

1 I would suggest we change that to something
2 perhaps like, "In addition, the training of CAM
3 professionals should include post-graduate and continuing
4 education training programs to assure lifelong learning in
5 their discipline."

6 DR. GORDON: Everybody okay with that?

7 [No response.]

8 DR. GORDON: Okay, anything else?

9 DR. LOW DOG: I'm sorry, Joe, or whoever is
10 running it, on 19 through 23, then, I didn't hear. Did we
11 remove that as well? Have we gotten to that?

12 DR. FINS: Yes, that is going to go.

13 DR. PIZZORNO: So I think we should change the
14 language here somehow.

15 DR. GROFT: Wasn't the language yesterday to
16 include loans rather than loan forgiveness?

17 DR. GORDON: That is right, Steve. Thank you.

18 Remember, the decision yesterday was loans, and
19 we would address loan forgiveness when we come to the
20 Final Report.

21 DR. PIZZORNO: Come to it later, right.

22 Take out "parity," also.

1 DR. GORDON: Can we move along now to
2 credentialing and licensure?

3 DR. TIAN: My question is on page 11, the second
4 line.

5 DR. PIZZORNO: We are not there yet.

6 DR. TIAN: Okay.

7 DR. PIZZORNO: So anything else on education and
8 training?

9 [No response.]

10 DR. GORDON: Let's move along.

11 DR. PIZZORNO: Credentialing and licensure. So
12 we did not come to consensus on specific recommendations
13 on licensure. Obviously, that was a pretty hot topic. I
14 think we all need to take a look at this and see if this
15 is consistent with the more open-ended language that we
16 ended up with yesterday.

17 I took a quick look and I think it kind of lays
18 out both sides of the issues, but if there is something
19 specific here people want to comment, now is the time.

20 DR. FINS: Yes, Joe, on age, page 11.

21 DR. PIZZORNO: What line?

22 DR. FINS: Well, I am trying to figure that out.

1 Like in the sixth or seventh, or something like that, this
2 unevenness of oversight. Maybe we want to cast that again
3 more positively and talk about the importance of due
4 process and representation instead of the unevenness, not
5 to antagonize but rather to encourage.

6 DR. PIZZORNO: It is well stated. It is true,
7 it is well worded.

8 DR. FINS: Okay, then maybe we want to have a
9 follow up sentence saying something like the Commission
10 heard the need for improved due process and representation
11 in addition. So end on a positive note.

12 DR. GORDON: Joe?

13 DR. PIZZORNO: I am having trouble finding it.
14 What line are you on?

15 COMMISSIONER: Six and seven.

16 DR. FINS: Or, it could also go down where we
17 are talking about the boards. I mean, this is not a
18 major, major issue here, but the issue of due process was
19 something that people talked about, and representation, on
20 the board, of CAM peers.

21 We talked about this months and months ago,
22 about the pain management story and having pain and

1 palliative care specialists on the Federation of State
2 Medical Board and local boards so that when people use
3 dopioids appropriately, they aren't sanctioned, the same
4 kind of model, as an example, that could be incorporated
5 as an example in there.

6 DR. PIZZORNO: Can you suggest some language to
7 add to this?

8 DR. FINS: Yes. Right now? My Apple is at
9 home. I would say the Commission encourages increased
10 representation of CAM providers on state medical boards,
11 such as has been the case with the incorporation of pain
12 specialists to improve pain management. It also endorses
13 increased awareness in the need for due process.

14 DR. GORDON: Right.

15 DR. PIZZORNO: Excellent. I think that is quite
16 good. Anybody else want to comment?

17 DR. GORDON: Pay attention to the requirements
18 of due process.

19 DR. PIZZORNO: Yes. George?

20 MR. DeVRIES: It is really a question. I
21 understand it is an interim progress report, and I guess
22 the question would be, for the reader who is getting this,

1 there will be many who don't have a good sense of
2 licensure in CAM, who the providers are, how they vary
3 state by state.

4 I guess I am asking the question to the Chair
5 and to the staff, would it be appropriate to have a two-
6 page attachment to this, listing out the 50 states and
7 showing, here are the provider types that are licensed or
8 certified in each state: acupuncture is certified in this
9 state; chiropractors are licensed; dieticians are
10 registered.

11 It would just give a sense of state by state, as
12 well as the variability. I think, for an uneducated
13 reader, they can flip to an attachment, they can go
14 through a list of the states and see what the variability
15 is. Even for the Commissioners, it might be helpful.

16 DR. GORDON: I think that would be fine. We
17 indicate the variability in the text, and it would be fine
18 to have the attachment.

19 DR. PIZZORNO: That is an excellent idea.

20 Anybody else? Any recommendations on this?
21 Ming?

22 DR. TIAN: Page 11, let me ask a question

1 regarding line 2 and 3. It says: "Others, such as
2 acupuncture, massage, and naturopathic medicine are
3 licensed only in some states." I think it is more than
4 only. For instance, acupuncture is more than 40 states,
5 and I am not quite sure about massage therapists. We
6 should mention "massage therapists," not "massage."
7 "Massage" is too common a word to use.

8 DR. PIZZORNO: Maybe we should change that to
9 "are not licensed in all states."

10 DR. TIAN: That is still negative.

11 DR. PIZZORNO: Pardon?

12 DR. TIAN: That is still too negative.

13 MR. DeVRIES: That should go into the
14 attachment.

15 DR. TIAN: Actually, most of them are already
16 licensed.

17 DR. PIZZORNO: Okay, how about "are licensed in
18 many states"?

19 MR. DeVRIES: That should go into the
20 attachment.

21 DR. TIAN: Most or many, or all, in some states.

22 DR. GORDON: If we said many states, but

1 according to standards that vary from state to state, that
2 would be accurate, okay?

3 DR. TIAN: Okay.

4 DR. PIZZORNO: And see the appendix for a list.
5 That would work.

6 Does that work for you, Ming?

7 DR. TIAN: Yes.

8 DR. PIZZORNO: Okay. Anybody else?

9 Joe.

10 DR. FINS: Oh page 12, lines 9 to 11 or so, we
11 are talking here about people were saying that only the
12 CAM providers could credential themselves and everything.
13 We also heard testimony from various groups that the
14 entities themselves couldn't agree on the standard for
15 education.

16 I think here, since Charlotte is saying this is
17 a teaching document, I think we should use the power of
18 the Commission to say that we encourage these
19 organizations to work together and cross disciplinary
20 boundaries and seek to establish professional guidelines
21 that are going to be necessary for eventual consideration
22 for licensure and additional kinds of certification. We

1 can use the bully pulpit of the Commission to say, we
2 asked those people to have dinner together, and they said
3 they didn't want to.

4 So I mean, we can put that in press here and try
5 to urge them to collaborate in the spirit of collegiality.

6 DR. PIZZORNO: You want to say something,
7 Michele?

8 MS. CHANG: Yes. Going back for a moment to
9 that list, because I think it is relevant as well as
10 illustrative, George and I were just talking, how do we
11 decide, what do we include in that list, because we tried
12 to steer away from talking about specific modalities or
13 looking like we are supportive of -- so what George
14 suggests was that he can provide us with an appendix that
15 is fairly comprehensive. So I just want to raise that.

16 MR. DeVRIES: I can provide you with lists,
17 state by state, and kind of go into detail, certified
18 versus licensed. You can take that, then, and you can
19 basically edit it down to what you think makes sense to
20 have in the appendix.

21 DR. PIZZORNO: Great.

22 So coming back to the point that Joe raised

1 about encouraging the various groups and subgroups to work
2 together, it makes sense to me. I wonder how the rest of
3 the Commissioners think about that.

4 DR. JONAS: I would go, I think, even a little
5 further in what you are suggesting, Joe. I think, just
6 like we are saying there ought to be some minimum
7 educational issues that are brought up among all
8 practitioners, licensed, credentialed, or non-licensed,
9 there should be some minimal ethical and professional
10 standards that anybody that is delivering a service should
11 be required to adhere to.

12 I think that we should put some kind of
13 statement into that effect, such as, basic standards for
14 ethical and professional conduct should be part of all CAM
15 credentialing, licensing in service delivery, or something
16 like this.

17 DR. FINS: Wayne, if you go to lines 23 on page
18 12, it is there. There is some of that there already.

19 DR. JONAS: Yes, I see that down there. I would
20 suggest we make it stronger, and I also think that this is
21 the place to put in some things about deceptive and
22 fraudulent practices, that there should be a process for

1 the prevention and discipline of fraudulent and deceptive
2 practices and claims as part of delivery and services.

3 Anyway, I think that should part of whether an
4 individual is licensed, credentialed or not.

5 DR. FINS: I think, along those lines in that
6 same area, I had identified complications of their
7 intervention, reporting mechanisms, be responsible, AER-
8 kind of participants, we talked about that, infection
9 control, et cetera, et cetera.

10 DR. GORDON: I wouldn't get into too many
11 details on this stuff.

12 DR. FINS: No.

13 DR. PIZZORNO: We just had three new ideas
14 presented to the Commission, actually four, at this point.
15 I don't know how much time we have to go through all of
16 these. I really liked what Wayne had to say about
17 expecting minimal standards, whether they are licensed,
18 credentialed, et cetera, others, or just simply a delivery
19 of service; having minimal standards of education,
20 competency, et cetera.

21 DR. JONAS: Buford, before you leave, this
22 actually directs --

1 MR. ROLIN: I know. That's why I waiting.

2 DR. JONAS: That's why you were leaving.

3 [Laughter.]

4 MR. ROLIN: I wanted to hear what you had to
5 say.

6 DR. JONAS: Well, because I think it should be
7 kept fairly generic, because there are systems that
8 already do that discipline, and we need to be very clear
9 that we don't specify this is how you go about doing it,
10 but that it should be part of it.

11 MR. ROLIN: Thank you.

12 DR. GORDON: Let me interject here. We need to
13 come very quickly to a close here. Linnea has also passed
14 me a note, really saying, well, maybe we should wait and
15 shouldn't consider service delivery and access and
16 reimbursement in this meeting.

17 I think we have to do just the opposite. I
18 think since we haven't considered it, we need, basically,
19 the full hour to consider that. Where we have gone over
20 information development and dissemination at some length,
21 I would like to leave that to do two more minutes here.
22 If there are issues that are left over with information

1 dissemination, et cetera, that are of concern that are not
2 covered by the discussion, I would like people to get in
3 touch with the staff.

4 That would be you, Corinne, right?

5 Because we do need to hear it ourselves and talk
6 with each other about issues related to service delivery
7 and reimbursement.

8 DR. ORNISH: Could I say one thing? I may have
9 been out of the room when this was discussed, but on page
10 12, when you get into lines 18 through 27 -- have we
11 already covered that? I really think that you might
12 consider just deleting that, and just leave it at the
13 sentence that ends on line 15: "They will also be
14 addressed in the Final Report," and then delete everything
15 else on down to line 28, because I can't think of many red
16 flags that are going to be bigger.

17 Even though we are only saying that we are
18 considering two principles, it is going to be very easily
19 read as, this is what it looks like we are going to
20 recommend.

21 I can just tell you, this is going to be a huge
22 issue for a lot of people, and I am not sure that it is

1 really worth putting down until we have had a chance to
2 discuss it more fully. I think we are going to get the
3 worst of both worlds here.

4 DR. GORDON: I thought that these were things on
5 which we had, pretty much, consensus. 8

6 DR. ORNISH: Well, because if I were reading
7 this as an Interim Report, and I weren't a member of this
8 Commission, I would read, implicit in this, that basically
9 anybody could be a practitioner as long as they disclose
10 their own limitations, that they don't necessarily have to
11 be licensed.

12 DR. GORDON: It doesn't say that at all. It
13 just says that all practitioners need the basic education.
14 It doesn't say anybody can be a practitioner.

15 DR. ORNISH: Well, I think that needs to be made
16 more explicit, then. Maybe it is because of the
17 discussions that we had where people were recommending
18 that anybody could be a practitioner as long as they
19 disclosed to people what their limitations and their
20 credentials were.

21 DR. FINS: Wayne just said we are seeking to set
22 minimal standards of professional behavior and clinical

1 abilities. We have sort of had this discussion. So in
2 other words, we are creating a floor here upon which these
3 people would exist.

4 DR. ORNISH: I know, but I just think it needs
5 to be more explicit, then, if that is the case.

6 SISTER KERR: There is a point to this, not that
7 I think we aren't going to be speaking of that, but it
8 could make sense to stop with "period, Final Report,"
9 because you go on to kind of do a prediction, which we are
10 not doing in other segments.

11 DR. ORNISH: I think it just raises concerns
12 that are not necessary to go into here, that could
13 potentially be really damaging for our moving forward,
14 until we are ready to address it more fully.

15 DR. FINS: We had a whole meeting on education,
16 devoted exclusively to education. We had four subgroups.
17 We heard a lot of testimony, we got a lot of background
18 reading and writing. I think, to some extent, I am
19 uncomfortable. We are setting up some standards, some
20 expectations here, which I think is part of the integrated
21 message.

22 DR. ORNISH: Well, first of all, I mean, all

1 state licensing boards, anybody who is registered or
2 certified is going to have to disclose their
3 qualifications, education and training, and their license.
4 Is that anything new? I mean, if they are already
5 certified and licensed, why put that in there, and if it
6 something more than that, it could be easily misread.
7 That is all I am trying to say.

8 DR. FINS: I am more interested in the second
9 recommendation. I think that is the one that is more
10 substantive.

11 DR. ORNISH: Well, here again --

12 DR. GORDON: We have got to close. The fact is,
13 Dean, though, that there are people who are practicing
14 without licensure, without certification. What we are
15 saying is, at this point, whoever you are, you have got to
16 say exactly who you are and what you know.

17 DR. ORNISH: But that is the whole point, Jim,
18 is, people are practicing without licensure and without
19 certification, and implicit in this, it could easily be
20 read that we are saying, that is okay as long as they
21 disclose it.

22 DR. FINS: [Off mike.]

1 DR. ORNISH: Then it needs to be just a little
2 more explicit that we are not, because why even put it in
3 there otherwise.

4 DR. FINS: Another bit here that, just, really
5 needs to be mentioned, that is critical, I think, and it
6 says, "All practitioners should know their limitations in
7 diagnoses and treating."

8 DR. GORDON: Right.

9 DR. FINS: I would say their clinical
10 limitations, because diagnosis and treatment may have
11 linkage to a physician licensure, and I don't want to
12 conflate that with other practitioners.

13 DR. LOW DOG: There are many states in which
14 many of these CAM practitioners are not legally allowed to
15 diagnose and treat. So the language itself is not quite -
16 -

17 DR. FINS: So, if we say clinical limitations?

18 DR. GORDON: So there are clinical limitations.

19 DR. PIZZORNO: That is better language.

20 DR. GORDON: Okay.

21 SISTER KERR: Is there any reason that we feel
22 strongly to leave it now, since there is a little lack of

1 clarity, to just clarify Dean's point?

2 DR. ORNISH: Thank you.

3 DR. GORDON: I think that we are making a
4 statement with the second statement, that everybody needs
5 to know enough to know what their limitations are. I
6 think it is an important statement.

7 DR. ORNISH: If they are licensed and certified,
8 it is redundant. If they are not licensed or certified,
9 it implies that we are sanctioning the people who are
10 unlicensed and uncertified, it is okay as long as they
11 know their limitations. Otherwise, why put it in there at
12 all?

13 DR. GORDON: The reason is because one of the
14 major things that we have heard at many of the testimonies
15 is, this is not true, that people who are licensed and
16 certified do not know their limitations. They think they
17 know far more than they do. They don't refer adequately.
18 We have heard from that conventional practitioners --

19 DR. ORNISH: Well then, why don't you just put
20 in the words "All licensed and certified practitioners,"
21 and then I will be happy?

22 COMMISSIONER: [Off mike.]

1 DR. ORNISH: Because you are not limiting it to
2 that. So then, you really are including in that a group
3 of people who aren't licensed or certified, and implicit
4 in that is, for that subgroup of people, you are saying,
5 well, it's okay as long as you know your limitations, and
6 I am uncomfortable with that.

7 DR. GORDON: But, Dean, there are people who are
8 practicing traditional methods of healing. One of the
9 major issues in other countries that I have worked in is
10 the relationship between traditional healers and
11 conventional, and how they work together, and how the
12 traditional healer knows his limitations, and the
13 conventional healer --

14 DR. ORNISH: No one would argue against that is
15 always a good idea for everyone to know their limitations.
16 That is not what I am talking about. I am saying that, if
17 you are talking about people who are licensed and
18 certified, of course they need to know their limitations.
19 If they are not licensed or certified, then we are, in a
20 way, sanctioning or saying, we understand there are people
21 out there who aren't --

22 DR. FINS: These are people who are licensed or

1 certified who practice outside the scope of their
2 licensure.

3 DR. ORNISH: Just put that in there. That's
4 all.

5 DR. FINS: We have heard from some CAM
6 practitioners, who are licensed physicians, that they have
7 never had treatment failures.

8 DR. GORDON: I think what we need to do is hear
9 from other people, and close this section out.

10 DR. LOW DOG: My own personal feeling is, if
11 there is this much dissent about it, just put the period
12 up higher and leave it until the Final Report, because I
13 am not sure it is essential in the Interim. I think there
14 are enough people that are having problems with it to
15 just --

16 DR. PIZZORNO: Jim, I would like to agree with
17 Dean and Tieraona. If there is this much conversation, we
18 are not ready to write this down. Put a period there, and
19 move on.

20 DR. GORDON: That sounds fine. Let's let it go.

21 What I would like to do in the interest of
22 sanity, is take a five-minute break, and then come back

1 and have Linnea lead us through the issues related to
2 service delivery and reimbursement.

3 [Recess.]

4 DR. GORDON: We really need focused attention,
5 and Linnea, I recognize a formidable task, since we have
6 not gone over this material before.

7 **Discussion Session VII: Access, Delivery and Reimbursement**

8 **Part 1: Access and Delivery**

9 MS. LARSON: The only thing I want to say before
10 we begin this process, this is access and delivery.
11 Following that, we are going to do coverage and
12 reimbursement.

13 I want to make a comment about the access and
14 delivery. There were 29 sub-recommendations under eight
15 categories. Now, if we had this in a discussion, that
16 would amount to two minutes and 15 seconds per, quote,
17 bullet point. That is for access and delivery.

18 Under the area of coverage and reimbursement in
19 our briefing book, there were 27 sub-recommendations, and
20 that works out to be about two minutes and 15 seconds, or
21 whatever.

22 I am putting that in a context for you to

1 understand how many of the issues that we will not be able
2 to address in one hour under those two areas, which I
3 believe are substantial areas for this Interim Report.

4 I also want to put another context. Dr.
5 Pizzorno did two areas and had two and one half hours to
6 go over that. Also, with this period of time, we have one
7 hour to look, and I am going to make a suggestion, that we
8 are going to simply go line by line, and if anybody has a
9 substantial objection, addition or deletion, they make it
10 now. If you cannot do it now, then you e-mail your
11 commentary to the respective staff people, Dr. Kaczmarczyk
12 and Maureen Miller, and then we will work on that and get
13 it back within 48 hours.

14 Is that sufficient?

15 [No response.]

16 MS. LARSON: So I say, fasten your seatbelts and
17 get ready to rock and roll.

18 Substantial changes or deletions in the
19 first --

20 DR. GORDON: I have a problem with starting off
21 this way. I think it is not a positive way to start off.
22 I think we need to make some positive statements about

1 access and delivery to begin with, before we move into any
2 of the difficulties.

3 MR. DeVRIES: [Off mike.]

4 MS. LARSON: On the first sentence. Yes, I do,
5 too. It is the "barrier." We begin with "barrier" rather
6 than saying, we will embrace.

7 MR. DeVRIES: You might even want to have an
8 initial paragraph of introduction talking about, on the
9 positive side, in terms of access and delivery, things
10 that are working, and then leave some of the negative
11 comment off for a second paragraph.

12 MS. LARSON: So we contextualize that. We
13 contextualize that and give it the expansive quality that
14 access can be.

15 DR. GORDON: Both the expansive quality, and
16 also a little specificity about the kinds of places where
17 people are looking and some of the kinds of programs that
18 have been developed to give people access.

19 MS. LARSON: That actually was one of my
20 recommendations, is we will cite model programs.

21 DR. GORDON: Will you do that, Linnea?

22 MS. LARSON: Yes.

1 DR. GORDON: Okay, great.

2 MS. LARSON: To assure the Chair here, I
3 actually have gone through all of this and can pull a lot
4 of it together, but I do want us to quickly move through.

5 To the other Commissioners who were not here,
6 that I think was very valuable, was that it begins with a
7 negative with the focus on barriers rather than orienting
8 our readers to the positive aspects of access and what has
9 been done already.

10 DR. PIZZORNO: So it seems like the first
11 sentence should be, "There is strong public interest in
12 having access to CAM practices and products," just in a
13 real positive way. I really liked what you were saying
14 there, Jim.

15 DR. JONAS: Then you could also say, "There is
16 increasing interest by physicians in the conventional
17 medical community in learning about these areas."

18 DR. FINS: Again, do we mean here access vis-a-
19 vis entitlement, or just having access to?

20 Because we have another section which deals with
21 reimbursement, and if we mean having access, I think we
22 have to deal with the issue that is in the second

1 paragraph of this section about how these things are
2 complicated by the uninsured, the underinsured. Access
3 means something different in the context of health care
4 then it does in access to --

5 MS. LARSON: This is one of the issues that I
6 thought about, in terms of definitional specificity.
7 Access, to me, actually means adequacy, adequacy of
8 services and adequacy of supply, but that is a technical
9 issue.

10 DR. FINS: Because the next section is coverage
11 and reimbursement, and I think if we try to sequester the
12 two themes, I think it will be conceptually stronger, and
13 I wonder if there is an alternative way of thinking about
14 access the way you framed it.

15 You talk about universal access. It is not
16 universal access to quality products, it is an
17 entitlement, and we have talked about that issue and how
18 that complicates things.

19 MS. LARSON: Dr. Low Dog, because I don't want
20 to do this again to you.

21 DR. LOW DOG: Thank you, Madam Chairman. Can
22 you just help me. I didn't really pick up on it until Joe

1 said something, but does it really mean when you say
2 "access to CAM by children is characterized by more
3 numerous and significant barriers than the general
4 population"?

5 If you just take that out, because it is the
6 whole sentence, like HIV, elderly, but if you just take
7 that one piece and you just read it, "The access to CAM by
8 this population of children" -- "by children, has more
9 numerous and significant barriers." What exactly are you
10 trying to tell me? I am not quite sure what that means.
11 I just need some help.

12 What are you trying to tell me? If children's
13 access is restricted, elder people's access? Just help
14 me, because Joe raised the issue about entitlement, and
15 part of me is hearing, these populations, there may be
16 more barriers because of economics versus supply, because
17 being a child doesn't necessarily have anything to do with
18 where the supply is.

19 MS. LARSON: So what you are asking is for
20 clarification in terms. Okay.

21 DR. GORDON: What I would like to do, which
22 might help, I wrote an alternative three-paragraph version

1 of this access. I would just like to read it to give
2 people a feeling for a more positive, more contextualized
3 approach, because I think it is a specific issue and it is
4 complicated, each of those is complicated.

5 This just reads, and we can certainly make
6 copies for people:

7 Americans seek out CAM approaches and
8 techniques because they hope that they will
9 improve their chances of overcoming disease, as
10 well as enhancing their long-term health and
11 well-being.

12 They continue to use these services, partly
13 because they seem to fulfill these needs, partly
14 because those who practice CAM seem more humane
15 and humanly responsive, paren, CAM providers
16 spend significantly more time with their
17 patients than conventional physicians, close
18 paren, and partly because CAM providers engage
19 the patients who come to them as partners in
20 healing and encourage them to learn about and
21 help themselves.

22 Americans clearly want easy access to safe

1 and effective CAM services. They want these
2 services to be offered in a way and in a form
3 that can, where appropriate, be easily
4 integrated into conventional medical services.

5 Though some, particularly CAM providers,
6 have spoken of the importance of maintaining the
7 integrity of various forms of traditional
8 healing, all would agree that they want CAM
9 approaches to be coordinated with, if not
10 integrated into, conventional medical services.

11 Then the main barriers to this process,
12 which have been presented by the testifiers,
13 include lack of adequate, and adequately
14 organized, information about available research
15 on the appropriateness of CAM products and
16 services for particular health conditions, lack
17 of research demonstrating the efficacy of these
18 services and products for a number of
19 conditions, absence of clinicians who are either
20 trained in CAM modalities or knowledgeable
21 enough to be able to refer to appropriate CAM
22 practitioners, and insufficient numbers in

1 availability of programs of integrative care.

2 Overwhelming all of these considerations,
3 especially for those who are uninsured and/or do
4 not have independent means, is a lack of
5 coverage of CAM approaches and practitioners by
6 government programs and HMOs, and by insurance
7 companies."

8 That is just trying to give it a broader
9 context. I will give that to you, Charlotte, to work
10 with, if you would like.

11 MS. LARSON: I am sure Charlotte will be very
12 helpful on this process. I really appreciate that.

13 I guess I am a little bit confused because of
14 our process issues right now, and that is, going through
15 what is actually written, and then if there are
16 substantial deletions or additions, expansions, or
17 basically saying, look, I don't understand this; this
18 needs further clarification. Also, I put a time frame on
19 it. We don't have much time.

20 DR. FINS: Let me just say one thing. Jim's
21 comments really helped me with Section E and Section F.
22 Just imagine, Section E is for somebody who has got money,

1 who has got insurance, and it is problems with the system.
2 It is the integration of the system, multiple modalities,
3 the complications of therapy, different providers. It is
4 sort of the systems of care and the disorganization issue.

5 Section F addresses, okay, the system such as it
6 is, how do we deal with coverage and reimbursement, and
7 the economic barriers of access. Section E, I think what
8 is probably meant to be here is to say that a cancer
9 patient has got numerous and significant, but more
10 significant barriers than the general population. It is
11 not because of a financial issue, it is just the
12 comorbidities that that individual may carry.

13 So this is almost health services versus the
14 individual's ability to pay. I think that might be what
15 is implicitly there, but I may be wrong on that.

16 DR. GORDON: Linnea, can I explain for one
17 second why I read that? The reason that I read it is
18 because I feel like what we have here is so focused on the
19 barriers, and that it is hard to do it line by line if we
20 are shifting the approach to a more positive approach,
21 that somehow the barriers have to be integrated into the
22 whole discussion of access rather than focusing on the

1 barriers to begin with. That was what I was trying to
2 convey.

3 MR. DeVRIES: If you look at the issue of
4 access, you look at it as a regulator would look at it,
5 from a health plan perspective, they are going to define
6 access as -- for example, let's take acupuncture. In some
7 states, a member can self-refer, go to directly to an
8 acupuncturist. In other states, regulation is going to
9 say that there has to be a diagnosis or a referral from a
10 physician. So that is the access. The reality is, in
11 CAM, in most states there is easy access. That is a
12 positive.

13 The other point of access that they are going to
14 look at from a regulatory standpoint, which I think can be
15 positive, but is very telling when you see the numbers,
16 is, the numbers of licensed, certified, registered
17 practitioners, providers of CAM, state by state. I have
18 that information.

19 When we give you the exhibits related to
20 licensure, not only can we show, here is the requirement,
21 state by state, of provider types and who is licensed,
22 certified or registered, but here are the number of

1 available providers in each state.

2 There are some telling signs. There are some
3 states where, even though there is a license statute for
4 acupuncture, there are 30 acupuncturists licensed in the
5 state. Well, that is not good access. There are other
6 states where you will have thousands of acupuncturists
7 that are licensed and operating in the state.

8 So I am just talking from another perspective of
9 access, which is really measured in terms of availability.
10 This is the point where you can say, there are a quarter
11 of a million CAM providers who are licensed, certified or
12 registered alone, to say nothing of everybody else.

13 MS. LARSON: So we have two things on the table.
14 One was expanding our understanding of access and how we
15 address this as focusing on the positive. The other is a
16 critical issue of defining, or expanding what is access in
17 terms of understanding a regulatory perspective.

18 And mine was, looking at what is the definition
19 of access that we do understand, which is, do we have
20 adequate supply, and what constitutes an adequate supply.

21 I'm sorry, go ahead.

22 DR. JONAS: So, are we talking about

1 availability, then? I mean, should the whole Section E be
2 changed to something like availability and delivery of
3 appropriate CAM practices?

4 MR. DeVRIES: Maybe we should split this into
5 sections, because the availability of CAM practices and
6 products versus the delivery are two wholly different
7 topics. They get confusing when you start overlapping
8 them.

9 DR. JONAS: But I don't know if what we are
10 interested in is two different topics, because what we are
11 interested in is simply not having lots and lots of
12 practitioners available. What we are interested in is
13 delivery of quality services.

14 So it really is about providing quality
15 services, as defined however. In that sense, then, you
16 could get rid of "availability" or "access," and just say
17 "appropriate delivery," or "the delivery of appropriate
18 CAM services," or "the delivery of quality CAM practices
19 and products," something like this.

20 MR. DeVRIES: Wasn't "access" one of the terms
21 in our charter that we were trying to build?

22 MS. LARSON: It is the fourth. It is access and

1 delivery.

2 DR. LOW DOG: It comes back to me again, if we
3 could just be a little specific here, because I will tell
4 you what people will read into this. They will say, so we
5 want to have Yoga teacher every 3,000 or 2,000 people or
6 something.

7 Do you know what I am saying? It is like, what
8 are you actually advocating that there is access and
9 availability to, and how would you go about correcting
10 that? I am not hearing any specificity. You know, are we
11 going to have a Feldenkrais practitioner in every town of
12 more than 5,000 people?

13 See, you laugh, but what I am saying is you can
14 read any of that into this because it is not very
15 specific.

16 DR. GORDON: How would you make it more
17 specific?

18 DR. LOW DOG: I am confused when I read this
19 because it talks about the barriers to access. I have
20 problems with it because then we are talking about
21 availability, and I am not sure of what we are talking, to
22 whom of what.

1 So I can't give you a lot of feedback, only to
2 tell you that Section E, to me, is just confusing.

3 DR. CHOW: Jim, there were some good thoughts in
4 what you presented, but it was too much and too fast. I
5 would like to have a copy. I think we should all have a
6 copy now to look at it.

7 There is only a couple of things in what you
8 said, but just immediately hits me, is "more humane." I
9 think immediately cut that out and say "more humane." The
10 other is integration into the medical services. Those are
11 two kind of red light things.

12 But I really would like that. I think that
13 would set the parameters, the positive aspects, and I go
14 along with the positive thing. Okay, that is it for now.

15 DR. FINS: I think this section is really a
16 pivotal section, and there is something really huge that
17 has to happen right here. We have to somehow say, look,
18 the way the world is designed right now, there are these
19 two competing spheres, and whatever principle we have
20 here, we have to have an integrative approach that builds
21 up to whatever is probably behind Number 10.

22 But the point here is that there are

1 difficulties to providing good conventional cardiac care.
2 You need ambulances, you need emergency rooms, you need
3 labs, you need cabbages, you need diet, you need
4 prevention, you need all these things.

5 Putting all those pieces together had a set of
6 challenges. There are challenges that are unique to CAM,
7 the provision of CAM, but there are additional meta
8 challenges in integrating that CAM world into the
9 conventional world, and vice versa. I think that is what
10 we are talking about. We are talking about a delivery
11 system that accommodates the entire panoply of services in
12 a responsible and safe way.

13 Then you also talk about having economic access
14 to that system that has been developed, and I think that
15 is what is not here right now. It is really a health
16 service delivery system that is truly integrative, and the
17 challenges that are there in bringing that to bear.

18 DR. GORDON: One footnote. I would agree with
19 you, Joe.

20 One footnote to that is, how much do we have to
21 ask, Linnea. How much do we want to include in this
22 particular place. As you pointed out, there are 29 or 27

1 separate issues, and my feeling is we have to make some
2 kind of general statement about what there is, what we are
3 looking for, and what the barriers are, and not get into
4 it much more deeply than that, and then really grapple
5 with it when it comes time for the Final Report, because I
6 just think it is so complicated. That is my thought at
7 this point.

8 MS. LARSON: I guess I concur. I agree.
9 However, this is the opportunity for people to be able,
10 right now, or in the next 24 hours to send by e-mail,
11 their specific things, having looked at some of the
12 recommendations that were made.

13 So if we can agree on an overall kind of
14 conceptual or organizing principles based on those.

15 Wayne, you look ready.

16 DR. JONAS: It seems to me that if there is one
17 of these principles that we delineated that this section
18 is addressing, it is Number 3 here. It is about freedom
19 of choice and the ability to access or to have available
20 and to choose, if one wants, a particular types of
21 practices. That is the principle that is based on.

22 It seems to me that that is what we are talking

1 about here. So if that could be the focus of this, I
2 think we might be getting at what this is about.

3 DR. BRESLER: But it is also about Number 1,
4 which says that, "The Commission is for the improved
5 health of Americans by ensuring the availability of safe
6 and efficacious services and practices."

7 COMMISSIONER: I think they were talking about
8 availability.

9 DR. GORDON: It is also about Number 5, because
10 that is the kind of health care that we are looking for.

11 MS. LARSON: I would like to make a
12 subcommentary here. In going through all of those 29,
13 those were actually taken from all the testimony, those
14 bullet points in access and delivery. These were the
15 concerns that we heard in testimony that were grouped
16 under those eight categories.

17 So I want us to be mindful of that. When I was
18 going through, reading through them, and just saying,
19 these are the areas that we have to pay attention to.

20 SISTER KERR: I am just going to comment, partly
21 on your strengths historically, professionally, but again,
22 I am going to apply my litmus test of teaching tool and to

1 see, pulling out the basic concepts. When I spoke to your
2 professions background, I think of you as teacher and
3 working with people who could understand what you were
4 teaching them. You had to work with many educational
5 levels.

6 My point is, can you apply that to this so that
7 the major concepts can be read as a story, even, to just
8 play -- this is more an editorial comment again -- so
9 that, we can say, what is the story about who we are right
10 now, and what is it that we desire to achieve; what is the
11 desired outcome?

12 MS. LARSON: Are you asking me that individually
13 in terms of capacity, or are you asking me as that is what
14 I think an overall design or pattern ought to be in terms
15 of discussion of access and delivery?

16 SISTER KERR: I think part of what we are
17 dealing with is presentation here, that it is a complex
18 subject. We identify the principles, but then when we get
19 to the content, it is a hard story to tell. It is a story
20 that the people requested of us, but now we are trying to
21 present it, and how can we present it in a way that is
22 understood.

1 That was why I was just, maybe not so clearly
2 saying, I thought that was one of your strengths.

3 DR. GORDON: I think one of the --

4 MS. LARSON: I do want to answer this. I do
5 think that, actually, every section has a story and a
6 narrative, and a particular type of language that fits the
7 section. So I think that that is just for every section.

8 I also want to go back to why certain of these
9 things were put in here. It is because these were taken
10 from the commentary that we got in testimony, and bulk of
11 it focused on, quote, barriers. So I think we need to
12 listen to that, but we also, as Wayne and Jim and Joe
13 said, contextualize that by offering up, yes, we have
14 heard this, but there are other things going on, too.

15 So that is part of being able to develop a
16 narrative. I hear it.

17 DR. GORDON: I think the story is that there are
18 certain kinds of services that people have a sense that
19 they want, that a number of people, individuals and groups
20 have been doing their best to provide.

21 That is the aspiration, that is the story, that
22 is what drawing people on. Then there are the various

1 barriers that come in between most of us, and especially
2 certain people, in finding those services. Then there is
3 whatever light we can shed on that, based on what we have
4 heard and based on our discussions, to see how we can
5 begin to address those barriers.

6 I think that the difficulty we get into is that
7 if we are going to address the barriers in tremendous
8 detail, we can't do that here. I think that the
9 responsibility and the really difficult task, once we have
10 told the story, is figuring out how to make a new ending
11 for it.

12 MS. LARSON: I do want to throw this back to the
13 other Commissioners to again refocus and to say, does
14 anybody have any other substantial issues that they want
15 to bring up? We also agreed that there is a narrative
16 problem here, and a structural problem.

17 I also want to ask for the assistance here of
18 the people who were really involved. I think Dr.
19 Kaczmarczyk did a great job of pulling out from very
20 difficult testimony the actual stated, quote, problems.
21 These were the problems that people felt.

22 Do you have any commentary on that, Doctor?

1 DR. KACZMARCZYK: The testimony focused on
2 barriers, and that is why this section began with
3 barriers. It was reflective of the voice of the people.

4 MS. LARSON: I really want that reiterated. We
5 are just looking at what was said, and we as Commissioners
6 shape this, and we say, yes, we heard the barriers; we
7 also have other issues, too.

8 DR. LOW DOG: But this doesn't really tell me
9 what the barriers are. There are more barriers in certain
10 groups. I mean, I think we could do a better job with
11 this. If we were really honest, we would say the major
12 barrier for many people is money. I mean, it is the
13 underlying thing that keeps a lot of people from being
14 able to afford to do many of these things, is money.

15 It just isn't clear in here to me. It doesn't
16 spell out to me what were we told are the specific
17 barriers.

18 MS. LARSON: I would actually like to make a
19 comment. I don't know if the major barrier is money, in
20 terms of what we have looked at as expenditures on what is
21 called CAM, that would be restricted in terms of a
22 population that is restricted by lack of money. So I

1 think that is one consideration.

2 DR. LOW DOG: I think it is considerable. I
3 think it is a considerable one.

4 DR. GORDON: In the interest of time, because we
5 don't have much time, Tieraona, do you want, and Linnea,
6 do you also want Joe, or some combination of people, would
7 it be helpful, in addition to the overview and the
8 direction that people are trying to go in, to spell out
9 more specifically some of the barriers that were condensed
10 here? Would you find that a helpful process?

11 MS. LARSON: I have gone through everything and
12 rewritten every single one. I would really appreciate --
13 I will gladly xerox and e-mail to everyone, because this
14 was supposed to be a systematic process of bit by bit,
15 going through and rephrasing and getting some kind of
16 agreement.

17 Right now, we are exploring a territory. That
18 is what we are doing here. We are not specifying.

19 DR. GORDON: I just want to remind everybody,
20 and in a sense apologize collectively, the reason it
21 happened is because we decided we wanted to work on basic
22 principles. We are just sort of working, and

1 unfortunately, the extended discussion got squeezed out.

2 So we are trying to make up.

3 If you can provide us with that, that will be a
4 major move forward, and then if you would like feedback
5 about the presentation -- how would you like to proceed,
6 then, Linnea?

7 MS. LARSON: Well, I actually presented
8 something for a consensus, and that is that any
9 objections, deletions, expansions that anyone has to the
10 areas of access and delivery, if they could, by the time
11 they get home or within the next 24 hours, offer them up
12 to both Joe and to Maureen.

13 DR. LOW DOG: Maybe we could make it the day
14 after Independence Day, make the recommendations?

15 MS. LARSON: Oh, I forgot all about Independence
16 Day.

17 DR. GORDON: Linnea, I think we responded, to
18 some degree, to what is here. I think we need to respond
19 to some of the additions that you have, and some of the
20 clarifications.

21 I don't mean here. In a sense, we have created
22 for some homework for ourselves. We haven't had the time

1 to cover it in depth, so the way we will get input into
2 the development beyond what we have here is to respond to
3 the work that Linnea has done on this section, and then
4 the staff can put together the various comments together
5 with what she has done and our comments on what is here,
6 and then reshape this section.

7 Does that a fair enough as a way to proceed,
8 given the exigencies of the situation? Linnea, is that
9 okay with you?

10 MS. LARSON: I am considering it. I want to
11 hear from the --

12 DR. FINS: I just want to go back, since we
13 argued, for just a few more moments. I just want to ask
14 the group whether or not it is helpful to conceptually
15 distinguish access or delivery systems for groups, and the
16 infrastructural problems about CAM delivery, is really
17 what we want to talk about in E.

18 In other words, even if you had all the money in
19 the world right now, where is that thing that Bill was
20 distributing before. Bill Fair, if he were here, would
21 show us his brochure. This is an integrated delivery
22 system. That is a kind of model.

1 I mean, the one thing that those of us that went
2 out to Seattle were so impressed with was how they had a
3 clinic, they had a university, they had relationships with
4 the University of Washington, the medical school, they
5 were doing basic science work, they were doing outcomes
6 research. It was the package deal. The whole county was
7 kind of a package deal. So that is a delivery system.

8 So if you are in Seattle and you had money, and
9 even if you didn't have money, because they did pro bono
10 work, you would have access. If you got sick, you would
11 get referred out, or if you needed wellness, you get
12 referred in. It was coordinated and integrative, but
13 right here, I am sure that would happen, or some other
14 jurisdiction. So I think this is an example of where we
15 want to take demonstration projects, develop systems of
16 care.

17 Community health centers could have a major role
18 in that. I mean, there are all kinds of things the could
19 happen in this context, but that is at a higher level than
20 the decisions of individual patients or their families.
21 So I think we should say E is systems of care, and F is
22 individuals accessing those systems.

1 DR. LOW DOG: Yes. I like the separation of E
2 and F, because I think what you just said is much stronger
3 for E than what we have got.

4 MS. LARSON: I actually, in part of my writing,
5 through some of this and in conjunction with Joe, I said,
6 if we are doing something that is, to date, what we have
7 heard and we are looking at delivery, let us review the
8 models of delivery that we have seen and witnessed in this
9 report. We have access, and then we have, let's review
10 the delivery.

11 So we have a continuum here. Those models
12 provide a different reimbursement and different coverage.
13 I mean, we are on access and delivery, but these issues of
14 coverage and reimbursement really do overlap.

15 DR. GORDON: So, Linnea, can we move on?

16 MS. LARSON: To coverage and reimbursement?

17 DR. GORDON: I personally like the idea very
18 much of presenting some of those models. I think that
19 would be very helpful to everyone reading the report.

20 MS. LARSON: That is a way of focusing.

21 DR. GORDON: Pretty soon, quite soon, we need to
22 move on.

1 Incidentally, for the public comment, we
2 apologize. We will be going a bit late, and probably
3 public comment will not be beginning, anyway, until a
4 quarter of four.

5 Go ahead.

6 DR. JONAS: I just want to make one suggestion.
7 I like the trend, what you are talking about here. I
8 think that by describing some of the models we have seen
9 where there are access and good delivery would be a useful
10 way to begin it with a positive trend because it shows,
11 what people really want, and there are some places where
12 they are actually getting it, but then focus on the
13 barriers because those are the major issues.

14 I would just add one other thing under barriers,
15 which you probably already have in there in terms of
16 resistance and lack of availability. Many physician
17 really don't have an understanding of these.

18 MS. LARSON: That was one of my points, Wayne.

19 DR. JONAS: That word wasn't in here, and that
20 is, to me, the major one. They just don't know what these
21 areas involve. They don't know anything about the herbs.
22 And so, the patients say, why should I ask them. So that

1 just should be part of it.

2 MS. LARSON: That was part of the line-by-line
3 deconstruction.

4 **Discussion Session VII: Access, Delivery and Reimbursement**

5 **Part 2: Reimbursement**

6 MS. LARSON: So we have a few minutes on
7 coverage and reimbursement. We have six areas now,
8 reduced to 27, a lot of work that Maureen did to put this
9 together. I also want to commend Joe for that agonizing
10 job, of pulling out all of that testimony and putting it
11 into order.

12 I want to, very quickly, make a distinction. I
13 want us to have a discussion on this, about the difference
14 between the concept of coverage from reimbursement.
15 Coverage, I believe, is a policy issue. We ask, is
16 someone covered or aren't they; is it affordable, or is it
17 not.

18 Reimbursement has to do with rate of pay for a
19 service. There are organizations and agencies in the
20 federal government that are involved in that. These are
21 policy questions related to coverage.

22 Does anybody else have some commentary? Thank

1 you. Maureen.

2 MS. MILLER: I just want to clarify that when
3 you work in the area of health care payment or
4 reimbursement, you actually have three areas of policy,
5 eligibility, which we are really not dealing with here,
6 coverage, and reimbursement, because it is not just a rate
7 of payment. There are different ways to pay for anything,
8 prospective payment, DRGs, capitation, fee for service,
9 discounted fee for service.

10 So there are policy decisions on how you are
11 going to pay, and even how the model is constructed, what
12 goes into the factors, like a DRG. People fight for years
13 over what the elements are in there.

14 So I just wanted to make that clarification.

15 DR. FINS: I mean, I personally thought this was
16 a really tight section.

17 MS. LARSON: You had some comments that you
18 wanted to make.

19 MR. DeVRIES: Yes. I, too, like Joe said, I
20 think this was very well done related to coverage. I
21 think it realistically portrays the issues that are out
22 there that we face, how the decisions are made and what it

1 is going to take to make real changes related to coverage
2 issues.

3 Really, the only suggestion I would have is, I
4 think we could insert a few sentences on the front end in
5 the initial paragraph, because maybe we could say
6 something about what is happening. We could say there are
7 currently benefit programs, affinity discount programs, as
8 we heard during testimony, that covers everything by
9 health plans across the country, from chiropractic,
10 acupuncture, massage, naturopathy, nutritional counseling,
11 guided imagery, yoga, herbal supplements, vitamins.

12 So there is really a lot going on out there, but
13 it is not the majority of the population by any means. It
14 is happening, to some extent, with both private payers,
15 employers, as well as government payers. Government
16 payers have got into some a little bit.

17 So maybe a few sentences on the front end. Then
18 finishing that first paragraph, we could acknowledge,
19 however most Americans do not have access to coverage, and
20 then in the next paragraph you begin saying, the lack of
21 insurance coverage. That kind of leads right into where
22 some of the challenges still are.

1 DR. GORDON: That makes sense to me, George.
2 The thing I wonder is whether it wouldn't also be good to
3 have a couple of instances where the programs seem to have
4 worked effectively. That is, either where the insurance
5 companies have done very well by doing good, or where
6 those programs have demonstrated certain kinds of benefits
7 for subscribers, some evidence to frame it.

8 MR. DeVRIES: Absolutely. I agree with you,
9 Jim.

10 There are a couple of examples we could make.
11 One example I think we ought to point to is the State of
12 Washington, related to their coverage for all the CAM
13 provider groups. Also, now there is some data out related
14 to not cost offset, but total cost in showing that it was
15 less than projected in member satisfaction. There are
16 some positives there.

17 Then, outside of the State of Washington, in
18 places that are more of a private sector, free market
19 system where coverage is optional, there are a couple
20 dozen good examples across the country, everything from
21 BlueCross\BlueShield Association to up in New England to
22 the Southwest, all over the country. So it is just a

1 matter of picking what we want to focus on. Those are
2 good examples.

3 MS. LARSON: Are you suggesting that we put that
4 in two places, in access and delivery, and in coverage and
5 reimbursement?

6 MR. DeVRIES: That is kind of your and the
7 staff's call. It is up to you. I mean, there are a lot
8 of good examples of good things that are happening out
9 there and progress that is being made. I think it would
10 be good to point to some of those things as really good
11 examples of what can be done.

12 MS. LARSON: Can you get that information to
13 Maureen?

14 MR. DeVRIES: Sure. If you can give me a little
15 direction on what you would like to see, what you think I
16 described that sounds on the right track, and what
17 doesn't, because there are a lot of choices. It is just a
18 matter of what you want to --

19 DR. GORDON: I think the Washington State
20 example.

21 MS. LARSON: I would like to just open this up
22 for everybody.

1 DR. GORDON: I'm sorry.

2 MS. LARSON: I think I would like to open it up
3 for everybody to make a comment on what he is offering and
4 his suggestion for illustrating. I think Joe had his hand
5 up here, or his elbow in my side.

6 DR. FINS: On page 18, we have all those bullets
7 there, all of which I agree with. This is something that
8 I feel deeply about, and that is the issue of universal
9 access. I appreciate George's earlier comments about not
10 opening that Pandora's box, but I would very much like a
11 bullet that somehow captures, and we have to finesse it,
12 that we are not looking to this as an alternative for
13 coverage, for conventional coverage, that it is not as an
14 alternative to it, because we are not talking about
15 coverage, we are talking about people who don't have
16 access to insurance for CAM.

17 Do you have a solution, a language? Because, as
18 I said before, I thought it was ethically untenable to
19 have a CAM benefit when we don't have a prescription drug
20 benefit. I don't want to open that up. We don't have a
21 prescription drug benefit either.

22 MR. DeVRIES: I think on that particular issue,

1 for example, from a regulatory standpoint, my experience
2 has been you can't provide the CAM benefit unless you have
3 a basic medical benefit. It doesn't mean you don't have
4 uninsured, it means that your issue of somebody
5 accidentally buying a CAM benefit because they think it
6 somehow gives them a major medical benefit, from my
7 experience, is being handled on a regulatory level.

8 There could be a statement, something which
9 would say, the addition of CAM benefits should be made
10 over and above the basic medical benefits.

11 However, to make a statement saying pharmacy
12 comes first, then comes mental health, then comes CAM, I
13 don't think you can go there because, again, especially in
14 the private sector system, they are making their own
15 decisions in terms of how they fund coverage, and they may
16 choose not to cover pharmacy and cover mental health and
17 CAM, or vice versa.

18 DR. FINS: I think, then, if we said something
19 in the context of those who have preexisting health care
20 insurance, these are the criteria.

21 MR. DeVRIES: In terms of the way the private
22 sector insurance system works, I mean, to basically put a

1 prerequisite in saying for new plans that decide to offer
2 coverage for CAM or employers, they have to offer these
3 other benefits too, I don't think we want to be
4 prescriptive.

5 MS. LARSON: Effie and Tieraona.

6 DR. CHOW: I think what George is saying is
7 really good, demonstrating that there are some things
8 happening. I would caution to use the term that a lot of
9 things are happening. I think limited amount of activity
10 is happening, when you look at the large scale. Also, the
11 kind of reimbursement that is given, the amount of
12 reimbursement, I think, is still extremely limited.

13 So I agree with that positive statement, but not
14 to over --

15 MS. LARSON: Exaggerate.

16 DR. CHOW: Okay, yes.

17 MS. LARSON: Tieraona.

18 DR. GORDON: Linnea, I just want to clarify.

19 If, as Effie is perhaps suggesting, even as we are talking
20 about the positive, we talk about the limitations as well
21 within the positive.

22 DR. CHOW: Not to let the people think that

1 there is lots going on, and why are we concerned so much
2 about this other issue.

3 DR. LOW DOG: Yes. We should point out that it
4 is coming and that is happening, but it is not
5 overwhelming.

6 I think, Joe, this is one of those land mines
7 for, especially, conventional practitioners, but I don't
8 with private insurance, it is really the place, because I
9 think private insurers can pretty much set what they want.
10 I am not opposed, if you didn't want medical coverage, if
11 you just said, I just want a CAM insurance, and somebody
12 offered that, just offered a coverage like some states are
13 offering CAM packages.

14 I don't think you can regulate that. I don't
15 think we even want to have an opinion about that. I think
16 when it gets into Medicaid, Medicare, other types of
17 programs, I think then the government, which we are all
18 paying for, I think that comes to a different issue. But
19 I think with private insurance, I wouldn't go there.

20 DR. FINS: I don't want to in any way foster a
21 situation where people are getting CAM modalities because
22 it is cheaper and it is more accessible, because they

1 can't afford conventional health care.

2 We have heard testimony about that. We heard
3 that from Dr. Huerta, about the Hispanic patients who seek
4 the CAM modalities because they don't have access. That,
5 to me, is something I don't want to in any way encourage
6 or foster, to use those words on the negative side.

7 So I think we need to have a backstop. I agree
8 for the private, I agree with George about what he said,
9 but I think we need to be very clear that if Medicaid or
10 Medicare, or any other federal entitlement program is
11 going to have this, then it has got to be in the context
12 of prior insurability and prior access to insurance.

13 MS. LARSON: Maureen, a clarification, please?

14 MS. MILLER: Well, I was thinking, it may not
15 totally capture your concern, Joe, but back on page 17,
16 when we are introducing the bullets, on line 25, I don't
17 know if we said something about, in general, they -- we
18 are referring to the people who testified -- were open to
19 considering expanding benefits to CAM if these next
20 bullets were met, expanding or extending.

21 MR. DeVRIES: Expanding current coverage to
22 include CAM?

1 MS. MILLER: Current benefit packages.

2 MS. LARSON: Are you on line 25, Maureen?

3 Twenty-five, page 17?

4 MS. MILLER: Ah-huh.

5 MS. LARSON: Okay.

6 MR. DeVRIES: Could we say, in general, they
7 expressed openness to considering the expansion of
8 existing benefits plans to also include CAM services,
9 provided they demonstrated? Does that work, Joe?

10 MS. SCOTT: I guess I am feeling very
11 uncomfortable with the amount of time that we have to deal
12 what I think is one of the most important parts of our
13 report. Certainly, access and reimbursement and coverage
14 are critical issues. We have heard from every community,
15 certainly the community I am most familiar with, the
16 African American community, and I feel that we are giving
17 it short shrift.

18 I know Jim reminded us when we decided to do the
19 principles that we were going to be giving up some time,
20 but I am feeling very uncomfortable with trying to sort of
21 force in this time -- I feel it is important that it be
22 acknowledged and something be said in the report on this,

1 but I don't want to feel pushed to come up with
2 recommendation that we don't really feel comfortable with,
3 and that we haven't been very thoughtful about.

4 MS. LARSON: I feel very strongly with you. I
5 mean, this is such an important topic, and we haven't even
6 addressed, under the area of coverage and reimbursement,
7 the 42 million people that are under- or uninsured.

8 MS. SCOTT: Right.

9 MS. LARSON: This is huge.

10 MS. SCOTT: My other angst is that the public is
11 waiting for their comment. They have been here throughout
12 the two days, and it is a holiday for them, also, and it
13 is getting later and later. I don't quite know what to do
14 about it, but I just felt like I needed to say how
15 uncomfortable I am feeling.

16 MS. LARSON: Tieraona.

17 DR. LOW DOG: Well, isn't it possible that we
18 don't have to make lots of recommendations or whatever?
19 Can't we just say in throughout Interim Report that this
20 is an area that is very important to the Commission and
21 that we are seriously exploring, and our recommendations
22 will be in the Final Report? Can we just sort of keep it

1 minimal, and then really come back to give it the
2 attention it needs in October?

3 DR. GORDON: I think that we can do that, and we
4 can make the kinds of statements that we made here and
5 that there seems to be a consensus about. Then in
6 October, we can move into this first, this topic first,
7 and devote the time that we need to it.

8 MS. LARSON: So we can agree that we will change
9 some wording around in access and delivery to illustrate,
10 through models of delivery, that we have changed the first
11 paragraph into a little bit more positive, et cetera.
12 Then add the barriers, et cetera, and then say, in our
13 Final Report, we will be addressing these other issues.

14 But I really do want it in our next meeting that
15 we are going to be covering, line by line, some of these.

16 DR. JONAS: Yes, I agree with that. I think
17 there are so many things that we haven't even touched on
18 in here, that we heard about them, even things like
19 practitioners who say, to heck with this system; we are
20 just going to be sucked onto a sinking ship, and this type
21 of thing. I mean, we haven't even touched on those.

22 I also say that even though there may be some

1 examples of successful coverage and benefits, that is the
2 minority or we have very little, and the vast majority, is
3 we know nothing about it, or most of them have been
4 failing. That hasn't been addressed. So I wouldn't put
5 too much of a positive spin on this particular section.

6 DR. GORDON: Most of the interventions have been
7 failing. Is that what you mean?

8 DR. JONAS: Most of the systems that have
9 attempted to go into the standard health care system,
10 delivery CAM services, get reimbursed, and be economically
11 successful, and provide those services, are not working.

12 MR. DeVRIES: Well, you are talking about
13 integrated CAM clinics. You are not talking about
14 benefits. This is a whole different issue.

15 DR. JONAS: Okay. So maybe that is over in the
16 delivery section.

17 MR. DeVRIES: Because the integrated clinics,
18 from a fiscal standpoint, aren't working, but in terms of
19 the benefits in the State of Washington for CAM, it is
20 hard to find anybody up in Washington who would say it has
21 been a failure.

22 DR. JONAS: It hasn't been there long enough.

1 DR. GORDON: Wayne, let me make a suggestion.
2 This is one of those complex areas that we really need to
3 address in more detail. I think that the general kind of
4 approach that we are talking about is really as far as we
5 can go, at this point, with access and delivery.

6 MS. LARSON: Maureen?

7 MS. MILLER: There was one minor thing. I am
8 comfortable with dropping the recommendation, but I am
9 wondering if we could keep some language in on the
10 demonstrations, only because, again, this whole fiscal
11 year. If we wait until October and don't mention anything
12 at all, then we have lost a whole year where Congress
13 could act on that.

14 MR. DeVRIES: Aren't we leaving the coverage
15 section as is, other than the addition of a paragraph? We
16 are leaving it as is.

17 MS. MILLER: Oh, I thought there were
18 conversations about not --

19 DR. GORDON: That is access and delivery.

20 MR. DeVRIES: Yes. The coverage section stays
21 as is, except for a paragraph on the front end, and there
22 was that one sentence to meet Joe's concern. That will be

1 changed, but otherwise, it is a good section for coverage.

2 DR. GORDON: Okay.

3 MS. LARSON: I want one more statement before we
4 go on. I'm sorry. I really do want some more information
5 about the community health centers, because I think that
6 they provide an excellent model for collaboration, and
7 they are an excellent model to really examine for
8 uninsured and underinsured.

9 DR. GORDON: Linnea, I just want to clarify.
10 You want more information, so that we can read about it
11 and discuss it in depth for October.

12 MS. LARSON: Yes.

13 DR. GORDON: So, Joe, will you be able to help
14 us with that? That would be great.

15 DR. FINS: I just wanted to answer that. I
16 think that that may be a way of having demonstration
17 projects to foster and extend the work that is already
18 going on in those centers, and then grafting it to a
19 preexisting program.

20 DR. GORDON: Okay. Thank you very much.

21 I wanted to say a couple words, first of all, to
22 thank the staff for crafting all of this work for us. It

1 has really been invaluable and made it possible for us to
2 be here.

3 [Applause.]

4 DR. GORDON: The other thing I want to say, too,
5 although I said it earlier to the audience, as Michele
6 pointed out, there are a number of people who have come in
7 since early this afternoon, on the wall and what we have
8 been talking about are not the recommendations for the
9 Interim Report. We are still very much in the process of
10 working on and crafting the Interim Report.

11 Again, to go over what I said earlier, the
12 Interim Report is going to be presented to Secretary
13 Thompson on July 16th. After that, it will go through a
14 process of clearance, and then Secretary Thompson will
15 present it to the President and Congress. At that point,
16 the Interim Report becomes final and public. Thank you.

17 We are now going to begin the session of public
18 comment. I know a number of Commissioners have to go, and
19 I am glad that those of you who are staying are here. So
20 thank you for that.

21 We are sorry that we have taken some extra time.
22 We apologize for those of you who were here to give us

1 public comment, and we appreciate your indulgence and
2 patience. We will begin with Scott Bass.

3 **Public Comment Session**

4 MR. BASS: Thank you, Mr. Chairman. Given the
5 situation with time, I will get right to the point. I
6 have left with the Chairman of this Commission a copy of
7 my second book on dietary supplement law. I hope you have
8 it there. It addresses many of the issues that I
9 understand were raised at prior sessions.

10 I am head of the food and drug group at a large
11 international law firm, Sidley Austin, and an adjunct
12 professor at Georgetown, and I wrote a large part of the
13 dietary supplement law, and I have written two books on
14 it, and I have testified as an expert before Congress on
15 the issue. So I am happy, in the future, to provide input
16 to this Commission, if they desire it.

17 I just wanted to address two main points. The
18 first is, there are seven powers -- eight powers,
19 actually, but seven powers that FDA has to regulate
20 dietary supplements, six of which are new and provided by
21 the 1994 law.

22 The stories that you read, and I have heard

1 repeated, that dietary supplements are unregulated, are
2 unfortunate. They come from a publicity campaign that FDA
3 began in 1994. Then in 1999, the new commissioner of FDA,
4 Dr. Jane Haney, said, that was untrue; we do have enough
5 powers.

6 I also represent pharmaceutical companies and
7 major food companies, so I am fairly balanced in my view
8 on the bona fides of the dietary supplements industry, but
9 having been involved with law, working with FDA, as I do
10 now, on some projects, on one project, rather, and I have
11 heard that this Commission had statements made to it or by
12 it that were inaccurate about the regulation of dietary
13 supplements.

14 In my testimony you have, I have spelled out six
15 of those new powers that protect the public. The problem,
16 very simply, is that FDA chose not enforce the law in
17 order to get the publicity value of saying there was not
18 law to enforce. That has changed. Now it is just a
19 question of more funding by Congress, and better industry
20 self-regulation.

21 Industry has done a bad job of regulating
22 itself. It needs to do a better job. Congress needs to

1 give more money to FDA to more enforcement. But the
2 enforcement power is there in the law.

3 The second point, and last point is, as somebody
4 who deals a lot with legislative issues affecting health
5 care, and I also do health care fraud and abuse work, I
6 think it is very important that this Commission look at
7 approaching this whole issue of CAM from the perspective
8 of changing the definitions of drug and food, and the food
9 and drug law, and changing the reimbursement laws under
10 Medicare and Medicaid, and influencing the states,
11 perhaps, to look at their laws.

12 Without going into any detail, because of the
13 time, I just would respectfully submit that the issue
14 revolves around changing the statutory scheme and getting
15 Congress to allocate funds proportionally. Thank you.

16 DR. GORDON: Thank you very much. I am sure
17 that we will come back and be asking you for some of those
18 more specific recommendations in the question period.

19 The next speaker is Dannion Brinkley. Welcome.

20 MR. BASS: I must leave. I'm sorry.

21 MR. BRINKLEY: Hi, everybody. Thank you very,
22 very much. I know most of you --

1 DR. GORDON: You have to leave now?

2 MR. BRINKLEY: Both of us.

3 DR. GORDON: Both of you?

4 MR. SCOTT: Yes. I'm sorry, I have an airplane
5 to catch. I unfortunately thought it was 3:00.

6 DR. GORDON: Do you have a few moments?

7 MR. SCOTT: I have like two or three minutes,
8 yes.

9 DR. GORDON: Dannion, excuse me, can we just ask
10 a question or two?

11 MR. BRINKLEY: I am on the same flight with him.

12 DR. GORDON: You are on the same flight? Okay.

13 COMMISSIONER: Let's hear both of them.

14 DR. GORDON: We will hear both of you, then, and
15 we will ask both of you questions. That will be fine.

16 MR. BRINKLEY: Well, mine is very simple. I
17 know most of you, and most of you know me. I have been a
18 part of this now for 16 years. My issue is dealing with
19 taking a very specific area and getting and making a
20 recommendation, as you put forth this to the President of
21 the United States and Congress, that we should take the
22 simplest forms, the things that are simple, the

1 therapeutic touch, the whole concepts of energy medicines
2 that can be applied, and to apply them.

3 I have been a hospice volunteer for 24 years,
4 and I have over 8,500 hours at the bedside of people
5 leaving this world. In the advent, since 1996, of
6 palliative care and hospice care, I have seen some
7 remarkable things happen with simple practitioners without
8 any licenses in care, concern, and compassion.

9 I believe that the fact that we are in a
10 position where 45,583 veterans leave this world every
11 month, and over 574,000 leave this world every year. The
12 palliative and end-of-life care programs that
13 complementary therapeutics can be used to help gives us a
14 way to back engineer medicine.

15 I believe what is really important to us is the
16 quality of end-of-life in what is now an encapsulated
17 group called the Veterans Administration, and that we take
18 these programs and we bring them forth. I have watched
19 aromatherapy, music therapy, therapeutic touch, and what
20 is now called frontier medicine, as energy medicines being
21 actively used and successfully in men and women who have
22 served this county very, very well.

1 I am very thankful for the input that I have
2 watched each of you put in so that nothing happens to harm
3 what we are trying to move forward. I am a recipient of
4 complementary medicine. I believe that conventional
5 medicine saved my life, and it is complementary medicine
6 that keeps me alive. I see this as a way to take medicine
7 at the end of life, and back-engineer it to the beginning
8 of life, because they truly work. You make me all very
9 proud of you. Thank you.

10

11 DR. GORDON: Thank you very much, Dannion.

12 MR. BRINKLEY: I would like to show one item.
13 This is as advanced therapeutic alternative therapy as I
14 use. I don't want this to be regulated. It is amazing
15 what a veteran can do with one of these in scratching or
16 rolling or a muscle cramp. So as you write and restrict,
17 please don't allow such advanced therapeutics,
18 complementary and alternative, to be licensed and
19 regulated. Thank you.

20 DR. GORDON: Thank you. Questions for Scott
21 Bass and Dannion Brinkley. They have time before they
22 have to make the plane, a couple of questions.

1 Go ahead, Wayne.

2 DR. JONAS: Mr. Bass, would you agree, then,
3 that if DSHEA was fully implemented, that a lot of the
4 issues that are being discussed would be resolved, or at
5 least addressed?

6 MR. SCOTT: Yes, completely. It is a matter of
7 funding, and also, bad tactics that prevented it.

8 DR. GORDON: Do you want to say a little bit
9 more about what you mean by "bad tactics"?

10 MR. SCOTT: I don't really have time to go into
11 the whole story, but basically, in 1996, when the ephedra
12 controversy hit, FDA had been very upset about DSHEA for
13 obvious reasons. They could have killed DSHEA as a
14 product with one lawsuit under a new power that DSHEA gave
15 them, but instead, the Commissioner then chose to say --

16 DR. GORDON: Killed ephedra as a product.

17 MR. SCOTT: That lawsuit won in about a day, and
18 I say that as a legal expert. Instead, they chose a
19 campaign for three and a half years until the Commissioner
20 left, and the main person who had negotiated DSHEA,
21 Congressman Waxman, who was then in FDA, said, "We have no
22 powers and we can't do anything; that's why we are not

1 doing anything. In 1999, when Commissioner Haney came in,
2 she said, "That is not true; It has never been true; We
3 just need to enforce better.

4 DR. GORDON: Charlotte.

5 SISTER KERR: Either of you, but in particular,
6 Dannion, is there any particular principle you think we
7 left out of our principles this morning that is important
8 to put in?

9 MR. BRINKLEY: There is a spiritual nature about
10 all of us. What brings people to become doctors or
11 healers or practitioners is a spiritual connectiveness
12 that we all have. Without putting that into it, no matter
13 whether it is governmental or separation of church and
14 state -- I am a faith-based organization because I believe
15 in American service. I believe in the American military,
16 I believe in this country, and I believe in the diligence
17 that you people put forth in trying to find exactly what
18 will help and heal people, and keep us in harmony with
19 each other.

20 There is a spiritual principle about the value
21 of who we are as humankind, and I think it should be put
22 in there. Healing is not just chemistry, healing is a

1 part of wellness that we alternative all have when we see
2 someone who knows how to take care of us, walk in the room
3 and we know we feel safe. That is a principle that must
4 be guarded and preserved. Thank you.

5 MR. SCOTT: Mr. Chairman, I am afraid I am about
6 within one minute of missing the plane, so I have to
7 apologize to you all.

8 DR. GORDON: Okay. Thank you very much for
9 coming, and we look forward to being in touch with you in
10 the future.

11 Thank you, Dannion.

12 MR. BRINKLEY: I am leaving this for you, Steve
13 and Jim, and you two can fight over it.

14 DR. GORDON: We look forward to sharing it and
15 using it in a complementary way. Thank you.

16 [Laughter.]

17 DR. GORDON: Boyd Landry.

18 MR. LANDRY: I want to thank the Commission for,
19 again, having me before you. I think one of the most
20 important concepts, beliefs, and principles that you
21 really need to keep in mind, and I think Dannion touched
22 on it a little bit, is you don't want what you produce to

1 be used against CAM in whole or in part by any force,
2 whether it is the government or industries or what have
3 you.

4 That is probably the most important thing that I
5 can say to you today, is whatever you report to the
6 President in its final form, not be used against any part
7 of the CAM profession, whatsoever, because you will have
8 imploded the CAM phenomenon from the middle out. That is
9 the most important thing I needed to say.

10 Health care is divided into three parts, the
11 government, the consumers, and the practitioners, and they
12 all have fiduciary responsibilities. The government is
13 responsible for providing a mechanism and a pathway that
14 allows consumers and practitioners to exist. Consumers
15 obviously have a responsibility that is both personal and
16 financial. Practitioners have an ethical responsibility
17 to provide good service. You cannot legislate ethics and
18 morals, no matter how hard you try.

19 Public policy in the field must strike a balance
20 between these three components, the freedom of consumers
21 to choose, the freedom of practitioners to practice, and
22 government's responsibility in its public protection

1 aspect. You must resolve what is more important, access
2 or public protection. Protecting the public can minimize
3 access, and open and free access can disrupt public
4 protection. Consumer freedom cannot be maximized without
5 practitioner freedom.

6 Money is not a true barrier to access. If you
7 believe that is true, then we would have already seen a
8 plateau and a decrease in the amount of money being spent
9 on CAM products and services. Instead, the figures are
10 rising exponentially year after year after year.

11 Insurance equates with control. Providing coverage and
12 insurance equates to control, ultimately. When you look
13 at the way the system is set up, it is a control-based
14 system.

15 So I encourage you to look outside the box.

16 MS. CHANG: Sorry, you are out of time.

17 DR. GORDON: Thank you very much.

18 Steven Waldstein.

19 MR. WALDSTEIN: Hello. I am the president of
20 the North American Society of Homeopaths, known as NASH.
21 I thank you for allowing me to speak today.

22 Homeopaths come with many backgrounds. Some are

1 first licensed in another field, as an M.D., a D.O., a
2 chiropractor, a naturopath, or an acupuncturist, but most
3 homeopaths come directly to homeopathy. These are known
4 as professional homeopaths.

5 To become registered as a professional homeopath
6 with NASH requires getting a good homeopathic education at
7 one of the homeopathic schools in this country, and taking
8 a difficult all-day exam to show that one understood that
9 one was taught. It requires submitting five case studies
10 of clients with chronic problems which show a clear,
11 significant improvement to demonstrate the ability to
12 practice homeopathy at a high level.

13 Candidates must have at least one year of
14 training in anatomy, physiology, and pathology to
15 recognize the warning signs which would trigger a referral
16 to a medical professional. A professional homeopath must
17 meet continuing education requirements and agree to meet
18 NASH standards of practice, including a strict code of
19 ethics. Falling below these standards can trigger loss of
20 certification.

21 NASH works closely with the Council for
22 Homeopathic Certification, known as the CHC, in setting

1 these standards, and NASH is actively involved in the
2 ongoing process of establishing national certification by
3 our participation on the CHC Board of Directors with
4 licensed homeopathic groups in order to establish
5 standards of competency for all homeopaths.

6 The vast majority of serious, well-trained
7 homeopaths are not licensed in another medical field.
8 There are good homeopaths with every background, but the
9 majority of the top homeopathic teachers and directors of
10 homeopathic schools in the United States are professional
11 homeopaths, are licensed.

12 We practice because we love homeopathy and we
13 are helping large numbers of clients who are not receiving
14 help elsewhere, but we are taking a risk every day, except
15 in Minnesota where recent legislation has opened the doors
16 to many kinds of holistic practices. We are taking a risk
17 in practicing our healing art because of the ambiguous
18 legal status of the practice of homeopathy.

19 The free market is addressing the situation.
20 Consumers want access to homeopathic care, and most
21 homeopaths have long waiting lists. A small but growing
22 number of insurance companies have decided to cover

1 homeopathy and are accepting the NASH CHC standard as
2 their standard for good quality homeopathy.

3 A number of insurance companies are offering
4 malpractice insurance to professional homeopaths and set
5 their rates quite low due to what their research shows is
6 a very low risk factor, but the laws in this area lag
7 behind, keeping the public from having full access to
8 quality homeopathic that they desire.

9 In the handouts that were handed to each of you,
10 I gave a lot more arguments that I couldn't do in this
11 time frame, and also some supporting documentation. Thank
12 you.

13 DR. GORDON: Thank you very much.

14 Deborah Glancy, please.

15 MS. GLANCY: I would like to thank you for
16 letting me speak, and I apologize that I don't have
17 copies. I will e-mail copies of my comments. Thank you
18 very much for your time.

19 I am here today as a private citizen, and I
20 would like to speak very briefly about my experiences as a
21 frequent patient of acupuncture and Chinese herbal
22 medicine. I have been treated for 15 years for various

1 conditions, from allergies to a severe viral infection
2 contracted overseas that kept me out of work for nearly a
3 year.

4 As a New Englander and daughter of a chemist, I
5 come from a background rooted in both skepticism and
6 pragmatism. I therefore came to acupuncture initially as
7 a last resort. The first chronic so-called incurable
8 condition I suffer from had been treated by Western
9 medicine with little success. The problem was becoming so
10 intrusive in my life that I decided that I had nothing to
11 lose by trying something different.

12 Since an entire nation had been treated by
13 acupuncture for centuries, I figured it wasn't some flaky,
14 fly-by-night operation. The relief I sought did not come
15 immediately, but after several treatments, I found that
16 the symptoms had abated. Since then, this condition has
17 not completely disappeared, but it recurs so infrequently
18 and so less severely that it is no longer a problem.

19 Most recently, I was diagnosed with another
20 chronic condition that threatened to seriously effect the
21 quality of my life. When I heard the word "incurable," I
22 turned again to my acupuncturist for help. Again, after a

1 few treatments, my symptoms disappeared. While the
2 condition can still flare up while I am under stress, it
3 is not the persistent daily problem and incurable disease
4 the reception at the doctor's office had so darkly
5 predicted.

6 Finally, the best thing that acupuncture and
7 Chinese and herbal medicine helped me with getting
8 pregnant and giving birth to two healthy babies, both born
9 when I was well over 40 years old.

10 While I am an avid fan of acupuncture, I have
11 also found that it is not always effective. It has not
12 been particularly helpful for chronic sinusitis or my back
13 pain, which actually hurts now. It has therefore been my
14 experience that both Eastern and Western approaches to
15 medicine complement each other quite well.

16 The biggest problem I have when I go to the
17 acupuncturist is getting reimbursed by my insurance
18 company. I know there is some question on this, but
19 getting the insurance to pay for it is what I mean. Over
20 the years, I have had different types of coverage. Some
21 companies covered acupuncture only if you had a referral
22 from a Western doctor. Some covered it only for treatment

1 of chronic pain, and some do not cover it all.

2 I currently have to pay out of pocket for every
3 visit. Although both the office visits and the herbal
4 medicine are less expensive than their Western
5 counterparts, they do add up. It seems impractical that
6 insurance companies often refuse to pay for a more
7 effective, less expensive treatment while they are willing
8 to pay for a less effective, more expensive one.

9 I am fortunate to have ready access to
10 acupuncture because I can afford to pay for it now, but I
11 haven't always, and not everyone is able to do so.
12 Therefore, I respectfully beg, implore, entreat, and
13 request that acupuncture and traditional Chinese medicine
14 be covered just as Western medicine is, so that we, the
15 consumers, can all have equal access to the best and most
16 cost effective treatments available, whether they are on
17 the cutting edge of technology or centuries old. Thank
18 you very much.

19 DR. GORDON: Thank you.

20 Susan Delaney.

21 DR. DELANEY: My name is Susan Delaney. I am a
22 licensed naturopathic physician, and I practice in an

1 unlicensed state, the State of North Carolina. I have
2 been there for 14. My background is in nursing. I am an
3 intensive care nurse. I serve on the advisory board, at
4 Duke, of the Integrative Medicine Department, and I am
5 also on the UNC/NIH grant, which is developing a
6 curriculum for the faculty, the students, and the
7 residents in alternative medicine or CAM.

8 I would like to offer a solution to your
9 licensing issue. It is in the form of a Title Practice
10 Act for naturopathic doctors, and this would be applicable
11 to all CAM providers, which creates a title, sets
12 standards, requires accountability, and eliminates these
13 turf battles.

14 So, unlike a practice act, where you protect the
15 practice itself, it is a title protection act. This would
16 address your number one goal, which is to ensure the
17 availability of safe and efficacious services. So you
18 could have this freedom of choice with accountability.

19 Now, let me give you an example of what has
20 happened in North Carolina of 1999, BlueCross/Blue Shield
21 instituted a discount plan in which they were going to
22 cover naturopaths and homeopaths. You had to be

1 credentialed by having a four-year degree program in
2 naturopathy, you had to pass a national exam or state
3 exam, and also have malpractice insurance.

4 Within six weeks of instituting this program in
5 North Carolina, the North Carolina Board of Medicine wrote
6 a letter to BlueCross/BlueShield and said, you must cease
7 and desist immediately, at which point they did, appealing
8 this decision and asking that they reconsider.

9 Well, BlueCross/BlueShield reddecided in March of
10 2000, to reinstitute their plan, at which point the Board
11 of Medicine called their lawyers, and they had a
12 discussion, and it no longer can provide this discount
13 program in North Carolina. So access has been limited
14 because there is no licensing. So we decided to go to
15 BlueCross/BlueShield and ask for licensing.

16 You will see a letter in your little packet that
17 I provided, and in paragraph 2, it says, that it is
18 crucial that all patients have assurances that the medical
19 professionals that they see meet basic quality standards
20 to ensure their safety.

21 Which brings me to another point. North
22 Carolina currently is a state where, it is don't ask;

1 don't tell. It is a free-for-all in North Carolina. In
2 your packet, you will also see there are three cases that
3 I have presented to you. One is the case of the death of
4 a child. These indictments for the man who claimed to be
5 a naturopathic physician coming from a mail-order degree,
6 untrained. The other case is one of a woman in a coma.
7 It is in the back, and also the third case of a child
8 severely ill after being treated by an untrained.

9 So their argument is that these people only
10 advise and counsel, and they use herbs and what not, but
11 they do call themselves doctors of naturopathy. The North
12 Carolina Medical Board does not think that this --

13 MS. CHANG: I'm sorry, you are out of time.

14 DR. DELANEY: So they do not know how exactly to
15 apply that. I do have some bold recommendations for your
16 commission, and I would like, if you have questions, to
17 answer them.

18 DR. GORDON: I am sure we will come back to you
19 in time for questions.

20 Anita Mishra-Szymanski.

21 MS. MISHRA-SZYMANSKI: Thank you very much, Mr.
22 Chairman and members of the Commission, for giving me an

1 opportunity to say a few words.

2 Again, my name is Anita Mishra-Szymanski. I am
3 the managing director of AOAC's official methods and peer-
4 rarified methods, analytical programs at AOAC, and I am
5 also the staff liaison to an AOAC dietary supplement task
6 force.

7 Unfortunately, I was not able to give out copies
8 ahead of time, but they are coming around now. The
9 dietary supplement industry and regulatory agencies agree
10 that rigorously validated analytical methods from
11 botanicals and other dietary supplement products are
12 needed if consumer confidence in the quality of these
13 products is to be gained.

14 In addition to improving the quality of these
15 products, we need to protect the public health and safety.
16 Since the passage of the Dietary Supplement Health and
17 Education Act in 1994, a large number of new botanicals
18 and other products have entered the U.S. market.

19 Questions that arise are: What methods are
20 available for the analysis of these products; how good are
21 these methods, and have they been validated. In addition,
22 how do we know what and how much is in the bottle, and

1 does the content meet label claims; how can we be certain
2 that products meeting label claims are the only ones being
3 used in clinical trials; how can physicians be certain
4 that they are prescribing the appropriate dosages of these
5 products if we do not know if the labels are correct.

6 The weak link and the theme that you see in
7 these questions is the need for rugged and rigorously
8 validated analytical methods. To answer these questions,
9 and under the umbrella of the AOAC International, AOAC
10 has, in collaboration with the U.S. Food & Drug
11 Administration, and the five trade organizations: Medical
12 Herbal Products Association; Consumer Health Care Products
13 Association; National Nutritional Foods Association;
14 Council for Responsible Nutrition; and the Utah Natural
15 Products Association; U.S. Pharmacopeia; NSF;
16 International Consumer Labs; National Institutes of
17 Standards and Technology; Bureau of Tobacco, Alcohol and
18 Firearms; NIH, National Institutes of Health; Medical
19 Herbal Pharmacopeia; and many other interested parties,
20 have formed a task force on dietary supplements.

21 The purpose of this task group is to identify
22 dietary supplements, identify analytical methods that

1 currently exist for these ingredients, and assist AOAC in
2 validating these methods. This would lead to a compendium
3 of reference methods for dietary supplements.

4 AOAC International is a 501(c)(3) not-for-profit
5 organization, and cited in the U.S. Code of Federal
6 Regulations under Title 21. It is the policy of FDA and
7 its enforcement programs to use methods of analysis of
8 AOAC International where available and applicable.

9 AOAC is internationally recognized by CODEX,
10 ISO, and IUPAC for being leaders in analytical methods
11 validation for 120 years. We plan to work with all
12 stakeholders, including industry, to provide these
13 methods, as we have for 120 years.

14 MS. CHANG: I'm sorry, you are out of time.
15 Thanks.

16 MS. MISHRA-SZYMANSKI: Then there are
17 recommendations on the back page for methods validation.
18 Thank you.

19 DR. GORDON: Thank you.

20 Questions from Commissioners? Linnea, please.

21 MS. LARSON: I am sorry, but I don't remember
22 your name, the naturopathic physician, Susan?

1 DR. DELANEY: Susan Delaney.

2 MS. LARSON: Would you mind clarifying what your
3 recommendations are, since you didn't have that
4 opportunity?

5 DR. DELANEY: Yes. I think you should make some
6 goal recommendations. I think this Commission has the
7 possibility to put out a study that just collects dust. I
8 think that -- let me get them right here -- I think one of
9 the most important things you can do is bring to these
10 professions some of the highest standards of excellence.

11 So go to the naturopathic schools, go to the
12 Ayurvedic schools, go to California where some of the best
13 homeopathic schools are, go to the National Center for
14 homeopathy and say, what can we do to elevate your
15 standards of education for physicians, for nurse
16 practitioners, for physician assistants, and help these
17 schools. They need help.

18 Then you can take those programs, not only to
19 these other practitioners, but take them into the
20 universities, have a collaboration. The University of
21 Arizona, the University of North Carolina is considering
22 doing something like this, post-graduate programs in

1 homeopathy, in naturopathic medicine, in Chinese medicine,
2 Ayurvedic medicine.

3 I just read over the Internet, where the State
4 of California just approved, it is called the American
5 Academy of Complementary Medicine, programs in Ayurvedic
6 and Chinese medicine, and homeopathy. So it is moving
7 forward, but I think you have to help them provide the
8 funding and bring their standards up, because I think what
9 you don't want in this country is complementary care to be
10 provided by people who have vested interests in vitamins
11 and have mail-order degrees.

12 Would you go to a mail-order dentist or an M.D.?
13 No. So that is my recommendation, is that you provide
14 funding for them.

15 DR. GORDON: I am still not quite sure. Funding
16 for?

17 DR. DELANEY: So you would go to these schools,
18 the naturopathic, the Ayurvedic, and the Chinese medicine
19 and homeopathic. It is clear that you want to increase
20 funding. So if you to University of Arizona or University
21 of North Carolina, you can provide programs.

22 Nurse practitioners and PAs are dying to learn

1 this stuff, and they need loans, they need assistance,
2 they need programs that are not flaky.

3 DR. GORDON: Thank you.

4 Other questions. Wayne?

5 DR. JONAS: I just wanted to point out, and
6 unfortunately, Mr. Landry is not here, but that there
7 actually leveling off in several areas of CAM of
8 purchasing, especially in the herbal things that have gone
9 up. It actually has leveled off.

10 I had a question for Mr. Waldstein about the
11 CHC. What is the relationship between NASH, CHC, and the
12 DHT program?

13 DR. GORDON: Tell us what those initials stand
14 for.

15 DR. JONAS: Yes, and please tell us what those
16 initials stand for.

17 MR. WALDSTEIN: There are basically
18 certification groups in homeopathy. One certification
19 group is the DHANP, Diplomate Homeopathic Academy of
20 Naturopathic Physicians for naturopaths who go on to
21 become specialists in homeopathy.

22 There is the DHT for medical doctors or

1 osteopathic physicians, who, again, go on to become
2 homeopaths and get certification.

3 There is RSHom, which is what I have, a
4 Registered Society of Homeopaths North America, which is
5 NASH's certification, which is now open to everyone.

6 And there is the CHC, Council for Homeopathic
7 Certification, which gives us CCH certification, which is
8 also open to everyone.

9 At this point, NASH and the CHC are working
10 incredibly closely together and the standards are
11 identical, our standards of practice are identical. At
12 this point, the CHC is a certification board, and then we
13 are the profession association.

14 We are working carefully to try to get the
15 naturopaths and the M.D.s to come on board, and all have
16 one combined standard, both standards to become certified,
17 and also, standards to meet once you are certified. So
18 that is what we are evolving toward.

19 DR. GORDON: Thank you.

20 Other questions from the Commissioners? Yes,
21 Ming.

22 DR. TIAN: I have a question for Anita. You

1 mentioned that analysis of herbal product. Also, in your
2 recommendation, you mentioned you needed government
3 support, financial support to establish methods.

4 May I ask you a question? One, what can you do
5 for the herbal product? What is your analysis?

6 MS. MISHRA-SZYMANSKI: What we are trying to do
7 is develop analytical test methods for, maybe, the active
8 component or ingredient within the botanicals or dietary
9 supplements for both the raw materials, extracts, and/or
10 finished products. So we are working with both government
11 agencies and industry to develop these analytical
12 methodologies.

13 DR. TIAN: So you have not established yet.

14 MS. MISHRA-SZYMANSKI: That is correct. Right
15 now we have one in the pipeline, and we have a couple that
16 are approved, but there is still a tremendous need for
17 rigorously validated analytical methods.

18 DR. TIAN: You mentioned that you need about
19 \$30,000 to \$100,000 establish the one method, one single
20 method. So, if all the herbs need a study, can you give
21 me a number? For instance, how many analyses will be
22 available, will be reasonable that as consumers, we must

1 know.

2 MS. MISHRA-SZYMANSKI: I am not sure I
3 completely understand.

4 DR. TIAN: How many methods do you think you
5 need to establish?

6 MS. MISHRA-SZYMANSKI: I mean, they will be
7 numerous. There are so many products out on the market.
8 There are raw materials, there is extract, there might be
9 roots. If you look at the range of botanicals, one method
10 may not be applicable to all. So we will need a whole
11 series of them.

12 Right now, the Task Force has only identified
13 those 18, and that is just a starting point. That is just
14 the tip of the iceberg that we have to work on.

15 DR. TIAN: For 18 dietary supplements.

16 MS. MISHRA-SZYMANSKI: Ah-huh.

17 DR. TIAN: That means components, active
18 components?

19 MS. MISHRA-SZYMANSKI: Raw materials, yes.

20 DR. TIAN: Can you identify the 18? What are
21 they?

22 MS. MISHRA-SZYMANSKI: Sure. In the leaflet

1 that is attached to the memorandum, on page 3 it outlines
2 the 18 that we have identified.

3 DR. TIAN: Thank you.

4 MS. MISHRA-SZYMANSKI: You are welcome.

5 DR. GORDON: Other questions from Commissioners?

6 [No response.]

7 DR. GORDON: Thank you. Thank you all very much
8 for coming and sharing with us. We are going to be
9 adjourning this meeting now. Once the Interim Report has
10 been presented to the Secretary, and gone through
11 channels, and is ready to be presented to the President
12 and Congress, at that point we will have it available on
13 our Web site, and everyone will be able to see it.

14 The next meeting of this group is going to be
15 October 4th, 5th, and 6th. We have added a third day
16 because in that October meeting we are going to be looking
17 at a number of different issues that we have addressed but
18 not fully covered in the meetings up until now, and we
19 will be going over those issues in preparation for making
20 recommendations in the Final Report.

21 Other remarks before we close? Wayne?

22 DR. JONAS: Item H, in the Interim Report was

1 not discussed at all, and it actually makes one of the
2 strongest statements.

3 DR. GORDON: That is true.

4 DR. JONAS: And I would suggest that, before the
5 Interim Report goes together, that that section be
6 circulated specifically for comment to all Commissioners,
7 so that we have a chance to have some input on that.

8 DR. GORDON: Thank you very much, Wayne. You
9 are absolutely right about that, it was not covered.

10 Any other final comments, questions?

11 DR. JONAS: [Off mike.]

12 DR. GORDON: No, that has been changed. It is
13 October 4th, 5th, and 6th. Thank you for bringing that
14 up. So it will be Thursday, Friday, Saturday for that
15 meeting.

16 Okay, thank you all.

17 DR. JONAS: I want to thank you and I want to
18 thank the staff for the flexibility they have shown in our
19 altering of the agenda this time. So I want to appreciate
20 them.

21 [Applause.]

22 [Whereupon, at 4:32 p.m., the meeting

1 was adjourned.]

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CERTIFICATION

This is to certify that the attached proceedings

BEFORE THE: White House Commission on Complementary
 and Alternative Medicine

HELD: July 2-3, 2001

were convened as herein appears, and that this is the official transcript thereof for the file of the Department or Commission.

DEBORAH TALLMAN, Court Reporter