax: (213) 613-1187
contact: Hiro Mizumoto, Asst. Manager Advertising
circulation: 42,000 U.S., Canada, Japan
published: weekly (Wed.), Japanese
deadline: space reservation must be made 2 weeks in
advance (see issue date schedule); materials
due 12 noon Fri., 10 days before issue date
translation: yes, \$50-\$100 depending on length and
complication
rate: full pg \$2,500
1/2 pg \$1,200
- 8) Yomiuri America, Inc.
19600 Magellan Drive
Torrance, CA 90502
phone: (310) 352-3900
fax: (310) 354-2942
contact:
circulation:
published: weekly (Thu.), Japanese
deadline: 2 weeks in advance
translation:
rate: full pg \$3,700
1/2 pg \$2,200

ILLINOIS

- 1) The Chicago Shimpō
4670 North Manor Street
Chicago, IL 60625
phone: (312) 478-6170
fax: (312) 478-9360
contact: Kayako Kawaguchi
circulation: 5,000 Chicago area
published: twice a week (Wed. and Fri.), English and Japanese
deadline: 10 days before issue date
translation:
rate: full pg \$1,100
1/2 pg \$600

NEW YORK

- 1) U.S. Japan Business News, Inc. (*)
211 East 43rd St., #1402
New York, NY 10017
phone: (212) 986-7300
fax:

TEXAS

- 1) Southern Journal of Houston
9515 Sutter Park
Houston, TX 77086
phone: (713) 937-9181
fax: (713)
contact:
circulation: Dallas, Houston, San Antonio
published: monthly, Japanese and English
deadline: 25th of the month
translation: yes, no charge
rate: \$7 per column inch

WASHINGTON

- 1) North American Post (Hokubei Hochi)
517 South Main St.
Seattle, WA 98104
phone: (206) 623-0100
fax:
contact:
circulation: 4,000 West Coast
Canada
South America
published: 3 times a week, Japanese
once a month, English
deadline:
translation: yes, no charge
rates: \$9 per column inch
- 2) The Northwest Nikkei (published by North American Post)
P.O. Box 3173
Seattle, WA 98114
phone: (206) 624-4169
fax: (206) 625-1424
contact:
circulation: 3,000 Greater Seattle, King County Area
published: monthly, English
deadline: one week prior to publication
translation: yes, \$.25 per word
rate: \$9 per square column inch
10"x16" = 6 col. x 16"

KOREAN

NATIONAL

1) The Korea Central Daily

- A) 690 Wilshire Place
Los Angeles, CA 90005
phone: (213) 389-7091
fax: (213) 389-9223
- B) 9592 Garden Grove Blvd
Garden Grove, CA 92644
phone: (714) 638-2341
fax: (714) 638-1101
- C) 7888 Dagat St #104
San Diego, CA 92111
phone: (619) 573-1111
fax: (619) 573-1735
- D) 4546 N. Kedzie Ave.
Chicago, IL 60659
phone: (312) 583-2770
fax: (312) 583-9626
- E) 43-31 36th St.
Long Island City, NY 11101
phone: (718) 361-7700
fax: (718) 361-8891
- F) 13749 Midvale Ave.
Seattle, WA 98133
phone: (206) 365-4000
fax: (206) 365-2102

2) The Korea Times-Hankook Ilbo

- A) 141 N. Vermont Ave.
Los Angeles, CA 90004
phone: (213) 487-5323
fax: (213) 738-1103
- B) 679 Bryant St.
San Francisco, CA 94107
phone: (415) 777-1133
fax: (415) 777-1336
- C) 1400 Crestdale
Houston, TX 77080
phone: (713) 932-7500
fax:

- D) 42-22 27th St.
Long Island City, NY 11101
phone: (718) 482-1111
fax: (718) 784-9131
- E) 430 Yale Ave.
Seattle, WA 98109
phone:
fax:
- 3) The Korea Daily News/Chosun Daily News/Chosun Ilbo
- A) The Chosun Ilbo New York
40-22 College Pt. Blvd. #14B
Flushing, NY 11354
phone: (718) 463-1400
fax: (718) 359-2067
- B) 2 West 32nd St., Rm. 401
New York, NY 10001
phone: (212) 947-5353
fax: (212) 947-7754
- 3) The Korean Journal
- A) Atlanta
- B) Korean Community Journal
4901 N. Kedzie Ave., Suite 2A
Chicago, IL 60625
phone: (312) 463-2288
fax: (312) 463-2129
- C) Dallas
- D) Houston
- E) Seattle

CALIFORNIA

1) The Korea Central Daily

A) 690 Wilshire Place
Los Angeles, CA 90005
phone: (213) 389-7091
fax: (213) 389-9223
contact: Kevin Choe
circulation:
published:
deadline:
translation:
rate: full pg \$1500
7"x21" \$750

B) 9592 Garden Grove Blvd
Garden Grove, CA 92644
phone: (714) 638-2341
fax: (714) 638-1101

C) 7888 Dagat St #104
San Diego, CA 92111
phone: (619) 573-1111
fax: (619) 573-1735

2) The Korea Times-Hankook Ilbo

A) 141 N. Vermont Ave.
Los Angeles, CA 90004
phone: (213) 487-5323
fax: (213) 738-1103
contact: Ranhee Chang
circulation: Southern California
Orange County
Riverside/San Bernadino County
San Diego
San Fernando Valley
San Gabriel Valley
published: daily, Korean with a separate English
section
deadline:
translation:
rate: full pg \$1500
14"x9 1/2" \$630

B) 679 Bryant St.
San Francisco, CA 94107
phone: (415) 777-1133
fax: (415) 777-1336

C) 2880 LBJ Freeway #139
Dallas, TX 75234
phone: (214) 243-0005
fax: (214) 243-0081

D) 430 Yale Ave. North
Seattle, WA 98109
phone: (206) 622-2229
fax: (206) 622-5332

ILLINOIS

- 1) The Korea Central Daily-Joong-Ang Daily News (*)
4546 North Kedzie Ave.
Chicago, IL 60625
phone: (312) 583-2770
fax: (312) 583-9626
contact:
circulation: Chicago, Midwest 25,109
published: 5 different local editions,
deadline:
translation: yes,
rate: full pg \$864
1/2 pg \$480
- 2) Korean Community Journal
4901 N. Kedzie Ave., Suite 2A
Chicago, IL 60625
phone: (312) 463-2288
fax: (312) 463-2129
contact: Eunice Lee
circulation: 17,000 Chicago area
published:
deadline:
translation:
rate: full pg \$640
1/2 pg \$350
- 3) The Korean News of Chicago
5695 N. Lincoln Ave.
Chicago, IL 60659
phone: (312) 561-0200
fax: (312) 561-2622
contact:
circulation: Chicago area 2,500
published:

- 4) Korean Times
4447 Kedzie
Chicago, IL 60625
phone: (312) 267-3336
fax: (312)
contact:
circulation: 10,000 Chicago, Michigan, Atlanta
published: daily (Mon.-Sat.), English, Korean
deadline: 3 days in advance
translation: yes, \$50
rate: full pg \$860
1/2 pg \$408

NEW YORK

- 1) The Chosun Ilbo New York (The Korea Daily News/Chosun Daily News)
40-22 College Pt. Blvd. #14B
Flushing, NY 11354
phone: (718) 463-1400
fax: (718) 359-2067
contact:
circulation: 300,000 East Coast
published: daily, Korean
deadline:
translation:
rate: full pg \$1500
1/2 pg \$850
- 2) Korea Central Daily (*)
43-31 36th St.
Long Island City, NY 11101
phone: (718) 361-7700
fax: (718) 361-8891
- 3) Korea News, Inc. (Korea Times)
42-22 27th St.
Long Island City, NY 11101
phone: (718) 482-1111
fax: (718) 784-9131
contact:
circulation: 50,000 New York, Massachusetts, Pennsylvania
published: daily, Korean
translation: yes, 20% of ad price
rate:

4) The Korean Journal U.S.A.
(also publishes The Health Journal)
15 W. 32nd St., 2nd Fl.
New York, NY 10001
phone: (212) 967-7040
fax: (212) 594-0282
contact:
circulation: 7,000 New York, New Jersey, Connecticut
published: weekly, Korean
deadline: 5 days before issue date
translation: yes, 20% of price of advertisement
rate: full pg \$800
1/2 pg \$420

5) Sae Gae Times
38-42 9th St.
Long Island City, NY 11101
phone: (718) 361-2600
fax: (718) 361-
contact:
circulation:
published:
deadline:
translation: yes, 10% of the unit price of ad
rate: full pg \$1400
1/2 pg \$800

TEXAS

1) The Korea Times (*)
9255 Long Point #C
Houston, Texas 77055
phone: (713) 932-6696
fax: (713) 932-6698
contact: Sam Lee
circulation:
published:
deadline:
translation:
rate: full pg \$500
14"x9 1/2" \$252

WASHINGTON

1) Korea Central Daily (*)
13749 Midvale
Seattle, WA 98133
phone: (206) 365-4000
fax: (206) 365-2102

VIETNAMESE

CALIFORNIA

1) Mo Magazine

A) 6171 Stockton Bl. #180
Sacramento, CA 95824
phone: (916) 393-4500
fax: (916) 393-6299
contact: Tam Nguyen
circulation: 5,000 Sacramento, Stockton
published: weekly (Sat.), Vietnamese
deadline: submit ad by Wed.
translation:
rate: full pg \$60
1/2 pg \$35

B) 720 Hammer Lane #7
Stockton, CA 95210
phone: (209) 474-7688
fax:

C) 774 Geary Blvd.
San Francisco, CA 94109
phone: (415) 673-8115
fax: (415)

2) Vietnam Daily News

575 Tully Road
San Jose, CA 95111
phone: (408) 292-3422
fax: (408) 292-4088
contact:
circulation: Norther California 6,000-10,000
published: Tue-Sat, Vietnamese
deadline:
translation:
rate: (50% deposit required for new accounts)
daily newspaper full pg \$350
1/2 pg \$200
weekly magazine full pg \$200
1/2 pg \$100

ILLINOIS

- 1) Ban Tin
4824 North Broadway
Chicago, IL 60640
phone: (312) 728-3700
fax: (312) 728-0497
contact: Phuongy Lai Nguyen, Office Manager
circulation: Chicago area 2,000
published: monthly, mostly in Vietnamese, a few pages in English
deadline: 20th
translation: yes, no charge
rate: full pg \$100
1/2 pg \$50

MASSACHUSETTS

- 1) Cambodian Press
P.O. Box 1896
Lowell, MA 01853
phone: (508) 453-1617
fax: (508) 441-2054
contact:
circulation: Massachusetts, New Hampshire 6,000
published: monthly, Vietnamese
deadline: 3rd of the month (preferably ASAP)
translation: yes, no charge
rates: full pg \$100
1/2 pg \$55

NEW YORK

- 1) Dong Tan Magazine
60 Mulberry St.
New York, NY 10013
phone: (212) 571-1696
fax: (212) 571-1686
contact:
circulation: tri-state area (NY, NJ, CT) 3,000
published: every other month (on the 23rd), Vietnamese
deadline: 1 week before publication
translation: yes,
rate: \$150 per page

APEC mtg - Roos Rm 645pm 11/11/93

Chris

Christopher -
4 areas - speech
balats
ministers
principals

Wttn

Go back thru year - AU. Speech; S.F. Spch
Waseda Spch; Seoul SpC

Common theme of Asia + Am
w/lt economic policy

1st even mtg of Asia leaders

APEC mtg begins Wed -
conclude 2nd pt Ministerial
trade + investment

BC Speech - Christoph SpC - Am on 11/17
opens APEC; broad overview
11/17 cue - vision of APEC

Fri aft - RHB on ec. partnership -
Success stories

Thurs - Mocking mtg to trade ministers on Uruguay

Bilaterals

- China : briefing later
- Japan

- Thai - really a photo opp

Be: It's a big country. They send us a lot of dope each year

POTUS Speech

- One of 2 cent
- Entirely economic
- Define Pacific country

Leaders Mtg

- Emery & usian statement for APEC + region
- Unprecedented mtg
- U.S. wait chair it for another 15 yrs
- Comfortable chairs

Qstns of bringing in Mexico — yes
Chile — unknown

Russia + Mongolia want in.

Chile really wants in —
implications of NAFTA mins

Chile can join working groups +
show they're next in line

headers

Goal: ① APEC ft Ec Statut
work at Friday dinner
all leaders at BC table
set informal, lowkey style
not a summit

5 use interpreters; 9 speak English

① Japan ② China ③ Indo ④ Thailand ⑤ Korea

whisper interpreters

Retreat — simult + whisper

② Review Vision Statut

Hopes + aspirations of APEC leaders
Decs are largely symbolic
Finance Mtg = 1994
Bus. Round 2

Educator Fund

Push on Uruguay Round (less likely)

Report of Inherent Persons Group

our group:

Set date for '96

- Like the G. 7, talk now of what we hope to achieve
Vehicle to push all to free trade
+ open markets

- Outline how to enc/think creatively
at the Retreat on Blake Island

⇒ Retreat - 3 rounds of conversation

1.) Ec challenges/opps
- trends

- job creat

- enviro / ed

2) Priorities

- individually + for region

3.) Tools/mechanisms as a group
to achieve shared vision

BC

1.) Fact of the mtg will lead us a long way
Event itself carries gravitas

→ make sure nets know in advance
of the contact

⇒ The fact that Presdt of China
is coming to US is a big deal

2.) If there's any way to get that group
talk about GATT

If we pass NAFTA, & don't do GATT -
the disappoint plays out in press

3.) Argue for making a list of council
types & knowledge of Asia
Make list of cone - & see if
we can see them in Christoph

↳ Builds image of consultations

4.) For bilaterals, bring somebody
from DOD
Subdy is a lot of stars
on their bodies -

Lahe: North Korea is the one above S Korea

BC

May itself
Power of Ballots

US energy

Content on GATT + LT content on trade

Bugan

1) Political theme —

In wake of NAFTA, int'l econ. has
become a priority of foreign policy
NAFTA — APEC — GATT

2) US. recogzng itself as an Asian Power —
as well as Atlantic
50% of global economy will
be at that mtg

3) Institution

· Started = 1989

· Like NATO = 1953

Basic instn of co

NATO — org'd around security intent

APEC — organized around economic intent

4) Trillion dollar — frastrel

Unzgy Road opens markets

All APEC — exports ↑ 50%

Press - Played off of NAFTA

NAFTA as a bldg block to Asia

Demonstrate US is still engaged in the world.

Difference = G-7; don't sell in terms of outcomes. It's your view of architecture.

GATT Round must be concluded by 12/15
Europeans nervous already due to mtg.

Chris

If you win NAFTA -
like first mtg of G-7
Then full contact negotiating -

Urgency Road street = Seattle

BC

One domestic objective - H end of year
Other X in for pol -
maybe orchestrate mtg pre GATT

Witten

Likely that to cut the deal, it will need heads of state mtg.

Lake

European concerns that we're moving
too much to Asia

↳ Came to closure on Europe trip
so we announce it before
we go to APEC.

Israel - 200 mil package
Tommy Lewis / deadline

Health Care - VA Hospitals / CBS

Lubya - UN Sec. Council

⇒

mark
Dee Dee

APEC

Asahi Shimbun
AMERICAN GENERAL BUREAU
1022 NATIONAL PRESS BUILDING
WASHINGTON, D.C. 20045
TEL: (202) 783-1000
FAX: (202) 783-0039

Facsimile Cover Sheet

Date: 10/26

Number of Pages: 2

(including cover sheet)

To: Dawn Alexander
The White House Press Office

From: Cera Dickson

Message:

Could you please pass this along
to Mr. Gearan ?

Thank you!

This "foreign tong" isn't a
bad idea. We should pick
press.
DAWN

re: APEC

10-26-93 05:20PM THE ASAHI SHIMBUN

P02/**

Asahi Shimbun
AMERICAN GENERAL BUREAU
1625 NATIONAL PRESS BUILDING
WASHINGTON, D.C. 20045
TEL: (202) 733-1000
FAX: (202) 733-0000

October 26, 1993

Mr. Mark Gearan
Communications Director
The White House
Washington, D.C. 20500

Dear Mr. Gearan,

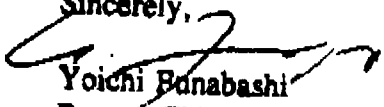
We are in the process of organizing an "APEC Journalist Forum," a group of Washington-based correspondents from each member country of APEC. Our primary purpose is to focus on the complex economic and political issues facing the region, so that we can better prepare our readers for the challenges and the benefits of the new era.

We would be extremely honored if President Clinton would grant us an exclusive interview, sometime before the Leadership Conference, to hear his views on how the "New Pacific Community" can address global and regional concerns.

Although the President must have many demands on his schedule, I hope he will take advantage of this opportunity to convey his vision and his policy goals to the vast international audience which these journalists represent. A list of participants will be forwarded to you shortly.

Due to the nature of this request, I would very much appreciate it if you could meet privately with me and some of my colleagues from the forum to further discuss the matter. Since we are still in the planning stages, we would prefer that it be kept as confidential as possible. Please contact me to set up a time and location that is convenient for you. I look forward to hearing from you soon.

Sincerely,


Yoichi Banabashi
Bureau Chief

MEMORANDUM

TO: Mark Gearan
FR: Collier Andress
DT: 12/29/93

APEC

SUBJECT:

Kid Star Radio interview
white in Seattle
Leg. Affairs defers to you.

I. PRESIDENTIAL SCHEDULING ACTION

☒ Pending decision

☒ If you think that the President should attend
please do a scheduling proposal.

☐ President will not be attending

II. SCHEDULING CORRESPONDENCE

☒ Pending decision
☐ "REGRET" Letter to be sent

II. ACTION TO BE TAKEN

☒ Please advise if the President should attend.
☐ The President will not be attending. Please determine
if a representative of the President should be sent and
coordinate.
☐ Please coordinate a representative of the President to
attend.

III. SURROGATE SUGGESTION(S)

IV. COMMENTS/NOTES

United States Senate

WASHINGTON, DC 20510-4704

26 October 1993

President Bill Clinton
The White House
Washington, DC 20500

Dear Mr. President:

As you know, I am very grateful for your outstanding leadership on the Asia Pacific Economic Cooperation meeting in Seattle in November. This meeting and the surrounding events have generated a large amount of enthusiasm in my State. I am looking forward to participating in this meeting and showing you the beautiful Pacific Northwest once again.

Recently, I received an invitation that I would like to call to your attention. Kidstar Radio, a station devoted solely to providing wholesome and engaging entertainment for pre-teens, is a terrific and widely popular organization in Seattle. I have appeared on Kidstar, and know that they are committed to making a difference in children's lives.

Kidstar will be providing full coverage of the APEC meeting -- from the perspective of twelve and thirteen year-olds. They would be thrilled if you would spend a few minutes with them in Seattle. I know that you would enjoy participating in a Kidstar interview.

I am fully aware of how many requests you have received during your stay in Seattle. But, if you could squeeze in a Kidstar interview, please have a member of your staff contact Patricia Akiyama, my Press Secretary, for further details (202) 224-2621.

Thank you very much.

Sincerely,



PATTY MURRAY
United States Senator



South China Morning Post

1758 N. Troy Street, Apt. 667, Arlington, VA. 22201
Phone/fax: (703) 528 7784

Simon Beck
Washington Correspondent

South China Morning Post Publishers Limited

SIMON BECK
1758 North Troy Street, Apt 667, Arlington, VA 22201

APEC

Mr Steven Cohen,
Staff assistant, Director of Communications,
The White House.

2nd November 1993

Dear Mr Cohen,

I know you are a busy man, and I notice from Monday's Washington Post that you are severely underpaid for your efforts, much like we journalists. However, I hope you will excuse me for sending this letter to you via Fed Ex, my reasoning being that I might avoid this getting buried under the bureaucratic debris that must pass through the Communications office each day.

Through yourself, I would like to communicate a request: simply, to interview the President in advance of the APEC meeting in Seattle later this month. I am the Washington correspondent of the South China Morning Post, Hong Kong's largest English-language newspaper, and probably the most influential paper published in English in the Asian region.

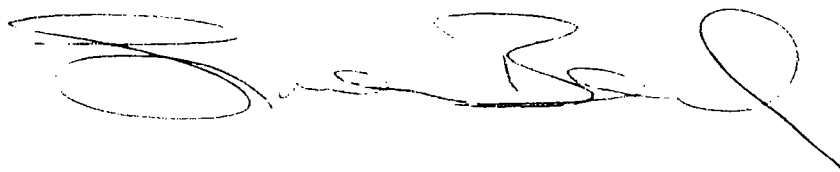
We have published many articles on the administration's new, more dynamic Asia policy, and we welcome it. However, to my knowledge Mr Clinton has not yet granted an interview to a major Asian publication, and certainly not from Hong Kong; a city which, for its own political situation, and from its crucial role in the China question, is very much of interest in the United States' foreign policy.

The South China Morning Post requested an interview with the then Governor Clinton when he was running for President, but were not granted one. I am repeating the request, and in the context of the APEC meeting, would hope that the President now feels he can spare the time to grant it. He will be meeting Jiang Zemin and other prominent Asian leaders, and I am sure he has much to say on what he expects from these meetings and hopes for US-Asian ties in the future.

For your information, I was in Hong Kong with the Post for five years before moving here this Summer, first as news editor and then deputy editor of its Sunday edition. I enclose my namecard and two recent articles by myself on US-Sino relations. I am happy to supply a detailed list of questions for the President if he would agree to consider my request. My phone and fax number is (703) 528 7784.

Many thanks for your time and help.

Yours,



Asahi Shimbun
AMERICAN GENERAL BUREAU
1022 NATIONAL PRESS BUILDING
WASHINGTON, D.C. 20045
TEL: (202) 783-1000
FAX: (202) 783-0039



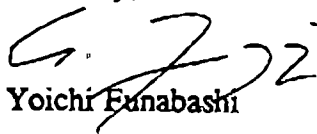
October 29, 1993

Mr. Mark Gearan
Communications Director
The White House
Washington, D.C. 20500

Dear Mr. Gearan:

I wanted to briefly follow up on my letter from the 26th, to let you know how the APEC Journalists Forum is developing. I have enclosed a list of the distinguished journalists that have already joined the Forum. In addition, we will soon have one journalist each from the US, Thailand, and Singapore. I will keep you updated as our membership grows. I look forward to speaking with you soon.

Sincerely,



Yoichi Funabashi

Asahi Shimbun
AMERICAN GENERAL BUREAU
1022 NATIONAL PRESS BUILDING
WASHINGTON, D.C. 20045
TEL: (202) 783-1000
FAX: (202) 783-0039

APEC JOURNALIST FORUM

Michael Chugani
Washington Bureau Chief
Sing Tao/ Hong Kong Standard
13107 Evanston Street
Rockville, MD 20853
301/949-1817

Graham Fraser
Bureau Chief
The Globe and Mail
1331 Pennsylvania Avenue, NW
Suite 524
Washington, DC 20004
202/662-7165

Yoichi Funabashi
Bureau Chief
Asahi Shimbun
1022 National Press Building
Washington, DC 20045
202/783-1000

Fengyi Gao
Chief Correspondent
Guangming Daily
4816 Butterworth Place, NW
Washington, DC 20016
202/363-0628

Salmy Mohd-Hashim
Washington Bureau Chief
Bernama: Malaysian National News Agency
7700 Tremayne Place
4307, McLean, VA 22102
703/356-2067

Chan Soon Nam
Correspondent
Dong A Il Bo
974 National Press Building
Washington, DC 20045
202/347-4097

Jakob Oetama
Publisher/ Chief Editor
Morning Daily Kompas
26, Jl. Palmerah Selatan
Jakarta 10270
INDONESIA
6621/5202160

Louise Ran
Correspondent
China Times/Commercial Times
3420 Annandale Road
Falls Church, VA 22042
703/573-4376

Michael Stutchberg
Financial Journalist
Australian Financial Review
1081 National Press Building
Washington, DC 20045
202/639-8084

NOVEMBER 12, 1993

TO: POLITICAL STAFF, MARK GEARAN, DEE DEE MYERS, ROY NEEL, JACK QUINN, LORRAINE VOLES, MAGGIE WILLIAMS, LISA CAPUTO, BRUCE LINDSEY, KIKI MOORE, LAURA HARTIGAN

FROM; JOAN N. BAGGETT

SUBJECT: PRESS ACCESS POLICY FOR FUNDRAISERS -- DRAFT II

After review by the press office, the following policy is proposed for your review:

All major party fundraisers, such as DNC, DSCC, DCCC and DGA annual dinners, will be open for the remarks portion of the program, at least to the pool. All others, including party fundraisers at private residences, will be closed as a general rule. Fundraisers for candidates would also be closed as a general rule, unless we want to grant an exception based on a candidate's preference that the fundraiser be open to the press for the remarks portion of the program.

The change this policy would dictate on the proposed West Coast swing would be to open the CAA reception in CA for pool press during the President's remarks. Dee Dee has indicated she will be happy to discuss this directly with the CAA press folks.

Also, since I didn't make this clear in my first memo, we would expect all of the principals to follow this one guideline. Please give me reactions to this proposal by close of business today.

APEC - Comms 11/8/93

State

Joan Spiro - satellite press conf -
Mach McLarty; Seattle

Winhard or Christopher -
Background on Mon/Tues

Christopher op.ed on NYT
3 other op eds

H for Affs

Wed. Nov 17 - U Wash Speech
Seattle. Oregon Papers
TV stations

Press conf c foreign journalists
14 countries

TV and/or print journalists

Winhard - WP op.ed;

Joan Spiro - op eds

Dr Duffey - op eds

Phil Lincoln

APEC 11/8/

NEC

Fawcett/Christy - World Net
Cutter

⇒ Opinion Makers
Friday 2⁰⁰ - 3⁰⁰

Tony Hall
Lord
RHB
Charlene
Spero

⇒ Columnists
Thurs lunch 12³⁰ - 200

(DS)

⇒ WH Press Corps (MG)
Friday

⇒ TRs: (DS) will review & circulate Tuesday

⇒ Foreign Press Statement -

⇒ Weeklies - Sandy ^{Wednes} / Fawcett (DS)

APEC - Communication Mto - 11/2/93

1. Review schedule
2. Policy Goals/OBJECTIVES
3. Ideas / implementation

I. Schedule

Sec. Christopher

arrive Seattle 11/16 late afternoon
- Boeing event

Thurs Saturday

Wed. 11/17 - 10:30 - Speech
at U Wash
- Asia relationship

Bilaterals: China + Indonesia

11/17 - Opening dinner - focus on economic
agenda; infrastructure

Thurs + Fri - ministerial

11/2/93 Mtg / Page Two

Sec. Brown

Speech: Wednesday
- N+1 Export Strategy

Amb Kantor

to arrive Friday

II. Goals

- Charlene cable to APEC Ambsses
on laying down markers for
Uruguay round.

1.) Int'l importance

2.) How this is relevant to US/jobs

11/2/93 Mtg / Page Three

⇒ Don will draft TPs to Jimmy
fax for review
Wednesday
Thurs/Friday

⇒ POTUS

- Columnarist

- Opinion leaders

- AF One

 - 2 30 min segment
WH Reporters

- Northwest Papers

- Videotaped message to countries

- Written/submitted Q + As

- Foreign Press

⇒ Cabinet

- Foreign Press

APEC Combined Public Affairs Calendar

Monday • 11/1

- ✕ **Commerce (Brown):** Speech before the Asia Society in New York

Tuesday • 11/2

- ✕ **Barshefsky (USTR):** American International Law Association, Washington, DC

Wednesday • 11/3

- ✕ **Adams (USTR):** PECC/Asia Foundation in San Francisco

Thursday • 11/4

- ✕ **Lord (EAP):** Proposed Worldnet with China, Korea, Thailand, and Singapore

Friday • 11/5

- ✕ **Adams (USTR):** World Affairs Council, Washington, DC
- ✕ **Adams (USTR):** Foreign Asian Students Association, Washington, DC
- ✕ **Kantor (USTR):** UCLA Law School. Remarks on trade issues including Asia/APEC
- ✕ **Kantor (USTR):** LA Times Editorial Board
- ✕ **Barshefsky and Adams (USTR):** Backgrounder at the Foreign Press Center, 10 am

APEC Combined Public Affairs Calendar

Monday • 11/8

- ✕ **PA:** Briefing on Asia-Pacific trade in the Department, 2:30 pm (IGA/PL). Speaker to be determined
- ✕ **Kristoff (NSC):** CRS/Asia Foundation on the Hill (all staff and members invited)
- ✕ **Kristoff (NSC):** With Fauver—a Worldnet to Japan, Australia and two others

Tuesday • 11/9

- ✕ **Adams (USTR):** Heritage Foundation, Washington, DC
- ✕ **Spero (E):** HFAC briefing for members, 4 pm
- ✕ **Lord (EAP):** Press briefing at the Foreign Press Center

Wednesday • 11/10

- ✕ **Barshefsky/Adams (USTR):** APEC briefing for US media at USTR
- ✕ **Lord (EAP):** Congressional-Japanese study group; members are invited, and it is a closed session
- ⇒ **Spero (E), Lord (EAP):** Available for press interviews

Thursday • 11/11

- ✕ **PL:** Atlanta Town Meeting co-sponsored by the Southern Center for International Studies. Peter Tarnoff to keynote and Joanna Shelton to speak on Asia/Pacific trade. (PL)

Friday • 11/12

- ⇒ **Spero (E), Lord (EAP):** Available for press interviews

APEC Combined Public Affairs Calendar

Sunday • 11/14

- ✕ Senior Officials Meeting begins, November 14-17

Monday • 11/15

- ✕ Lord (EAP): On-the-record briefing in the Department on APEC—possibly with Joan Spero

Tuesday • 11/16

- ✕ Kantor (USTR): Customs Conference luncheon
- ✕ HFAC Hearing: Spero and Lord (tentative), 10 am

Wednesday • 11/17

- ✕ Secretary: Major Asia address—10:30 am
- ✕ Ministerial Session begins
- ✕ Kantor (USTR): APEC Business Forum with other trade ministers

Thursday • 11/18

- ✕ Secretary: Gives opening remarks at Ministerial
- ✕ Bergsten: Bergsten presents Eminent Persons Report

Friday • 11/19

Saturday • 11/20

- ✕ Leaders Meeting
- ✕ Brown (Commerce): Addresses Rotary Club luncheon

Proposed APEC Public Affairs Activities

President Clinton

- Major speech on Asia policy
- Interview to a small panel of selected Asian reporters including those from Japan, Australia, Far Eastern Economic Review, two weeks prior to APEC.
- Series of briefings for key constituencies by White House office of Public Liaison.

Vice President Gore

- Major speech on information technology aspects of APEC
- Introduction to Customs video on APEC
- Article highlighting information technology aspects of APEC for *Business Week*, *Asian Wall Street Journal* or similar forum.

Secretary Christopher

- Major speech on Asia policy—New Pacific Community
- Interview to a small panel of selected Asian reporters including those from Japan, Australia, and the *Far Eastern Economic Review*, two weeks prior to APEC, if the President is unable to do so. ** Best before 11/12 **
- Interview with *Far Eastern Economic Review*, *Asian Wall Street Journal*, or *International Herald Tribune's* Monday Q&A. Do a series of sort, individual TV and print interviews rather than a group. Small group of Asian press and/or Worldnet to 3-4 countries.
- Back-to-back briefings at the Foreign Press Center and the State Department or White House on APEC Ministerial one day prior to his departure for Seattle.
- Testimony before Congress—postponed
- Op/ed for the *Washington Post*
- Series of briefings of key constituencies

Ambassador Mondale

Op/eds—Byliners

Nancy Beck will work on placement

- Spero for the *Wall Street Journal*—completed
- Wharton (D) for the *LA Times*—completed
- Christopher for the *Washington Post*—request to Secretary's speechwriters
- Phil Lincoln for Knight-Ridder—Bob to write
- Lord vision article for the *San Francisco Chronicle*—with him & *Far Eastern Economic Review*—completed
- Director Duffey for the *Boston Globe* or *Christian Science Monitor*—in progress

As the President and other senior Administration officials prepare to travel to Tokyo for their first G-7 Summit, a systematic public affairs strategy will enable the Administration to frame the domestic and international debate and influence public opinion on issues prior to the Summit. The Tokyo Summit provides a unique opportunity to project important themes regarding the Clinton Administration's foreign and domestic policy agendas. Two principal themes should be:

- It is in the interest of all Americans that the United States continue to exercise **international leadership** appropriate to the global challenges of the post-Cold War era
- Our ability to project global leadership is integrally linked to our own **domestic strength**, which requires us to reform of our own economy through deficit reduction and renewed competitiveness of American industry

In addition, the Summit provides a unique platform to explain to the American people the importance several complex issues around which much of the Summit debate will focus. Talking points on key issues are now being developed, to be ready by June 18. These include:

- Global growth and policy coordination;
- Renewed commitment on trade issues, including completing the Uruguay Round;
- Support for Russia's economic and political reform process;
- Economic issues relating to developing countries, including debt

Other issues of importance include the environment, the former Yugoslavia, U.N. reform, non-proliferation and export controls, regional political issues, and the G-7 process itself. U.S.-Japan economic relations, especially negotiations for a framework for bilateral economic issues, will also be addressed in the bilateral discussions with Japan that precede the summit. Asian security concerns and democratization issues vis-a-vis Korea will also arise.

In pursuing this public affairs strategy, we face two contradictory concerns. On the one hand, we should **not create false expectations** over what will be accomplished at the Summit. Many of the issues being discussed are complex, and multiparty summits often serve as forums for articulating differences rather than reaching agreements. There is little sense in setting an artificially high goalpost that the Summit cannot achieve.

At the same time, we must contend with other observers predisposed to view the Summit process as inherently flawed -- essentially a large photo opportunity -- and will downplay any achievement. This feeling may be especially strong vis-a-vis the Uruguay Round process, where previous Summits have committed the participants to achieving results thereafter, without much to show in subsequent periods.

Public Affairs Activities:

The public affairs strategy will emphasize a decentralized briefing approach, in which public affairs officers of the agencies involved in the Summit will be responsible for "programming" their senior officials. Such agencies will include, among others, the White House, State, Treasury, NSC/NEC, Commerce, USTR, and CEA. In each case, the extent of the briefing schedule will be dictated largely by the time constraints on senior officials and their willingness/desire to provide such briefings. Public affairs officers should keep a record of the planned activities. For major activities, such as appearances on talk shows, major speeches or publication of op-ed pieces, it would be useful for these activities to be communicated in advance to the White House/NSC public affairs office. This will allow proper coordination and ensure we do not glut the airwaves in a way that will create false expectations.

All officials should follow the themes in inter-agency approved talking points, to be ready June 18 and distributed shortly thereafter. Officials should obviously stress those themes appropriate to their agencies. By dividing the public affairs effort among a wide range of Administration figures and spreading it out over a two-week period (beginning June 21), the burden on any individual should be minimized.

All agencies have received a copy of the USIA public affairs strategy, which indicates the range of capabilities which they can provide to perform the vital function of addressing foreign audiences. These include sessions with foreign journalists at the Foreign Press Center, interactive exchanges through Worldnets and Electronic Dialogues, and interviews with USIA's journalists. These general categories are repeated below. All agencies are strongly urged to take full advantage of these capabilities.

1. The President:

- Use part of Saturday radio address on July 3 and speech to National Education Association on July 5 to discuss the G-7 Summit and trip to Asia, explaining the goals of the visit, the interplay between global leadership and domestic strength, the importance to Americans of our continued world leadership, and the importance of Asian economic and security issues
- Address Summit-related issues at press availabilities with foreign leaders and Congressional figures as appropriate
- Provide a half-hour panel interview including one print correspondent from each summit country in late June, and a half-hour panel interview including one television correspondent from each summit country in early July
- Hold a half-hour press availability with foreign correspondents and a pre-departure interview with Japanese and Korean television (15 minutes each)

II. Cabinet Members:

- Use upcoming speeches to address Administration perspectives on the G-7 Summit
- Draft op-ed pieces on aspects of the Summit, perhaps drawn from speeches, for placement in major U.S. and foreign outlets
- Appear on public affairs television/radio programs, including Sunday talks shows, Nightline, MacNeil-Lehrer, CNN Newsmaker
- Arrange on-the-record sessions with the major print journalist, perhaps in the White House briefing room
- Brief key editorial boards and foreign press

III. Sub-Cabinet Officials and Experts on Issues:

- Background briefings for major media on over-all G-7 Summit issues and specific issues, such as global growth, trade, aid to Russia, developing country debt, Japan framework (note: the White House/NSC public affairs office will organize panel briefings with officials from several agencies with major newspapers, wire services, networks, and magazines)
- Background briefings one-on-one with prominent journalists
- Public affairs television/radio shows (senior sub-cabinet)
- Briefings at Foreign Press Center on summit agenda issues
- Worldnet dialogue with countries participating in G-7 Summit and other USIA programs



UNITED STATES DEPARTMENT OF
COMMERCE
NEWS

WASHINGTON, D.C. 20230

OFFICE
OF THE
SECRETARY

CONTACT: Jill Schuker
Cecile Ablack
(202) 482-5151

Remarks By
U.S. Secretary of Commerce
Ronald H. Brown
Before The
Luncheon of the Asia Society
November 1, 1993

"AMERICAN CENTURY,
PACIFIC CENTURY:
A STRATEGY FOR CONTINUING
U.S. LEADERSHIP"

(As Prepared for Delivery)

Good afternoon. I am delighted to be with you. This is an exciting time of change and challenge in our relations with Asia and the Pacific -- in every sense a sea-change in America's relations with the world.

I share with the President a conviction that there is no more important task than the reordering of our international policies and priorities to reflect new global economic and political realities. Today, more U.S. trade travels across the Pacific than the Atlantic. Pacific trade is directly linked to over two million American jobs. The nations of the Pacific produce well over half the world's economic output, and they are the world's fastest growing economies. The Asia-Pacific region is therefore home not only to our destiny...It is home to our present fortunes, as well. This is a fact that America must understand. It is something this Administration already recognizes.

Today, I would like to touch on a number of the far-reaching initiatives the Clinton Administration is undertaking in recognition of this new international world in which we live and compete.

There are some who would see what Henry Luce termed "the American Century" as ending. We welcome the arrival of a "Pacific Century" -- a century in which America, the Pacific's most productive and innovative nation, will still lead -- a Pacific

century that promises a new American century even more challenging and prosperous than that now drawing to a close.

And, as we prepare to play a leadership role in this new environment, we must acknowledge that much has changed. We must be prepared to adapt responsively and thoughtfully to those changes...as sweeping and powerful as they have been. This Administration is the first of the post Cold-War era, just as it may be said to be the first of the Pacific era; and this Administration has not shied away from formulating the new strategies and underlying principles that recent changes demand.

Several weeks ago, in a speech to the Johns Hopkins School of Advanced International Studies, the President's National Security Advisor Tony Lake described a successor to the Cold War policy of containment. He called it "enlargement", encapsulating the idea that it is in our national interest and should be our national objective to advance the democratic, free-market principles on which our nation has been built and which, when implemented globally, ensure the peace and prosperity we seek.

As we consider Asia and the Pacific, indeed as we consider the entire world of opportunities and challenges before us, we should understand the international economic policy implications of this concept. Principal among these is that the roots of this new policy lie in our own success at home. We cannot seek to offer an economy or a system as examples to the world if we are not providing for our own people -- for their economic security and their physical well-being. Furthermore, there is no purpose to enlargement as a principle if it does not both add the national sense of security and provide new rewards for our own people. Above all, this must be a main street policy whose principal rewards show up in American wallets, American homes, and for American families...By creating new jobs, by creating better jobs, by creating new business opportunities, by better enabling existing businesses to compete internationally.

We will do all these things. We are doing them now.

Furthermore, we must recognize that the footsoldiers in this economic challenge are corporations and their workers; the strategies are those of competition; and our goal is domestic prosperity.

On the policy side we must acknowledge that we have fundamentally changed, from a policy of containment, to one of opening up -- markets and minds.

Market access is more than just free and fair trade, more than just the ability to sell our products, but the means by which we present our ideas and let our ideals sell themselves. Open borders are more than just the inevitable consequence of

globalization which itself is merely the inevitable consequence of technological progress...They are the antidote to reactionary nationalism, the catalyst for capitalism and the ultimate international peacekeeper.

The fall of the Soviet Union shows that during this Information Age, it is not load factors that tip the balance of power, but fax machines, not ICBMs but IBMs. It is our job at the Department of Commerce and in all the front-line security agencies of the United States government to understand those lessons and build policies based on them.

We will maintain and build America's global leadership by both harnessing and unleashing our national resources; by aiding business when appropriate and by getting out of its way when necessary; by seeking market access and by offering it; by pursuing free trade and by understanding that we can only achieve it by being willing to fight for fair trade, by looking both to old allies and to the promise offered by new alliances, East, West, North and South.

These are inevitable changes. While we have looked East, toward Europe, for two hundred years, the one hundred and eighty degree westward turn toward Asia is revolutionary. But we will not forsake one for the other.

America's two greatest assets during the first two hundred years of our existence have now become two of our greatest impediments. The Pacific Ocean and the Atlantic kept us safe and forced us to be relatively self-reliant.

But self-reliance is not enough in an integrated global economy. The ability we once had to thrive without venturing out across seas or mountains left many without the skills needed to compete in a world where such journeys are commonplace.

As we seek to define economic security, we must recognize that our independence is now protected by our ability to acknowledge and define our interdependence.

Interdependence brings more than commerce, new markets, new exports, new jobs, great profits and greater prosperity. It brings greater understanding and the kind of reduction in tension that comes when parties realize that their best interests lie in mutual success.

We believe that the principal benefit of commerce to society is not simply the wealth that accrues to the owners of businesses. Profits are vitally important.

But it is the wealth that accrues to most Americans simply as earnings, the amount in their weekly pay envelope, that lets them

become shareholders and home-buyers and active consumers. And I mean all workers, farmers, factory laborers and those who are making our service economy grow, the ones my colleague Bob Reich calls "symbolic engineers."

We recognize that many of these workers still are threatened by the unknowns of the international economy. And that we must both ~~address~~ ^{better inform} them and ensure their economic security as well.

When we look to Asia -- just as when we look to integration throughout the Americas -- it is a commitment of this Administration to better understand the dynamics that are reshaping our workforce and those of our competitors. Once we better understand those dynamics we will be obligated to create strategies that preserve the jobs we should be preserving and...more importantly...create the jobs of tomorrow in the industry sectors of tomorrow.

A multilateral effort is needed to understand what integration means to developed and developing nations; what the emergence of the service economy means to those nations; and what we can do to serve the best interests of our citizens. Only through such an effort will we be able to slice through the gordian knot of labor, development, trade, immigration and nationalistic tendencies that together form perhaps the most important and volatile political conundrum of our times.

I am proud of the way the Clinton Administration works with American business. A week does not go by without a CEO or other business leader remarking to me how struck he or she is by the way the Clinton Administration has actively sought the involvement of business leaders in the policy formulation process.

We are committed to forging a genuine public-private partnership. That is happening in the Asia-Pacific region where change -- economic integration and development -- has been a market-driven phenomenon. Indeed, the contrast is stark with say, Europe, where integration was mandated and shaped by a central bureaucracy.

In Asia, integration defies bureaucracies and politics. You need look no further than to the remarkable investment and trade partnership forged between the investors and entrepreneurs of Taiwan and those of the People's Republic of China despite the gaping chasm that separates them politically. And this administration realizes that for the U.S. to lead, the government must get out of the way for our visionary business community to "do its thing."

And it is working. How many of you heard the comments several weeks ago by the German Chancellor in his attempt to call his

nation to economic arms by pointing out that Germany's competitors -- he meant us -- were becoming more efficient, more productive and widening the gap between them and Germany?

One way that government can get out of the way is by taking such public-private partnerships seriously in their formation, by giving them great latitude, by focusing not on rhetoric but on doing deals.

Another way is by removing obstacles that have been in their way. Look at our recent removal of major export controls on advanced computers as a result of our new National Export Policy. And this is just the beginning.

We are also in the process of actively and aggressively reinventing government. Making it user-friendly for a change.

A good example of this process is our National Export Strategy produced by the Trade Policy Coordinating Committee which I chair. Did you know there are 19 separate U.S. government agencies with responsibility for export related efforts? Well, we have done the near-impossible. We got them into the same room...actually we got them into a room and kept them there for six weeks...and created a sixty five point national export strategy. Streamlining and increasing competitiveness is the result.

Indeed, we have set a goal of achieving exports of \$1 trillion by the beginning of the next century, which will create several million new jobs for U.S. workers.

And today, I would like to highlight the first of our regional export strategies, for Asia and the Pacific.

Being first is more than just symbolism. It is a recognition by the President and this Administration that trade with the Asia-Pacific region is our number one international economic priority outside this continent.

Let me illustrate. In the year just past, while twenty-six percent of U.S. merchandise exports went to Western Europe and twenty-nine percent to our North American partners, thirty percent went to East Asia and the Pacific. U.S. merchandise exports to Asia-Pacific countries are estimated to grow by as much as 9.4 percent a year through the end of this decade, almost doubling by the turn of the century.

The direction we ought to be heading is so clear that you can probably even get a room full of economists to agree on it.

The next step is ensuring market access throughout the region. For in truth, our merchandise trade deficit last year of 84

billion dollars was virtually all with Asia, over two-thirds of it with Japan. That is why our number one trade commitment in the region is to pursue every avenue at our disposal to open markets, and to keep them open.

The first step in this process is Geneva and GATT --the Generalized Agreement on Tariffs and Trade. We must get GATT concluded by December 15 and it must be a good agreement. GATT at any cost is not an acceptable formulation for the United States government or for American business.

Next, we will pursue vigorously the Japan framework talks. Any comparative indicator of import levels by sector indicates Japan's level of imports is just way out of line. It is my hope Tokyo understands that things have got to change. The Hosokawa government is asking for a chance to prove itself on these matters and we hope it will succeed. Tokyo's pledge to clean up its construction market, to finally allow fair access for American firms, is an encouraging step.

I'm sure you have noted that new Ambassador to Japan Fritz Mondale is already pursuing U.S. trade interests in Japan as a first priority -- a closer partnership but increased liberalization and greater access to Japan's market.

Third, we will pursue all available avenues to regional trade liberalization. Foremost among these is through the trade and investment framework that we hope to have adopted among the Asia Pacific Economic Cooperation ministers when President Clinton, Secretary of State Christopher, U.S. Trade Representative Kantor and I meet with them in Seattle two and a half weeks from now.

The theme of this year's meeting is regional trade liberalization. We hope that by working with the other fourteen members of APEC we can lay the foundation for much closer cooperation -- along with other regional and bilateral discussions.

In his speech at Waseda University earlier this year, President Clinton said "Today, our nation is ready to be a full partner in Asian growth." The term partnership was used throughout the address, and that is the overriding objective of the APEC meetings.

A central element of our Asia-Pacific strategy will be a Pacific trade promotion or TPCC initiative that will stimulate U.S.-Trans-Pacific exports. Given that these exports currently support 2.3 million American jobs and we expect them to double by the turn of the century, this trade promotion initiative could be our nation's largest job-creation program.

Our approach will call for high-level trade missions from the United States throughout the APEC region with country-specific strategies. A series of sectoral events will focus on Asia-Pacific related export opportunities. District Export Councils and commercial service posts throughout the U.S. and the world will also benefit from special briefings.

We plan to focus the President's Export Council on Asia-Pacific issues. It will provide recommendations directly to me as Chairman of the Council, and to the President.

I want to make a personal commitment to you that Ron Brown and the entire U.S. Department of Commerce are committed to work with you. Tell us what you need. Tell us when less "help" is more. Let's make the first real Pacific partnership be between U.S. business leaders and your government.

We know this region is recognized by the business community as key. As members of the Asia society, you know this best of all. You were there first. And we're with you.

Within the APEC process we will actively seek to expand U.S. private sector representation on the various working groups that address most of the issues of principal concern within APEC. We are also considering other proposals to get more input from the private sector, including a private sector advisory group.

We will announce a special Asia-Pacific advisory initiative to help U.S. businesses. Right now, there are perhaps a trillion dollars in infrastructure, power and other major development projects on the drawing board in the Asia Pacific region. A list of the most important of these projects on which U.S. companies can bid will be compiled and monitored through a special advocacy center in Commerce.

As we view the region, we will seek out areas that require special effort -- some of a sectoral nature, some of a topical nature. Each of these is tied to other core Administration policies for the region.

To move forward, we have to accept that there are many, many questions that we cannot yet -- but will -- answer. We have to accept that there are a plethora of problems we may not wish to -- but must face. Above all, we must accept that in striving for our goals of market access, of free and fair trade, of creating the jobs of tomorrow by leading the way toward global economic integration, we face daunting challenges. As daunting as the Pacific must have seemed to the first Spanish and Portuguese and English traders who first crossed it. But the promise is just as profound as it was then.

We can be certain of two things. The old charts cannot guide us into a new Pacific century. And a divided nation will not have the strength to make the journey. Government and business, worker and entrepreneur, we must all pull together if we are to reach the more prosperous future that lies before us.

And you can be sure it is the commitment of President Clinton and this Administration to embrace this leadership course.

Thank you very much.

-30-

THEMES FOR SEATTLE APEC EVENTS

The APEC portion of the President's Seattle trip consists of five events:

- o the Asia policy speech;
- o the meet and greet for APEC leaders;
- o the reception hosted by the city of Seattle;
- o the President's dinner for leaders; and
- o the leaders-only retreat.

THE SPEECH

The Friday morning speech is intended to provide the President the opportunity to present his vision for the economic pillar of the Pacific community concepts he first introduced in the Waseda and Korean National Assembly speeches.

The Asia Pacific is one of the most culturally, socially and economically diverse regions in the world. Over the past two decades, however, increased trade, investment, tourism and technology-driven information exchange have begun to produce a set of regional aspirations, needs, and values.

The speech will promote this emerging sense of community and underscore the U.S. stake in the Asia Pacific. The President will be able to develop several economic themes including U.S.-Asia interdependence, the need for continued sustained growth, the problems of job creation and the importance of market-oriented trade and investment policies. He can demonstrate how his own domestic economic agenda and achievements mesh with his aspirations for the Pacific community. He will be on strong ground in laying down his expectations for the outcome of the retreat and in offering a challenge to his APEC colleagues to seize the opportunity this first-ever meeting of Asia Pacific leaders presents.

THE MEET AND GREET/THE RECEPTION

The meet and greet is a photo op for each APEC leader with the President. The reception is the President's opportunity to thank the Seattle Host Committee for its efforts. He will not deliver prepared remarks.

THE DINNER

The President hosts a dinner Friday evening for leaders, ministers, senior officials and other guests. The dinner serves as the link between the APEC Ministerial and the leaders retreat.

The President will be able to use this as a working dinner to build rapport among the fifteen and presage the next day's retreat agenda and discussion. We expect him to "break the ice" among the leaders, explain how he plans to manage the retreat, offer his views of the economic challenges facing the region, solicit views of the leaders regarding their priorities for the

region, and discuss the joint vision statement to be issued at the conclusion of the retreat.

The President also will give a toast and brief after dinner remarks. We anticipate the after dinner remarks will reiterate the themes from his morning policy speech and review his expectations for the retreat.

THE RETREAT

The retreat itself will be a major achievement. It will demonstrate strong U.S. leadership in forging a broad consensus to build a stable and prosperous post-Cold War Asia Pacific. It provides an unprecedented opportunity for the key decision makers in the region to discuss the future architecture of the Asia Pacific economy in a non-crisis driven atmosphere.

The joint vision statement is the key outcome of the retreat. It will outline the leaders shared goals and aspirations for the region in the coming years and describe the characteristics the leaders want to see embodied in the Pacific community. Members also have agreed to announce the convening of an APEC finance ministers meeting, create a Pacific Business Roundtable and establish an APEC Educational Foundation. Depending on where we are with the Uruguay Round, we may want to include in the vision statement a comment on the importance of the Round and support for the multilateral trading system.

THE PRESS MESSAGE

Our message for the press centers on the importance of the Asia Pacific to the United States. Coming toward the end of the Administration's first year, the retreat provides a dramatic, upbeat setting to demonstrate how our domestic economic agenda can benefit from relations in Asia and how Asia fits into our global goals.

The Asia Pacific has an impressive record of economic growth (6-7 percent annual real growth) that has transformed many economies, led to improved living standards and developed competitive new industries. Over the next ten years, the region could double in size, adding new GNP roughly equal to the current size of the U.S. economy. Our growing economic interdependence with the region will be a major source of export potential and U.S. job growth for the future - a key message to garner public support for APEC.

In addition, we hope to supplement the "policy" message with a "people" message. We want to stress we are engaged in solving real world problems with results for people not just governments. It is important to infuse APEC with a roll-up-the-sleeves practical quality that demonstrates to business and the public the benefits of economic integration. Several elements of the APEC work program, including human resource development, telecommunications, energy and tourism, offer the potential for specific project proposals.

APEC Combined Public Affairs Calendar

Monday • 11/1

- ✕ **Commerce (Brown):** Speech before the Asia Society in New York

Tuesday • 11/2

- ✕ **Barshefsky (USTR):** American International Law Association, Washington, DC

Wednesday • 11/3

- ✕ **Adams (USTR):** PECC/Asia Foundation in San Francisco

Thursday • 11/4

- ✕ **Lord (EAP):** Proposed Worldnet with China, Korea, Thailand, and Singapore

Friday • 11/5

- ✕ **Adams (USTR):** World Affairs Council, Washington, DC
- ✕ **Adams (USTR):** Foreign Asian Students Association, Washington, DC
- ✕ **Kantor (USTR):** UCLA Law School. Remarks on trade issues including Asia/APEC
- ✕ **Kantor (USTR):** LA Times Editorial Board
- ✕ **Barshefsky and Adams (USTR):** Backgrounder at the Foreign Press Center, 10 am

APEC Combined Public Affairs Calendar

Monday • 11/8

- ✕ **PA:** Briefing on Asia-Pacific trade in the Department, 2:30 pm (IGA/PL). Speaker to be determined
- ✕ **Kristoff (NSC):** CRS/Asia Foundation on the Hill (all staff and members invited)
- ✕ **Kristoff (NSC):** With Fauver—a Worldnet to Japan, Australia and two others

Tuesday • 11/9

- ✕ **Adams (USTR):** Heritage Foundation, Washington, DC
- ✕ **Spero (E):** HFAC briefing for members, 4 pm
- ✕ **Lord (EAP):** Press briefing at the Foreign Press Center

Wednesday • 11/10

- ✕ **Barshefsky/Adams (USTR):** APEC briefing for US media at USTR
- ✕ **Lord (EAP):** Congressional-Japanese study group; members are invited, and it is a closed session
- ➡ **Spero (E), Lord (EAP):** Available for press interviews

Thursday • 11/11

- ✕ **PL:** Atlanta Town Meeting co-sponsored by the Southern Center for International Studies. Peter Tarnoff to keynote and Joanna Shelton to speak on Asia/Pacific trade. (PL)

Friday • 11/12

- ➡ **Spero (E), Lord (EAP):** Available for press interviews

APEC Combined Public Affairs Calendar

Sunday • 11/14

- ✕ Senior Officials Meeting begins, November 14-17

Monday • 11/15

- ✕ Lord (EAP): On-the-record briefing in the Department on APEC—possibly with Joan Spero

Tuesday • 11/16

- ✕ Kantor (USTR): Customs Conference luncheon
- ✕ HFAC Hearing: Spero and Lord (tentative), 10 am

Wednesday • 11/17

- ✕ Secretary: Major Asia address—10:30 am
- ✕ Ministerial Session begins
- ✕ Kantor (USTR): APEC Business Forum with other trade ministers

Brown

Thursday • 11/18

- ✕ Secretary: Gives opening remarks at Ministerial
- ✕ Bergsten: Bergsten presents Eminent Persons Report

Friday • 11/19

Saturday • 11/20

- ✕ Leaders Meeting
- ✕ ~~Brown (Commerce): Addresses Rotary Club luncheon~~

Proposed APEC Public Affairs Activities

President Clinton

- Major speech on Asia policy
- Interview to a small panel of selected Asian reporters including those from Japan, Australia, Far Eastern Economic Review, two weeks prior to APEC.
- Series of briefings for key constituencies by White House office of Public Liaison.

Vice President Gore

- Major speech on information technology aspects of APEC
- Introduction to Customs video on APEC
- Article highlighting information technology aspects of APEC for *Business Week*, *Asian Wall Street Journal* or similar forum.

Secretary Christopher

- Major speech on Asia policy—New Pacific Community
- Interview to a small panel of selected Asian reporters including those from Japan, Australia, and the *Far Eastern Economic Review*, two weeks prior to APEC, if the President is unable to do so. ** Best before 11/12 **
- Interview with *Far Eastern Economic Review*, *Asian Wall Street Journal*, or *International Herald Tribune's* Monday Q&A. Do a series of sort, individual TV and print interviews rather than a group. Small group of Asian press and/or Worldnet to 3-4 countries.
- Back-to-back briefings at the Foreign Press Center and the State Department or White House on APEC Ministerial one day prior to his departure for Seattle.
- Testimony before Congress—postponed
- Op/ed for the *Washington Post*
- Series of briefings of key constituencies

Ambassador Mondale

Op/eds—Byliners

Nancy Beck will work on placement

- Spero for the *Wall Street Journal*—completed
- Wharton (D) for the *LA Times*—completed
- Christopher for the *Washington Post*—request to Secretary's speechwriters
- Phil Lincoln for Knight-Ridder—Bob to write
- Lord vision article for the *San Francisco Chronicle*—with him & *Far Eastern Economic Review*—completed
- Director Duffey for the *Boston Globe* or *Christian Science Monitor*—in progress

FOLLOW-UP TO NOVEMBER 8, 1993 APEC MEETING COMMUNICATIONS STRATEGY

1. Talking Points --
Don Steinberg will have ready by 11-9-93 for distribution.
2. Cabinet Secretaries' Schedules for Seattle and beforehand--
Public Affairs Officers will forward to MDG by 11-11-93.
3. Briefing for Weekly Magazines --
Don Steinberg and Sandy Kristoff will coordinate.
4. Columnists' Lunch -- tentative for Thursday 12:30 - 2:00 p.m.
With Principals -- Kantor, Brown, and Christopher
Don Steinberg will coordinate.
5. Opinion Leaders' Briefing -- tentative for Friday 2:00 - 3:00 p.m.
With Deputies -- Barshefsky, Lord, Barram, and Spero.
Don Steinberg will coordinate.
6. Seattle Schedules -- will coordinate at next meeting.

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001a. memo	Sandra Kristoff to Anthony Lake and Robert Rubin re: APEC Leaders meeting (1 page)	10/20/1993	P1/b(1)

COLLECTION:

Clinton Presidential Records
Communications
Mark Gearan
OA/Box Number: 7548

FOLDER TITLE:

Asia-Pacific Economic Cooperation [2]

2011-0584-F

jm1505

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001b. memo	Anthony Lake and Robert Rubin to President Clinton re: APEC Leaders meeting (3 pages)	10/20/1993	P1/b(1)

COLLECTION:

Clinton Presidential Records
Communications
Mark Gearan
OA/Box Number: 7548

FOLDER TITLE:

Asia-Pacific Economic Cooperation [2]

2011-0584-F

jm1505

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
002. memo	Anthony Lake to President Clinton re: APEC Leaders meeting (2 pages)	10/22/1993	P1/b(1)

COLLECTION:

Clinton Presidential Records
Communications
Mark Gearan
OA/Box Number: 7548

FOLDER TITLE:

Asia-Pacific Economic Cooperation [2]

2011-0584-F

jm1505

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

DRAFT SUMMARY SCHEDULE

(Russia/CIS -- Option 1)

Saturday, January 8

11:00 p.m. Depart Andrews AFB

Sunday, January 9

12:20 p.m. Arrive Strasbourg (7:20 +6)

1:30 p.m. Speech to European Parliament

4:00 p.m. Depart Strasbourg

4:50 p.m. Arrive Brussels (:50)

7:30 p.m. NATO Summit Dinner

Monday, January 10

8:30 a.m. Bilateral Meeting with Belgium Prime
Minister Dehaene

10:00 a.m. NATO Summit

Tuesday, January 11

9:00 a.m. - 10:30 a.m. NATO Summit Wrap-up

10:30 a.m. - 11:00 a.m. Press Availability

11:30 a.m. - 2:00 p.m. U.S.-EC Summit: Meeting/Lunch with EC
President Delors and Greek Prime
Minister Papandreou

2:30 p.m. Depart Brussels

3:30 p.m. Arrive Prague (1:00)

Bilateral Meeting with President Havel

Meeting/Dinner with Visegrad Leaders

Wednesday, January 12

9:30 a.m.	Public Event
11:00 a.m.	Depart Prague
2:40 p.m.	Arrive Moscow (1:40 +2)
	Bilateral Meeting with President Yeltsin
	Dinner Hosted by President Yeltsin

Thursday, January 13

Speech/Public Events

Meeting with Patriarch

Additional Meeting with President Yeltsin

Friday, January 14*

8:00 a.m.	Depart Moscow
3:10 p.m.	Arrive Almaty (4:10 +3)
	Bilateral Meeting with President Nazarbayev
	Dinner Hosted by President Nazarbayev
9:30 p.m.	Depart Almaty
10:40 p.m.	Arrive Kiev (5:10 - 4)

Saturday, January 15

Bilateral Meeting with President Kravchuk

Public Event

Dinner Hosted by President Kravchuk

Sunday, January 16

8:00 a.m. Depart Kiev

9:00 a.m. Arrive Minsk (1:00)

Bilateral Meeting with Chairman
Shuskevich

Lunch Hosted by Chairman Shuskevich

2:00 p.m. Depart Minsk

4:35 p.m. Arrive Andrews AFB (9:35 - 7)

- * NOTE: Facilities and accommodations extremely limited in Almaty. President and small party (with Press Pool) to proceed to Almaty. Balance of travelling party would proceed directly to Kiev.

g:\execsec\jantripl.whi

DRAFT SUMMARY SCHEDULE

(Russia/CIS -- Option 2)

Saturday, January 8

11:00 p.m. Depart Andrews AFB

Sunday, January 9

12:20 p.m. Arrive Strasbourg (7:20 +6)

1:30 p.m. Speech to European Parliament

4:00 p.m. Depart Strasbourg

4:50 p.m. Arrive Brussels (:50)

7:30 p.m. NATO Summit Dinner

Monday, January 10

NATO Summit

Tuesday, January 11

9:00 a.m. - 10:30 a.m. NATO Summit Wrap-up

10:30 a.m. - 11:00 a.m. Press Availability

11:30 a.m. - 2:00 p.m. U.S.-EC Summit: Meeting/Lunch with EC
President Delors and Greek Prime
Minister Papandreou

2:30 p.m. Depart Brussels

4:15 p.m. Arrive Prague (1:00)

Bilateral Meeting with President Havel

Meeting/Dinner with Visegrad Leaders

Wednesday, January 12

9:30 a.m.	Public Event
11:00 a.m.	Depart Prague
2:40 p.m.	Arrive Moscow (1:40 +2)
	Bilateral Meeting with President Yeltsin
	Dinner Hosted by President Yeltsin

Thursday, January 13

Speech/Public Events

Meeting with Patriarch

Additional Meeting with President Yeltsin

Friday, January 14

8:00 a.m.	Depart Moscow
8:20 p.m.	Arrive Kiev (1:20 -1)

Saturday, January 15

10:00	Depart Kiev
10:30	Arrive Oslo (2:30 -1)
	Bilateral (Norway)
	Meeting (with Baltic leaders)

Sunday, January 16

10:00 a.m.	Depart Oslo
11:55	Arrive AAFB (7:55 -6)

g:\execsec\jantrip2.whi

50TH ANNIVERSARY OF WORLD WAR II
(incorporating bilateral visits to
Italy, the UK, and France)

Draft Summary Schedule

Thursday, June 2

9:00 p.m. Depart Andrews AFB

Friday, June 3

11:00 a.m. Arrive Rome

Bilateral Meeting with Prime Minister
Ciampi

Dinner Hosted by Prime Minister Ciampi

Saturday, June 4

10:00 a.m. Liberation of Rome Ceremony
11:30 a.m. Depart Rome
12:45 p.m. Arrive London Heathrow
1:00 p.m. Depart Heathrow (H)
1:25 p.m. Arrive Oxford
2:00 - 3:00 p.m. Speech
3:00 p.m. Depart Oxford (H)
3:30 p.m. Arrive London
4:15 - 5:15 p.m. Bilateral Meeting with Prime Minister
Major

8:00 p.m. Dinner Hosted by the Queen for Allied
Heads of State

Sunday, June 5

9:15 a.m. Depart London (H)
10:00 a.m. Arrive Portsmouth
10:30 a.m. Portsmouth Flotilla Ceremony
1:00 p.m. Review Flotilla with Queen

RON???

Monday, June 6

8:00 a.m.	Arrive Normandy
9:00 - 9:45 a.m.	Point de Hoc Ranger Ceremony (U.S.-sponsored event)
10:30 - 11:15 a.m.	Utah Beach Ceremony (U.S.-French-sponsored event. President Mitterrand will attend)
2:00 - 3:00 p.m.	Omaha Beach Ceremony (French-sponsored event. All Allied Heads to attend)
4:30 p.m.	Coleville Ceremony (U.S.-sponsored event. Prime Minister Balladur will attend)
TBD	Dinner (French to host)
	Depart Normandy
	Arrive Paris
	RON Paris

Tuesday, June 7

	Public Event
	Bilateral Meeting with President Mitterrand
	Bilateral Meeting with Prime Minister Balladur
TBD	Dinner
	RON Paris

Wednesday, June 8

9:30 a.m.	Depart Paris
12:30 p.m.	Arrive Andrews AFB

Presidential participation in "MUST DO" WWII events (recommended by DoD and U.S. WWII Commemoration Committees) in **BOLD**

g:\execsec\juntrip.whi

BONN/NAPLES G-7 SUMMIT

Draft Summary Schedule

Thursday, July 7

4:00 p.m. Depart Andrews AFB

Friday, July 8

7:00 a.m. Arrive Naples

2:00 p.m. G-7 Meeting

p.m. Working Dinner

Saturday, July 9

a.m. G-7 Meetings

p.m. Expanded Dinner (hosted by President
Scalfaro)

Sunday, July 10

10:00 a.m. G-7 Meeting

Communique

p.m. G-7 plus 1 Meeting (Russia)

Monday, July 11

9:00 a.m. Depart Naples

10:55 a.m. Arrive Bonn

p.m. Bilateral Meeting with Chancellor Kohl

p.m. Call on President von Wiesacker

TBD Dinner

Tuesday, July 12

10:00 a.m.	Depart Bonn
11:35 a.m.	Arrive Ramstein AB
11:00 a.m.	Arrive Heidelberg
	Speech
TBD	Lunch
p.m.	Leave Heidelberg
	Arrive Bonn
OPTION	Travel to Berlin/Public Event in Berlin

Wednesday, July 13

10:00 a.m.	Depart Bonn
11:35 a.m.	Arrive Andrews AFB

g:\execsec\jultrip.whi

**Abbreviated Version
Draft Presidential Schedule
APEC Leaders Meeting**

Thursday, November 18, 1993

5:00 pm-		PBS event - White House
7:00 pm		

8:00 pm	edt	Wheels up - Andrews AFB
10:00 pm	pdt	Wheels down - Seattle

10:35 pm		Arrive Westin Hotel
(1:35 am edt)		

Potus RON		Westin Hotel, Seattle, WA
------------------	--	----------------------------------

Friday, November 19, 1993

10:00 am-		Bilateral with Prime Minister Chuan,
11:00 am		Thailand - Rainer Club
		Pool Spray at beginning of meeting

11:00 am-		Bilateral with Prime Minister Hosokawa,
12:00-noon		Japan - Rainer Club
		Pool Spray at beginning of meeting

12:00-noon		Private time / lunch
1:00 pm		

1:00 pm-		Bilateral with President Jiang Zemin,
2:00 pm		China - Rainer Club
		Pool Spray at beginning of meeting

2:30 pm-		Greet / photo-op with 11 remaining
3:45 pm		leaders - Rainer Club
		Pool press

3:45 pm-		Down time
4:15 pm		

4:45 pm		Reception sponsored by City of Seattle
6:00 pm		host committee - Seattle Museum of Asian
		Art
		Pool spray at beginning of meeting

6:30 pm-		Speaker Foley Fundraiser - Westin Hotel
7:30 pm		Pool press??

as of 10:17am, 10/22/93

Friday, November 19, 1993

8:00 pm-
10:00 pm

Working dinner hosted by the President
with leaders and ministers - Four
Seasons Hotel
Open press

Potus RON

Westin Hotel, Seattle

Saturday, November 20, 1993

7:30 am-
8:15 am

Meet and greet with U.S. Coast Guard
Pier 36
Pool press

9:00 am-
12:00-noon

Leaders only meeting - Blake Island
Pool spray at the beginning

12:15 pm-
12:45 pm

Press statement - Blake Island
Pool press

12:45 pm-
3:00 pm

Working lunch / wrap-up meeting
(leaders only) - Blake Island

Note: (tba) Champagne toast with ministers on vessel from Blake
Island to Pier 36, Seattle.

4:30 pm

Wheels up - Seattle
[approx. 2 hr flight time]

6:30 pm

Wheels down - San Francisco

7:15 pm

Senator Feinstein fundraiser - San
Francisco
Pool press??

9:30 pm pdt

Wheels up - San Francisco

4:30 am edt

Wheels down - Andrews AFB

Potus RON

White House - Washington DC

- Vision Statement

Bob

- General Challenges
- Individual domestic priorities
- Ways to work closely

BC summed up discuss - of mutual resp of APEC countries incl. US.

As - NAFTA debate, sense of Amos that int'l trade system has to work - US for

- 1) work on macroec policies sup. for
- 2) xpdg markets; policy + growth
- open markets / continue trade + expand new customers

3 themes

- 1) APEC potential: continuum of how fast to dev. APEC
APEC with a small "c" - not like EC
- 2) Integratn. of Asia region - 66% of trade of APEC is among themselves vs. 60% - Europe.
- 3) Diversity - 3 distinct perspectives: ① developing countries

Serious enviro + popltn (2) newly industrialized countries
+ need for infrastructure (3) developed/advanced countries
US has highest rate of growth

Desire for unity among APEC. One leader feared by
Wagner debate: US on verge of retreating. BC seized leadership
of mtg - reassured that US will remain engaged.

Importance of GATT - they all agree. Spoke of need
to complete a GATT round

Vision Stmt:

- 3 P content of leaders - concrete steps for outcome = Geneva
- Challenge of IP group -
- Agreement of Fin. Ministers mtg - better capital markets
- Education - both for students + retraining of workers as pop adjusts. APEC Ed Program - will help all 14
- Business Volunteer Program - retired execs or others share human capital.

6 mos ago - Bob sent to develop common themes. Dev.
greater sense of common ground

- Importance of private sector

POTUS

- GATT of us have to be more productive to compete
Productivity hasn't led to more jobs or higher wages
US → like France & Germany
great challenge of ind.
Wealthy countries need: (1) ways to coord w/ our
macroscopic policies (2.) wealthy centres must find
ways to ↑ their trade. Find new markets for
products.
↳ Wants to open markets

Many congratulated for NAFTA success - w/put it
signal that Fm wouldn't be turning in.

- APEC centres are as producing: many involved - Cairns
Group - On market access: interest = lower barriers
Strong content + apprehension → if GATT is not
completed, world will dev into reg'l trading blocs.
No interest in APEC regional bloc.
- Mkt today - enhances GATT prospects
- Trade ministers on Thursday / Sunday package on
market access
- Gives momentum for next 3-4 wks pre GATT

- No discussion of MFN -
no discuss of bilateral relations -
all was multilateral.
- Hosokawa: pocket reform battle - expected by end of year.
Then turn strongly to strong ec. agenda - both
macro + micro ec.
Feb. 11 mtg is important. APEC isn't part of French
discussions, but Feb 11 is an action forcing event.
- Rice - certainly hope for give an id to GATT.
- This was not intended / expected to be a negotiating mtg.
Unlike G-7, you don't come away from mtg.
15 yrs from now - it will be cited as evolution of
mechanism for coop - Asia never existed before.
- Hosokawa has said there should be substantial ec. stimulus
but Diet = House of Councillors is focused on pol. reform
he has to get that done.
- APEC evolving since '89. Most leaders want it as a
mechanism for ec. cooperation - but not a currency.
APEC is a consensus orgzn; only 3 yrs old;
-credibly diverse membership
- ↳ Some want to go faster / slower

- We have important bilateral security interests & all some we have problems

Range of political relationships -

We've had 6 bilateral meetings this week

- Suspensions of MFN / China would be important steps
Made clear of things to be done - they can be done + are reasonable.
- Important for progress on HRTs so we can continue our relationship + build on others.
- Fact that nations are here - they want US to be engaged in Pacific
- also want access to our markets
- Judge us over X
Leaders welcome APEC as family not like EC
Want US to be engaged.
- Focus of yesterday: important security relationship that's mutually beneficial. Our presence in Asia as a force of stability. Our interest in a stable Asia. Also want to share wisdom.
- Our trade to countries: ↑ 50%
They have to deal with trade barriers.
2,000 business people here -

- Say to Am people - there's a vast, dynamic ec
= Asia. Growth in infrastructure
part car street
airplanes
- Mtg isn't a threat to Europe -- no more
the EC '92 was threat to Asia
Stronger and Global trading system
- Step back --
never happened in the history of region
proposed a few mos ago by P
no communique tried
China → S. Korea → Burei to Japan
incredible diversity
→ agree on general vision of future
1st mtg of its kind
- On boat: talk of culture - talk of health care
Probs of modern society: excess of rules

WFM

- Feb 11th invite to D.C.
- GATT - use of 2-3 wks remaining
- North Korea + importance of US. SK.
 - + Japan create efforts for Δ in NK
 - + possibility of nuke weapons
- POTUS recent Am posn
 - engage NK - to resume IAEA inspections
- Relationship $\in$ US + China
 - BC - have to improve relations
 - concern about trade, human rts
 - + nuke weapons
- Hosokawa - encour'd by progress $\in$ US + China
 - hopes progress can be made
- Framework negotiations
 - Both spoke of exciting development
 - of GM + Toyota - where GM
 - distribute Am produced cars thru
 - Toyota distributors - sign
 - sign of coopn + progress
- Vision of development in intl economies

Boo Culture

• GM / Toyota

20,000 more vehicles sold; doubled

• 3 BC pts on his vision of ec relationship

(1) Wanted it as relationship where
US worked to

(2) Saw a day where all major industrial
nations saw = openness on trade.

~~Then it will be~~

(3) Framework as one to yield concrete
results.

—

- BC opening mtg

- 15-17 - importance of 21st century

- Korea

- Human Rts - trade

- security

- 1m

- human rts

- Referred to Pelosi letter - 275 members

- 2 great countries that our leaders shld talk abt major matters

We are following a One China policy
+ reaffirm the 3 consens
for 1st time in new Ash

Spoke of profound rupture of China

- The P sd we need to have a
Broad + comprehensive rel

directed XChen at
various levels of govt

~~He hoped Secy State + F.M.,~~
~~told XChen visits~~
~~+ that they'd be~~

Referred to work in U.N.,
+ xchngs on Korea

- Discuss differences & further
 & mutual respect
 Referred to 3 stumbling blocks

HR
 Trade
 Nonproliferation

- Long made a long statement
 15 mins from notes
 He referred to the importance
 of non interference
 in intl affairs
 of other countries

- There was an extensive exchange
 on Korea in which the
 P outlined our current
 approach

Trade issues next

— Emphasis on need to open markets
& deal w/ intellectual
property rts

— P sd that while he rec'd
need for diversity — he sd he
felt he shld be spec the
areas — whC we need
to have sig. overall
prog

— referred to letter from Pelosi (27 Dec
memo)

Sd while we shld not tell China
how to org society
hope for prog in 5 areas

- ① ICRC visits to jails/pris
- ② Release of ~~Tibetan~~ political prisoners
- ③ Urged a dialogue w/ Dalai Lama
on Tibet HRs condns
- ④ Refered to need to comply w/
statute of gov

⑤ Referred to family members
of Choi Li

- P was strong + ~~passionate~~ def'd
= outlining these issues

- S wanting to quote Pres' jury
he engaged in ss crs
of spec human rts
crdts

(Dali Lama
- Poli Prisoners)

- Ended intgr with world
discssn of human rts.

Ruben

→

Mike

521-0057

P.K → up on Monday

- UPOTUS; FLOTUS Cabinet
- Mobilize

- amendment to our def ✓
FECO

- Statehood; Camp France Refun; Mon-PK/VI

S - finish in 3-4 hrs

xtnd VI

nafta (last) Hahn/ENK

maybe Brady

H Dem Census Reptn / Mon SN
Tues Aar - Ldrship Mkt

Republican proposed compromise - not accept@

3 yr sunset instead of 5; Δ implementation of background check + TF weakens; dsut Δ pre-emption

P: favor Brady: same as majority of Sens that voted; unaccept@ to POTUS
real Brady & not Brady Lite

• Want

Camp 7-

- Best Refur

- Real life

- Hope it passes