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PHOTOCOPY
PRESERVATION

WHITE HOUSE COMMISSION
on
COMPLEMENTARY and ALTERNATIVE MEDICINE POLICY

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Volume I

+ + +

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Neuroscience Building
National Institutes of Health
Conference Rooms C & D
6001 Executive Boulevard
Bethesda, Maryland

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P R O C E E D I N G S

[8:07 a.m.]

DR. GORDON: I would like for us to begin with a moment of silence and this time, in the silence, to use it as a moment for remembrance for those who lost so much in the events of September 11th. So, if we could all just sit in silence and in solidarity with them.

[Moment of silence observed.]

DR. GORDON: Thank you. Thank you all very much.

Opening Remarks

DR. GORDON: Just a couple of things to begin with. One is it seems to me that our work, always important, takes on a whole new dimension in the light of the kinds of healing that we all, and all of us as part of a nation, need after the events of September 11th.

What we would like to do is on Saturday morning, we will set aside a little bit of time, if there is specific thoughts that people have about the contribution that CAM might make to the general process of healing in our country, and we can focus on that on the 11th.

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1 I wanted also just to say how grateful I am to
2 all of you for being here. I think it is really
3 important that we are here and that we are together, and
4 that we are here in the Washington area at this time. It
5 is a very important statement about the importance of our
6 work and about how healing and help is so necessary right
7 now.

8 The other thing I wanted to say before Steve
9 goes into the order of how we are going to proceed is, as
10 some of you know, I was out of the country. I was
11 actually in the middle of a war when this war began over
12 here. It was very strange being in Macedonia and then
13 coming back here.

14 One of things that I appreciate so much is all
15 the work that everybody has done in preparing for this
16 meeting, all the Commissioners and all the staff. It is
17 just an extraordinary document that we are going to be
18 working with these next three days. I am terribly
19 grateful to everybody for all the work that everybody put
20 into it.

21 Steve is going to talk about how we are going
22 to move through the next couple of days and then we are

1 going to move through quickly, and Michele is going to be
2 keeping us on time, all of us, very strictly on time as
3 we move through.

4 Steve.

5 DR. GROFT: Good morning, everyone. I would
6 like to express my gratitude for you all willing to come
7 back and join us. I think we were prepared to have a
8 teleconference, but once we heard that everyone was able
9 to attend, we just did away with those plans, so thank
10 you very much, I really do appreciate it, especially also
11 for your work.

12 Since the Interim Progress Report, which as I
13 mentioned in an e-mail to you was signed off by the
14 Secretary last Friday afternoon, and we have copies of it
15 at the desk and we will be putting it up on our Internet
16 site to make it available for comments, and anything that
17 anybody would like to respond to that, your friends or
18 colleagues, just ask them to send us a note, and we will
19 communicate that information to you, as well, so I do
20 appreciate it.

21 I just want to mention, two other people who
22 are in the room, Mary Plummer and Mandy Stoneberger, a

1 couple people from our Committee Management Office, if
2 you want to stand up really briefly.

3 They ask you to update your files as far as
4 conflict of interest and everything else. It is not a
5 matter of them wanting to know everything that is going
6 on, and this information is confidential, but we need to
7 know where funds come from, where your support is coming
8 from, so if anyone raises an issue we can say yes, we
9 know about this and you are cleared as a member of the
10 Commission.

11 We don't take these things lightly. We just
12 never know where people will be asking us, when they will
13 be asking us for information about the Commission. We
14 had this early on about the membership, so I would ask
15 you just to please update the requests that are provided
16 to you on a regular basis. Usually, it is at each
17 meeting.

18 I think as we approach the meeting, especially
19 as we have completed the Interim Progress Report, we were
20 looking at how would we pull this meeting off, how would
21 we begin to write the Final Report, and there were two
22 possible approaches that we thought about and normally

1 you would go through I guess.

2 One is to write the report and then develop the
3 recommendations. The other way is to develop the
4 recommendations and define the issues, and then write the
5 report. I think after the whole process of going through
6 and preparing the Interim Progress Report, we thought
7 that we needed the foundation on agreement with the
8 issues and recommendations, and that is why I think we
9 took the approach we did of trying to define issues and
10 recommendations that we could discuss at this meeting,
11 develop some of the background information for the Final
12 Report, although the background information that you
13 received and is in front of you really is the rationale
14 for the recommendations.

15 That may change, and probably will change, as
16 we go through the next three days as we begin to prepare
17 the final report, at least the Draft Final Report, for
18 the December meeting that we will be discussing at that
19 point in time.

20 So, we will be picking up maybe more
21 appropriate examples, better ideas, better concepts, so
22 this is fluid and it will remain fluid until we have

1 final agreement on the part of the Commission either in
2 December or perhaps at a later meeting depending on the
3 progress that we make.

4 We ask you not to focus so much on the language
5 in the text of the background information, but we really
6 want to focus on the issues and recommendations that are
7 before you.

8 The workgroups will continue to function as
9 they have. They will be responsible for developing that
10 section of the Final Report that they are currently
11 working on. So, it is going to carry through until
12 completion, so each of the workgroups will maintain their
13 status and their activity level.

14 People have said can we change, we prefer that
15 you don't, but if someone wants to join another group,
16 they are welcome. I think you all realize how much work
17 is involved with each individual group, especially the
18 facilitators, so I don't know how many people want to
19 take on an extra burden of an additional workgroup,
20 because it has been a lot of work.

21 Today, tomorrow, and Saturday morning, we tried
22 to break out each of the sessions into two-hour periods.

1 We will open up with a 10-minute introduction by the
2 facilitator or co-facilitators, talking about the
3 process, how they got to where they are, some of the
4 remaining issues that are problematic. These are the
5 types of things that will be brought out.

6 We then will have five minutes to go around to
7 the other workgroup members to see if they have anything
8 additional to add to what the facilitators mention in the
9 introductory comments.

10 Following that, we will move into about a 75-
11 minute discussion of the issues and recommendations that
12 are before you. We will just sort of run through and see
13 if there are areas of agreement or disagreement, and then
14 we will take it from there.

15 I will be passing out a little bit of a cheat
16 sheet here that has all of the issues, the time frames,
17 and then the disposition of the issues and
18 recommendations.

19 After the discussion, we will have about 30
20 minutes that Jim will take to take care of the
21 recommendations and the issues, and we will be asking you
22 to make some decision whether to accept the issue or

1 recommendation as presented, accept it with change,
2 return the issue to the working group with all the
3 discussion that we have, delete the issue of
4 recommendation.

5 There may be some of the recommendations that
6 you want to knock out, and not include, or determine that
7 it shouldn't be the status of a recommendation, they may
8 not be worthy of that as far as emphasis.

9 If there are new issues or recommendations, and
10 we think there will be, we ask you to limit your
11 discussion of that issue, that new issue, a very, very
12 brief discussion. We have time on Saturday morning to
13 pick up and discuss in greater detail the new issues.

14 We only want to get them on the table now. Our
15 concern with the very limited amount of time is if we
16 spend a lot of time working on the new issues, we will
17 never complete the recommendations that are presented.
18 So, I think what we would like to have is, raise the
19 issue, your brief rationale for your concern, state it,
20 and then get out. You know, we are finished with it for
21 now. We will bring it back. The workgroup, then, will
22 address that as they prepare the draft of the report.

1 So, I think we have to rely upon the workgroups to do
2 their work, and they will be in touch with the individual
3 who raised the issue or the concern.

4 So, I hope that is okay. We just are reluctant
5 to spend 10, 15 minutes out of 75 on a new issue, that
6 the workgroup really needs to hear from you and then
7 expand a little bit in their procedures.

8 So, I ask you to be patient and let the
9 workgroup do their thing after this meeting to bring this
10 to completion for you.

11 I think that is about it. I apologize for some
12 of the confusion, but we have to be out of here at 5:00
13 both days. It is security, added security. They are
14 closing government facilities at 5:00 for meetings, so we
15 will be bumped out of here.

16 What happened, also, we tried to get the
17 meeting at the Pooks Hill Marriott for Saturday morning.
18 They had no meeting room, so we are going to what is
19 called the Marriott Suites Hotel over on Democracy
20 Boulevard, not real far from here, and we will make
21 arrangements again to get you out to the Marriott Suites
22 Democracy Boulevard location, which is a breezeway walk

1 over to our offices.

2 Once we heard that we didn't have the Pooks
3 Hill Marriott for meeting space, we ran over there, and
4 they fortunately had a space for us to meet. So, my
5 apologies for the confusion on that Saturday. Again,
6 that is quite accessible to the interstates and to the
7 airport, so it will be a little bit easier I think in the
8 long run.

9 On Saturday morning also, I will talk about how
10 we are going to prepare the Final Report. We have
11 procedures in place to continue utilizing the workgroups,
12 and all of that will be discussed on Saturday morning. A
13 couple of you I think have to leave, and we will make
14 sure you get a copy of what we will be talking about at
15 that point in time.

16 DR. GORDON: Thank you, Steve.

17 Let me just make sure that everybody is on the
18 same page with how we are going to proceed. If there are
19 any questions about that, we can deal with them now.

20 The basic idea after the presentations by the
21 workgroup facilitator and by any additional comments, and
22 after any additional comments from workgroup members, is

1 that the major discussion of all the recommendations will
2 take place in that next 75 minutes.

3 The final 30 minutes is -- and that will be led
4 by the facilitators -- the final 30 minutes is to make
5 sure that we are all on the same page as we move ahead,
6 and that part I will facilitate.

7 My job is just to make sure that we have heard
8 each other correctly and that we agree about where we
9 are, and that we put a recommendation into one of the
10 categories that Steve mentioned, that Ken has listed up
11 on that board, that either we accept it or we change it,
12 there is a new issue, we decide we don't want to make
13 that recommendation, et cetera.

14 So, I am going to ask a question at that point,
15 which will worded something like can we live with this
16 recommendation, and if we can, then, we will put it up
17 there in that category; if we can't, it will go back to
18 that workgroup.

19 So, this is a continuing process. If we decide
20 we can't live with the recommendation, then, it is up to
21 the workgroup to keep on working with it, and working
22 with whoever has issues or concerns.

1 One of the things that Steve said that I think
2 is important to emphasize is if you have concerns or
3 issues about any recommendation, the workgroup will be
4 available to you, but we really want each person who has
5 those concerns to get in touch with the workgroup
6 facilitator and to make those concerns clear. Okay?

7 So, if there is an issue, let whoever is in
8 charge of that particular workgroup know about the issue,
9 so they can grapple with it and if you have new
10 information you want to bring to them.

11 Once again, if there are new issues, new
12 possible recommendations, we will just raise them and
13 then come back to them on Saturday morning.

14 Any questions about the way we are going to
15 proceed for Steve, me, or Michele, or anybody? Michele.

16 MS. CHANG: I just want to mention as we start
17 each new topic, we are going to ask the facilitator or
18 facilitators and the staff lead to move from where they
19 are sitting now to that table there, so that everyone can
20 see them clearly. Take your name plate with you.

21 DR. GORDON: Just one thing about my role. In
22 the early discussion, I am a member of the Commission,

1 the facilitator is in charge, and then I will step back
2 and my job is to help make sure we have the
3 recommendations as everybody wants it in the final 30
4 minutes.

5 MS. CHANG: I am going to start the clock at 90
6 minutes for the full discussion, which includes your 10-
7 minute overview and member group around the table, and I
8 will give you a 10-minute warning when you need to start
9 summing up to get ready for the disposition.

10 Thank you.

11 MR. CHAPPELL: Would you repeat the time
12 sequence?

13 MS. CHANG: Yes. I am going to set the timer
14 at 90 minutes, which includes the 10-minutes overview and
15 the 5-minute comment by other members of your workgroup
16 before you move into the full discussion. I will give
17 you a 10-minute warning, so that you know that you need
18 to start to summing up.

19 MR. CHAPPELL: Great.

20 **Session I: Definition of CAM**

21 MR. CHAPPELL: Good morning, everybody. This
22 particular session is on the definition of CAM and the

1 guiding principles that we commissioners have crafted as
2 a way of helping our readers, our audience understand how
3 we oriented to the topic in a kind of world view
4 perspective.

5 I am going to help us through the section on
6 the CAM description and definition, Dr. Jones will help
7 us with the guiding principles, and Jim Swyers, the
8 writer of the material, will contribute as he wishes.

9 I want to thank particularly Jim Swyers for the
10 great work that he has done for this group, this
11 committee. It has not been an easy topic, trying to get
12 our hands wrapped around the definition of CAM has not
13 been easy, and I just want to thank Jim for his good
14 listening and good encouragement and good drafting for
15 us.

16 I also want to thank our committee for the time
17 and attention, thought, and guidance that each has given
18 on this process.

19 With that as way of introductions, shall I
20 proceed with my piece? Fine.

21 DR. JONAS: Tom is going to go through the
22 definitional issues, I am going to go through the guiding

1 principle issues, but we are all in part of this
2 together.

3 MR. CHAPPELL: Great. In looking at the
4 definition of CAM, I will be referring us all to pages 1
5 through 6. The structure of our dialogue will be built
6 around basically describing CAM, speaking about the
7 marginalization issue of CAM, talking about the
8 differentiation of the different practices of CAM, some
9 of the common characteristics of CAM, and then looking at
10 a summary definition of CAM. So, that is the structure
11 of my portion for us.

12 Why don't we begin then looking at pages 1 and
13 2 as we look at the while question of describing and
14 defining. We tried to say let's define CAM, and
15 throughout our sessions over the last year and a half,
16 this has been a provoking question, are we all talking
17 about the same thing here, or do we really need to come
18 up with a definition.

19 So, my thanks to those of you that have been
20 probing and forcing us to wrestle with this. As you can
21 see by our attempt to define CAM, it began with a
22 description of CAM. It is just too broad to wrestle to

1 the ground that simply, so we have let ourselves cast the
2 net here with being sure that we are touching down on all
3 of the points that we need to in describing CAM, and that
4 is what you have before you.

5 It is a diverse set of both ancient and modern
6 health care systems and practices. These systems and
7 practices, not always supported in the Western countries,
8 focus on the support and stimulation of the healing
9 processes and on the whole person care to prevent and
10 treat illness.

11 The health care system and practices are shown
12 on the following table, and there you see the diversity
13 in the chart and have gained increasing acceptance and
14 recognition by mainstream health care. This is our
15 attempt to circumscribe the various modalities and
16 practices.

17 Before I move on to the marginalization
18 section, could we have some discussion?

19 DR. JONAS: I just want to mention this
20 definition. Just to kind of reorient you, I think we
21 have talked about this before, there have been multiple
22 different definitions that have come down through the

1 years and we had in our discussion and certainly in our
2 subcommittee we saw many of these.

3 Jim put together a very nice kind of summary
4 list of definitions that have come over a number of
5 years. This one is one that has been pulled from, and
6 modified slightly from, the Cochrane definition, which in
7 turn was pulled from an OAM definition working committee
8 on definitions back in 1995. So, this is kind of the
9 link to this particular one.

10 This had input from a number of international
11 groups, so it was felt that this was important that this
12 be something that would have worldwide applicability or
13 at least the potential to have worldwide applicability in
14 those areas. So, that is just a little bit about the
15 history and the background of that.

16 MR. CHAPPELL: Great. That is helpful, Wayne.

17 Tieraona?

18 DR. LOW DOG: Just a couple thoughts.

19 Especially given the state in the United States and how
20 we are going to talk about dietary supplements and that,
21 complementary and alternative medicine is a diverse set
22 of both ancient and modern health care systems practices

1 and products.

2 I do think that in many cases, people are using
3 dietary supplements without the context of anything, and
4 I think it is a multibillion dollar business in this
5 country, and I think products may be appropriate there.

6 The other thing is, these systems and practices
7 which are not usually available or supported in most
8 Western countries. I am not sure I know what we are
9 trying to say, but it is not really accurate when you
10 consider that osteopathy, chiropractic, naturopathy,
11 homeopathy, therapeutic touch, applied kinesiology, and
12 relaxation therapy really developed in the West. That is
13 their origin. That is where they came from. Spiritual
14 healing, nutritional therapy, aromatherapy, and herbal
15 medicine are really worldwide.

16 I think what we are trying to say there is that
17 it is not supported often by the dominant systems within
18 Western countries, but to say that they are not
19 available, when that is where they came from and they
20 still flourish, I think is somewhat misleading.

21 Those were my only two comments.

22 MR. CHAPPELL: Thank you very much.

1 Yes?

2 DR. PIZZORNO: Actually, I would just like to
3 start with a general comment. On the long cross-country
4 flight, I had a chance to sit down and read this document
5 in one sitting in its entirety.

6 I actually would like to compliment the staff
7 and the commissioners for an incredibly well-done job.
8 This document is very, very impressive. If I had my
9 druthers, I would say I move to accept and let's all go
10 home.

11 [Laughter.]

12 It is still 5:00 in the morning for me. I
13 would also like, as a comment, to second Tieraona's
14 insightful comments. Indeed, many of these did arrive
15 from the West and I think there needs to be some tweak in
16 the language to recognize that.

17 Thank you.

18 DR. JONAS: I just want to say there is no word
19 originated from in this, Tieraona. Maybe we want to
20 change tweak the readily available or something like
21 this, there is no statement in here about that they did
22 not originate from.

1 DR. LOW DOG: My comment, though, is that I
2 think it is somewhat misleading or not usually available.
3 I mean chiropractic and osteopathy are readily available,
4 therapeutic touch is readily available, herbal medicine
5 is across the board in the United States. I mean you can
6 buy it at any health food store or Wal Mart.

7 Spiritual therapy goes on in churches every day
8 all around this country, so I think it is a bit
9 misleading. This comes back to the problem again about
10 when you are saying CAM, some of which are not supported
11 by the dominant systems or medical systems of Western
12 countries.

13 I think that what we are really talking about
14 is not so much availability as the acceptance of them,
15 and that is what leads to marginalization.

16 DR. JONAS: I think availability is also part
17 of it. I mean access is a whole section that we are
18 talking about, so it is certainly not one that we would
19 take out.

20 We had in the original definition from the OAM,
21 and actually, Cochrane I think maintained it, the word
22 "dominant" meaning the politically dominant, and I think

1 it was stated "politically dominant," was part of the
2 definition, which the committee decided we wanted to
3 alter or remove.

4 Is that reasonable? I mean am I hearing that
5 we should insert that back in?

6 MR. CHAPPELL: Dr. Gordon.

7 DR. GORDON: Wayne, one of the things that
8 might help address some of your concerns, Tieraona, is to
9 have more of the history and the background to give a
10 sense of where the different perspectives and where the
11 different practices are coming from.

12 I agree that the definition needs to alter
13 slightly to accommodate these concerns, but if we provide
14 a sense of the development of some of these modalities
15 and how they have entered into the world and the United
16 States, not a huge treatise, but some background, I think
17 that that will be helpful in helping us understand where
18 we are in this issue.

19 MR. SWYERS: One of the main pieces here that
20 we have talked about is doing a history like that, and I
21 think that will help inform some of the language in this,
22 but I think right now we need to focus on the major

1 pieces, because this is kind of different than the other
2 sections, we are actually reviewing text, but I think now
3 we need to focus on the major chunks and then we will go
4 back and we will wordsmith this.

5 As we see those other pieces fall into place,
6 it will help inform our definition and some of our
7 descriptions.

8 MR. CHAPPELL: Go ahead.

9 SISTER KERR: I would like to request, Wayne,
10 Tieraona started speaking, I think it might benefit us to
11 read that definition that included the politically
12 dominant and why we perhaps thought it might be a yellow
13 flashing light to the listeners.

14 The other thing is, is it appropriate to point
15 out that we have another summary definition of CAM on
16 page 6?

17 MR. CHAPPELL: We are coming to that.

18 SISTER KERR: Just because of where people
19 strayed, thank you.

20 MR. CHAPPELL: Thank you. I would like to take
21 as a guideline to any edits to this work, that we simply
22 ask ourselves whether a specific phrase or word choice,

1 whether it needs to be there at all.

2 I think if we are going to be building the case
3 for the history and including that, that history section
4 will speak for itself, but when we get to the actual
5 description or definition of CAM, I think we have to ask
6 whether or not that language needs to be there at all.

7 In the case of the phrase "which are not
8 usually available or supported in most Western
9 countries," I just don't think that needs to be there at
10 all.

11 So, that is kind of the way we can comb without
12 asking the Commissioners to wordsmith this from here, I
13 am just giving us some guidelines of if there is going to
14 be a history section, and there will be, perhaps some of
15 this can drop right out and we just get the focus right
16 to what it is we do, what is it we are all about.

17 Go ahead, Joe.

18 DR. FINS: Thanks, Tom. I want to just
19 piggyback on what Charlotte was getting to because I
20 think that her flashing forward to page 6 is I think
21 relevant, because I think this definition is more of a
22 historical conception, and what you have on page 6, which

1 we will get to and I don't want to discuss now, is
2 probably more reflective of what we all believe.

3 So, I think that the reason why you have the
4 dominant, and you were trying to do the history and go
5 forward at the same time. So I think if we simply said
6 the prevailing views from Cochrane, and the earlier
7 reports, viewed CAM as blah-blah-blah, because if we go
8 to page 6, which we are not going to get to, it is a more
9 integrative tone. This is more dualistic and
10 antagonistic and defensive. So, I think we have evolved
11 to page 6.

12 This is a historical definition, and not
13 necessarily a definition that we are currently embracing.
14 I think that might be my reading of how it played out.

15 MR. CHAPPELL: Thank you, Joe.

16 Yes, Effie.

17 DR. CHOW: Just onto that statement, I think if
18 we change the word from "usually," like someone suggested
19 "readily," I think available means not only the fact that
20 it is available on the shelves and acupuncture is
21 available, homeopathy is available, and chiropractic is
22 available, but it is available limited because of

1 finances, as well.

2 This is what I am interpreting into this. It
3 is not readily available and supported in most Western
4 countries, is that it is not funded, we have to pay out
5 of our own pocket usually for these CAM services or
6 products.

7 So, for me, I think that is important to keep
8 that in, maybe not "usually," you know, that word. Maybe
9 "readily" is more suitable. Maybe we need to say
10 "financial" in there.

11 MR. CHAPPELL: I am not accepting edits to the
12 language. What I am accepting is what thought is missing
13 for you, what thought is in the way, what thought is
14 missing for you.

15 DR. CHOW: This is what I am presenting is that
16 the financial aspect is not apparent in here.

17 MR. CHAPPELL: Okay, financial limitations is
18 not apparent.

19 DR. CHOW: Yes.

20 MR. CHAPPELL: Thank you, Effie.

21 Tieraona?

22 DR. LOW DOG: I think Charlotte's and Joe's

1 comments, I would just like to echo that perhaps leading
2 in, since this is really what you begin to read when you
3 first read the report, I think a non-defensive,
4 antagonistic opening is important, I think for the people
5 that are reading it.

6 When I read it, and I am a pro-CAM person, I
7 felt I had a lot of disagreements with it, and I am pro.
8 I like the definition on page 6 quite well, and I just
9 want to echo sort of what has been said, just for
10 consideration when we are looking at it.

11 MR. CHAPPELL: I think we could actually open
12 this section with the summary definition, and I am even
13 asking whether we should be dealing with the guiding
14 principles before we get to the definition, because the
15 guiding principles really are the orientation of the
16 whole report.

17 My reflections on this are to flip the guiding
18 principles to the very front and then move into the
19 description and definition of CAM, and to everyone's
20 concern here about the summary, in fact, I was going to
21 open our discussion on the summary paragraph because I
22 think that is where the real work becomes focused.

1 We could open that section with the definition
2 and then proceed from there. I see some heads nodding.
3 Yes, Joe?

4 DR. FINS: The work that I didn't see anywhere
5 in the whole chapter was "integrative." In fact, the
6 very last sentence of that paragraph, the summary
7 definition, is saying that the lines are getting
8 blurrier. In fact, I think we want to encourage that
9 blurriness a little bit.

10 There may be a way of trying to say that
11 patients, as we have said many times, patients don't
12 define themselves as CAM or allopathic, they are just
13 patients, and they are going back and forth and the lines
14 are blurred, because they are going back and forth.

15 So, I think we need to recognize that up front,
16 and that is really the motivation for the entire
17 commission, that people are utilizing it, so the
18 inversion might be helpful.

19 MR. CHAPPELL: Thank you.

20 DR. JONAS: I think it is a double-edged sword.
21 Certainly, "integrative" and encouraging the blurriness
22 of the definition is accurate. On the other hand, it can

1 come back to bite you and that suddenly there is no field
2 called CAM.

3 Yesterday, I was meeting with some folks at the
4 NIH, and they were talking about all the CAM research
5 they were doing, and I looked at it and I said, boy, this
6 is the stuff that has been going on in the intramural
7 program at NIH for years, but now all of a sudden it is
8 redefined as CAM.

9 So, I think we have to be careful about being
10 too integrative. We just have to be sensitive to that,
11 because a powerful system, the politically dominant
12 system can indeed swallow up and claim an area without
13 really getting the fundamental issues of holism, of
14 healing, et cetera, and end up kind of focusing on
15 products. This is a new way to look at the kind of
16 products we haven't looked at before. So we have to be a
17 bit careful with keeping the boundaries blurry.

18 There are some advantages to try to at least be
19 clear about what the core issues are that we want to make
20 sure are unique to complementary medicine, or at least
21 what complementary medicine is providing.

22 MR. CHAPPELL: I would like to ask the group to

1 go to page 6 to look at the summary definition of CAM,
2 and then we will work backwards from there.

3 Go ahead, Joe.

4 DR. FINS: I take Wayne's point seriously. I
5 think perhaps a diagram right here, Figure 1, might be a
6 Ven diagram, which shows that there are polarities, there
7 are elements of allopathic and CAM medicine which do not
8 overlap, but there is an area in between that does. Very
9 simple; everybody would understand that.

10 That would also show that we are trying to
11 create in integration while maintaining the differences
12 that are instrumental and valuable to our health care
13 system.

14 DR. JONAS: I like the idea that one of our
15 goals is to properly integrate, and that puts this kind
16 of blurriness into a positive perspective, I think, a
17 proactive perspective. So I would like to have that term
18 in there.

19 MR. CHAPPELL: Thank you.

20 Let's look at the summary definition. I will
21 just ask whether there are any thoughts that are missing
22 there for you or thoughts that are simply not stating it

1 as you understand it.

2 Dean?

3 DR. ORNISH: This may fall into your definition
4 of wordsmithing language except that I think that this
5 particular paragraph, of course, is crucial to the entire
6 document because it is really defining what the rest of
7 the document is about.

8 When we say that it is other than those
9 intrinsic to mainstream health care, I just want to
10 emphasize that we start by marginalizing ourselves. I
11 think that what I would like to see as a common theme
12 throughout the document is something that we really take
13 the middle ground that says that it marginalizes people
14 who are going to criticize the report.

15 For example, in our report, what we talk about
16 later, to say that CAM research should be held to the
17 same standards as non-CAM research, no higher, no lower.
18 Well, that is kind of hard to argue with. Then, you
19 force people to say no, it should be held to a different
20 standard, and that marginalizes their argument.

21 Here, we are in effect, marginalizing ourselves
22 literally by the definition of saying that is outside the

1 mainstream, when I think one of the reasons that the
2 Commission was formed in the first place was Eisenberg's,
3 and other's, research, talking about how it really in
4 many ways is mainstream.

5 So, I think those words have such different
6 connotations that we should choose them carefully, and if
7 there is some way that we can say even in the definition
8 that this is something, it is not a question of should
9 people be using this marginalized stuff, but rather they
10 already are in some way even more so than conventional
11 medicine, and therefore, that is why these are worth
12 looking at. That, to me, is what is missing here.

13 MR. CHAPPELL: Thank you.

14 Joe?

15 DR. FINS: Along those lines, it is really a
16 means and ends kind of argument. You know, allopathic
17 medicine, primary care, general primary internal
18 medicine, family practice might have the same ends, but a
19 different means to the same ends. So, that might be a
20 way of overcoming this sort of dualistic or dichotomous
21 language that sets up a false antagonism between the
22 goals of the holistic CAM provider and the holistic

1 allopathic provider or modality.

2 This is an aspirational model that applies to
3 different vehicles to achieve the same end.

4 MR. CHAPPELL: Yes, Dr. Gordon.

5 DR. GORDON: This is really just procedural. I
6 think that the more that the facilitators, as the
7 discussion kind of comes to a natural end about a
8 particular issue, the more you can sum up what you have
9 heard and where you see things going, the easier it will
10 make it for us to move along, so I am just giving that
11 back to you.

12 MR. CHAPPELL: Thank you.

13 Joe?

14 DR. PIZZORNO: I think one of the challenges we
15 are facing here is a historic perspective where this
16 clearly was way outside the mainstream, and now a more
17 moderate perspective where there is definitely some
18 overlap and some mutual appreciation.

19 So, I think maybe if we put some historic
20 language in here just for some of the separations, it
21 will help clarify this, because clearly, this did come
22 from outside the conventional academic institution,

1 federally-funded system that has dominated health care in
2 this country for so long.

3 MR. CHAPPELL: Great. Thank you.

4 Tieraona?

5 DR. LOW DOG: I am going to raise it now
6 because it is going to come up again and again, but when
7 we talk about the major CAM systems, we have never
8 identified the major CAM systems. We listed a whole
9 bunch of systems, but we didn't say these are the major
10 CAM systems, and when we refer in this document to major
11 CAM systems, this is what we are referring to.

12 DR. JONAS: Do you want to list them?

13 DR. LOW DOG: Well, that is my problem.

14 DR. JONAS: It is our problem, too.

15 DR. LOW DOG: I think if we are going to use
16 the phrase, though, my first question would be, if I
17 didn't know much about this and I am somebody reading
18 this in Congress, I would say, well, what are they; what
19 are the major CAM systems; what are you talking about.

20 DR. JONAS: You can list some of them very
21 easily, Ayurvedic, et cetera, et cetera.

22 DR. LOW DOG: Just put them down there then.

1 DR. JONAS: But the problem with listing them,
2 as you know, is that some are not listed.

3 DR. LOW DOG: I think we are going to have to
4 deal with it, though. If you are going to use it as the
5 major CAM systems, then you are going to build all these
6 systems, have X, Y, and Z, and they do X, Y, and Z, and
7 they are this, you have to define them. Whether it is
8 difficult or not, if we are going to use the phrase, it
9 is going to have to be defined, because we build an awful
10 lot upon it.

11 MR. CHAPPELL: I am hearing a lot of comments
12 that are addressing the history of the CAM movement and
13 how that has begun very much in polarity with the Western
14 culture, and yet how that has come to an integrative
15 state in many different modalities today, that there are
16 some that are still not as well accepted or incorporated,
17 but there are some that are very much in the integrative
18 reality in this country.

19 So, I think if we add history and evolution as
20 notions in our definition, those will help bring about
21 this kind of where we are today and it gets at what it
22 is. I think this is the struggle with this definition,

1 what is CAM.

2 I don't mean to belittle all the work that has
3 been done. It is just to say what it is now can be
4 achieved if we offer the historical perspective in the
5 drafting, the evolution to date of specific practices.

6 Then, quite frankly, we can't describe this
7 unless we are addressing the world view, the very
8 different perspective that we have. This is why I feel
9 that the guiding principles will serve the definition
10 better if they come before the definition, because it
11 helps the reader get oriented to the fact that we are not
12 a group just about illness, we are about illness and
13 wellness. That very difference has set up apart.

14 So, I would encourage us to flip the order,
15 help us throughout the drafting get clearer on history,
16 evolution, how certain practices have moved from
17 polarities to integration, and then really focusing on
18 what this is.

19 Those would be my thoughts, Jim, in trying to
20 help identify what I am hearing.

21 DR. GORDON: What I was going to say is, it
22 might be helpful if we had a sense that what Dean and Joe

1 in particular were talking about, about focusing on
2 aspiration rather than opposition, if there were some
3 kind of commonality among all of us about that at this
4 point.

5 I am saying that partly because I agree that I
6 think that that is more important and that the definition
7 is going to be crucial, so we need to be in tone, as well
8 as in the specific words.

9 MR. CHAPPELL: Good. Thank you.

10 DR. FINS: Following on what Tom said, I think
11 it is very helpful, but just to put it into a
12 philosophical context, it is very Hegelian. There is
13 antithesis and a new synthesis. That is part of how this
14 has happened. There has been a reaction to, and a moving
15 towards, which is an integrative model.

16 There are some things that are clearly not
17 intentioned, and are in parallel. So, I think there are
18 really two ways that we got to CAM, and the other thing,
19 Tom, you said what CAM is, but it is also is and
20 becoming, whatever this new thing is.

21 So, it is a moving target, and I think we have
22 to acknowledge that the very fact of producing this

1 document changes a lot of definitions. So, it is an
2 evolutionary phenomenon and I don't think we want to be
3 static, and I think it is very much an evolutionary
4 framework.

5 MR. CHAPPELL: Thank you, Joe. Yes, Dean.

6 DR. ORNISH: Again, I won't belabor this point,
7 but particularly at the very beginning of the document,
8 to the degree that it is read as a criticism, it is
9 harder, people stop listening.

10 When we talk about systematic and consistent
11 suppression of CAM professions, et cetera, I mean that
12 just immediately polarizes people and to a degree that I
13 think is really counterproductive, if there is some way
14 we could find a different way to express that.

15 MR. CHAPPELL: Yes, Tieraona.

16 DR. LOW DOG: But I think it is important that
17 it is included in the document, because it gives the
18 context to where we are today, so I think that it needs
19 to go into the historical section.

20 So, my comments would be that I like the
21 guiding principles, that we start with those. They are
22 very positive, and when you read them, I think we are

1 going to have very little disagreement over them. I
2 think they are powerful. This is who we are, this is the
3 commission, this was our charge, these were our guiding
4 principles, and then we go into it.

5 You could put the summary of CAM, and then you
6 could give a historical context. I don't think it has to
7 be antagonistic, I think that it can be factual, and it
8 also gives place to how science did bring about very
9 positive changes, as well, but how things through a
10 number of reasons happened and that some of these are
11 considered mainstream and some are not.

12 I think it is important in the document to have
13 a historical context of how we are, but I think when that
14 is what you open with and that is what you read to begin
15 with, it just is hard to read.

16 DR. ORNISH: When you talk about systematic
17 suppression, those are strong words, I mean really.

18 MR. CHAPPELL: Can we hear from Jim for a
19 moment, please. Jim.

20 MR. SWYERS: I think what Tieraona is saying
21 makes sense. I had not envisioned putting the guiding
22 principles in the introduction of the report, but I think

1 that might be a better place for them than here. I like
2 the way she laid it out.

3 DR. YOUNG: Great.

4 Joe.

5 DR. PIZZORNO: I have some mixed feelings here.
6 On the one hand, I agree with you, we don't want to be
7 antagonistic, but on the other hand, we have to talk
8 about the historic reality. The historic reality is that
9 the AMA lost an antitrust lawsuit that documented the
10 systematic suppression, and right now, today, the state
11 medical associations are blocking the licensure of other
12 of the CAM professions in states all across this country,
13 so it is happening today.

14 I don't want to be antagonistic, but let's not
15 pretend that this is not happening.

16 MR. CHAPPELL: I think these matters can be
17 handled just as we have been speaking. First of all, we
18 open the section with the guiding principles, i.e., world
19 view. Next, we have a description of the history of this
20 as we have been describing it, although we might open
21 that section with the summary definition, but either the
22 summary definition at that point or following, but I

1 think we can craft this with a different structure and a
2 better focus.

3 So, I think all these comments are helpful. I
4 am running out of time on my section. I am just going to
5 take your comments here as ways to address more
6 specifically the sections of the CAM material on pages 1
7 through 6, which are very well identified I think, but we
8 will work on the order of presentation and the tonality
9 without forsaking any kind of accuracy in the history.

10 MS. CHANG: Tom, just so you know, you have got
11 about 10 minutes for this part of it.

12 MR. CHAPPELL: Well, but according to what was
13 handed out here, I had only 20 minutes, and I have been
14 30 minutes so far.

15 MS. CHANG: I think you have pretty much put
16 the two together, the description of CAM and the summary
17 definition of CAM. So I have given you 40 minutes for
18 that. So, you have about 10 minutes before Wayne's part.

19 MR. CHAPPELL: Okay. Joe.

20 DR. FINS: On the point here of showing how we
21 are moving towards integration, I think a nice example,
22 which I would like to see sprinkled throughout the

1 report, is the role of hospice as a meeting ground for
2 the allopathic and the CAM.

3 In other words, if we are looking at this
4 evolution and this new synergism that is evolving, that
5 is a nice part of the middle of the Ven diagram is really
6 end of life care and the hospice movement when you are
7 using therapy, you can get massage, you can get morphine,
8 you can get a PCA pump, you can get radiation. I mean
9 there is a lot of things.

10 So, I think that is an example of how people
11 are kind of coming together in that aspirational model,
12 like on page 5, in that area, we are talking about
13 spirituality.

14 MR. CHAPPELL: Thank you, Joe. Effie, and then
15 I will take a few minutes just to look at the section.

16 DR. JONAS: Go ahead. I just want to mention
17 one thing related to what Joe and Dean have said.

18 MR. CHAPPELL: Why don't you go ahead, then,
19 and then we will go to Effie.

20 DR. JONAS: I have a suggestion. I like the
21 idea of a Ven diagram. It is a moving target, there is a
22 spectrum of CAM all the way from things that are clearly

1 antagonistic and outside of mainstream, all the way to
2 things that it is hard to tell the difference, and, in
3 fact, there is no difference.

4 I would just like to suggest we introduce
5 something like the Ven diagram illustrating the spectrum
6 and illustrating that it is dynamic, that, in fact, it is
7 changing, that there are things that used to be very much
8 outside and that are now much closer, there are things
9 that are emerging, there are things that are completely
10 overlapping, and that one of our goals is to really move
11 these things closer and closer together to have a common
12 understanding and get them into the health care system
13 when they are safe and effective.

14 I think the idea of a spectrum, especially a
15 dynamic spectrum, which we could then illustrate with a
16 figure, might be a very useful way of doing this, and
17 also illustrating I think, as Dean and others have
18 mentioned, a little more emphasis on the fact that these
19 are being used and that they are actually, at least for
20 the public, already part of the mainstream, which I think
21 needs to be very clear and perhaps up front.

22 MR. CHAPPELL: Effie, and then Dean, then Joe.

1 DR. CHOW: I also like the spectrum and diagram
2 aspect, too. I hope the history will go back to
3 reporting on the times in the 70s when people were being
4 jailed, acupuncturists were being jailed, and so it shows
5 the evolution, homeopathists were being jailed and
6 Christopher Hill, the holistic practitioner, was being
7 jailed, and how we have to help them get out of jail, and
8 so forth, to now that acupuncture is being funded, and
9 then the integration like the model that Joe gave, the
10 total integration. So it does give the history of the
11 difficulties that it has come through.

12 I think we have to remember always, because I
13 think a lot of comment of fear and antagonism is because
14 we think that the Commission Report is coming from us as
15 Commissioners, but we are really speaking for the people,
16 and I think we have to keep that in mind and that we must
17 speak for the people that have spoken so forthright about
18 the prosecution that is still going on.

19 I think it is our duty to speak to those
20 aspects without talking about antagonism from our
21 standpoint, but from the fact that we have heard this
22 from the people, and we must represent the people from

1 both ends, from the traditionalists, who want to
2 integrate and don't know how to integrate, and from the
3 people who have been trying to practice and have been
4 indicted, and still find great difficulty.

5 So, if we keep remembering that we are speaking
6 for the people, and this document isn't from us only as
7 Commissioners, perhaps that might help us from being
8 fearful of speaking what is the truth right now.

9 MR. CHAPPELL: Thank you, Effie.

10 Dean.

11 DR. ORNISH: For me, it is not an issue of
12 being fearful, it is an issue of being what I think is
13 being accurate, and I have I guess what really amounts to
14 a process question, which is, I have pretty strong
15 feelings about this language, "the marginalization of CAM
16 results into the systematic and consistent suppression of
17 CAM professions, institutions, and practitioners by
18 mainstream health care professions through a variety of
19 political, institutional, and economic means."

20 That is such inflammatory language, and I don't
21 agree with it. I mean, there are certainly examples, as
22 Joe Pizzorno has pointed out, and we will agree to, I

1 have certainly had my own experiences, but in terms of
2 making it so sweeping, systematic, consistent, I don't
3 agree with that.

4 So the question is, if one or more
5 Commissioners has a minority point of view that he feels
6 strongly about it, I am not quite sure what the process
7 is at this point.

8 MR. CHAPPELL: Dr. Gordon, would you comment on
9 that?

10 DR. GORDON: My perspective is, I agree with
11 both sides. I think there has been some systematic
12 oppression, but I think that it can be dealt with in a
13 way without making it inflammatory. I think there is
14 some truth in the history, that is part of the historical
15 segment, and I would really hope that as we move ahead,
16 we can find common ground.

17 I mean, I think this is really our effort here
18 throughout these three days, and as we have ahead, is to
19 see if there is a way that we can come together, not to
20 serve us, but it is going to serve the public far better
21 if we can come to a shared perspective.

22 So, we may need to come back to this at some

1 later time to understand what each of us means in each of
2 the sides, and then give it back to Tom and Wayne and the
3 group, and ask them to come up with a way of talking
4 about it that makes sense to all of us.

5 So, that is what I am hoping for rather than a
6 minority perspective.

7 DR. ORNISH: I am leaning towards something
8 that says we recognize that at times there have been
9 examples of suppression, et cetera, et cetera. We are
10 encouraged that there seems to be a growing movement and
11 commonality of purpose, something that puts it in that
12 kind of perspective, as opposed to the way it currently
13 reads.

14 MR. CHAPPELL: I would support that as well,
15 Dean.

16 Joe, and then Joe.

17 DR. PIZZORNO: I want to be very clear that I
18 agree with the intent that Jim and Dean just stated. We
19 should say this in the least antagonistic way and the
20 most facilitating cooperation and collaboration way that
21 we can, and we cannot leave out the historic reality that
22 CAM practitioners and institutions have had to deal with.

1 My teachers were taken out in handcuffs in
2 front of their patients for practicing what is now
3 becoming popular. So, this is what happened.

4 MR. CHAPPELL: I think what I am hearing is
5 that there is a need to structure this historical section
6 in terms of where we have been, where we are now, and
7 then where we are trying to go. Those are the three
8 frames of time that I think might help this moving
9 target, this evolutionary aspect of CAM.

10 That way, you are able to honor the realities
11 of the historical ugliness of this. That is just
12 documentation, it is not orientation of language or
13 attitude. You can talk then about where we are now, Jim.
14 I think we can do where we have been, where we are, and
15 where we need to go as this kind of evolutionary issue.

16 That is what is making this whole task so
17 difficult for us all, because we can't get into the same
18 time frame together to have a dialogue, and unless you do
19 break it down that way, we can't reach agreement, and I
20 think that is one way to do it, that there is a
21 historical reality, there is a real flux of where we are
22 now, and there is a real hope of where we need to go on

1 this.

2 I am going to encourage that kind of frame to
3 the historical piece. That will allow us to be much more
4 specific about what CAM is and how it relates to the
5 aspirations and orientation of the Commissioners, because
6 we have a world view that has shifted from the historical
7 perspective here.

8 That is how I am offering up these combinations
9 of suggestions. I am almost out of time, and, Joe, I
10 know wants to say something.

11 DR. FINS: I want to echo what you said, I
12 completely agree with that historical evolution, but I
13 also want to say that this Ven diagram concept can also
14 be utilized as a political picture, because the more
15 overlap there is, the more consensus there is, and
16 consensus is really what we are after.

17 So, maybe we need two pictures. We have the
18 Ven diagram from 30 years ago, like this, and we show the
19 convergence, not the complete overlap but that there is
20 an evolution. There wasn't consensus to even have a
21 commission like this 10 or 15 years ago. There is now.
22 There is a political balance.

1 The bigger that overlap can be, the more
2 attraction this will have politically, because we have
3 all agreed to that overlap.

4 MR. CHAPPELL: Great. Charlotte.

5 SISTER KERR: I just wanted to say, and it is
6 congruent with what has been said in your summarizations,
7 but for myself, I would like to speak that the spirit of
8 this chapter for me was that it was to be an invitation
9 to the reader to listen to the story about the evolution
10 of healing in America. This is why these points Dean and
11 Joe, and all, are making, when you talk to someone, you
12 invite them to listen.

13 You have to, I believe, start with a conceptual
14 framework, the overview that I think that people want to
15 hear, the world view piece that we don't have yet. The
16 history, you don't start off with, which has been
17 acknowledged, the marginalization, that kind of
18 conversation at the beginning.

19 This is just a point I have, and I don't know
20 what will happen when we get to reading the overview,
21 conceptualization, or the world view part, how congruent
22 are we as a commission, still. My own feeling is when we

1 get to that, we may have some discussion we didn't
2 expect, and that will affect, of course, this whole
3 chapter.

4 Thank you.

5 MR. CHAPPELL: Thank you, Charlotte.

6 Dr. Gordon.

7 DR. GORDON: I just wanted to make a procedural
8 point that as we go through the day, it is important that
9 the order that is here is not necessarily the order of
10 the report, and that is still to be determined.

11 So, in this section, marginalization, just for
12 an example, could be very much fitted into a history
13 section that could be further down in the list. Just
14 because something is at the top now, doesn't mean it
15 stays at the top. That is really up to all of us, and to
16 the workgroups in particular.

17 MR. CHAPPELL: I want to thank the
18 commissioners for each of your contributions. This is
19 very, very helpful. I think you have given us very good
20 guidance, and I think we can accomplish what I hear many
21 of us asking.

22 DR. JONAS: Are we ready to talk about

1 principles? Let's turn to page 6, Guiding Principles of
2 the Commission. These actually are taken directly from
3 those 10 principles that were initially put up on the
4 flip charts that the different groups came up with and
5 then were kind of put together.

6 There has been an attempt to simplify them.
7 The initial ones, some of them had quite a number of
8 words in them that were overlapping, so this version is
9 an attempt to kind of bring some of those overlapping
10 things together into a single set, and also to put a
11 label on them, which certainly all of this is open to
12 change, but a descriptor that kind of encapsulates what
13 that "principle" is, because if you have an entire
14 paragraph, you have to look at the entire paragraph to
15 say, well, what is this about; what is the meaning about.

16 So that, the bold terms are really terms to try
17 to help you identify what the core issue is. It may be
18 that we want to make that several words or several
19 phrases, or something like that, without making it too
20 long, so that then one can't get the gist of it.

21 In some ways, we have been preempted by the
22 Institute of Medicine, because many of the principles,

1 not all of them, and I think this is an important area
2 for discussion, have been outlined in the 10 principles
3 and core values of the National Academy of Sciences'
4 report on the way to improve health care in the 21st
5 Century. That is on page 8, "Crossing the Quality
6 Chasm."

7 Does anybody know, has this been published? Is
8 it is officially out and sanctioned, and this type of
9 thing? Because I think before, it was not officially
10 out.

11 So, here are core 10 beliefs. I have marked
12 the first five as being almost exactly parallel with many
13 of the core principles that we have in ours. Some of the
14 others deal with health system management, which this is
15 largely about, so I think we are really in congruence
16 with some of the mainstream thinking that is going on in
17 terms of what is needed in the health care system.

18 I like that. I would like to make sure to
19 emphasize that bond, and it may be that the wording of
20 these principles are such that we can make it clearer
21 that we are congruent with those. So, that is one item I
22 think that needs to be discussed.

1 The second item is, these are not in priority
2 order, and I think it is important that we figure out, is
3 there a priority to these and, if so, what do we want to
4 have up front, and not.

5 MR. CHAPPELL: Thank you. I actually would
6 like to begin with the opening paragraph of this section.
7 I do think, knowing that this will probably come at the
8 beginning of the document now, that we need to address
9 this shifting paradigm or shifting world view from
10 preoccupation with illness to one that is concerned with
11 both illness and wellness and that CAM is very much the
12 promotor of health.

13 I would like to see this paragraph identify the
14 part that we play in helping to promote this shift in
15 world view or paradigm from a focus on illness to a focus
16 on illness and wellness.

17 It doesn't occur anywhere, yet we speak about
18 it all the time in these meetings, and this would be in
19 the introductory paragraph of whether we call them
20 guiding principles or whatever, this really helps set up
21 that shift.

22 We can do that apolitically and very positively

1 by referring to a shifting paradigm of health
2 orientation.

3 Go ahead.

4 DR. JONAS: Yes, I agree with that. In many
5 ways I think the summary definition, which I personally
6 think ought to be up front, I think when you are starting
7 something, you ought to have at least some kind of
8 definition up front and then go to the guiding
9 principles, but they all should be crammed in as close to
10 the front as you can.

11 Actually, I think we have some wording in there
12 about the world view of shifting more towards wellness
13 and health promotion, so I like that. I think maybe we
14 should make sure that is in the principles.

15 Joe, and then Linnea.

16 DR. FINS: I just want to say, though, that
17 there really are parallel tracks here and I wish Dean
18 were here, but the Framingham study and cholesterol
19 management and Healthy People 2000 and 2010, the United
20 States Public Health Service and the great work that they
21 do, we are doing a lot of the same things in parallel, so
22 again, to overcome the dichotomous world view.

1 One vector ended up being coronary bypass
2 grafts, another vector was Dean Ornish's work. They both
3 have similar origins and different vehicles to achieve
4 promotion of cardiovascular health. So, I think that
5 that is one thing.

6 The other point, if I could put a hierarchical
7 thing in first, I think the partnership is probably
8 something we want to maybe highlight in a rank order as
9 being so important, because partnership enables all the
10 other things.

11 DR. JONAS: Let's not get into prioritization
12 yet because that is an area that I think we should
13 discuss. Just other general comments about the
14 principles, and then I think we actually have time to go
15 through the principles and then say, all right, then,
16 which ones do you want first and are there some wording
17 changes that you would like, unlike the wordsmithing of
18 the definitions, I would like to see some wordsmithings
19 on these preparations.

20 Does that sound like a reasonable approach,
21 should we do that? Yes.

22 MS. LARSON: This is to the comment of the

1 similarity between some of the principles and the core
2 beliefs, core beliefs of Crossing the Quality Chasm. We
3 might want to actually highlight that and be saying this
4 is noteworthy that two independent bodies came up with
5 very similar core principles, beliefs, and then to
6 actually detail how they are.

7 You made a statement, Wayne, the first five, so
8 then we write here is the correspondence, and I think it
9 is important to say these are two independent bodies that
10 came up with these at similar times, but with no overlap.

11 DR. JONAS: So, make the link more clear.

12 MS. LARSON: Make the link more clear. Also, I
13 have a technical question. I have no idea about what
14 "safety is a system of property" means.

15 DR. JONAS: Actually, that relates I think
16 directly to complementary issues because, in general,
17 many CAM practices are inherently more safe than more
18 aggressive types of approaches, so it is a system, it is
19 a property of the system of many CAM practices, I think
20 if you were make an analogy of that or make an example of
21 that.

22 I think CAM is an example of systems in which

1 safety is more inherent than some other types of more
2 aggressive practices, but I am not sure if that is what
3 they meant.

4 Shall we go through the principles? I think we
5 should do that, again realizing that the initial phrase,
6 we might want to make it clearer like instead of just
7 saying "evidence," saying "the importance of evidence,"
8 or a small phrase to kind of capture that.

9 DR. GORDON: Wayne, that is fine. If there are
10 other issues, though, that you want to cover here, or
11 anyone else wants to cover, we need to leave some time
12 for those, as well, in your section.

13 DR. JONAS: Well, there was nothing on my
14 section, but there may be some other things earlier than
15 this that people want to talk about.

16 DR. GORDON: If you want to spend some time on
17 these and then leave at least 10 minutes at the end, and
18 maybe Michele can give you a signal, and if there are
19 other issues that people have, they can raise those
20 issues and we can talk about them before we come to see
21 where we are at the end.

22 DR. JONAS: Who is going to signal me?

1 MS. CHANG: The problem is when you have
2 approximately 12 minutes for just the guiding principles,
3 and then you have got five minutes each for mission
4 statement and historical context. So, how you want to
5 manage that is up to you.

6 DR. JONAS: Jim, are you referring to other
7 issues besides those?

8 DR. GORDON: If there are any other issues
9 besides the ones you have listed here.

10 DR. JONAS: How much time do I have for the
11 guiding principles?

12 MS. CHANG: You have about 12 minutes left.

13 DR. JONAS: When I have 10 minutes left, let me
14 know, and we will go to other issues.

15 MR. SWYERS: Since we have already dealt with
16 historical context, we could probably go into that at
17 that time.

18 DR. JONAS: Let me make a suggestion. Rather
19 than now going through and wordsmithing each one, which I
20 think maybe would be a secondary thing, I think we should
21 talk about priorities and links, so how about if I open
22 that up. I think Joe had already mentioned that, one,

1 partnerships was important.

2 Is there a particular order, are there
3 particular principles that you think should go up front?

4 DR. FINS: Crossing the Quality Chasm in the
5 earlier IOM report about quality and safety was about
6 systems, so there may be a segue there between systems of
7 care and partnerships. You can't have a system without
8 partnerships and dialogue and communication, so that
9 might be an umbrella under which everything else follows
10 just logically.

11 DR. GORDON: The issue that seems important to
12 me is that it be very focused on people, on individual
13 people and on sort of the community of people rather than
14 from a professional perspective.

15 I think if we focus on issues like wholeness at
16 the beginning, and if when it comes to partnership, part
17 of that partnership is also the partnership between
18 ordinary people, whom we call patients, and people who
19 are professionals.

20 For me, that is the strongest feeling that
21 needs to be there. I am not deprecating any of the other
22 pieces, but I feel that that is our up front

1 representation that needs to be in that area.

2 DR. JONAS: We have got two votes for
3 partnerships, one for wholeness.

4 MS. SCOTT: I do support what Jim is saying.
5 For me, I think the bolded words are not resonating with
6 me. Wholeness was one word I had down, safety, wellness,
7 equity, and it may be embodied in all of this, so I would
8 just like to keep open the idea that we would not
9 necessarily stick with these bolded words, because they
10 don't bring that wholeness, people perspective.

11 DR. JONAS: Right. So, taking the bolded
12 phrases and making them more phrases similar to in the
13 IOM report, which gives a little bit more meaning to it
14 without doing a whole paragraph.

15 MS. SCOTT: Right now that is what I am
16 feeling.

17 SISTER KERR: I would just like to point out,
18 and I have brought this up many times over the last
19 months, and as a group, I would like us to decide what we
20 would like to do.

21 Under Health and Healing, we often have
22 statements throughout the report that we have been

1 working on, interim included, when it started, you see
2 the line that says, "The body has remarkable capacity,"
3 do we want to, as a group, state things like the body-
4 mind has a remarkable capacity for healing? Do we
5 believe that as a group?

6 We say, when we start with wholeness, as Jim is
7 pointing out is a good place to start, we talk about
8 body-mind-spirit, environment da-da-da, but I think
9 today, we should decide, so that when we read the report,
10 all the time we are consistent. Do we want to say body-
11 mind-spirit, do we want to say body-mind, and assume that
12 includes spirit, and do we not want to do it?

13 Thank you. So, what do we want to do?

14 DR. JONAS: Well, I know what you want to do.
15 I agree, I think we should put in body-mind-spirit
16 actually.

17 Joe.

18 DR. PIZZORNO: I would like to second what Jim
19 suggested, as well as what Charlotte suggested. I like
20 the idea of the first principles being those which
21 emphasize the philosophy of healing and wholeness.
22 Charlotte, thank you very much for the body-mind-spirit

1 language. I think that is wonderful. We should use that
2 consistently.

3 DR. JONAS: So, is that a vote for health and
4 healing being somewhere towards the front?

5 DR. PIZZORNO: Absolutely, wholeness, health,
6 and healing right there at the front. That is what this
7 is about. A little bit of wordsmithing on the
8 principles, after "Practitioners," I would add to words,
9 "disciplines, institutions."

10 DR. JONAS: Where are we?

11 DR. PIZZORNO: Under "Partnerships," right
12 after "Practitioners, complementary practitioners," add
13 "disciplines, institutions."

14 DR. JONAS: "Disciplines, institutions." Okay.

15 DR. PIZZORNO: It would just be more
16 comprehensive in how we are stating this.

17 DR. JONAS: Okay. Other comments?

18 DR. FINS: I worry about it getting a little
19 too fuzzy and a little too -- I mean I agree with it in
20 principle as something that informs my own work as a
21 physician, but I think that it can be misunderstood, it
22 can antagonize people. Secular science might be

1 antagonized by notions of spirit in this context.

2 So, I think we need to be very careful. Maybe
3 Dean can help me here, but I think it is his red flag
4 land mine comment.

5 DR. ORNISH: I wasn't called on.

6 DR. JONAS: You are called on.

7 DR. ORNISH: Thank you. I think all of us
8 certainly agree with the idea. Maybe if we could have
9 somewhere in here, just like you defined earlier on that
10 CAM -- there is some footnote here -- basically, you are
11 saying, like on page 6, complementary and alternative and
12 integrative are kind of synonymous. Maybe we could say
13 somewhere that when we say "body," as a general
14 principle, we are talking about the larger issues that
15 encompass the psychosocial, the emotional, and spiritual
16 dimensions.

17 I personally think that language sounds better
18 than body-mind-spirit, and that when we talk about the
19 body, you know, throughout the document, we are not
20 limiting it to that, but that every time you say it, just
21 like you don't say he or she, even though you might say
22 when we say he, we really mean all genders. It just

1 becomes clumsy and awkward to have to actually say that
2 every time you mention the word "body."

3 MR. SWYERS: So, you are suggesting a footnote.

4 DR. ORNISH: Well, just something that says,
5 early on, that as one of the overall principles, that we
6 are talking about incorporating the psychosocial, the
7 emotional, the spiritual dimensions, and that later in
8 the document, when we make reference to the term "body,"
9 it is really in that larger context. And leave it at
10 that. I don't think you have to say it every time.

11 SISTER KERR: I think I would understand what
12 is being said. I think "body-mind" has become more the
13 generic term that includes the body-mind-spirit
14 environment. If you are going to footnote something, I
15 mean, this could get deep here in terms of issues of
16 he/she, et cetera, and gender.

17 I think maybe I would eliminate it all and put
18 "spirit" if I wanted to make a point, but since I am
19 trying not to be too radical here, I think the body-mind
20 footnote is a common use.

21 DR. FINS: Another possibility is to give it
22 the importance that it is due and put it in the

1 historical section as a major element of what has
2 motivated CAM in contrast to the secular, scientific,
3 allopathic approach. We don't want to give it short
4 shrift, but we also don't want it to be pervasively
5 antagonistic that people would find it offensive.

6 DR. JONAS: I think that is an excellent point.

7 MS. CHANG: Wayne, you have about 10 minutes.

8 DR. LOW DOG: I thought if we put something
9 like wholeness at the beginning, I also am in favor of
10 that, and it says, "Health involves all aspects of life,
11 mind, body, spirit, relationships, environment," and if
12 that is our opening statement, I think that is a powerful
13 one to begin with, and I agree, too, that if you start
14 reading mind, body, spirit throughout, that it also loses
15 its power when it is used like that, but I think that
16 that is an important one to open with, because I think it
17 truly does reflect healing on all kinds of levels.

18 DR. JONAS: So, another vote for wholeness
19 being up front, right, and healing, I think also
20 partnerships, and I think relationships is a word that is
21 not too up front out here, but is inherent, and we maybe
22 want to make it more up front is another thing that I

1 heard. It is up front in the IOM report.

2 MR. CHAPPELL: I do think we need to, as we
3 order the priorities here, these priorities need to come
4 from the true perspective of where we are as a CAM
5 community, and not trying to tailor a document for a
6 particular reader.

7 This is the most powerful presentation we can
8 make in this section as a group of commissioners because
9 this is saying what we believe, what are the core values,
10 and I look at something like evidence, and I agree that
11 that needs to be certainly in the first half of the
12 group, but I don't think that it needs to be first just
13 because we are trying to speak to an audience that is
14 trying to dismiss us.

15 Therefore, I think we need to be true to
16 ourselves on this, be strategic in the way we use some of
17 these other principles like evidence, but I don't want to
18 see us dilute our power. So, I am agreeing with the idea
19 of wholeness and health and healing, partnerships,
20 prevention. I mean, my goodness, that is what we are
21 about.

22 DR. JONAS: Comments on evidence?

1 DR. WARREN: Well, I am looking at what does a
2 holistic practice really entail, and your guiding
3 principles is part of every bit of it. What is utmost in
4 this whole thing is health and healing and wholeness for
5 the patient. Those are the first two.

6 I like wholeness first because it defines life,
7 it defines mind, it defines body, and it helps define
8 what health and healing is. So, I would say wholeness
9 one, health and healing No. 2. No. 3 is every single
10 person that walks into our office is an individual. I
11 think No. 3 ought to be an individual.

12 No. 4, every individual has choices. No. 5,
13 every individual is educated and needs empowerment. No.
14 6, I think prevention. No. 7, the public involvement in
15 the prevention through education and empowerment. No. 8,
16 dissemination of that information.

17 No. 9, then, you get to evidence, and No. 10,
18 you get to the partnerships.

19 DR. JONAS: I am going to take two very short
20 comments, and that's it.

21 Joe.

22 DR. FINS: I think there is a confusion here

1 between principles and process. Health and healing,
2 wholeness, individuality, I think are principles.
3 Process is evidence, dissemination, partnership, in other
4 words, so we are talking about two different categories
5 of things here.

6 MR. CHAPPELL: No, we are not. No, we are not.
7 I am just going to intervene here. We are talking about
8 what we deeply believe in as a group of people, and that
9 is why we scripted this group. That is why we put this
10 group, and then we started calling them something else.
11 These are our core values. This is what we believe in.

12 DR. FINS: Right, we believe in all of this,
13 these are all principle beliefs.

14 MR. CHAPPELL: Right, we do believe in all of
15 that.

16 DR. FINS: What I am saying, though, is that,
17 for example, evidence is a way of achieving health,
18 healing, wholeness, and individuality. Using that, but
19 evidence, in and of itself, is a subset of those more
20 transcended principles.

21 MR. CHAPPELL: I don't agree with that.

22 DR. JONAS: Tieraona asked one, and then I am

1 going to ask everybody to do what George just did, but I
2 want you to write it down, and we are going to actually
3 see kind of what we come up with.

4 Go ahead.

5 DR. LOW DOG: That is kind of where I was at.
6 I just wanted to, before we do that, I like the first
7 four, but I think evidence then drives a lot of -- to
8 have education, to have dissemination of that education,
9 to have all of that, you have to have some evidence for
10 what you are talking about.

11 I would have ranked it a little bit higher up,
12 but probably No. 5, and then driving it on the rest. I
13 agree, I think that as a provider of healing, as somebody
14 that works in that field, I think most of us are driven
15 pretty much by seeing our patients as being whole, and
16 their freedom of choice and their individuality, but I
17 would rank evidence higher. I would have put it up
18 around No. 5.

19 DR. JONAS: One of the things I hear is that it
20 would be nice to kind of link some of these, so that you
21 can see how one follows, and what you mentioned,
22 certainly individuality and the importance of choice, and

1 this type of thing, that that could probably be done
2 better throughout here after we get kind of our
3 priorities established is to try to link those.

4 Dean, last comment.

5 DR. ORNISH: Real quick. I mean, even under
6 "evidence," I think if we could put something in there,
7 instead of just saying that it will enhance the
8 development and delivery of these services and products,
9 something that turn out to be scientifically valid, the
10 way it reads now is like we want to get evidence to do
11 things that we want to do as opposed to looking at
12 evidence to see which things are worth doing, and I think
13 that is a really critical thing that anyone is going to
14 pick up on as a bias of the Commission if we don't change
15 that.

16 DR. JONAS: I would have some wording issues on
17 that because I do not word that in that statement. I see
18 help to identify, in other words, you use scientific
19 evidence actually to find what is safe and effective. I
20 mean that is how I read that.

21 DR. ORNISH: Well, apparently other people
22 share this, too, so if you could just put something at

1 the end, something along the lines that those that turn
2 out to have, those that are scientifically based, those
3 that have evidence to support them as opposed to --

4 DR. FINS: The phrase "generating evidence" in
5 the sense that you are fabricating evidence.

6 DR. ORNISH: That is important actually. You
7 are trying to come up with evidence to prove what you
8 think you already know as opposed to trying to search for
9 truth.

10 DR. JONAS: Okay. So, wording on that, so that
11 it makes it a little bit stronger in terms of -- yes.

12 DR. GORDON: I think one thing that would be
13 helpful, and I know you want to get specific words, but
14 it may be helpful in this period of time to get some of
15 the principles flushed out, just as we are doing with
16 evidence for all of the different categories, and then
17 the point that you make about linking them, I think seems
18 crucial to everyone.

19 I think the more we can contribute to expanding
20 and focusing what we mean, just the way Dean and Joe were
21 doing with you, on each of these, the better.

22 DR. JONAS: How much time do I have?

1 MS. CHANG: Just a few more minutes before you
2 need to finish up with mission.

3 DR. FINS: May I make a parliamentary question
4 here? I am just wondering, I think we are reaching
5 consensus on this. I don't know what the utility is of a
6 half-hour for Jim to do what these guys seem to be doing
7 already. If we could maybe get more time for them to
8 finish up.

9 DR. GORDON: I think on this one we can,
10 because I feel like I have a pretty good order, so I
11 would like to give them 15 more minutes and just take 15
12 at the end.

13 DR. FINS: Thank you, Mr. Chairman.

14 MR. SWYERS: Yes, I think it would be helpful
15 at the end if we can summarize just for my purposes to
16 try to figure out where to go from here.

17 DR. JONAS: So, we have 15 minutes, we have
18 been reprieved. Breathe.

19 George.

20 DR. BERNIER: I would like to cast my vote for
21 the inclusion of evidence as one of the very strong parts
22 of our outcome. It is I think something which is more

1 and more being looked for and being utilized.

2 DR. JONAS: Another vote for evidence, and so,
3 as has already been mentioned, a rewording of it to make
4 it clearer that we are really trying to separate the
5 wheat from the chaff, if you will.

6 Joe.

7 DR. PIZZORNO: I fully agree with the comments
8 that Dean and George stated, and maybe something along
9 the lines of we perform the research to provide evidence
10 to enhance the development of these healing arts to make
11 them more effective and safe. I think that is both
12 issues, the safety and efficacy.

13 I don't know how you put in language to say,
14 remove things that don't work, but it would be nice if we
15 have some kind of language like that.

16 DR. JONAS: I think you can say it.

17 DR. FINS: I think safety should be one of the
18 bullets, which somehow is not here. We are going to talk
19 a lot about adverse event monitoring and the OIG report,
20 to be consistent, we need to do that.

21 DR. JONAS: You are proposing another
22 principle?

1 DR. FINS: I might be, if it is not here.

2 DR. JONAS: So more emphasis on safety.

3 DR. FINS: Well, it is a subset of evidence,
4 but evidence means something else, so I don't think I am
5 proposing something that we haven't agreed upon.

6 MR. CHAPPELL: I think, Joe, what we need to do
7 is move from the single word "evidence" to the phrase
8 "evidence of safety and efficacy."

9 DR. FINS: Yes, evidence of safety and
10 efficacy.

11 MR. CHAPPELL: That is where your phrase can be
12 more helpful than the single word.

13 DR. FINS: The other point which I think might
14 be very helpful, and it gets back to the point that Tom
15 completely disagreed with, but I know we fundamentally
16 agree, is in a paragraph here, we set out those over-
17 reaching points that are embedded in these other
18 principles, again, health, healing, wholeness, and
19 individuality as the core issues.

20 Then, maybe we just do it alphabetically, in
21 other words, because I think we could really split a lot
22 of hairs, and if we say it is alphabetical, which we

1 believe they all are very important, because I think that
2 some of us feel very strongly about evidence, others are
3 going to feel very strongly about choice. This might be
4 a way of reaching a Solomonic compromise without spending
5 a lot of time, and then it's all there, we apprise all of
6 these points.

7 So, I just put that out as a possible hedge to
8 compromise.

9 DR. JONAS: Thank you.

10 Jim.

11 DR. GORDON: I think that is one way to do it,
12 but I kind of like the idea of trying to pull it together
13 in a coherent way, so that each of these 10 flow into
14 each other. I understand the notion of compromise, but I
15 think it becomes a much stronger statement if it is done
16 narratively that way.

17 DR. JONAS: Ming.

18 DR. TIAN: I have a suggestion. I think a good
19 idea was using efficacy and safety for the first one. I
20 still prefer we put that the first, because I believe
21 that CAM is a medicine. If it is a medicine, you have to
22 answer the first question, efficacy and the safety.

1 The other principles are important, but again,
2 if there is no efficacy, there is no safety, you are not
3 talking about a medicine. I think all the 10 principles
4 are very important, but I prefer this will be the first.

5 Thank you.

6 DR. LOW DOG: I just think that evidence needs
7 to rank high up there. I just think that healing is
8 something much more than that. I think that healing, I
9 mean the "who," I think did a good job, sort of it is the
10 active integration of our minds, bodies, spirits, and
11 social beings, and that that is really what healing is
12 all about.

13 That, I think is true whether you are talking
14 mainstream or CAM. So, I think some statement about who
15 we are, the essential essence of who we are, about
16 holism, I think is very important.

17 I don't think evidence should be down at the
18 bottom of the list, because I think it then informs how
19 you are going to do education and prevention, and I think
20 all of those things without evidence, you don't know what
21 you are doing, so I think it needs to be up there, but I
22 am still high on the list for sort of the healing

1 overarching principle.

2 The IOM, I think they talked about sort of
3 healing relationships and patients, so even they, they
4 had evidence as No. 5.

5 DR. JONAS: Their fifth bullet was evidence.
6 You want it higher than that?

7 DR. LOW DOG: I want it higher.

8 DR. JONAS: You mentioned one thing, Tieraona,
9 that I wonder if it is a general consensus, is that we at
10 least conceptually in the text somewhere link to the WHO
11 definition of health.

12 DR. FINS: That has been widely criticized as
13 being way too expansive. It has been criticized as being
14 overly inclusive and saying that health has gotten to
15 other human sectors, and it is no longer health care, it
16 is something else.

17 DR. ORNISH: I just want to say I really like
18 Tom's suggestion about expanding the word "evidence" to
19 "evidence of safety and efficacy." I do think that
20 should be first for a lot of reasons. It really brings
21 people together.

22 It is not distorting what we say to please

1 another reader, but it is also mindful of the fact that
2 this is something that really brings everybody together,
3 and then it marginalizes opposition, because if you say
4 we are in favor of evidence of safety and efficacy, then,
5 what do people say, oh no, we want things that aren't
6 safe and effective?

7 You know what I am saying, it really seizes to
8 the high ground and the middle ground all at the same
9 time, so I like your suggestion.

10 DR. JONAS: Strategically, politically, and
11 strategically correct, yes, not just correct, but
12 valuable for integration purposes.

13 DR. CHOW: I have always liked the broad
14 statement of the World Health Organization, and if we
15 delineate that further with our own definitions, I think
16 it would be a nice combination.

17 I think the four, wholeness, health and
18 healing, individuality, and choice can be put in a nice
19 paragraph, and then evidence comes right after that,
20 before the others, and the others, it is okay.

21 DR. JONAS: So, put them in.

22 DR. CHOW: Yes.

1 MS. SCOTT: I feel very strongly that wholeness
2 needs to be first. I would recommend we really could
3 fold in wholeness, health, and healing as one, and then I
4 could support evidence being No. 2, evidence for safety
5 and efficacy being No. 2, and then the rest following,
6 individuality, choice, because I think they are both
7 important.

8 I originally had evidence as No. 5, but based
9 on the discussion, I could see moving it up to a No. 2,
10 but I really think the essence of CAM is really between
11 wholeness, health, and healing.

12 DR. JONAS: Health and healing, right. Okay.

13 DR. LOW DOG: I like Julia's suggestion, and I
14 think combining wholeness, health, and healing, I think
15 makes sense, that that could be just as if we were doing
16 evidence, safety, and efficacy, I mean that we have sort
17 of made the phrase, I think that that goes.

18 I think that also, it is recognizing all of
19 those aspects that drives evidence. You know, evidence
20 doesn't exist on its own. You have to have it within
21 some sort of context, and it is partly through defining
22 wholeness and the body's ability to heal that will drive

1 some of the new research that is going to be done.

2 So, I still think that wholeness, health, and
3 healing, and I think again, it could be 1, make it 1, and
4 then, No. 2, your evidence, safety, and efficacy, No. 2,
5 which is right beneath it. So, I would support Julia's.

6 DR. JONAS: I think they are both very
7 important. I would be careful not to make them one. I
8 think they are different. I think healing processes, the
9 stimulation of healing process is one concept, and the
10 idea of then everything being connected and the
11 importance of paying attention to that is another
12 concept, but I wouldn't merge them.

13 MR. CHAPPELL: Yes, Wayne, I support your
14 comment there. I do think they are different enough to
15 be treated separately, to combine them will dilute the
16 opportunity, so the order of priority, I think is great,
17 but I would like to see them kept separate.

18 DR. JONAS: Joe has the last word, and then I
19 am going to summarize.

20 DR. FINS: Maybe as a compromise, because there
21 is the evidence crowd that will not be happy, maybe if
22 the opening paragraph, Julie, maybe if you could live

1 with this, the opening paragraph stresses wholeness,
2 health, and healing, and then the first bullet is the
3 evidence, efficacy, and safety, and then the second
4 bullet would be health, healing, and wholeness, if we
5 broke that up, in other words, so it is in the opening
6 paragraph as an important over-reaching principle.

7 Then, we get the evidence, efficacy, and
8 safety, and then health, healing, and wholeness as 2 and
9 3, so we have kind of created an evidence sandwich.

10 DR. LOW DOG: I just wanted to ask Joe
11 something. Joe, I am just in full support of evidence,
12 but I am confused where we are blocking on this wholeness
13 as being the first. Is it the word "wholeness," because
14 this is a principle that guides us in mainstream
15 medicine, this is what we all believe.

16 We didn't become physicians to study evidence.
17 I mean we believed in humans and their wholeness, and we
18 wanted to participate in that process, and evidence
19 supports the art of medicine.

20 We are artists basically that use evidence to
21 support what we do, but it seems like the fundamental
22 foundation of all medicine, all healing all around the

1 world is this belief, and I am not sure if wholeness
2 should be it, or health.

3 Maybe it is the word "wholeness" that is a
4 trigger or something, I am not sure, but I think we could
5 come up with some phrase. I think evidence then supports
6 that, but that is the core value. I am just wondering
7 where we are at with that.

8 DR. FINS: I guess the issue, if we define
9 wholeness as mind, body, and spirit, we don't have
10 evidence for faith, so there is a tension. So, it is a
11 language issue. Again, I don't want to be overly
12 defensive, but I think we have to write a defensive
13 document.

14 DR. ORNISH: A mindful document. Again, I
15 think if you can bring people in at the beginning, around
16 something that everybody agrees on, it just makes
17 everything flow easier. It is not a rank order of
18 values, of importance, it is the best strategy of
19 bringing people in, that's all.

20 DR. JONAS: I have Charlotte over here and then
21 I want to just make a couple summary comments, because I
22 think -- are we getting towards the end?

1 MS. CHANG: You have five minutes for summary
2 and five minutes for a mission statement.

3 SISTER KERR: I would like to give Tieraona an
4 award for her statement, please, and then I would like to
5 say, when we look at the National Academy Institute, the
6 10 principles, they have healing relationships as No. 1,
7 and patients' needs and values.

8 So, when we get into, we call it sort of
9 individuality and partnerships, I am not so sure our
10 partnership paragraph emphasizes health coach and
11 patient, or practitioner and patient enough, but I think
12 we have got to get back here to sort of the art form and
13 what we are all about in relationship.

14 Thank you.

15 DR. JONAS: Okay. We have heard a lot of
16 comments, I am sure we will hear more, and welcome to
17 accept any suggestions on wording, principles, et cetera.
18 What I have heard is that we need to do some changing of
19 the phraseology especially the areas in bold, for
20 example, in order to get it clearer about what we want,
21 in some cases, maybe mixing some of the areas, so that we
22 get the principles out.

1 We have had a number of suggestions, I would
2 welcome some suggestions from you, and I am going to ask
3 you to do that in just a minute. The importance of
4 wholeness and healing are clearly there. The importance
5 of evidence, safety and efficacy is clearly there.

6 The emphasis on relationships and the
7 development of relationships is not so clearly here and
8 needs to be brought out.

9 I think linking in perhaps a more specific way
10 to some of these IOM issues, as well as to some of the
11 others like Healthy People 2000, perhaps the World Health
12 Organization, et cetera, would be something we would also
13 look at, making clear that we are talking about mind-
14 body-spirit, perhaps not in every single phrase, but in
15 one of the up front statements or at least in one of the
16 guiding principles.

17 What I would like to ask you to do now is I
18 would like you all to take a piece of paper, and I want
19 to spend five minutes, and I want you to rank order on
20 that piece of paper, 1 to 10, the principles, and I would
21 like next to the principles, I would like you to put if
22 you have any wording changes to the bolded areas.

1 Remember, we have to keep that pretty short,
2 notice the IOM is a phrase, not even a sentence, and that
3 you rank order your principles from 1 to 10 with any kind
4 of changes in the phraseology of the bold statement in
5 that, and, Michele, if you could collect those, we will
6 take those.

7 [Pause.]

8 DR. JONAS: Tom recommended doing the top five.
9 Is that reasonable? Okay. So, just do five, that is a
10 minute each. I am trying to get both the order and also
11 some phrase changes that you might want to have in that,
12 and we will take a look at those and try to put those
13 together for revision of this.

14 [Pause.]

15 DR. GORDON: Wayne, Steve has reminded me that
16 the audience has not seen the 10 principles. Do you want
17 to read them out loud, the way they are written down
18 here?

19 DR. GROFT: Just the bold parts.

20 DR. JONAS: Just the bold parts?

21 DR. GORDON: Yes.

22 DR. JONAS: I will try to paraphrase them a bit

1 perhaps.

2 The first one is on evidence, that is,
3 commitment to using science and evidence-based medicine
4 for identifying safe and active, effective practices.

5 The second one is dissemination of quality
6 information, promoting efforts to thoroughly examine the
7 current evidence and make information about that
8 available in a timely fashion.

9 The third one is prevention, emphasizing the
10 importance of the promotion of health in addition to the
11 treatment of disease and its prevention.

12 The fourth or the next one is health and
13 healing, emphasizing the marked ability of individuals to
14 heal and recover, and to support that. Wholeness, that
15 health involves all aspects of life, mind, body, spirit,
16 relationships, and environment.

17 Individuality, recognition that the person is
18 unique and has a right to have their health care
19 customized to that uniqueness. Choice, the freedom,
20 individuals should have the ability to choose freely
21 among the safe and effective therapies that are
22 available.

1 The next is education and empowerment,
2 especially emphasis on educating individuals continuously
3 about prevention, healthy lifestyles, and empowering them
4 to self-care.

5 The next is public involvement, recognizing the
6 public and consumer as being the main driving factor in
7 this and that they become more integrally involved in
8 setting prioritizations and decisions.

9 The last one was partnerships, emphasizing that
10 good health requires collaborative teamwork between
11 conventional practitioners, research, and also between
12 health care practitioner, patients, and among patients,
13 both in research and in --.

14 MS. CHANG: I am going to come around and get
15 these now. Wayne, do you want people's names on these or
16 do you care?

17 DR. JONAS: It is up to you. Optional.

18 MS. CHANG: We are out of time, unless the
19 chair cedes you some of his time.

20 DR. JONAS: Well, the historical context, I
21 don't think we need to talk about. I guess I would just
22 like, I mean the plan is to do a mission statement, so

1 perhaps just a general comment on is that something that
2 people would like to see and would like to see us try to
3 come up with a mission statement.

4 DR. GORDON: Wayne, do you want to say what you
5 mean, a little bit more, by "a mission statement"?

6 DR. JONAS: Tom? He is much better at that
7 than I am.

8 MR. CHAPPELL: I am wondering whether the
9 mission statement was a thought that came out of the core
10 values, what we believe work. I am trying to remember
11 the origin of the mission statement.

12 Basically, if we have got a set of core beliefs
13 which we are calling guiding principles, that is sort of
14 the philosophical orientation, and then the mission
15 statement is more what are we going to do about it. It
16 is the here what we are about.

17 I am not sure a mission statement is actually
18 relevant for us, so I want to raise my doubt about the
19 need for it, but I don't want to preempt Wayne's idea
20 about this, or Jim's. I have forgotten where this came
21 from.

22 DR. JONAS: I do too, actually. Linnea.

1 MS. LARSON: We actually had a mission, and it
2 was given by the Executive Order. I think that
3 highlighting the Executive Order, and this is how we have
4 organized our understanding under the guiding principles
5 is useful.

6 DR. JONAS: That was actually my sense, too, is
7 that this was sort of a reiteration of what our charge
8 was, and that is our mission, is to try to meet that
9 charge, so that comes out of the Executive Order. I
10 didn't know if we wanted to rephrase that or emphasize
11 that. I mean, it is going to be right up front in the
12 actual report.

13 MS. LARSON: I really do believe that we need
14 to emphasize and quote directly what that Executive Order
15 is and then make it very clear about how we have shaped
16 what we are doing, and that would be our mission.

17 MR. CHAPPELL: That is very helpful, Linnea,
18 and I think it is probably worth the task. Let's try it.
19 It is the action orientation of the Commissioners' work,
20 whereas, the guiding principles are more the belief
21 orientation, one's belief, one's action.

22 Why don't we give it a try. I am willing to

1 have our committee give this a try, unless you already
2 have done it.

3 DR. JONAS: A mission statement?

4 MR. CHAPPELL: Yes.

5 DR. JONAS: No.

6 What I heard is that maybe we don't need one
7 actually, as long as the charge, what we have been tasked
8 with is up front.

9 DR. GORDON: It is time now. We have 15
10 minutes, in which I am going to give back, feed back, my
11 understanding of what we have agreed on, and what we
12 perhaps haven't agreed on, and get your response as to
13 whether this is an accurate reflection of what everybody
14 has heard.

15 Let me say that this section is different from
16 all the ones that will follow, because we are not talking
17 about recommendations here, we are talking about the
18 structure of the section itself, so we are at a different
19 stage with this particular section. So, I feel
20 comfortable, and hopefully it will work, taking less
21 time.

22 When we come up with a lot of recommendations,

1 there may be much more discussion that will go on. I
2 will say where we are, and people will then have a lot of
3 different thoughts about whether or not we really are
4 there and what we should do with the recommendations.

5 So, let me go through this as quickly as I can,
6 and as I go through this, I want to find out if this is
7 accurate as I go through each one. So, if you could all
8 make some kind of motion to indicate that it is or it is
9 not.

10 First of all, when it comes to definition, and,
11 please, especially, Wayne, you and Tom, if your
12 understanding is different, please feel free to jump in.

13 The definition on page 6 is the one that
14 everyone felt much more comfortable with rather than the
15 definition that the document opened with, is that
16 correct?

17 This may seem kind of dopey to go through each
18 one so carefully, but I really want to make sure because
19 these are the instructions that we are giving back to
20 each of the groups as they do the presentations. So,
21 that is number one, okay, everybody? Yes. Good.

22 The second is that the emphasis is on the kind

1 of goals and the aspiration rather than on conflict in
2 presenting the whole field, is that correct, is the
3 feeling tone? Okay.

4 Third, that there is a sense of some of the
5 issues related to history and related to some of the
6 conflict will be dealt with in the context of presenting
7 where we have been, where we are, and where we are going.
8 Correct? Okay.

9 Fourth, there is an importance placed on
10 emphasizing areas of overlap and that diagrams may be
11 useful in presenting some of this information. Okay.

12 One of the other issues that was raised here,
13 that seemed important, is that there be an emphasis on
14 the fact that people are actually using these approaches
15 and that there was a feeling, a number of people felt
16 that that wasn't as strongly emphasized in the section on
17 definition and on where we are right now.

18 Beyond that, Joe raised one example, and I
19 think other people have in the past raised other examples
20 that it may be useful both here and elsewhere to present
21 a number of examples. It may have to do with hospice, it
22 may have to do with school wellness, it may have to do

1 with treatment of chronic illness, to illustrate some of
2 these points. Okay? All right.

3 That is what I have on definition, and as I
4 said, integration and spectrum be both emphasized, that
5 there is an integration of some approaches and that there
6 is a spectrum and some approaches are not integrated, but
7 that they are part of the whole CAM world.

8 Generally speaking, what I heard, and this I
9 really want to make sure we are correct on, is that we
10 would begin with definition and then move into guiding
11 principles. Is that correct? Tom, no, you are not in
12 agreement?

13 MR. CHAPPELL: No, I am not in agreement with
14 that.

15 DR. GORDON: Okay. So, let's check and see
16 where we are with that, because is there general
17 agreement on that? If there is not general agreement,
18 and if there is significant disagreement, then, we need
19 to bring it back to refer the order of presentation back
20 to the subgroup, so I would like to get some feedback
21 about that now, definition first or principles first, or
22 are we not clear yet.

1 Tom.

2 MR. CHAPPELL: For me, the first piece of
3 business to do in a communication piece is to address the
4 shift in world view, and it is basically the orientation
5 question.

6 We have said this time and again throughout the
7 material that we need to have a special section on this.
8 We have come this far with it. It needs to be presented
9 early on, and then we move into the definition of CAM,
10 and then into the history.

11 DR. GORDON: I am going to move this part of
12 this discussion along very fast. I want to hear other
13 opinions about that, so we can make a disposition of this
14 order of order.

15 Dean.

16 DR. ORNISH: Well, I would vote for putting
17 definitions first, not as a relative value, but just to
18 orient the reader, particularly since I would say that
19 the majority of people reading this may be people in the
20 media and politics, or whoever, who don't have much
21 familiarity.

22 I remember in medical school when we get