

1 the average person on the street. In my own medical
2 training here at the George Washington University,
3 nutrition teaching was so limited, we really had no tools
4 applicable to our patients.

5 So let me recommend the following three-point
6 plan. First, we ask that the White House sponsor
7 initiatives to integrate nutrition into the core
8 curricula at American medical schools. This means (a)
9 working with the Association of American Medical
10 Colleges; (b) working with textbook publishers; and (c)
11 providing grant support for curriculum changes through
12 the Public Health Service.

13 It also means teaching nutrition that actually
14 works. Heart disease and cancer are the leading causes
15 of death. So doctors need a good grounding in the
16 vegetarian and plant-based diets that have been shown to
17 help prevent them or to be useful in treating them.
18 Vague notions about eating right are useless, and not
19 much better are the weak diets that are based on the
20 presumption that Americans won't really change.

21 For example, the National Cholesterol Education
22 Program Step II Diet lowers cholesterol only a pathetic 5

1 percent, and the Dash Diet reduces blood pressure
2 modestly as well. These diets focus on minor changes,
3 such as switching from red meat to white meat.

4 Americans now consume about a million chickens
5 per hour, and we are in the worst shape than we have ever
6 been in our nation's history. Much more effective are
7 diets that eliminate animal products, along with the
8 saturated fat and cholesterol they harbor. These diets
9 work, and if they are offered, patients often accept
10 them, in most cases, in our research, do accept them.

11 Secondly, we suggest that White House direct
12 the Public Health Service to issue a request for
13 application for research on the use of vegetarian and
14 vegan diets for the following applications: breast,
15 prostate, and colon cancer; macular degeneration;
16 inflammatory and non-inflammatory intestinal disease; and
17 diseases of children, particularly Type I diabetes.

18 Third, we suggest a Department of Agriculture
19 review of federal policies that conflict with nutritional
20 goals. A generation ago, the U.S. Department of
21 Agriculture was concerned about tobacco but was also
22 promoting it. Today, we have the same problem with the

1 meat and dairy industries. A thorough review could
2 ferret out these conflicts. Thank you.

3 DR. GORDON: Thank you. Doreen Chen.

4 DR. CHEN: My name is Doreen Chen. As the
5 chair of the Chinese Medicine Advisory Council of the
6 American Association of Oriental Medicine, and the vice
7 chair of the National Association of Chinese Medicine,
8 and also the honorary chair of the United Alliance of the
9 New York Licensed Acupuncturist.

10 I would like to take this opportunity to
11 present my view on Oriental medicine. I myself have
12 received eight years Western medical education in the
13 United States as in China and earned an MD degree. I
14 also received training in traditional Chinese medicine in
15 China, and have been integrating Eastern and Western
16 medicine in the treatment of all kinds of health
17 problems, clinically as well as doing research and
18 teaching for more than 40 years.

19 My personal experience taught me that
20 integrative medicine would be the future development of
21 medicine so as to serve the people in full capacity. Let
22 me just illustrate to you a few cases of my own practice

1 in the United States, and -- a movement leader in Rome,
2 Dr. McKeedy [ph]. He has a condition of co-crisis, in
3 Western medicine identified as thermal regulation
4 problem, but cannot address the problem.

5 Six years ago, he came to see me in the summer.
6 He had to wear two layers of heavy sweater and pants, and
7 also two pairs of very heavy socks. He still felt cold
8 inside and was very prone to catch a cold. His
9 condition, in Chinese medicine, is a typical pattern of
10 yang deficiency and qi deficiency. So I offered him
11 Chinese herbal tea to replenish his kidney yang and chi.
12 After taking herbal tea, he definitely experienced the
13 difference of his body.

14 Every three to four months, we communicated
15 through email and phone, and I adjust my tea and sent it
16 to Rome. Following is his testimony:

17 "Since I started following your herbal therapy,
18 the main result has been a reduction of my work
19 impairment from 50 to 60 days per year to five to six
20 days per year. At present, I consider my co-crisis
21 practically disappeared. Dear Dr. Chen, in summary, this
22 is my medical history and benefits from the treatment you

1 gave me. For this, I would like to express to you once
2 again my gratitude."

3 My second case is a young man in his 40s that
4 has suffered with ulcerative colitis for 20 years and has
5 to be on cortisone all his life. His diet is so
6 restricted, even a touch of tomato sauce would cause him
7 diarrhea. He started to lose weight and became weak, and
8 lost a job.

9 He then turned to seek help from Chinese
10 medicine. According to the TCM diagnosis, he has yin-
11 yang deficiency. So I rendered him acupuncture and
12 accupressure with herbal tea. I will make it short, that
13 by six months, he leveled off the cortisone and solely
14 taking TCM treatments, and he is leading a very happy
15 life. His testimony says:

16 "Chinese medicine has displayed --
17 [Alarm.]

18 DR. CHEN: Oh, my. Oh, my god. I will just
19 make my conclusion, then. All right?

20 So in brief, I would like to conclude in words
21 as follows: Oriental medicine has come to the immediate
22 health of the people in the world. Oriental medicine has

1 its own identity and unity. It follows the philosophical
2 laws of nature and develops its own principle and theory
3 to balance the body.

4 The modality of Oriental medicine includes
5 Chinese herbal tea, acupuncture, touch, massage, qigong,
6 tai chi, and many other ancient techniques. In our
7 country we need really good Oriental medical physicians
8 to serve our people. To train a good Oriental medicine
9 requires five years education, including internship.

10 This service rendered by an OM physician should
11 be covered by any health insurance, federal or private.
12 This is the kind of policy that our country should
13 establish which will serve the people well.

14 DR. GORDON: Thank you. Gary Sandman.

15 MR. SANDMAN: Thank you, Jim. Thank you for
16 allowing me to address this commission.

17 I have been involved in the field of
18 alternative medicine for almost 30 years, since 1972 when
19 I founded a community-based alternative medicine referral
20 service in the Washington, D.C. area. Our network
21 contains approximately 180 holistic and alternative
22 practitioners who are fully credentialed, and where

1 approximate, licensed.

2 Callers are counseled by us to provide them
3 with information so they can make educated choices to use
4 the most appropriate modality of alternative care they
5 need. Then we provide them with references to the
6 credentialed practitioners.

7 We have expanded our company also to develop
8 local educational programs. We hold two large
9 conferences every year, one on alternative medicine and
10 natural health in general, another on integrative
11 approaches to cancer therapies here in the Washington
12 area.

13 We are also in the process of publishing a CAM
14 credentialing reference guidebook on the top 50 fields of
15 alternative medicine. We have developed, with our team
16 of practitioners, integrative approaches to chronic
17 illnesses and helped cross the lines and the barriers
18 between different modalities of health care.

19 We developed the Hospital Massage Therapy
20 Network in Baltimore through the MedStar Health Plan, and
21 we are developing and getting ready to launch a natural
22 product certification program. We have also just

1 finished shooting a pilot for a television series on
2 alternative medicine and cancer survivors.

3 In counseling over 10,000 individuals who have
4 called our service, we have noticed that patients tend to
5 fall in a continuum from feeling victimized by their
6 health to being empowered. CAM tends to teach
7 empowerment, and individuals that are empowered tend to
8 heal.

9 We have seen also that illness has a spiritual
10 aspect, as has been mentioned here before. A majority of
11 our practitioners as well as the survivors of cancer and
12 other kinds of illnesses look at their illness as a wake-
13 up call that gives them the opportunity to reevaluate
14 their life purpose and live their life more in alignment
15 with that purpose.

16 It seems like our practitioners, as they start
17 to bridge that conversation with individuals, that people
18 want to hear that and know that that is one of the major
19 keys to healing. People also want safety of care
20 delivered in a holistic attitude. When people call us,
21 they want Andy Weild. They want Andy to do things that
22 Andy doesn't even know how to do. So we try to counsel

1 them to work with the MD as well as alternative
2 practitioners that are fully qualified.

3 Research in general indicates that most
4 individuals don't feel responsible for their health, even
5 though our health is affected their emotions, our
6 thoughts, and our environment. We need to have an
7 education program outside the CAM practitioner's office
8 to verify and validate that people directly have an
9 effect on their own health, and to learn, possibly with
10 the Genome Project, to determine what each individual's
11 Achilles heel is so that we can strengthen that weakness
12 and not be a victim to it.

13 I would propose to the Council that we develop
14 a 20-year plan to integrate conventional medicine into
15 patient-centered whole person health care. This was the
16 length of time needed for doctors to comply with washing
17 their hands before surgery. I have other suggestions
18 that I would like to offer.

19 DR. GORDON: Thank you. Danny Freund.

20 MR. FREUND: Thank you. My name is Danny
21 Freund. I am coming from a different perspective, but
22 first I wanted to say timing is perfect because you

1 touched on a few of the issues that I want to address.

2 I am coming to you from the perspective as a
3 cancer survivor. I have since become an honor student at
4 Penn State University under the direction of Rustum Roy
5 who spoke yesterday. I am really nervous right now. I
6 want to share with you how I gained access to alternative
7 medicine. I was sick with cancer four years ago, and
8 about two weeks after I heard that I had cancer, I was
9 given a paper that says, will you sign this paper that
10 says we can amputate your right leg.

11 So that really woke me up to a lot of the
12 issues, but I wouldn't have heard about it if my mom
13 didn't tell me about it. So I think that is a really
14 important aspect.

15 The doctors kept telling me to take aspirin and
16 that would get rid of the pain that was being caused by
17 the tumor in my leg, but my mom kept saying, go to
18 acupuncture and try some of these alternative therapies
19 because they might work, too.

20 Since then, I have tried numerous things from
21 applied kinesiology to hypnosis to get rid of pain, and
22 also living in a holistic community at the Omega

1 Institute in Rhinebeck, New York. I also went to a
2 spiritual camp for Jewish kids that had cancer, which was
3 phenomenally helpful in my recovery. It really got me in
4 touch of aspects of spirituality that I had no idea about
5 before. I always rejected them as a younger person when
6 all of my friends were kind of anti-religion. I learned
7 that there were important issues for me, too.

8 Since then, I have gone on to Penn State and I
9 have organized a number of things. I have given a number
10 of presentations on my experiences with alternative
11 medicine, and I have tremendous feedback from those and a
12 great turnout. I have also organized a course on
13 alternative medicine. It is not called that, but it is
14 relating to the sociopolitical issues relating to CAM,
15 and that will be offered next semester. That class was
16 filled up within a few days. So I was excited about
17 that.

18 I think that this course should be offered as a
19 general education course at the undergraduate level,
20 because that is one of the ways that people find out
21 about it. One of the problems I encountered is that
22 there aren't any of these great journals that I have

1 encountered at Penn State. There are a number of
2 journals that you probably are familiar with. I wish we
3 had them.

4 Also, and I will make it really brief, I did a
5 search on Amazon.com the other day about alternative
6 medicine, and there are 250 books about alternative
7 medicine, but who knows which of these to use. A lot of
8 my friends are interested, but they are not knowledgeable
9 about it. So I think we should have a peer review of
10 which are the better books.

11 One last thing, and I know I have three
12 seconds, but I want to say that I have also gotten
13 involved in Dr. Gary Nall comes to speak. He has been
14 doing a whole year-long program in northern New Jersey
15 where he comes twice a month, or his associate comes.
16 That has been really helpful because instead of just
17 saying, this is what I believe, he is actually helping to
18 make a difference in our community. He has had
19 tremendous support, too. So thank you.

20 DR. GORDON: Thank you. We have some time now
21 for questions from the Commissioners.

22 Yes. Veronica.

1 DR. GUTIERREZ: My question is for Dr.
2 Nordstrom. The Association of Chiropractic Colleges'
3 Position Paper goes on to say that chiropractic is
4 concerned with the preservation and restoration of
5 health, and focuses particular attention on the
6 subluxation. Yet, I noticed subluxation is not mentioned
7 anywhere in your presentation.

8 I have a bit of a concern about chiropractic,
9 the patients accessing appropriately, because neck and
10 low back pain seems to be the niche that they want to put
11 us in.

12 And then, I am wondering if you would address
13 the relationship between subluxation, health, wellness,
14 and quality of life.

15 DR. NORDSTROM: I don't think I have enough
16 time to answer that to the depth that you would like, but
17 certainly the nexus of chiropractic care is spinal
18 manipulation. The term that we call the spinal
19 manipulative entity is subluxation. It has been
20 described by a variety of different people, different
21 terms, and in and of itself, needs more research. I
22 think Veronica is asking a philosophical question that is

1 a debate within my professional itself.

2 But in general terms, clearly, what we do,
3 Veronica, is adjust the spinal lesion we call the
4 subluxation. That is the primary goal of chiropractic
5 care.

6 The effect of that care, as I think has been
7 talked about Drs. Meeker and Rosner earlier, has some
8 research in the area of low back pain, some fairly good
9 research. Its effect on other kinds of conditions, be it
10 asthma or other health-related conditions, obviously
11 needs more research, and we are 100 percent behind good
12 science. We need it, a lot more of it.

13 DR. GORDON: Tom, then Tieraona.

14 MR. CHAPPELL: Gary, could you explain more
15 about the Natural Product Certification Program.

16 MR. SANDMAN: It is a five-point program where
17 our practitioners have gotten together and are concerned
18 about the quality of natural products, because issues
19 arise that tell a patient to take saw palmetto, and it
20 may not be saw palmetto that they are purchasing at the
21 store.

22 So we are developing a criteria where it

1 involves assaying the raw material. It is a validation
2 verification. It is not setting standards, it is just
3 disclosing. So that, is it a standardized extract or is
4 a raw material. If it is a raw material, is it organic.
5 Where is the source of it.

6 Then the manufacturing procedures for the FDA,
7 are there quality controls in place. The aspect of
8 assaying the product when it comes off the line as well
9 as off the shelf to determine what is in the jars, on the
10 label, and vice versa.

11 A label review to make sure that what is said
12 is proper and within the law as well as within the scope
13 of the product. Then having a review board to be able to
14 publish research that connects the ingredients with
15 scientific evidence as well as tradition to show that
16 there is a benefit to it.

17 MR. CHAPPELL: That is a lot.

18 MR. SANDMAN: Yes.

19 MR. CHAPPELL: Congratulations to you. That is
20 funded by fees that -- people send you their products?

21 MR. SANDMAN: Yes. We are about to launch that
22 to do that as well as -- what we want to do to add

1 strength to it is gain acceptance amongst the various
2 disciplines that this is a plan that they would accept as
3 well, and then make those types of changes, so that a
4 certain subgroup wants this to make sure that it develops
5 even stricter codes, we are open to that. We want to
6 gain consensus so that it holds weight to say that
7 practitioners won't recommend a product unless the seal
8 is on it.

9 So that is our process.

10 MR. CHAPPELL: Thank you.

11 DR. GORDON: Tieraona, Don, and me.

12 DR. LOW DOG: Yes. I do hope that you are
13 working with other organizations since there is a number
14 of them that are attempting this validation that have got
15 a lot of work. Building bridges, I think, is important
16 so everybody is not reduplicating work. There has been a
17 thousand seals out there that nobody knows if it means
18 anything.

19 Neal, again, I just want to appreciate the --
20 thank you for the conciseness, and your very specific
21 recommendations, which I think are so important. One of
22 my questions is, until we sort of get this into the

1 medical schools, how much do you think we can interface,
2 or be interfacing, with registered dietitians, who
3 actually are sort of somewhat underrepresented in this
4 whole discussion of complimentary and alternative
5 medicine.

6 The new food pyramid is based on about 70
7 percent plant-based material. So I mean, we are moving
8 in the right direction. We are moving toward a much more
9 plant-based material, but it is going to take a while to
10 implement some of these things.

11 Do you interface with registered dietitians?
12 Do you work with registered dietitians? How do you see
13 their role in this?

14 DR. BARNARD: Yes. We have registered
15 dietitians on our staff at the Physician's Committee, but
16 diseases walk in the door of a medical office, as
17 hypertension, as diabetes, as atherosclerosis, or
18 whatever. The physician may not know to even refer to a
19 dietitian. When they do, they often don't know what sort
20 of treatment to prescribe.

21 A doctor can send a patient to radiology, and
22 they know what they are looking for. They know what they

1 are going to get back. When they send a patient to the
2 dietitian, that is a sophisticated enough move there, but
3 they often have no clue what they are looking for. They
4 ought to know that you can have a realistic chance of
5 actually reversing existing atherosclerosis, and that is
6 your goal. If you are sending the patient there, you are
7 sending them for an Ornish type of regimen.

8 I am glad you raised this because we need also
9 to work with dietitians and not assume that they are
10 current with current treatments. The hairy hand of
11 industry has played its role at least as aggressively in
12 the dietetic community as it has in the medical
13 community. I am speaking specifically of the meat
14 industry, and the dairy industry probably the worst of
15 all.

16 DR. GORDON: Don?

17 DR. WARREN: We talk about education and
18 including nutrition into the curriculum of medical
19 schools, and in my case, dental schools, but the
20 educational system so crammed with information you have
21 to have to pass your boards, to pass licensure.

22 Where do you propose putting this? Are we

1 going to add another year to the training to each one of
2 these professions?

3 DR. BARNARD: No. I think for everything that
4 goes in, something has to come out. We clearly have to
5 prioritize, and there is no medical educator, I don't
6 think, who really envisions that you are going to learn
7 medicine with a capital M in the four years of medical
8 school. You are going to learn the basics, and you are
9 going to see them applied during residency, and you are
10 still going to have an awful lot to learn when you get
11 into practice.

12 But if we don't know that you can get most
13 people off their anti-hypertensives or off their Type II
14 diabetes drugs if you change the diet and lifestyle
15 enough, then we haven't taught students their most
16 important thing.

17 At some medical schools, they are still
18 practicing surgery on rabbits and dogs and so forth in
19 the first or second year of medical education; utterly
20 pointless at that stage. You will learn your surgical
21 technique later. You need to learn the basics about
22 what keeps a person well.

1 MR. WARREN: One more question here.
2 Chiropractic. We talk about access to services. If my
3 figures are correct, chiropractic deals with about 7
4 percent of the population now, and it was 7 percent of
5 the population 20 years ago.

6 How has chiropractic improved access to its
7 services at this point, and what can be done in the
8 future to improve access?

9 DR. NORDSTROM: Well, a lot of figures. I have
10 seen figures that have gone from approximately 4 percent,
11 I think, in the late 70s, early 80s, to maybe as much as
12 10 or 12 percent. So I think there is a change.

13 Education, research. Research has opened a lot
14 of eyes. When the AMA was stopped from boycotting
15 chiropractic cooperation with medical doctors, that
16 changed a lot. I think as we see some of the data that
17 is coming out as an example at this Illinois practice
18 where chiropractors are seeing their patients regularly
19 and there is a significant reduction.

20 We are looking at some data now that is
21 suggesting that the average Medicare patient costs
22 Medicare about \$7,000 a year. I don't know if we have

1 indexed for severity yet, but it looks like maybe the
2 average chiropractic patient is going to cost Medicare
3 about \$4,000 a year. We are doing some more research
4 into that.

5 So finding good information that shows that
6 things like diet, things like all of these things, that
7 promoting those things, that the information is spread to
8 the practitioners, and the insurance companies stop
9 looking at administrative bottom lines, but looking at
10 health outcomes, seeing those kinds of realities and
11 looking for that information, like we are having to look
12 for it ourselves now, but the insurance companies start
13 looking for it, and they change their focus. I think
14 that is going to make a big difference.

15 DR. GORDON: Ming, and then Charlotte.

16 DR. TIAN: I have a question for Neal and Gary
17 regarding the organic food. I go with you. I think
18 organic food is more delicious. There is no doubt about
19 it. If we eat one million chickens every day, I guess 99
20 percent are not organic. We have enough data to show
21 organic food, or organic meat, does prevent disease.

22 We need what kind of study to prove it?

1 DR. BARNARD: There are limited data on organic
2 produce, showing two things. One, what you would expect,
3 there are fewer residues of toxic substances,
4 particularly organichlorines. There are also, though,
5 which is a little bit of a surprise to people, higher
6 levels of some nutrients, particularly minerals, which is
7 important.

8 I don't think that that translates, though,
9 into saying that organically raised animals, chickens or
10 others, are necessarily going to be any lower in
11 saturated fat or cholesterol and so forth. The studies
12 really are on produce, and I think we have got still
13 further to go in exploring that.

14 MR. SANDMAN: What we have seen is that if a
15 practitioner prescribes that and educates the individual,
16 than that is moving the patient further into using
17 organic vegetables.

18 We are building a national website in
19 conjunction with a group of organic farmers that will
20 allow people coming from our site or their site to find
21 the closest organic farmer to make it more accessible,
22 and juxtaposition those two together. Also, that has a

1 rub-off effect, that, yes, this is a healthier way to go.
2 And then, where do you find it that is not so expensive.
3 What we want to do is drive people to go right to the
4 farmer that is located near them.

5 MR. TIAN: My second question is for Dr. Chen.

6 I understand you have treated a lot of
7 successful cases using acupuncture and Chinese herbal
8 medicine, or herbal remedies.

9 Do you think it is necessary for all the
10 patients to use both acupuncture plus herbal medicine?
11 If the money is not an issue, then certainly the patient
12 can have both. More CAM therapies for the same patient,
13 if the patient is, let's say, not reimbursed, how do you
14 handle those kinds of patients?

15 DR. CHEN: Well, because of my background, both
16 in Western medicine and in Chinese medicine --

17 DR. GORDON: Speak into the microphone, please.

18 DR. CHEN: Oh, I'm sorry. Because my
19 background is both Western medicine and Chinese medicine
20 -- I have been practicing integrative medicine for 40
21 years -- my personal experience taught me is that both
22 medicines have their own approaches, but it is very

1 different. And yet, both have their shortcomings and
2 advantages and disadvantages. So the best is to
3 integrate the two, to take advantage of both and get the
4 best result for the patient.

5 Now, what is the best result? Then by
6 practicing it, you will know some of the elements that
7 you have to go for Western medicine, and some of the
8 problems, maybe, Western medicine cannot address, and the
9 Chinese Oriental medicine can take care of it. So this
10 is what the indication is.

11 Now, we need experience and we need
12 publication. We need to do research to let the public
13 know what kind of problem to search for. This is only
14 the first step, I think, in this country because most of
15 the patients, they are exhausted with the Western
16 medicine approaches, and they come to see me. Most of
17 them are like that, my cancer patients, my infertility
18 patients.

19 I have a lot of patients' testimony that I
20 don't have time, but I would like to present for your
21 reference. I think it is an indication.

22 DR. GORDON: Charlotte and Bill next.

1 Let me just say to the Commissioners, that
2 obviously the panelists are interesting and interesting
3 to us. If we continue at this rate, we will be cutting
4 into our time for discussion at the end of the day. If
5 people want to leave by 5:00, we really can't do that.

6 MS. CHANG: [Off mike.]

7 DR. GORDON: Okay, so we need to stop right
8 now. Thank you. This is no reflection on the panel. In
9 fact, just the opposite. Thank you very much.

10 MR. SANDMAN: Okay. Bye.

11 DR. GORDON: With everyone's permission, I will
12 control the time strictly.

13 DR. FINS: Mr. Chairman, can I just ask that
14 Mr. Freund's syllabus get entered into the record?

15 DR. GORDON: His what?

16 DR. FINS: His undergraduate syllabus.

17 DR. GORDON: Yes.

18 DR. FINS: That it be officially requested.

19 DR. GORDON: Yes.

20 DR. FINS: Thank you very much.

21 DR. GORDON: Melinna Giannini, Jane Hersey,
22 Boyd Landry, Lawrence Auburn Plumlee, and Michael John

1 Rohrbacher. We will have 15 minutes. Each person will
2 speak for three minutes, and then we will have 10 minutes
3 for discussion, for questions, from our group. I will
4 cut it at that 10 minutes.

5 The first person will be Melinna Giannini.

6 MS. GIANNINI: Thank you and good afternoon. I
7 come to you from the perspective of the insurance
8 industry. I used to design, sell, and monitor self-
9 funded medical plans for large employer groups.

10 I created a company called Alternative Link.
11 We have developed about 4,000 codes that describe what is
12 said, done, ordered, prescribed, or distributed by
13 alternative care practitioners, and each one of these
14 codes has a relative value unit attached to it so that a
15 rate can be developed for each procedure.

16 This is important because having this system
17 allows comparative analysis between statistical
18 information from conventional medicine and statistical
19 information from CAM.

20 The code set has been published in the Unified
21 Medical Language System at the National Library of
22 Medicine in 1998. They were added to the American

1 National Standards Institute X(12) standard for
2 electronic commerce in 1999. They have been recognized
3 by the American Nurses Association, and they are
4 currently before the Department of Health and Human
5 Services for consideration as a standard for electronic
6 claims processing.

7 I respectfully suggest that the Commission
8 consider its influence to cause in-CAM funded research to
9 incorporate this code set so that cost-effective CAM
10 treatments can be identified as a solution to escalating
11 health care expenses, especially where these procedures
12 could have an impact on Medicare/Medicaid recipients.

13 A key barrier to viable CAM coverage is vast
14 differences in state scope-of-practice laws. Alternative
15 Link has a fully developed database to identify legal
16 treatments in each state. I respectfully suggest that
17 the Commission review this information as it pertains to
18 assuring CAM compliance with state laws. This
19 information is key to viable CAM insurance reimbursement
20 because payment of claims outside scope of practice
21 triggers fines as high as \$10,000 per line item for
22 payers and providers who are outside of compliance.

1 This code set and associated scope-of-practice
2 database can assure that data for CAM is viable for
3 future reimbursement. I am leaving a copy of the code
4 set for the Committee's review, and I want to thank you
5 for the opportunity to give this testimony.

6 DR. GORDON: Thank you very much. Jane Hersey.

7 MS. HERSEY: Thank you. I am director of the
8 non-profit Feingold Association.

9 What I would like to talk about is the fact
10 that a simple elimination diet is among the oldest and
11 most conservative forms of medical treatment, but in the
12 United States this is viewed as an alternative.

13 For a quarter century, the Feingold Association
14 has shown families how to reduce or eliminate many
15 behavior, learning, and health problems by making simple
16 adjustments in their grocery shopping by selecting
17 familiar brand name foods that are free of synthetic
18 dyes, artificial flavors, and certain preservatives.

19 This is an inexpensive, effective technique
20 that any family can easily implement. We have a 25-year
21 track record of considerable success, and the scientific
22 validity of this program is supported by double blind

1 placebo-controlled studies published in peer review
2 journals.

3 Despite the potential of this healthy option to
4 help medical and social problems, and despite all of the
5 supporting evidence, it is opposed, ignored, or
6 misrepresented by the very government agencies and
7 professional organizations that should embrace it. I
8 would refer to Center for Science "In the Public
9 Interest" report that verifies this.

10 The sad fact is that a doctor who suggests diet
11 rather than drugs as a first option to help children
12 risks losing his license. I am sure you are familiar
13 with the case of the doctor in San Francisco, and I
14 believe Karen Scott, one of his patients, will be
15 testifying at one of these hearings.

16 We have lots of practical information that a
17 family can use, understand easily, and put into practice
18 immediately. We have our book "Why can't my child
19 behave," and I brought along a sample of the material
20 that we provide to parents.

21 They don't have to make drastic changes in
22 their eating or shopping habits, but sometimes something

1 as simple as cutting out petroleum-based dyes, artificial
2 flavors, and the petroleum-based preservatives can and
3 does make an enormous difference in a child. Once a
4 family understands that food really matters, that
5 nutrition matters, then they go on to further refine and
6 improve their diet.

7 If there were something that we could ask for
8 on a wish list, one would be that the National Institutes
9 of Health follow their own recommendations suggesting
10 that new research is warranted. This has not happened,
11 and that people take a close look, that the Department of
12 Agriculture take a close look at the exciting study that
13 was conducted in the New York State schools.

14 MS. CHANG: Thank you. You are out of time.

15 MS. HERSEY: Thank you.

16 DR. GORDON: We are having some mechanical
17 difficulties.

18 MS. HERSEY: I was watching this, and it didn't
19 get red yet.

20 DR. GORDON: Thank you. We would very much
21 welcome those reports. I don't think you have given them
22 to us.

1 MS. HERSEY: No, I haven't. I didn't have any
2 to bring. I will provide the additional ones.

3 DR. GORDON: Thank you. Boyd Landry.

4 MR. LANDRY: Good afternoon. Thank you for
5 having me again to provide public comment. My name is
6 Boyd Landry, and I am executive director of the Coalition
7 for Natural Health headquartered here in Washington, D.C.
8 and in another office in Missoula, Montana.

9 After sitting for the day and a half, and the
10 two days back in October, I too believe that you have a
11 great opportunity to do great things. Unfortunately, as
12 the meetings continue, I believe that the Commission is
13 not seizing on an opportunity to look outside the box,
14 but instead figuring out a way to fit CAM inside the box.

15 If our system of health care worked in this
16 country, we wouldn't be here today. If we didn't have
17 all the problems that precipitated this discussion, why
18 would we be here?

19 So I think that is important to keep in the
20 back of your mind as you go through this process. A way
21 to work through that process is to bring about and
22 encourage practitioners of modalities that don't have one

1 foot in the box, or even two feet in the box, to come
2 forward and provide you information about their practices
3 and the good things that they do.

4 One most important voice that is going unheard
5 by this Commission is the voice of consumers, how they
6 want it delivered to them, what kind of access are they
7 looking for. That is what the fundamental purpose, I
8 believe, that this commission should center itself
9 around, is access and delivery, and what do consumers
10 want, not what practitioners want, but what do consumers
11 want.

12 I don't know that you can get it in a town hall
13 meeting, or even in this setting here, unless you
14 actively seek out their input. There are many ways to do
15 that, from polling data to running full-page ads in the
16 newspapers where you are going to have town hall
17 meetings, to encourage that to be brought forward.

18 On the issue of who will pay, if access were
19 opened up to the market for everybody, then the market
20 would deliver on every level, from the low-income side to
21 the high-income side by virtue of the fact that the
22 market forces would work to provide that.

1 A recommendation by this commission to add
2 inclusive language in the federal programs will only
3 stifle these organizations and these practitioners with
4 cost control measures that force the problems that we
5 have today, by allowing inclusive language into the
6 federal insurance roles or third-party reimbursement
7 programs --

8 MS. CHANG: Thank you. I'm sorry, you are out
9 of time. Thank you.

10 MR. LANDRY: Thank you. Well, can we get a 30-
11 second warning?

12 MS. CHANG: Well, we do, but the thing is
13 broken.

14 DR. GORDON: We will give you 30 more seconds.

15 MR. LANDRY: Okay. Let me just sum up real
16 quick. Finally, Dr. Jonas, yesterday, came close when he
17 asked Michele Forzley from the Bar Association, the
18 relationship between harm and regulation.

19 Let's just suppose for a second, so you can see
20 how the unregulated practitioners live and practice, that
21 conventional medicine was immediately deregulated. What
22 would happen? How would our society function? If you

1 close your eyes and thought about it, you can pretty much
2 see a changed dynamic from systematic care devoted to
3 disease to systematic devoted to wellness.

4 DR. GORDON: Thank you.

5 MR. CHAPPELL: Mr. Chairman, may we give Ms.
6 Hersey 30 seconds? We shut her off simply without
7 warning. She didn't get her 30 seconds.

8 DR. GORDON: Why don't we give her 30 seconds
9 when everybody else is finished and let her make a
10 statement. We are sort of wrestling with these
11 mechanical difficulties here.

12 The next speaker will be Lawrence Auburn
13 Plumlee, and for 30 seconds, Michele will rise up.

14 [Laughter.]

15 MS. CHANG: I will give you a one-minute
16 warning. How is that, okay?

17 DR. PLUMLEE: I am Lawrence A. Plumlee, a
18 physician, formerly medical science advisor at the U.S.
19 Environmental Protection Agency, and now the president of
20 the National Coalition for the Chemically Injured.

21 We are concerned that chemical pharmaceutical
22 industries have turned toxicology into a laboratory

1 specialty designed to rapidly move new products to
2 market, while asserting that many chronic manifestations
3 of toxicity are psychogenic in origin.

4 Such manifestations of chronic toxicity include
5 many cases of multiple chemical sensitivities, auto-
6 immune diseases, fibromyalgia syndrome, and chronic
7 fatigue syndrome. There is a great need for much
8 research to investigate the role of toxic chemicals in
9 these syndromes. By failing to do this, patients are
10 subjected to dangerous and ineffective psychiatric drugs
11 which prolong the illnesses, thus selling more drugs
12 because the causes are not recognized and eliminated.

13 Furthermore, because the medical profession is
14 so heavily influenced by these industries, there has also
15 been a lack of research to investigate the role of
16 nutritional supplements in enhancing improved metabolic
17 function in these syndromes. Even when scientific double
18 blind studies have found associations such as the
19 benefits of the fatty acid icosapentanoic acid in
20 migraine, rheumatoid arthritis, and ulcerative colitis,
21 there is failure to communicate such nutritional data to
22 physicians, and thus, to enable most patients with these

1 diagnoses to receive such less toxic effective
2 treatments.

3 Another area requiring scientific research and
4 better medical education is the induction of mild
5 immunodeficiency by some toxic chemicals with resultant
6 super infections by viruses, bacteria, parasites, and
7 fungi. Often appropriate diagnosis and treatment of
8 these infections will enable substantial gains in health.

9 MS. CHANG: One minute.

10 DR. PLUMLEE: Even though -- how much?

11 MS. CHANG: One minute.

12 DR. PLUMLEE: Even though the body burden of
13 chemicals or their damage may remain uncorrected. Again,
14 the effect use of anti-fungals for treating chronic
15 fatigue syndrome and asthma has been shown in several
16 double blind studies. Yet, the medical profession is not
17 adequately educated about these studies to lead to
18 changes in usual and customary treatments.

19 Government medical education is needed to
20 balance the extraordinary influence of the pharmaceutical
21 industry. It will be difficult to achieve this when the
22 government itself is so heavily influence by this wealthy

1 industry, but idealistic persons can often make a
2 difference by acting in the public interest when it
3 places their own careers in jeopardy.

4 Persons receiving public funds owe the public
5 nothing less than this. When satisfactory grant
6 proposals are not forthcoming, contracts must be let to
7 accomplish the support.

8 DR. GORDON: Thank you very much. Michael John
9 Rohrbacher.

10 MR. ROHRBACHER: Good afternoon. My name is
11 Michael Rohrbacher. I serve as director of music therapy
12 at Shenandoah University in Winchester, Virginia. On
13 behalf of the Certification Board for Music Therapists, I
14 wish to thank the Commission for the opportunity to
15 present the following five points regarding the
16 profession of music therapy and its credentialing
17 process.

18 (1) Definition. As defined by the American
19 Music Therapy Association, music therapy is the use of
20 music in the accomplishment of therapeutic gains, the
21 restoration, maintenance, and improvement of mental and
22 physical health. Music therapists work with individuals

1 of all ages who require special services because of
2 behavioral, social, learning, or physical disabilities.

3 Over 3,700 individuals currently hold AMTA
4 membership. The AMTA sets standard and identifies
5 competencies for the practice of music therapy and
6 establishes criteria for the education and training of
7 future music therapists. Nationwide, there are 69
8 undergraduate music therapy programs, 25 graduate
9 programs, and 159 internship sites approved by AMTA.

10 (2) Credentials. The Certification Board for
11 Music Therapists was created in 1983 to serve as the
12 credentialing body for music therapists. CBMT is
13 administered and financially independent of the American
14 Music Therapy Association. The mission of CBMT is to
15 evaluate individuals who wish to enter, continue, and/or
16 advance in the discipline of music therapy through a
17 certification process, and to issue the credential Music
18 Therapist Board Certified to individuals who demonstrate
19 the required level of competence.

20 (3) Accreditation. CBMT is a member of the
21 National Organization for Competency Assurance. CBMT is
22 accredited by the National Commission for Certifying

1 Agencies. The NCCA accreditation standards address areas
2 certification boards must adhere to, including
3 organizational structure, exam development and
4 administration, test validity and reliability, and a
5 number of other items.

6 (4) Representation. Persons holding the
7 credential MBTC have successfully passed the CBMT
8 certification examination, demonstrating the knowledge,
9 skills, and abilities necessary to practice at the entry
10 level of the profession.

11 To be eligible to sit for this national exam,
12 candidates must have completed an undergraduate degree in
13 music therapy or equivalent, including the six-month
14 internship from a program approved by AMTA. The CBMT
15 exam is now offered at over 100 computer-based testing
16 sites throughout the United States. The exam itself is
17 updated every five years to remain current with the
18 profession.

19 The CBMT also offers a re-certification program
20 where music therapists must accrue over 100 continuing
21 music therapy education units.

22 (5) Use. Increasingly, MTBC is used by

1 consumers, employers, personnel boards, and facilities to
2 identify competent music therapists. I will mention
3 quickly that the States of Michigan, Wisconsin, and
4 Virginia all turn to MTBC to identify competent music
5 therapists.

6 Thank you.

7 DR. GORDON: Thank you very much. Thank you
8 all.

9 Jane Hersey, did you want to make a final
10 comment?

11 MS. HERSEY: Yes, just very quickly. I just
12 have one copy. I will be happy to give more. There was
13 a major study that took place in the New York City school
14 system back in the 80s. This involved over 800 schools.
15 By making simple changes in nutrition, they were able to
16 bring up the test scores quite significantly. In fact,
17 the test scores over a four-year period increased over 15
18 points on the California Achievement Test.

19 Unfortunately, after the director of Food
20 Services retired, the schools went back to the same old
21 stuff. So I think you might see the potential for some
22 dramatic examples of how nutrition can affect people, if

1 there were ever any interest in more studies like this.

2 DR. GORDON: We are interested. We would very
3 much like to receive that information, especially in the
4 panel specifically focused on wellness. I think it would
5 be very appropriate for us to spend a good deal more time
6 on some of the nutritional interventions that we have
7 heard about today, and other times as well.

8 So let's begin. Joe, Effie, Tom, Wayne, and
9 David. We are going to cut it at 10 minutes.

10 DR. FINS: Dr. Rohrbacher, thank you for your
11 comments. I am pleased to see somebody from my mother's
12 hometown, Winchester, Virginia. I spent a lot of time
13 there as a little kid, and it wasn't musical time.

14 I want to ask you about --

15 [Laughter.]

16 DR. FINS: It was. It was a wonderful time.

17 I want to ask you about the penetration access
18 of music therapy in hospitals. What percentage of
19 hospitals have it? What is the Joint Commission doing as
20 far as incorporating these kinds of important therapies
21 into the hospital mainstream? And, any problems or
22 challenges that we might be able to help you guys with?

1 DR. ROHRBACHER: Sure. A study by Paul Nolan
2 at Hahneman University identified 100 music therapists in
3 the nation who are practicing medical hospitals. At
4 least half of those are connected to university settings.
5 So the number is quite low in terms of music therapists
6 who are credentialed and engaged in hospital settings.

7 However, the research is very significant. For
8 example, Jane Stanley at Florida State University has
9 done a wonderful meta-analysis of music therapy in
10 hospital settings. We are side by side, often, with
11 musicians, music practitioners, persons who use music at
12 beside, for example.

13 But I am pleased in terms of the progress we
14 are making, at music therapists presenting the full range
15 of what is possible in a hospital setting.

16 DR. FINS: Just quickly, who pays for the
17 intervention? How does it get reimbursed?

18 DR. ROHRBACHER: It is often the case that
19 through such programs as Therapeutic Recreation, Child
20 Life, the money that is beyond what is collected through
21 DRG often funds activities such music therapy. We are
22 not a fee-for-service at this point.

1 DR. GORDON: Effie.

2 DR. CHOW: Thank you very much for all your
3 remarks.

4 Neal, I want to thank you for bringing back a
5 very important issue about bringing the consumer --

6 MR. LANDRY: Me?

7 DR. GORDON: Boyd.

8 MR. LANDRY: Oh, okay. You said Neal.

9 DR. CHOW: I'm sorry, Boyd Landry. Boyd, Hi.
10 Thank you for bringing that aspect into it. I think that
11 is very important. Perhaps, can you tell us how we can
12 access better?

13 I mean, I know we should go out to them.
14 Perhaps you have some thoughts on that.

15 MR. LANDRY: Well, I think the past year and a
16 half, at least maybe even the last eight years, policy in
17 this country has been driven by public opinion. Whether
18 it is the Executive Branch or the Legislative Branch, the
19 utilization of polls and focus groups and things of that
20 nature have been a driving force behind policy.

21 One thing we know for sure is people are
22 already voting with their feet, because over 50 percent

1 of the population is already utilizing these services to
2 the tune of \$60 billion a year. I think once we already
3 stipulate to that fact, then let's take it a step further
4 and find out how they want it, the access, the delivery,
5 whether or not some of these issues even matter to them,
6 because they are the ultimate consumer, for a pun on
7 words.

8 MR. CHAPPELL: Jane Hersey. The Feingold
9 Association has been helping families for over 30 years,
10 if I remember.

11 MS. HERSEY: Well, actually, Dr. Feingold began
12 in 1965, and we have been around for 25 years. So yes,
13 you are very close.

14 MR. CHAPPELL: How is it funded? Is it fees?

15 MS. HERSEY: Yes. It is funded through
16 membership fee, primarily, which is \$69 for a family, and
17 they receive a lot of material, constant updates through
18 our newsletter. People they can call, et cetera, lots
19 and lots of support. We do get donations. Unlike some
20 ADD groups, we are not funded by the drug industry.
21 Primarily, it is donations and membership fees. Yes, we
22 could use a little more.

1 May I just point out one thing. I am delighted
2 to see all these modalities and all things represented.
3 I think we are unique, in that, in our program the
4 parents handle it. The parents can do it themselves at
5 home. We all value alternative practitioners, but this
6 is one thing that a parent doesn't even need to go
7 anywhere or seek out any help.

8 MR. CHAPPELL: Our family has used your
9 association.

10 MS. HERSEY: Successfully, I hope.

11 MR. CHAPPELL: Yes.

12 MS. HERSEY: Great.

13 MR. CHAPPELL: You also recommend a great
14 toothpaste.

15 [Laughter.]

16 MS. HERSEY: Okay, now I know who you are. We
17 knew early on when one of the children ate a whole tube
18 of it, and it was fine, that we had no problems.

19 [Laughter.]

20 DR. BRESLER: Very quickly, for Jane and for
21 Lawrence. Are your organizations doing anything to
22 address the PTSAs with your information, get to the

1 parent organizations and schools and elsewhere, and alert
2 them if their kids are having problems, it could be
3 chemicals, it could be food sensitivities?

4 MS. HERSEY: We try to. I do workshops all
5 over the area. I am happy to go to any school or group.
6 I just need two ears, and then I will talk. I like to
7 focus on showing families really, really simple things
8 that they can do. I can teach a group of people in 30
9 minutes how they can make dramatic changes in their
10 grocery shopping and cut out some of the worst of the
11 additive.

12 DR. BRESLER: But that is just you. Does your
13 organization really putting energy behind that?

14 MS. HERSEY: We try, but it is very difficult
15 because the drug-funded literature, the schools have been
16 flooded with pro-Ridalin information. So it is hard for
17 us to get in in some cases.

18 DR. PLUMLEE: I would have to say that we are
19 not. We are a coalition of groups from all over the
20 country. There are some initiatives locally, but
21 primarily because we are coalition of patients who have
22 been chemically injured and can oft be demonstrated as

1 having brain damage on SPECT scans and other sensitive
2 measures, people are not able to be as active as they
3 would like to be if they were healthy.

4 DR. GORDON: Thank you. Wayne.

5 DR. JONAS: I just wanted to clarify a little
6 bit about the need for data in looking at what happens if
7 you do not regulate medical practices. I don't want you
8 to misinterpret my question about that. I think we need
9 data. I don't know if any has been collected on that.

10 When I close my eyes and imagine a world like
11 that, the first thing I imagine is before the Flexner
12 Report in which there was major harm from unregulated
13 practices, both regular and irregular, and I don't think
14 we want to return to that.

15 I did have a question, both for Ms. Hersey and
16 Dr. Plumlee, about multiple chemical sensitivity. I know
17 there has been a large debate and many panels, official
18 and unofficial, that have looked at this over a number of
19 years, and it always seems to come back to the same
20 issue. It is very difficult to identify any specific
21 toxin or chemical associated with any particular type of
22 damage or condition.

1 They re-resurrected this problem in looking at
2 Gulf War syndrome. Certainly, a number of people are
3 very sick, but they can't really identify why in terms of
4 particular chemicals.

5 I wonder if you would want to comment on that
6 area.

7 MS. HERSEY: I would very much like to comment.
8 Our program is sometimes considered to be much too
9 simple, and it really is very simple, but it is also very
10 effective. We start out with a small group of chemicals
11 to identify and remove, and it is not because we think
12 they are the only ones, but they are very obvious, they
13 are very easy to get rid of, and our results have been
14 excellent.

15 So we take a focus on synthetic dyes,
16 artificial flavors, and a group of preservatives, as well
17 as aspartame. Now, we understand there are lots of toxic
18 chemicals in the world, but a family has to start
19 somewhere. I jokingly say that some of the people who
20 call us are the folks who consider Taco Bell to be one of
21 the four food groups.

22 Now, when you are working with people like

1 that, you really have to make it very simple and doable.
2 These folks, even though their diet is far from perfect,
3 and they may be exposed to all sorts of toxins, when they
4 take away the Skittles and the Kool-Aide and the Jello,
5 and their kids aren't eating petroleum-based dyes and
6 other things like that, invariably, there is a
7 significant change, a significant improvement, and then
8 that gets them started.

9 Larry would be sort of in the graduate school
10 area of what we are doing. We are kindergarten. You
11 know, kindergarten isn't everything, first grade isn't
12 everything, but it is awfully important.

13 DR. PLUMLEE: Well, I would like to speak to
14 that. I think that part of it is that, as my first
15 reference indicates, the genetic variability of
16 sensitivity to chemicals in the population is greater
17 than can be accounted for by homogeneous strains of rats
18 and mice on which the toxicology studies are done before
19 chemicals are brought to market.

20 Also, we know that certain pesticides alter
21 sensitivity. That is, that repeated exposures lead to
22 exquisite sensitivities.

1 [Alarm.]

2 DR. PLUMLEE: Is that for me?

3 DR. GORDON: We will go to the end of this
4 question. Then, Don, we will have to let it go after
5 that.

6 DR. PLUMLEE: But since we have been able to
7 reproduce some of this in rats, it does seem quite clear
8 that this is a real phenomenon and not a psychogenic one.

9 DR. JONAS: I was happy to see that there is a
10 rat study, though not for the rats.

11 DR. PLUMLEE: Part of the difficulty, again,
12 has been that the studies sponsored by the chemical
13 industry have been the ones that have found psychological
14 characteristics of the patients with chemical
15 sensitivity.

16 DR. GORDON: Thank you.

17 Incidentally, we do welcome any suggestions
18 that you may make as far as research, the kind of
19 research, that we ought to be encouraging. So please
20 forward that to us and we will certainly consider that as
21 well.

22 Thank you very much. We will go on to the next

1 panel.

2 The next panel is Andrew Rubman, Marshall
3 Sager, Diana Miller, Courtney Banks, and Richard Pavek.

4 We will begin with Andrew Rubman.

5 DR. RUBMAN: Yes. Good afternoon. The AANP
6 and I welcome the opportunity to present observations and
7 concerns.

8 In your book, Dr. Gordon, "Manifesto for New
9 Medicine," you elegantly address many of the concerns
10 that I would raise, and I applaud you in that.

11 What distinguishes traditional medicine from
12 CAM is its reliance not only on the CAM therapeutic
13 modalities, but the underlying principles of enhancing
14 normal physiology to decrease the emergence of pathology.
15 This notion is inculcated in naturopathic medical
16 training and makes us fresh and unique in this.

17 We are the only physicians licensed to practice
18 as primary care providers in the United States, and
19 formally trained in the basic and clinical medical
20 sciences, who are additionally trained in the science and
21 philosophy of traditional medicine. In the State of
22 Connecticut, where I have been licensed to practice for

1 18 years and had the privilege of lecturing for NIDDK and
2 for Yale on a number of occasions, the terms "naturopath"
3 and "naturopathic physicians" are used synonymously in
4 state statutes where our licensing act dates back to
5 1930.

6 It is the opinion of Connecticut state senator
7 George Gunther, himself a naturopathic physician, that
8 naturopathic Medicare may be added to Medicare language
9 to correct a drafting oversight, and much the same access
10 can be granted to the military by modifying DOD revisions
11 currently being contemplated.

12 In a published news release, the American
13 Osteopathic Association stated that doctors of
14 chiropractic care, for various reasons, should not be
15 given a full scope of practice in their interactions with
16 the military. Without passing judgement on that opinion,
17 I would say that no physician in this day and age should
18 be considered fully licensable in all arts. The present
19 needs of our citizens and the enormous body of emerging
20 medical information leaves us no choice but to produce a
21 better model where no one approach to medical care is
22 forced to stand in judgement of others.

1 Insufficiently trained providers may actually
2 be a threat to public safety. The time has come for us
3 to study and implement the model that Dr. Gordon so
4 insightfully crafts, but to do so with the participation
5 of the naturopathic physicians. Incorporating
6 naturopathic medicine as a guiding principle to help
7 shape and implement the new medicine will allow our
8 citizens to become better, more objective consumers,
9 limiting high-priced procedures and pharmacy by
10 increasing their wellness and thereby avoiding disease.

11 The medical doctors and osteopaths have enough
12 to do staying current within their discipline. Let's not
13 try to produce a single specialty renaissance physician.
14 Let us instead modify medical delivery and provide the
15 oversight of a multi-disciplinary tribunal. It is my
16 wish that a naturopathic physician be appointed to this
17 commission to help make this dream of improved,
18 responsible health care a reality.

19 As a professor of clinical medicine at the
20 Naturopathic College University of Bridgeport, I
21 certainly welcome your next topic as well, embracing
22 education as a next focus.

1 Thank you very much.

2 DR. GORDON: Thank you. Thank you for the nice
3 words as well. Marshall Sager's testimony, everybody
4 here, Roman numeral VII, Tab 6.

5 DR. SAGER: Good afternoon, ladies and
6 gentlemen. I am Marshall Sager, Dr. Marshall Sager, and
7 I am pleased to speak with you today as president elect
8 of the American Academy of Medical Acupuncture and chair
9 of the American Board of Medical Acupuncture, which
10 administers a comprehensive examination leading to board
11 certification of physician acupuncturists.

12 My address today is an abbreviation of our
13 complete submission, which I trust you will read in its
14 entirety. Medical acupuncture, which is the practice of
15 acupuncture by fully trained and licensed physicians,
16 falls within the scope of the practice of medicine. By
17 combining Western and Eastern medicine, the medical
18 acupuncturist fills a unique and critical role in patient
19 care.

20 In other words, the best of both worlds. The
21 AAMA adamantly believes that the rules and regulations
22 governing physician acupuncturists must, as in the case

1 of any other medical specialty, fall under the purview of
2 the respective state medical boards. Reimbursement for
3 medical acupuncture services in this country is sparse,
4 and usually limited to those patients who can afford to
5 pay out of pocket.

6 While physicians are routinely reimbursed by
7 third party payers for conventional Western medical-
8 related services, such as evaluation and management,
9 rehabilitation, inoculations and the like, payment for
10 and access to the ancient and effective practice of
11 medical acupuncture is generally denied. This is
12 illogical and disturbing, especially when we consider
13 caring for our elderly, those who could benefit
14 significantly from medical acupuncture therapy.

15 Never forget that, as physicians, we are held
16 to a high level of accountability and responsibility.
17 Those of us who care respectfully request -- no, insist,
18 that this inequity be remedied. The fact that most
19 health care plans do not reimburse for physician
20 acupuncturists services has forced patients from their
21 primary medical care providers and out of the health care
22 system. This fractionalizes health care. Furthermore,

1 this disparagement in health care delivery borders on
2 discrimination because poor patients with limited out-of-
3 pocket resources are unable to participate.

4 Unfortunately, there is no quick fix to this
5 problem. Medical students and physicians must be
6 educated about the use and effectiveness of all
7 complimentary medical modalities, especially medical
8 acupuncture. They must understand that medical
9 acupuncture is not a threat to their practice. It is an
10 enhancement to their success.

11 We must change the sad fact that medical
12 acupuncture is virtually non-existent in hospitals where
13 patients would benefit enormously from medical
14 acupuncture to alleviate pain and expedite recovery.
15 Medical acupuncture saves money and creates win/win
16 scenarios.

17 Patients benefit by speedy recovery and
18 reduction of biopharmaceutical use; surgeons benefit
19 because their patients heal faster; hospitals benefit
20 because of shorter hospital stays; and the public
21 benefits because of reduced health care costs. A win/win
22 all around.

1 DR. GORDON: Thank you very much. Diana
2 Miller.

3 MS. MILLER: Hello. Thank you for letting me
4 be here to testify today as a public commentor.

5 I am an attorney and I am committed to legal
6 research, education, and designing laws that take away
7 the barriers for consumers for access to alternative
8 health and other kinds of health care that they deem
9 necessary for their healing.

10 [Alarm.]

11 MS. CHANG: Sorry. Sorry.

12 MS. MILLER: I have been involved in a lot of
13 cases where practitioners have been prosecuted or
14 consumers are trying to get access, child protection
15 cases where parents want to take the child to CAM
16 providers, licensed people who are being disciplined in
17 front of their boards, lay people who are being
18 prosecuted criminally for the practice of medicine
19 without a license.

20 I have worked on task forces for ALINA, which
21 is a 19-hospital system in Minnesota, trying to set up
22 credentialing for integration in that system.

1 In my younger years, I was a chemist and did a
2 lot of National Science Foundation research in organic
3 chemistry, but I think the final thing that really made
4 me dedicate my life to alternative health was that I was
5 totally disabled for three years and kind of sent away
6 to, whatever, look out the window in my rocking chair and
7 wait to die. So I learned a lot about alternative health
8 care in a very short period of time, and I am here to
9 tell about it. I am very excited about it.

10 My goal now is to find a way for the healing
11 energy, healing truths, healing light or path of any
12 consumer to come to as many of us as possible in as many
13 ways as possible. So I am quite unintimidated by the
14 laws, and I want to encourage you to think outside the
15 box. I will support Berkley Bedell in his request of you
16 to take some risks.

17 I have been working in Minnesota for the last
18 four years, creating a law there that would find a
19 balance between the government's duty to provide
20 protection to the public, and the consumer's right of
21 privacy and to make their own decisions about their
22 health care. The current system is disempowering

1 consumers. Anything that you do to disempower a consumer
2 will make it more expensive and will not get consumers
3 well.

4 Minnesota believes consumers have the right to
5 access any person or treatment they deem helpful to
6 bringing them to full health. Consumers are their own
7 best resource and friend, and can make good decisions
8 regarding healing decisions. Consumers benefit from an
9 informed environment. Empowering consumers in their
10 healing process is the bedrock of healing.

11 DR. GORDON: Thank you very much. I think you
12 may know that we are planning to have a town hall in
13 Minneapolis, and we would like to be in touch with you
14 before then so you can help us discuss who would be good
15 to have participate in that town hall.

16 So thank you very much.

17 Next is Courtney Banks.

18 MS. BANKS: Hi. My name is Courtney Banks and
19 I am 33 years old. I am here to tell you how alternative
20 medicine and therapies have changed my life, and, I
21 believe, have saved my life.

22 Up until I was 26 years old, I thought I lived

1 a very healthy lifestyle. I exercised, I ran five days a
2 week, I ate lots of fruits and vegetables, I took very
3 good care of myself. I also would take antibiotics when
4 I had an infection or a bad cold. I would take aspirin
5 or Tylenol when I had a headache, which was normal to me.

6 When I was 26, three months after I gave birth
7 to my daughter, I found a lump in my neck and found out I
8 had Hodgkin's Disease. I had five weeks of radiation
9 therapy, which got rid of the Hodgkin's, but I knew I had
10 to look at my whole life and, what was I doing or not
11 doing that enabled my body to get so sick.

12 So I started reading everything I could, and
13 luckily I was introduced to Dr. Gordon who became my
14 doctor, and he began helping me get focus and get on my
15 path. I have done acupuncture with him, and in the last
16 seven years I have changed my diet. I eat only organic
17 fruits and vegetable. I eat whole foods. I don't eat
18 foods that are filled with preservatives and other
19 chemicals. When I get a cold or my daughter gets a cold,
20 we use homeopathy.

21 I can truly say, in the last seven years, I
22 have never felt healthier, had more energy and a more

1 positive outlook. I have one other testimony of how it
2 has worked. Three years ago, I had an abnormal PAP smear
3 that came back with cervical dysplasia. After talking to
4 several friends of mine, five of them had all had it, and
5 all had done what the doctor recommended, which was
6 chiro-surgery. I am not quite sure I am saying that
7 right.

8 My doctor said the same thing to me. I went to
9 Dr. Gordon and I said, I have mild to moderate dysplasia
10 and he wants to freeze them off. And he said, Do not do
11 this. You need to do this and this and this, and there
12 are different alternative treatments, which I did. Six
13 months later, the dysplasia was gone and I have had
14 normal PAP smears ever since.

15 So I know that these work. It is not
16 alternative to me, it is going back thousands of years
17 ago, which I know many of you know, to being natural. I
18 guess my two main wishes are that there are more Dr.
19 Gordons that people could go to help guide them, and that
20 people need to be educated about health and really truly
21 healthy living because I thought I was living healthy,
22 but not until I learned about natural living, that that

1 is really healthy. So I thank you, and thank you for
2 this opportunity.

3 DR. GORDON: Thank you, Courtney. God bless
4 you. Thank you very much.

5 Richard Pavek.

6 DR. PAVEK: Thank you. I am Richard Pavek from
7 the Biofield Research Institute. I wish to raise a point
8 that has not yet been addressed. Much of what has been
9 presented in these conferences is focused on the
10 integration of CAM into conventional medicine. When it
11 is integrated, who will control its future? What will
12 happen to the alternative practitioners who are not MDs?

13 DR. GORDON: Richard, come a little closer to
14 the mike.

15 DR. PAVEK: Is it on?

16 DR. GORDON: Yes. That's it.

17 DR. PAVEK: Oh, okay. Sorry.

18 I would like to remind you that every
19 alternative practice, teaching, method, or philosophy was
20 developed outside of conventional medicine. What will
21 happen to the developers of alternative therapies, the
22 alternative thinkers?

1 Conventional medicine has a long history of
2 persecuting and repressing any thinker and any system
3 that lies outside the biochemical, soulless model of the
4 human being upon which conventional medicine is currently
5 grounded.

6 One of the earliest examples of continued
7 persecution is that which was given to friends, Antoine
8 Mesmer, his theories of a subtle energy field, which he
9 called animal magnetism, and the treatment system
10 utilizing the animal magnetism from his hands.

11 In 1784, he proposed, as Dr. Atkins did this
12 morning, matched groups of patients, one group to be
13 treated conventionally, the other by his method, the
14 results to prove efficacy. The medical association
15 refused and said his effects were all because of belief
16 and suggestion.

17 Conventional medicine could not accept the idea
18 of a subtle energy field, and for over the next 50 or so
19 years, medical societies banned their members from
20 associating with animal magnetizers. Medical journals
21 threw papers submitted for publication into the trash,
22 and that is recorded historically, and publicly denounced

1 the process as superstition.

2 Does this sound familiar? Mesmer's work, which
3 has risen again in the form of therapeutic touch, healing
4 touch, SHEN therapy, and the other forms of biofield
5 therapeutics has been so erased from history, that his
6 history is not even known to many current practitioners.

7 History teaches us that every discipline, every
8 theory, has eventually rigidized, coalescing into a
9 concrete icon that cannot be moved without the aid of
10 dynamite, or in some cases semtec [ph]. This happened to
11 conventional medicine and will happen to it again if we
12 are not careful. What will we do in the future if we do
13 not protect and nurture alternative medical thought?

14 I urge you to recommend that alternative
15 practitioners be enfranchised with as much legal right to
16 practice as possible, or the seed beds of future new
17 thought and medical/health possibilities will be
18 destroyed.

19 I yield back 29 seconds. That is a record for
20 me.

21 DR. GORDON: Thank you very much, Richard, and
22 for your generosity as well.

1 I want to make sure that all of the panelists,
2 all the people who are speaking on these public panels,
3 if you would just check at the desk to make sure we have
4 all your contact information, names, address, phone,
5 email, wherever applicable, because one of the things I
6 want to say people is that people who have spoken at
7 public panels and people who have spoken at town halls
8 have given us a tremendous amount of guidance, and we are
9 in touch with them.

10 A number of the people who are speaking here
11 today are people we met first at the Town Hall in
12 Seattle. So we regard you as ongoing partners with us in
13 this journey we are taking.

14 Questions from Commissioners. Any questions?
15 Joe.

16 DR. FINS: Mr. Sager, I am not a real expert in
17 any way in acupuncture, but it strikes me there are lots
18 of organizations that have competing names and objectives
19 and goals.

20 If one of the overall objectives is to ensure
21 access to safe and standardized care, how would one
22 propose bringing all these groups together in a way that

1 would allow regulation?

2 DR. SAGER: Well, I speak for the physician
3 acupuncturists, primarily, since I am a physician and I
4 am an acupuncturist. Actually, I am an osteopathic
5 physician, so I am a triple threat.

6 The American Academy of Medical Acupuncture is
7 the primary professional organization that represents
8 physician acupuncturists across the country, or in North
9 America. There is no other organization that is
10 primarily physician acupuncturist. There are other
11 organizations that represent other physicians, non-
12 physician acupuncturists, and there are some that
13 represent a mixture of two, I understand.

14 If your question is, how do we get all of them
15 to act in concert, I think that is a good question. I
16 don't have the answer. They don't seem to be too
17 friendly at times, and it becomes a problem with respect
18 to turf, basically. I would like to see more friendly
19 relationships, too.

20 DR. FINS: Because it seems like it is a
21 generic problem for all of the practitioners because --

22 DR. SAGER: Well, it is; and it isn't, in the

1 sense that physician acupuncturists are trained in multi-
2 paradigms of acupuncture, basically -- and that is not
3 100 percent thing -- and non-physicians have their own
4 TCM approach.

5 DR. FINS: But what I am saying is that we have
6 multiple practitioners with different degrees of
7 experience and different kinds of training doing similar
8 tasks on the same patient population. So it seems like
9 it is a generic kind of issue that we are going to figure
10 out how to do.

11 DR. SAGER: Well, yes and no, again, in the
12 sense that when you are dealing with a physician
13 acupuncturist, he or she is bringing in the Western
14 medical training also. So the application of the
15 acupuncture might be similar in the sense that it is
16 acupuncture, but it might be taking a different as an
17 adjunct or as a primary mode of therapy.

18 DR. GORDON: Joe, I think it is an issue, and I
19 was actually talking about it earlier with several
20 different groups of non-physician acupuncturists.

21 I think what we would ask is, where possible,
22 if different groups that have interest in the same

1 general area could get together, and if you want to talk
2 with us, could come together and share different
3 perspectives simultaneously with us, and share common
4 perspectives, that would be helpful as well.

5 We hope that, just as in Seattle, one of the
6 ways our being there seemed to work, is to bring
7 different groups of people together to talk to one
8 another, as well as to talk to us. We really want to
9 encourage that. We are not trying to discourage
10 pluralism. We are trying to encourage collaboration,
11 though.

12 George, and then Wayne.

13 MR. DeVRIES: A question for Diana Miller.

14 Diana, maybe you can just highlight for us. We
15 have talked today about access to CAM services, and we
16 have talked at a level, I think, principally about access
17 to CAM services for adults versus access to CAM services
18 for children. I think specifically you had mentioned
19 issues related to Child Protective Services. I am
20 thinking, particularly, of the Navarro case.

21 Maybe you can highlight, from your perspective,
22 what you think some of the issues are in terms of

1 parental choice when they want to make the choice of CAM
2 for their child, perhaps, like the Navarro family did.

3 MS. MILLER: I think that is a difficult issue,
4 depending on which state you are in. I think it is an
5 important issue. First, I will just say that state law
6 is very specific to the culture there. So I will speak
7 for Minnesota. How does that sound? Because child
8 protection issues are very different from state to state,
9 and we want to protect that pluralism. We don't want a
10 federal standard for child protection, but we want kids
11 to be safe.

12 So in the context of the culture of that state,
13 and I can talk for Minnesota, there are child protection
14 standards and it says necessary medical care. Then you
15 get into a fact situation about what kind of medical care
16 and what kind of evidence is brought forward; and if it
17 is a divorced couple; did they bring an expert homeopath
18 on the stand; or if they even allow a homeopath instead
19 of a medical doctor.

20 So the courts are dealing with this, and part
21 of the legal reform necessary, which we were working
22 with, is the legal reform to give the court some

1 direction in terms of the expert witness testimony. But
2 in general, it is the appropriate medical care standard.
3 For the new legal reform in Minnesota, we just went with
4 the basic standard and did not change the child
5 protection laws.

6 So it will still be a fact case for the judge
7 to decide. Even in a non-CAM situation, like a surgery
8 versus an antibiotic, that is always a fact situation
9 that is very difficult for the judge to decide,
10 especially if it is between divorced parents.

11 DR. JONAS: In terms of who is going to deliver
12 what services, which we have been touching on, I think,
13 around here. Ms. Miller, thank you for giving us this
14 description of the Minnesota law. A lot of what is
15 talked about is opening up access and kind of removing
16 licensing regulations and this type of thing.

17 Dr. Rubman said something that I thought was
18 very intriguing, which is, no physician should be fully
19 licensed for all arts, which would imply, maybe, the
20 opposite of that, that we should go in and perhaps more
21 precisely regulate scope of practice and what could be
22 delivered, even to the point of saying physicians cannot

1 practice certain types of things, which, right now they
2 are not restricted to, such as acupuncture, for example,
3 without certain types of credentialing and training.

4 I am just wondering if any of you would like to
5 comment on that. Is this what is going on in the states,
6 where there is more fine-tuning of the regulation of who
7 can deliver what types of services?

8 DR. SAGER: To the contrary. The move has
9 been, specifically with your last comment about maybe
10 physicians not practicing acupuncture or being limited in
11 their scope, the trend is toward allowing -- there have
12 been a handful of states that were reticent to allow
13 physicians to do acupuncture under the scope of their
14 license or with some training that is reflective of the
15 World Health Organization recommendations.

16 It is difficult to tell a physician that he or
17 she can't put a solid needle, which no medication is
18 applied to, into the skin when they are using all these
19 other drugs and these larger needles. That, I think, is
20 a difficult example. Maybe there are some others that
21 you wanted to use, but I have to defend that situation.

22 MS. MILLER: There is a difference in a

1 jurisdiction law and an exclusive scope-of-practice law.
2 In Minnesota, we had to discern a lot about -- there is a
3 lot of healing that all practitioners do that medicine,
4 that nursing, the chiropractors, that everybody does.
5 Then there is a lot of healing that a lot of them don't
6 know about.

7 So to create models that allow rights and don't
8 provide exclusive scopes of practice so that if someone
9 can practice another modality they can have that
10 opportunity, is a very different model than the licensing
11 scope because it doesn't follow the five elements of a
12 licensing statute. So to change the legal model of how
13 to make that work and still keep the safety in mind is
14 what needs to be --

15 DR. JONAS: Andrew, do you want to clarify?

16 DR. RUBMAN: Yes, okay. Thank you, Wayne.

17 I think there are a number of issues here that
18 are interesting to reflect upon. I have yet to meet a
19 renaissance physician. I have met some very gifted
20 physicians, but the more years I spend in clinical
21 practice, the more I realize not only what I don't know,
22 but also what others don't know.

1 I think that what we need to do is, of course,
2 first and foremost, hold public safety tantamount, do
3 what we need to do in order to craft criteria bars to
4 clear, ways of assessing and measuring the didactic and
5 the practical knowledge that an individual possesses so
6 that, first, they do no harm, and secondly, they provide
7 a legitimate cost effective service to the population
8 that they serve.

9 I think if we hold these criteria central to
10 this investigation, then we will make very few false
11 steps.

12 DR. GORDON: Thank you. We have to end the
13 panel now. One thing I wanted to say, earlier in our
14 informal discussion we were talking about
15 conceptualization. I think that the whole issue that we
16 have just been raising, with these last few questions and
17 responses and with this panel, is partly, how do we
18 somehow get beyond the guilt mentality at the same time
19 that we teach an appropriate respect for what is
20 possible, professionals as well as non-professionals, and
21 also an appropriate respect for what all of our
22 limitations are.

1 That is a kind of conceptual issue that is so
2 clearly raised by this kind of discussion; what are we
3 capable of, and, how do we know our limits, and, how do
4 we encourage people to both go to their limits and
5 understand those limits at the same time.

6 Thank you again. Look forward to continuing to
7 be in touch with you.

8 We are going to take a 10-minute break, and
9 then we will have the next panel. This is the last panel
10 of today. After this panel, we will have time for
11 questions and discussion. Then there will be a
12 discussion among the Commissioners about some of the
13 ideas, some of the concepts, some of the perspectives
14 that have been generated by these two days of discussion.
15 That discussion, of course, is open to the public. So
16 you are welcome to listen in on us, as it were.

17 [Recess.]

18 **Session VI: CAM Integration in Existing Delivery Systems**

19 DR. GORDON: We have two people who have helped
20 to integrate the integration of CAM approaches and
21 therapies and research in two very significant systems.
22 We will be having others who represent other systems in

1 the panel on reimbursement, but we wanted to begin this
2 discussion now.

3 The first speaker will be Alan Trachtenberg.
4 Welcome.

5 DR. TRACHTENBERG: Thank you. Thanks very
6 much, Jim. It is a pleasure and an honor to be here. I
7 want to thank all of you Commissioners and the staff for
8 having me.

9 My name is Alan Trachtenberg. Some of you may
10 remember me from the NIH Office of Alternative Medicine,
11 which I ran from '94 to '95, or from the NIH Consensus
12 Conference on Acupuncture, which I organized in '97.

13 Currently, I am the medical director for the
14 Office of Pharmacologic and Alternative Therapies, or
15 OPAT, at the Center for Substance Abuse Treatment, CSAT,
16 of the Substance Abuse and Mental Health Services
17 Administration. SAMHSA is an agency of the Public Health
18 Service at the same level as NIH, FDA, or CDC, and is the
19 primary public health service agency responsible for
20 federally funded mental health and substance abuse
21 treatment.

22 A vital part of our mission is the full

1 integration of these services with the rest of the public
2 health and medical care system. So it is particularly
3 appropriate we be here at this panel here on integration,
4 for which I again thank you.

5 Within SAMHSA, we have three centers, the
6 Center for Mental Health Services, the Center for
7 Substance Abuse Prevention, and the Center for Substance
8 Abuse Treatment, or CSAT. The bulk of my activities at
9 CSAT are currently involved with taking over from FDA in
10 the regulation of opiate addiction treatment providers.

11 A group from Yale that recently published in
12 the Archives of Internal Medicine performed their highly
13 significant randomized trial of ear acupuncture for
14 cocaine addiction in the kind of clinic that we are
15 dealing with now at our office at CSAT.

16 Since treatment of opiate addiction with
17 agonist medications like methadone is highly effective
18 against heroin addiction, but has little activity against
19 cocaine, this kind of clinic offered the perfect setting
20 to integrate a complimentary treatment against cocaine.
21 I will say a little more later about some acupuncture
22 activities my office hopes to be undertaking in the near

1 future.

2 I was asked by staff to provide answers to four
3 questions today, which I will try to do. I was asked by
4 staff, what CAM practices does my agency support; how
5 were they selected; where and how are they provided.

6 Well, we support a variety of alternative
7 practices that maybe included as elements of
8 comprehensive treatment programs. These include
9 acupuncture, meditation, and culturally-specific healing
10 practices, such as sweat lodge and traditional Hawaiian
11 medicine.

12 The specific practices are chosen based on
13 needs as determined by the local or state level. Because
14 CSAT funds are provided directly to the states in our
15 block grants, we are working with the National
16 Association of State Alcohol and Drug Abuse Directors, or
17 NASADAD, to gain a more complete picture of the
18 alternative therapies that are being used in publicly
19 funded drug treatment programs.

20 We were asked to make the delivery of CAM more
21 culturally appropriate. Alternative therapies and
22 traditional healing practices have been included in our

1 programs, primarily as culturally relevant elements of a
2 comprehensive treatment and outreach program. The
3 cultural and linguistic appropriateness of the specific
4 alternative or complementary health practices for
5 communities served by these grantees is itself the
6 primary impetus for the inclusion of the complementary
7 practices in the programs.

8 Is the delivery of CAM to our agency's target
9 populations accomplished as a stand-alone system, or
10 integrated with conventional care, and why?

11 All therapies for drug abuse treatment, be they
12 alternative or conventional, psychodynamic or medical,
13 should always be included in an integrated matrix of
14 services that are as comprehensive as possible and
15 tailored to the specific needs of the patient and the
16 community.

17 In the drug abuse field, we recognize many
18 elements of our treatment programs, just like many
19 conventional medical practices, are based on less than
20 perfect evidence. However, in the drug abuse treatment
21 field, we have much evidence that our patient's outcomes
22 do better in direct association with increasing amounts

1 of time spent in treatment settings.

2 If an alternative therapy brings patients into
3 the treatment setting and keeps them coming longer, then
4 it has utility over and above whatever specific efficacy
5 it may have. This would not be the case, obviously, for
6 a single, stand-alone therapy, be it alternative or
7 conventional.

8 At this time, my office is requesting funds to
9 assemble a consensus panel to make recommendations about
10 how acupuncture should be incorporated into more existing
11 drug treatment programs. This would be an obvious next-
12 step to follow up on the 1997 consensus statement on
13 acupuncture which said, in part, that "Acupuncture
14 treatment for many conditions such as asthma or addiction
15 should be part of a comprehensive management program."

16 My personal view is that the treatment
17 guidelines the come out of such a process would most
18 likely include the protocols of the National Acupuncture
19 Detoxification Association, or NADA. This is the ear
20 acupuncture in a group setting approach developed at
21 Lincoln Hospital in Bronx, New York, and used by over 400
22 drug treatment programs, 40 percent by drug courts, and

1 by almost all addiction researchers studying acupuncture
2 in the USA.

3 I brought copies of my complete testimony,
4 which I have left at the back, and an accompanying of a
5 study that was funded by the Center for Substance Abuse
6 Treatment on Acupuncture in drug treatment programs.

7 Thank you.

8 DR. GORDON: Thank you, Alan, for coming back.
9 Milton Hammerly.

10 DR. HAMMERLY: Thanks for inviting me to share
11 CHIs perspective on how to foster a more integrative
12 approach to health care. As you can imagine, in a system
13 that is in 22 states, over 100 facilities, 75,000
14 employees, there is a great diversity of services being
15 offered, a great disparity in the levels of
16 understanding, the level of sophistication.

17 It has been an evolutionary process. Early on,
18 there was a steering committee, basically, that was a
19 homogeneous group of believers trying to promote CAM
20 integration, and that was not met with a lot of success.
21 Since then, we have opened that up to a more
22 heterogeneous cross-section of the organization,

1 including skeptics, and we have also defined a compelling
2 philosophy of integrative health care, asked the why and
3 how questions.

4 I am glad to report that now we have,
5 basically, unanimous organizational buy-in and support of
6 that philosophy. The difference being on what that looks
7 like based on specific market variables, what the
8 consumer readiness and expectations are, what the
9 availability of services are, what the medical staff of
10 readiness is.

11 We are very interested in research. So far,
12 what we have is very limited data. It is soft. It is
13 qualitative. In an effort to facilitate data collection,
14 we have created a comprehensive care assessment tool, a
15 holistic mind-body spirit evaluation intake that
16 seamlessly imbeds the SF-36 so that it makes data
17 extraction easier later down the road.

18 We have not been successful in accessing
19 research funding which seems to be mostly finding its way
20 to academic centers. In an effort to remedy that, we
21 have approached pharmaceutical companies with synergistic
22 combinations of supplements and pharmaceuticals which

1 are, in fact, patentable, now providing an incentive for
2 them to want to pay for the research.

3 We are under no illusion about their
4 motivations. Clearly, their motivations are profit-
5 driven. However, I think that whatever the past history
6 of pharmaceutical companies has been, they can be
7 recruited as part of the solution, as part of important
8 stakeholders to help forward integrative health care.

9 So we are looking to make a sustainable
10 research funding mechanism that could potentially be far
11 greater than actually existing government funding. In
12 the handout, we have identified several sources of
13 opposition, and also several sources strategies for
14 overcoming opposition.

15 First, is embracing the opposition, addressing
16 the legitimate concerns and making them part of that
17 heterogeneous group. Second, is finding the common
18 ground. I think cost is the lowest common denominator.
19 I think patient advocacy, patient safety is the highest
20 common denominator. That is something that people can
21 get passionate about. I have heard a lot of passion
22 about therapy advocacy. I think we need to be

1 dispassionate about therapy advocacy and passionate about
2 patient advocacy.

3 That is the essence of our philosophy, which is
4 to provide comprehensive mind-body spirit care which
5 personalizes care and which has to be, of necessity,
6 collaborative. In the handout, I spent a full 10 pages
7 devoted to the why and the how of the CHI definition and
8 philosophy of integrative health care, talking about
9 evidentiary standards, talking about a risk-stratified
10 step-care model, talking about the primary importance of
11 safety and the overarching philosophy.

12 Another way of stating the philosophy of
13 integrative health care, CHI, is to say it is about
14 patient advocacy and not therapy advocacy. It includes
15 CAM, but it is not about CAM. As a result, we have had a
16 tremendous support for that.

17 The last barrier that I will address is the
18 issue of finances, which is a recurrent theme. I think
19 the only reason it is a barrier is because we are stuck
20 in the old assumptions. I think if we can move past
21 those, it will be very helpful. I think we are still
22 putting the new clinical line of integrative health care

1 in the old reimbursement skins. Similarly, we are doing
2 the same, I think, with the old research skins and the
3 old regulatory skins and so on.

4 I think we can all be instruments of healing,
5 whether we are chiropractors, whether we are massage
6 therapists, naturopaths, acupuncturists. When we work
7 together we create an orchestra, and the music that that
8 orchestra can play is far greater than the music we can
9 play as individuals. I think that the Commission, by
10 helping to break down those silos, those barriers in
11 reimbursement in clinical areas, can actually help lead
12 that orchestra.

13 DR. BRESLER: This is for Dr. Trachtenberg.
14 First, I want to congratulate you on all your
15 extraordinary efforts in both the LAM and Consensus
16 Conference. These are really useful, helpful activities
17 that are going to make a real big difference, we think.
18 Thank you very much for that.

19 DR. TRACHTENBERG: Thank you.

20 DR. BRESLER: The question comes up, it seems
21 to me a real big issue in chemical dependence now is
22 dealing with the compulsion aspect, not just dealing with

1 withdrawal issues, but looking at the compulsive nature
2 of this problem.

3 Is there active research going on now looking
4 at CAM interventions that deal with the compulsive issue?

5 DR. TRACHTENBERG: I am glad you raised the
6 issue of compulsion, and with craving that goes along
7 with that, which in fact, is the core of the problem with
8 addictions. It is not withdrawal. I mean, we were
9 mistaken in thinking that it was about withdrawal and
10 that an addict would be cured once they were detoxed. We
11 went awry with that. In the last 10 to 20 years, we have
12 understood differently.

13 You know, it is very interesting, in that,
14 addiction treatment has in this country, even in fairly
15 conventional circles, had a spiritual dimension. Perhaps
16 because of the lack of much else to offer, spirituality
17 was allowed into the treatment setting. In that sense,
18 bringing the two together in terms of the new-age
19 complementary and alternative medicine kind of spiritual
20 dimension coming in with the rest of medicine is, in some
21 ways, old hat in addiction treatment.

22 Now, the interface of the issues of spirit,

1 plus the neurophysiology of craving and compulsion and a
2 reward, I think it opens a lot of research questions
3 which deserve a lot more attention than they have gotten,
4 and I am hoping that perhaps the Commission will urge us
5 on more in those areas.

6 DR. BRESLER: Is there any active research
7 being done with CAM modalities on compulsion that you
8 know about?

9 DR. TRACHTENBERG: I am no longer from a
10 research agency, so perhaps your question would be better
11 directed to some of the National Institutes of Health.

12 DR. CHOW: This is also for Alan. I also
13 commend you on all that you have accomplished.

14 I have to turn this way. I want to also
15 commend you on your accomplishments and all that you have
16 done. In here, you said there were 13 million
17 individuals being treated, and approximately 10 million
18 are not receiving it. So this talks to accessibility and
19 eligibility.

20 Can you say something about that number that we
21 are not reaching. And, what is it you recommend that can
22 be done, besides resources? Having money would help, but

1 are there other thoughts on that?

2 DR. TRACHTENBERG: A number of things.

3 Probably, as Dr. Chavez commented here in the same quote
4 where you got the 13 million who need treatment to only 3
5 million of whom are actually receiving it, a lot of it
6 has to do with stigma, with our willingness as a society
7 to cast aside people with this range of problems, to
8 blame the people for their problem because of the
9 vagaries of history, that we put such a moralistic
10 judgment on this particular category of illnesses, much
11 more so than we currently do on other aspects of health.

12 Four- or 500 years ago, if you got
13 tuberculosis, that was felt to be the wrath of God. It
14 was your own damn fault, and we still feel that way about
15 addictive disorders in particular, and to some degree
16 about mental health problems in general.

17 So that, I would say stigma, besides resources
18 and the lack thereof, and possibly intertwined with and
19 causing the lack thereof, has much to do with that
20 treatment gap.

21 DR. CHOW: So your recommendations, then, would
22 be education?

1 DR. TRACHTENBERG: More than just education. I
2 have to be careful what I say here in Washington. I
3 think we should encourage each other to find -- you know,
4 complementary medicine, to some degree, has brought this
5 message into the rest of American medicine. We should
6 try to find the human in all of our fellows, try to find
7 ourselves and see ourselves in our fellows.

8 How to implement that as a program, I couldn't
9 tell you, various ways. We all should try to do our
10 part.

11 DR. GORDON: Joe.

12 DR. FINS: Dr. Hammerly, thank you for your
13 excellent submission. I just want to make an observation
14 that will lead to a question. Dr. Quevado, who spoke
15 earlier, I believe was from a Catholic hospital. You are
16 from a Catholic hospital system. Their mission, their
17 values; there is kind of a core sensibility.

18 What impact has that had in developing a
19 consensus downstream? And related to that, on page 22 of
20 your testimony, which was about taxonomy, which I thought
21 was incredibly helpful, you talked about grouping
22 therapies according to how we think they work.

1 I was wondering why you had a means versus an
2 ends approach, because you could have also said, let's
3 group them based on what they accomplished versus
4 mechanism of action. So those are two related questions.

5 And then one request on behalf of the
6 Commission. There is a big table of contents here of
7 what I presume is a book or a binder, or something. If
8 you could furnish several copies to the Commission, it
9 would be very helpful to us if you would be willing to do
10 that.

11 DR. HAMMERLY: Okay.

12 DR. FINS: Great.

13 DR. HAMMERLY: On the issue of Catholic health
14 care systems, there is a commonality in terms of wanting
15 to provide holistic mind-body-spirit care. The theme
16 that Dr. Quevedo kept mentioning, that beliefs matter, I
17 said it in a different way. I said that we can no longer
18 afford to treat patients despite their beliefs. I think
19 that that makes it a lot easier to get that unanimous
20 support when we agree that providing this comprehensive
21 care is essential to who we are and the kind of care that
22 we want to deliver.

1 On the question of taxonomy, my approach is to
2 say, if we don't have at least a theory about how it
3 works, then how are we going to utilize it, because I
4 think our understanding drives what we do with it. In
5 terms of using a taxonomy that is entirely based on
6 mechanism of action, there is the danger of becoming
7 mechanistic and losing the totality, perhaps, of a more
8 systematic approach.

9 I have heard several comments about using CAM
10 as a term being a disservice, as a generic term. I think
11 using a system of medicine is somewhat of a disservice
12 because that system of medicine has several different
13 modalities with several different mechanisms of action.
14 So we need to, if we want to know how to apply it, have
15 an idea of how it works.

16 DR. FINS: There is also an instrumental value
17 in clumping things together, because it shows areas of
18 overlap, how you can departmentalize it, how you can
19 organize it, how you can have the psychotherapist working
20 with other similar kinds of mind-body practitioners in a
21 way that allows for organizational structure to occur.

22 Was that something that happened because of

1 this clumping?

2 DR. HAMMERLY: It gives us a clinical strategy.
3 The other thing it does, in terms of a classification
4 scheme, it helps identify similarities, differences, and
5 where it could be applied. It also can be, actually, a
6 diagnostic tool where we say, okay, what is going on in
7 the biochemical category; what is going on in the
8 structural category; what is going on in the energetic
9 category.

10 So it actually can be like a pneumonic to help
11 us remember to be thorough in our evaluation of patients.
12 In fact, the comprehensive care assessment tool that I
13 mentioned is based on that and addresses all those
14 categories so that nothing is left out.

15 DR. GORDON: Wayne, and then Tieraona, and then
16 Tom.

17 DR. JONAS: Alan, I want to also thank you for
18 your long-term and ongoing, even now, continuing work in
19 these areas. You have contributed, I think, to these
20 areas in a number of ways, a number of avenues, and I
21 really appreciate that.

22 I know that SAMHSA is not a research

1 organization. However, they do do demonstration
2 projects. Isn't that correct?

3 DR. TRACHTENBERG: Correct.

4 DR. JONAS: I am wondering what the possibility
5 would be. Would it be reasonable, or is there an
6 opportunity, perhaps, in SAMHSA to do an integrated
7 systems demonstration project that looked at a number of
8 addiction types of treatments. It would have to,
9 obviously, build off of the current successful practices,
10 and look at add-ons, for example. You can incorporate in
11 spirituality, acupuncture, biofeedback, this type of
12 thing.

13 Is that something that SAMHSA, you think, a
14 good place to do, or could do that, or would be in a
15 position to do that?

16 DR. TRACHTENBERG: Well, at least CSAT, the
17 part of SAMHSA that I work in, Center for Substance Abuse
18 Treatment, I think would welcome the collaboration, and
19 especially the resources to do projects like that.

20 DR. JONAS: Yes. They would be open and able
21 to set up such a project, probably, if there were
22 resources and a request for that.

1 DR. TRACHTENBERG: Yes.

2 DR. JONAS: I am always struck with the
3 contradiction, not just in this area, but I am going to
4 use this area as an example. If you go over to NIH and
5 NIDA, and you say, are there any specific, effective
6 treatments for addiction. The answer I get is no, we
7 really haven't found any good treatments for addiction.
8 Yet there are a number of them being delivered.

9 I am just wondering, is this a definitional
10 issue in terms of looking at specific efficacy and clear
11 demonstration in independent trials on one hand, with
12 mechanisms, or basing it on outcomes research on the
13 other hand, or something like this?

14 DR. TRACHTENBERG: I think perhaps you just
15 haven't been talking with the right people at NIDA and
16 NIAAA, because --

17 DR. JONAS: This is prior to the NIDA director,
18 but it was the NIDA director, in any case.

19 DR. TRACHTENBERG: There are very efficacious
20 pharmaceutical modalities for the treatment of heroin
21 addiction, for the treatment of alcohol addiction.

22 DR. JONAS: Sure. Withdrawals, yes.

1 DR. TRACHTENBERG: Excuse me?

2 DR. JONAS: Withdrawal, right.

3 DR. TRACHTENBERG: Oh, no, not withdrawal.

4 Heroin addiction is extremely well and effectively
5 treated with opiate agonist maintenance.

6 DR. JONAS: With methadone.

7 DR. TRACHTENBERG: With methadone or LAM, or
8 probably with bupamorphine, a new pharmacotherapy. If
9 you have cocaine problems along with that, acupuncture
10 added to that regimen can be highly helpful, as was
11 demonstrated by Avants [ph] and Margolin from Yale,
12 which, the article I referred to, and I have the
13 reference cited from Archives of Internal Medicine a
14 couple of months ago.

15 DR. JONAS: Yes, I see that. Okay. I
16 understand there are studies out there, but it wasn't on
17 the Consensus Conference list. It seems like there are,
18 maybe, a few but not a lot of actual effective treatments
19 in these areas.

20 DR. TRACHTENBERG: I think people generally
21 don't recognize what effective treatments there are in
22 this area, possibly, again, related to stigma and those

1 issues.

2 DR. JONAS: Okay. I am wondering if some kind
3 of demonstration would be useful in this particular area.

4 DR. GORDON: One of the things I was thinking
5 as you were talking, Alan, and Wayne, as you were as
6 well, is whether we shouldn't be thinking of integrative
7 demonstrative projects, both in the area of addiction and
8 also in the area of mental health.

9 DR. JONAS: Yes.

10 DR. GORDON: I am sorry you weren't here
11 yesterday when people from ARRIVE presented what is
12 really an integrative program to dealing with addiction
13 and HIV. It might be really interesting for you to go to
14 New York. I can introduce you to them, and you can see
15 what they are doing, combining a variety of different
16 modalities.

17 DR. TRACHTENBERG: Yes. I was sorry to have
18 missed that. In fact, I would have been here, but I was
19 still chasing down clearance for my testimony, which I
20 only got at 6:00 p.m. last night.

21 But if they had a handout of their testimony
22 that you could share with me, I would much appreciate it.

1 I will bring it back with me to CSAT.

2 DR. GORDON: Yes.

3 DR. JONAS: Can I ask a brief question to
4 Milton. That is, you describe in here a data collection
5 system. I know you have been working on an ongoing data
6 monitoring collection system.

7 What is the status of that? Has that been
8 looked at? Is there any data coming out of that, at this
9 point, related to CAM interventions?

10 DR. HAMMERLY: We have that comprehensive care
11 assessment tool, which has the SF-36 embedded in it,
12 again. So it is a tool, but so far, with the lack of
13 research, we haven't actually started collecting data.
14 We have it there and are starting to utilize it at some
15 sites, but we have not yet collected the data.

16 DR. GORDON: Tieraona, Tom, and then Charlotte.

17 DR. LOW DOG: Thank you both for those
18 presentations.

19 Alan, just in brief passing, you mentioned a
20 traditional North American, Native American practice of
21 the sweat lodge, which, as we have talked about Ayurvedic
22 and Chinese and many other modalities, we really haven't

1 mentioned much of our own indigenous practices here. In
2 New Mexico, they have introduced the sweat lodge there
3 now in the prison systems out there, and they are being
4 used quite extensively in addiction programs as well.

5 I just wanted to know if you could talk a
6 little about how you have integrated that. Have you used
7 indigenous peoples to run the lodges? And, how has that
8 worked or fit in?

9 DR. TRACHTENBERG: Generally, those are parts
10 of community-based treatment programs that are serving
11 specific Native American communities. The leaders from
12 the communities themselves being served usually provide
13 the culturally resonant aspects of the overall treatment
14 program, be it sweat lodge, be it vision quest.

15 There is a program that is funded in Hawaii
16 that used traditional Hawaiian Huna medicine. That was
17 under a rural, remote, and culturally distinct
18 communities program. That was a grant program from CSAT
19 that started in about '93. In fact, those grants were
20 going to fund things like acupuncture in drug treatment
21 and sweat lodge before the first grants came from the NIH
22 Office of Alternative Medicine.

1 So I just wanted to point out SAMHSA does lead,
2 even if not in research. But those are done very much in
3 concert with the communities that they are serving. That
4 is kind of how they get in there.

5 DR. GORDON: Tom.

6 MR. CHAPPELL: Again, Alan, you mentioned the
7 spiritual aspects of addiction therapy. I am just
8 wondering how intentional you have been with your group
9 to understand that more. There are plenty of 12-step
10 programs out there.

11 Is that something that you try to understand
12 better?

13 DR. TRACHTENBERG: Well, in terms of how to use
14 it to improve clinical outcomes, certainly. You know,
15 there actually are manuals, for instance, published by
16 the National Institute on Alcohol Abuse and Alcoholism on
17 what is called 12-step facilitation therapy.

18 Twelve-step groups are not professional
19 therapy. They are self-help, peer-counseling kinds of
20 things. So there are manuals to help health
21 professionals use those groups in order to improve their
22 patients' outcomes and to support their patients' work in

1 the 12-step groups.

2 Whenever you talk about scientific research of
3 spiritual topics, that is obviously a very touchy area.
4 It is kind of an ambiguity in drug abuse treatment we
5 learned to live with, and perhaps that is why many of us
6 in drug abuse treatment are more comfortable with
7 alternative medicine than in some other medical areas. I
8 don't know.

9 MR. CHAPPELL: So even in this world of CAM, it
10 hangs out there as something other than a CAM therapy.

11 DR. TRACHTENBERG: Well, we didn't think it was
12 terribly alternative until we saw David Eisenberg count
13 AA and other 12-step self-help groups as alternative
14 health practices when he did the first survey. Then the
15 addiction treatment field in general discovered that we
16 were alternative.

17 DR. GORDON: Charlotte.

18 Tom, are you finished? Tom? Or, you want to
19 go into it a bit?

20 MR. CHAPPELL: I'm finished.

21 SISTER KERR: Dr. Hammerly, thank you so much
22 for the qi work, and particularly your report here, and

1 all the work that Sister Diana chaired and got moving,
2 along with all of you. So I congratulate her.

3 One of my concerns always is -- and if you have
4 been here all day, you would have heard it -- is that we
5 do add-ons, and this is a going to be a shorthand
6 conversation of adding on modalities. The conversation
7 has gotten bigger, and we understand it so much about a
8 new consciousness and a new paradigm shift, and all the
9 things that have gotten trendy language.

10 One of my things about the hospital that
11 concerns me at times, and I see the process and
12 unbelievably doing great things. I will give you an
13 example. I once worked with Tom Berry in Assisi, and the
14 students were so into cleaning the rivers and streams,
15 and everybody was excited for the ecological cleanup, but
16 there was never an association between drinking 12 Coca-
17 Colas a day and their own rivers and streams.

18 One of my concerns in the hospitals with an
19 ecological paradigm is that sometimes, for example, I
20 will talk about food in hospitals. When we get an
21 ecological paradigm, it gets real hard to give Jello to
22 everybody on liquid diets. This is when, as you said --