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001. list	attendees at VPOTUS event [Personally Identifiable Information] [partial] (1 page)	09/25/1998	b(6)
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COLLECTION:

Clinton Presidential Records
Office of Science and Technology Policy
Jerold Mande
OA/Box Number: 13033

FOLDER TITLE:

Cancer March: Cancer March Vice President

2008-1524-F

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RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

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RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
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Photo-Receiving Line and Reception for *The March: Coming Together to Conquer Cancer*

Residence, NAVOBS

5:30 p.m. - 7:00 p.m., Friday, September 25, 1998

Briefing prepared by Dan Taylor and Sarah Bianchi.

EVENT

You are hosting a reception that honors a wide range of leaders who have put together *The March* as well as other leaders in the cancer community. Guests include leading cancer researchers, advocates, patient survivors, sponsors of *The March*, and others high profile leaders committed to winning the war against cancer. This event will be attended by approximately 250 people. **Note: this event is closed press.**

LOGISTICS

- The Vice President and Mrs. Gore will do a photo-receiving line for about twenty-five guests in the residence.
- The Vice President and Mrs. Gore, accompanied by Dr. Richard Atkins and Dani Grady, are announced into the tent by Ellen Stovall, Executive Director, *The March*. (Note: The other guests from the photo-receiving line will proceed you to the tent.).
- The Vice President and Mrs. Gore, accompanied by Dr. Richard Atkins and Dani Grady, proceed into the tent and onto the dais.
- Mrs. Gore makes remarks and introduces Dr. Richard Atkins, Chairman of the Board, *The March*.
- Dr. Richard Atkins makes remarks and presents an award of appreciation to Sidney Kimmel, Presenting Sponsor, *The March*. (Note: Mr. Kimmel will be seated in the audience; he will come forward to accept the award and take his seat without making remarks.)
- Dr. Richard Atkins introduces Dani Grady, Cancer Survivor. (Note: Ms. Grady has just completed a bike trip across the United States to raise money and awareness of cancer/cancer research.)
- Dani Grady makes remarks and introduces the Vice President.
- The Vice President make remarks.

- The Vice President and Mrs. Gore mix and mingle with guests en route the residence.

YOUR ROLE AND CONTRIBUTION

This event is designed to thank the many activists who have put together *The March* as well as many other leaders in the cancer community. It also provides an opportunity to reiterate your commitment to winning the war on cancer.

PROGRAM NOTES

Following this event, many of the people at the reception are attending a Candlelight Vigil and Interfaith Service at the Lincoln Memorial to honor cancer survivors. As many as 150,000 people are expected to attend *The March* on the National Mall on Saturday to raise awareness about the need to redouble our efforts to win the war against cancer.

ATTACHMENTS

- Your remarks
- Bios of speaking program participants
- List of photo-receiving line guests
- List of guests at reception

RECEPTION FOR THE MARCH: COMING TOGETHER TO CONQUER CANCER

BACKGROUND ON SPEAKING PROGRAM PARTICIPANTS

- **Ellen Stovall.** Ellen Stovall is the President of *The March: Coming Together to Conquer Cancer*. She is a two-time, 26-year survivor of cancer. In June 1996, President Clinton appointed Ms. Stovall to a six-year term on the National Cancer Advisory Board. She also is on the Institute of Medicine's National Cancer Policy Board, which addresses issues on the prevention, control, diagnosis and treatment of cancer, and the boards of Friends of Cancer Research and the Cure for Lymphoma Cancer.
- **Dr. Richard Atkins.** Dr. Richard Atkins is Chairman of the Board of *The March*. He is also Executive Vice-President and Chief Operating Officer of CaP CURE, the Association for the Cure of Cancer of the Prostate, the world's largest private funder of research to find cures or controls for prostate cancer. Dr. Atkins is also a psychiatrist.
- **Sidney Kimmel.** Sidney Kimmel is the presenting sponsor of *The March*. He is also Chairman of Jones Apparel Group, Inc. Mr. Kimmel's support has been crucial for the success of The March. He is also the founder of the Sidney Kimmel Foundation for Cancer Research, which provides direct grants to young researchers conducting translational research in labs across the country. The foundation has also endowed two leading, NIH-designated cancer centers: the Kimmel Cancer Center in Philadelphia and the Sidney Kimmel Cancer Center in San Diego.
- **Dani Grady.** Dani Grady is a young athletic woman whose life took a harrowing detour when she was diagnosed with advanced breast cancer after almost two years of misdiagnoses. Grady embarked on a fight for her life that included 15 months of multiple surgeries, extremely high doses of chemotherapy, and a nearly lethal battle with septic fever. She won the battle. Grady is arriving in Washington, D.C., on Friday after a 10-week, 4,000 mile Conquer Cancer Coast-to-Coast National Bike Tour that began July 20 in her hometown of San Diego. She has been joined at various stages of her tour by other cancer survivors and the tour has included group rides, receptions, and visits with patients and staff at some two dozen cancer centers and hospitals around the country.

DEPARTMENT OF HEALTH AND HUMAN SERVICES

Dr. Harold Varmus, Director, National Institute of Health

Dr. Richard Klausner, Director, National Cancer Institute

MEMBERS OF CONGRESS

Senator Bill Frist (R-TN)

Senator Diane Feinstein (D-CA)

Spouse: Richard Blum

WHITE HOUSE STAFF

Chris Jennings

Barbara Woolley

Dan Mendelson

Jennifer Klein

Jerry Mande

Sally Katzen

***REMARKS TO BE PROVIDED
BY PAUL ORZULAK.***

OUTREACH BRIEFING FOR THE VICE PRESIDENT & MRS. GORE

THE MARCH TO CONQUER CANCER RECEPTION

Naval Observatory

Friday, September 25, 1998

Briefing Prepared by: Ansley Jones, Miguel Bustos and Barbara Woolley

This event has tremendous outreach opportunity for the health care and cancer communities. The fact that you and Mrs. Gore are hosting this event at your home sends a strong message to the community that you share the same goals and commitment to conquering cancer. Over 230 people, made up of opinion leaders from research organizations, cancer centers, their advocates, survivors, family advocates, and representatives from the major health care provider companies, will attend the reception.

You have brought together the key players and representatives from the major cancer and health care organizations. You will know many of the guests, but since the audience is made up of a much broader based group, you will have the opportunity to meet many new constituents. (Please see attached list of Key Leaders/VIPs attending the reception.)

GUESTS FOR PHOTO-RECEIVING LINE

Leadership of The March

Kathryn Anderson Adams, Board Member and Connecticut Coordinator, *The March: Coming Together to Conquer Cancer*

Dr. Richard Atkins, Chairman of the Board, *The March*

Dr. Anna Barker, Board Member, *The March*

Barbara Bell, spouse of Robert Bell

Robert Bell, Vice President for Research, Glaxo, and Member, Research Task Force

Patrice Curtis, Bristol-Meyers

Elin Bank Greenberg, President and CEO of PeopleLink, Inc. and Director

Cynthia Greenë, Bristol-Meyers

Dr. Elmer Huerta, Board Member, *The March*, and Director, Cancer Risk Assessment and Screening Center, Washington Cancer Institute

Lovell Alan Jones, Board Member, *The March*, and Professor, University of Texas and Medical Researcher, M.D. Anderson Cancer Center

Sidney Kimmel, Presenting Sponsor, *The March*

Sherry Lansing, President, Paramount Studios

Marlene Malek, Board Member, *The March*, and Director, Duke University Comprehensive Cancer Center

Floydetta McAfee, Board Member, *The March*, and Director, National Council on Prostate Cancer Coalition and former Special Assistant to the President, Office of Public Liaison

Lamar McGinnis, Board Member, *The March*, Clinical Professor of surgery at Emory University School of Medicine, and Medical Director, Eberhardt Cancer Center of the DeKalb Medical Center

Michael Milken, philanthropist and Founder, CaPCURE, the Association for the Cure of Cancer of the Prostate and cancer survivor

Langdon Miller, Vice President and Clinical Director of Oncology, Pharmacia Upjohn

J. Scott Mohrland, Vice President, Government Affairs, Pharmacia Upjohn

General H. Norman Schwarzkopf, former Chairman of the Joint Chiefs of Staff

Brenda Schwarzkopf, spouse of General Schwarzkopf

Dr. Ellen Sigal, Chairman of the Board, Friends of Cancer Research and President, The Creative Community Task Force for Cancer Research

Ellen Stovall, President, *The March: Coming Together to Conquer Cancer*

Deborah Willhite, Board Member, *The March*, Director Vice President for Government Relations, United States Postal Service

Other Special Guests

Scott Hamilton, figure skater, had testicular cancer.
Significant Other: Karen Plage

Cindy Crawford, model, actress, brother died of leukemia.

David Crosby, Crosby, Stills, and Nash, singer.

Graham Nash, Crosby, Stills, and Nash, singer.

Sam Donaldson, ABC News, melanoma skin cancer.
Spouse: Janice Smith, Fox News Correspondent

Cokie Roberts, ABC News Anchor, sister who died of cancer.

Tim Russert, Moderator, Meet The Press.

Kim Burton Braun, on air radio personality, WASH - FM.

Diane Stupar, on air radio personality, WASH - FM.

Michael Bolton, singer.

Rosie Greer, actor, football player.

Rev. Jesse Jackson, President, The Rainbow Coalition.

Reggie Jackson, former Baseball Player hall of Fame.

Jack Valenti, President, Motion Picture Association.

Andrea Jaeger, Former tennis pro. Founder of Kids's Stuff Foudnation.

Harold Moses, Director, Vanderbilt Cancer Center, TN.

Thomas G. Burish, Provost, Vanderbilt University.



Board of Directors

Kathryn Anderson Adams is the Connecticut coordinator for THE MARCH. She is also vice president and director of the Cure For Lymphoma Foundation; on the director's advisory board of the Yale Cancer Center; and a member of the board of the National Coalition for Cancer Survivorship.

Richard N. Atkins, M.D. is chairman of the board of THE MARCH. He is executive vice president and COO of CaP CURE, the Association for the Cure of Cancer of the Prostate. During the administration of Mayor David N. Dinkins, Dr. Atkins was deputy commissioner of New York City's Department of Health.

Anna D. Barker, Ph.D., a medical researcher trained in immunology and cancer biology, is Vice Chair of THE MARCH. She is currently President and CEO of BIO-NOVA, Inc., a biotechnology development company focused on therapeutic and preventive strategies for cancer, in Portland, Oregon. Since 1990, Dr. Barker has been a member of the Public Education Committee of the American Association for Cancer REsearch and served as its chairman since 1993.

Beth E. Dozoretz is senior vice president of First Hospital Corporation, the nation's largest privately held behavioral health services company. She has served as Commissioner of the Arts for the state of Virginia and on the boards of the Virginia Symphony; Meridian House; and the American Committee for The Weizmann Institute of Science.

Elin Bank Greenberg is President/CEO of PeopleLink, Inc., a strategic planning and networking firm with a primary focus on healthcare and access issues. She served as Chair of the 6th Biennial Symposium on Minorities, the Medically Underserved & Cancer, is a member of the Intercultural Cancer Council, and is an advisor to the Steering Committee of the Dallas MARCH Town Hall Meeting.

Elmer E. Huerta, M.D., M.P.H. is director of the Cancer Risk Assessment and Screening Center at the Washington Cancer Institute in Washington, D.C. His popular radio program "Cuidando en Salud" ("Taking Care of Your Health") is broadcast three times daily in the Washington, D.C. metropolitan area.

Lovell Allan Jones, Ph.D. is a medical researcher who has done extensive research into the relationship between hormones and endocrine-responsive tumors. He is currently a professor in the departments of Gynecologic Oncology and Biology & Biochemistry at the University of Texas M. D. Anderson Cancer Center. He has served as Co-Principal Investigator and Southwest Regional Co-Chair of the National Black Leadership Initiative on Cancer, and is the editor of *Minorities & Cancer*, one of the few comprehensive textbooks on the subject.

Marlene Malek is an advocate of cancer research, having served as a Presidential appointee to the National Cancer Advisory Board for six years, where she chaired the Breast Cancer Education Summit program. She is currently serving on the board of directors of Duke University's Comprehensive Cancer Center and is actively involved in Georgetown University's Lombardi Cancer Center.

Floydetta M. McAfee is a marketing and fundraising specialist who serves as a consultant to the National Prostate Cancer Coalition. During the first term of the Clinton Administration she served as Special Assistant to the President in the White House Office of Public Liaison. She was a communications consultant to the 1992 Democratic National Convention.

Lamar S. McGinnis, Jr., M.D. is a clinical professor of surgery at the Emory University School of Medicine and is medical director of the Eberhart Cancer Center of the DeKalb Medical Center. A past president of the American Cancer Society, he has served as chairman of the state of Georgia's Cancer Advisory Committee.

Ellen V. Sigal, Ph.D. is vice chairman of the board of THE MARCH. Currently, she also serves as chairman of the board of Friends of Cancer Research and as president of the Creative Community Task Force for Cancer Research.

Ellen Stovall is president of THE MARCH. A two-time, 26-year survivor of cancer, Ms. Stovall is executive director of the National Coalition for Cancer Survivorship. In June of 1996, President Clinton appointed Ms. Stovall to a six-year term on the National Cancer Advisory Board. She also serves on numerous other cancer-specific advisory panels, working groups, and committees.

Deborah K. Willhite is vice president, government relations, for the United States Postal Service. She has held leadership posts on the last two Presidential Inauguration committees, and recently organized the Denver Summit of the Eight, the historic meeting of the seven leaders of the major industrialized nations (the G7) and Russia.

USA
TODAY

Money

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TUESDAY, JULY 21, 1998

NO. 1 IN THE USA • FIRST IN DAILY READERS

MILKEN'S
BACK IN
BUSINESSEX-JUNK BOND KING IS
BETTING, AND WINNING,
ON EDUCATION, 5BUNDERWATER LAB
KEEPS PUMPING
DATA FROM THE
OCEAN FLOOR 4DMilkens: "Doing good is
good business," 5B

TUESDAY, JULY 21, 1998 • 5B

Marching for a cancer cure

By Julie Schmit
USA TODAY

LOS ANGELES — Michael Milken is marching — not on Wall Street but on Washington.

Milken lost his father and six other family members to cancer. Diagnosed in 1993 with advanced prostate cancer, he asked himself what he could do differently to improve his chances. "I had to change everything," he says. "What I was doing. What I was eating. Everything. I still have a craving for french fries, but I now have them baked."

Milken also has been on a search for a cure. In September, he will help lead The March, a march on Washington and other cities intended to raise government spending on cancer research and make cancer the No. 1 health care priority in America. Since President Nixon declared war on cancer, the U.S. has spent about \$30 billion on research — or about half the cost of the Persian Gulf war, Milken says. That, he says, is inadequate. "The key is to understand the enormous progress that a financial commitment can make," he says.

Milken suggests that an eightfold increase in funding is needed. He cites AIDS research spending as a winning model. In 1997, \$72,000 per death was spent on AIDS research. Breast cancer research totaled \$9,730 per death and prostate cancer \$2,631 per death.

Milken hopes The March, which is en-

dorsed by 1,700 organizations, will present an agenda to Congress on how funds could be raised and spent. Investment tax credits for companies and public-private partnerships are possibilities. "Today, science and technology have the capability of bringing solutions to medical problems that we never dreamed of," he says.

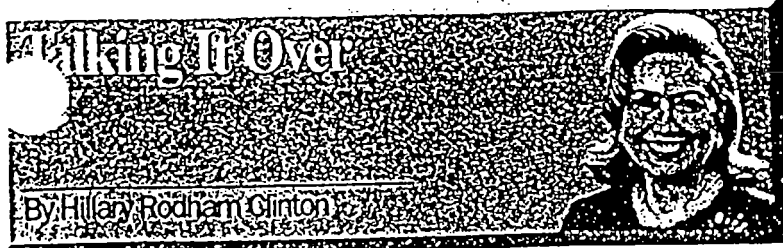
The March is Sept. 26 with a candlelight vigil the night before. Events in 50 other locations are taking shape, says Richard Atkins, march chairman.

In 1993, Milken founded CaPCURE, which is devoted to prostate cancer research. It has distributed \$50 million to 350 efforts. He and others also spent years studying the nutritional habits and cancer rates of different cultures. The result? *The Taste for Living Cookbook*, which retails for \$27.50. Proceeds will fund prostate cancer research.

The idea for The March grew out of a discussion on *Larry King Live* about cancer funding and access to care. Milken and ABC reporter Sam Donaldson were guests. King asked why they weren't marching on Washington, and listener Gen. Norman Schwarzkopf called in and volunteered to lead The March. Milken is an honorary co-chairman.

Will The March be an annual event? Milken hopes not. "We're hoping to get cancer over with as soon as possible."

To reach The March, call 1-877-843-6272, or access its Web site at www.the-march.org.



Breast cancer stamp can help beat disease

We are facing a critical juncture in the war on cancer — a time when our nation's investment in research is beginning to pay off and cancer rates are beginning to decline.

With further investment, we can even anticipate the day that our children won't live in fear of this dreaded disease.

Dr. Richard Klausner, director of the National Cancer Institute, says there's a "palpable optimism" within the cancer community.

"The 1990s," he predicts, "will be remembered as the decade when we measurably turned the tide against cancer."

It is not only the doctors and scientists who have brought us to this point, but also thousands of advocates and volunteers whose dedication and passion have helped to raise awareness and increase funding for ongoing research.

Two such advocates are Dr. Ernie Bodai and Betsy Mullen. They fought for the creation of a postage stamp to raise funds for the fight against breast cancer — a stamp that I was honored to unveil at the White House, and which goes on sale around the country today.

The release of the Breast Cancer Research Stamp marks the first time the U.S. Postal Service has issued a stamp that costs more than its face value — 40 cents in this case, eight cents more than a typical first-class stamp.

The net proceeds will be used to fund breast cancer research.

Legislation authorizing the issuance of this historic stamp builds on my husband's long record of support for research and prevention in order to conquer breast cancer, a horrible disease that claims an American woman's life every 12 minutes and costs this country \$10 billion a year to treat.

In 1993, in response to the 2.6 million signatures collected by the National Breast Cancer Coalition, this administration crafted the National Action Plan on Breast Cancer — a strategy designed to eradicate the disease.

The president also fought for the expansion of Medicare coverage to help fund annual mammogram screenings for beneficiaries over age 40.

And he secured increases in breast cancer research funding from \$276 million in 1993 to more than \$500 million today.

Recent research has contributed to dramatic breakthroughs, such as the discovery of two breast cancer genes and the trial of tamoxifen, a drug with the potential to prevent breast cancer.

Understanding that the pace of medical discovery is no longer limited by science or imagination, but only by financial resources, my husband has requested budget increases that would see funding for NIH's cancer research grow by 65 percent over the next five years.

We know that victory over cancer will be brought about by a dedicated partnership of scientists and advocates.

Over the course of the next few months, the president and I will welcome a number of these advocates to the White House. Many of them have fought cancer themselves or watched loved ones suffer without hope of a cure.

Katie Couric of NBC's "Today" — whose husband, Jay Monahan, died of colon cancer in January — and Good Housekeeping magazine will help launch a campaign to promote prevention and awareness of colon cancer, the second leading cause of cancer-related death in this country.

I'm also working with Liz Tilberis, the editor of Harper's Bazaar magazine, to plan events designed to inform women about ovarian cancer.

The release of the Breast Cancer Research Stamp marks the first time the U.S. Postal Service has issued a stamp that costs more than its face value — 40 cents in this case.

Liz has been diagnosed with ovarian cancer, which is expected to kill 14,500 American women this year, and causes more deaths than any other cancer of the female reproductive system.

Financier and prostate cancer survivor Michael Milken is one of the sponsors of a march on Washington this September aimed at focusing national attention on the magnitude of the cancer problem in our country.

The march, called "Coming Together to Conquer Cancer," has been endorsed by more than 250 organizations, including the National Coalition for Cancer Survivorship and the American Cancer Society. General Norman Schwartzkopf, also a survivor of prostate cancer, is the honorary chairman.

Ernie Bodai, Betsy Mullen, Liz Tilberis, Michael Milken and Norman Schwartzkopf and Miss Couric, along with thousands of other men and women, have dedicated their talent and resources to the cause. Now it's time for all of us to join them.

We can buy stamps, attend marches and learn about prevention. We can regularly undergo the diagnostic tests that catch cancer in its early stages. We can take better charge of our own health by improving our diets and giving up smoking. And we can support the increased research and funding that will lead us to a time when America's children will never again live in fear of this awful killer.

EDITORIAL

The March...Coming Together to Conquer Cancer: Why?



By Ellen Stovall

26-year-cancer survivor and
Executive Director

National Coalition for Cancer Survivorship
Silver Spring, MD;
Member, OT Editorial Board

The idea of The March began like many fleeting visions that come and go in my mind. Unlike most, though, this one came, but wouldn't leave. I can recall the weather on the day it took hold, and with equal clarity, the similarity the weather bore to my disposition. It was very gray, dark, drizzly, and cold. It was not an atypical or otherwise remarkable Washington winter's day in January 1997. But after what seemed to be an unrelenting stream of phone calls and e-mails to my office at the National Coalition for Cancer Survivorship (NCCS) that brought news of more diagnoses and more

deaths from cancer, I thought to myself, "How much good are we doing here?"

I felt like cancer was an elephant and we who were engaged in broad-based cancer advocacy were a gnat—irritating, but otherwise virtually innocuous.

This was not the first time I had felt that way. What distinguished that day from others was the fact that with these familiar feelings came a flood of memories and one phone call, in particular, that planted the seed of The March that was destined to take root. That call came from my friend and NCCS Board President, Betsy Clark, who was letting me know that her beloved sister, Eleanor, had died after years of suffering the diagnosis of multiple myeloma.

Eleanor's death was not a "good death," which Eleanor deserved after living a "good life"—a life lived too short and taken too soon. A devoted sister, daughter, aunt, co-worker, and friend, Eleanor had become one of many cancer survivors I had come to know and love through my work at NCCS. Over six years, she was one of cumulative thousands of veteran survivors who attended NCCS annual meetings, reuniting with friends made in previous years, and making new ones—we call them rookies.

Like so many of us veterans who had crossed the country to attend these meetings, Eleanor was often faced with counting too many absences made conspicuous because of the gathering itself. Where were Sally, Theresa, Pam, Mark,

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It became a mantra. First
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persistent beat. It was to
become The March."*

Diane, Ellen H.? Gone, too soon. A flood of memories of those no longer with us—those "significant others" in our lives who provide the mirror in which we cancer survivors can see our own reflection—whose deaths also cause us to die a little each time one of them leaves us too soon. Our shared and often unspoken understanding of what it is to live life in the extremity is made fragile when we lose one another much too soon.

All I could think of was "too soon...no more." It became a mantra. First felt as an arrhythmic clanging in my head born of frustration, anger, fear, and grief, it soon developed a cadence that had a vigilant and persistent beat. It was to become The March.

While not of the same blood, Eleanor and I were of the same family. We were cancer survivors—two of the more than eight million people living in this country today who have been given a glimpse of how our life might end—an unintended consequence of

dead with every night, and awaken to each morning. For some of us, the diagnosis becomes a blessed reminder of our mortality, and it propels us to live life more fully. Others are not as fortunate. They remain so fearful of death as to miss the pleasures of everyday life.

And they often live with painful physical and emotional scars of treatment accompanied by the unmerciful fear of recurrence.

And then there are my friends who are oncology professionals. For years, I envied what I perceived to be their ability to compartmentalize their daily losses. I don't mean only the losses due to the death of their patients, but having to bear witness to their patients' loss of body parts and function; loss of dignity, sexuality, and financial stability; and the taken-for-granted pleasures derived from the everyday succor of normalcy, now gone.

I was certain these professionals must have garnered some skills I hadn't developed over nearly two decades chronicling similar losses, thereby providing them with a shield of sorts when it would be most needed—facing the death of a loved one.

Why Professionals Need a Natural Outlet for Their Suffering

It was so. What I came to know in the days and weeks following Eleanor's death and the news of so many others newly diagnosed, is that we survivors and our friends who are oncology professionals are not terribly different in our suffering. We're simply too much one with it. And we don't have a natural outlet for it. It was time to do something about it. And so we will march.

One day I found myself expressing to Betsy my own feelings of helplessness in the wake of Eleanor's death. To Betsy, I thought I had been handling all the losses pretty well. In our respective capacities as leaders of NCCS, we felt fortunate to be playing a small part in a much larger universe of individuals and organizations who were working to solve the cancer problem in our country. We considered it a bonus to be on the behalf of an organization whose board and staff are universally committed to the goal of improving the way people live with, through, and

compounding deaths and diagnoses suddenly seemed too much. The contrast of how we had personalized our cancer experiences compared with the fanfare around the issuance of report cards denoting progress against cancer statistics felt disquieting.

Our friends in public health and other voluntary cancer organizations were practically popping champagne corks at the news of the "dramatic reductions in cancer mortality." Why didn't it feel more like a celebration to us? Why were we feeling like gloom-mongers amongst an otherwise gleeful community of oncology organizations?

"How Many Deaths Will It Take"

Maybe because we were still hearing the strains of "How many deaths will it take 'til they know that too many people have died...." Or maybe as children of the '60s we longed for a revolution much as we had in our youth in the civil rights movement. We knew what could be accomplished when the weight of suffering became too much. In any case, we were looking for something to quell our angst. The March was born.

Over this last year characterized by fits and starts, The March goes on. More loved ones have died who have been amalgamated into the statistics of over half a million who remain faceless and nameless to us, but no less worthy of remembrance. More than 1.3 million more rookies have reluctantly been brought into the ranks of the newly diagnosed.

Why The March?

Why The March? Because in this country, one in two men and one in three women will be diagnosed with cancer during their lifetime. Why The March? Because cancer is the leading cause of non-accidental death for children under the age of 16. Why The March? Because for every \$10 our federal government collects from us in taxes, it spends only one penny on cancer research. Why The March? Because cancer costs us more than \$107 billion a year in direct medical costs and lost productivity. And so on.

Why The March? Simply put, I envision The March as an army of newly diagnosed and long-term survivors, scientists, clinicians, health care workers, children, seniors, laborers, teachers, corporate leaders, and countless others, coming together to conquer cancer on September 26, 1998 in Washington, DC and in communities across the country.

Their mission is simple: to send a message via the media, through the voices of countless Americans to their lawmakers, that we must make cancer the #1 health priority in this country. The directive they will deliver to Congress is even simpler: NO MORE! No more waiting, no more patience, no more silence until there's No More Cancer.

That's all well and good, you say. It sounds a lot like other marches, vigils, and sit-ins that have been visited upon our nation's capital. And then what? Promise Keepers, Million Men, Million Women, and so on. They came to Washington, and they left Washington. What was their legacy?

If The March is truly successful, it will be much more than a day of demonstration. We will have awakened

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successful, it will be
much more than a day
of demonstration. We will
have awakened a
burgeoning constituency
of people who will care
about cancer research
and cancer care in a way
they haven't before."*

a burgeoning constituency of people who will care about cancer research and cancer care in a way they haven't before.

In my more optimistic moments, I envision a new era of commitment the part of all of us who lead national organizations to work together as a diverse community on a political agenda for cancer. I further foresee that with our political action we will reflect the needs of and be accountable to the millions of Americans whose lives have been or will be touched by cancer.

I also know how sanguine I have been in the past about the notion of "one cancer nation, under God, indivisible, etc." In my more downcast mo-

ments, I've lost to oncopolitics my idealism, but not my optimism, of that vision. However, the notion that The March would simply be another large Washington event was never a consideration. Just as the expression "failure is not an option" has been adopted as the slogan for us who work each day to assure a successful event on September 26th, awareness by the public without accountability from our legislators will not be an acceptable outcome beginning September 27th.

The energy generated with The March must go forward. Many national and grassroots cancer support and advocacy organizations are committed to that vision, and collectively we will

continue to work toward a world with No More Cancer beginning September 26, 1998. Please join us.



Further Information

Further information about The March: Coming Together to Conquer Cancer is available from The March, 1010 Wayne Ave., Suite 200, Silver Spring, MD 20910; 1-800-THE MARCH (1-800-843-6272); www.themarch.org; e-mail: info@themarch.org.

Cancer

CONTINUED FROM PAGE ONE

Groups suspend their rivalries

anyone in whom cancer has been diagnosed and who is still alive. The disease need not be in remission.

Getting factions to work together, though, hasn't been easy. "It's like nailing Jell-O to the wall," Stovall said. "It's like taming a wild beast."

Cancer groups are accustomed to tussling over funding and recognition. Their names and symbols show it. A prostate cancer group is called "Us Too," an obvious dig at breast cancer patients' more aggressive tactics. Statistics show the number of prostate cancer cases and breast cancer cases are roughly equivalent.

A looped ribbon pin, originally distributed in red by AIDS activists, is also being distributed by lung cancer groups. Their pin, however, is colorless, made of clear plastic. "Lung cancer is the invisible disease," explained Susan McCarthy of the Alliance for Lung Cancer Advocacy, Support and Education. "It's the leading cause of cancer-related deaths in America today. Yet no one knows that."

The event — conceived during a Larry King show on CNN — is being organized by a group that, charitably speaking, is loosely knit. The amalgam of cancer survivors and research scientists operates without the behind-the-scenes expertise of any well-known nonprofit group. Yet with the aid of a few corporate sponsors, such as Pharmacia & Upjohn, and some celebrity endorsements — one-time junk bond king Michael Milken and retired Army Gen. Norman Schwarzkopf have had prostate cancer — the organizers have reached out to cancer groups in all 50 states. In New Jersey, groups organized through The Cancer Institute of New Jersey plan to rally Sept. 17 in Trenton to publicize The March.

Pete Doherty of Morristown, an activist and prostate cancer survivor, does not feel well enough to travel to Washington but will attend the noon rally at the Statehouse. Calling attention to the disease and talking about the possibilities for research is an approach he has embraced. He was instrumental in persuading the state Division of Motor Vehicles to

Betty Gallo, widow of Rep. Dean Gallo, who died in 1994 of prostate cancer, said she will be attending. She sees it as a great opportunity to talk about the possibilities of research. "I've seen what cancer does, and I don't want this to happen to anyone else," said Gallo.

Fight over 'scraps'

Americans fear cancer perhaps more than any other disease. This year, it will be diagnosed in nearly 1.4 million people in the United States, and about 560,000 Americans are expected to die of it — about 1,500 a day.

Cancer is a group of about 100 similarly acting diseases that occur when cells become abnormal, dividing and forming more cells without control or order. It has taken decades to figure that much out, but scientists now know that, for cancer to occur, a series of changes in genes that control cell growth and behavior must take place.

A critical question in cancer research that rests before today's generation of scientists is how and why these genetic errors occur, and just as important, why the errors are not corrected by the cell's normally efficient mechanisms.

People get cancer in all kinds of ways. Some have inherited certain genes that predispose them; others fall victim at random. Ultimately, its origins lie in the interplay between the vulnerability of DNA and the environmental stresses — such as smoking and poor diet — that are placed on the cells in which DNA is housed.

Advocates of cancer patients like to talk about the "scraps" of dollars fought over by rival groups to fund research programs. Since the "War on Cancer" was announced by President Nixon in 1971, however, the federal government has spent about \$26 trillion on cancer-research efforts funneled through the National Cancer Institute.

Donald Coffey, the president of the American Association of Cancer Research and the lead scientist supporting The March, said that the benefits of cancer research, providing basic insights, tools and techniques, are inestimable.

The venerable cancer biologist from the Johns Hopkins University School of Medicine in Baltimore said he was transformed from quiet scientist to loudmouth advocate when he was named president of the research association and began to study budget figures. "I couldn't believe how little we were spending on cancer in relation to the rest of the federal budget," Coffey said. "Then, through my position, I started having to apologize to scientists whose grants were being turned down."

Interesting science begets more, it seems. By creating new fields of endeavor in basic research, the federally funded program has provoked a flowering of scientific inquiry — more scientists with more questions. Out of every 100 research grants now approved by the NCI — proposals that have met the rigorous standards of scientific "peer review" — about 23 are funded, Coffey said.

"That's bad, because we don't

have all the answers yet," he said. "We don't know where the next breakthrough is coming, and we are discouraging a whole new generation of scientists from ever trying for one."

When he speaks with members of Congress, Coffey said, he likes to describe the benefits of cancer research. For instance, because of the more widespread use of early detection methods — whose efficacy was proven through research — many of the most common cancers, such as breast and colon tumors, are being diagnosed at earlier stages, when chances for successful treatment are greater. A more enlightened use of chemotherapy, discovered through experience and research, combined with improved surgical and radiation treatments for several cancers, is also improving the outcome.

2

March/April 1998
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LIVING WITH CANCER



**Gen. Norman
Schwarzkopf**
**I Want YOU for the
March on Cancer!**

How to Help Your Mate Face Breast Cancer

The Real Truth About Support Groups

The Challenge of Cancer in the Workplace

Relaxation Techniques • Profiles in Courage





I WANT YOU FOR THE MARCH ON CANCER!

by Gen. H. Norman Schwarzkopf, US Army (Ret.)

Most people associate me with Operation Desert Storm, in which the military forces under my command won the war, but I'm alive today because I won my other battle — the one with prostate cancer. My battle is over, but the war on cancer goes on. President Nixon declared war on cancer back in 1971. Twenty-seven years is a long time to fight a war — too long. I want to challenge the American people — all of us — to make the commitments necessary to win this war on cancer, starting with a commitment to support a new national grassroots campaign called "The March: Coming Together to Conquer Cancer."

I was recently named national chairman of this campaign. It's a

In order to win a war, you must have three things. First and foremost, you must have the full support of the people. Second, you need brave men and women — heroes — who are willing to move into harm's way. And third, you must make a commitment to arm those troops with the best weapons and equipment available. That's what we had in Kuwait, and they were the keys to victory. I am convinced that, with those crucial keys in hand, we can also win the war on cancer.

I have more than a casual interest in the war on cancer because of my experience with prostate cancer. My battle began with, of all things, a sore knee. I had tendonitis in my left knee, so I went to the hospital to get a shot

so I decided to stop by. The doctor examined me and said, "You know, something doesn't seem quite right there. We'd better run some tests and do a biopsy." Of course I panicked, but he said, "Don't worry, I've done this a thousand times. It isn't prostate cancer, but I think we ought to have a look to see what it is."

I had the tests and they were fine. I had an ultrasound, and the technician said, "I've seen thousands of these things, and I can tell you you've got nothing to worry about." He went so far as to guarantee that I didn't have cancer. I had to wait a week or so for the results on my biopsy, but I wasn't worried. My PSA was fine, the other tests were negative, and besides, gen-

**I want to challenge the American people - all of us - to
make the commitments necessary to win this war on cancer,
starting with a commitment to support a new national grassroots
campaign called "The March: Coming Together to Conquer Cancer."**

mission I'm proud to be a part of. "The March" is spearheaded by the National Coalition for Cancer Survivorship. This coalition has brought together dozens of cancer organizations of all kinds to support this campaign to win the war on cancer.

of cortisone and get my knee checked. After I saw the orthopedist, I thought, "While I'm here, I'll go see the urologist." Not that I had any great need to — I'd had a PSA test just a year before and it was normal — but it had been awhile since I'd seen the urologist,

erals don't get things like prostate cancer, right? Wrong. It was five o'clock on a Friday afternoon when I got the call from my doctor. I was going to leave with my son at 5:15 to see "Man of La Mancha" in Orlando. It was like a bad dream: "I don't know how to say

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San Antonio Express-News

SA!life

Section

David Martindale

'I Love Lucy' writers
were the unsung heroes
of the landmark TV series.

RERUNS, PAGE 4D

lay, August 17, 1998

Health & Fitness ■ Family ■ Arts & Entertainment ■ Style ■ Smart Consumer ■ Home & Garden

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Cancer lives on

*S.A. town hall meeting to assess advances,
'explosion of new knowledge' against stubborn disease*



PHOTOS BY IRENA PASTORELLO/STAFF

Cancer researcher Dr. Jolene Windle examines a portion of a mammary tumor on a monitor with UTHSC graduate student David Bearss. Windle fears that cancer-research funding will stall, jeopardizing momentum.

By MARINA PISANO
EXPRESS-NEWS STAFF WRITER

Twenty-seven years after President Nixon declared a nationwide War on Cancer, calling for a cure by 1980, cancer continues to kill about 1,500 Americans a day.

The cure for which stricken families long for remains elusive.

Yes, we have seen some reduction in mortality from cancer, "allows National Cancer Advisory Board member Ellen Stovall, referring to recent reports showing cancer deaths have declined.

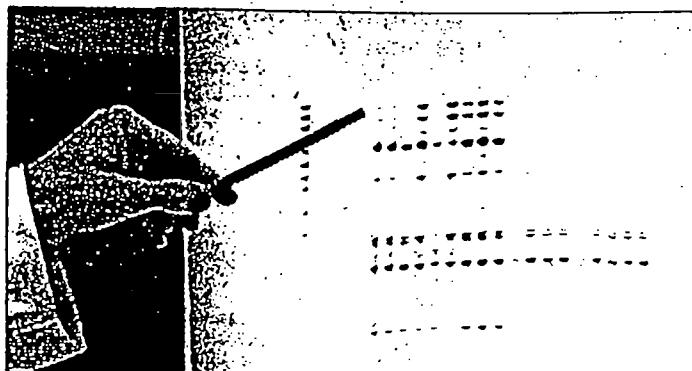
And, yes, cancer specialists today say there are actual cures of testicular

cancer in men and certain lymphomas, small examples of the kind of magic cure dreamed of in the National Cancer Act of 1971.

"Those are just a fraction of cancers. We are far from knowing how to prevent cancer, from knowing what really causes cancer," Stovall says.

Still, many in the scientific community are buoyed by remarkable progress in the laboratory, especially over the past decade.

"We're in an era of an explosion of new knowledge, and that's going to start turning into better ways to treat cancer cells — to translate a lot



Windle, who does basic research on how cancer cells function differently than normal cells, points out differences among genes that regulate tumor cell growth.

■ See CANCER/10D

this," my doctor stammered, "other than to say you have cancer." It was like he had hit me with a hammer. I was in total shock. I said, "Wait a minute! I don't have cancer! My tests were all negative! I can't have cancer!"

I thank God that I had to drive my son to Orlando to see the musical. I didn't tell him about the diagnosis. I wasn't ready to do that. But just driving the car seemed to somehow help me. At least it was something to do, and it beat the hell out of bouncing off the walls at home. As it turned out, "doing something" was the key to my recovery. Of course, to beat cancer you have to do something more than just take a long drive. But my instinct to "do something" was right on target.

first place. Because we can — if only we will.

To win the war on cancer, we must have the full support of the American people. There is every reason to believe we can win that support, because nowadays just about everyone knows someone, or knows of someone, with cancer. Next, we need troops. We need people who are willing to stand up and speak out and demand a renewed commitment to the war on cancer. We need heroes. We need YOU.

Ever since the Gulf War, a lot of people have called me a hero. Well, I have to tell you, "hero" is not a title I'm comfortable with. I've said it before, and I'll say it again, "It doesn't take a hero to lead troops into battle. It takes a hero to be one of those troops

progress, no question, but half of the people diagnosed with cancer die from it. And with a million and a half people — a million and a half! — diagnosed with cancer every year, that's too much pain, too many deaths, too much grief. This has got to stop.

You can play a part in this great campaign. We need you to play a part in this campaign. And whether you are a cancer survivor, someone who loves a cancer survivor, or someone who just plain understands that cancer is everyone's issue, I challenge you to be a hero in the war on cancer. I challenge you to support The March. If you can, join us in Washington, D.C., on September 26. If you can't make it to Washington, get involved in your community. You could host an event in

We'll top off the campaign with a demonstration in Washington, D.C., on September 26, 1998. We want to pack the streets in D.C. and in communities across the country with people like you and me and demand that our nation's leaders get serious about winning this long war on cancer.

About midway through the show, around the time Don Quixote sang "The Impossible Dream," I decided I was going to beat this cancer. I took the offensive — to talk to people with prostate cancer, to talk with the best doctors I could find, and to read everything I could get my hands on. In short, I became an advocate for myself — something everyone with cancer should do. Beyond that, I decided to look for a purpose in getting hit with a cancer diagnosis.

When I was in the Persian Gulf, I didn't spend a lot of time daydreaming about my place in history. I was too busy being mindful of my responsibility to the men and women I was leading. Now, it's the same way with cancer. I want to play my part to make sure that people with cancer get the best care available, and that they can find the information they need to make good decisions. Beyond that, I want to do my share in making cancer a thing of the past, like polio. Does that sound like an "impossible dream" to you? If so, I challenge you to dare to dream the dream anyway. Dare to believe that we can find a cure for cancer, or a way to prevent it in the

going into battle." I challenge you to become a hero in the war on cancer. Don't think for a minute that you're not important enough or not powerful enough to make a difference. We need each and every cancer survivor, and every American for that matter, who cares about cancer survivorship to come forward. And there are some real, practical ways you can do this. Let's start with The March. Through The March, we'll send America a wake-up call about cancer. We will do this through a media campaign with full-page ads in major newspapers and through appearances on television and radio. We'll show the American people that cancer is everyone's issue, that almost everyone will be affected by cancer in some way during their lifetimes, and that we need a serious boost in resources to fight this thing.

We'll top off the campaign with a demonstration in Washington, D.C., on September 26, 1998. We want to pack the streets in D.C. and in communities across the country with people like you and me and demand that our nation's leaders get serious about winning this long war on cancer. We're out to change history. We've made

your community that would call attention to the issues. You could start a letter-writing campaign. You could just talk to friends and co-workers about The March. But whatever you do, do something. We need action. We need everybody who cares about the cancer epidemic to stand and march with us. The only way we can win this thing is to work together, so let's do it. And when we do finally win, we can say, "This is a great day to be a soldier in the war on cancer!"

Action! *General Schwarzkopf needs troops for The March on September 26. He needs YOU. Find out how you can participate in Washington, D.C., or in your hometown, and join ranks with talk show host Larry King and cancer survivors Sam Donaldson, Michael Milken, Ellen Stovall, Robert Urich, Morton Downey, Jr., and hundreds of other prominent Americans who will lead The March to conquer cancer. Contact The March, 1010 Wayne Ave., Suite 200, Silver Spring, MD 20910; 1-800-THE MARCH (phone), (301) 589-8609 (fax), e-mail info@themarch.org, website www.themarch.org. ■*



PHOTOS BY SCOTT LITUCHY

Planners of September rallies in Trenton and Washington meet at the Cancer Institute of New Jersey, in New Brunswick from left, Betty Gallo, Fran Saltz, Loretta Mikulski and Ellen Levine. Gallo's husband, Rep. Dean Gallo, died in 1994 of prostate cancer.



Terry Roe, left, is regional director of Us Too, an advocacy group for prostate cancer patients. Joan Framo Runfola is state director of Social Services for Cancer Care Inc.



FOR IMMEDIATE RELEASE
Thursday, September-3, 1998

Contact: Lisa Butler McDougal
Mira Weinstein
(202) 861-8497

**FIRST-EVER MASSIVE DEMONSTRATION AGAINST CANCER TO BE HELD ON
THE NATIONAL MALL**

*Aretha Franklin & General Norman Schwarzkopf Among Celebrities To Appear on
September 26th*

WASHINGTON, D.C. – On September 25-26, 1998, General Norman Schwarzkopf, Aretha Franklin, and Michael Bolton will unite with cancer survivors, researchers, business leaders, doctors, patients, and families to demand that the Cause, the Care, and the Cure of cancer be made top research and healthcare priorities in this country. Endorsed by more than 500 organizations, **THE MARCH . . . Coming Together To Conquer Cancer** is the first-ever-massive demonstration against cancer involving groups inside and also outside the cancer community.

“In 1971 President Nixon declared a ‘war on cancer,’ pledging to find a cure within seven years. It’s 27 years later, and we are still fighting this war,” said THE MARCH President and two-time cancer survivor, Ellen Stovall. “This is the beginning of a large, ongoing movement to prevent, treat, and cure all forms of cancer. With the commitment of the American people from all disciplines and walks of life, we will find a cure.”

The impact of cancer continues to be staggering. In the United States alone, more than 1,500 lives are lost to cancer each day. That’s equivalent to four jumbo jets crashing everyday. In addition, one in two men and one in three women will develop cancer in their lifetime, and cancer is the leading cause of non-accidental death in children under the age of 15.

THE MARCH is a broad-based collaboration among groups to bring attention to the need for greater investment in cancer prevention, research, and quality healthcare for all Americans. The Sidney Kimmel Foundation for Cancer Research and the Milken Family Foundation are among the more than 500 endorsing organizations, representing millions of Americans. The convening organizations include: National Coalition for Cancer Survivorship, Friends of Cancer Research, Intercultural Cancer Council, and the Association for the Cure of Cancer of the Prostate (CaPCURE).

-more-

"Hundreds of thousands of lives are lost each year not because we lack the technology or the human talent to conquer cancer, but because we lack the research funds to finish the job," said Sidney Kimmel, presenting sponsor of THE MARCH. "Cancer touches us all, and on September 25th and 26th, America will speak out in an urgent call for a new federal commitment to cancer research and an end to this terrible disease."

Additional national endorsing organizations include: U.S. Conference of Mayors, AFL-CIO, National Association for the Advancement of Colored People (NAACP), National Council of La Raza, National Partnership for Women & Families, YMCA of the USA, American Cancer Society, National Breast Cancer Coalition, American Association for Cancer Research, American Society of Clinical Oncology, Oncology Nursing Society, Leukemia Society of America, American Academy of Pediatrics, Friends of the Earth, and the National Prostate Cancer Coalition.

Dr. LaSalle Leffall, Jr., M.D., the Charles R. Drew Professor of Surgery, Howard University College of Medicine, said, "Cancer is the second leading cause of death for African-Americans. According to the American Cancer Society, African-Americans are about 30% more likely to die of cancer than whites. It is time for us all to stand together, demand access to quality care for all Americans and to resound from The National Mall with one unified voice, NO MORE CANCER."

"The remarkable increase in the survival of children with cancer over the past three decades can be attributed solely to research," added Dr. Denman Hammond of the National Childhood Cancer Foundation. "If we don't make research a top priority now and ensure access to quality care, we could lose much of the progress that has been achieved."

The weekend will begin September 25th with a candlelight vigil at the Lincoln Memorial to honor the memory of the more than 560,000 lives lost to cancer every year and to celebrate the lives of survivors. The next morning, educational displays and activities on the National Mall will raise cancer awareness. At noon on Saturday, September 26th, thousands of survivors and supporters, parents and children, and national, state and local government officials will demand a call to action.

For more information or to volunteer for THE MARCH, please call 1-877-THE-MARCH or visit our website at www.themarch.org.

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THE MARCH

Coming Together To Conquer CancerSM

September 25 & 26, 1998

"I'm gonna be there ... and I challenge every other cancer survivor – every other American – to be there with us." Gen. H. Norman Schwarzkopf (US Army, Ret.), cancer survivor and honorary chair, THE MARCH

DID YOU KNOW THAT...

- ✓ More than 8 million Americans are cancer survivors?
- ✓ One in two men and one in three women are at risk of developing cancer in their lifetime?
- ✓ More than 560,000 Americans will die from cancer *this year*?
- ✓ Cancer is the leading cause of non-accidental death in children under 15?
- ✓ Cancer costs our society more than \$107 billion a year, including \$37 billion in direct medical costs, \$11 billion in lost productivity and \$59 billion spent in the last few months of life?
- ✓ For every \$10 the government collects of your taxes, it spends only *one penny* on cancer research?

IT'S TIME WE SAY NO MORE!

THE MARCH is a momentous event uniting communities nationwide in a renewed war on cancer. Our mission focuses on the cause, care and cure of cancer. It is:

- To make the prevention, treatment and cure of cancer top research and healthcare priorities.
- To demand greater government investment in the public and private sectors for cancer research, treatment, education and prevention.
- To ensure quality cancer care for all Americans.

On September 25 & 26, 1998, Americans are coming together on The Mall in Washington, D.C., and in towns across the country to say NO MORE... No more suffering... No more excuses... NO MORE cancer. Please join us.

"Why THE MARCH? Because this year alone, we will lose more than 500,000 precious American lives to this so-called war on cancer – more than all the lives of all Americans lost to all the wars we have fought in this century. This is unacceptable. We say: No more!" Ellen Stovall, cancer survivor and President, THE MARCH

For more information, please contact us at
THE MARCH, 1730 K Street NW, 4th Floor, Washington DC, 20006
1.877.THE.MARCH (1.877.843.6272) or call our Press Office at 202.861.8497.
You can also check out our web site at www.themarch.org



THE EVENT PLAN

Friday, September 25, 1998 *The Candlelight Vigil*

THE MARCH opens with a Candlelight Vigil near the Reflecting Pool of the Lincoln Memorial, as thousands gather to honor the memory of those lost to cancer and celebrate the lives of survivors. Civic leaders, celebrity supporters and citizens from throughout the nation will participate in the vigil by holding a candle in remembrance of the more than 560,000 lives lost to cancer each year. A brief interfaith service will conclude the program.

Saturday, September 26, 1998 *The Rally on The National Mall*

Throughout the morning, thousands of people from around the country will gather on The National Mall. MARCH participants will have an opportunity to join various education and cancer awareness activities and to view extraordinary displays and presentations.

The event site will also include memorials representing each state. Participants will have the opportunity to leave a message, memento, photograph or personal tribute to a survivor or loved one lost to the disease.

At noon, everyone will assemble for a Rally at the Capitol-end of The Mall. On stage, Gen. H. Norman Schwarzkopf, cancer survivor and Honorary Chair of THE MARCH and Aretha Franklin, entertainer, will gather with survivors, supporters, government officials and celebrities to focus national attention on the cause, care and cure of cancer. Performers will join speakers in a star-studded tribute celebrating this historic gathering and the beginning of a national movement to win the war on cancer.

Events Outside of Washington D.C.

For individual and groups who will be unable to join us in Washington, D.C., we encourage you to join us in our call to action by celebrating THE MARCH in your community. Plans are in motion for rallies, candlelight vigils, town hall meetings and many other activities in cities across the U.S. We urge you to be the catalyst in your community. Hundreds of events across the country will emphasize the breadth and depth of this movement, allowing *all* people who care about conquering cancer to unite.

FOR IMMEDIATE RELEASE
September 3, 1998

Contacts: Laurie Andrews 202-861-0998 ext. 249
Laura Dine ext. 248

**TEN-YEAR CANCER SURVIVOR REACHES HALFWAY POINT ON
4000-MILE CROSS COUNTRY BIKE TOUR**

*Dani Grady Cycling from California to THE MARCH...Coming Together to
Conquer Cancer on September 26th in Washington, D.C.*

WASHINGTON, D.C. – Dani Grady, a 10-year breast cancer survivor and patient advocate is approaching the final leg of her 10-week, 4000-mile Conquer Cancer Coast-To-Coast National Bike Tour, scheduled to end in Washington D.C. on September 26th on The National Mall. It is there that Grady will join celebrities Aretha Franklin and Michael Bolton and tens of thousands of cancer survivors, business leaders, physicians, researchers, patients, and families in the first-ever massive demonstration to demand that the Cause, the Care, and the Cure of cancer be made top research and healthcare priorities in this country.

In the United States alone, more than 1,500 lives are lost to cancer each day. That's equivalent to four jumbo jets crashing. In addition, one in two men and one in three women will develop cancer in their lifetime. A decade ago, Grady, 40, was diagnosed with advanced breast cancer, leading her through 15 months of treatment that included multiple rounds of surgery and intensive chemotherapy. Since that time she has dedicated her life to creating awareness of cancer and its affect on human lives through the San Diego-based Thriver's Network, whose mission is to provide empathetic support and informational services for those coping with cancer.

"If I can bike it, you can drive it," Grady says. She adds, "I hope every person touched by cancer will join me on The National Mall in Washington, D.C. and demand NO MORE CANCER." Grady's tour kicked off in San Diego, CA on July 20th and she has traveled through Los Angeles, CA; Albuquerque, NM; Wichita, KS; Kansas City, MO; St. Louis, MO; and Cincinnati, OH. The remaining cities on her tour include:

-more-

Indianapolis, IN	September 2 nd	Walther Cancer Institute
Columbus, OH	September 4 th	James Cancer Hospital & Research Institute
Detroit, MI	September 8 th	Karmanos Cancer Institute
Cleveland, OH	September 9 th	University Hospitals of Cleveland
Pittsburgh, PA	September 10 th	University of Pittsburgh Cancer Center
Hershey, PA	September 13 th	Geisinger Hospital
Philadelphia, PA	September 15 th	Kimmel Cancer Center at Jefferson Medical College
Philadelphia, PA	September 16 th	Fox Chase Cancer Center
Trenton, NJ	September 17 th	New Jersey Statehouse
New York, NY	September 21 st	Herbert Irving Comprehensive Cancer Center
New York, NY	September 22 nd	Memorial Sloan-Kettering Cancer Center
Baltimore, MD	September 24 th	The Baltimore Inner Harbor

Grady will arrive on The National Mall on September 26th with a group of cyclists including cancer survivors and healthcare professionals along with MARCH supporters from across the country and the metropolitan area. The weekend's events will begin September 25th with a candlelight vigil at the Lincoln Memorial to honor the memory of the more than 560,000 lives lost to all types of cancer every year as well as to celebrate the lives of the survivors. Saturday morning, September 26th, educational displays and activities on The Mall will raise cancer awareness while calling for national attention to the Cause, the Care, and the Cure of the deadly disease.

"In 1971 President Nixon declared a 'war on cancer,' pledging to find a cure within seven years. It's 27 years later, and we are losing this war," said THE MARCH President and two-time cancer survivor, Ellen Stovall. "This is the beginning of a large, ongoing movement to prevent, treat, and cure all forms of cancer. With the commitment of the American people from all disciplines and walks of life, we will find a cure."

THE MARCH ...Coming Together to Conquer Cancer is a broad-based collaboration to bring attention to the need for greater investment in cancer prevention, research and quality healthcare for all Americans. The Sidney Kimmel Foundation for Cancer Research and the Milken Family Foundation are among the over 500 organizations committed to assure its success. For more information or to volunteer for THE MARCH, please call 1-877-THE-MARCH or visit our website at www.themarch.org.

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Cancer research is sure but slow

■ Continued from 1D

of the knowledge that we've gained in basic science into clinical benefit," observes cancer researcher Dr. Jolene Windle. "The only drawback to that progress would be inadequate funding. If the funding doesn't keep pace, we'll stall."

Assuring that the engine of progress doesn't stall is the whole idea behind the upcoming Town Hall Meeting, titled "The Key to Curing Cancer Is Cancer Research Now," to be held in City Council Chambers on Aug. 25 from 6 to 8 p.m.

San Antonio is one of nine American cities holding such grass-roots meetings to gather comments and concerns from cancer specialists, researchers, survivors and the public — all in preparation for the March on Washington on Sept. 26, called Coming Together to Conquer Cancer.

Some 25 medical, social-service and corporate entities are sponsoring the Town Hall Meeting, including OnCare Inc., the Cancer Center Council, the Cancer Therapy & Research Center and the Alamo Breast Cancer Coalition & Foundation.

U.S. Rep. Henry Bonilla is keynote speaker for the event.

Planners say the goal of the town hall meetings and the March on Washington is clear, though far from simple to achieve: to make the cure and prevention of cancer the nation's top research priority.

This time around, Stovall, who is president of the March on Washington, is ditching the well-worn war analogy.

"I've often bristled at the analogy," she says. "If this were truly a war, the country would never have put up with this many losses or this protracted time of fighting."

To put those losses in context, the American Cancer Society estimates that more than 564,000 Americans will die of cancer in 1998 alone. About 58,000 American men and women were killed in the Vietnam War during this country's 10-year involvement.

"It's not a war. We are in for the long haul — here to do whatever it takes to create a better system of health care and a predictable climate for cancer research funding

Pushing for an end to cancer

■ **What:** Town Hall Meeting open to cancer researchers, survivors and public.

■ **Topic:** The Key to Curing Cancer Is Cancer Research Now!

■ **Where:** City Council Chambers; 103 Main Plaza.

■ **When:** 6-8 p.m. Aug. 25. Ecumenical service 5:30 p.m. outside council chambers.

■ **Goal:** Grass-roots input to be

part of the March on Washington, "Coming Together to Conquer Cancer," on Sept. 26.

■ **Parking:** Free parking above fifth floor at Frost Bank garage, 100 W. Houston St.

■ **March:** Readers can learn more about the March on Washington by calling, toll-free, (800) 843-6272, or on the Web at www.themarch.org.

Facts about cancer

Cancer incidence

■ 1 in 2 men will be diagnosed with cancer in his lifetime, 1 in 3 women.

■ 1 in 3 Texans will develop cancer during their lifetime.

■ Texas ranks fourth behind California, Florida and New York in cancer statistics.

■ There are currently more than 10 million cancer survivors in the U.S.

■ About 1.5 million new cases of cancer will be diagnosed in the U.S. in 1998.

Cancer deaths

■ 1,500 Americans die from cancer each day, equivalent to three jumbo jets crashing with no survivors.

■ More than 564,000

Americans will die of cancer in 1998, 35,600 of them Texans.

■ Lung cancer causes more deaths than any other cancer, accounting for 32 percent of cancer deaths in men and 25 percent in women.

Cancer dollars

■ The National Cancer Institute budget is \$2.3 billion, part of the \$14 billion budget of the National Institutes of Health. To put that in perspective, the budget for the Department of Defense is \$243.4 billion.

■ Only one-tenth of 1 percent of every dollar spent by the federal government goes to cancer research.

■ Cancer costs more than \$107 billion a year in direct medical costs and lost productivity.

Sources: Cancer Therapy & Research Center; American Cancer Society; The March on Washington, "Coming Together to Conquer Cancer."

EXPRESS-NEWS GRAPHIC

that's not subject to political whims," says Stovall, a two-time survivor of Hodgkin's disease.

Funding for the National Cancer Institute, currently budgeted at \$2.3 billion, comes out of the National Institutes of Health budget, now at \$14 billion.

Stovall wants to see NIH funding doubled. And, she explains, the NCI has bypass authority to go directly to Congress for more funding.

"Interestingly enough, this is not just about money," she adds. "It's a systemic issue. The march is really about no more cancer. It means understanding what causes cancer, how to care for people with cancer and, ultimately, how to cure cancer."

Windle, director of the Division of Cancer Biology at the Cancer Therapy & Research Center's Institute for Drug Development, says the enormous variables in cancer challenge researchers.

"Doctors say there are 200 different types of cancer, but, in fact, every one of them is different because they have different combinations of genetic alterations in their tumors. It takes a minimum of six mutations to make a normal cell a cancer cell, but a cancer may possess many more mutations by the time it's diagnosed."

Windle does basic research on how cancer cells function differently from normal cells and how those differences can be exploited

to attack cancer cells, very specifically and selectively.

But, pointing up the complexity of such work, Dr. Steven D. Weitman, a pediatric oncologist and researcher, finds this specificity both amazing and problematic.

"In years past, we had this trickle-down phenomenon and children would still benefit from adult research," Weitman says. "Now, as we have become smarter with our gene therapy and very specific treatments, are the children going to be left out? I worry about that in the future. Children are not small adults. They are unique and have a whole different set of tumors."

Both researchers agree new technology has transformed cancer research.

As Windle says, "A lab used to sequence a couple of hundred base pairs of DNA sequence data in a week. Now, a large lab can generate 100,000 base pairs of DNA sequence data in a day. But the equipment to do that is enormously expensive."

That expense is a major issue facing Town Hall Meeting panel presenters, including researchers Dr. Suzanne A.W. Fuqua of the University of Texas Health Science Center at San Antonio and Dr. S. Gall Eckhardt of the Institute for Drug Development. Also participating are Rose Ann Reeser of the Texas Department of Insurance and Dr. Fernando Guerra, director of the San Antonio Metropolitan Health District, discussing access to cancer care.

Cindy Wedding, a cancer survivor whose colon cancer went undiagnosed until it had spread through her body, is on the panel, as well. Her story was featured in the Express-News on May 31.

Specialists such as Weitman are prepared to field questions from the audience. Spanish translation is available on request.

Weitman emphasizes the urgency in all this, especially for young patients.

"Yeah, we've made great progress in cancer. But every day we lose children. These families who have a child with cancer or are about to lose one to cancer — they are desperate. They can't wait six or nine months. We need to develop, and constantly be looking for, new treatments."



*The Vice President & Mrs. Gore
and
The Members of the Board of*

*THE MARCH
TO CONQUER CANCER*

*invite you to a reception
on Friday, the twenty-fifth of September
at five o'clock in the evening.*

*THE VICE PRESIDENT'S RESIDENCE
34th STREET & MASSACHUSETTS AVENUE, N.W.
WASHINGTON, D.C.*

R.S.V.P. 202-861-0998 XT 993

First NameLast NameBUSINESS

Martin D. Abeloff Johns Hopkins Oncology Center

Director of Johns Hopkins Oncology center.

Diane Abeloff Johns Hopkins Oncology Center

Wife of Dr. Abeloff

Gary Abramson The Tower Companies

Past Washington Chair for Weizmann Institute of Science, currently serving on International

Board of Governors. Board member for American University, Crestar Bank, Greater

Pennie Abramson

Past Washington Chair Weizmann Institute of Science, currently on National Board. Board

member for Women of Washington, The Bullis School, Make a Wish Foundation, Montgomery

Kathryn Adams

Board member of THE MARCH, and NCCS and Vice President of The Cure for Lymphoma

Foundation.

Daniel D. Adams

Spouse of Kathryn Anderson Adams

Lucile L. Adams-Campbell Howard University Cancer Center

Director of the Howard University Cancer Center.

David S. Alberts Arizona Cancer Center

Associate Dean for Research, Arizona Cancer Center

<u>First Name</u>	<u>Last Name</u>	<u>BUSINESS</u>
Freda S.	Amar	
Assistant to Ellen Sigal.		
Lisa C.	Amick	Ortho-Biotech
Spouse of William Amick		
William T.	Amick	Ortho-Biotech
V.P of Oncology Franchise		
Carol F.	Aminoff	
Executive director of the Sidney Kimmel Foundation for Cancer Research.		
Orin J.	Aminoff	
Spouse of Carol Aminoff.		
Susan Janell	Arison	
Richard N.	Atkins	
Chairman of THE MARCH board, CEO of CaPCURE.		
Anna D.	Barker	BIO-NOVA, INC
Vice Chairman of THE MARCH board and co-chair of the research task force. President of Bio-Nova.		

<u>First Name</u>	<u>Last Name</u>	<u>BUSINESS</u>
Jennifer	BATTISTA	ASSISTANT DIR. GILDAS Club
Barbara	Bell	spouse of Robert Bell
Robert M.	Bell	Member of RESEARCH TASK FORCE Vice PRESIDENT, RESEARCH FOR Glaxo
Richard	Ben VENISTE	
Donna	Ben Veniste	
David Jerome	Bender	DAVID Crosby's Co-Author "STAND & Be counted"
R. Clifford	Berg	National Income Development Center
Marilyn	Blinder	National Committee for PACE for the Cure.

<u>First Name</u>	<u>Last Name</u>	<u>BUSINESS</u>
Diane S	Blum	Cancer Care, Inc.
Executive director Cancer Care, Inc.		
Richard C.	Blum	
spouse of Dianne Feinstein		
Michael	Bolotin (Bolton)	
Singer.		
Kim Burton	Braun	WASH - FM
On air radio personality - WASH - FM		
Sally West	Brooks	ACS
Chair, Natl public issues committee, Secy-elect, natl board (CA)		
Helene G.	Brown	
UCLA Cancer Center		
Zora Kramer	Brown	Cancer Awareness Program Services
Christine	Brunswick	Breast Cancer Association
Vice President Breast Cancer Association		

<u>First Name</u>	<u>Last Name</u>	<u>BUSINESS</u>
Jennifer	Bryson	Genentech
Thomas G.	Burish	Provost, Vanderbilt University
		Provost, Vanderbilt University
T. Richard	Butera	
		President of the Sidney Kimmel Foundation for Cancer Research.
Paul	Calebresi	President Cancer Panel
		Member of the President Cancer Panel. Professor-emeritus Brown University.
John C.	Campbell	US TOO c/o Campbell Communications
		Survivor. Member of the Cancer leadership council. Government liaison for US TOO.
Catherine	Carrillo	
Constance	Casey	
		Spouse of Dr. Varmus
Webster K.	Cavenee	Ludwig Institute for Cancer Research
		Lab of Tumor Biology

<u>First Name</u>	<u>Last Name</u>	<u>BUSINESS</u>
Carolyn Brown	Davis	Cancer Awareness Program Services
Executive director		

Bobbi	deCordova-Hanks	American Oncology Services
Director Busom Buddies		

Michael John	Delich	President of Crosby record company.
President of Crosby record company.		

Anthony J.	Dennis	
Spouse of Anna Barker.		

Sebastian	Dennis	
Father of Anthony Dennis.		

Mary Jane	Dennis	
Mother of Anthony Dennis.		

Evelyn M.	DeVito	560-28-7316	2/23/24
National Income Development Committee - California ACS			
Kickoff committee for March			

John E.	DeVito		
National Income Development Committee - California ACS			
Kickoff committee for March			

<u>First Name</u>	<u>Last Name</u>	<u>BUSINESS</u>
Francis L.	Coolidge	ACS
Chairman of the board-elect - Massachusetts		
Cindy	Crawford	Wolf-Kasteler, PR
Model, actress.		
Linda Hay	Crawford	
Natl Vice President for Federal & State Government Relations.		
Carlo M.	Croce	Kimmel Cancer Center
Director of the Kimmel Cancer Center.		
David Van	Crosby	
Singer.		
Patrice L.	Custis	Bristol-Myers
Nancy	Davenport-Ennis	Patient Advocate Foundation
Executive director Patient Advocate Foundation.		
Eugene J.	Davis	America's Promise
Vice President - America's Promise		

<u>First Name</u>	<u>Last Name</u>	<u>BUSINESS</u>
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Dianne	Feinstein	
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Senator

Bonnie	Feldman	North American Brain Tumor Coalition
--------	---------	--------------------------------------

President of the Brain Tumor Society. Deputy director of the North American Brain Tumor Coalition.

Allan Harold	Fingerhut	
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Publisher for Peter Max

Rose Akguc	Fingerhut	
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Wife of Allan Fingerhut - publisher for Peter Max

Thelma E.	Foster	
-----------	--------	--

Howard University Cancer Care

Margaret	Foti	American Assn. For Cancer Research
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Executive director of American Assn. For Cancer Research.

Harold	Freeman	Harlem Hospital Center
--------	---------	------------------------

Director of Surgery for Harlem Hospital. Member of the NCAB and Chairman of Presidents Cancer Panel.

Emil	Frei, III	Dana-Farber Cancer Institute
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Physician & Chief emeritus

First Name

Last Name

BUSINESS

Bill	Frist	
Patricia R.	Fuchs	National Cattlemen's Beef Association
Manager health organizations partnerships		

Margaret	Garza	ACS
Co-chair, kickoff conference, member, natl board of directors, Texas		

Robin L.	Gear	
Breast cancer researcher - daughter of Anna Barker		

Kelly Shapiro	Gonda	
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Louis Leslie	Gonda	
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Eva Susanna	Gonda	
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Eli Benjamin	Gonda	
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First NameLast NameBUSINESS

Donna M. Good

guest of Deborah Willhite

Millicent Gorham

Exec. Dir National Black Nurses Assoc.

Margie S. Gorman

The Tierney Group

Public relations in Philadelphia

Shirley Z Gostkov

Mother of Ellen Sigala

Dani Grady

Breast cancer survivor. Cross country cyclist for THE MARCH

Elin Bank Greenberg

Peoplelink, Inc.

Board member of THE MARCH. Chair of the Sixth Biennial on Minorities, the medically underserved and cancer.

Cynthia D. Greene

Bristol-Meyers

Ralph Jay Greenspan

Spouse of Dani Grady - Cross country cyclist for THE MARCH

First Name

Last Name

BUSINESS

Rosie

Grier

Dorothy I.

Haight

Vernon

Haley

Palm Beach Community College

Vice President-Student Services - Palm Beach Community College

Scott S.

Hamilton

Michael Sterling & Associates

Cancer survivor. Olympic gold medalist in Ice Skating.

G. Denman

Hammond

National Childhood Cancer Foundation

President, CEO - National Childhood Cancer Foundation

Curtis

Harris

Greater Chesapeake Medical Group Cancer

Director

Jay

Hedlund

National Prostate Cancer Coalition

President of the National Prostate Cancer Coalition.

Susan P,

Hedlund

Assoc. of Oncology Social Work

Executive director of AOSW.

<u>First Name</u>	<u>Last Name</u>	<u>BUSINESS</u>
Elizabeth	Hedlund	
Spouse of Jay Hedlund		
Patricia	Heiber	Bell Atlantic Mobile
Spouse of Gary Schulman.		
Ronald	Herberman	Univ of Pittsburgh Cancer Institute
Director of Univ of Pittsburgh Cancer Institute		
Dwayne	Howell	Leukemia Society of America
President & CEO of Leukemia Society of America.		
Joanne	Howes	Bass & Howes
Brad M.	Hoylman	
Friend of Ellen Sigal family		
Elmer E.	Huerta	Wash Cancer Institute at WHC
Board Member of THE MARCH., Cancer prevention specialist - Washington Hospital Center.		
Susan E.	Huerta	
Spouse of Elmer Huerta		

First Name

Last Name

BUSINESS

Jesse

Jackson

Alexine C.

Jackson

Reggie

Jackson

Former baseball hall of famer.

Andrea

Jaeger

Kid's Stuff Foundation

Former tennis pro. Founder of Kid's Stuff Foundation. Works with children with terminal illnesses.

Richard Paul Jaffe

Attorney for Mr. Kimmel, administers his foundation.

Julie Erber

Jaffe

Spouse of Richard Jaffe

The image shows a handwritten signature in black ink. The name 'Peter' is written in a large, stylized cursive font. Below it, the name 'Chris' is written in a smaller, simpler font. To the right of 'Chris', the name 'Jennings' is written in a medium-sized, simple font.

Jennings

White House news correspondent

Michael Reid

Jensen

c/o Jensen Communications

<u>First Name</u>	<u>Last Name</u>	<u>BUSINESS</u>
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Annie Mary	Johnson	
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Survivor.

Lovell Allan	Jones	Intercultural Cancer Council
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Chair of the ICC.

Marion C.	Jones	
-----------	-------	--

spouse of Lovell Jones

Martha	Kendrick	Intercultural Cancer
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Sidney	Kimmel	Chairman, Jones Apparel Group
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Philanthropist. Chairman, Jones Apparel Group. Presenting sponsor of THE MARCH. Very close friend of Mayor Ed Rendell of Philadelphia. Is paying for regional performing arts center

Ruth	Kirschstein	
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Deputy Director N.I.H.

Richard D.	Klausner	National Cancer Institute
------------	----------	---------------------------

Director of the NCI.

Ann F.	Kolker	Ovarian Cancer National Alliance
--------	--------	----------------------------------

Executive director Ovarian Cancer National Alliance.

<u>First Name</u>	<u>Last Name</u>	<u>BUSINESS</u>
Peter B,	Kovler	
Sherry Lansings brother in law		
Judy Lansing	Kovler	
Sherry Lansings sister.		
Amy	Langer	National Alliance of Breast Cancer Org.
Executive director National Alliance of Breast Cancer Org.		
Sherry	Lansing	Paramount Picture Corporation
Chairman of Paramount Picture Corporation.		
Arthur D.	Levinson	Genentech
CEO - Genentech		
Stephen J.	Lewis	
Producer for MSNBC and brother of Ellen Stovall.		
Nathan	Lewis	
Father of Ellen Stovall.		
Edna R.	Lewis	
Mother of Ellen Stovall.		

<u>First Name</u>	<u>Last Name</u>	<u>BUSINESS</u>
Allen S.	Lichter	Univ of Michigan Medical Center President of ASCO.
Rosemary A.	Locke	Y-ME National Breast Cancer Org. Member the Cancer leadership council and government liaison of Y-ME TOO.
Eugene M.	Luntz	Manager of Peter Max
Suzanne S.	Mahler	Assoc. of American Cancer Institutes Executive director AACI.
Marlene A.	Malek	Board member of THE MARCH.
Frederic	Malek	Spouse of Marlene Malek.
Jerry	Mande	Office of Science and Technology Deputy Asst to President
Herbie	Mann	

<u>First Name</u>	<u>Last Name</u>	<u>BUSINESS</u>
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Peter	Max	
Artist		

Mary I.	Max	
Spouse of Peter Max - Artist		

Floydetta M.	McAfee	
Board member of THE MARCH.		

Margaret M.	McCarthy	Alliance for Lung Cancer Advocacy
Executive director of	Alliance for Lung Cancer Advocacy	

Jean B.	McGill	ACS
National Board of Directors-	Oklahoma	

Julia E.	McGinnis	
Spouse of LaMar McGinnis		

Lamar S.	McGinnis, Jr.	
Board member of THE MARCH.	Former president of ACS.	

James	McMichael	Pharmacia Upjohn
Professional and patient policy manager.		

<u>First Name</u>	<u>Last Name</u>	<u>BUSINESS</u>
Helen A.	Mendel	National Income Development Committee - California ACS Chairman of the Board

Daniel N.	Mendelson	Ofc of Management & Budget Associate Director Personnel
-----------	-----------	--

Michael	Milken	Milken Family Foundation Founder of CaPCURE. Cancer survivor. Philanthropist.
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Langdon L.	Miller	Pharmacia Upjohn Vice president & clinical director for oncology. Former oncologist at NCI.
------------	--------	--

J. Scott	Mohrland	Pharmacia Upjohn Vice president for government affairs.
----------	----------	--

Pearl B.	Moore	Oncology Nursing Society Executive director Oncology Nursing Society.
----------	-------	--

Walter K.	Moore	Genentech Vice President - government affairs
-----------	-------	--

Michael	Morrisette	La Cusine Spouse of Prissi Cohen
---------	------------	-------------------------------------

<u>First Name</u>	<u>Last Name</u>	<u>BUSINESS</u>
Harold L.	Moses	Vanderbilt Cancer Center
Director of Vanderbilt Cancer Center.		

Graham	Nash
Singer	

Robert G.	Norberg
-----------	---------

Michael J.	O'Connell	Mayo Cancer Center
Deputy Director Mayo Cancer Center		

Marylouise	Oates
------------	-------

Dylon	Page
Wife of Manager of Peter Max.	

Homer L.	Pearce	Eli Lilly
Vice President of Cancer Research Clinical Investigation		

Sara Lynn	Pearce	Eli Lilly
Wife of Homer Pearce		

<u>First Name</u>	<u>Last Name</u>	<u>BUSINESS</u>
Linda K.	Peterson	Susan B. Komen
Jeff Scott	Pevar	c/o Jensen Communications
Musician with Crosby, Nash		
Karen	Plage	
Guest of Scott Hamilton		
Anthony	Podesta	Podesta Assoc.
President of Podesta Assoc.		
Henry A.	Porterfield	US TOO International
President of US TOO International.		
John D.	Potter	Fred Hutchinson Cancer Res.Ctr
Cancer Prev. Res. Program ,Fred Hutchinson Cancer Res.Ctr		
Alan	Rabson	NCI
Deputy Director - National Cancer Institute		
Gregory	Reaman	
Pediatrics at Childrens Hospital - member faculty G.W. University		

<u>First Name</u>	<u>Last Name</u>	<u>BUSINESS</u>
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Jamie	Reich	
-------	-------	--

Isabelle	Rodriguez	
----------	-----------	--

COO of THE MARCH.

Ruth E.	Rohde	
---------	-------	--

Founder of New Routes - for women who are recovering from illnesses.

Paula	Roos	
-------	------	--

Volunteer

Sigmund	Roos	
---------	------	--

Attorney

William J.	Roos	
------------	------	--

Antiquarian book dealer

David	Rosenthal	ACS
-------	-----------	-----

National President - Massachusetts ACS

Pamela	Roskin	
--------	--------	--

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001. list	attendees at VPOTUS event [Personally Identifiable Information] [partial] (1 page)	09/25/1998	b(6)
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COLLECTION:

Clinton Presidential Records
Office of Science and Technology Policy
Jerold Mande
OA/Box Number: 13033

FOLDER TITLE:

Cancer March: Cancer March Vice President

2008-1524-F
kc2186

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

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b(1) National security classified information [(b)(1) of the FOIA]
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b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
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b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

[001]

<u>First Name</u>	<u>Last Name</u>	<u>BUSINESS</u>
Ivor	Royston	Sidney Kimmel Cancer Center
President & CEO		

Colette S.	Royston	Sidney Kimmel Cancer Center
Wife of Ivor Royston		

Timothy	Russert	NBC News
Moderator of Meet the Press.		

Barbara D.	Saltzman	(b)(6)
Publicist for "Jester lost his jingle", popular children's book.		

Joseph	Saltzman	
Spouse of Barbara Saltzman.		

Cynthia K.	Samuels	
Wife of Richard Atkins. NBC producer.		

Philip S.	Schein	
Member NCAB. Nobel Laureate.		

Gary N.	Schulman	Bell Atlantic Mobile
---------	----------	----------------------

First Name

Last Name

BUSINESS

Marlene J.

Schwartz

William A.

Schwartz

H. Norman

Schwarzkopf

Brenda P.

Schwarzkopf

John

Seffrin

American Cancer Society

President and CEO, ACS. Georgia

Robin

Seitzman

National Childhood Cancer Foundation

Executive director National Childhood Cancer Foundation

Susan M.

Shinagawa

Robert M.

Shrum

<u>First Name</u>	<u>Last Name</u>	<u>BUSINESS</u>
Robert	Siegel	George Washington University Hospital Associate Prof of Medicine, Director of Hematology & Oncology, & Medical director George Washington University Hospital.
David I.	Sigal	Son of Ellen Sigal
Michael L.	Sigal	Son of Ellen Sigal.
Gerald R.	Sigal	President of Sigal Construction. Member of the Holocaust Commission. Spouse of Ellen Sigal.
Ellen V.	Sigal	Chair of Friends of Cancer Research. Chair of the Research task force for THE MARCH. Member of the NCAB. Vice chair of THE MARCH board.
Joseph V.	Simone	Huntsman Cancer Institute, U of Utah Vice chair of the NCPB. Medical Director
Mary Lou	Smith	Y-ME National Breast Cancer Org. Government liaison of Y-ME TOO
Janice	Smith	Reporter for Fox News. Wife of Sam Donaldson.

First Name

Last Name

BUSINESS

Wendie Jo Sperber

Actress and breast cancer survivor.

Alan G. Spoon Washington Post

President of The Washington Post Co.

Lorraine Spurge

Karin Stanford Rainbow Push Coaliton

Director Rainbow Push Coaliton

Dana Stein The Tierney Group

Public relations for Sidney Kimmel.

Jonathan D. Stovall

Son of Ellen Stovall.

John T. Stovall

Spouse of Ellen Stovall.

Ellen L. Stovall

President of THE MARCH. Executive director NCCS. Member of NCAB, NCPB. Two time cancer survivor.

<u>First Name</u>	<u>Last Name</u>	<u>BUSINESS</u>
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Diane	Stupar	WASH - FM
-------	--------	-----------

On air radio personality - WASH - FM

Gaylene	Swanson	
---------	---------	--

Chair, Texas Division Board of Directors, National Income Development Committee - Texas

ACS

Geoff	Teeter	
-------	--------	--

Donald E.	Thomas	
-----------	--------	--

Chief Operating Officer , ACS - Georgia

Bonnie	Thornton	
--------	----------	--

Manager with KitchenSync

Brian P.	Tierney	The Tierney Group
----------	---------	-------------------

President Tierney Public Relations - Philadelphia

Carol C.	Tucker	ACS
----------	--------	-----

Co-chair, kickoff conference, member, natl board of directors, Texas

Sam	Turner	Fox, Bennett & Turner
-----	--------	-----------------------

Member of the Research task force and Quality cancer care task force. Member of NCCS.

First Name

Last Name

BUSINESS

Jill

Tyger

Guest of Michael Bolton

Jack

Valenti

Motion Picture Association

President Motion Picture Association.

Ralph

Vance

ACS

National Board of Directors - Mississippi

Harold E.

Varmus

National Institutes of Health

Director of NIH.

Constance

Varmus

National Institutes of Health

Director of NIH.

Frances M.

Visco

National Breast Cancer Coalition

President NBCC. Member of NCAB and President's Cancer Panel.

Andrew C.

Von Eschenbach

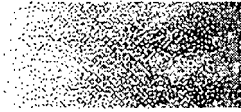
Executive Vice President & Chief Academic Officer of the M.D. Anderson Cancer Clinic

Daniel D.

Von Hoff

Institute for Drug Development

<u>First Name</u>	<u>Last Name</u>	<u>BUSINESS</u>
James Lloyd	Wade, III	Association of Community Cancer Center
Executive director Association of Community Cancer Center.		
Susan L.	Weiner	Children's Brain Tumor Foundation
Executive director Children's Brain Tumor Foundation, and The North American Brain Tumor Coalition.		
Deborah K	Willhite	
Board member of THE MARCH.		
Barbara	Woolley	Office of Public Liaison
Alison R.	Wylegala	
Elementary school teacher & mother, spouse of Stephen Lewis		
Bill	Young	Genentech, Inc.
Chief Operating Officer, Genentech, Inc.		
Mary K.	Young	National Cattlemen's Beef Association
Director Education & Nutrition Research		
Jeff	Zucker	The Today Show
Producer The Today Show.		



Jerold R. Mande

09/10/98 02:30:05 PM

Record Type: Record

To: Barbara D. Woolley/WHO/EOP

cc:

Subject: Suggestions for VP cancer reception.

Here are a few names that came immediately to mind:

Harold Freeman

Hamilton Jordan 404-605-0119 (I'm checking to see if he will be town)

Ira Rosen, producer with Primetime 212-456-1640

Judith Gasson, Ph.D., Director, Jonsson Comprehensive Cancer Center at UCLA 310-825-5268

Rick Boxer, M.D., 414-527-3000

Dan Clouser, Ph.D., 717-944-5973 Dan was an RWJ fellow in Gore's Senate office and now has pancreatic cancer. I'm not sure if he can make it, but it would be a nice gesture to invite him.

Sen. Bill Frist

Rep. Henry Waxman

Sen. Kennedy