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1



UNITED STATES DEPARTMENT OF EDUCATION
OFFICE OF THE SECRETARY

FAX TRANSMITTAL

TO: Jennifer O'Connor

ORGANIZATION: NY Cabinet Affairs

PHONE NUMBER: _____

FAX NUMBER: 456-6704

FROM: Leslie Shivers

PHONE NUMBER: 401-3001

MESSAGE: We assume you know about
this. Apparently, these kids sent
many many letters to the President.
Just thought I'd give you a heads up
for Oliver's trip
Les

CONFIDENTIALITY NOTICE

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3 PAGE(S) TO FOLLOW

CHICAGO TRIBUNE
JUNE 4, 1994

LEXIS
SECTION: NEWS; Pg. 1

KIDS INVITE CLINTON TO HELP SAVE THEIR NEIGHBORHOOD

By V. Dion Haynes, Tribune Staff Writer.

The sparkling eyes and innocent faces of the Pullman Elementary School pupils belie the pain of watching their charming, historic neighborhood change.

A girl tells of how her energetic brother has become abusive toward family members; she suspects he's on crack.

A boy tells of being beaten up and having his bike stolen by gang members. Another girl tells of how she and her little sister long to go bike-riding again; now on warm spring days, they stay cooped in the house for fear of becoming murder statistics.

But these children of the Pullman area aren't just talking about the problems in their Far South Side neighborhood: They've written letters to politicians. They've formed a youth-advocacy organization, the Chicago Children Coalition. And they've even set up a "Town Hall Meeting for Children Only" on June 16.

And, as if that weren't enough, the pupils have launched a massive campaign to bring the Town-Hall-Meeting king himself-President Clinton -to their event.

So far Clinton hasn't responded to their invitation.

Nevertheless, the kids, not yet jaded to the ways of politics, are almost certain that a visit from the president would magically solve their troubles and help them reclaim their neighborhood.

"He's over the whole world, he can stop the violence," Troy Overton, a 10-year-old 5th grader, declared Friday.

Other students, though equally confident, were a little more concrete in their assessment of what a visit from Clinton could do.

"If the Congress makes a law (on crime), he will approve it if he hears what we're going through," said Jameka Benjamin, another 10-year-old 5th grader. Eleven-year-old James Williams, who is in the 6th grade, added: "Police around here don't do nothing. The president could get more police on the street to stop the violence."

The children's dramatic call to action has many adults standing back in awe.

"I think it's admirable that they're not sitting on their hands like a lot of adults are," said Principal Mary Goosby.

"Maybe if the president realizes how important it is to the young people, then something can be done."

The children's campaign has drawn the attention of other adults--namely Pullman residents and business owners who are just as concerned about the seemingly overnight transformation of their neighborhood.

Founded by George Pullman, who revolutionized train travel with his Pullman railcar, the community still consists of row houses, Queen Anne-style buildings and quaint corner grocery stores of a bygone era. Several movies, including "The Fugitive" and "The Untouchables," were filmed there.

Yet in the last few years, crime has entered this community, considered a utopia by many residents during Pullman's day.

Many residents hope a Clinton visit will reverse the condition.

"My problems started last year. A guy came in and pointed a gun at me and took all my money," said Pat Poziopouzos, who has operated the Athens Grocery Store for 22 years. "The problem is the drugs and gangs. That's it, nothing else."

The students first began tossing around the idea for an anti-violence campaign in April during their drug awareness class. Armed with confidence-building tips, the students decided that they wanted to do something to bring peace to the streets.

Those discussions evolved into the coalition, which will unite children from around the city to brainstorm ideas to improve the community; a letter-writing campaign to Gov. Jim Edgar, Mayor Richard Daley and gubernatorial candidate Dawn Clark Netsch; and the for-children-only Town Hall Meeting.

When a student suggested, almost in passing, that Clinton should be invited, the mind of Ziff Sistrunk, their drug-prevention teacher, began spinning. Since Clinton would be in town anyway in mid-June for the World Cup, Sistrunk wondered: Why not schedule the Town Hall Meeting for June 16?

And it just so happened that Sistrunk, a community activist, was among the housing advocates speaking with Clinton by phone in April during U.S. Housing and Urban Development Secretary Henry Cisneros' tour of Chicago Housing Authority buildings. So, he used the opportunity to extend Clinton a personal invitation to drop by.

"He was very cordial," Sistrunk said. "He said he would get back in touch with us."

But Sistrunk and the students refused to stop there. Sistrunk sent a follow-up letter and phoned the president's and first lady's secretaries. And he made appeals to area businesses, which donated hundreds of dollars.

All 630 pupils wrote invitations-on loose-leaf pages in pencil, crayons or pen-to the Clintons. And every day after school, several have been meeting to plan details of the as-yet unconfirmed visit.

"I want him to come so I can tell him, 'Please let every child have their childhood back,' " said 6th grader Michelle Curatolo, 12. "Let them be free to live their life without worrying all the time about getting killed."

Sistrunk isn't naive about the possibility that Clinton might be unable to visit Pullman School.

If he doesn't, Sistrunk said, the children's disappointment would fade over time. Yet their determination to fight the problems in Pullman wouldn't.

"I always tell the kids you can't stop because you don't get everything you want," Sistrunk said. "This effort by the kids could be a model to help other kids around the world raise their voices."

May 26, 1994

To: Rahm Emanuel
Jennifer O'Connor

From: Michele Cavataio

Subject: Crime Bill strategy for ED

DRAFT

Mid-June
Western Governors
on violence
June 12
Newbold

could we get
AG of
St. Louis

WASHINGTON EVENTS**Safe and Drug Free Schools Recognition Ceremony**

June 2 and 3: Secretary and Deputy will be speaking to 270 representatives, three from each of the 90 schools to be honored, including principals, teachers and counselors. This group represents 29 States and D.C. Also, about 100 prominent educators and ED officials will be there.

Conference on Gun Violence *Rumin*

June 24: the Deputy Secretary will make remarks and moderate a panel on youth, guns, gangs and violence prevention. The conference will explore the gun problem in the U.S. and is supported by CDF, NAACP, NEA, Urban League, the National Association of Police Organizations, the U.S. Conference of Mayors and many other prominent groups.

Congressional Narcotics Abuse and Control Caucus ✓

In June, the Secretary will meet with members (Rangel, Hughes, Ortiz, Towns, Mfume, Payne, deLugo, Oxley, Gilman, Dornan, Inhofe, Herger, Shays, Gillmor) to discuss the Department of Education's role in combating drug trafficking.

Remarks to Democratic Senatorial Campaign Committee ✓

June 9: Breakfast speech to the Democratic Senatorial Campaign Committee (possible topic: Safe Schools.)

REGIONAL EVENTS

The Office of Public Affairs will develop a regional press strategy for each visit.

Las Vegas

The Secretary will do an event with the President of the National PTA after speaking at the Association's annual meeting on June 13. There are a number of possible prevention programs that relate to the Crime Bill which they can visit. In addition, we can easily find other programs if you have something specific in mind.

Boys and Girls Club

An outstanding club in an abandoned 7-11 store in a high crime area. The Club opened with the help of an FBI special agent and Senator Reid is very supportive of their work.

figure
out
it
goes

Definite

no
project
yet
(schools
& gov)

unbek
say no

maybe

Great
site
w/ better?

Choice Tutorial Program

Sponsored by the Martin Luther King Foundation. An after school tutoring program in public housing and schools that has a community service component for the participants.

Project Chess

(Reno, the city)

Started by a foster grandmother. Focuses on teaching kids in high-risk neighborhoods to play chess as an educational tool and alternative activity. Very popular program with kids. Increases attention span, channels aggression through competition, and encourages thinking before acting.

Possible Site Visits:**Columbia, South Carolina****Fighting Back**

Funded by the Robert Wood Johnson Foundation, is a community-based effort to reduce the demand for alcohol and other drugs. It has three particularly effective components

- Teenline: a hotline just for teens. Operated by trained high school and college-age youth who answer the phones and provide referrals and crisis intervention
- "Being Cool After School": an after school program for middle school students in the local Parks and Recreation Department. During the school year, these students participate in a mentoring program, learn a variety of life and communications skills, learn arts and crafts, and a variety of other activities. Plans are being made to expand the program into the summer.
- Murals Reflecting Prevention
Fighting Back has developed a competition with support from the US Dept of Education for young people to create murals with violence and drug prevention themes. Over 19 different groups are currently participating including schools, churches, YMCA, the local police department, etc. Murals will be portable and there will be a competition and awards ceremony for the outstanding murals. The Secretary give away the awards.

Pennsylvania

(ED is having some internal debate about whether we want to do a visit in Pennsylvania with Specter right now.) However, there are a number of good peer mediation and conflict resolution programs in or near Philadelphia and Pittsburgh. For example,

we'll do it if he's there

probs re

prob no

not sure re Specter

No

No

Karns City School District (N. or Pittsburgh)

Has a peer leadership program that uses conflict resolution and mentoring strategies in high school. Includes older students mentoring younger students and teaching them conflict management skills.

Student Anti-Violence Partnership of Philadelphia

The Student Anti-Violence Education program (SAVE) has worked primarily with preadolescents from inner city schools, shelters and camps to promote non violent conflict resolution. SAVE staff also work with parents to teach anger management and positive discipline.

New York City / Connecticut

The Secretary will be in New York City on June 7 and the Deputy on June 21. We are working on an event in Connecticut for either of these dates. I'll have some possible sites for you tomorrow.

Vermont

The Deputy Secretary will visit Vermont on June 6. We are looking into the possibility of visiting a Murals Reflecting Prevention project in Poultney, VT. They are incorporating the murals project into their annual "No TV Week" to encourage families to spend time with their kids. Murals will be exhibited in a museum, and they will be featured in a calendar of prevention art work.

Washington, DC

Both the Secretary and Deputy are available to do Washington events, and we could easily set up some visits to nearby prevention programs. These dates are being held for possible crime events:

Secretary: June 23
Dep Secretary: June 14

CRIME LEADERSHIP BRIEFINGS

Secretary: June 28
Dep Secretary: TBD

MEETINGS WITH ASSOCIATIONS

We plan to meet with the following associations during the second week in June to discuss school violence prevention and the Crime Bill. Some of the organizations have regular internet contact with their members; others have newsletters. We will ask them to disseminate information about the prevention components of the Crime Bill.

American Federation of Teachers
Council of Great City Schools
Council of Chief State School Officers

National School Boards Association
National Association of State Boards of Education
National Association of School Safety and Law Enforcement Officers
National Education Association
National Parent Teachers Association
American Medical Association
American Bar Association
United Federation of Teachers
Police Executive Research Forum
International Association of Chiefs of Police
Police Foundation



UNITED STATES DEPARTMENT OF EDUCATION
OFFICE OF THE SECRETARY

*Part III***FAX TRANSMITTAL**

TO: Jennifer O'Connor
ORGANIZATION: White House Office of Cabinet Issues
PHONE NUMBER: 202-456-2572
FAX NUMBER: 202-456-6704
FROM: Leslie Swinton, Deputy Chief of Staff
PHONE NUMBER: _____
FAX NUMBER: 401-0596
MESSAGE: Per your request. Network letter is on top.

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THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

James L. Winston
1730 M Street, NW
Suite #412
National Association of Black Owned Broadcasters
Washington DC, 20036

Dear Mr. Winston:

We are writing to re-enlist your help in light of some disturbing news. A new U.S. Government-commissioned survey by the University of Michigan shows that, for the first time in years, some categories of drug use are rising among our young people.

This study shows a jump in marijuana use among eighth, tenth, and twelfth graders. Smaller increases were also found in the use of inhalants, hallucinogens, LSD, and other illicit drugs.

There was little change in cocaine and heroin use, but experts warn that an upsurge in the use of these drugs often follows increased use of marijuana. Moreover, attitudes about the perceived danger and personal disapproval associated with drug use continued to soften in 1993.

For many years, there has been a tremendous outpouring of leadership and dedication across this country in the struggle against drug use. Anti-drug media messages helped spur an unprecedented decline in drug use beginning in the late 1970's and lasting until recently.

We deeply appreciate your efforts to date. Now we must continue vigorously fighting illicit drug use if we are going to prevent the recent increase from becoming an upward trend.

Indeed, we have to redouble our efforts to convince young people that illegal drugs are dangerous and socially unacceptable. That is why it is so important to communicate frequent, clear, and consistent messages about the consequences of drug use. We know you will continue do everything you can to help.

We are enclosing the survey results, and asking you to be aware of these important findings as we continue to work together to help end drug use.

Sincerely,

Donna E. Shalala *Richard W. Riley*

Donna E. Shalala
Secretary

Richard Riley
Secretary of Education

Lee P. Brown
Director of the
Office of
National Drug
Control Policy

Enclosure

THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Edward O. Fritts
National Association of Broadcasters
1771 N Street, NW
Washington, DC 20036

Dear Mr. Fritts:

We are writing to re-enlist your help in light of some disturbing news. A new U.S. Government-commissioned survey by the University of Michigan shows that, for the first time in years, some categories of drug use are rising among our young people.

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Lee P. Brown
Director of the
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Control Policy

Enclosure



THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Jay Kitchen
National Association of Business and Educational Radio
1501 Duke Street
Suite #200
Alexandria, Virginia 22314

Dear Mr. Kitchen:

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THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Kerry McCluggage
Paramount Communications
Television Division
5555 Melrose Avenue
Los Angeles, California 90038-3197

Dear Mr. McCluggage:

We are writing to re-enlist your help in light of some disturbing news. A new U.S. Government-commissioned survey by the University of Michigan shows that, for the first time in years, some categories of drug use are rising among our young people.

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THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Martin S. Davis
Paramount Communications
15 Columbus Circle
New York, New York 10023-7780

Dear Mr. Davis:

We are writing to re-enlist your help in light of some disturbing news. A new U.S. Government-commissioned survey by the University of Michigan shows that, for the first time in years, some categories of drug use are rising among our young people.

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Secretary of Education

Lee P. Brown
Director of the
Office of
National Drug
Control Policy

Enclosure



THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1991

David J. Brugger
National Association of Public Television Stations
1350 Connecticut Ave., NW
Suite #200
Washington, DC 20036

Dear Mr. Brugger:

We are writing to re-enlist your help in light of some disturbing news. A new U.S. Government-commissioned survey by the University of Michigan shows that, for the first time in years, some categories of drug use are rising among our young people.

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Secretary of Education

Lee P. Brown
Director of the
Office of
National Drug
Control Policy

Enclosure



THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Decker Anstrom
National Cable Television Association
1724 Massachusetts Ave., NW
Washington, DC 20036

Dear Mr. Anstrom:

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National Drug
Control Policy

Enclosure



UNITED STATES DEPARTMENT OF EDUCATION
OFFICE OF THE SECRETARY

FAX TRANSMITTAL

TO: Jennifer O'Connor
ORGANIZATION: White House Office of Cabinet Affairs
PHONE NUMBER: 202-456-2572
FAX NUMBER: 202-456-6704
FROM: Leslie Swinton, Deputy Chief of Staff
PHONE NUMBER: _____
FAX NUMBER: 401-0596
MESSAGE: Per your request. Network letters are
on tap.

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THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Howard Stringer
President
CBS Television
51 West 52nd Street
New York, NY 10012

Dear Mr. Stringer:

We are writing to re-enlist your help in light of some disturbing news. A new U.S. Government-commissioned survey by the University of Michigan shows that, for the first time in years, some categories of drug use are rising among our young people.

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Sincerely,

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Richard Riley
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Lee P. Brown
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Director of the
Office of
National Drug
Control Policy

Enclosure

THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20491

FEB 4 1994

Daniel Burke
President and CEO
ABC Television
77 West 66th Street
New York City, New York 10023

Dear Mr. Burke:

We are writing to re-enlist your help in light of some disturbing news. A new U.S. Government-commissioned survey by the University of Michigan shows that, for the first time in years, some categories of drug use are rising among our young people.

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Enclosure

THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Robert C. Wright
President and CEO
NBC Television
30 Rockefeller Plaza
New York, New York 10112

Dear Mr. Wright:

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Sincerely,

Donna E. Shalala *Richard W. Riley*

Donna E. Shalala
Secretary

Richard Riley
Secretary of Education

Lee P. Brown
Director of the
Office of
National Drug
Control Policy

Enclosure

THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Tom Freston
CEO
MTV Networks
1515 Broadway
New York, New York 10036

Dear Mr. Freston:

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Office of
National Drug
Control Policy

Enclosure

THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Howard Stringer
President
CBS Television
51 West 52nd Street
New York, NY 10012

Dear Mr. Stringer:

We are writing to re-enlist your help in light of some disturbing news. A new U.S. Government-commissioned survey by the University of Michigan shows that, for the first time in years, some categories of drug use are rising among our young people.

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Lee P. Brown
Director of the
Office of
National Drug
Control Policy

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THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Mo Ostin
Chairman
Warner Records
3300 Warner Boulevard
Burbank, California 91505

Dear Mr. Ostin:

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Director of the
Office of
National Drug
Control Policy

Enclosure



THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, DC 20201

FEB 4 1994

Gary Bettman
Commissioner
National Hockey League
650 5th Avenue, 33rd Floor
New York, New York 10019-6108

Dear Mr. Bettman:

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Enclosure

THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Cedric Dempsey
Executive Director
NCAA
6201 College Boulevard
Overland Park, Kansas 66211

Dear Mr. Dempsey:

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National Drug
Control Policy

Enclosure

THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Benjamin Chavis
Executive Director
NAACP
4805 Mt. Hope Drive
Baltimore, Maryland 21215-3297

Dear Dr. Chavis:

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Lee P. Brown
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Office of
National Drug
Control Policy

Enclosure

THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Anne L. Bryant
American Association of Advertising Agencies
1111 16th Street, NW
Washington, DC 10036

Dear Ms. Bryant:

We are writing to re-enlist your help in light of some disturbing news. A new U.S. Government-commissioned survey by the University of Michigan shows that, for the first time in years, some categories of drug use are rising among our young people.

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National Drug
Control Policy

Enclosure

THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Wallace Snyder
American Advertising Federation
1101 Vermont Ave., NW
Suite #500
Washington, DC 10005

Dear Mr. Snyder:

We are writing to re-enlist your help in light of some disturbing news. A new U.S. Government-commissioned survey by the University of Michigan shows that, for the first time in years, some categories of drug use are rising among our young people.

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Lee P. Brown
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Office of
National Drug
Control Policy

Enclosure

THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20491

FEB 4 1994

James Hedlund
Association of Independent Television Stations
1320 19th Street, NW
Suite #300
Washington, DC 20036

Dear Mr. Hedlund:

We are writing to re-enlist your help in light of some disturbing news. A new U.S. Government-commissioned survey by the University of Michigan shows that, for the first time in years, some categories of drug use are rising among our young people.

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National Drug
Control Policy

Enclosure

THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Daniel I. Jaffe
Association of National Advertisers, Inc.
1725 K Street, NW
Suite #601
Washington, DC 20006

Dear Mr. Jaffe:

We are writing to re-enlist your help in light of some disturbing news. A new U.S. Government-commissioned survey by the University of Michigan shows that, for the first time in years, some categories of drug use are rising among our young people.

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Lee P. Brown
Director of the
Office of
National Drug
Control Policy

Enclosure



THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Doug Morris
Co-CEO and Chairman of the Board
Atlantic Records
75 Rockefeller Plaza
New York, New York 10019

Dear Mr. Morris:

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Director of the
Office of
National Drug
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Enclosure

THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20251

FEB 4 1991

Ruth Wooden
President
The Advertising Council
261 Madison Avenue
New York, New York 10016

Dear Ms. Wooden:

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National Drug
Control Policy

Enclosure

THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

David J. Stern
Commissioner
The National Basketball Association
645 5th Avenue, 10th Floor
New York, New York 10022

Dear Mr. Stern:

We are writing to re-enlist your help in light of some disturbing news. A new U.S. Government-commissioned survey by the University of Michigan shows that, for the first time in years, some categories of drug use are rising among our young people.

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Control Policy

Enclosure

THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Paul Tagliabue
Commissioner
The National Football Association
410 Park Avenue
New York, NY 10022

Dear Mr. Tagliabue:

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Director of the
Office of
National Drug
Control Policy

Enclosure

THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Jeff White
Chief Financial Officer
Major League Baseball
350 Park Avenue
New York, New York 10022

Dear Mr. White:

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Richard W. Riley
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Lee P. Brown
Lee P. Brown
Director of the
Office of
National Drug
Control Policy

Enclosure



Part III

UNITED STATES DEPARTMENT OF EDUCATION
OFFICE OF THE SECRETARY

FAX TRANSMITTAL

TO: Jennifer O'Connor
ORGANIZATION: White House Office of Cabinet Affairs
PHONE NUMBER: 202-456-2572
FAX NUMBER: 202-456-6704
FROM: Leslie Thornton, Deputy Chief of Staff
PHONE NUMBER: _____
FAX NUMBER: 401-0596

MESSAGE: Per your request. Network letter is on top.

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____ PAGE(S) TO FOLLOW

THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Kerry McCluggage
Paramount Communications
Television Division
5555 Melrose Avenue
Los Angeles, California 90038-3197

Dear Mr. McCluggage:

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Sincerely,

Donna E. Shalala
Richard W. Riley

Donna E. Shalala
Secretary

Richard Riley
Secretary of Education

Lee P. Brown
Director of the
Office of
National Drug
Control Policy

Enclosure



THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Martin S. Davis
Paramount Communications
15 Columbus Circle
New York, New York 10023-7780

Dear Mr. Davis:

We are writing to re-enlist your help in light of some disturbing news. A new U.S. Government-commissioned survey by the University of Michigan shows that, for the first time in years, some categories of drug use are rising among our young people.

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THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

David J. Brugger
National Association of Public Television Stations
1350 Connecticut Ave., NW
Suite #200
Washington, DC 20036

Dear Mr. Brugger:

We are writing to re-enlist your help in light of some disturbing news. A new U.S. Government-commissioned survey by the University of Michigan shows that, for the first time in years, some categories of drug use are rising among our young people.

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Control Policy

Enclosure



THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Decker Anstrom
National Cable Television Association
1724 Massachusetts Ave., NW
Washington, DC 20036

Dear Mr. Anstrom:

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THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Rosa Gatti
Senior VP Communications
ESPN
ESPN Plaza
Bristol, Connecticut 06010-9454

Dear Ms. Gatti:

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THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

LaMott Britto
Corporate Affairs Manager
HBO and Cinemax
1100 Avenue of the Americas
New York, New York 10036

Dear Mr. Britto:

We are writing to re-enlist your help in light of some disturbing news. A new U.S. Government-commissioned survey by the University of Michigan shows that, for the first time in years, some categories of drug use are rising among our young people.

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THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Scott Richardson
Director Corporate Communications
Arts & Entertainment Network
235 East 45th Street
New York, New York 10017

Dear Mr. Richardson:

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Control Policy

Enclosure



THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Craig Muckle
Vice President of Corporate Affairs
BET
1232 31st Street, NW
Washington, DC 20007

Dear Mr. Muckle:

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National Drug
Control Policy

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THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Bill Mechanic
President
20th Century Fox Films
P.O. Box 900
Beverly Hills, California 90213

Dear Mr. Mechanic:

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National Drug
Control Policy

Enclosure



THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Sherry Lansing
Paramount Pictures
5555 Melrose Avenue
Los Angeles, California 90038-3197

Dear Ms. Lansing:

We are writing to re-enlist your help in light of some disturbing news. A new U.S. Government-commissioned survey by the University of Michigan shows that, for the first time in years, some categories of drug use are rising among our young people.

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Control Policy

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THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

James L. Winston
1730 M Street, NW
Suite #412
National Association of Black Owned Broadcasters
Washington DC, 20036

Dear Mr. Winston:

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Control Policy

Enclosure



THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Edward O. Fritts
National Association of Broadcasters
1771 N Street, NW
Washington, DC 20036

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National Drug
Control Policy

Enclosure



THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Jay Kitchen
National Association of Business and Educational Radio
1501 Duke Street
Suite #200
Alexandria, Virginia 22314

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Enclosure

UNITED STATES DEPARTMENT OF EDUCATION
OFFICE OF THE SECRETARY

Part II

FAX TRANSMITTAL

TO: Jennifer O'Connor
ORGANIZATION: White House Office of Cabinet Affairs
PHONE NUMBER: 202-456-2572
FAX NUMBER: 202-456-6704
FROM: Leslie Horvath, Deputy Chief of Staff
PHONE NUMBER: _____
FAX NUMBER: 401-0596
MESSAGE: Per your request. Network letters are
on top.

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____ PAGE(S) TO FOLLOW

100 MARYLAND AVE NW WASHINGTON, D.C. 20204

Our mission is to ensure equal access to education and to promote educational excellence throughout the Nation.

THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Allen Rothenberg
Chairman and CEO, Organizing Committee
World Cup USA 1994 Incorporated
2049 Century Park East, Suite 4400
Los Angeles, California 90067

Dear Mr. Rothenberg:

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National Drug
Control Policy

THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Lucie Salhany
Chairman
Fox Broadcasting Company
10201 West Pico Boulevard
Los Angeles, California 90035

Dear Ms. Salhany:

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Control Policy

Enclosure

THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Steve Haworth
VP of Public Relations, CNN
One CNN Center
P.O. Box 105366
Atlanta, Georgia 30348-5366

Dear Mr. Haworth:

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Enclosure

THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

David Newman
President
Channel One
5300 Melrose
Hollywood, California 90038

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WASHINGTON, D.C. 20201

FEB 4 1994

Robert H. Clampitt
President
Children's Express
1440 New York Ave., N.W., Suite 510
Washington, D.C. 20005

Dear Mr. Clampitt:

We are writing to re-enlist your help in light of some disturbing news. A new U.S. Government-commissioned survey by the University of Michigan shows that, for the first time in years, some categories of drug use are rising among our young people.

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Sincerely,

Donna E. Shalala *Richard W. Riley*

Donna E. Shalala
Secretary

Richard Riley
Secretary of Education

Lee P. Brown
Director of the
Office of
National Drug
Control Policy

Enclosure

THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Bob Day
CKO
Warner Brothers Studios
4000 Warner Boulevard
Burbank, California 91522

Dear Mr. Day:

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WASHINGTON, D.C. 20201

FEB 4 1994

Michael Eisner
CEO
Walt Disney Company
500 South Buena Vista
Burbank, California 91521-1010

Dear Mr. Eisner:

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WASHINGTON, D.C. 20201

FEB 4 1994

Peter Guber
President and CEO of Sony Pictures Entertainment
Sony Pictures
10202 West Washington Boulevard
Culver City, California 90232

Dear Mr. Guber:

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THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Sid Sheineberg
MCA Universal
MCA, Incorporated
100 Universal City
Universal, California 91608

Dear Mr. Sheineberg:

We are writing to re-enlist your help in light of some disturbing news. A new U.S. Government-commissioned survey by the University of Michigan shows that, for the first time in years, some categories of drug use are rising among our young people.

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Enclosure

THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1991

David Geffen
Geffen Records
9130 Sunset Boulevard
Los Angeles, California 90069

Dear Mr. Geffen:

We are writing to re-enlist your help in light of some disturbing news. A new U.S. Government-commissioned survey by the University of Michigan shows that, for the first time in years, some categories of drug use are rising among our young people.

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THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Lynn Chadwick
National Federation of Community Broadcasters
666 11th Street, NW
Suite #805
Washington, DC 20001

Dear Ms. Chadwick:

We are writing to re-enlist your help in light of some disturbing news. A new U.S. Government-commissioned survey by the University of Michigan shows that, for the first time in years, some categories of drug use are rising among our young people.

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THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Cathleen Black
Newspaper Association of America
11600 Sunrise Valley Drive
Reston, Virginia 22091

Dear Ms. Black:

We are writing to re-enlist your help in light of some disturbing news. A new U.S. Government-commissioned survey by the University of Michigan shows that, for the first time in years, some categories of drug use are rising among our young people.

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THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Nancy Fletcher
Outdoor Advertising Association of America
1850 M Street, NW
Suite #1040
Washington, DC 20036

Dear Ms. Fletcher:

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FEB 4 1994

Louis A. Bransford
Public Service Telecommunications Corp.
2200 Clarendon Boulevard
Arlington, Virginia 22201

Dear Mr. Bransford:

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THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

FEB 4 1994

Jason S. Berman
Recording Industry Association of America
1020 19th Street, NW
Suite #200
Washington, DC 20036

Dear Mr. Berman:

We are writing to re-enlist your help in light of some disturbing news. A new U.S. Government-commissioned survey by the University of Michigan shows that, for the first time in years, some categories of drug use are rising among our young people.

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Enclosure

THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20501

FEB 4 1991

George Gross
Magazine Publishers Association
1211 Connecticut Ave., NW
Suite #610
Washington, DC 20036

Dear Mr. Gross:

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THE SECRETARY OF HEALTH AND HUMAN SERVICES
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FEB 4 1994

Jack Valenti
Motion Picture Association of America, Inc.
1600 Eye Street, NW
Washington, DC 20006

Dear Mr. Valenti:

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UNITED STATES DEPARTMENT OF EDUCATION
OFFICE OF THE SECRETARY

FAX TRANSMITTALTO: Rahm Emanuel

ORGANIZATION: _____

PHONE NUMBER: _____

FAX NUMBER: _____

FROM: Billy WebsterPHONE NUMBER: 401-1110FAX NUMBER: 401-0596MESSAGE: _____

_____**CONFIDENTIALITY NOTICE**

THIS TRANSMISSION IS INTENDED FOR AND RESTRICTED TO THE NAMED ADDRESSEE ONLY. IT MAY CONTAIN CONFIDENTIAL AND/OR PRIVILEGED INFORMATION. IF YOU RECEIVE THIS TRANSMISSION IN ERROR, YOU ARE NOTIFIED THAT YOU ARE PROHIBITED FROM READING, COPYING, OR DISSEMINATING THE TRANSMISSION. PLEASE CALL (202) 401-3000 TO ARRANGE FOR RETURN OF ANY TRANSMISSION SENT IN ERROR. THANK YOU.

2 PAGE(S) TO FOLLOW

Education Daily • March 3, 1994

P-6

11.

ED Proposes Limiting Prisoners' Pell Grant Eligibility

Prisoners serving death or life sentences would lose their Pell Grant eligibility under newly proposed Education Department regulations.

The prisoner prohibition is part of a package that would implement Pell program changes made in the 1992 Higher Education Act (HEA) amendments, P.L. 102-325.

Pell Grants for prisoners is a hot issue in Congress, with some lawmakers pressing to ban all prisoners from the student aid program.

Sen. Kay Bailey Hutchison, R-Texas, who last attached such a prohibition to a Senate crime bill, S. 1607, and others say it's unfair to limit student aid funds to benefit prisoners.

ED's proposal package also would implement a provision barring the use of Pell money to supplant state student aid funds for prisoners.

The proposed regulations also would:

• Increase the minimum Pell grant from \$200 to \$400;

• Give student aid administrators greater flexibility to increase a student's award based upon "special circumstances"; and

• Repeal certain Pell Grant time limits. For instance, recipients no longer would be required to finish a four-year program in five years.

To comment on the regulations by the April 11 deadline, contact Fred Sellers, Student Financial Assistance Programs, Office of Postsecondary Education, 400 Maryland Ave. SW, ROB-3, Room 4018, Washington, D.C. 20202-5447, (202)708-4607.

For more information, see the Feb. 25 Federal Register or contact Denise Boulanger at the same address and phone number.

-Mike Sherry

12.

March 3, 1994 • Education Daily

P-3

NASSP Proposes Contract To Rid Schools Of Guns

A principals' organization wants to offer students a new kind of contract: one to keep guns out of school.

The National Association of Secondary School Principals (NASSP) also wants parents and principals to pledge—in writing—to fight school violence through sound policies and moral guidance.

In Washington, D.C., yesterday, NASSP unveiled its "Contract for Eliminating Guns and Weapons from Schools," a simple one-page agreement to be signed by principals, students and parents or guardians.

Putting a new spin on gun-free schools campaigns, NASSP officials said they are mailing copies of the contract to the nation's more than 30,000 secondary schools and soon will follow up with tips on preventing violence.

"This single action, by itself, will not solve the problem," NASSP Executive Director Timothy Dyer said. "We know that. But we also know that it can be a step forward in this battle."

NASSP officials already are on record supporting mandatory expulsion of students who bring guns to school.

The Parties' Pledges

Under the contract:

- Students agree not to bring guns to school or school events and to alert adults when they see a gun or a conflict getting out of control;
- Principals pledge to allow anonymous reporting of student gun sightings and to promote conflict resolution instruction; and
- Parents promise to teach their children how to settle disputes without resorting to violence.

Officials, who modeled the document after drug-free schools contracts, called adults' involvement crucial.

With the adults' signatures, students know "you've got behind you your parents, your principals, your school," said Sarah Brady, who chairs the Center to Prevent Handgun Violence and joined in the announcement.

During yesterday's news conference to launch the program, a student, teacher and principal from Ballou Senior High School in Washington, D.C., signed a contract.

Ballou 10th-grader Victor Armstead said the contract should be one component of a larger safety campaign that includes use of metal detectors and school-based security teams.

Part of the Goals 2000 school reform package the Senate passed last month, S. 1150, would authorize \$75 million in fiscal 1994 to help schools conduct safety reviews, purchase metal detectors and create peer counseling programs.

Last week, House members passed their version of school safety legislation. H.R. 2455 would authorize \$50 million in grants to schools for innovative violence prevention programs, including peer counseling and mediation.

For more information on the gun control contract, contact Leo Armistead, Director of Public Relations, National Association of Secondary School Principals, 1904 Association Dr., Reston, Va. 22091, (703)860-0200.
—Mary-Ellen Phelps