

1 background and support for our recommendation the public
2 be empowered and educated and trained, we ought to say
3 something about the fact that doesn't exist very well or
4 inadequately, and actually there is a number of reports,
5 including the IOM report, that specifically addressed
6 this.

7 We heard testimony in our first session about
8 this from Leon Eisenberg, in which he said -- you know,
9 and there is an IOM report saying that the public should
10 be more involved. So, something along those lines would
11 be --

12 MS. POLLEN: Something rather than that.

13 DR. JONAS: Yes, right.

14 MS. POLLEN: Got it.

15 DR. GORDON: Wayne, I just think that some of
16 it is kind of a little clunky, those first couple
17 paragraphs, in the way that point is presented.

18 DR. JONAS: I think Gerri knows what I am
19 talking about.

20 MS. POLLEN: I know exactly what he says.

21 DR. ORNISH: So, you will fix it, right?

22 MS. POLLEN: Yes, I fixed it.

1 DR. ORNISH: Any other comments, so we can move
2 on?

3 [No response.]

4 DR. ORNISH: Page 12, paragraph 9. "The
5 Commission recommends that state professional regulatory
6 boards develop processes that will allow practitioners
7 who have developed scientifically acceptable preliminary
8 data" -- am I in the right place?

9 DR. JONAS: Eight.

10 DR. ORNISH: Oh, did I leave 8? Sorry, I stand
11 corrected. Thank you.

12 DR. JONAS: Watch him, he will slip it under.

13 [Laughter.]

14 DR. ORNISH: "The Commission recommends that
15 all federal agencies with research or related health care
16 responsibilities increase CAM activities relevant to
17 their biomedical or health services missions in a more
18 proactive manner including the consideration of special
19 initiatives to ensure that CAM is properly integrated
20 into the health care system."

21 DR. JONAS: I think the point of this
22 recommendation was that we wanted to say that there needs

1 to be proactive efforts in all the federal agencies.
2 What we currently have is one federal agency that has a
3 proactive effort in that area.

4 DR. ORNISH: Do we need to have "The Commission
5 recommends" in each of these sentences. Can we just say
6 -- I mean, start with, for example, "All federal
7 agencies"? It doesn't matter, it just shortens it a
8 little bit.

9 DR. JONAS: I think we could truncate at
10 "special initiatives" if we wanted to shorten it. I
11 would keep that "special initiatives," however.

12 DR. ORNISH: Except I would add again "increase
13 CAM activities shown to be safe and effective."

14 DR. JONAS: This is about establishing safe and
15 effective.

16 DR. GORDON: I think that is appropriate.

17 DR. JONAS: Not shown to be safe and effective.
18 This is about doing research.

19 DR. GORDON: The point is doing research to
20 find out.

21 DR. ORNISH: I guess it is a question about CAM
22 activities as opposed to -- because this paragraph is

1 talking about ensuring that CAM is properly integrated
2 into the health care system, which is not a research
3 issue.

4 DR. GORDON: Right, I agree with you about
5 that.

6 DR. ORNISH: But you are presuming in here that
7 the research is going to show something positive when, in
8 fact, it may not.

9 DR. GORDON: Let me suggest that last part be
10 omitted because I think that is not appropriate to have
11 here about the inclusion.

12 DR. ORNISH: Okay.

13 MS. POLLEN: To ensure.

14 DR. ORNISH: No, actually, you would end the
15 sentence after "in a more proactive manner" -- period,
16 and then everything else that follows is out.

17 DR. GORDON: That is fine.

18 DR. JONAS: I want to keep "special
19 initiatives."

20 DR. ORNISH: I don't know what a special
21 initiative is.

22 DR. GORDON: What is a special initiative?

1 DR. JONAS: A special initiative is an RFA
2 where they set aside money and say we are going to fund
3 this.

4 DR. GORDON: Okay. So, maybe that has got to
5 be made clearer.

6 DR. JONAS: That is about the only way it
7 actually gets done, frankly.

8 DR. GORDON: Including federally initiated
9 funding.

10 DR. ORNISH: -- "including the consideration of
11 special initiatives, such as RFAs or RFPs." How about
12 that?

13 DR. FINS: Or "including special funding
14 initiatives."

15 DR. JONAS: Yes, I think it could be a lot more
16 than that in this, for example, developing an office at
17 the CDC, that specifically addresses facilitation of CAM
18 research and prevention would be an example of a special
19 initiative. So, it is no limited to RFAs.

20 MS. POLLEN: I am suggesting that we take the
21 ideas on RFAs, RFPs, and move it to the text, make sure
22 it is in the text.

1 DR. ORNISH: So, the sentence would end,
2 "including the consideration of special initiatives" --
3 period, and you can define what that is in the text.

4 DR. ORNISH: Okay? Anyone object?

5 DR. PIZZORNO: I am not objection, however, I
6 think this whole section has the wrong title. It says,
7 "Research Support," and I looked through the various
8 topics we are looking at, and I see apples and oranges
9 and bananas, so I think there is some different language
10 that needs to be done here.

11 When I think of research support, I am thinking
12 about things like funding where here we are talking about
13 research scope and the kinds of research that should be
14 considered, so some different terminology is necessary
15 here.

16 DR. ORNISH: Charlotte?

17 SISTER KERR: This is just a clarification.
18 Wayne, when you mentioned the CDC, I just don't know
19 where we have done it in the report, do we have it
20 somewhere under here in terms of funding, because I think
21 that is something that they need money, they have got a
22 department, but where would we do that, or have we done

1 it?

2 DR. JONAS: Well, in the text, under No. 4,
3 Expanding -- I think this is maybe what you are asking,
4 Charlotte, but correct me if I am wrong -- under
5 Expanding Areas of Scientific, we actually list a number
6 of mechanisms, as well as agencies that could have
7 special initiatives including the CDC, but there is a
8 number of others in there, so as long as this
9 recommendation gets linked back to that in a specific
10 way, then, I think it is okay, as long as it doesn't get
11 lost.

12 One could say perhaps, "as described in Section
13 4." It is right under the same recommendation, Special
14 Initiatives as described in Part 4, which starts on page
15 8, line 21, and then goes all through the top of page 9,
16 and especially page 9 starting at line 11, in addition to
17 NCCAM. Well, there is only a few of them listed, and
18 actually the CDC isn't in there.

19 SISTER KERR: This will go back to Jim's
20 request that we will get to 9/11, but if we didn't have
21 9/11, I would still really want us to be looking at CDC
22 here.

1 DR. JONAS: I know that it is in here.

2 SISTER KERR: Really need to be getting big
3 bucks.

4 DR. ORNISH: We need something on acupuncture
5 and anthrax in here. That would do it.

6 DR. JONAS: I think we haven't moved off of 8
7 yet.

8 DR. ORNISH: So, what are you trying to see, if
9 there is any reference to the CDC in here?

10 DR. JONAS: That is what I think Charlotte was
11 asking.

12 DR. ORNISH: Why don't we just make a note that
13 we will check on that, and come back to it, and if there
14 is not, we can add it to the text later, but it wouldn't
15 be a recommendation, so just to keep things moving.

16 DR. GORDON: Can we have the final reading on
17 No. 8 then?

18 DR. ORNISH: "The Commission recommends that
19 all federal agencies with research or related health care
20 responsibilities increase CAM activities relevant to
21 their biomedical or health services missions in a more
22 proactive manner including the consideration of special

1 initiatives" -- period.

2 In the text, we will define what special
3 initiatives mean.

4 DR. JONAS: I think we ought to specify this
5 actually under No. 9, where we did talk a little bit
6 about some of the other NIH agencies and National Science
7 Foundation -- page 9, starting at line 11 to 16, we talk
8 about Department of Defense, Department of Energy,
9 National Science Foundation are examples of federal
10 organizations that might consider contributing in these
11 areas.

12 DR. ORNISH: Just add CDC there.

13 DR. GORDON: It also seems to me you need to
14 define "special initiatives" in there, in the text, so
15 that people will understand.

16 DR. ORNISH: We talked about that.

17 DR. JONAS: The question is what kind of
18 special initiatives do we want to recommend because one
19 of them we mentioned is RFAs, RFPs, this type of thing,
20 but another one would be the development of offices, and
21 I am not sure if that is what you want to say, and, if
22 so, then, we ought to have a paragraph saying we

1 recommend proactive and special initiatives in federal
2 agencies and, to me, that would then elevate that to a
3 level of a recommendation.

4 DR. ORNISH: I am not sure that adding special
5 offices at this late date is the way to go, but if it's
6 important to you, we can include it. It is unlikely that
7 they are going to create a special office just from
8 reading this recommendation anyway.

9 DR. JONAS: Well, the NCI created one. The
10 CDC, as a number of you know, CDC has the strategic plan
11 around complementary and alternative medicine. I don't
12 know, does it include an office?

13 DR. GORDON: I don't think there is.

14 DR. JONAS: Probably not, because there is not
15 resources, but if they had resources and a mandate to do
16 an office, they could, and it would be something that
17 could then coordinate all those activities.

18 DR. GORDON: What about, Wayne, making a
19 recommendation about special -- I mean, I think you may
20 be right -- that we may need a separate recommendation
21 about special offices, either that, or we have to include
22 it here and make it explicit along with RFAs, RFPs, et

1 cetera.

2 DR. ORNISH: The easiest way to do it would
3 just be to refer back in the text to what special
4 initiatives include.

5 DR. JONAS: We could have a paragraph
6 describing special initiatives and examples of what those
7 are like.

8 DR. ORNISH: Such as a special office in the
9 CDC.

10 DR. JONAS: And an example of that is the OAM
11 and NCCOM, and Office of Dietary Supplements perhaps in
12 NCI's office.

13 DR. ORNISH: That's good. Is that okay?

14 DR. JONAS: Okay, if we did that on page 9 at
15 the end of that.

16 DR. GORDON: Is everybody following this
17 discussion? Okay.

18 DR. JONAS: I would then recommend that in this
19 recommendation, that we say "as described in the text,
20 Section blah-blah-blah," or whatever, so that people can
21 see examples of what we are talking about by special
22 initiatives, because apparently that is not clear.

1 DR. ORNISH: Joe.

2 DR. PIZZORNO: I would like to have one
3 sentence and it could easily be in the text, and that
4 would be part of the recommendation, but I think that as
5 we are asking federal agencies to increase their research
6 in this area, that they should try to do so in
7 collaboration with CAM, public health professionals,
8 institutions to help them think through the agenda,
9 should not be doing it independently of that input.

10 So, again, it would part of the recommendation
11 or part of the supporting language.

12 DR. ORNISH: Recommendation No. 9. The
13 Commission recommends that --

14 DR. GORDON: I'm sorry, Joe. What happened to
15 Joe's suggestion?

16 DR. JONAS: We can add that into the text.

17 DR. GORDON: In the text, okay.

18 DR. JONAS: We can put that in the text, I
19 agree. I made a note of that.

20 DR. GORDON: Thank you.

21 DR. ORNISH: Everybody ready to move on?

22 Number 9. "The Commission recommends that

1 state professional regulatory boards develop processes
2 that will allow practitioners who have developed
3 scientifically acceptable preliminary data to move
4 successfully to clinical investigation of a non-approved
5 treatment while maintaining their ethical and
6 professional responsibilities toward their patients and
7 the public."

8 Joe.

9 DR. FINS: Yes, a couple problems here. First,
10 this is a hodge-podge of things that have been said. To
11 call something a treatment implies that it works, so I
12 have rewritten this just briefly to something that
13 basically wanted to give protection to the CAM
14 practitioner to pursue research without getting
15 sanctioned by the state medical board.

16 The suggestion is, "The Commission recommends
17 that state professional regulatory bodies develop
18 processes to allow CAM practitioners to pursue clinical
19 research if their protocols receive IRB approval."

20 DR. ORNISH: I was going to suggest the same
21 thing.

22 DR. GORDON: I would not say just CAM

1 practitioners. I would also say conventional
2 practitioners using CAM modalities.

3 DR. FINS: Okay. So, CAM practitioners and
4 conventional practitioners using CAM modalities.

5 DR. ORNISH: Right.

6 DR. JONAS: Is that substituted then for --

7 DR. FINS: "The Commission recommends that
8 state professional regulatory boards develop processes to
9 allow CAM practitioners and conventional practitioners
10 using CAM modalities to pursue clinical research if their
11 protocols receive IRB approval."

12 DR. WARREN: Doesn't that imply that you are
13 part of an institution?

14 DR. FINS: There are free-standing IRBs, but
15 IRBs have to meet certain federal standards, so this is a
16 way of ensuring buy-in to the human subjects research
17 protections concerns.

18 DR. JONAS: Go ahead.

19 DR. LOW DOG: I guess my question is if you got
20 IRB approval, then, why do you need this statement? My
21 understanding of what this -- I am not saying I agree
22 with it -- what I am saying my understanding of this is,

1 is that for people that think they have got promising
2 data, that haven't gone to get an IRB, but they think
3 they have got some promising finding, that there is
4 trying to be some mechanism for them to go then and
5 present that data without fear of persecution to go get
6 research.

7 What we are saying here is that, you know, you
8 should not be impeded from doing your research if you
9 have received IRB approval, and if you have already done
10 that, why would you be impeded? I think that they are
11 saying two different things.

12 DR. FINS: It's a quid pro quo. I want a
13 condition of their not being impeded, that they have
14 actually gone through an IRB, because the only way you
15 can protect the human subject is go through an IRB, not a
16 state medical board.

17 DR. LOW DOG: I think that if you read the
18 text, that is not what this says, and I am not saying I
19 disagree with you at all, I am just saying that that is
20 not what this says, and that is not what I believe the
21 intent was, and I think part of it was trying to get some
22 practitioners in the field, who may feel that they have

1 come across something, to come forward to get the
2 research done. I thought that is where this was driving.

3 DR. ORNISH: The text actually makes reference
4 on line 20 to the need to follow IRB guidelines. This
5 isn't something new. I think what Joe is trying to do is
6 just to make it clear in the recommendation itself, and I
7 agree with that.

8 DR. FINS: Tieraona, if somebody has already
9 done the research without IRB approval, then, they have
10 violated ethical norms.

11 DR. LOW DOG: Right. That is what actually is
12 occurring right now, is that a lot of what is going on,
13 because it has not been shown to be therapeutic or
14 effective, much of this is a large experimentation on the
15 population.

16 Much of what we do in CAM is experimenting upon
17 the public because we don't know if it works or not. I
18 understand what you are saying. I am saying if you take
19 it to its logical conclusion, though, much of what we are
20 doing is a grand experiment without people's consent or
21 permission.

22 DR. ORNISH: That is what we are trying to

1 change here. I mean, I think it is really important that
2 we take a balanced approach, otherwise, you can end up
3 with things like, you know, Tuskegee, or, you know,
4 horrible things in the name of CAM.

5 An IRB, if it's a good IRB, doesn't say you
6 have to prove that something works in order to get IRB
7 approval, because, by definition, how would you know
8 until you do the study.

9 DR. FINS: Not that it has to work.

10 DR. ORNISH: It just has to be it is not going
11 to hurt people.

12 DR. FINS: There has to be adequate informed
13 consent, there has to be adequate safeguards. The person
14 who is providing the intervention has to be appropriately
15 trained, et cetera. I just want to say a CAM training
16 program or a school can have their own IRB. It doesn't
17 have to be in the allopathic arena. But it is the only
18 way to ensure human subject protection.

19 DR. ORNISH: Joe.

20 DR. PIZZORNO: I need to better understand what
21 is trying to be accomplished with No. 9, because if you
22 are going to require they go through a standard IRB

1 process, this is not necessary.

2 If you are looking for a CAM practitioners is
3 doing something out in the field that they think may have
4 value, expecting them to go through an IRB process is
5 unrealistic. They don't have the training or funding to
6 do something of that nature.

7 So, what are we trying accomplish in No. 9?

8 DR. ORNISH: I agree with both what you and
9 Tieraona are saying, that that is not what most CAM
10 practitioners are doing, but that doesn't make a right.
11 They need to do it, and to say they don't have the
12 funding or it's too hard or they are not trained to do it
13 is nonsense.

14 They need to be held to the same standard, that
15 we all need to be held to. Just because it's CAM doesn't
16 mean it's okay to be unethical.

17 DR. GORDON: Let me say what I think we are
18 trying to accomplish here. What we have heard in the
19 Commission is a number of people who are interested, who
20 believe they have promising treatments, who have been
21 afraid of prosecution from state medical boards, and who
22 have been prosecuted by state medical boards.

1 We are trying to provide a mechanism by which
2 those people who do responsible research can have a
3 shield as they do that research. That is the purpose of
4 this recommendation.

5 DR. ORNISH: Maybe we should say that more
6 explicitly.

7 Gerri.

8 MS. POLLEN: The first step, as I understand
9 it, when we were discussing this during meetings on
10 research, is to be able to take data that you think is
11 good data and that meets the requirements or the
12 standards of good data, and somehow or other have a
13 mechanism for submitting that data to a program like the
14 NCI program or even NCCAM looks at preliminary data, so
15 that the data can be evaluated.

16 DR. JONAS: That is not what the goal of this
17 was.

18 DR. ORNISH: That is one aspect of it, but that
19 is not the whole thing. They may or may not want to
20 present it to NCCAM or NCI, who may or may not be
21 interested.

22 MS. POLLEN: I am not saying those are the only

1 places. That would just be an example.

2 DR. FINS: The Best Case Series that Jeff White
3 was talking about.

4 MS. POLLEN: Jeff White, and there were others,
5 as well, right.

6 DR. LOW DOG: I am still confused. Dean, I
7 think maybe you misinterpreted me. I agree with going to
8 the IRB, I believe that you should have all the
9 appropriate protocols in place.

10 I am hearing what Joe is also saying, though,
11 it is not explicitly clear, and, Jim, when you say that
12 they have got promising treatments that they don't want
13 to be prosecuted, well, if you went and got an IRB, you
14 wouldn't.

15 DR. ORNISH: That was a question actually. Are
16 they cases we have heard from where people had IRB
17 approval and still got prosecuted?

18 DR. GORDON: No. There have been cases that
19 were presented to us where people were not able to get
20 IRB approval for a study -- I think it was a study on
21 qigong, I don't remember which university it was, maybe
22 it was the University of Washington perhaps, it was one

1 of the major universities where they would not give IRB
2 approval to a study, so the study couldn't go forward.

3 Let me just add something.

4 DR. JONAS: It has nothing to do with state
5 regulatory boards.

6 DR. GORDON: You are asking me different
7 issues. Let me try to explain the variety of different
8 issues.

9 DR. JONAS: I am all mixed up in this one.

10 DR. GORDON: I have a question that is embedded
11 in here. I don't know what the obstacles have been to
12 getting IRB approval, and that is something I actually
13 would like to know before we make the recommendation.

14 I mean, we, for example, have had IRB approval
15 completely, not for work at Georgetown, but outside of
16 Georgetown, just doing research on our own, so it is not
17 impossible to get it.

18 But the issue that we are really dealing with
19 is those people who believe they have promising data, I
20 do not know -- and it's a good question -- have they
21 tried to get IRBs or not.

22 If they have tried to get an IRB and they have

1 been unable to, or somehow been denied it, then, we need
2 to know that, and we need to have another criteria. If
3 they haven't tried, or if it's possible to get an IRB,
4 and that is what relates to Don's question, then, maybe
5 the IRB isn't an appropriate criteria.

6 DR. FINS: We had this discussion at the very,
7 very beginning, in the very first meeting, I think I
8 mentioned this, and everybody said, you know, there are
9 not differences in the ethics.

10 Now, I pointed out maybe -- if I recall
11 correctly -- maybe the IRBs needed some education on this
12 issue, so maybe we want to have another recommendation
13 here that IRBs that are in the process of reviewing CAM
14 practitioners' work and conventional practitioners doing
15 CAM studies, should be appropriately constituted to
16 reflect that review process.

17 So, that would be a parallel recommendation,
18 but I want to just say that if an allopathic practitioner
19 who is out there in the community is doing research, and
20 can't get an IRB approval, they must get an IRB approval.

21 So, the point is if we are talking about a
22 single standard or research, and a single standard of

1 ethical adherence, then, what is true for me is true for
2 the CAM practitioner.

3 DR. ORNISH: So, why don't we just say
4 something like, at the very beginning, the first sentence
5 could read, "CAM and allopathic" -- or CAM and whatever
6 we are calling conventional medicine -- "should be held
7 to the same ethical standard" -- period.

8 Then, we go into the second part of it. "As
9 part of that, both traditional and CAM researchers need
10 to get IRB approval before investigating new modalities."

11 The third part could be, "If they get this
12 approval, then, they should be protected from sanction in
13 the same way that conventional medical practitioners
14 are," in other words, it doesn't give you blanket
15 protection, you can still get IRB approval and do
16 something really stupid and hurt people, but it provides
17 you the same level.

18 Again, it goes into the overarching thing of
19 let's hold things to the same standard.

20 DR. JONAS: I would like to suggest some
21 wording changes here. I think it would be a good idea if
22 we did have a separate one that addressed IRB, because

1 that is a different thing than state regulatory boards,
2 and actually, they have very little to do with each
3 other.

4 The IRB issues are there and that we should
5 make some recommendation encouraging appropriate
6 education, training, representation on IRBs, and then we
7 could leave in here the issue about IRB as being kind of
8 the bottom line standard for everyone, but in that case,
9 then, I would suggest we change "allow" to "encourage,"
10 make it positive rather than negative.

11 So, this recommendation would read -- there
12 would be an additional one on IRBs -- but this
13 recommendation would read: "The Commission recommends
14 that state professional and regulatory boards develop
15 processes that encourage practitioners who have obtained
16 IRB approval for collecting data to move successfully
17 into clinical investigation of non-approved treatments."

18 DR. FINS: But it's not treatment because it is
19 not a treatment until it has been proven.

20 DR. JONAS: Okay, just CAM interventions or
21 whatever.

22 DR. ORNISH: But, Wayne, if somebody has

1 encouraging data and IRB approval, is the same regulatory
2 board giving them a hard time?

3 DR. JONAS: As I understood your
4 recommendation, you were going to substitute "obtained
5 IRB approval for this, who have developed scientifically
6 acceptable preliminary data."

7 DR. FINS: That is not what I said.

8 DR. JONAS: Okay. I would like to suggest that
9 because I think the issue here is not that you have
10 already preliminary data, because most of these
11 practitioners don't have preliminary data, and they want
12 to do research in order to collect the preliminary data,
13 that requires IRB approval in order to do that.

14 If it was a requirement that the regulatory
15 boards encourage practitioners who have IRB approval to
16 collect data, if we are to say that practitioners who
17 have developed scientifically acceptable preliminary
18 data, you will have that many who fit into this criteria.

19 The point of this recommendation was to address
20 the testimony, as Jim said, that we heard that there were
21 claims that the regulatory boards were preventing people
22 from collecting preliminary data.

1 Now, whether that is accurate or not, I don't
2 know, but that is what we heard.

3 DR. GORDON: That is their perception.

4 DR. JONAS: Perception.

5 DR. ORNISH: Wayne, you are saying that if
6 anybody has data already, that they collected, that they
7 didn't get through an IRB, that they should still be able
8 to present --

9 DR. JONAS: No, I am suggesting we totally
10 throw out the whole issue of preliminary data, because
11 most all of these people are going to be attempting to
12 collect preliminary data, and they should do that through
13 IRB approval. Then, they can collect the data, and we
14 should encourage the state regulatory boards to develop
15 ways to encourage that and facilitate that process.

16 DR. PIZZORNO: I really like the direction you
17 are going because I think the word "allow" is wrong. I
18 like using the stronger word "facilitate," and in many
19 ways we are at the pre-IRB process.

20 I think we need to facilitate the people, if
21 they have an idea, to provide training and funding, so
22 they can go through an IRB process, informally do their

1 own preliminary gathering of data.

2 I think really it's the pre-IRB process.

3 People have an idea, they want to do something with it,
4 let's provide them a pathway and assistance for doing it.

5 DR. JONAS: Maybe we could say, "The Commission
6 recommends that state professional regulatory boards
7 develop processes that encourage practitioners to move
8 successfully into clinical investigation including IRB
9 approval, collection of preliminary data," et cetera.

10 DR. FINS: State medical boards, those boards
11 don't foster research.

12 DR. ORNISH: That is not their job.

13 DR. FINS: They are disciplinary bodies, so
14 it's a different role, and as far as the education is
15 concerned --

16 DR. JONAS: Do they impede research?

17 DR. FINS: I think what this is meant to do
18 here is to say that if a CAM practitioner or a
19 conventional practitioner is doing CAM research, and they
20 have got an IRB approval, and they have punched all those
21 tickets, and part of getting IRB approval is having taken
22 a training course and passed an exam before you can

1 qualify to do an IRB-sanctioned protocol, if you have
2 done all that, and you are collecting research, they
3 can't say that that is an unapproved or it's
4 unprofessional conduct because you have gone through this
5 other regulatory -- that you have opened it up to peer
6 review, you have ensured the adequacy of informed
7 consent, safety, you have demonstrated your own
8 competency to do the study, so there would not be a basis
9 for them to sanction that person.

10 DR. JONAS: Right. So, eliminate then anything
11 about state professional medical boards.

12 DR. LOW DOG: I am a little confused still
13 about this recommendation. One, I support that you get
14 IRBs before you do research. The reality is that the
15 preliminary data, scientific data may or may not be
16 there. People just make claims that what they are
17 already doing treats the disease.

18 I mean, we keep skirting around this issue that
19 we are not treating disease, we are promoting health and
20 wellness, but that is not the reality of much of what is
21 going on in CAM. Much of what is going on is people
22 saying that what they are doing treats this disease or

1 treats that disease, and is effective at it, and if it
2 has not been shown clinically to be effective, if there
3 is no evidence that it has been effective, then,
4 basically, you are still experimenting with people, and
5 you never got an IRB. So, the reality is much of what is
6 out there is not falling under this.

7 So, I think it is one thing to say we want to
8 facilitate the process, but the other is to say -- I
9 think this is not strong enough in saying actually this
10 does not exist, and that there needs to be stronger
11 sanctions against people that are claiming to have cures
12 for things that they haven't done research on.

13 DR. ORNISH: I like that.

14 DR. GORDON: That is a somewhat different
15 issue. I think that either we have to come to a decision
16 right now -- we have 13 more items, we have 25 minutes,
17 and we need to either refer this back to the group, which
18 is my sense, that there is a lot going on, on many
19 different sides. There are now two recommendations that
20 are possible. I think we don't have much information
21 about what is actually happening with IRBs at the present
22 time.

1 DR. JONAS: I think that that would be fine to
2 put it back and have us work on this again, realizing
3 there may be two recommendations, but I would like some
4 feedback from you in order to help do that about state
5 medical boards, should that be part of these
6 recommendations at all, or should we eliminate any
7 statements about the state medical boards being involved
8 in this process or any recommendations directed towards
9 them.

10 MR. CHAPPELL: I am just not seeing why the
11 state medical boards needs to be part of this, because
12 the issue is much broader, so I need an explanation of
13 why they need to be part of it.

14 DR. FINS: I think we heard from people like
15 Nicholas Gonzalez and others, and other people as well,
16 that they were fearful of even trying to do research
17 because they would be sanctioned for unprofessional
18 conduct.

19 DR. ORNISH: Even if they had an IRB, you mean?

20 DR. FINS: No, the idea of linking it to the
21 IRB was an idea that I came up with to somehow shield --
22 in other words, it was a quid pro quo, if you did this,

1 you would get protection on the other end, because we
2 just wanted to have them buy into some of the safeguards,
3 so as not only to safeguard themselves, but --

4 MR. CHAPPELL: Could I make a suggestion that
5 this be limited to regulatory boards, because if I am
6 doing preliminary research, it is not the state that I am
7 concerned about?

8 DR. JONAS: Do we need a statement then about
9 regulatory boards? Take out professional, take out
10 state?

11 MR. CHAPPELL: I am saying you drop "state,"
12 and just say "professional regulatory boards" or
13 "appropriate regulatory boards," because the state is not
14 the one that is governing my work.

15 DR. ORNISH: Again, the regulatory boards don't
16 encourage research, they regulate, discipline. That is
17 not their job. It is the wrong organization to do it.

18 MR. CHAPPELL: That is not true. I just have
19 to say that is not true.

20 DR. GORDON: Regulatory boards have been
21 discouraging research.

22 DR. ORNISH: They can discourage it, but they

1 don't encourage it. You can ask them not to discourage
2 it, but you can't ask a regulatory board to facilitate
3 research. That is not what they do.

4 MR. CHAPPELL: No matter what I do, I am
5 regulated by the FDA, period, whether I am working on new
6 ground, unknown ground, or known ground.

7 DR. ORNISH: The FDA may say you can't make a
8 claim on a certain toothpaste, but they are not going to
9 facilitate doing research on what is the best toothpaste
10 to use.

11 DR. GORDON: I want to ask you guys, what you
12 need to go back and cogitate on this. Do you still need
13 anything, because we need to move on.

14 DR. JONAS: All I need is whether state
15 regulatory boards should be part of any of these
16 recommendations at all.

17 DR. PIZZORNO: This is a fascinating discussion
18 because there is this gray area here that seems to be
19 significant in CAM. On the one hand, you have the
20 Textbook of Medicine, or Textbook of Natural Medicine
21 where it says this is how you do it.

22 Over here you have got this data, which means I

1 am ready to go for an IRB. In between, there is this
2 gray area that practitioners see by doing something
3 different, they might do a little bit different in one
4 patient, do it a little different in another patient.
5 They start seeing some experiences building up to the
6 point they get to doing an IRB.

7 Well, those people are seeing things somewhat
8 differently, in particular, we are seeing them do it in
9 CAM, then get nailed by the state disciplinary boards.

10 So, how do we deal with this gray area in
11 between? I think that is what we are talking about,
12 between standards of practice, Textbook of Medicine, and
13 we are ready for an IRB proposal.

14 DR. FINS: I think that's a very good point,
15 and it's like when does clinical innovation, when does
16 therapeutic innovation become experimentation, and I
17 think most people would say when you generate a
18 hypothesis, and if you are going to publish it as data.

19 So, if you are still in the practice of your
20 therapeutic intervention, and you decide, well maybe, you
21 know, two pills are better than one pill, and you are
22 just sort of fiddling around with an established dose or

1 something, at a certain point you say, well, let me study
2 it formally, when you start wanting to study it formally.

3 But in the CAM arena, what we might have to say
4 is we have to actually move that line back, and that all
5 practices that are involved in any kind of risk to a
6 human subject, should be construed as should be on
7 protocol.

8 We do that with chemotherapy. There are things
9 that are historically efficacious, so we don't do a
10 protocol on Didge [ph] anymore, you know, because there
11 is 10 years of history, and maybe we should.

12 DR. ORNISH: Part of the problem is some of the
13 people who testified said oh, we don't even see how CAM
14 could ever hurt anybody, so there is this presumption
15 that everything is safe, so therefore, it is okay to try
16 anything without having to have a protocol.

17 DR. FINS: I think this is getting overly
18 complicated.

19 DR. JONAS: Let's finish with Effie and then we
20 will move back and redo these ourselves, and we will
21 bring them back.

22 Effie.

1 DR. CHOW: I think it is complicated, but I
2 think the key issue here is that if the regulatory boards
3 don't understand about research, and is not sympathetic
4 to research, and doesn't support the individual who is
5 practicing and experimenting, to do research and protect
6 them when they come out to do research on a particular
7 methodology, that does add to the problem.

8 I think that somehow the regulatory boards need
9 to be stated in here, because we are talking about the
10 future, not just immediate.

11 I just have one general concept, is that a lot
12 of our discussion is now edited by what is happening and
13 what isn't happening, and I would like to bring our
14 vision back that we are envisioning for the future, not
15 just what is possible right now.

16 I don't know whether I am clear or not, but a
17 lot of discussion is saying what is happening and what
18 isn't, and then we are adjusting our recommendations to
19 what we see as possible right now.

20 I would like to just expand our vision a bit
21 more.

22 DR. JONAS: Thank you, Effie.

1 DR. ORNISH: Let's move on. So, just to be
2 clear, we are going to just go back to our committee and
3 address all of these issues, the issues including are
4 people experimenting on the general public now without
5 IRB approval as part of the norm, the issues about
6 applying the same ethical standards to both conventional
7 and CAM approaches, that both need IRB approval, both
8 need the same protection from sanctions if they have IRB
9 approvals, those issues.

10 DR. GORDON: And third is are there obstacles
11 to obtaining creating an IRB for some of the CAM
12 research, because that is the crucial factor.

13 DR. ORNISH: Obstacles unique to CAM.

14 DR. GORDON: Understood.

15 DR. FAIR: I don't know the answer to this,
16 maybe somebody does. When you are doing multi-
17 institutional trials, many pharmaceutical firms will have
18 a CRO, a research organization, clinical research
19 organization, and I know in some of those, some
20 institutions, if you get approval by the CRO, which may
21 apply to 10 institutions, you don't need to an IRB.

22 Does anyone have any more information on that?

1 DR. GROFT: There is an IRB approval, it's just
2 that it's a common IRB that it goes through one -- it may
3 go through one, but many of the universities will require
4 that it go through theirs also.

5 DR. FINS: It depends on if there are consortia
6 agreements.

7 DR. GORDON: We have 13 more recommendations in
8 this section, so can we move ahead. Anyone who would
9 like to participate in this discussion can be in touch
10 with Gerri, right, to get on the participation? So,
11 please do that.

12 DR. ORNISH: Number 10. "The Commission
13 recommends that the agencies, as appropriate, develop
14 programs to evaluate practice-based data for potential
15 research support, communicate the availability of such
16 initiatives in a proactive manner to CAM and to
17 conventionally-trained practitioners who believe that
18 they have promising data on non-approved treatments and
19 provide training and data collection, protocol
20 development, and ethical guidelines on human subject
21 protection."

22 Comments?

1 DR. GORDON: Seems like a good idea.

2 DR. JONAS: I think I would phrase this much
3 differently. I think that the most effective effort in
4 this area would not necessarily be to develop training
5 programs for practitioners who are too busy actually to
6 collect practice-based data in any case, but to target
7 resources, since this is in Resources section, for
8 research institutions to do that, so that then they could
9 use practice-based research networks and other types of
10 mechanisms that are in place to look at CAM practices in
11 practices.

12 So, I think the recommendation is slightly off
13 the group that it should be targeted towards. It should
14 be for research institutions that could collect practice-
15 based research data blah-blah-blah.

16 DR. ORNISH: We won't even talk about whether
17 that practice-based data was generated under an IRB or
18 not.

19 DR. JONAS: Well, IRB, I mean, if you target it
20 towards those who professionally do research, and that is
21 part of their business, then, they have IRBs as part of
22 the process.

1 DR. ORNISH: Okay.

2 Can we live with that? Any comments,
3 questions, concerns?

4 [No response.]

5 DR. ORNISH: All right.

6 Number 11. "The Commission recommends
7 continuing adequate public funding for research on
8 promising and/or frequently used CAM products that would
9 be unlikely to receive a patent, and therefore not likely
10 to attract private research dollars."

11 My own bias here, of course, would be to say
12 research on -- I mean, it would have to be more than
13 promising really, but I am open to any suggestions.

14 MR. CHAPPELL: This is where you want the
15 safety and efficacy qualification.

16 DR. LOW DOG: This may be where you are trying
17 to establish safety for some of these, because of the way
18 DSHEA is written. You don't have to prove safety before
19 they are entered into the marketplace, and so what you
20 may want to do research on is to determine its safety if
21 taken in pregnancy, et cetera.

22 DR. ORNISH: Yes, I like this the way it is.

1 DR. JONAS: I actually again think we are
2 missing the boat here in terms of our role as someone
3 that can target things towards federal policy. I think
4 it is highly unlikely, nor is it even probably advisable
5 to suggest that the government be funding safety and
6 efficacy research on non-patentable products, because
7 that is infinite, it's huge, we will never be able to do
8 that. Just look at all the herbs.

9 DR. GORDON: But that is not in the
10 recommendation, Wayne, we are not talking about safety
11 and efficacy research specifically.

12 DR. ORNISH: Well, in a way we are, though, I
13 think. That is exactly where we need it.

14 DR. JONAS: What we are currently doing now,
15 and this is a explicit policy of NCCAM, is that they fund
16 research on publicly used supplements, for example, and
17 herbs, because there is no private money going into it,
18 because you can't get a patent that is going to guarantee
19 your intellectual property on that.

20 I am suggesting we are missing the boat by
21 suggesting that, because that is a drop in the bucket as
22 to what needs to happen in these areas, and instead, what

1 we should be doing is addressing the intellectual
2 property and patent laws to facilitate the private sector
3 moving into these areas, and not simply saying the
4 government should be providing more money to do that.

5 DR. GORDON: Wayne, doesn't that come under the
6 next recommendation?

7 DR. JONAS: I didn't see patents address in
8 that.

9 DR. GORDON: The question here -- and I want to
10 try to simplify things because again, we have 10 or 11
11 recommendations in 10 or 11 minutes --

12 DR. ORNISH: I know what you are going to say,
13 so let's just --

14 DR. GORDON: What I would like to do is to go
15 ahead with this recommendation and then amend No. 12 to
16 reflect your concerns.

17 DR. ORNISH: Can we live with No. 11 as it is
18 written?

19 DR. PIZZORNO: Why the word "continuing" --

20 DR. ORNISH: We can say "continuing" or you can
21 say "increasing," because, as Wayne said, there is
22 research that is being done through NCCAM on this very

1 issue.

2 DR. GORDON: But it's not adequate.

3 DR. ORNISH: Why don't we just say "increasing
4 public funding," or just say, "recommend providing
5 adequate public funding," how about that? All right, so
6 "providing adequate public funding."

7 Number 12. "The Commission recommends that the
8 federal government provide incentives to stimulate
9 private sector investment and research on CAM products
10 and NDA development, and on developing analytical methods
11 for producing better quality CAM products."

12 If you want, Wayne, we could say, "private
13 sector investment" -- da, da, da -- "such as changes in
14 patent laws" without specifying what those are.

15 Would you be comfortable with that?

16 DR. GROFT: Changes in patent law are very
17 difficult, Dean, I don't see that happening.

18 DR. ORNISH: How about if we leave it the way
19 it is? Wayne, are you comfortable with that the way it
20 is?

21 DR. JONAS: No, I think that we should say
22 something about patents.

1 MR. CHAPPELL: I would like to hear, Wayne,
2 what you have in mind, because --

3 DR. JONAS: I don't know.

4 MR. CHAPPELL: Then, let me just say that we
5 are dealing with public health when there are 15 herbs
6 being used commonly in this country right now. This is a
7 matter of public risk. I see no point to privatizing the
8 opportunity side of that use.

9 In fact, I think it is the government's
10 responsibility to weigh in where small companies do not
11 have the dollars to demonstrate safety of these very
12 complicated interactions, and it is precisely the
13 government that should bear the burden of establishing
14 safety of these most commonly used, because it is a
15 matter of already public risk.

16 DR. ORNISH: So, Tom, what I hear, an
17 unintended consequence I hear you saying is that the
18 large multinational corporations could end up with
19 patents on these products because smaller companies
20 couldn't afford to do those kinds of things.

21 MR. CHAPPELL: That is one of the implications.

22 DR. ORNISH: Okay.

1 DR. LOW DOG: The other side of that, though,
2 is that because of the way that the laws currently are
3 written under DSHEA, it is not just the 15 herbs. I take
4 Wayne's point seriously, that it becomes this endless, I
5 mean, endless, so every new compound that comes out, not
6 just the 20 tops herbs, but every new compound, we are
7 going to have to do research on, and it puts the onus on
8 the government while the companies make the money, so
9 they can put whatever they want out there, and the FDA
10 has to prove it is unsafe.

11 Now what we are saying is the government has to
12 then do all the research to show -- it's a public health
13 issue, I agree, I think we need more research on it, but
14 I think there needs to be some tweaking of the language
15 here a bit, because I am not sure all the responsibility
16 should fall under the government to do all the research.

17 DR. ORNISH: What you are really saying is you
18 should look under DSHEA and say that DSHEA should be
19 modified, so that the burden of proof is on the person
20 who is selling the supplement to show it is safe as
21 opposed to the government to show it is no safe.

22 DR. GORDON: I would like to return to the

1 recommendation, what do we want to do with this
2 recommendation? Do we need extensive discussion?

3 MR. CHAPPELL: No, I think other than changing
4 the word "providing," we are there. I think we ought to
5 keep -- I did not want to amend it to include some
6 adjustment to the patent laws, as Wayne was suggesting.
7 I think it is fine the way it is.

8 There might be incentives that could be made
9 available, the smaller companies, very legitimate --

10 DR. ORNISH: Just in the interests of time, can
11 we leave it the way it is, or did you want to change it?

12 MR. CHAPPELL: Yes.

13 DR. JONAS: I just want to just make a
14 statement, that we are missing. There is an entire
15 section that is completely absent from incentivizing
16 research in the private sector, and that is, what do we
17 do about intellectual property, the problems with
18 intellectual property other than say dump more government
19 money into it.

20 We currently say to be established as safe and
21 effective, you have to meet certain criteria, and those
22 criteria are set up for drug law, for drug production,

1 and the current laws, intellectual property laws, allow a
2 huge investment in that.

3 So, if we are going to hold herbs to the same
4 standard, then, we should something to try to encourage
5 the private sector to do that, or say that they are
6 different and we shouldn't be treated as --

7 DR. GORDON: Is this an area where we need
8 another recommendation?

9 MR. CHAPPELL: This is a gap recommendation.

10 DR. JONAS: And it not be just patent, and I am
11 not saying we know the answers, but I am saying
12 intellectual property issues around these areas need to
13 be address in some way.

14 MR. CHAPPELL: I am fine with that.

15 DR. ORNISH: Let me just get some closure on
16 this because we have to move on. Everything that you are
17 saying, Wayne, is a subset of what is here. If you think
18 it needs to be more explicit than what is here, then, we
19 need to go back to our subcommittee and talk about it,
20 but everything you have said is really contained within
21 this, it just doesn't explain it explicitly.

22 DR. PIZZORNO: I have one solution to

1 recommend. Back in October, 14 months ago, there was a
2 representative here from a drug company who discussed the
3 methodology they have for protecting the research they
4 were doing on an herbal product.

5 I don't recall, I didn't fully understand how
6 they were doing it. It might be worthwhile to go back to
7 that October notes and see what the methodology was,
8 because maybe we can facilitate that.

9 DR. ORNISH: Okay. Why don't we just table
10 this for now, and we will send it back to our committee.

11 DR. GORDON: Excuse me. You want to table the
12 recommendation or approve this recommendation and make
13 another --

14 DR. ORNISH: My suggestion is that we approve
15 the recommendation and that we make more explicit in the
16 text the ideas that Wayne is talking about, because they
17 are subsumed within this, unless you prefer to do it a
18 different way.

19 DR. JONAS: Well, I think we could accept this
20 recommendation as long as it is part of our charge is to
21 develop a recommendation that addresses intellectual
22 property rights and how we can use that to incentivize

1 private sector investment.

2 DR. GORDON: Let's move on then. Good.

3 DR. FINS: There is a law called the Bayh-Dahl
4 Act, which is meant to bring basic science innovation to
5 the marketplace. One of the problems is, is that it is
6 predicated on patents and it is predicated on disclosure
7 of patent methods and dissemination, so I think whatever
8 gets said here has to refer back to Bayh-Dahl.

9 Also, things could be patented, I mean, to
10 answer Joe's question --

11 DR. GORDON: Joe, I am going to ask you if you
12 would help them with this. Okay?

13 DR. ORNISH: Okay. Moving on, No. 13. "The
14 Commission recommends that the federal and private
15 sectors provide support for workshops to discuss research
16 needs for regulatory review and approval of CAM products
17 and devices, as well as for other purposes."

18 Comments or questions?

19 [No response.]

20 DR. ORNISH: Sold.

21 DR. WARREN: This statement here pretty well
22 correlates with No. 4, that you had earlier in this

1 section, and you are dealing with supporting conferences
2 or workshops.

3 DR. ORNISH: You are right, it does, so maybe
4 it's redundant. Why don't we just delete it.

5 DR. GORDON: It is regarded as redundant?

6 DR. ORNISH: This is a conference on regulatory
7 review. I think we can delete this myself, but I don't
8 feel strongly about it.

9 DR. GORDON: So, we can either delete or
10 compress.

11 DR. ORNISH: Maybe we could cover that in the
12 text.

13 DR. GORDON: Okay.

14 DR. ORNISH: Any objections?

15 [No response.]

16 DR. ORNISH: Number 14. "The Commission
17 recommends federal and nonprofit support for research on
18 practices that build on lifestyle and self-care, and
19 support for new, innovative and sometimes controversial
20 CAM research in emerging areas of scientific study that
21 might expand our understanding of health and disease, and
22 encourage support for basic research on core question

1 described in many CAM systems, such as bioenergy."

2 DR. GORDON: This speaks to my gap
3 recommendation, because I think there are at least two
4 separate thoughts in No. 14. My gap recommendation that
5 relates to it is, "The Commission recommends that a high
6 priority be given to research on complex, multimodality
7 CAM and integrative therapeutic interventions and to
8 research on the individualization of therapeutic
9 interventions."

10 That seems to me to go with the first half of
11 No. 14, and then there is the second thought, which was
12 separate, I think before on the sort of emerging areas in
13 No. 14.

14 DR. JONAS: I agree that they are separate
15 ideas. I actually think what you just read is even
16 separate than self-care, and self-care is important
17 enough that we ought to have it --

18 DR. ORNISH: I agree with Wayne that those can
19 be two separate things, but I kind of like the way they
20 are, just separate them, that's all.

21 DR. GORDON: You like them together?

22 DR. ORNISH: No. I mean, we can separate them,

1 but there is two different things, because I mean, they
2 are separate things. I mean, personally, I like the
3 first part up to the semicolon. When you start talking
4 about support for new, innovative and sometimes
5 controversial, I think that is just a big land mine you
6 want to stay away from, because I mean, either it has got
7 some innovation or it has not, and whether it's
8 controversial, that can be something that's equally
9 whether it's allopathic or not.

10 DR. JONAS: That is very important. That's
11 where the money is. Well, that's where the excitement
12 is. I mean, that is what the paradigm issue is all
13 about. The ones that are controversial often ignore data,
14 and people argue simply over beliefs.

15 DR. ORNISH: Well, I am not any stranger to
16 controversy, but I don't think we have to make it
17 explicit in here that just because is something
18 controversial, that it should have a higher priority.

19 DR. JONAS: Yours isn't nearly controversial
20 enough.

21 DR. FINS: Simply by saying it is not going to
22 make it happen. It is really establishing a structure

1 that can review it. This is like a throwaway
2 recommendation.

3 DR. ORNISH: It is.

4 DR. GORDON: Which is, Joe?

5 DR. FINS: The second part of 14.

6 DR. ORNISH: The second part of it especially.

7 DR. GORDON: The second part or the first part?

8 DR. FINS: The second part. If you have an
9 entity that has a funding opportunity, and they are in a
10 process to review new proposals, that is productive, but
11 to say we should fund as an idea, you know, bioenergy,
12 decontextualized from an NCCAM or some substantive thing,
13 it is not going to play.

14 DR. ORNISH: It raises questions about our
15 bias, that's all. That is what I mean, because it raises
16 those questions.

17 DR. GORDON: Is there a later recommendation on
18 frontier science here, or that is it?

19 MS. POLLEN: The text at the bottom of page 8
20 and 9, the first half of the first paragraph on 9, the
21 text, I think gets to this issue.

22 DR. GORDON: But not the recommendation. Joe,

1 I would argue the other way. I think it is important to
2 emphasize. We may have made it too specific here, but I
3 think it is important to emphasize frontier science and
4 some of those core questions.

5 This is one of the areas that, you know, we can
6 really make a difference by making that kind of
7 statement. We are saying research on it, we are not
8 saying you should believe in it. We are saying this is
9 an important area to study, and this is an area also that
10 is implicit, if not explicit, in virtually every
11 traditional system of healing.

12 So, I think it is important for us to approach
13 it. I am not sure the wording here is actually really
14 strong enough or comprehensive enough, Wayne, to really
15 say what we are talking about.

16 DR. JONAS: Right, I agree. I think the issue
17 is frontier sciences and the emphasis, that we encourage
18 that or we would like to see more -- not encourage
19 frontier medicine, but we encourage research in the area
20 of frontier sciences, and focusing it just on bioenergy
21 is probably too narrow, and that needs to be expanded.

22 I do think that should be -- we essentially

1 have within this one, this could be split up if we
2 include what you mentioned, what you read, three
3 potential recommendations.

4 DR. GORDON: What do you want to do with that,
5 how do you want to handle it?

6 DR. ORNISH: Why don't we just say
7 Recommendation 14 would be until the semicolon,
8 Recommendation 15 could be, "The Commission recommends
9 support for new and innovative" -- I would leave out
10 "sometimes controversial" -- "The Commission recommends
11 support for new and innovative CAM research and emerging
12 frontier areas of scientific study that might expand our
13 understanding of health and disease, and encourage
14 support for basic research on core questions in these
15 areas."

16 DR. GORDON: I think we have to give some
17 examples because otherwise people won't know what we are
18 talking about.

19 DR. ORNISH: It's in the text, so we are just
20 referring back to the text. There are lots of examples
21 in the text.

22 DR. GORDON: Okay. Do you want me to read my

1 recommendation now, since it goes with these, or do you
2 want to wait until the end?

3 DR. ORNISH: Go ahead.

4 DR. GORDON: The recommendation that I made
5 again is, "The Commission recommends that a high priority
6 be given to research on complex, multimodality CAM and
7 integrative therapeutic interventions, and to research on
8 the individualization of therapeutic interventions."

9 DR. ORNISH: I don't know what that means, but
10 it sounds good.

11 DR. GORDON: Do you want me to explain? It
12 means like the Ornish program, for whom it works and for
13 whom, those few for whom it doesn't work.

14 DR. JONAS: Except for the complex side.

15 DR. ORNISH: I am just a simple guy.

16 DR. PIZZORNO: I really like Jim's
17 recommendation because this is what we are actually
18 doing. We are using complex multiple therapies that we
19 individualize to particular patients, and nobody studies
20 what we actually do. Let's state what we actually do.

21 DR. GORDON: Gerri, I can hand you this.

22 DR. ORNISH: As chair, you get the prerogative.

1 I might as well agree with you.

2 DR. FINS: It's just very high on jargon, the
3 way it reads. One man's jargon is another man's idiom,
4 you know.

5 DR. GORDON: I will accept any de-jargonifying.

6 DR. JONAS: Examples would help, and we can put
7 some of those in.

8 DR. ORNISH: When you combine five-syllable
9 words with seven-line sentences, it is dangerous.

10 DR. GORDON: If we have consensus, can we move
11 on to No. 15, the actual No. 15 in the text?

12 DR. ORNISH: Which will be No. 16 now.

13 DR. GORDON: It will be No. 17.

14 DR. JONAS: "The Commission recommends that
15 NCCAM conduct a review assisted by the National Science
16 Foundation, the Institute of Medicine, the World Health
17 Organization, or other federal and non-federal bodies on
18 methods to study, in a credible manner, emerging areas of
19 scientific investigation associated with CAM."

20 DR. PIZZORNO: Isn't this the same as No. 4?

21 DR. GORDON: Is it the same as No. 4 or the
22 same as the second part of 14? To me, this seems like

1 the frontier science recommendation, just worded slightly
2 differently, or do you mean something else?

3 DR. JONAS: It depends what you mean by
4 "emerging."

5 DR. ORNISH: My short recommendation here is
6 just accept it as it is, because it is going to provide a
7 lot of credibility for mainstream readers who read that.
8 The fact that we have just mentioned these organizations
9 will make them feel better. So, I think it is worth
10 putting it in there.

11 [Laughter.]

12 DR. ORNISH: You think I am joking, but I am
13 not.

14 DR. JONAS: Well, in that case, we should just
15 fill the whole thing full of that. What confused me on
16 this was the term "emerging." I mean, if we need
17 frontier medicine in these areas, then, do away with the
18 above, merge it with the below, but define what
19 "emerging" means.

20 DR. ORNISH: We will accept the recommendation
21 to do away with the above and merge with the below.

22 DR. JONAS: I mean, is that what this is

1 focused on? It is also focused more on methodology,
2 right? Is it on methods of frontier areas?

3 DR. ORNISH: What they are trying to say here
4 is that there are new, emerging areas of scientific
5 investigation like energy medicine, and they may require
6 the very thing that you are talking about, which is new
7 methodologies, and as a way of trying to ground this, so
8 it doesn't sound so airy fairy to say let's have some
9 conventional organizations help us develop these new
10 methodologies to avoid the criticism that I hear all the
11 time, that people say oh, CAM wants to develop its own
12 methodologies that are inferior, because they can't stand
13 up to the scrutiny of -- you know, there is good science
14 and bad science, and it doesn't matter what you are
15 studying.

16 DR. JONAS: Thank you, Dean, I understand it.
17 No, I do, I am serious. That was very clear. I actually
18 recommended this, but now that you have explained it to
19 me, I understand it. I agree.

20 DR. FAIR: I like the term "emerging" because
21 it also applies to new applications.

22 DR. JONAS: Excuse me?

1 DR. FAIR: I like the term "emerging" because
2 it also applies to new applications of old drugs. Joe
3 mentioned we are not studying things like digitalis, but
4 there are a number of studies now on Coumadin, warfarin,
5 it has been around for years, and now it turns out it has
6 some anti-metastatic properties, so it is being used in
7 patients with cancer to try to stop the tumor from
8 metastasizing, and no one would have thought of that in
9 the 25 years it has been used.

10 DR. GORDON: We have six minutes and six
11 recommendations.

12 Are we okay with this? Yes? Okay.

13 DR. ORNISH: All opposed say no or forever hold
14 your peace.

15 Number 16, please.

16 DR. JONAS: Number 16. "The Commission
17 recommends providing increased public and private
18 resources to strengthen the CAM research infrastructure
19 at strategically located conventional, medical, and CAM
20 sites, to expand the corps of researchers knowledgeable
21 about CAM who have received rigorous research training in
22 basic clinical and health services research."

1 I think we could probably reword that and still
2 get the essence of it.

3 DR. ORNISH: Is everybody okay with it?
4 Anybody opposed?

5 [No response.]

6 DR. ORNISH: Great, No. 17.

7 DR. JONAS: "The Commission recommends strong
8 support for enhanced research training by all federal
9 agencies with research and training program and
10 responsibilities that encompass CAM-related questions."

11 DR. GORDON: So, these two we may be able to
12 condense, as well, as we move ahead.

13 DR. ORNISH: It is hard to argue with those.
14 Number 18.

15 DR. JONAS: "The Commission recommends
16 utilizing existing resources, such as NCCAM-supported
17 centers and the National Center for Research Resources,
18 general clinical research centers to increase
19 opportunities to conduct clinical research and training
20 on CAM and examine the integration of CAM into the
21 clinical setting."

22 DR. ORNISH: Okay? Okay.

1 Number 19.

2 DR. JONAS: "The Commission recommends
3 continued strong support for career development awards
4 that enable investigators focusing on CAM to develop into
5 independent investigators and faculty members, and mid-
6 career awards to provide the time required to mentor new
7 CAM investigators."

8 DR. ORNISH: The only thing I would add is
9 something to even just highlight what may seem redundant,
10 which is so that they can be strong scientific
11 researchers, something like that.

12 DR. JONAS: There is support, it is debatable
13 how strong it is.

14 DR. ORNISH: Let's just delete the word
15 "continued."

16 DR. JONAS: Maybe not strong, just continued
17 support. It is ongoing.

18 DR. ORNISH: All right.

19 DR. JONAS: Bill.

20 DR. FAIR: What happened to the SPORE?

21 MS. POLLEN: It's in there. It is in the text.
22 It's on page 10, first paragraph. On Methodology and

1 Design, the Commission notes. It starts obviously the
2 page before, but if you get down to the specialized
3 awards, it isn't the only one, exploratory grants and
4 center core grants, they all encourage interdisciplinary
5 research approaches, including SPORE.

6 DR. ORNISH: Number 20 is too long to read, but
7 does anybody have any recommendations on it?

8 DR. WARREN: I have a question as to what you
9 really meant there. I want an explanation of 20.

10 DR. ORNISH: Of which one, 19 or 20?

11 DR. WARREN: Twenty. That is the one we are
12 on, isn't it?

13 DR. ORNISH: Then, you are going to make me
14 read it.

15 DR. WARREN: I thought you said it was too long
16 to read.

17 DR. ORNISH: That's the problem.

18 DR. WARREN: Go for it.

19 DR. ORNISH: Well, they are basically saying
20 that somebody should create an evidence-based database,
21 so that people can access and get to see what is the
22 level of evidence for any particular CAM modality,

1 preferably be available on the Internet.

2 DR. GORDON: I feel we have to recommend
3 strongly that it be public funding. I don't think we
4 should wait for somebody to do it. We can say this
5 should be publicly funded.

6 DR. ORNISH: If you put public and private,
7 that doesn't take anything away from it.

8 DR. GORDON: I understand, but we are in no
9 position to do anything with private. We are in a
10 position to recommend either legislation or
11 administrative change.

12 I think this is one of those areas where we can
13 make a fairly pointed recommendation. If we talk about
14 private resources, it becomes more diffuse.

15 DR. ORNISH: We could do that although we have
16 talked about private things throughout this whole
17 document.

18 DR. GORDON: I'm sorry?

19 DR. ORNISH: We have talked about private
20 support throughout this whole document.

21 DR. GORDON: I understand.

22 DR. LOW DOG: You have got already people doing

1 this. You have got Cochrane, and you have got AHRQ, I
2 mean, so you already have people doing systematic reviews
3 and some doing actually a lot.

4 I think that you want to do public and private,
5 because there is already a lot of this being done.

6 DR. GORDON: I am saying there should be public
7 funds made available to do this is what I am suggesting.

8 DR. LOW DOG: Doesn't it say public and private
9 resources?

10 DR. ORNISH: It does.

11 DR. GORDON: I think the tendency is to say we
12 will let -- what we have heard from people in the private
13 sector is it is happening, it is happening somewhat
14 slowly and very incompletely, and what they are saying is
15 we don't have the money to do it.

16 DR. JONAS: It is also not authoritative if
17 it's generally done by private --

18 DR. GORDON: Unless there is significant
19 government effort to do this, it is not going to happen.
20 That is my concern.

21 MR. CHAPPELL: The consumers will tell you
22 their primary concerns are that they need an education on

1 what these modalities are for, and then they need to know
2 they are safe.

3 I would say right now safety is the even
4 greater of the two questions, and since that is the
5 prevailing number one concern among probably the 20
6 percent of the population that are using these, I would
7 agree with Jim that it does bear a burden, you know, we
8 ought to put the burden of support of research on the
9 government, because it's a matter of great public safety.

10 DR. WARREN: Can we leave off the second
11 sentence in that recommendation? That is just an
12 explanatory sentence anyway.

13 DR. JONAS: Put it in the text.

14 DR. ORNISH: That's a good idea.

15 DR. GORDON: I didn't understand that.

16 DR. ORNISH: Take the second sentence and put
17 it in the text.

18 DR. GORDON: Okay.

19 DR. ORNISH: So we delete the word "private"?

20 MR. CHAPPELL: I am not sure you need to delete
21 the word "private," you need to make the case for the
22 public first, and no need to delete the private. I don't

1 think you need to delete the private, do you, Jim?

2 DR. GORDON: I just think that the federal
3 government, either itself or through contracting with
4 private entities, however you want to say it, do this.
5 All I am saying is we need to focus on federal money
6 being used to do this, not necessarily the government is
7 doing it itself, but contracting out.

8 DR. ORNISH: So, in summary, you want to take
9 the words "and private" out, and leave the first sentence
10 the way it is?

11 DR. GORDON: Yes.

12 DR. ORNISH: I don't have any strong objection
13 to that.

14 DR. PIZZORNO: Can we wipe out the second
15 sentence just for brevity?

16 DR. ORNISH: We are going to put it in the
17 text. You weren't listening.

18 [Laughter.]

19 DR. ORNISH: Twenty-one. Any comments or
20 questions? You hurt our feelings so badly, you are going
21 to have to read it yourself.

22 In a way, 21 is really a subset of 20, isn't

1 it?

2 DR. GORDON: Right, exactly.

3 DR. ORNISH: I think we could just put that in
4 the text.

5 DR. JONAS: Actually, they are all a subset of
6 22.

7 DR. ORNISH: Yes. Let's combine --

8 DR. GORDON: Combine 21, 22, and 23?

9 DR. ORNISH: There is no 23.

10 DR. GORDON: Oh, 20, 21, and 22, sorry.

11 DR. JONAS: Charlotte, there is a book sitting
12 on the corner of the desk there, would you hold it up,
13 please? This is what I think we should try to get done.
14 I think if there is one thing that we get done out of
15 this entire section here, if the federal government --
16 and I agree the federal government should be doing this
17 because actually the federal government is supporting
18 that one in England -- were to produce an ongoing
19 publication like this one is, it is periodically updated,
20 it is current state-of-the-art evidence for safety and
21 efficacy from the clinical research in CAM, this would go
22 a long way towards facilitating the whole process of CAM

1 use, regulation, research, et cetera.

2 They do include CAM someplace, the criteria are
3 there, the methods to do it are there.

4 DR. GORDON: Wayne, can you and Dean come back
5 to us with something that summarizes those three, with
6 Gerri, those three?

7 DR. JONAS: We can. I mean, these aren't all
8 completely redundant, for example, because what AHRQ is
9 doing is much more expanded than that book or even than
10 what Cochrane does, so they are different, and they cost
11 a lot more.

12 DR. GORDON: Understood.

13 DR. JONAS: So, they are not all exactly
14 redundant, but they are all subsections basically of
15 ongoing summaries.

16 DR. GORDON: Why don't we leave them and then
17 let you all, if you feel they can be condensed and
18 reordered, please do them. Is that okay with everyone?
19 Basically, we are leaving these, and we are allowing some
20 condensation and reordering with the clear notion that
21 these three recommendations, as they are, are the ones we
22 want.

1 DR. ORNISH: Thank you. I couldn't have said
2 it better myself.

3 DR. TIAN: The Commission recommends who should
4 do the summary report?

5 DR. ORNISH: You mean?

6 DR. TIAN: Number 22.

7 DR. JONAS: Number 22? The federal government.

8 DR. ORNISH: The federal government is what
9 they are advocating.

10 DR. TIAN: Can we put the federal government --

11 DR. ORNISH: We are going to consolidate.

12 DR. GORDON: The federal government fund the
13 summary report.

14 DR. JONAS: Right.

15 DR. ORNISH: Thank you all. This has been a
16 real pleasure.

17 DR. GORDON: Thank you, guys. You did great.

18 [Applause.]

19 **Session Summary**

20 DR. GORDON: I am sure everybody remembers
21 everything that transpired in the last two hours, so I
22 hardly need to go over it.

1 For the most part, the recommendations were
2 accepted as amended. There is a Recommendation No. 9
3 regarding IRBs, protection for clinicians who want to do
4 research, and professional regulatory boards was referred
5 back to the committee to work on, so anyone who wants to
6 work on that with them, please do so.

7 Also, the discussion of intellectual property
8 is one that the committee is going to take up again.

9 Recommendation No. 23 is very much related to
10 Recommendation No. 4, and is either going to be folded in
11 or deleted. Gap Recommendation Nos. 14 and 15 were
12 split, and the gap recommendation was relating to complex
13 interventions and individualization was also put in
14 there.

15 The last series of recommendations, it is clear
16 that there needs to be federal funding for some of these
17 efforts to bring together research and make that research
18 available to the public.

19 Thank you again. Let's break until 3:20.
20 Well, to be fair, 3:23, and then we will come back and
21 are going to be moving into Wellness.

22 [Recess.]

1 **Session IV: CAM in Wellness and Prevention**

2 DR. ORNISH: You all know how much I hate being
3 late, so let's get started.

4 [Laughter.]

5 DR. ORNISH: Why don't we take the same format
6 that we did with our last one, which is we will go
7 through the recommendations, and if anyone has any
8 questions or comments about the recommendations or the
9 text that elaborates on them, speak now or forever hold
10 your peace.

11 The first recommendation is on page 4 in Tab 8.
12 "The Commission recommends" -- you will notice these
13 recommendations are shorter, that is the first thing --
14 "The Commission recommends that DHHS review the 10
15 leading health indicators and, where appropriate, develop
16 strategies to encourage the use of safe and effective CAM
17 principles and practices in these areas."

18 Comments, questions? Bill.

19 DR. FAIR: Two comments. First, I couldn't
20 believe that hypertension wasn't among the 10 leading
21 health indicators. The second thing was, as I mentioned,
22 I was very disappointed not to see --

1 DR. ORNISH: I think hypertension was No. 11.

2 DR. FAIR: You mean it is better than

3 environment quality? I don't know.

4 At any rate, I was very disappointed not to see

5 as our No. 1 recommendation, actually the lifestyle

6 modifications as part of an educational program from

7 grades K through 12.

8 Certainly, we talked about lifestyle

9 modifications in the elderly and the dying, which is a

10 very short-term problem, and I think there is little

11 better we could do for children than to start teaching

12 them as soon as they got to school the lifestyle changes

13 that would be beneficial for them.

14 They are not getting it from their peers, they

15 are not getting it from their families, attested to by

16 these figures.

17 MS. AXELROD: Bill, can I just interrupt you

18 just for a point of clarification? One of the things

19 that we changed in this go-around was we switched what

20 was previously No. 1 and No. 2, so you will find the

21 recommendations that address children under the second

22 issue.

1 We put this one first because it is kind of
2 even broader than that. It is really, you know, the
3 recommendation that applied to the whole country, to all
4 populations. So I think some of your concerns may be
5 addressed in the second one.

6 DR. FAIR: I have read all of them, I can't
7 find it.

8 DR. GORDON: There is no specific
9 recommendation on schoolchildren.

10 MS. AXELROD: There is a reason for that and
11 perhaps when we get to No. 2, we can elaborate on that
12 because we had quite a bit of discussion on that.

13 DR. FAIR: You mean Recommendation No. 2?

14 MS. AXELROD: I mean, Issue No. 2.

15 DR. FAIR: Are you going to wait for that? I
16 mean, you do say "where appropriate, CAM practices." I
17 guess I would ask the question, where is it not
18 appropriate?

19 DR. LOW DOG: When you look at Healthy People
20 2010, reducing vehicular deaths, that is not a lot to do
21 with CAM. So, I think "where appropriate," is
22 appropriate when you are referring to the top leading

1 health indicators, and also where you are talking about
2 the preventive strategies for different things that are
3 listed in 2010. I think "where appropriate" is okay.

4 DR. GORDON: Can we stay focused on one
5 recommendation at a time?

6 DR. LOW DOG: That is where we are. We are on
7 Recommendation 1.

8 DR. GORDON: You're are on Recommendation --

9 DR. ORNISH: No. 1.

10 DR. GORDON: I'm sorry. I thought you were on
11 Recommendation 3.

12 DR. LOW DOG: No. I am right where I am
13 supposed to be.

14 I am glad that we added the specifics, Corinne,
15 in the text, but my comment still remains what it was,
16 that I think we want to be careful not to co-opt a lot of
17 the preventive strategies that have been done through the
18 CDC community prevention, the prevention guidelines.

19 There has been an awful lot of work that really
20 has not come out of complementary and alternative
21 medicine practice. We have a lot to offer, but a lot of
22 this has not come through the work that we have done.

1 DR. ORNISH: But, Tieraona, don't you think
2 that by saying "where appropriate," this is an
3 augmentation to that?

4 DR. LOW DOG: I am talking about the text, the
5 supporting text for that. It is the tone, the general
6 tone still, and I think it is better than it was, I think
7 it is not there yet.

8 DR. ORNISH: So, would you like it to make more
9 reference to Healthy People 2010, and so on?

10 DR. LOW DOG: I just think that we have had a
11 tendency to neglect the down sides of CAM and to then co-
12 opt everything that is good, even in conventional
13 medicine, and then use it under the rubric of CAM.

14 DR. GORDON: Where in the text, Tieraona?

15 DR. LOW DOG: It's all throughout.

16 DR. GORDON: But is it there under Issue 1?

17 DR. LOW DOG: It's under the introduction
18 including. We still talk about that preventing heart
19 disease, cancer, stroke, others, yet, there has only been
20 limited success in reducing the occurrence of these
21 conditions.

22 DR. GORDON: Where are you reading from?

1 DR. LOW DOG: Page 1.

2 DR. ORNISH: Look at page 3, line 75, because
3 the intention there is to acknowledge Healthy People 2010
4 and to say, in line 87, how CAM principles and practices
5 are consistent with two of their overarching goals, and
6 then it goes on to talk about that.

7 The intention of these was to not co-opt it,
8 but to augment it, to say that CAM can add something to
9 the important work that they have already done. Now, if
10 that didn't come through, we need to change it, but that
11 was the intention.

12 DR. GORDON: I would also like to offer another
13 general perspective here. My own work in working in
14 schools is that in spite of everything, certainly in the
15 D.C. schools, in spite of everything that the Healthy
16 People 2000, 2010, the Surgeon General has said, none of
17 these things are happening or virtually none are
18 happening in the schools here where I live.

19 From my point of view, one of the opportunities
20 we have is precisely because we are coming at it from
21 another place with a fresh kind of energy and a fresh
22 crew of people who are available, that we may be able to

1 have an influence in a kind of synergistic way.

2 The Surgeon General has been saying many, many
3 things, the President's Council on Physical Fitness,
4 Healthy People, but it is just not happening most places.

5 So, I think we can contribute and we can help
6 to move things ahead without saying that we are the only
7 people who are talking about it.

8 DR. ORNISH: Okay? Can we move on or you seem
9 like you are still not satisfied?

10 DR. LOW DOG: I sent you comments, and I am
11 glad that we beefed it up with some of the examples, I
12 mean, I came up with a lot of the examples, because I do
13 think CAM has a role to play here.

14 It is just that there is still this feeling,
15 one, that CAM can prevent illness, and I think you have
16 to be specific, what are you talking about. When we talk
17 about CAM nutrition, that is also one for me. It is
18 like, well, is that the Atkins Diet, or is it the Right
19 for your Blood Type, I mean, what is CAM nutrition? I
20 don't even know what that is.

21 MS. AXELROD: It might be helpful if we just
22 add an introduction, you know, to introduce the whole

1 concept of some balance in this subject.

2 DR. ORNISH: Why don't we just use what we were
3 talking about before -- Bill, could you turn your mike
4 off -- is to talk about in the case of nutrition or CAM
5 modalities that are proven to be safe and effective. We
6 don't have to get into identifying which ones are and
7 which ones aren't, but certainly that is the overarching
8 theme.

9 I have had a problem all along with the whole
10 idea of this chapter, you know, that, to me, what is wise
11 wellness part of CAM, you know, some of these things are
12 to me not really CAM anyway, and yet here we are with
13 this section, so now having made the decision that we are
14 going to talk about wellness, self-care, and prevention,
15 I think it does a reasonably good job of that, but we can
16 always make it better.

17 DR. FAIR: Now, can I put my light on, Dean?

18 DR. ORNISH: I'm sorry, Bill. Yes, now you can
19 turn your light on.

20 DR. FAIR: I think we are being a bunch of
21 wimps if we don't come out and make that comment that we
22 need to have education. In schools, fire drills are

1 mandatory. Even some schools had to put condoms on are
2 mandatory. This is just so reduced here.

3 I know you said you were going to add
4 something, but I 8-fold increase in incidence of diabetes
5 in 30-year-old among minorities, is an absolutely
6 staggering statistic, and it just means that we are not
7 doing anything --

8 DR. ORNISH: Bill, look at Recommendations 3
9 and 4. I think part of the confusion is that they
10 flipped those two, and so they are under that. Now, we
11 will get to those in a moment, and we may want to expand
12 them in the ways that you are talking about it, but that
13 is where those ended up.

14 DR. FAIR: "Where appropriate," I mean, to me
15 means where the school board is not getting money from
16 McDonald's to put McDonald's in the cafeteria.

17 DR. ORNISH: What I am just suggesting is, can
18 we stay with Recommendation No. 1, and then defer your
19 comments until we get to Recommendation 3, which is
20 really where they are.

21 DR. FAIR: I think it will be one, that is what
22 I am saying. I think we ought to come right out and take

1 a strong stand on it.

2 DR. ORNISH: It is not a question of priority,
3 it is just a question of what is in that section, that's
4 all.

5 DR. GORDON: Although let me say that if there
6 are strong feeling about priorities, it is fine to put
7 those out there now, and we will sort of take them into
8 account as we look at prioritizing.

9 I am not trying to interrupt with your order,
10 Dean.

11 DR. ORNISH: I am just saying, just so we can
12 get through, let's do No. 1, then No. 2, and then we will
13 do No. 3. If we decide that No. 3 should be put up at
14 the very beginning, we can do that, but let's just, for
15 the sake of discussion, let's try to focus on one issue
16 at a time.

17 With Recommendation 1, Tom?

18 MR. CHAPPELL: I think we are missing an
19 opportunity by not being more explicit about CAM
20 principles and practices in No. 1. We have been very
21 explicit about the 10 health indicators, and we are being
22 very general about the usefulness of CAM.

1 So, I actually think this should be built up
2 quite a bit to be more specific if we can. I mean, I
3 know we can.

4 DR. ORNISH: Here again, in the text, we do
5 give specific examples, and we want the recommendations
6 to be broad, they are under the overarching theme, the
7 things that are safe and effective, and we do give some
8 specific examples.

9 MR. CHAPPELL: I have seen those in the text.
10 Is that as far as we want to go?

11 DR. ORNISH: They are just examples, they are
12 not the only places that CAM has been found to be useful,
13 but again, in the interests of space, we are just trying
14 to give a general principle here.

15 MR. CHAPPELL: I guess I don't, and this is one
16 case where I don't think reducing it is helpful. I think
17 it ought to be built up with more --

18 DR. ORNISH: What would you like to include in
19 here, specifically? What is missing here?

20 MR. CHAPPELL: Well, specifically, I would like
21 to see those items mentioned in the text brought into the
22 recommendation, and I would like to see CAM practices

1 that are relevant beyond what is mentioned in the text
2 enumerated.

3 DR. ORNISH: With the first part, we have made
4 a decision not to put the specific things in there
5 because once you start giving specific examples, then, by
6 exclusion, you are eliminating many, many more. We
7 already made the decision even before this section, to
8 put the principle as the recommendation, and give the
9 specific examples in the text.

10 So, I am not really interested in deviating
11 from that unless there is a really compelling reason to
12 do so.

13 MR. CHAPPELL: If you read the recommendation,
14 do you get a full sense of what is being said, Dean?

15 DR. ORNISH: Well, I don't think you get a full
16 sense in any recommendation, otherwise, we wouldn't have
17 text, but the principle that --

18 MR. CHAPPELL: I don't agree with that, Dean,
19 not everyone is going to read the text, they are going to
20 read the recommendations, and especially when we reorient
21 this to the kind of rationalization that has been
22 suggested by Steve earlier, this is going to be showing

1 just as a separate bullet point, and I think it needs to
2 be built up with specifics and action steps.

3 DR. ORNISH: Why this and not the other
4 examples?

5 MR. CHAPPELL: I can't answer that, I am
6 focused on the topic at hand right now.

7 DR. GORDON: Tom, there are two questions. One
8 is what would you like to say, and then if this
9 recommendation doesn't lend itself to that kind of
10 strength, we may want, as Bill is suggesting, to move it
11 back down in the order.

12 I am hearing from both of you that you want
13 stronger and more specific recommendations, but we need
14 to hear what they are.

15 MR. CHAPPELL: I guess I need to ask for help
16 from the committee who has done the work. We could lift
17 out the specific references to massage therapy,
18 meditation, Tai Chi, of nutrition. I am just trying to
19 direct us to have more influence, to be more helpful when
20 we come up with a recommendation than this does.

21 I think we use CAM practices and principles
22 often, and I think this is one case, because you have

1 enumerated the 10 leading health indicators.

2 DR. ORNISH: The 10 leading health indicators
3 are in text, they are in the footnote. In the last two
4 hours we spent the whole time going through and
5 shortening recommendations by eliminating the specific
6 examples and referring people back to the text, so it is
7 just puzzling to me why this has suddenly become such an
8 important issue.

9 MR. CHAPPELL: Because I think this is so
10 dilute. I think this is going to be glossed over as it
11 is presently written. I am just trying to be helpful,
12 gentlemen, I am not trying to be difficult.

13 DR. ORNISH: Nobody has a greater interest in
14 lifestyle and health than I do, it is very dear to my
15 heart.

16 MR. CHAPPELL: Okay. Then, let's put some
17 punch into it, let's say what we want to say.

18 DR. ORNISH: I think it does say what I want it
19 to say.

20 MR. CHAPPELL: But it's euphemistically
21 described as effective CAM principles and practices.

22 DR. ORNISH: It talks about safe and effective

1 CAM principles and practices. We have spent earlier in
2 this thing --

3 MR. CHAPPELL: Then, let's be specific about
4 what they are as they relate to the 10 health indicators.

5 DR. ORNISH: We could broaden the text.

6 DR. GORDON: You mean give examples?

7 MR. CHAPPELL: Yes.

8 DR. ORNISH: We can give examples in the text
9 and broaden that, and I am certainly very familiar with
10 that literature.

11 MR. CHAPPELL: I am sure you are.

12 DR. ORNISH: But I don't think it belongs in
13 the recommendations.

14 DR. GORDON: I would say, Tom, that the
15 10 -- and this relates to Bill's point -- I don't think
16 the 10 health indicators are the best place to get more
17 specific. If I were getting more specific, I would talk
18 in terms of wellness programs, whether in the school or
19 for the elderly, or in the federal government, this is so
20 diffuse because as Tieraona is saying, what does it have
21 to do with car accidents, it just gets to be too complex.

22 I think that we should get -- what I am hearing