

1 It is also true in many states, including New
2 York, that insurance companies will only cover
3 acupuncture administered by a certified acupuncturist.
4 That is to say, the Western doctor with 300 hours of
5 training is eligible to bill an insurance company for
6 acupuncture services while the licensed acupuncturist is
7 ineligible. This is where the issue of insurance parity
8 comes in.

9 It is absolutely impossible to begin to
10 comprehend the depth of the scope of acupuncture and
11 Oriental medicine in a 300-hour course. Yet, in many
12 instances, the patient with limited financial resources
13 has no option but to accept treatment from the less
14 educated provider.

15 This is due to archaic insurance company
16 reimbursement policies. Parity is not mandate. Mandate
17 forces an insurance company to cover acupuncture
18 services. Parity insures that if an insurance company
19 chooses to provide reimbursement coverage for acupuncture
20 and Oriental medicine, that all providers legally
21 eligible to provide that service under the laws of an
22 individual state be included in the reimbursement of that

1 service. It is also imperative that all providers be
2 given fair and equitable financial remuneration for their
3 services.

4 There are many patients in America who can
5 benefit from acupuncture and Oriental medicine. It is
6 important that this medicine be available to all who seek
7 its benefits and that the patient seeking care under
8 insurance coverage be in a position to choose who will
9 provide that care.

10 A patient should not be locked into settling
11 for a provider with 300 hours of training or less, when a
12 provider with three years of training is a possibility.
13 It is unacceptable that due to limited resources and/or
14 limits in provider entre that Americans be denied choice
15 in deciding access and delivery as concerns acupuncture
16 and Oriental medicine.

17 I have recommendations and all, so pass this
18 around to the Commission for supporting materials.

19 Thank you.

20 DR. GORDON: Thank you.

21 Natalia Egorov.

22 DR. EGOROV: Thank you.

1 Members of the Commission, good afternoon. My
2 name is Natalia Egorov. I am a Pharm D., a CAM patient,
3 a CAM provider, student of Oriental medicine, clinical
4 and consultant pharmacist as a Pharm D., and chair of the
5 Education and Research Committee and Executive Board
6 Member of CSOMA which is California State Oriental
7 Medical Association.

8 My interest is in facilitating infrastructure
9 development for the appropriate and ethical integration
10 of CAM and conventional medicine.

11 As such, I am in a unique position in
12 California with CSOMA to witness and speculate on the
13 multiple layers of challenges and opportunities in
14 providing greater access and delivery of safe and
15 effective CAM in general, and Oriental medicine
16 specifically, to our patient populations. Many of these
17 layers are as rich in their need for further integrated
18 scientific inquiry as inquiry into their anthropologic
19 humanistic and cultural aspects.

20 The primary concern of everyone that I have
21 spoken with, interviewing them in preparation for this
22 testimony is that these two different paradigms of

1 healing in medicine, by their very nature, if one is
2 attempted to be integrated into another, the paradigm is
3 lost, and that is the greatest concern of all CAM
4 providers that I have spoken with, and this is the
5 greatest caveat of integrated medicine.

6 Indeed, I believe one would be courting abject
7 failure of optimized access and delivery of CAM without
8 also embracing soft, qualitative, evaluations of real-
9 world CAM systems of access and delivery, as these tools
10 are also evidence-based, as basic scientists have
11 expounded on.

12 An example of this failure to meet the demands
13 and needs of the People of America for CAM is the current
14 inadvertent loss of the holistic paradigm through
15 fragmentation during validation studies and during
16 attempted integration as with managed care.

17 It is also clear to me that true, sustained
18 gains in integrative infrastructure development
19 necessitate a change in management paradigm similar to
20 TQM and CQI principles. I would be happy to go into that
21 a bit more.

22 Being customer-focused, the consumer, and

1 empowering "front-line process owners," for example,
2 Oriental medicine practitioners, in a non-threatening,
3 multidisciplinary learning system nurtures a health care
4 system where true meeting of the minds, teamwork, and
5 innovation is powerful enough to overcome the current
6 unhealthy health system riddled with its ego-based
7 destructive inertia of turfing and distrust.

8 It follows, then, that the greatest incentive
9 to increasing the probability of successful access and
10 delivery of Oriental medicine, for example, is to include
11 and empower full-scoped, independently licensed Oriental
12 medicine practitioners in key processes.

13 Another is to support a Professional Doctorate
14 in Oriental medicine, which includes acupuncture. I have
15 details on how that can be done and what our profession
16 has done to increase access and delivery in California.

17 Thank you.

18 DR. GORDON: David Edgar Molony.

19 DR. MOLONY: Good afternoon.

20 My name is David Molony. I am a professional
21 acupuncturist and the Executive Director of the American
22 Association of Oriental Medicine. The AAOM was founded

1 in 1981 and is the oldest and largest national
2 organization of acupuncture and Oriental medicine
3 professionals.

4 We were instrumental in creating the national
5 certification and accreditation commissions for
6 acupuncture and Oriental medicine in the early eighties,
7 and for passing licensing statutes in many of the 39-plus
8 states where acupuncture is licensed.

9 Over one billion people in China have ready
10 access to surgical and pharmaceutical medicine of
11 European origin, as well as to acupuncture, herbal, and
12 manual medicine of Chinese origins.

13 The providers of these primary care services
14 include nearly three-quarters of a million doctors of
15 conventional medicine and over a half million doctors of
16 traditional Chinese medicine. These two different
17 systems of medicine co-exist harmoniously because Chinese
18 citizens have equal access to, and a basic understanding
19 of, both systems.

20 Their medical doctors were raised in a country
21 familiar with its own traditions, and their doctors of
22 traditional Chinese medicine have training that is an

1 evolving system of medicine that is balanced with a year
2 or more of conventional diagnostic and therapeutic
3 principles and procedures.

4 Both professions are thus reasonably well
5 prepared to help patients make informed decisions about
6 their health care options. We highly recommend looking
7 at the Chinese model for the harmonious co-existence of
8 traditional and modern, CAM and non-CAM therapies and
9 professions.

10 The AAOM supports similar direct access to
11 Oriental medicine professionals in this country who are
12 well trained and licensed as primary health care
13 providers, as professional acupuncturists are in a
14 growing number of states.

15 We also support direct access to Oriental
16 bodywork therapists, whose standards of practice leave
17 little potential for confusion of their services as a
18 substitute for comprehensive medical diagnosis and
19 treatment. This could also expand into other aspects, as
20 well.

21 We suggest the Commission can reduce the cost
22 of health care on a national level by recommending direct

1 access to qualified Oriental medicine professionals
2 through federal programs and by suggesting to State
3 Governors and Secretaries of State on its use in public
4 benefit programs, such as Worker's Compensation and
5 Medicare, as well as private clinics, hospitals, and
6 through state regulated health plans.

7 Oriental medicine has historically had a strong
8 tradition of preventative wellness and self-care, and we
9 are taught to serve as "guides" or "navigators." We
10 communicate from a functional and energetic perspective,
11 as well as from the conventional mechanical and
12 biochemical perspective.

13 We have found that open and direct
14 communication increases patients' confidence in our care,
15 improves patient compliance, empowers patients to take
16 more responsibility for their own health, speeds
17 recovery, and often reduces the need for access to costly
18 and possibly more dangerous interventions.

19 If prevention is to be recognized for its cost
20 savings, and its more obvious health benefits, then
21 Oriental medicine has a lot to offer.

22 Unfortunately, our profession faces constant

1 interference with patient access to our services from the
2 existing medical establishment, and we are asking for
3 your help to alleviate the situation.

4 I would like to thank the Commission for your
5 efforts to improve health care in America and to
6 integrate old traditions and modern innovations to create
7 a new medicine for the new millennium.

8 DR. GORDON: Thank you.

9 So, we have some time for questions from the
10 commissioners.

11 Tieraona, Ming, George, David. We will just
12 come around like this.

13 **Panel Discussion**

14 DR. LOW DOG: I like the whole concept in China
15 where traditional Chinese practitioner and also medical
16 doctors, they spend time actually learning from each
17 other, so that there is an understanding and there is
18 less animosity then, but would you agree that in some
19 ways it is more difficult here because there, they are
20 not studying homeopathy, anthroposophical medicine,
21 Reiki, polarity, and massage therapy, Western herbal
22 medicine, Ayurvedic medicine, biofeedback -- do you see

1 what I am saying? Here, because this country has so many
2 modalities, not to even discuss the [quidendesmo] or the
3 traditional healing practices of all the indigenous
4 populations of this country.

5 It is just this vast, vast pool of healing
6 modalities that makes, I think, it more difficult in some
7 ways in this country, because it wasn't just one
8 tradition that we are asking people to look at, it is
9 many, as has been represented by so many people.

10 I guess my question is how do you think we can
11 best help fix this problem between Western physicians and
12 CAM therapists when it is so vast and it is so big, and
13 the paradigms are so at odds with one another often?

14 DR. MOLONY: I imagine you are asking me. I
15 think it has a lot to do with patient education more than
16 anything else and patient choice, because I do think that
17 if the patients are educated as to their choices, the
18 people who are familiar with the [Kodenderos] will choose
19 the [Kodenderos], and as long as those particular people
20 have an awareness of their limitations, which I think is
21 an important aspect of any CAM therapy, and should be in
22 the education of any CAM therapy, that that would be able

1 to expand in that way, but it all starts with people
2 education and making it so that they are aware of their
3 choices in the matter.

4 I mean you ask almost any patient before they
5 are exposed to acupuncture, which luckily for us is one
6 of the first alternative things people choose because of
7 the pain aspect of it, and they are totally unfamiliar
8 with any aspect of CAM, and also they believe they
9 worship at the altar of God of Science.

10 We have to recognize that science is not a god,
11 and science, although we need to look at fact, doesn't
12 have truth with a capital T.

13 DR. LOW DOG: So, basically, not to focus on
14 education of physicians, which is what I thought at the
15 beginning was about trying to cross, almost cross-
16 training, but your recommendation is primarily to
17 education of consumers, so that consumers can make
18 educated choices, which then comes to access, that any
19 practitioner should be available to provide any type of
20 therapy?

21 DR. MOLONY: It is difficult for practitioners
22 to recognize their limitations especially in the Western

1 medical conundrum that they are stuck in, and I think
2 that it is important that we all recognize our
3 limitations, and that there is just so much information
4 out there that we have to really work at grasping where
5 we stand with what we are working with.

6 I worship conventional medicine, like I was a
7 month premature, and I am really happy I am alive, but I
8 think that the understanding has to work on understanding
9 limitations, as well as patient education I guess would
10 it would be.

11 DR. GORDON: One thing I want to remind
12 everybody is we only have a very few minutes for
13 questions, so if we are going to get the most questions
14 from the most people, we have to move it along, questions
15 should be brief, and answers as brief as possible.

16 DR. BLALWAS: I just wanted to add one thing to
17 David's statement, and I think it has to do with
18 education of consumers, but also education of medical
19 professionals in the sense of establishing a certain
20 degree of equality for people from CAM modalities who are
21 licensed and fully trained to be able to perform those
22 services and to really complement each other in terms of

1 taking the strength of one particular medicine and
2 applying that to another medicine which may not have that
3 particular strength.

4 In the case of acupuncture and Western
5 medicine, the sort of preventive/restorative maintenance
6 benefits that acupuncture has been shown to have for
7 3,000 years, combining that with the acute care and
8 trauma specialties that Western medicine does so well,
9 really provides an environment that serves the patients
10 equally well, but I think the lack of sort of the
11 barriers and the turf battles that have existed in this
12 country so far are keeping that education exchange from
13 happening.

14 DR. GORDON: Ming, I think you are next in
15 line.

16 DR. TIAN: The question is, what is Oriental
17 medicine, the definition, and if you can make a
18 definition because they are talking about acupuncture,
19 which as I understand we need a national standard for,
20 non-physician acupuncture plus the training requirements,
21 and also it is what is Oriental medical doctors, what is
22 qualification for that, what is training program, because

1 the issue I brought up this morning is we have so many
2 herbal remedies or herbal medicine we are using for
3 medical professionals, do patients need to ask Oriental
4 medical doctors or medical professionals who have the
5 knowledge to instruct patients to use that, because they
6 have no idea which works and how much, what is dosage.

7 Thank you.

8 DR. BLALWAS: Well, it is funny that you ask
9 this question. This is a question that is a very hot
10 topic among the acupuncture and Asian medicine community
11 right now. Several weeks ago, there was a task force
12 convened by the National Commission for the Certification
13 of Acupuncturists in Oriental medicine, and they brought
14 a group of us together from the world of acupuncture,
15 from the world of herbs, from the world of Qigong, Tai
16 Chi, Asian bodywork, and a number of other disciplines to
17 actually try to began to tackle this issue of what is
18 Oriental medicine.

19 We weren't able to do that, not in that one
20 setting, but because of the wide range and diversity of
21 what is being called Oriental medicine now, this
22 particular organization felt it was necessary in order to

1 address this question now to serve the American public in
2 terms of them knowing which practitioners are qualified
3 and who they are going to.

4 DR. MOLONY: Simply put, Oriental medicine is a
5 way of looking at health and healing in the human body,
6 and it needs definition, a succinct definition within our
7 community, but at the same time, as opposed to
8 conventional medicine, it is a different field of
9 medicine.

10 DR. GORDON: George.

11 DR. BERNIER: A question for Dr. Molony. It is
12 really great to hear that the Western and Oriental
13 medicines and disciplines have lived in such great
14 harmony. Has it been a coexistence status totally or has
15 there been intermingling of modalities with time?

16 DR. MOLONY: Well, as with any group of people,
17 there is always ego battles, but in traditional Chinese
18 medicine hospitals, one has access to conventional
19 medicine, testing processes. There is referral out to
20 the conventional medicine if indicated.

21 Conventional medicine hospitals also refer to
22 in-patient Chinese medicine hospitals and also usually

1 have outpatient acupuncture and herbal medicine programs
2 in their hospitals.

3 DR. BERNIER: So, you wouldn't be seeing people
4 who were sort of certified in both areas.

5 DR. MOLONY: Well, there always are people
6 certified in both areas either due to interest or to an
7 illness or to other reasons. I think Dr. Xiao Ming Tian
8 is certified in both.

9 DR. GORDON: David.

10 DR. BRESLER: This is for Kathleen Golden.
11 Over the years, traditional Chinese medical practitioners
12 have an abhorrence for what they call cookbook
13 acupuncture. Yet, we are here to talk about access and
14 delivery.

15 For about 30 years I have been teaching
16 anesthesia residents at UCLA how to suppress the gag
17 reflex just by putting pressure on the large intestine 4
18 point. It works better than 30 milligrams of diazepam.
19 It is strictly a cookbook approach, but I would much
20 rather have them, if they are having trouble intubating a
21 patient, use a little acupuncture than push more
22 medications.

1 Do the acupuncturists see the possibility of
2 there being a level of acupuncture that is not TCM, that
3 can increase access and delivery, that we could train
4 American physicians to do?

5 MS. GOLDEN: Well, I do see that that is very
6 relevant and very helpful. I think my suggestion was
7 that in that setting, you wouldn't bring in a licensed
8 acupuncturist just to do large intestine 4, but what my
9 fear is that there will be this subsuming of our
10 profession and that that will become the only way that,
11 for example, the low income patients that we are talking
12 about receive acupuncture is with cookbook acupuncture.

13 I see that happening a lot and, you know, for
14 me in New York recently, the issue of podiatrists wanting
15 to be certified, so that they could, quote, unquote,
16 "treat bunions," a similar type of a situation, and I do
17 have a problem with that, because I do believe that the
18 patient population that they were talking mostly about,
19 for example, were the elderly, saying they could bring
20 them in and just treat those bunions, and our way of
21 looking at it is if we are going to have access to the
22 elderly population and treat them for their bunions,

1 bunions is not just bunions in Oriental medicine, which I
2 use that term very broadly, we are struggling with it in
3 our profession, but it is an umbrella term to discuss
4 what we do.

5 We could work on the deeper issues that brought
6 about the bunions in the first place, and I think that
7 that is more relevant to access and delivery, to treat
8 the whole patient rather than just the bunion.

9 So, to get back to your idea of large intestine
10 4 in the operating room, I think that we would be willing
11 to work with the operating room staff and to work
12 something like that out.

13 I mean, for example, you said that Mike Smith
14 is going to testify in New York, and in New York, what we
15 have is people that just do the 5 needle protocol. That
16 has worked out very well for us, I believe, in my state,
17 because if you go to school for three years, you don't
18 necessarily want to just be doing those 5 needles all the
19 time, but in terms of access and delivery to that patient
20 population which needs it, which I have done a lot of
21 that supervision, it has been very, very helpful so I
22 could see that model working in the operating room in

1 terms of large intestine 4.

2 So, I think if we had communication and we
3 agreed, okay, this is the setting where --

4 DR. GORDON: Excuse me, I am going to
5 interrupt because we really need to move along.

6 MS. GOLDEN: Sure, okay. I hope I answered
7 your question to a certain extent.

8 DR. MOLONY: I just wanted to mention that as
9 long as there is ethics involved, and the development of
10 ethical standards when people go outside of their scope,
11 that's all.

12 MR. CHAPPELL: Kathleen Golden, please. Is the
13 vision for acupuncture in Oriental medicine to be kept
14 away from integrated systems, a stand-alone, or would you
15 see this still as a healing --

16 MS. GOLDEN: I do think that the idea of
17 integration is very relevant. I do think that, as David
18 pointed out, you know, we each have something very
19 special to offer to the health of the American public,
20 and what I am concerned with is what I have seen
21 happening is sort of this subsuming of our medicine, and
22 it just becoming large intestine 4, liver 3, when there

1 is this rich complex philosophy behind it.

2 I do think that the way that our country can
3 most benefit is to keep the paradigm special and for us
4 to be able to do our work and for Western medicine to be
5 able, as both Davids said, acute medicine, Western
6 medicine excels at that, and certainly for all of my
7 patients, I feel that they need to have their yearly
8 checkups and if I can't see into the body that diagnostic
9 tests -- if we work together, see, my issue is we are not
10 quite working together right now, and I would like to see
11 us have more dialogue and more flow for the benefit of
12 our patients.

13 DR. GORDON: Effie. Again, time is of the
14 essence. We are already about 10 or 15 minutes behind.

15 DR. CHOW: Thank you very much, my associates.
16 I really appreciate it. There is sort of a gradation of
17 the large intestine 4, and then the whole cultural
18 identification, everything is valuable.

19 Are any of your organizations in particular,
20 David, is there any outstanding models that you know of
21 now in China -- I mean there is better ones and there is
22 not so good ones -- and also here in the United States,

1 are you aware of or can you get models to us that you can
2 deliver to us for using it as a model?

3 DR. MOLONY: Models for?

4 DR. CHOW: For integration.

5 DR. EGOROV: In California, I have come across
6 numerous groups of multidisciplinary CAM providers. A
7 lot of them are licensed health care professionals who
8 also do CAM mixed with straight CAM, we may call it, and
9 I have been very curious myself as to where is their
10 portal of entry for these patients, how do they do
11 differential diagnosis as a group, and do a care plan,
12 and how does it work exactly.

13 So, I could provide you with some examples that
14 I have come across and within the structure that I work
15 myself as a CAM provider.

16 DR. CHOW: Those are the individual ones. What
17 about institutional?

18 DR. MOLONY: I will work with Natalie and get
19 something.

20 DR. CHOW: Great. That is terrific. I think
21 that is really important.

22 MS. GOLDEN: Can I say something? I do work in

1 an AIDS day treatment program, and we have a wonderful
2 integrative model where we have Western medical staff, as
3 well as "holistic" medicine staff, and the way that we
4 work is that we communicate with each other all the time
5 about what is happening with the patients, and so that
6 model, I think, is very effective. I could get that
7 model to you, as well.

8 DR. GORDON: That would be very helpful.

9 DR. CHOW: That would be great.

10 DR. JONAS: I have a question really for the
11 panel as a whole. In terms of the basis upon which
12 access should be delivered, I think, Kathleen Golden, you
13 mentioned insurance parity, and I think eventually it
14 does come down to who is going to pay in order to get
15 access.

16 My question for the panel is what would you
17 recommend to be the basis for that insurance parity? For
18 example, should it be state licensing in which case then
19 the competition for the various types of professional
20 practitioners with each of the state legislatures becomes
21 the main focus, should it be outcomes research, such as
22 what was described in terms of patient satisfaction, in

1 which case probably the majority of CAM practitioners
2 could demonstrate that the majority of patients are
3 satisfied with their care, or should it be other types of
4 approaches, any suggestions or comments?

5 DR. MOLONY: I know in Australia, they did a
6 study and they found that as far as safety and efficacy,
7 the more training somebody received, the better the
8 patient, the more safe the patient was and the more
9 effective their treatment, and that is essentially a
10 given.

11 I imagine there is a certain plateau at which
12 you reach, that continued training doesn't really -- it
13 starts to get more incremental, but --

14 DR. JONAS: So, should the basis be on the
15 ability to be trained or to demonstrate that the training
16 is effective, and if so, which way?

17 DR. MOLONY: I would imagine the development of
18 certification programs developed through psychometrics.

19 DR. JONAS: So, you would offer training then,
20 training and licensing should be the basis?

21 DR. MOLONY: Some CAM things don't require
22 quite the intensive training as maybe Oriental medicine

1 does.

2 DR. JONAS: We have heard in the research
3 panel, for example, a number of suggestions along the
4 lines of what Dr. Blalwas suggested, that we should do
5 more outcomes-based research, look at what practitioners'
6 patients are, what kind of benefit they are getting and
7 how satisfied they are.

8 Is this the appropriate basis you think for
9 reimbursement or for insurance parity?

10 MS. BUTLER: Within biofeedback, we have taken
11 the route that certification is the pathway to go on, and
12 that came about for a number of reasons over a number of
13 years.

14 Because it is a multidisciplinary organization
15 and people who use this methodology come from medicine,
16 occupational therapy, PT, et cetera, they have their own
17 licensing requirements, and to ask a physician to go get
18 another license in biofeedback or a psychologist to be
19 licensed in biofeedback, it just made no sense.

20 But certification is even across the board, and
21 it asks the candidate to demonstrate knowledge in that
22 field over a course of education and training and

1 supervised practice and examination. That evens the
2 playing field. There are probably other models.

3 DR. MOLONY: It also depends on if you are
4 talking sickness or wellness.

5 DR. BLALWAS: I actually think it is both. I
6 think the two points you make need to be complementary,
7 to coin a phrase, in gaining this access, because the
8 first thing is to quantify through this kind of research
9 that the medicine works for a variety of different health
10 care issues, and then make sure that the people who will
11 be delivering those services are fully trained enough to
12 be able to provide those services to patients.

13 DR. JONAS: Actually, I am suggesting that that
14 type of research is not going to advance us in terms of
15 being able to demonstrate, because all of the professions
16 will be able to demonstrate that they are effective and
17 that patients are satisfied.

18 However, you have helped, I think, a lot in
19 terms of what this commission needs in terms of training.
20 We can certainly address issues of training and this type
21 of thing whereas, we cannot address issues necessarily
22 about a licensing, which is a state-based thing, but as a

1 federal commission we could suggest some types of
2 national standard of training that then the states could
3 use if they wished to make decisions about licensing.

4 MS. GOLDEN: For our particular profession,
5 those are in place.

6 DR. JONAS: I understand.

7 MS. GOLDEN: So, that is sort of what I was
8 talking about, to base it on those standards.

9 DR. GORDON: We are going to have to end this
10 panel. Obviously, we are all very engaged. That's the
11 good news. Thank you very much. We really appreciate
12 your input. We may well be coming back to you to talk
13 with you about education and licensing, and those other
14 issues that you raise.

15 Thank you very much.

16 **Public Comment [Continued]**

17 DR. GORDON: The next panel is Elaine Marie
18 Wallzer, Bhavna P. Bhut, Bruce Dooley, and Salvatore
19 D'Onofrio.

20 Are the other panelists here?

21 [No response.]

22 DR. GORDON: Let's begin with Bruce Dooley.

1 DR. DOOLEY: Hi. I am Bruce Dooley. I am an
2 M.D. from a warm state south of here, whose name I was
3 told not to mention in Washington.

4 I am here to discuss a little bit something on
5 a different note. I have been involved with some issues
6 that have been involved with some CAM physicians being
7 brought before their medical boards across the United
8 States and somewhat brutalized in a disciplinary fashion.

9 I went to search for this because, of course,
10 this involves our livelihood, every M.D. and DO
11 practicing has over their head of their license being
12 pulled by the Medical Board.

13 I am here to tell you today that my
14 investigations revealed that there is an organization
15 called the Federation of State Medical Boards, which I
16 think you need to be aware of.

17 This is a federation, it is a private
18 corporation, private organization, formed in 1912, an
19 interesting time. That is when Rockefeller got into the
20 pharmaceutical industry. It is when the Flexner Report
21 came out, and that is when the AMA's Quackery Committee
22 went underground.

1 The Federation, as they call it, develops
2 policy at their annual meetings, which is then handed
3 down to the state medical boards to be enacted in their
4 own states.

5 An example of this is the Special Committee's
6 report, which you have been given, or summary of them, on
7 Questionable and Deceptive Health Care Practices. This
8 is a blueprint for state medical boards to basically
9 identify and then crack down on complementary and
10 alternative physicians in their state. This is
11 definitely a disincentive for other physicians to enter
12 this field, and therefore limiting access to patients of
13 these people.

14 They delineated in their definition we can't
15 decide whether it is complementary alternative medicine,
16 so we are going to decide to call it questionable
17 medicine. They also told the states to coordinate and
18 collaborate with the FTC, the FDA, HCFA, U.S. Postal,
19 AMA, and many other federal and state agencies to get
20 their physicians.

21 They changed the definition of "harm" in 1996,
22 interesting. The mandate of the state medical boards is

1 to protect the public from harm. They added on, not just
2 "physical harm," but "economic harm" and "indirect harm,"
3 economic harm if the patients lost money on the
4 procedure, and indirect harm if they failed to go seek
5 appropriate therapy.

6 They also controlled the testing of the
7 national medical boards and the FLEX exams and the PLAS.
8 They instruct the state medical boards -- and I was there
9 and heard this -- to resist state and national
10 legislative efforts to pass freedom of medical access
11 bills. They are actively lobbying against freedom of
12 access medical bills both on a national and on the state
13 level.

14 They also maintain a physician data bank, which
15 is the disciplinary marks are never expunged once a
16 physician is given a disciplinary mark.

17 In summary, the Federation of the State Medical
18 Boards, one, develops strategies to curtail the expansion
19 of CAM, two, it lobbies federal agencies, state medical
20 boards, and legislatures on the implementation of these
21 strategies, and, three, indirectly and powerfully
22 influences the course the content of all new physician

1 training via the medical testing.

2 These anti-CAM activities and bias of the
3 Federation of State Medical Boards, only a fraction of
4 which are represented here, I believe warrant further
5 investigation by this commission.

6 Clearly, it is troublesome that a private
7 corporation should wield such influence on the members of
8 state medical boards and the physicians' means of
9 livelihood.

10 Thank you.

11 DR. GORDON: Thank you.

12 Salvatore D'Onofrio.

13 DR. D'ONOFRIO: Good afternoon and may God
14 continue to shed the grace of his light upon these
15 proceedings.

16 My name is Dr. Salvatore Anthony D'Onofrio. I
17 am not a medical doctor, I am a nutrapathic doctor and a
18 Doctor of Divinity. I am in service to humanity through
19 natural health principles in the name of God Almighty for
20 the last 22 years.

21 I do not practice disease symptom
22 supplementology. Please do not include natural health

1 practitioners in alternative or complementary medicine.

2 Commissioners, there is nothing alternative or
3 complementary to allopathic medicine about natural health
4 principles. God has created and given us a maintenance
5 responsive unit. Natural health principles are the
6 primary methods of maintenance through spiritual, mental,
7 emotional, and physical modalities since time immemorial.

8 Individually determined amounts of clean air,
9 water, and food have been the basis of natural health
10 principles since creation. The truth is the alternative
11 or complement to natural health practices is allopathic
12 medicine.

13 I believe that natural health principles is a
14 God-given right, protected by the Constitution. It is
15 not a crime. I believe that the best way for medical
16 doctors to truly study natural health principles is to
17 legally allow doctors to practice natural health
18 principles without attack from misinformed medical
19 boards.

20 Because people get well from what we do,
21 medical boards assume we practice medicine. We do not
22 practice medicine.

1 There is a type of bill from Minnesota that
2 would, if we drafted it to include medical doctors, would
3 allow medical doctors to practice and learn and
4 experientially report from clinics on natural health
5 principles in outcome studies that medical science could
6 accept.

7 I believe that doctors should do an internship
8 under a qualified naturopath from one of the state
9 accredited four-year colleges like Bastyr before
10 practicing, as I had to do.

11 You know, we each all have our own values, and
12 we should honor them through intelligent understanding.
13 This medical bill from Minnesota would be a real good
14 model to allow doctors to practice and experientially
15 learn what we do.

16 You see, natural health practices is not
17 alternative medicine, and it is not a crime, yet we are
18 attacked all the time. We need to have God bless us with
19 understanding and cooperation through education.

20 We have natural health principles. You take a
21 couple of things like vitamin therapy out of it, and
22 apply it to a disease, that is alternative medicine, or

1 you use a drug, and that is allopathic medicine. So, we
2 have three different modalities. Keep them separate,
3 educate ourselves about them, and then integrate them.

4 Thank you.

5 DR. GORDON: Are there questions from the
6 commissioners?

7 **Panel Discussion**

8 DR. JONAS: So, you would suggest no licensing
9 then?

10 DR. D'ONOFRIO: Well, I would suggest
11 accreditations first, and then licensing maybe by words
12 that know about what we do, definitely not licensing from
13 a medical board, because we don't practice medicine.

14 DR. GORDON: Yes.

15 DR. LOW DOG: What I am understanding you to
16 say is -- and I think that many of us sort of are talking
17 around it -- is that the fundamentals of health, I am not
18 sure have to be given by a licensed practitioner, they
19 should start when our children are very small, about how
20 do you eat properly, how do you handle your anger and
21 your stress, how do you move in ways that make you feel
22 good, and those are the things that would probably keep

1 all of our patients out of all of our offices, that those
2 are the fundamentals of health and that everything else
3 besides that is actually practicing medicine, however
4 health oriented it is.

5 DR. D'ONOFRIO: Yes. And we need medicine. I
6 mean I am the first person to -- I refer people to
7 medical doctors every day. They refer people to me. I
8 tell people if you get your finger cut off, you don't
9 want to see a chiropractor or be popping pills, you want
10 a surgeon.

11 If you have raging septicemia, you go get some
12 antibiotics, but as you were saying, as we teach our
13 children, a doctor means teacher, I teach natural health
14 principles to build health, not to fight disease.

15 It is like putting, in my mind, putting a fire
16 out with gasoline. I try not to focus on that. We teach
17 them to focus on health.

18 DR. GORDON: Any other questions?

19 [No response.]

20 DR. GORDON: I have one for Dr. Dooley. Dr.
21 James Winn appeared before the commission the last time
22 we had hearings, and he said very clearly to us that he

1 was interested in not only working with CAM research, but
2 in helping CAM researchers to develop IRBs, and I believe
3 that one of the areas he mentioned they had a particular
4 interest in working collaboratively with was the area of
5 chelation.

6 So, I am wondering whether your information is
7 up to date. Have you talked with him recently?

8 DR. DOOLEY: I went to the April meeting, their
9 last annual meeting, and I can tell you just an example.
10 Larry Dixon, who is on Winn's advisory board, was a past
11 board member of the FSMB. The Senator from Alabama is
12 Executive Director of the Board of Medical Examiners, and
13 he was one of the speakers.

14 Here is what he said. "About the
15 chelationists, is there a Board present that has
16 successfully prosecuted a chelationist, revoked a license
17 and made it stick? We find that very difficult. We got
18 the major chelationist in our state but only when he
19 branched out into other forms of quackery."

20 So, everywhere I was going --

21 DR. GORDON: But I wonder if perhaps you might
22 contact -- I am just curious about this -- you might

1 contact Dr. Winn and perhaps indicate that you appeared
2 here and talked with us, and that we said to you that he
3 had appeared and that he was quite interested in working
4 collaboratively. I wonder if you would consider pursuing
5 that as a way of working.

6 DR. DOOLEY: Sure, I would, but as I mentioned,
7 I was on the board of ACAM when our president, then Terry
8 Chappell, sent 23 letters to Winn, requesting ACAM, a 25-
9 year-old organization, you can't get older than that, and
10 he rejected every one.

11 DR. GORDON: We will be happy to supply you
12 with Dr. Winn's testimony, and we will be interested to
13 hear how things develop.

14 DR. DOOLEY: I would love to work with him if
15 he seriously means that.

16 DR. D'ONOFRIO: A point on chelation. I was
17 just at the California Medical Association's study on
18 alternative health, and they refused to study chelation
19 therapy because it is considered by them to be quackery
20 because of one anecdotal incident, a friend of the
21 chairman of the board was harmed by an improper
22 application of chelation therapy.

1 So, what he is talking about is rampant. We
2 need to avoid these people.

3 DR. GORDON: My comments don't reflect on the
4 truth of what he is saying. I believe what he is saying.
5 Also, our hope is that things are changing and perhaps
6 changing significantly, and what we heard from Dr. Winn
7 was pretty clear, I think, about beginning to reach out
8 and to say we are going to do things differently.

9 We will be happy to give you both copies of his
10 testimony, and we hope that things can move ahead.

11 DR. DOOLEY: Great.

12 DR. D'ONOFRIO: Thank you.

13 DR. DOOLEY: I do have one thing to say,
14 though, that, you know, in a disease care industry, which
15 is a trillion dollar, quote, unquote, disease care
16 industry, with the major players being the hospitals and
17 the pharmaceutical cartel, if you will, all of that money
18 comes through disease, and it seems like if there is
19 going to be any kind of sense of fighting a single spot,
20 laser focus would be the M.D.'s and the DO's who actually
21 write the prescriptions and therefore are the source of
22 their funding.

1 DR. GORDON: Thank you very much. Please keep
2 us posted. We are going to keep a five-minute break and
3 the next panel will then come up.

4 **Session III: Use of CAM for Selected Health Conditions**

5 DR. GORDON: Some of the people on this panel
6 are very good friends of mine, so I am very happy to
7 welcome them, as well as to welcome those I am just
8 meeting.

9 This is a panel on the Use of CAM for Selected
10 Health Conditions. We have people who are offering
11 services and people who are receiving them, and people
12 who are both offering and receiving.

13 We will begin with Addiction and HIV with
14 Howard Josepher.

15 **Addiction and HIV/AIDS**

16 MR. JOSEPH: Good afternoon. Thank you for
17 inviting us here. My name is Howard Josepher. I am the
18 Executive Director of Exponents, Incorporated, a not-for-
19 profit organization that functions in New York City.

20 The people that come to our programs are
21 overwhelmingly inner city individuals from minority
22 communities. They are also the people that make up the

1 majority of AIDS and new HIV infections both in New York
2 and in this country. They are people who have just come
3 out of prison or involved with the criminal justice
4 system.

5 The needs that we are confronted with by our
6 clients are all-encompassing, and we have come to
7 understand that you cannot treat drug addiction, HIV
8 infection, or AIDS specifically without addressing other
9 needs that stabilize the individual and make health and
10 healing possible.

11 Examples are for the people, our clients, our
12 patients, there is a need for primary care, there is a
13 need for food. There is a need for housing. There is a
14 need for health education, and, of course, stress
15 reduction, and we also feel that in looking at the
16 individual, we also have to take that holistic view of
17 the economic and cultural environment that our clients
18 come from.

19 Conventional treatment for substance abuse or
20 drug addiction, excluding methadone maintenance, in this
21 country, are generally behavior modification or
22 psychotherapeutically-oriented models that focus on

1 abstinence.

2 Because of AIDS, we created an alternative
3 approach to engaging and working with drug addicts. This
4 approach did not require abstinence as a requirement for
5 participation.

6 This is important when you understand that one
7 in seven addicts in this country ever get treated and
8 that the treatment field has come to rely upon coercion
9 and mandates to get people into treatment programs. So,
10 the need to create models that people who have problems
11 with drugs and AIDS, the models that they want to attend.

12 We created our program ARRIVE in 1988. Today,
13 we have over 5,300 graduates, many employed in the AIDS
14 and substance abuse field. The program runs for eight
15 weeks, three times a week, which means 24 classes. Each
16 class is two and a half hours.

17 While attending ARRIVE and some of the
18 postgraduate ARRIVE classes, topics cover both
19 traditional and alternative approaches to health and
20 recovery. Topics include or experiences include risk
21 reduction for sex and drug use, tuberculosis, the immune
22 system, nutrition, and vitamin supplements, aromatherapy,

1 and environmentally soothing music.

2 We also cover hepatitis, especially hepatitis
3 C, diabetes, stress management, and meditation, sound
4 healing for immune boosting utilizing crystal bowls,
5 cognitive psycho-education, relapse prevention.

6 We teach about infection control, cost
7 mainstream HIV and AIDS medications, and also
8 complementary and alternative treatments. We talk about
9 and teach about syringe cleaning and harm reduction. We
10 do make referrals to other programs.

11 A brief meditation is practiced before, in the
12 beginning, and the end of every one of our ARRIVE
13 classes. Our work demonstrates the need for
14 complementary and alternative approaches to addiction
15 treatment.

16 If the health of an individual is enhanced, and
17 if community safety for the larger community is assured
18 and maintained, then, health models like ARRIVE, not
19 focusing primarily and solely on abstinence, would be a
20 valuable expansion of the continuum of treatment for drug
21 and alcohol addiction.

22 Did I get in under that? That was the first

1 time I have ever done that.

2 DR. GORDON: Good job.

3 Denise Drayton.

4 MS. DRAYTON: My name is Denise Drayton. I am
5 a graduate of the ARRIVE training program, and I am
6 currently a staff member at Exponents, Assistant Director
7 of Education at the ARRIVE program, and I was asked to
8 briefly describe why I chose unconventional approaches to
9 treat my health condition and what health results I have
10 experienced.

11 I am also HIV-positive, so alternative therapy
12 has been especially beneficial to me in dealing with the
13 dual disease. I was first introduced to holistic
14 medicine when I was admitted into a detoxification center
15 for heroin addiction.

16 The method that was used for inpatient
17 treatment was conventional, but included acupuncture for
18 stress and pain. I continued with my acupuncture
19 treatment in an outpatient program.

20 My next encounter with alternative therapy was
21 as a student in the ARRIVE program. We were taught
22 visualization and deep breathing meditation. I

1 incorporate several methods in maintaining my sobriety.
2 I have been clean for 10 years as a result of holistic
3 treatment, faith-based therapy, and self-help programs.

4 I choose to use the holistic approach to
5 dealing with HIV in the form of massage, meditation,
6 visualization, acupuncture, and deep breathing. I also
7 attend workshops for stress management and burnout,
8 because as an HIV-positive person in the work force, it
9 can be stressful at times.

10 I surround myself at work and home with a
11 stress-less environment. I have a crystal fountain at
12 work, a sound fountain at home, and a sound aromatherapy
13 diffuser in my office. So, when people step into my
14 office, they are all like they are in la-la land.

15 I also attend meditation workshops that help me
16 deal with the stress burnout pertaining to, like I said,
17 being positive in the work force, and I believe this has
18 had a positive effect on my health.

19 HIV sometimes affects my memory, and I feel by
20 playing meditative music in combination with
21 aromatherapy, I have experienced a more centered feeling
22 in focusing on my work on the job.

1 After testing positive, I wanted to quit
2 smoking to clear up my lungs, and I knew that pneumonia
3 was a possible opportunistic infection for people with
4 HIV, so I quit smoking with acupuncture. I actually
5 joined a contest and I figured I would cheat by taking
6 acupuncture. I did not win the contest, but I got back
7 my lungs, so I was very happy for that.

8 I had sessions, I took on sessions, and I have
9 been smoke-free now for eight years. Although I take
10 Western medicine for my HIV, I feel that therapies are
11 complementary. Sometimes the side effects of HIV
12 medication causes body aches, and massage is essential in
13 relaxing the body, and meditation helps me focus on
14 something other than the pain.

15 They asked me what barriers and obstacles I
16 face, and still face, in trying to obtain care. I am
17 fortunate to have a workplace that incorporates and
18 promotes healing through alternative methods, employee
19 activities, stress-reducing devices, and conducting free
20 alternative medicine workshops and encouraging wellness
21 care.

22 However, in my community, this type of therapy

1 is not readily available. The clinics don't offer other
2 methods, and if they do, it is not well promoted. It is
3 really not obvious to people that come into the clinic
4 that this is going on.

5 There is a natural distrust of anything that is
6 not tradition in my community. It is looked upon like
7 voodoo or something because of the lack of education that
8 is surrounding it.

9 If it is perceived as not in accord with
10 religion, it is not well accepted. Many people have
11 never experienced some of the alternative treatments that
12 are available. So, my recommendation that I would like
13 to see happen to make it easier for me to receive care is
14 I would like to see expanded health care insurance to
15 provide for alternative therapies.

16 I would recommend outreach to communities of
17 color that provide information and education on
18 alternative therapies and how they can work with HIV
19 medications.

20 I would like to see doctors do some inner
21 healing when it comes to HIV, maybe get into CAM, some
22 meditative approaches that help them deal with their own

1 issues, so that they can attend to whatever affect before
2 they can then get involved with the healing process.

3 Thanks.

4 DR. GORDON: Thank you very much, Denise.

5 Jeanne Andrews.

6 **Cancer**

7 MS. ANDREWS: Hi. My name is Jeanne Andrews.

8 I am a wife, mother of four, former teacher, and
9 presently a student for the past 21 months.

10 Twenty-one months ago I was diagnosed with
11 Stage IV colon cancer. I had resection of my colon and
12 underwent six months of chemotherapy. When I was first
13 diagnosed, a friend of mine suggested massage therapy,
14 and she said, Jeanne, it is not a luxury, it is really
15 beneficial for you.

16 I did start massage therapy, and then another
17 friend recommended seeing a nutritionist. I went to a
18 nutritionist and got a lot of guidance there. But it was
19 two months into my chemotherapy when I was first working
20 under the guidance of Dr. Fred Smith, oncologist, that I
21 said, you know, I don't feel in control here, what else
22 can I be doing.

1 Besides, I was experiencing the effects of the
2 toxins in my body, and I just felt that I had to be more
3 in control. It was then that he recommended that I
4 contact Dr. Gordon, and was given a book, Comprehensive
5 Health Care. I read that book within two days, and I was
6 just amazed at all of the information there that I had no
7 knowledge of prior to my illness.

8 As a result, I contacted Jim's office, we met,
9 and I investigated some of their programs including their
10 group support system. I attended that, and as a result,
11 I learned deep meditation, visualization, and a number of
12 other forms of relaxation.

13 I believe that my cancer, well, I believe that
14 the disease can be treated by Western medicine, but it is
15 treating the disease, and not the source, so I really
16 felt that I needed to treat the whole body.

17 Anyway, as I got into the various modalities,
18 various things worked for me, others did not, so I
19 adjusted along the way. Well, in April of this year,
20 2000, they discovered another large tumor. It was too
21 large to operate, so they put me through a series of,
22 well, just six weeks of an experimental drug.

1 It ravaged my body and I was just beside
2 myself, so I again readjusted various nutrients and
3 supplements, and then I discovered Qigong. I traveled up
4 to New Jersey three weeks during the course of the
5 summer, and went through intensive medical Qigong.

6 In the meantime, I was also doing massage
7 therapy, Reiki, various other things, but the Qigong I
8 believe really helped me. You see, during this point of
9 time, I had completed the chemotherapy, the six weeks,
10 and although the tumor had shrunk, I then went into the
11 Qigong, and the cancer markers went from 31 to 15 under
12 the Qigong.

13 Well, when I came back after the three weeks,
14 they did discover several weeks later a blockage
15 occurred. To make a long story short, they wanted to
16 operate, perform this radical surgery that would have
17 been eight hours long, kept me in the hospital three to
18 five weeks.

19 I refused to go through that, and I went back
20 once more for Qigong. When I came back, I went in for
21 the operation because I had to have this obstruction
22 cleared. As it turned out, I was in the operating room

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1 two and half hours later, when I woke up, I asked if I
2 had the ostomy, and the doctor said, "Jeanne, this is
3 incredible." He said, "What should have been the worst
4 case scenario has turned out to be the best case
5 scenario." He said, "We didn't have to touch your
6 colon."

7 Well, they also took my blood, did some
8 bloodwork on me, and today, my markers are down to 0.6.
9 I continue to do medical Qigong, as well as acupuncture,
10 working with my supplements, massage therapy, and Reiki,
11 and I truly believe that all of this, the CAM treatments
12 have been a tremendous help to my whole system.

13 But again I also believe that there were
14 obstacles that I encountered, and that was, first of all,
15 my medical doctor not truly believing in CAMs, but yet he
16 was willing to give me this information.

17 In searching out the various treatments, I did
18 have to do a lot of footwork until I came across Dr.
19 Gordon, and I continued to travel, though, different
20 places, so there was no central location for me to grasp
21 all of these modalities.

22 My trip up to New Jersey three and a half hours

1 over three different times -- actually, four different
2 times -- you know, I wish my medical Qigong master was
3 here in the D.C. area. It would make my life easier.
4 With the exception of acupuncture, I discovered that this
5 was getting to be an expensive proposition. Acupuncture
6 was only covered by my insurance company if it is done
7 through a licensed medical doctor.

8 So, I thank you very much for inviting me here
9 and being able to share my story of hope.

10 DR. GORDON: Thank you very much, Jeanne. We
11 also have some written testimony from Barry [Cassilot],
12 who is Chief of the Integrative Medicine Service at
13 Memorial Sloan-Kettering, and we will be coming back to
14 the issue of integrative care for cancer probably when we
15 deal with reimbursement issues, which we will come back
16 to later.

17 The next speaker is Richard Collins, Dr.
18 Richard Collins.

19 **Heart Disease**

20 DR. COLLINS: Thank you, Jim. Good afternoon.
21 You have my bio in front of you. I don't think the
22 audience has that, so let me just give you a little

1 background.

2 I am a cardiologist and Director of the Heart
3 Disease Reversal and Prevention Program in Omaha,
4 Nebraska, and nationally, maybe some of you don't know
5 this, but I am also known as the "Cooking Cardiologist"
6 on Live with Regis.

7 Let me give you some sound bytes because you
8 have all of the information in front of you. Heart
9 disease remains the number one killer in America and
10 while the death rate from cardiovascular disease has
11 dropped due to technology, the absolute number continues
12 to rise because of new onset of disease.

13 The number is increasing in alarming fashion
14 for the African-American, Native American, Hispanic, and
15 in younger age women. It is American's most costly
16 illness.

17 In this country, the approach to cardiovascular
18 disease management has been a Mr. Fix-it-up approach to
19 acute disease therapy. Little is spent on preventative
20 measures until after the fact, and even after the fact,
21 conventional therapy has not been shown to be cost
22 effective with 30 to 50 percent re-stenosis after

1 angioplasty or stent placement, revascularization after
2 bypass after seven years, and costly recurrent admissions
3 for heart failure.

4 The Dr. Dean Ornish program for heart disease
5 reversal and prevention strikes at the very root cause of
6 the disease process, stabilizing plaques, reducing angina
7 by greater than 60 percent, reducing costly readmissions
8 to the hospital, and improving quality of life and well-
9 being.

10 We, as cardiologists, can talk about new
11 angioplasty, widgets, balloons, but if we do not begin to
12 manage behavior and lifestyle in America, we will never
13 reduce the onset of newly diagnosed heart disease in this
14 country.

15 Unfortunately, we, as cardiologists, are being
16 trained as firefighters rather than forest rangers.

17 The Lifestyle Residential Study, published in
18 1983, documented that heart disease can be managed by
19 intensive lifestyle control, again confirmed by the
20 Lifestyle Heart Trial in 1990 with a five-year follow-up.

21 The demonstration project with Mutual of Omaha
22 in mass controls was completed in 1998. The cost savings

1 -- hang onto your placards, Commissioners -- it was
2 \$29,000 per patient.

3 The findings also have recently been noted in
4 High Mark, Blue Cross/Blue Shield of Pennsylvania with
5 their embracement of the Ornish program. For the
6 insurees in Pittsburgh, a cost savings has been noted of
7 more than \$17,000 per person, improvement in SF well-
8 being scores, outcomes, and reduction of angina.

9 Lifestyle behavior should be listed as a
10 prudent, first-choice medicine. The barriers to
11 established heart disease prevention programs are the
12 same barriers that actually continue to perpetuate
13 coronary heart disease in America - denial, time
14 constraints, diet controversies, risky lifestyle
15 behavior, unwillingness to change, and financial
16 concerns.

17 Our health care system in America is crisis
18 control and fix-up medicine. In fact, most preventive
19 and wellness programs across the United States have been
20 cut due to cost constraints. We are shooting our own
21 feet.

22 We can't afford to treat heart disease on a

1 crisis basis, let alone afford to consider managing it on
2 a chronic basis.

3 A new model of disease management needs to be
4 created. I believe we are on the edge of seeing that
5 model with the introduction by High Mark, the first
6 insurance company to totally embrace heart disease
7 management through lifestyle intervention.

8 In regard to recommended policies, carefully
9 structured programs will need to be certified and
10 policies created to ensure compliance before
11 reimbursement.

12 The Ornish program has already met those
13 requirements with over 20 years of experience in outcome
14 on research data. Embracing the Ornish program by
15 accessing this to all populations should be your next top
16 priority.

17 Thank you.

18 DR. GORDON: Thank you very much.

19 Walter Czapliewicz.

20 MR. CZAPLIEWICZ: Good afternoon and thank you
21 for inviting me here today. My name is Walt Czapliewicz.
22 I am 45 years old and a resident of Pittsburgh,

1 Pennsylvania.

2 About 11 months ago, I became a participant in
3 the Dr. Dean Ornish program for reversing heart disease
4 offered to me by High Mark, Blue Cross/Blue Shield.

5 I came to the program with a medical history of
6 hypertension and coronary heart disease. In fact, before
7 I joined the Ornish program I had three heart attacks,
8 the first one in December of '96, and the following year
9 I had two more heart attacks, and in October of 1997, I
10 had bypass surgery.

11 I seemed to be doing well for about two years.
12 Then, in the fall of 1999, I started experiencing chest
13 pain again. The bypass was clogging up again. The pain
14 became more and more frequent, so I was taking
15 nitroglycerin pills several times a week.

16 I would get pain after walking, after meals, or
17 during times of stress. I could tell by how I felt that
18 I was probably going to have a fourth heart attack pretty
19 soon or need heart surgery.

20 As the new year approached, I saw a story in
21 the newspaper about Dr. Ornish's program. I asked my
22 cardiologist for his thoughts, and he recommended it. I

1 started the program 11 months ago, and right from the
2 start I followed it 100 percent.

3 Within the first 10 days, my chest pain
4 diminished greatly and was completely gone after six
5 weeks. In fact, I haven't had any chest pain since then.
6 I have lost 64 pounds in the past 11 months. Even though
7 I am eating more food and more frequently than before, so
8 I don't feel deprived or hungry, because the food is low
9 in fat, it is also low in calories.

10 When I started the program, my stress test was
11 abnormal. After only six weeks, it came back negative,
12 and after just nine weeks of the program, my resting
13 blood pressure went from 160/80 to 128/72. My
14 cholesterol is much lower now, overall down from 196 to
15 114, and my triglycerides down from 311 to 116.

16 All four of the program's components, diet,
17 exercise, stress management, and group support have
18 really been a true blessing for me. The results I have
19 experienced in the first weeks alone made me even more
20 committed to the program.

21 I am fortunate to live in an area where my
22 health insurance company had the vision to make this

1 program a reality. In 1997, High Mark became the first
2 health insurer in the country to both provide and pay for
3 the Ornish program for their customers.

4 My experience with the program and the High
5 Mark staff has been nothing but positive. Many of the
6 participants are over age 65. In fact, I was the
7 youngest one in my group, but as we all know, heart
8 disease can strike any of us, young and old alike.

9 The older participants in the program are doing
10 as well as the younger ones. We share group meals,
11 exercise sessions, and perhaps most importantly, our life
12 experiences, all of which created a close-knit group
13 working toward a common goal, good health. I also manage
14 stress so much better than before.

15 The nutrition portion of the program also has
16 contributed to my improved health status and a more
17 positive attitude. The diet consists primarily of
18 fruits, vegetables, grains, beans, non-fat dairy and egg
19 whites, no added oils, which makes the diet about 10
20 percent fat. I also was advised to take some vitamins
21 and fish oil supplements.

22 I manage a catering company, so this was a big

1 change in my diet at first, but I have adjusted well to
2 it. The recipes in the program from appetizers to
3 desserts are delicious, nutritious, and easy to prepare,
4 and I feel so much better.

5 The program supervision is also very
6 comforting. We are guided through the program sessions
7 by some very skilled professionals including a medical
8 director, registered dietitians, exercise physiologists,
9 stress management instructors, behavior or health
10 clinicians, and nurse case managers.

11 All participants remain under the care and
12 control of their own physicians, who receive regular
13 progress reports and copies of all tests.

14 In closing, I would like to reiterate my
15 dramatic improvements in the Dr. Dean Ornish program.
16 This program reflects the commitment to offering
17 innovative solutions that truly improve one's health.

18 The program treats the underlying causes of
19 heart disease, not just the symptoms, and may spare some
20 patients surgery, and most importantly, improve the
21 quality of life.

22 I think that just about everyone would benefit

1 from a program like this whether or not they had heart
2 disease. I hope this commission can find ways to make
3 programs like this more widely available.

4 Thanks to this program, I feel like I am 35
5 again. I feel better, look better, and I am healthier
6 than I have been in years. Coming into the program, I
7 knew I was going to have another heart attack and need
8 bypass surgery soon, but now I don't, and now I don't
9 have to endure that pain and fear.

10 I truly believe this program saved my life.

11 Thank you.

12 DR. GORDON: Thank you very much.

13 J. Donald Schumacher.

14 Hospice Care

15 DR. SCHUMACHER: Now you want me to talk about
16 hospice care. You have never heard the expression "not
17 following the fan dancer?"

18 I want to talk with you a little bit about the
19 picture of hospice in the United States today and how it
20 does relate very much to the topic of complementary and
21 alternative medicine.

22 Dying in America has become a very difficult

1 grace. Fully 53 percent of all patients in the United
2 States die in the hospital, 24 percent of all Americans
3 die within nursing homes although most individuals would
4 prefer to be at home receiving the comfort, love,
5 support, and dignity of a competent support agency, as
6 well as their own family members.

7 While I see hospice care becoming more and more
8 necessary in our culture, unfortunately, I find us
9 dealing with more and more complicated and late referring
10 issues than I ever thought possible.

11 I think hospice care in many ways is the
12 epitome of what really good complementary alternative
13 medicine is. I am not talking about hospice according to
14 the hospice Medicare benefit, which has a very difficult
15 six-month prognosis to take a look at, but some of the
16 basic core issues of hospice care revolving around the
17 fact that patients and families have to have the benefit
18 of good quality support and choice while they are going
19 through the process of dying, whereas, most patients who
20 are in hospital settings and nursing homes, as you will,
21 by interview find out don't feel as though they have much
22 choice at all.

1 What is the true picture of hospice right now
2 in our country? Well, unfortunately, one-third of the
3 patients that we take care of die within seven days.
4 Most individuals come to us essentially as train wrecks.
5 They have been living and dying in very difficult
6 circumstances, many of them in unrelenting pain with very
7 complicated symptoms that are not being able to manage by
8 traditional medicine, and they come into our program and
9 unfortunately, very late within our care.

10 We, in hospice care now, refer to what we are
11 doing in our jobs, as opposed to end-of-life care, we are
12 doing, in fact, brink-of-death care where patients come
13 in and die so soon that they don't get the entire benefit
14 of what hospice can actually provide. We are running, in
15 fact, hospice emergency rooms.

16 Many are living in pain for a long period of
17 time upon admission, and they have been in high-tech
18 settings that do not allow for patient participation in
19 their own choice of health care.

20 Self-determined life closure, one of the
21 hallmarks of hospice care and hospice support, one of the
22 four presented by the National Hospice organization often

1 comes at the very end of the patient's life.

2 Patients now are very used to having things
3 done to them as opposed to being able to choose things
4 for their own health and their own well-being.

5 How can complementary and alternative medicines
6 help? Well, many of the hospice programs that you will
7 talk with around the country right now really are
8 searching for new ways to support the traditional
9 medicine that they are providing to patients and
10 families, because the traditional medicine, largely
11 around medications, do not work for many individuals.

12 Our program, I can tell you as a clinical
13 psychologist, that in addition to the alleviation of
14 symptoms, patients who are participating in their own
15 process of choice around death, grief, and loss,
16 generally have a better sense of well-being, are able to
17 face what is happening to them, around them, with much
18 more courage and much more comfort and support, and they
19 end up feeling stronger mentally and physically to battle
20 whatever the outcome of the disease might bring.

21 What do we actually use? Our program -- I was
22 very happy to hear several of the participants up here

1 talk about massage -- we use massage quite often for
2 patients in our programs, therapeutic touch for patients
3 in our programs.

4 Many of our nurses are trained in therapeutic
5 touch, and oftentimes engage, in addition to the
6 traditional therapy that they are providing to patients
7 and families, with some really, really good quality
8 stress reduction through those two methods.

9 We also use homeopathy quite often, good
10 chiropractic care and acupuncture. I was so happy to
11 hear the acupuncture discussion earlier. I think
12 acupuncture is a huge opportunity for all of you to
13 really significantly benefit patients and their families
14 without having patients engaging in longer term use of
15 narcotics and very debilitating medication.

16 Let me tell you right now we have a patient in
17 our program. She is 24 years old. She has metastatic
18 disease. She has many, many tumors that are on her
19 spine. She has two young children, age 2 and 4. For a
20 long period of time -- she was admitted into our program
21 -- for a long period of time she had been living in
22 excruciating pain, and the narcotics that she was being

1 given to help reduce the pain, helped to reduce the pain,
2 but she was so out of it because of the level that was
3 necessary, that she was not able to actively engage in
4 the care of her children.

5 Through acupuncture, guided meditation and
6 visualization, we have been able to cut her prescription
7 medications and narcotics by half, and she is now much
8 more engaged in the care of her children than she ever
9 had been in a long period of time.

10 Remember for all of you that while we are
11 sitting here talking about how these things can help
12 other people, everybody in this room will die. We do not
13 know if it will be from HIV or AIDS, cancer, or heart
14 disease, but at some point in time, hopefully in a ripe
15 old age, all of us around these tables are going to be
16 needing to have the benefit of all kinds of choice in
17 alternative therapies, and if many of you are like
18 myself, the very pushy baby-boomer, who is going to
19 demand a lot of things, death cappachino, death latte,
20 and a personal death trainer, we are on the right track
21 as health care providers trying to tailor a different
22 model of care for individuals who are going to be very

1 demanding as they age and die.

2 DR. GORDON: Thank you very much.

3 [Applause.]

4 DR. GORDON: Thank you all, to use Jeanne's
5 words, for these stories of hope. We are very glad that
6 you came to share these with us.

7 Questions from the commissioners?

8 **Panel Discussion**

9 MS. LARSON: I worked in hospice for five
10 years, and my question to you is I saw the numbers
11 actually decreasing and decreasing in the last eight
12 years, referrals, you know, two days before death.

13 Now, we have a program that we know works. We
14 have access to the program, so we are interested here in
15 access and delivery. What changed?

16 DR. SCHUMACHER: The competing streams of
17 revenue for health care right now have become much more
18 demanding. As an example, in our community, we have two
19 large health care systems, both of whom own home health
20 agencies, and pretty much own, heart, body and soul, the
21 physicians that are supporting that hospital system.

22 Because of that, not to the benefit of the

1 patient, but to the benefit of the individual health care
2 system, more and more patients are being kept away from
3 external agencies, such as hospice care.

4 You would see an increase in some hospice
5 programs for or with those hospital systems that do have
6 hospice as one of their core programs, but those are few
7 and far between around the country.

8 I would hope that the Commission would
9 recommend some form of streamlined and untangling of
10 these competitive streams of revenue. Physicians are
11 fighting with hospitals, hospitals are fighting with
12 physicians, there is such a dearth of understanding of
13 what patients need as they are dying, it is absolutely
14 unconscionable, but we have run into that very situation.

15 Our median length of stay has gone from about
16 29 days down to 14 days, and that is absolutely wrong for
17 patients who need this care.

18 MS. LARSON: Let me say that briefly it is an
19 issue of capturing the money by certain parties.

20 DR. SCHUMACHER: Correct.

21 DR. GORDON: Before we go on to David and then
22 Effie and Bill, could you give us some documentation of

1 what you are talking about?

2 DR. SCHUMACHER: Sure, absolutely.

3 DR. GORDON: And give us a sense of where
4 things are going wrong and the kinds of recommendations
5 you would like us to make?

6 DR. SCHUMACHER: Be happy to, absolutely. I
7 will get that to Michele.

8 DR. GORDON: Thank you very much.
9 David.

10 DR. BRESLER: Despite the hospice movement, far
11 too many patients are still dying alone on respirators in
12 hospitals.

13 DR. SCHUMACHER: Correct.

14 DR. BRESLER: What is the movement doing or how
15 is it going to help get access, greater access for these
16 patients to more humane situations in the hospital?

17 DR. SCHUMACHER: This morning I was at the
18 Center to Advance Palliative Care, a project that is
19 being funded by the Robert Wood Johnson Foundation. It
20 is a very exciting prospect because one of the topic
21 areas that we talked about this morning was the fact that
22 many individuals in hospitals are not able to make

1 appropriate decisions about getting off of ventilators
2 and out of ICUs and cardiac care units.

3 I think that through a lot of national hospice
4 and Robert Wood Johnson-sponsored organizations, it is
5 our attempt to work within each one of the hospital
6 settings now, to begin to work with the inpatient staff
7 themselves to recognize when a patient and family can
8 make another choice.

9 I am not saying that this is easy. I know that
10 when it is going to my turn to die, I am going to be
11 kicking and screaming all the way and demanding all of
12 those things, but I do think that people, given a choice
13 to recognize that prior to it becoming absolutely totally
14 unbearable, having a choice about when you decide to stop
15 the aggressive therapy because it is no longer working, I
16 think people, given another day of peace, are more
17 willing to do it.

18 It is just that right now they are not given
19 the choice, and some of that is because of the dollars
20 that we talked about. It is our hope that we can remove
21 people from those very difficult situations by working
22 within the hospital settings.

1 DR. GORDON: Effie.

2 DR. CHOW: Thank you for the touching stories
3 and report. In regards to hospice, if the expense is
4 growing and there is diminishing funds, is there any way
5 of working with home care and expanding the hospice
6 concept to home care type, that it would be less
7 expensive?

8 DR. SCHUMACHER: Eighty percent of our care is
9 provided at home. You are talking about home health
10 care?

11 DR. CHOW: Home health care.

12 DR. SCHUMACHER: Home health care is also one
13 of the competitors for the federal Medicare dollar, and
14 they have done a really nice job pitting us against each
15 other.

16 I think that there are some opportunities for
17 us to work collaboratively together, but I learned just
18 this morning of a couple of programs around the country
19 who don't quite see the benefit of being cooperative with
20 other hospice programs, and they are trying to manage, as
21 I said earlier, all of that end-of-life patient care
22 within their home health license, and it really is not

1 the same kind of care.

2 One very important issue, and that is if you
3 are a home health patient being cared for at home, you
4 pay your own medications, you pay your own prescription
5 drugs. If you are hospice patient, those drugs are paid
6 for by the hospice program.

7 Most people don't recognize that until you are
8 in hospice care despite the marketing that we do. So,
9 that is a very large issue, home health-hospice dialogue
10 is a very large issue.

11 DR. FAIR: My question deals with the two
12 presentations on the Ornish program, and I think, Mr.
13 Czapliewicz, what you mentioned, that this program is
14 probably good for everybody, and I think you are probably
15 right, we would get very little argument from that
16 statement from physicians about that.

17 My question to you and also Dr. Collins, is
18 what recommendations, if any, do you have, how do we get
19 this to influence the lifestyles of people before they
20 get heart attacks? I mean here is a cardiologist that
21 sort of had this epiphany after he got his heart attack,
22 yet, I am sure you knew all of this intellectually before

1 you had your heart attack.

2 It seems to me that that is the problem, and
3 that is really the big payoff, because it would be much
4 more of cost benefit than the figures Dr. Collins gave.
5 So, through your experience, both of you, do you have any
6 recommendations to the Commission about how we could get
7 this before the actual event occurs?

8 MR. CZAPLIEWICZ: Well, for myself, I think,
9 you know, this is kind of funny, but you have got to
10 start advertising pork as the other white meat. It all
11 goes back to educating people about what they are doing
12 to their bodies.

13 That is what I went through in this program.
14 They taught me what I was doing wrong, and boom, and I
15 think that just has to be expanded somehow.

16 DR. FAIR: We have been doing this for a long
17 time. We have an epidemic of obesity, an epidemic of
18 diabetes in people in their 30s, I mean we are doing
19 something not right.

20 DR. COLLINS: We have in America, which I call
21 -- you have heard about the French paradox -- we do have
22 an American paradox. We are the only country that drive

1 to exercise facilities, we are the only country that it
2 takes one calorie to roll down a car window to get a 700-
3 calorie breakfast, and we are the only country where we
4 are obsessed with diets, and yet we are gaining weight at
5 lightning speed. I call this the American paradox.

6 Our society is gearing it up to guarantee that
7 you get heart disease when you put your shoes on. We
8 have taken cultures that were here in this country well
9 before us and are giving them heart disease at lightning
10 speed.

11 It is very difficult in America to get
12 someone's attention because heart disease happens to the
13 other guy, not you. I think there is some technology
14 around the corner to draw people's attention. The
15 electron beam CT scanner, as controversial as that is,
16 with one breath hold you can lay down and see if you are
17 laying down plaque. That has been shown to really get
18 your attention, when your plaque load is excessively
19 high.

20 I picked up a number of patients in their 30s
21 and 40s who thought they were immune to heart disease,
22 they had so much calcium in their arteries they looked

1 like the plumbing in an old house.

2 So, as a cardiologist, this is the hardest
3 thing that I have, is to get someone's attention. We
4 need to because heart disease is occurring at a much
5 younger age. If I were to give a cholesterol screening
6 test today, the people that would show up would be those
7 that were 60 and 70. We need to get the 20-year-olds and
8 the 30-year-olds.

9 DR. FAIR: I guess that is the gist of my
10 question, and maybe there is no answer, but I will share
11 one thing with you. When I lived in Manhattan and
12 belonged to a health club, I was amazed at the way people
13 would stand in line to wait to take the elevator for one
14 floor to go up and use the Stairmaster. It astonished
15 me.

16 DR. COLLINS: That is the American paradox.

17 DR. GORDON: Joe.

18 DR. FINS: This is for Dr. Schumacher. Thanks
19 so much for so eloquently telling us that hospice care
20 really is the ultimate in integrative medicine and really
21 blends the best of both worlds.

22 I want to ask you two questions about funding.

1 One is the Medicare hospice benefit and to follow up on
2 my fellow commissioner's comments about decreasing
3 access.

4 Could you comment on what the hospice benefit
5 and the regulations surrounding that has done, in your
6 opinion, to access the hospice and referral rates?

7 The second question is the stability of the
8 research funding. You mentioned the Robert Wood Johnson
9 Foundation. What percentage of funding for this
10 integrative practice comes from philanthropic sources
11 versus from government sources, and is there a role for
12 increased government funding?

13 DR. SCHUMACHER: Oh, no, not at all.

14 DR. FINS: I am sort of leading the witness
15 here.

16 DR. SCHUMACHER: We have seen a lot of that
17 recently, but what kind of role do you think the Federal
18 Government should have in funding this kind of research
19 and outcome studies and delivery system to optimize this
20 integrative practice?

21 DR. SCHUMACHER: I think about this and talk
22 about this quite a bit. I think the largest difficulty

1 with hospice in this country is the six-month criteria,
2 and no matter how healthy or unhealthy we are as
3 individuals, just to face that as looming in your future,
4 many individuals resist it.

5 One of the largest examples of where that is
6 most easily seen and understood is with children. We
7 have 31 children in our program today. We have a program
8 called Essential Care, and we largely provide care to
9 them through a largely extended home health license as
10 opposed to a hospice license.

11 Kids and families will never accept hospice
12 care until the last day or two because everybody hopes
13 for a longitudinal life for their own child.

14 So, I think that is the largest issue, and as
15 treatments have become more sophisticated, and people are
16 more aware that more and more things can be done, there
17 is always this true or unrealistic hope that, gee, maybe
18 if I keep on trying this chemotherapy or this radiation,
19 I will be able to kick this and go forward and live my
20 life. So, I think that is the largest issue.

21 The Federal Government needs to develop 20
22 demonstration projects around the country that will do a

1 variety of different things. One, they will allow
2 hospice programs to provide care without a reimbursement
3 cap. They will allow hospice programs to provide care
4 without a criteria or prognostic cap.

5 They will give people opportunities to develop
6 different kinds of services, so that without a patient
7 having to walk in and say, yes, that I am dying, you can
8 be put in a care path or in a trajectory where you get
9 the kind of support that hospice provides, and you can
10 receive the chemotherapy and the radiation and the
11 surgery without hospice being a horrible choice for you,
12 because that has what we have been, I think, winnowed
13 down to in our care model.

14 We are a horrible choice for people. Gosh,
15 what a great feeling, it's awful, and people make that
16 horrible choice very much at the end because as I
17 probably, and so will you, you don't want to do it until
18 you absolutely have to.

19 So, I think the Federal Government ought to do
20 20 demonstration projects and really take a new look at
21 developing a seamless model of care from diagnosis,
22 through the bereavement of your family, so that you can

1 go through that trajectory without having to make
2 terrible choices throughout the process of your disease.

3 DR. GORDON: Wayne.

4 DR. JONAS: Thank you. I think that is
5 excellent.

6 DR. SCHUMACHER: So, sign you up, right, you
7 will participate.

8 DR. JONAS: Sign me up now, absolutely, how do
9 I get in this, and where do I get reimbursed, right.

10 What percent of individuals enrolled in hospice
11 get identified CAM modalities? You have mentioned a
12 number in your program, but in my experience in taking
13 care of patients in hospice, a lot of times it is
14 primarily kind of pain control and this type of thing,
15 and there isn't a lot of acupuncture, aromatherapy. If
16 individuals happen to know something about music, they
17 will bring that in, that type of thing.

18 DR. SCHUMACHER: It helps if the CEO has used
19 all of these therapies because then you tend to promote
20 it within your organization. I think probably 15 percent
21 at a max I would say in hospice care would do that.

22 The thing that needs to be educated -- and this

1 is one of the things that the commission can do -- is
2 hospice CEOs and hospice managers need to recognize that
3 they can contract with these providers of service in
4 their community to provide this care under the hospice
5 Medicare benefit.

6 Whatever the patient or family needs to reduce
7 painful symptoms, you can contract for those and provide
8 them, which is how we operate in our program, but it is a
9 low utilized piece of information right now.

10 DR. JONAS: One question to Dr. Collins. Is
11 there any data on the number of individuals that are
12 eligible and enter the Ornish program, that then do not
13 do 100 percent compliance, as you described, and either
14 drop out or only do 20 percent compliance, and this type
15 of thing, and what percent that is, first of all, and any
16 kind of effects on that?

17 DR. COLLINS: We have a careful screening
18 procedure. We really know what criteria guarantees your
19 success. That is number one. And once you go through
20 that hoop, and the anatomy is proper, we have an
21 adherence rate of 90 percent-plus.

22 DR. JONAS: I will reverse the question then.

1 How many individuals are screened and because of non-
2 medical or other reasons, because there is a better
3 therapy around or something, are not then entered into
4 the program?

5 DR. COLLINS: It depends upon a chronic disease
6 basis. We have exclusion criteria, and that roughly is
7 about 1 in 10, that they might be excluded because they
8 continue to smoke or haven't really taken care of some
9 lifestyle problems, that really a lifestyle program of
10 this nature would not be ideal.

11 The anatomy, we are learning a lot more about
12 the anatomy. There is an element of the catheter-ocular
13 reflex in America, that if you see it, you want to
14 balloon it or stent it.

15 We have realized that once an artery is
16 touched, lifestyle cannot control it. What you need to
17 do is leave an artery untouched and let lifestyle then
18 take over and reverse the process.

19 DR. JONAS: So, complementary with conventional
20 therapy may be problematic in this case.

21 DR. COLLINS: Well, what happens is not
22 necessarily so, because those arteries that need to be

1 taken care of, are taken care of, but the fact is that in
2 the next event, the next event that will happen to you
3 will not be on the one that was stented or angioplastied,
4 but it was that 30 or 40 percent lesion that is just
5 sitting there ready to happen again.

6 DR. JONAS: And that will not be then
7 susceptible or remediable?

8 DR. COLLINS: It is if it is untouched, yes, it
9 cuts down second events.

10 DR. JONAS: So, it is about 1 in 10 that get
11 into the program that are --

12 DR. COLLINS: No, no, no.

13 DR. JONAS: One in 10 are excluded.

14 DR. COLLINS: One in 10 are excluded.

15 DR. JONAS: Okay.

16 DR. GORDON: A couple of things that I think
17 that the program ARRIVE could shed some light on, that
18 might be really useful. One is in the area of
19 prevention, and the other is in the area of creating a
20 healing community.

21 I wonder if you could talk a little bit about
22 your efforts to reach out into the jails and prisons, and

1 how you feel that works, and how that may help prevent
2 recidivism, as well as prevent increasing illness from
3 HIV.

4 MR. JOSEPH: We do a substantial amount of
5 outreach in the institutions in New York, primarily that
6 you want to engage them actually even before they come
7 out into the street, so a whole new area that is being
8 developed in addiction work with the criminal justice
9 population is transitional planning, where the idea is to
10 engage people in the institution and inform them of the
11 various kinds of services that are available out in the
12 communities, so that you can provide some kind of a
13 safety net upon release, and they don't just fall in the
14 cracks, and then the whole cycle of recidivism happens.

15 But it must be said that most of the innovation
16 and inroads that are happening in addiction treatment now
17 are happening because of HIV and AIDS, and that AIDS in
18 the drug-using community has required us to engage these
19 individuals sooner rather than later, to present
20 alternative models to work with them to stop the spread
21 of AIDS and help care for people who are already living,
22 and that whole school is something we call "harm

1 reduction," but we have so many barriers to any kind of
2 innovation in the drug field because it is completely
3 surrounded with political messages, and any other
4 complementary or alternative approach is looked at as
5 radical and sends out the wrong message that drugs are
6 being tolerated.

7 But we are seeing again, because of HIV, that
8 we can get people, we can engage them while they are
9 still active, even though they are not even ready to get
10 off of drugs, we can bring them along at a different
11 pace, at a pace maybe that they are ready to work with,
12 and I think this widens our net substantially.

13 DR. GORDON: As a White House Commission, do
14 you see also recommendations that we could make that
15 would make it easier to create this kind of integrative
16 treatment for people who are positive or people who are
17 coming out of prison who are addicted?

18 MS. DRAYTON: What I wanted to say about
19 alternative treatments or alternative methods, I was
20 noticing that women are the highest population now being
21 incarcerated, and because the holistic approach deals
22 with mind, body, spirit, emotional health, mental health,

1 as well as physical help, I would like to see some
2 inroads for women incarcerated to have maybe alternative
3 therapies, meditation, positive affirmation, something
4 that tells them that they are not boxed into this life
5 for the rest of their life, that there is a way out or
6 some sort of change happens, some sort of relaxation,
7 some sort of efforts made, outreach to women, so that
8 when they do get on the outside, they have a little more
9 positive attitude and can maybe deal with life stress
10 situations in a better way instead of going back to some
11 of the same stressors, and then reacting in the same way
12 using drugs or working the streets, or whatever it was
13 that made them feel those things.

14 MR. JOSEPH: Just to quickly answer that
15 question, Jim, is that as Denise spoke about them, her
16 personal experience, that the utilization of auricular
17 acupuncture helped her substantially, not only in
18 reducing stress, so that she could deal with her HIV, but
19 also with dealing with her withdrawal from nicotine and
20 cocaine. But this is not a reimbursable function,
21 auricular acupuncture, in the substance abuse field.

22 You know, it all does come down to money, and

1 if there is money, there is going to be programs, and in
2 that way more people are going to be helped. In drug
3 treatment, it used to be you went into a treatment center
4 for 28 days to get your treatment. Because the HMOs have
5 squeezed that to such an extent now, you can only get
6 seven days if you are lucky that will be reimbursed.

7 So, basically, the treatment now for most of
8 these places is to teach people about 12-step programs,
9 which are certainly extremely valuable, but there is very
10 little treatment going on in these places for the people
11 who do not have private funds or even insurance for the
12 people that we work with.

13 DR. GORDON: Thank you.

14 George.

15 DR. BERNIER: I wanted to ask a related
16 question, and that is, are there good studies that
17 indicate there is a real positive value of including the
18 CAM medications in individuals that are withdrawing or
19 individuals who then withdraw for a while?

20 I ask that not to question what happened in
21 your situation, but just has anyone tried to put that
22 together in an organized way?

1 MR. JOSEPH: I heard in the previous session
2 here of Mike Smith, Dr. Mike Smith from New York City,
3 who developed auricular acupuncture. He has a
4 substantial documentation to the effectiveness of it.

5 Again, effectiveness of treatment doesn't mean
6 very much in the substance abuse field. We have had
7 studies galore showing the effectiveness, the reduction
8 of crime, reduction of recidivism, and we still do not
9 invest, so I don't know what will move that, but I do
10 believe the documentation is there both for complementary
11 and alternative methods and for traditional methods, but
12 it is a field that still prefers to treat drug use
13 primarily through incarceration.

14 DR. BERNIER: I would guess incarceration is a
15 very, very expensive way of trying to deal with a habit.

16 MR. JOSEPH: Yes, but the expense is, that
17 really determines it, is where are we spending those
18 expensive programs, and they are, in New York State, it
19 is an industry to build institutions in rural areas which
20 generate employment in Upstate economies, when seven out
21 of eight people come from the inner city themselves, but
22 these institutions are upstate.

1 Many years ago, I think it was Eisenhower who
2 warned about the military industrial complex, well, we
3 have now a substance abuse institutional complex, and the
4 documentation is out there, the political will is not
5 there.

6 DR. GORDON: Charlotte.

7 SISTER KERR: Denise, you really did some hard
8 things, in my opinion, to heal. I wanted to ask you, if
9 you had to say, if it is possible to say, what one thing
10 most helped you to heal yourself, what would you say, of
11 all the things?

12 MS. DRAYTON: Immediately, I can point to
13 acupuncture. Actually, one thing led to another.
14 Spiritually, I was bankrupt, so when I came in to go into
15 detoxification, the first thing somebody said to me was
16 you are an African queen, you are a child of God, you are
17 a beautiful woman, you don't deserve this life.

18 So, right then I was swept in, you know, I
19 bought right into it because I hadn't heard that. So,
20 there was that spirit thing, and then right after they
21 swung me right into this fantastic acupuncture where my
22 back was in tremendous screaming pain from the

1 detoxification, because they take you gradually through
2 methadone and then they ease off the methadone, and then
3 what - acupuncture.

4 So, it was like one blended into the other, and
5 the total experience was what helped me.

6 SISTER KERR: Did you have your acupuncture in
7 a group or did you meet in a group with other people
8 having treatment?

9 MS. DRAYTON: Yes, it was in a group setting,
10 in a very comfortable chair with a very wonderful person,
11 and when the acupuncture needed assistance, it was with
12 Tiger balm and heated peat moss, massage therapy. It was
13 wonderful.

14 SISTER KERR: What I understand from that data
15 and particularly acupuncture is that when the community
16 embraces the whole process, that is when it is most
17 effective.

18 What I had thought you might say was that
19 someone touched you at the level of the spirit, which is
20 what you said, and I don't hear us saying too much about
21 that, you know, and I would invite you to speak about
22 that if you speak again, because you spoke it even though

1 you didn't name it to me.

2 I thank you for bringing that up because it is
3 something we have to be looking at as a commission, I
4 think, and I would appreciate any other input on that.
5 That you.

6 MS. DRAYTON: Thank you.

7 DR. FINS: This is also for Ms. Drayton. I was
8 struck by something that you said at the very end of your
9 testimony, that the people in the African-American
10 community have a distrust I think of things that are not
11 traditional.

12 I would like you to say more about that, and
13 what does that really mean? Is there a perception that
14 if it is not traditional, it is somehow second rate, and
15 yet what this did for you was extraordinary.

16 MS. DRAYTON: Yes.

17 DR. FINS: It saved your life whereas
18 traditional therapies may not have been as successful.

19 MS. DRAYTON: Right.

20 DR. FINS: So, how do we get the message out,
21 through public education, the Public Health Service, and
22 the like, what kind of concrete recommendations can be do

1 at a national level that that individual practitioner did
2 for you when he or she was so complimentary and said you
3 were a child of God?

4 What can we do at a national level to bring
5 others in?

6 MS. DRAYTON: I think what is influential to
7 people in my community is peer education. If it is
8 coming from someone who has experienced it and has a
9 working knowledge of it through first-hand experience,
10 they tend to believe it.

11 Usually, if there is any kind of holistic
12 healing going on, it is in the little bodegas or the
13 little tearooms or whatever, and it is immediately kind
14 of associated with cult, voodoo, or something not quite
15 in line with traditional religious beliefs, Baptists,
16 whatever, and so it is looked upon not with -- it is
17 distrusted.

18 So, I think if it was brought more out into the
19 light, not in the little backrooms, and more in the
20 clinic settings, if you had peer educators, while you are
21 waiting to see the doctors in the clinic, do a little
22 talk on holistic medicine and some of the benefits of it,

1 that would be helpful.

2 MR. JOSEPH: May I add to that, that while I
3 think race is sometimes a barrier, if teachers had
4 information and have conviction, they transcend those
5 barriers. We have had the good fortune for the last 10
6 years to have an alternative expert come to our ARRIVE
7 program, teach five times a year. The guy lives in
8 Washington, D.C., and pays his own way up five times a
9 year. He is the chairman of this commission. He has
10 brought alternative medicine to the minority communities
11 in New York City. We are thankful for him.

12 DR. GORDON: Thank you.

13 I wanted to ask Jeanne one question before we
14 closed. Thank you very much, Howard. The other thing I
15 want to say to all of you is I love going there. It is a
16 spiritual uplift for me to go there. I feel so well used
17 and so happy to be there.

18 So, I think part of what we need to do from my
19 perspective is encourage all the young people who are in
20 health care to go out and serve, and to really serve
21 where they are being heard and they are being most
22 useful. So, thank you, too.

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1 Jeanne, you began to say something, and I just
2 want you to say a little bit about it, about the whole
3 question of finances, and you said a little bit earlier
4 at lunchtime, too, that in your situation you had the
5 resources, but you started to point out, and I would like
6 you to underscore it a little bit, the things that were
7 not paid for and the things that you would like, even
8 though you had extremely good experience, all the things
9 that were not paid for and your effort to try to create
10 integrative cancer care.

11 MS. ANDREWS: Well, I have done Reiki, massage
12 therapy, support groups, Chinese herbs, various vitamin
13 supplements, acupuncture, art therapy, and I believe that
14 all of those, the only thing -- well, I know -- the only
15 thing that has been covered has been acupuncture only
16 when done under a medical doctor, done by a medical
17 doctor.

18 My Chinese herbs alone cost me, on a monthly
19 basis, \$110 a month, and I take on an average of six to
20 eight supplements, two to three times a day, and many of
21 them are very expensive. So, it is a costly treatment,
22 but for me it has been working.

1 If I can just address that lady down, one very
2 important aspect that I forgot to mention is that prayer
3 has been a very important part of my healing, my own
4 prayer, as well as prayer from many individuals
5 throughout the country.

6 In talking to Denise over lunch, again, if you
7 don't have hope or a faith, I think it is so hard to beat
8 something like this, and encouraging other people to
9 consider the prayer, the spirit is so much a part of the
10 whole healing process.

11 DR. GORDON: Thank you very much. Thank you
12 all very much.

13 We are going to have a break for about 10
14 minutes.

15 [Recess.]

16 **Session IV: Issues in Integrating CAM in**
17 **Service Delivery**

18 DR. GORDON: This panel is going to be
19 beginning in Tab O, and this is Session IV, Issues in
20 Integrating CAM in Service Delivery.

21 We will begin with Richard Miles.

22 MR. MILES: I will start out by saying I am not

1 a practitioner. I dropped out of the business world
2 about 30 years ago and met several of the people in the
3 room when I was the organizer and manager of major
4 conferences in the early seventies including the first
5 national symposium on acupuncture at Stanford in June of
6 '72.

7 We designed that event for 250 docs. We were
8 going to hold it in the Student Union, Nixon went to
9 China, James Reston wrote an editorial in the New York
10 Times, and 1,400 doctors came to this conference, and
11 away we went with what has now become holistic health
12 complementary medicine, whatever we want to call it.

13 My interest in the whole arena, living in the
14 Bay area, the San Francisco Bay area, at that time in the
15 late sixties, early seventies, the San Francisco area was
16 the fountain of social change, shall we call it, and I
17 was interested in what was driving that and came to the
18 conclusion that what was happening was a major shift in
19 belief about how the world operated.

20 The management expert, Peter Drucker, wrote a
21 book in '67, called "Managing in the Age of
22 Discontinuity," in which he pointed out that all of the

1 institutions of Western culture were reexamining the
2 assumptions upon which they were based.

3 I think that is happening throughout the
4 culture, and I think medicine and health care are a major
5 part of that, and this shift of how we view the world is
6 a major driver of the development and interest in CAM.

7 When I talk to physician groups I say, or to
8 other health care professionals, I say that the focus
9 that you have talked about mostly is about what you do.
10 The new trend in what is happening is who you are while
11 you are doing it. The attitude of the past has been that
12 we are separate observers of the world, not participants
13 in it.

14 My friend, Brendan O'Regan, who used to be the
15 Director of Research at the Institute of Noetic Science,
16 referred to that as the infinitely extrapolated mistaken
17 notion. We cannot be objective and separate observers of
18 the world, we are participants in a living system.

19 So, my particular interest in health and in
20 this whole arena, has been looking at it from the point
21 of view of living systems. In your handout materials,
22 toward the back of the report that I wrote for the

1 Institute for Noetic Sciences, you will see a list of 12
2 factors in a person's life that can affect their capacity
3 for self-regulation and self-healing.

4 The kind of general attitude of our medical
5 system has been that when you present disease, you are
6 essentially ill and need to be made well. The
7 interventions will cure you.

8 The emerging perspective is that you are
9 essentially well and need to be made ill, and if you can
10 get the illness out of the way, if you can get the
11 factors that are contributing to this illness out of the
12 way, the system will heal itself.

13 The living system that we live in, including
14 the whole planet and the life system that we are part of,
15 is a self-regulating, self-healing system. That is my
16 view of it.

17 What I do now as a business consultant is work
18 with organizations and programs that are trying to
19 develop this particular kind of concept. The one that I
20 probably spent the most time with, that some of you may
21 be familiar was, was the work of Arthur Kaslow in Santa
22 Barbara, in the late seventies and early eighties, wrote

1 a book about his practice called "Freedom from Chronic
2 Disease."

3 Arthur said all of these chronic disorders that
4 are presented to me are the same problem, it is just the
5 weakest link in the system that is going down.

6 So, his whole practice was based on
7 reestablishing the function of the system, not on
8 treating the disease, and he would work with nutrition.
9 He had a staff of five people. He had an acupuncturist,
10 he had a yoga teacher, he had a nutrition counselor, and
11 he had a psychotherapist, and himself, and he was
12 essentially a nutritionally-based physician.

13 His whole point was that what we need to do is
14 turn this person's life around, not fix their disease,
15 and he had a very successful clinical practice in Santa
16 Barbara and in Denton Beach in San Diego.

17 I was on a panel about two months ago at a
18 conference in the Bay area on industrial ecology, which
19 in itself is kind of an oxymoron, but this conference,
20 the panel that we were asked to participate in was called
21 "Managing Living Systems," and the four of us who were on
22 the panel got in touch with the conference people and

1 said you cannot manage a living system.

2 So, the point that I would make here is that we
3 should listen rather than do to, we should be with, we
4 should care for people, and reestablish connections with
5 other people, with nature, and with the living systems,
6 and allow the diseases of this culture to heal themselves
7 rather than try to fix them.

8 Thank you.

9 DR. GORDON: Thank you, Dick.

10 Berkley Bedell.

11 MR. BEDELL: Michele, I requested that my
12 testimony together with copies of information on my
13 foundation be passed out.

14 My time has started, so I don't want to wait
15 here while she does that.

16 First of all, though, I want to thank you folks
17 for taking the time to be on this panel. This isn't in
18 my testimony, but I just appreciate this tremendously
19 because I think you have got a real opportunity. I don't
20 know how much the government is going to listen to what
21 you are going to have to say, but I have a feeling the
22 press will, and the people will, and it is my belief that

1 the change is going to come from the people rather from
2 the press.

3 Some of you served with me on the advisory
4 committee to the Office of Alternative Medicine. The
5 report language establishing that office declared that it
6 was to "investigate and validate" alternative treatments
7 for disease.

8 Time after time our advisory committee passed
9 resolutions calling upon the Office to conduct what we
10 called "field trials," where we asked them to go out and
11 conduct scientific trials to "investigate and validate"
12 the treatments being administered at alternative medical
13 facilities around the world.

14 I believe the Director of the Office of
15 Alternative Medicine was supportive of those efforts.
16 Unfortunately, the Director and top bureaucracy at NIH
17 would not permit us to "investigate and validate" any
18 alternative treatments.

19 Three years ago my wife and I decided since the
20 government would not investigate these treatments we
21 would try to do it ourselves. We formed the National
22 Foundation for Alternative Medicine to "investigate and

1 validate" alternative medical treatments. We are
2 starting with cancer.

3 We are sending teams with a medical doctor on
4 the team to visit alternative cancer clinics and go over
5 their patient records. We are finding clinics in Europe
6 administering low-cost, non-toxic cancer treatments with
7 success that would not be expected at major cancer
8 clinics here in the United States.

9 These treatments are based upon a completely
10 different concept of how to treat cancer. They treat the
11 whole body, rather than concentrate all efforts on
12 destruction of the tumor. The tragedy is that some of
13 the non-toxic medications used in these treatments cannot
14 be administered here in this country.

15 In most areas of our society if one develops a
16 better product, the product grows in popularity, and the
17 inventor benefits. This is simply not true in medicine
18 in our country. It is no secret that employees of the
19 FDA leave their posts to take high-paying jobs with the
20 pharmaceutical industry and conventional medical
21 community.

22 The Director of NIH, that was a party to

1 preventing the Office of Alternative Medicine from
2 "investigating and validating" alternative treatments, is
3 now President and CEO of Memorial Sloan-Kettering Cancer
4 Center.

5 The former Commissioner of FDA is now Dean of
6 the Yale Medical School. His deputy director took a job
7 with a pharmaceutical company.

8 I have a friend who was selling Deprenyl as a
9 supplement. He made the mistake of claiming that it
10 could help Parkinson's disease, which it does. He has a
11 wife and young son. He just been sentenced to 13 years
12 in prison. The government asked that he be sentenced to
13 life. He has hurt no one, only helped people.

14 As you know, I served 12 years in the Congress.
15 Most of the members of Congress are dedicated to doing
16 what they think is in the best interest of the people.
17 Some of them are fearless in that regard. However, they
18 cannot be completely informed on all matters.

19 Like most of our society, they are not aware of
20 the restrictions imposed by our government on anyone who
21 would develop a medication or treatment that might
22 challenge conventional medicine and the pharmaceutical