



Performance Reporting

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PHOTOCOPY
PRESERVATION

WHITE HOUSE COMMISSION
on
COMPLEMENTARY and ALTERNATIVE MEDICINE POLICY

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Volume II

+ + +

Friday, February 22, 2001

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Rockville Pike
Rockville, Maryland

PERFORMANCE REPORTING

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Opening Remarks

[Applause.]

[Moment of silence observed.]

I also wanted to thank you, Dean, for the detailed Email that you sent, and for the thoughts you expressed to us there.

After Dean is finished, we will move back into the final part of the CAM Central discussion.

DR. ORNISH: Well, thank you, Jim. I want to again say I was sorry that I couldn't be here because of a prior conflict.

1 I won't repeat most of what is in my
2 Email, since I think most of you have a copy of it, and
3 there is so much to cover, I don't want to spend too much
4 time doing that, except to say, I guess the summary of my
5 concerns is that I want our report to be effective and I
6 want it to make a difference, and I think we have a real
7 opportunity to make a difference here in advancing the
8 field.

9 My concern is that if we get too far ahead of
10 the evidence, we may lose our opportunity, that we may
11 become ineffectual if we become easy targets for people,
12 if we go beyond what the evidence suggests, and, in that
13 sense, compromise our credibility.

14 To the extent that we are viewed as zealots or
15 advocates or crusaders, as opposed to a more reasoned,
16 dispassionate, White House commission that systematically
17 reviewed the evidence, and heard testimony from a variety
18 of different people, and synthesized that, and made
19 recommendations that don't get ahead of what the evidence
20 is, I think we can be very effective.

21 I was pleased to hear that yesterday a lot of
22 progress was made in that direction. I think having to

1 write dissenting opinions, or having to people take their
2 names off the paper is really going to make it even more
3 ineffective and just gives people that much more
4 ammunition for trying to dismiss for what we have done.

5 And so, to whatever degree we can find a middle
6 ground, as I mentioned in my memo, it's a very unusual
7 position for me to be in, to be on the more conservative
8 end of the spectrum of any group of people. Yet, I think
9 that because I feel so strongly about this commission and
10 have such respect for you all and really want this to be
11 something that is more than just a document that gets
12 read and tossed aside, I think that it is important that
13 we address these issues.

14 So, thank you.

15 DR. GORDON: Thank you very much, Dean. We
16 were mindful, both of your concerns yesterday and also of
17 the concerns of others. I agree, I think we have moved
18 in a wonderful direction of coming together and really
19 finding that middle ground among us.

20 Steve, do you want to say anything before we
21 move into the rest of the day?

22 DR. GROFT: It will be an extremely busy day.

1 I think we set a nice tone yesterday when we got into a
2 pattern of review and revising. I do just want to
3 caution the group, when we get into Access and Delivery,
4 Michele is not going to be here.

5 In fact, what you received during the mail was
6 a revision of what she had written by several of the
7 staff members. We took time to go through it and tried
8 to make revisions. So there could be some weaknesses, as
9 we go along today, trying to make an explanation of why
10 certain things are included or why they were omitted.

11 I think what we are asking you to do is to
12 identify the areas that need work, need to be added, and
13 among the staff members, we will try to correct it and
14 get it going the way you would like it to be.

15 DR. GORDON: Great. Thank you, Steve.

16 We are going to begin, as I said, with
17 finishing up the discussion of CAM Central, and then we
18 will move into Information, then we will go to Access and
19 Delivery, Reimbursement, then this afternoon we will
20 focus on Wellness, and then either before or after the
21 public testimony -- hopefully, we will be able to start
22 before -- we will go over once again the steps that we

1 will be taking in the next two weeks to bring everything
2 to fruition.

3 So let's conclude with CAM Central. Then, Tom,
4 you have a couple of points you want to make, too, about
5 insertion of fillings, right? Thank you.

6 **Coordination of Federal CAM Activities (Continued)**

7 DR. GORDON: Don, do you want to pick up where
8 we left off?

9 DR. WARREN: Yesterday, we went over the
10 recommendation. I believe the Commission accepted that.
11 Then we had three action points.

12 Linnea, did you have a fourth that you came up
13 with last night? Can you read it for us?

14 MS. LARSON: This has to do with the insertion
15 of a sentence in the second paragraph. I will read the
16 sentence that we inserted, and then I will read the
17 action item that relates to it.

18 So the sentence is on the first page. This is
19 after the sentence "The Commission agrees" at line 21.
20 Following that: "This office should include the full
21 range of complementary and alternative medicine
22 perspectives as part of the decisionmaking dialogue that

1 guides this office's policy and implementation process."

2 DR. GORDON: Which page is this on, Linnea?

3 MS. LARSON: The first page. On page 1 after
4 the first line.

5 DR. WARREN: Could you read that one more time?

6 MS. LARSON: Okay.

7 DR. GORDON: Page 1, line 24.

8 MS. LARSON: This is inserted on page 1,
9 beginning line 24. After the sentence, it goes: "This
10 office should include the full range of complementary and
11 alternative medicine perspectives as part of the
12 decisionmaking dialogue that guides this office policy
13 and implementation process."

14 Then the action item that follows is: "The
15 selection process for advisory committee members should
16 guarantee that the full range of complementary and
17 alternative medicine perspectives are part of the
18 decisionmaking dialogue that guides this office's policy
19 and implementation activities."

20 DR. GORDON: Great. Thank you. So that that
21 is part of 1.2. Is that right? Or, is it a separate
22 one?

1 MS. LARSON: Well, I thought of it as a
2 separate one that then leads to 1.2.

3 DR. GORDON: Okay. Discussion about this?
4 Sorry, Tieraona. Go ahead.

5 DR. LOW DOG: I just want to reiterate that I
6 think that to make this not seem as strictly an advocacy
7 position that is just going to bring a bunch of people
8 who believe in CAM to make decisions about it, if you are
9 going to start specifying who all you are going to have
10 on there, you are going to need to take the balanced
11 approach in there, as well, to include language that
12 there needs to be people with rigorous scientific
13 backgrounds and those that are not strictly advocates.

14 I do think Steven Strauss has been able to make
15 some good headway, because many people believe that he is
16 not an advocate.

17 DR. GORDON: Would you like to amend Linnea's
18 language in some way to include that?

19 DR. LOW DOG: Well, I just heard about it, and
20 it's 7:00. So I'm going to have to warm up to it, but
21 I'm not saying I am opposed to having that because I
22 think the language is important. I'm just saying it

1 seems lopsided now.

2 DR. GORDON: Other comments? Julia?

3 MS. SCOTT: First, I would like clarification.
4 You're talking about the advisory committee, or the
5 staffing of the office?

6 MS. LARSON: The advisory council.

7 MS. SCOTT: Oh, okay. Then I will think about
8 that some more, the advisory council.

9 DR. ORNISH: Are we talking about
10 Recommendations 1.1 through 1.3? Because this is an
11 example of what I was trying to say before. I think that
12 rather than saying we should create an office to
13 coordinate and facilitate integration, again, there is a
14 presumption that these things work, and I think that,
15 really, we should be creating an office to assess and
16 evaluate.

17 For those that are then found to be effective
18 and safe, I am not sure that there are enough -- I mean,
19 again, there is a presumption that there is a body of CAM
20 modalities that have proven to be safe and effective
21 sufficient that it is worthy of establishing an office to
22 figure out how to implement these, and I don't think we

1 are there yet.

2 I think that we need to be a little more modest
3 in what we are recommending and say there isn't enough --
4 I don't personally think there is enough out there to
5 talk about the President, the Secretary of Health and
6 Human Services, and Congress to start to finger how we
7 can implement these in the Nation's health system. I
8 think we should be more in the evaluation and assessment
9 end of the spectrum for now.

10 DR. GORDON: David, and then Tom.

11 DR. BRESLER: I understand your concerns about
12 this, Dean, but on the other hand, I am dealing with
13 patients who are asking very reasonable questions about
14 why acupuncture is not covered by Medicare when there is
15 plenty of sufficient evidence in the arena of pain
16 control and arthritides and things of this sort that it
17 is an effective modality.

18 I think this is part of the potential of the
19 Commission, is to open the doors for things for where
20 there is sufficient evidence of efficacy and safety to
21 begin the integration process. I think it needs to be
22 done critically, but I think there is sufficient evidence

1 for some of the CAM modalities to begin this process in
2 integration.

3 DR. GORDON: Tom.

4 MR. CHAPPELL: I would use language to
5 accomplish what I heard both Linnea and Tieraona talking
6 about that sounds like this: Following "advisory
7 council," "The office should charter an advisory council
8 inclusive of members" -- or, "inclusive of practitioners
9 from both conventional and CAM health systems."

10 DR. GORDON: We are working on two pieces.
11 There is Linnea's recommendation and then Dean has gone
12 back, so I would like to focus first on Linnea's, and
13 then we can take up Dean. Linnea has either amended 1.2,
14 or made a separate 1.4.

15 So I would like to get some sense of where we
16 stand, and both Tom and Tieraona have suggested that we
17 include conventional. I would say conventional
18 researchers as well as practitioners on the advisory
19 council.

20 Linnea, do you want to speak to it?

21 MS. LARSON: I am simply agreeing. I really do
22 agree with what Tieraona was saying about it should not

1 be an us and them, and it should be a little bit wider
2 range, and it should include people with rigorous
3 scientific training, researchers.

4 DR. GORDON: So, Tieraona or Linnea, either
5 one, can we have a rewording of what you would like to
6 see here and then we can get an up or down on it, and
7 then we can go back and address the issue that Dean and
8 David were discussing?

9 DR. LOW DOG: Well, yesterday, we had also said
10 that we did not want to really tell them what their
11 advisory council should be comprised of. I mean, I
12 thought that was where we were, and then we sort of
13 slipped in CAM and conventional practitioners.

14 So yesterday, there was discussion that we
15 shouldn't be telling them what they should comprise their
16 advisory council on, and I guess if we are going to add
17 that we are going to have this full range, I would just
18 say that if you are going to have a full range, it should
19 include those with expertise in CAM and conventional
20 medical practice, scientists with rigorous backgrounds.

21 But, see, my problem is I don't know that we
22 can sit here right now and say what the best constitution

1 of that advisory council should be, and I am not sure we
2 should be listing in the recommendation who they should
3 choose.

4 DR. GORDON: Since Joe Pizzorno is not here,
5 let me raise the concern that he raised that Wayne also
6 spoke to yesterday, which was that in the past, what has
7 happened is that when -- and this happened at NIH -- is
8 that when committees were set up to deal with CAM, that
9 sometimes people who knew anything about CAM were
10 excluded from those committees, and that was Joe's
11 concern.

12 That was certainly what happened with the first
13 review committees of CAM projects even after OAM was set
14 up, when it was left to the NIH as a whole, and I think
15 that is the concern that he was speaking to, and I don't
16 know, Wayne, if you want to speak to it again.

17 I thought we came down on the side of
18 understanding that even though we might not want to
19 dictate all details, we wanted to give a certain broad
20 picture.

21 Wayne.

22 DR. JONAS: Julia asked to speak.

1 MS. SCOTT: I think, Tieraona, my experience
2 has been with the setting up of advisory committees that
3 while we might not want to have a very prescriptive
4 charge, I think you do have to state when you want to
5 make sure that certain representation happens. It
6 happened when we decided we needed to have women on some
7 of these NIH research committees, that we needed to have
8 minorities, and it has to be said.

9 Now, I agree. I don't think we need to make a
10 long list. I thought yesterday, after this discussion,
11 we had agreed to simply including. So that, it didn't
12 mean that we were going to list everybody that needed to
13 be there, but it said including those with CAM expertise
14 and CAM and conventional, that that was enough to say
15 that we wanted to make sure we had an advisory committee
16 that knew what they were doing.

17 So I still feel like we need to at least make
18 that statement.

19 DR. GORDON: Wayne.

20 DR. JONAS: Yes, I agree. I think if we just
21 specify that it should be a balanced committee that
22 includes CAM and conventional, those with CAM and

1 conventional expertise, that should be the end of it.

2 DR. GORDON: Joe.

3 DR. FINS: Maybe in the action item, the
4 original action item as written in the book, 1.2, and it
5 might have been revised yesterday, but let's just go with
6 that. Suppose we simply said, "The office should charter
7 an advisory council with members with expertise and
8 diverse backgrounds and training necessary to guide and
9 advise the office about its activities."

10 It is simply to say that they have to have the
11 expertise and diverse backgrounds necessary to perform
12 this function, and then in the text be more specific
13 about it.

14 DR. GORDON: Tieraona.

15 DR. LOW DOG: Yes. I am fine with that. I
16 could go with that, I could go with including those with
17 CAM and conventional expertise, not just practitioners.
18 I don't have an issue. I just think that when you start
19 getting into full cadre or full ranges of that, you know,
20 that could be 20 people, I mean just in that one area.
21 So I just have some concerns.

22 DR. GORDON: Effie, and then I would like to

1 come to a close on this. We really need to move ahead.

2 DR. CHOW: Yes. My experience is also that
3 many people are put into positions of decision that have
4 not had CAM experience nor have any knowledge of it. So
5 I want to just reiterate support for that.

6 DR. GORDON: There are basically two proposals
7 on the floor. One is that it be more general, which is
8 Joe's, and the other is that it be more specific and name
9 people and say "expertise in CAM and conventional health
10 care."

11 DR. CHOW: I support the CAM and conventional
12 expertise. Be specific.

13 DR. GORDON: CAM and conventional expertise.

14 DR. CHOW: Yes.

15 DR. GORDON: Okay. Can we get a sense of which
16 of the -- I mean, we are all in the same ball park here.
17 Linnea, would you agree that --

18 MS. LARSON: Yes. I think that Joe Fins
19 actually had a resolution to that in his expression.

20 MS. SCOTT: Jim, I think if we put this in the
21 text, this more descriptive sentence in the text, then in
22 the action 1.2, we then include the language that Joe --

1 DR. GORDON: Okay. So, Joe, do you want to
2 repeat the language and let's see if we can agree on
3 Julia's proposal, which seems to be what Linnea is
4 supporting and Tieraona is shaking her head as well.

5 Go ahead, Joe.

6 DR. FINS: Again, this would be with the
7 additional information in the text. "The office should
8 charter an advisory council with members with expertise
9 and diverse background and training necessary to advise
10 and guide the office about its activities."

11 DR. GORDON: Are we okay with that one,
12 Tieraona? Yes?

13 DR. LOW DOG: Yes.

14 DR. GORDON: Everybody, can I see nodding of
15 heads? Okay. Great.

16 Let's go back just for a moment, Dean.

17 Yes, David, I'm sorry.

18 DR. BRESLER: I think there is a way to
19 reconcile the concern. The recommendation itself does
20 take an advocacy position in the sense that it is asking
21 for integration before the fact. I think what we want
22 the recommendation itself to say is that CAM Central is

1 to coordinate federal efforts and federal activities
2 rather than to say it is going to implement CAM into
3 conventional health care. I think the recommendation
4 itself needs to be less of an advocacy position. The
5 real focus is to coordinate the activities of the federal
6 government.

7 DR. GORDON: Is that satisfactory to you, Dean?

8 DR. ORNISH: Yes. I was going to say something
9 similar to that, that it would be more along "efforts to
10 coordinate and facilitate evaluation," as opposed to
11 "integration." One has a very different connotation.
12 Or, the efforts for something, but "integration" implies
13 that you already know these things work and you are ready
14 to rocket.

15 I also think there should be something in the
16 discussion that says that we recognize that most CAM
17 modalities are yet unproven, but some are. Certainly,
18 acupuncture is one of the few that really is proven, and
19 even then, for certain modalities. If we could say
20 something in that, that we recognize that most of them
21 are not yet proven but that because more research efforts
22 are going on within CAM and others, it would be useful to

1 have an office to integrate things as they become more
2 proven.

3 DR. GORDON: See, I think that you are
4 narrowing the scope of the office too much. The office is
5 not just about research, the office is about many things
6 that are already going on, public information activities.
7 The office is about services that are already underway.

8 DR. ORNISH: I wasn't limiting it to research.
9 When talking about evaluation, it is not just research.

10 DR. GORDON: No, but what I am saying is, as
11 opposed to the research section, that the office has many
12 functions, and when you read the section on the office,
13 part of it is providing information, part of it is
14 working with different agencies so they can talk to each
15 other about what they think about CAM activities.

16 So I am not against striking the "integration"
17 and working that in a different way. All I'm saying is
18 that the office does not stand or fall on the research
19 evidence. The office is not created because the state of
20 the research evidence is great or poor. The office is
21 created to help provide information about the research,
22 whatever it is.

1 It is there to help people in different
2 agencies who are considering CAM activities to talk with
3 each other. It is a different kind of function, is all I
4 am saying, and I just want to make sure we don't lose
5 sight of what the function is.

6 DR. ORNISH: I understand, but if you are
7 talking about facilitating integration, I think that is
8 ahead of where we are, that's all.

9 DR. GORDON: No, I heard that.

10 Yes, Joe.

11 DR. FINS: When you use a word like
12 "integration," well, it's too soon. We are not ready for
13 integration. Then the other implication vis-a-vis Tom's
14 comments yesterday, is, it means that we are going to
15 subsume.

16 So I think when you start getting specific, you
17 lose potential roles for this office. You say, simply,
18 "to coordinate federal policy with respect to
19 complementary and alternative medicine," and the specific
20 actions are in No. 1.3 and elsewhere.

21 DR. GORDON: Tom.

22 MR. CHAPPELL: Thank you, Joe.

1 So I think the language could be "to coordinate
2 and facilitate the accountability of safe and effective
3 complementary and alternative health care practices and
4 products into public health."

5 DR. GORDON: I think that is certainly
6 possible. All I am saying is, when you say
7 "accountability," there again, it is hard to know exactly
8 what that means. I like Joe's wording better because we
9 get lost in "accountability." That word kind of takes it
10 a little bit off track because the office doesn't have
11 that authority.

12 MR. CHAPPELL: Okay. What I'm trying to do is
13 avoid this presumption that we have to squeeze it all
14 through the existing system. So, Joe, if you have
15 language that accomplishes the intent.

16 DR. FINS: The question that Tom is raising
17 about accountability is one that I think we have to
18 address. I mean, who will be accountable for the actions
19 of this office and CAM policy in the country?

20 Let's say there is an assistant secretary. He
21 or she would answer up the chain of command, and would
22 ultimately would be accountable to the Secretary. So

1 there are lines of authority in that regard, simply by
2 its position in the government.

3 So I think it is implicit, and I think if we
4 said, just, "coordinate federal policy with respect to
5 complementary and alternative medicine," we don't have
6 the overstating and we don't have the subsuming concerns
7 on both sides of the table.

8 DR. GORDON: How does that sound? Don, how
9 does that sound to you? You've been working on this.

10 Dean, how does it sound to you?

11 DR. WARREN: It sounds an awful lot like what
12 we first came up with.

13 [Laughter.]

14 DR. WARREN: The Commission wanted "safe and
15 efficacious" in there, and "integration" out of it, so we
16 put that in. Now the Commission says, well, we don't
17 want "integration," we don't want "safe and effective."

18 So what are we going to do?

19 DR. ORNISH: Well, I certainly didn't say we
20 don't want "safe and effective." I mean, that is
21 something that I think should go in everything.

22 DR. WARREN: So we put "safe and effective" in

1 the initial recommendation, and it was "integration of
2 safe and effective." That didn't imply research or
3 shoving anything through the system.

4 DR. ORNISH: I like Joe's recommendation of,
5 "coordinating federal policy."

6 DR. FINS: "With respect to complementary and
7 alternative medicine."

8 DR. ORNISH: Yes. I can live with that.

9 DR. GORDON: Are we okay with that? My memory
10 is being jogged. I recognize that is where we started,
11 and maybe that is where we belong.

12 DR. WARREN: Could you repeat it again?

13 DR. ORNISH: "Coordinating federal policy." I
14 would keep, certainly, the "safe and effective" in there,
15 but instead of saying "facilitate integration," it would
16 be "coordinating federal policy."

17 MS. SCOTT: "Regarding safe and effective"?

18 DR. GORDON: Let me just say that these are two
19 different functions. The "safe and effective" was there
20 when we were talking about integration. There is nothing
21 wrong with "safe and effective" except that part of the
22 office's function is to say what is not safe, what is not

1 effective, what is going on, what we know, and to present
2 information about all the approaches.

3 So for me, "safe and effective" comes in if we
4 are saying that something needs to go ahead, but part of
5 the office's function is to say, what do we know. If we
6 don't know anything, then we need to say that as well.

7 DR. ORNISH: That's what I was saying about
8 "evaluate," and you said that was a bad idea.

9 DR. GORDON: I'm sorry?

10 DR. ORNISH: When I first started talking this
11 morning, I said that the office should be about
12 evaluating and coordinating, and you were saying that it
13 shouldn't be about evaluating.

14 DR. GORDON: I think what I am saying is that I
15 think Joe's description makes it very simple and doesn't
16 get us bogged down in specific functions beyond the
17 specific functions that we list in the action item.

18 DR. FINS: Can I just say --

19 DR. GORDON: Yes, go ahead.

20 DR. FINS: I agree that we need to evaluate
21 these things, obviously, but it may be further
22 downstream, and it may not be at this level.

1 Just as we can't, as a panel, evaluate
2 modalities, this advisory body might have a composition
3 that would not lend itself to the scientific evaluation
4 of an herbal or something, but it should coordinate and
5 delegate that responsibility to make sure that it is
6 happening somewhere in the federal government. That is
7 why "coordination" is the verb that I like, or the
8 gerund.

9 DR. GORDON: Julia and Tieraona, please.

10 MS. SCOTT: I just want to make sure we are,
11 again, not putting a lot of pressure on this body of
12 people as different from other federal offices that
13 coordinate activities around a specific area.

14 We are recommending that this office be under
15 the auspices of DHHS. There is a whole chain of command,
16 there is an evaluation process that has to happen. This
17 happens with the Women's Department, this happens with
18 the Office of Minority Health. I mean, it happens. So I
19 don't think we have to add on all of this stuff.

20 My memory is, the original recommendation had,
21 just, "coordinate," and then people got concerned about
22 any kind of CAM coming through. So the language that we

1 agreed on was "integration of safe and effective," so
2 that it was clear that this office wasn't just going to
3 try to get all kinds of CAM, unproven CAM method
4 therapies, shoved through the system.

5 So that is just a rationale for why we put
6 those words in, and we are now agreeing that it muddies
7 the water and we should take it out, but we did have a
8 thoughtful process on why we included those words.

9 DR. LOW DOG: I just love Julia's memory. She
10 always remembers everything.

11 I would just like to support the language of
12 "coordinating the federal policy," and not include "safe
13 and efficacious," though that is obviously a part.
14 Federal policy may actually be about taking care of
15 products, getting rid of products that are not safe. So
16 this office may be in charge of a broad spectrum.

17 I move that we put Joe's language up for a
18 vote.

19 DR. GORDON: Dean.

20 DR. ORNISH: I think it would be a real mistake
21 to take out "safe and effective." I think there are ways
22 of making it clear that if we are coordinating and

1 evaluating, or even just coordinating activities, that
2 the goal is somehow to end up with ones that are safe and
3 effective. I think taking that out would be really
4 unwise, and a step backward.

5 DR. GORDON: So, Dean, how would you amend
6 Joe's statement?

7 DR. ORNISH: Joe, read the wording that you
8 have.

9 DR. FINS: "The President should create -- I'm
10 sorry, where am I?

11 DR. ORNISH: "Should create an office to."

12 DR. FINS: "To coordinate federal policy with
13 respect to complementary and alternative medicine." I
14 just was beginning to revise it to incorporate this, "so
15 that the American public has access to safe and
16 effective."

17 DR. GORDON: Tom.

18 MR. CHAPPELL: I think the language should be,
19 "create an office to coordinate and facilitate the safe
20 and effective implementation of complementary and
21 alternative health care practices and products."

22 DR. BRESLER: Again, we're okay with

1 integrating into our health system those practices that
2 are determined to be safe and effective, are we not?

3 Okay. Then how about the language to say that
4 it should create an office to coordinate federal CAM
5 activities and to facilitate integration of those
6 alternative health care practices and products into the
7 nation's health care system that are determined to be
8 safe and effective?

9 DR. FINS: Maybe that goes into No. 1.3 as an
10 element.

11 DR. BRESLER: Yes, it could.

12 DR. FINS: Not No. 1.1.

13 DR. GORDON: I would like to get closure. I
14 think we are all in agreement. I would like to just get
15 some wording that we can agree to, and move ahead with
16 this.

17 DR. BRESLER: What I am suggesting is that for
18 the recommendation itself, that we clarify that it is to
19 coordinate federal activities, and then, as those CAM
20 practices are determined to be safe and effective, to
21 facilitate the integration.

22 DR. GORDON: Okay.

1 DR. ORNISH: I can live with that. I can live
2 with that.

3 DR. GORDON: You agree with that, Dean? Okay.

4 David, would you read that again, and let's see
5 if we can go with that.

6 DR. BRESLER: "The President, Secretary of
7 Health and Human Services, or Congress, should create an
8 office to coordinate federal CAM activities and to
9 facilitate integration of those alternative health care
10 practices and products into the nation's health care
11 system that are determined to be safe and effective."

12 DR. GORDON: Are we okay with this? Wayne?

13 DR. JONAS: Well, I mean, you can say that if
14 you want. I'm not going to object, but I think it really
15 is redundant. I think it's not necessary, it's not what
16 is actually going to happen.

17 The office is going to coordinate federal
18 activities, and that is all it's going to do. I think it
19 narrows it down. There are a lot of things about
20 integration that occur in medicine that have nothing to
21 do with science or proven safe and effective, and will
22 occur in this area just like they occur in regular

1 science. I think it should be kept simple, it is
2 coordinating federal activities.

3 DR. GORDON: We have two proposals on the
4 floor. One is the simple "facilitate coordination," and
5 the other is to "facilitate coordination and integration
6 of safe and effective."

7 Dean?

8 DR. ORNISH: Without trying to belabor it,
9 Wayne, that is the very thing that I was trying to say in
10 my memo, that just because a lot of allopathic things are
11 used that aren't proven to be safe and effective doesn't
12 mean that we should necessarily say that that is what we
13 want to do with CAM.

14 DR. JONAS: I agree, and I don't think we
15 should make another standard. I think we should just
16 keep it simple and say this is coordinating federal
17 efforts. Whatever those efforts may be is going to be
18 determined by the office.

19 DR. GORDON: Now, we have two proposals. One
20 is to facilitate coordination of federal efforts, and the
21 other one adds the piece about integration of safe and
22 effective. Can I get a sense? How many would prefer

1 just the "facilitate coordination"?

2 [Show of hands.]

3 DR. GORDON: That's, what, seven? Eight.

4 Let's see that again.

5 [Show of hands.]

6 DR. GORDON: I think the simple wording has it.
7 I think we can put in the text some of the issues
8 related.

9 Will that be acceptable, to put those in the
10 text, issues related to safe and effective, integration
11 of safe and effective? Dean?

12 DR. ORNISH: The vote has been taken.

13 DR. GORDON: I'm sorry?

14 DR. ORNISH: Everybody has made a decision.

15 DR. GORDON: I can't hear you.

16 DR. ORNISH: I said the vote has been made. It
17 doesn't matter what I think.

18 DR. GORDON: No, I am asking how about putting
19 it into the text.

20 DR. ORNISH: I think that would be useful.

21 DR. GORDON: Okay.

22 DR. WARREN: I'm glad we had a consensus on

1 this before we started.

2 DR. GORDON: Okay. First of all, are there any
3 issues about the text, any other issues about the text,
4 that need to be addressed in this section? Then we need
5 to take up the last issue that was raised, about where
6 this should be positioned in the report.

7 Tieraona.

8 DR. LOW DOG: I just think you need to get rid
9 of that whole "parents of children with attention
10 deficit," blah-blah-blah, just narrow it down. You could
11 say something like, "consumers, manufacturers, both CAM
12 and conventional practitioners," or that, "We heard from
13 a broad spectrum who testified about the need for," and
14 then finish it. Then you could say, "This is consistent
15 with findings of other groups as well, several national
16 meetings," just make a nice segue. But I don't think it
17 reads very well.

18 DR. GORDON: Okay. Any comment on that? Joe.

19 DR. FINS: I agree with that. On page 4 --

20 DR. GORDON: Let's deal with that one first,
21 okay?

22 Are there other comments about this particular

1 change?

2 [No response.]

3 DR. GORDON: Okay to change it that way? Okay.

4 Thank you, Tieraona.

5 Joe, you have another?

6 DR. FINS: Yes. On page 4, we are talking
7 about who might be on this council. In addition to the
8 recommendation that somebody from the Office of Domestic
9 Policy Advisor, from yesterday, that I suggested, I also
10 think we should make some explicit mention of CMS.

11 DR. GORDON: Okay. Explain to everybody what
12 CMS is, Joe.

13 DR. FINS: It is the HCFA, the new HCFA, which
14 will have important implications for bringing safe and
15 effective things to the reimbursement within the federal
16 government, and that, I think, is a very important player
17 to be in that loop.

18 DR. GORDON: Okay. Is that all right? Fine.

19 Anything else in the text that needs to be
20 addressed? We did some of this yesterday, but if there
21 is anything more. No? Okay.

22 The final issue with regard to this section was

1 the placement of the section. Right now, we have it at
2 the end of the report. Yesterday, a couple people
3 suggested it might be placed at the beginning, or
4 elsewhere in the report. I would like to get some
5 discussion and some resolution, if possible, about that.

6 David.

7 DR. BRESLER: Yes. Again, I brought this up
8 yesterday where I thought it was backwards, but it
9 started with Wellness and ended with CAM Central, and I
10 think it should go exactly the opposite way. I think we
11 should put our most important recommendations first.

12 Again, as Dean pointed out, I think that there
13 are, maybe, two or three really key recommendations of
14 all the ones that we are going to recommend, and I think
15 that they should be strongly emphasized right up at the
16 front of the report, and this is maybe the most important
17 one of all.

18 DR. GORDON: I just wanted to make a point of
19 information, that Wellness is not going to be at the
20 beginning of the report. That is not the current plan,
21 and I will just give the rationale for it briefly, and
22 then we can go on. The current plan is to address the

1 mandate areas first, and then to follow with Wellness and
2 CAM Central at the end.

3 So I just wanted that as a point of
4 information.

5 DR. BRESLER: I understand. We even talked
6 about the possibility of putting Wellness in as an
7 appendix, too, since this goes a little beyond our
8 mandate, but even though that was our mandate, I think
9 the report shouldn't just necessarily follow what we have
10 been asked to do, but it should emphasize what we think
11 are the most important things to do first, and this is
12 one of them.

13 DR. GORDON: Other discussion about this? Tom,
14 and then Joe.

15 MR. CHAPPELL: Yes. I will just repeat what I
16 said yesterday. I think putting CAM Central first is
17 certainly license we can take, and I think it presents a
18 very bold and powerful opening to the whole document.

19 DR. GORDON: Joe.

20 DR. FINS: I think what we might want to do is
21 to finish going through all the sections, and then figure
22 out how they sort out. I mean, arguments could be made

1 to put Research early on because everything, in many
2 ways, follows downstream from that. I think it is
3 premature to have the meta discussion before we go
4 through the details of each section.

5 DR. GORDON: Does that feel fair enough to
6 everyone? Okay. Let's make sure we get back to that at
7 the end. Then let's close this discussion.

8 Tom, you had a point you wanted to make. Then
9 I want to welcome George DeVries and give George a chance
10 to say a few words, if you would like to.

11 Charlotte, you had something you wanted to say?

12 SISTER KERR: Yes. I'm not so sure about
13 putting it first. I honor everything everyone said. My
14 sense is that we need an organic process for the reader,
15 or the evolutionary process, so that we bring them into
16 the thinking and consciousness where it's really going to
17 take a federal-level coordination to do this rather than,
18 here we are; we want a big-time thing.

19 So that is my thinking, and I just share that
20 with the group.

21 DR. GORDON: Thank you, Charlotte.

22 What I would like to do is defer, per the

1 discussion, defer the discussion of the order until the
2 end, and then move ahead. Thank you.

3 Tom.

4 MR. CHAPPELL: I have completed the edits to
5 the Education section. If everyone could go to the
6 Education section. The task I was working on, with
7 Steve's help, was to include the dentist and dental
8 education as part of everything we are doing here. So if
9 you open the Education and Training document, there are
10 four very simple edits and they begin on page 3 with the
11 heading "CAM in Medical School Curricula." I would
12 simply like to amend that line, that header, to say "CAM
13 in Medical and Dental School Curricula."

14 DR. GORDON: Okay. Why don't you go through
15 all of them and then we can see where it all falls.

16 MR. CHAPPELL: They are all consistent. Two
17 lines after that: "integrated into allopathic medical and
18 dental school curricula." The next paragraph: "CAM
19 taught in the context of conventional medical and dental
20 education."

21 There is one more edit of that type, which I
22 will find here in a minute.

1 DR. GORDON: All right. So the proposal is
2 simply to add "and dental" to "medical."

3 Joe, and then Charlotte.

4 DR. PIZZORNO: Actually, we were going to say
5 the same thing.

6 SISTER KERR: Yes. Go ahead, Joe.

7 DR. PIZZORNO: I think Tom has actually brought
8 up a very good point, but why just medical and dental?
9 Shouldn't it be conventional health care education, as
10 what we are talking about? Because I think nurses should
11 know about CAM, because they have interaction with the
12 patients. I think we should broaden the language to
13 everybody, just broaden the language.

14 SISTER KERR: I was kind of shocked that I just
15 missed that. It absolutely should be all the health care
16 schools and allied health care, and this is even part of
17 the NCCAM money. I know nursing, in particular, got
18 languaged in for the funding, and, in fact, it is being
19 done. So right now, even our school is hooking up with
20 the University of Pennsylvania. All the professional
21 health care schools will be doing complementary medicine.

22 DR. GORDON: Any other comments on this? Do

1 you want to amend Tom's proposal? Julia, go ahead.

2 MS. SCOTT: I just want to make sure. If we
3 are adding this in the text, then we need to have at
4 least a line, or something about each of those, or not.

5 MR. CHAPPELL: If we could just make a decision
6 on the language. There is one more line. I found it.
7 It's in the paragraph, page 3, beginning with "Georgetown
8 University" four lines down: "CAM and existing medical
9 and dental schools."

10 Now, I am very happy to be more inclusive with
11 the description, so I defer to the broader language. I
12 just was concerned that "medical" had excluded dental.

13 DR. GORDON: Joe.

14 DR. PIZZORNO: Actually, if you look at Action
15 Item 1.1 on page 7, we start out with "conventional
16 health profession schools." So I think we just make sure
17 the rest of the language is consistent with that.

18 DR. GORDON: Okay. Would that be all right
19 with everyone, make sure it is conventional health
20 professional schools, and not just restricted to medical
21 school? Yes? Good. Let's move on, then.

22 Before we go into Information, George,

1 yesterday, everyone said a few words about their hopes
2 and concerns and wishes. Dean spoke a little bit this
3 morning. Welcome to you from the red-eye. Would you
4 like to say a few words to the Commission?

5 MR. DeVRIES: Well, good morning. It's great
6 to be here. This is obviously our last session together
7 as a Commission, and I know there are still a lot of
8 dynamics that we are working through, but out of the
9 many, many recommendations -- there are so many of them
10 -- there are actually a few of them that are so critical
11 to the future of complementary health care.

12 So, as we delve through this, I think there is
13 a real opportunity, even with the few critical ones, as
14 well as the majority of the many, there are real
15 opportunities to create a lasting impression and lasting
16 impact on our field as we look to the future. So I am
17 excited about that. Thank you.

18 DR. GORDON: Great. Thank you, George.

19 So let's begin. Turn now to the Information
20 section.

21 DR. KACZMARCZYK: I would like to, as we make a
22 transition to the next subject, thank Don Warren, Effie

1 Chow, Veronica Gutierrez, and Wayne Jonas for the
2 contributions to CAM Central, and I have a little
3 something to show our appreciation.

4 [Presentation of certificates.]

5 DR. WARREN: Thank you, Joe.

6 **CAM Information Development and Dissemination**

7 DR. GORDON: We are going to begin now with the
8 Information section. For George and for Dean, the
9 procedure that we have devised is to go through,
10 recommendation by recommendation, to get a general sense
11 that the recommendation works for us.

12 If it works for us, to let it go at that point
13 and say it's a recommendation. If it doesn't, to work on
14 it until it makes sense in some way, or else to say we
15 are not going to make the recommendation. Once we have
16 gone through the recommendations, then to go back and
17 look at the text and look at all the issues in the text
18 that may present problems that need to be amplified or
19 clarified.

20 So what I will do is, I will read the first
21 recommendation, then ask you all to read to yourselves
22 the action items, and then we will go through them one by

1 one, starting with the recommendation and the action
2 items, and we will have discussion on each.

3 So the first recommendation is on page 7 of the
4 Information section, and it reads as follows: "The
5 availability of reliable, useful, and easily accessible
6 information for the public on CAM practices and products
7 should be enhanced."

8 Then I ask you to take a minute to read through
9 the action items under that, 1.1 through 1.4, and then we
10 will begin to discuss the recommendation.

11 [Pause.]

12 DR. GORDON: Let's begin with a discussion of
13 the recommendation. Tieraona, you have your hand up, and
14 Don as well.

15 DR. LOW DOG: Well, I guess my question is
16 just, is "reliable" the best word, or is "accurate" more
17 powerful? "The availability of accurate, useful and
18 easily accessible information"?

19 DR. GORDON: Let's continue. Don.

20 DR. WARREN: I like "accurate." Are we doing
21 the actions yet?

22 DR. GORDON: Let's look at the recommendation.

1 If we can work with the recommendation first, that would
2 be great. If we can't, we will go to the action items
3 and work back.

4 Any other others on the recommendation itself?

5 Yes, Charlotte.

6 SISTER KERR: All along, in the
7 recommendations, I had trouble with the fact that they
8 weren't behavioral, and because we do 'shoulds' and get
9 better and work harder, but when we have "enhanced," I'm
10 like, what the heck is "enhanced"? It sounds like
11 perfume or something.

12 So in this case, we want people to have more
13 accurate, whatever, information. What do we want to say?
14 The country should improve by 50 percent? We should have
15 six more articles a year? How will we know if we
16 achieved the objective?

17 It actually is a question I still have about
18 our recommendations, of how they should be more
19 behavioral, some kind of measurement.

20 DR. GORDON: So, do you have a wording that you
21 think would be better and more action-oriented, so to
22 speak?

1 SISTER KERR: No. I just said the dilemma. I
2 mean, do we want something measurable: 50 percent; six
3 articles; a new authority figure; a 911?

4 DR. BRESLER: How about something like, "The
5 federal government should increase the availability of
6 accurate, useful, and easily accessible information for
7 the public on CAM practices and products"?

8 DR. GORDON: I would also add to that, after
9 "products," "and their safety and efficacy."

10 DR. LOW DOG: Or, you could do: "The federal
11 government should increase" -- however we come up with it
12 -- "the availability of accurate, useful, and easily
13 accessible information on the safety and efficacy of CAM
14 practices and products," period.

15 DR. GORDON: Okay. How does that sound? Yes?
16 Don, what? I'm sorry?

17 DR. WARREN: Let's hear another reading of it,
18 please.

19 DR. GORDON: Another reading, Tieraona.

20 DR. WARREN: Say it again, Tieraona.

21 DR. LOW DOG: "The federal government should
22 provide accurate, useful, and easily accessible

1 information on the safety and efficacy of CAM practices
2 and products," period.

3 DR. GORDON: Does that sound good to you?
4 Comments on this?

5 MS. AXELROD: Jim, one of the reasons we did
6 not put "safety and efficacy" or "safety and
7 effectiveness" in the recommendation is that we don't
8 want information to be limited only to those practices
9 and products that are safe and effective.

10 DR. LOW DOG: That's not what it means. That's
11 not what it means, though, Corrine. I would just beg to
12 differ. When you're talking about the safety and
13 efficacy, you're talking about, perhaps, the lack of
14 safety, or you're talking about the lack of efficacy.

15 Talking about safety and efficacy does not in
16 any way imply that it is only safe. You're just talking
17 about safety as a category, and it may have a little
18 safety or a great deal of safety, but I think people need
19 to know the difference. So I'm talking about information
20 on the safety and efficacy.

21 DR. JONAS: Why don't you just say
22 "information, including the safety and efficacy." Then

1 it doesn't limit it.

2 DR. LOW DOG: Corrine, do you think that sounds
3 okay?

4 DR. GORDON: Okay. Can we read that again and
5 see if we are okay with this? Tieraona, do you want to
6 read that?

7 DR. LOW DOG: Is this like a test? Let's see:
8 "The federal government should provide accurate, useful,
9 and easily accessible information, including the safety
10 and efficacy of CAM practices and products."

11 DR. GORDON: I think Wayne had it the other way
12 around: "for the public on CAM practices and products,
13 including their safety and efficacy," "including about
14 their safety and efficacy."

15 DR. LOW DOG: Well, Wayne, you read it.

16 [Laughter.]

17 DR. GORDON: Go ahead.

18 DR. LOW DOG: "The federal government should
19 provide accurate, useful, and easily accessible
20 information to the public on CAM practices and products,
21 including their safety and efficacy." Did we do it?

22 DR. JONAS: Yes.

1 DR. LOW DOG: Okay.

2 DR. GORDON: "Including information about," to
3 make it clear, because otherwise it is not quite
4 grammatical. "Including information about their safety
5 and efficacy."

6 DR. LOW DOG: There you go.

7 DR. GORDON: Okay. Are we okay with this?
8 Okay. Great.

9 Let's go to the action items, then. Comments?
10 Don.

11 DR. WARREN: Yes. No. 1.1 is CAM Central,
12 isn't it? No. 1.1 appears to be CAM Central and the
13 advisory council on CAM Central. I think we probably
14 strike it here.

15 DR. GORDON: Strike it here. We actually had a
16 lot of discussion about this in our group and the reason
17 that it is included here was, if CAM Central didn't go
18 forward, or if it were limited in other ways, we wanted
19 this issue addressed. It may get subsumed under CAM
20 Central, but we think it needs to be handled one way or
21 another, even if CAM Central doesn't become real. That
22 was our thinking about it at the time.

1 MS. AXELROD: If I could also add that the task
2 force is different than the advisory council, that CAM
3 Central, if it exists, may convene this and make sure it
4 happens, but the task force members are not the same
5 people as the advisory council.

6 DR. GORDON: Are you clear on that, Don?

7 DR. WARREN: You are saying the task force is
8 different, is an additional group.

9 DR. GORDON: I think, also, that the way things
10 work in practice, is, if CAM Central happens, that
11 function will be subsumed, almost certainly, under CAM
12 Central, and the task force will be appointed by CAM
13 Central. I mean, I think that's what will play out,
14 practically. David's concern is if CAM Central is not
15 created, that the function still needs to go ahead.

16 Other discussion about 1.1?

17 Yes, Charlotte.

18 SISTER KERR: Again, the words "to enhance," do
19 we want it to say "facilitate the development and
20 dissemination of CAM information" on the first line, in
21 1.1?

22 DR. GORDON: So that, the change would be from

1 "enhance" to "facilitate." Is that okay? Okay.

2 Anything else on 1.1? All right. We are okay
3 with 1.1, then, with that understanding that David gave
4 us. Let's go to No. 1.2.

5 David.

6 DR. BRESLER: Real quickly, let's take out the
7 "all," just to keep it consistent with our other action
8 plans.

9 DR. GORDON: In 1.2, okay. So let's look at
10 1.2. Comments about 1.2?

11 Tieraona.

12 DR. LOW DOG: I just wanted to add, Corrine,
13 what do you think about, at the bottom, "safety and
14 effectiveness of CAM products and services"?

15 MS. AXELROD: Okay.

16 DR. GORDON: Is that okay with everyone?

17 DR. LOW DOG: Or "practices."

18 DR. GORDON: "Practices."

19 DR. LOW DOG: I just didn't want to limit it to
20 products.

21 DR. GORDON: "Practices." Good.

22 Anything else on 1.2? Any hands up? Okay. We

1 are okay with 1.2, then, with those two small changes:
2 "all" stricken, and adding "practices" at the end.

3 No. 1.3. Charlotte.

4 SISTER KERR: Just a clarification. The
5 American Library Association, the National Library
6 Association, is that the working group? So that, we are
7 actually affecting the working system of our library
8 system?

9 MS. AXELROD: Yes.

10 DR. GORDON: Anything else on 1.3? Okay. We
11 are okay with 1.3. Yes?

12 No. 1.4, any discussion on this one? Okay. We
13 are all right with 1.4. Yes? Okay, good. Thank you.

14 Let's move on to Recommendation No. 2 at the
15 bottom of page 9.

16 David.

17 DR. BRESLER: Again, to keep it consistent,
18 along with Charlotte's concerns, I think we should say:
19 "The federal government should improve the quality and
20 accuracy of CAM information on the Internet."

21 DR. GORDON: This is Recommendation No. 2, at
22 the bottom: "The federal government." What are you

1 suggesting, David?

2 DR. BRESLER: "The federal government should
3 improve the quality and accuracy of CAM information on
4 the Internet."

5 DR. GORDON: Well, let me read it the way it
6 is, because that may or may not be the intent. What it
7 is here is: "The quality and accuracy of CAM information
8 on the Internet should be improved." You're making a
9 suggestion that it is the federal government.

10 DR. BRESLER: It's tricky because we don't want
11 Big Brother in this particular medium, for sure, but we
12 want to make it an action-oriented behavioral
13 recommendation.

14 DR. GORDON: Let me suggest, before we discuss
15 the recommendation, that everybody look at the action
16 items, and then figure out how the recommendation should
17 be worded.

18 DR. ORNISH: I like the recommendation myself.

19 DR. GORDON: Dean? I'm sorry, go ahead.

20 DR. ORNISH: I like the recommendation.

21 DR. GORDON: You like the recommendation as it
22 is?

1 DR. ORNISH: Yes.

2 DR. GORDON: Okay. Other discussion about the
3 recommendation? Joe, and then George.

4 DR. PIZZORNO: I don't think we should put in
5 "federal government," because there are already several
6 independent agencies out there testifying to the quality
7 of health-related content on the Internet. So let's have
8 everybody responsible, not just the federal government.

9 DR. GORDON: Okay. George.

10 MR. DeVRIES: Yes. I wouldn't lead with the
11 "federal government," because if the federal government
12 doesn't do it, basically this still needs to be done, and
13 as Joe said, there are a variety of organizations that
14 are stepping up to provide that kind of oversight and
15 accreditation.

16 DR. GORDON: David, where are you on this?

17 DR. BRESLER: I'm fine with it.

18 DR. GORDON: Okay. So the recommendation is
19 all right as it stands?

20 SISTER KERR: A question.

21 DR. GORDON: Yes.

22 SISTER KERR: Again, it's not a big deal, but

1 people with better words than I might do this: "The
2 quality and accuracy of CAM information on the Internet
3 should be improved," and I wonder if we want to be more
4 specific, like, "It should be accurate and up to date,"
5 words that may be a little more specific.

6 What would be something to indicate we are not
7 going to do something?

8 DR. GORDON: Let me suggest, Charlotte, that we
9 look at the action items and see if we want to take any
10 of the wording in the action items and put them back in
11 the recommendation or not. Let's look at the action
12 items with the opportunity to go back and look at the
13 recommendation again, in the light of the action items.
14 Is that okay with you if we do that?

15 SISTER KERR: Yes.

16 DR. GORDON: So let's look at the action items,
17 and then see if we want to revise the recommendation
18 based on that, because I think a lot of the wording that
19 you are looking for is in the action items.

20 So let's look at 2.1 first. Discussion about
21 this? Any problems or concerns about 2.1?

22 [No response.]

1 DR. GORDON: Okay. No. 2.1, we are all right
2 with. I need to get little signals, head signals or hand
3 signals. All right, great.

4 No. 2.2 all right? Yes?

5 No. 2.3, the Privacy section. We are in
6 agreement on this? Great.

7 Joe.

8 DR. PIZZORNO: I think, right now, the FTC is
9 responsible for evaluating the accuracy and
10 appropriateness of information on the Internet, and we
11 don't seem to have supported them in that process.

12 MS. AXELROD: The FTC oversees advertising, and
13 that would include on the Internet, but this is really
14 about the content of Internet sites that provide
15 information on CAM services and products, and other
16 health information.

17 DR. GORDON: Okay. So are we all right, then,
18 with 2.3? Yes? Okay.

19 I'm sorry, David. Go ahead.

20 DR. BRESLER: The question is, do we want to
21 include little pieces of 2.1, 2, and 3 in the
22 recommendation itself by saying how it should be

1 improved: "should be improved by establishing a voluntary
2 standards board, public education campaigns, and actions
3 to protect the privacy of," et cetera, just somehow
4 include two or three words about each of these action
5 steps in the recommendation itself, so it is not so
6 vague, like "should be improved."

7 DR. GORDON: It would be easier if you could
8 give us the precise wording. Then we could have a
9 discussion about that.

10 DR. BRESLER: I can give it to you now, if you
11 want.

12 DR. GORDON: Yes. Go ahead.

13 DR. BRESLER: Okay. "The quality and accuracy
14 of CAM information on the Internet should be improved by
15 establishing a voluntary standards board, public
16 education campaigns, and actions to protect consumers'
17 privacy."

18 DR. GORDON: Okay. Responses to David's
19 follow-up on Charlotte's suggestion that we might want to
20 be more specific?

21 Charlotte, do you have any response?

22 SISTER KERR: Taking it in, it sounds pretty

1 good.

2 DR. WARREN: What was the last part of that
3 again, David?

4 DR. BRESLER: "Actions to protect consumers'
5 privacy."

6 DR. GORDON: Dean, what is your sense of that?

7 DR. ORNISH: I'm not sure, if it is in the
8 actions or the recommendations, that it really matters
9 that much, but if it makes David comfortable, I'm all for
10 it.

11 DR. BRESLER: Again, it was just our concern
12 that a lot of our recommendations are sort of vague, and
13 sort of like, "let's get world peace." Let's put
14 something a little bit more specific with the
15 recommendation.

16 MS. SCOTT: Quite frankly, many people are
17 going to be pulling from this report, and many people
18 won't pull the recommendation and the action. So I
19 think, in that sense, it is just the addition of a couple
20 more words that it makes sense.

21 SISTER KERR: My bias is just what Julia said.
22 I think there will be the executive summary readers,

1 there will be just the recommendation readers, and I
2 think our recommendations need to have a little more
3 juice to them, like David is suggesting.

4 DR. GROFT: We are not planning to separate the
5 recommendations from the action items in the appendix.
6 They will all be included together.

7 The second part of that will be, the
8 recommendations and action items will be highlighted, as
9 far as the organization that is responsible for
10 implementation, such as the department, such as the
11 private sector. If there are specific ones towards FDA
12 or NIH, they will be so identified.

13 DR. GORDON: Steve, okay, so you are saying
14 that the recommendations cannot be pulled out.

15 DR. GROFT: Someone would have to remove the
16 action items from the recommendation itself.

17 DR. GORDON: So, do you have any feeling about
18 being more specific in the recommendation?

19 DR. GROFT: If you wanted to add those three
20 statements there that follow, or the three phrases, it's
21 okay to just continue on.

22 DR. GORDON: Okay. Tieraona.

1 DR. LOW DOG: Yes. Corrine, do you think that
2 is okay? Because it is very brief and it just makes it
3 more specific, I would support the additions.

4 DR. GORDON: Okay. David, read them once again
5 so everybody can hear them.

6 DR. BRESLER: Recommendation No. 2: "The
7 quality and accuracy of CAM information on the Internet
8 should be improved by establishing a voluntary standards
9 board, public education campaigns, and actions to protect
10 consumers' privacy."

11 DR. GORDON: Okay. Are we in agreement with
12 this? Do we feel this is something we can live with,
13 want to live with? Yes? Okay.

14 Any problems? Great. Thank you.

15 Recommendation No. 3. Let me read this, and
16 Corrine, you have that wording down. Great.

17 Recommendation No. 3 on page 11: "Information
18 on the training and education of providers of CAM
19 services should be made easily available to the public."
20 Then if everyone would read through the two action items
21 there.

22 [Pause.]

1 DR. GORDON: Okay. Discussion of the
2 recommendation. Are people happy with the
3 recommendation? Satisfied with it? Any concerns about
4 it?

5 [No response.]

6 DR. GORDON: Okay. So the recommendation is
7 all right. Let's look at the action items. Let's go to
8 3.1, "states require all persons providing CAM services
9 to make information available."

10 Yes, Charlotte.

11 SISTER KERR: Again, it's almost like Action
12 Item 3.1 should be the recommendation. It just says the
13 recommendation more clearly.

14 DR. LOW DOG: Would you suggest something like
15 "states should improve," something like that? Is that
16 what you want in the recommendation? Because it's more
17 than just the CAM services providers, it's also that they
18 should maintain information on guidelines in that, et
19 cetera.

20 DR. GORDON: It is more active, is what you are
21 saying. It is more active, more specific than the
22 recommendation. The recommendation is more general and

1 somewhat more in the passive mode.

2 Linnea, were you about to say something? Or,
3 George?

4 MS. LARSON: This is something I still have not
5 resolved myself, but I still have great difficulty when
6 we tell states what to do, and there may be some way of
7 rewording that or something, but to have that as the
8 recommendation, states should do this, again, it comes
9 back to my point of, we are trying to guide federal
10 policy and then maybe give some support to states as they
11 are carrying out some activities that we would recommend.

12 DR. GORDON: Okay. George?

13 MR. DeVRIES: I certainly understand the
14 concern, but it is certainly reasonable and within the
15 scope of this commission to make recommendations to
16 states, and I believe that these are good recommendations
17 to states and I actually think they are pretty well
18 worded. So I think, in the context of our role, making
19 recommendations like this is a good thing.

20 DR. GORDON: Can you help Linnea with her
21 concern? You're saying it is within the role of this
22 commission. Do you want to explain to her why you think

1 that?

2 MR. DeVRIES: Well, you have 50 individual
3 states who are making decisions on how to appropriately
4 regulate health care and licensed health care providers,
5 and ultimately those 50 individual states don't always
6 see it on a national level, and that is the opportunity
7 for this commission to give the states a reference point
8 and recommendations, and that is going to be very helpful
9 to them.

10 I do know, in talking with a couple
11 representatives of state governments, that there is
12 interest in having this commission make recommendations,
13 and that is the way it is seen.

14 DR. GORDON: Okay. Other discussions about
15 this whole recommendations to states issue? Yes,
16 Veronica, and then Joe.

17 DR. GUTIERREZ: I'm not sure how you accomplish
18 this, other than posting your diploma on your state
19 license. How in the world do you make information more
20 available, or easily available, to consumers? I don't
21 know what this means.

22 DR. GORDON: Charlotte, do you want to respond

1 to that?

2 SISTER KERR: It's a little bit more muddying
3 things, to me. There is a de-emphasis in this
4 recommendation of the personal responsibility of the
5 practitioner to say who they are, what they do, and there
6 are some people who will not yet even be in registrations
7 and licensure. It's back to the consumers being educated
8 themselves to know what to look for, and the
9 responsibility of a practitioner to say what the story
10 is.

11 So mine is almost saying we want to say states
12 and practitioners are responsible for making known their
13 level of practice or experience.

14 DR. GORDON: Tieraona?

15 DR. LOW DOG: I would support states and
16 practitioners making that. I just know that we don't
17 live in an ideal world where everybody is up front about
18 that.

19 Your point is well taken about the license and
20 diploma here. I think this is really trying to get at
21 more of an ambiguous category of people who are not
22 licensed but who provide services, and the informed

1 disclosure-type of model where this commission has not
2 taken the position to restrict their ability to practice,
3 but that we feel, for public awareness and safety, that
4 they should know who this person is and what their
5 training is.

6 The problem will still be that if it says some
7 school of healing or something up there, the consumer has
8 no concept if that is a valid diploma or not. So it is
9 still problematic, I recognize that.

10 DR. GORDON: So there are two issues on the
11 floor right now. One has to do with whether or not there
12 needs to be instruction to the states or whether the
13 recommendation should be to all practitioners -- I'm
14 hearing that nuance from you, Charlotte -- and Linnea's
15 concern about instructing these states, and George's
16 feeling that it is appropriate and asked for.

17 David? I'm sorry, Joe is first, and then
18 David. I'm sorry.

19 DR. PIZZORNO: These are all great points, and
20 I think Linnea and George raised very valid points. I
21 think we have to be careful about that, where we draw
22 that line. So I think that one area that is clearly over

1 the line is to say that the federal government should
2 require states to do X. That is going over the line, but
3 for us to recommend an action to the state, I think, is
4 really appropriate.

5 So I think we should be careful about our
6 language. I think "recommend" is very appropriate
7 language. "Should" is language we must be very careful
8 about. I wonder if there is some way we can modify it
9 rather than just using "should," "should consider."

10 DR. GORDON: What about saying "The Commission
11 recommends that states require."

12 DR. PIZZORNO: Yes. That kind of language
13 would work.

14 DR. GORDON: Does that work? Does that work
15 for you, Linnea?

16 MS. LARSON: Yes.

17 DR. GORDON: Do we want that as an action item,
18 or do we want that as the recommendation?

19 DR. LOW DOG: Would you read your
20 recommendation?

21 DR. GORDON: Just, "The Commission recommends
22 that states require all persons providing CAM services to

1 make information regarding their level and scope of
2 training easily available to consumers."

3 MS. AXELROD: Just for consistency, we have
4 stricken "The Commission recommends" from all of the
5 recommendations to avoid repetitiveness, so this would
6 kind of stick out a bit, to word it that way.

7 DR. GORDON: Yes. We may want it, I don't
8 know.

9 DR. GROFT: I think, in this case we are
10 looking at states' rights, as opposed to federal
11 involvement. Maybe this is one time when we can just go
12 with recommending it, since every recommendation would
13 not have that language in it.

14 DR. GORDON: David?

15 DR. BRESLER: I think our responsibility in our
16 charge is to look at this from the point of view of the
17 American public, and there are some things that the
18 federal government regulates, there are certain things
19 that the states regulate, but our mandate is to protect
20 the American public, and I think in those situations
21 where it is really the states' responsibility, I don't
22 have any reservation about strongly recommending what the

1 states need to do to protect the American public. That
2 is part of our charge, as far as I am concerned.

3 DR. GORDON: What we are talking about is
4 making 3.1 the recommendation.

5 No? Leaving the recommendation as it is?

6 DR. BRESLER: Leaving the recommendation as it
7 is.

8 DR. GORDON: The action item being the way I
9 just stated?

10 DR. BRESLER: The way it is.

11 DR. GORDON: Okay.

12 DR. BRESLER: I wouldn't be concerned about
13 telling the states what to do.

14 DR. GORDON: Are we all right with that, then?
15 Okay.

16 Let's look at 3.2, then. We are in agreement
17 the recommendation stays as it is? No?

18 DR. WARREN: You have confused me.

19 DR. GORDON: I'm sorry?

20 DR. WARREN: You have confused me on 3.1. Read
21 3.1.

22 DR. GORDON: No. 3.1 would be, Action Item:

1 "The Commission recommends that states should require,"
2 et cetera, et cetera.

3 DR. WARREN: Okay.

4 DR. GUTIERREZ: I would like "disclose
5 information" rather than "make information." Disclosure,
6 to me, denotes a little more honesty, maybe.

7 DR. GORDON: So it would read, "To disclose
8 information regarding their level and scope of training
9 to consumers."

10 DR. GUTIERREZ: Yes.

11 DR. GORDON: I'm sorry, "disclose information
12 regarding their level and scope of training to
13 consumers." Okay. Great.

14 Let's move on to 3.2. Do we want to reword it
15 in the same way, or do we want to keep it this way?

16 DR. BRESLER: Again, I think we may all be more
17 comfortable just recommending things to the state to say
18 specifically that "the Commission recommends," and then
19 take it out of everywhere else.

20 DR. GORDON: So that it would read something
21 like, "The Commission recommends that states make
22 information," et cetera, et cetera.

1 George?

2 MR. DeVRIES: Yes.

3 DR. GORDON: Yes.

4 Dean?

5 DR. ORNISH: This is not important enough to me
6 to spend a lot of energy on, but, as Corrine said, in
7 every recommendation is implicit the statement "the
8 Commission recommends." I'm not sure why this is
9 different. It doesn't change anything. It's just
10 redundant, but I don't really care.

11 MR. DeVRIES: I would just add, I think Stephen
12 made a good point, which is, we can err on the side, on
13 this one, which says, "the Commission recommends" because
14 we really truly are, just on this, recommending to the
15 states a course of action, and erring on that side is
16 probably prudent on our part.

17 DR. GORDON: So, in a sense, what you are
18 saying is, we are taking our function as a recommender,
19 we are not violating states' rights, and that is why we
20 are putting in the "recommend" here and not elsewhere.
21 Is that correct?

22 MR. DeVRIES: Yes.

1 DR. GORDON: Okay. Joe.

2 DR. PIZZORNO: One is, I don't know if we
3 should change "information" to "disclose" on this one
4 because the state, we are assuming, is open.

5 However, I have a concern. Do states have the
6 legal authority to make public disciplinary action
7 against health providers?

8 DR. LOW DOG: They do.

9 DR. PIZZORNO: They do?

10 DR. LOW DOG: They do for conventional
11 practitioners. It is the wall of shame.

12 DR. GORDON: Okay. No. 3.2, anything else on
13 that?

14 [No response.]

15 DR. GORDON: All right. We are fine with 3.2,
16 with that amendment of "The Commission recommends that."

17 Let's go on to Recommendation No. 4 on page 14.

18 MR. CHAPPELL: Jim?

19 DR. GORDON: Yes, sorry.

20 MR. CHAPPELL: I would like to speak to the
21 recommendation.

22 DR. GORDON: Which recommendation?

1 MR. CHAPPELL: No. 4.

2 DR. GORDON: Let me read it, and then let's
3 give people a chance to read the action items first.

4 MR. CHAPPELL: Okay.

5 DR. GORDON: Recommendation No. 4 on page 14:
6 "CAM products that are available to U.S. consumers should
7 meet or exceed minimum standards of quality and
8 consistency."

9 Then if everyone could read the action items,
10 and then, Tom, you will be first to speak on this one.

11 [Pause.]

12 DR. GORDON: Okay. Tom, you wanted to speak to
13 the recommendation.

14 MR. CHAPPELL: Yes. Thank you.

15 I would like to add the idea of safety to this
16 recommendation for two reasons. Safety is expressed in
17 Action Item 4.4, and safety is the number one concern
18 that surrounds this whole subject. We have not been able
19 to embrace the notion of safety in any of the other
20 recommendations throughout the document, and it seems to
21 me this is the place to do it.

22 To talk about quality and consistency falls

1 short of the concern that has been expressed throughout
2 the hearing process for safety. So my language change
3 here would be very simple: "CAM products available to
4 U.S. consumers should be safe and should meet standards
5 of quality and consistency."

6 DR. GORDON: Okay. Thank you.

7 Let's have discussion. Dean, and Tieraona, and
8 Ming.

9 DR. ORNISH: Yes, I agree with Tom. When you
10 think about it, "should meet the minimum standards," I
11 mean, that is a pretty low bar. I think we can do better
12 than that.

13 DR. GORDON: Tieraona.

14 DR. LOW DOG: I would agree about the safety,
15 products that are safe. I think consistency is
16 problematic at this point for crude botanicals. Because
17 of the variability of constituents within them, having
18 consistency can be tough depending upon how you are
19 defining that.

20 So I would say "should meet quality standards."
21 I need to work on the language, but I think "consistency"
22 is going to need to go, only from a technical point of

1 view because of how you are going to define "consistency"
2 from one product to another.

3 DR. GORDON: How are you with the safety issue?

4 DR. LOW DOG: I am absolutely in support of
5 safety and products that are safe. Again, that needs to
6 be determined, because safety for many of these products
7 hasn't been determined. That is what we are trying to
8 get to in the items.

9 DR. GORDON: Ming.

10 DR. TIAN: I think safety and quality will be
11 enough. We don't need consistency because that is part
12 of the quality. In No. 2, I don't like the "minimum."
13 What is a minimum standard? I think there is only one
14 standard for both. It doesn't matter if it is pharmacy
15 or food or dietary supplement.

16 DR. GORDON: So, how would you say it, then?

17 DR. TIAN: Well, just "safety and quality, to
18 meet the standard."

19 DR. GORDON: "Should meet standards of."

20 DR. TIAN: Right. Right. There is one
21 standard. We don't want to have two standards.

22 DR. GORDON: Okay. George DeVries.

1 MR. DeVRIES: I would support the
2 recommendations related to inclusion of "quality" in the
3 recommendation, as well as eliminating "consistency" for
4 the reasons stated, and basically say: "CAM products
5 available to U.S. consumers should meet or exceed
6 standards of quality and be safe," or, as Tom said,
7 either way.

8 DR. GORDON: Okay. Yes, Joe?

9 DR. FINS: I mean, I think you could have
10 quality products that, in isolation, would be quality
11 products but they may not be consistent from batch to
12 batch, and as you think about adverse events, consistency
13 is very, very important. We are going to get to that.

14 So I think consistency is an element that we
15 might want to maintain.

16 DR. GORDON: Tieraona.

17 DR. LOW DOG: Yes. I would like to just
18 respond to that. It is like saying that every apple has
19 to have exactly the same constituents from apple to
20 apple. You are just never going to get it, because
21 depending upon when the apple was harvested and what the
22 environmental conditions were, it is going to influence

1 how many of the constituents -- and there are hundreds of
2 them in an apple. It's the same thing with botanicals.

3 Now, when you are talking about a dietary
4 supplement, it is much easier to get consistency, but
5 even a product that is standardized, for instance, if you
6 standardized it to a marker compound, other constituents
7 will vary greatly within the plant. There is just no way
8 to completely control complex mixtures in that way.

9 DR. FINS: If I could respond here, and maybe
10 you guys changed this when I was out for a moment, but
11 you are using the phrase "CAM products." Maybe that is
12 too vague a term, because the argument for consistency is
13 good for supplements, but it is not good for other
14 things.

15 DR. LOW DOG: That's correct.

16 DR. GORDON: Joe.

17 DR. PIZZORNO: I think we can handle this by
18 putting in the term "appropriate" instead of "minimum
19 standards." That way, with dietary supplements, clearly
20 we want much more consistency, where, with botanicals, we
21 realize there is going to be some variation, and that is
22 appropriate.

1 DR. GORDON: So, can you give us a wording?

2 DR. PIZZORNO: Okay. "CAM products that are
3 available to U.S. consumers should be safe and meet
4 appropriate standards of quality," period.

5 DR. LOW DOG: Say it one more time, Joe.

6 DR. PIZZORNO: Okay. "CAM products that are
7 available to U.S. consumers should be safe and meet
8 appropriate standards of quality."

9 DR. LOW DOG: That's good, because consistency
10 would be a part of quality for many products.

11 MS. AXELROD: Well, I'm just wondering, if we
12 have the word "appropriate," if it would be okay to leave
13 "consistency" in. I'm looking back at the text where we
14 have really gone to great lengths to describe the
15 problems with consistency. If you look on page 12, line
16 335 and down, for instance, it is a big problem, and I
17 think it is something, if we have the word "appropriate,"
18 that would give a little bit leeway. What is appropriate
19 for one may be different than another.

20 DR. LOW DOG: Corrine, I think you are
21 absolutely right on leaving that in. I just want to
22 point out again that if you are using a marker compound

1 and you've stated that you have a certain amount of that
2 substance, your quality standards will guarantee that you
3 have that. But I could live with it either way. If you
4 are using "appropriate," I could leave "consistency" in.

5 DR. GORDON: Where are you?

6 DR. PIZZORNO: I don't think we have to put it
7 in there, but if people prefer it, I'm okay with it.

8 DR. GORDON: Okay. Would people like to have
9 "consistency" in, modified by "appropriate"? It sounds
10 like they would. So let's read the amended
11 recommendation.

12 DR. PIZZORNO: Okay. "CAM products that are
13 available to U.S. consumers should be safe and meet
14 appropriate standards of quality and consistency."

15 DR. GORDON: Are we all right with this?
16 Great.

17 Let's move on to Action Item 4.1. Any
18 discussion on this?

19 [No response.]

20 DR. GORDON: Are we okay with this? Good.

21 Please, I am just going to move through these,
22 so everybody pay close attention. If there are issues,

1 this is the time to discuss them.

2 No. 4.2. Charlotte.

3 SISTER KERR: Sorry. Back on 4.1, I would
4 recommend on the third line, "Reference materials for
5 dietary supplements should be improved and accelerated."
6 "Enhanced" is just not a word that I think says a lot.

7 DR. GORDON: Are we okay? Instead of
8 "enhanced"? Is that all right with everyone? Yes?
9 Okay.

10 Let's move on to 4.2, then.

11 MR. CHAPPELL: Jim, Tom here.

12 DR. GORDON: Tom, sorry.

13 MR. CHAPPELL: I think the last sentence, the
14 word "complex" is really unnecessary to use in the text.
15 Delete it.

16 DR. GORDON: Is everybody okay with that?
17 Anything else in 4.2?

18 Thank you, Tom. That is one of those places
19 where we unnecessarily make things more complex, right?

20 Anything else with 4.2?

21 DR. FINS: Jim?

22 DR. GORDON: Yes.

1 DR. FINS: The proposal concerning GMP, is it a
2 specific proposal here? I mean, I know what it refers
3 to, but it looks like it is "the proposal," and I'm not
4 sure if it makes sense to the reader, in isolation.

5 Could we specify a little more?

6 DR. GORDON: Corrine, do you want to say what
7 the proposal is? Or, Ken is here.

8 MS. AXELROD: Well, it's a proposal and it's
9 pending, so I'm not sure what your confusion is.

10 DR. GROFT: Or, would you want to add "the
11 proposal to establish good manufacturing practices"?

12 MR. DeVRIES: I think Tieraona suggested "the
13 proposed good manufacturing practices," which made it
14 clearer.

15 DR. GORDON: Okay. Are we okay with that
16 emendation? We are okay with 4.2 as it is? Fine. We
17 are eliminating "complex," and saying "the proposed good
18 manufacturing practices."

19 No. 4.3. Any issues regarding 4.3?

20 [No response.]

21 DR. GORDON: Okay, No. 4.4. Yes, Tieraona.

22 DR. LOW DOG: Corrine, to whom, and how, should

1 manufacturers make available scientific information?

2 "Manufacturers should make available," but we don't

3 really say to whom.

4 MS. AXELROD: I think this was intended to the
5 FDA.

6 DR. LOW DOG: Should we be more specific here?

7 MS. AXELROD: Yes.

8 MR. CHAPPELL: Jim?

9 DR. GORDON: Yes, Tom.

10 MR. CHAPPELL: I think this is a burden of
11 responsibility of manufacturers to have in their files
12 when they are creating new products. I'm not sure I am
13 comfortable making those manufacturers accountable to the
14 FDA to present that. I think it should be available on
15 request by any regulatory agency.

16 DR. GORDON: Can you explain why you are saying
17 that, Tom? It might help people understand better.

18 MR. CHAPPELL: Well, if you make the
19 manufacturers accountable to produce this safety data to
20 the FDA, you will wait and wait and wait and wait before
21 you can produce a product, and a lot of the safety data
22 is very readily available as secondary research

1 information, number one.

2 So it fulfills the responsibility, in my
3 opinion, to require manufacturers to have this data on
4 hand and on request, but it poses a whole different
5 burden to make them accountable, or for the FDA to
6 approve.

7 DR. GORDON: Okay. Tieraona.

8 DR. LOW DOG: I'm not sure that we were looking
9 for approval here. I am sensitive to the problem here,
10 and I am open to more exploration, but I think that the
11 problem here is that because safety data is not required,
12 we end up, then, back-pedaling when there is a problem,
13 and that the reality is that safety data information is
14 not available for many of the botanicals. You have in
15 vitro data, but that is it. There is no safety data,
16 other than we have used it for a long time.

17 So I don't know if there needs to be a review
18 of this, maybe, before we make the recommendation that
19 manufacturers do this. Maybe there needs to be a
20 recommendation for a review of how safety data is made
21 available.

22 I think that, right now, we keep talking about