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Tobacco: American Cancer Society-Analysis and Review of the Proposed Tobacco Settlement  
[Binder] [2]

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**10**

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## **TOBACCO USE PREVENTION EDUCATION**

### **School-Based Tobacco Use Prevention Education**

Each day more than 3,000 young people in the U.S. start smoking. Most start this deadly habit not fully aware that nicotine is addictive and that tobacco use is the leading cause of preventable death in the U.S. School programs to prevent tobacco use among young people are an effective component of a comprehensive tobacco control program.

- ☐ School-based tobacco use prevention programs can have a significant impact on reductions or delays in adolescent smoking.
  - These programs identify the social influences that promote tobacco use among youth and teach skills to resist such influences.
  - A variety of studies have reported reductions or delays in adolescent smoking among students, showing differences between treatment and nontreatment groups ranging from 25% to 60% that persists from 1 to 4 years.
  - Positive outcomes have been shown across programs that vary in format, scope, and delivery methods in a variety of community cultures.
  - Most follow-up studies have shown that the effects of these programs dissipate over time.
- ☐ CDC recommends that school-based tobacco use prevention programs be integrated into comprehensive school health education.
  - Tobacco use is one of several interrelated health risk behaviors that place young people at an increased risk for serious health problems.
  - Educational programs should extend beyond the classroom to include a healthy school environment, health services, physical education nutrition services, counseling, and psychological and social services.
  - The program should extend into the community in order to address the overall social context of tobacco use.

- ☐ School programs to prevent tobacco use and addiction will be most effective if they include certain key principles:
  - Prohibit tobacco use at all school facilities and events.
  - Encourage and help students and staff start smoking cessation programs.
  - Provide developmentally appropriate instruction in grades K-12 that addresses the social and psychological causes of tobacco use.
  - Be part of a coordinated school health program through which teachers, students, families, administrators, and community leaders deliver consistent messages about tobacco use.
  - Are reinforced by community-wide efforts to prevent tobacco use and addiction.

### **Tobacco Use Prevention Mass Media Campaigns**

- ☐ Current scientific thinking is that population-based measures involving policy and media are a more cost-effective method to decrease smoking prevalence than is a clinically based cessation program.
  - The key to a successful tobacco control effort is the continuous delivery of anti-tobacco messages by many different sources, consistently and over an extended period of time.
  - The goals of the program are to reduce smoking prevalence by discouraging adolescents from taking up smoking and encouraging smokers to quit.
- ☐ California voters approved a ballot initiative (Proposition 99) in 1988 that created the single largest anti-tobacco public health intervention of its kind. The initiative called for an increase in the tobacco tax with funds earmarked to prevent youths from starting to smoke and to assist smokers in abandoning their unhealthy addiction.
  - Evidence suggests that local programs in concert with the media campaign had a significant effect on cigarette consumption, independent of the tax increase.
  - From July 1990 to December 1992, Proposition 99 statewide mobilization strategies and media campaign reduced sales by an estimated 232 million packs.

- There was a more rapid decline in smoking prevalence after implementation of Proposition 99 than for the U.S. as a whole from 1988 to 1992.

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**11**

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## HOW TOBACCO COMPANY ADVERTISING INFLUENCES MINORS TO USE TOBACCO

### Background on Youth Smoking

- While adult smoking rates have declined steadily over the past decade, recent data show an alarming increase in smoking by teenagers.
- According to the 1994 Surgeon General's Report and the Robert Wood Johnson Foundation:
  - ☐ Nearly 89% of all smokers began using cigarettes by age 18
  - ☐ 71% of underage smokers smoke daily
  - ☐ The average youth smoker starts at 13 and becomes a daily smoker by 14 1/2
  - ☐ The average age of the first time smoker has dropped steadily over the past four decades
  - ☐ The younger a person begins to smoke, the more likely he or she is to become a lifelong user.
- Teens and children purchase over half a billion packs of cigarettes and twenty-six million containers of smokeless tobacco products each year.
- Currently, there are over three million adolescents who smoke and over one million who use smokeless tobacco. Most of these young people will become addicted to tobacco, and approximately one third will eventually die from a tobacco-caused illness.

### Background on Tobacco Advertising

- Tobacco has been *one of the* most heavily advertised product in America
- The tobacco industry spends over \$5 billion annually in advertising and promotional activities according to the Federal Trade Commission
  - ☐ The amount spent on advertising has greatly increased over the past two decades as the adult market has declined
  - ☐ Between 1970 (the year before federal law prohibited cigarette advertisements on TV and radio) and 1993, cigarette advertising and promotional expenditures increased from \$361 million to \$6 billion, a 1,562 percent increase. During the same period, the portion of adult Americans who smoked dropped nearly in half, from 41% to 23%.

## **Industry's Need: Finding New Customers to Replace Those Who Quit or Die**

- Tobacco companies have an economic need to increase tobacco use by minors
  - ☐ Few people begin to use tobacco after age 18
  - ☐ Since tobacco companies can no longer advertise on television or radio (the two best ways to reach kids), they use alternative forms of advertising and promotion to persuade kids to start smoking.
  - ☐ One of the most heavily-used strategies for reaching kids has been posting ads in places where children are likely to see them.

## **Industry's Formal Promises Not to Market to Kids**

After the release of the landmark 1964 Surgeon General's Report on the hazards of smoking, the tobacco industry promised not to market to children and not to use advertising that appealed to children. In a full page ad in the New York Times, the companies jointly proclaimed that they were adopting an advertising code that would prohibit ads directed mainly at minors. The industry continues to violate its own code, even while testifying before Congress that it continues to abide by the code's principles.

## **Advertising Influences Adolescents to Smoke**

- The tobacco companies claim that peer pressure is the sole force influencing kids to smoke, but according to the National Cancer Institute, advertising is a "eater influence..
- Advertising and labeling contribute significantly to a young person's decision to use cigarettes or smokeless tobacco products, according to both the 1994 Surgeon General's Report and an Institute of Medicine report.
- Historically, sudden rises in smoking have coincided with new, large-scale promotional campaigns.
  - ☐ The number of new smokers increases most dramatically among youth in the campaigns' target markets.
  - ☐ 87 percent of adolescents could recall seeing one or more tobacco advertisements and that half could identify the brand name associated with one of four popular cigarette slogans according to a recent Gallup survey.
- Many of the ad campaigns by the cigarette companies appeal strongly to young people and contribute to increasing their use of tobacco.
  - ☐ According to the Institute of Medicine, the images typically associated with advertising and promotion convey the message that



tobacco use is a desirable, socially approved, safe and healthful, and widely practiced behavior among young adults, whom children and youth want to emulate.

- ☐ Although the industry denies targeting children in its advertising, the ad campaigns have the effect of promoting youth smoking.
- The industry claims that kids only recall or retain cigarette advertising after they have started smoking, but a 1991 study in the British Journal of Addiction showed that causality flowed in both directions:
  - ☐ experimentation with cigarettes prompted subjects to heed and retain information from cigarette advertisements (smoking status determined whether the child noticed advertising), and
  - ☐ the amount of information retained by each subject from cigarette advertisements predicted the subjects' experimentation with cigarettes (causality).
- Recently discovered internal tobacco industry documents confirm that:
  1. Tobacco companies researched and understood the psychological reasons that lead many adolescents to smoke;
  2. They fully understood the stages of becoming a smoker; and
  3. They combined this knowledge to develop advertising that appealed to and influenced minors to take up smoking.
- In the early stages of smoking, psychosocial factors are decisive. Taste and smoking satisfaction are secondary. Tobacco advertising plays on these feelings and exploits these adolescent vulnerabilities.
  - ☐ Many behavioral and personal factors influence an adolescent's decision to smoke, including:
    - ✓ rebelliousness
    - ✓ risk-taking personality
    - ✓ use of other legal or illegal drugs
    - ✓ belief that smoking will alleviate stress, control weight, or improve one's self-image
    - ✓ low self-esteem or depression
    - ✓ disbelief of health risks
    - ✓ poor academic achievement.

### **Industry Response: Advertising Targets Adults Only. and Just to Switch Brands**

- Tobacco companies claim that the purpose of its advertising and marketing is to encourage brand switching

- The companies deny that they seek to attract new smokers, much less new underage smokers, however:
  - ☐ A recent study showed that last year less than 10% of adult smokers switched brands, and only 6.7% switched companies.
- The tobacco industry must continuously recruit new customers
  - ☐ Millions of smokers quit annually, and 419,000 current and former smokers died of smoking-related diseases last year alone
- Since 89% of all new smokers are adolescents, the tobacco companies must recruit young people to replace the adults who quit or die.

### **Effect of Industry Advertising: Kids Smoke the Most Heavily Advertised Brands**

- Surveys have shown that at least 86 percent of adolescent smokers smoked only three brands -- Marlboro, Newport and Camel -- the most heavily advertised brands.
- By contrast, only 35 percent of adults, smoked these three brands.
- The same surveys found that youth smokers tend to smoke brands that use image advertising more than do adult smokers.
- Race-targeted advertising also influences smoking choices of adolescents.
  - ☐ According to the Centers for Disease Control and Prevention, among 12 to 18 year old smokers, the majority of whites smoke brands whose advertising targets white smokers, while the majority of blacks smoke brands targeted to blacks.

Two examples of the success of targeted advertising are:

- **CAMEL:** In 1986, Camel ranked seventh among the youngest age group of smokers, with less than one percent of all children smoking Camels. "Old Joe" was introduced in 1988. One year later, the brand jumped to third among teenagers. The proportion of smokers under 18 years of age who chose Camels jumped from 0.5% to 32.8%. Many of these children had never smoked before; and following the introduction of Joe Camel the total number of children who smoked rose significantly. During this same period, Camel's share of the adult market barely moved from its 4 percent level.

One study found that children as young as three years old could identify Joe Camel as a symbol for smoking. Thirty percent of 3 year olds and 91 percent of 6 year olds could recognize the character. These rates exceeded the recognition rates for Ronald McDonald. The higher recognition rates for Joe Camel are particularly impressive, since federal law prohibits cigarette advertisements on television, the most effective medium for reaching youngsters.

- **“SLIM” CIGARETTES:** Image advertising has also worked well with teenage girls. In the 1960s far more teenage boys smoked than teenage girls. The 1970s and ‘80s witnessed an explosion of advertising using images linking smoking, especially the new “slim” cigarettes, with tall, thin, elegant, attractive women. As a result, in the 1970s, teenage girls were the only population cohort where smoking actually increased. The initiation rate (the percentage who started smoking) for girls under age of 18 peaked in 1973 -- about the same time that sales for these brands (Virginia Slims, Silva Thins, and Eve) peaked. Today, teenage boys and teenage girls smoke in almost equal numbers.

### **Outdoor Advertising: Critical to Reaching Kids**

- Tobacco companies have been the leading advertiser on billboards since the 1970s (alcoholic beverages rank second)
  - ☐ Of the approximately 3 million billboards in the US 30% were allocated to tobacco and alcohol products.
- A disproportionate share of outdoor advertising is targeted at minority and the poor communities. Almost 60% of the billboards in black neighborhoods promote cigarettes and alcohol.

### **Cigarettes and Sports**

- Tobacco companies associate their products with athletic activities that appeal to youth through brand name sponsorship of sporting events and billboards in sports stadiums and arenas. Examples include:
  - ☐ NASCAR “Winston Cup” auto racing series and
  - ☐ “Virginia Slims” tennis tournaments.
- Placing brand names and logos at highly visible locations during broadcast sporting events allows tobacco companies to circumvent the Public Health Cigarette Smoking Act of 1970 which prohibited television advertising of cigarettes.
- Tobacco companies receive millions of dollars of free brand name television and radio exposure during these events
- Tobacco advertising at sporting events use messages that are particularly effective with children and youth.

### **Advertising Inside the Store**

- Tobacco companies pay billions of dollars to store owners in “stocking fees” for premium shelf space and for stocking a wide variety of brands, often more brands than are justified by consumer demand.
  - ☐ These payments result in cigarettes being displayed more prominently and over a wider area than other products, making

them more readily available and giving the false impression that the majority of the population smokes.

- This false impression is an important component of the industry's effort to make children believe that it is "cool" to smoke because "everyone is doing it." As a result, numerous surveys document that teenagers routinely overestimate the number of their peers who smoke.

### **Tobacco Companies Answer To Youth Smoking: "Voluntary" Campaigns**

- In the last 10 years, cigarette manufacturers have created public relations campaigns to promote at least six voluntary programs which they said would discourage young people from smoking.
- The 1994 Working Group of State Attorneys General on tobacco issues found no evidence that these tobacco industry sponsored programs have been effective at all in reducing teen smoking. To the contrary, youth smoking has increased 30% in the 1990s.

### **Advertising Restrictions Imposed by Other Governments Have Reduced Smoking Among Youth**

Studies have provided evidence confirming advertising's affects on consumption and effectiveness of advertising restrictions on reducing youth smoking.

- Studies by the British and New Zealand governments have found that the greater a government's degree of control over tobacco promotion, the greater the annual average decline in tobacco consumption and in the rate of decrease of smoking among young people.
- In countries where advertising has been totally banned or severely restricted, the percentage of young people who smoke has decreased more rapidly than in countries where tobacco promotion has been less restricted.
- There appears to be a greater decrease in smoking uptake in those countries with the most stringent measures compared with those countries where advertising has not been affected.

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## **COMMONLY ASKED QUESTIONS**

**Q How many Americans smoke?**

*A In 1994, an estimated 48 million adults were current smokers. According to a 1995 Youth Risk Behavior Survey, seventy-one percent of high school students have tried cigarettes. Sixteen percent of high school students are frequent smokers, an increase from 14% in 1993. Tobacco use among children and adolescents are at a 16 year high.*

**Q How much does tobacco cost the federal government every year?**

*A Tobacco costs to our society are best measured by the number of people who die or suffer illness because of its use. Tobacco use also drains the U.S. economy of more than \$100 billion in health care costs and lost productivity. Health care expenditures caused directly by smoking totaled \$50 billion in 1993, according to the Center for Disease Control and Prevention. Forty-three percent of these costs were paid by government funds, including Medicaid (\$5 billion annually) and Medicare (\$10 billion annually). Lost economic productivity caused by smoking cost the economy \$47. 2 billion in 1990 according to the Office of Technology Assessment. Adjusted for inflation, the total economic cost of smoking is more than \$100 billion per year. On average, each cigarette pack sold costs Americans more than \$3. 90 in tobacco-related expenses.*

**Q Is this the total cost to the government from tobacco?**

*A The \$100 billion figure does not include costs associated diseases caused by environmental tobacco smoke, burn care resulting from cigarette smoking-related fires or prenatal care for low-birth weight infants of mother who smoke.*

**Q Is smokeless tobacco a safe alternative to cigarettes?**

*A No, smokeless tobacco is not a safe alternative to cigarettes. There has been a resurgence in the use of all forms of smokeless tobacco, plug, leaf, and snuff but the greatest cause for concern centers on the increased use of "dipping snuff. "In this practice, tobacco that has been processed into a coarse, moist powder is placed between the cheek and gum, and nicotine, along with a number of carcinogens, is absorbed through the oral tissue. Dipping snuff is highly addictive, and exposes the body to levels of nicotine equal to those of cigarettes.*

**Q How many state Attorneys General have filed a lawsuit against the tobacco industry for Medicaid reimbursement?**

*A Currently 40 states and Puerto Rico have filed suit.*

**Q How many states have settled their cases?**

*A Only one state, Mississippi has settled its case. Mississippi Attorney General Mike Moore was the first of Attorneys General to file a case against the tobacco industry. The Mississippi case was scheduled to begin trial on July 7, 1997 but on July 3, 1997 General Moore announced that he had come to an agreement with the tobacco industry, bringing more than \$3 billion to the state of Mississippi. Moore, in announcing his settlement said, "...settlement mirrors the national settlement on most of the financial terms, but most of the money in the national settlement and the tremendous public health advancements for nation's children can only be achieved by adopting the comprehensive plan now pending. n*

**Q What is the next state scheduled to go to trial?**

*A Florida is the next state scheduled to go to trial on August 4, 1997. Texas is scheduled to go to trial next on September 29, 1997. Minnesota is scheduled in January of 1998.*

**Q Are there are any lawsuits ongoing against the tobacco industry?**

*A Currently there are several other lawsuits that are active against the tobacco industry. A private attorney in Florida is in the middle of a trial representing flight attendants who are suffering from disease caused by second-hand smoke. On July 8, 1997, a group of labor-management operated multi-employer health care funds in 14 states with class action lawsuits pending against the tobacco industry created a coalition to coordinate their activities at a national level.*

**Q What is the status of the FDA tobacco rule?**

*A The FDA rule was challenged in a federal district court in North Carolina. The court was chosen by the tobacco industry because they believed that a court in the middle of tobacco country would be open to their position. On April 25, 1997, the court in North Carolina ruled that FDA has the authority to regulate nicotine as drug and tobacco as a drug delivery device. The Judge ruled that cigarettes and smokeless tobacco products are both drugs and drug delivery devices within the meaning of the Food, Drug and Cosmetic Act (FDCA). The Judge also found that the FDA did not have statutory authority to restrict advertising and marketing under the statutory provision cited by the agency. Both sides are appealing, the Administration is appealing the claim that FDA does not have the authority to restrict advertising and marketing and the tobacco industry is appealing the FDA's full authority to regulate nicotine-containing tobacco products.*

**Q Why is the regulation of nicotine in tobacco products important?**

*A More than 50 million Americans are addicted to nicotine-containing tobacco products. Nicotine in cigarettes and smokeless tobacco products has the same pharmacological effect as other drugs that FDA has traditionally regulated. Indeed, it is acknowledged that nicotine is extremely addictive and the vast majority of people who use nicotine-containing cigarettes and smokeless tobacco do so to satisfy their craving for the pharmacological effects of nicotine.*

**Q Are there other important reasons to regulate tobacco?**

*A Tobacco products contain 43 known carcinogens and yet there is no public disclosure of these additional constituents. Tobacco additives, carcinogens, dyes, product enhancers and preservatives all play a key role in the cigarette as a delivery device and must be scrutinized in addition to nicotine. Nicotine makes the product addictive but the toxins make it deadly.*



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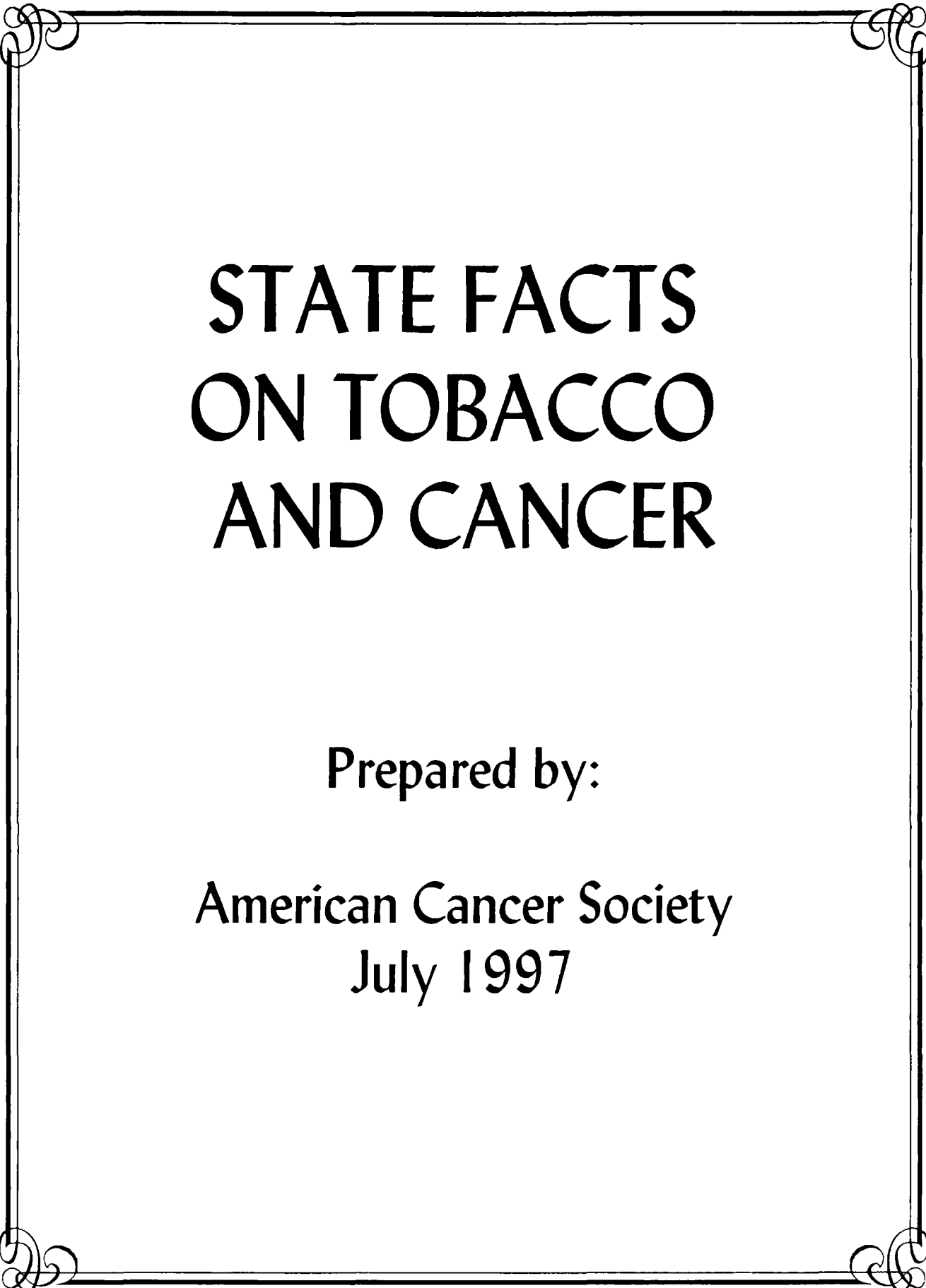
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# STATE FACTS ON TOBACCO AND CANCER

Prepared by:

American Cancer Society  
July 1997

# ALABAMA

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 14.1%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 29.6%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 10.4%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 20.2%            | 22.9%           | 9                          |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 5.3%             | 2.1%            | 46                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 2,800            | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$573<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# ALASKA

|                                                                 |                                     | State           | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|-----------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 10.3%           | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 28.1%           | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 10.9%           | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 27.8%           | 22.9%           | 49                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 3.1%            | 2.1%            | 34                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 190             | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$76<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# ARIZONA

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 10.3%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 28.1%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 10.9%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 20.2%            | 22.9%           | 9                          |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 2.1%             | 2.1%            | 23                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 2,600            | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$559<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# ARKANSAS

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 14.2%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 31.3%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 14.5%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 26.6%            | 22.9%           | 44                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 6.2%             | 2.1%            | 49                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 2,200            | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$296<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# CALIFORNIA

|                                                                 |                                     | State          | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|----------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 10.3%          | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 28.1%          | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 10.9%          | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 19.3%          | 22.9%           | 3                          |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 0.8%           | 2.1%            | 10                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 13,800         | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$4<br>Billion | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society



# COLORADO

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 10.3%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 28.1%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 10.9%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 23.9%            | 22.9%           | 33                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 2.6%             | 2.1%            | 26                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 1,500            | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$504<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# CONNECTICUT

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 14.8%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 31.5%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 8.5%             | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 21.6%            | 22.9%           | 17                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 0.1%             | 2.1%            | 1                          |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 1,800            | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$621<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# DELAWARE

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 15.0%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 31.0%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 8.0%             | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 27.0%            | 22.9%           | 47                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 0.7%             | 2.1%            | 7                          |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 540              | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$112<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# DISTRICT OF COLUMBIA

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 3.0%             | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 16.7%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 1.6%             | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 18.2%            | 22.9%           | 2                          |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 0.2%             | 2.1%            | 2                          |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 330              | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$215<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# FLORIDA

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 14.1%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 29.6%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 10.4%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 22.4%            | 22.9%           | 25                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 1.2%             | 2.1%            | 14                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 12,100           | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$2.3<br>Billion | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# GEORGIA

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 10.5%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 24.3%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 9.6%             | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 21.7%            | 22.9%           | 19                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 4.5%             | 2.1%            | 43                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 3,900            | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$880<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# HAWAII

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 13.3%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 28.2%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 5.2%             | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 19.5%            | 22.9%           | 4                          |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 0.7%             | 2.1%            | 7                          |
| <hr/>                                                           |                                     |                  |                 |                            |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 490              | 160,400         | n/a                        |
| <hr/>                                                           |                                     |                  |                 |                            |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$129<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# IDAHO

|                                                                 |                                     | State           | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|-----------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 13.3%           | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 27.3%           | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 14.9%           | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 19.8%           | 22.9%           | 6                          |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 3.8%            | 2.1%            | 39                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 510             | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$84<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society



# ILLINOIS

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 13.7%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 29.1%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 9.1%             | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 23.9%            | 22.9%           | 33                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 1.1%             | 2.1%            | 13                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 7,100            | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$1.6<br>Billion | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# INDIANA

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 15.9%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 32.6%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 14.2%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 27.0%            | 22.9%           | 47                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 2.3%             | 2.1%            | 25                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 4,000            | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$700<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# IOWA

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 15.9%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 32.6%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 14.2%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 21.1%            | 22.9%           | 12                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 3.1%             | 2.1%            | 34                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 1,800            | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$319<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# KANSAS

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 15.9%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 32.6%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 14.2%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 21.6%            | 22.9%           | 17                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 3.2%             | 2.1%            | 36                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 1,500            | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$297<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# KENTUCKY

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 19.7%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 34.1%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 19.7%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 29.3%            | 22.9%           | 50                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 4.3%             | 2.1%            | 42                         |
| <hr/>                                                           |                                     |                  |                 |                            |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 3,300            | 160,400         | n/a                        |
| <hr/>                                                           |                                     |                  |                 |                            |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$517<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# LOUISIANA

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 14.0%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 28.9%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 14.0%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 23.7%            | 22.9%           | 31                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 3.5%             | 2.1%            | 38                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 3,000            | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$611<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# MAINE

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 18.3%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 32.6%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 10.3%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 24.4%            | 22.9%           | 35                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 0.8%             | 2.1%            | 10                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 1,000            | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$197<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# MARYLAND

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 14.1%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 29.6%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 10.4%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 20.4%            | 22.9%           | 11                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 0.7%             | 2.1%            | 7                          |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 3,000            | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$794<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society



# MASSACHUSETTS

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 15.5%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 30.2%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 9.4%             | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 22.3%            | 22.9%           | 22                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 0.3%             | 2.1%            | 5                          |
| <hr/>                                                           |                                     |                  |                 |                            |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 3,800            | 160,400         | n/a                        |
| <hr/>                                                           |                                     |                  |                 |                            |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$1.3<br>Billion | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# MICHIGAN

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 15.9%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 32.6%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 14.2%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 25.2%            | 22.9%           | 39                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 1.4%             | 2.1%            | 18                         |
| <hr/>                                                           |                                     |                  |                 |                            |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 6,100            | 160,400         | n/a                        |
| <hr/>                                                           |                                     |                  |                 |                            |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$1.4<br>Billion | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# MINNESOTA

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 15.9%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 32.6%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 14.2%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 22.3%            | 22.9%           | 22                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 2.0%             | 2.1%            | 21                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 2,200            | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$722<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# MISSISSIPPI

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 13.6%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 27.6%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 12.3%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 24.4%            | 22.9%           | 35                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 6.1%             | 2.1%            | 48                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 1,700            | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$264<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# MISSOURI

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 15.9%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 32.6%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 14.2%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 25.3%            | 22.9%           | 40                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 2.9%             | 2.1%            | 31                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 4,100            | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$816<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# MONTANA

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 12.7%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 30.7%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 24.0%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 19.8%            | 22.9%           | 6                          |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 6.0%             | 2.1%            | 47                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 510              | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$102<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# NEBRASKA

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 14.9%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 33.7%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 14.9%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 19.9%            | 22.9%           | 8                          |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 2.7%             | 2.1%            | 29                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 890              | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$174<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# NEVADA

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 14.0%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 29.9%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 11.1%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 30.3%            | 22.9%           | 51                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 1.3%             | 2.1%            | 15                         |
| <hr/>                                                           |                                     |                  |                 |                            |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 1,100            | 160,400         | n/a                        |
| <hr/>                                                           |                                     |                  |                 |                            |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$198<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society



# NEW HAMPSHIRE

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 19.6%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 35.6%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 11.8%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 22.0%            | 22.9%           | 21                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 0.8%             | 2.1%            | 10                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 720              | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$172<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# NEW JERSEY

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 12.3%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 27.3%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 6.8%             | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 19.5%            | 22.9%           | 4                          |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 0.2%             | 2.1%            | 2                          |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 4,700            | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$1.1<br>Billion | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# NEW MEXICO

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 13.7%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 32.6%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 13.8%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 21.2%            | 22.9%           | 13                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 2.6%             | 2.1%            | 26                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 660              | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$170<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# NEW YORK

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 18.8%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 34.8%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 10.8%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 23.3%            | 22.9%           | 28                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 0.5%             | 2.1%            | 6                          |
| <hr/>                                                           |                                     |                  |                 |                            |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 10,200           | 160,400         | n/a                        |
| <hr/>                                                           |                                     |                  |                 |                            |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$3.1<br>Billion | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# NORTH CAROLINA

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 14.1%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 29.3%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 11.1%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 26.3%            | 22.9%           | 43                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 4.8%             | 2.1%            | 44                         |
| <hr/>                                                           |                                     |                  |                 |                            |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 4,800            | 160,400         | n/a                        |
| <hr/>                                                           |                                     |                  |                 |                            |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$833<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# NORTH DAKOTA

|                                                                 |                                     | State           | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|-----------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 15.9%           | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 32.6%           | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 14.2%           | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 21.4%           | 22.9%           | 14                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 2.9%            | 2.1%            | 31                         |
| <hr/>                                                           |                                     |                 |                 |                            |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 310             | 160,400         | n/a                        |
| <hr/>                                                           |                                     |                 |                 |                            |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$87<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# OHIO

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 14.3%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 29.7%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 12.4%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 24.7%            | 22.9%           | 37                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 1.8%             | 2.1%            | 19                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 7,700            | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$1.6<br>Billion | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# OKLAHOMA

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 14.1%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 29.6%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 10.4%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 26.7%            | 22.9%           | 46                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 3.9%             | 2.1%            | 40                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 2,300            | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$390<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society



# OREGON

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 11.8%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 24.6%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 15.5%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 21.5%            | 22.9%           | 15                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 2.8%             | 2.1%            | 30                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 2,200            | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$407<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# PENNSYLVANIA

|                                                                 |                                     | State          | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|----------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 14.8%          | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 31.5%          | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 8.5%           | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 23.8%          | 22.9%           | 32                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 2.1%           | 2.1%            | 23                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 8,500          | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$2<br>Billion | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# RHODE ISLAND

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 14.8%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 31.5%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 8.5%             | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 23.0%            | 22.9%           | 26                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 0.2%             | 2.1%            | 2                          |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 710              | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$186<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# SOUTH CAROLINA

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 12.8%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 26.7%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 11.0%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 26.1%            | 22.9%           | 42                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 3.0%             | 2.1%            | 33                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 2,400            | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$390<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# SOUTH DAKOTA

|                                                                 |                                     | State           | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|-----------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 18.0%           | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 36.7%           | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 23.2%           | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 21.7%           | 22.9%           | 19                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 4.1%            | 2.1%            | 41                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 400             | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$82<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# TENNESSEE

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 19.4%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 35.3%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 17.9%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 26.6%            | 22.9%           | 44                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 5.2%             | 2.1%            | 45                         |
| <hr/>                                                           |                                     |                  |                 |                            |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 3,800            | 160,400         | n/a                        |
| <hr/>                                                           |                                     |                  |                 |                            |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$782<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# TEXAS

|                                                                 |                                     | State          | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|----------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 14.1%          | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 29.6%          | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 10.4%          | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 23.2%          | 22.9%           | 27                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 3.2%           | 2.1%            | 36                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 10,800         | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$2<br>Billion | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# UTAH

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 8.2%             | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 17.4%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 7.1%             | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 15.1%            | 22.9%           | 1                          |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 1.3%             | 2.1%            | 15                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 460              | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$114<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society



# VERMONT

|                                                                 |                                     | State           | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|-----------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 17.4%           | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 33.5%           | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 8.5%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 21.5%           | 22.9%           | 15                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 1.3%            | 2.1%            | 15                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 360             | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$80<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# VIRGINIA

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 10.3%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 28.1%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 10.4%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 23.4%            | 22.9%           | 30                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 2.6%             | 2.1%            | 26                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 3,700            | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$829<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# WASHINGTON

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 10.3%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 28.1%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 10.9%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 22.3%            | 22.9%           | 22                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 2.0%             | 2.1%            | 21                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 3,200            | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$706<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# WEST VIRGINIA

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 19.9%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 38.9%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 21.6%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 25.8%            | 22.9%           | 41                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 7.7%             | 2.1%            | 51                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 1,600            | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$260<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# WISCONSIN

|                                                                 |                                     | State            | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|------------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 15.8%            | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 31.8%            | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 12.0%            | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 23.3%            | 22.9%           | 28                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 1.8%             | 2.1%            | 19                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 2,700            | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$683<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

Prepared by:  
American Cancer Society

# WYOMING

|                                                                 |                                     | State           | U.S.            | Rank<br>Among<br>50 States |
|-----------------------------------------------------------------|-------------------------------------|-----------------|-----------------|----------------------------|
| <b>Tobacco Use<br/>Among High<br/>School Students,<br/>1993</b> | Frequent Cigarette Use              | 15.7%           | 13.8%           | n/a                        |
|                                                                 | Past Month Smoking                  | 32.2%           | 30.5%           | n/a                        |
|                                                                 | Past Month Smokeless<br>Tobacco Use | 19.7%           | 11.5%           | n/a                        |
| <b>Tobacco Use<br/>Among Adults,<br/>1992-1993</b>              | Cigarette Smoking<br>Prevalence     | 24.9%           | 22.9%           | 38                         |
|                                                                 | Smokeless Tobacco<br>Use Prevalence | 6.7%            | 2.1%            | 50                         |
| <b>Estimated Lung<br/>Cancer Mortality,<br/>1997</b>            |                                     | 240             | 160,400         | n/a                        |
| <b>Direct Medical<br/>Costs Related to<br/>Smoking, 1990</b>    |                                     | \$51<br>Million | \$50<br>Billion | n/a                        |

## Notes:

Frequent Tobacco Use: Smoked 20+ days in the past month.

Past Month Tobacco Use: Smoked one or more days in the past month.

Rank Among 50 States: Order of prevalence rates from lowest to highest with one being the lowest.

## References:

American Cancer Society, Inc., *Cancer Facts and Figures 1997*, 1997.

Centers for Disease Control, *State Tobacco Control Highlights*, 1996.

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