

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

Collection/Record Group: Clinton Presidential Records
Subgroup/Office of Origin: Office of Science and Technology Policy
Series/Staff Member: Jerold Mande
Subseries:

OA/ID Number: 13035
FolderID:

Folder Title:
Tobacco: Nicotine [1]

Stack:	Row:	Section:	Shelf:	Position:
S	66	4	4	3

WORKSHOP ON NICOTINE ADDICTION AND
THE NICOTINE CONTENT OF TOBACCO

A COLLABORATIVE ACTIVITY OF THE:

NATIONAL CANCER INSTITUTE
NATIONAL INSTITUTE ON DRUG ABUSE
NATIONAL HEART, LUNG, AND BLOOD INSTITUTE
NATIONAL INSTITUTE ON CHILD HEALTH AND HUMAN DEVELOPMENT

DECEMBER 7, 1995

Versailles II
Holiday Inn Bethesda
8120 Wisconsin Avenue
Bethesda, Maryland

Eberlin Reporting Service
14208 Piccadilly Road
Silver Spring, Maryland
(301)460-8369

C O N T E N T S

	<u>Page</u>
WELCOME	
Dr. Glynn	3
PURPOSE AND GOALS OF WORKSHOP	
Dr. Glynn	4
INTRODUCTIONS	10
THE CONCEPT OF ESTABLISHING A NICOTINE THRESHOLD FOR ADDICTION	
Dr. Henningfield	18
Dr. Benowitz	20
DEVELOPMENT OF RESEARCH AGENDAS	
Dr. Glynn	30
WHAT IS THE MINIMAL LEVEL OF NICOTINE IN TOBACCO THAT IS NEEDED TO DEVELOP AND/OR SUSTAIN ADDICTION?	
Dr. Henningfield	32
WILL REDUCING THE NICOTINE CONTENT OF TOBACCO REDUCE THE LIKELIHOOD THAT ADOLESCENTS WHO EXPERIMENT WITH CIGARETTES WILL BECOME ADDICTED?	
Dr. Shiffman	94
WILL REDUCING THE NICOTINE CONTENT OF TOBACCO OVER TIME FACILITATE SMOKING CESSATION IN ADULTS?	
Dr. Lando	159
AMONG ADDICTED SMOKERS, IF THE NICOTINE CONTENT OF TOBACCO IS REDUCED OVER TIME, WILL THERE BE A COMPENSATORY INCREASE IN CIGARETTE CONSUMPTION?	
Dr. Benowitz	198
CONCLUSIONS AND NEXT STEPS	
Dr. Glynn	217

P R O C E E D I N G SWELCOME

DR. GLYNN: I want to thank everyone for coming. Ed Sondik ended up having to get on a plane this morning and go to Atlanta. So I am representing Ed Sondik, who has been acting director of the NCI for some period until this summer, when our new director came in.

I also thank you for coming despite the threat of snow flurries in Washington, which would have paralyzed the city. But we avoided them.

I also know that a number of people have been in a previous meeting this week. So probably be driven to the edge if you hear nicotine for one more day. But if I can ask you to hold out, I think we have got some interesting work to do this morning and this afternoon.

I am speaking right now, because I raised my hand at an inopportune time this summer at a meeting, and now find actually the pleasure of participating here.

And I am representing several Institutes, NIH Institutes, who are collaborating to put this endeavor together, both the NCI; the National Heart, Lung, and Blood Institute; the National Institute on Drug Abuse; and National Institute on Child Health and Human Development. And we will hear from some of the representatives from those Institutes in a few minutes.

1 Now, at the risk of a social faux pas, I am
2 going to reverse the order. It says introductions is
3 next, but I would like to briefly review why we are here
4 and what we hope to accomplish. And then let's do some
5 introductions.

6 PURPOSE AND GOALS OF WORKSHOP

7 And, primarily, why we are here are the people
8 on my right and left, Neal Benowitz and Jack Henningfield,
9 who wrote an editorial in the *New England Journal* last
10 year, which suggested a unique approach to tobacco use and
11 control, and I am sure everyone is familiar with it.

12 They at least threw out the idea that we might
13 be able to determine the nicotine threshold for addiction
14 and then gradually reduce the nicotine content of tobacco
15 and cigarettes to that threshold level, if it can be
16 determined, and the predicted effect would be far fewer
17 smokers and, in particular, far fewer youths starting to
18 smoke. And I want to emphasize the interest here in
19 prevention of youth beginning to smoke.

20 While Jack and Neal noted some substantial
21 questions surrounding the concept, which they will address
22 in a moment. They suggested that regulatory agencies in
23 the U.S. at least consider their proposal.

24 And that suggestion was taken up by the FDA, and
25 this summer, David Kessler, the commissioner, and several

1 NIH Institute directors and their representatives met to
2 ask what the status of research is in this area. Not to
3 endorse the concept or anything of that sort, but rather
4 what are the research questions which surround the concept
5 that Jack and Neal introduced?

6 And the answer was that research exists, and a
7 lot more needs to be done. And at that point, the
8 Institutes suggested that this meeting be held. The idea
9 here is to develop a research agenda to properly address
10 the concept from the *New England Journal* editorial.

11 What we really want to avoid is discussing the
12 merits of the concept as much as what are the research
13 issues that surround it? And I am going to be vicious
14 during the day in trying to keep us to that agenda.

15 Because what we would like to do, and when I say
16 "we," I am speaking for the other Institutes, is to
17 consider the possibility of looking at a Program
18 Announcement or Request for Applications -- we are not
19 sure yet -- but surrounding what are the research
20 questions to address in the idea of nicotine threshold and
21 gradual reduction of nicotine in tobacco.

22 So what we came up with are the four questions
23 listed in the agenda, and we are really at that point, is
24 to address those questions and see what needs to be done
25 in this field over the next few years, both in human and

1 in any additional animal research.

2 The other point I want to make is that we are
3 not here to -- we need to remind ourselves at NIH all the
4 time when we are talking -- particularly, in tobacco, that
5 we are not trying to make policy. We are trying to inform
6 policy in the future through research. And I think I will
7 leave it at that point.

8 I also want to mention, took, that we are taping
9 the meeting today, mostly because I can't write fast
10 enough to take down all the ideas, I think, that we are
11 going to hear over the next few hours, as well as -- I
12 certainly can't spell most of what we will be talking
13 about.

14 The meeting is being taped. When you do make a
15 comment, if you could just very -- just quickly just state
16 your name so it will be clear on the transcript. And at
17 the end of the day, I want to spend a few minutes talking
18 about what the possible follow-up to the meeting is. And
19 we do have some ideas, and I would like to hear from you
20 all as well.

21 So having said that, I just wanted to find out
22 if any of the other Institute representatives have
23 anything to say. I know Norm might from NICHD.

24 DR. KRASNEGOR: Well, it is a real pleasure to
25 be here.

1 DR. GLYNN: Norm Krasnegor, NICHD.

2 DR. KRASNEGOR: Many of the people sitting
3 around this table are long-time friends, and we all made
4 it actually, which is kind of interesting, for me at
5 least, being an old man like I am.

6 But I just was talking with Mike Russell about
7 some things we did back in the last '70s, and those were
8 certainly prescient vis-a-vis where we are now in terms of
9 the science that we know, which has filled in some of the
10 blanks that we thought needed.

11 And the kind of job that I have now, and have
12 had for the past 15 years, working with child development
13 and kids, really put together those two pieces.

14 And I would just like to say that I think that
15 our Institute is extremely interested in working with the
16 community of scientists who are looking at this particular
17 issue. Because we see, as David Kessler does, that
18 cigarette smoking and its ravages later in life, is a
19 pediatric disease.

20 DR. GLYNN: Thank you. Don or Jeff, John Boren.

21 DR. BOREN: I am older than Norm. I want to get
22 a couple of things said. One is that I have seen ---

23 REPORTER: Excuse me. Could you ---

24 DR. BOREN: Forget that old part. I have seen
25 research in this area for a long time, maybe not as -- a

1 lot of people haven't seen it longer -- but we know a
2 tremendous amount about smoking and nicotine.

3 And what really appalled me is that when Kessler
4 took the bull by the horns with a tremendous amount of
5 integrity and guts, and decided he was going to regulate
6 it, he found out there wasn't enough information to know
7 how to do it.

8 We have been -- you know, I was brought up with
9 the concept that we contribute to the fund of knowledge
10 through these many, many years and these many, many
11 studies, and then when the times come to do something,
12 which will affect the society and the public health, we
13 ought to be able to dip into that fund of knowledge and
14 come up the answers. And he dipped into that fund, and
15 the answers were not there.

16 My hope for this meeting is that we will be able
17 to really specify the research that needs to be done and
18 try to figure out a way to do it. And my fear is that we
19 will get some suggestions that we need more contributions
20 to the fund of knowledge.

21 We need more basic research in order to fully
22 understand it so that every person does just exactly what
23 they want to do, write a grant proposal. We are doing
24 that.

25 But my hope is that we get something really

1 specific and really helpful that will really seriously
2 pertain to the issue which Kessler is facing.

3 DR. GLYNN: Thank you. Jeff Cutler, NHLBI.

4 DR. CUTLER: Our lead person, Peer Kaufmann, who
5 is head of our Behavioral Medicine Group, seems to have
6 been delayed and is the proper person to kind of state any
7 orientation on behalf of our Institute.

8 I am head of the Clinical Applications and
9 Prevention Program. Much of the smoking-related research
10 in the Institute takes place in our division, the Division
11 of Epidemiology. We also have a Division of Lung
12 Diseases. So, obviously, we do have considerable interest
13 in this area.

14 Besides Peter, joining our group today is Nancy
15 Geller, behind me, who is head of our Office of
16 Biostatistics Research, and perhaps Denise Simons-Morton,
17 whose place is also empty at this point, who is another
18 person in our Intervention Group.

19 DR. GLYNN: Thanks. And I also want to mention
20 that my compatriot in this is Marc Manley from NCI, who
21 has also been instrumental in putting the meeting
22 together.

23 At this point, why don't we just -- I know most
24 people know each other, but I know from just talking
25 before the meeting that not everyone knows each other. So

1 let's do a brief set of introductions, and then we will
2 get going, and I will go to my right.

3 INTRODUCTIONS

4 DR. GLYNN: I am, first of all, Tom Glynn for
5 people who I have not met from the National Cancer
6 Institute and have been in tobacco longer than I thought
7 until I began -- seeing people again that I hadn't seen in
8 a long time this morning. Neal.

9 DR. BENOWITZ: I am Neal Benowitz from UC-San
10 Francisco. I am an internist and a clinical
11 pharmacologist, who has been involved in studying the
12 pharmacology of nicotine in people.

13 DR. HATSUKAMI: I am Dorothy Hatsukami. I am
14 from the University of Minnesota, the Department of
15 Psychiatry.

16 DR. ROSE: I am Jed Rose at Duke University. I
17 have been doing nicotine research for only about 15 years
18 or so. But it shows that nicotine research is addictive,
19 too, and my current interest is developing improved
20 smoking cessation treatments.

21 DR. MANLEY: I am Marc Manley from the National
22 Cancer Institute. I guess my interest in tobacco tend
23 more toward public policy and public health programs. So
24 as we start to link up laboratory and public policy ideas,
25 that is where I will have something to say to this.

1 DR. SHIFFMAN: I am Saul Shiffman. I am a
2 psychologist at the University of Pittsburgh. I am doing
3 this for 20 years, or 22 years, and always remember that I
4 think I may have done my first talk on smoking at a
5 meeting that Norm Krasnegor organized many years ago. So
6 it is your fault.

7 MR. JARVIS: I am Martin Jarvis from London,
8 from the Imperial Cancer Research Fund. I am a clinical
9 psychologist, been working on smoking with Mike Russell
10 for nearly 20 years, and I would like to thank you very
11 much for inviting me here today.

12 DR. HOFFMAN: My name is Dietrich Hoffman. I am
13 a biochemist. My interest is tobacco carcinogenesis for
14 many moons, and I am with the American Health Foundation.

15 DR. HUGHES: I am John Hughes at the University
16 of Vermont, and I am so unfocused, I can't tell you that I
17 have one area of research.

18 DR. PECHACEK: I am Terry Pechacek. I am now
19 with the Office on Smoking Health, but I couldn't keep my
20 hand out of the Washington policy side of things, and OSH
21 has offered me a great opportunity to come in and work
22 with them. I thank them for that.

23 And one small correction My lousy writing, and
24 not Marilyn Massey's problem, but my E-mail address is:
25 txp2, not z. I seem to be totally dependent on E-mail

1 nowadays. It is getting to be almost 50 percent of my
2 inter-communication with people.

3 DR. LANDO: I am Harry Lando, and actually
4 Terry's successor at the University of Minnesota.
5 Psychologist by training, (?) School of Public Health,
6 which may be indicative of where I am going. And I was a
7 lot younger when I started in this field.

8 DR. PERKINS: I am Ken Perkins at the University
9 of Pittsburgh. I am a psychologist. I do basic lab
10 research with human volunteers on the behavioral,
11 subjective, and physiological effects of nicotine. I have
12 been doing this for only about 10 years. And I also have
13 an E-mail correction. I am at vms.cis, not e, on the
14 bottom of page 4. That is cis.

15 DR. SHIFFMAN: If we are doing corrections ---

16 DR. GLYNN: Let me suggest this. If you can
17 make the correction and then give it to Pat Davenport, we
18 will get a new set out to you.

19 Because I was really adamant about wanting to
20 get the E-mails, because, as Terry -- I am becoming very
21 dependent on it, and this is a way I could probably create
22 a whole group and get all of you at one keystroke.

23 So if you can correct it, and just give it to
24 Pat, we get a new set done, and everything will be all put
25 together.

1 DR. KRASNEGOR: I am Norm Krasnegor. I
2 currently am at the Child Health Institute. I am chief of
3 the Human Learning and Behavior Branch.

4 In part, I guess I am one of the relics of
5 history, and I am here to be a part of what I think is a
6 very exciting and, I hope, really fruitful investigation
7 that will lead to something, as John said, very specific.

8 What is very gratifying for me is that the work
9 that we did at NIDA on smoking has really borne fruit. I
10 am just very excited to be here. Thank you.

11 DR. GIOVINO: My name is Gary Giovino. I am
12 chief of the Epidemiology Branch at the Office on Smoking
13 and Health. I am very much a relative newcomer to the
14 field, and I am delighted to be here.

15 We do surveillance and analysis of tobacco use
16 and dependence in the United States and estimate tobacco-
17 attributable mortality and do policy and intervention
18 evaluations.

19 DR. POMERLEAU: I am Ovide Pomerleau. I am a
20 psychologist by training. I am at the University of
21 Michigan. I started in smoking field somewhere in the
22 middle '70s, thinking that it might be a good place to do
23 a little research a couple of years and then move on to
24 some more difficult problems. I am still here, which I
25 guess says something about the difficulty of the problem.

1 And I just want to make an additional note.
2 That it is refreshing to find that public policy is asking
3 to be guided by scientific research. As a matter of fact,
4 it is such a rare exception, I can't think of any other
5 occasion where it has occurred.

6 DR. RUSSELL: I am Michael Russell. I am a
7 psychiatrist from ---

8 REPORTER: Use your mic please.

9 DR. RUSSELL: What? Michael Russell, a
10 psychiatrist from the Institute of Psychiatry at Maudsley
11 Hospital in London. I think Dietrich Hoffman was the only
12 one here in smoking research before I started in August
13 1969.

14 But so I have been able to watch a lot
15 happening, and I welcome the opportunity now in joining
16 you in what looks to be a very -- potentially very
17 important exercise.

18 DR. HALL: I am Sharon Hall. I am from the
19 University of California at San Francisco. I am a
20 clinical psychologist. Most of my work in smoking has
21 been in treatment trials and outcomes research.

22 DR. GOLDBERG: Steven Goldberg. I am chief of
23 the Preclinical Pharmacology Branch at the National
24 Institute of Drug Abuse. I was actually recruited to NIDA
25 from Harvard in 1979 because of the absence of an animal

1 model of nicotine reinforcement, and my first few years
2 were focused on that.

3 It is now about 20 percent of our research
4 effort, and my main focus right now is trying to develop
5 animal models of acquisition, extinction reacquisition,
6 particularly for the purpose of looking at potential
7 medications.

8 DR. FIORE: Good morning. I am Michael Fiore
9 from the University of Wisconsin Medical School. I am an
10 internist and a preventive medicine specialist and direct
11 the Center for Tobacco Research and Intervention at UW.

12 And I am also currently serving as chair of the
13 ACPR panel on developing clinical practice guidelines for
14 smoking cessation and look forward to the day as they
15 relate to those guidelines.

16 DR. DJORDJEVIC: I am Mirjana Djordjevic. I
17 work with Dr. Hoffman at the American Health Foundation.
18 I am an analytical chemist. Presently, we are working on
19 assessment of actual dose of exposure of smokers to tar
20 and nicotine and non-specific carcinogens.

21 We try to generate a data base to answer some
22 questions which are raised by epidemiology. Why there are
23 discrepancies between cancer risk -- in cancer risk
24 between women and men, and why African-American people are
25 (?) than white American people. Also, why there is such a

1 high increase of incidence of lung adenocarcinoma as
2 compared to -- years (?).

3 DR. CUTLER: Jeff Cutler again. I will only add
4 that our program supports research both in smoking
5 cessation and smoking prevention within the context of
6 cardiovascular disease prevention. And the only person
7 around the table who I recognize is Terry from way back to
8 the Multiple Risk Factor and Prevention Trial days.

9 DR. BOREN: I am John Boren from the National
10 Institute on Drug Abuse. I am in the Treatment and
11 Research Branch, and I am just looking forward to what we
12 do today.

13 DR. BRESLAU: I am Naomi Breslau from Henry Ford
14 Health System. I am a sociologist by training, and I do
15 epidemiologic research in psychiatric disorders, among
16 them nicotine dependence.

17 DR. HENNINGFIELD: I am Jack Henningfield. I am
18 at the National Institute on Drug Abuse, Clinical
19 Pharmacology Branch, and I have been studying a variety of
20 drugs, but I guess, attesting to nicotine's addictiveness,
21 keep coming back to nicotine.

22 MS. LEE: I am Brenda Lee from the Food and Drug
23 Administration, Office of the Commissioner. I am
24 basically here observing today. You all know what our
25 interest is in this, and I am happy to be here to observe

1 the workings of the various Institutes.

2 DR. GERLACH: I am Karen Gerlach. I am a cancer
3 prevention fellow at the National Cancer Institute.

4 DR. GELLER: I am Nancy Geller. I am director
5 of the Office of Biostatistics Research at the Heart
6 Institute, Heart, Lung, and Blood Institute. And I have
7 an interest in design of clinical trials for treatment and
8 prevention.

9 MS. MASSEY: I am Marilyn Massey with Massey Max
10 Resources, responsible for making sure that you all have
11 a, hopefully, (?) -free meeting today.

12 DR. GLYNN: Marilyn is also being modest. She
13 has been involved in tobacco as long as any of us.

14 DR. WEINMANN: My name is Gail Weinmann. I am
15 from the Division of Lung Diseases at NHLBI, and I will be
16 -- (inaudible).

17 MS. LYNCH: I am Barbara Lynch. I am here today
18 as an observer with Massey Max Resources, and I was the
19 study director for the -- (inaudible).

20 MS. DAVENPORT: I am Pat Davenport.

21 DR. GLYNN: Pat is responsible for everything
22 that goes on here. So -- I do apologize for people that
23 are on the outside. We went through so many iterations on
24 what the table would look like and what would fit with the
25 microphones and so on. So grab seats at the table ---

1 DR. KRASNEGOR: You mean this is not the budget
2 negotiations.

3 (Laughter.)

4 DR. GLYNN: We are being far too civil for that.
5 I also want to point out it was John Boren who began this
6 age thing that began as a theme throughout. Thank you
7 very much for the very nice introductions.

8 Obviously, we have a stellar group to guide us
9 for the day, including Elaine Stone at the NHLBI, who has
10 just introduced herself.

11 And I think I would like to begin, as you see on
12 the agenda here, with Jack and Neal spending a few minutes
13 laying out what the background was to the concept.

14 And, again, as I say, I will be vicious about
15 this during the day, but although it is tempting, I don't
16 want to get into a debate on the merits of the concept as
17 much as the research questions that it raises and the
18 development of a research agenda around that.

19 So having said that, I am going to turn it over
20 to Jack and Neal, if they can spend a few minutes
21 introducing what led us to being here.

22 THE CONCEPT OF ESTABLISHING A
23 NICOTINE THRESHOLD FOR ADDICTION

24 DR. HENNINGFIELD: We are just going to spend a
25 few minutes discussing how we -- some of the things that

1 led to this.

2 And as John Boren mentioned, NIDA and other
3 Institutes have been doing research for a number of years,
4 and Dr. Kessler came along, and he must have one of the
5 quickest and most inquisitive minds, and he started asking
6 all these questions.

7 Like what is the dose that this occurs? What is
8 the dose that you get a therapeutic effect of nicotine?
9 Are kids more sensitive? How would you affect population
10 prevalence? There are lots of different issues.

11 And thanks to, you know, people like Norm
12 Krasnegor at NIDA that helped launch programs, people like
13 -- in the earlier ages, Michael Russell, who helped
14 provide the basis to even launch such a program, there was
15 a lot of information.

16 But there were lots of holes and surprising
17 holes. Surprising holes in some of the most basic issues.
18 You know, like what level of nicotine in a cigarette is
19 necessary to enable a person to become addicted?

20 And in drug abuse, often we don't even think
21 about that issue in terms of the formulation, because we
22 assume that anybody can get any amount, to a degree, if it
23 is out there.

24 But here you have a formulation that is
25 marketed. And that means, in principle, it is possible to

1 determine what levels product what kinds of effects. And
2 we just had surprisingly little data.

3 There was a lot of data generated and attempted
4 at this in the last couple of decades. And that produced
5 a lot of knowledge, but also holes in the knowledge. And
6 those studies led us -- you know, they brought us so far,
7 and they led us to what we didn't know.

8 And, in part, our efforts were limited by things
9 like not having adequate research cigarettes and adequate
10 placebo cigarettes. So over the last year, we are working
11 on a contract to provide some -- pilot such cigarettes.

12 We could have them within a couple of months.
13 The day we get them, anybody that wants to try them out,
14 we will give them to you, because I think that is going to
15 be one of the many things that we need to have if we are
16 going to pursue research.

17 There, too, you know, you look at what other
18 field of drug abuse proceeds without even having good
19 placebos. This area has been hampered by not having good
20 placebos in a good range. So we have used things like the
21 Tobacco Institute or the University of Kentucky cigarettes
22 and so forth.

23 Some of the many issues beyond those issues have
24 to do with population variability. What is the
25 variability in the population? Are different ethnic

1 groups differentially sensitive? Does the dosing issue
2 relate to this?

3 This led Neal Benowitz and I, who were -- among
4 other people in this room and many other people involved
5 in a lot of these discussions -- to start thinking more
6 actively about how far does our knowledge go, and to
7 propose a hypothesis.

8 And what we found in proposing the hypothesis is
9 that, as Neal will show you in the next few minutes, there
10 is a basis to come up with some doses. But as soon as you
11 do that, you see how limited our knowledge really is.

12 And we thought it might be useful to start out
13 this morning by just providing a little bit of an overview
14 of how we got here. And it is not policy *per se*. It
15 doesn't have anything to do with policy at the present
16 time.

17 And, in fact, in the FDA's tobacco proposal,
18 there is nothing about any of this. And it is not even on
19 the near future radar screen, in part, because, as John
20 said, there isn't the knowledge to do it, if you wanted
21 to. You don't even have thin ice. You are walking on
22 water in some of these areas.

23 So what came out of the meeting last summer was
24 the notion that it might be fruitful for a variety of NIH
25 Institutes to get involved in a program of research, and

1 that you would need many different Institutes involved.

2 Because you have got issues like youth
3 sensitivity and what factors affect youth uptake of
4 smoking. If you can't eliminate sampling, what can you do
5 to decrease the development of addiction?

6 So you get into some broad issues. And I think
7 Neal is going to make some comments more specific about
8 where the hypothesis came from.

9 DR. BENOWITZ: What I would like to do is go
10 over some of the elements of the thought process, and what
11 the proposal was that was discussed as an idea for
12 nicotine regulation, and then point out where -- what the
13 research questions are based on that.

14 I would also say that some people question the
15 value of exercise, but it was exercise that was really the
16 catalyst for this. Jack and I had a meeting in Glasgow
17 about a year-and-a-half ago or so. And just running out
18 in the winds for an hour or so, and it was basically was
19 during that job that this whole concept came together.
20 Exercise -- (inaudible).

21 DR. HENNINGFIELD: We got lost.

22 (Laughter.)

23 DR. BENOWITZ: So I wanted to just show a few
24 slides to guide you through this.

25 (Slide.)

1 The first slide is the conception of cigarette
2 smoking from the point of view of a clinical
3 pharmacologist, who thinks about kinetics.

4 It analyzes the clearance of cigarette
5 smokers -- how many of are you getting rid of in a certain
6 amount of time. It is about a 3 percent annual quit rate,
7 about 1.2 million per year quitting, plus about 420,000 a
8 year dying -- (inaudible) ---

9 And then if one looks at an input rate, there is
10 about 3,000 new smokers per day, or 1.1 million a year.
11 The net change, which is the balance of the clearance rate
12 with the input rate, is a zero decrease/increase in
13 smoking prevalence, at least between 1990 and 1993.

14 Well, clearly, we have been doing a lot and
15 continuing to do a lot to try to increase the clearance
16 rate of smokers. The question that came up on the basis
17 of this proposal is what can we do about the input rate?

18 (Slide.)

19 Now, if we look at the input in terms of new
20 cigarette smokers, it is clear that these com among
21 adolescents. These are cumulative percentage smoking
22 rates at different ages, and it shows the first cigarette
23 of the day, which is the solid line, and then began daily
24 smoking, which is the dashed line.

25 Clearly, 90 percent of people smoke their fist

1 cigarettes before the age of 20, and almost 80 percent of
2 people who become daily smokers become so before the age
3 of 20.

4 The other thing you can see is there us about a
5 three-year shift in these curves. And if one takes daily
6 cigarette smoking as a point of addiction or dependence,
7 or at least a predictor of later addiction as adults, it
8 gives about a three-year period of time during which kids
9 are experimenting with tobacco, but are not yet addicted.

10 And so the question came up: Is it possible to
11 intervene in this three-year period of time, assuming kids
12 will continue to experiment with cigarettes, to intervene
13 in this period of time to prevent the transition from
14 experimental use to addicted use.

15 It is also relevant here that many surveys have
16 asked kids what they think they are going to be doing with
17 regard smoking later on in life. And most kids, when they
18 start smoking, really have a concept that there is a long-
19 term risk, but short-term, it is not a big risk to me, and
20 if I smoke for a few years for social reasons or whatever,
21 I can quit before it is going to harm me.

22 They don't quit, obviously, because they become
23 addicted, but the idea of being able to smoke a cigarette
24 and not be addicted, I think, is one which is not adverse
25 even to kids who insist on trying to smoke cigarettes.

1 (Slide.)

2 So the question came up: Is it possible somehow
3 to address this pharmacologically? Is there a nicotine
4 factor or a threshold for addiction that might be applied
5 so as if kids start experimenting, they don't become
6 addicted?

7 And the concept was approached in a way shown
8 here The non-addicted smoking group, which Saul Shiffman
9 has studied quite a bit, is characterized by people who
10 smoked five or fewer cigarettes per day, who don't smoke
11 every day, who can go without cigarettes without having
12 withdrawal symptoms, who smoke mostly in the context of
13 positive affect rather than negative affect, and have
14 quitting rates that are higher than more dependent
15 smokers.

16 And so if one wants to say, okay, maybe this is
17 some pharmacologic threshold for addiction, although that
18 is obviously a question, we could say: Well, how much
19 nicotine do these people take in? And from data from
20 Saul's subjects, the average serum cotinine was about 54
21 nanograms per mil with an average cigarette consumption of
22 3.9 cigarettes per day.

23 And based on pharmacokinetic studies we have
24 done in the past, we could estimate that about 4 to 6
25 milligrams over nicotine intake per day seemed to be this

1 level of consumption that was the upper limit for these
2 non-dependent smokers.

3 So it was assumed that perhaps this might be a
4 threshold for addiction and might be a basis for
5 regulating nicotine products.

6 The next question is: If you are going to say
7 let's try to limit intake of nicotine to, say, 5
8 milligrams a day, how can one do that with respect to the
9 product?

10 (Slide.)

11 And the two bits of data that are important --
12 this is a study we published many years ago. Actually
13 Michael Russell published one in the U.K. even longer than
14 that ago, which just shows the nominal machine yields of
15 nicotine versus the blood cotinine concentrations, which
16 is an indicator of nicotine exposure or intake, and showed
17 a relatively flat curve.

18 So even though there was a 10-fold or more range
19 in nicotine yields by machine testing, there was only a 25
20 percent or so change in average intake of cotinine in a
21 population.

22 So, clearly, the existing range of cigarettes
23 were not very effective in terms of restricting nicotine
24 intake. And this is because of nicotine regulation, of
25 course.

1 (Slide.)

2 Now, the other thing about this, and we looked
3 at this in early studies, if one looks at the amount of
4 nicotine in cigarettes, again looking at the different
5 machine yield cigarettes, or machine-measured yield
6 cigarettes, on the top, it shows a concentration of
7 nicotine per gram of tobacco.

8 And you see that there is not only no positive
9 relationship between machine yield and nicotine content,
10 but there is a slight inverse relationship.

11 And on the bottom shows the total nicotine per
12 cigarette, which is the percent nicotine times the weight
13 of tobacco, and virtually, there is no difference.

14 So if one looks again pharmacologically at the
15 amount of nicotine that is potentially available in a
16 cigarette, there is just as much available to the smoker
17 if they can figure out how to get it from a low-yield
18 cigarette versus a high-yield cigarette.

19 So, clearly, current commercial cigarettes were
20 not a viable option. So the question came up: What about
21 actually reducing the content so that no matter what a
22 person did, then there would be a limitation on how much
23 nicotine one could get. And could that be a basis for
24 making cigarettes non-addictive?

25 (Slide.)

1 So this concept was developed in our proposal,
2 which was as follows: The goal was primarily to prevent
3 nicotine addiction in youth, to prevent the transition
4 from experimentation to addictive smoking.

5 The assumption was made that there is a
6 threshold to establish and maintain addiction that was
7 about 5 milligrams of nicotine per day.

8 The third is that -- again, based on
9 experimental studies that we and others have done -- the
10 most a person can get out of a cigarette no matter how
11 hard they smoke is about 40 percent of the total content.
12 So we assumed a 40 percent maximum bioavailability.

13 We assumed 30 cigarettes per day, which would
14 mean that the content of a cigarette, if it was limited to
15 half a milligram -- that is compared to 10 milligrams now,
16 so a 20-fold reduction -- would, in theory, be a cigarette
17 that would not sustain addiction, if our assumptions are
18 correct.

19 And then the final part of this was because
20 there are so many addicted smokers, you couldn't do this
21 overnight. So there would be a gradual phase-down over 10
22 or 15 years. And if these assumptions were correct, in 15
23 years, we would have a non-addictive cigarette, that would
24 be the only one available.

25 Kids might experiment with cigarettes, but not

1 become addicted, and adult smokers would gradually be
2 weaned off of nicotine over these years and perhaps have a
3 higher quit rate.

4 This is the proposal. From this, there are five
5 questions that, I think, need to be addressed in terms of
6 the scientific underpinning for this, because there are a
7 lot of assumptions here.

8 The first one is: Is there a threshold level of
9 nicotine intake that maintains addiction? And that
10 clearly has to be looked at.

11 The second research issue, or a requirement, is:
12 To do research, we need to have cigarettes of differing
13 nicotine content. And the second question we need to
14 address today is: What should those cigarettes be like?

15 And that has got to be the first requirement.
16 We have got to contract to have those cigarettes made, so
17 that researchers can use the sort of cigarettes that might
18 be commercially produced in the future with lower nicotine
19 contents.

20 The third question: What evidence can be found
21 that by manipulating nicotine, we can influence the
22 transition from experimentation to addiction in youth? I
23 think that is an important question. That is another
24 research question.

25 A fourth research question is: Will tapering

1 nicotine intake in adults facilitate cessation?

2 And then a final one, which I think is very
3 important in terms of this, is: With the known
4 compensation behavior, will such a procedure be hazardous?
5 Will people be oversmoking cigarettes to be exposed to
6 more carbon monoxide, more tar, and will this be
7 potentially harmful for already addicted smokers?

8 So I think if we can answer those five
9 questions, not to find the answers, but if we can generate
10 the sort of research that needs to be done to answer those
11 five questions, then we can go back and address some time
12 in the future the assumptions that underlie this. Thank
13 you.

14 DEVELOPMENT OF RESEARCH AGENDAS

15 DR. GLYNN: Thank you, Neal and Jack. It was
16 exactly what we needed to outline the concept and what the
17 questions -- Neal just raised the five questions. The
18 four that you see here -- the fifth question being kind of
19 an overlay of can we develop the research cigarettes
20 necessary to deal with the questions that we raise?

21 So, from here, what we want to move into is
22 actually addressing the first, third, fourth, and fifth
23 questions that Neal raised, the second one being the --
24 can we develop the cigarettes, the experimental
25 cigarettes?

1 Just as a lead into that, in any suggestions you
2 make, please be as specific as possible, remembering that
3 what we are looking for from this is a set of research
4 questions that we then can turn back to the field at some
5 point to see that they get addressed.

6 So we are looking for four, five, six, seven,
7 eight questions from each of the questions that you see
8 here, which can be addressed by researchers in the field.
9 So when you are making your recommendations, please be
10 specific.

11 And, also, if you see an area that we don't need
12 to do something in, state that, too, so that we can
13 eliminate that and move on to other issues.

14 Where we want to end up with this research, with
15 the questions we develop, is either upholding or refining
16 the concept that Jack and Neal suggested or rejecting it,
17 depending upon where the research ends up. But your job
18 that we asking from you today is suggest specific research
19 questions that we can then turn around and give back to
20 the field.

21 So having said that, the way we are going to try
22 and operate is with each question, I have asked someone to
23 essentially prime the pump, introduce the questions, and
24 then throw it open finally to everyone here who I know is
25 getting anxious to speak.

1 And we should have about an hour -- except for
2 one, which will be a little shorter -- we should have
3 about an hour and 15 minutes of discussion on each one,
4 given about a 15-minute intro.

5 So having said that, Jack has agreed to
6 introduce the first one.

7 WHAT IS THE MINIMAL LEVEL OF NICOTINE IN TOBACCO
8 THAT IS NEEDED TO DEVELOP AND/OR SUSTAIN ADDICTION?

9 DR. HENNINGFIELD: Is this microphone working
10 now? Great. Could you put the first slide up, please, or
11 do I just do that from here? Make sure that I have got --
12 that I don't walk around -- two circles.

13 I learned in the meeting we were at the last
14 couple of days that the only way to make the slide
15 projector work was to walk around in a circle like the
16 little superstitious pigeon, and it did work. And other
17 people tried it and proved it.

18 (Slide.)

19 It is interesting, too, coming here after the
20 meeting the last couple of days, which was on the safety
21 and toxicity of nicotine, because there the issue that
22 kept rearing its ugly head every time we turned around was
23 the dose level of nicotine.

24 What is the dose? Whether you are talking about
25 the effects during pregnancy, cancer, any other issues

1 that were discussed, dosage is the issue. And, again,
2 thanks to a number of people in this room, it is amazing
3 how far we came in the last couple of decades, but it is
4 amazing how little we yet know.

5 (Slide)

6 And what I am going to do is my pump-priming,
7 try to raise more questions and issues. Because the most
8 important product up-to-date, as Tom mentioned, is not
9 answers and working out the details, it is what are the
10 questions? So that we can generate a fruitful research
11 agenda.

12 In the addition process, just a couple of
13 comments. Saul has published similar data. People start
14 smoking at relatively low levels, and for most people,
15 they start out low and graduate over time.

16 We don't know much about their nicotine intake
17 per cigarette over time. We just know some very crude
18 things. That cigarettes tend to increase over time.

19 We also know that there is wide individual
20 variability. That some people stay flat most of their
21 lives, a small percentage. Some people smoke a few
22 cigarettes a day and jump up quickly. Some people
23 escalate more quickly.

24 The point being is that there is a lot of
25 variability. We don't know much about the determinants of

1 that variability. We don't know what might protect some
2 people from making the transition. We don't know how the
3 dosage factor might interact.

4 I love this quote. Ellen Walker, "Well, do you
5 think I chose to smoke? You believe I took a cigarette
6 and said, I think I will smoke this one and then maybe
7 400,000 more." It is worth keeping in mind, because,
8 again, the perception of young people is that they can do
9 that. They can try them once in a while.

10 And the other -- there are other data that are
11 relevant here, and that is, that kids discover the problem
12 much more quickly than we anticipated. Around 13, 14
13 years old, they seem to be spending most of their time
14 thinking about the opposite sex and how to get cigarettes
15 and irritate their parents by smoking them and stealing
16 them from their parents maybe.

17 (Slide.)

18 But within just two to three years, as Gallup
19 poll research has shown, other research, and tobacco
20 industry research, the kids figure out that they are
21 dependent, and they start actually trying to quit.

22 And we have got a lot to learn about this
23 transition process. We don't know any -- almost nothing
24 about stages of change, as we now do in adults.

25 We don't know withdrawal symptoms specifically.

1 We know general things. We know there are withdrawal
2 symptoms. But is the withdrawal symptom profile different
3 in kids than adults? How is that related to their
4 nicotine dosage? Is nicotine intake as important?

5 We know, for example, that sensory factors are
6 important in modulating dependence and withdrawal
7 symptoms. Are they more important in young people,
8 because they are taking in less nicotine? Less important?
9 We don't know.

10 (Slide.)

11 Now, when you are thinking about addictive
12 activity, and there are many aspects of nicotine dosing to
13 think about, but we are focusing more on the addictive
14 activity, there are different ways to approach it.

15 And I am going to raise some of the issues. One
16 issue is that there is the daily dose issue. And the
17 daily dose issue is one way of looking at how much
18 nicotine it takes over the course of the day to sustain
19 dependence.

20 So, for example, in FDA's current policy, they
21 are looking at ways to make it harder for kids to get that
22 daily 10 to 20 cigarettes per day, but they are not
23 dealing with the dose issues, in part because there aren't
24 much data.

25 But that was the main feature in the proposal

1 that Neal and I had made, and the main marker we were
2 using was physiological dependence and indices of
3 physiological dependence.

4 For those of you that work in abuse liability
5 assessment of drugs in animals and humans, that is not
6 usually the marker you use to determine if a drug is going
7 to addictive or not. It is the one that we were kind of
8 stuck with. So there is a daily dose issue.

9 Now, the main practical means to control daily
10 dose is unit dose, and so we were working backwards. We
11 were taking the total daily and working backward into the
12 unit dose. The unit dose gets tricky.

13 In an animal study where unlimited unit doses
14 are available, and the animal presses a lever once, you
15 know, you get a lot of intake. You increase the number of
16 lever presses, you get less intake.

17 So factors such as ease of use, you can
18 determine how many cigarette, how many units, are you even
19 going to factor into your equation? Are you going to
20 factor in 10 or 20 or 30 or 60 or 100?

21 Factors such as increased cost, perception of
22 harm, workplace restrictions, those kinds of factors might
23 lead to estimates with fewer doses. So throughout this,
24 we have to be concerned about both unit dose and the total
25 daily dose that results from those unit doses.

1 (Slide.)

2 When we are looking at the unit dose issue, in
3 determining addictive activity, and addictive activity is,
4 again, the effect we are looking at here, the last few
5 days we are looking at the effects of nicotine, and what
6 the threshold is for producing cardiovascular impacts or
7 problems during pregnancy.

8 Today, we are looking at what doses are
9 necessary to produce some addictive effect, and how do we
10 predict that? Because some of the perfect studies, giving
11 a bunch of kids different kinds of cigarettes and letting
12 them try it out, we can't do. So how do we predict it?
13 How do we make the best possible predictions?

14 Well, there are a variety of kinds of methods to
15 look at the reinforcing effects, the effects that will
16 lead the person to keep taking that drug. The effects
17 that they can discriminate, that they can feel, that might
18 control their behavior, subjective kinds of effects.

19 These things are related, but not one-to-one.
20 The main thing is that they are ways that drugs can affect
21 behavior, and predictors. And they are things that we can
22 study in the laboratory.

23 Now, one of the many issues is that doses that
24 do not appear to be reinforcing might be effective
25 starting doses. So you get into some real tricky issues.

1 So, for example, one of the lessons learned with
2 the smokeless tobacco products is that the high dosage
3 maintenance products and higher dosage products that most
4 people in this country are lousy starter doses.

5 And the smokeless tobacco industry gave itself a
6 huge shot in the arm by introducing products that were
7 extremely low in nicotine dosing, extremely low. So we
8 have got to be concerned about those issues, and how we
9 predict that

10 The findings with the above kinds of methods,
11 looking at the reinforcing effects, the discriminative
12 effects, the effects that somebody likes, may produce
13 different kinds of values. So I don't think there is any
14 one model that is going to allow us to make accurate
15 predictions.

16 (Slide.)

17 And I think, in this room, we are fortunate to
18 have people that work with a variety of different models,
19 because I think it is going to take different models and
20 different approaches.

21 So what is the threshold dose for an addictive
22 nicotine delivering product? The honest answer is: We
23 don't know. Neal and I made a best guess, and as soon as
24 we did that, we and everybody could see the limitations of
25 it. You heard Neal say "if" about 10 times, and it is a

1 hypothesis.

2 And, moreover, probably that specific question
3 is too narrow. Because the absolute dose probably varies
4 across product types, across things that deliver nicotine
5 at different speeds.

6 The threshold dose for a reinforcing or for a
7 psychological effect of any sort in a nicotine patch,
8 gosh, I don't know what it would be, 40, 50, 60 milligrams
9 per day. But the 22 milligrams per day, people can hardly
10 feel. Yet a half a milligram or so taken in very quickly,
11 people can feel.

12 I concur with the FDA's Drug Abuse Advisory
13 Committee that a meaningful threshold can be found, but
14 again, the question has to be much broader than just what
15 is the dose.

16 (Slide.)

17 It is what is the dose, for which population,
18 for which product, and so forth. So in the next couple of
19 minutes, I am going to conclude this by rather than making
20 an argument for one particular threshold value, to throw
21 out some of the questions and issues that come to mind.
22 And issues that limit our ability to precisely determine
23 the threshold right now.

24 (Slide.)

25 Now, one issue to keep in mind is what I am

1 calling the numerator/denominator concept. The numerator,
2 which is the addictive dose divided by X, the numerator is
3 the number that Neal and I came up with.

4 It is the best number that science can support.
5 It is the number that when you hit that number, you have
6 got a problem. You have got a biological problem, and in
7 this case, our biological problem is addiction.

8 So what is the number that we can support?
9 People Neal and I, well, you should have, you know, maybe
10 somebody could get addicted a tenth that dose. Why didn't
11 you use a tenth the dose?

12 Our answer was: We don't have a general base of
13 knowledge that we could defend. We feel we had a base of
14 knowledge, limited as it was, that we could defend the
15 dose we came up with.

16 So the numerator is the scientifically
17 determined dose at which the adverse effect, and here we
18 are talking about addictive activity, occurs. And that
19 can be looked at in terms of the total daily dose for
20 tolerance and physical dependence to be sustained, and the
21 unit dose that produces reinforcement, subjective effects,
22 discriminative effects.

23 Now, the denominator, that is what you divided
24 it by, and that reflects things like population
25 variability, and the notion that 50 percent of the

1 population -- for 50 percent of the population, a tenth of
2 a milligram might be the cut-off dose. But for 20
3 percent, maybe it is a hundredth.

4 So what do you divide by? What do you adjust
5 by? And whenever you are coming up with a denominator,
6 you are entering into unknowns, you are entering in your
7 fear, your concern, with being too high.

8 On the other hand, you are entering in things
9 like manufacturing costs. Some people say, why don't you
10 just say zero? You rarely say zero, because there is a
11 cost of saying zero. And you have got to be able to
12 defend it.

13 So some examples of this. Non-alcoholic beer is
14 not no alcohol beer. It is less than .5 percent, which
15 means that you could get a pharmacological effect by
16 drinking five to ten of these beers. But you have to
17 drink five to ten of them.

18 And somebody could say, well, it should be a
19 tenth, and if the manufacturers come back and say, defend
20 that, you know, that is the interplay that goes on. That
21 is where you need a scientifically defensible dose, and
22 then you come up with some reasonable value.

23 Coffee. Decaffeinated coffee is not no
24 caffeine. In this country, a decaffeinated cup of coffee
25 contains anywhere from 1 to 5 milligrams of caffeine.

1 Again, in that case, you probably need five to ten cups to
2 get any measurable effect, but you can do it.

3 Lead and PCBs in drinking water, it is not zero.
4 They are there. There is a threshold.

5 For those of who eating doughnuts and things
6 this morning, there is a percentage of rat droppings that
7 are allowed in that flour. Now, there my guess is that
8 the numerator is probably pretty high, and the denominator
9 is much bigger, just because of the public perception and
10 not because of science.

11 And things like drug discrimination studies can
12 give you information about the numerator. But things like
13 genetic and population variability studies are what enter
14 into the denominator. And your fear of making a mistake
15 enter into the denominator. What is the risk if you blow
16 it?

17 (Slide.)

18 What are some factors, some known factors,
19 determining the behavioral effects of nicotine and other
20 drugs? Well, the total daily dose, obviously, but the
21 speed of the nicotine delivery.

22 That is a big factor. And that is going to be a
23 real challenge to research. Because we can't probably do
24 research where we give the experimental cigarettes that I
25 think we need for some of this research to children. I am

1 guessing that we can't. That would be tough.

2 So we are probably going to have to work with
3 models that don't mimic cigarettes precisely like nasal
4 and other forms of nicotine delivery. But we are going to
5 have to be making some predictions, because those forms
6 aren't going to provide adequate models either in a
7 sensory or a speed perspective to perfectly simulate smoke
8 nicotine.

9 Nicotine tolerance of the individual. How
10 different are people that have never had nicotine? I
11 mean, these issues are really going to be tough ones. You
12 propose research to an institutional review board, and it
13 is oftentimes difficult to test the drug that the people
14 have never had any experience for. So how do we safely do
15 that?

16 What about other drugs, other behavioral states,
17 that might interact with this? Does it matter if somebody
18 is using caffeine or not? Steve Goldberg is doing animal
19 research that suggests that caffeine intake affects
20 acquisition. What other things should we be looking at
21 like that?

22 (Slide.)

23 Just to illustrate the tremendous difference
24 across formulations, nicotine patch, the kinetics are very
25 slow, and again, with 22 milligrams per day, the people

1 cannot reliably even feel an effect.

2 Yet with a cigarette, just a few puffs, taking
3 in just a few tenths of a milligram, people can already
4 feel an effect. And this appears to be related in part to
5 the speed of delivery.

6 But, also, as Jed Rose knows better than any one
7 of us here, sensory factor is associated.

8 (Slide.)

9 How do we predict the possibly potentiating
10 effects of sensory factors, or mitigating effects of
11 sensory factors?

12 The cigarette is producing this incredible
13 arterial spike that -- these are nicotine data in venous
14 blood from somebody smoking cocaine or smoking nicotine,
15 and in arterial blood. The cocaine study that had a lot
16 more data points, the levels were 13 times greater. They
17 didn't last very long.

18 We don't have any models to my knowledge right
19 now that duplicate that. So we are going to be working
20 with other models and doing the best we can.

21 (Slide.)

22 Cost, the cost affects the minimal addictive
23 dose. And this has been demonstrated in animal studies.
24 You know, whether an animal, for example, kills himself by
25 taking cocaine depends on the cost of the cocaine, how

1 many times the animal has to work for each dose, and the
2 dose available.

3 So those factors are important factors that
4 interact, and they are important factors in the natural
5 environment, because cigarettes cost something. We
6 already know that young people, in particular, are price
7 sensitive.

8 (Slide.)

9 So there are a lot of tricky issues. Here are a
10 couple of research considerations and challenges just in
11 this area that I have identified, and hopefully, we will
12 identify lots more or maybe throw some of these out the
13 window.

14 Cigarettes provide the most efficient and
15 sensory rich means of dose delivery and thereby might be
16 addictive at doses much lower than those that are
17 determined in studies using nasal, i.v., oral nicotine.
18 Which models are useful? How far can we push them?

19 My guess is that it is possible to generate
20 valid data with these models, but it is not a simple
21 challenge.

22 How do we obtain valid data for predicting
23 thresholds for nicotine addictive in naive people? Now,
24 what we probably can't do is allow naive people to become
25 addicted.

1 So in the absence of that, can something like
2 nicotine -- the threshold for the nicotine behavioral
3 effect that is not necessarily an addictive effect --
4 as Ken Perkins has worked with the discrimination
5 threshold, the effect at which people can feel it and
6 thereby the drug might control behavior.

7 Is that adequate? It might be the best we can
8 do. Can we do something else to predict what we can't do
9 in the laboratory?

10 Obtaining valid data for predicting thresholds
11 in youth. How much can we do in youth? We have got to
12 get some kinetic data in youth, but we probably are going
13 to be very limited on what we can.

14 Individual and population variability due to
15 genetic and environmental factors. Genetic factors are
16 clearly there. Population factors that may not -- that
17 may differ, but may not be related to genetics. What
18 about people that are exposed, or animals that are
19 exposed, prenatally to nicotine? Are their dose
20 thresholds different?

21 Again, the reason you need this is to find out
22 if there is some important 10 or 20 or 30 percent -- we
23 don't know -- segment of the population that is going to
24 be sensitive to a much lower dose than the mean.

25 What is the contribution of sensory factors to

1 the addictive potential? Do other tobacco additives, such
2 as acetaldehyde or ammonia compounds -- the revelations
3 that ammoniated compounds are used in tobacco were really
4 interesting to those of us that have been working in the
5 cocaine area.

6 Because, essentially, that is the procedure for
7 making crack. That you increase the amount of immediately
8 volatile and free cocaine to be absorbed. How does that
9 affect -- you know, if we have got a model that doesn't
10 incorporate that, are we missing the boat?

11 What is the relationship between the cost of the
12 dose and the threshold? A variety of other factors are --
13 you know, ethnic differences.

14 Most of our focus has been on cigarettes. We
15 should at least, it seems to me, at this time in history,
16 not forget about cigars and other forms of tobacco as much
17 as we did over the last 20 years.

18 It is amazing how little data we have on
19 smokeless tobacco. And, cigars, I did just a little
20 analysis of -- I spent \$40 on a half a dozen cigars,
21 answering a little JAMA thing on -- somebody wrote in and
22 said, are cigars addictive, too?

23 And we just wanted to illustrate the
24 variability. We found a range of nicotine content of the
25 cigars in just this little sample, ranging from 10

1 milligrams to over 400.

2 Now, the 400 milligram thing was one of those
3 suckers that you could use for baseball, but there were
4 some that were much smaller than that that were several
5 hundred milligrams. We don't know anything about those
6 formulations.

7 (Slide.)

8 Now, some of the issues and challenges. Now, as
9 an NIH person, quite honestly, the threshold hypothesis,
10 the policy aspects of that, they are not on the FDA radar
11 screen. They are not on my radar screen. We learned that
12 there aren't the data there.

13 If our nation is going forward with
14 comprehensive tobacco control policies, however, 5, 10, 15
15 years from now, it is at least going to need information
16 to fill in some of these important gaps, to even
17 contemplate.

18 What if a manufacturer came up and said, oh, you
19 have got this addiction warning on cigarettes. I think I
20 should be exempt because I don't have any nicotine. The
21 next question is: Well, what is no nicotine? We don't
22 know.

23 So I see this as potentially a rich program of
24 research regardless of whether or not this hypothesis,
25 this policy issues, is just throw out the window. Some of

1 these research challenges are already being investigated,
2 fortunately. We are not at ground zero.

3 Ken Perkins, for example, is looking at
4 thresholds for discrimination in different population
5 groups right now. So for those of you that don't live on
6 the NIH campus, IRP, that is me, the Intramural Research
7 Program, and those of you who get grants are ERPs.

8 So a lot of this research, it is already being
9 done. I think it makes a lot of sense to continue and to
10 build on.

11 But other work could be initiated and
12 accelerated that I think could yield work of much broader
13 importance, work that would be relevant to developing more
14 effective medications, work that would be useful in
15 prevention efforts, work that would be useful in treatment
16 efforts. Like what happens when you cut down the nicotine
17 intake of people?

18 And I guess that is just a handful of the
19 questions that I could think of, and now our task is to
20 give some thought to some of these issues. One of the
21 important issues are tools.

22 And one of the tools that I think that we
23 clearly need are research cigarettes that are actually
24 palatable research cigarettes and include placebos.

25 A number of us are lamenting the fact that we

1 didn't buy boxcars full of Philip Morris's Next when it
2 came on the market. I have been told that RJR bought a
3 boxcar full of them, and they use it, because they think
4 it is a good placebo.

5 We have a contract to have a pilot group of
6 cigarettes, as I mentioned earlier. As soon as we get
7 them, we will give them to everybody. But this was just
8 sort of a shot in the dark just to get the ball rolling.

9 One of the issues today would be just discuss
10 some general parameters, not the details, but some general
11 parameters, that should be considered in a contract that
12 the Institutes would then develop and provide.

13 DR. ROSE: Jed Rose. I just wanted to mention
14 on that point. I learned something very interesting a
15 couple weeks ago. That Philip Morris still markets Next.
16 They are required to in order to maintain their trademark.
17 So we are exploring to find out exactly where that ---

18 DR. HENNINGFIELD: It is one 7-11 in Canada. If
19 you find it, let us -- we were told that our purchase of
20 one batch resulted in the product being on the market a
21 few months longer.

22 DR. ROSE: It is actually in the Caribbean.

23 DR. HENNINGFIELD: I will go. Tom, what is the
24 best way to ---

25 DR. GLYNN: (Inaudible) -- research questions.

1 He has also given one factor. If nothing else, we can
2 walk away today knowing that there are rat droppings in
3 our flour.

4 What I would like to do from this point, and
5 this would hold for each of the four questions is,
6 finally, with all the pent-up issues that you have and
7 just urge you again to be realistic in any of the research
8 questions you suggest. A 15-year longitudinal study is
9 really nice and probably would answer a lot of questions,
10 and it won't be done.

11 So make suggestions that are realistic. On this
12 one, we have about 15 minutes left. Go to work. Saul.

13 DR. SHIFFMAN: I am going to do an unusual
14 thing. I am going to use an overhead for a comment.

15 DR. GLYNN: Okay. As I mentioned, Ovide also is
16 going to be showing a couple of slides, mentioned to me,
17 but I am going to be really, as I mentioned, vicious about
18 this. All right. That is long enough.

19 DR. SHIFFMAN: He has got a 400 milligram cigar.
20 I will try to be very brief. I guess I want to raise two
21 questions, one obvious and one only mildly obvious, about
22 the extrapolation from our work on chippers to this issue
23 of an addictive threshold.

24 Let me first raise the obvious, and I think Jack
25 already really did. This is some retrospective data on

1 smoking rates in chippers over 20 years and in regular
2 smokers over 20 years.

3 Two points, one of which I am going to leave for
4 my introduction, the key one is that everybody starts out
5 as a chipper, that is, everybody at some time, from what
6 we know, was smoking at these very low, what we are
7 presuming as sub-addiction, thresholds.

8 So the question really is: Which came first?
9 And that relates to the question of how does addiction
10 develop? Clearly, it develops starting from fairly low
11 doses. So I think the issue is: Which comes first, the
12 dose or the addictiveness?

13 The other issue has to do with the patterning of
14 doses over the day.

15 (Slide.)

16 This what a chipper's nicotine levels look like
17 throughout a day, and this is a mix of real data and made-
18 up data. Can I say that? The ---

19 DR. GLYNN: Simulated data.

20 DR. SHIFFMAN: Simulated data. There we do.

21 The real data is about the smoking patterns, and then what
22 we did with Neal Benowitz is use a pharmacokinetic model,
23 assuming a 1 milligram nicotine input per cigarette, to
24 model what that would do to nicotine levels.

25 So this is what a chipper looks like. We have

1 actually systematically selected a day in which the
2 pattern of smoking is very even, and the thing that is
3 striking is you have huge variability and a lot of deep
4 troughs trending to zero.

5 (Slide.)

6 Not all chippers look like that. You will see
7 why that is important in a moment. Some chippers look
8 like this.

9 That is, here is someone that doesn't smoke
10 until 9 o'clock at night and then smokes intensively at
11 that point. So spending most of the time at zero, but
12 getting fairly high nicotine levels acutely during the
13 day.

14 (Slide.)

15 You will see that this resembles real data.
16 This is similar modeling of a real smoker's data over the
17 day, and you can see that, first of all, the nicotine
18 accumulates and that you have a trough level up there at
19 15 to 20 nanograms per mil.

20 DR. BRESLAU: (Inaudible.) [Not at microphone.]

21 DR. GLYNN: Please remember to use ---

22 DR. BRESLAU: I was interested in the diurnal
23 changes. Is there some -- is this pattern consistent ---

24 DR. SHIFFMAN: It is generally consistent, but
25 of course, it depends most heavily on the input. So, for

1 example, this person happens to smoke a run of cigarettes
2 at about 5:00 p.m. Maybe they just got off work.

3 So the diurnal pattern is going to depend
4 heavily on the pattern of input, but will tend to have a
5 rising trough simply because people are smoking -- this is
6 about 30 cigarettes a day -- you are smoking fast enough
7 to exceed steady state.

8 So you are taking in nicotine faster than you
9 can process it out, and overnight, you will tend to
10 process most of it out.

11 (Slide.)

12 Now, essentially, what is proposed is to lower
13 the input per cigarette, and assuming that
14 pharmacokinetics remain the same, this is what it would
15 look like to smoke those same cigarettes in that same
16 pattern, but delivering -- I have simply calculated one-
17 sixth the nicotine as the input.

18 The point is that, yes, that, in some aggregated
19 sense, the same amount of nicotine as a chipper, but the
20 pattern is hugely different. So here we see all three;
21 that is, this is 30 a day at 1 milligram; this is five a
22 day at 1 milligram; and this 30 a day at a sixth of a
23 milligram.

24 I guess to translate it into a question, the
25 question is: Is the total daily dose the right metric, or

1 is it important to look at frequency and pattern?

2 So, for example, what is the rate of development
3 of tolerance that arises from these two different
4 patterns, and of course, ultimately, the issue of
5 dependence.

6 It is very striking that this person maintains
7 some sort of threshold hypothetically, where chippers
8 generally do not. That is, they have frequent drops to
9 zero, and we think that adolescents, of course, smoke more
10 like this initially anyway.

11 So, again, the question is: Is it total dose,
12 or do we need to be at least as concerned with patterning
13 over the day? I took longer than I expected to, but ---

14 DR. GLYNN: But you did exactly what we need,
15 which is a statement of the problem, and then come up with
16 a researchable question. So that is actually was
17 precisely what we do need. So either build on that or
18 other questions.

19 DR. ROSE: In answer, or potential answer, to
20 Saul's question, and I think most of us would agree, that,
21 yes, pattern is important.

22 One observation that is, I think, extremely
23 relevant to that is what happens to smokers when they are
24 going through a smoking cessation treatment program using
25 the nicotine skin patch. There, it is generally not very

1 difficult to wean people off of nicotine skin patches.

2 In other words, a steady delivery of nicotine
3 that does not entail rapid peaks like a cigarette and does
4 not entail the behavioral and sensory aspects either seems
5 to be, and there need to be more control data on this, but
6 the initial impression from clinical trials is that that
7 does not maintain the dependence very well, to have just a
8 steady level of nicotine.

9 But can I suggest an experiment, as just a --
10 one way of answering the question that is being raised is
11 -- and this is actually very related, this question 1 and
12 then question 3 ---

13 REPORTER: Excuse me, you need to be at a mic.

14 DR. ROSE: Okay.

15 DR. GLYNN: I am sorry about ---

16 DR. ROSE: I am trying to shout, but ---

17 DR. GLYNN: I am sorry about the taping, but you
18 can see that the day is going to go fast, and if we don't
19 have the tape -- the transcript -- we just will lose way
20 too much.

21 DR. SHIFFMAN: It keeps us from being able to
22 say, oh, I didn't say that.

23 DR. ROSE: Okay. I just want to use the -- is
24 this okay? Let's go to yet another modality here.

25 The question of how much nicotine it takes to

1 sustain dependence and the question of whether reducing
2 nicotine to a threshold will facilitate smoking cessation,
3 those are very closely related, because the notion of
4 addiction is intimately tied up with whether people can
5 stop smoking or not.

6 So this may be relevant to the later question,
7 too, and you can put it where you want. But here is a
8 simple experimental design, where you take some huge
9 number of smokers, not too huge, but at baseline, and then
10 randomly assign, let's say, to several groups.

11 You can add your own groups, but just to put a
12 few of the critical groups, let's say they were assigned
13 to smoking cigarettes that deliver -- whose maximum
14 bioavailability of nicotine was along some range -- you
15 know, let's say, just to take for the sake of argument,
16 four -- from .12 milligram nicotine up to 1.0 milligram
17 nicotine,

18 And you had them smoking these cigarettes for,
19 say, a period of four weeks, or let's say, eight weeks,
20 you know, some period of time, to where they would become
21 accustomed to them.

22 Now a critical feature here would be the problem
23 of self-selection, because you don't want people
24 differentially -- differential attrition into different
25 groups.

1 But Dave Gilbert has used a procedure at the
2 University of Illinois, where he pays people rather large
3 sums of money, at least for individuals, several hundred
4 dollars, and gets enormous compliance with even smoking
5 cessation for periods of weeks.

6 So if there was a high monetary incentive to
7 stay on these cigarettes, and if there was a biochemical
8 method, such as Neal may be able to comment on, for
9 looking at the ratio of, let's say, nicotine to different
10 tobacco-specific alkaloids, maybe anabasine or something,
11 to where you could see whether people were smoking real
12 cigarettes or not or just maybe nicotine levels would be
13 up.

14 In any case, monitoring compliance during that
15 period, and then at the end of that period of time, having
16 everybody quit cold turkey and observing, what are the
17 success rates in smoking cessation when people are
18 maintained on these different regimens?

19 And the prediction would be: When you are at or
20 below the threshold for addiction, if you assume that all
21 these people have been to comply with this, they should
22 have now reduced their dependence and addiction and should
23 be able to quit smoking with a very high success.

24 So that is just a basic model that I was
25 thinking of for a type of experiment.

1 DR. GLYNN: Thank you. That is exactly, again,
2 what we need. That is exactly the type of thing that we
3 need, which is to give us some very specifics. Ovide.

4 DR. POMERLEAU: I would like to make a few
5 comments that expand the denominator issues. If you could
6 start the first slide, please, while I attempt to wire
7 myself up.

8 (Slide.)

9 I want to start with a few points that are
10 fairly obvious and -- that what we have in the United
11 States and Canada, and the United Kingdom, and several
12 Western countries, is a very aggressive antismoking
13 policy. We are, in effect, conducting an experiment in
14 selecting population differences.

15 It, in a sense, what has been happening here in
16 this more recent era, where there has been a lot of
17 pressure against smoking, is that the easy quitters have
18 been removed from the smoking populations.

19 And what I would like to argue is what we are
20 seeing is a different population in the '90s than we saw
21 in the '70s, and certainly in the '60s, before the Luther
22 Terry report. Next slide, please.

23 (Slide.)

24 And that population differs in several ways. I
25 am not going to dwell on this. This is in the literature.

1 Most of you are very familiar with it. As a matter, some
2 of you generated the data, or similar data, to the one I
3 am going to present.

4 I need to make two points. Among the things
5 that characterize the smokers that we see in the '90s are
6 people who have what could be comorbid conditions,
7 cofactors, that really overdetermine their smoking habit.

8 And here is just an example. These are women
9 hospitalized at the University of Michigan clinical
10 studies unit with major depression. That is, you can see
11 that women with this diagnosis are about twice as likely
12 as -- smokers are in red -- about twice as likely to be
13 smokers. Okay? Next slide, please.

14 (Slide.)

15 Similarly, this is something that came out of
16 our clinic. Just looking at adult attention deficit
17 disorder -- this is something that -- observations more
18 recent -- but, again, people who have this particular
19 diagnosis are about twice as likely to be smokers as
20 people who do not have this diagnosis. Next slide,
21 please.

22 (Slide.)

23 Another element that I think we need to take
24 into account are individual differences in sensitivity to
25 nicotine. This is something we are just starting to

1 develop the tools to examine.

2 These are three sets of populations that we
3 examined sometime ago, never smokers, being compared with
4 light smokers and being compared with heavy smokers. We
5 administered nicotine intranasally, which allowed us to
6 get nicotine in all three subsets.

7 This is something that has only recently been
8 feasible, since, obviously, the never smokers do not take
9 in nicotine very effectively from cigarettes. Also, there
10 are ethical concerns about that.

11 So as you can see in the bottom panel, here they
12 getting a dose of nicotine, about 8 nanograms per ml that
13 is comparable. What is interesting is that after
14 overnight deprivation -- you all know that heavy smokers
15 are more tolerant to nicotine. That is not news.

16 But even after a short interval of overnight
17 deprivation, it is possible to remove a sufficient amount
18 of nicotine so that the influence of acute tolerance from
19 current nicotine has been taken away. And at that point,
20 it looks as though we are unmasking basic sensitivities to
21 nicotine.

22 This is just looking at heart rate, and as you
23 can see, this is the inverse of what you would expect for
24 chronic tolerance. What you are seeing here is that the
25 most reactive, physiologically reactive, subjects are the

1 heavy smokers.

2 The lighter smokers are less, or immediately
3 reactive, and the least reactive are the never smokers.
4 Now, to tie all this into a question, what I would like to
5 point out is that by focusing the determination of the
6 threshold on chippers, we are looking at a 5 to 10 percent
7 part of the smoking population.

8 To use that to define a minimum threshold makes
9 certain key assumptions that I think should be explored
10 vigorously in research.

11 The first is the obvious. We should not assume
12 that smokers are randomly distributed. That they are
13 selected randomly into their smoking status. What I would
14 like to suggest is that there are powerful selection
15 factors that are biological, environmental, and possibly
16 constitutional, having to do with neonatal exposure to
17 nicotine, that will determine the effects of nicotine.

18 Whether it will be reinforcing. Whether it will
19 have a powerful impact or, as these data suggest, a
20 minimal impact. The smokers, the chippers, belong
21 somewhere between here and here.

22 They don't seem to develop the tolerance very
23 much. Rather they have tolerance. They are insensitive
24 to nicotine. They don't seem to develop withdrawal when
25 you take away the nicotine. They can take it or leave it.

1 They seem to be -- the evidence would suggest they are
2 biologically different.

3 So, to sum up, what I would like to point out is
4 that the two assumptions that are made when one looks at
5 the threshold question by focusing only on dose are that
6 there will be no differences in functional sensitivity to
7 nicotine, that is, the intrinsic reactivity to the
8 substance, and also that there will be no differences in
9 metabolism of nicotine.

10 I would like to suggest that we mount a vigorous
11 research campaign to obtain population data on individual
12 differences in nicotine metabolism and on functional
13 sensitivity to nicotine.

14 Functional sensitivity can be defined in a
15 variety of ways. We chose measure of convenience, which
16 is heart rate, but obviously, many other measures need to
17 be included.

18 I would also like to suggest that we not limit
19 ourselves to phenotypic expression of such. That we also
20 examined genotypic, that is, the genetic control of these
21 mechanisms, and that we attempt to integrate the behavior
22 and the underlying biology.

23 That is my request. And I think in just a
24 couple of years, we have the answers, Jack.

25 DR. GLYNN: Thank you again. Again, that was

1 good modeling there. We got some specific research
2 questions out of it. Mike.

3 DR. FIORE: Jack made the point that one of the
4 challenges is going to be to address this whole dosing
5 issue in children and adolescents, and how do we get such
6 proposals through IRB boards, not to mention all the
7 ethical issues of looking at the issue of starting
8 individuals on cigarettes.

9 And I guess I would just like to make a plus
10 that included among the proposals would be to urge
11 epidemiologic studies to go forward, and that really is
12 similar, to some degree, with what Ovide just mentioned.

13 At the University of Wisconsin, what we have
14 done for the last five years now under Tim Baker is just
15 to follow adolescents as they come into college and to see
16 -- to follow chippers, in essence.

17 This is actually based on some stuff that Saul
18 did, and we now have five years of data on them and have
19 seen that once they get out of school, the chippers truly
20 are different in their separate population, some of which
21 chose to quit smoking, some of which go on to be regular
22 smokers, and some of which stay chippers for the long
23 term.

24 And to try to get to some of the psychosocial
25 factors that influence and contribute to that, we have

1 populations out there through epidemiologic studies that I
2 think we can get better to the issue of what a threshold
3 is.

4 Because we have populations out there that are
5 already playing with their threshold, and clearly, there
6 are different groups of people that go on to be regular
7 smokers, and you can get a lot of information from them.

8 DR. GLYNN: Good. John Hughes.

9 DR. HUGHES: [Not at microphone.] I am going to
10 propose research that is going to bore talent --
11 (inaudible) -- without you chirping up, I will be doing
12 well.

13 I think the question, the way the question is
14 worded now, may cause confusion, and the questions were:
15 What is the minimum level of nicotine in tobacco that is
16 needed to develop and/or sustain addiction? I think the
17 word "addiction" should be replaced with the word
18 "supplemental expression" (?).

19 Let me tell you why. Two reasons. One is
20 measuring addiction is very difficult. I have been in
21 debates about DSM-4 or FDND, first time a cigarette, and
22 all that sort of stuff. But the more important is this
23 (?).

24 We have done studies in which you take people
25 who have self-selected to stop drink caffeinated coffee

1 and moved to decaf coffee. Their intake does not change.

2 So if there were something bad in coffee other
3 than caffeine, there was a nitrosamine in coffee, and we
4 told everybody to go to decaf coffee, amount of
5 nitrosamine exposure would not change one iota.

6 So I think we have to focus on intake or self-
7 administration, not addiction, as our attending verb (?).

8 DR. HENNINGFIELD: I think that ---

9 DR. GLYNN: Jack Henningfield.

10 DR. HENNINGFIELD: Oh, I am sorry.

11 DR. : I will try and do that.

12 DR. HENNINGFIELD: I think it is a wonderful
13 idea. I just suggest expanding it, though. One, because
14 I think we should be precise than that. I am in complete
15 concurrence, and maybe make it self-administration and
16 dependence, because, again, that is what we really care
17 about. Kids self-administering, but also then making the
18 transition to dependence.

19 DR. HUGHES: The other concern I have is almost
20 an ethical one. Are we condoning non-dependent use? That
21 is, Naomi has found in 50 percent of her 20-30 year olds,
22 they are non-dependent cigarette smokers. We found in
23 adults about 15 percent.

24 So are we saying that a program that says --
25 that we are only concerned about decreasing addiction. If

1 you can use without being addicted, then this research
2 program has nothing to do with you, and we are not
3 concerned much.

4 DR. GLYNN: Neal. Neal Benowitz.

5 DR. BENOWITZ: I think that natural experiments
6 have addressed that in that cigarettes that don't contain
7 much nicotine do not maintain self-administration.

8 So you may have someone who smokes one or two
9 cigarettes per day, because they like the smoking process,
10 and that is probably not going to be a major health
11 problem.

12 But it is hard to imagine that many people
13 smoking 30 cigarettes a day without any nicotine-mediated
14 reinforcement. There is no evidence that people have ever
15 done that.

16 DR. HUGHES: I agree with that. I think there
17 may one flaw in those experiments, and that is, that
18 experiment has always been done when there is the
19 alternative of high nicotine cigarettes.

20 If you had only low nicotine cigarettes
21 available, I am not sure how they would sell. If the only
22 cigarettes you could get were these really low nicotine
23 ones, I don't know.

24 DR. BENOWITZ: That is an important research
25 question. I agree.

1 DR. GLYNN: Jed Rose.

2 DR. ROSE: A little bit of data that may shed a
3 little bit of light on that question again. We have just
4 completed study where we have given people denicotinized
5 cigarettes in a laboratory, so admittedly, an acute
6 paradigm.

7 And they either smoked denic cigarettes or they
8 didn't smoke anything. Then they were either infused
9 intravenously with nicotine or not -- this was NIDA funded
10 research -- and we duplicated the exact dose that each
11 smoker self-administered voluntarily baseline when they
12 were allowed to smoke freely, and we measured their
13 nicotine levels and their smoke intake.

14 And then gave them puff-sized intravenous
15 injections to duplicate that own person's preferred level
16 of nicotine. And when we looked at craving reduction --
17 we can argue about what craving means -- but we found a
18 really interesting interaction, which is basically that if
19 they were not smoking anything at all, but just getting an
20 infusion, craving was high, because they were overnight
21 abstinent and remained high whether they receive nicotine
22 or saline infusion. So there was no effect of the pure
23 nicotine on cravings.

24 However, if they smoked a denic cigarette,
25 denicotinized cigarette -- this was the Next Philip

1 Morris brand cigarette, then the cigarette itself did
2 produce an immediate relief of cravings, to a certain
3 extent, on its own, meaning with saline infusion,
4 accompanied by saline infusion.

5 But if the denic was accompanied by a nicotine
6 infusion, there was a dramatic lowering of craving. So
7 there was a clear interactive effect of the denicotinized
8 cigarette with the pharmacology of the intravenous
9 nicotine.

10 And that could either be because of a
11 conditioned sensory/pharmacologic interaction or perhaps
12 other components in smoke that pharmacologically interact.
13 I mean, that opens a lot of questions.

14 But you could argue -- use that data for either
15 side -- but I think it would tend to argue more for the
16 -- and together with the naturalistic experiment -- that
17 people will probably not get much long-term out of denic
18 cigarettes alone. But they will get a little, at least
19 initially, in terms of craving relief.

20 DR. POMERLEAU: John, I would like to ask you,
21 what would you project ---

22 DR. GLYNN: Ovide Pomerleau:

23 DR. POMERLEAU: Ovide Pomerleau. Yes. What
24 would you project as an extension of these curves if this
25 were done chronically?

1 DR. ROSE: Well, you know, we have been trying
2 to do -- get enough denics that I could do that study, and
3 we just had a few to anecdotally give them out.

4 We gave a pack denics to a smoker recently and
5 switched for a day or so. His report was, well, he had a
6 couple in the lab. Yeah, they tasted fine, you know,
7 satisfied him. And then when he home, he went back to his
8 own brand.

9 And that is puny anecdote -- in terms of data,
10 we need controlled studies. But, you know, my guess would
11 be like Neal. That it is going to extinguish over time.
12 We have more ---

13 DR. SHIFFMAN: Philip Morris did the experiment.

14 DR. ROSE: Well, that is true, but there was the
15 alternative of other cigarettes.

16 The other experiment we have done, which gets
17 around the difficulty John raised of alternative
18 cigarettes is the studies that we are doing that I have
19 talked to some of you about, where we have administered
20 nicomelimine (?), which is essentially a reactive nicotine
21 blocker, which essentially converts every cigarette to a
22 denicotinized cigarette.

23 Unfortunately, it is not as simple as that,
24 because nicomelimine also blocks endogenous cholinergic
25 nicotinic activity. So each manipulation draws in other

1 compounds.

2 But what we have been finding is that, and there
3 is probably not time to go into the complexity of it, but
4 there are certain pharmacologic treatments we can give
5 patching nicotine patch with nicomelimine, which blunts
6 sensitivity to cigarettes, and people show an extinction
7 pattern. But they don't go down to zero.

8 So, again, it is an interesting model to start
9 to look at these things, but doesn't have the definitive
10 answer at the present time.

11 DR. GLYNN: Jed, just the price of speaking, can
12 you turn that quickly into a research question on the
13 threshold?

14 DR. ROSE: Well, the research question, which is
15 actually -- well, it is very similar to the model I
16 proposed before -- is to experimentally put randomly
17 assigned people into groups, enforcing, in some sense,
18 different nicotine deliveries, you know, leading up to a
19 quit smoking attempt.

20 Ethically, these people could all eventually get
21 the effective pharmacologic treatment for smoking
22 treatment, if that is a problem.

23 And then empirically see how many will continue
24 to use, for four or eight weeks or longer, a cigarette
25 that delivery minimal levels of nicotine. I think that is

1 even better than using a pharmacologic blocker like
2 nicomelimine. But both approaches might have different
3 pros and cons.

4 DR. HUGHES: But, Jed, wouldn't a better
5 experiment be if you did the first part of yours, and you
6 just ran it out long enough. Because if there is a
7 threshold, and you are below that threshold, the behavior
8 should extinguish. Right? If you are below the threshold
9 of dependence, the behavior should extinct.

10 DR. ROSE: Yes.

11 DR. HUGHES: So you don't need to quit smoking.

12 DR. ROSE: Yes, it would an alternative, yes.

13 DR. GLYNN: Let's go to Jack and then Jack
14 Henningfield and then Saul Shiffman.

15 DR. HENNINGFIELD: Rather than spend too much
16 time on this study, I would like to just convert it to a
17 research question.

18 And I think the research question, because John
19 is right, we don't know the answer to, is what happens
20 when only a low, very low nic cigarette is available? And
21 there isn't anything else available. And that nicotine
22 cigarette is highly palatable.

23 And some of the studies -- (?) -- classic study.
24 They have funny cigarettes. Others of us have worked with
25 lettuce cigarettes. That is not a good model.

1 So I think the really important question is:
2 What happens? And if people drop out, will only smoke a
3 few cigarettes, that is maybe not such a bad option. We
4 are not talking about condoning here or anything.

5 But if a lot of people, or the majority of
6 people smoke 20 or 30 of those things, we haven't gotten
7 much benefit. And the truth is, John is right. We don't
8 know.

9 And I think Jed has discussed a couple of ways
10 to get at that. They all have limitations. But I think
11 that is what then the R01 process is for, to -- but I
12 think that John has hit the important question on the
13 head.

14 DR. GLYNN: Saul.

15 DR. SHIFFMAN: I would just like to make an
16 argument for making a distinction between maintenance of
17 addiction and an addicted smoker and the development of
18 addiction.

19 And as I understand, the policy question is
20 really focused on deterring and preventing the initiation
21 of addiction. In some ways, I mean, almost everyone
22 around this table is a researcher on adult-dependent
23 smokers. So we tend to think that way.

24 And there is also a significant deterrence to
25 studying initiation, because of the ethical issues that I

1 think we have all raised.

2 But what I am proposing is that we not take for
3 granted that what we observe at the far end, that is, the
4 maintenance or discontinuation of addiction, will apply to
5 the initiative of addiction.

6 And this is, I would say, before Tom cuts me off
7 that it is a research meta-question, in a sense; that is,
8 that every research idea that we put forth be sensitive to
9 the issue of whether we are studying maintenance in
10 addicted smokers or initiation and development of
11 addiction in new initiates.

12 DR. : What is the generality of any of
13 our questions to youth ---

14 DR. GLYNN: Let's go. Martin Jarvis and then
15 Naomi.

16 DR. JARVIS: Can I just echo Mike Fiore's plea
17 for more natural history studies, looking at the process
18 of acquisition of smoking in existing adolescents.

19 You know, I think that is a researchable issue.
20 We can use models like salivary cotinine to track the way
21 that nicotine intake develops. We can also look at
22 measures of subjective dependence, intake per cigarette,
23 and try and see how those relate to each other temporally.
24 Which comes first and which follows.

25 We can look at -- even with existing cigarettes

1 on the market -- how the development of intake and
2 dependence relates to the choice of cigarette and the
3 yield of the cigarettes that adolescents are smoking.

4 We have got some preliminary data on that, which
5 suggests that at least in the range we have got in the
6 U.K. at the moment, although children who start smoking on
7 lower yielding brands have somewhat lower intakes, if you
8 look at them over time, their increase in intake is no
9 different from children who are smoking high-yielding
10 brands.

11 So I think that the natural history studies, the
12 epidemiological studies, are crucial for getting a
13 understanding of what is going on there in the world as it
14 is at the moment.

15 DR. GLYNN: Mike has suggested some good
16 populations to work with. Naomi, did you have something
17 -- Naomi Breslau.

18 DR. BRESLAU: I would like to emphasize also the
19 need to separate the questions on the maintenance and the
20 potential for cessation among addicted smokers and the
21 process of becoming addicted.

22 I think that the combination of the two together
23 makes it sort of hard to think of specific research
24 strategies.

25 In regards to development of addiction, I think

1 it is also important to keep in mind at what age, because
2 we -- despite the fact that we all have this kind of model
3 that kids start in their early teens -- we have data which
4 showed that some proportion of the population started
5 their first cigarette after age 17. And I think that is a
6 very different population.

7 In terms of even ethical issues, might be a
8 better population to do studies on, if you take kids over
9 18, and looking at how they develop, especially
10 experimentally.

11 In regards to this issue of looking at the
12 development of smoking behaviors, I think it is,
13 especially epidemiologically, I would like to emphasize
14 another issue. This is, we have very crude definitions of
15 what we mean by smoking initiation and the whole issues of
16 measuring this progression.

17 I see it all the time. We really don't know
18 what we mean by initiation. Does it mean the first
19 cigarette? Or does it mean when you start smoking pretty
20 regularly? This whole question needs to be standardized.

21 DR. GLYNN: Thank you. Michael Russell.

22 DR. RUSSELL: I think we are quite right to
23 focus on the unit dose rather than the overall daily dose,
24 and I think we have all agreed that Saul's chippers would
25 probably not bother to put a 5 milligram patch on each

1 morning to get their usual nicotine intake.

2 Now, I think also that how much do Saul's
3 chippers actually need that milligram of cigarette --
4 milligram of nicotine per cigarette. He might have
5 already undertaken these studies.

6 But I think it would be quite useful to look at
7 the sort of threshold of reduction that Saul's chippers
8 would (a) tolerate. Would they up-regulate?

9 And you could get a sort of guidance from the
10 steps in lowering that might make a difference or not by
11 looking at the reaction of Saul's chippers to them and
12 also, obviously, compare it with other sort of more
13 regular smokers.

14 So I think that is sort of an initial approach.
15 I would be very interested to know if Saul's chippers are
16 happy without their nicotine.

17 And the other thing, I would like to support
18 Ovide Pomerleau's plea for the kind of studies he wishes
19 to look at with sensitivity to nicotine after elimination
20 of acute tolerance by -- usually 48 hours abstinence is
21 better.

22 We did one study like that, and we got smokers
23 to abstain for 48 hours. The intake subsequently, and the
24 response to the first cigarette of that period, it was the
25 ones who found the 48-hour withdrawal most difficult, had

1 more withdrawal symptoms in it, who actually had a far
2 greater response to the first cigarette after that period.

3 Some of them even felt dizzy and slightly
4 nauseous afterwards. We concluded that this was due to
5 the fact that they had up-regulated nicotinic receptors,
6 more empty nicotinic receptors, and were certainly more
7 reactive subsequently, when they got the nicotine to fill
8 up all those empty receptors.

9 DR. GLYNN: Saul Shiffman.

10 DR. SHIFFMAN: You were asking whether chippers
11 are happy without their nicotine. Research on happiness
12 would be a whole area I am not sure -- but what I can tell
13 you -- let me bring forth two facts which, I think,
14 address that.

15 One is we have done an experimental study, which
16 was published fairly recently, looking at whether chippers
17 develop withdrawal symptoms when we, as it were, force
18 them to stop, and the answer was unambiguously no. Their
19 subjective state and their cognitive performance remained
20 exactly the same. So that is fact one.

21 Fact two is a sort of natural history fact,
22 which is that when you interview these people, you become
23 very aware that they undergo a lot of voluntary casual
24 abstinence.

25 We see that formally when we ask them how much

1 they smoked each of the last 30 days. There are lots of
2 gaps, days they just didn't smoke, and we see it, I think,
3 more powerfully ethnographically in that when you talk to
4 people, and you are getting a history, they say, oh, yeah,
5 that was the summer I was traveling with my cousin Harry.
6 He didn't smoke, so I didn't smoke either, because it
7 bothered him.

8 And if you gave that account to a confirmed
9 dependent smoker, they would look at you like you were
10 from Mars. The answer is, I think, they genuinely seem to
11 be able to do without.

12 On the other hand, given their druthers, they
13 continue to self-administer. So they are getting
14 something out of it, but it is not compulsive. I agree
15 with you. It would be quite interesting to see ---

16 DR. RUSSELL: -- that the nicotine from the
17 cigarettes that they do smoke for some reason.

18 DR. SHIFFMAN: I agree completely.

19 DR. RUSSELL: -- make a difference.

20 DR. SHIFFMAN: I agree. They may be examining,
21 for example, purely for the sensory.

22 DR. GLYNN: Neal has a follow-up to that, and
23 then I have a note to myself, make sure everyone is
24 involved, and I have been ignoring people who are not in
25 my immediate sight. So let's go over to the side.

1 DR. BENOWITZ: A comment about Saul's --
2 (inaudible) -- question. It was clear that the nicotine
3 increase after smoking a cigarette was identical in
4 chippers compared to regular smokers. So there was no
5 difference.

6 The question I have for Saul is: Did you look
7 at the relationship between machine yield versus nicotine
8 or cotinine levels in the chippers versus non-chippers to
9 see if they have the same sort of regulation type
10 behavior?

11 DR. SHIFFMAN: The question is actually
12 implicitly answered in the study we talked about, because
13 we matched our subjects on FTC nicotine yield of the
14 cigarettes. So having observed identical biological
15 yields, that says that they don't extract different
16 proportions of nicotine. So the relationship seems to be
17 the same.

18 DR. BENOWITZ: So it seems to me that if they
19 are smoking to obtain the same amount of nicotine, then
20 they must not be smoking purely for the habit of smoking.
21 That there must be ---

22 DR. : That doesn't follow.

23 DR. SHIFFMAN: No, it could still be that if we
24 remove the nicotine, this might the market for that.

25 DR. BENOWITZ: But if they were just smoking by

1 a mechanical way the way a machine would, then people who
2 are smoking low-yield cigarettes should have a lower
3 nicotine intake.

4 The fact you found no relationship in chippers,
5 just as you find no relationship in the regular smokers,
6 argues that they are smoking for the nicotine rather than
7 just the mechanical way the machine would smoke a
8 cigarette.

9 DR. ROSE: But there are other sources of
10 variability besides in the delivery. In other words, it
11 does not imply a deliberate attempt to compensate, just
12 because there is no correlation between FTC nicotine
13 delivery and blood levels. There could be a lot of other
14 problems.

15 What I think is that population would be an
16 excellent population to switch in any kind of study to
17 denic cigarettes.

18 There is one point that has to be addressed in
19 such a study, or in similar studies, with dependent
20 smokers, in anticipating what the tobacco industry, one of
21 their many objections, arguments, is going to be -- one of
22 them is typically the fact that they say nicotine is an
23 important component of taste or flavor.

24 So what would be important is to demonstrate,
25 and it might have the best chance of succeeding in the

1 chipper population, is to come up with a denicotinized
2 cigarette that basically they cannot distinguish in terms
3 of taste from a high-nicotine cigarette.

4 And then that would essentially demolish the
5 argument that nicotine is a flavor instead of making it
6 additive.

7 DR. GLYNN: And that goes well with Jack's need,
8 or suggestion, that we need to focus on development of the
9 experimental cigarettes. Nancy Geller.

10 DR. GELLER: I wanted to make the observation
11 that some of the studies you propose really can be done
12 only in the laboratory.

13 When you take these things out to population
14 studies, whether they be clinical trials or
15 epidemiological studies, you have certain problems you
16 have to face, and the biggest one is non-compliance.

17 I guess if I think about doing the
18 epidemiological study on youth, I found that attractive.
19 I guess I would go to the school yard to find them and see
20 the kids who were smoking and ask them if they could be
21 followed.

22 But, you know, the kids who are smoking are
23 already very good at lying, because their parents don't
24 know they are smoking. So I don't understand why they
25 should tell you the truth about their cigarette intake any

1 more than they would tell their parents.

2 People who want to quit are an interesting
3 population to study, because at least they are motivated
4 to comply to begin with. But in any study you design
5 which involves people who want to quit, you had better
6 build in non-compliance anyway.

7 It is going to be very difficult to measure. I
8 mean, you can do it by taking serum cotinine. That should
9 help. But, still, if you really want to get some
10 assessment on how much non-compliance you have, I suggest
11 it might be more a function of a tapering rate. If you
12 tried to taper too quickly, you would get more non-
13 compliance.

14 So I think designing a clinical trial might be a
15 little premature, because there are a lot of questions
16 about tapering we need to answer, and quit rate is a great
17 outcome, because, you know, you just say I want to find
18 out how long people quit after a certain point. So that
19 is a good outcome. Or you just measure yes or no if they
20 quit for a certain length of time.

21 But non-compliance is the bane of taking the
22 studies out to the field.

23 DR. GLYNN: Let's go to Norm Krasnegor and
24 Dorothy Hatsukami.

25 DR. KRASNEGOR: Thanks. Norm Krasnegor. I have

1 been listening a long time here, and of course, my own
2 interest here has to do with kids. And I think that is
3 the interest of many of you.

4 One of the points I would raise is that I think
5 it would be useful to convene a panel of ethicists who
6 would be able to at least give you a sense of what would
7 be acceptable in the real world, either in laboratory
8 studies or in the environment, and I think that would help
9 give you the baseline.

10 It wouldn't be the whole thing. But it would be
11 very important for human subject studies if you are going
12 to do an R01 -- might say, yes, no.

13 The other thing is behavioral history is
14 extraordinary individualistic, but it doesn't come out of
15 nowhere. Some people who are perhaps loners and start
16 smoking early have lots of other behaviors that are
17 atypical, get them into all kinds of trouble, and we are
18 interested in risk taking in general in our Institute.

19 That is one population that would be very
20 interesting, that is, people who start on their own,
21 versus people who are taught. And the people who are
22 taught have different behavioral histories, because they
23 have a different kind of a teacher.

24 I think kind of separating those things out
25 might give you the way people who pick it up and begin

1 inhale first versus those who become president and just
2 never did, so to speak.

3 So I think it is very important to try to get
4 those kinds of things in. That may be just a
5 questionnaire more than it is an observational kind of
6 thing, to get a feel for how those things might have
7 happened, which might give you a sense of which kids are
8 the most vulnerable. Thanks.

9 DR. GLYNN: Thank you. Dorothy.

10 DR. HATSUKAMI: I am just speaking as an
11 advocate for human laboratory models, and I think that is
12 still one area that we need a lot of development in is in
13 trying to develop human laboratory models of self-
14 administration of nicotine to determine thresholds for
15 self-administration.

16 By developing these human laboratory models,
17 then you can systematically start taking a look at what
18 are some of the issues that might manipulate increased or
19 decreased self-administration of nicotine, including cost,
20 different sensitivities to nicotine, perceptions of the
21 effects of nicotine, and so on. So I think that is an
22 area that we need to ---

23 DR. GLYNN: Thank you. Let's go to Ken Perkins,
24 Ovide, and Sharon Hall will have the last word for this
25 session.

1 DR. PERKINS: [Not at microphone.] I just
2 wanted to reinforce what Dorothy was talking about, and it
3 also feeds off what Jack was talking about before: to do
4 basic laboratory research on thresholds for discrimination
5 and self-administration.

6 We have been starting some pilot (?) to look at
7 this with non-smokers, and you can -- that with --
8 discriminate -- at least -- 1 microgram per kilogram
9 versus 0. That translates out to about .07 milligrams, so
10 substantially below .1 milligram versus smokers, who are
11 up anywhere from about 4 to 10 micrograms per kilogram
12 discrimination.

13 And then we have other data on tolerance also.
14 But I think that it is feasible to do that kind of work,
15 fairly quickly, too.

16 DR. GLYNN: That is a good point, too, in terms
17 of trying not to make sure that everything is done in six
18 months, but where we have the possibility of turning
19 things around quickly, I think it will help, given, again,
20 not that we are making policy and so on, but given the
21 climate of the possibility of change, the sooner we can
22 get data, the better -- that are good data. Ovide.
23 Sharon.

24 DR. POMERLEAU: Yes. Just a quick comment to
25 make Nancy Geller's life more interesting, I should point

1 out that it is possible to get reasonably accurate samples
2 of cotinine deposited in hair, and that those hair samples
3 could be used as measures of compliance.

4 So maybe this barbershop research could be
5 undertaken, which, of course, will make Norm's call for
6 ethicists all the more important. Because now you will
7 never know what is lurking in barbershops.

8 DR. KRASNEGOR: But John and I can't do that
9 kind of study.

10 DR. GLYNN: Sharon.

11 DR. HALL: I would just follow up partly on
12 Dorothy's comment. I mean, it is very important that we
13 are looking at laboratory models, and actually also field
14 models, in initiation to look at the effects of whether
15 self-administration of other substances and also changes
16 in food intake is a factor that modulates what you want to
17 call the addictive dose or the self-reinforcing dose.

18 Because at the time a lot of kids are starting
19 smoking, they are starting to use other drugs also. And
20 they may influence the denominator there.

21 And there are also -- particular young women --
22 sometimes will be undergoing severe food deprivation for
23 long time periods in an attempt to keep their weight down.
24 We already have some data in these areas, but I think it
25 is important to study further.

1 DR. GLYNN: Thank you. I said Sharon would have
2 the last word, which is true. Jack is going to have the
3 last picture.

4 DR. HENNINGFIELD: One of the tools that we
5 clearly need for some of this research are a range of
6 different cigarettes that actually do vary in nicotine
7 delivery and other things and different placebo
8 cigarettes, not lettuce cigarettes.

9 And, again, we will have some pilot cigarettes
10 that we will make available as soon as we get them. I
11 can't tell you if they will be worthless or useful, but it
12 will help jump-start.

13 But any of you should give thought to what your
14 ideal range of cigarettes would be, and for the time
15 being, feel free to send to me or Tom. I am not sure what
16 the process will be, but clearly -- and everybody has
17 their different wish list.

18 For example, just in a placebo, you know, it is
19 kind of obvious you have got a cigarette that is highly
20 palatable and no nicotine. Do we actually want or need a
21 placebo that is menthol?

22 Should we have somebody put money into
23 developing a placebo cigarette that only delivers
24 peripheral nicotine? In principle, that should be pretty
25 easy.

1 DR. BENOWITZ: (Inaudible.)

2 DR. HENNINGFIELD: Nicotine that is not
3 centrally active or centrally absorbed. There would be
4 several ways of doing that. But, for example, the D
5 isomer of nicotine would be -- right now, I don't want to
6 even address the different ways. But I assume that it can
7 be done, and I assume that there are a variety of ways to
8 do it.

9 But that is just -- it seems pretty obvious that
10 when we have placebo, that that is not a simple question.
11 That, potentially, we need different kinds of placebos.
12 So send us your ideas, and we will get back to you.

13 Then what are the other things in the series of
14 cigarettes? What is the range of nicotine dosages? These
15 are the kinds of things that then go into contracts for
16 people to develop them. What other things should we be
17 varying? Tar? Or what is more specific than tar? Maybe
18 some critical component.

19 You know, we are not going to be able to develop
20 a thousand cigarettes, and no trials will be useful if
21 everybody is using 10 different series. But, clearly, it
22 is not as simple as I have done just to get the ball
23 rolling in my lab, which is give some crude specs to
24 somebody and let them do it.

25 So rather than try to work it out now, I have

1 already gotten some ideas on my list from this discussion.
2 Send us more ideas.

3 DR. GLYNN: Thank you.

4 DR. BENOWITZ: Tom, I think this is the
5 absolutely critical thing that has got to come out of this
6 meeting -- research. We have to have a decision about
7 what cigarettes get manufactured.

8 Do you think it would be worthwhile for us to
9 try to deal with this in a more concrete way, at least in
10 terms of the different nicotine contents, to agree, so
11 that a contract could be let as soon as possible.

12 DR. GLYNN: Okay. Why don't we set aside, say,
13 20 minutes after -- I am going to eat into Harry's a
14 little bit and just push that back a little and spend
15 about 20 minutes specific to the questions that Jack just
16 raised and where we go with that.

17 You have already suggested enough research to
18 spend the combined budgets of all four Institutes that are
19 involved here. So we are onto a good start. Let's take a
20 15-minute break and reconvene at 10:20. Thanks.

21 I realize that the real work is getting done at
22 the break, but -- I didn't want to put little microphones
23 on everybody. A couple of things before we get started.

24 There is a complimentary shuttle to Dulles and
25 to National, and if you can get the front desk know by

1 2:00 whether you and when you need it, that would be
2 helpful.

3 DR. RUSSELL: [Not at microphone.] (Inaudible.)

4 DR. GLYNN: Is Pat here?

5 MS. DONOVAN: Yes.

6 DR. GLYNN: Do you know what time check-out time
7 is?

8 MS. DONOVAN: (Inaudible.)

9 DR. GLYNN: We will stop in time for you to --
10 the way lunch is going to work is lunch is going to be
11 brought in, and it will be very informal. Give you eight
12 or nine minutes to eat, and then we will get back.

13 I want to make sure everyone is involved.
14 Again, I apologize for the table, but don't hesitate to
15 just jump right up to the table, grab a microphone if you
16 have a question or comment.

17 I also realized that a lot of the of these four
18 questions that -- these four questions, and five including
19 the experimental cigarettes, are not discrete. Clearly,
20 there is a lot of overlap among the questions, and while I
21 kept on saying the word "threshold" in terms of your
22 research questions, it is not going to be easy to stick
23 entirely within, but to the extent possible, if we can.

24 I also just want to point out that, at least to
25 this point, the tobacco industry is not here. We did have

1 inquiries yesterday afternoon. I spent part of the
2 afternoon determining what our ability is to keep the
3 meeting closed, and to this point, it is closed.

4 If there are people here at any point, I will
5 let you know, because to this point, I know everyone. But
6 there was an interesting set of discussions that went on
7 yesterday afternoon. Terry.

8 DR. PECHACEK: To that point -- Terry Pechacek
9 -- (?) and I were putting our heads together. Actually, a
10 research issue that is relevant that Mike Cummings, a
11 colleague -- friend and colleagues of mine from Buffalo,
12 who I worked with the last two years, pointed me to a very
13 important issue that I would point you to.

14 That, of course, the tobacco industry has
15 answered about half the questions that you want to answer
16 already -- (inaudible).

17 DR. GLYNN: Right. Sherry leaned over to me as
18 we were talking before and said, Philip Morris has the
19 answer to that.

20 DR. PECHACEK: Yes, and one of the things that
21 we have discovered recently is that a lot of their
22 information that -- of course, we are hope we are going to
23 be able to get out through other types of disclosure
24 mechanisms -- is already available in the patent
25 literature.

1 I don't know if people are aware of the hundreds
2 of thousands of patents that the industry holds, and the
3 amount of information that they commonly submit as part of
4 their patents. Many of these issues in relationship to
5 formulation of the cigarettes and all of these other types
6 of compounds are in the patent literature.

7 DR. HOFFMAN: (Inaudible.)

8 DR. PECHACEK: Uh?

9 DR. HOFFMAN: We are aware of that. That this
10 is an issue that, I think, should people -- researchable
11 issue of pharmacological analysis of the industry patent
12 literature with respect to a number of these issues and,
13 of course, then other types of disclosure, mechanisms for
14 trying to get inside the laboratory data to give us a leg
15 up on many of these questions.

16 DR. GLYNN: Okay. Thanks, Derek.

17 DR. HENNINGFIELD: That could be an R01.

18 DR. PECHACEK: It could be an R01. Yes --
19 analysis of the industry patent literature.

20 DR. HENNINGFIELD: It might be the second one in
21 history to be shut down by Congress.

22 DR. GLYNN: When I asked Saul to prime the pump
23 of the second question here, I appealed to him in patriotic
24 terms that he serve his country. So he is not wrapped in
25 the flag, but he has agreed to do this. Thank you.

1 WILL REDUCING THE NICOTINE CONTENT OF TOBACCO
2 REDUCE THE LIKELIHOOD THAT ADOLESCENTS WHO EXPERIMENT
3 WITH CIGARETTES WILL BECOME ADDICTED?

4 DR. SHIFFMAN: What Tom isn't telling you is
5 that the choice he gave me was this or Bosnia.

6 I must say, as many of you know, I am not
7 primarily an investigator of adolescent initiation. So
8 trying to think about these issues has been a challenge
9 and really quite an education. In part, I have been
10 educated and informed by reading some of the work of
11 people around the room.

12 (Slide.)

13 The question I was asked to set us thinking
14 about was whether reducing the nicotine content of tobacco
15 would reduce experimentation -- would reduce the
16 development of addiction.

17 I want to start really with some basic, I think,
18 really obvious straightforward principles. One that we
19 have already stumbled upon is that the impact of the
20 propose policy is not going to be tested directed.

21 So in terms of eliminating research approaches,
22 we can eliminate that one real quickly, although God knows
23 that policymaking agencies have done such experiments.
24 They don't have to go through the IRB, do they?

25 That doesn't mean that policy decisions can't be

1 informed by general knowledge about initiation even if we
2 can't test the specific policy.

3 I think a very important issue for us to keep in
4 mind that policy initiatives can, and often do, have
5 adverse consequences. So in terms of researchable
6 questions, we need not only to ask: Will the policy do
7 good, but also will it do harm?

8 And I just ask for -- physician's first rule for
9 policymakers should be: First, do no harm. And,
10 secondly, what we don't know can hurt us. That is, that
11 we need to -- in terms of avoiding incidental harm from a
12 policy, we need to attend not only to what we know, but to
13 what we don't know, which can come back to bite us.

14 I am going to suggest that we know a fair amount
15 about adolescent initiation, but that our ignorance is
16 also fairly vast.

17 (Slide.)

18 This is a brief model of progression in smoking,
19 remembering that what we are interested in development of
20 dependence. I mean, everybody who starts with first use
21 probably goes through a stage of occasional and periodic
22 smoking, progresses to daily use, and then poof, develops
23 nicotine dependence.

24 I don't know if you are familiar with that
25 Richard Harris cartoon, where there are equations, and

1 then there is a part that says, "And then magic happens."
2 That is what this is meant to represent.

3 That is, it strikes me that we know a good deal
4 about this stage of the process, and almost nothing about
5 what happens in here. What we know suggests that social
6 and psychological processes are of primary importance
7 here, and pharmacological processes are of primary
8 importance there with psychological processes perhaps
9 being in the middle.

10 How we go from this socially driven behavior to
11 nicotine dependence and pharmacologically driven behavior,
12 I think, we really do not understand, and I think that is
13 the key question to be answered in considering the effects
14 of such a policy.

15 A caveat from sort of my crude analysis of the
16 sociology of this science is, although we think we are
17 convinced that all of this process is primarily social and
18 that is primarily pharmacological, what worries me is that
19 that may be the result of the fact that all this research
20 is done by social psychologists and all this research is
21 done by clinical and psychopharm and psychiatry types.

22 So, to some extent, we have not -- our ignorance
23 results from the fact that we have basically not asked
24 pharmacologically relevant questions about this part of
25 the process.

1 (Slide.)

2 What are some basic things we think we know?
3 Most adolescents try smoking by age 18, and indeed, in
4 those who are going to continue, smoking is often pretty
5 well established.

6 Psychosocial factors heavily influence
7 initiation. For some, smoking then accelerates in
8 frequency and rate. By frequency, typically, studies are
9 done in terms of how many days per month or days per week
10 you smoke, and by rate, I mean, number of cigarettes per
11 day.

12 Let me jump down to here to what is a very
13 important fact, which is that the majority of
14 experimenters do not progress to dependent smokers. That
15 is, there is huge drop-off, at least two-thirds, from the
16 earlier stages to the later stages.

17 So, that (a) there really is a process. It is
18 not instantaneous, and (b) there is population
19 heterogeneity. That is, as you are moving through that
20 process, you are not only seeing a developmental
21 trajectory in individuals, but you are seeing a change in
22 who those individuals are.

23 And I think that relates to the points Ovide was
24 making, and Naomi was making, or has made in the
25 literature, about the characteristics of people who

1 persist in smoking.

2 We do now, and I will show you some data about
3 this -- I think Ann McNeill's studies with Martin Jarvis
4 and Michael Russell stand out as almost the single
5 exception to this rule, that initiation is only studies
6 by -- in terms of non-pharmacological factors.

7 From her work, we know that nicotine exposure
8 and absorption occurs fairly in the process. So there is
9 a potential for pharmacologic factors to be at work. I
10 will show you those data in a moment.

11 And we know from Ann McNeill's work, and more
12 recently, from, for example, Gary Giovino's analyses of
13 the TAPS data, that withdrawal and difficult quitting also
14 emerge fairly early, probably within a few years of
15 initiation.

16 (Slide.)

17 You have already seen a version of this graph.
18 That there is an orderly progression from first cigarette
19 to daily smoking, and it does seem to take about two-and-
20 a-half years across a number of populations.

21 Let me comment again that daily smoking has been
22 used as the endpoint in initiation research, and I think
23 that is a huge problem. That as we are going -- we are
24 saying, okay, they are smoking every day now. Now who is
25 a dependent smoker?

1 In fact, we don't. Because what you see in
2 adulthood is not people smoking one cigarette a day. You
3 see people smoking 20 and 30 and 40. And how we get from
4 here to there is, I think, really quite unknown.

5 (Slide.)

6 This is a complex figure based on Ann McNeill's
7 work, looking at smoking rate and cotinine levels, which,
8 of course, reflect nicotine intake in some cohorts that
9 were studied over three years. Let me take you through
10 it, because it is a little bit too complex.

11 These are the folks who were smoking daily at
12 all three time points. It is longitudinal data. And you
13 can see that they are escalating in rate from about 8
14 cigarettes a day here to about 10 a day there and a fairly
15 parallel increase in cotinine levels.

16 This is a group that was smoking occasionally,
17 that is, less than daily at year 1, but progressed to
18 daily smoking at year 2, and you can see that that is
19 associated with a dramatic increase in cigarettes per day
20 and a concomitant dramatic increase in cotinine intake.

21 Now, this was a fairly small n study, and so
22 there was no difference in the linear progression rate in
23 essentially the cotinine per cigarette that people were
24 taking in.

25 But the small n is relevant to statistical

1 power; that is, it does look as though the rate of
2 cotinine increases is going up a little faster than the
3 rate of increasing numbers of cigarettes, which suggests
4 that people are getting better. These kids are getting
5 better are extracting nicotine from cigarettes.

6 This is a group, very small, I think it may have
7 been something like 12 kids who were not smoking at year 1
8 and were smoking daily by year 2, and then again at year
9 3. You can see, obviously and tautologically, an increase
10 in rate, although only to about two cigarettes a day and
11 cotinine levels at about 50 or 60, roughly the level that
12 was described this morning as the threshold for addiction.

13 In our chippers, we see cotinine levels of about
14 50 to 60 nanograms per ml. So these folks look like
15 chippers at this stage, and then a year later, are smoking
16 about seven cigarettes a day, but already showing cotinine
17 levels of 115 nanograms per ml, which is much closer to
18 what you see in confirmed smokers.

19 So there is an escalation in absorption. One of
20 the problems in this study -- I raise it because it is a
21 problem in the whole literature -- is that often the X
22 axis is age, or in this case, it is follow-up time. It is
23 very hard to find data that is denominated in length of
24 time someone has been smoking.

25 So we have a lot of data on how a 18-year old

1 looks different than a 16-year old, but you can't
2 translate that into amount of exposure to smoking, either
3 behaviorally or pharmacologically.

4 (Slide.)

5 This is retrospective data that I already showed
6 you briefly from our -- it is very retrospective -- it is
7 from our chippers and a matched group of regular
8 relatively heavy smokers, and it look at their first 20
9 years of regular smoking. So we don't -- this does not
10 even count that early stage before they are smoking
11 regularly.

12 First, you can see that chippers stay where they
13 were roughly, at least they say they do. One of the
14 things that, to me, is quite striking about this is that
15 regular smokers continue to increase the number of
16 cigarettes, at least throughout the first 20 years of
17 smoking, on average.

18 So we have to stop thinking of this as a binary
19 process, where one day you are dependent, and now you stay
20 at the same place. There seems to be continual increase,
21 and it does appear that there are some people who
22 initially progress and then turn out to be chippers at the
23 time we see them.

24 So that is quite an interesting group,
25 particularly because they show that exposure to lots of