

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. fax	To: Bobbie Greene, From: Missy Kincaid, Re: Resume of Amanda Talley [partial] (1 page)	June 9, 1999	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Missy Kincaid
OA/Box Number: 17303

FOLDER TITLE:

Resumes

2014-0301-S

sb81

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

UNITED STATES DISTRICT COURT

DISTRICT OF MASSACHUSETTS
JOHN W. McGRATH, Chief Clerk
AMERICAN BAR ASSOCIATION

BOSTON, MASSACHUSETTS 02109

NANCY GERTNER
District Judge

Bob -
FBI -
This came
from a woman who met with the first
lady earlier this summer. I told her I'd pass
this along. Thanks, July 9, 1998

Missy

First Lady Hillary Rodham-Clinton
c/o Ms. Missy Kincaid
The White House
1600 Pennsylvania Avenue NW
Washington DC 20500

Dear Ms. Kincaid:

 The person that I mentioned to the First Lady as a candidate for the sentencing commission is Magistrate Judge James K. Bredar, D., Maryland. He is a former federal public defender, and extraordinarily well respected. The Sentencing Commission has never had a member with that background -- both as a defender and as a judicial officer. If you want more information, please let me know.

I have another issue, and I am not certain if you are the appropriate person with whom to raise it. On September 24, the First Lady has been asked to speak at the Harvard Divinity School in a wonderful program on women's issues. It is entitled, "Daybreak Comes: Modeling a Different World." They reported to me that the First Lady had tentatively accepted the invitation. If she could not make it, I would do the keynote, as a poor substitute. I very much want her to come, not only for our twenty some-odd year friendship, but because of other activities on that day in which she may be interested.

My sons' school is a public elementary school, the Edward Devotion School, with 23 foreign language classes, and an extraordinary ethnic diversity. There is an afternoon learning center, run by an individual named Rick Kass. The Learning Center addresses learning issues along a continuum - from children having problems organizing their notebooks, to children with more severe learning disabilities. The clan of the place is wonderful. The organizers believe that

Ms. Missy Kincaid

Page -2-

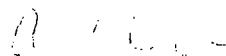
July 9, 1998

every child has learning issues. There is no stigma attached to needing support. It provides a wonderful backdrop to the debate about special education, about the challenges of diversity. If the First Lady is going to be in Boston, I would love to arrange a visit to the school.

In addition, the next day, September 25, the new federal courthouse will be opening amid great fanfare, and we would love to have the First Lady there.

Let's stay in touch.

Sincerely,



Nancy Gertner, Judge
United States District Court

NG/gam

MARY MCGURN

EXPERIENCE

White House, Washington, D.C.

September 1998–present

Intern/Volunteer/Staff, Social Office

- Responsible for compiling guest lists, daily planning, seating and logistics of events hosted by The President and/or The First Lady, including dinners for the NATO 50th Anniversary Summit and various visiting heads of state and government.
- Assist the Social Secretary and the Special Assistant to the First Lady with special projects and daily duties.
- Assist the calligraphy office with writing, proof-reading and editing invitations, programs and menus for events.

American Bar Association, Washington, D.C.

Summer, 1998

Assistant to the Program Director, African Law Initiative

- Performed in-depth research and followed up with a report outlining rule of law in Uganda.
- Developed a commercial law program targeting French-speaking Africa.
- Attended several conferences, including one on the expansion of the ABA abroad.

Prime Minister's Office, Abidjan, Côte-d'Ivoire

Summer, 1995

Intern, Prime Minister's Staff

- Worked in the economic and financial sections of the Prime Minister's office, including the Privatization Committee and the Center to Promote Foreign Investments.
- Conducted interviews with staff members and observed the inner workings of an African government.
- Performed administrative tasks and attended conferences on science & technology, agriculture and tourism.
- Co-wrote a speech for the Prime Minister on tourism and the economy.

Rössing Foundation, Swakopmund, Namibia

Summer, 1993

English Teacher

- Taught all levels of English to students, aged 15 to 65.
- Trained community leaders to help their communities be self-sustaining (in association with Oxfam).
- Participated in the development of daycare centers.

EDUCATION

Georgetown University – *School of Foreign Service*, Washington, D.C.

- B.S.F.S. degree (1999).
- Concentration: International Politics.
- African Studies Certificate.
- Thesis: "The Devaluation of the CFA Franc and the Economy of the Côte-d'Ivoire" (1996).

Lycée Marcel Roby, St. Germain-en-Laye, France

- *Baccalauréat A1* (1994).
- Received the Award for International Understanding for improving Franco-American relations.

SKILLS AND INTERESTS

- Bilingual in French and English; limited knowledge of Spanish..
- Computer skills: ClarisWorks, MS Works 4.0, MS Office '95 and '97, LEXIS/NEXIS, World Wide Web.
- Appeared on a 2-hour panel discussion on the 1992 U.S. elections, televised nationally in France and Germany.
- Enjoy traveling (have visited more than 50 countries), art, photography, cooking, bicycling, swimming and skiing.

MICHAEL F. PEED

1945 COLUMBIA PIKE, APT. 33 • ARLINGTON, VA 22204
PHONE (703) 892-3508 • E-MAIL MPEED@HOTMAIL.COM

EDUCATION

- University of the South, Sewanee, TN** 1994 - 1998
B.A. English
- Order of the Gownsmen Academic Honor Society
 - Red Ribbon Academic Honor Society
- Oxford University, Oxford, England** Summer 1997
- Study abroad concentrating on Shakespearean drama

WORK EXPERIENCE

- Marasco Newton Group, Arlington, VA** Fall 1998 - 1999
Environmental Consultant
- Wrote and edited over 1,000 pages of EPA Superfund documents
 - Designed, tested, and implemented EPA computer programs
 - Selected to manage a specific, computer-based division of the EPA's Superfund program, after only six months of employment
- Nike Soccer Camp, Winter Park, FL** Summer 1996
Camp Instructor
- Instructed teenagers in advanced soccer skills
 - Selected "Coach of the Year, 1996"
- Eagle's Nest Foundation, Pisgah Forest, NC** Summer 1995
Assistant Program Director
- Created, organized, and directed daily events for 900 co-ed campers
 - Coordinated activities and supplies for 70 counselors
 - Designed and implemented innovative, bi-weekly special events for total camp participation
- Eagle's Nest Foundation, Pisgah Forest, NC** Summer 1994
Counselor
- Designed and led backpacking, white water canoeing, and rock climbing expeditions

LEADERSHIP ACTIVITIES

- Volunteer, Folger Shakespeare Library, 1998 - 1999
- Coach, Maryland Youth Soccer, 1999
- Social Chairman, Alpha Tau Omega Fraternity, 1997- 1998
- Director, University Recycling Program, 1996 - 1997
- NCAA Varsity Soccer, 1994 - 1997

ADDITIONAL SKILLS & INTERESTS

- Proficient with Microsoft Office, the World Wide Web, and various computer programs
- Enjoys community service, reading, soccer, and backpacking

MICHAEL F. PEED

1945 COLUMBIA PIKE, APT. 33 • ARLINGTON, VA 22204
PHONE (703) 892-3508 • E-MAIL MPEED@HOTMAIL.COM

January 19, 2000

Dear Missy,

If you are reading this, I assume that my resume was transmitted smoothly. Thank you again for helping me. You are busy and, thus, it means that much more.

I am available this afternoon, as well as tomorrow morning. I look forward to hearing from you (at your convenience, of course).

Sincerely,



Mike Peed

To: Missy Kincaid
From: Mike Peed

To: (202) 456-6771
From: (703) 892-5617

January 19, 2000

Catherine Meredith Matthews
1916 North Jackson Street
Little Rock, Arkansas 72207
(501) 663-7709

Capabilities

- Expresses ideas, written and oral, in a concise yet imaginative manner
- Works energetically through problems with flexibility and innovation
- Thinks independently and is sensitive to the needs required of specific tasks
- Is self-motivated, organized, and practical
- Uses time efficiently and productively
- Possesses a personality suitable for any situation – business and social

Work Experience

Teacher of English as a Second Language (TESL)

Little Rock School District, Little Rock, AR

August, 1999 – Present

Taught English as a second language in multi-cultural classrooms ranging from first graders to seniors in high school.

- Designed and implemented lesson plans appropriate to the students' levels and ages, including games, art projects and music.
- Developed one on one tutoring plans for students with beginning English language skills.
- Provided support for other ESL teachers.
- Evaluated students' levels and helped place accordingly.

Teacher of English as a Foreign Language (TEFL)

Toyo Hongo Women's College, Tokyo, Japan

May, 1998 – July, 1998

Taught six conversational English classes per day at an all-women's junior college specializing in English studies.

- Planned interesting lessons focused on maximizing the use of conversational English as well as idiomatic expressions and an introduction to American culture.
- Created a "safe" English speaking environment for students to aid in overcoming their shyness using English.
- Participated actively in weekly curriculum meetings with other instructors.
- Wrote student evaluations as well as an instructor report at the end of the term.

Manager and Director of Catering
Kinasi Lodge, Mafia Island, Tanzania, Africa

August, 1996 – January, 1997

Managed the staff and maintained the overall appearance of a small but exclusive hotel/resort catering to European guests located on a small island off the east coast of Tanzania.

- Established good guest relations: acted as hostess, organized day trips and insured guests a pleasant stay at Kinasi.
- Supervised kitchen, dining room, and bar staff. Created daily menus utilizing local fare. Selected and purchased local fruits, vegetables, and fish.
- Directed and trained local staff and maintained a suitable atmosphere in the dining room.
- Organized, trained, and set proper standards for the housekeeping staff.

Restaurant Manager
Hugo's Restaurant, Fayetteville, AR

July, 1993 – November, 1994

Managed the dining room and kitchen staff of a popular bistro-style restaurant located in the heart of a university town.

- Maintained the high standard of customer service and food quality.
- Achieved a good working relationship between kitchen, wait staff and customers.
- Acted as hostess, cashier, and bartender.
- Responsible for all aspects of the restaurant while on the premises.

Other Experiences

Around the World Tour
East Africa Tour

February, 1992 – June, 1993
June, 1996 – June, 1997

I have traveled extensively, and my experiences are an integral part of who I am, how I think and how I react to situations. Alone, and with money I had saved from working three jobs for six months, I embarked upon my first journey. To supplement my traveling income, I worked various jobs: picking fruit in New Zealand, acting as a hostess on a scuba diving boat in Australia, and housekeeping at a hostel in Malaysia. My experiences were eye-opening and life changing. As our world gets smaller with the expansion of global communications, I find the perspective I gained from my travels to be an invaluable resource. My incredible sixteen month adventure traveling around the world and the recent year of living and traveling in East Africa play a major role in my continuing education.

Academics

New World Teachers, San Francisco, CA TEFL/TESL Certification December, 1997

University of Arkansas, Fayetteville Bachelor of Arts in History May, 1996
My studies concentrated on ancient history with a focus on religion.

Little Rock Central High School May, 1984

References available upon request

ANNELIESA CLUMP

3001 Porter Street, NW #104
Washington, DC 20008

(h) 202-237-6990 (w) 202-456-2000
Anneliesa_Clump@who.eop.gov

WORK EXPERIENCE

America's Millennium, A Celebration for the Nation; Washington, DC

Special Assistant to the Executive Director

August 1999 - present

- Helped shape vision for America's Millennium, a program launched by the White House Millennium Council, the Smithsonian Institution, the National Park Service and the National Park Foundation in cooperation with the District of Columbia, to celebrate the Year 2000 in a three-day, family-oriented celebration with a televised concert at the Lincoln Memorial.
- Maintained tight deadlines by leading daily countdown meetings with the three principals and project leaders.
- Managed the 30 person staff, 350 volunteers and interns.
- Managed the \$10 million budget and assisted development team in raising all funds through corporate and individual donations.
- Developed and directed community outreach strategy and supported public relations efforts.

Points of Light Foundation; Washington, DC

Manager, Partnership for National Service

October 1998 - August 1999

- Managed grants totaling \$2.6 million to support AmeriCorps programs and community revitalization initiatives through funding from the Ford Foundation, W.K. Kellogg Foundation, and the Annie E. Casey Foundation.
- Solicited requests for proposals, reviewed applications, awarded grants, provided extensive technical assistance, convened grantees, and reported and published results of initiatives.
- Wrote proposals to secure funding from national and community foundations interested in supporting community service and volunteering.

podesta.com (formerly Podesta Associates, Inc.); Washington, DC

Junior Associate, Public Relations

March 1997 - October 1998

- Specialized in communications, grassroots organizing, coalition building, and public awareness campaigns for education, child welfare, poverty and technology issues.
- Generated extensive press coverage for clients, and planned all aspects of press conferences.

Assistant to the Chairman and Co-Founder

February 1996 - March 1997

- Managed scheduling, supervised assistants, and coordinated and directed over 20 events and special projects.

Guilford College; Greensboro, NC

Instructor, Community Building Course

1994 - 1995

- Instructed classes on conflict resolution, mediation and community development, and managed students' service projects.
- Authored manual for "Making it Upstream," a residential rehabilitation program for emotionally disturbed boys.

ASSOCIATIONS & VOLUNTEER ACTIVITIES

3001 Porter Street, NW, Inc. Cooperative Association; Washington, DC

- President of the Board of Directors
- Member of the Board of Directors

January 1999 - present

July 1998 - December 1998

The White House Millennium Council; Washington, DC

September 1997

- Volunteered in setting up the new office, and assisted Deputy Assistant to the President and Advisor to the First Lady in organizing the council.

Democratic National Convention; Chicago, IL

August 1996

- Assisted Chairman of the Pennsylvania Coordinated Campaign, "Victory '96."

Event Coordination; Washington, DC

- Coordinated Asian-American and Hispanic congressional reception for Ballet Theatre International and the production of "Winter War," a Kennedy Center production: February - May 1998.
- Coordinated a reception honoring Vice President Al Gore and artist, Sam Gilliam: September 1996.
- Planned and directed over 35 special events for non-profit groups and political campaigns in Washington, DC, including fundraisers

for the Women's Information Network, a democratic organization: 1996- present.

Page 2

ANNELIESA CLUMP

3001 Porter Street, NW #104
Washington, DC 20008

(h) 202-237-6990 (w) 202-456-2000
Anneliesa_Clump@who.eop.gov

EDUCATION

Guilford College; Greensboro, NC

May 1995

BS in Psychology; Minor in Justice and Policy Studies; Concentration in Community Development

Honors: Presidential Honors Scholarship

Judicial and Academic Honor Board Member, ruled by Quaker consensus

International Programs: Munich, Germany

Fall 1994

Student Ambassador to Russia, USSR

Summer 1990

through "People to People International: Initiative for Change"

ELIZABETH R. CROCKER

Elizabeth_Crocker@who.eop.gov

Home Address

1808 N. Quinn St., #520
Arlington, VA 22209
(703) 812-1515

Work Address

White House Social Office
East Wing, Second Floor
(202) 456-0102

Education

The University of Virginia - Charlottesville, VA

Bachelor of Arts May 1997

- *Major: French *Minor: Foreign Affairs *Grade Point Average: 3.6/4.0
- *Echols Scholar Program: Chosen from the University's top 10% of the Class of 1997
- *Golden Key National Honor Society
- *Phi Iota Sigma: National French Honor Society
- *Athletic Department: Certified aerobics and kickboxing instructor

The Sorbonne - Paris, France

Summer Session, 1995

Work Experience

The White House: Office of the Social Secretary – Washington, D.C.

Holiday Entertainment Coordinator, Fall 1999 to the Present / Volunteer, Spring 1999 / Intern, Fall 1998

- *Rated and selected over 100 musical groups from around the country to perform at the White House.
- *Scheduled, organized, and escorted entertainment for all December receptions, special tours, and holiday events, including the Christmas Tree Arrival Ceremony, the Press Preview, the Congressional Ball, and Candlelight Tours.
- *Assisted in the daily planning and logistics of all regular social events at the White House, including state dinners, bill signings, award ceremonies, concert performances, and visits by foreign dignitaries.
- *Interacted regularly with the United States Secret Service to conduct arrivals and clearances, as well as handle guest concerns.

American University: President's Residence – Washington, D.C.

Social Secretary and Event Coordinator, February – September 1999

- *Coordinated all events at the President's Residence, including official visits from ambassadors and dignitaries, student and faculty receptions, university ceremonies, intimate dinner parties, and a variety of other functions.
- *Planned the details and logistics of every event with respect to ambiance, décor, flowers, menus, invitations, and staffing.
- *Acted as both a scheduler and a personal assistant to the First Lady of the University, Nancy Ladner.
- *Managed all daily household functions and supervised all Residence staff.

Marlborough College - Marlborough, England

Virginia Fellow 1997-1998

- *Recipient of the United Kingdom Teaching Fellowship from the University of Virginia.
- *Taught classes in French, Current Affairs, Art History, Gymnastics, Aerobics, Tennis, Outdoor Activities, and Computing.
- *Helped supervise school excursions, including a student-exchange in France and a one week trek through the Sinai Desert.

Shandwick Public Affairs - Washington, D.C.

Intern, Summer 1996

- *Monitored client-related issues through all major news outlets, and created local, national, and international media reports.
- *Edited American press releases, translated French press releases, and pitched client information to the press.

Volunteer and Leadership Experience

St. Peter's Episcopal Church

Youth Group Director 1999-2000

- *Currently leading a high school group of 7-12 teenagers, and a middle high group of 15-20 teenagers.

Madison House at the University of Virginia

Head Program Director 1996-1997, Program Director 1994-1997

- *Founded the Madison House Athletics Program in 1994, the fastest expanding program in the institute's 25 year history (Madison House is the largest university volunteer program in the nation). Profiled by the Washington Post in 1997.
- *Acted as Head Program Director of Athletics and trained more than 750 student volunteers to coach local youth sports.

Computer Knowledge

*MS Windows *MS Excel *MS Word *Word Perfect *Powerpoint *World Wide Web

Language Skills & International Experience

- *Fluent in French *Three years of Latin studies *Basic Spanish
- *Lived in Switzerland for 18 months. Lived in England for 12 months. Traveled extensively in Europe, Africa, and Turkey.

*Lauren
per my email -*

AUDREY MARIE HUTCHINSON

1953 Hickory Hill Lane
Silver Spring, MD 20906

Home: 301-871-5135

e-mail: audrey_hutchinson@yahoo.com

Office: 202-502-7750

Call me

Nov 23, 1999

Missy

Dear missy,

It was great talking with you last night.
Here's a copy of my resume. As we discussed
I am very interested in pursuing the position in
the Office of Women. I have had a long
history in NY with many women's organizations -
representing all racial + ethnic backgrounds.
Some of this is reflected in my resume.
You should also know that Bill DeBlasio
~~is a~~ his family are very dear
friends of mine.

Thanks so much for thinking of me.
I look forward to hearing from you.

Happy Thanks giving.

Sincerely,

Audrey Hutch

AUDREY MARIE HUTCHINSON**1953 Hickory Hill Lane
Silver Spring, MD 20906****Home: 301- 871-5135****e-mail: audrey_hutchinson@yahoo.com****Office: 202-502-7750****PROFESSIONAL EXPERIENCE****Chief of Staff U.S. Department of Education, Office of Postsecondary Education
Washington, DC (11/98 to present)**

As a member of the senior management team, instrumental with the development of the mission and identification of the new organization's goals of access to higher education, technology, international education, teacher education and professional development. To meet the goals and objectives:

- Direct the staff in the Office of the Assistant Secretary.
- Provide leadership and oversight with senior staff in implementing existing and new higher education programs totaling over one billion dollars.
- Collaborate with the Assistant Secretary, Assistant Secretary's senior staff for the development and implementation of higher education planning, policy, and management agenda.
- Direct Campus Dialogue on Race, a national initiative aimed at engaging colleges and universities in addressing issues of diversity and reconciliation.
- Represents the Assistant Secretary at department-wide meetings and forums.
- Public speaking, presenting, and serving as a panelist at conferences and forums with large and small groups.

**Chief of Staff THE WHITE HOUSE, The President's Initiative on Race, Washington, DC
(8/97 to 10/98)**

Instrumental with the design and establishment of the first office to support the President's initiative on race for the 21st century. This executive order supported the vision for "One America." To meet the objectives of educating the public, developing policy actions, and engaging people in a national dialogue, the following was implemented and accomplished:

- Managed and supervised a 44-person staff responsible for implementing the goals of the President's Initiative on Race.
- Established priorities in cross-divisional teams for staff in policy, outreach, and communications.
- Led and coordinated all activities for the distinguished seven-member Advisory Board appointed by the President. This included coordination of national Advisory Board meetings, outreach and policy. This effort was the vehicle that partnered experts with all sectors of the American public in dialogue, resulting in policy recommendations on education, crime, immigration, health, and economic development that was presented in a report to the President.
- Collaborated with Senior White House officials to implement the Initiative's goals and Presidential matters on racial reconciliation.
- Provided strategic advice and counsel to the Executive Director on major policy, outreach and personnel matters.
- Contributed, as part of a collaborative team effort, to a written report that was presented to the President entitled: "One America in the 21st Century Forging a New Future." This report became the official published document of the President's Advisory Board On Race..

Resume: Audrey Marie Hutchinson**Page 2**

Special Assistant to the Acting Under Secretary **U.S. DEPARTMENT OF EDUCATION, Washington, DC**
Office of The Deputy Secretary (10/96 - 8/97)

- Served as principal staff to the Acting Under Secretary, with responsibilities for oversight of management issues for the Department.
- Coordinated management team in the development and implementation of the Department's management strategic plan.

Special Assistant to the Assistant Secretary **U.S. DEPARTMENT OF EDUCATION, Washington, DC**
Office of Vocational and Adult Education (9/93 - 10/96)

- Served as senior staff to the Assistant Secretary for vocational, adult education and literacy issues.
- Worked as part of a team in the development and passage of the School-to-Work Opportunities Act.
- Led team in developing and managing the Department's strategic plan for the School-to-Work Opportunities initiative.
- Worked as part of a postsecondary team to include two- and four- year college participation in the School-to-Work Opportunities initiative.
- Served as liaison to the divisions of Vocational-Technical Education, Adult Education, Literacy and National Programs to facilitate timely completion of projects.
- Prepared speeches, remarks, talking points and briefings.
- Served on numerous department-wide committees covering issues of equity, welfare reform and the White House Non-Profit Liaison Network.
- Represented the Department on a study mission to England to examine "*Youth Work, Youth Development and the Transition from Schooling to Employment*." A final report was written which became one of the many reports the American Youth Policy Council issues.

Deputy to the President **THE CITY UNIVERSITY OF NEW YORK (CUNY)**
The City College/CUNY, New York, NY (9/92 - 8/93)

- Directed the operations for the Office of the President.
- Supervised the Offices of External Relations and Government Affairs, and the Office of Public Relations.
- Served on the President's Cabinet and participated in policy decisions for an urban public college serving 15,000 students in undergraduate and graduate programs.
- Developed communications, media relations and legislative strategies.
- Annually coordinated efforts to secure funding for the college from New York State and City executive and legislative branches of government.
- Represented the President's Office on the Management Committee for the Herman Goldman Sports Complex and The City College Gifts and Trust Committee.

Executive Assistant to the President **THE CITY UNIVERSITY OF NEW YORK (CUNY)**
Borough of Manhattan Community College/CUNY (9/86 - 9/92)

- Served on the President's Cabinet and participated in policy decisions for a large urban, two year college.
- Responsible for staff management and operations of the Office of the President.
- Researched and wrote speeches and remarks for internal and external use by the President.
- Implemented the College's budget and legislative agenda involving State and local governments.
- Represented the college at the University's Legislative Action Council.
- Served as principal staff to a President's Advisory Board composed of business, community and elected leaders.
- Managed the college's annual fundraising scholarship event, commencement ceremony and Inauguration.

Resume: Audrey Marie Hutchinson**Page 3**

- Established and raised foundation funds for the first campus women's center.
- Represented the president on numerous committees including Affirmative Action, the Early Childhood Education Center Board, and Auxiliary Enterprises.
- Chaired the University's Welfare Advisory Council and conference on "Welfare Reform and Higher Education."

Assistant to the University Dean of Academic Affairs **THE CITY UNIVERSITY OF NEW YORK (CUNY)**
Office of Academic Affairs/CUNY (3/86 - 8/86)

- Researched and reviewed literacy and vocational proposals submitted by 21 City University campuses and made recommendations for funding.
- Provided overall assistance to the University Dean of Academic Affairs for Adult and Continuing Education.
- Prepared speeches, talking points, correspondence, and briefings.
- Served as liaison to community-based organizations seeking adult literacy services from the City University of New York.

Special Assistant/ Policy Analyst to the Council President **NEW YORK CITY COUNCIL, Office of the Council President**
Carol Bellamy, New York, NY (1/81 - 12/85)

- Analyzed government social policies and made program recommendations to the Council President on issues related to education, teenage pregnancy, youth employment and training, day care, and the elderly.
- Evaluated and negotiated multi-million dollar City contracts.
- Chaired the New York City Task Force on Adolescent Pregnancy and the City's Task Force on School-Age Child Care.
- Developed and implemented the municipal employees first child care program. Negotiated for more than a million dollars in City funding for child care services for college and public high school students and for job training programs for teen parents.
- Developed a proposal that resulted in \$5.4 million City funding for after-school services for elementary school students.
- Served as a spokesperson on behalf of the President and as liaison to public officials, and community leaders.

Assistant to the Coordinator **PLANNED PARENTHOOD OF NEW YORK CITY, International Student Program, New York, NY (5/80 - 12/80)**

- Planned, developed and implemented population-related seminars for students from developing countries funded by the United Nations.
- Recruited experts to conduct seminars. Analyzed and presented data findings of a five-year impact evaluation study of the International Students Program.

Social Worker **SETTLEMENT HEALTH AND MEDICAL SERVICES, INC., Office of the Director, New York, NY (9/79 - 5/80)**

- Coordinated and implemented health care outreach services for preschool and elementary school students.
- Implemented and conducted self-help groups for overweight women.
- Developed needs assessment for community health education programs.
- Conducted staff development training.
- Assisted in the program development of adolescent pregnancy prevention programs administered by the Department of Health and Human Services.

Resume: Audrey Marie Hutchinson**Page 4**

Social Worker **THE DOOR - A CENTER FOR ALTERNATIVES, Office of Social Services,
New York, NY (10/78 - 9/79)**

- Provided short-term crisis intervention and long-term individual and group counseling to pregnant, parenting and runaway, at risk youth.
- Developed and conducted health education and support groups for teenage parents and their children.
- Participated in interdisciplinary seminars.
- Served on the Citywide Perinatal Task Force designed to identify risk factors associated with adolescent pregnancy.

EDUCATION

Columbia University School of Public Health Master of Public Health, Population and Family Health	New York, NY May 1981
Columbia University School of Social Work Master of Science, Social Work	New York, NY May 1980
State University of New York College at Purchase Bachelor of Arts, Sociology	Purchase, NY June 1977

RESEARCH PUBLICATIONS

Serving School Children After Three O'Clock. A proposal for a Citywide After-School Program. Report issued by the Office of the New York City Council President, April 1985.

Children and the Housing Crisis: From No Home to Foster Home. Co-authored with Cindy Friedmutter. Report issued by the Office of New York City Council President, October 1984.

Passing the Buck: Federal Efforts to Abandon the Disabled. Co-authored with Cindy Friedmutter. Report issued by the Office of New York City Council President, January 1982.

Impact of the Reagan Administration Proposed Budget on Adolescent Pregnancy Programs. Co-authored with Cindy Friedmutter. Report issued by the Office of the New York City Council President, January 1981.

HONORS AND AWARDS

New York State Senate Community Service Award Recipient, 1997.
New York City Council Community Service Award Recipient, 1995.
Borough of Manhattan Community College Student Clubs and Organizations Award for Leadership in Recognizing and Celebrating Cultural Diversity, 1992.
Borough of Manhattan Comm. College Student Government Assn. Award for Outstanding Service, 1991-1992.
Caribbean Women's Health Association Award for Outstanding Service to Caribbean-American Immigrants in New York City, 1986.

Resume: Audrey Marie Hutchinson

Page 5

PROFESSIONAL AFFILIATIONS

New York Women's Foundation, Advisory Council (1993-present).

Literacy Volunteers of America, Board of Directors, Washington, DC, LVA-NCA (1994-1997).

Co-Chair, Resource Development Committee, LVA-NCA (1995-1997).

New York Women's Foundation, Board of Directors (1989-1993); Vice President (1991-1992).

Harlem YWCA, Advisory Board (1986-1993).

Manhattan Teen Pregnancy Network, Board of Directors (1988).

Governor Mario Cuomo's Commission on Child Care, New York City Council President's Representative (1985).

New York State Governor Cuomo's Task Force on Teenage Pregnancy (1984-1986).

Women in Partnership (Coalition of 100 Black Women), Advisory Committee (1983).

Brooklyn City Kids Day Care Center, Founding Member & Secretary of the Board of Directors (1982-1986).

Columbia University Commission on the Status of Women (1980-1981).

Caribbean American Education Group (1982-1986).

RICHARD A. DYSON

PROFESSIONAL EXPERIENCE

1998-1999 Northwest Airlines

Boston, MA

Flight Attendant

- Provided in-flight customer service while ensuring customer safety and comfort. Trained in safety standards under strict FAA and company policy, with regards to cultural and ethnic differences in the international travel market.

1996-1998 Pan American World Airways

Miami, FL

In-Flight Staff Support / Flight Attendant

- Provided in-flight customer service with a start-up airline. Learned all aspects of airline industry, including aircraft maintenance, catering, scheduling of flight crews and charter services. Assisted Vice President of in-flight with telephones and clerical duties.

1995-1996 United States Senate

Washington, D.C.

Archivist, David Pryor (AR)

- Archived records and personal documents of retiring Senator from the U.S. Archives to Arkansas State University. Facilitated closing of Washington, D.C. and State offices and disbursement of all office materials and personal effects of Senator Pryor.

1995-1996 Adia Personal

San Francisco, CA

Recruiter

- Recruited temporary and permanent personnel for accounts throughout the San Francisco area. Interviewed potential candidates for positions within Bank of America, Provident Bank Corp., and Pacific Bell.

1991-1995 United States Senate

Washington, D.C.

Mailroom Supervisor, David Pryor (AR)

- Directed mailroom operations and facilities for Senator's personal office. Assisted in the supervision of intern staff, monitored constituent mail response and mail routing for personal and committee staff. Assisted Systems Admin. with special projects.

1993 Inaugural Committee

Washington, D.C.

Volunteer Assistant

- Supported planning advisors on various Inaugural festivities.

1992 Clinton & Gore

Washington, D.C.

Volunteer

- Assisted in the 1992 Presidential election

1989-1991 Dyson Roofing Co.

Great Mills, MD

Roofing Estimator

- Assisted in the daily operations of family roofing business.

1984-1989 United States Senate

Washington, D.C.

Capital Staff Assistant, Archivist Office

- Directed constituents throughout Capitol complex, with a detail to security. Assisted Senators, staff and press personnel during roll call votes on the senate floor.

SHEREEN SOGHIER

4800 Berwyn House Road #614
College Park, MD 20740
(301) 982-4698
E-mail: ssoghier@juno.com

EDUCATION

Bachelor of Arts, Communication
University of Maryland, College Park, 1999
Honors: Phi Beta Kappa; GPA 3.6

TRAINING

June 1999 – Present	Intern, White House Social Office
Summer 1998	Intern, CNN, Washington DC Bureau Congressional Correspondent Bob Franken
Summer 1997	On Camera Training, Brenna McDonough, Kensington, MD
Summer 1993	UCLA Media Workshop, Los Angeles, CA

EMPLOYMENT

January 1999 – Present	Server	Lewie's	Bethesda, MD
March 1997 – January 1999	Server	Cottonwood Café	Bethesda, MD
July 1995 – February 1997	Server	Cheesecake Factory	Washington, DC
December 1991 – May 1995	Hostess	Regas Grill	Little Rock, AR

QUALIFICATIONS

Work well under pressure

Adapt quickly to surrounding environments

Strong team player

Powerful sense of commitment

Culturally educated

Working knowledge of basic Microsoft applications

SHEREEN SOGHIER

4800 Berwyn House Road #614
College Park, MD 20740
(301) 982-4698
E-mail: ssoghier@juno.com

EDUCATION

Bachelor of Arts, Communication
University of Maryland, College Park, 1999
Honors: Phi Beta Kappa; GPA 3.6

TRAINING

June 1999 – Present	Intern, White House Social Office
Summer 1998	Intern, CNN, Washington DC Bureau Congressional Correspondent Bob Franken
Summer 1997	On Camera Training, Brenna McDonough, Kensington, MD
Summer 1993	UCLA Media Workshop, Los Angeles, CA

EMPLOYMENT

January 1999 – Present	Server	Lewie's	Bethesda, MD
March 1997 – January 1999	Server	Cottonwood Café	Bethesda, MD
July 1995 – February 1997	Server	Cheesecake Factory	Washington, DC
December 1991 – May 1995	Hostess	Regas Grill	Little Rock, AR

QUALIFICATIONS

Work well under pressure

Adapt quickly to surrounding environments

Strong team player

Powerful sense of commitment

Culturally educated

Working knowledge of basic Microsoft applications

Diane 8550-
387.8335-

Amanda Talley

Fax

To: Missy Kincaid	From: Amanda Talley
Fax: (202) 456-6771	Pages: 3
Phone: (202) 456-6321	Date: June 7, 1999
Re: _____	CC: _____
☐ Urgent ☒ For Review ☐ Please Comment ☐ Please Reply ☐ Please Recycle	

Withdrawal/Redaction Marker

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. fax	To: Bobbie Greene, From: Missy Kincaid, Re: Resume of Amanda Talley [partial] (1 page)	June 9, 1999	b(6)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Missy Kincaid
OA/Box Number: 17303

FOLDER TITLE:

Resumes

2014-0301-S

sb81

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

THE WHITE HOUSE
WASHINGTON

OFFICE OF THE FIRST LADY

TO: Bobbie Greene

FAX NUMBER: 588-6082

TELEPHONE NUMBER: 588-6238

PAGES SENT INCLUDING COVER SHEET 3

DATE: June 9, 1999

FROM: Missy Kincaid, Special Assistant to the First Lady

TELEPHONE NUMBER: (202) 456-6321 FAX NUMBER: (202) 456-6771

MESSAGE:

A resume for [REDACTED] (b)(6) This young woman is coming up for interviews & to find an apt & will move here July 1 (Hawaii). She is a friend of a friend & comes with a good recommendation. From personal experience, being pres. of a sorority is the equivalent of managing 75-100 college age women & is a leadership & organizational challenge! Good work experience, but I know you wanted someone a year or two out of college... Whatever you think. I do not know her personally.

Amanda Cathleen Talley

Current Address:
940 W. Maple
Fayetteville, AR 71730

Permanent Address:
2108 Pinewood Drive
El Dorado, AR 71730
(870)864-0089

EDUCATION

Candidate for B.A. in Psychology with Departmental Honors, May 1999.
University of Arkansas, Fayetteville, Arkansas. Cumulative GPA: 3.5.

LEADERSHIP EXPERIENCE

President, Chi Omega Sorority, University of Arkansas.
Organized and conducted weekly executive board and chapter meetings for over 170 members. Delegated authority to executive board members to expedite programs and follow policies set by the national organization. Successfully instituted an alcohol policy for the chapter and other Greek organizations on campus. Educated, counseled, and provided resources for all members. Represented the organization in all University and Greek meetings. Worked with University officials and Chi Omega alumnae to organize events and provide information about the chapter's activities (1998).

Secretary, Chi Omega Sorority, University of Arkansas.
Distributed and monitored completion of all chapter documents. Recorded attendance at all events and enforced attendance policies. Organized and maintained permanent chapter files. Recorded minutes of weekly meetings. Worked with seven other executive officers to create a sense of cohesive leadership for the chapter (1997).

RESEARCH EXPERIENCE

Honors Thesis, The Nature of the Disruption and Reframe in the Disrupt-Then-Reframe Technique of Social Influence. Held an undergraduate position on a research team consisting of a professor and clinical and experimental psychology graduate students. Participated in weekly discussions concerning current departmental research which studied social and cognitive functions. Conceptualized, researched, and conducted an experiment testing The Disrupt-Then-Reframe Technique of Social Influence. Formulated and defended thesis (1998-1999).

Member, Research Team with The Center for Research on Aggression and Violence. Participated in weekly discussions of current literature regarding domestic violence and child abuse. Assisted with ongoing psychological studies by recruiting participants, and collecting and entering data (Fall 1998).

PSYCHOLOGY EXPERIENCE

Residential Treatment Specialist, Ozark Guidance Center, Springdale, AR. Supervised children in a 24 hour residential treatment center and assisted them with daily needs. Monitored security and provided behavior modification. Assisted residents and teachers in the classroom. Recorded observations and interactions in daily progress notes to be reviewed by the residents' doctors. Trained in crisis prevention and intervention (Summer 1998).

Intern, Neuropsychiatry Associates of South Arkansas, El Dorado, AR. Intensively observed all aspects of therapy in the private practice of two psychologists and a psychiatrist. Set in on psychological testing of children, individual adult therapy, and adolescent and women's group therapy (Summer 1997).

Continued

Amanda Talley

Page 2

WORK EXPERIENCE

Receptionist, Dr. Aubry Talley, M.D., El Dorado, AR.

Answer phones and assist patients in a gynecologist's office part time for the past six years. Explain insurance forms, billing procedures, and procedures to patients. Schedule appointments, referrals, lab tests, and surgeries (1993-present).

Salesperson, Nine Months Later, El Dorado, AR.

Assisted customers in a maternity and children's store. Priced and monitored inventory. Set up window displays (1993).

COMMUNITY SERVICE

Hope House Day Program for Mentally Challenged Adults (1997-98)

Susan G. Komen Breast Cancer Foundation Race for the Cure (1996-98)

Arkansas Children's Hospital Telethon (1997-99).

Battered Women's Shelter (1996).

PROFESSIONAL AFFILIATIONS & HONORS

Golden Key National Honor Society

Alpha Epsilon Delta Honor Society

American Psychological Association

Chi Omega Leadership Institute

Outstanding Sorority President

Psychology Club

Mortar Board

New Greek Council

Order of Omega

REFERENCES

Available upon request.

#26
Gric -
Please make
sure we get photos
to Ruby - I can ID her.
Missy

RUBY GRAYSON
2360 VILLANOVA CIRCLE
JACKSONVILLE, FLORIDA 32218

April 20, 1999

Ms. Missy Darwin Kincaid
Special Assistant to the First Lady
The White House
1600 Pennsylvania Ave.
Washington, D.C. 20500

Dear Ms. Kincaid:

It was a pleasure to meet you at the White House on April 5th. My sons, James and Matthew, and I really enjoyed the visit with the First Lady, and the private tour was a nice surprise. I have written Ms. Clinton to tell her what a great staff she has. We are anxiously awaiting the pictures that the photographer took. I asked her if she would autograph one of the pictures. My new camera apparently was not loaded correctly because the first 24 pictures I took in D.C. were blank. I am trying not to be too upset. The pictures taken of us with the First Lady are even more precious now.

I have faxed my resume to Pam Cicetti. I am interested in a position in the White House as soon as the school year is finished - June 3rd. Although I was told there are no openings at this time, I will keep in touch with Ms. Cicetti.

Thank you again for your kindness while we were waiting to visit with Ms. Clinton. My boys and I will never forget the opportunity we had to visit with the First Lady at the White House and how nice everyone was to us.

Sincerely,

Ruby Grayson

~~John Henderson~~
CEQ →
PPO - Walther Bank
Shaun Harris
651-296-2377
daytime
lunch 3:00 anytime
PPO
PPO

JOSEPH F. HENDERSON

2436 Garfield Avenue South
Minneapolis, Minnesota 55405
H: (612) 870-7345 W: (651) 296-2377

WORK EXPERIENCE: _____**MINNESOTA ATTORNEY GENERAL'S OFFICE (6/95 to present)****St. Paul, MN**

Assistant Attorney General (8/97 to present): As counsel to the Minnesota Department of Natural Resources, my varied work assignments include public lands and waters litigation; criminal appellate work; client advice in minerals law, parks property issues, and agency delegation authority; and service as one of the lead attorneys in Indian law matters dealing primarily with fisheries resource conservation and law enforcement cross-deputization. I've served as *de facto* Assistant Environmental Policy Director concentrating on product stewardship issues and the creation of a state-model to implement extended product responsibility principals in the electronics industry.

Environmental Policy Law Clerk (6/95 to 8/97): Assisted Environmental Policy Director Lee Paddock in most aspects of his work. Served as lead in the administration of a \$200,000 grant from EPA for business environmental management program training - including program development assistance; sub-grantee coordination; and communication and reporting to EPA. Also, frequent presenter on sustainable development issues for environmental education programs cooperatively sponsored by our office.

MTN COALITION, INC. (3/93 to 8/94)**Washington, DC**

Assistant Director: Conducted research and performed lobbying efforts toward a successful conclusion of the Uruguay Round of negotiations conducted under the auspices of the General Agreement on Tariffs and Trade (GATT). Served as liaison to Coalition members via the writing and release of MTN Progress Updates; coordination of meetings with government officials; and performing industry-specific research. Wrote and edited congressional testimony. Developed national media and editorial board contacts.

CONGRESSMAN FORTNEY H. "PETE" STARK (7/91 to 3/93)**Washington, DC**

Legislative Assistant: Researched and drafted legislation related to federal worker, postal, and limited health issues. Researched and recommended positions on related legislation and drafted correspondence. Wrote and edited floor speeches, "dear colleague" letters, and constituent correspondence on a broad range of issues and wrote congressional newsletter. Also coordinated and assisted in the execution of interest group-directed conferences and hearings in the congressional district.

PETE STARK RE-ELECTION COMMITTEE (9/92 to 11/92)**Hayward, CA**

Campaign Director: Took temporary leave from Congressional staff to coordinate re-election efforts of Congressman Stark advising on overall campaign strategy; writing, developing, and implementing direct mail program; creating campaign literature; managing volunteers; media purchases, and fundraising.

FREEMAN & ASSOCIATES (1/91 to 7/91)**Washington, DC**

Associate: Aided international trade consultant and former American Express Senior Executive Vice President Harry L. Freeman in his work. Edited drafts of speeches for publication; wrote press releases and congressional correspondence; and researched and provided information to clients and Members of Congress and their staff. Served "on loan" to the MTN Coalition assisting in coordination of efforts to encourage successful passage of "fast-track" legislation for the NAFTA and GATT negotiations.

HUMPHREY VOLUNTEER COMMITTEE (6/90 to 11/90)**St. Paul, MN**

Campaign Director: Coordinated re-election campaign efforts of Attorney General Hubert H. Humphrey, III. Managed advance for campaign related appearances and events; organized volunteers; executed direct mail program; and assisted with fundraising. Concluded last two months of campaign coordinating statewide campaign and media "group tours" with all endorsed Democratic candidates for statewide office.

EDUCATION: _____**UNIVERSITY OF MINNESOTA LAW SCHOOL****Minneapolis, MN**

Juris Doctorate: 5/97

Environmental Moot Court, International Law Society, Dean's List

COLLEGE OF ST. THOMAS**St. Paul, MN**

Bachelor of Arts: 7/90

Majors in Business, Marketing Management and Political Science, Dean's List

AMERICAN UNIVERSITY**Washington, DC**

Washington Semester Program: Fall 89

Specialized study in American government, politics and policy formulation

CHRISTIAN SPANISH ACADEMY**Antigua, Guatemala**

Completion of intermediate conversational level: 8/97

One month of intensive Spanish language study via immersion/teaching program.

PROFESSIONAL ACTIVITIES: _____

Federal Bar Association: Member at large and member of Indian Law section.

American Bar Association: Member at large.

Addressing Jurisdictional Questions With Minnesota's Indian Bands presentation at the Minnesota County Attorney Annual Conference in Bloomington, MN. (11/98).

Exploring Minnesota's Extended Product Responsibility Initiatives report/presentation at the Electronics Industry Alliance Environmental Issues Council National Conference in Scottsdale, AZ. (10/98).

Sustainable Development: Saving the Planet for Future Generations presentations at the Business Economics Education Foundation educators conferences. (1/96, 7/96).

EcoSense: It's Elementary sustainable development curriculum workshops presenter and coordinator in Bloomington, MN. (1995, 1996). Minnesota Attorney General-sponsored program teaches elementary school teachers about the practical applications and impacts of sustainable development initiatives and effective methods of teaching these often complex concepts.

STATE OF MINNESOTA
OFFICE OF THE ATTORNEY GENERAL

TO:

MISSY DARWIN KINKAD

DATE: _____

PHONE: _____

FAX: _____

Location

FROM:

JOE HENDERSON

PHONE: _____

FAX: (651) 297-4139

TTY: (651) 296-1410

445 Minnesota St., #900
St. Paul, MN 55101-2127

SUBJECT: _____

CONFIDENTIAL FACSIMILE

NUMBER OF PAGES (including cover page):

3

COMMENTS:

LOOK FORWARD TO SPEAKING WITH YOU!

FOR TRANSMISSION PROBLEMS, PLEASE CALL:

FAX OPERATOR: _____

OR RECEPTIONIST AT: (651) 297-1075

The information contained in this Fax is intended only for the use of the individual or entity named above. If the reader of this Fax is not the intended recipient, or the employee or agent responsible to deliver it to the intended recipient, you are requested to (a) refrain from examining the materials, (b) immediately notify the sending person of the mistake, and (c) abide by any instructions of the sending person regarding the return of the document(s).

Dear Missy

15 March 1999

I wanted to ask your advice on my next career move. I am currently in the office of Presidential Personnel, writing many of the press releases announcing Presidential nominations or appointments which appear on the White House home page. I

have now been at the White House since August and I know that I want to stay with the Administration for at least the next year and a half, but I don't really know how to go about looking.

I hope you will keep me in mind for any opportunities that arise in your office and I would love any advice you could give.

Thank you so much, Abigail C. Smith x65272

And F. B. Bantle

Missy Lincoln

Abigail Courtney Smith
4430 Lingan Road, N.W.
Washington, D.C. 20007
(h) 202-625-7077
(o) 202-456-5272

WORK EXPERIENCE

August 1998- present

The White House, Executive Assistant, Presidential Personnel- Responsibilities include: writing press releases announcing the nomination and appointment of Presidential Appointees which are coordinated through the White House Press Office and can be found on the White House web page; selecting candidates and coordinating nomination and confirmation strategies with senior White House staff for three boards and commissions, assembling and editing the department's *Weekly Report*; advising senior staff on pending nominations and related policy concerns; as well as communications with and outreach to various constituency groups wishing to serve the Administration.

March, 1998-July 1998

Clinton Appointee-Schedule C, Confidential Assistant to the Director, Selective Service System. Gained experience in scheduling, handled classified materials, represented Director and Agency at key meetings, proposed language for speeches and newsletters, assisted in planning media campaigns, advised Director on policy initiatives.

November, 1996-December, 1997

Reporter, *The Nashville Banner*

Summer, 1996

Intern, The White House, Office of Cabinet Affairs,
Washington, D.C.

Summer, 1995

Intern for U.S. Senator Christopher Dodd, Democratic National Headquarters,
Washington, D.C.

Intern for Rev. Jesse L. Jackson, President, National Rainbow Coalition,
Washington, D.C.

Summer, 1994

Smith Worldwide Inc., New York and Nashville
-Communications Intern. Gained experience in writing and assisted with public relations, corporate affairs, and community relations assignments for clients

Summer, 1993

Participant, World Scholar-Athlete Games: United States Team as a writer

Participant, Vanderbilt University's "Young Fugitives Writer's Conference"

Summer, 1992

Reuben M. Smith Associates, Inc., Nashville, Tennessee
-Public Relations Intern. Gained experience in writing and assisted with public relations, corporate affairs, and community relations assignments for clients

PUBLISHED WORK

The Nashville Banner, various articles, including several lead stories

The Hustler, Vanderbilt University Student Newspaper, various articles

Anthology of Young Writer's Work, Vanderbilt University's Young Writer's Fugitive Writing Group, short stories and poetry

The Collected Works of The World Scholar-Athlete Games, short stories and poetry

The Dragon Literary Magazine, short stories

Ex Multis Literary Magazine, short stories

EDUCATION

January 1996-December 1997

Vanderbilt University, Nashville, Tennessee

Cum laude Graduate

Degree: Political Science

Nominated for Best Undergraduate Essay

1994-December 1995

Rhodes College, Memphis, Tennessee

LEADERSHIP

Member, Executive Public Relations Committee for Impact Symposium, a speaker's committee and debate forum, Vanderbilt University

Social Regulations Council, Rhodes College (student-elected)

Member 1994-1995 academic year

Member 1995-1996 academic year

Dormitory Prefect, Saint George's School (faculty-selected)

REFERENCES

Veronica De La Garza, The White House, Office of Presidential Personnel

Kris Balderston, The White House, Office of Cabinet Affairs, Washington, D.C.

Reverend Jesse L. Jackson, President, National Rainbow Coalition, Washington, D.C.

Ambassador Phil Lader, Ambassador to Great Britain, London, England

Andrew Telli, former Editor, Government Section, *The Nashville Banner*, Nashville, T.N.

Robert H. Birkby, Political Science Professor, Vanderbilt University, Nashville, T.N.



Nashville Banner

TUESDAY AFTERNOON • APRIL 8, 1997

Deaths spur tougher VU alcohol rules

A.C. Smith and Kimberly Hadley
BANNER STAFF WRITERS

Vanderbilt University, which has seen three students die this year in accidents related to drinking, has approved changes to tighten and stiffen its alcohol policy.

"We are looking for an opportunity to influence these students to help them understand the risks they are taking, not that they are merely violating a university policy," says Steve Caldwell, associate dean of housing and residen-

tial education and a member of the committee reviewing Vanderbilt's alcohol policy.

The committee has recommended 12 changes in the school's alcohol policy that will go into effect next August. The new rules will emphasize education and enforcement, says Johan Madson, associate provost and dean of students. Madson chaired the alcohol policy review committee.

"We are taking a multi-prong approach to get people's attention," Caldwell says. "This is a community as large as a small

"This is a community as large as a small town. People have problems. We try to work with them."

Steve Caldwell

Member of committee reviewing Vanderbilt's alcohol policy

town. People have problems. We try to work with them, and we are ready for the challenge."

Among the changes will be more stiff sanctions. A freshman caught in possession of alcohol

will be placed on probation, which includes a formal statement that another alcohol policy infraction will increase the possibility of a suspension from the university, Madson says.

Alcohol also will be banned from freshman dorms. Most freshmen are under 21 and, therefore, by law cannot legally drink alcohol. But the new policy simply makes the warning more visible to students and makes enforcement easier, Madson says.

Another change will make dormitories for sophomores, juniors and seniors "substance-free residence halls."

"I think the idea to make the freshman and sophomore areas dry is a good idea," says Kirsten Moen, a senior and head resident

assistant at Barnard Hall, a freshman dorm.

But she has reservations about extending that ban to dormitories for upperclassmen.

"I really don't think that will do anything," she says.

Just as Prohibition spurred bootlegging, she believes the same will happen at Vanderbilt.

She thinks there may be more deaths, if students start going off campus to drink to sidestep policies.

Please see **ALCOHOL**, page A2

Alcohol

Continued from page A1

"Students are stupid, and they're going to try to drink and drive," she says. Now "we can stay on campus, juniors and seniors. If we want to drink, we can walk home, and it's safe to walk home."

Holly Shaw Eagleson, a freshman, agrees.

"I would hate to see the good intentions of cracking down go to something potentially more deadly," she says of the potential the policy changes will lead to more drinking and driving.

"It's about time they make a strict policy in reaction to these deaths, but I'd hate to see these poor kids die for a policy that just looked good on paper. I'd hate to see these kids die in vain."

But Caldwell says the university can't afford to stand pat.

"Historically for every potential solution to these alcohol problems there is a conflict," Caldwell says. "We can only regulate our specific domain, tighten our own policies."

Jason Dugger is a resident assistant at West Hall. He typically has sophomores on his floor and a few juniors.

The new policy might cause the sophomores to "congregate on upper-class areas on campus," he says. "But either way, I feel cracking down is the best answer. The alcohol consumption, it's definitely a problem."

Other changes

Other new policies include:

- The clinical counselor in the Student Health Office will serve as wellness programming coordinator to organize services and programs that focus on alcohol use.

- Increasing joint efforts between the university security and Metro Police to regulate businesses near campus that sell alcohol from doing so to minors.

- Making it a violation of school policy to have fake identification.

- Making it a violation of school policy for any student to be drunk on campus.

- Banning the use of beer fun-

nels in addition to the already banned beer kegs and other common containers at student parties.

- Increasing penalties for alcohol violations to probation at the first incidence with likely suspension for further infractions. Students who violate the policies, also, will be referred to alcohol education programs.

- Student organizations found to be providing alcohol to underage students will be placed on probation for one calendar year with no parties with alcohol permitted for a period of six months.

- New policies, as well as old ones still in effect, will be published in The Student Handbook to make them accessible to all students.

- The university will continue to review its alcohol policy with input from students, faculty, student affairs staff, other administrators and parents.

- University policy will now specifically prohibit driving while under the influence of alcohol. Penalty for violation of this policy will be a minimum of probation plus loss of campus driving and parking privileges as well as being subject to state laws for such offenses.

- The training of resident assistants will be expanded to include greater emphasis on alcohol awareness and policy enforcement.

The committee will continue to meet to look at other ways to further improve the situation, Madson says. "We still have 12 to 15 ideas being tossed around."

The review was prompted by the deaths last fall of two students who died in a car wreck after the driver had been drinking.

The recommendations of the committee had been presented to Provost Tom Burish before freshman football player Kyle Gullahorn died March 22 when he fell out of a dormitory window, but the latest tragedy brought home the importance of the alcohol issue again, Madson says.

Police say Gullahorn was drunk when he had an argument with his girlfriend in the stairwell of Lupton Hall. During the argument, he struck a window between the sixth and seventh floors several times, the window gave way, and Gullahorn fell and landed on a ledge near the second floor.



Nashville Banner

THURSDAY AFTERNOON • NOVEMBER 21, 1996

\$moltz re-signs

Cy Young Award winner John Smoltz's \$31M, four-year contract with Atlanta is the largest ever given to a pitcher.

Sports, E5



In today's edition

Steak n Shake stakes out area for several new eateries.

Business, D1

Deer-hunting gun season opens across the state this weekend.

Sports, E1

Try us online



Subscribe to free Banner Digest, A2



Coltrane's guy

Elvin Jones, who with John Coltrane helped forge the course of jazz history, talks about a life in music as he drums his way to Nashville.

Backbeat cover story

VU rethinks drinking rules after student deaths

School aims to build peer pressure against binges

By A.C. Smith
SPECIAL TO THE BANNER

The deaths of two Vanderbilt University students in an on-campus car wreck this fall have left school administrators determined to convince students that going out to get drunk is no longer socially acceptable.

Provost Tom Burish has appointed a committee to review al-

cohol-abuse policies and programs that have succeeded at other universities and recommend changes for Vanderbilt.

The goal, Burish says, is to reduce alcohol abuse by students and to change the campus culture surrounding drinking.

But that might be a hard sell to some students.

"People already have their own ideas about alcohol formed," says

freshman Brian Steinbrueck. University programs and policies "are not going to stop anybody from drinking."

Sophomores Robert Chad Bogan, 19, of Winter Park, Fla., and Joseph John Foley, 19, of Hillsdale, N.J., were passengers in a 1991 Acura car driven by James Frederick Hury of Galveston, Texas, on Sept. 7. The car went out of control and hit a utility pole



Robert Bogan (left) and Joseph Foley (center) died when a car driven by James Hury (right) crashed on the Vanderbilt campus.

at 25th and Kirkland, on the Vanderbilt campus, killing Bogan and Foley.

Hury, who told police he had

two mixed drinks before the wreck, was charged with two counts of vehicular homicide. The charges were bound over to the

grand jury on Oct. 1 and are still pending.

Vanderbilt officials have been concerned for some time about alcohol abuse by students, Burish says. But after the accident, Vanderbilt administrators looked more closely at the school's alcohol policies and decided that more positive action was necessary.

Campus police set up checkpoints on campus to stop drivers at times when drinking is most

Please see **ALCOHOL**, page A5

Alcohol

Continued from page A1

likely: Thursday, Friday and Saturday evenings.

Campus Police Chief William Bayer, who was appointed to the review committee, says the safety checkpoints "raise people's consciousness. It's a safe campus. People are adhering to the rules about drinking and driving."

Bayer also said that when stopped, his officers give the drivers alcohol policy literature. Bayer said that freshmen "are given the rules and regulations but not the really pertinent information, dangers and consequences."

Since the wreck, Vanderbilt also has sponsored programs such as open forums to discuss both alcohol awareness and the school's policy and will continue to have such programs, according to Dr. John Greene, Director of Student Health and a member of the committee.

But the key to reducing alcohol abuse is for students to stop tolerating high-risk drinking by

their friends and classmates, Greene says.

There are many students on campus who either do not drink or drink only occasionally, he says, and if those individuals would speak up it might make a difference because the advice would be coming from peers rather than school officials.

More infractions reported

Dean of Students Johan Madson, appointed by Burish to head the committee, said that after all the members have submitted ideas and they have been offered to the community for comment, the committee will submit a proposal to the provost and chancellor.

No dates have been set for adopting a revised policy, according to Madson.

The committee plans to meet over Thanksgiving break to discuss their policies and programs, according to Dean of Residential and Judicial Affairs K.C. Potter, a member of the committee.

Potter is head of the Conduct Council, Vanderbilt's disciplinary panel that prescribes punishments for alcohol abuse as well as other rules infractions.

Students under age 21 who are caught drunk are referred to the Conduct Council. The punishments for drinking are:

■ First offense: a written warning with a copy sent to the student's parents.

■ Second offense: disciplinary academic probation with a letter sent to the parents.

■ Third offense: suspension.

■ Fourth offense: expulsion.

The Conduct Council has some discretion in deciding on the punishment depending on the seriousness of the infraction or the attitude of the individual, says Potter.

In the past, the Conduct Council has heard an average of 350 alcohol infractions per year.

Since the accident, Potter says, more drinking infractions than normal have been referred to the Conduct Council. However, he feels this increase doesn't reflect an increase in alcohol abuse as much as a heightened awareness since the accident has led to more cases being reported.

One of the problems facing the

committee, according to Potter, is that "in looking at the policies and programs at other schools, it is very difficult to gauge the effectiveness of a particular program."

Nicholas Bogden, Vanderbilt junior, feels the school administration "should consider allowing beer kegs and other common containers on campus because when policy doesn't allow them, students will go to parties off campus, which means that someone is driving."

Greeks Advocating Mature Management of Alcohol is a group that works with other student organizations, such as Students Against Drunk Driving, to host such activities as speakers to discuss binge drinking and recovering alcoholics to discuss their experiences.

According to Kent Allen, former head of GAMMA, "The goal of the group is to get people to realize what people are doing when they go out and get drunk."

A.C. Smith is a free-lance writer who covers Vanderbilt University for the Nashville Banner.

Virginia N. Rustique

1921 35th Pl. NW, #1 Washington, DC 20007
Office: 202/456-2088 Home: 202/337-4451
vrustique@Al.eop.gov

PROFESSIONAL EXPERIENCE

THE WHITE HOUSE, Washington, DC

Staff Director for Legislative Affairs and Special Advisor for Presidential Nominations, *December 1998 - present*

Manage staff of 24 and oversee personnel issues for the White House Office of Legislative Affairs: hold preliminary discussions with staff regarding promotions in salary and title; review resumes and interview candidates for Legislative Affairs staff positions; coordinate administrative needs with White House Offices of Operations and Administration. Liaison to the President's senior staff for special White House projects regarding Congressional outreach. White House Legislative Affairs Liaison to Congressional Asian-Pacific Caucus: point of contact for Asian-Pacific Members of Congress; outreach to Asian-American organizations regarding legislation and presidential nominations. Member of traveling advance team that coordinates logistics of Presidential visits: December 1998 trip to the Middle East; various meetings and events on Capitol Hill and in Washington, DC. Review Congressional requests to participate in White House events, programs, or tours. Direct Legislative Affairs intern operation. See below for additional Special Advisor responsibilities.

Special Advisor for Presidential Nominations, *March 1998 - present*

Advise the President's senior staff on confirmation status of presidential nominees. White House Liaison to Cabinet Assistant Secretaries for Legislative Affairs regarding nominations. Coordinate team of White House staff responsible for outreach to outside organizations and coalition groups in an effort to confirm nominees. Brief nominees on policy issues and conduct mock hearings to prepare them for Senate confirmation hearing. Coordinate with Majority and Minority committee staff a nominee's hearing date and committee vote. Coordinate with Majority and Minority Leadership staff a nominee's vote in the full Senate. Review and direct Congressional recommendations for appointments and nominations.

Special Assistant to the Senior Advisor/Director for Legislative Affairs, *July 1997 - March 1998*

Drafted legislative memos to the President. Prepared daily briefings for Senior Advisor, John Hilley, including a review of internal policy memos, press materials, and the President's schedule. Coordinated meetings and events for Mr. Hilley with the President, the Chief of Staff, and Members of Congress.

Staff Assistant for House Liaison in the Office of Legislative Affairs, *February 1997 - July 1997*

Scheduled meetings and events for the Liaison to the House of Representatives. Researched and edited legislative memos to the President. Supervised interns.

VICTORY '96 - PENNSYLVANIA DEMOCRATIC COORDINATED CAMPAIGN, Pittsburgh, PA

Allegheny County Field Coordinator, *September 1996 - November 1996*

Implemented field plan for Clinton/Gore '96 presidential campaign and other Democratic races, including two U.S. Congressional candidates. Secured campaign support and resources from elected officials, party members, union leaders, and community organizers. Designed senior citizen outreach plan, including voter registration, absentee ballot drives and press events. Spoke at local events and Democratic Committee meetings. Supervised election day activities.

DEMOCRATIC NATIONAL CONVENTION COMMITTEE, Chicago, IL

Assistant to the Convention Hall Director, *March 1996 - September 1996*

Assisted in creating delegate seating plan. Designed hall floor plan with Convention architect and created computer aided drafting (CAD) layouts for display throughout Convention Hall and publication in delegate and press packets. Assisted in allocating space within hall to presidential campaign staff, White House liaisons, and political organizations. Archived department documents.

SLATTERY FOR GOVERNOR CAMPAIGN, Topeka, KS
Statewide Volunteer Coordinator, June 1994 - October 1994

Recruited and directed approximately 250 campaign volunteers state-wide. Coordinated election day "Get Out the Vote" plan, including on-site poll watching, door-knocking, and literature distribution. Secured filming sites and volunteer actors for campaign television commercials. Directed nightly phone bank operations, including processing results and reserving locations.

U.S. REPRESENTATIVE JIM SLATTERY, Washington, DC
Lyndon B. Johnson Congressional Intern, July 1993 - October 1993

Researched material for legislation and constituent correspondence. Drafted responses to constituent correspondence. Assisted Representative Slattery and legislative aides at committee meetings, hearings and on the House floor.

EDUCATION

THE UNIVERSITY OF CHICAGO, 1992 - 1996

B.A. in History with Honors. GPA - 3.65

Deans' List, 1992-1996.

Recipient of Arthur Mann American History Research Grant and Richter Undergraduate Research Grant.

College Disciplinary Committee: Member of student/faculty panel that presided over and ruled on student disciplinary cases.

Womyn's Union, On-campus student organization: Committee member for community outreach; Liaison to Dean of Students.

Truman Scholar. School Finalist, 1993.

PERSONAL INTERESTS

1998 - present

DC Works - College Prep Program for Children of Color

Tutor high school students in preparation for the SAT.

1997 - present

University of Chicago Alumni Committee

Speaker for Prospective Students event, New York City.

Interview candidates for College admission, Washington, DC.

1995 - present

Collecting oral histories of Filipino immigrants

Interview Filipino immigrants, specifically a group of men who arrived in the United States in 1962 and worked in California as field laborers (over 50 hours of interviews collected and transcribed).

References available upon request.

THE WHITE HOUSE
WASHINGTON

OFFICE OF THE FIRST LADY

TO: Diane Rossi

FAX NUMBER: 205-0501

TELEPHONE NUMBER: 401-3144

PAGES SENT INCLUDING COVER SHEET 2

DATE: Mar 17

FROM: Missy Kincaid, Special Assistant to the First Lady

TELEPHONE NUMBER: (202) 456-6321 FAX NUMBER: (202) 456-6771

MESSAGE:

Jon & Bill were very close at Princeton & wrote a paper together on something having to do w/ education. He is a marvelous person - we see him & his wife regularly & I have great respect for him as well as enjoy his company. Very interested in joining the administration. Has talked w/ Pres. Personnel & WH liaison @ State but no jobs at the time so tws is great. His office # is 663-6411. Tell him Bill & I told you to call. I'll also try to give him a heads up. Thank you!

Jonathan E. Meyer
4545 Connecticut Avenue, Apt. 513
Washington, DC 20008-6021
(202) 363-6088

WORK EXPERIENCE

- 1995-present **WILMER, CUTLER & PICKERING** **Washington, DC**
Associate. Litigate cases involving securities, antitrust, insurance, constitutional and criminal law. Defending Cabinet Secretary in independent counsel investigation. Defending Israeli biotechnology company in DOJ antitrust investigation. Representing major Wall Street firm in billion dollar securities litigation. Representing plaintiffs in First and Fourth Amendment Bivens action. Conducted negotiations with national organizations and a foreign government, and advised Congressional and Administration representatives, in international law dispute.
- 1992-95 **DAVIS POLK & WARDWELL** **New York, NY**
Summer '90 Associate. Extensive experience in securities, financial fraud, corporate, criminal, antitrust, RICO and communications litigation and transactions. Argued appeal and conducted pre-trial hearings; drafted briefs; took and defended numerous depositions; negotiated agreements with U.S. and opposing parties.
- Summer '91 **UNITED STATES EMBASSY TO GABON** **Libreville, Gabon**
Acting Economic and Commercial Officer / Legal Intern. Conducted in-depth analysis of new Gabonese (French-language) constitution, court system, and legal procedures. Interviewed human rights activists and local lawyers in French. Participated in political reporting and site inspections.
- Summer '89 **LAWYERS' COMMITTEE FOR CIVIL RIGHTS** **Washington, DC**
Legal Intern, Employment Discrimination Project. Researched and drafted briefs and memoranda for various litigations. Contributed to legislative response to Supreme Court decisions.
- 1988 **COMMUNAUTÉ ISRAÉLITE LIBÉRALE** **Geneva, Switzerland**
Lecturer, Youth director, activities organizer, substitute rabbi for French-speaking Jewish congregation.
- 1987-88 **GORE FOR PRESIDENT** **Keene, NH**
Monadnock Region Coordinator and Regional press secretary in New Hampshire primary.
- 1986-87 **CONGRESSMAN BILL GRADISON** **Washington, DC**
Legislative Aide. Responsible for tracking legislation, drafting letters and articles on taxation, trade, budget, health, and Social Security issues. Edited district newsletter.

EDUCATION

- 1988-92 **COLUMBIA UNIVERSITY SCHOOL OF LAW** **New York, NY**
J.D. Harlan Fiske Stone Scholar. *Journal of Law and Social Problems*. Co-Author, "Pushing Political and Constitutional Limits: The Oregon Educational Choice Initiative," 7 *Journal of Law and Politics* 799 (1991). President, Jewish Law Students Association; Student Senator; Co-Founder, Committee on Interfaith Relations; Cast Member, Law Revue show; Leader/Cantor, Columbia High Holiday Services.
- 1990-92 **WOODROW WILSON SCHOOL, PRINCETON UNIVERSITY** **Princeton, NJ**
Master's degree in Public Affairs. Studied government, economics, law policy, poverty, health, and education policy, international law and theory, and foreign policy. Tutor, Trenton public schools.
- 1982-86 **HARVARD COLLEGE** **Cambridge, MA**
A.B., *cum laude*, in Social Studies. Harvard College Scholar. Thesis: "The Responsible Soldier: Israeli Soldier Protest Against the Lebanon War." Associate Chair, Harvard Hillel; Founding Chair, Hillel Committee on Interethnic Relations; numerous positions, International Relations Council; Harvard Race Relations Task Force.

PERSONAL

Fluent in French and Hebrew; studied Spanish and Arabic. Enjoy tennis, softball and songwriting.

RACHEL S. GLEIMAN

14921 Wellwood Road
Silver Spring, Maryland 20905
(301) 887-0765
(301) 384-4490

JOB OBJECTIVE: To obtain a position in a business setting in which I can utilize my interpersonal and organizational skills for a career building experience.

EDUCATION:

- 1997 to Present - Part-time student at the University of Maryland at College Park, majoring in sociology. Anticipated date of completion: December, 2000.
- 1993 to 1996 - Sociology major in the Program for Learning Disabled College Students at Adelphi University in Garden City, New York. Dean's list in 1995.

WORK EXPERIENCE:

- 1997 to Present - Several part-time jobs while a student at the University of Maryland including tending bar at Terrapin Station (1998-present), hostess at the Santa Fe Restaurant (1998) and clothing salesperson at Bikini Splash (1997-1998). Additional activities on behalf of Bikini Splash involved planning in-store promotional events, planning and organizing two outside fashion shows and dressing store windows.
- 1992 (Summer) - Receptionist/clerical assistant in the U.S. Senate Press Gallery.
- 1991 (Summer) - Clerical assistant in the U.S. Senate Employment Office.
- 1990 (Summer) - U.S. Senate Page and summer intern to Sen. David Pryor.
- 1989 (Summer) - Lifeguard.

References available upon request.

THE WHITE HOUSE
WASHINGTON

OFFICE OF THE FIRST LADY

TO: Maxie

FAX NUMBER: 205-6802

TELEPHONE NUMBER: 205-7048

PAGES SENT INCLUDING COVER SHEET 4

DATE: Mar 9, 1999

FROM: Missy Kincaid, Special Assistant to the First Lady

TELEPHONE NUMBER: (202) 456-6321 FAX NUMBER: (202) 456-6771

MESSAGE:

Glad Irene called you. As I mentioned a
my voice mail, I sent her resume to kirs
last week.

Hope something works for you —

Missy

2100 Connecticut Avenue, NW #505
Washington, DC 20008
(202) 667-3612

March 24, 1999

Missy Darwin Kincaid
Office of the First Lady
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Dear Missy:

Missy, you have been such a big help. Thanks to you, my job hunt has made tremendous progress, even since the last time I wrote:

Last week I met with John Monahan in HHS. He forwarded my résumé to Steve Ottenstein, the White House Liaison with HHS.

Monday I met with Steven Ottenstein. He informed me that HHS has two positions, one in Congressional Liaison and one in Intergovernmental Affairs. We agreed that I was a good fit for both jobs since I have lobbying experience. The Congressional Liaison position is more senior and is also immediately available.

Last week I met with Jack Melito, the White House Liaison for HUD. He told me that they have a speechwriting position and might have some other jobs in Public Affairs.

Today I met with Morley Winograd, a fellow Californian who works on Reinventing Government in the Vice President's office. Morley has heard of openings in the Vice President's Communications Office and helped me set up an appointment with Pat Ewing. Morley also gave me the name of Gina Tesaro, who is in charge of Mrs. Gore's upcoming conference on mental illness. Morley then introduced me to Heather Maribetty (not sure of the spelling of her last name) in White House Personnel, and told Heather of my interest in the Congressional Liaison position at HHS.

By the way, Jenny McCarthy asked me to give you her regards. Her store, Bashi Bazooks, specializing in French comic books and literature, is located at 1627 Connecticut, two blocks north of Dupont Circle on the east side of the street.

Thanks again for everything you have done. You have made a big difference. After our chat, you made me feel very empowered, very "go out and get 'em."

Sincerely,

Jolene Kiolbassa, Ph.D.

2100 Connecticut Avenue, NW #505
Washington, DC 20008
(202) 667-3612

March 15, 1999

Missy Darwin Kincaid
Office of the First Lady
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Dear Missy:

Thank you again for all your help. I wanted to update you on my progress:

Today I met with Mike Zeitlin in the State Department. He informed me that they had no immediate positions, but he would still circulate my résumé to the departments of Western Hemisphere (formerly West Europe), Public Affairs and Arms Control because of my previous work in each of those areas.

Hopefully by the end of this week I will meet with Dan Bernal and Susan Frost in the Department of Education.

I called John Monahan in the Department of Health and Human Services but have not heard back from him yet.

Phu Hunh in White House Personnel informed me that he had forwarded my résumé to HHS.

I talked to Kris Swedin at the SBA but so far we have not made plans to meet.

Justin Hughes said he will keep me posted about openings in his agency.

I left a message for Morley Winograd in the Vice President's office. Morley is a friend of some friends; his and my paths have crossed a few times. I have also left a message for Ann Lewis.

I am in the process of contacting the White House Liaisons for all the other agencies; thanks for the big helpful tip that I should contact them through the Offices of the Chief of Staff; I was getting nowhere asking the switchboards.

My questions for you: 1) Is there anyone else I should contact? 2) I am interested in the NEC, so should I call Jon Kaplan there? 3) Should I contact Tanya Martin with the Domestic Policy Council? 4) Should I contact Mike Cohen in the Department of Education? 5) Lastly, is there any way I can help with Mrs. Gore's summit in May on care for the mentally ill? My activism has been renewed by recent events in California, including HCFA's de-certification of one of the state's largest mental hospitals. I am currently working with the parents' group to ensure that the facility meets federal standards and that this de-certification does not threaten funding for the other state hospitals.

Thanks again for your time, help and advice. I appreciate everything you have done.

Sincerely,

Jolene Kiolbassa, Ph.D.

JOLENE KIOLBASSA, Ph.D.
2100 Connecticut Avenue NW, #505
Washington, DC 20008
(202) 667-3612

*Combines an academic and political background with qualitative and quantitative research skills.
A skilled communicator, both as a writer and as a press coordinator. Throughout has been an
effective instructor of children, college students and parents of disabled children.*

EXPERIENCE

Lake Snell Perry & Associates, Inc.

Senior Analyst

April 1998 - November 1998

- Managed research projects for political and non-profit clients, such as EMILY's List.
- Analyzed survey research and focus group data and incorporate findings into campaign strategies.
- Developed questionnaires and focus group guidelines.
- Advised clients on paid and free media strategies.

Grassroots Lobbying and Media Consulting

Freelance Advisor

November 1996 - April 1998

- Informed and assisted local television stations in producing in-depth stories about the plight of the developmentally disabled, including a multi-part series on KGO-TV news in San Francisco.
- Lobbied state and federal legislators about mental health and state hospital issues.
- Taught grassroots lobbying, letter-writing and effective communication with elected officials.
- Developed and directed free media campaign for 43,000-member SEIU Local 660 during contract negotiations with LA county; members received 12 - 21% raises over three years.
- Press Director for LA county ballot measure, Proposition L ("Save Our Libraries"), which passed with 70% of the vote.

California Coordinated Campaign/Clinton-Gore '96

Director of Voter Targeting

February 1996 - November 1996

- Analyzed demographic, voter registration and precinct data for presidential, congressional, state senate and state assembly races.
- Examined base and swing voter data to target media, to schedule presidential visits and for placement of resources.
- Compiled and assessed statewide, regional and congressional polling data.
- Contributed data and personal observations to political briefings, trip analyses, media monitoring and other team reports.
- Recruited speakers and intercepted media at events for Rapid Response.

USC School of Education

Inner-City Learning Disabled/At-Risk Literacy

September 1993 - February 1996

- Conducted qualitative and quantitative analysis on student-teacher interaction.
- Taught students to write, revise and edit school projects, such as mini-books and horror stories.
- Assessed use of computers in the classroom, such as in writing essays and e-mail.

Joan Shorenstein Center, Harvard University/USC
1992 Presidential Election Media Research Project

January 1992 - September 1993

- Coordinator of a multi-site NSF-funded study of electoral behavior, the media and political ads.
- Organized collection of data and analyzed local news coverage of the 1992 election.
- Trained interviewers and coders of television and newspaper stories.
- Monitored and recorded the thoughts and media habits of a small group of Angelenos throughout the election year.

USC Department of Political Science
Teaching Assistant

September 1989 - May 1991

- Researched and presented lectures on voting behavior, the mass media and public opinion polls.
- Prepared and graded exams.
- Initiated and taught section on writing research papers and developed study guides.

MIT Audience Research Facility/Media Lab
Facility Manager

September 1987 - June 1989

- Conducted experimental studies, including those on learning through the media and the commercial feasibility of stereo television and High-Definition TV.
- Hired, trained and supervised undergraduates, non-MIT researchers and data entry personnel.
- Devised sample and demographic guidelines for each experiment and directed recruitment of subjects.
- Interviewed respondents about their knowledge and conceptualization of political issues, such as AIDS and the economy.
- Wrote monthly newsletter about research activities and personnel.

Cambridge Survey Research/Caddell Associates
Junior Analyst/Assistant Field Director

June 1984 - July 1985

- Analyzed survey research data and incorporated it into campaign strategies.
- Statistically devised samples for national, state and regional surveys.
- Examined growth areas (i.e. Inland Empire) in California for presidential, senate and judicial candidates.
- Researched background information and compiled demographic profiles for political and corporate surveys.

EDUCATION

University of Southern California, Ph.D., Political Science, June 1995.

Dissertation: "Local TV News Goes to Washington: The 1992 Election in Los Angeles." Analyzed local television coverage of the 1992 Presidential, Senate and House elections.

Massachusetts Institute of Technology, S.M., Political Science, January 1989.

Thesis: "Covering Public Issues: The Closed Loop of Political Communication." Interviewed journalists from CBS News, *Time* magazine and the *Boston Globe* to analyze their coverage of political issues and to discuss audience response.

University of California, San Diego, B.A., Political Science, June 1984.

Thesis: "The J. Robert Oppenheimer Case." Assessed the impact of H-bomb development, changing military strategy and the role of the bureaucracy in the security clearance revocation of Dr. Oppenheimer.

Georg-August Universität, Göttingen, West Germany. July 1981 - March 1983.

OPINION ARTICLES

"Cycling to Getty Risky on Sepulveda Boulevard," *Los Angeles Daily News*, January 13, 1998.

"Charmed by the President...And a Few Dollars Poorer," *San Francisco Chronicle*, October 23, 1997.

"Hi, Y'all, My Name's Bill': President's Ability to Charm the Check Out of a Lifelong Republican Shows What Really Happens at Those Coffees," *Los Angeles Daily News*, October 19, 1997.

"Tuning Out Politics," *Los Angeles Daily News*, March 9, 1997.

"For People Like John, State Hospitals are Lifesavers," *Sacramento Bee*, November 1, 1996.

"To Dole: My Brother John Needs the 'Village,'" *Ventura Star*, September 16, 1996.

"Keep Camarillo [State Hospital] Open," with Helen Kiolbassa, *Los Angeles Times*, March 28, 1996.

"Camarillo Fills a Need That's Not Possible Elsewhere," *Los Angeles Daily News*, March 18, 1996.

OTHER PUBLICATIONS

"Grassroots Lobbying: Letter Writing (Or, How to Be the Squeaky Wheel That Gets the Grease)," *California Association of State Hospital Parent Councils for the Retarded*, August 1997.

"Is Local TV Still Local? Coverage of the Presidential and Senate Races in Los Angeles," *The Harvard International Journal of Press/Politics*, Winter 1997, pp. 79 - 95.

"Toward a Study of Mass Communication: A Review of *Massenkommunikation*," *International Journal of Public Opinion Research*, Autumn 1990, pp. 287 - 291.

CONFERENCE PAPERS

"Back to You, Wendy: 'Happy Talk' and Political Discourse," American Political Science Association, annual meeting, 1995.

"Local Television Coverage of the Presidential, Senate and House Races in the Los Angeles Media Market," American Political Science Association, annual meeting, 1993.

"Constructing Popular Narratives of AIDS," with Jane Stokes, American Political Science Association, annual meeting, 1991.

"Causal Sex: How People Explain Away AIDS," with Jane Stokes, Lori Collins-Jarvis, and Jodi Gusek, American Association of Public Opinion Research, annual meeting, 1991.

"Journalists and Their Audiences: The First Step in the Formation of Public Opinion," American Association for Public Opinion Research, annual meeting, 1989.

THE WHITE HOUSE
WASHINGTON

John Monahan HHS

Jon Kaplan NEC 3/1

Kris Sweden SBA ~~on~~ 3/1

Mike Zeitlin State

Heather

Through
OPP 3/1

OPP ~~Phu~~ Phuc Huynh

Kevin McCaugh / McCaw?

2100 Connecticut Avenue, NW #505
Washington, DC 20008
(202) 667-3612

March 2, 1999

Missy Kincaid
Office of the First Lady
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Dear Missy:

Thank you for meeting with me on Monday.

It was wonderful to see you again after meeting you at Justin's during the '96 campaign. I enjoyed our discussion about the political appointment process, campaigns and the White House. It was great to hear about your wide range of experiences, from the University of Arkansas to teaching English in the Czech Republic. Your life in Prague during the early 90's -- after the fall of communism and before the full onslaught of western capitalism -- must have been fascinating.

I especially appreciate that you took the time to look at my resume and make calls on my behalf. All of your job suggestions, from the NEC to HHS, sound good. All-in-all, I look forward to helping the Clinton Administration make a difference in people's lives.

Thank you also for allowing me to accompany you from the East Wing to OEOB. It was a thrill to see the Oval Office, including Gilbert Stuart's portrait of George Washington, and to walk along the same portico where the President walks. Coincidentally, PBS aired a brief program last night about the White House's 200 years, which made me appreciate our journey through history even more.

Enclosed are three opinion articles. "For People Like John, State Hospitals are Lifesavers" was inspired by the First Lady's affirmation that it takes a village to raise a child. "How Clinton Charmed My Dad" is about my dad meeting the President. ("Charmed by the President...and a Few Dollars Poorer" was the newspaper's title on their invoice.) "Tuning Out Politics" incorporates my dissertation research on local television news and notes the reasons for the lack of media attention to politics. Also enclosed is the academic version, which describes how in 1992, the so-called "Year of the Woman," there was actually little TV coverage of Dianne Feinstein and Barbara Boxer as they ran for the Senate in California.

Thanks again for your time, help and advice.

THANKS!

Sincerely,



Jolene Kiobassa, Ph.D.

Enclosure

P.S. At last minute, sent "To Dole: My Brother John Needs the 'Village' instead of "For People like John..."

To Dole: My brother John

LESS GOVERNMENT:

*Proposed closure of
Camarillo State Hospital
jeopardizes lives.*

By Jolene Kiolbassa

My brother, John, walks through sliding-glass doors. Traffic means nothing to him. If he sees something on the other side of the street, he will make a beeline for it, regardless of the dangers of speeding autos. John laughs and cries, rants and raves, aahs and coos in response to his own unpredictable and imperceptible whims. In all of his 32 years, John has never uttered a single word.

In this era of government downsizing, what will happen to my brother? John has lived in Camarillo State Hospital since he was 8 years old. He requires 24-hour supervision. John's favorite teacher, Rick, taught him basic skills such as sorting objects — a big step in our eyes, because when John lived at home, everything not bolted down was a potential flying projectile.

The state of California has threatened to shut down the hospital because current

policy dictates placing mentally disabled clients, even the most severely afflicted, in community homes where they receive no specialized care and there is no one like Rick who has a special-education credential. Families like mine have fought the proposed closure through letter-writing campaigns, grass-roots lobbying and attending public hearings.

For some parents, this trend toward less government has become an expensive and heart-wrenching nightmare. A couple in the Camarillo support group had to obtain a second mortgage on their home to retain an attorney so they could get their autistic daughter, Melissa, back into the state hospital.

Over their objections, Melissa has been put in a community home in the name of government "downsizing" and her health deteriorated to the point that she required hospitalization. When she was released from the hospital, her parents, through their attorney, fought to keep her out of the group home that had neglected her, and they argued to have Melissa readmitted to the state hospital.

Years ago, Melissa was originally admitted to Camarillo because while living

In this current political climate, it is fashionable to bash 'big government,' but my family refuses to join the chorus because we have seen the positive difference that government has made in John's life.

in a community home, she spent her days in school in a padded, locked room under the guise of "mainstreaming."

Melissa's family and mine have good reason to worry about our kindred. Not fighting placements in substandard group homes can mean death for our loved ones. A recently published, highly regarded academic study from the University of California at Riverside found that clients in community homes had a much higher mortality rate than clients in state facilities.

Another parent in the Camarillo group lost her son three months after he was moved from the state hospital to a group home, his death the result of attendants ignoring his pre-existing health conditions, including a heart problem. Now a pine tree stands in his memory on the grounds of the state hospital, which provided him with skilled and compassionate care for 25 years.

Ventura

needs the 'village'

I know parents who pray that their children will pass away before they do. This is a sad commentary on our society. Fifteen years' whittling away of care for the mentally disabled has caused parents to see society as unwilling to look after their disabled children when they are gone.

After my parents pass away, I will be responsible for John. What will happen to John if I die before he does?

Who will fight to keep him at the state hospital with his beloved and specially trained teachers? In the future, will there become two classes of mentally disabled in our society? Those who have families to fight for them and those who do not? Already, it takes superhuman effort, large bank accounts and competent lawyers to navigate the changing world of government for the mentally disabled.

When Republican leaders, including Bob Dole, at the Republican National Convention mocked the title of Hillary Clinton's book, "It Takes a Village," the criticism hurt in a very personal way. My family prides itself on taking care of John, but our efforts can never suffice. We are grateful for the existing state-run institution that enables my brother to live in a warm and safe environment. We are

thankful that the state provides teachers like Rick who have eased John's way in the world.

We hope the "village" will always be conscious of the role it properly assumes in caring for the less fortunate like John and in helping families like mine — by electing politicians who will set intelligent and humane policy toward the mentally ill, by supporting adequate funding for their care and by joining us in being the conscience that cries out when things are wrong. In this current political climate, it is fashionable to bash "big government," but my family refuses to join the chorus because we have seen the positive difference that government has made in John's life.

Our collective philosophy toward government — what we expect from it, what we give to it — dictates how we treat the diverse members of society, including the less fortunate. If we emphasize less government and greater individualism, then people like John are more apt to be left to their own incomplete and unsatisfactory resources.

The 32-year-old autistic man who does not recognize everyday hazards would be left to stroll into incoming traffic.

— Jolene Kiolbassa lives in Santa Monica.

9/16/96

p. D3 The Ventura Star

2 of 2

How Clinton Charmed My Dad

Lifetime Republican finds charisma opens checkbooks

By Jolene Kiolbassa

DEJA VU hits when you least expect it. In the tapes of the seemingly infamous White House coffees, a man, caught up in the novelty of being in the president's presence, tried to give DNC Chairman Don Fowler some checks. It reminded me of my dad's brush with President Clinton when I worked on the '96 campaign.

My dad — an avid Republican, retired B-52 navigator, 33 year Air Force career officer, nuke the Reds, draft all 18 year olds — that sort of man. Always replying to the penny ante mass mailing appeals for money from the Republican National Committee, especially the requests aimed at ardent pro-military right-wingers. He once circulated a petition trying to kick '60s activist Tom Hayden out of the state Legislature. Yet, indeed — a no nonsense fellow.

My dad met President Clinton in a photo line in Rancho Cucamonga Calif. We waited for an hour, perhaps longer, in a junior college library as the president spoke to 20,000 supporters outside. The heavies from Clinton's staff — then-Chief of Staff Leon Panetta and Press Secretary Mike McCurry — walked around among us.

During the brief introduction, my father, the colonel, turned into jelly. This was the same guy who kept his cool while flying thousands of hours in bombers loaded with nuclear weapons. There is an oft-used saying that the president makes you feel like the only one in the room. This was so true.

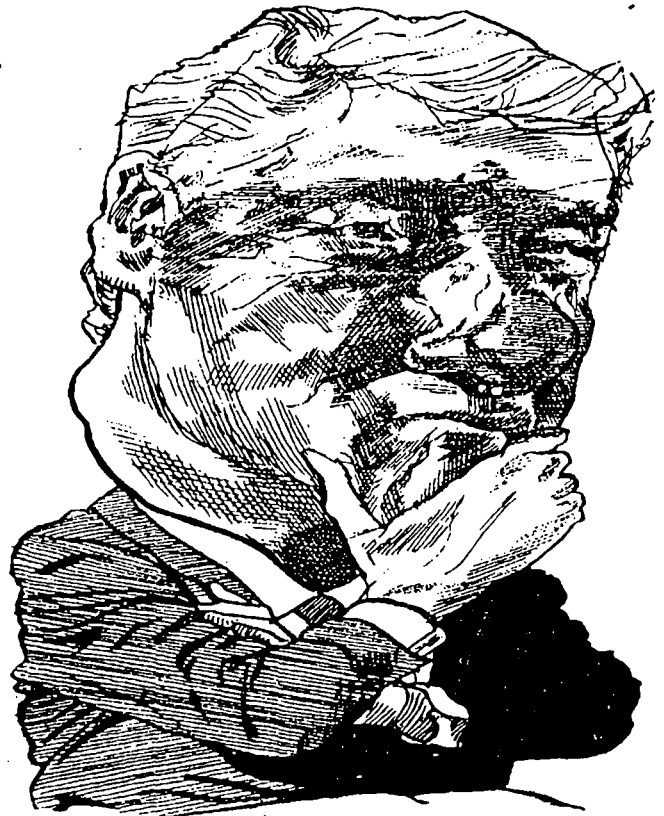
My father stammered that he was a lifelong Republican yet would cast his first vote for a Democrat — President Clinton, the man standing before him. The president replied, "I wish there were more like you," and we all laughed.

Dad was sucked into the charisma that is President Clinton. The president impressed Dad with his

warmth and graciousness — remarkable traits, since it was the end of a long campaign day. Thousands of hands had already been clutched, hundreds of photographs had already been posed for. My father witnessed none of this — all he saw was the leader of the free world making him, an ordinary American, the center of attention.

Indeed, the president's presence was overwhelming. If Mr. Republican had carried his checkbook, he would have slipped a check into Clinton's hand before the charmer had come to the end of the line. Instead, my father had to wait impatiently until the next morning to figure out where to send money (because giving to Democrats was a foreign experience). Clinton, until a short time before this event, was Dad's "enemy," which makes the transformation even more incredible.

My father's exact motives still elude



BY KERRY WAGHORN

me. In addition to the charm, perhaps he saw a down-to-earth figure, at odds with the much-demonized Democratic leader portrayed in Republican mailings. Expecting a conniving "Slick Willie," Dad was surprised when he came face-to-face with a warm and witty guy.

Since watching Dad reflexively fork over a few hundred dollars after meeting the president, I have a new take on Clinton's fund-raising efforts. That man in the White House can separate my father from his wallet faster that I could ever wish — it is simply awe-inspiring.

Republicans may want to learn about "this guest list" and "that coffee" as the tapes roll. All I care to know is "How'd he do that?" And I'm taking notes.

Jolene Kiolbassa, a resident of Santa Monica, was director of voter targeting for the Democratic Party's 1996 effort in California.

Tuning out politics

Campaign television coverage fills in the holes around crime, accidents, sports and weather. The mayor's race likely will be contested between news stories, not during them.

By Jolene Kiolbassa

IF you were to depend solely on local television, you would not be able to tell that in less than two months, Los Angeles citizens will go to the polls to decide whether to re-elect Richard Riordan or to give his job to Tom Hayden.

On Feb. 18, 1997, Riordan stated his intention to run for a second term against already-declared candidate Hayden. It might be expected that this would be a high-profile contest between incumbent Riordan and a familiar political figure from the '60s, Hayden, a state senator. No. Local stations began their newscasts with Elizabeth Taylor's planned brain surgery and the shooting of a fugitive. Segments about two fatal fires, high winds, high surf and a graffiti-related shooting, among other stories, were aired on the seven VHF stations before the Riordan campaign kick-off. The earliest Riordan's announcement appeared was 10 minutes into KNBC's 4 p.m. broadcast (with 20-second voice over); the latest was 33 minutes into independent Channel 13's 10 p.m. news. One afternoon newscast did not carry the mayor at all. (The Los Angeles Daily News, in contrast, ran a front page story.)

This focus away from local politics is not new. In 1992, Los Angeles stations averaged 4.5 stories per month on the two Senate races. Local reporters virtually ignored an unprecedented "made-for-TV" matchup, with two female Democratic nominees squared off against male Republican candidates running for two Senate seats. Overall that year, there was not much news about any election, from the presidential down to municipal propositions, on local airwaves. During the month of March, for example, KNBC aired 151 crime stories, including trials and jurisprudence, while the total of all political stories, not just those about the presidential and Senate elections, numbered 55. Campaign coverage filled in the holes around crime, accidents, sports and weather.

A major factor in not covering politics is the paramount role of market research. In 1992, for example, KNBC made a decision not to cover elections. Its consultants, Magid Associates, told the station that polls showed that



RIORDAN



HAYDEN

people were turned off by "politics." Politics — a vague term meaning nothing when asked in a telephone survey, but actually a major part of such diverse topics as health care, planes taking off at Santa Monica Airport, crime and gays in the military. When market research costing \$1 million a year asserts that people are not interested in politics, then gut instinct goes by the wayside.

candidates are not covered by local television news, they must initiate their own coverage — ads. In 1992, for instance, the Los Angeles airwaves were inundated with Senate ads, which overshadowed campaign coverage on the evening broadcasts. In an ironic twist, some newscasts carried as many as seven Senate ads during commercial breaks, yet did not carry a single Senate story within the newscast. This spring it is likely that the mayor's race will be contested between news stories, not during them.

Lack of television coverage and the need to rely on advertising, create a domino effect on the nature of campaigning itself. Political candidates must raise several million dollars each to afford advertising in high-cost media markets such as Los Angeles. Contenders must devote a large portion of their time to fund raising — dealing with moneyed backers — instead of meeting voters. Candidates do not appear at campaign rallies — they appear at fundraisers. In the Los Angeles area, pursuit of political office is out of range for everyone but the best politically — and financially — connected few.

It cannot be said that local television news content should not concern us so much, that people receive their information from other sources. Evidence shows that local news ratings have increased as newspaper readership has dropped and circulation has become stagnant. More people watch local news than network news. It is unlikely, therefore, that citizens read about Riordan's re-election plans in the next day's newspaper.

Coverage of the mayor's race begs a broader question: Perhaps newscasts determined by market research is not the best for a democracy. News crafted for the lowest common denominator audience obviously leads to large gaps in our understanding of the political process. Is there a link between the low turnout of the voting age population and the lack of information about candidates and issues?

As a footnote, the only debate between Riordan and Hayden is scheduled for March 13, sponsored by Continental Cablevision. The cable outlet has offered the debate to local broadcast stations, but so far there have been no takers. This means that if they are lucky, the candidates will receive 20 seconds of air time on the local news that evening.

Since Los Angeles' mayoral and other

Jolene Kiolbassa received her Ph.D. from the Department of Political Science at the University of Southern California. This commentary is based on her doctoral research, which included content analysis and interviews of local newscasters in 1992. Kiolbassa was the director of Voter Targeting for the Democratic Party's efforts in California in 1996.

- Marvin Kalb and Pippa Norris, Harvard University
- Hushang Ansary, former ambassador
Stephen Ansolabehere, MIT
Lance Bennett, University of Washington
Timothy Cook, Williams College
Wolfgang Donsbach, University of Dresden
Morris Fiorina, Harvard University
Nik Gowing, BBC
Doris Graber, University of Illinois, Chicago
Michael G. Hagen, Harvard University
Kathleen Hall Jamieson, University of Pennsylvania
Stephen Hess, The Brookings Institution
Godfrey Hodgson, Oxford University
Shanto Iyengar, University of California, Los Angeles
Richard Johnston, University of British Columbia
Marion Just, Wellesley College
Paolo Mancini, University of Perugia
Thomas Mann, The Brookings Institution
Ellen Mickiewicz, Duke University
Thomas E. Patterson, Syracuse University
Nelson W. Polsby, University of California, Berkeley
Larry Sabato, University of Virginia
Daniel Schorr, National Public Radio
Holli Semetko, University of Amsterdam
Colin Seymour-Ure, University of Kent
Bernard Shaw, Cable News Network
Walter Shorenstein, Shorenstein Company
Linda Wertheimer, National Public Radio
Gadi Wolfsfeld, Hebrew University
John Zaller, University of California, Los Angeles
- Keith Reeves, Harvard University

David Jones

Press/Politics is an independent journal based at the Joan Shorenstein Center on the Press, Politics and Public Policy at the Kennedy School of Government. It is dedicated to analyzing the interaction of the press, politics, and public policymaking. The editors invite submissions on topics reflecting a broad spectrum of intellectual disciplines and practitioner experience. *Press/Politics* welcomes articles, especially those on political communications; journalism and public policy; international news; race, gender, and the press; and campaigns and elections. Detailed notes for contributors are listed on the inside back cover. Submissions should be sent to: The Editors, *Press/Politics*, Kennedy School of Government, Harvard University, Cambridge, MA 02138, USA; tel: (617) 495-8269; fax: (617) 495-8696; e-mail: press@ksgrsch.harvard.edu.

The Chevron Companies
St. Petersburg Times



The Harvard International Journal of
Press/Politics

Winter 1997 Volume 2, Number 1

Editorial	1
<i>Pippa Norris</i>	
Feature Article	
Talk Show Democracy '96 <i>Tom Brokaw, James Fallows, Kathleen Hall Jamieson, Mary Matalin, and Tim Russert with Marvin Kalb</i>	4
Longer Articles	
Setting the Record Straight: Do Ad Watches Help or Hurt? <i>Kathleen Hall Jamieson and Joseph N. Cappella</i>	13
A Spatial Model of Ideology and Political Communication: Voter Perceptions of News Reporting <i>James W. Endersby and Ekaterina Ognianova</i>	23
Image-Bite News: The Visual Coverage of Elections on U.S. Television, 1968-1992 <i>Kevin G. Barnhurst and Catherine A. Steele</i>	40
Campaigning on the Internet: Parties and Candidates on the World Wide Web in the 1996 Primary Season <i>Michael Margolis, David Resnick, and Chin-chang Tu</i>	59
Is Local TV News Still Local? Coverage of Presidential and Senate Races in Los Angeles <i>Jolene Kiolbassa</i>	79
Shorter Articles	
Educating for the New Information Profession <i>Robert M. Entman</i>	96
From a Global Perspective: Opportunity Blown in Eastern Europe <i>Edward J. Baumeister</i>	104
India's Historic Debate <i>Alok K. Jha</i>	109
Italy's Berlusconi Factor <i>Paolo Mancini</i>	116
Russia's Elections Misreported <i>Alexei Pankin</i>	121
Japanese Videocracy <i>Susan J. Pharr</i>	130
John Chancellor, 1927-1996 <i>Marvin Kalb</i>	139
Book Notes	141

Is Local TV News Still Local?

Coverage of Presidential and Senate Races in Los Angeles

Jolene Kiolbassa

This study examines local television coverage of the 1992 presidential and Senate elections and the 1996 presidential primaries in the Los Angeles media market. The core question is whether local stations have a specifically "local" focus in their newscasts, or whether instead their coverage has become similar to the national network news. The paramount finding is that in 1992, Los Angeles stations carried ten times the amount of stories about the presidential race compared to the coverage of the state's two Senate races; a corollary finding is that the 1996 primary reports are similar in style and substance to their 1992 counterparts. Local stations chose to use the presidential campaign as a symbol for government generally and were aided in their coverage by new technology, such as satellite hookups and video services.

Aided by a number of interrelated developments, local news has evolved into a viable, independent information source capable of creating its own campaign coverage.

As the networks continue to pare down news divisions to reduce costs, affiliates have found that their news shows are relatively inexpensive to produce. With syndication fees and entertainment production charges continuing to mount, the cost of newscasts now compares favorably with other programming. Advanced technology, such as satellite hookups, has become less expensive and hence more accessible over the past twenty years. Finally, more viewers than ever elect to turn to local news over the networks for their information needs.

These changes make the question of local television news coverage of political campaigns particularly compelling, as "local" news has now expanded to include, at least potentially, the entire nation. The behavior of the Los Angeles media market during the 1992 campaign season, and the 1996 primary season, offers an opportunity to consider in some detail how local news stations choose to gear their election coverage. Did television stations in Los Angeles focus their resources on the presidential campaign or on the two California Senate seats also being contested?

One hypothesis suggests a scenario in which the presidential race receives

more attention. The networks have long focused on the president as the embodiment of government while giving Congress considerably less attention; local news may have done the same. Local television stations, already using advanced communications technology (such as feeds, live location reports, and satellite interviews) for national and international events, may have harnessed these resources to cover the Bush-Clinton-Perot contest.

A competing hypothesis puts forth a contrasting picture, with Senate coverage dominant. Because the Los Angeles media market is entirely within the state of California, local stations would carry Senate races because they are relevant to all viewers and, unlike the presidential race, not regularly covered by the networks. Market competition would, in this view, favor Senate races, as local stations would seek to create a product distinguishable from network broadcasts. Because both Senate races were easily accessible, it might seem likely that they would receive more coverage than the presidential race.

Framed, then, by these two competing hypotheses, we look at the question of whether the 1992 campaign season was dominated by presidential or Senate coverage.

Method

This research examined local newscasts in Los Angeles during the 1992 campaign and the 1996 primary elections. The bulk of the research was done on the 1992 election, where the nightly five o'clock news was examined between February 12 and November 8. The local ABC owned-and-operated station (KABC) and the NBC owned-and-operated station (KNBC) were chosen for three reasons: In three of the five sampled ratings periods, KABC's and KNBC's 5 o'clock newscasts each had more viewers than their network counterparts, ABC's *World News* and NBC's *Nightly News*; there was close competition between the two stations for ratings supremacy during the sample period; and the 5 o'clock newscast is where stations place their most popular anchors.¹

The taping of the broadcasts was done as part of the Democracy '92 research project at Harvard.² In addition to this data, I collected and coded supplementary information about Los Angeles television coverage of Senate races; all stories about Congress were noted, not just segments bearing directly on specific races.³ Broadcast journalists at KABC and KNBC were interviewed after the content analysis was done. Also included in the analysis is a preliminary examination of the 1996 primary campaign that considers two stations' coverage of the March primary, focusing on the period between March 5 and March 27. Once again, KABC was chosen; however, in recognition of the ever-expanding role of independent stations in the Los Angeles market, Disney-owned KCAL was also taped.

Despite its size, Los Angeles has become more similar to other media mar-

kets. Technology once exclusive to large markets is now common throughout the nation (Cleland and Ostroft 1988; Kaniss 1991; Lacy et al. 1988; Rostenstiel 1993). Satellite interviews are universally accessible because receivers are a standard and inexpensive mainstay of news-gathering equipment, and all stations, regardless of size, have access to video services. Los Angeles is also similar in its stations' reliance on outside consultants and the tabloidization of local news, which has homogenized the on-air product (Bennett 1988; Graham 1990; Rosenberg 1991). The same consultants shape newscasts around the country, and producers and reporters move from market to market, making style and content increasingly indistinguishable.

There are some key ways, though, in which its top-ten market size makes Los Angeles different from most other localities. Market size affects the balance of news, as stations in top-thirty and medium-media markets devote a smaller percentage of airtime to local news, with more attention to national and world events (Carroll 1989); at the same time, coverage of national and international news has increased in all markets (Bernstein et al. 1990). Also, the network owned-and-operated stations in Los Angeles differ from affiliates across the country in their close relationship with the parent networks, which rely on these local stations for financial and personnel resources.

Findings

In 1992, in what was a "made-for-TV" matchup, liberal Democrat Barbara Boxer was competing against conservative Republican Bruce Herschensohn, a former television commentator, to fill the seat being vacated by retiring Senator Alan Cranston. The other Senate contest featured incumbent Senator John Seymour, appointed by Governor Pete Wilson following his move from the Senate to the governor's seat, against former San Francisco Mayor Dianne Feinstein. The situation was unusual with two Senate races, and with both Democratic nominees being female. If Dianne Feinstein and Barbara Boxer were both elected, it would mark the first time that a state had all female representation in the upper chamber. At the same time, the presidential candidates were focusing their resources in the East and Midwest of the United States, as polling consistently showed Bill Clinton far ahead of George Bush in California.

Amount and Placement of Coverage

Overall, there was not much news generally about elections on the local airwaves. During the month of March 1992, for example, KNBC aired 151 crime stories, including trials and jurisprudence, whereas the total for all political stories, not just those about the presidential and Senate elections, numbered just fifty-five. Campaign coverage filled in the holes around crime, accidents, sports, and

Table 1

Presidential, Senate, and House stories, February 12 to November 8, 1992

	KNBC		KABC	
	N	%	N	%
President	453 ^a	5.7	419 ^a	5.6
Senate	46 ^a	.6	56 ^a	.8
House	1	—	4	—
Other	7,500	93.7	7,021	93.6
Total (all stories)	8,000^b	100	7,500^b	100

^a Seven stories on KABC were coded as both presidential and Senate, as were two on KNBC.^b Approximate number of total stories calculated from overall code sheets for the entire sample period.

the two Senate races. As shown in Table 1, KNBC aired 453 stories and KABC 419 concerning the presidential election, compared to the forty-six and fifty-six Senate segments for the respective stations during the same ten-month period. The figures, though, pale in comparison to the approximately seventy-five hundred total news stories broadcast by each station during that same time frame.

A breakdown of the number of stories during the different phases of the election season shows that presidential coverage overwhelmed Senate coverage

Table 2

KNBC presidential and Senate stories, February 12 to November 8, 1992

	Senate		President		Overall	
	N	%	N	%	N	%
Primary	22	47.9	156	34.5	3400	41.8
June 4–Oct. 22	14	30.4	242	53.6	4270	52.4
Oct. 23–Nov. 3	8	17.4	38	8.4	330	4.0
Postelection	2	4.3	16	3.5	150	1.8
Total	46	100	453	100	8000^b	100

Table 3

KABC presidential and Senate stories, February 12 to November 8, 1992

	Senate		President		Overall	
	N	%	N	%	N	%
Primary	22	39.3	123	29.4	3,180	41.7
June 4–Oct. 22	22	39.3	241	57.5	4,000	52.4
Oct. 23–Nov. 3	9	16.1	39	9.3	310	4.1
Postelection	3	5.3	16	3.8	140	1.8
Total	56	100	419	100	7,500^b	100

^b Approximate number of total stories calculated from overall code sheets for the entire

during each phase.⁴ As shown in Tables 2 and 3, there were 156 presidential and twenty-two Senate stories on KNBC during the primary season. Between the California primary and the last days of the campaign, the station aired 242 presidential and fourteen Senate segments. At KABC, the numbers tell a similar story, with 123 presidential and twenty-two Senate stories before the California show down, and 241 and twenty-two segments, respectively, between June and October. During the last days of the campaign, when Herschensohn pulled even with Boxer in opinion polls, KNBC aired eight stories about the Senate elections and thirty-eight about the presidential race; KABC had similar numbers.

Newscasts rarely led with presidential stories except during the last week of the campaign, when such stories periodically aired first, especially if a live report. As a general rule, Senate stories tended to follow presidential stories; more whimsical political stories usually ran with other human-interest segments at the conclusion of the broadcast, rather than as hard news. For instance, a story about the "Hollywood" sign having been changed to "Perotwood" followed a report on a dognapping. Only twice during the ten-month period did a station begin an evening newscast with a Senate story: KNBC led with a live report about Senate candidates Barbara Boxer and William Dannemeyer being on a list of members who had written bad checks on the House of Representatives bank; days before the election, KABC led with allegations that Republican candidate Herschensohn had bought pornography and visited a strip show.

One noncandidate received more attention than some of the announced Senate contenders. KNBC kicked-off its election-year coverage with the announcement by former baseball commissioner Peter Ueberroth that he would not be a candidate. Ueberroth, a high-profile noncandidate, received more television attention about his noncandidacy than three Senate candidates actually on the primary ballot (Sonny Bono, Joseph Alioto, and William Allen).

Standing beside the presidential candidate during a rare California campaign stop often seemed to be the only way for a Senate candidate to appear on local television. During a visit to southern California by Bush or Clinton, congressional candidates crowded onto the presidential contender's platform.⁵ For instance, Feinstein was mentioned or seen ten times on KNBC and twelve times on KABC during stories that focused on the presidential race; Seymour was in nine KNBC and three KABC segments. Even when including such coverage of presidential candidates' visits, however, local television clearly provided little attention to Senate contests in 1992.

President-oriented Coverage

A number of factors help explain why the Los Angeles news stations chose to focus on the presidential race over the Senate contests: The length of the presidential campaign season, with its structure and various events (such as prima-

ism of the White House to help sustain broadcasters' attention; market-oriented decisions by individual stations led them to favor presidential politics in 1992; and advances in technology afforded stations the opportunity to consider such a national focus. Each of these three explanations will be considered in turn.

The Presidential Selection Process

Primaries Not surprisingly, the presidential candidates owned the primary season, which relegated Senate contenders to the background of news coverage. Local television coverage of primaries in other states prolonged the attention paid to presidential candidates; by the time of California's June primary, the presidential contest had been on the air for four months. Los Angeles viewers received a continuous narrative as the primaries moved from New Hampshire to California. The disparity in coverage heightened the visibility of the presidential candidates while simultaneously overshadowing the Senate contenders. The two Senate races enjoyed no extended exposure, although there were a cluster of stories immediately preceding the California primary.

Almost every Tuesday during the primary season, broadcasters reported that "the polls just closed a few minutes ago . . ." and offered projections of winners and losers. On the evening before a vote, newscasts reviewed the primary contenders, including their latest campaign stops and most recent attacks on opponents. KABC journalists reported live from the New Hampshire, Super Tuesday, Illinois, and New York primaries; KNBC carried live reports from New Hampshire and Nevada. Other times, the stations used voice-overs, and sometimes, albeit rarely, they relied on network packages—segments prepared and narrated by a network correspondent. This is a typical KABC segment from Concord, New Hampshire:

Anchor Joanne Ishimine: "Our John North is there covering the '92 campaign."

North: [Visuals show Clinton at rally.] "A show of confidence in the final frantic days of the campaign. Once seemingly invincible, as the Democratic front-runner, Arkansas Governor Bill Clinton now trails former Massachusetts Senator Paul Tsongas by double digits." [Visuals show Tsongas with reporters.] "They argued about their proposals for reviving the economy, and they attacked George Bush."

Tsongas: [On *Meet the Press*.] "I think my economic program is based on reality. George Bush is the Republican Santa Claus."

North: [Visuals show Clinton with wife at rally.] "Clinton says he's overcome personal accusations he called 'trash' that made him virtually a one-man land-fill." [Followed by Clinton's attack on Bush, information about Democratic contender Bob Kerrey and Bush, and Pat Buchanan's attack on Bush.]

In closing, North noted that although New Hampshire has one-third the population of Los Angeles, its voters decided which candidates moved to the next round. Other than this remark, the segment had little to do, directly, with California. The report exemplifies the way in which local stations take credit for having their "man" or "woman" on the scene. The broadcast presented a familiar face, North's, to explain the volatile dynamics of the national election. Interestingly, coverage of the California primary was slight in comparison to those that preceded it.⁶ The major, early primaries drove coverage, while the California primary was of secondary importance, even in the Los Angeles market. With the nominees already determined, the primary was the focus of fewer than ten stories on each station.

During the 1996 primary season, reports began with monologues that seemed to have been lifted straight from 1992 stories. The 1996 reports had a similar focus on "horse-race" results, except that for KABC, the reporter usually sat in the newsroom instead of reporting via satellite from a primary site. The venue changed, but the "who's up, who's down" style remained. Although KABC did not send reporters to cover the primaries from the campaign trail, KCAL sent two reporters to cover Super Tuesday—a political reporter in Miami and an anchor in Dallas.

Conventions Both KABC and KNBC sent reporters to the 1992 Democratic and Republican conventions, airing at least one report each day of the proceedings. Since the main speeches had not been given at the time of the evening news broadcast, convention segments tended to contain background information, live reports, profiles of speakers, and taped interviews with Californians—which provided a local angle to a national story. In fact, at the conventions, the local regularly obfuscated the national, as Los Angeles reporters traveled to New York and Houston to interview local officials acting as spokespeople for the national ticket. The convention coverage incorporated Senate candidates when the office seekers acted as surrogates for the presidential nominees. For example, KABC conducted interviews with Feinstein, Herschensohn, and Seymour, with the Feinstein interview taking place live via satellite as the Los Angeles-based anchors asked her questions about Clinton. In sum, then, conventions provided some coverage for Senate candidates, yet remained largely presidential in nature.

Debates Presidential debates existed on local television as part democratic spectacle and part sporting event, with heavy doses of instant audience reaction. Both stations carried the three presidential debates and one vice-presidential debate live in their entirety. Reports about the debates tended to be multi-story affairs, with previews and summaries. These segments virtually ignored campaign issues, emphasizing instead the impact of candidates' performances on the "horse race." At times, the first words spoken by a journalist were "Who won?" Several debate segments were live and included reaction from local offi-

cials, consultants, and "people on the street." Including all four debates, there were twenty-six stories on KNBC and twenty on KABC.

The most common debate coverage consisted of live reaction reports from around Los Angeles—for example, from the University of California at Los Angeles and the African Methodist Episcopal church, a venue familiar to Angelenos because of its community leadership role in the wake of the 1992 riots. KABC devoted a large share of its resources to debate reaction among partisan supporters and viewers, frequently from a local bar. For example:

Reporter Charmaine Wilkerson: [Live introduction—child yelling "Daddy, Daddy" in the background.] "I asked a number of questions. One question was how these performances affected how these people might vote in November, whether they had changed their minds and what they thought." [To taped segment.]

Bill Clinton: [On television screen as customers watch.] "In order to keep America the strongest nation in the world."

Female observer: "It seems to me that Mr. Perot is getting a lot of attention and a lot of applause."

Wilkerson: [To observer.] "And I noticed he gets a lot of laughter. . . ."

Male observer: "I'd say Perot is doing the best in the debates just by the way that he's answering the questions. . . ."

Reaction to the debates became news itself, with viewers' fun and socializing a regular subplot. To connect the debate story to the community, reporters created and extended news by covering reactions to it. Coverage of "spin" by candidates' supporters qualified as news and gave supporters a chance to convince viewers that their candidate won. Because a large portion of debate stories focused on viewer reaction, fewer stories contained candidate sound bites.

In stark contrast to the presidential candidates, the Senate candidates received little attention during their debates. KNBC carried four stories and KABC aired five about the Senate debates, and the face-offs were not even carried live on all Los Angeles stations. Sometimes the debates were not aired at all: One debate was broadcast only on radio; another could be seen only on cable television. Reflecting this lower profile, KNBC and KABC did not cover the Senate debates as major events.

Race to the Finish Both stations increased their presidential coverage during the last days of the 1992 campaign; KABC turned to live coverage, whereas KNBC aired in-studio reports from its political editor. KABC's three political reporters joined the candidates on the campaign trail at the end of October, reporting live for the evening newscast. The presidential campaign was por-

trayed as thrilling, and the coverage highlighted the perseverance of reporters and candidates alike. Reporter Mark Coogan reported from Bush campaign stops across the country, including Ohio, Michigan, and Connecticut. This segment typifies his reporting:

Anchor Harold Greene: ". . . Channel 7's Mark Coogan standing by with live satellite report from the Bush campaign in Grand Rapids, Michigan. Mark. [Graphics state it is a live satellite report.]

Mark Coogan: "Harold, here in Grand Rapids the president at this hour is beginning a question-and-answer program with citizens. . . ." [Shows highlights of day.]

Through the use of graphics, the "live" and remote aspects were regularly emphasized in these broadcasts. Yet a station did not have to send its reporters to the field to devote its election coverage to presidential politics; the same effect could be generated from home. KNBC often emphasized the White House contest through voice-overs and in-studio reports. In contrast, Senate coverage did not increase as Election Day approached; instead, it decreased. KABC assigned its three political reporters to travel with the presidential candidates leaving no one with the Senate contenders. For a week, the sparse Senate coverage consisted mostly of voice-overs, and two days before the election, KNBC did not air a single Senate story. On the day before the election, general assignment reporters filed reports about party rallies attended by Senate candidates.

Incumbency A final link in the chain that gives the White House race a high profile is incumbency, as the president is generally portrayed by the media as the personification of American government (Grossman and Kumar 1981; Hinckley 1990; Smoller 1990). The president provides a convenient and simplistic way for the media to convey news about the complex political process—an idea acknowledged by journalists interviewed for this project. A journalist at KNBC, for example, stated that if the station could carry only a minimal amount of news about Washington politics, it would focus on the White House rather than Congress.

In this study, incumbency was considered campaign oriented, because many presidential acts may be seen as motivated by politics. For example, at least one journalist thought that President Bush sought an extensive urban relief package for Los Angeles because California was considered an important state in the 1992 election; following his defeat, Bush vetoed parts of the legislation. Sometimes reporters turned White House policy events into campaign stories by mentioning Perot's or Clinton's views or discussing how the event affected the race.

KABC carried seventy-six stories about Bush as president while KNBC carried fifty-eight, and both stations relied heavily on voice-overs for presidential news. Incumbency coverage revolved chiefly around disasters, international

Related to the ideas of marketability and authoritativeness, satellite technology can be used to showcase anchors and top reporters. Journalists gain credibility and prestige by sitting across from a national figure or reporting from another part of the country. The satellite hookup is advantageous to both parties. For a station that cannot afford to send correspondents to cover a presidential election on a full-time basis, the offer is irresistible because it provides an opportunity to appear as a nationally recognized outlet; for the campaign, the interview provides free airtime.

Differences in financial commitment to presidential election coverage lead to different results with respect to how the race is presented. KNBC's "feeds" approach shows how any station, in even the smallest market, can cover a presidential campaign despite candidate inaccessibility and budget limitations. KNBC used only resources that are available to all stations, such as network feeds and satellite interviews. In contrast, only a station that makes a heavy financial commitment to covering the presidential race can, with the high costs of travel, create the kind of coverage produced by KABC. The station sent three political reporters, with crews, on the road for the last ten days, which was not only expensive but committed their top reporters to presidential stories.

A Repercussion: Senate Advertising

Because local television did not offer much coverage of the Senate races in 1992, the candidates themselves initiated exposure through advertising. The Los Angeles airwaves were inundated with Senate ads that overshadowed campaign

Table 4
Political advertising

	House ^a		Senate		President		Party ^b	
	N	%	N	%	N	%	N	%
KABC								
Oct. 23-31	9	69.2	28	77.8	0	—	7	87.5
Nov. 1-2	4	30.8	8	22.2	0	—	1	12.5
Total	13	100	36	100	0	—	8	100
KNBC								
Oct. 23-31	7	87.5	33	84.6	5	62.5	7	87.5
Nov. 1-2	1	12.5	6	15.4	3	37.5	1	12.5
Total	8	100	39	100	8	100	8	100

Note: All ads placed on five o'clock news broadcast, from October 23 to November 2, 1992.

^aAll Jane Harman.

^bAll Democratic party.

^cAll Ross Perot.

coverage on the evening broadcasts, as shown in Table 4. Conversely, no presidential ad was seen, with the exception Ross Perot's. During their five o'clock broadcasts, KABC carried thirty-six Senate ads and KNBC carried thirty-nine in the last week before the election. Some days there were as many as seven Senate commercials in a broadcast.

A lack of television coverage and the need to rely on advertising creates a domino effect. Senate candidates had to raise several million dollars each to afford airtime in the high-cost media market of Los Angeles. A minimum of \$5 million was necessary to run a viable primary campaign, with most of that amount going toward advertising.⁷ Contenders had to devote a larger portion of their time to fund raising than to more traditional campaigning, and the lack of coverage at the local television level further exacerbated the trend.

Local newscasts were preferred for the airing of political advertising for two reasons. First, they are the most prestigious part of a station's (as opposed to the network's) programming schedule. Campaigns want their commercials to appear alongside news programming rather than during reruns of syndicated television programs. Second, newscasts have the best demographics for specific media market buys. That is, more highly educated, upper-income viewers tune in to the local evening newscasts than to any other part of local programming. Because local stations are responsible for filling the daytime and early evening periods, a campaign that wants to target a specific media market will purchase time during the part of the day when the station controls the programming and the advertising.

The Senate races were contested between news stories, not during them. In Senate campaigns, the use of paid media is inversely correlated with the amount of press coverage. In lower-profile elections, the candidates are more likely to rely on paid advertising; in high-profile races, free news coverage is more automatic, and the candidates focus on press management rather than on advertising strategies (Ansolahehere et al. 1993). As this study demonstrates, there is a correlation between the high amount of advertising for Senate candidates and the low amount of local television news coverage.

Conclusion

Four key findings might be drawn from this examination of local television campaign reportage during the 1992 election: First, coverage in the Los Angeles market of the presidential contest overshadowed the scattered Senate stories despite the state's two contested Senate seats. Second, local television's coverage presented its own version of the constitutional roles of the executive and legislative branches. Third, there were few visible differences in the coverage provided by KABC and KNBC, even though there was a large disparity in the resources each committed to the presidential election. Fourth, the campaign

tion night. Although the number of stories on KABC and KNBC were approximately the same, KABC had more remotes and KNBC had more reports from the studio. The entire cost to KABC for sending its three reporters was not made public, but the expenses were viewed internally as a long-term investment in the station's market identity. In fact, presidential election coverage was viewed as a necessity for station visibility. A journalist from KNBC explained why his station lost the ratings game:

We lost in the election-night ratings because we were not seen as the station to turn to for election news. We did not establish ourselves as the political coverage station. We did not cover politics throughout the area because of the consultants' recommendations to avoid politics. The consultant said that politics was a turnoff, which cost us the November sweeps, when other stations did better and had more coverage, and this cost the news director her job.

Promotability and Prestige Promotion is a mechanism used to increase ratings, enabling a station to package interviews and live reports in its teasers throughout the day. A KABC journalist acknowledges this as a criterion behind going on the road with the presidential candidates:

The reason we were with presidential candidates during the last weeks is because it was very promotable. The station could use this, and the November sweeps were coming up. With three remotes every night, our director deserves an award for handling this.

Given the limited attention paid to the two Senate races, one might reasonably infer that these contests—both of which had a female Democratic candidate, and one of which was very competitive—did not lend themselves to such promotion. The president was marketable; Congress was not. Stations air stories that they think will keep and build an audience; apparently, the Senate election was deemed unlikely to hold an audience. A local television journalist voiced his concern that the viewers of local Los Angeles newscasts were short-changed by such an unrelenting focus on promotability.

KABC covered the presidential race for promotional reasons. It was easy for them, as an "owned-and-operated," to get video from the ABC network and do live shots from the campaign trail. It was cheaper to do because the network was helping. Presidential coverage is laudable, yet did viewers learn anything more than the horse race? Did the audience learn anything about the Senate race in all of this?

Although the lack of Senate coverage can be viewed as a disservice to the local audience, a station's affinity for presidential elections might also flow from a desire to be seen as more "serious." Local stations consistently seek to demonstrate that they can cover national politics as well as their more traditional local fare—car crashes, fires, murders. Presidential politics provide a way of showing that local news broadcasters, too, have depth and expertise. This attitude is most evident in the local stations' approach to interviews with the president. As one journalist explained:

Satellite and in-person interviews of the president are done by anchors, not reporters. If a station has a big chance to interview the president, it wants to send the face associated with its prominent five and eleven o'clock shows, not a reporter.

In other words, an interview with the president is the ultimate display of big-time, network ability, and local stations use these interviews to show off their anchors' experience and professionalism. Then they relentlessly promote the results.

Technology

Little of this coverage would have been possible without advances in communications technology that enable local television to present national and international events. This technology can be divided into two types: station controlled and candidate controlled. The former includes live reports via satellite and video services like network feeds; the latter includes campaign-supplied video and candidate interviews with local stations conducted over satellite. Video services and satellite reports can guarantee access to campaign and White House events and are not dependent on a candidate granting special permission. In contrast, campaigns govern access to campaign-supplied video and satellite interviews.

Stations use video services and network feeds to create stories and fill airtime without going to the expense of a camera crew. For example, KABC used its parent network's internal feed, News1Absat, delivered via satellite; the video of presidential candidates came mostly from affiliates who had one of the contenders in the local media market. KNBC, too, had a similar arrangement, allowing the station—despite its lack of travel—to air approximately the same number of stories as KABC, whose reporters regularly traveled with the candidates. As KNBC's political editor explained, network feeds were a substitute for travel:

KNBC skipped personal appearances by candidates, but I was able to do analysis, and we took in feeds. Most of the time I was using feeds and putting my own stamp on it. That's all I could do. I never went out of Los Angeles County. I did not even go to Orange County.

summits, and domestic policy. Local newscasts routinely showed the president performing his duties as head of state and government: signing bills, vetoing legislation and attending ceremonies. The tasks shown by local television were not particularly representative of how a president spends his time, yet they conveyed to audiences the dynamics of the position.

Invariably, the role of the president in the policy-making process received more attention than that of Congress, with the White House bill-signing ceremony overshadowing the more extensive role of the legislative branch. Although Bush was portrayed as a domestic and international leader, incumbency did not create a similar advantage on the local airwaves for Senator John Seymour. Rather than showing the incumbent senator performing congressional tasks, KABC and KNBC portrayed him as a typical office seeker. Seymour might be seen as not benefiting from incumbency because he had been appointed to the Senate and this was his first time facing the electorate. However, senators are rarely shown on the chamber floor and are almost never shown performing other tasks.

Market Concerns

In addition to the reasons just outlined, the two Los Angeles stations each had an additional, albeit different, justification for focusing on the presidential race: KNBC management decided that if the station was going to cover politics at all, it would cover the presidential election; KABC hoped that its coverage of the Bush-Clinton-Perot contest would contribute to long-term image building. Both reasons served to heighten the presidential race at the expense of Senate coverage and demonstrated the importance of marketing in the pursuit of a local television audience.

KNBC Following a series of polls by a media consulting firm that concluded viewers were not interested in politics, KNBC decided to de-emphasize its election coverage. The Magid Associates' polls were said to demonstrate to station officials what they already privately suspected: that people were turned off by "politics." Said one of the station's journalists in an interview with the author:

The management at KNBC felt strongly that people are not interested in politics. Management felt that people did not want to hear about politics and management was heavily influenced by polls done by Magid, which showed that people are not interested in politics, which could mean the school board, taxes, or something. I always thought this was silly, that the politics question was too broad. Also, we couldn't do news by listening to polls. Management takes polls too seriously.

Political reporters at the station objected to the practice of using survey research to determine news coverage. One journalist felt that the definition of

politics was too narrow and might be problematic: "People want to know about politics, such as health care, planes taking off at Santa Monica Airport, gays in the military. That's all politics." Another reporter explained the situation this way: "Producers were not going on gut instinct, they were going on market research, so they did not make a decision to increase political coverage. They are going to trust their market research because it is expensive—one million dollars a year."

Whatever election coverage *did* appear on local KNBC newscasts would be presidential because it was seen as the minimum the station could offer. As one KNBC journalist described it,

As far as the Senate races go, no one wants to cover politics, and if we cover politics, then we will cover the presidential race first. In addition to the two Senate races, it was fascinating the number of female candidates. However, we missed this story because there was an attitude that if we cover politics, we might as well do the president.

KABC The local ABC affiliate, meanwhile, decided that the presidential campaign would have a unique role in its newscast. Although the station would have emphasized the presidential race anyway, the addition of Perot added more excitement. The Perot candidacy took away from what little Senate coverage had been planned when KABC switched its third political reporter from covering the two Senate races to following the Texas billionaire. KABC was already considered the station of record and its management felt that extensive presidential coverage would further reinforce that image. Also, KABC sought to promote itself as the local station for election news, a reputation then being cultivated through marketing.

A journalist from another station noted that only KABC, with its reputation, could use live presidential campaign coverage to its full advantage. The high visibility of its reporters in coverage of the presidential race was designed to build on the boost KABC had achieved with its riot coverage. As this journalist described, live coverage can be cost-effective if the groundwork has been laid:

It paid off for KABC to spend money on trucks. They had a natural advantage for doing a good job on the riots, where they became the station of record, so they were seen as the "political" source. Also, they probably denied or ignored the consultants' information. It would not have been worth it to us because we were not the station of record, not the place people turn to for political news.

KABC's decision to send reporters on the campaign trail appeared to pay off, as the station won the ratings game during the campaign season and on elec-

White House enabled local television journalists to appear on the national political scene, offering increased prestige to their stations.

Although this study focused exclusively on the nation's second largest media market, there are reasons to suspect that the findings will hold for other cities: The extended length of the presidential campaign season is a factor in coverage of Senate races around the country; available technology enables local broadcasters to cover the presidential race, perhaps with more ease than covering a Senate race; and local newscasts are becoming more homogeneous as consultants, journalists, and producers move from market to market. Increasingly, local television news is shining its spotlight on the presidential stage and leaving other office seekers to campaign in relative obscurity. To find out about the 1992 Senate races in California, Los Angeles television viewers were better served by watching the ads and turning off the news.

Notes

1. Howard Rosenberg, "For KNBC Anchor Paul Moyer, Talk Is Not Cheap," *Los Angeles Times*, July 22, 1992:F1; Steve Weinstein, "Moyer Fails to Halt KNBC News Slide," *Los Angeles Times*, October 22, 1992:F11.
2. The presidential data were collected under the auspices of this project, funded by the National Science Foundation and the MacArthur Foundation; the Senate data were collected by the author. Information about local television stories and technology, such as the use of satellite interviews, was not part of the Democracy '92 project. The interviews were also conducted independent of the Harvard research project.
3. This means that stories about congressional business, leadership, and other topics were also coded. The wide net was cast because it was assumed that any story might potentially affect a congressional race.
4. The breakdown of the ten-month sample period: the primary season, February 12 to June 3, 1992; the general campaign season (beginning after the California primary), June 4 to October 22, 1992; the final days of the campaign, October 23 to November 3, 1992; and the five days following the election.
5. Most of these segments were coded as presidential campaign stories because the focus was on the presidential candidate, not the Senate hopeful.
6. The Los Angeles riots were one factor.
7. Steve Weinstein, "Will KABC's Moyer Pull up Anchor?" *Los Angeles Times*, May 21, 1992:F3.

References

- Ansolahehere, Stephen, Roy Behr, and Shanto Iyengar. 1993. *The Media Game: American Politics in the Television Age*. New York: Macmillan.
- Bennett, W. Lance. 1988. *News: The Politics of Illusion*. New York: Longman.
- Bernstein, James M., Stephen Lacy, Catherine Cassara, and Tuen-yu Lau. 1990. "Geographic Coverage by Local Television News." *Journalism Quarterly* 67:663-71.
- Carroll, Raymond L. 1989. "Market Size and TV News Values." *Journalism Quarterly* 66:49-56.
- Cleland, G.L., and D.H. Ostroft. 1988. "Satellite News Gathering and News Department Operations." *Journalism Quarterly* 65:946-51.

- Graham, Fred. 1990. *Happy Talk: Confessions of a TV Newsmen*. New York: W.W. Norton.
- Grossman, Michael B., and Martha Kumar. 1981. *Portraying the President: The White House and the News Media*. Baltimore: Johns Hopkins University Press.
- Hinckley, Barbara. 1990. *The Symbolic Presidency: How Presidents Portray Themselves*. New York: Routledge.
- Kaniss, Phyllis. 1991. *Making Local News*. Chicago: University of Chicago Press.
- Lacy, Stephen, Tony Atwater, and Angela Powers. 1988. "Use of Satellite Technology in Local Television News." *Journalism Quarterly* 65:925-29, 966.
- Rosenberg, Howard. 1991. "The Year of TV News." *Los Angeles Times*, Calendar, Dec. 22, p. 6.
- Rosenstiel, Thomas B. 1993. *Strange Bedfellows: How Television and the Presidential Candidates Changed American Politics*. New York: Hyperion.
- Smoller, Frederic T. 1990. *The Six O'Clock Presidency: A Theory of Press Relations in the Age of Television*. New York: Praeger.

Biographical Note

Jolene Kiolbassa received her Ph.D. in political science from the University of Southern California. She was Director of Voter Targeting for the Democratic Party's Coordinated Campaign in California in 1996.

Address: 1541 Harvard St., B, Santa Monica, CA 90404; phone: 310-828-4808; e-mail: kiolbas@rcf.usc.edu.

Paper submitted February 2, 1996; accepted May 16, 1996.



Daniel Rosenberg @ alumni.ksg.harvard.edu
12/06/98 11:36:41 PM

Record Type: Record

To: Katherine D. Kincaid/WHO/EOP

cc:

Subject: It's been a long time

Hello Missy,

Thanks for returning my phone call on Friday. Back when you were working for Phil Lader, you were just as responsive as you seem to be today.

As you may recall, Dave Osborne referred me to Phil Lader who in turn helped me to work at the White House as an intern. Since I left the White House in January '95, I worked for Penn + Schoen Associates. Most recently, I earned my masters degree from the John F. Kennedy School of Government at Harvard, where I studied the Presidency. I was particularly interested in developing a more complex understanding the relationship between the president's use of television and its impact on the legislative agenda. I also gained a solid understanding of economic and foreign policy.

Since the summer, I've been trying to find a way to join the administration. I wondered if you have any suggestions. I'd be grateful if you could glance at my resume.

All the best,

Daniel



- Daniel Rosenberg's Resume psb.rtf

Daniel Charles Rosenberg

Until Aug. '98:

6 Ash Street, Room 219A
Cambridge, MA 02138
(617)493-0894

240 East 82
New

Daniel_Rosenberg@alumni.ksg.harvard.edu

education

1996-1998 **HARVARD UNIVERSITY** C
KENNEDY SCHOOL OF GOVERNMENT

Master in Public Policy, June '98. GPA = 3.7

Course list by subject area:

Economic Policy: International Trade / Macroeconomics of Developing Countries /
Business-Government Policy
Foreign Policy: American Foreign Policy / Democracy, Development & Military /
Coping with Interdependence
Quantitative: Advanced Analytical Methods / Applied Statistics / Finance
Presidency: American Presidency / 1996 Presidential Campaign / Managing Federal Policy
Development
Public Opinion: Leadership / Persuasion / International Negotiation

1992-1994 **BROWN UNIVERSITY** P
B.A. Public Policy, May '94. Student Government Representative

1990-1992 **UNIVERSITY OF PENNSYLVANIA** PHI
Transferred to Brown after sophomore year. Organized Wharton 5K Run (raised \$
for local high school students)

experience

Summer 1997 **CSIR (largest science & technology research center in Africa)PRETORIA, SOUTH AFRICA**

Internal management consultant

- Led CSIR's initial efforts to further change its mission from being Apartheid's bomb-designer to being the engine of the New South African economy
- Designed focus group study to determine how to change CSIR's management structure to better incorporate customer preferences into the normal development of its strategic plan. Conducted eight focus groups whose participants consisted of 50 senior managers and representatives from every CSIR division

1995-1996 **PENN + SCHOEN ASSOCIATES, INC.**
Senior Research Analyst. Managed public opinion-based strategic consulting

projects

- Member of the team that helped develop President Clinton's 1995-96 governing strategy
- Enhanced market presence of Caltex (Texaco-Chevron joint-venture) throughout Asia by repositioning the company with more profitable market segments. Worked independently in Thailand, Philippines and Malaysia where I hired and managed subcontractors to conduct polls and focus groups
- Helped Develop campaign strategy for Israeli Prime Minister Shimon Peres and plan to recapture fan support for Major League Baseball

1994-1995 **THE WHITE HOUSE (Communications Research Office)** WA
Research Intern to Director of Communications Research

- Wrote briefings President Clinton used to keep abreast of local issues on his domestic travels.
- Research projects: press strategy, midterm elections, term limits, administration accomplishments

Summer 1993 **THE WHITE HOUSE (VP Gore's Reinventing Government Task Force)** WASHINGTON, DC

Research Intern to Deputy Director for Management

- Designed survey to determine interest group reaction to Task Force's recommendations. Results used by senior White House officials to mobilize supporters during the initial release of Task Force's report

Fall 1992 **CLINTON-GORE '92** (assistant to Rhode Island Press Secretary, aided advance team) PROVIDENCE, RI

Summer 1992 **NATIONAL CONFERENCE OF STATE LEGISLATURES** (intern, tracked legislation) WASHINGTON, DC

Spring 1992 **U.S. SENATOR HARRIS WOFFORD** (intern, constituent caseworker) PHILADELPHIA, PA

1988-89 **U.S. OPEN & NABISCO MASTERS TENNIS CHAMPIONSHIPS**

Ballboy. Avoided the wrath of McEnroe

personal Traveled to 25 countries in Asia, Middle East, Africa, Eastern Europe and Western Europe

Jenny Campbell

School Address:
2200 Riverfront Drive #7305
Little Rock, AR 72202
501-603-0870
(through May 15)

Permanent Address:
520 Lakeridge Drive
Fayetteville, AR 72703
501-443-2504

Education: University of Arkansas For Medical Sciences, Little Rock, Arkansas
M.D. expected May, 2002

Honors: Winston K. Shorey Scholarship; Washington County Medical Society Scholarship

Activities: Elected Member of Honor Council

University of Arkansas, Fayetteville, Arkansas
Fulbright College of Arts and Sciences
B.S. in Microbiology, May, 1998 (grade point 4.00)

Honors: First Ranked Senior Scholar; Phi Beta Kappa; Delbert Schwartz Award (outstanding senior in Microbiology); George T. Johnson Award (outstanding junior in Microbiology); Chancellor's List; Alpha Epsilon Delta (pre-med. honor society); Honor Society of Phi Kappa Phi (top 5% of class).

Activities: Kappa Kappa Gamma Sorority; Panhellenic Council; Premedical Orientation Advisor; Church Nursery Volunteer, Senior Olympics; Keep American Clean; Habitat for Humanity; Intramural Flag Football and Softball.

Fayetteville High School, Fayetteville, Arkansas
Graduated May, 1994
Co-Valedictorian

Employment: Northwest Arkansas Pathology Associates, Fayetteville, Arkansas
Histology Lab Fellowship (prepared surgical specimens for dissection, sat in for dissection observations and discussions, assisted in autopsies, and attended Tumor Board).
Summer, 1996 and June, 1997-June, 1998.

Shoelaces Shoe Store, Fayetteville, Arkansas
Salesperson (part-time). December, 1995-May, 1997

Worthen Bank. Fayetteville. Arkansas
Bank Teller, Summer, 1994

Travel: Nine country tour of Europe, Summer, 1997

References: Available Upon Request.

Jenny Campbell

School Address:
2200 Riverfront Drive #7305
Little Rock, AR 72202
501-603-0870
(through May 15)

Permanent Address:
520 Lakeridge Drive
Fayetteville, AR 72703
501-443-2504

Education: University of Arkansas For Medical Sciences, Little Rock, Arkansas
M.D. expected May, 2002

Honors: Winston K. Shorey Scholarship; Washington County Medical Society Scholarship

Activities: Elected Member of Honor Council

University of Arkansas, Fayetteville, Arkansas
Fulbright College of Arts and Sciences
B.S. in Microbiology, May, 1998 (grade point 4.00)

Honors: First Ranked Senior Scholar; Phi Beta Kappa; Delbert Schwartz Award (outstanding senior in Microbiology); George T. Johnson Award (outstanding junior in Microbiology); Chancellor's List; Alpha Epsilon Delta (pre-med. honor society); Honor Society of Phi Kappa Phi (top 5% of class).

Activities: Kappa Kappa Gamma Sorority; Panhellenic Council; Premedical Orientation Advisor; Church Nursery Volunteer, Senior Olympics; Keep American Clean; Habitat for Humanity; Intramural Flag Football and Softball.

Fayetteville High School, Fayetteville, Arkansas
Graduated May, 1994
Co-Valedictorian

Employment: Northwest Arkansas Pathology Associates, Fayetteville, Arkansas
Histology Lab Fellowship (prepared surgical specimens for dissection, sat in for dissection observations and discussions, assisted in autopsies, and attended Tumor Board).
Summer, 1996 and June, 1997-June, 1998.

Shoelaces Shoe Store, Fayetteville, Arkansas
Salesperson (part-time). December, 1995-May, 1997

Worthen Bank, Fayetteville, Arkansas
Bank Teller, Summer, 1994

Travel: Nine country tour of Europe, Summer, 1997

References: Available Upon Request.

BRADLEY D. DOUGLAS
ASSOCIATE ADMINISTRATOR
OFFICE OF FIELD OPERATIONS

Brad Douglas currently serves as the Associate Administrator for the Office of Field Operations at the U.S. Small Business Administration (SBA). The SBA is an independent federal agency of the U.S. government which aids, counsels, assists and protects the interests of small business concerns, to preserve free competitive enterprise and to maintain and strengthen the overall economy of our nation.

Douglas was named Associate Administrator for Field Operations after serving for nearly two years as the Deputy Assistant Administrator for Congressional & Legislative Affairs (CLA) at SBA, the principal liaison between the SBA and Congress. As the head of Field Operations, Douglas is responsible for implementing SBA's policies and operations for over 2,000 employees located across the country in 10 regional offices, 69 district offices, and 16 branch offices.

During Douglas's service with the Office of CLA, he helped coordinate the SBA's efforts on the passage of a reauthorization bill which was one of only two authorizing bills included in the FY 1997 Omnibus Appropriations Bill. The measure authorized the SBA's most popular loan program to make over \$7 billion in capital available to small businesses in guaranteed loans. He has also developed and implemented strategies to ensure the continued operation of several other SBA programs during his tenure at SBA.

A native of Kansas City, Missouri, Douglas came to the SBA after serving on the staff of Missouri Governor Mel Carnahan as the Director for the State of Missouri Washington, D.C. Office. Douglas was responsible for coordinating efforts with Congress, the White House, Federal Agencies, and the National Governors' Association on behalf of Governor Carnahan to advance Missouri's Federal priorities.

Douglas also served on the professional staff of U.S. Senator Paul Simon (D-IL) as Simon's Senate Budget Committee Counsel before joining Governor Carnahan. Other legislative responsibilities for Senator Simon included trade (NAFTA) and energy issues.

Prior to working for Senator Simon, Douglas was promoted to Director for Corporate Affairs for the Home Builders Institute (HBI), the educational arm of the National Association of Home Builders. Legislative and congressional affairs experience with HBI included appropriations, budget, employment and training and housing issues.

Douglas has a law degree from the University of Missouri-Columbia, and is a member of the Missouri and Washington, D.C. Bars. He also has a Bachelor of Arts Degree in Piano Performance and Communications from William Jewell College in Liberty, Missouri. He is married and has three small children.

EMBASSY OF THE UNITED STATES OF AMERICA
LONDON

ANTONELLA PIANALTO

Senior Advisor to the United States Ambassador
to the United Kingdom of Great Britain and Northern Ireland

As Senior Advisor to the U.S. Ambassador, Ms. Pianalto manages the strategic planning of the Ambassador's meetings, public appearances, speeches, press relations and official events. She is responsible for coordinating the outreach efforts, on behalf of the Ambassador, to the business community, non-government organizations, universities, cultural groups, schools, churches and charities to promote the political, social, economic and commercial goals of the U.S.

Prior to joining the Embassy in London, Ms. Pianalto has also served in the Clinton/Gore Administration as Associate Deputy Administrator for Management and Administration for the U. S. Small Business Administration. She was the principal advisor to the Administrator in the formulation and recommendation of policies, establishment of standards and procedures, implementation, evaluation and improvement of the Agency's management and administrative activities. Her responsibilities included human resources, information resources, administrative services, procurement and grants management and strategic planning. Ms. Pianalto served as Vice Chair of the Agency's Executive Resources Board, and as Vice Chair of the Small Business Investment Centers Licensing Committee. She also served on the President's Management Council.

Ms. Pianalto also served as Deputy Assistant to the President and Deputy Director of the White House Office of Presidential Personnel where she developed, implemented and managed the selection and clearance process for political appointees, including appointments to cabinet-level and independent agencies, boards and commissions, delegations and conferences.

Prior to joining the Clinton/Gore Administration, Ms. Pianalto spent over 9 years in management with Norrell Services, Inc., a nation-wide staffing services company. Throughout her career with Norrell, Ms. Pianalto held a number of management positions including Quality Service Manager and Area Manager before becoming Region Manager for the New York, New Jersey and Connecticut tri-state area where she managed business development, sales, marketing and operations for multiple profit centers.

Ms. Pianalto received a bachelor's degree from the University of Akron. She is a native of Valli del Pasubio, Italy, and grew up in Akron, Ohio, where her family still resides.



F A C S I M I L E

FACSIMILE TO
<i>Nissy Kerensid</i>

FACSIMILE FROM
Antonella Pianalto Senior Advisor to the Ambassador American Embassy 24 Grosvenor Square London W1A 1AE

TELEPHONE NUMBER
FACSIMILE NUMBER

TELEPHONE NUMBER
44-171-894-0005
FACSIMILE NUMBER
44-171-493-3425

DATE	TIME	NUMBER OF PAGES
1/26/99		2 (Including Cover Sheet)

It was great to talk to you. I am so pleased that you are doing so well.

I am excited about this possibility. Please let Shirley know that I am willing to come back at anytime to talk to her and whom ever else she would need to see. I would also like to talk to her on the phone if she is interested.

Thanks for your help on this. Let me know what else I should do.

Antonella

EMBASSY OF THE UNITED STATES OF AMERICA
LONDON

ANTONELLA PIANALTO

Senior Advisor to the United States Ambassador
to the United Kingdom of Great Britain and Northern Ireland

As Senior Advisor to the U.S. Ambassador, Ms. Pianalto manages the strategic planning of the Ambassador's meetings, public appearances, speeches, press relations and official events. She is responsible for coordinating the outreach efforts, on behalf of the Ambassador, to the business community, non-government organizations, universities, cultural groups, schools, churches and charities to promote the political, social, economic and commercial goals of the U.S.

Prior to joining the Embassy in London, Ms. Pianalto has also served in the Clinton/Gore Administration as Associate Deputy Administrator for Management and Administration for the U. S. Small Business Administration. She was the principal advisor to the Administrator in the formulation and recommendation of policies, establishment of standards and procedures, implementation, evaluation and improvement of the Agency's management and administrative activities. Her responsibilities included human resources, information resources, administrative services, procurement and grants management and strategic planning. Ms. Pianalto served as Vice Chair of the Agency's Executive Resources Board, and as Vice Chair of the Small Business Investment Centers Licensing Committee. She also served on the President's Management Council.

Ms. Pianalto also served as Deputy Assistant to the President and Deputy Director of the White House Office of Presidential Personnel where she developed, implemented and managed the selection and clearance process for political appointees, including appointments to cabinet-level and independent agencies, boards and commissions, delegations and conferences.

Prior to joining the Clinton/Gore Administration, Ms. Pianalto spent over 9 years in management with Norrell Services, Inc., a nation-wide staffing services company. Throughout her career with Norrell, Ms. Pianalto held a number of management positions including Quality Service Manager and Area Manager before becoming Region Manager for the New York, New Jersey and Connecticut tri-state area where she managed business development, sales, marketing and operations for multiple profit centers.

Ms. Pianalto received a bachelor's degree from the University of Akron. She is a native of Valli del Pasubio, Italy, and grew up in Akron, Ohio, where her family still resides.

Stacy Serner / Saynor

From
H. Smith

965-7112

Tax policy
law degree
legis. - 13 1/4 yrs.

DOT
SBA

SEC
Ed.
FDIC -

met w/ Sean Marcus @ WH personnel
1/20/99

Stacey Seanor
Apartment 502
2720 Wisconsin Ave., N.W.
Washington, D.C. 20007

TELEPHONE: (202) 965-7112

FACSIMILE COVER SHEET

DATE: 1/20/99

TO: Missy Kincaid — White House Social Office

FAX NO: 202-456-6771

FROM: Stacey Seanor

TOTAL NUMBER OF PAGES (INCLUDING COVER SHEET) 2

If there is a problem with receiving this transmission, please call (202) 965-7112.

MESSAGES/REMARKS

Thanks Missy. Any help is appreciated.

--Stacey

Stacey L. Seanor

2720 Wisconsin Ave. N.W. #502, Washington D.C. 20007 (h) 202- 965-7112

Education

University of Arkansas School of Law, Fayetteville

Juris Doctor, May 1997 - Class Rank: 39/138; G.P.A.: 3.15/4.00

University of Marseille III School of Law, Aix-en-Provence, France

LSU International Law Summer Program 1995

University of Texas at Austin

Bachelor of Arts / Major: Government; Minor: English

Law School Activities and Honors

Academic Dean's List: Fall 1995, Spring 1996, Fall 1996, Spring 1997

Finalist in Intrascchool Moot Court, Negotiations, and Client Counseling Competitions

Appointee, Student Board of Advocates

Licensed to practice law in Arkansas (eligible for D.C. Bar membership)

ExperienceSENATOR BUMPERS, Washington, D.C., *Tax Counsel*

May 1998-Dec. 1998

- Advised Senator on all legislative matters concerning tax, immigration, budget, banking, and campaign finance reform

- Prepared memoranda and assisted Senator in business meetings and debates on the Senate floor involving the above legislative issues

LAW OFFICE OF LAURANCE OCHS, ESQ., Washington, D.C., *Attorney*

Oct. 1997-May 1998

- Assisted with all areas of general Commercial Litigation practice

LAW OFFICE OF SAHLU MIKAEL, ESQ., Washington, D.C., *Attorney*

Oct. 1997-May 1998

- Represented clients at asylum interviews with officers from the Immigration and Naturalization Service

- Prepared cases and represented clients at asylum hearings

OFFICE OF THE ATTORNEY GENERAL, Little Rock, AR *Law Clerk*

May 1996-Aug. 1996

- Prepared materials for Attorney General's Law Education Program

- Researched and advised staff on legal issues regarding the Arkansas Crime Victim Reparations Board

- Prepared and conducted presentations concerning various legal education issues for Arkansas school personnel

SENATOR BUMPERS, Washington, D.C. *Legislative Aide-Small Business Comm.*

Aug. 1993-Aug. 1994

- Researched and analyzed legislation regarding agriculture and environmental issues

- Acted as liaison for constituents and state and federal officials

- Responded to constituent mail

SENATOR KRUEGER, Washington, D.C. *Research Assistant*

Jan. 1993-June 1993

- Analyzed health care reform legislation, Medicaid, Medicare, and Social Security issues

- Responded to constituent mail

SENATOR BENTSEN, Washington, D.C. *Staff Assistant*

May 1992-Jan. 1993

- Provided support for senior legislative and administrative staff

- Responded to constituent political mail

CONGRESSMAN GEREN, Washington, D.C. *Assistant Scheduler/Staff Assistant*

Oct. 1991-May 1992

- Coordinated all aspects of Member's daily schedule

LT. GOVERNOR BULLOCK, Austin, TX *Research Assistant*

Jan. 1991-June 1991

- Created and maintained legislative tracking system

Jonathan E. Meyer
4545 Connecticut Avenue, Apt. 513
Washington, DC 20008-6021
(202) 363-6088

WORK EXPERIENCE

- 1995-present **WILMER, CUTLER & PICKERING** **Washington, DC**
Associate. Litigate cases involving securities, antitrust, insurance, constitutional and criminal law. Defending Cabinet Secretary in independent counsel investigation. Defending Israeli biotechnology company in DOJ antitrust investigation. Representing major Wall Street firm in billion dollar securities litigation. Representing plaintiffs in First and Fourth Amendment Bivens action. Conducted negotiations with national organizations and a foreign government, and advised Congressional and Administration representatives, in international law dispute.
- 1992-95 **DAVIS POLK & WARDWELL** **New York, NY**
Summer '90 Associate. Extensive experience in securities, financial fraud, corporate, criminal, antitrust, RICO and communications litigation and transactions. Argued appeal and conducted pre-trial hearings; drafted briefs; took and defended numerous depositions; negotiated agreements with U.S. and opposing parties.
- Summer '91 **UNITED STATES EMBASSY TO GABON** **Libreville, Gabon**
Acting Economic and Commercial Officer / Legal Intern. Conducted in-depth analysis of new Gabonese (French-language) constitution, court system, and legal procedures. Interviewed human rights activists and local lawyers in French. Participated in political reporting and site inspections.
- Summer '89 **LAWYERS' COMMITTEE FOR CIVIL RIGHTS** **Washington, DC**
Legal Intern, Employment Discrimination Project. Researched and drafted briefs and memoranda for various litigations. Contributed to legislative response to Supreme Court decisions.
- 1988 **COMMUNAUTÉ ISRAËLITE LIBÉRALE** **Geneva, Switzerland**
Lecturer, Youth director, activities organizer, substitute rabbi for French-speaking Jewish congregation.
- 1987-88 **GORE FOR PRESIDENT** **Keene, NH**
Monadnock Region Coordinator and Regional press secretary in New Hampshire primary.
- 1986-87 **CONGRESSMAN BILL GRADISON** **Washington, DC**
Legislative Aide. Responsible for tracking legislation, drafting letters and articles on taxation, trade, budget, health, and Social Security issues. Edited district newsletter.

EDUCATION

- 1988-92 **COLUMBIA UNIVERSITY SCHOOL OF LAW** **New York, NY**
J.D. Harlan Fiske Stone Scholar. *Journal of Law and Social Problems*. Co-Author, "Pushing Political and Constitutional Limits: The Oregon Educational Choice Initiative," 7 *Journal of Law and Politics* 799 (1991). President, Jewish Law Students Association; Student Senator; Co-Founder, Committee on Interfaith Relations; Cast Member, Law Revue show; Leader/Cantor, Columbia High Holiday Services.
- 1990-92 **WOODROW WILSON SCHOOL, PRINCETON UNIVERSITY** **Princeton, NJ**
Master's degree in Public Affairs. Studied government, economics, law policy, poverty, health, and education policy, international law and theory, and foreign policy. Tutor, Trenton public schools.
- 1982-86 **HARVARD COLLEGE** **Cambridge, MA**
A.B., *cum laude*, in Social Studies. Harvard College Scholar. Thesis: "The Responsible Soldier: Israeli Soldier Protest Against the Lebanon War." Associate Chair, Harvard Hillel; Founding Chair, Hillel Committee on Interethnic Relations; numerous positions, International Relations Council; Harvard Race Relations Task Force.

PERSONAL

Fluent in French and Hebrew; studied Spanish and Arabic. Enjoy tennis, softball and songwriting.

Jonathan E. Meyer
4545 Connecticut Avenue, Apt. 513
Washington, DC 20008-6021
(202) 363-6088

WORK EXPERIENCE

- 1995-present **WILMER, CUTLER & PICKERING** **Washington, DC**
Associate. Litigate cases involving securities, antitrust, insurance, constitutional and criminal law. Defending Cabinet Secretary in independent counsel investigation. Defending Israeli biotechnology company in DOJ antitrust investigation. Representing major Wall Street firm in billion dollar securities litigation. Representing plaintiffs in First and Fourth Amendment Bivens action. Conducted negotiations with national organizations and a foreign government, and advised Congressional and Administration representatives, in international law dispute.
- 1992-95 **DAVIS POLK & WARDWELL** **New York, NY**
Summer '90 Associate. Extensive experience in securities, financial fraud, corporate, criminal, antitrust, RICO and communications litigation and transactions. Argued appeal and conducted pre-trial hearings; drafted briefs; took and defended numerous depositions; negotiated agreements with U.S. and opposing parties.
- Summer '91 **UNITED STATES EMBASSY TO GABON** **Libreville, Gabon**
Acting Economic and Commercial Officer / Legal Intern. Conducted in-depth analysis of new Gabonese (French-language) constitution, court system, and legal procedures. Interviewed human rights activists and local lawyers in French. Participated in political reporting and site inspections.
- Summer '89 **LAWYERS' COMMITTEE FOR CIVIL RIGHTS** **Washington, DC**
Legal Intern, Employment Discrimination Project. Researched and drafted briefs and memoranda for various litigations. Contributed to legislative response to Supreme Court decisions.
- 1988 **COMMUNAUTÉ ISRAÉLITE LIBÉRALE** **Geneva, Switzerland**
Lecturer, Youth director, activities organizer, substitute rabbi for French-speaking Jewish congregation.
- 1987-88 **GORE FOR PRESIDENT** **Keene, NH**
Monadnock Region Coordinator and Regional press secretary in New Hampshire primary.
- 1986-87 **CONGRESSMAN BILL GRADISON** **Washington, DC**
Legislative Aide. Responsible for tracking legislation, drafting letters and articles on taxation, trade, budget, health, and Social Security issues. Edited district newsletter.

EDUCATION

- 1988-92 **COLUMBIA UNIVERSITY SCHOOL OF LAW** **New York, NY**
J.D. Harlan Fiske Stone Scholar. *Journal of Law and Social Problems*. Co-Author, "Pushing Political and Constitutional Limits: The Oregon Educational Choice Initiative," *7 Journal of Law and Politics* 799 (1991). President, Jewish Law Students Association; Student Senator; Co-Founder, Committee on Interfaith Relations; Cast Member, Law Revue show; Leader/Cantor, Columbia High Holiday Services.
- 1990-92 **WOODROW WILSON SCHOOL, PRINCETON UNIVERSITY** **Princeton, NJ**
Master's degree in Public Affairs. Studied government, economics, law policy, poverty, health, and education policy, international law and theory, and foreign policy. Tutor, Trenton public schools.
- 1982-86 **HARVARD COLLEGE** **Cambridge, MA**
A.B., *cum laude*, in Social Studies. Harvard College Scholar. Thesis: "The Responsible Soldier: Israeli Soldier Protest Against the Lebanon War." Associate Chair, Harvard Hillel; Founding Chair, Hillel Committee on Interethnic Relations; numerous positions, International Relations Council; Harvard Race Relations Task Force.

PERSONAL

Fluent in French and Hebrew; studied Spanish and Arabic. Enjoy tennis, softball and songwriting.

SHARONA COHEN

235 2nd Street, NE #126 Washington, DC 20002 (202)546-3255 ext. 126

EXPERIENCE

The White House Office of the Social Secretary, *Staff Assistant*

October 1998-Present

Assist in organizing presidential events. Maintain guest list. Provide office support for the Social Secretary and the rest of the staff.

The White House Office of Legislative Affairs, *Intern*

January 1998 - July 1998

Assisted in coordinating events involving Members of Congress. Assisted in drafting the legislative daily/nightly/weekly reports for both the House and Senate. Assisted with outreach on the President's Initiative on Race. Compiled weekly agency reports. Draft interim correspondence for the Deputy Director and Director of Legislative Affairs. Tracked NSC documents. Provided office support for the Senate Liaison and the Director of Legislative Affairs.

Office of NYC Council Member A. Gifford Miller, *District Representative*

January 1996 - September 1997

Drafted memoranda and conducted legal research in support of legislation pending before the City Council. Prepared Councilman for committee meetings. Drafted remarks for the Councilman. Served as the Community Board Liaison for the Councilman. Advised Councilman what position to take on local issues of concern. Conducted constituent casework on various issues such as transportation, housing and environmental concerns. Worked on January 1996, November 1996 and November 1997 election campaigns, opened and closed polls on election day, canvassed with the candidate and witnessed petitions as Commissioner of Deeds.

Clinton/Gore '96 NYS Democratic Committee, *Event Volunteer*

February 1996 - November 1996

Assisted presidential advance team in organizing presidential events. Assisted with crowd control, registering guests and escorting members of the press.

The White House Office of Media Affairs, *Intern*

September 1995 - January 1996

Drafted weekly budget outreach report. Analyzed television coverage of various presidential visits and reported on findings. Transcribed presidential radio addresses on various topics. Pitched various events to regional reporters. Assisted in preparing the White House Daily News Summary.

Office of U.S. Representative Carolyn B. Maloney (D-NY), *Intern*

June 1994 - September 1995

New York City District Office:

Conducted constituent casework on various issues of concern. Wrote correspondence for the Congresswoman. Worked on 1994 re-election campaign.

Washington, DC Office:

Researched information for press releases. Drafted press releases. Wrote one-minute speeches for the Congresswoman to give on the House floor.

Schumer for Congress: Friends of Schumer, *Fundraiser*

May - June 1995

Organized fundraising events.

Clinton/Gore '92, *Volunteer*

August 1992 - November 1992

Assisted event coordinator in organizing rallies and other local campaign events. Assisted with voter registration drives.

EDUCATION

Stern College For Women, New York, NY

B.A. in Political Science, May 1997 Major GPA:3.8

Honors Received:

- Stern College For Women Outstanding Service Award
- Archon National Honors Society
- Harriet Weinstein Political Science Award for Excellence and Service to the Political Science Department

Additional Training:

- Symposium for *The Center for the Study of the Presidency*
- Campaign Training Institute on Capitol Hill
- National Political Leadership Training Seminar

LEADERSHIP SKILLS

President, J.P. Dunner Political Science Society; President, College Democrats; Chair, Student Council Canvassing Committee
Student Host, Open House; Peer Advisor, Orientation 1996; **Staff Writer, The Observer: Official newspaper of Stern College;**
Layout Editor, Yearbook; Vice President, J.P. Dunner Political Science Society; Head Delegate, Yale Model Israeli Knesset; **Editor in Chief, The Clarion: Official Journal of the Pol. Sci. Dept.;** Senator, Sophomore Class, President, Student Council-Freshman Class; Delegate, Harvard Model United Nations.

JOSEPHINE LASLEY HOOVER**Post Office Box 3635
Davidson, NC 28036**

January 9, 1998

Mrs. Hillary Rodham Clinton
First Lady of the United States
The White House
1600 Pennsylvania Avenue, Northwest
Washington, D.C. 20500-2000

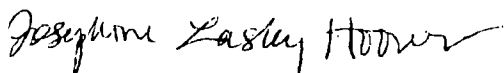
Dear Mrs. Clinton:

I am writing in regards to our conversation following the funeral of Anne Kumpuris held at St. Mark's Episcopal Church in Little Rock, Arkansas on Friday, August 8, 1997. During this visit you suggested that I contact you personally regarding a position in the First Lady's Office. I am very interested in a position to develop public policy for children's opportunities or a position on your advance team beginning in September 1998.

Enclosed is a resume for your review. As you note, I will graduate from Davidson College with a Vince Foster scholarship and a B.A. in history in May 1998. While attending Davidson I hold various leadership positions such as Honor Council Student Solicitor in which I diligently uphold the Honor Code to its highest degree. This fall semester I wrote a senior thesis which required extensive hours of creative research using both current and archival materials. In addition, I have broadened my education through travel abroad in France and England. My experience includes a summer internship in the White House Office of Public Liaison in Washington, D.C., as well as summer positions as a bank teller. I believe my background would be valuable to your office.

I would like to talk with you regarding your needs and would welcome the opportunity to discuss my qualifications in greater detail either through a personal interview in Washington, D.C., or over the telephone. You may reach me at school at (704) 896-6617, from Monday, January 12 until Friday, February 27, and then again from Monday, March 9 until Friday, April 10. My parents, Pete and Barbara Hoover, in Little Rock at (501) 663-2992, are also in constant contact with me. I look forward to hearing from you.

Very truly yours,



Josephine Lasley Hoover

Enclosure

JOSEPHINE LASLEY HOOVER*Permanent Address:*

5 Edgehill Road
Little Rock, AR 72207
(501) 663-2992

College Address:

P.O. Box 3635
Davidson, NC 28036
(704) 896-6617

OBJECTIVE

Develop a strong and well-rounded basis for a career in public policy.

EDUCATION**DAVIDSON COLLEGE**, Davidson, NC

Bachelor of Arts in History, Expected graduation date May 1998

- Honors: • First Vincent W. Foster, Jr. Scholar
 • Honor Council Student Solicitor
- Senior Thesis: • What Were They Thinking: American Physicians' Early Reactions to Atomic Bomb Explosions at Hiroshima and Nagasaki, 1945-1955
- Coursework: • U.S. Foreign Policy Since World War II; Imperial Russian History; Accounting; Politics of Feminism
- Activities: • Warner Hall - Social Chairperson & Executive Board Member
 • Co-captain of Varsity Wildcat Cheerleaders
 • Union Board - Concert & Literary Committees
 • WALT Disc Jockey (campus radio station)

CAMBRIDGE UNIVERSITY, Magdalene College, Cambridge, England

Coursework: • Summer 1997 - English History and Literature from 1760-1832

EXPERIENCE**WHITE HOUSE**, Washington, DC

Summer 1996 Intern, Office of Public Liaison

Provided assistance to Flo McAfee, Special Assistant to the President.
Invited guests and dignitaries to and participated in special events.
Received Letter of Commendation from constituent for outstanding services rendered.

METROPOLITAN NATIONAL BANK, Little Rock, AR

Summers 1994 Teller, Main Branch and Branch Locations

and 1995 Assumed daily responsibility for assisting customers with confidential financial transactions.

INDEPENDENT STUDIES**TUFTS UNIVERSITY**, Talliores, France

Coursework: • Summer 1993 - International Studies; French Culture; trips to various international organizations in Geneva, Switzerland and Strasbourg, France; lived with French family.

COMMUNITY SERVICE

- Davidson, NC • Pines Retirement Community - entertainment
 • Room at the Inn - assisted with collections for homeless charity organization
 • Alternative Gift Fair - education of public of Laotian farmland crisis with land mines
 • Dialing for Davidson - annual alumni fundraiser
 • Habitat for Humanity - promoted the organization in the community and helped secure donated materials for construction

SKILLS

Conversational French; Windows 95, WordPerfect, Word, Excel and Internet; Equestrian

JOSEPHINE LASLEY HOOVER

Post Office Box 3635
Davidson, NC 28036
(704) 896-6617

5 Edgehill Road
Little Rock, AR 72207
(501) 663-2992

REFERENCES

Doctor Robin B. Barnes
Senior Thesis Advisor
Professor of History, Davidson College
Post Office Box 1033
Davidson, North Carolina 28036

(704) 892-2286 (O)
(704) 892-5068 (H)

Mr. Wayne Cranford
Chairman, Presidential Committee on the Arts
Cranford, Johnson, Robinson & Woods
303 West Capitol Street
Little Rock, Arkansas 72207

(501) 376-6251 (O)
(501) 664-2123 (H)

Honorable Kaki Hockersmith
Committee for the Preservation of the White House
Kaki Hockersmith Interiors
5116 Kavanaugh Boulevard
Little Rock, Arkansas 72207

(501) 666-6966 (O)
(501) 661-9891 (H)

Mr. Mack MacLarty
Counselor to the President
Special Envoy to the Americas
The White House
1600 Pennsylvania Avenue, Northwest
Washington, D.C. 20500

(202) 456-1699 (O)
(202) 462-7218 (H)

Mr. Skip Rutherford
Executive Vice President
Cranford, Johnson, Robinson & Woods
303 West Capitol
Little Rock, Arkansas 72201

(501) 376-6251 (O)
(501) 663-9131 (H)

Doctor T.C. Price Zimmermann
Academic Advisor
Professor of History, Davidson College
Post Office Box 58
Davidson, North Carolina 28036

(704) 892-2255 (O)
(704) 892-3050 (H)

Pecan Grove Company

Mary Van Wyck

July 27

Missy —

Could you please give
the enclosed to Hillary?

We thoroughly enjoyed our
visit to the White House. Thank
you for your kind hospitality.

My daughter, Mimi Van Wyck,
has a great friend who will be
working in the White House this
fall. Gossie Hoover will be a
terrific addition to your office.

Thanks again. Hope to see you
soon.

Cordially,
Mary Lynn

THE WHITE HOUSE
WASHINGTON

Office of the First Lady

Ph: (202) 456-6266

Fax: (202) 456-6244

To:

Phone No.:

Fax No.:

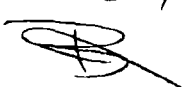
From:

No. of pages (including cover):

Comments:

Attached is Josie Hoover's resume. She's a lovely young woman who received very high marks from everyone she spoke to about her, including Kaki and Skip Rutherford, who know her very well. She is the daughter of Barbara & Pete Hoover.

I have 2 or 3 other fine candidates, only one of whom I think is known to the First Lady -- Stephanie Baker, who was Kelly's intern and has been doing a lot of advance for us recently. I'd be very interested in knowing HRC's preferences, if any.

Thanks. 

THE WHITE HOUSE
WASHINGTON

8/3/'98

Mrs. Clinton

Nissy)

Kate Wampuris will
be meeting w/ Vanessa
Weaver in personnel.

We had also arranged several
interviews for her back in
June I believe.

Pam



✓ CC: Missy

Cranford Johnson Robinson Woods
FAX TRANSMITTAL SHEET

Date: 7/31/98
To: Hillary Rodham Clinton / Pam
From: Skip Rutherford
Number of pages sent including this sheet: 1

If you have any problems receiving this facsimile, please contact Dianne Kelly at (501) 975-7266.

Thank you.

Capitol Center / 303 West Capitol Avenue / Little Rock, Arkansas 72201-3593
FAX: (501) 975-6045 or (501) 975-6085

CONFIDENTIALITY NOTE: The information in this facsimile transmittal is confidential information intended only for the use of the individual or entity named above. If the reader of this message is not the intended recipient, you are hereby notified that any dissemination, distribution or copy of the transmittal is strictly prohibited. If you receive this transmittal in error, please immediately notify us by telephone, and return the original to us at the above address via the United States Postal Service. Thank you.

Comments: -

- (1) Had good visit with Ann Jordan; am coming back to Washington Sunday for Monday & Tuesday meetings with Beth & Tony - Will be staying at St. James Hotel if you know me
- (2) Tuesday August 4 is the one-year anniversary of Anne Kampuris death - Dear Mary Kampuris (501-663-1807)
- (3) Kate Kampuris coming to Washington August 7-8, to look for job. - Can someone call Bob Bush

Cranford Johnson Robinson
Advertising Public Relations
303 West Capitol Avenue Little Rock, Arkansas
501-975-6251 Fax 501-975-4201 www.
Eastern Office Raleigh, North

Arlison Osborne

1725 New Hampshire Avenue, NW #507
Washington, D.C. 20009
(202) 606-3610 (w) (202) 986-6062 (h)

Professional Experience

The Peace Corps, Washington, D.C.

2/96-present

Deputy Press Director

- Determine and implement strategic communications plan for awareness of Peace Corps and Peace Corps Director around the world.
- Responsible for pro-active and reactive national and regional media outreach. Placements include the Oprah Winfrey Show, *Family Circle*, ABC Nightly News, CBS This Morning, *Money Magazine*, CNN, *Jet*, and the *Washington Post*.
- Manage all special events and press conferences. Events have included the release of a new Peace Corps book at the Ghanaian Embassy, Rev. Jesse Jackson's speech to the new South Africa Volunteers at Howard University, Peace Corps' 35th anniversary celebration in the Rose Garden of the White House, Director's major address at the National Press Club, and an International Conference at Georgetown University.
- Managed press and logistics in Johannesburg, Pietersburg, and Cape Town, South Africa for arrival of first-ever Peace Corps Volunteers.
- Travel with the Director to advance media outreach and event logistics.

The Presidents' Summit for America's Future, Philadelphia, PA.

4/97

Detaillee, Summit Headquarters

- Detailed to the Presidents' Summit to assist in national press outreach, special events, and overall logistics.

The Corporation for National Service, Washington, D.C.

8/93-2/96

Senior Advisor, Office of Public Affairs

- Appointed by the White House to create an image and communications strategy for President Clinton's new national service program, AmeriCorps. In the first year, nearly 25,000 youth committed to a year of full-time service.
- Developed and implemented campus awareness strategy, including message, visuals, radio psas starring Daphne Zuniga of *Melrose Place*, airport dioramas, and an extensive media tour by CEO.
- Responsible for press placement, including MTV News, the *National Journal*, CNN, CBS News This Morning, and many regional stories.
- Managed special events including the launch of AmeriCorps, the Presidential Forum on crime in Brooklyn, the First Lady's Forum on senior volunteerism at the White House, Attorney General Reno's site visit in Boston, the movie premiere of *Only You*, and the National Day of Service.
- Traveled extensively giving media guidance to projects.

Democratic National Committee, Washington, D.C. 1/92-8/93

Manager, Grassroots Marketing/Fundraising

- Raised more than \$25 million dollars for the 1992 Presidential election.
- Appointed by Chairman Ron Brown to lead awareness effort of President Clinton's policies with Democratic constituents.

1996 Democratic National Convention, Chicago, IL 8/96

Podium Logistics

- Coordinated speakers as they prepared to address the delegates.

1992 Democratic National Convention, New York City, NY 7/92

Manager of VIP Suite and Volunteers

- Managed the VIP Suite in Madison Square Gardens with 50 volunteers.

Clinton/Gore North Carolina Coordinated Campaign, Raleigh, N.C. 8/92-11/92

Assistant Field Director

- Managed the Get-Out-The-Vote efforts across the state, including phone banking, literature drops, special events, and election day activities.

Fowler for Senate Run-Off, Atlanta, GA

11/92-12/92

GOTV Director

- Worked to get specific constituents out to vote during run-off Senate race.

1992 Presidential Inaugural Committee, Washington, DC 1/92

Assistant Director of the American Gala

- Responsible for distribution of tickets to 35,000 attendees and 1,000 volunteers.
- Managed food drive that raised more than one million tons of food for shelters.
- Served as assistant for the Presidential Gala, which was broadcast live on CBS the night before the inaugural.

ITC, Herndon, Virginia

9/90-9/91

Marketing Manager

- Managed a staff of 10 and a budget of \$1 million.

Schultz & Company Public Relations Agency, Washington, D.C. 1/90-9/90

Account Coordinator

- Assisted Account Executive with press and events for various clients.

Education

The University of Tennessee

B.S. Journalism

Graduated: December 1989



**Abigail C. Smith
Confidential Assistant
to the Director**

**1515 Wilson Boulevard
Arlington, VA 22209-2425
(703) 605-4010
FAX (703) 605-4006**

To: Missy Kincaid

FAX NUMBER: 6771

SUBJECT: as requested

Total Pages: 5

I apologize for being hard to reach.

There is no way for me to talk at work because we don't have our own offices. I will keep trying to get in touch. Thank you so much. I cannot tell you how much I appreciate your advice.

P.S. Did you see Ambassador Lader's name in today's post?

Abigail Courtney Smith
801 South 15th Street, Apt. 313
Arlington, Virginia 22202
Tel: 703-413-0077
Pager & Voice Mail: 888-231-4768

OBJECTIVE

Obtain experience in the realm of public policy.

EDUCATION

January 1996-December 1997
Vanderbilt University, Nashville, Tennessee
Cum laude Graduate
Degree: Political Science
Nominated for Best Undergraduate Essay

1994-December 1995
Rhodes College, Memphis, Tennessee

1991-1994
Saint George's School, Newport, Rhode Island
Graduate, June 1994

WORK EXPERIENCE

March, 1998-present
Clinton Appointee-Schedule C, Confidential Assistant to the Director (GS-10), Selective Service System. Gained experience in scheduling, handled classified materials, represented Director and Agency at key meetings, proposed language for speeches and newsletters, assisted in planning media campaigns, advised Director on policy initiatives.

November, 1996-December, 1997
Reporter, *The Nashville Banner*

Summer, 1996
Intern, The White House, Office of Cabinet Affairs, Washington, D.C.

Summer, 1995
Intern for U.S. Senator Christopher Dodd, Democratic National Headquarters, Washington, D.C.

Intern for Rev. Jesse L. Jackson, President, National Rainbow Coalition, Washington, D.C.

Summer, 1994
Smith Worldwide Inc., New York and Nashville
-Communications Intern. Gained experience in writing and assisted with public relations, corporate affairs, and community relations assignments for clients

Summer, 1993

Participant, World Scholar-Athlete Games: United States Team as a writer

Participant, Vanderbilt University's "Young Fugitives Writer's Conference"

Summer, 1992

Reuben M. Smith Associates, Inc., Nashville, Tennessee

-Public Relations Intern. Gained experience in writing and assisted with public relations, corporate affairs, and community relations assignments for clients

LEADERSHIP

Member, Executive Public Relations Committee for Impact Symposium, a speaker's committee and debate forum, Vanderbilt University

Social Regulations Council, Rhodes College (student-elected)

Member 1994-1995 academic year

Member 1995-1996 academic year

Dormitory Prefect, Saint George's School (faculty-selected)

EXTRACURRICULAR ACTIVITIES

Reporter, *The Nashville Banner*

Writer, *The Hustler*, Vanderbilt University Student Newspaper

Member, Executive Public Relations Committee for Impact Symposium, a speaker's committee and debate forum, Vanderbilt University

Saint George's Debate Team

Business Manager, *The Dragon*, Literary Magazine, Saint George's School

Assistant Yearbook Editor, *The Lance*, Saint George's School

Assistant Photo Editor, *The Red & White*, Saint George's School Newspaper

PUBLISHED WORK

The Nashville Banner, various articles, including several lead stories

The Hustler, Vanderbilt University Student Newspaper, various articles

Anthology of Young Writer's Work, Vanderbilt University's Young Writer's Fugitive Writing Group, short stories and poetry

The Collected Works of The World Scholar-Athlete Games, short stories and poetry

The Dragon Literary Magazine, short stories

Ex Multis Literary Magazine, short stories

REFERENCES

Kris Balderston, The White House, Office of Cabiner Affairs, Washington, D.C.

Professor Robert Birkby, Political Science, Vanderbilt University, Nashville, Tennessee

Reverend Jesse L. Jackson, President, National Rainbow Coalition, Washington, D.C.

Ambassador Phil Lader, Ambassador to Great Britain, London, England

Andrew Telli, former Editor, Government Section, *The Nashville Banner*, Nashville, T.N.

NASHVILLE'S NEWSPAPER SINCE 1876



Nashville Banner

TUESDAY AFTERNOON • APRIL 8, 1997

Deaths spur tougher VU alcohol rules

A.C. Smith and Kimberly Hadley
BANNER STAFF WRITERS

Vanderbilt University, which has seen three students die this year in accidents related to drinking, has approved changes to tighten and stiffen its alcohol policy.

"We are looking for an opportunity to influence these students to help them understand the risks they are taking, not that they are merely violating a university policy," says Steve Caldwell, associate dean of housing and residen-

tial education and a member of the committee reviewing Vanderbilt's alcohol policy.

The committee has recommended 12 changes in the school's alcohol policy that will go into effect next August. The new rules will emphasize education and enforcement, says Johan Madson, associate provost and dean of students. Madson chaired the alcohol policy review committee.

"We are taking a multi-prong approach to get people's attention," Caldwell says. "This is a community as large as a small

This is a community as large as a small town. People have problems. We try to work with them.

Steve Caldwell

Member of committee reviewing Vanderbilt's alcohol policy

town. People have problems. We try to work with them, and we are ready for the challenge."

Among the changes will be more stiff sanctions. A freshman caught in possession of alcohol

66

alcohol also will be banned from freshman dorms. Most freshmen are under 21 and, therefore, by law cannot legally drink alcohol. But the new policy simply makes the warning more visible to students and makes enforcement easier, Madson says.

Another change will make dorm policies for sophomores, juniors and seniors "substance-free residence halls."

"I think the idea to make the freshman and sophomore areas dry is a good idea," says Kirsten Moon, a senior and head resident

assistant at Bernard Hall, a freshman dorm.

But she has reservations about extending that ban to dormitories for upperclassmen.

"I really don't think that will do anything," she says.

Just as Prohibition spurred bootlegging, she believes the same will happen at Vanderbilt.

She thinks there may be more deaths, if students start going off campus to drink to sidestep policies.

People see ALCOHOL, page A2

Alcohol

Continued from page A1

"Students are stupid, and they're going to try to drink and drive," she says. Now "we can stay on campus, juniors and seniors. If we want to drink, we can walk home, and it's safe to walk home."

Holly Shaw Eagleston, a freshman, agrees.

"I would hate to see the good intentions of cracking down go to something potentially more deadly," she says of the potential the policy changes will lead to more drinking and driving.

"It's about time they make a strict policy in reaction to these deaths, but I'd hate to see these poor kids die for a policy that just looked good on paper. I'd hate to see these kids die in vain."

But Caldwell says the university can't afford to stand pat.

"Historically for every potential solution to these alcohol problems there is a conflict," Caldwell says. "We can only regulate our specific domain, tighten our own policies."

Jason Dugger is a resident assistant at West Hall. He typically has sophomores on his floor and a few juniors.

The new policy might cause the sophomores to "congregate on upper-class areas on campus," he says. "But either way, I feel cracking down is the best answer. The alcohol consumption, it's definitely a problem."

Other changes

Other new policies include:
■ The clinical counselor in the Student Health Office will serve as wellness programming coordinator to organize services and programs that focus on alcohol use.

■ Increasing joint efforts between the university security and Metro Police to regulate businesses near campus that sell alcohol from doing so to minors.

■ Making it a violation of school policy to have fake identification.

■ Making it a violation of school policy for any student to be drunk on campus.

■ Banning the use of beer fun-

nels in addition to the already banned beer kegs and other common containers at student parties.

■ Increasing penalties for alcohol violations to probation at the first incidence with likely suspension for further infractions. Students who violate the policies, also, will be referred to alcohol education programs.

■ Student organizations found to be providing alcohol to underage students will be placed on probation for one calendar year with no parties with alcohol permitted for a period of six months.

■ New policies, as well as old ones still in effect, will be published in The Student Handbook to make them accessible to all students.

■ The university will continue to review its alcohol policy with input from students, faculty, student affairs staff, other administrators and parents.

■ University policy will now specifically prohibit driving while under the influence of alcohol. Penalties for violation of this policy will be a minimum of probation plus loss of campus driving and parking privileges as well as being subject to state laws for such offenses.

■ The training of resident assistants will be expanded to include greater emphasis on alcohol awareness and policy enforcement.

The committee will continue to meet to look at other ways to further improve the situation, Madson says. "We still have 12 to 16 ideas being tossed around."

The review was prompted by the deaths last fall of two students who died in a car wreck after the driver had been drinking.

The recommendations of the committee had been presented to Provost Tom Burian before freshman football player Kyle Gullishorn died March 22 when he fell out of a dormitory window, but the latest tragedy brought home the importance of the alcohol issue again, Madson says.

Police say Gullishorn was drunk when he had an argument with his girlfriend in the stairwell of Lupton Hall. During the argument, he struck a window between the sixth and seventh floors several times, the window gave way, and Gullishorn fell and landed on a ledge near the second floor.

NASHVILLE'S NEWSPAPER SINCE 1876



Nashville Banner

THURSDAY AFTERNOON • NOVEMBER 21, 1996

Smoltz re-signs

Cy Young Award winner John Smoltz's \$31M, four-year contract with Atlanta is the largest ever given to a pitcher.

Sports, E5



In today's edition

Steak n Shake stakes out area for several new eateries.

Business, D1

Deer-hunting gun season opens across the state this weekend.

Sports, E1

Try us online



Subscribe to free Banner Digest, A2



Coltrane's guy

Elvin Jones, who with John Coltrane helped forge the course of jazz history, talks about a life in music as he drums his way to Nashville.

Backbeat cover story

VU rethinks drinking rules after student deaths

School aims to build peer pressure against binges

By A.C. Smith
SPECIAL TO THE BANNER

The deaths of two Vanderbilt University students in an on-campus car wreck this fall have left school administrators determined to convince students that going out to get drunk is no longer socially acceptable.

Provost Tom Buriash has appointed a committee to review al-

cohol-abuse policies and programs that have succeeded at other universities and recommend changes for Vanderbilt.

The goal, Buriash says, is to reduce alcohol abuse by students and to change the campus culture surrounding drinking.

But that might be a hard sell to some students.

"People already have their own ideas about alcohol formed," says

freshman Brian Steinbrueck. University programs and policies "are not going to stop anybody from drinking."

Sophomores Robert Chad Bogan, 18, of Winter Park, Fla., and Joseph John Foley, 19, of Hillsdale, N.J., were passengers in a 1991 Acura car driven by James Frederick Hury of Galveston, Texas, on Sept. 7. The car went out of control and hit a utility pole



Robert Bogan (left) and Joseph Foley (center) died when a car driven by James Hury (right) crashed on the Vanderbilt campus.

at 25th and Kirkland, on the Vanderbilt campus, killing Bogan and Foley.

Hury, who told police he had

two mixed drinks before the wreck, was charged with two counts of vehicular homicide. The charges were bound over to the

grand jury on Oct. 1 and are still pending.

Vanderbilt officials have been concerned for some time about alcohol abuse by students, Buriash says. But after the accident, Vanderbilt administrators looked more closely at the school's alcohol policies and decided that more positive action was necessary.

Campus police set up checkpoints on campus to stop drivers at times when drinking is most

Please see ALCOHOL, page A5

Alcohol

Continued from page A1

likely: Thursday, Friday and Saturday evenings.

Campus Police Chief William Bayer, who was appointed to the review committee, says the safety checkpoints "raise people's consciousness. It's a safe campus. People are adhering to the rules about drinking and driving."

Bayer also said that when stopped, his officers give the drivers alcohol policy literature. Bayer said that freshmen "are given the rules and regulations but not the really pertinent information, dangers and consequences."

Since the wreck, Vanderbilt also has sponsored programs such as open forums to discuss both alcohol awareness and the school's policy and will continue to have such programs, according to Dr. John Greene, Director of Student Health and a member of the committee.

But the key to reducing alcohol abuse is for students to stop colorizing high-risk drinking by

their friends and classmates, Greene says.

There are many students on campus who either do not drink or drink only occasionally, he says, and if those individuals would speak up it might make a difference because the advice would be coming from peers rather than school officials.

More infractions reported

Dean of Students Johan Madison, appointed by Buriash to head the committee, said that after all the members have submitted ideas and they have been offered to the community for comment, the committee will submit a proposal to the provost and chancellor.

No dates have been set for adopting a revised policy, according to Madison.

The committee plans to meet over Thanksgiving break to discuss their policies and programs, according to Dean of Residential and Judicial Affairs K.C. Potter, a member of the committee.

Potter is head of the Conduct Council, Vanderbilt's disciplinary panel that prescribes punishments for alcohol abuse as well as other rules infractions.

Students under age 21 who are caught drunk are referred to the Conduct Council. The punishments for drinking are:

■ First offense: a written warning with a copy sent to the student's parents.

■ Second offense: disciplinary academic probation with a letter sent to the parents.

■ Third offense: suspension.

■ Fourth offense: expulsion.

The Conduct Council has some discretion in deciding on the punishment depending on the seriousness of the infraction or the attitude of the individual, says Potter.

In the past, the Conduct Council has heard an average of 350 alcohol infractions per year.

Since the accident, Potter says, more drinking infractions than normal have been referred to the Conduct Council. However, he feels this increase doesn't reflect an increase in alcohol abuse as much as a heightened awareness since the accident has led to more cases being reported.

One of the problems facing the

committee, according to Potter, is that "in looking at the policies and programs at other schools, it is very difficult to gauge the effectiveness of a particular program."

Nicholas Bagden, Vanderbilt junior, feels the school administration "should consider allowing beer kegs and other common containers on campus because when policy doesn't allow them, students will go to parties off campus, which means that someone is driving."

Greeks Advocating Mature Management of Alcohol is a group that works with other student organizations, such as Students Against Drunk Driving, to host such activities as speakers to discuss binge drinking and recovering alcoholics to discuss their experiences.

According to Kent Allen, former head of GAMMA, "The goal of the group is to get people to realize what people are doing when they go out and get drunk."

A.C. Smith is a freelance writer who covers Vanderbilt University for the Nashville Banner.

220 Beacon Street, #103
Boston, MA 02116

April 24, 1998

Mrs. Missy Kincaid
Office of Social Secretary
The White House
East Wing, Suite 200
1600 Pennsylvania Avenue, N.W.
Washington, DC 20502

Dear Missy,

I am hoping that you can give me some advice and guidance as I search for a post graduate job. I recently had an interview at the U.S. Patent and Trademark Office. The interview went very well. One interviewer was even ready to offer me the job on the sight without my ever speaking with the hiring director of the trademark attorneys; he was unavailable that day.

My second interviewer, however, was quite different. Although he said that he was quite impressed with me and would enjoy having someone like me working at the Patent Office, he encouraged me not to accept a job with their office. He informed me that I would probably be bored and unchallenged working as a trademark attorney. In addition, he said I would be settling and wasting my talents by accepting a job there.

The interviewer thought that my skills, background and personality were better suited for something political. With Arkansas and Tennessee as my home states and my combined political experience and legal education, he encouraged me to look for something in the Vice President's Office or in the White House. I thanked him for the suggestion and assured him that I would explore those options.

Now I need a little advice from you. I would be very interested in doing something political. It does not have to be law related either. My interests range every where from health care to legislative affairs. Please let me know if there is anywhere in the White House, Vice President's Office or any administrative office in which you think my background would be welcomed.

I am enclosing a copy of my resume. I would appreciate it greatly if you would review it and inform me of where I should send it. In addition, if you see anything that should be changed, please do not hesitate to let me know.

Missy, I know that you are a very busy woman and that your time is very valuable. Please know that your assistance with my job search is appreciated very much.

Thanks for your help. I look forward to hearing from you soon.

With best regards,


Rod Seymore

Roderic T. Seymore

220 Beacon Street, #103

Boston, MA 02116

(617) 424-6591

EDUCATION:

New England School of Law, Boston, Massachusetts

Candidate for Juris Doctor, May 1998

Honors and Activities: Dean's List, 1997-1998; Charles H. Houston Honors Society, 1996-1998; Black Law Students Association, 1995-1997, Faculty & Student Discipline Committee, 1996-1997

University of Arkansas, Fayetteville, Arkansas

Bachelor of Arts in Political Science, May 1992

Honors and Activities: Minority Achievement Scholarship, 1988; National Who's Who Among College Students, 1991; Student Ambassador, 1989-1992; Orientation Leader for International Students, 1991-1992; Phi Kappa Tau, Social Chairman, 1989-1991; Associate Student Government, 1990-1992; Razorbacks for Christ, 1989-1992

EXPERIENCE:

National Organization for Rare Disorders, Washington, DC

Public Policy and Government Affairs Fellow

May 1997 - August 1997

Directed NORD's advocacy efforts related to federal legislation concerning privacy of medical records and discrimination based on genetic information. Worked closely with the Georgetown Law School Federal Legislation Clinic and the offices of U.S. Senator Patrick Leahy (D-VT), U.S. Senator Pete Domenici (R-NM) and U.S. Representative Louise Slaughter (D-NY) on several privacy bills. Lobbied Congress for co-sponsors in support of these bills. Recruited other patient based organizations and pharmaceutical companies in drafting language for these bills. Conducted additional work on the successful passing of the Orphan Drug Tax Credit.

Democratic Leadership Council, Washington, DC

Membership Coordinator

October 1993 - August 1995

Coordinated and supervised membership program. Expanded grassroots network across the country. Successfully recruited state and local elected officials, as well as United States Cabinet members into the DLC. Worked closely with White House staff on numerous projects and events. Managed advance team for several regional conferences. Assisted in the design of DLC membership database.

Progressive Policy Institute, Washington, DC

Staff Assistant

September 1992 - October 1993

Assisted policy analysts with their research: this includes some research for the Clinton Administration guideline book, Mandate for Change. Organized daily press file during the 1992 campaign. Prepared briefing books for the president and chairman. Coordinated all event and trip follow ups for president and chairman. Established new marketing system that increased profits of publication sales.

Clinton-Gore Campaign Staff, 1992 Democratic National Convention, New York, NY

Staff Assistant

July 1992

Performed various duties for the Democratic Governors' Association.

Office of United States Senator David Pryor, Washington, DC

Intern

Summer 1992

Assisted Legislative Correspondent for Grants Announcements with his electoral college project. Helped Legislative Aide for Banking, Education, Judiciary, Housing and Human Resources with his research and analysis for the Senate Democratic Task Force on Defense/Economic Transition. Monitored and wrote memos on several Senate hearings for Communications Director. Drafted constituent response and position letters.

Mid-South Welcome Home Democrats Celebration for Clinton-Gore Campaign, Memphis, TN

Volunteer

August 1992

Distributed literature and worked at phone bank for campaign fundraising event.

OTHER INFORMATION:

Interests: Bioethics, Entertainment Industry, Trumpet and French Horn, Black & White Photography, Travel

Volunteer: Fayetteville Youth Center, Whitman Walker AIDS Clinic, Happy Hollow Elementary School Teacher Assistant, All Souls Church Feed the Homeless Program, Red Cross Blood Drive

JENNIFER M. JUKANOVICH

1502 North Prospect
Colorado Springs, CO 80907

April 7, 1998

Mrs. Missy Kincaid
4545 Connecticut Avenue
Apartment 634
Washington, D.C. 20008

Dear Missy,

It was great to talk with you yesterday and I do hope your knee is healing quickly. I really appreciate you taking the time to look at my resume and seeing if my gifts may assist anyone that you know. I feel as if I just left D.C., and was just doing the "resume-thing" for Colorado. However, we have had such a wonderful first year of marriage out here and I am personally glad that I had the time and the opportunity to attend Seminary. Now it is time for Dano to focus on his studies and for me to support him as he does that.

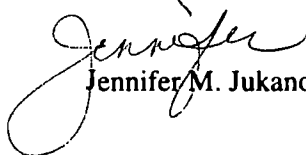
As we discussed on the telephone, I feel as if I am at a crossroads in my own career. I had an incredible experience with the Laders and Renaissance but I do feel it is time to move on. I have also enjoyed working with children and feel that this will continue to be a part of my life. However, I do not see myself in a classroom or in a professional ministry type setting at this time. Where I would like to work is in the following areas:

- Domestic Policy - researching and organizing forums and special events. My experience lies in educational issues, and most recently in child care. The pre-school I currently teach at was started by a church in the hope of providing quality day care for low-income families and single parents. In addition, they train other churches on how to set up such daycares.
- Office of Public Liaison - organizing forums, communicating with various constituencies, and researching relevant issues. My experience lies primarily within the religious office because of my work with Linda. However, I have also been initiating some of my own gatherings of various twenty-somethings within the evangelical/catholic spheres and feel that I have key knowledge of the issues and persons within these spheres. In addition, I will be spending this summer both in England, exploring contemporary issues of the church with John Stott, and in China, learning the language and culture. My hope is that these experiences will not only enhance me personally but professionally as well.

I really appreciate what you said about the significance of being someone's personal assistant. The experience I had working with Linda was priceless. The lessons learned cannot necessarily be expressed in a resume because they were not always measurable.

Please know how grateful I am for your time. If you have any suggestions or leads please call me at (719) 630-8202. I will be in Washington, D.C. May 4 - 8 for the sole purpose of scheduling interviews, but will call you prior to this. Thanks again.

Sincerely,


Jennifer M. Jukanovich

JENNIFER M. JUKANOVICH
1502 NORTH PROSPECT STREET
COLORADO SPRINGS, CO 80907
(719) 630-8202
DANO.JENNIFER@WORLDNET.ATT.NET

PROFESSIONAL PROFILE

- OCT 97 - PRESENT** **PRE-SCHOOL EDUCATOR, Oakwood Christian Pre-School, Colorado Springs, Colorado**
Plan and coordinate all educational, athletic, and artistic lessons for 12 five-year olds in an after-school education program. Prepare and execute lesson plans, coordinate field trips, and counsel both students and parents. Solicited by administration to submit creative lesson ideas to The Mailbox, an educational publication. Advise the director regarding matters of personnel and organizational structure.
- JAN 97 - OCT 97** **EVENT COORDINATOR/CUSTOMER SERVICE, The Mail Room, Colorado Springs, Colorado**
Organized 25th anniversary celebration for the largest bulk and direct mailing agency in Southern Colorado. Coordinated logistics involving invitations, mailings, media promotion, tours, entertainment, and catering for 150 people. Wrote and oversaw production of a marketing video highlighting the history and capabilities of the company. Planned and coordinated an on-site tour for 300 people from the National Mail Advertising Service Association. Managed client accounts worth up to \$10,000.
- SEP 94 - JAN 97** **ASSOCIATE/EXECUTIVE ASSISTANT, Renaissance Institute, Washington, D.C.**
Researched issues, interviewed potential invitees, and recommended programs for White House religious leader breakfasts. Edited Presidential letters, speeches, and proclamations. Analyzed and briefed company president on national political and religious issues. Supervised semester intern program. Managed company president's personal and financial matters, schedules, and correspondence. Planned programs and event logistics for the Renaissance Institute's quarterly gathering of prominent national leaders and their families.
- SEP 94 - JAN 97** **CHILDREN'S PROGRAM DIRECTOR, Renaissance Institute, Washington, D.C.**
Planned and executed entertainment, athletic, educational, and artistic activities for up to 200 children, ages 2-12, for four five-day Renaissance Weekends each year. Managed \$25,000 budget and supervised counselors and volunteers. Participant volunteers ranged from high school students to prominent national political and business leaders. Initiated and developed instructional policy manual for the children's program that has become the standard operations resource for subsequent directors.
- SEP 93 - MAY 94** **PRESIDENT, GORDON COLLEGE STUDENT ASSOC., Gordon College, Wenham, Massachusetts**
Supervised \$100,000 budget, 30 student-led clubs, councils, and publications. Represented the student body in formulating a five-year strategic plan for Gordon College. Presided over meetings of the 1200 member student population and developed and implemented plans to improve the health, welfare, and education of the students. Founded and coordinated conference/retreat for 120 interdenominational Christian students in New England.

EDUCATION

- 1997 -PRESENT** **MASTER OF THEOLOGY CANDIDATE, Fuller Theological Seminary, Pasadena, California**
- JULY - AUG 1996** **POST-GRADUATE STUDENT, Center for Medieval and Renaissance Studies, Oxford, England**
- 1994** **BACHELOR OF ARTS: POLITICAL STUDIES/MIDDLE SCHOOL EDUCATION, Gordon College, Wenham, Massachusetts**
(GPA: 3.72)

OTHER INFORMATION

- *Co-Own/Manage Three Rental Properties
- *Advanced experience in Windows, MS Office '97,
- *Volunteer *Young Life* High School Team Leader Word Perfect 6.1, Page Maker
- *Sunday School Teacher

REFERENCES

Mrs. Linda LeSourd Lader

President, Renaissance Institute

Wife of the U.S. Ambassador to England

Phone: 011-44-17172-70578

E-Mail: LLLader@aol.com

*Alison McGilchrist is Linda's assistant in Washington, D.C. and can also be contacted as a reference. Her number at the Renaissance Institute office is (202)-293-5305.

Dr. Judson Carlberg

President, Gordon College

Phone: (978) 927-2300

Mr. Gerry Amber

President, The Mail Room, Inc.

Phone: (719) 636-1303

Tamara Ariana Monosoff

1442 Corcoran Street, N.W. #4
Washington, D.C. 20009

(202) 395-1032 *Office*
(202) 462-4445 *Home*

EDUCATION

Doctoral Candidate, (Ed.D.)

International and Multicultural Education, University of San Francisco, CA. May 1995 - Present.

Master of Arts (M.A.)

Counseling Psychology, University of San Francisco, May 1994.

Bachelor of Arts (B.A.)

Sociology, University of California, Santa Barbara, June 1990.

T.E.F.L. Certificate

Teaching English As A Foreign Language, Transworld Teachers, San Francisco, CA. August 1995.

PROFESSIONAL EXPERIENCE

POLITICAL APPOINTMENTS

THE WHITE HOUSE

Senior Communications Associate, The President's Initiative on Race (PIR). September 1997 - Present.

Management: Manage five member communications staff. Expedite daily operations by reporting on staff assignments, problem solving, and assuring that deadlines are met. Developed and co-wrote the PIR Communications Strategic Plan. This process included clarifying the Initiative's overall goals, identifying specific objectives, developing and assigning realistic time-lines and staff resources available to accomplish the identified goals. Work collaboratively with WH Communications.

Public Information: Write public information for the Initiative, such as; the brochure, the Initiative's regular update, *One America on the Move*, sent to 3,000 constituency groups, background information, press releases and articles for nationwide distribution. Responsible for writing the Initiative's talking points, Q & A's and fact sheets for Executive Director, Advisory Board members, Cabinet Secretaries, WH Press Secretary, POTUS, VPOTUS, and FLOTUS. Tasked with conceptualizing, developing, and producing communications deliverables for national distribution (brochure, MAP illustrating the Initiative's efforts nationally, etc.)

Message Development: Drafted script for Presidential video on the Initiative. The Initiative was looking for a way in which to capture the President's message about the Race Initiative so that it could "set the stage" for our national events. The video was completed and is currently being used at the beginning of every Race Initiative event. Responsible for Rapid Response; monitoring of articles, creating lists of national validators from constituent groups as well as from corporate, youth, religious, and education groups from around the country to respond to charged materials that may need an immediate rebuttal.

Event Planning, Scheduling & Implementation: Accountable for planning and coordinating the Initiative's Advisory Board Meetings, Community Forums, and Promising Practice site visits. This process includes developing formats and themes for these events as well as working out the logistics and advance.

UNITED STATES DEPARTMENT OF EDUCATION

Special Assistant to the Assistant Secretary for Communications, Office of Vocational and Adult Education. March 1997 - September 1997. Managed internal and external departmental communications. Responsibilities included strategic and marketing plan development, research, speech writing, PowerPoint presentations, press releases and articles. Responsible for the Assistant Secretary's participation in national events including National Association of Community Colleges, Back to School, Read*Write*Now, Future Farmer's of America, and New American High Schools. Developed partnerships and collaborative relationships with other federal and non-federal agencies to help broaden message and strengthen outreach.

CLINTON/GORE '96 - THE WHITE HOUSE

National Advance Staff. August 1996 - Present. Advance work for the President and First Lady of the United States (SITE, PRESS and RON).

MANAGEMENT

President: Monosoff Associates. December 1995 - February 1997.

Consulting firm. Provided private practice management seminars and individual consulting for both university graduate programs and for psychologists, interns, psychological assistants, MFCC's and LCSW's who needed practical training in marketing and managing their practices. Designed and wrote a training manual for mental health professionals used both in seminar trainings and by individual practitioners.

Business Manager: Psychologist's Private Practice, San Francisco, CA. September 1991 - February 1997. Produced and analyzed annual budget, profit and loss statements, tax records, pay-roll, and bookkeeping. Drafted client communications and managed service vendor relationships. Developed client and insurance billing systems. Asset and property management, strategic financial planning and property improvement project management.

Care Line Director: Family Service Agency, Santa Barbara, CA. August 1990 - August 1991. Managed 80 senior citizen clients and recruited and trained 65 volunteers. Program enabled seniors to remain safely independent within their own homes to prevent early institutionalization. Community outreach and public speaking engagements focused on current eldercare issues, problems, and warning signs to be aware of when working with senior clients. Converted a previously neglected program into a highly successful one.

Academic Advisor Assistant: Graduate School of Education, UC Santa Barbara. Santa Barbara, CA. October 1987 - August 1990. Managed admissions process for thirteen graduate programs.

RESEARCH

Staff Research Consultant: September 1995 - March 1997. University of Pacific School of Dentistry. Assembled research team comprised of three UOP faculty members to design and implement *Patient Satisfaction Survey*. Recruited seven experienced researchers to administer questionnaires to subjects. Analyzed data and helped design implementation of new and improved programs.

Research Assistantship: September 1995 - June 1996. Joan Avis, Ph.D., School of Education at the University of San Francisco. Transcribed interviews and edited chapters of Dr. Avis' book on the leadership of women in the baby boom era.

Staff Research Associate: November 1994 - April 1995. Langley Porter Psychiatric Institute, University of California at San Francisco (UCSF), San Francisco, CA. Assessed archival narratives using DSM IV's Global Assessment of Functioning Scale (GAF) for a study on "Character and Competence." Research program participants and sponsors include: Radcliffe (Harvard University), MacArthur Foundation, Institute of Human Development and Henry A. Murray Research Institute.

Research Assistantship: September 1993 - May 1994. Terence Patterson, Ed.D., Counseling Psychology Department, School of Education, University of San Francisco. Credited for research and assisting in the writing of an article called, *The Relational Reimbursement Dilemma*, which appears in, Handbook of Relational Diagnosis and Dysfunctional Family Patterns, 1996, John Wiley & Sons, Inc. New York.

LEADERSHIP

Presidential Rank Awards Program Meritorious Review Board: April 1996.

Selected by the Office of Personnel Management and The White House to evaluate and rate the nominations of career Senior Executives who have contributed to our Government.

University of San Francisco Education Alumni Society Executive Board: March 1995 - March 1997. Nominated and appointed by Associate Dean Robi Woody for a three year term on the Alumni board, San Francisco, CA.

Master's Representative: September 1993 - May 1994. Graduate School of Education, University of San Francisco. Student representative and liaison to faculty.

Elected Student Representative: September 1993 - May 1994. *Graduate Student Council* at the University of San Francisco.

Graduate Student Representative: September 1993 - May 1994. *Committee for Academic Honesty and Integrity* at the University of San Francisco. Undergraduate and graduate students from all university programs.

Student Representative: November 1993 - May 1994. *MA Curriculum Revision Committee*, University of San Francisco.

Elected Student Representative: January 1993 - June 1993. *Center For Child And Family Development*. San Francisco, CA.

TEACHING

Instructor: January 1996 - March 1997. Developed new course for the University of San Francisco's master's and doctoral level students in the School of Education. *Private Practice Marketing & Management for Mental Health Professionals*. This class teaches the skills of successfully managing a psychology practice. Includes: financial control, marketing, client and insurance billing, bookkeeping/accounting software, staff management, and the organizational systems required to run an efficient office.

Key Public Presenter: On the issue of *Aging Parents and the Effects on Employees in the Workplace*. Presented to Mental Health Professionals in the San Francisco Bay Area, October 1995 and to Levi Strauss, August 1995. This presentation addressed the stress which develops when employees, many with small children, are also faced with caring for aging parents who inevitably and unexpectedly become ill and need full-time care.

Guest Lecturer: July 1995. Introduction to Psychology, City College of San Francisco, CA.

Teaching Assistantship: June 1993, February 1994, June 1994, and August 1994. *Hypnosis as a Counseling Strategy* at the University of San Francisco.

Suicide Help Line Trainer: August 1989 - August 1990. Trained 30 new crisis counselors, Scheduling Coordinator, Member of Support Staff and Steering Committee. Santa Barbara, CA.

COUNSELING

Active Living Model (ALM): Completed Active Living Model Training. August 1995 - March 1997. The ALM is an action-oriented empowerment counseling system based on adult learning.

Family and Child Counselor Trainee: September 1992 - June 1993. *Center For Child And Family Development*, San Francisco, CA. Held the position of school counselor at St. Phillips School.

Suicide Help Line Counselor: August 1989 - August 1990. Received training from Rape Crisis Center, Shelter Services for Women, Child Protective Services, Klein Bottle for runaway youth, and professional lectures on Eating Disorders, Substance Abuse, Senior Citizens, Gay/Lesbian/Bisexual Issues, Suicide, Aides, Death & Dying Issues and the Vietnam Veteran Center. Provided crisis intervention counseling on twenty-four hour telephone hotline. Diffused crises and referred clients to agencies or care providers when appropriate.

HONORS & AWARDS

Graduate Merit Scholarship, awarded September 1995 - May 1996. School of Education, University of San Francisco.

Phi Delta Kappa, April 1995. Nominated by Associate Dean Robi Woody, University of San Francisco.

Faculty Development Grant Research Assistantship, January 1995 - August 1995. School of Education, University of San Francisco.

Dean's Service Award, May 1994. Awarded by Dean Warren, School of Education, University of San Francisco. In recognition of outstanding contributions to enhancing and fostering positive relations and providing service to fellow students, faculty, administrators and alumni of the University.

Elizabeth Bigelow Award, May 1994. Awarded by the Faculty, School of Education, University of San Francisco. Awarded for providing outstanding service to faculty and students.

Honorarium, May 1994. Granted for assistant teaching by the School of Education, University of San Francisco,

Graduate Merit Scholarships, September 1993 - May 1994. Awarded two merit scholarships within the 1993-1994 academic year, School of Education, University of San Francisco.

REFERENCES

Beverly Barnes, Senior Advisor to the Chief of Staff of the President of the United States, Washington, D.C.

Audrey Hutchinson, Chief of Staff, President's Initiative on Race, Washington, D.C.

Patricia McNeil, Assistant Secretary, U.S. Department of Education, Washington, D.C.

Chris Kulick, Chief of Staff to the Assistant Secretary, U.S. Department of Education, Washington, D.C.

Honorable Harvey Gantt, Senate Candidate, Mayor, Charlotte, North Carolina (rtd.).

Robi Woody, Ed.D. Associate Dean, School of Education, University of San Francisco.

Joan Avis, Ph.D. Professor and Program Director, School of Education, University of San Francisco.

GRETCHEN SORENSEN

2004 Dexter Avenue N., #301
Seattle, Washington 98109
(206) 284-8836 Res.
(206) 216-0302 Fax

SUMMARY OF QUALIFICATIONS

Sixteen years combined experience in senior executive management, state and national politics, and government relations. Extensive national and international community relations, marketing, fundraising and public affairs experience. Demonstrated expertise in public policy, banking and business finance, management of personnel and budgets, reorganizations and reinventions, as well as lender relations, strategic alliances and public/private partnerships. Has successfully represented elected officials, non-profit institutions and private companies.

Specific skills in:

- Advertising
- Fundraising
- Management
- Media Relations
- Strategic Thinking
- Economic Development
- International Strategic Communications
- Marketing
- Negotiations

PROFESSIONAL EXPERIENCE

*Regional Administrator
U.S. Small Business Administration
SBA Region X Office, Seattle, Washington*

1994 - Present

Appointed by the President of the United States through the Administrator of the U.S. Small Business Administration in Washington, DC to oversee all SBA personnel and budgets, to direct SBA's business and procurement assistance programs, and to manage all lender, procurement, and public relations for the SBA in Alaska, Idaho, Oregon, and Washington. The SBA is a federal financial, technical and procurement services agency that through its field offices maintains a portfolio guaranteeing over \$29 billion in loans and investments ranging from microloans to venture capital for over 200,000 small businesses while directly facilitating approximately \$40 billion in federal procurement activity with small businesses. Additionally, last year the SBA extended management, technical and procurement assistance to nearly 850,000 entrepreneurs through its 950 Small Business Development Centers and its 13,000 Service Corps of Retired Executive volunteers while providing more than 38,000 disaster loans totaling \$987 million to disaster victims for residential, personal property and business losses during the last fiscal year. The SBA maintains over 7,000 private sector lenders and venture capital firms as partners in providing capital to businesses while having increased its venture capital program with more private investment in the past two years than in the previous 15 years combined. The SBA also provides loan guarantees and technical assistance to small business exporters through U.S. Export Assistance Centers in 18 cities, including Seattle and Portland. Region X has five district directors and over 130 employees that report to and are supervised by the Regional Administrator.

Page Two
Gretchen Sorensen
(206) 284-8836

*White House Liaison, Region X
Seattle, Washington*

1994 - present

Serve as the liaison between the White House and federal agencies in Region X on public policy issues in the Pacific Northwest. Serve as advisor for official visits of the President and Vice-President of the United States. Responsible for coordinating the amplification of Administration's policies and initiatives. On behalf of the Administration, assist local elected officials and constituency groups with official requests to Cabinet Affairs and other departments within the White House.

*Principal
Scanlan Sorensen & Potter, Inc.
Seattle, Washington*

1993-1994

Scanlan, Sorensen & Potter, Inc., a Seattle-based consulting firm specializing in event management and public relations. Clients included World Cup 1994 USA Inc., City of Seattle, LogJam Alliance and private foundations.

*Director of Marketing and Community Relations
World University Games, Greater Buffalo Athletic Corp.
Buffalo, New York*

1992 - 1993

Responsible for all aspects of fundraising, public relations and advertising for the World University Games in Buffalo, New York. In eight months, completed efforts to raise \$7.5 million and developed a ticket sales campaign that generated \$4.0 million in ticket sales. Oversaw the regional, national and international public relations effort by the Games.

*Washington State Co-Chair
1992 Clinton/Gore Presidential Campaign
Seattle, Washington*

1991-1992

Responsible for all aspects of campaign direction including staffing decisions, fundraising, delegate selection, field operations, and scheduling of candidate and surrogate appearances. Oversaw Coordinated Campaign efforts and delivered Washington state for Clinton/Gore.

*Capital Campaign Director
Woodland Park Zoological Society
Seattle, Washington*

1991-1992

Responsible for all aspects of fundraising and promotions for the Seattle Zoo. In a period of thirteen months, raised \$3 million for the Zoo's capital campaign, developed a series of community-wide promotions for the spectacular opening of the Tropical Rain Forest Exhibit and heightened the profile of the Woodland Park Zoo in the community.

Page Three
Gretchen Sorensen
(206) 284-8836

Director of Corporate Communications
Asia-Pacific Australia Region
Turner Broadcasting Systems, Inc.
Hong Kong

1990 - 1991

Served as the Hong Kong-based liaison for TBS with CNN Bureaus in Beijing, Manila, Seoul and Tokyo and worked in conjunction with the Turner marketing staff to promote all Turner product throughout the region. As chief spokesperson, traveled extensively with corporate executives internationally.

Director of Public Affairs
Seattle 1990 Goodwill Games Organizing Committee
Seattle, Washington

1989 - 1990

Coordinated local, regional and international media and lobbied the Washington State Legislature for \$8.5 million in security funds. Responsible for public relations efforts in the seven cities in the State, acting as hosts of the Games.

Field Director, State of Washington
Brock Adams United States Senate Campaign
Seattle, Washington

1986

Responsible for coordinating 39 county organizations for Adam's election effort. Disseminated two million pieces of campaign literature through direct mail and doorbell ringing efforts. Responsible for coordinating all special events. Traveled with the national and regional media covering the campaign.

Campaign/Congressional Staff Member
Congressman Don Bonker (D-WA)
United States House of Representatives
Washington, DC

1980 - 1988

Served as senior political advisor in 1988 U.S. Senate race. Held variety of positions on personal and Committee staff in Washington, DC during eight year period. Advised Congressman on domestic policy issues. Served as senior policy analyst and acted as Staff Director for the House Select Committee on Aging Subcommittee on Housing and Consumer Interests. Represented Congressman at key political events. Served as surrogate speaker and liaison with national trade organizations and constituency groups in Congressional district. Organized Congressional hearings in Washington, D.C. and throughout United States. Drafted floor statements, testimony and Congressional Record inserts.

EDUCATION

The Evergreen State College, Undergraduate Commencement Speaker, 1982.
Lyndon Baines Johnson Scholarship recipient, Washington, D.C., 1981.

PAMELA E. BARKLEY

520 N Street, SW, Apartment #S-617
Washington, DC 20024
Office (202) 501-3772 Home (202) 488-8771

EXPERIENCE

US GENERAL SERVICES ADMINISTRATION, Washington, DC

Director of Special Events, October 1996 to present. Orchestrate all governmental involvement for national, Attorney General approved, special events. Currently organizing the National Veterans Golden Age Games, Goodwill Games, Nike World Masters Games, Alpine Games, 1999 Special Olympics and White House Millennium Program. Responsibilities include coordinating agency-wide participation, managing government detailees, representing the Administration, balancing budgets, setting agendas and managing all logistical details of event from initiation to completion. Coordinated efforts between White House and State Department for the Denver Economic Summit. Served as Deputy Chief of Operations for 1997 Presidential Inaugural.

Special Assistant to the Commissioner of the Public Buildings Service, March 1996 to October 1996. Worked directly for Commissioner of PBS to troubleshoot issues of concern to White House and public. Served as PBS Public Affairs Liaison, coordinating PBS/agency-wide press issues. Served as Oklahoma City bombing liaison to GSA and White House, working directly with victims/survivors; communicating needs and concerns with White House, FEMA, HUD, etc.

Special Assistant to the Administrator, August 1994 - February 1996. Close, personal and confidential relationship to the Administrator of GSA serving as his liaison in overall direction of GSA's internal and external efforts. Provide advice and assistance to Administrator on legislative, press, internal policies, and executive branch issues. Traveled with Administrator to keep message consistent with the goals and objectives of Administrator and Administration. Coordinated media inquiries and brief Administrator before media shots.

DEMOCRATIC SENATORIAL CAMPAIGN COMMITTEE, Washington, DC

Event Planner, February 1993 - August 1994. Orchestrated all logistics for national events for \$15,000 - \$20,000 donors. Developed and planned budgeting and follow-up analysis for events. Advanced meetings to secure arrangements. Direct report to Chairman of Committee, Senator Bob Graham, and Finance Director for success of events. Managed assisting staff and interns throughout planning, initiation and follow-through of event.

US SENATOR BOB GRAHAM, Washington, DC

Special Event Coordinator/Scheduler, January 1990 - January 1993. Organized and coordinated itinerary and logistics for Senator Bob Graham's travel. Scheduled events for Senator Bob Graham with private and public sector groups. Planned detailed arrangements with district office staff to ensure the execution of daily events. Responded by phone and mail to all invitations. Advanced Senator Bob Graham's Washington, DC events.

EDUCATION

BS (Political Science), STETSON UNIVERSITY, DeLand, Florida, 1989

ACTIVITIES

Oklahoma City Disaster Education Fund Committee

Florida State Society

Office of the First Family Volunteer - Democratic Convention, Chicago 1996

Democratic National Committee Women's Forum Volunteer - Democratic Convention, Chicago 1996

Political Appointment - August 1994 to present

Office of the First Family, Inauguration 1993

Clinton Volunteer - Nashua, New Hampshire, January 1992

PAMELA E. BARKLEY

520 N Street, SW, Apartment #S-617
Washington, DC 20024
Office (202) 501-3772 Home (202) 488-8771

EXPERIENCE

US GENERAL SERVICES ADMINISTRATION, Washington, DC

Director of Special Events, October 1996 to present. Orchestrate all governmental involvement for national, Attorney General approved, special events. Currently organizing the National Veterans Golden Age Games, Goodwill Games, Nike World Masters Games, Alpine Games, 1999 Special Olympics and White House Millennium Program. Responsibilities include coordinating agency-wide participation, managing government detailers, representing the Administration, balancing budgets, setting agendas and managing all logistical details of event from initiation to completion. Coordinated efforts between White House and State Department for the Denver Economic Summit. Served as Deputy Chief of Operations for 1997 Presidential Inaugural.

Special Assistant to the Commissioner of the Public Buildings Service, March 1996 to October 1996. Worked directly for Commissioner of PBS to troubleshoot issues of concern to White House and public. Served as PBS Public Affairs Liaison, coordinating PBS/agency-wide press issues. Served as Oklahoma City bombing liaison to GSA and White House, working directly with victims/survivors; communicating needs and concerns with White House, FEMA, HUD, etc.

Special Assistant to the Administrator, August 1994 - February 1996. Close, personal and confidential relationship to the Administrator of GSA serving as his liaison in overall direction of GSA's internal and external efforts. Provide advice and assistance to Administrator on legislative, press, internal policies, and executive branch issues. Traveled with Administrator to keep message consistent with the goals and objectives of Administrator and Administration. Coordinated media inquiries and brief Administrator before media shots.

DEMOCRATIC SENATORIAL CAMPAIGN COMMITTEE, Washington, DC

Event Planner, February 1993 - August 1994. Orchestrated all logistics for national events for \$15,000 - \$20,000 donors. Developed and planned budgeting and follow-up analysis for events. Advanced meetings to secure arrangements. Direct report to Chairman of Committee, Senator Bob Graham, and Finance Director for success of events. Managed assisting staff and interns throughout planning, initiation and follow-through of event.

US SENATOR BOB GRAHAM, Washington, DC

Special Event Coordinator/Scheduler, January 1990 - January 1993. Organized and coordinated itinerary and logistics for Senator Bob Graham's travel. Scheduled events for Senator Bob Graham with private and public sector groups. Planned detailed arrangements with district office staff to ensure the execution of daily events. Responded by phone and mail to all invitations. Advanced Senator Bob Graham's Washington, DC events.

EDUCATION

BS (Political Science). STETSON UNIVERSITY, DeLand, Florida, 1989.

ACTIVITIES

Oklahoma City Disaster Education Fund Committee

Florida State Society

Office of the First Family Volunteer - Democratic Convention, Chicago 1996

Democratic National Committee Women's Forum Volunteer - Democratic Convention, Chicago 1996

Political Appointment - August 1994 to present

Office of the First Family, Inauguration 1993

Clinton Volunteer - Nashua, New Hampshire, January 1992

PAMELA E. BARKLEY

520 N Street, SW, Apartment #S-617
Washington, DC 20024
Office (202) 501-3772 Home (202) 488-8771

EXPERIENCE

US GENERAL SERVICES ADMINISTRATION, Washington, DC

Director of Special Events, October 1996 to present. Orchestrate all governmental involvement for national, Attorney General approved, special events. Currently organizing the National Veterans Golden Age Games, Goodwill Games, Nike World Masters Games, Alpine Games, 1999 Special Olympics and White House Millennium Program. Responsibilities include coordinating agency-wide participation, managing government detailees, representing the Administration, balancing budgets, setting agendas and managing all logistical details of event from initiation to completion. Coordinated efforts between White House and State Department for the Denver Economic Summit. Served as Deputy Chief of Operations for 1997 Presidential Inaugural.

Special Assistant to the Commissioner of the Public Buildings Service, March 1996 to October 1996. Worked directly for Commissioner of PBS to troubleshoot issues of concern to White House and public. Served as PBS Public Affairs Liaison, coordinating PBS/agency-wide press issues. Served as Oklahoma City bombing liaison to GSA and White House, working directly with victims/survivors; communicating needs and concerns with White House, FEMA, HUD, etc.

Special Assistant to the Administrator, August 1994 - February 1996. Close, personal and confidential relationship to the Administrator of GSA serving as his liaison in overall direction of GSA's internal and external efforts. Provide advice and assistance to Administrator on legislative, press, internal policies, and executive branch issues. Traveled with Administrator to keep message consistent with the goals and objectives of Administrator and Administration. Coordinated media inquiries and brief Administrator before media shots.

DEMOCRATIC SENATORIAL CAMPAIGN COMMITTEE, Washington, DC

Event Planner, February 1993 - August 1994. Orchestrated all logistics for national events for \$15,000 - \$20,000 donors. Developed and planned budgeting and follow-up analysis for events. Advanced meetings to secure arrangements. Direct report to Chairman of Committee, Senator Bob Graham, and Finance Director for success of events. Managed assisting staff and interns throughout planning, initiation and follow-through of event.

US SENATOR BOB GRAHAM, Washington, DC

Special Event Coordinator/Scheduler, January 1990 - January 1993. Organized and coordinated itinerary and logistics for Senator Bob Graham's travel. Scheduled events for Senator Bob Graham with private and public sector groups. Planned detailed arrangements with district office staff to ensure the execution of daily events. Responded by phone and mail to all invitations. Advanced Senator Bob Graham's Washington, DC events.

EDUCATION

BS (Political Science), STETSON UNIVERSITY, DeLand, Florida, 1989

ACTIVITIES

Oklahoma City Disaster Education Fund Committee

Florida State Society

Office of the First Family Volunteer - Democratic Convention, Chicago 1996

Democratic National Committee Women's Forum Volunteer - Democratic Convention, Chicago 1996

Political Appointment - August 1994 to present

Office of the First Family, Inauguration 1993

Clinton Volunteer - Nashua, New Hampshire, January 1992

FAX COVER SHEET

TO: MISSY KINCAID
Personal Assistant to the First Lady

FROM: PAMELA BARKLEY
Director of Special Events

2 PAGES, INCLUDING COVER SHEET

Office phone: 202-501-3772

FAX: 202-219-2072

Pager: 888-208-7031

Missy D-K.

Here you go! I didn't know who to direct a specific cover letter to regarding this matter. Call me over the weekend if you have any suggestions! Thanks for your help with this. It was great to see you breathing last night!!!

Gretchen
→

(206) 284-8836

(0) 206-553-5676

(206) 553-0291

U.S. Small Business Administration



Championing America's Entrepreneurs

Fax Transmission Cover Sheet

OFFICE OF THE REGIONAL ADMINISTRATOR
1200 SIXTH AVENUE, SUITE 1805
SEATTLE, WA 98101

To: Missy Kincaid

Organization: _____

Telephone: _____ Fax: 202-456-6771

Date: _____ Time: _____

Number of Pages (including this page): _____

From: _____

Office: Regional Administrator, Region X

Telephone: _____ Fax: 206/553-4155

Did you know the SBA in Region X...

Has district offices located in Anchorage, Boise, Portland, Seattle, and Spokane?

In FY 1996, guaranteed over 2,000 loans totaling \$390 million to small businesses that otherwise would not have had such access to capital?

Last year extended management and technical assistance to almost 57,000 small businesspeople through its 53 Small Business Development Centers and 595 Service Corps of Retired Executives (SCORE) volunteers?

Has state-of-the-art Business Information Centers in Seattle, Spokane, Boise, Tacoma, and Portland?

In FY 1996 provided counseling and training to nearly 2,000 export-ready clients at U.S. Export Assistance Centers in Seattle and Portland?

Has active Women's Business Ownership representatives in all five district offices?

Provided loans to disaster victims totaling more than \$150 million for resident, personal property, as well as business losses in FY 1996?

Has a new five-member Regulatory Fairness Board who receive complaints and concerns of small businesses regarding federal enforcement actions?

Message:

Great to talk to you today.
Attached is my resume and
an article that Wa CEO
magazine did a while
back.

Talk to you soon. Many thanks
for thinking of me!

Opj

Note: Be aware fax machines using thermal paper produce an unstable image which will deteriorate. Copy messages onto plain paper prior to filing as a record!

CONFIDENTIALITY NOTE: The information contained in this facsimile transmittal sheet and the document(s) that follow are for the exclusive use of the addressee and may contain information protected by the Privacy Act, 5 U.S.C. 552a, or otherwise confidential, privileged, or non-disclosable information. If the recipient of this facsimile is not the addressee or is not the person responsible for delivering this facsimile to the addressee, the recipient may violate the law by reading, photocopying, distributing or otherwise using this facsimile transmission or its contents in any way. If the recipient has received this facsimile transmission in error, call the sending office immediately.

MOVERS & SHAPERS

by Adam Kleiner

■ A look at business personalities

Speak Up

SBA's Gretchen Sorensen Wants to Shake Up Government

Gretchen Anne Sorensen loves to promote entrepreneurship among small-business people. She travels from small towns like Walla Walla to Congress, spreading news about how the U.S. Small Business Administration helps finance and foster growth in small businesses.

"Small businesses have limited resources and little time to get things done," says Sorensen. "We're here to shake up the government and get the needs of small-business owners addressed."

Born and raised in the suburban King County town of Fall City, Sorensen was appointed her job last June by President Clinton. She works from the SBA Regional Office in Seattle, overseeing 53 SBA offices in the region, which includes Washington, Oregon, Idaho, and Alaska. As one of 10 regional administrators, Sorensen is a conduit for the national agency, helping implement programs and initiatives throughout the area. She also steps in when directors of the SBA District Offices need help from Washington, D.C., or when they need assistance pacifying concerns of lenders.

But regional administrator for Region 10 is not the only hat she wears. Last June, Sorensen also assumed the role of SBA deputy regional advocate — the liaison between the region's small businesses and the federal government. Sorensen presents the views and concerns of small-business owners to Congress and helps members understand the role that SBA's programs play. She also works with state officials to include the needs of small-business owners in state policies.

Sorensen spends an average of three days a week traveling throughout the

region to make presentations and educate small-business owners about the SBA. Talk radio is one way she accomplishes her task.

"The government is an enigma to most people because they haven't learned how to tap into it," says Sorensen. "Talk radio has become an excellent way for us to educate large groups of people. The programs eventually become like public relations pieces for the SBA because people start calling in to thank us and explain how the SBA has helped their business."

A primary function of the SBA is to guarantee loans for small business owners who cannot obtain financing through banks or other lending channels. This year, the SBA offices under Sorensen's leadership will emphasize the Low Documentation Loan Program, which uses a one-page application to process loans of \$100,000 or less. Sorensen says the program accounts for 60 percent of the agency's lending.

Another focus for Sorensen's region this year will be the opening of a federal export assistance center in Seattle. The center has been designed as a one-stop trade shop to improve the delivery of international services for small and medium-sized businesses that are export-ready. The centers make it easier for businesses to leverage their products by incorporating the trade promotion and export finance resources of the SBA, the federal Department of Commerce, and the Export-Import Bank.

Sorensen has led local efforts to make certain Seattle's export assistance center will open this summer. Four locations already operate nationally and 11 will be opened this year, including Seattle.

"The future economic vitality for U.S. businesses hinges upon their ability to compete globally," says Sorensen. "We want all business owners to have access to the finance and technology needed to be successful."

Sorensen learned firsthand about marketing American products internationally while working as the corporate communications director for Turner Broadcasting in the Pacific region. She spent two years in Hong Kong promoting CNN, serving as chief spokesperson for Turner products and liaison for CNN bureaus in Beijing, Manila, Seoul, and Tokyo.

"Even with colossal CNN, we had hurdles to get over because it's an American product," says Sorensen. "The setting was an excellent opportunity for me to learn exactly what the difficulties are for businesses trying to market their products internationally."

Sorensen's experience includes roles in international sporting-event management. In 1990, she directed public affairs for the Goodwill Games in Seattle, and did the same in 1993 for the World University Games in Buffalo, N.Y. Sorensen compares sports-event management to running political campaigns.

"Both involve relations and maneuvering and both operate under a finite amount of time," she says. "If you're not prepared in an election, you lose. If you're not prepared for a sporting event, you have chaos. I'd say that sporting events are probably even more political than politics."

Sorensen knows. After moving to Olympia at 18, she began learning about government and politics while working as a tour guide at the State Capitol. She enrolled at The Evergreen State College. In her junior year she



Brief Respite: Sorensen rarely sits behind her desk at the SBA Regional Office in Seattle. She averages three days a week on the road, helping to stimulate business in the region.

received the Lyndon Baines Johnson Scholarship to spend the summer in Washington, with Congressman Don Bonker.

After finishing her senior year, and being honored as Evergreen's 1982 undergraduate commencement speaker, Sorensen was hired by Bonker as a legislative assistant to his staff. In eight years she ascended to political director. In 1992, Sorensen was appointed the Washington state co-chair for the Clinton-Gore campaign and also served as capital campaign director for the Woodland Park Zoological Society.

Sorensen enjoys reading Tom Clancy novels in her off time, and going with friends to see thriller movies. She is single, 36 years old, and the youngest of four siblings.

"Gretchen is quick, competent, and

extremely attentive to opinions in Seattle and the surrounding region," says Joel Connelly, a national correspondent for the *Seattle Post-Intelligencer* who worked with Sorensen when she was on Bonker's staff. "If they were looking for a person with more knowledge about the political and economic forces that have shaped our region, they'd have been hard pressed to find one."

Sorensen's background becomes especially helpful when representing small businesses in Congress. Because the pressure to balance the budget continues to drive cuts in government spending, the SBA must educate Congress to insure the agency's vitality. Philip Lader, SBA administrator, says Sorensen has already made a tremendous impact in promoting an understanding of the SBA in this region.

"She has common sense to an uncommon degree and an uncanny ability to get to the heart of what people are thinking," says Lader. Her energy and grasp of our programs are helping convey how the programs emphasize public-private sponsorship and try to do more with less."

Sorensen says she loves her job and does not even think about what she will do next.

"I'm in a position where I can really help people," she says. "I counsel entrepreneurs and get to see tangible results in their businesses. I don't have to just assume that I've made an impact. I just hope President Clinton stays in office for a long time." ■

Adam Kleiner is departments editor of Washington CEO magazine.