



Performance Reporting

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PHOTOCOPY
PRESERVATION

WHITE HOUSE COMMISSION
on
COMPLEMENTARY and ALTERNATIVE MEDICINE POLICY

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Draft Interim Report

+ + +

Volume II

+ + +

Tuesday, July 3, 2001

8:00 a.m.

Jurys Washington Hotel
Westbury Room
1500 New Hampshire Avenue, N.W.
Washington, D.C.

PERFORMANCE REPORTING

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P R O C E E D I N G S

[8:09 a.m.]

DR. GORDON: We are going to get started this morning. If we could, just again, sit quietly together for a moment and relax, and be present with ourselves and with each other.

[Moment of silence observed.]

Opening Remarks

DR. GORDON: Okay, everybody. This morning and today, our task is really to try to understand some of the issues that are remaining in terms of delivery of services and reimbursement, and issues related to research, and then development of the Interim Report.

As part of that work, there is a general sense that I have heard from a number of people, both in the meetings, and informally outside the meetings, that we need to deepen our common experience of our world view of our perspective of ourselves and of our connection to CAM, especially as we move into making recommendations and creating a tone and a feeling and a perspective for the Interim Report. In line with that, Tom Chappell came up with a suggestion for working on this morning's program.

1 Tom, I would like to give the floor to you.

2 MR. CHAPPELL: Thank you, Jim.

3 To elaborate, there are a number of us who have
4 wanted to do this homework and we haven't had the time.
5 So, in a brief workshop design this morning, which we
6 planned out with some facilitators, in small groups of six
7 Commissioners per group, we will have a chance, in an
8 hour, or hour and 15 minutes, to get down on paper what it
9 is we deeply care about in the consideration of CAM
10 products and services, or the whole orientation of CAM.

11 We could call these our core values. We could
12 call this who we are, but it will, as Jim said, provide a
13 context of our common experience as we come from different
14 perspectives, different professions, different ways of
15 thinking about how CAM can help the world.

16 So the question will be simple in the small
17 group. It will be one question. We would ask each of the
18 Commissioners to participate fully. There will be some
19 prioritization, light prioritization, of your responses,
20 and we will come back into full group and share what each
21 of the three groups has come up with, and then turn that
22 material over to the team and the staff for inclusion and

1 drafting in the Final Report.

2 Yes.

3 DR. GORDON: I just wanted to check and see if
4 the Commissioners feel this is a good exercise and an
5 important one to do, just check in with everybody and get
6 a consensus on this, and I am seeing a lot of nodding
7 heads. So I would like to proceed, then, with this.

8 As Tom says, it has been something that we have
9 worked with some earlier, but clearly, we need to keep on
10 working and deepening our experience of why we are here
11 and what we are about.

12 So please continue, Tom.

13 MR. CHAPPELL: We will just go around. There
14 will be three facilitators: Wayne, Charlotte, and myself.
15 I will work with a group in this room, Charlotte and Wayne
16 will be across the way in two small groups. There will be
17 newsprint for each group, a scribe for each group, and we
18 will simply answer the question: In considering CAM
19 products and services, we believe deeply that.

20 It has to be presented as a "we believe" because
21 you have to have a sense of our brothers and sisters in
22 this circle, yet, owning what it is you deeply believe in,

1 and respecting what your Commissioners also deeply believe
2 in.

3 Out of this, we will get a set of values, a
4 complexity of values that we will try to own and hold as
5 we go forward into the strategy, the goals and everything
6 else that we do. So this will be the grounding.

7 So if we could go around the room, Commissioners
8 only, responding to the count. I will be one, you are
9 two.

10 Okay. Would the ones join me?

11 DR. GORDON: Let's do a timetable on this, first
12 of all.

13 MR. CHAPPELL: Forty-five minutes in the group.
14 We will see you back here in --

15 DR. GORDON: Each group will be 45 minutes, and
16 then come back to this room within five minutes after
17 that, please. Then what we are going to do is, we will
18 rearrange the schedule some, or we will shorten the
19 schedule.

20 Our belief is that if we clarify some of these
21 issues, our work, particularly in the area of -- I want to
22 make this clear, we are going to be covering all the

1 topics: reimbursement, delivery of services, any topics
2 remaining from research, wellness, as well as the Interim
3 Report. The idea is, we will be able to cut down the
4 time, particularly, we hope, the time we spend on the
5 Interim Report, by clarifying core values.

6 So that is the purpose of this. We will get to
7 everything, and there will be time for all the work that
8 we are doing. So 45 minutes in the group, a 5-minute
9 break after that, and then please come back in here right
10 after that so we can begin with the discussion of the
11 presentations from the group, and then moving into the
12 rest of the program.

13 Members of the public are welcome to sit in and
14 observe as we have these groups. All aspects of this
15 meeting are open, so please feel free to do that in either
16 of the groups in the next room or to stay in this room.

17 [Small group discussions convened.]

18 DR. GORDON: Okay, we will hear from each of the
19 groups, then if there are other comments around the table,
20 briefly give people a chance to talk.

21 Do you want to talk before that, Dean, or do you
22 want to talk after that?

1 DR. ORNISH: I just want to say a couple words,
2 that, having spent most of my professional life fighting
3 for the kind of values that I think most of us share, I
4 found myself yesterday in this kind of curious position of
5 being the identifier of red flags, almost like the school
6 marm, and that is not a role I am particularly comfortable
7 in.

8 I think, out of a shared desire not to make a
9 report that is boring, but rather to make an Interim
10 Report that is going to not get shot out of the water, to
11 try to be skillful about it. It may be that I have just
12 been sensitized in the seven years of dealing with
13 Medicare, trying to get them to pay for our program, that
14 I have a real good idea of the kinds of red flags,
15 certainly that I have dealt with. It is out of that
16 loving, conscious desire to try to come up with a report
17 that really ultimately makes a difference in the lives of
18 people.

19 I think we can talk about our values as we have
20 done this morning, which I thought was incredibly useful,
21 without pushing people's buttons. I think that is
22 different than pushing people's buttons in the kinds of

1 ways that we were talking about yesterday.

2 So I just want to make it clear that we are not,
3 certainly Tom and I and others, are not on opposite sides.
4 I think we have the same shared values. It is just a
5 question of strategy.

6 DR. GORDON: Thank you, Dean.

7 Let's move, then, with each of the group
8 leaders, in turn, talking about the experience and the
9 beliefs.

10 **Presentation: Small Group No. 1**

11 MR. CHAPPELL: We believe deeply that CAM is an
12 important and an essential part of health care; Number 2,
13 for wellness, that it is an important and essential part
14 for wellness; Number 3, that CAM has scientific validity
15 and needs strengthening of evidence; Number 4, requires
16 universal health education starting at kindergarten;
17 Number 5, greater awareness and knowledge of CAM by
18 medical practitioners so that they can refer
19 appropriately.

20 So we need to provide greater awareness and
21 knowledge for medical practitioners so that they can refer
22 appropriately. That is as opposed to trying to bring

1 medical practitioners, conventional medical practitioners,
2 up to some degree status of CAM services.

3 Number 6, CAM is both transforming and re-
4 orienting the entire health care system, that CAM brings
5 an awareness of the uniqueness of each person. It brings
6 a new world view to health, wellness, prevention, and that
7 is largely through an awareness of self-care. We need to
8 use other methods, as needed, to healing self, and that
9 illness is, in fact, a journey that has its benefits of
10 creating self awareness and mutual understanding.

11 Number 7, CAM optimizes lifestyle systems and
12 living, all aspects of life. It brings to light all
13 aspects of our living and our lifestyles, that optimal
14 health encompasses all aspects of living, not just self-
15 healing but also the disease of living. CAM offers
16 approaches to higher, more holistic and fuller life of
17 persons and societies.

18 Number 8, it offers ways to answer the question,
19 who am I; why am I here. CAM is holistic. It is a life
20 system within a context of living. Number 10, we
21 Commissioners believe deeply in healing of all approaches,
22 which includes CAM, allopathic medicine, spirituality, et

1 al. We have a deep belief in the integration of all these
2 different approaches. We have a deep belief in science
3 and the scientific method. CAM is one of the many
4 approaches to health, wellness and lifestyles, to which
5 all aspire.

6 Number 13, CAM can make valuable contributions
7 to health care, particularly the vulnerable populations.
8 CAM is value-added, complementary, not alternative. It is
9 an evolving, moving, dynamic model of encompassing
10 diversity of disciplines. It has much to contribute to
11 health care and medicine. It is inclusive of many
12 different disciplines, all of which may and can have their
13 respective leaders of teams. It is accountable for
14 safety. CAM products and services are accountable for
15 safety and efficacy.

16 CAM needs objective, inclusive overview of
17 origin and evolution in the context of our culture and
18 societal history. We need to minimize impediments to
19 access and delivery. We need to demonstrate cost-
20 effectiveness.

21 DR. GORDON: Would anyone else in the group like
22 to say anything at this point, before we go on to the next

1 group? These are a statement of beliefs, each articulated
2 by different people in the group.

3 [No response.]

4 DR. GORDON: Okay. Let's go on to the next
5 group.

6 **Presentation: Small Group No. 2**

7 DR. JONAS: We not only laid out some core
8 values and prioritized them, we also color-coded them for
9 easy communication.

10 One of the questions that came up in the middle
11 of the conversation, but proved to be, I think, a core
12 issue is, what are we advocates for; what do we want to
13 see; what is this Commission really for; is it promoting
14 something.

15 I think we agreed that it was promoting
16 something, and what we decided it was promoting, it was
17 written in red here as the overarching goal of the , which
18 is to develop policies or recommendations for improved
19 health of Americans by assuring the availability of safe
20 and efficacious CAM services and products.

21 So the goal is not on an advocacy for any CAM
22 services or products, it is an advocacy for improved

1 health using safe and efficacious, as have been described
2 and determined of these areas, these particular areas.

3 So that, we felt, was the overarching of what we
4 want to see happen out of this Commission.

5 Now, what are the core values that go into
6 providing that? I think we came up with really four main
7 ones, actually seven, but four core ones. Those are in
8 blue. The first one basically is a recognition that
9 healing, self-healing, is the core aspect of what we want
10 these services and products to provide and produce.

11 So the wording, we could play around with, but
12 basically there is a remarkable capacity for healing that
13 can be facilitated by addressing the underlying causes or
14 by using services and practices that stimulate and support
15 those healing processes. So an emphasis on healing is a
16 core issue.

17 The second emphasis is holism. We think that
18 what we really value in these types of practices is the
19 emphasis on the whole person, the mind/body/spirit, and
20 addressing that. You will see in some of the subsequent
21 ones how we are addressing that.

22 Number three is really the issue of freedom of

1 choice, that individuals should have freedom of choice
2 among practitioners, products and services, provided there
3 is accountability along with that. There has to be
4 accountability along with that.

5 We debated whether we should split these up into
6 two different areas and decided no, that they really were
7 linked, and they should stay together.

8 Four was that this is a consumer-driven process
9 and we need to pay attention to why the consumers are
10 seeking these things, and we need to let the consumers be
11 integrally involved in that process, and this occurs on
12 several levels, as is outlined in the , certainly in terms
13 of freedom of choice of particular things that they would
14 like to have in terms of products and services, but also
15 in terms of how the health care delivery system executes
16 those and how research is conducted on those.

17 So, in other words, also on policy levels, not just on
18 individual health care. The consumer needs to be more
19 involved in policy decisions about the health care system
20 and research.

21 The ones in green were ones that came up
22 afterwards. They support, I think, many of these core

1 ones, that how various services are delivered is extremely
2 important. There should be a keen context for the
3 provision of health care.

4 Those are kind of the terms that we came up
5 with, and that incorporates things like respect, dignity,
6 trust and core values in how health care is delivered, and
7 an emphasis on, my term was gentleness, gentle types of
8 intervention, but we basically translated it into less
9 toxic and the least invasive alternatives that are safe
10 and efficacious. End of story.

11 [Applause.]

12 DR. GORDON: Great. Thank you, Wayne.

13 Any other comments from that group at this
14 point?

15 [No response.]

16 DR. GORDON: Okay. Third group, please.

17 **Presentation: Small Group No. 3**

18 SISTER KERR: Let me know if you can hear me,
19 because my voice may be a little softer.

20 Number three was the honorable group of
21 Tieraona, Buford, Veronica, Xiaoming, Linnea. Corinne was
22 our humble scribe. Thank you.

1 We spoke specifically and dominantly out of the
2 belief and value statements. First, was that we believe
3 the body/mind has the right and power to heal itself.

4 The second, is we believe health is more than
5 the absence of disease. It is the active integration of
6 spiritual, emotional, social, physical, and I personally
7 included ecological self.

8 The third, was healing is being in right
9 relationship with self, others, community and the cosmos.

10 Four, we believe people want to be cared for, to
11 be heard, to be able to choose, have better care and
12 access to health care services.

13 We believe there is no exclusive domain for
14 healing. Healing is not the exclusive domain of
15 complementary and alternative medicine.

16 We believe partnership is integral to the
17 process of healing.

18 We believe all human beings have a right to feel
19 cared for and to have access to their practitioners and
20 modalities of choice.

21 We believe in the value of relationships that
22 are marked by respectful recognition of the practitioner's

1 skills.

2 We wanted to put a little footnote of particular
3 concern, that people sometimes often use holism to cover
4 up non-thoughtful, unsystematic health care practices.

5 Thank you.

6 DR. GORDON: Thank you.

7 [Applause.]

8 DR. GORDON: We can have some discussion. I
9 want to say how useful, Tom, how much I appreciate your
10 spearheading this process, and that of everybody who is
11 participating in it.

12 It feels to me like what we put up on the board
13 are really the shaping principles which will frame the
14 Interim Report, and frame what we are doing as we move
15 toward the Final Report, and that what we have done is to
16 supply the impetus, the reason, in a sense, the reason why
17 we are here, as well as the context for any specific
18 recommendations that we are going to make. So I think it
19 is great.

20 MR. CHAPPELL: I want to thank Tieraona and
21 Charlotte and Wayne for their help with all of this, and
22 the inspiration for it.

1 DR. GORDON: So, any other comments about either
2 this process or issues that are sort of here at this
3 point? We can come back to this, of course, as we discuss
4 the Interim Report, but if there are issues that come up
5 now, we can also talk about them. Any other concerns that
6 are not articulated here that we need to discuss right
7 now?

8 Wayne?

9 DR. JONAS: One of the motivations for doing
10 this was to come up with a consensus. I mean, come up
11 with at least the core issues, and I am just wondering if
12 we need to do that at this point. We split up for a
13 variety of reasons, but it really has to be from the whole
14 group. I am wondering if there is a process for doing
15 that, or, if we should do that at this point.

16 DR. ORNISH: I guess, for me, the question is,
17 how much of this is implicit, that is, the subtext for the
18 recommendations, and how much of it actually becomes
19 recommendations, or is explicitly stated in the report.

20 I am not taking a position, I am just raising
21 the question.

22 DR. GORDON: I think that is a question, and the

1 process issue is whether we want to address that now or as
2 we move through the report. That is the first question on
3 the table here. We will have time as we talk about the
4 report.

5 For me, much of this is the introduction and the
6 context. Some of it is definitely going to influence some
7 of the recommendations as well, and I think that what,
8 exactly where, and how, is going to be subject to
9 discussion among us all.

10 Joe?

11 DR. FINS: At the risk of opening up Pandora's
12 box here, I think this was incredibly helpful, and I thank
13 all the people that were behind it. I think that this was
14 essential for us to make the diagnosis before we prescribe
15 the treatment. I feel we have written the treatment, we
16 have written the prescription in the report here, and we
17 haven't made the diagnosis. This is the diagnostic, and
18 everything else should follow from this.

19 I think there are lots of things that are
20 implicit here that are not explicit in the Interim Report,
21 and I was just wondering if it would be possible for us to
22 delay the Interim Report, which I understand is not

1 statutorily required, and to have an opportunity to have
2 more ownership of the Commission in the actual Interim
3 Report, which is so important.

4 It is our introduction to other policymakers,
5 and I am just wondering, what is the basis for the
6 deadline, and is it compelling? Because I think it is
7 more important to do it right than to do it quickly, and I
8 think that this is the formation of the consensus.

9 I think most of us could sign on to most of what
10 is on this board, but some of us would have a hard time in
11 agreeing on the particulars and the nitty-gritty that is
12 in the Interim Report because of balance and tone. I just
13 put that out for your consideration.

14 MR. CHAPPELL: Methodologically, this is the
15 starting point, these are your beliefs, and then your
16 actions arise out of those beliefs. So you have got a
17 harmonization of internal and external, and that is where
18 the integrity comes from.

19 So the first thing I want to respond to in terms
20 of method is, this is the grounding, and then all of the
21 recommendations and actions flow out of that. These are
22 not recommendations, these are beliefs, and they need to

1 be presented.

2 Secondly, I just want to say that I have done a
3 lot of this, and I know that there is enough trust in this
4 group and enough similarity of content that I believe that
5 Jim and the staff can scribe very close to some common
6 points of interest here, and so I am not feeling that we
7 need a heavy editing process, either today or later.

8 I think there is enough intuition, and if we
9 have an editing committee that Jim wanted to appoint, I
10 think we could come up with that product. What we need is
11 a product, and it is called a statement of beliefs, but I
12 don't think we need more time to do it.

13 DR. GROFT: Last July 14th, at that meeting, a
14 request was made to the Commission that we have an Interim
15 Report. I think we were nine months late getting started
16 from when the Commission was not officially established by
17 the Executive Order, but cast into the Appropriations
18 bill.

19 At that point in time, the request was made by
20 then-Secretary Shalala that we have an Interim Report
21 available a year from the meeting dates, and we took that
22 to be July 15th of this year.

1 I must admit there is no urgent request for this
2 report to be submitted on that date. However, I think in
3 all reality, if you want things to happen in this fiscal
4 or next fiscal year with any thought of appropriations
5 coming to any of the tasks that you identify, this cannot
6 be delayed more than two weeks. Anything beyond that, I
7 think we are starting to look at late August, early
8 September.

9 The appropriations committees will be getting
10 back together and they will be looking at this. We will
11 have had time to meet with the caucuses, as we have been
12 asked when we would be available to supply them with
13 information about the Commission's recommendations and
14 directions.

15 So I think, realistically, a delay longer than
16 two weeks, we are starting to jeopardize whatever might be
17 done in the next fiscal year's budget, not that it cannot
18 be done in September, but I think people need time to look
19 at what you are suggesting and to analyze it from their
20 perspective, both administratively and legislatively.

21 DR. GORDON: One thing that occurs to me. I do
22 not think it would be a disaster to make it somewhat

1 later, I would agree with Steve, but not too much later.
2 We have said we are going to have a report, and I hate for
3 us not to do what we say we are going to do. If we say we
4 are going to have something by July, I think one of the
5 things that we need to stand on is our integrity. If we
6 say we are going to do something, let's do it.

7 And so, that is why I think, as Steve is saying,
8 a couple weeks' delay will not change the appropriations
9 process, but we have said to the Secretary, we have said
10 to Congress, we have said to Senator Harkin, we will have
11 the report by then, and I don't like to back off that.

12 DR. ORNISH: What are we going to do with the
13 extra two weeks, anyway? It is not like we are going to
14 be meeting, so how would we use the time even if we did
15 that?

16 DR. GORDON: What I would like to do, what I
17 would like to suggest, is that we spend the time that we
18 need now going over the report. Personally, as somebody
19 who has participated in writing the draft and participated
20 in this process, I feel like this process is very much
21 informing the draft. I think the draft spent too much
22 time looking at some of the specifics.

1 I think Joe's analysis is not unfair, that there
2 wasn't enough of a diagnostic and descriptive process at
3 the beginning. I think we can easily incorporate that,
4 because these are the shared values that should shape what
5 we recommend.

6 The idea of the process is to do as much as we
7 can today and then get it back, to have an agreement,
8 first of all, an agreement about tone, an agreement about
9 context, and an agreement about recommendations, and if
10 there are words that are buzz words, to deal with those
11 and eliminate those, and to bring in the kind of language
12 that we want, and then to send it back to everybody and
13 get input.

14 If we find that there is substantial
15 disagreement and concern, we can go through the whole
16 process again and put it off. I would like to shoot for
17 that date of the 16th.

18 Yes, Wayne?

19 DR. JONAS: I think since there is a date we
20 have to have some kind of report, and there is flexibility
21 in terms of what actually goes into that report, that the
22 time we have is right now, and we don't have any other

1 time. I think we need to clarify these issues. I am not
2 sure we have had enough discussion of these issues so that
3 we as an entire group can come up with at least a few
4 fundamental consensus items that should go into that.

5 And then, I think we should go right into the
6 report and start discussing it so that we can actually see
7 what are we going to produce, and then we can circulate
8 something around that we have all had at least some time
9 to start with.

10 DR. GORDON: Yes, Charlotte?

11 SISTER KERR: I just want to say that I agree
12 with what has been said, and I feel that the statements,
13 the philosophical underpinning statements or vision
14 statements are calls to attention. They are requests for
15 listening, and they are the energetic needle put into the
16 Congress for the listening and the focus. It is
17 absolutely mandatory we get clear on it, that we have our
18 process of diagnosis right before we make any
19 prescriptions, plans or evaluations.

20 Thank you.

21 DR. GORDON: You're welcome.

22 Bill?

1 DR. FAIR: Well, this may be accused of being a
2 surgical approach, but I think we ought to go ahead. I
3 mean as Steve articulated very well the reasons for doing
4 so, I think we would damage our credibility if we didn't,
5 and there will never be 100 percent agreement on it, no
6 matter what we do. And I would just like to close with a
7 comment, one of my favorites, from Sir Winston Churchill:
8 "Action based on perfection is paralysis." I think we
9 can't afford that.

10 DR. LOW DOG: Well, this is an interesting
11 process, but if we don't conclude it, that is all it was,
12 was an interesting process. So I think that there has not
13 been closure yet on this, and I don't think we want to
14 have 50 beliefs, that many of them are overlapping.

15 I think we need to have just a few, and we need
16 to go through now. We can do it quickly, but I think we
17 need to go and try to get some consensus on a few of them
18 while we are all still here, because I think what the
19 Interim Report must have is, it must have the core beliefs
20 or goals of this group that feeds through the entire
21 Interim Report, and go, then, to the report.

22 DR. GORDON: Okay. Other comments?

1 [No response.]

2 DR. GORDON: Okay, is there a general consensus
3 that the group as a whole would like to go through these
4 beliefs, and to select out the core beliefs that will
5 animate the entire Interim Report and shape our
6 deliberations? Yes? Do we have a consensus on that?

7 DR. JONAS: Provided we go then to the report
8 directly, and we have a timeline for it.

9 DR. GORDON: Okay. Well, let me provide --
10 Wayne, I'm sorry?

11 DR. JONAS: Provided we have a timeline for the
12 report.

13 DR. GORDON: Okay. Let me just say something
14 related to that.

15 DR. ORNISH: Some of these are not values, some
16 of these are actually recommendations, like requiring
17 universal health education. I think we need to be careful
18 about separating those.

19 DR. GORDON: Okay. Let me just make a point.
20 If we are going to do what Wayne, in particular, is
21 suggesting, and what others seem to agree to, we are not
22 going to have time to go into some of the other issues

1 that we have, or we may not have time.

2 Does everybody understand that we are not going
3 to be able to go into the kind of detail with
4 reimbursement, access and delivery, and wellness and self-
5 care that we have with the other subjects, although we
6 will address them in the context of going over the Interim
7 Report?

8 I just want everybody to understand that we are
9 making a choice, and that is a perfectly good choice, but
10 we are making a choice.

11 DR. FINS: And I think it is legitimate, because
12 people make value statements that will guide that and will
13 make that easier downstream.

14 DR. GORDON: Okay. Everybody okay with this
15 process? Tom?

16 MR. CHAPPELL: I just wanted to see if I have
17 clarity about the next steps here. Are you suggesting
18 that 18 of us deal with 30 beliefs on an open team?

19 There are some designs that would work. If you
20 want prioritization, for instance, there is a tool I can
21 offer of how we could arrive at greater prioritization.

22 DR. GORDON: What I first want to get is

1 agreement that this is what we need to do, and then we can
2 talk about the specific tools that we are using.

3 Is that the agreement, consensus?

4 [No response.]

5 DR. GORDON: Okay. So then, what we are going
6 to be doing is we are going to go through the beliefs. I
7 think Dean's distinction is important, the difference
8 between beliefs and recommendations. What we want to
9 focus on is core beliefs and values that will animate the
10 report and will be included in the language of the report,
11 in the introduction, and will also be part of the body of
12 the report at appropriate places.

13 Then we will move into a discussion of the
14 elements of the report in order.

15 Yes, Tom?

16 MR. CHAPPELL: It is important not to discard
17 something that looks like an action, but to restate it as
18 a belief, because there is a belief substance in every
19 actionable statement.

20 DR. GORDON: Okay. Duly noted.

21 Joe?

22 DR. PIZZORNO: I have a two-process

1 recommendation. One is, I think we should, before we do
2 this, put on the vote here a timetable for the rest of the
3 day so we are clear about how we are allocating time. And
4 second, is a process that we have used for this kind of
5 activity, is, give everybody five little stickies and you
6 put it on the ones you think are most important, and
7 immediately it pops out where the commonality is.

8 We may not have any of those little stickies,
9 but maybe we could take a 15-minute break and staff could
10 buy a batch and we can put them up there. Or, we could
11 just put a mark with a pen. We can't do more than five.

12 DR. GORDON: Okay. Is that a process? Tom, is
13 that --

14 MR. CHAPPELL: That is what I was looking at.

15 DR. GORDON: Okay. So I think what we should do
16 is take -- well, Joe is suggesting doing it by balloting,
17 but I think it may be easier to take the action. It just
18 may work out. So you are suggesting putting five marks,
19 each person puts five marks by the recommendation.

20 I think it is important, as we look at the
21 recommendations, to remember that the process by which
22 they were arrived at was different in the different

1 groups.

2 So, for example, in the group that Wayne was
3 chairing, there was an attempt to get consensus about
4 specific recommendations, and in the group that Tom was
5 chairing, clearly each recommendation represents an
6 opinion of one person. I am not quite sure, Charlotte,
7 was yours a consensus?

8 SISTER KERR: Yes.

9 DR. GORDON: Yes. So there are two different
10 methods that are being used. If what we do is put those
11 marks up, then we will take the ones that come closest to
12 the top, and we will begin discussing them. I think what
13 we will also find is that a number of the recommendations
14 from different groups are very similar among the groups.

15 So with all of that in mind, what I would like
16 to suggest is that we take a 15-minute break, and that in
17 the course of that time, everybody will have a chance to
18 put their marks up beside the numbers, and then we will
19 come back.

20 Michele?

21 MS. CHANG: Just a process question. Are we
22 clear on what the mark represents? Is it, those are the

1 things that we are now going to discuss for what purpose?
2 Are we discussing them as recommendations, or as what?

3 DR. GORDON: Let me just make clear that what we
4 are going to be discussing are core beliefs and values.

5 Is that correct, everybody, at this point?
6 William?

7 These are core beliefs and values. These are
8 not recommendations.

9 DR. ORNISH: I am a little uncomfortable. I
10 just want to raise this as a question, and you all can
11 shoot it down.

12 There are two different approaches here. One is
13 that we get clear about what our core values are, so that
14 we can then use that as a context, as I mentioned earlier,
15 for our recommendations. The other is, is the intention
16 of this, what we are about to do, to decide which of these
17 core values that are actually to go in the Interim Report?

18 I just want to raise the awareness that there is
19 a risk of doing that. There is, on the one hand, an
20 opportunity to do that, but there is also a risk that if
21 you have core values that are very different from other
22 people's core values and they end up in the Interim

1 Report, then they become red flags for people.

2 We may say, well, that is just too bad; that is
3 just the way it is and we don't care, but I think we need
4 to go into that with our eyes open and make a real choice
5 about that.

6 DR. LOW DOG: I think the point, though, is that
7 we are trying to do consensus, and there is a very diverse
8 group of people here. As long as they are true to
9 themselves about what they believe, because if we don't
10 have consensus, it won't go in.

11 So I think everybody just needs to be real true
12 to themselves and put up there what they can live with.
13 When we come to consensus, I think if we can all agree,
14 then I think that there are not going to be big land
15 mines.

16 DR. ORNISH: But that is where I am trying to
17 make a different point, which is that we can all agree on
18 something and it can still be a land mine. That's all. I
19 think that that is okay as long as we are clear about
20 that, but just because we agree on something doesn't mean
21 that it is not going to push people's buttons.

22 MR. CHAPPELL: I think the cost of perhaps

1 disenfranchising a couple of core beliefs that don't make
2 a hit list can be avoided by our agreeing that we are not
3 going to have 30 beliefs. We want to have this list
4 around eight to 10 beliefs, and there are lots of common
5 threads in here.

6 So I think if we were to go for more than five,
7 I am thinking seven, we will be less disenfranchising.

8 DR. PIZZORNO: All right, seven.

9 DR. GORDON: Any other comments on this?

10 MR. CHAPPELL: Seven is a CAM number. I mean,
11 it is spiritual, it is traditional.

12 DR. GORDON: I know. This is exciting.

13 What I would like to do is to give us the chance
14 to see what the leaders are in these beliefs, and then we
15 can talk about them. My sense is that they are going to
16 be incorporated in different ways, that ones for which
17 there is full and enthusiastic consensus will be stated
18 very much up front as core beliefs. Others may influence
19 some of the tone and some of the recommendations.

20 We will have an opportunity to discuss possible
21 land mines, and we will have an opportunity to discuss
22 exactly how many numbers, land mines, or fireworks, gold

1 mines. Thank you.

2 Joe? Go ahead. We have a couple more comments.

3 DR. PIZZORNO: One more small detail, just to
4 make it easier. If we stick some crosses, just put a line
5 down. If you see four, put a cross; make it real easy for
6 people to count afterwards.

7 DR. GORDON: Effie?

8 DR. CHOW: I am concerned about the repetitions,
9 the duplications. There are a lot of things there. If
10 you select five, does that mean all the others go out, or
11 will there be a process where you take the rest and kind
12 of integrate it?

13 DR. GORDON: What we will attempt to do, what
14 all of us will attempt to do collectively, is to take a
15 look and see what we have done, once we have done it, and
16 then we will try to integrate. We may not have the exact
17 wording of each statement, but we will have the basic
18 principle there. If there are a couple, or three or four,
19 that are very similar, we will try to work them together.
20 Okay?

21 So I think we need to see how it falls out
22 before we move any further. So let's take a 15-minute

1 break and do this process.

2 [Recess.]

3 **Discussion Session IV: Core Beliefs**

4 DR. GORDON: Okay. Before we begin the
5 discussion of the tally, what I have done is, I have tried
6 to group some of the responses that are similar with one
7 another. So we will go through the ones that have the
8 most assent from the group, but before we begin, Linnea
9 wanted to read a poem that will help us get centered. It
10 was a poem she was going to read before she led her
11 session on access and delivery, but it is a good time to
12 read it now, too.

13 MS. LARSON: I thought that this would enable us
14 somehow to get focused, and it is from a book of poems by
15 a poet named David Whyte, and the book is titled "The
16 House of Belonging," and the poem's title is called
17 "Working Together."

18 "We shape ourself to fit this world, and by the
19 world are shaped again, the visible and the
20 invisible working together in common cause to
21 produce the miraculous. I am thinking of the
22 way the intangible air casts its speed 'round a

1 shaped wing, easily holds our weight. So may we
2 in this life trust to those elements we have yet
3 to see or imagine, and look for the true shape
4 of our own self by forming it well to the great
5 intangibles around us."

6 DR. GORDON: Thank you very much. Very apropos.

7 What I have tried to do here is to tally the
8 marks, and then to group according to similarities. What
9 is interesting is that there are a number of similarities.

10 Does anyone know where Wayne is? It would be
11 good to have him here.

12 COMMISSIONER: He is on the phone.

13 SISTER KERR: I will go get him.

14 DR. GORDON: Why don't you get him.

15 The first statement, which is a kind of
16 restatement of the mandate for the Commission, is this one
17 here and is the one with the single most number of marks
18 besides it: "The Commission is for the improved health of
19 Americans by ensuring the availability of safe and
20 efficacious CAM services and products." So this is the
21 one to which there is the most general assent.

22 Second, is this one here: "Individuals should

1 have freedom of choice among practitioners with
2 accountability." This one is not directly stated anywhere
3 else, but it is echoed in some of the others here. For
4 example: We believe in healing, of all approaches; CAM is
5 has been evolving and moving to dynamic models; a
6 diversity of disciplines; We need to minimize impediments
7 to access and delivery.

8 So all of these have some relationship to this
9 one here. Let me repeat that one: "Individuals should
10 have freedom of choice among practitioners with
11 accountability." Then there are a variety of others that
12 come under this.

13 DR. FINS: I think it is really important that
14 we don't editorialize and spin it. I mean, I can see
15 differences. I think people who voted for that may not
16 endorse that.

17 DR. GORDON: Understood. Understood. I am just
18 saying that there are others that have been put up that
19 may be similar, although this is the primary one. Okay?

20 SISTER KERR: Just also to say, the second part
21 of the one that has a lot of -- is similar to that one.

22 DR. GORDON: I'm sorry. This is the same one.

1 Thank you, Charlotte. This is the same one as Number 1,
2 really.

3 SISTER KERR: Number 2.

4 DR. GORDON: Number 2, sorry. This one here:
5 "All human beings have a right to be cared for and to have
6 access to their practitioners and modalities of choice."
7 What we are looking for is a general feeling.

8 Would you agree that that is pretty much the
9 same as Number 2?

10 SISTER KERR: Yes.

11 DR. GORDON: What we are looking for is the
12 general feeling. Joe, I appreciate what you said, but I
13 am trying to give a sense that these may have something to
14 do with that, but they may not be as clearly marked up.

15 Number 3: "The body has a remarkable capacity
16 for healing that can be facilitated by addressing
17 underlying causes of illness and suffering."

18 This one here: "The body and mind have the right
19 and power to heal themselves." This one is Number 4.
20 Maybe it's Number 3 in terms of the tally.

21 DR. LOW DOG: Oh, I see. I wanted to clear how
22 you are going through it.

1 DR. GORDON: What I'm trying to do is, and it
2 may be one or two more, but these are definitely the ones
3 that are the leaders. This one is health is: "Health is
4 more than the absence of disease, it is the active
5 integration of spiritual, emotional, social, physical and
6 ecological selves." That is Number 4.

7 "CAM is holistic, a life system within a context
8 of living." That may be a slightly different way of
9 stating it. And over here: "Emphasis of care of the whole
10 person, mind, body and spirit." In fact, I think you are
11 right, this one is actually Number 3 in terms of tallies,
12 since we put them together, rather than Number 4.

13 Number 5: "It is consumer-driven health care,
14 and consumers need to be involved at all aspects, from
15 personal to policy levels of health care."

16 Number 6: "Has scientific validity and needs
17 strengthening of evidence."

18 MR. CHAPPELL: In the group, it was presented as
19 a belief, that there is a lot of scientific validity, but
20 we need to have better substantiation through more
21 evidence.

22 DR. JONAS: Is that a belief and a commitment to

1 science, then, as a process for identifying safe and
2 efficacious?

3 MR. CHAPPELL: Yes, and that shows up in some
4 other statements about our commitment to science and the
5 scientific method.

6 DR. GORDON: Let's speak one at a time into the
7 mike so we can get the discussion down.

8 Wayne, you asked a question?

9 DR. JONAS: Well, there is a difference between
10 saying we believe there is science to support CAM, than
11 from what I think I hear you saying, which is that we
12 believe that science is an important process for
13 clarifying what is safe and efficacious in complementary
14 medicine.

15 In other words, there is a commitment, a belief
16 to science and the scientific process.

17 MR. CHAPPELL: Totally. So said in our group.

18 DR. FINS: I mean, that raises just a process
19 question, whether or not if that is something that other
20 people would have endorsed and they didn't see up there in
21 a clear way. I was sort of surprised that concern for the
22 scientific method and scientific validation only got five,

1 eight votes, or whatever votes, because I think that if I
2 do my own head count, there are more people who believe in
3 that, but Wayne might not have voted for that, for
4 example.

5 DR. JONAS: Actually, no. I am also surprised
6 that that is lower.

7 DR. FINS: I mean, can we just ask --

8 MR. CHAPPELL: Well, that particular point is
9 fractionated. It shows up in more than one, so if you
10 pool the ones on that subject, you will get a bigger
11 number.

12 DR. FINS: I think this is an important enough
13 point for the people in conventional medicine that I would
14 just like to posit some language, maybe, that, Wayne, you
15 just offered.

16 You want to just restate that, and maybe we can
17 just take a hand count to see if people see that as more
18 belief?

19 MR. DeVRIES: Let me throw out, for example,
20 what I did. I agreed with that statement, however, I
21 thought this statement right here, that this group made as
22 an overall, said the same thing, that it was a broader

1 statement. I thought it was an outstanding statement, and
2 that is why I went there. I didn't give a vote to that,
3 because I believe that really replaced it, and then some.

4 DR. FINS: I voted for that as well because I
5 think it is very encompassing and it is a broad thematic.
6 But again, because I think we want to avoid land mines and
7 we want to have a balanced sounding report, I would like
8 to offer to the Commission Wayne's language, if you could
9 recast it, and then just take a hand vote, just to say
10 that it is one of the major beliefs. We are asking for
11 six votes.

12 I know it changes the rules a little bit, but I
13 think it is something that got embedded --

14 DR. GORDON: Well, I think each of these is what
15 our core principles and values are, and we are not going
16 to put them in a hierarchy of the report, but I think your
17 request is an absolutely legitimate one.

18 Joe's concern is to get us on record as a
19 commission stating the importance of scientific
20 investigation.

21 DR. LOW DOG: Right, because I think for me,
22 when I saw CAM has scientific validity, I couldn't sign on

1 to that because some of them really do not. So it limited
2 me from choosing that, though I believe very strongly in
3 the role of science here.

4 DR. FINS: Did you just offer that?

5 DR. JONAS: We may not put all our five in a
6 particular hierarchy, this is more important than this,
7 but we are going to have a cut-off at some point. We are
8 not going to do 30, and I certainly think that commitment
9 to science and the scientific process should be on our
10 list, definitely. We should have that explicit as one of
11 the core issues that we are committed to and just state it
12 that way.

13 DR. GORDON: Wayne, do you want to state it?

14 DR. JONAS: Yes. That we are committed to
15 science and the scientific process as a method for
16 identifying safe and efficacious CAM therapies.

17 DR. FINS: All in favor?

18 [Show of hands.]

19 DR. FINS: Anybody opposed?

20 [No response.]

21 DR. FINS: No.

22 DR. JONAS: Well, we are committed to science

1 and the scientific process for the identification and
2 development -- is that the adjective -- of safe and
3 efficacious CAM therapies, yes, and services and products.
4 Okay, services and products.

5 DR. PIZZORNO: I think we should include terms
6 like "effective and appropriate." I think the reason for
7 that is because, I know within much of the CAM community
8 there is an anti-science perspective, a belief that
9 science kind of takes the magic out of the healing, and I
10 think we should be very clear that we don't agree with
11 that. Science is an appropriate way of advancing these
12 modalities and therapies.

13 DR. FINS: You want to just read it so Michele
14 can just get the definitive words?

15 DR. JONAS: Well, I just said we are committed
16 to science and the scientific process for identifying and
17 developing safe and efficacious, and you can add
18 "appropriate" if you want, although I think that is a
19 little more complicated than actual science.

20 DR. GORDON: Well, "appropriate" may come before
21 the "science," appropriate use of scientific methods.

22 DR. JONAS: Science and scientific process for

1 identification and development of appropriate CAM products
2 and services.

3 DR. FINS: Yes, because that means that science
4 is appropriate when it is convenient, when it fits an
5 advocacy position. That is not what we mean to say right
6 here.

7 DR. JONAS: Yes. I think identifying
8 appropriateness is a much different process. It uses
9 science, but science itself is primarily for
10 identification and development, and finding and developing
11 safe and effective services and products, and whether
12 appropriate or not, is more complicated than that.

13 DR. GORDON: [Inaudible] -- requires universal
14 education starting in kindergarten. The other is a
15 greater awareness and knowledge of CAM by medical
16 practitioners so they refer appropriately. Where are we
17 with that?

18 DR. JONAS: I don't see those as core values. I
19 see those as ways of applying some of what we have just
20 talked about, so those may go into the actual
21 recommendations, and they are actually in the
22 recommendations.

1 DR. GORDON: Well, let's talk about these, and
2 then I have one other point I want to raise.

3 MR. CHAPPELL: Has the point of education been
4 made yet in any of our other core values?

5 DR. GORDON: No.

6 MR. CHAPPELL: So we don't want to discard this
7 because it sounds like an action. We want to rewrite it
8 so it is a core value on education.

9 DR. GORDON: Well, I think it is there
10 implicitly. We might want to rewrite it in terms of we
11 place a value on education and self-awareness, something
12 like that.

13 MR. DeVRIES: If you changed consumer-driven
14 health care, personal and policy, and in parentheses said
15 research, education and delivery, would that get you
16 there? It is on the third sheet from the left, second
17 one, consumer-driven health care, personal and policy,
18 research, education and delivery.

19 MR. CHAPPELL: George, the difference for me
20 is --

21 [Interruption.]

22 MR. DeVRIES: Just a broad area that says

1 consumer-driven health care, consumer-driven health care,
2 personal and policy, so it is not just policy, it is
3 personal and policy, and then in the context of research,
4 education and delivery. Just a thought.

5 DR. GORDON: It may be important to emphasize
6 education as a separate item, because it is a kind of
7 balancing of treatment and teaching. It represents a
8 different way of thinking about health care and is very
9 much a part of CAM. It says we are not just treating
10 people, whether it is in the context of the office or in
11 the context of the school, or the context of a public
12 library methods or self-awareness.

13 DR. FINS: I just want to go on the record that
14 the Latin root for doctor comes from teacher. So there
15 was something to it in conventional medicine before it
16 became a CAM thing. I think the notion of having a
17 collaboration with patients is important.

18 DR. GORDON: Okay, let's all talk one at a time
19 so that everybody can hear.

20 Well, there may be one thing you want to remind
21 people of, that this is part of the healing tradition, and
22 that we are re-emphasizing it, and it is re-emerging once

1 again in CAM.

2 Now, there is one other issue, some of the
3 aspects that were mentioned here that I have subsumed
4 under Number 3, where four people marked this one having
5 to do with emphasizing the uniqueness of each person, and
6 I am wondering if that is something that we want to either
7 include in what we have done, or make it a separate
8 category. Perhaps we might make it part of Number 4,
9 integration of body/mind/soul, and we might add "and the
10 uniqueness of each person."

11 Yes, Joe?

12 DR. FINS: I would say that that sounds right,
13 the definition of health. So it is not a CAM definition,
14 again; it is more than that.

15 DR. GORDON: Exactly.

16 Go ahead, Joe.

17 DR. PIZZORNO: If we ever have to do things here
18 that are only uniquely CAM, there are shared values across
19 health disciplines, and we should have that.

20 DR. GORDON: Anything else on what Michele just
21 raised, of uniqueness? Is that a value, is that a belief
22 that each person is unique and has to be approached as a

1 unique individual?

2 Yes? Nodding heads? Okay, great.

3 Effie?

4 DR. CHOW: I just want to point out, I think
5 that is really important because that is how the
6 practitioners deal with each person, and also, that
7 relates to research, and that you can't do one and it goes
8 across the board for everybody. So I think that is
9 important, whether you include it into that number.

10 You suggested putting it into that number up
11 there, the first one?

12 DR. GORDON: Either we can put it into that
13 number, or make it separate.

14 DR. CHOW: I would make it separate.

15 DR. GORDON: Separate.

16 DR. CHOW: Because it is such an important
17 issue.

18 DR. GORDON: Other comments about that?

19 So what we have is, I think, about eight
20 different statements about shared belief and values which
21 we understand.

22 Joe, I don't think an attempt is going to be

1 made to say that it is only ours, but these are values
2 that we have. In fact, I would like to make a statement
3 that these are, in some sense -- the language is not quite
4 right -- these are the enduring values of health care and
5 healing, sort of the deepest, most enduring values of
6 health care and healing in many different systems. So we
7 are part of something; we are not apart from. Okay.

8 So we can either move ahead with looking at the
9 Interim Report at this point, understanding that these
10 eight are shaping values for what we are doing, and
11 understanding that we will integrate these into the
12 introduction and the overview as well, and then take up
13 the body of the report, and see what we want to do with
14 the report and how we want to have these values introduced
15 into the body, and also, just how we want to look at
16 everything that is in the report, and see if it makes
17 sense to us. Or, we can spend more time discussing these.
18 So there is a choice point right here.

19 Joe?

20 DR. FINS: There is another big theme, which,
21 again, might have been buried in all this, which I think I
22 did hear a consensus on in the past, and that is the issue

1 of integration, that if patients move from the CAM world
2 to the conventional world, and back and forth, and it is a
3 single patient, we need to have an integrated approach in
4 order to ensure safety and efficacy, collaboration,
5 referrals, the entire panoply thing.

6 So I don't think any of these statements capture
7 the importance of the integrated versus the world
8 approaches.

9 DR. GORDON: Joe, I think that is right. I
10 think what we need is some kind of discussion about the
11 wording because some people like integration, some people
12 prefer collaboration.

13 DR. FINS: I am not wedded to the wording, but
14 the idea of collaboration is something that I think we
15 have to endorse. Otherwise, everything else we have
16 aspired to won't be along operational lines.

17 DR. GORDON: Tom?

18 MR. CHAPPELL: Bill used some interesting
19 language in our group about following the consumer here,
20 and so providing collaborative services is better than
21 force-fitting this different methodology. So I do agree
22 with you that this needs to be addressed as one of our

1 core values, and I prefer the notion of collaboration to
2 better serve our consumer.

3 DR. GORDON: Other comments on this? Because I
4 think this is -- especially if there are any differences
5 or any concerns about this issue of collaboration,
6 integration, we should get them out on the table now and
7 it will make our looking at the Interim Report easier.

8 Anything, Joe? Do you have anything? Are you
9 okay? Yes, Tom.

10 MR. CHAPPELL: Again, our group, building on
11 collaboration was more complementary, the notion of value
12 added, but perhaps that is -- I guess I will stay with
13 what is on the board.

14 DR. GORDON: Veronica?

15 DR. GUTIERREZ: I would like to go back a second
16 to education. I think part of that was addressed under
17 the issue of a partnership between the provider and the
18 consumer, and part of that relationship or partnership of
19 healing is education. So I wanted to factor in that
20 partnership perspective.

21 DR. GORDON: Does that feel comfortable to
22 everybody? All right.

1 Are we satisfied with these as stated? And can
2 we move ahead to the Interim Report, or do we want to have
3 more discussion? Okay. Go ahead, Joe.

4 DR. FINS: I mean, I think this discussion
5 hopefully will be time-saving downstream, so I apologize
6 for it, and I appreciate your indulgence in giving me more
7 opportunity here.

8 In that first thing that we all agreed
9 upon --

10 DR. GORDON: Fine, but just understanding we
11 need to get to the nitty-gritty of the Interim Report as
12 well.

13 DR. FINS: Not to nitpick with the language, but
14 other people will. I agree wholeheartedly with the
15 sentiment of statement Number 1 in red, from Wayne's
16 group. The question is when we say "assuring the
17 availability," could that be construed as an entitlement
18 which raises all kinds of problems about other
19 entitlements, and I am just wondering if "assuring" is the
20 right word.

21 DR. GORDON: Tom?

22 MR. CHAPPELL: "Helping to."

1 DR. GORDON: "Helping."

2 DR. FINS: Can we leave that to Jim to wordsmith
3 it?

4 DR. GORDON: Okay.

5 DR. FINS: Is that like a red flag in anybody
6 else's landscape, a land mine? It begs the entitlement
7 question. It is implicit.

8 DR. GORDON: Go ahead.

9 DR. CHOW: I like the word "assuring" because
10 following that, you are talking only about safe and
11 efficacious CAM, not all kinds of different things. So I
12 would go with "assuring." That is more action, just like
13 Tom was saying. What was it you don't like,
14 "encouraging"?

15 DR. GORDON: George, please.

16 DR. BERNIER: Can you tell us where we are in
17 terms of numbers of guiding principles?

18 DR. GORDON: We are at nine.

19 DR. FINS: Can we say "ensuring"? Because what
20 we are talking about here is not an entitlement, but
21 whatever is out there, whoever pays for it, it is safe and
22 it is efficacious. Not that we are supplying or giving.

1 DR. GORDON: "Ensuring"? Okay. Anything else
2 on this?

3 Yes, Tom.

4 MR. CHAPPELL: I think we are doing very well.
5 Nine or 10 of these is max. We are really at a good
6 number, and I want to resist any effort to try to come up
7 with any overarching statement for them all because that
8 is not where it is at. It is the particularity here of
9 each of these nine that we are making a commitment to, and
10 these are the gains and values that we have to incorporate
11 now in the choices that we make going forward.

12 DR. FINS: Like you planned it all along, Jim.

13 DR. CHOW: I would like to know what the
14 difference is to Joe, the "ensuring" versus "assuring."

15 DR. PIZZORNO: I think we should move on. Let's
16 leave this wordsmithing to the staff. We have given a
17 large input, and we could argue three or four different
18 words there. I don't think we are going to change it.

19 DR. FINS: Just so the instruction to Jim would
20 be so that it doesn't infer an entitlement that is not
21 intended.

22 DR. GORDON: Okay. Are people content to move

1 on?

2 DR. JONAS: I mean, these are all over the map,
3 still. It would be nice to have them condensed on a
4 single piece of paper. Is it possible to have that
5 available, say, for this afternoon as we go into the
6 thing, and we can have them on a single -- wonderful. I
7 don't want a summary of all the major points of yesterday
8 and today. I only want these 10 reworded so that we can
9 look at them, and maybe we will do a little wordsmithing
10 on them. I think that would not be a bad idea.

11 DR. GORDON: I think there are two things. What
12 Jim was saying, Wayne, is that he is also going to give us
13 the points from yesterday because they may be helpful to
14 us in looking at the report. So I appreciate him doing
15 that. It is a different issue.

16 DR. JONAS: It is, and I would like these up on
17 the wall. I mean, if we are going to say, all right, here
18 is what we are going to start with, then I suggest that we
19 take all these down, raise the 10 that we have, put them
20 up on a couple sheets or whatever it takes, and have those
21 there as we go into our discussion.

22 DR. GORDON: Fair enough. Everybody okay with

1 that, with having the 10, Number 10 up there?

2 [No response.]

3 DR. GORDON: Okay, good. So the revised order
4 is to move directly into the Interim Report at this point,
5 rather than take the more detailed look at reimbursement
6 and access, and delivery and wellness. I just want to
7 check in with people, and to deal with access, delivery
8 and wellness in the context of dealing with the Interim
9 Report, unless we have extra time, in which case we can go
10 back to them and look at them in more detail. That is
11 where we are right now.

12 I just want to make sure that everybody is
13 content with that, including the people who are leading,
14 facilitating the discussions, Tom and Linnea particularly.

15 One of the things that Tom mentioned -- and I
16 don't know if you feel this way, Linnea, too -- are, there
17 a couple of issues that you would like to raise for us.
18 Or, do you want to wait until we come to that section of
19 the report before you raise the issues? Linnea?

20 I am asking that because they spent a lot of
21 time thinking through all of the issues related to these
22 topics, and there may be some things that would be very

1 valuable for us to consider at this point.

2 MS. LARSON: Yes. I did want to emphasize the
3 conspicuous absence of recommendations under the category
4 of uninsured and underinsured. So I would really like us
5 to be mindful of that, and to actually offer up some solid
6 recommendations. I have a few, but I really want us to
7 focus on that area.

8 DR. GORDON: Thank you. Tom? You have anything
9 you want to say at this point?

10 MR. CHAPPELL: The self-care/wellness pieces in
11 your book, not the Final Report, but in the book. There
12 is a menu of many considerations, and they fall under five
13 different categories that are expressed in the report, on
14 page 20 of the report.

15 So I think if we just ask the writers to be
16 directed at lines 9 through 17 of the report, that
17 circumscribes the issues that need to be addressed.

18 DR. GORDON: Lines 9 through 17?

19 MR. CHAPPELL: On page 20 of the report.

20 DR. GORDON: Of the report, okay.

21 MR. CHAPPELL: Specifically teaching, promoting
22 and encouraging CAM approaches to wellness, self-care.

1 DR. GORDON: Okay.

2 MR. CHAPPELL: Be mentioned in all levels of the
3 educational system, integrating CAM, assuring all
4 conventional health professionals have some training,
5 integrating CAM into the workplace, health activities.
6 Very important insight, and exploring ways to integrate
7 CAM into the national health and wellness initiative of
8 the entire population.

9 So from my part of the report, it is to keep the
10 focus on those five questions.

11 DR. GORDON: Great, okay. We will come back to
12 those. Those are the recommendations that have been made
13 in the draft, so we will be coming back to those.

14 Now, the process of going through a report, in a
15 group of 20 is not an easy one. I think what we need to
16 do is to focus, or at least, what I would like to do, and
17 throw it out as a suggestion, and I am obviously open to
18 modifying it, is that we focus on the general areas of
19 concern that we feel ought to be in the different
20 sections, that we get a sense of what the tone is or is
21 not, how you would like the tone to be, that we address
22 any specifics that either need to be emphasized or that

1 are absent, or that should not be in the report, and that
2 we focus, especially, on the recommendations that we come
3 up with at the end.

4 I think that if we try to go over every word, we
5 are going to drive ourselves crazy in the context of 20
6 people doing it. We can do it where it really seems
7 important, and I am not sure about that. I am just
8 raising that as a possibility, and I would like to now
9 open it to discussion about how to go through the report.

10 My thought was to go through it section by
11 section, and to hear people's issues, comments, concerns
12 about content, tone, specificity, and what is left out as
13 well what is there.

14 Charlotte?

15 SISTER KERR: My comment is not so much on
16 process, but in light of what we just did -- for example,
17 what arises for me, speaking of the page, was it 20, you
18 were on? Twenty, beginning at line 9. For example, we
19 have a lot of statements throughout our study, a report
20 that is integrating CAM approaches into training and
21 education in CAM approaches.

22 As you know, one of my concerns has always been

1 that we would say that this is talking about modalities
2 being added onto a system, and what arises now for me that
3 may be appropriate in language here is, for example,
4 something like integrating the principles and practices of
5 CAM, speaking of the 10 as principles. They may or may
6 not be principles.

7 Do you understand what my point is? What do we
8 actually mean, if we say "integrate CAM approaches"? We
9 want to teach everybody about acupressure, shiatsu
10 massage, or we want to teach them that people are dah-dah-
11 dah-dah-dah, which we just listed?

12 DR. GORDON: Okay. Let me back up for a second
13 and tell you that what we are talking about now is a
14 general principle, in a sense, about the way we are going
15 to approach all the issues in the report, and that is
16 great, that is a good way to begin.

17 Before we go into that discussion, I want to get
18 a sense, which I think whoever passed it, probably
19 Michele, said. Who is leaving early?

20 MR. CHAPPELL: I am.

21 DR. GORDON: What time are you leaving?

22 MR. CHAPPELL: At 1:30.

1 DR. GORDON: 1:30, okay. What time are you
2 leaving, George?

3 DR. BERNIER: 3:45.

4 DR. GORDON: 3:45, 4:00, okay.

5 So with the exception of Tom, we have everybody
6 here through 3:30 or so.

7 So my concern about you, Tom, is that we make
8 sure that we do our best to make sure you are here for the
9 discussion on wellness, since that was the area that you
10 were particularly concerned with. So we may need to shift
11 the order of looking at the report a little bit to
12 accommodate you. I would like to do that. If that is
13 okay.

14 Is that okay with everybody, that we make sure
15 we do that? And then, before everybody else leaves, we
16 will have finished the discussion about the Interim
17 Report. At approximately 3:30 we will be having public
18 comment, okay? So that is the timetable. We will take a
19 break at 12:00, 12:10 for lunch for 50 minutes. A 50-
20 minute lunch.

21 **Discussion Session V: Draft Interim Report**

22 So let's begin. We will come back to you,

1 Charlotte.

2 Charlotte raised the issue that perhaps it
3 sounds, in the report, too often like we are talking just
4 about techniques, that we ought to be talking about and
5 referring back to principles, these 10.

6 SISTER KERR: Principles and practices.

7 DR. GORDON: Principles and practices.

8 Yes, Tom and Joe.

9 MR. CHAPPELL: Yes. I think it is very
10 important we maintain the word "beliefs," not
11 "principles," because that is what we said we were doing,
12 and principles and beliefs are different enough that it
13 changes it.

14 DR. GORDON: Do you want to say how it is
15 different and how it changes it?

16 MR. CHAPPELL: Well, a principle is something
17 that is going to help guide joint, or guide action, it is
18 kind of a guideline. And beliefs are a common baseline of
19 agreement and understanding, and so I don't want to
20 confuse substance with process. So it will work very well
21 if we do drop in the word "beliefs," as Charlotte is
22 suggesting, into some of the language here.

1 But I also wanted to comment on your question
2 about process. For me it is really important that I have
3 trust in you and the staff to do the writing and editing.
4 I can't come here and negotiate and wordsmith. I don't
5 have time for that, but I absolutely trust you and the
6 staff to gain the sense of things and to put a draft
7 together to the best of your ability. And I think that is
8 the common principle we need to have in moving forward
9 here.

10 DR. GORDON: Thank you, Tom. In light of that,
11 Tom, what should we be focusing on in these discussions?

12 MR. CHAPPELL: How we can help you as the
13 drafters, and being sure that you are gaining from us what
14 we want for edits and changes. We just dump it into your
15 basket.

16 DR. GORDON: Okay. Charlotte, you had something
17 you wanted to say, and then Joe, and then Linnea.

18 SISTER KERR: I don't have a conclusion. I wish
19 I had a dictionary and my Latin is not very clear, but I
20 want to request of those who deal with this word "belief"
21 and "principle" that we really look at exactly what we are
22 saying.

1 I have a feeling "belief" to me feels like it
2 may be one of these yellow flashing light things that some
3 of my colleagues keep referring to, and I really want to
4 know what the root of "principle" is myself.

5 DR. GORDON: Joe?

6 DR. FINS: I am responding to Charlotte's
7 example, not the specific, but I think it is a very rich
8 question, I think it is very interesting. I think it
9 should have a home in the Final Report. I am not sure it
10 is what we need to do in the Interim Report because this
11 is very short, and I think what you just raised is a much
12 more complicated question.

13 It would help, I think, to get clarity about
14 what we really want to put in here. I think a little
15 vaguer, a little less fully address these kinds of issues
16 would I think be probably more appropriate for this
17 juncture. And I think we can learn a sort of process
18 lesson from this process in ramping up for the Final
19 Report in a way that allows us to contribute and write and
20 not to wordsmith, but just to be more collegial about how
21 that document gets produced.

22 DR. GORDON: I have Linnea, Effie, and Tieraona.

1 MS. LARSON: This is a comment to Tom in terms
2 of the process of the writing of the Interim Report. I
3 would actually like the Commissioners to have the
4 opportunity to make comments prior to the release and the
5 printing, to use those comments, for the staff to be able
6 to use those comments, not just simply say okay, now in 10
7 days you are going to write it.

8 I want to have all of the Commissioners who are
9 able to, to say yes, I have read through this draft and I
10 am going to make my comments in the next 10 hours or 12
11 hours. So it is processed.

12 DR. GORDON: The plan that we currently have is
13 to take everything -- let me just clarify this -- to take
14 what comes out of this meeting, the 10 principles, the 10
15 beliefs, to take the recommendations, the critiques, the
16 concerns about which there is general consensus, and I
17 want to emphasize that, and to represent those in a draft
18 that will be prepared within six days, will be out to
19 every Commissioner with three days, then to give back
20 critiques as detailed as anybody wants on it.

21 If you want to have phone calls, that is fine,
22 too, whatever, but the idea is we are going to try to

1 represent what comes out of the whole Commission, and then
2 give it back to everybody with several days for comments,
3 and then produce the report. Now, if we go on and send it
4 back yet again, it is going to prolong it.

5 So, Linnea, does that answer it?

6 MS. LARSON: Yes. I wasn't interested in
7 prolonging anything. I was simply interested in the
8 collaborative effort with clearness of our beliefs that
9 happen in here, and in clarity of the written word. That
10 is what I was interested in.

11 DR. GORDON: Terrific. Yes. That sounds great.
12 That is the intention all across the board.

13 Effie?

14 DR. CHOW: Whether we use the words
15 "principles," "belief," or "conceptual framework" or
16 whatever, this has come from the Commission for this
17 process. But what about the belief and the principle or
18 conceptual framework from the people, you know, that we
19 have heard of? Is there any attempt to extract from that
20 the concepts?

21 DR. GORDON: I think the question you are
22 raising is a really important one, and it is a question

1 that we have had just in creating this draft, and that is,
2 are we speaking as Commissioners who have heard others and
3 are integrating what we have heard; are we relaying what
4 people have said; or, are we speaking on our own.

5 For me -- and we all need to figure it out
6 together -- my sense is that, ultimately, we are speaking
7 as Commissioners who are representing what we have heard.
8 I think one of the errors we make sometimes in the report
9 isn't entirely resolved, because sometimes we just refer
10 back to what people have said, and we haven't taken
11 ownership.

12 Maybe it is this process of this meeting that
13 enables us to take ownership of what we have heard,
14 because, ultimately, we are responsible, and of course, we
15 are responsive and responsible to the people who testified
16 to us and to the American people.

17 So it is an interesting balance. I think that
18 is one of the issues we have to discuss and come to an
19 agreement about here.

20 DR. CHOW: That is exactly the point of my
21 question, and the thing is, it can come from the
22 Commissioners themselves and the body of people that we

1 have heard. I don't see it either/or.

2 DR. GORDON: Tieraona?

3 DR. LOW DOG: Yes. I just want to add to that.
4 I think it is not only what we have heard, but what we
5 have not heard, because I think we need to be very, very
6 clear that we did not get a full spectrum of people here
7 that we listened to, that represent all of America.

8 DR. GORDON: Tieraona, before you move on, do
9 you want to say something about that? Because I think
10 that is an important point.

11 DR. LOW DOG: I think we heard a lot of the
12 believers. I think we heard a lot of the advocates. I
13 think we heard from a lot of people who are invested in
14 this moving forward who have strong beliefs, and that is
15 not good or bad. I am not saying that. I am not placing
16 a judgment on it. I am just very clear that if you say
17 that 40 percent of the public uses CAM products and CAM
18 services, it means 60 percent do not.

19 Many of the people who are not interested in CAM
20 also do not take the time to come to hearings like this
21 and make their opinions known, because it is not something
22 that is that important to them. So we have heard from a

1 group of people that advocate and are believers.

2 So I just want to be clear on that, that there
3 have been groups we haven't heard from, and we have had
4 letters from some of the more skeptical crowd, some who
5 were not able to attend at the time frame that we gave
6 them, who raise important issues that we must not neglect,
7 so that we are truly not just advocates, but that we are
8 looking at this from a balanced perspective, which wasn't
9 even what I was going to say.

10 DR. GORDON: I think this is a really important
11 thing.

12 DR. LOW DOG: That wasn't my point.

13 DR. GORDON: I think we might as well focus on
14 it a little bit now. Is that something you just want to
15 deal with in the context of going through the report, or
16 is there some kind of general statement or tone that not
17 hearing from those people implies, some principle that you
18 would like to articulate?

19 Joe, go ahead, if you want to.

20 DR. FINS: If I could just give an example,
21 which is in the second paragraph of the document, that we
22 are citing that 42 percent of the population of the United

1 States uses a CAM therapy and product. We know where that
2 data came from, and clearly it should be cited, but the
3 other issue is, does that represent accurately the
4 prevalence of this movement, because if someone took a
5 multivitamin, they got counted, or if they had a massage,
6 they got counted.

7 So in a sense, that is a convenient paper to use
8 to promote an advocacy position. So I think it is the
9 best paper, the best data we currently have, but it is
10 being spun in a way that suggests that it is more
11 prevalent.

12 The Bob Blendon paper that we circulated about
13 the issue of supplements, the reason I asked that it was
14 distributed was because it suggested that consumers, the
15 rank-and-file Americans in an epidemiologic study, have a
16 desire for more regulation in whatever form it takes of
17 the supplement world.

18 You would not have known that by listening to
19 the selected group of people who came here, and I
20 appreciate their desire to express their opinion, but what
21 we heard here was not necessarily representative of what
22 most Americans think.

1 Now, we can debate the science of Blendon's
2 study, and we can debate Eisenberg's methodology, and that
3 is a fair discussion, but I think it needs to be
4 acknowledged, exactly as Tieraona has said, that the
5 advocates came out in a way that people who are opposed or
6 didn't care, didn't. That doesn't take away our
7 obligation to be fiduciaries and stewards for safety and
8 efficacy.

9 DR. GORDON: Other comments on this general
10 issue? Then, Tieraona, we will come back. I don't want
11 to lose this. We will come back to your comment.

12 Effie and Wayne.

13 DR. CHOW: That was my point, that I think it
14 should be stated that we did have some adverse opinions
15 expressed. We did invite them, but we could state that in
16 the overall concept exactly what Tieraona was saying.

17 What my question really meant to bring out is
18 that we have, and then we have not. That is talking about
19 into the future, what we need to do more of.

20 DR. JONAS: Yes, I agree. I think this should
21 be stated, actually, up front, this is what we heard from,
22 and this is what we did not hear from. What we heard, the

1 advocacy that we heard, largely, the advocacy that we
2 heard and the detractors that we heard, we are taking in
3 the context of looking at whether this is something that
4 is going to contribute to the overall health of Americans.
5 So we are contextualizing this, and this is the way we are
6 managing it.

7 I think this should be up front, that that is
8 how we have received this information.

9 DR. GORDON: Thank you.

10 DR. CHOW: Can I make one more? The studies, I
11 respect them and all, but I think David himself admits
12 that it is from a particular population, and I know
13 Francis Brisbane brought out the whole cultural aspect,
14 that people were practicing and weren't identifying that
15 it was CAM that they were practicing, or the different
16 cultures. I think we can all identify with that.

17 DR. GORDON: Tieraona?

18 DR. LOW DOG: Yes. I don't really like the
19 citing of this, and one, we do need to reference it, it
20 needs to be clearly referenced in the report, but it has
21 real problems for those of us who acknowledge CAM. I
22 think that there is a tremendous prevalence.

1 However, I don't think most of us consider going
2 to Weight Watchers going to a CAM practitioner. That is
3 not what we consider to be CAM, and that is what is in
4 this study. I have a lot of people who use a Centrum
5 vitamin every day, but they do not consider themselves to
6 be following CAM.

7 Further, the problem with the study, which
8 Eisenberg does admit, is that it did not include non-
9 English-speaking people. It didn't hit lots of different
10 people. So I think that it is an interesting thing, but
11 when you then conclude that more visits were made to these
12 CAM practitioners, I feel we have misled a little bit,
13 chiropractors, massage therapists, that we are sort of
14 leading you into believing that these people all went to
15 see practitioners of what we are defining as complementary
16 and alternative medicine. That study clearly includes
17 people that none of us in this room would consider CAM
18 practitioners.

19 DR. GORDON: Wayne?

20 DR. JONAS: Maybe what I heard you say is the
21 definition, because all of this really hinges around the
22 definition which overlaps many conventional areas, in

1 other conventional areas. So maybe we do need to have
2 some type of a definition, which we worked on a little bit
3 before. I am not sure exactly what happened to it, but
4 perhaps that needs to be somewhere in the up-front.

5 MR. SWYERS: I would avoid that in an Interim
6 Report.

7 DR. JONAS: We need to describe what we are
8 talking about, I think, a definition or a description.

9 DR. GORDON: Since we are focusing on this now,
10 I think what would serve everyone best is if we could get
11 a sense in this meeting, as quickly as possible, of what
12 kind of data you would like to use, we would like to use -
13 - not you, we would like to use, and how we would like to
14 deal with the definitional issue, if at all, or
15 descriptive issue right up front. So if we can focus on
16 that, that will help to frame the report.

17 Wayne?

18 DR. JONAS: I mean simple way, again to get back
19 to our core principles, is to recognize or acknowledge
20 that there is a lot of ambiguity about the definition of
21 complementary and alternative medicine, and this leads to
22 confusion over what is going to be useful and not useful,

1 what actually is in these categories, not in these
2 categories. And so the question is, because of that
3 ambiguity, is what -- let's see, what am I trying to say
4 here?

5 I am saying because of the ambiguity, this makes
6 it difficult. This is one of the challenges in terms of
7 trying to discern what in these areas will truly improve
8 the health care of the American public. In other words,
9 the definition itself is a challenge to our first
10 principle is what I am saying.

11 DR. GORDON: We can say the definition is a
12 challenge. Where do we go beyond that? Where would you
13 like to go, where would anyone like to go?

14 DR. JONAS: And then you come up with just your
15 pragmatic description, if you will, of these are the
16 things, these are the areas we have decided to deal with
17 because of what has been presented to us, but this is not
18 the entire field.

19 DR. GORDON: Okay. And which areas would you
20 include? When you say these are the areas.

21 DR. JONAS: The ones in the report.

22 DR. GORDON: Now are you talking about the ones

1 in this introductory part of the Interim Report? Or
2 somewhere else?

3 DR. JONAS: I am talking in the report in
4 general. We don't have to summarize the categories that
5 we are going to be dealing with in the introduction. I am
6 not saying that. I am saying that we should make it clear
7 that the whole issue of the definition of what is CAM and
8 what is not CAM is ambiguous, and this in itself makes it
9 difficult to know how to approach and to decide on what is
10 useful and what is not useful for improving the health of
11 the American public, period.

12 So what we heard was a number of advocates about
13 particular aspects of health care that have this loose
14 affiliation with complementary and alternative medicine.
15 And so we are beginning to deal with some of those
16 categories in the report, end of introduction, and just go
17 into the report. We don't have to define those and
18 describe those actually in the introduction.

19 DR. GORDON: Okay. Tom?

20 MR. CHAPPELL: I would like to offer the idea
21 that CAM is a 1992 word that was necessary then, and I
22 think it is already outdated. I think today in the most

1 positive way of speaking about this movement, along with
2 conventional medicine, it is complementary medicine. And
3 I think the word alternative is a real problem for us at
4 this stage because so much we have heard in the hearings
5 is that we need collaboration, we gain from learning from
6 one another. The different orientation of complementary
7 medicine is value-added, and complementary medicine
8 doesn't presume that it circumscribes the rest of the
9 health issues. I know that is a problem for Joe.

10 So complementary says what it is for me, and not
11 alternative.

12 DR. GORDON: I think these are deep waters and
13 we need to keep moving into them.

14 Effie and Tieraona and Joe.

15 DR. CHOW: I think we need a statement of how we
16 are presenting the whole package, the definition we are
17 using on CAM, whether we want to state that is nebulous or
18 whether we want to say that we operate on the Office of
19 Alternative Medicine which is in CCA and they say that
20 outside of Western medical science is complementary
21 alternative medicine.

22 The term complementary medicine is better than

1 complementary alternative medicine. I would like to see
2 it complementary health care, something to do with health,
3 because when you put medicine in it, it is still pushing
4 things into medicine, and we are really talking about
5 overall health, particularly in view of what we just
6 discussed as our mission statement, et cetera. So
7 complementary health care or something similar, away from
8 medicine.

9 DR. GORDON: Tieraona.

10 DR. LOW DOG: I would agree that we need to
11 define the CAM community because we refer to it repeatedly
12 throughout. I agree with Wayne that we need to
13 acknowledge the difficulty with the language itself and
14 this very sort of fragmented group of people that we heard
15 from. I think we need to be real clear about that up
16 front.

17 I myself don't have an issue with medicine. I
18 think that it is shortsighted to think that medicine is
19 just to treat disease. I think medicine has always been
20 about public health, about prevention, about disease
21 treatment, and for many native people medicine actually is
22 this very, very, very, very, very, very, very big term that

1 means much greater than anything we have even been
2 speaking here.

3 So I am not attached to the word medicine at
4 all. I want to be careful to do away with alternative at
5 this point, only because I am not sure it is necessary to
6 do it, and that sometimes this is used as a true
7 alternative, it is not used as a complement to Western
8 medicine. Some people use massage for their back pain
9 instead of non-steroidals. They are not complementing
10 anything, they are using it as a true alternative.

11 So I think there is a reason why we have adopted
12 both complementary and alternative, neither of which is
13 perfect, but I think both represent the spectrums of what
14 this is.

15 The other thing about medicine is truly some of
16 these modalities treat illness. They are not just about
17 prevention. Many of them have value actually in treating
18 disease and treating illness. I don't want us to be
19 shortsighted or limited. Many of these will show in the
20 future, as we learn more, that they are effective at
21 treating different disease states as well as prevention.

22 So I think we want to be expansive in our

1 vision, and we don't want to be limiting in our vision as
2 we move forward.

3 DR. GORDON: Joe.

4 DR. FINS: I think one way of perhaps handling
5 it is to have -- and Michele offered this, and I am just
6 going to modify it -- to say that definition of what CAM
7 is and what it is not was an element that is under
8 discussion and will be addressed in the Final Report. Not
9 to define it here.

10 But also I would add that this discussion has
11 regulatory implications about where you draw the line for
12 things like licensure and the like. So I don't think we
13 necessarily have to define it here. I think it is in the
14 executive order, so that is language that we sort of
15 inherited, so we are obliged to go with it, it is the name
16 of our commission, after all. And I think that the kind
17 of rich discussion that we have just had should naturally
18 find its way in a first or second chapter of the Final
19 Report. But it doesn't need to be addressed here. Simply
20 flagging it as an issue that has important conceptual,
21 regulatory and clinical impressions, but not get into it
22 right in this report.

1 DR. GORDON: Tieraona?

2 DR. LOW DOG: I am not sure what the time is,
3 but we have till like 3:00 or 3:00. There are 25 pages in
4 this report. We have discussed how we are going to do the
5 process here. I actually think we do need to sort of go
6 through the pages. I don't think we need to go through
7 word for word, we shouldn't be wordsmithing unless we have
8 got a real problem with a particular word. But I do think
9 we need to go through the pages. We need to go through
10 the pages one by one, and we need to know if we have
11 closure on a page. But I think that we should probably
12 get that started when we can.

13 DR. GORDON: Well, we are on the first page
14 right now. That commitment is there.

15 Go ahead, Joe.

16 DR. PIZZORNO: I have a concern about what our
17 commitment is. One of the risks of a consensus process is
18 to give veto to a minority, and so I think we need to have
19 some ground rules as to how we do this, because we are not
20 going to agree with everything. We can't let a single
21 individual or couple stop something also.

22 DR. GORDON: Is everybody agreed on that? That

1 we are looking for a consensus process, we are not looking
2 for unanimity, and that there may be --

3 DR. FINS: Suppose as a preamble we say
4 something like it is the sense of the Commission, and that
5 these issues will be fleshed out. So it takes the onus of
6 a dissent off the table at this point, but it leaves it in
7 play for some future date.

8 DR. GORDON: Great.

9 DR. JONAS: And it is the sense of the
10 Commission there was not unanimity on all the issues, and
11 the full richness of the discussion will be fleshed out in
12 the Final Report.

13 DR. GORDON: Tom?

14 MR. CHAPPELL: I am having a little trouble with
15 that, based on the advice we received yesterday about
16 showing that you are a very diverse group and that you
17 come with a report that has consensus, and that in having
18 consensus, you have more power and effectiveness in the
19 way you communicate, and that also we not present minority
20 reports.

21 Those were the recommendations we received
22 yesterday.

1 SISTER KERR: I agree that that was the
2 recommendation. I disagree with the recommendation. But
3 I do agree in Joe's point that in the Final Report we do
4 have to have space for a dissenting voice. I am not
5 suggesting it, I am just saying leave space.

6 DR. FINS: I want to just be clear, we are not
7 there yet, but I want to say at this point, I think, to
8 say it is the sense of the Commission, and positions will
9 be elaborated in the Final Report is a way to allow us to
10 reach a kind of consensus and have people sign on to the
11 document as a whole, and not have a deal-breaker on page
12 14 or whatever.

13 DR. GORDON: I don't think you and Tom are
14 saying anything very different, actually. It seemed very
15 similar to me.

16 Go ahead, George.

17 MR. DeVRIES: I think it is a little premature,
18 at this point, to say majority rules, and if somebody
19 disagrees with something, that they can't somehow express
20 that separately, or there can't be a process that happens
21 over the next couple weeks to reach consensus on that
22 where we truly have unanimity among all of us.

1 So I think it is premature to say majority
2 rules, at this point. I think what I would like to really
3 say is that I think we need to leave room for the process
4 to work itself through. I think we have a chair who is
5 going to work to bring consensus to the process. We have
6 a staff who is going to work to make sure the language is
7 such that it gets maximum agreement from the group. I
8 think it is premature on that basis.

9 Does that make sense?

10 DR. GORDON: That was also the feeling I had
11 from what Joe was recommending, that we are really trying
12 to come to a common sense of where we are in this. I
13 think we also have to leave a little latitude, because
14 this really is the beginning. The whole purpose of the
15 Interim Report is where we agree. I mean, that is really
16 the strength here, is where we agree, understanding that
17 there are areas that we have not fleshed out, there are
18 areas we have not worked out, there are areas of
19 disagreement.

20 I don't think a couple of weeks is going to be
21 enough to deal with some of those, George.

22 I think we really need, some of the areas that

1 we have talked about, that we really need to both have
2 more information and that we need to do some studying
3 between now and October, and that we need to have
4 significant time in October to focus on exactly those
5 areas that are the hard places for us.

6 So what I would like for us to do, insofar as we
7 can, is to come to areas of agreement now, and
8 understanding, and with the understanding which will make
9 explicit, but -- I don't want to keep repeating it ad
10 nauseam in the Interim Report -- that the Final Report is
11 going to be a much more articulated view of some of the
12 complexities of the issues that we are not addressing
13 here.

14 DR. FINS: I think it is so important for, Tom
15 always says let's think in 10-year blocks, and for the
16 long-term historical context, fleshing out some of these
17 ideas, the dissent, the controversy, the areas where we
18 can't get agreement, may be the most important thing that
19 we contribute in a historical sense, maybe not for a
20 legislative session, but downstream.

21 So I think there is a richness to that that we
22 shouldn't excise from our deliberations.

1 DR. JONAS: I would like to make a suggestion,
2 actually, in terms of the format of the introduction, and
3 actually, the format of the first two and a half pages,
4 which I see is the introduction. That is that we begin
5 with the definitions that we have been given. We have
6 been given some, non-Western medicine, et cetera, and we
7 have gone over those.

8 We acknowledge in the definition the ambiguity
9 of the whole process and some of the challenges and
10 difficulties that this presents for getting to the goals
11 of the Commission.

12 We then give the context and background within
13 health care, which I didn't see here, in terms of the
14 trends and the forces that are currently going on in
15 health care that have nothing to do with CAM but are part
16 of this entire movement: aging; chronic disease; costs;
17 side effects; disparities in health care; the health
18 principles and prevention; emphasis on prevention, just
19 put a context around those. We have heard from a number
20 of those throughout. So that is the background section.

21 Then we need to have a section saying that this
22 is an important thing for the American public, and we can

1 talk about whatever percentage of use you want to talk
2 about. I mean, I would use Eisenberg. I mean, it is
3 there. There are problems with it, et cetera, but I would
4 at least say this is an important area for the American
5 public, and that complementary medicine may be important
6 also because it may provide opportunities to address some
7 of these larger health care issues that we have just
8 outlined in the background.

9 Then we go to our operating assumptions that we
10 just described here. These are the assumptions, whether
11 we call them beliefs, principles, or whatever, these are
12 the assumptions off of which we operate, and then go into
13 the general description of what the Commission has been
14 doing, and that type of thing. That, in a format,
15 provides us a solid introduction, grounds it in the health
16 care delivery system and says this is an important part of
17 that.

18 DR. GORDON: I would like to talk about Wayne's
19 outline of the introductory section, but if there are
20 other comments before that.

21 Tieraona, did you want to say something?

22 DR. LOW DOG: Yes. I would sort of echo that.

1 I think there needs to be more of a contextual framework
2 of leading into why this movement is here, why it is
3 happening, put it in some sort of historical and social
4 context, what is the driving force behind it.

5 I would rework a little bit of this article
6 because there is going to be an article coming out in one
7 of the journals that is basically all about how misleading
8 these Eisenberg studies have been. I don't want us being
9 set up for that. I think you could use it as a stepping-
10 off place to say, even here, in these studies we find
11 conflict, or we find ambiguity, over the terms. I mean, I
12 think you could use it as support.

13 I would fluff this with some statistics, though,
14 too, when you are talking about, particularly, those with
15 cancer, using a lead-in sentence, "Surveys have shown that
16 up to 60, 70 percent of women with breast cancer are
17 using." I would fluff those up a little bit, and then use
18 it as lead-in so it gives a little bit more of a richness
19 to text.

20 So I would agree, more contextual, historical,
21 social framework, and then buff it up a little bit with
22 your data and references.

1 DR. GORDON: Joe?

2 DR. FINS: May I can make a suggestion that I
3 think what Wayne suggested is absolutely correct. I have
4 been arguing for this historical, sociologic context. I
5 don't think we have had testimony that allows us to write
6 that yet, but I think we should say here that we will
7 address that in the Final Report.

8 DR. GORDON: No --

9 DR. FINS: Well, what is the basis of the --

10 DR. GORDON: I think the basis is that some of
11 us have been spending 30 years in this movement and have
12 studied the movement extensively, and we do have a sense
13 of the history and where it comes from. We talked with
14 various people and read all the literature, read all the
15 sociology, read all the history.

16 DR. FINS: The difference is between
17 autobiography and biography.

18 DR. GORDON: Understood. I think that we are
19 not dealing with either one here. What we are dealing
20 with is an assessment of the terrain that is out there,
21 and I think you have to take a look at it, Joe. I don't
22 think this is going to be autobiographical. This is much

1 more a question of, where does this come from
2 historically, where does it come from sociologically,
3 where does it come from in terms of the needs of people
4 with chronic illness, for example, which is the issue that
5 Wayne raised.

6 It is pretty clear we are not so much talking
7 about the sociology of the movement, we are talking about
8 the demography, if you will, of the people who have been
9 seeking out these treatments.

10 DR. FINS: If it is simply the demographics, I
11 have no objection, but if it is an interpretation of the
12 larger meaning and why we are here as a commission, that,
13 I think, is interpretative, and I think any of us who are
14 already around this table are really precluded, in a way,
15 from offering an interpretation, because as historians,
16 you can't write a history of your own time. So we need to
17 have a little academic detachment.

18 SISTER KERR: Joe, I just remind you of what you
19 have offered both days to me, a reminder of a process that
20 we will get something down of context, but it may not be
21 there until the Final Report. Though I would second what
22 Wayne said, and also for myself, I would like for us to

1 have a moment and invite our writers to see, also, what is
2 inspirational about this moment in history, and see some
3 language in there.

4 Again, we will work on that as we go along.
5 This is a call from the people, and I want to be sure that
6 is in there in some way.

7 DR. GORDON: Joe, that is really what I am
8 talking about, is that the reason there is a Commission is
9 because so many people out there are using these
10 therapies. They want to know more about them. They want
11 to have more access to them. That is pretty clearly the
12 reason why we exist.

13 Are you comfortable with that?

14 DR. FINS: There are levels of complexity about
15 why we exist. That is one of them.

16 DR. GORDON: Right.

17 DR. JONAS: Yes. I mean, it would be nice to
18 have a full background of the health trends and how those
19 relate to these areas. I mean, there are multiple other
20 reasons, I think, also, including globalization and the
21 information age. Rising health care costs are making
22 people say, gee, you know, how can we afford it? So there

1 are multiple things.

2 DR. GORDON: Wayne, what I am thinking is that
3 all of those, very briefly stated, are a part of the
4 background. I mean, obviously anything that anyone says
5 is some kind of interpretation of the facts, but there
6 seems to be enough agreement across observers.

7 DR. FINS: Let me just make my last appeal, and
8 I will never bring this up again. Let's try to get a
9 historian or some scholar outside the movement who has
10 taken this on, and try to get him or her to give us an
11 academic presentation, maybe to start us off in October as
12 a plenary, to help us contextualize this and jump-start
13 the writing of the Final Report.

14 MS. LARSON: Let's get Bill Moyers to give us a
15 few tips.

16 DR. FINS: Or somebody, you know.

17 DR. GORDON: Yes. I agree it is a good idea.
18 We actually did that with the health professions. We had
19 the guy from New Jersey who came and did give us a sense
20 of the history of the development. So we want to pay
21 attention to it. We will pay attention to it.

22 A decision that we have made -- and Joe and I

1 were having this conversation earlier -- a decision, at
2 least a kind of consensus that developed in the comments
3 that Commissioners made, is that people would really
4 rather not have more presentations, but would rather have,
5 if we are going to get material, written material that we
6 can look at ahead of time.

7 So I want to come back to this, after this
8 discussion is over, because one of the other items on our
9 agenda is, we have already mentioned some of the areas
10 that we want to look at again in October. This is clearly
11 another of those areas.

12 I want to make sure that we agree that we are
13 not going to have more testimony. If we want to have more
14 testimony, we have to understand the time-consuming nature
15 of that. We can do that.

16 DR. FINS: How about if we commissioned a paper?

17 DR. GORDON: That's fine. That is certainly
18 something we can do. What I am saying is, I agree that we
19 need to have that information. The question that we can
20 talk about, we don't have to take up time in the session
21 but that we can talk about, is whether or not we want to
22 have more people come and testify, or whether we simply

1 want to work with written materials.

2 Jim, do you want to say something?

3 MR. SWYERS: Yes. Just to address Wayne and
4 Tieraona, and Joe's comments, we have already started
5 writing the first section of the report.

6 DR. GORDON: The Final Report.

7 MR. SWYERS: The Final Report, and Wayne's
8 outline pretty much mirrors what we are doing. There will
9 be a lot more richness and information in those sections.
10 We started doing that, but for us to try to abstract the
11 report before it is finished is hard to do.

12 DR. JONAS: To me, there needs to be some kind
13 of contextualization in the report also, whether it is a
14 simple trend and discussion of the demographics and the
15 issues. The factors that have led us to this point, I
16 think, need to be in here.

17 MR. SWYERS: We have done some of that. We can
18 pull some of that information out and put it in this.

19 DR. JONAS: It doesn't have to be the whole
20 thing, but it would be nice to have some.

21 MR. SWYERS: It is just going to be sort of a
22 surface discussion.