

1 but to ask for a middle ground, a description of
2 something that will allow us, it is not a drug, it is not
3 a food, et cetera, but then would allow some protection
4 for the primary purpose of incentivizing the production
5 of these products in a reasonable, scientifically-based,
6 quality way, it would be a proactive statement that we
7 could make and that the federal government could be
8 involved in.

9 MS. CHANG: We have about 10 minutes left,
10 Tieraona.

11 DR. LOW DOG: Okay. David.

12 DR. BRESLER: I think there are other
13 precedents also in ways that the government has
14 stimulated or incentivized the private sector to do
15 research, particularly through tax credits or low
16 interest loans.

17 I think somebody does have to do the basic
18 research on just plain echinacea. You know, we need to
19 know that. I think that we can take a strong stand on
20 recommending more creative ways to incentivize the
21 private sector to do the research that is needed.

22 Look how the private sector has carried forth

1 pharmaceutical research, for example, and again, if tax
2 credits or low-interest loans, I mean I think given the
3 climate, these things would be very attractive to the
4 private sector right now, and this is definitely
5 something the government can do to stimulate research in
6 things it is interested in.

7 DR. LOW DOG: Some of this was addressed under
8 Issue 4 on page 11 in your briefing book, but again,
9 reading through some of this I think would be helpful.

10 One of the recommendations was also about
11 package inserts, that one of the issues to the public is
12 because of the nature of structure/function claims, it
13 leads the average consumer sometimes feeling a little bit
14 at a loss to really know what these substances are really
15 for, or if there is people that shouldn't be particularly
16 using them, if there is cases where there may be
17 interactions with particular drugs.

18 One of the recommendations that was listed
19 under Issue 4, that I would just like some comment on,
20 was about package inserts that may also include who
21 shouldn't take it, or there might be a potential drug
22 interaction with, or if you shouldn't take it if you have

1 high blood pressure, and more information about the
2 product. That is a recommendation that was put forth
3 here. Any comments on that?

4 Again, if we are looking at maximizing the
5 benefit of CAM to the public, one of the things is take a
6 look at what consumers often complain about is that they
7 are not quite sure what some of these are actually meant
8 to do because sometimes a structure/function claim can be
9 kind of vague.

10 Should we make any more recommendations for
11 package inserts, and are we concerned, are there any
12 public safety issues we should be thinking about here?

13 DR. WARREN: You are dealing with over-the-
14 counter stuff, though, with this. The practitioner is
15 supposed to know the interactions.

16 DR. LOW DOG: Many people just self-medicate,
17 though, Don, so they just go to the store, and they just
18 buy on their own, they are not seeking a primary care or
19 a naturopath or acupuncture, they are just buying off the
20 shelf.

21 DR. FINS: There is a paradox here. In trying
22 to not give extra credence to a supplement, the labeling

1 was such that it didn't give the consumer enough
2 information, and we need to really I think rectify that
3 with clarity in labeling and maybe having some sort of
4 board, you know, professional lay board to sort of assess
5 the level at which these things are written just to
6 protect people.

7 I think the Bob Blendon article that was
8 circulated suggests that the overwhelming number of
9 Americans want more regulation in this area. What form
10 it takes, I think is a complicated one, and the use of
11 supplements is going down because of all the recent
12 publicity about some of the adverse events, so I think
13 people need information, and I think the labeling has to
14 be accessible in a way that people can understand it,
15 because we get claims that are kind of confusing because
16 they were intending not to be definitive.

17 DR. LOW DOG: Tom.

18 MR. CHAPPELL: The guidelines that we adopted
19 earlier this morning in terms of coming up with evidence-
20 based results, outcomes, you know, if we use that same
21 language for looking at herbs and their effect on the
22 body, we would be able to go beyond DSHEA and we would

1 not have to go the full route of the NDA. That is what I
2 am talking about for middle ground.

3 It doesn't cost a lot of money to decide that
4 you want to find out if an herb does a specific solution.
5 It just needs objective goals and scientific methods and
6 testing, and then trials. It really doesn't take an NDA
7 to establish that. This is my concern.

8 DR. LOW DOG: You raise an interesting issue
9 about methods and testing. That has also been raised, is
10 that it is very difficult. At this point, there are not
11 established and validated methods for many of these
12 supplements, so testing is difficult because a
13 manufacturer may be using a different method than the
14 laboratory that tests it, and this has been one of the
15 problems with looking at natural products is that at this
16 point, many of them don't have a validated method.

17 I think we will hear more about that later, but
18 I think that there may want to be some language in there
19 about just supporting that as basic science and also
20 organizations that are working on that, that we would
21 like to support those endeavors.

22 Any comment on that? Jim.

1 DR. GORDON: I would just like to get a sense,
2 if we do have some kind of consensus, on this issue about
3 providing information before we move on to another topic,
4 because I think it is a really, really important one, it
5 is one that we mention in the Interim Report, and one
6 that I think we may need to lay out in considerably more
7 detail for the Final Report.

8 So, I would just like to ask people if there is
9 a consensus that we, as a commission, feel that somehow
10 information, whatever the state of the art of information
11 is about the different products, needs to be available to
12 the people who are using the products.

13 DR. LOW DOG: Ming?

14 DR. TIAN: I think the label, we all know the
15 label law by FDA. I think the problem is how do we
16 deliver the information to the public, as well as the
17 medical profession, because this label law does block the
18 people to know. As manufacturer, you can't tell patients
19 or tell the public that it works for arthritis or that it
20 works for osteoporosis. How do we do that, because this
21 is for American people, to maximize the best benefits,
22 but however, if we don't change it, if we don't give the

1 manufacturer or company or doctors the right to share the
2 information, how do we do that?

3 DR. LOW DOG: Joe.

4 DR. FINS: Maybe we want to distinguish between
5 the claim and the side effects, so like you can't make a
6 claim about ginkgo biloba, but you might want to say if
7 you are on warfarin or Coumadin, you shouldn't take this
8 drug because it also can further thin your blood, so
9 maybe it is on the adverse side that we want to get more
10 specific, and not on the claim side, which is as yet
11 unproven.

12 DR. GORDON: My feeling is I would like to give
13 people somehow the evidence that is there, whatever it
14 is. If there is no evidence, there is no evidence, and
15 that is fine to say. If there is evidence to somehow
16 present it, I just feel on all sides of the question,
17 what the benefits, what the disadvantages, what the side
18 effects, what the interactions are.

19 DR. LOW DOG: Any other comment? Joe.

20 DR. PIZZORNO: I feel very strongly the public
21 needs to be educated on how to use these things properly,
22 and I have major doubts about whether we can do it on a

1 label. I think that this is an issue that has come up
2 again and again. We need to provide multiple pathways
3 for access for the public of what is most current, and
4 while the label has to have some information, maybe the
5 best thing the label could do is simply provide a web
6 site address and/or other resources people can go to, to
7 find out more about it.

8 DR. LOW DOG: Tom.

9 MR. CHAPPELL: There are over 100,000 deaths
10 each year for drug interaction, drug with drug, synthetic
11 with synthetic, so we need to recognize the context
12 within which we are talking about interaction with herbs
13 and herbs with drugs.

14 I think in order to have a goal to provide more
15 information, Jim, we have got to break this task down
16 into some manageable phases, short term, long term,
17 because this whole business of herbalism will just give
18 you a breakdown mentally and financially and everywhere,
19 and until you begin to chunk it down, you can't make it
20 into manageable, so I think part of our recommendation
21 should be to recommend some first stage, second stage,
22 short term, long term, you know, the first 15, the next

1 10 or whatever are the most popular, but we are going to
2 have to approach it this way because it is unmanageable.

3 DR. LOW DOG: A lot of scope. Jim had asked
4 for consensus a little while ago about adverse events and
5 sort of providing information, and I think it was also
6 about benefit, as well, but under Issue 5, on page 12, it
7 just makes a few recommendations, one, about warnings
8 about potential interactions, warnings for pediatric use
9 or pregnant women, nursing women, where that information
10 might be known.

11 Again, I just want to know if there is
12 consensus on that where it is known, and let's just be
13 real honest, that we haven't begun to understand where
14 the potential interactions are, and this will be somewhat
15 hard to do. Much of it will be theoretical.

16 When I read this, while I am very much in favor
17 of it, where it is known, it is going to be also a
18 difficult task because much of this is theoretical
19 information at this point, where there are potential
20 problems.

21 George.

22 MR. DeVRIES: I am in favor of it in general,

1 but what I would say as a caveat is I know that, you
2 know, Micromedics has a drug-herb interaction guide on
3 St. John's wort alone, there is 86 known interactions.
4 So, the amount of disclosure is pretty significant, just
5 in the context of there will be a lot of information here
6 which may be overwhelming for some consumers.

7 DR. LOW DOG: And wouldn't fit on a label.

8 MR. DeVRIES: You are definitely not talking a
9 label, you are definitely talking insert. I mean there
10 is no way to fit the amount of information I have seen on
11 that interaction guide for St. John's wort is pages and
12 pages and pages.

13 DR. GORDON: What we are talking about right
14 now is both a general principle and then what everybody
15 is raising is the complexity of the issue. If we are
16 agreed on the general principle, we can start wrestling
17 with some of the complexity at the October meeting and
18 try to get some information between now and October about
19 different alternatives, different ways to do this.

20 DR. LOW DOG: Effie.

21 MS. CHANG: I'm sorry, excuse me. I just want
22 to let you all know we are out of time for this session.

1 DR. LOW DOG: We will just have these last two
2 comments.

3 DR. CHOW: I agree with a lot of things that
4 are said. One thing I caution is that I think Tom, it
5 is, and Bill brought out the traditional system of
6 medicine has a lot of reactions and numbers, and so
7 forth, and I think we need to look at the safety for the
8 people, but I don't think we need to alarm people. We
9 need to put it in perspective that, yes, we are
10 cautionary about this, but make some statement in
11 comparison with what Western medicine is, you know, the
12 amount of side effects versus the drug effects, the
13 supplement effects, so it puts it into perspective.
14 Otherwise, people read this recommendation of making all
15 these adverse reactions.

16 I definitely feel that we need to put some
17 positive things in there along with the adversities, not
18 just emphasize the adversities, and do have this
19 comparative kind of knowledge somewhere, not on a label,
20 but somewhere, web site, et cetera.

21 DR. LOW DOG: Tom.

22 MR. CHAPPELL: As we have discussed, oversight

1 of composition, quality, safety of botanicals is doable.
2 There are experts in this country, like yourself, who
3 know what the adverse effects are for a large number of
4 herbs. It is very well documented in many, many files.

5 My interest here would be to see us convene a
6 review board of those experts, so that this review board
7 gives credence to a particular herb. Now, if that review
8 board were either CAM office or industry, then, you can
9 maintain flexibility and continuity. If, however, that
10 review board is within the FDA, then, you have stopped
11 all the progress of product development.

12 It has to go inside a regulatory agency over
13 which you have no control for time and priorities, and so
14 forth, and I am very concerned about subjecting product
15 development progress for consumers, bringing health in
16 this area in a system that gets bogged down within the
17 FDA. So, I would rather see this recommendation be
18 handled outside the FDA.

19 DR. LOW DOG: On Issue No. 6, on page 12,
20 actually, it was recommended, and this recommendation
21 within the FDA, but it was again sort of an Office of
22 Botanical Products, so that you had people with expertise

1 in this area, that have more expertise in handling it, so
2 it doesn't get bogged down.

3 Jim, would you like to summarize for us?

4 **Session Summary**

5 DR. GORDON: Yes. The first part of the
6 discussion had to do with facilitating research, and
7 there was a general agreement that encouraging
8 partnership between CAM and conventional researchers was
9 one way to go and an important way to develop research.

10 Secondly, it was understood that both technical
11 assistance and money would be necessary to help people in
12 the field to begin research in a number of these areas.

13 Next, it was understood that those people who
14 are going to be doing research in areas that were at this
15 point unconventional, might well need an umbrella of
16 protection as they are doing the research, and that that
17 umbrella of protection would be protection both for the
18 researchers, and, of course, for the people on whom they
19 were doing research.

20 This is an area of general agreement. I don't
21 think we have really begun to, or we just began to
22 wrestle with the particulars of this area. It is pretty

1 complex, but there was a general sense that we ought to
2 encourage and protect people as they are doing research
3 and, at the same time, we needed to ensure that there was
4 safety and that all those who were involved in the
5 research were protected by people who had a deep
6 knowledge of the conditions that were being treated, that
7 they were involved in the research, as well.

8 DR. FINS: The contingency element.

9 DR. GORDON: Yes, that their participation in
10 the research, and I think we used Nick Gonzalez as one
11 example of a kind of developed phase of this where this
12 is participation of both an institution, academic medical
13 institution, and adventurous private researcher, and
14 government funding, but there was also the recognition
15 that at earlier stages, there may need to be something
16 like field studies, which has been very much a part of
17 the agenda for the OAM and NCCAM from the beginning,
18 where people in the field are helped to do the research,
19 protected while they do it, while the subjects, as well,
20 are being protected, and that ethical standards would
21 need to be established.

22 I am a little vague on this because I think we

1 are still vague, and this is clearly an area we need to
2 address more.

3 We then turned our attention to issues related
4 to products rather than research procedures, and there
5 was a general agreement that DSHEA needs to be
6 implemented and that we need to make at some point
7 recommendations that whatever funding for the FDA be
8 directed clearly at the implementation of DSHEA, that
9 there be a clear connection between any recommendations
10 we make for funding and that that funding be used for
11 DSHEA.

12 In thinking about implementation of DSHEA, it
13 was agreed that we all ought to have a look at the Office
14 of the Inspector General report and that we also need
15 more information about European models of reporting and
16 notifying, and have someone who is working with the
17 office now, who is doing a special project on what is
18 happening internationally, and we can ask her to help us
19 gather some of this information and have that available
20 for everybody.

21 It is clear in thinking about issues like
22 adverse events and interactions that we understand that

1 although these are extremely important areas, that they
2 are obviously areas that are not just confined to CAM
3 approaches, and that was pointed out by several people,
4 and that whatever discussion we have about that, this is
5 just understood as a public health issue across the
6 board.

7 One of the other issues on which there was
8 substantial agreement, and I think this addresses the
9 last question that was raised, is that there has to be
10 participation of CAM professionals and experts in all
11 issues related to the development of supplements, of
12 herbals, and all issues related to adverse events
13 reporting, that this is not something that can be done by
14 people who are purely outside the field, and I think this
15 is a general recommendation that we were making in a
16 number of different areas.

17 Another issue that was raised, and I felt there
18 was consensus on, is that we need to begin to look toward
19 finding a middle ground between DSHEA and New Drug
20 Applications, that perhaps there is a special area for
21 botanicals and other traditionally used substances, and
22 that we may well be working toward making some

1 recommendations about what that middle ground will look
2 like.

3 It is also clear that in the area of
4 information, that the board, how that is going to fall
5 out, whether that is inside the FDA, outside the FDA, I
6 don't feel like we have a consensus on. That is clearly
7 an area which we need more discussion about.

8 We understand the need for a middle ground, we
9 don't know exactly where that middle ground is going to
10 lie. We understand the need for CAM professionals to be
11 involved in establishing that middle ground.

12 Also, it is clear that much more information is
13 needed -- and I am sure we will come back to this
14 somewhat in the sessions on public information -- but in
15 this area of products related to regulation of products,
16 that there needs to be a great deal more information
17 available, and clear that there need to be many ways of
18 providing that information, that the label is not going
19 to be the way to provide this complex information.

20 Again this is an area that it is pretty clear
21 we have to deal with much more as we move along, how that
22 information is going to be provided, we don't have

1 specific recommendations for.

2 That is my summary of what we have been doing
3 this last hour or so.

4 Anything else?

5 DR. FINS: Just one thing. If, in fact, some
6 of these recommendations are taken in, that there is some
7 sort of sunset clause where we would then have feedback
8 to an oversight committee to evaluate and look at new
9 legislative paradigms.

10 DR. GORDON: Thank you, Joe.

11 DR. LOW DOG: Good job.

12 DR. GORDON: Thank you, Tieraona.

13 We will come back promptly at 1:30 and then we
14 will have an hour and 45 minutes for the next discussion.
15 So, thank you, everybody. Have a good lunch.

16 MS. CHANG: Just to let the public know, we
17 will be vacating this room during our lunch break, and
18 the doors will be locked, so make sure you take your
19 things with you, and we will open up around 1:20 or so.

20 [Lunch recess taken at 12:35 p.m.]

21 + + +

22

A F T E R N O O N S E S S I O N

[1:40 p.m.]

DR. GORDON: We are going to begin now and we are going to be talking about Education, Training, Credentialing and Licensing.

It's the Joe-II's or the two Joes. Joe Pizzorno will be leading the discussion, and Joe Kaczmarczyk will be working with him.

Discussion Session II: Education, Training,**Credentialing and Licensing****Part 1: Education and Training**

DR. PIZZORNO: I thought our conversation at lunch was interesting. Actually, it coincides quite well with how I want to run this session. I would like to actually start our first part of the conversation with a discussion of our process.

In general, I think we should have a fairly focused and defined way of going about this, so that we arrive at the conclusions and the recommendations that we are looking for.

I am going to direct us in a three-step process. Step No. 1 is to clearly understand the

1 questions that we are being asked to address. I will
2 spend a few minutes on an overview of what I think those
3 to be.

4 Step No. 2 -- and I think this is important --
5 is that we answer the question what are the
6 characteristics of a good recommendation. I think that
7 is a scenario that we have been having some challenges
8 with. I want us to be real clear about when we see a
9 good recommendation, how do we know it.

10 Step No. 3 will then be to look at the
11 recommendations and come as close to a consensus as we
12 can on those recommendations.

13 So, I will be using the same process both for
14 the educational component of it, as well as the licensing
15 component of it.

16 Are there any questions about that before we
17 start?

18 [No response.]

19 DR. PIZZORNO: So, let's start with the
20 Education and Training. You all have on your desks this
21 handout that Joe K. put together addressing the various
22 issues.

1 When I look at these, I see two key themes, you
2 might say, that come through, both the recommendations as
3 summarized by the staff, and also in looking at the
4 documentation we have received in the full booklet.
5 Also, I would like to take this opportunity to
6 congratulate the staff for I think some excellent
7 organizational material that they have provided for us.

8 So, the two issues I see are, number one, level
9 the playing field both in terms of resources, as well as
10 accountability. The second I see is a strong emphasis on
11 cross-training, that is, training of CAM professionals in
12 conventional medicine, as well as conventional medicine
13 in understanding what CAM is about, as well as training
14 together.

15 There is an adage in medical education that I
16 think is very appropriate here, and that is practitioners
17 who train together practice together, and I think the
18 more cross-training we can do, the better.

19 So, given those as kind of the themes, and we
20 are starting out looking at the recommendations, as
21 summarized here by Joe Kaczmarczyk, what are the
22 characteristics of a good recommendation? What should

1 that recommendation look like for us to know that this is
2 something we want to pass on to the President and
3 Congress?

4 As people talk about this, I will be taking
5 notes, so please excuse me. Linnea, do you have
6 something to say?

7 MS. LARSON: Thank you. I have four criteria.
8 The first is clear and jargon-free. The second is non-
9 global and of achievable scope.

10 DR. PIZZORNO: Please slow down just a little
11 bit. The first one was clear?

12 MS. LARSON: And jargon-free.

13 The second is non-global and of achievable
14 scope.

15 DR. PIZZORNO: Could you explain that more,
16 what you mean by that?

17 MS. LARSON: You don't lump everything
18 together. It is a point, a troublesome point for me is
19 the use of a term called "CAM community," that is a
20 global. We need to be more specific.

21 The third, for me, was operationalizable
22 meaning who does what, when, and how to effectuate the

1 recommendation.

2 The last was evaluable, how would you know if a
3 recommendation was followed.

4 DR. PIZZORNO: I think those are excellent
5 recommendations. Also, another statement on process. My
6 preference would be for people to present what they think
7 are good recommendations first, get them all on the
8 table, and then once we hear what everybody think are
9 good recommendations, then, we will go back and start
10 discussing them and evaluating them. It is okay to ask
11 the person who made a recommendation what they meant by
12 that.

13 Tieraona.

14 DR. LOW DOG: I guess Linnea raises the point
15 about CAM community and also then coming to the language
16 of a basic CAM curriculum. What is that? You go to a
17 medical school and you say we want a basic CAM
18 curriculum. What is that, what are you defining as CAM?

19 Some of the statistics that we are quoting in
20 some of this paper is, you know, 1 in 3 Americans, 42
21 percent, and yet when you look at what that covered, that
22 meant everybody that was taking a multivitamin, people

1 going to Weight Watchers, people going to Alcoholics
2 Anonymous.

3 We are quoting those statistics as CAM, as
4 people utilizing it, but I don't think that is what this
5 group intends is Weight Watchers as CAM curriculum or as
6 part of the CAM community. So, I think again, we are
7 going to have to define what exactly we are talking about
8 because it is a very large and diverse group, and I think
9 that was part of Linnea's point, was about the community,
10 and it speaks right to the heart of this, the need for
11 basic CAM curriculum, what exactly are you asking the
12 medical schools to do.

13 I am not asking for specifics here. I am just
14 saying that it is fundamental, someplace we are going to
15 have to address that, because we keep throwing it out
16 everywhere, and that would be my first question is what
17 is it.

18 DR. PIZZORNO: Other comments about what would
19 be an identification of a good recommendation?

20 [No response.]

21 DR. PIZZORNO: Okay. Well, I will prime the
22 pump here a little bit.

1 How about something like educational standards
2 consistent with the skill base that is expected?

3 DR. GORDON: I don't know quite what that
4 means.

5 DR. PIZZORNO: It is very clear to me. How do
6 I say it differently? If a CAM educational program is
7 purported to develop a certain level of skill in a
8 modality, therapy, diagnostic procedure, whatever, then,
9 the curriculum must be consistent with demonstrating that
10 that skill has been actually created in that individual
11 receiving that training.

12 DR. GORDON: Joe, I'm sorry, what does that
13 have to do with good recommendation?

14 DR. PIZZORNO: Maybe that is a recommendation.

15 DR. LOW DOG: That's a recommendation.

16 DR. PIZZORNO: That's the recommendation, yes.

17 DR. GORDON: Maybe we need a little more
18 clarification. Do we agree that these, what Linnea has
19 said, that these are the qualities a good recommendation
20 should have, because you have kind of got us down that
21 road a little ways, and I feel like we may need to finish
22 up that piece of the journey.

1 DR. PIZZORNO: Yes, I want to finish that piece
2 of the journey first. What does a good recommendation
3 look like?

4 DR. LOW DOG: Could I just ask for
5 clarification? I thought at lunch we had said we were
6 going to do this tomorrow at lunchtime?

7 DR. PIZZORNO: Jim asked us to do it now.

8 DR. LOW DOG: Fine, fine, fine.

9 DR. PIZZORNO: I had already planned this out,
10 so I thought it was good it came up at lunch.

11 DR. LOW DOG: Very good, Joe, okay.

12 DR. PIZZORNO: Also, you could also look at the
13 recommendations generically, which I think that Linnea
14 did. We also can look at recommendations particularly to
15 the area of education, what do good recommendations look
16 like in the area of education.

17 So, a recommendation in the area of education,
18 what are some other characteristics that would be
19 indicated it's a good recommendation, or are we ready to
20 discuss what we have now?

21 MR. CHAPPELL: A recommendation that honors
22 both our historical approach, as well as our new ideas

1 for CAM, so it honors both Western and CAM modalities,
2 that the outcomes contribute to that.

3 DR. GORDON: Related to that, I would add that
4 a good recommendation is one that is based on some
5 experience that is trustworthy and enlightening. So, for
6 example, a good recommendation in the field of education
7 might be based on one or more model programs that we have
8 heard testimony about or participating in, so that we
9 have a basis on which to make the recommendation, that it
10 is not simply a theoretical recommendation.

11 DR. PIZZORNO: Effie?

12 DR. CHOW: I don't know whether this answers
13 any question, but I think in a good recommendation, I
14 agree with Linnea, we need a good objective, but to get a
15 good objective, we have to be clear about the definition
16 of what we are talking about.

17 It goes back again to definition. CAM, we
18 don't have a definition of CAM. You know, we have been
19 working on it, but how can you recommend a CAM curricula
20 if we don't know what CAM is, whether on a global scale
21 or a detailed scale. So, I go back to that.

22 First, you have to define what it is you are

1 requesting for CAM curricula, so define that, and
2 objective methodology and outcome and evaluation. That's
3 a proposal, you know, a recommendation.

4 I believe again that we have to have a global
5 view in order to talk about the specifics.

6 DR. PIZZORNO: Thank you. Any other
7 recommendations about how to characterize a good
8 recommendation?

9 [No response.]

10 DR. PIZZORNO: Let me just read what I have got
11 here and let's give people a chance to chat about it
12 because I think we have a consistency here, one being
13 clear and jargon-free. I am going to kind of go through
14 and read these things. If anybody has a problem with it
15 or wants to ask a question or change it, raise your hand.

16 So, clear and jargon-free. I am going to split
17 this into two. The non-global and achievable in scope.
18 I am going to make this just achievable in scope because
19 I want to do the non-global more thoroughly under
20 defining what CAM is.

21 No. 2. Achievable in scope. Okay with that?
22 Okay.

1 No. 3. Operationalizable, who does what, when,
2 and how. By the way, my spelling checker says that is
3 not a word, but I guess we will live with it.

4 MS. LARSON: I was typing fast.

5 DR. PIZZORNO: Are you okay with that? Okay.

6 No. 4. Evaluable, and that is also being
7 kicked out by Microsoft spelling, how would you know if
8 the recommendation was followed.

9 No. 5. Non-global meaning define CAM. It is
10 not a homogeneous community and standards need to be
11 appropriately defined according to the practice.

12 Are you okay with this? Okay.

13 No. 6. Honors historic approach, as well as
14 new ideas for CAM.

15 MR. CHAPPELL: That was historic approach of
16 Western Medicine, as well as new ideas for CAM.

17 DR. PIZZORNO: Say that again. I didn't quite
18 follow you.

19 MR. CHAPPELL: A good recommendation will lead
20 to an honoring of both Western Medicine and CAM
21 modalities.

22 DR. PIZZORNO: How about if we say it this way

1 - honors historic CAM and conventional approaches, as
2 well as new ideas for CAM? Does that state what you are
3 saying?

4 MR. CHAPPELL: Sure.

5 DR. PIZZORNO: Okay.

6 No. 7. Based on some experience that is
7 trustworthy and enlightening.

8 Are we okay? Okay.

9 So, let's keep these characteristics of a good
10 recommendation in mind now as we go through and look at
11 these recommendations. I think Joe Kaczmarczyk has done
12 a nice job of summarizing these in this handout that you
13 have, so let's go through this.

14 What I would like to do is we have basically
15 three recommendations. Let's look at each of these and
16 ask if you are okay with it or how you might want to
17 modify them.

18 So, we are looking at now page 3. We are
19 looking at the worksheet, not at the Interim Report.

20 So, basically, undergraduate, graduate, and
21 continuing education in CAM curricula. Basically, what
22 we are saying here is we are looking at curriculum which

1 is both in conventional education, both undergraduate and
2 postgraduate and continuing education, as well as in CAM
3 education, undergraduate, graduate, and postgraduate,
4 ensuring that there is cross-training in each of those
5 areas as appropriate for the practice.

6 Any comments or additions to these?

7 DR. WARREN: How many years do we add to the
8 average training to accomplish this goal, or what do we
9 have to supplant in the curriculum as it is right now to
10 put any courses in CAM into their curriculum?

11 DR. ORNISH: I suggest that might be a good
12 topic for October. What are some general guidelines, the
13 details of how they are implemented, we can defer it for
14 now?

15 DR. PIZZORNO: I think that is very astute. We
16 are looking at general guidelines at this point, not
17 specific details. We don't have time to do a lot of
18 detail, I agree.

19 DR. ORNISH: Not that it is not important, just
20 that we don't have time for it now.

21 DR. PIZZORNO: I'm sorry I cut you off. I
22 think we have agreement that there should be some

1 familiarization with CAM and conventional medical school
2 education.

3 Do we have agreement with that basic concept or
4 are you not agreeing with that?

5 DR. WARREN: I am okay with that.

6 DR. PIZZORNO: I think everybody pretty much
7 agrees with that.

8 Bill.

9 DR. FAIR: I don't understand what you mean by
10 "undergraduate." Now, if someone is taking political
11 science as an undergraduate, once you go to medical
12 school --

13 DR. PIZZORNO: Pre-M.D. is all we are saying.
14 In medical school, but before they graduate with their
15 M.D. degree is what we are talking about.

16 DR. FINS: Undergraduate medical education and
17 postgraduate pre-residency.

18 MR. DeVRIES: But as an undergraduate applying
19 to medical school, you could major in a variety of
20 things.

21 DR. PIZZORNO: Let's be clear about the
22 language. By "undergraduate," we mean when they are in

1 medical school, but before they get their M.D. degree.

2 George.

3 DR. BERNIER: Would this be mandated to have
4 the educational program, to have a common one, say,
5 across the country?

6 DR. PIZZORNO: Jim, I am going to leave that to
7 you to mention.

8 DR. GORDON: I think that is a subject for
9 considerable discussion. I feel like the consensus we
10 have come to is that there should be a program. Whether
11 it should be the same program for everybody and whether
12 it should be mandated, I don't know if we have a
13 consensus on either of those yet.

14 DR. FINS: I actually chaired the subcommittee
15 that looked into this issue, and we explicitly did not
16 come to an agreement on a mandate, it was a
17 recommendation, and if you go back and look at the
18 minutes -- Gerri, am I right on that?

19 MS. POLLEN: Yes.

20 DR. FINS: Yes, because I think we had trouble
21 with groups like the AAMC, and we would have problems
22 with academic freedom.

1 DR. GORDON: My feeling about this one is that
2 this is one we really need to spend some time on exactly
3 where we want to come out, having heard that report of
4 that committee. When we come back in October, we need to
5 feel we want to be on that as a whole commission.

6 But the other point, I don't want to lose that
7 Joe made, are we agreed that we are recommending that
8 there be a CAM curriculum for undergraduates in
9 conventional health care education? Okay.

10 DR. PIZZORNO: Tieraona, you had your hand up.

11 DR. LOW DOG: Yes, and if this isn't
12 appropriate, just tell me so. I guess part of the thing
13 is from research to education, are we going to make any
14 statement about at what point is there enough research
15 that it shouldn't be seen as CAM, and that is just part
16 of medical education?

17 I guess one of the worries for me has always
18 been a philosophical one, that if it is always CAM, so it
19 is a separate Thursday class and it is on CAM, it is sort
20 of always the stepchild, it is kind of always out there
21 and separate, but not equal. In some cases, I think that
22 is absolutely appropriate because there is not the

1 research yet that should make that standard in a medical
2 school, but are we at any point going to just say
3 something about, I mean at what point is there enough
4 evidence, 32 randomized, controlled trials, peer-reviewed
5 journals, I mean at what point does it leave being CAM
6 and just be part of medicine that should be just taught
7 in the curriculum, because if we are talking about level
8 playing fields, it seems in some cases if we continue to
9 look at it as CAM, it is always going to be over there,
10 and you are never going to learn about it, and it is
11 always going to be something less than conventional
12 medicine.

13 DR. PIZZORNO: Linnea, go for it.

14 MS. LARSON: It was just a sidebar. That is
15 supposed to be answered tomorrow.

16 DR. ORNISH: In a way, Tieraona, what you have
17 raised is the same point that Marcia Angell was making,
18 which is, you know, we don't even need to call anything
19 CAM, either it is scientifically proven or it isn't. So,
20 if we really follow that argument to its logical
21 conclusion, we don't need to do anything. We just say,
22 well, just treat CAM the way we treat everything else,

1 and if it has got science, fine, if it doesn't, fine, and
2 there should be no distinction, but I don't think that is
3 what you are saying, is it?

4 DR. LOW DOG: No.

5 DR. ORNISH: So, how is that different?

6 DR. LOW DOG: Let me just pick something like
7 glucosamine because it's easy. At what point is there
8 enough research that shows that glucosamine may modify
9 the progression of osteoarthritis, and it shouldn't be
10 CAM. It should just be in your rheumatology lectures and
11 pharmacology. You just learn about glucosamine right
12 next to the NSAIDs.

13 Why does that have to always be CAM, and are we
14 going to address that? Maybe we are not, and I am okay
15 with that, too. I am just saying that at some point, if
16 it is always seen as CAM, it will never be integrated
17 into any sort of curriculum, and I think that some of
18 these things deserve to be integrated.

19 DR. ORNISH: But what you are saying, Tieraona,
20 is that as long as it is unproven, it's CAM, and once
21 it's proven, it is no longer CAM, but you don't really
22 mean that either, I don't think, but that is really

1 logically what you are saying.

2 DR. LOW DOG: No, I am saying that it is
3 because we still define CAM as this -- to me, we have
4 never really resolved the issue of what is CAM and the
5 CAM community, so that has still never been resolved in
6 my mind, and glucosamine, to me, the way it is used and
7 prescribed does not fit into a traditional alternative
8 philosophical model. It is used specifically as a
9 mediating agent in osteoarthritis, so it doesn't fit
10 within a system, but it is lumped under CAM, because it
11 is a CAM approach.

12 What I am saying is those lines become very
13 blurry to me, and I am concerned that always if some of
14 these things are always seen as CAM, that there is going
15 to be a general perspective that it is always somehow
16 less than.

17 DR. ORNISH: I get the point, but I am just
18 saying again you still haven't addressed my issue, which
19 is that if you followed your argument logically, then, as
20 long as it is unproven, it's CAM, but once it is proven,
21 like glucosamine, you know, it has got enough history,
22 the randomized trials that show it is effective, so then

1 it is no longer CAM, it is just standard medicine as
2 though CAM isn't standard medicine or only things that
3 are unproven are CAM.

4 I think it is a central issue because it has
5 been raised in one form or another by a number of
6 different people, and I think we need to get some
7 clarity, at least in a philosophical sense, because this
8 is going to be something that people are going to be
9 criticizing our report, Interim or Final Report, about,
10 and they are going to say, well, what do you mean, I mean
11 because there are a number of people who say you don't
12 need a National Center for Complementary and Alternative
13 Medicine at NIH. If it has got good science, it will be
14 funded.

15 Well, it hasn't been until now, and the reason
16 was because it isn't a level playing field, or you will
17 have the journal editors will say we don't need to call
18 it CAM or not, if it has got good science, we will
19 publish it, except that you have something like The New
20 England Journal, who has never published any articles on
21 CAM even though they will say, oh, yeah, we are just
22 waiting for a good article to come along.

1 So, that is the real issue that we have to
2 address here.

3 DR. PIZZORNO: Thank you. This is an excellent
4 discussion, and I think you both raised key points. I
5 would like to summarize them, unfortunately, I can't type
6 them while I am talking, and that is, I think, Tieraona,
7 you bring up, too, I think a crystal-clear point that if
8 we define CAM as modalities, then, we have really lost
9 the whole conversation. I think what Dean has said is
10 consistent with that, too.

11 CAM is about systems of healing, and within
12 those systems of healing, we have both a philosophical
13 precept, as well as therapies that are used, and research
14 can be done within those systems of healing that document
15 whether those therapies are efficacious or not, and they
16 still belong within those systems of healing.

17 Simply defining that once something has been
18 proven, it therefore now goes into conventional medicine
19 and no longer is CAM, is not a pathway I think we want to
20 follow.

21 Equally important, we ought to recognize that
22 the CAM professions overlap each other and overlap

1 conventional medicine. Speaking as a naturopathic
2 doctor, I suture wounds, I take out splinters. Is that
3 conventional medicine because conventional medical
4 doctors do it? And conversely, if a medical doctor
5 prescribes glucosamine sulfate because it is more
6 effective than many of the NSAIDs, is that all of a
7 sudden not appropriate in CAM?

8 I think that the point I would like to see us
9 get to is that each system of healing must have high-
10 quality education that ensures its practitioners
11 understand and effectively practice their modalities, and
12 that these modalities be consistently applied,
13 consistently evaluated and tested by rigorous modern
14 science.

15 So, some hands are up. Jim, and then Tom.

16 DR. GORDON: I would just like to, although I
17 appreciate the distinctions, I would like to add another
18 perspective to the whole issue of CAM or not CAM. I see
19 this very much as an evolutionary process and that we are
20 evolving toward a medicine and a healing that is much
21 broader than any of the systems that we now have in play.

22 I think that the time is coming that as things

1 are proved, they will be included in different ways, but
2 right now we are at a particular political juncture and a
3 kind of ideological juncture where we need to call
4 attention to those things that are outside of
5 conventional medicine because conventional medicine is
6 limited, and because it has had in some ways blinders on
7 in looking at these other approaches.

8 I think that may always be the case, that there
9 may always need to be some kind of National Center for
10 Complementary and Alternative Medicine because any
11 orthodoxy tends to be blind to anything that is outside
12 of the orthodoxy.

13 So, in a sense what we are talking about is
14 enlarging the boundaries of medicine and healing in a
15 variety of ways. Now, we may come to a point at which
16 the orthodoxy is open to and embraces all other systems
17 of healing and treats them with equal respect, or we may
18 not, but right now we are not at that place.

19 MR. CHAPPELL: I have been waiting for some
20 time.

21 DR. PIZZORNO: Tom, you are next.

22 MR. CHAPPELL: I think Jim is right, that we

1 are at a particular point in our cultural life, and it
2 does need to be so named as it is, but we also in the
3 recommendations have decided that we would be visionary
4 and be talking five and 10 years in terms of our context.

5 So, 10 years from now, how our particular
6 systems resolve care or healing will be different in
7 terms of the methodology, than the methodology we
8 understand today as being standard. So, I would just say
9 perhaps we are going to evolve to a distinction between
10 natural medicine and standard medicine.

11 DR. PIZZORNO: I followed you until the last
12 sentence. Would you go again?

13 MR. CHAPPELL: I am suggesting that the CAM
14 modalities lead to, once they are proven and have the
15 kind of efficacy that we are seeking, they become
16 categorized as natural medicine as distinct from standard
17 medicine.

18 DR. GORDON: Since I started this piece of the
19 discussion, just two sentences. One is I see us evolving
20 in a direction in which those distinctions may not be the
21 most important distinctions at all, that the distinctions
22 may have to do with very different things, for example,

1 that we may conceptualize medicine quite differently.

2 If we go back to our Hippocratic roots in
3 Western Medicine, for example, and we pay attention to
4 those principles, and we really apply those principles,
5 then, we understand that we only use drugs and surgery in
6 extreme instances, and that we tend to use self-healing
7 as the basis of our health care.

8 So, I am looking for a larger, no more of a
9 dichotomy, but more of a system in which different, sort
10 of basic principle are invoked, and that all of the
11 different systems of healing have the capacity to
12 participate in this larger system.

13 DR. PIZZORNO: Effie, and then Charlotte.

14 DR. CHOW: Thank you. The gist of the
15 conversation has mostly been the fact of integrating CAM
16 into medicine, that it becomes medicine once it is
17 proven, so it's second rate. I know I was brought up
18 that Chinese Medicine was second rate in my young days
19 and that it was not to be listened to.

20 So, in a sense, we are putting CAM under that
21 category, too, in a sense. When it is proven, then, it
22 can become medicine. Well, the discussion here was, on

1 the term, was it becomes part of medicine.

2 We are not only talking about medical school,
3 we are talking about all health professionals. Then, we
4 did talk about that we are really dealing with health and
5 lifestyle, all of that. That seems to get dropped away
6 often in our conversation.

7 So, what is it, is it a one world health care,
8 lifestyle, and getting away from medicine? I just want
9 to go back again. A lot of this kind of chaos in
10 thinking is lacking a clear definition of where CAM is
11 and the direction of CAM.

12 Anyway, I want to reinforce that it isn't
13 medicine we are really talking about, it really is an
14 overall health and with all the other social aspects and
15 lifestyle aspects we are talking about.

16 DR. PIZZORNO: Thank you.

17 Charlotte will be next, and then Dean.

18 Clearly, we have opened up a huge unresolved issue with
19 the Commission here in terms of definitions and such, and
20 we will need to come to resolution on this.

21 Charlotte.

22 SISTER KERR: Thank you for that comment. I

1 think maybe this does move on to the next meeting, but I
2 wanted to say something about our definition of science,
3 and we have heard enough speakers to hear some of the
4 discussion and controversy in that definition.

5 Certainly, Dr. Russ Roy and Friends of Health
6 spoke to this, but I would say we are evolving in this
7 definition of science and that we are enlarging the
8 boundaries of science, and it is my opinion that it is
9 actually this philosophical and changing scientific or
10 present scientific framework that is making it difficult
11 for us to speak in the areas of soul and spirituality,
12 which is an area that we still haven't quite included
13 yet.

14 I just wanted to make that point now. Thank
15 you.

16 DR. PIZZORNO: Dean.

17 DR. ORNISH: I just think that part of the
18 problem may come with the very words "complementary and
19 alternative medicine," and we have heard many people
20 testify that we should be thinking more in terms of terms
21 like "integrative medicine" rather than CAM, because CAM,
22 by its definition, is something outside traditional

1 medicine or Western allopathic medicine.

2 I would love to see a report titled something
3 like towards an integrative medicine, and then it gets
4 away from the kind of judgmental things that Effie was
5 talking about. It is not second rate because there are
6 many things in allopathic medicine that are unproven,
7 just like there are many things in CAM that are unproven
8 and that we are really talking about leveling the playing
9 field, applying the same standards of evidence based,
10 whatever we end up determining is evidence based, across
11 the board, and integrating them, and then it addresses
12 the issues that Tieraona raised, is if it is glucosamine,
13 it becomes part of standard medical practice, then, we
14 are really integrating it, and we don't have to then
15 arbitrarily say at what point does it cross the line from
16 being alternative to traditional, that there is a whole
17 spectrum that we are really trying to move everything,
18 the unproven parts of allopathic, the unproven parts of
19 CAM towards an evidence-based approach and integrating
20 the best of everything that works and finding the best
21 systems to use for any given patient.

22 DR. PIZZORNO: Thank you. I think that is well

1 said. I want to follow up also on what Jim said. Are we
2 here because we want to develop the best medicine, and I
3 think we recognize the huge value of pluralism in health
4 care, that each of these disciplines has its place, and
5 we want to have each of them evolve and if some of us get
6 some parts of the answer better than others, the others
7 should be able to use it, and we should not lose that
8 individuality and pluralism.

9 Joe Fins, and then Veronica.

10 DR. FINS: Thank you, Joe Pizzorno. I think
11 this has been very interesting because there is like a
12 sociology issue here. You know, there are things that
13 work and things that don't work. There are things that
14 are safe and things that are unsafe. That is sort of a
15 universal.

16 But what is different is the sociology of how
17 glucosamine got to patients with arthritis versus
18 nonsteroidals. I think that is something that we might
19 want to just put in the Final Report, that we can have
20 the same endpoint, have different ways of getting there,
21 and that the different paths have different challenges
22 and different opportunities, but it is not the science

1 that is different, it is not efficacy that is different,
2 it is the history of the progression of the discovery to
3 the clinic.

4 I think there are the market forces, there are
5 different paradigms, I mean there are lots of reasons why
6 it is that way, but I think we are sort of getting
7 focused on whether glucosamine should be treated any
8 differently than a nonsteroidal.

9 The answer is no, but I think the reason we are
10 having this discussion is because we somehow have to
11 straddle two different historical paradigms of how those
12 agents got to the bedside.

13 DR. PIZZORNO: Okay. Charlotte, just a real
14 quick thing, and then on to Veronica.

15 SISTER KERR: I just want to know, what you
16 just said, you said it da-da-da-da, it is not because our
17 science is different, but so-and-so. Am I the only one
18 sitting at this table who thinks maybe there is some kind
19 of different science? It is really, truly just a
20 question, because of what I just said before this.

21 Are we not questioning the definition of
22 science at all as we understand it for the last bit of

1 history? Dean summarize it all by defining it under
2 science, and then there would be one kind of medicine.

3 DR. FINS: My comments were limited to the
4 question of the evaluation of a therapeutic agent. I
5 mean I think we are products of Baconian science. I mean
6 that is sort of the paradigm that the Western World at
7 least is in.

8 Does it mean it is an exclusive paradigm?
9 Probably not, but there are other ways of looking at
10 these issues, but that is a philosophical question that
11 won't be in the Interim Report. It is used, so I don't
12 think we can really address that now.

13 DR. PIZZORNO: Do you want to answer it?

14 DR. FINS: I can't answer that.

15 DR. PIZZORNO: Thanks, Joe.

16 Veronica, and then Jim.

17 DR. GUTIERREZ: Words are very powerful, can be
18 very powerful, and I think when we talk in terms of
19 training, education, credentialing, and so forth, we need
20 to choose our words carefully.

21 I personally don't think we will ever have a
22 level playing field when we use the term "medicine,"

1 because there is a lot of people who contribute to
2 health, who aren't in that classification.

3 I am very comfortable with, for example, a term
4 like mainstream health care, which could encompass
5 everybody and make them comfortable, but medicine has
6 100-plus years connotation to the word, and not everybody
7 would be comfortable under that umbrella.

8 DR. PIZZORNO: Bill, one last comment, and then
9 I want to finalize this recommendation.

10 DR. FAIR: Unfortunately, I didn't hear all of
11 Tieraona's comments, but I think the glucosamine story is
12 a very appropriate one. The use of glucosamine didn't
13 arise from the medical profession. Consumers were using
14 it, and like any leaders, the doctors said let's find out
15 where the people are going and get in front of them say
16 follow me, and basically, that is what happened.

17 So, it wasn't the clinical trials that showed
18 that glucosamine was good, and that is why people used
19 it, so I think that we have to be aware that some of
20 these things will arise just from common usage or
21 traditional healing or whatever.

22 Secondly, I am a bit concerned about the term

1 "integrative medicine." We gave a lot of thought to the
2 type, of what we would call our center when we opened it
3 in Soho, and integrative medicine, the connotation I
4 found, at least in the New York area, was that meant
5 doctors practicing CAM medicine. It is another topic,
6 but I don't think doctors can do it well and physicians
7 can do it well.

8 I think that something like complementary more
9 fits the bill. I am just afraid if we use "integrative,"
10 we would be sort of endorsing a physician-controlled
11 system.

12 DR. PIZZORNO: So, let's get back to what was
13 the original intent of, number one, basic undergraduate,
14 graduate, and continuing education in CAM curriculum.

15 I think, number one, as Joe Kaczmarczyk
16 reminded me, that is to ensure that all practitioners,
17 regardless of type, can talk with their patients about
18 CAM, number one. So, the medical doctor needs to be able
19 to advise their patient about CAM practice.

20 Conversely, I believe very strongly all CAM
21 practitioners must understand conventional medicine well
22 enough to talk with conventional medicine practitioners.

1 My experience has been that so much of the distrust that
2 has evolved between conventional and alternative medicine
3 has been the lack of ability to talk to each other and
4 also the fact that we tend to see each other's failures,
5 which gives us a skewed perspective.

6 So, looking at this recommendation as stated
7 here, and realizing that our intent here at this stage at
8 least is to recommend, not mandate, is there anybody that
9 can't live with what we have right here?

10 DR. GORDON: I would just like to add that I
11 think it is talking with, it is also appreciating the
12 limits of one's one abilities. I think this is a crucial
13 area that everybody needs to understand what they know
14 about and what they don't know about, and also finally,
15 the other element is to be able to refer to other people
16 intelligently.

17 DR. PIZZORNO: Perhaps a better term consistent
18 with what Bill had said, was I much prefer the term
19 "collaborative medicine" rather than "integrative
20 medicine," because collaborative medicine recognizes we
21 each have strengths and weaknesses, and what is best for
22 our patients is to talk to each other and figure out what

1 is best for our patients, not to alienate each other.

2 Joe Fins.

3 DR. FINS: Just on the referral issue that Jim
4 mentioned, I just want to hammer home again the
5 importance of referral in allopathic and in CAM therapy
6 to palliative care when patients are terminally ill and
7 dying. I mean there are resources that are available for
8 end-of-life care in palliative medicine in the hospice
9 situation, and people can be diverted from that by both
10 allopathic and conventional CAM practitioners, and we
11 need to be attentive to that referral for people who are
12 desperately ill, whatever the paradigm.

13 DR. PIZZORNO: George.

14 DR. BERNIER: I think it would be helpful if
15 the words "evidence based" was associated with the
16 curriculum.

17 DR. PIZZORNO: George, I am going to take a
18 slight disagreement with you, not because I don't agree
19 with evidence based.

20 DR. BERNIER: It wouldn't be the first time.

21 DR. PIZZORNO: Actually, I think we have agreed
22 on most things. Oh, well, anyway. I am absolutely

1 committed to evidence-based medicine rather than
2 conventional CAM.

3 DR. BERNIER: I think that is a great way to
4 say it, the way I said it.

5 [Laughter.]

6 DR. PIZZORNO: So, give us some wording for the
7 solution that if there is a practice out there that does
8 not have evidence, but the medical practitioner must know
9 about its presence, how do we tell them if it is not
10 evidence based? You are saying if it is not evidence
11 based, we can't tell them about it, we have to tell them
12 it exists.

13 DR. BERNIER: I am sure we could make an
14 exception.

15 DR. GORDON: George, I thought that what you
16 meant was an evidence-based approach, so if there is
17 evidence, that evidence is produced, if there is no
18 evidence, one simply says that there is no evidence.

19 DR. PIZZORNO: Then, we are in agreement, that
20 is fine.

21 DR. FINS: On this line, you know, the United
22 States Public Health Service, all those things for

1 prevention, and they have, you know, there is A, B, C, D,
2 that might be a very helpful model, and different groups
3 have different recommendations like the American College
4 of Physicians, ASIM about mammography versus American
5 Cancer Society versus U.S. Public Health Service.

6 There was this chart in the Annals of Internal
7 Medicine a few years ago that sort of folded out for
8 every period of life and who said what, and that might be
9 a model worth looking at as an analogy for what we are
10 talking about here.

11 DR. GORDON: Or another way to think about it
12 might be to say that people always have some evidence on
13 which they base their approach, so the question is what
14 is the nature of that evidence and what is the quality of
15 the evidence really.

16 That opens up to other kinds of evidence than
17 perhaps conventional science has, so it is simply a
18 matter of stating what evidence there is and making that
19 available to people who are studying that approach.

20 DR. PIZZORNO: I think that is an excellent
21 recommendation, George, so that this education clearly
22 defines the level of evidence available for these kinds

1 of practices.

2 Would that meet what your intent is? Okay.

3 Any other comments? Tieraona.

4 DR. LOW DOG: Is it appropriate to mention in
5 there, in addition to just CAM curricula, that medical
6 schools attempt to define the traditional practices that
7 are practiced in their area in their patient populations?

8 It is a big issue for us in New Mexico being
9 familiar with the indigenous populations there and the
10 hispanic populations, so that there is an understanding
11 of the different treatments and the different modalities
12 that are used.

13 I mean it can be relevant. We had a child who
14 a social worker was called in for child abuse because
15 they had done coining on the child, which if anybody just
16 would have understood what that was, a whole terrible
17 thing could have been avoided.

18 So, because we are such a diverse culture in
19 the United States, I would like to see just making some
20 sort of recommendation.

21 DR. WARREN: What is coining?

22 DR. LOW DOG: The child had a bad like

1 pneumonia, bronchitis, and they had taken the warm coins
2 and had placed them to help break up the mucus and the
3 congestion, and it didn't burn the child, but it left
4 small rings on the back where you could definitely see.
5 The social workers were called in. The child was held in
6 protective custody for several days.

7 It was just a terrible sort of thing because it
8 is just a very deep part of traditional Vietnamese
9 healing, and nobody was abusing anybody, but because the
10 ER staff didn't know anything about our very large
11 Vietnamese population, they had no idea what this might
12 have been from.

13 Again, I am just sensitive to a lot of the use
14 of the Curandismo and the different diagnostics that
15 hispanic people use, as well, and I think that it is
16 something that has been really left out. I think it hits
17 right to the heart of what CAM is, which is traditional
18 practices, and we have many of those here in the states.

19 DR. PIZZORNO: Any other comments,
20 recommendations?

21 [No response.]

22 DR. PIZZORNO: Great. We will nail that down

1 and move on to the next one.

2 No. 2 on page 4 is parity of CAM professions
3 and practitioners with conventional health care
4 professions in access to educational and training funding
5 and other resources. I would also add to that
6 "comparable accountability." So, I think not just having
7 access to funds, but also accountability for their
8 education and the use of those funds.

9 Any comments about this recommendation?

10 DR. GORDON: Joe, just to open it up a little
11 more to thinking about it, when a recommendation like
12 this comes up with which I basically agree, and you begin
13 to think about making this recommendation to Congress or
14 to the administration, you start thinking about money, at
15 least I start thinking about money and limited resources.

16 So, I am really opening this as an idea for
17 discussion, do we want to make recommendations that we
18 know are going to cost a lot of money and cause a lot of
19 tumult, which we may, or do we want to make limited
20 recommendations, how do we want to approach this as a
21 commission, and it is applicable here, and there are
22 several other areas where it is quite applicable, as

1 well. I just raise that question.

2 DR. PIZZORNO: Tom, Tieraona, George, Joe.

3 MR. CHAPPELL: I think this is one of the
4 highest priorities among our recommendations is to create
5 equal access to all aspects of being a good practitioner,
6 so it really, for me, it doesn't matter whether it is
7 controversial or going to raise questions about
8 additional funds.

9 As I said earlier today, I think we have to be
10 proactive about raising and allocating more funds for
11 this area of wellness and health, and so this would just
12 go along with that. Perhaps we need to make a statement
13 right upfront in our introductory section of our report
14 that CAM practices and products are a value-added to what
15 is available as described by 42 percent of Americans that
16 are currently engaged in paying for these services, or
17 the \$30 billion that constitutes the marketplace for
18 these services.

19 The value of these services has been already
20 demonstrated by consumers, so I think the cry here is for
21 better research, better education, better services, and
22 the only way we can raise up the CAM professional is to

1 give them equal access to the funds.

2 So, I see this as so fundamental I certainly
3 wouldn't want to postpone it. I would like to just face
4 it head on.

5 DR. PIZZORNO: Tieraona.

6 DR. LOW DOG: Mine is a simple question. Are
7 you talking about licensed professionals only here, and
8 is it all licensed professionals, just for curricular
9 program development inclusion and loan forgiveness, I
10 mean so massage and acupuncture, that is strictly what we
11 are speaking is licensed providers?

12 DR. PIZZORNO: I think that you have raised a
13 good question we should discuss, because clearly, there
14 are those schools that are accredited or licensed by the
15 states and have licensed practitioners.

16 There are other groups out there, as well. I
17 think we should facilitate their evolution, as well. I
18 think the idea of establishing an Office of Emerging
19 Professions, for example, under the federal government,
20 to facilitate the maturation of each of these healing
21 arts, particularly those who aren't as far advanced as
22 naturopathic medicine or acupuncture or chiropractic, to

1 me makes a lot of sense. Again, it is up for this
2 commission to decide on that.

3 George.

4 MR. DeVRIES: I see a lot of value in this
5 approach, but I am also challenged by how it is going to
6 be received in a report to basically say there has to be
7 parity on all levels in a variety of areas.

8 I think if you compare medical physicians with
9 dentists, you don't see dentists having parity, and yet
10 you see significant access to resources, and it seems as
11 if, while it may seem like settling for second best to
12 take a more incremental approach, at least perhaps that
13 is a start and heading in the right direction, and can be
14 demonstrated over time, the value of an incremental
15 approach and be grown over time.

16 DR. PIZZORNO: Perhaps one way of looking at it
17 is rather than mandating exact parity, it would be to
18 look at legislation which currently excludes CAM
19 institutions from access to federal programs. That is a
20 real issue, because so many clinical programs say only
21 M.D.'s, only DO's get them, nobody else can have access
22 to them, so may be an incremental step, but just remove

1 the exclusions.

2 Joe.

3 DR. FINS: I think this is a tough one. I am
4 not sure what you mean by parity with respect to
5 resources. I mean you could say, well, NCCAM gets \$100
6 million now, the NIH budget is \$20 billion, so we should
7 ramp it up to \$19.9 billion.

8 DR. PIZZORNO: All in favor, say aye.

9 DR. FINS: But I think this really is going to
10 be I think difficult to sell to people. I mean people
11 have different amounts of training and there isn't parity
12 in anything in our society. I think we need, I agree
13 with George, a more incremental approach, and Joe was
14 just saying, I mean as an idea, you know, there are ways
15 of having collaborations to increase cost effective
16 ventures in this new paradigm with health, but I think to
17 go for parity, I mean I can't imagine the entities that
18 represent organized medicine having a great deal of
19 comfort with that.

20 Of course, I think if we are looking, and I
21 don't think it is justified at this point. We heard
22 testimony from different practitioners from the same

1 discipline, from different schools, who couldn't agree on
2 the number of hours one needed to train to be an
3 acupuncturist.

4 So, I am not sure if there is a consensus or
5 there is standardization yet to really say, you know,
6 that they should have parity with entities that have
7 formalized curriculum and a methodology and licensure,
8 accreditation and re-accreditation, so I mean I think
9 there are lots of issues here, that there is not
10 equality, ready for parity.

11 I am in favor of integration, I am in favor of
12 cross-training, I am in favor of collaborations, but
13 parity seems a little too extreme.

14 DR. PIZZORNO: Dean, and then Tom.

15 DR. ORNISH: I know I am sounding like a mantra
16 here, but I really think this would a perfect issue to
17 table until October because there is a lot of controversy
18 about it. You know, it is not a question of the merit of
19 the idea as it is being mindful of the fact that you
20 probably couldn't pick a bigger land mine than this one.

21 If you want to just put it out there and step
22 on it, at least do it with your eyes open. Maybe I am

1 just getting old, but I really think that there is value
2 in incremental approach, because otherwise we can take a
3 polemic and end up with nothing, or we can try to say
4 let's really be skillful about change.

5 We heard this morning how it took five years
6 from the time the patients' bill of rights was introduced
7 before it got passed last month, and that is kind of a
8 hard thing to argue against, the patient should have
9 rights, you know, so I am taking more of a long view
10 here, and I think that if we don't avoid these land
11 mines, we are going to just end up with a lot of rhetoric
12 and nothing to show for it, and I would really encourage
13 us in the Interim Report to avoid those kinds of things
14 if we can.

15 DR. PIZZORNO: Before I move on to Tom and
16 Charlotte, could you give some examples of some
17 incremental approaches that might be useful?

18 DR. ORNISH: Well, there are a lot of them. I
19 am more just trying to be the red flag and say look, you
20 know, you don't wave a red flag in front of a bull and
21 then say, hey, how come the bull is charging at me. Just
22 be mindful, be aware. There are lots of incremental

1 approaches. I mean many, many things have been said
2 already, I don't need to repeat them - demonstration
3 projects are just one of many.

4 I am just saying that our committee is a pretty
5 pro-CAM committee as it should be, but if we hear people
6 like George and Joe and other people who are raising
7 these issues, we need to listen to them, and say, look,
8 if they are raising these issues, you can be sure that
9 AMA is going to be raising these issues and other
10 organized medicine, and the stakeholders who view that
11 there is a limited pot of money, and if you are going to
12 be increasing the money for other people, it means you
13 are going to be taking it away from them.

14 Whether that is real or not is irrelevant, that
15 is the perception, and I think that we ought to have an
16 Interim Report that we can all agree on, that we don't
17 have dissension in our committee, that we can say, yes,
18 this is really good, that we don't make ourselves easy
19 targets and then as we build up the groundswell behind
20 our support, support behind what we are recommending,
21 because it just makes sense like freedom of choice and
22 the kinds of things that we heard about this morning,

1 then, it becomes much easier to take it to the next
2 incremental level.

3 But if you try to do too much too soon, you go
4 nowhere, that is all I am saying, just let's try to, for
5 the Interim Report, just find consensus, and then for the
6 October report, we can decide how much we want to go out
7 on a limb.

8 DR. PIZZORNO: Thank you, Dean.

9 Jim has a point of information.

10 DR. GORDON: I just wanted to mention as a
11 point of information, what we have done with the draft of
12 the Interim Report is to raise this as an issue without
13 saying where we come down on it, so in a sense, we have
14 done what you are suggesting, saying that it is an
15 important issue -- at least I believe we have -- saying
16 that it is an important issue, but it is not one we are
17 addressing in the Interim Report, but that it is
18 something, I think as we say pretty clearly, it is
19 something that people have testified to wanting.

20 DR. ORNISH: I was only respectfully
21 disagreeing with Tom when he said he felt so strongly
22 about it should be in the Interim Report.

1 DR. GORDON: I understood that.

2 DR. PIZZORNO: Tom.

3 MR. CHAPPELL: I believe the problem word here
4 is "parity," and at least in the interview that I had for
5 today's meeting, I was talking about equal access, equal
6 opportunity. I have a hard time speculating that anyone
7 in this room, or even anyone reading the report, would
8 have trouble with the idea that a CAM practitioner should
9 have equal access to the same sort of funds for education
10 and development that another medical professional would.
11 So, it is really not parity, that is the problem word, it
12 is equal access and/or opportunity. Perhaps it is just
13 equal access.

14 I think if we don't put it in the Interim
15 Report, we get criticized for suggesting elsewhere in the
16 report that we have expectations when we haven't even
17 thought to cover the basic homework of needed training,
18 needed development, and more knowledge in general.

19 I just can't imagine that anybody would want to
20 deny the necessary steps of full development, so I would
21 change the word, and I do think it really needs to be
22 part of the Interim Report.

1 DR. PIZZORNO: Thank you, Tom.

2 Charlotte.

3 SISTER KERR: I just want to say I agree with
4 Tom, and I would also honor what Deans says, however,
5 schools have met state requirements of credential for
6 Master's programs, have national standards, say, like
7 acupuncture schools, hey, you know, change parity maybe,
8 but you certainly have equal access to funding.

9 DR. PIZZORNO: Joe, and then Jim.

10 DR. FINS: Just briefly. To put this into
11 context, the last line in the Interim is talking about
12 the federal loan forgiveness, the scholarship programs
13 that are now available to students of the conventional
14 professions, well, this has been dramatically cut back
15 and we have to contextualize how this will be received in
16 the context of the diminution of resources for
17 conventional practitioners and medical students to get
18 these kinds of loan forgiveness programs.

19 DR. PIZZORNO: Jim.

20 DR. GORDON: I think what I wanted to say is
21 that, by definition, the Interim Report is going to
22 represent areas where we have consensus, so that is

1 something that we have consensus, that we are going to
2 have consensus in the Interim Report.

3 So, what I am suggesting, which I suppose goes
4 with what Dean is suggesting, is that in those areas
5 where we don't have consensus, that we really need more
6 time and more discussion, and need to really grapple with
7 these issues in a different way, and then we can figure
8 out how we are going to deal with them.

9 If we come to a consensus about this, then,
10 fine, it could be in the Interim Report, but if there is
11 not a consensus, my feeling is the Interim Report is the
12 representation of our consensus at this time.

13 DR. PIZZORNO: Other comments or thoughts?

14 MR. ROLIN: I, too, disagree with the use of
15 the term "parity," but I was certainly in favor of
16 access, but it is just like we have said, when you get to
17 the last part of that sentence there, when you are just
18 seeking out and making that broad a statement, it is
19 going to trigger the whole community as far as education
20 and all that.

21 So, access is a key. I think it should be
22 included, but, you know, inclusion to that extent, I

1 don't know if I am comfortable with that or not.

2 DR. PIZZORNO: So, I think I am hearing here
3 that the use of the term "parity," which implies exact
4 equality, is problematic for a consensus from this group.
5 Now, I would personally go for it, but we want consensus.
6 I want to be clear where I stand on this.

7 So, what other language can we use here we can
8 develop consensus at? Now, we may not be able to develop
9 consensus, but we have a little bit of time, let's see if
10 we can. Tom and Buford both brought up the concept of
11 access as being a better term.

12 Now, that access can take many forms. Equal
13 access is one form, which is good. We can also use the
14 term "increased access," which is a lesser term, but it
15 does open some doors. To make a quick editorial comment
16 here, clearly, the vast majority of health care in this
17 country is provided by conventional medical
18 professionals, however, a large amount of health care is
19 being provided by the alternative medicine practitioners,
20 and right now virtually all of the money for education,
21 research, certification, advancement, et cetera, goes to
22 conventional medicine. That does need to change.

1 I suspect there is consensus on that. So, the
2 question then is how we come up with language that we
3 feel will be accepted, but will also induce change.

4 Dean.

5 DR. ORNISH: I think for the purposes of an
6 Interim Report, you want to avoid any relative
7 comparisons. In other words, instead of saying this
8 should have as much access as that, which immediately, if
9 you are "that," you feel like you are going to get that
10 taken away to be given to this, you say adequate
11 resources should be provided for education and training
12 in research and complementary and alternative medicine,
13 something along those lines, a positive statement without
14 making reference to anything else. That is just my
15 belief.

16 DR. PIZZORNO: There is one recommendation.
17 Are there other recommendations about the kind of
18 language we could use, that we could get consensus
19 around?

20 [No response.]

21 DR. PIZZORNO: Actually, I kind of like what
22 Dean said. That sounds pretty good to me. Anybody else?

1 Joe.

2 DR. FINS: I would just add to that the word
3 "accredited" or some sort of, you know, so we are talking
4 about legitimate practitioners or people who are in
5 accredited programs, or things like that. The people
6 should be engaged in accredited activities, you know,
7 accredited educational activities.

8 We get back to the licensure issue again. That
9 is why there isn't parity, because you can't answer that
10 question. You can't answer the question who is
11 accrediting these people in all the circumstances we are
12 talking about. In some cases, you know, we can, I mean
13 in the acupuncture case, we might be able to do that; in
14 other areas, we can't. So, making a broad sweeping
15 comment about all CAM professions and practitioners,
16 there is also a disservice to the heterogeneity. I mean
17 it says the Bastyrs are like the mail order naturopathic
18 medical schools.

19 DR. WARREN: Even though they are both
20 accredited by the state.

21 DR. FINS: And even though they are both
22 naturopathic physicians, and I think having been to

1 Bastyr, it is a disservice to -- you know.

2 MR. DeVRIES: Do you want to read what you
3 have, that you are trying to get consensus on?

4 DR. PIZZORNO: Okay. Also, Donald, I want to
5 be real clear, institutions like Bastyr have different
6 accreditation than institutions like the mail order
7 people, I want to be very clear about that.

8 DR. WARREN: [Off mike.]

9 DR. PIZZORNO: You may want to check to see who
10 they are accredited by. Also, please use the microphone.

11 Here is possible language that I derive from
12 what Dean just said. Adequate resources for CAM
13 professions and practitioners to access educational and
14 training, funding, and other resources.

15 Tieraona.

16 DR. LOW DOG: I think that Joe's point there
17 about accreditation or licensed or something, it is going
18 to have to be addressed somewhere, and it is different
19 than access. I mean you can go see whoever you want, I
20 would defend your right to the end to go choose who you
21 want for your health care provider, but I am not sure
22 that we want to really say just any CAM profession,

1 because I am not sure that I want loan forgiveness and
2 that for iridology school, and I don't want to pick on
3 that, I am saying that there are certain things that in a
4 limited pool of money, may have more value than others,
5 and the groups that have gone through accrediting their
6 schools, I think that any of those students should have
7 the same access as any student has in the United States
8 to get money to pay for their education.

9 Loan forgiveness is a little bit of a different
10 situation, and I don't think we have consensus on that,
11 but I don't think anybody here would disagree that if you
12 are going to go to school, you should have access for
13 federal funds as loans that you can take out and repay.
14 I might even feel the same way about iridology school for
15 something like that, if you don't pay it back, I don't
16 care what you do with it, but loan forgiveness in that,
17 what we are going to pay for I think is a different
18 subject.

19 DR. PIZZORNO: Jim, Tom.

20 DR. GORDON: One thing I want to say is what we
21 are peeling away is the various levels of this
22 discussion, which becomes very complex, and I want to

1 make sure that whatever recommendations we come out with
2 in the Interim Report do not get us in over our heads,
3 because I think the distinction here between repayable
4 loans and loan forgiveness is huge.

5 The distinction between, that we still haven't
6 solved, is which professions do we include in CAM, and do
7 we make that public money available for, is also a big
8 area of discussion. So, I just want us to be clear that
9 there are real differences among these as we make these
10 decisions. These are decisions that really make a
11 difference, and we may not have taken account of all of
12 the things that we are deciding about, and we are just
13 hearing them now.

14 DR. PIZZORNO: Tom, you are next, and then
15 George.

16 MR. CHAPPELL: For me, the statement of access
17 versus parity would sound something like provide access
18 of CAM professions and practitioners to educational and
19 training, funding, and other resources. It is not a
20 comparative at all. It is just providing access.

21 The marketplace will work that out. That peels
22 away all the comparators, but it establishes the

1 fundamental principle that I feel that we are trying to
2 do here.

3 DR. PIZZORNO: Thanks, Tom. So, now we have
4 two ways of wording this. One is provide access for CAM
5 professions and practitioners to educational and
6 training, funding, and other resources, and the other is
7 provide adequate resources for CAM professionals and
8 practitioners to educational and training, and other
9 resources.

10 George.

11 MR. DeVRIES: This obviously may be a small
12 land mine even within this room, but reality is part of
13 the incremental approach in terms of the funding, part of
14 the ability to sell this to Congress, part of the ability
15 I think almost necessitates that the funding be limited
16 to CAM practitioners who are licensed, and it would have
17 to be provider types who can be licensed.

18 DR. GORDON: Could you say why you are saying
19 that, George?

20 MR. DeVRIES: Well, I think part of it is you
21 have a regulatory body in the states that is overseeing
22 the licensure of these individual providers, and that

1 provides part of the standards in terms of the
2 profession, also in terms of the educational curriculum,
3 and that draws down to the accreditation process of the
4 school, ultimately even to the ability of the provider to
5 get reimbursed, because even as we heard in testimony,
6 very often -- well, I shouldn't even say very often --
7 but typically, the health plan, if they are going to
8 cover CAM, it is going to be limited to providers who are
9 licensed.

10 So, that line draws across a variety of
11 spectrums.

12 DR. PIZZORNO: Effie was next.

13 DR. CHOW: I would just like to reflect back on
14 what Jim said, that we are reflecting what has been
15 stated by people who testified, and that we are not
16 really speaking only as commissioners, but we are really
17 relaying the message of the people.

18 So, in a sense, I think we have to be careful
19 with words, but we can't water down everything because it
20 is going to offend the Congress. I am not saying that it
21 needs to be in the Interim Report, but I think I would
22 like to see we not neutralize things so much that we are

1 not going to make great impact to, as well, and that we
2 do have the obligation to reflect what the people have
3 said, and the people have said some very strong things.

4 We need to portray that, as well as the other,
5 more mild things.

6 DR. PIZZORNO: Thank you.

7 We are getting close to the end for this
8 particular one. I would like to, one, suggest some
9 wording, and actually I really like the way Tom worded
10 it, but also I would like to put one more piece on the
11 table before finishing this, and that is do we restrict
12 this language to licensed professions or not.

13 I would like to start the conversation with a
14 comment. On the one hand, I certainly can see the value
15 of restricting it to licensed professions, and it
16 certainly resolves a lot of thorny issues about deciding
17 who gets qualified and who is not, but on the other hand,
18 I feel a very strong commitment to those other healing
19 arts that have not yet progressed to the point of formal
20 education, accreditation, licensing, and such, that we
21 give them a helping hand up, so they can evolve, that
22 needs to be handled.

1 Now, as Joseph just said, this may not be the
2 place to do it, but it is something that I think we need
3 to do. Those iridologists, for example, I have major
4 doubts about whether it has any validity or not, but, you
5 know, they need to progress to a point where we can
6 determine it they have validity or not, because there may
7 be something there that will be useful for health care.

8 So, I would like to just kind of see is there
9 something we can say or do we just postpone it for
10 another time?

11 Tieraona, and then Bill.

12 DR. LOW DOG: Well, I don't know, it seems like
13 if you go to an accredited school, and I mean there are
14 herb schools that are accredited by their states, where
15 we don't have any licensure for herbalists, but it is an
16 accredited school meaning that it has got ways of
17 tracking faculty and students, and I mean I was part of
18 that, so I know what we went through, but you are not
19 licensed.

20 I guess what I was saying earlier was I think
21 anybody who is going through an accredited school should
22 have the right to apply for federal funds that they

1 repay. I mean it is at a lower interest rate, and I
2 don't know why you would separate that out from a
3 vocational school or for anything else. If it is an
4 accredited school, and it has met accreditation, whether
5 it leads to licensure or not, I think -- again, I have
6 separated it out, I am saying that for repayment, you are
7 getting a federal loan at a low interest rate -- I think
8 anybody should have access to that just as a student.

9 DR. PIZZORNO: Tieraona, there is some language
10 here I think we have to be careful about, and that is the
11 term of accredited and licensed by the state to run a
12 school. A lot of people use the term "accredited" when a
13 state says yes, that school can run, but that technically
14 is not accreditation. It is simply approval by a state
15 to allow them to run. Accreditation is a separate
16 process that has direct ties to either the federal
17 government or to there is an accreditation of accrediting
18 agencies.

19 So, I just want to say we need to be just a
20 little careful about some of the terminology here.

21 DR. LOW DOG: I will leave the terminology for
22 you, but if I can get repayment to go learn to be a

1 plumber, I should be able to have access to that in a
2 country that supports education as long as the school
3 itself has met the criteria that it is able to educate,
4 and it has follow up.

5 That is very different than loan repayment, it
6 is very different than licensure, it is very different
7 than all of that, but I think people would have a hard
8 time disagreeing, because you are paying back the money.

9 DR. PIZZORNO: Bill.

10 DR. FAIR: Well, I agree with Tieraona, and I
11 know George is coming from the idea because we had this
12 in our small group, that licensure is the only way to get
13 reimbursement, as it was for the chiropractors.

14 But I think that, I don't know whether the term
15 "accreditation" or "credentialing," or whatever, but the
16 standards for adequate education in a modality has to
17 come from the practitioners in that modality. The state
18 can't set those standards, the state can license it.

19 So, I agree that whether it -- again, I don't
20 know whether it is credentialed or accredited or
21 something like that, but if the practitioners in a given
22 discipline like yoga and movement therapies, or herbal,

1 or whatever, have established criteria that they would
2 think would adequately train a person, it would seem to
3 me that they should be eligible for the same benefits
4 whether or not the state -- George, I may be misquoting
5 you, but it sounded to me the main reason for licensing
6 when we talked in the small group was for reimbursement.

7 MR. DeVRIES: I wouldn't say the main reason
8 for licensure is reimbursement. I am saying that
9 licensure is a prerequisite to reimbursement, and
10 licensure involves a variety of things related to
11 basically the provider being able provide services, being
12 legally empowered to make a diagnosis and provide care
13 for patients.

14 There is a variety of reasons you have
15 licensure, but licensure is simply a prerequisite.

16 DR. FAIR: But the state is not setting those
17 criteria, is the professional board, whatever it is, and
18 then the state says, okay, they have gone through an
19 accredited school or credentialed school, and therefore
20 they are eligible for licensure.

21 MR. DeVRIES: Right.

22 DR. PIZZORNO: Let me take a stab at some

1 language here, because this is going to be a little
2 tricky, because I want to accomplish what Bill and
3 Tieraona have said, but how to do the exact language is a
4 little tricky, but I will just take a stab at it.

5 Provide access of licensed or accredited CAM
6 professions and practitioners to educational and
7 training, funding, and other resources.

8 DR. FAIR: Joe, do you know the difference
9 between credentialed and accredited? I mean I don't
10 know, I am just asking.

11 DR. PIZZORNO: Yes, I do.

12 DR. FAIR: What is it?

13 DR. PIZZORNO: In the strictly academic term,
14 accreditation is a process of approval of an educational
15 institution or program within an institution. That
16 strictly is accreditation, and it is actually independent
17 of licensure, certification, et cetera. That is strictly
18 an academic definition.

19 DR. FAIR: What about credentialing?

20 DR. PIZZORNO: Credentialing, in general,
21 licensing is done by states, credentialing is done both
22 by states and by professional organizations, and

1 depending upon the situation, in most situations, only
2 credentialing by a state is meaningful, but there is some
3 credentialing in some medical specialties that the
4 medical specialty credentialing board is significant.

5 SISTER KERR: Does your statement include
6 schools?

7 DR. PIZZORNO: I assume the term "professions"
8 would include schools.

9 So, can everybody live with this? We will
10 leave it to staff to maybe tweak the language a little
11 bit more.

12 So, I will say it again. Provide access of
13 accredited or licensed CAM professions and practitioners
14 to educational and training, funding, and other
15 resources. I am including in professions, institutions,
16 as well. I think that is the intent, but maybe we should
17 explicitly state that.

18 Can everybody live with that? Is there anybody
19 that can't live with that? Going - going - gone. Okay.

20 DR. FINS: Hold on. Hold on.

21 [Laughter.]

22 DR. FINS: I think it is implicit in what you

1 said, but the loan forgiveness component, that is tied to
2 service to underserved is not something we are talking
3 about here.

4 DR. PIZZORNO: We are not specifying anything.
5 We are just presenting a general concept.

6 No. 3. We have 20 minutes left for No. 3, and
7 then we give it to Jim to make the summary. This is on
8 page 5, joint and cross-training of CAM and conventional
9 health professions in undergraduate and graduate
10 programs. Again, we mean by "undergraduate," before they
11 get their degree, and "graduate" is after they get their
12 degree.

13 I would just like to start this conversation by
14 again reminding people of what I think is the direction
15 we are moving in, and that is collaboration of these
16 health care professionals, and I think joint training is
17 one of the most effective ways in which we can accomplish
18 that.

19 Comments? Dean.

20 DR. ORNISH: Well, it is one of those ideas
21 that sounds great in theory, but it is hard in practice
22 because it could be very easily viewed by the

1 conventional training programs that you going to mandate
2 that they take some of their resources and allocate them
3 for CAM. It is just another land mine.

4 I am just the messenger, so don't shoot me
5 here, but I am just telling you that is how it is going
6 to get viewed.

7 DR. PIZZORNO: Okay. So, let's be careful. We
8 are not mandating this, it is just something we are
9 recommending. By the way, this is doable, because we are
10 already doing it.

11 DR. ORNISH: But the difference between a
12 recommendation and a mandate is going to be lost on those
13 constituencies, that's all. Again just be aware of it.

14 DR. PIZZORNO: Joe Fins.

15 DR. FINS: It does pose a lot of logistical
16 questions and problems on how to operationalize this.
17 Maybe if we just said, you know, like consideration of
18 demonstration projects that would allow us to learn how
19 to do this kind of thing, and leave it at that.

20 It doesn't threaten any current training
21 programs, and the details will be worked out, but I think
22 this is the kind of thing where a demonstration project

1 is an incremental, less threatening, more feasible step.

2 DR. ORNISH: I mean by analogy, it took us
3 seven years in dialogue with HCFA before they would do a
4 demonstration project of our program as an alternative to
5 bypass or angioplasty, and we have done randomized
6 trials, and we have done everything, and it still took
7 seven years, and we are still just getting started, but
8 the language demonstration project, for whatever reason,
9 doesn't seem to push people's buttons, so I am agreeing
10 with you.

11 DR. PIZZORNO: Jim, George, and David.

12 DR. GORDON: Just one thing that I would like
13 to mention. In this area in particular, there are a
14 number of examples where we are already doing this. We
15 are doing this at Georgetown, for example, and have been
16 for a number of years.

17 Other medical schools, other CAM schools are
18 doing this, so I think if we couch this in the language
19 of what we are already doing, we will be moving along
20 much more easily, and these are demonstration projects.

21 Incidentally, NCCAM has a whole program to fund
22 such demonstration programs already, so I think this is

1 one of those places where we can take, just as I said in
2 the notion of recommendations, that this recommendation
3 will go down a lot more easily and be a lot stronger with
4 the evidence that we already have accumulated of projects
5 that are doing this.

6 When it is cross-training, I think we also have
7 to make clear, and I think the fear that will come up is,
8 well, they are going to come in, those others are going
9 to come in and take over my program, and I think there
10 will be that fear from all sides.

11 I think as we focus on making recommendations,
12 we have to be pretty clear about what we mean. This
13 doesn't mean that the M.D.'s are going to come in and
14 take over the school of Chinese Medicine, there are
15 already M.D.'s who are teaching in schools of Chinese
16 Medicine, or that the acupuncturists are going to take
17 over the medical schools.

18 This is one where I think we can go a long way,
19 but we have to be careful in how we word it and describe
20 it.

21 DR. PIZZORNO: George.

22 DR. BERNIER: I would strongly support it. I

1 think that it doesn't promise a whole lot of very
2 specific things, and I think that maybe should be a model
3 for what we put forth for the whole program, so I would
4 support it.

5 DR. PIZZORNO: David.

6 DR. BRESLER: Well, again, I think here is
7 something that can be looked at in the broader context
8 because we don't have much joint and cross-training in
9 conventional medical specialties either.

10 In my field, which is pain medicine, if you
11 were to bring a headache patient into the medical center
12 and ask a neurologist, a dentist, a psychiatrist, and
13 psychologist, an orthopedist, and a physiatrist, you
14 would find very, very different diagnoses and treatments.

15 So, I think this is an important consideration,
16 I think we can thread it to a much larger issue that we
17 also want to support.

18 DR. WARREN: My experience has been with
19 postgraduate stuff where, as a dentist, we went into the
20 osteopathic school and learned from teachers of
21 osteopathy, manipulative medicine, but it didn't mean
22 that we, as dentists, would take over osteopathy. In

1 fact, I think the dentists incorporating osteopathy into
2 their practice has really strengthened the practices of
3 osteopathy and the osteopathic field because we are now
4 proponents of that treatment, and when we find something
5 in our practices we can't handle, our limitations, then,
6 we know who to refer to.

7 It is really building a tremendous rapport and
8 bridge between the osteopathic community and the dental
9 community, but it is being funded, not by the schools, it
10 is not being funded by the federal government, it is
11 being funded out of our pockets, continuing education, 3-
12 to \$500 a day for education, and we pay it out of our
13 pockets.

14 I don't think we have to worry about the
15 funding on this issue right here. The funding on the
16 postgraduate level will come out of the practitioner's
17 pocket, and I think it is taken care of.

18 DR. PIZZORNO: Other comments from the group?

19 [No response.]

20 DR. PIZZORNO: Just a comment. At Bastyr, we
21 get a tremendous amount of requests both for residencies
22 and for student experiences in our teaching clinic, and

1 we have developed an interesting policy that we are
2 delighted to let them come into our teaching clinic if
3 you will allow our students and/or residents have an
4 equal amount of time in your teaching clinics, and they
5 are saying yes.

6 So, I think there is a lot more interest in
7 this than people realize because the students and more
8 and more the faculty want to see this happen.

9 Any other comments?

10 [No response.]

11 DR. PIZZORNO: So, let's look at this language.
12 We obviously don't want it to sound like a mandate, so we
13 can use terms like "recommend" or "facilitate." So, how
14 about somebody giving us an adjective here? Provide?
15 Okay.

16 So, I will read the statement. Provide joint
17 and cross-training of CAM and conventional health
18 professions in undergraduate and graduate programs.

19 DR. BRESLER: Encourage.

20 DR. PIZZORNO: Provide and encourage?

21 DR. BRESLER: Encourage.

22 DR. PIZZORNO: Just encourage.

1 DR. BRESLER: Encourage and support.

2 DR. PIZZORNO: Encourage and support.

3 SISTER KERR: [Off mike.]

4 DR. PIZZORNO: We have a differentiation in
5 terms here between provide, and encourage and support.
6 So, what do we want?

7 DR. GORDON: I am not clear yet how this is
8 different from No. 1. I don't know that we have made it
9 clear.

10 DR. PIZZORNO: No. 1, this is specific to
11 cross-training. That is people trained together and
12 doing things of this nature. The other is making sure
13 that those subjects are being covered. So, these are
14 definitely different flavors.

15 DR. GORDON: What is the difference between
16 cross-training and make sure it is covered? Could you
17 make it more explicit?

18 DR. PIZZORNO: For example, in a conventional
19 medical school, you could have a two-hour course, which
20 is a survey of alternative medicine, and I have been
21 teaching at the University of Washington for over 10
22 years. Conversely, you can have a student at the

1 University of Washington Medical School enrolled for a
2 quarter at Bastyr, and a student at Bastyr enrolled for a
3 quarter at the University of Washington, or have a
4 University of Washington resident go to the teaching
5 clinic, an acupuncture resident go to the medical school
6 for rotation.

7 DR. FINS: I think the difference, Jim, is that
8 you are asking people from outside each other's CAMs to
9 come into each other's CAM, and that is why I think it
10 has to be done, the language has to be non-threatening,
11 so encouraging versus requiring would probably go further
12 with a little bit of honey.

13 DR. GORDON: I think it also has to be clearer
14 exactly what we mean, too. If I get taught acupuncture
15 at Georgetown, that is not cross-training.

16 DR. PIZZORNO: Correct.

17 DR. GORDON: But if I go from Georgetown to
18 traditional acupuncture institute, that is cross-
19 training.

20 DR. PIZZORNO: And conversely, traditional
21 acupuncture institute comes to Georgetown, that is cross-
22 training, because they then are actually practicing

1 together. I think the key element here is training
2 together, so that they will practice collaboratively.

3 DR. GORDON: And then if we both go to Joe
4 Kaczmarczyk's outpatient clinic at the Public Health
5 Service Hospital and work together?

6 DR. PIZZORNO: That would work.

7 DR. GORDON: That is also cross-training.

8 DR. PIZZORNO: That would work, yes.

9 DR. GORDON: I think we need to define, I just
10 feel like it needs to be made much more explicit what we
11 are talking about here, and how and why it is different
12 from what we were talking about in terms of everybody
13 having to know something about the other world view and
14 the other practices. It just feels like it needs to be
15 really fleshed out, and a rationale has to be given, so
16 that it makes sense, too.

17 DR. PIZZORNO: I guess I would look at the
18 staff and say I think Jim has made some good points, do
19 you have enough information to strengthen this wording or
20 would you like some more from us, more guidance?
21 Michele, did you want to say something?

22 MS. CHANG: No, what I was hearing a little

1 bit, it was that if we provided a little bit more
2 background in terms of the intent and purpose of the
3 curricula element that we are discussing, it might be
4 helpful for people to understand both the difference and
5 kind of the overall background and rationale that Jim
6 mentioned.

7 DR. PIZZORNO: Joe.

8 DR. FINS: Something like recognizing the need
9 for improved communication and collaboration between
10 allopathic and non-allopathic providers, we encourage the
11 joint collaborative ventures we are talking about.

12 DR. GORDON: I think it is important to keep it
13 open enough because otherwise we run into potential turf
14 battles and people will feel offended. Tieraona is
15 nodding her head. She and I have probably each spent --
16 I have spent longer than she has -- but each of us has
17 spent 20, 30 years studying natural medicine, so to say I
18 can't teach natural medicine at Georgetown Medical School
19 doesn't feel fair to me.

20 DR. PIZZORNO: That was not the intent of this
21 at all.

22 DR. GORDON: No, I understand. I am trying to

1 make it explicit, so that what we are doing is we are
2 encouraging the kind of pluralism, both within each
3 discipline and also collaboration among the various
4 disciplines, but it just needs to be spelled out, so that
5 people don't get caught up in turf wars, so that we are
6 honoring each person's training and each person's ability
7 to do this, and at the same time we are saying and it is
8 good for you to get to know each other, as well, as get
9 to know how people with different kinds of training are
10 working.

11 DR. PIZZORNO: It sounds good.

12 Tom, and then George.

13 MS. CHANG: Joe, we are at the 10-minute mark.

14 MR. CHAPPELL: I am wondering if dealing with
15 this at all doesn't dilute the imperative aspect of the
16 first two, and maybe we shouldn't have this in here at
17 all.

18 I am concerned about having a report that uses
19 words "encourage." I mean I have seen so many executive
20 reports that use "encourage," and there is no substance
21 to it. So, I look at that and say, well, I don't feel
22 like encouraging that today.

1 So, I am just feeling that deciding what we
2 don't say at all is important in this process right now,
3 and I don't feel this needs to be covered, that it
4 couldn't have been covered additionally perhaps in the
5 first piece as a support statement.

6 I know, Joe, that you feel strongly about this,
7 and I don't want to diminish the value of it, but I don't
8 want to diminish the value of the real --

9 DR. PIZZORNO: Thank you, Tom. I will respond
10 to that in a second.

11 Joe.

12 DR. FINS: I think there is a real difference
13 here, Tom. I think if we can foster this collaboration
14 and have young residents working together, getting to
15 know each other, working in each other's context in a
16 non-threatening, encouraged way, it will build a whole
17 new generation of people who know how to talk to each
18 other.

19 DR. PIZZORNO: So, I guess the directions to
20 staff, request of staff is to -- George.

21 DR. BERNIER: I think actually the verb
22 "foster" would be a very good one, because that does mean

1 a lot of different things.

2 DR. PIZZORNO: Charlotte.

3 SISTER KERR: I just have a comment. It is my
4 perception, just a little offering, may be rejected, I
5 have a little concern about our consciousness to avoid
6 land mines and are living out of fear in what we choose
7 to say, and it is starting to feel a little bit like
8 scaredy-cats.

9 DR. PIZZORNO: Hear, hear. Ming, did you want
10 to say something?

11 DR. TIAN: Yes.

12 DR. PIZZORNO: Please.

13 DR. TIAN: I have a question. You mentioned
14 cross-training or education. Well, I can understand a
15 physician wanting to learn acupuncture, will be easy to
16 take 200 or 300 hours, and will understand acupuncture,
17 but the physician is not telling everybody he is an
18 acupuncturist, still a physician, correct? All right.

19 Then, the other way, even the acupuncturist
20 does not have enough Western training, but he is very
21 good, experienced acupuncturist, what kind of program to
22 do the cross-training or education? How could you send

1 him to a medical school to learn the courses? I will say
2 that is only sharing information, and we should encourage
3 this kind of exchange to learn each other, but it is not
4 like a course. I will say it is not a formal course, it
5 is going to be difficult.

6 For instance, he could be or she could be a
7 very good healer, very powerful. You are going to teach
8 him anatomy, pathology? You can mention that, okay, I
9 treat arthritis in this way, you can mention that. That
10 is not medical training.

11 So, I am a little bit confused. Can we use
12 some better wording to more clarify that, because if you
13 encourage too much, then, it is going to mix. The apple
14 juice is apple juice, oranges is oranges. We need the
15 specialties. It is very confusing.

16 DR. PIZZORNO: I think you have brought up a
17 very good point, and that is our intent is not to use
18 cross-training as a way of training the person in the
19 other person's therapeutic modalities.

20 The idea is exposure on how they practice to
21 better understand they can practice collaboratively
22 together, but not expecting one to learn the other.

1 I think you brought up a lot of important
2 issues about how to make that a valuable experience, so,
3 for example, everybody is going it different, well, one
4 way we do it is we send both a licensed practitioner and
5 the student into medical clinic, and they then practice
6 their natural medicine, acupuncture, naturopathic
7 medicine, as the case may be, in that clinical setting,
8 but they are side by side with conventional doctors, with
9 medical students getting their training.

10 So, they are understanding each other better,
11 but they are not in any way expecting to be able to
12 practice the other person's skilled modalities.

13 So, we have to wrap this up. I think there is
14 a high level of consensus here that we need to do the
15 cross-training. The issue is make sure we explain why we
16 are doing that more effectively.

17 So, I think the staff, you have heard a lot
18 from us about how to do that. That is, this is about
19 help within practice collaboratively, not cross-training
20 in each other's modalities, and we will leave it at that.

21 So, now I turn the gavel over to you, Jim.

22 DR. GORDON: I might just add to that last part