

1 certification, licensure, some of the issues that you
2 raised in the taxonomy of the Minnesota Model.

3 MS. LARSON: You are speaking specifically of
4 the taxonomy.

5 DR. GORDON: Yes.

6 MS. LARSON: Yes, we have a taxonomy. We also
7 do have pretty clear definitions of what is universally
8 understood as licensure, certification, registration.
9 Those are clearly defined in this particular document.
10 In terms of conversation, I think that we can enhance our
11 work through more conversation so everybody can
12 understand what we are talking about, but, indeed, in the
13 document it is laid out.

14 DR. GORDON: Let me just go through what I have
15 heard so far here. Essentially, in Recommendation No.
16 38, there is an appreciation of the value of the Pew
17 Commission Report and a sense that some of the specifics
18 of that report need to be spelled out.

19 When it comes to No. 39, there is a lot of
20 question and discussion about the evolution of practice,
21 and the committee said that they would go over the four
22 stages, or the four aspects, of evolution that they

1 described and would refine that and, instead of giving
2 single examples, give multiple examples and give a
3 feeling for the different categories, a kind of broader
4 feeling for the different categories.

5 I think there is still a kind of wrestling with
6 this area that needs to be done, based on the discussion,
7 in terms of recommendations about sort of the steps
8 toward licensure. I think, incidentally, that this is
9 partly where Don's comment comes in, is licensure the
10 only route, and what about certification may need to be
11 addressed -- I am sort of interpolating this -- may need
12 to be addressed somewhere in the recommendations. Just a
13 thought.

14 No. 40. The two sentences were put together
15 and there was general agreement that No. 40 made sense
16 and should go forward as restated.

17 No. 41. I think that we teased out the fact
18 that there may well be two related but somewhat separate
19 issues. One, specifically, is on the issue of scope of
20 practice and some of the concerns that are arising as CAM
21 is integrated, or not integrated, into different scopes
22 of practice.

1 The other issue has to do, in general, with
2 whether or not to make suggestions -- and, Joe and
3 Linnea, correct me if I am wrong on this -- should there
4 be some kind of suggestion, some kind of guideline for
5 evaluating the regulatory mechanisms that are in place.

6 DR. FINS: I want to say, again, we are not
7 saying there should be suggestions. What we are saying
8 is the federal government should help catalyze a
9 discussion, not to impose a direction, but to evaluate
10 the risks and benefits of where you draw the lines,
11 raising Don's question, all the way to a much more
12 regulated stance. What is the best approach, with
13 outcomes based on demonstration projects and assessment
14 of the data.

15 DR. GORDON: Does that make sense to everybody,
16 as stated by Joe just now? Okay.

17 No. 44. I think this actually applies from
18 Nos. 44 through 48. There is more of a sense that the
19 statements need to be stronger. They need to be broader
20 in terms of looking at different aspects of integrative
21 systems, what the actual implications are, particularly
22 for underserved populations and populations at risk, and

1 that there are a number of examples of service that can
2 be referred to.

3 In those examples -- and I think there was a
4 general agreement to this -- that the examples give us an
5 opportunity both to illustrate integrative and
6 comprehensive services, and also to illustrate the
7 principles, the sort of enlivening principles of the
8 Commission, and that we can relate the examples to our
9 principles, as well as to integrative care and to
10 integrative service networks.

11 Joe Pizzorno, particularly, requested
12 addressing some of the issues that had been in a previous
13 document. So I think we need to be clear, have we
14 indeed, in this document, addressed all those issues.
15 Or, as Michele said, are they adequately addressed
16 elsewhere. This may have to do, to some degree, with
17 looking at some of the relationships.

18 A larger issue that was raised, I think, that
19 goes back to this group, is what about the whole issues
20 of wellness, health promotion, self-care, how much of
21 that needs to come in. There was a pretty strong feeling
22 that there needs to be, even though that is being treated

1 as a separate area, that needs to be very much integrated
2 into some of the recommendations that are being made
3 here.

4 Does that make sense, Joe? Are you with me on
5 that?

6 DR. FINS: I think there is a micro-economic
7 and a macro-economic distinction that needs to be made
8 and issues of individual wellness, individual navigation,
9 I think it is more an education or empowerment kind of
10 area and not really in the infrastructure. The
11 infrastructure shouldn't impede it, it should seek to
12 encourage it.

13 I think that one of the things that I think we
14 do have to do is to say, if someone is navigating the
15 system that there is a continuum of care that is
16 available to them, the panoply of services are available,
17 and that providers from one domain can access the other.
18 That, I think, is what this is about.

19 DR. GORDON: I think the other piece that I
20 heard, not just from me but from several other people, is
21 that the whole domain of self-care needs to be part of
22 the integrative care system, that mostly when we refer to

1 integrative care systems, it is what professionals do to
2 or for people.

3 I heard from several people, from Julia, and
4 from Joe and others, and from Tieraona, that it also has
5 to do with teaching people basics of self-care, of
6 nutrition, that that is part of what people want access
7 to.

8 Is that what everybody else was hearing as part
9 of it? Yes? Okay.

10 Those really apply to Nos. 44, 46, 47, 48. No.
11 45, we are going to discuss and take up when it comes to
12 the issues of cost benefits and payment mechanisms.

13 No. 49 is accepted as is, with the
14 understanding that people who represent the indigenous
15 healing traditions will be a part of this evaluation.
16 Then there were two additional issues, which may or may
17 not fit into access but are being brought up in the
18 context of access, one of which is the one that I was
19 discussing in terms of navigators or educators, which may
20 be part of another area, but I brought it up in this
21 context.

22 The other, Tieraona brought up, access to

1 products, as well as access to services. We have to
2 decide, when we talk about it on Saturday morning,
3 whether that is appropriate here, or whether that is
4 appropriate somewhere else.

5 Anything, Linnea or Joe, that I missed -- or
6 anyone else -- that wasn't addressed?

7 MS. LARSON: I don't believe so. I would
8 actually just like to express my appreciation to all
9 Commission members who have given some thought and some
10 excellent advice, and I would really appreciate having
11 their written suggestions.

12 DR. GORDON: Thank you. Thank you both. I
13 want to thank you, particularly for all the effort, and
14 for all the background information and some of the
15 supporting documents.

16 Thank you, Michele, too, for helping to shape
17 this.

18 [Applause.]

19 DR. GORDON: We are going to take a break until
20 11:30. Then we will come back and George DeVries will
21 begin with looking at payment mechanisms.

22 [Recess.]

1 DR. GORDON: Before George begins, Tom brought
2 up the whole issue of doing studies, and looking at the
3 relationship between private practice and access and
4 delivery. I just want to say that that is a new issue,
5 and either we will be dealing with it here in this
6 context, or we will come back to it Saturday morning.
7 So, forgive me for omitting that in the discussion.

8 George, please go ahead.

9 MR. DEVRIES: Chair, before we get started, in
10 terms of timing, it is 11:30. We will go until 1:00. In
11 terms of amount of the time you would like to have?

12 DR. GORDON: What I would like to have, I would
13 like if you could end at 12:45. Or, do you need to go to
14 1:00?

15 MR. DEVRIES: No, we can end at 12:45.

16 DR. GORDON: Perfect. That would be great,
17 George.

18 **Session VI: Coverage and Reimbursement for CAM**

19 MR. DEVRIES: I want to thank everybody for the
20 opportunity to discuss coverage and reimbursement, in
21 particular, our workgroup members which included Joe
22 Finns and Linnea Larson, Conchita, Dean and Ming, as

1 well as staff Maureen Miller, who supported our efforts.

2 As we get started, what I would like to do is
3 instead of delving into detail right away, I would like
4 to actually do just the opposite. I would like to go up
5 to 20,000 feet, kind of talk, on a broad basis, what some
6 of the observations were in terms of this workgroup,
7 related to coverage and reimbursement, and really how we
8 went forward with basically making the recommendations we
9 have made, because I think it is important to understand
10 it on, shall we say, sort of a broader level. Then we
11 can begin to delve into the context of the details.

12 The primary issue, probably, related to
13 coverage and reimbursement for this Commission, based on
14 discussions we have had over the last year to year and a
15 half, has really been mandating coverage versus working
16 with the current health care delivery system, the current
17 payer system, to encourage them to provide coverage.
18 That has always been, I think, the discussion point that
19 we have had.

20 Where we came to as a workgroup was down to one
21 primary premise, with others following from it. The
22 primary premise being those CAM services that are shown

1 to be clinically safe and effective should be covered.
2 So, basically the recommendation of the Commission is
3 saying that those services -- and we should say products
4 -- those services and products that are shown to be
5 clinically safe and effective should be covered.

6 Now, we recognize the challenges of our current
7 health care delivery system and third-party payer system,
8 that there are barriers out there. There are barriers
9 for having services and products that are clinically safe
10 and effective, to get coverage for them, as well as
11 services that are provided but do not have the research
12 to support clinical safety and efficacy.

13 So, as we began to go through our process of
14 making recommendations to this Commission, it was really
15 along those primary assumptions, and then saying, what
16 are the barriers that we as a country, in fact that the
17 CAM industry, faces, but really, all of health care in
18 terms of obtaining coverage and reimbursement.

19 First, there is a variety of assumptions, but I
20 would like to run through several assumptions that,
21 basically, we have made. The current platform, in terms
22 of providing coverage, whether that be health plans,

1 insured coverage, coverage through federal or state
2 programs, that that is fundamentally the system we are
3 operating in. That is the first assumption we made, how
4 do we work within that system to obtain coverage and
5 reimbursement for CAM services.

6 The second assumption that we basically made
7 was we needed to look at the provision of coverage and
8 reimbursement for CAM in the context of the many, many
9 federal and state laws that exist to regulate the
10 coverage and reimbursement of health care services. That
11 includes both in state insurance and HMO laws. That
12 includes even IRS statutes related to what an employer
13 can cover as a benefit, a fringe benefit or employee
14 benefit for their employees, even federal ERISA laws,
15 that there are certain guidelines we are working within.

16 I think the third assumption is that, again, it
17 is working within the context of our current platform,
18 that maybe over a period of time, a decade or 20 or 30
19 years, perhaps how benefits are provided for Americans
20 will change, but that is something in the future, that is
21 different than what we have today, again, going forward
22 on the basis of what we currently have.

1 Then really bringing us to a fourth assumption,
2 given the current environment, what are the steps that we
3 can take to increase coverage by health plans and
4 employers. I think the challenges, some of the barriers
5 we face, really, any change, for example, in benefits
6 offered by HCFA literally require an act of Congress.
7 Congress has passed a number of initiatives related to
8 new benefits, but it has not provided funding.

9 So, there is, in a sense, a backup at HCFA,
10 that really it would be literally where Congress not only
11 approves the addition of a benefit for HCFA but approves
12 the funding, and those both are critically important.
13 That is a challenge, to obtain, especially in our current
14 environment.

15 A second barrier is, health plans are hesitant
16 to add coverage for services, especially those that have
17 not been shown to be clinically safe and effective.
18 There is a perception that they are trying to mitigate
19 the continuing increase in cost of providing health care
20 coverage, and so they hesitate to add anything to
21 especially the basic coverage, the basic plans that would
22 increase costs and might cause some employers not to

1 purchase coverage.

2 There is also a lack of information, both for
3 governmental agencies, employers, health plans, regarding
4 CAM services, clinical safety and effectiveness of CAM
5 services and other areas of CAM.

6 Finally, I think there is a lack of
7 collaboration between the health plan and insurance
8 industry and the federal and state agencies that provide
9 benefits and generally in the CAM industry. Therefore we
10 really came up with a series of recommendations.

11 I would like to just summarize quickly, we will
12 read the issues as we go through it and look at the
13 recommendations, but specifically if we look at what the
14 recommendations and we say, how would we categorize the
15 recommendations we are making, the first thing is we are
16 suggesting a dramatic increase in collaboration.

17 We are not just making another sort of support
18 for more research, but it is really, yes, there is a need
19 for research but there is the real need for
20 collaboration, that the federal payers, state payers,
21 that the health plans, the insurance companies, the
22 employers be part of the collaborative effort to decide

1 the research that is done, to help to fund that research,
2 so they are a stakeholder in this process, that as the
3 results come forward, that there will be a higher
4 likelihood that coverage will be provided.

5 I think the second recommendation is, we are
6 obviously going to be supporting an increase in funding
7 for research, both research related to clinical efficacy
8 and safety, as well as research related to comparative
9 health services research.

10 No. 3. It is basically going to be an
11 encouragement to make sure that there is the appropriate
12 legal authority in all states across the country for CAM
13 providers to fully practice under their education and
14 their scope of practice, i.e., licensure, certification,
15 and registration. This will allow there to optimize the
16 opportunities for coverage and reimbursement and the
17 provision of benefits for CAM.

18 Fourth, is to elevate the billing systems and
19 evidence-based criteria on medical necessity to improve
20 the ability of CAM to participate in third-party
21 reimbursement. And (5), to increase the availability of
22 information to payers, so they can make decisions to

1 cover CAM.

2 So, before we really go into the review of the
3 different issues and talk about the recommendations, I
4 would like to invite my fellow committee members to make
5 additional comments on our work.

6 Joe, Linnea, Maureen.

7 DR. FINS: I guess what I want to do is, just
8 as an editorial comment, for the relationship between the
9 two groups, there is really a regulation issue, and then
10 there is access, delivery, and health services.

11 I think when we put the final thing together,
12 these two sections may need to be deconstructed and
13 reorganized, because I think that dealing with the issues
14 of individuals, clearly, as you were saying earlier,
15 whether or not someone is licensed has implications for
16 reimbursement.

17 But independent of the reimbursement question,
18 there is a regulatory piece, and we might want to have a
19 regulation or regulatory section, and then access and
20 delivery, and financing, and service delivery, just to
21 put that on an organization. I think there is confusion
22 about what is what, and what is access and delivery, and

1 what is regulation. They are related but they are
2 different.

3 DR. GORDON: George and Joe, with your
4 permission, can we see if people are feeling that way?
5 Can we give some input to Joe and Linnea and George about
6 this? Does that makes sense as a way to proceed? Effie
7 is nodding yes.

8 DR. FINS: Just to have that in mind for after
9 we go through the section.

10 DR. GORDON: Okay. It sounds like that is a
11 reasonable way to think about proceeding.

12 MR. DEVRIES: Other comments?

13 DR. WARREN: About anything in this session?

14 MR. DEVRIES: No, I was asking the workgroup
15 committee members for additional comments, just from a
16 broad basis in terms of really looking at coverage and
17 reimbursement.

18 MS. LARSON: My only comment is that I remember
19 that we really did work quite a bit on the wording of
20 specific recommendations, and that we really did want to,
21 what George initially said, say clinically safe and
22 effective, that that was a big threshold question.

1 MR. DEVRIES: Thank you, Linnea.

2 Any other comments?

3 [No response.]

4 MR. DeVRIES: Let's go ahead and start with
5 Issue No. 1, Medical Effectiveness: Fair and impartial
6 consideration of safe, efficacious CAM therapies.

7 Issue No. 1 really was primarily dealing with
8 the issue of the recommendation this Commission makes to
9 mandate CAM benefits for inclusion in third-party
10 reimbursement, whether it be under government payers or
11 private payers. Really, what the recommendation is
12 saying is that if a CAM therapy is shown to be safe and
13 effective, that it should be covered by the health plan,
14 again, regardless of whether it actually reduces cost.

15 I think Dr. Ornish, Dean Ornish, pointed out in
16 our workgroup that that is really the criteria that is
17 held for other services, and his encouragement for our
18 workgroup is that that should certainly be the criteria
19 as we look to the coverage and reimbursement of CAM
20 therapies.

21 Comments?

22 MR. CHAPPELL: George, then what do you do

1 about the concern for the increasing cost of health care
2 in general, or for the plan? If safety and efficacy is
3 established, are you assuming that that will be
4 incremental, a benefit that is incremental?

5 MR. DEVRIES: The question of whether this then
6 be automatic for a plan, this is really stated as
7 encouraging, that could be covered, but ultimately, in
8 our reimbursement system, Congress has the final decision
9 related to HCFA and coverage and funding of benefits.

10 On the state level Medicaid programs, the
11 states are going to have final authority. In terms of
12 the states, there may be individually mandated benefits,
13 or, if not, health plans will have determination over
14 coverage. Employers that are self-funded, or ERISA
15 employers, are certainly going to have the ability to
16 make determinations.

17 So, we are really saying as a guiding
18 principle, this is what we believe to be appropriate,
19 recognizing that the challenge of rising costs of
20 providing health care is a very, very real issue for all
21 payers, and they are making difficult decisions.

22 Other comments? Joe first, and then Don.

1 DR. FINS: I think one of the operating
2 assumptions that was implicit, I guess, in a lot of our
3 discussions was that this was in the context of a global
4 budget, whether it is an individual plan or the
5 government, and that we wanted to have mechanisms to show
6 that a new modality was cost-effective or value-added.

7 So, it is really looking at the allocation of
8 resources that are already in place and demonstrating
9 additional utility. That also sidesteps, to some extent,
10 the issue of those people who have no access to any
11 health care, because this is really in the context of
12 people who are already under umbrella programs, as well.

13 MR. DEVRIES: Thank you. Don.

14 DR. WARREN: I don't know if this is the
15 appropriate place, but in your introduction here in the
16 first paragraph on Issue No. 1, the last sentence of that
17 says: "The Commission supports an approach that does not
18 prejudice one philosophy of health care over another, but
19 treats CAM and conventional medicine the same."

20 Well, I don't see that being done completely.
21 We give it lip service, but chiropractic has been proven
22 to be an effective technique, manipulative osteopathy has

1 been proven to be an effective technique, but yet in
2 modern medical practices, those are like the stepchild,
3 they don't ever get recognized. They don't get used as
4 much as they need to be used.

5 Are we recommending as a Commission, then, that
6 they be viewed equally in the payer's mind?

7 MR. DEVRIES: The bottom line is if it is safe
8 and efficacious, we are saying as a Commission that it
9 should be covered, and that is where the workgroup
10 finally came to that recognition.

11 However, it is also recognizing the barriers we
12 face in our country, in our health care system. So as we
13 look at the recommendations, it will talk about how to,
14 we believe, facilitate the process of recognizing, for
15 example, chiropractic, and basically reimbursing it,
16 covering it as a benefit for the safe and effective
17 services.

18 Would there be value moving to the next issue?

19 DR. GORDON: I just wanted to ask Don, in
20 raising the question, what are you thinking?

21 DR. WARREN: Let me think about that some more.
22 Sometimes I just raise questions. We will see what

1 happens.

2 MR. DEVRIES: David?

3 DR. BRESLER: So, we are making a
4 recommendation that if it is safe and efficacious, it
5 should be covered, and that is the extent of our
6 recommendation?

7 MS. MILLER: If I might jump in here, I think
8 as George has tried to point out, the initial coverage
9 decisions are made by the purchaser, whether it is a
10 federal agency, DOD, or CMS, a state or an employer. All
11 we are recommending is that they be given equal
12 consideration. The same way you consider conventional
13 practice that is proven to be safe and efficacious, then
14 that is the way you should also consider CAM services
15 that have been proven to be safe and efficacious.

16 They may not cover everything in conventional
17 medicine, and they may not cover everything in CAM. I'm
18 sorry Dean is not here. This is a point, I think, he has
19 argued in several groups, which is the fair treatment.

20 MR. DEVRIES: That makes sense.

21 Veronica.

22 MS. GUTIERREZ: I would like to respond with,

1 maybe, one answer to the Chairman's question. I see some
2 real incongruency here when the Commission is saying here
3 that the Commission supports an approach that does not
4 prejudice one philosophy of health care over another, and
5 yet when we talk about Title VII, we have got flagrant
6 discrimination. I just want to put that on the table.
7 These prejudices continue, and I will continually
8 challenge them. Thank you.

9 MR. DEVRIES: Tieraona.

10 DR. LOW DOG: I think that one of the issues
11 here is also, how are you going to determine, and who is
12 going to determine, what is safe and effective. It is a
13 big issue.

14 In one journal, something will say this worked,
15 then there will be a systematic review. Everybody will
16 say St. John's wort works for this. Then somebody will
17 do one study, then all of a sudden it shows it doesn't
18 work. It is a tricky issue, how you develop that when
19 you are talking to people about making these kinds of
20 decisions.

21 That is going to be one of the key questions,
22 how are we going to know what is safe and effective.

1 Some of these things are not products, or an acupuncture,
2 or a particular technique, but we are talking about
3 systems and we are talking about entire professions and
4 bringing them in. It is a complicated issue, and I just
5 want to know kind of your thoughts on that, George, since
6 this is what you deal with all the time.

7 MR. DEVRIES: You are absolutely right. It is
8 complicated. It is difficult. I think if we begin to
9 look through the draft recommendations, one of the key
10 issues is collaboration, that, as you look at the design
11 of the research and the methodologies, as you look at the
12 funding of the research, that is really where Nos. 50 and
13 51 go to, which is saying, we are recommending that it is
14 government working in conjunction with private
15 foundations, private organizations, working with health
16 plans, working with provider associations, to help
17 develop the research methodology, to fund the research,
18 to have, basically, multiple stakeholders in the process,
19 so that when there are results that come out on the other
20 end, that at least some payers will recognize them as
21 credible and move forward with coverage.

22 It is also the recognize that, as this research

1 comes forward, what is the point of critical mass. There
2 are people in this room, I think, who understand that
3 issue far better than I do, in terms of how much research
4 is enough to demonstrate that safety and efficacy have
5 been demonstrated, but it is necessary from the
6 standpoint of, I think, demonstrating to the health plans
7 to encourage their coverage. It is also important for
8 those, if there is a CAM central someday, here in
9 Washington, and they are lobbying Congress for coverage
10 under HCFA, to have these clinical efficacy and safety
11 studies that they can point to and that, perhaps, where
12 the government has participated at some level as a
13 stakeholder in this, will help increase the visibility of
14 those studies and thereby increase the opportunity to,
15 perhaps, have Congress at some point make decisions that
16 will approve not only providing a benefit, but providing
17 funding for that benefit.

18 Effie?

19 DR. CHOW: It was related to safety and
20 efficacy, and does that mean, in your first statement,
21 that undergoing scientific investigation, and it
22 automatically is approved for health plan coverage, what

1 happens to those that have not been researched under
2 scientific rigor and that there has been by collection of
3 results, outcomes, that it is effective? So I am, I
4 guess, kind of reiterating the importance and the
5 complexity of that.

6 MR. DEVRIES: I think there are levels, that
7 whether it is a government payer, it is a private payer,
8 it is a health plan or insurance company, there is a
9 good, better, and best levels of credible research and
10 reliable information that they can use to make decisions
11 regarding coverage and reimbursement. The best is
12 certainly having multiple research studies related to
13 safety and efficacy that meet the scientific rigor that
14 anyone in the organization would expect of it, that is
15 certainly optimal.

16 There is probably less optimal levels of
17 research that may be available or information on outcomes
18 or information on patient satisfaction, which may not
19 meet the highest levels of rigor, but, depending on the
20 payer or the health plan, may be enough for them to make
21 a decision in that area. Again, each organization may
22 make a different decision.

1 DR. CHOW: So, in essence, like Indian healers
2 and the other healers who are using traditional systems
3 that haven't gone through anything, is that an
4 impossibility right now to get funding, or energy
5 medicine or spiritual healing, all of that, because we
6 have been talking about the didactics that can be
7 licensed, that can be proven, what about all those?

8 MR. DEVRIES: Generally, I would say that is a
9 very steep mountain to climb at this point, even to the
10 extent of where you could say some of these services
11 quality as wellness benefits, and the IRS Code has very
12 strict statutes on what can be covered under an employee
13 benefits plan. Basically, unless it is recommended by a
14 physician or really related to a medical condition,
15 generally, coverage for wellness, as provided by a CAM
16 practitioner, is not considered covered as an employee
17 benefit.

18 DR. GORDON: I am wondering if we can move
19 along. It is clear there needs to be more discussion
20 about this whole issue of safety and efficacy. I am not
21 sure that we can accomplish that here. We have 10
22 recommendations to go through. I am just wondering,

1 given the time constraints.

2 MR. DEVRIES: Thank you. I appreciate that.
3 Can we go on and start with No. 50 and if there are some
4 of the related questions --

5 DR. GORDON: Yes. Maybe the questions could
6 come up in the context of the recommendations.

7 MR. DEVRIES: That would be great. Shall we
8 start with No. 50, page 3?

9 It primarily is driving off of the
10 collaboration process to have multiple stakeholders
11 involved in developing the methodology and process by
12 which the research will be done related to clinical
13 efficacy and safety. We are not trying to replicate what
14 the group on research has done, but take kind of a unique
15 perspective on it.

16 Comments? Joe, then Tom.

17 DR. PIZZORNO: I think that is a good
18 recommendation. In these parentheses where you list
19 different public, private bodies, I think we need to
20 include CAM institutions and CAM professions.

21 MR. DEVRIES: Thank you. Good recommendation.
22 Tom.

1 MR. CHAPPELL: I am pleased, too, to have this
2 recommendation. I am seeking some clarity around what
3 you mean by a research plan. Are you saying sort of a
4 partnership plan of why you exist and what it will
5 encompass, and it will encompass CAM research,
6 demonstrations?

7 I am not sure whether methodologies, data,
8 priorities are as clear for me as I would like when you
9 speak about a research plan.

10 MR. DEVRIES: Maybe we can make that clearer,
11 but I think you are absolutely on the right track, which
12 is, it is creating a plan about what are the areas, the
13 modalities, the providers. It is the methodology that is
14 going to be used, how the data is going to be collected,
15 how it is going to be calculated, such that all the
16 stakeholders, from the beginning, are saying, this is
17 what we are going to do, this is how we are going to do
18 it, and therefore they have buy-in to the whole process
19 so that when the results come, there is buy-in from the
20 front end.

21 MR. CHAPPELL: Thank you. So, on the question
22 of the threshold of safety and efficacy, you are making

1 the statement of clinical safety and efficacy?

2 MR. DEVRIES: Yes.

3 MR. CHAPPELL: That was the word you used in
4 your introduction. In the public/private body plan,
5 would we be looking for a different word than "clinical,"
6 like "outcome-based" evidence?

7 DR. FINS: Joe, along those lines, I think, to
8 answer Tom's question, we might look at bed utilization,
9 we might look at pharmaceutical costs, we might look at
10 prevention, wellness, absenteeism. It kind of goes with
11 No. 51, as well. If you were to have a system in place,
12 what is the impact of this integrated system on the well-
13 being and the disease status of the population under
14 study.

15 It is kind of like the Framingham study for
16 cholesterol and tracking a community, where you could
17 follow out and see whether their disease indicators
18 deviated from national norms because of this kind of
19 investment.

20 MR. DEVRIES: In terms of using phrases like
21 "outcome," I believe certainly those are important
22 measures, but I think it gives us some consistency in

1 terms of tie-back to other areas of our report focusing
2 on clinical efficacy and safety; however, it doesn't
3 preclude the process to say there are other important
4 elements that we want to study at the same time, which
5 include outcomes. It also could include other
6 benchmarks.

7 MR. CHAPPELL: But by clinical, we still have
8 plenty of latitude of how we would design that clinical
9 study?

10 MR. DEVRIES: Absolutely.

11 MR. CHAPPELL: Yes. Okay.

12 MS. MILLER: I might just add that on the
13 phrasing about methodologies and data, I think this was
14 an effort to, when this body is convened, that issues
15 unique to health services research and data and what bill
16 and claims data is available for conducting these
17 studies, that those issues can be addressed so all
18 parties are dealing with them at the same time, rather
19 than each research group struggling with that
20 individually, that we put a lot of minds from a lot of
21 different parties together to resolve those particular
22 issues, some of which have come up before this

1 Commission.

2 MR. CHAPPELL: I think it might be helpful if
3 we identify some of the public and private bodies that
4 have come before the hearing process, just so that the
5 recommendation actually identifies potential partners
6 here, because otherwise the recommendation might be a
7 point of departure, but the people would have to start
8 over. Whereas, there are players that have come here
9 that have said they would like to be involved in such a
10 partnership.

11 So, by being impartial, we could list some of
12 the people that have presented here around this.

13 MR. DEVRIES: We would probably need to get
14 their buy-off on that, but you are absolutely right,
15 there have been plenty of organizations that have come
16 forward and said they would like to participate.

17 Ming.

18 DR. TIAN: I think the recommendation, it would
19 be very important to mention, you mention on your first
20 page, that some CAM practice should be first considered.
21 I think we should consider those that are licensed first.
22 I have a little bit of problem, if it is not licensed,

1 how can we work on the coverage. It is difficult if the
2 CAM therapy is not licensed.

3 If it is licensed, it means it already shows
4 that there is some evidence which it is safe and
5 effective.

6 So, page 1 will mention that, where there is
7 such evidence, the evidence has to be more specific, for
8 instance, at what level. For instance, it is proved by
9 an NIH conference like acupuncture, or it is licensed in
10 50 states as a chiropractor. We have already got the
11 evidence. You can't say one scientific paper would be
12 the evidence. Then you need some people to review, to
13 have experts review.

14 But, again, I think more specifically, we
15 should mention that. It is my opinion, at least in all
16 the CAM therapies and the products, some of them already
17 are qualified to be covered, to be reimbursed. Then we
18 continue to do more, get more evidence, and to show more
19 and more we have got the evidence. You mention that it
20 is safe, effective, we continue to do that.

21 I think we need to mention that, because even
22 Medicare does not cover acupuncture, for instance. In

1 1997 it was approved by NIH. They are still not doing
2 that. We need to mention that, because that is
3 important.

4 Again, we are back to the present order. We
5 are trying to help people to maximize the benefits. I
6 don't think that is right, if we already have evidence,
7 you still don't do anything.

8 MR. DEVRIES: That is why, as we talk through
9 this, it is a process to help break down those barriers
10 and to increase coverage. Hopefully, as we walk through
11 all the recommendations, you will see the recommendations
12 all work together to help cross those barriers as that
13 evidence is already there.

14 DR. GORDON: I wanted to do two things. One is
15 to encourage us to move along. The other is not to load
16 too much on this first recommendation. There are nine or
17 10 others, and I think this one is very general, and is
18 deliberately, I think, kept general.

19 Ming, I think you will see, later on, when the
20 recommendations get more specific. So, I think we need
21 to keep moving, and some of the other issues that
22 everybody has will come up.

1 MR. DEVRIES: I think Nos. 50 and 51 are
2 generally tied together. One is about collaboration and
3 creation of the research. No. 52 is about joint funding
4 and not relying strictly on the government, but trying to
5 encourage collaborative efforts related to funding.

6 Any other issues there? Move on to No. 52?

7 DR. GORDON: You were asking about both Nos. 51
8 and 52, right?

9 MR. DEVRIES: Actually, Nos. 50 and 51, because
10 they were related, basically. I was feeling that we
11 could move on.

12 DR. GORDON: I think people need to take a look
13 at 51, because I haven't heard the questions address that
14 yet, so I would like to get a sense if there are any
15 issues first with 51 before you go on to 52.

16 MR. DEVRIES: Okay. No. 51?

17 [No response.]

18 DR. GORDON: Okay. That is fine.

19 MR. DEVRIES: No. 52. I think this addresses
20 part of Ming's question, what is the process, if there
21 are studies available that certain CAM modalities or
22 products have been shown to be safe and effective, what

1 is the process. It is really encouraging purchasers to
2 develop and maintain a process to evaluate coverage for
3 effective and safe CAM services.

4 We need to recognize health plans do have a
5 process for evaluating coverage.

6 DR. FINS: One of the areas that might be very
7 helpful for the background section, for two reasons, is
8 the Oregon Plan experience in the early '90s where they
9 got a waiver from Health and Human Services to initiate
10 the Oregon Plan and have a diagnostic treatment pairing
11 for Medicaid beneficiaries. They had a method of linking
12 cost benefit analysis and public input into creating a
13 categorization of like 600 or so diagnostic treatment
14 pairs.

15 So, there is a process that might have utility
16 to draw upon here in just discussing how we might
17 consider what is value-added, what is effective.

18 The second point is when they did their first
19 go-round, they had actually left out mental health
20 coverage in the first go-round, and it was just physical
21 medical issues. People said there should be parity for
22 mental health and that it should be included. On the

1 second go-round, they included mental health.

2 So, I think there is a parallel argument here.
3 We are saying that if a CAM modality is safe and
4 effective, it should be included in the current structure
5 of what is covered, just as the mental health piece was
6 integrated into the Oregon piece. So, I think there may
7 be some background there that might be helpful to make
8 the argument.

9 The point of this is not that we have to
10 demonstrate scientific or efficacy kinds of
11 considerations. The fact is we are saying that if that
12 is there, you are making a philosophical statement that
13 there should be coverage if it is safe and effective, as
14 good as, or better than standard of care, it should be
15 included.

16 MR. DEVRIES: We could perhaps get some
17 background on the Oregon Plan, look at that in the
18 workgroup. Okay. Thanks, Joe.

19 Anything else on No. 52?

20 DR. GORDON: I just have one question there
21 with the word "encourages," which you sometimes use. It
22 is not as strong a word as "recommend." Why have you

1 chosen the wording? I guess I am saying I would be a bit
2 stronger with this. I would recommend, because
3 encouraging is nice, but --

4 MR. DEVRIES: "Encourage" versus "recommend," I
5 think those words both are workable. Okay. Thank you.

6 DR. GORDON: Does that resonate with other
7 people, as well? Okay, good.

8 MR. DEVRIES: No. 53 is really -- and we can
9 say the Commission recommends, based on the Chairman's
10 recommendation -- but, basically, I think No. 53 is
11 really about encouraging CAM providers and provider
12 associations to, where appropriate and where there are
13 opportunities, to participate in this process of helping
14 to establish coverage and develop benefit programs.

15 MS. MILLER: I might just back George up by
16 saying that I think this gets to some of what Ming was
17 bringing up, and others, that there is there process out
18 here, and what we are talking about is that the people
19 who run the processes should now include CAM, that is
20 what we are recommending, and, likewise, on the other
21 side, the CAM professions should become involved.

22 So, it is a balanced approach. It is really

1 helping the current process work.

2 MR. DEVRIES: Comments? Yes.

3 DR. GORDON: I think it is very good. I am
4 just wondering if there can be some more background
5 justification for doing this, because the people who came
6 to talk with us from federal agencies and elsewhere got
7 interested, but in the course of talking with us, if you
8 follow what I am saying. There has got to be some
9 process that engages them.

10 I know you have some of the background
11 information here, but I think the stronger we can be in
12 making the case for why they ought to essentially change
13 the way they are doing business, reach out and say to CAM
14 professionals or CAM researchers, we want you on our
15 advisory committee, we have got to give them a series of
16 good reasons to do that.

17 I would like you to formulate what those
18 reasons are, and then present them, not necessarily in
19 the recommendations. Some of them may actually be part
20 of the recommendations, some of them may just be the
21 background.

22 MR. DEVRIES: Okay. Any other comments on No.

1 53? All right. We will move on to Issue No. 2, Cost
2 Effectiveness.

3 Obviously, we have talked about clinical safety
4 and efficacy as a key determinant in offering coverage
5 for CAM, but if you look at it from the health plan's
6 perspective, the payer's perspective, if you look at, how
7 is Congress going to make a decision for coverage of CAM
8 under Medicare, it is really going to be about, in many
9 cases, here is our budgeted amount for health care
10 benefits, here is what we have got available; what is
11 this going to cost, and what is going to be the impact on
12 the overall cost of our benefits plan. It becomes part
13 of the decision-making process for payers.

14 There is more pressure, shall we say, on that
15 process now than ever because of the rising cost of
16 health care in general, related to pharmaceutical
17 products and technology, as well as with an impending
18 recession, there is more pressure by employers to try to
19 keep those benefit costs down.

20 So we identified, as a workgroup, this as a key
21 barrier. This is a key barrier in the whole process of
22 adding CAM benefits, getting CAM covered and reimbursed.

1 This Issue No. 2 really is about making a
2 recommendation related to comparative health services
3 research to demonstrate that if you take two pools of
4 members and one pool of members has a basic medical plan
5 without CAM coverage, the other pool of members has, in a
6 sense, the same medical package, medical benefit plan,
7 plus it has one or more CAM benefits, then looks at those
8 two pools of members over time and compares the overall
9 cost of health care for those two pools, that there can
10 be a demonstration through that research that the pool of
11 members that have CAM benefits, what is the impact of
12 CAM, does it raise costs.

13 If it does, is it a little, is it a lot, is
14 there simply cost offset and there is no difference in
15 cost, or is there perhaps cost reduction, where CAM helps
16 to reduce the overall cost of health care.

17 This is a critical area of research. We
18 decided to separate it out, as a workgroup, because it is
19 such a significant barrier, and because, frankly, there
20 is good, solid, clinical efficacy and safety studies
21 related to chiropractic and other areas of complementary
22 health care. But, frankly, there is not good comparative

1 health services research out there to truly help.

2 It is the sense of the workgroup that with this
3 kind of research, and with positive results from this
4 research, it will truly drive coverage and reimbursement
5 for CAM.

6 Maybe we will just start with Issue No. 54. If
7 you have questions, in general, regarding this specific
8 section, but we can start. Effie, and then David.

9 DR. CHOW: That sounds really good. Point of
10 clarification. The ones that offer CAM, can they choose
11 only CAM, or do they have to choose the medical package
12 and then add CAM to the treatment?

13 MR. DEVRIES: That is a good question. I will
14 share with you, in my business life I work with health
15 plans to provide complementary health care. My
16 experience has been that regulators require us to only
17 provide coverage for CAM services for members who have a
18 medical plan in place.

19 DR. CHOW: The question is, do they have to
20 have medical treatment, or can they choose just CAM
21 treatment?

22 MR. DEVRIES: In terms of choosing treatment,

1 it is freedom of choice.

2 DR. WARREN: Don't they talk about medical
3 necessity? You can't get a CAM referral unless you have
4 proof of medical necessity, as a way of not paying.
5 That limits the selection of the patient, the choice of
6 the patient, in whether they would rather have a CAM
7 therapy or a conventional therapy.

8 MR. DEVRIES: Well, there are really two issues
9 there. One is in terms of establishing medical
10 necessity. Most health plans will require medical
11 referral, which, Don, I think you are right, it becomes
12 an access issue. There also are plans, even under
13 traditional HMO systems, that will allow direct access to
14 CAM providers, such as chiropractors or acupuncturists.

15 So, it is important in any type of research
16 like this that those kinds of key factors are indicated.

17 David.

18 DR. BRESLER: My question cuts across a bunch
19 of your issues, but I think it needs to be raised. It
20 has to do with preventive medicine and wellness. Many
21 years ago, I was doing some research on hypertension, and
22 was shocked to see that compliance of patients given

1 anti-hypertensive medication is about 50 percent. When
2 these patients don't take their hypertensive medication,
3 they develop heart attack, strokes, kidney failure, all
4 of which are catastrophic in terms of their cost.

5 I think the evidence of cost-effectiveness of
6 taking medication or doing these interventions is
7 overwhelming. And yet, when we tried to approach the
8 plans and say, here is an intervention, here is a CAM-
9 type intervention to increase compliance, they didn't get
10 it at all. There was no understanding at all.

11 I think the evidence for wellness as an
12 intervention to prevent catastrophic costs is very, very
13 strong in a lot of areas. And yet, again, the medical
14 necessity issue is one.

15 Why are the plans not embracing CAM and a lot
16 of these modalities in wellness programs and providing
17 these kinds of benefits in order to reduce their costs?

18 MR. DEVRIES: I think that gets into a level of
19 speculation. I am not sure that there is a lot of value
20 in getting into that. I think we all understand that
21 there are significant barriers there, and we are trying
22 to create some concrete methods that will help us get, at

1 least, over some of those barriers.

2 DR. GORDON: David, one thing I would suggest,
3 and I actually heard this in the last three questions,
4 is, if there are recommendations that you have for other
5 kinds of cost benefit studies, that is what George needs
6 to hear.

7 In each of the questions, I am hearing some
8 aspect of a recommendation. I think that is what this
9 committee needs right now, for you to tell him what you
10 think. Now, we can't go into all the details. I think
11 our task here is, if there are other issues, like the
12 ones you have been raising, that need to be considered by
13 this committee, you need to tell him what those issues
14 are, and then follow up with him and the other committee
15 members to help define those issues.

16 DR. BRESLER: I am addressing Recommendation
17 No. 55, specifically.

18 MR. DEVRIES: Can we deal with --

19 DR. BRESLER: Well, it cuts across a bunch of
20 them, but the question is, just because cost-
21 effectiveness has been demonstrated doesn't mean
22 anything, it seems to me, in terms of a change in the

1 policies of these plans, in terms of what they are going
2 to cover. I would like to see us take a stronger stance
3 on it.

4 DR. GORDON: So, the challenge back to you is,
5 okay, what now. I am not saying you have to answer that
6 question now, but that is what you and George need to
7 have the dialogue about.

8 MR. DEVRIES: Joe.

9 DR. FINS: This points to why we really need
10 health services research and population studies that
11 transcend individual plans. I think they are getting at
12 that in some of these recommendations. The problem is
13 with any preventative strategy is if you do the mammogram
14 and you do the polypectomy and prevent the colon cancer,
15 that cost, say for the colon cancer, was 10 years from
16 now in a different plan. The patient is going to have
17 jumped from three plans from now.

18 So, we really need to have long-term
19 longitudinal studies, like the Framingham tracking of a
20 population, to really understand whether this is cost
21 beneficial or not and whether it promotes wellness.

22 So, it really has to be a population-based

1 study. I think that this is totally constant with the
2 kinds of goals from Health People 2010 and it really
3 needs to be enveloped in the United States Public Health
4 Service, the kind of work that they have done so well.

5 Now just bringing in additional variables and
6 having population-based tracking, because of the
7 complexity that David is alluding to, you can't do that
8 with a single plan. We can say a modality works or not
9 and whether people are happy or not, but whether it
10 affects costs and mortality and morbidity and absenteeism
11 and all those big issues, we need a population kind of
12 study. So, we should make a recommendation.

13 MR. DEVRIES: I think we can maybe add some
14 wording to what we have got, in terms of some of our
15 recommendations, to help there. Understanding that
16 employers, health plans, government payers have certain
17 options and choices in how they build their benefit
18 plans. So we are trying to create ways to overcome those
19 barriers.

20 Let's look at draft recommendation No. 54. Are
21 there particular comments related to that draft
22 recommendation? We are going to add some wording based

1 on Joe Fins' comments.

2 SISTER KERR: I really don't feel a particular
3 expertise in this, but if I can say it, some of what Joe
4 said, the whole idea that a person will have three
5 different funding sources, perhaps by changing jobs, that
6 the incentive is not for the first business to do
7 wellness work, because they are not going to be around
8 anyway, if you have gotten the colon cancer 10 years
9 later, right? So they don't have an incentive putting
10 all the money in for wellness, correct?

11 Now, the federal agencies would, because they
12 are going to take care of people and have their health
13 insurance for life and retirement.

14 I am making some intuitive leaps. Going back
15 to our principles, going back to our world view, if we
16 have a national goal to keep people well for a lot more
17 reasons than to have a healthy country, and principles
18 like we care about one another and we are building
19 community, this is sort of going out of your whole,
20 incredible work to say, how do you make a recommendation,
21 how do you incentivize everybody so that we, in fact,
22 want to keep people well, whether or not they are under

1 this insurance policy now or later, in the same way we
2 have funding to take care of child health. If you don't
3 do it then, you can't do it in 20 years.

4 I know this is probably opening up conversation
5 about national health insurance, but I don't want to go
6 there. That is almost like still buying into the system,
7 I think, is bankrupt and hierarchical and authoritative,
8 and not in our power, Don.

9 How big can we get in thinking about this? It
10 is definitely out of the box, but I think it is a
11 national goal.

12 DR. GORDON: I appreciate your remarks,
13 Charlotte, because it highlights something for me. I
14 would say that these statements could be made much more
15 strongly. This relates to what David was saying earlier,
16 as well as what Charlotte is saying, that it is time to
17 do some significant studies on whether self-care, just as
18 an example of one that is stated, the cost and benefits
19 of self-care and working with people who are particularly
20 vulnerable to chronic illness.

21 Some statements that are stronger than we have
22 made them here, I think we are in a position where we

1 should be doing that. We should be doing it now on a
2 large scale. It may wind up taking a number of years,
3 but once we get it started, I think we will start seeing
4 the benefits. That is what I would like to suggest.

5 MS. MILLER: We will add that as a new
6 recommendation.

7 DR. LOW DOG: It goes here, I guess, too, but
8 also under the self-care, where really following through
9 to see how it impacts health.

10 I think Charlotte is right, it is a bizarre
11 situation because of all the changing. My patients,
12 their insurance changes. Every four and six months, they
13 have got something different. So it is hard.

14 I think that is where the federal government
15 may be able to step in, also, working with Public Health
16 Service, and working with some of these other groups to
17 fund some of these studies to show the impact that this
18 has.

19 MR. DEVRIES: If you look in the context of
20 wellness in terms of self-care related to good nutrition
21 and exercise, and just certain fundamentals, I don't
22 believe it has an impact 10 and 15 years from now. I

1 believe it has an impact in 90 days to 12 months. People
2 see positive improvements in their health care that
3 quickly.

4 On the one hand, I understand some of the
5 impact is 10 years plus, but I have got to believe the
6 majority of the impact, especially in those kind of areas
7 of self-care, is very short-term. Therefore, I think it
8 supports what we are saying, which is, there is value to
9 the health plans funding it.

10 I think part of it is we are saying, given the
11 system we currently have, how do we demonstrate that
12 through research and other activities, how do we
13 demonstrate that, and how do we basically move the
14 current health care system to not just including coverage
15 for clinical services like chiropractic and acupuncture,
16 but areas of self-care like nutrition and exercise and
17 others.

18 SISTER KERR: In terms of short-term impact
19 and, actually, what do people ask for, Bernadine Healey,
20 as everybody knows as head of Red Cross, was speaking
21 with some members of Congress. At the Pentagon site --
22 this is just to go into immediate care, and this is the

1 short version -- as we all know, everybody needed their
2 first aid, whether it was washing out the eyes, and they
3 had everything else there, of course.

4 But, do you know what one of the top requests
5 was? They wanted to talk to somebody, and they wanted
6 spiritual care. I am telling you, that is what is
7 getting those people through. It isn't validated in this
8 study, and it is not covered by an HMO. It is what
9 people need, and are going to need for quite a long
10 while, with immediate results.

11 MR. DEVRIES: Joe.

12 DR. FINS: I was going to say bereavement
13 services is another issue that comes up.

14 I think, in a sense, the wellness, I think, is
15 less necessary to prove, because if we were doing
16 Framingham today, we would call it a CAM study. It is
17 about smoking cessation, it is about exercise, it is
18 about good diet.

19 I think what we really need to prove is to
20 prove that interventions and delivery systems, not
21 necessarily wellness, I think we all know wellness makes
22 a difference, but how do integrated service delivery

1 systems impact on morbidity and mortality?

2 DR. GORDON: We have 12 minutes left. We have
3 about seven more recommendations. Even if we give you
4 another eight minutes, so I am left with seven minutes at
5 the end, still we have got to move.

6 What we are looking for is not the answers to
7 this. We are looking for direction. I think we are
8 getting the direction, but let's focus. We have about
9 seven or eight more recommendations, and George and his
10 group need guidance from us about other issues that
11 should be addressed.

12 MR. DEVRIES: On some of these more complex
13 issues that we have just been talking about, we would
14 welcome you, if you want to put something in writing or
15 join one of our conference calls with our workgroup,
16 please do.

17 Back to Recommendation No. 54. Anything else
18 there?

19 DR. GORDON: No. Move on No. 57.

20 DR. CHOW: I just wanted to say that that
21 recommendation, the last sentence there covers what we
22 are saying. I would make that stronger and expand that a

1 bit.

2 MR. DEVRIES: Are recommended?

3 DR. CHOW: Yes, because that takes in what we
4 were discussing.

5 MR. DEVRIES: Thank you. Joe?

6 DR. PIZZORNO: This actually may be more
7 appropriate to the staff writing this, this particular
8 recommendation, but I am noticing that we are often just
9 saying CAM modalities or CAM therapies. We need to
10 continue to include CAM systems and CAM practitioners. I
11 know there is about 100 places where I have noted this in
12 these notes. So I would just like to request that we are
13 looking at not just modalities, we are looking at systems
14 and practitioners. We just have to be more careful with
15 that language.

16 MR. DEVRIES: So, No. 54. How about No. 55?
17 We have really talked about that. No. 56.

18 DR. FINS: Just on 55, I think it is very
19 vague. We are not recommending they cover something. It
20 is really they cover in the context of what their
21 allocation scheme is, depending on how much money they
22 have. It may be safe and effective, but they may not be

1 able to afford it, and they may have other priorities.

2 So, I don't know what we are really trying to
3 say here. We want to say they should not be prejudicial
4 against a modality that is safe and effective, right?
5 But we are not recommending that they actually cover it,
6 it is just that they consider its coverage in a non-
7 prejudicial way.

8 MR. DEVRIES: Right. That would be a good
9 topic for the workgroup. Would that be all right? I
10 think that is an issue we could spend a fair amount of
11 time on, but I understand.

12 DR. JONAS: I actually like the wording in this
13 thing, because it does say consider. It is not saying
14 fund. It is saying, we recommend that if something is
15 proven safe and effective, then the various agencies,
16 taking into consideration all the other issues that they
17 have to take into consideration, consider funding them.

18 I actually like a lot of that kind of wording,
19 which is spread through many of these applications, which
20 is less confrontational and more integrative in approach.
21 So, I commend you on that.

22 MR. DEVRIES: Thank you. Are we ready to go to

1 No. 56? No. 56 really is about encouraging federal
2 programs to have an ongoing effort to evaluate the
3 benefits, so that there is a process that ultimately gets
4 us there. Comments there?

5 No. 57.

6 DR. FINS: This might be, if we come to a CAM
7 central sort of approach, there needs to be some
8 mechanism to close the loop on what all that data shows,
9 those administrators, where they report and who culls the
10 data and makes sense of it.

11 MR. DEVRIES: Right. Later there is a
12 recommendation in terms of collecting information to give
13 reports to Congress. Certainly CAM central would be
14 critical if there was that type of report.

15 All right. No. 57, this really relates to
16 making sure that the CAM professions are evolving their
17 CPT coding to reflect the services, so that they can be
18 appropriately reimbursed in third-party reimbursement
19 systems. Yes, Joe.

20 DR. PIZZORNO: We had quite a bit of discussion
21 about this, and I think we have to walk carefully. I am
22 concerned that if we develop CPT codes that are just for

1 CAM therapies, interventions, and practitioners, we run
2 the risk of ghetto-izing those groups and having
3 progressively decreased reimbursement for them. When we
4 do a primary care intervention, whether a chiropractor,
5 naturopathic doctor, medical doctor, et cetera, we should
6 all be involved in the same CPT code and not have
7 separate CPT codes. So, I want to be careful with the
8 language that we don't segregate ourselves out.

9 MR. DEVRIES: Thank you, Joe.

10 Anything else there? Ready to move on to Issue
11 No. 3? Issue No. 3, which is acknowledging that
12 licensure is a minimum issue for most health plans or
13 payers and therefore we had one recommendation, which is
14 No. 58 on page 7, that, basically, to increase access and
15 coverage of CAM therapies is to really encourage state
16 agencies, to make sure that they are appropriately
17 licensing, certifying, registering providers consistent
18 with their education and scope of practice. This,
19 ultimately, is going to result in more coverage, more
20 reimbursement, better access to these services.

21 DR. GORDON: I think it is a good
22 recommendation. I think it is one of those that needs to

1 be tied back into the other sections on licensing and
2 credentialing.

3 MR. DEVRIES: Right.

4 DR. JONAS: I find it a bit confusing, because
5 you mention that if there are safe and effective
6 therapies that then it encourages governments to grant
7 authority to practice professions. Perhaps that needs to
8 be reworded a little bit, because the goal here seems to
9 be when there are safe and effective therapies that there
10 be a method of allowing them to be covered and have
11 access to them. It just seems to be mixing a couple
12 different things, maybe just rewording that.

13 MR. DEVRIES: I think you are right on that. I
14 think the workgroup needs to do some work there.

15 MR. CHAPPELL: Again, I am thinking of what
16 might be an operating idea to advance this. I am
17 thinking about a national meeting of the Association of
18 State Government Health Care Departments to dialogue
19 about various CAM modalities, state to state.

20 I think when you get people out of their own
21 state and mingling with other people across the land and
22 they see what other states have done to bring this into

1 coverage, it gives them a little more incentive to do the
2 same in their own state.

3 MR. DEVRIES: Perhaps the federal government
4 can support or facilitate that process of governments
5 sharing information.

6 DR. FINS: This is what we were talking about
7 in our last group, the Uniform Code. Our last
8 recommendation was to catalyze this very dialogue. So I
9 think it is there.

10 DR. JONAS: There is a forum already for doing
11 that, too, which is the National State Legislators, which
12 has an annual association and have had forums at those
13 meetings on CAM licensure, practice, and this type of
14 thing. So, to facilitate that process and stimulate it
15 would be one way to do that.

16 DR. GORDON: I am trying to get clear, we are
17 looking for a way to put this into practice. Is that
18 right? And we haven't exactly found the way, but there
19 are a number of suggestions.

20 MR. DEVRIES: Part of the fact, and I believe
21 it goes back to there are ways to do it, and one of the
22 ways to do it is simply making the recommendation in the

1 Final Report, because if the recommendation is put there,
2 I believe it provides clarity as a recommendation to
3 state legislatures. There are grass roots efforts out
4 there by providers trying to improve the licensure
5 statutes of their state or to create a licensure statute
6 in their state, and the Final Report in references
7 related to this simply provides them with very real,
8 concrete support that they can point the state
9 legislature to.

10 So the facilitating process by the federal
11 government is excellent, but don't minimize the value of
12 just having it in the Final Report that it can be
13 something they can reference.

14 DR. GORDON: I would say that we are now
15 splitting it. There are two recommendations here that
16 you need to go back and think about. One specifically
17 has to do with saying to the states, you should consider
18 licensing these people. The other has to do with an
19 action step of bringing responsible people in the states
20 together to look at the issues. Is that correct?

21 DR. FINS: I would just refer us all back to
22 our recommendations 38, 38, 40, and 41, and the

1 background sections and the taxonomy, because all of
2 these things are related to this charge about
3 establishing legal authority, ultimately to improve
4 access in a safe and secure way.

5 MR. CHAPPELL: But, yes, you are right, Jim.

6 DR. GORDON: Okay.

7 MS. MILLER: We will work with access on that.

8 MR. DEVRIES: Thank you. Anything else on
9 Issue No. 3, licensure? This recommendation, we will
10 take it back, we will work on it, we will split it into
11 two recommendations.

12 Moving no to Issue No. 4, which was really the
13 issue of the concept of medical necessity, that basically
14 health plans use it as a definition in terms of what to
15 cover, employers use it as a definition of how they would
16 define their benefit plans. The IRS Tax Code uses it as
17 a stipulation of what can be covered as a fringe benefit,
18 what employers, therefore, can deduct as an employee
19 benefit plan, and what employees can receive, their
20 employees and their dependents can receive as a tax-free
21 event, as a tax-free benefit. So, it is language and
22 medical necessity requirements are broad based.

1 DR. BRESLER: It seems to me that this IRS
2 statute completely dis-incentivizes insurance plans from
3 providing any wellness benefits. Again, here seems like
4 an area where we could make a very strong recommendation,
5 not to tell the IRS what to do, but I don't think
6 government should be dis-incentivizing prevention and
7 wellness programs by making them taxable events.

8 MR. DEVRIES: Just to understand the magnitude
9 of it, there is a senate bill that has just been
10 introduced, the Dietary Supplement and Fairness Act,
11 which is all about the Tax Code issues, and it is
12 sponsored by Senator Harkin and Senator Hatch, and
13 basically it is about allowing employers to buy coverage
14 for vitamins and herbal supplements and that it be
15 considered a fringe benefit.

16 I am saying that this is an issue out there.

17 DR. BRESLER: Can our Commission make stronger
18 recommendations about not dis-incentivizing wellness and
19 preventive programs in this way? Isn't this something we
20 could do?

21 MR. DEVRIES: Yes. We are going to take that
22 back, in terms of making recommendations along those

1 lines, because we have not done that here, and it is
2 something that even just in this meeting we have been
3 talking off-line about the IRS Code statutes and their
4 impact, really, on coverage and reimbursement.

5 Effie and then Joe.

6 DR. CHOW: On the issue about incentive for
7 wellness, there is a program -- and this has often been
8 my ideal, and it is going way out there -- but there is a
9 very large organization in Wichita, Kansas, The
10 Improvement of Human Function, Dr. Hugh Reardon, a
11 physician who does workmen's compensation assessment and
12 everything, they offer wellness day instead of sick days.
13 Is that too far out to pose that type of a query or
14 recommendation? They get wellness days, they do not get
15 sick days.

16 MR. DEVRIES: I think that might be more under
17 the self-care and the wellness that we will be discussing
18 later. Thank you.

19 Joe, and then I think we are going to move on,
20 try to, if we can, look at the draft recommendations
21 quickly.

22 DR. PIZZORNO: Just a quick question. Does the

1 proposed legislation include in the IRS deduction
2 prescribed supplements as being included for the
3 deduction?

4 MR. DEVRIES: It is broad based in terms of
5 nutritional supplements.

6 DR. PIZZORNO: You said one is for coverage if
7 it is part of a health care plan, but if it is just
8 prescribed by somebody who is not on a health care plan
9 and they had to buy it themselves, is that included?

10 MR. DEVRIES: No, that is not covered.

11 DR. GORDON: I'm sorry, I have a question.
12 Aren't we discussing Recommendation Nos. 59 and 60? Or,
13 are we?

14 MR. DEVRIES: We are.

15 DR. GORDON: I don't know that we have
16 addressed the recommendations yet. I may have missed
17 something in the discussion.

18 MR. DEVRIES: We have gone a couple different
19 directions.

20 DR. GORDON: Okay. So, we have eight minutes
21 left. We need to address these and decide what to do
22 with them. I am not saying we shouldn't talk about the

1 other issues, that goes back to the committee; but what
2 about these two recommendations, they need our guidance
3 about that.

4 SISTER KERR: I just wanted to clarify, the
5 senate bill was to give a break so that people could pay
6 for the drugs to be a fringe benefit for the employees,
7 correct?

8 MR. DEVRIES: It was to allow employers to buy
9 coverage for nutritional supplements. I will get you a
10 copy of the bill.

11 SISTER KERR: I will tell you why I am asking.
12 Was it nutritional supplements?

13 MR. DEVRIES: Yes.

14 SISTER KERR: All right. I will just let it
15 go.

16 MR. DEVRIES: Shall we go to Recommendation No.
17 59? Comments?

18 [No response.]

19 MR. DEVRIES: We will change "encourages" in
20 both Nos. 59 and 60 to "recommends." Anything else? How
21 about No. 60?

22 DR. GORDON: I think that maybe the previous

1 discussion comes in here, where we talk about bringing
2 wellness in, giving a sense that medical necessity, which
3 always seems to have the feeling of overwhelming response
4 to a life-threatening illness, that we introduce here the
5 concept that is different, a focus on health and wellness
6 is some aspect of medical necessity.

7 Maybe that is why there has been so much
8 discussion of those issues in relationship to this group
9 of recommendations, that that is what we are trying to
10 reach for. I am not sure about that. That is as much a
11 question as it is a statement, but I feel like that is
12 what is missing here, that we need to expand the
13 definition of "medical necessity."

14 MR. DEVRIES: The challenge is the definition
15 of "medical necessity." We can make a recommendation
16 related to a "medical necessity" definition, but the
17 "medical necessity" definition that is used by payers is
18 one that, I think, is probably more strict. I am just
19 saying we can make that recommendation, but recognizing
20 that this is a fairly well-ingrained part of the
21 structuring of employee benefits.

22 David, and then Joe.

1 DR. BRESLER: I would suggest that your
2 committee take another look at worker's compensation
3 code, because, as a primary treating physician under
4 Comp, when I say it is medically necessary for wellness
5 interventions in order to maintain a permanent and
6 stationary status of a patient, wellness interventions
7 are accepted under Comp.

8 DR. FINS: Another way to get inclusion,
9 without getting into the thicket of medical necessity, is
10 to encourage plans to have the membership articulate
11 their preferences for what gets covered, what doesn't get
12 covered, a la Puget Sound, which is very well known for
13 its membership inclusion in establishing the benefits.

14 If there is money left over, and it is
15 discretionary, how does it get distributed. There should
16 be a kind of community involvement of shareholders,
17 members of plans, that kind of language.

18 DR. GORDON: My response, that is a great idea,
19 and that is really a whole new recommendation that we
20 haven't included yet. I think it could be very important
21 and probably in this section.

22 MR. DEVRIES: What I have seen is where

1 employers can choose to purchase benefits that are more
2 restrictive, less restrictive in terms of an application
3 of medical necessity, and they are priced accordingly.
4 The one perhaps costs more, but is valued and therefore
5 paid for.

6 DR. FINS: It is the marginal cost that is
7 really what is up for grabs, and that might be
8 exorbitant, but people should have the ability, perhaps,
9 to make that marginal choice for a carve out or
10 supplemental or something.

11 MR. DEVRIES: And I think you are seeing some
12 health plans who are moving in that direction within
13 their plans to have more options there.

14 Tom, did you have a question?

15 MR. CHAPPELL: I guess I am looking again for
16 sort of some operating idea that would advance this No.
17 60 into some real face-to-face dialogue among the
18 stakeholders, and whether it is regional gatherings that
19 we are sponsoring, but something that tries to put in the
20 minds of the reader the fact that we want to see the
21 federal arm create the dialogue for more of this
22 opportunity.

1 MR. DEVRIES: You want to facilitate it?

2 MR. CHAPPELL: Yes.

3 DR. GORDON: That sounds great.

4 MR. DEVRIES: Could the workgroup take a stab
5 at that and come back with some language? That is a good
6 recommendation. Thank you.

7 Any other comments, Issues 59 and 60? Effie.

8 SISTER KERR: Not Nos. 59 and 60. I just would
9 like to say this. Back to the issue of the Senate bill
10 and the dietary supplements, and I am saying this to us
11 as a group.

12 David, you have got some really practical, good
13 ideas. Sometimes I feel like there is collusion to fund
14 the drugs, or dietary supplements that are so-called,
15 maybe an idea being more creative. But, do you see where
16 we still miss a different model, conceptually?

17 Like if we are going to fund a dietary
18 supplement or drugs for anxiety, why aren't we just
19 putting in there qigong, fund that and group therapy or
20 something? Do you see?

21 I think, as a Commission, we need to start
22 thinking that way, what would be a recommendation that is

1 a bit broader than supporting either drug companies or
2 dietary supplements. It is a modality approach. It is
3 not either/or, and that is fine. But we have got to do
4 the either/or sometime in here.

5 MR. DEVRIES: Thank you.

6 DR. GORDON: I would just say, Charlotte, that
7 is exactly the kind of recommendation and specificity, as
8 well as embodying the philosophical approach, that can be
9 included in Nos. 54, 55, 56, 57, some of those
10 recommendations for looking at some of these approaches.
11 I think it is important. That will give it a
12 concreteness, as well as embody our whole philosophy.

13 MR. DEVRIES: Moving up to Issue No. 5, last
14 issue, and Recommendations Nos. 61 through 63. I think
15 the concept of providing information is that employers
16 and health plans need more and better information on
17 research, both clinical efficacy and safety, and
18 comparative health services. They also need better
19 information and understanding on the licensure of CAM
20 providers and how that protects their patients and
21 provides credible resources for them to work with, the
22 availability of providers.

1 Basically, there are three recommendations,
2 Nos. 61, 62, and 63, related to this. The first one
3 being focused on the information through a federally-
4 sponsored website, perhaps through CAM central that would
5 provide employers and health plans with that type of
6 information.

7 No. 62. Just to say quickly, that is really
8 about where a CAM central or other various particular
9 agencies to periodically report to Congress and the
10 President the status of research, coverage, access, and
11 availability of CAM services.

12 Finally, No. 63 is really to encourage the
13 collaboration process that we have been talking about on
14 development of information.

15 DR. GORDON: I have a couple thoughts on these.
16 I like the recommendations. I think, on No. 62, that it
17 should include Federal Employee Benefit Plan, and I think
18 that they should be reporting not only to Congress, HHS,
19 and the President, but also to all their members, letting
20 them know what they are doing.

21 Do you follow what I am saying?

22 So, if you go to the VA, you ought to know, as