

FOIA MARKER

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Collection/Record Group: Clinton Presidential Records

Subgroup/Office of Origin: National AIDS Policy Office

Series/Staff Member:

Subseries:

OA/ID Number: 21075

FolderID:

Folder Title:

Presidential Envoy for AIDS Cooperation (PEAC)

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67

Section:

1

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3

Position:

3

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. resume	closed for nonselection, personal privacy (11 pages)	nd	b(6)

COLLECTION:

Clinton Presidential Records
National AIDS Policy Office

OA/Box Number: 21075

FOLDER TITLE:

Presidential Envoy for AIDS Cooperation (PEAC)

2007-1550-F

kc1316

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

Freedom of Information Act - [5 U.S.C. 552(b)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
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b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

SENSITIVE BUT UNCLASSIFIED



THE REPRESENTATIVE
OF THE
UNITED STATES OF AMERICA
TO THE
UNITED NATIONS

May 18, 2000

MEMORANDUM FOR

Mr. Sandy Berger
Assistant to the President
for National Security
Affairs

Ms. Sandra Thurman
Director of the Office of
National AIDS Policy

Mr. Leon Fuerth
Assistant to the Vice
President for National
Security Affairs

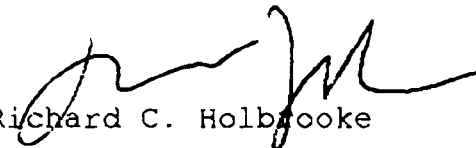
Mr. Frank Loy
Undersecretary of State

SUBJECT: The PEACs Initiative

In the hope that we can begin the international consultations that will be necessary to make PEACs a global success, let's approve the PEAC concept - immediately.

In the interest of making the U.S. PEAC as effective as possible, I recommend the PEAC report to the Secretary of State and through the Director of ONAP to the President, and that every effort be made to de-conflict the roles of the PEAC and the proposed ONAP international deputy.

If the USG can approve the PEACs concept quickly we will be able to mount the global consultations necessary to recruit broad multilateral sponsorship of PEACs for a large roll-out at the Durban AIDS summit this July. There is still time.


Richard C. Holbrooke

SENSITIVE BUT UNCLASSIFIED

Presidential Envoy for International AIDS Cooperation

~~IDENTIFIED~~

■ **WHO**

- career diplomat;
- with experience in Africa; and
- knowledgeable about HIV/AIDS with the ability to capitalize on the nearly two decades of successes and failures in AIDS policy and lessons learned in AIDS policies + programs.

■ **WHERE**

- located at the White House in the Office of National AIDS Policy
- reporting to:
 - the President through the Director, Office of National AIDS Policy; and
 - the Secretary of State ~~directly~~

(operating as a deputy director for international affairs)

■ **WHAT**

■ **Internally**

- act as a liaison to the State Department/~~NSD~~ to:
 - institutionalize HIV/AIDS within the State Department bureaucracy (in all bureaus); and
 - assist in the implementation of Diplomatic AIDS Initiative; and
- chair the USG IWG on HIV/AIDS;

■ **Externally**

- work with G-8, EU, and other donors on initiatives relative to HIV/AIDS which may include urging other governments to appoint PEACs and creating a PEACs forum to establish goals, action plans, and assessment mechanisms;
- work with multilateral institutions and international development banks on initiatives relative to HIV/AIDS;
- work with developing nations on initiatives relative to HIV/AIDS; and
- work with US corporations doing business in the developing world on initiatives relative to HIV/AIDS.

±-PEACs



OFFICE OF NATIONAL AIDS POLICY
EXECUTIVE OFFICE OF THE PRESIDENT
THE WHITE HOUSE

FACSIMILE TRANSMITTAL SHEET

TO:	FROM:
Mara Rudman	Sandy Thurman
COMPANY:	DATE:
	August 2, 2000
FAX NUMBER:	TOTAL NO. OF PAGES INCLUDING COVER:
	2
PHONE NUMBER:	
RE:	

☐ URGENT ☐ FOR REVIEW ☐ PLEASE COMMENT ☐ PLEASE REPLY ☐ PLEASE RECYCLE

NOTES/COMMENTS:

This represents the key components that we have talked about with respect to the PEAC since the beginning of these discussions. It's bulleted in order to be brief. The only place where ONAP waived at all is on how strongly we felt about the PEAC being placed in the White House. While I'd always thought it better to have it at ONAP, as events have unfolded, I am convinced that having the PEAC at ONAP is the only way it will work.

I hope this helps. I'd like to get this resolved. . . it's starting to make me incredibly cranky.

Thank you!

Sandy

P.S. I'm happy to share this with anyone you think needs to see it.

736 Jackson Place
Washington, DC 20503
(202) 456-2437
(202) 456-2438 (fax)

Presidential Envoy for International AIDS Cooperation
(PEAC)

■ **WHO**

- career diplomat (preferably);
- experience in Africa; and,
- knowledgeable about HIV/AIDS with the ability to capitalize on the nearly two decades of successes, failures and lessons learned in AIDS policies and programs.

■ **WHERE**

- located at the White House in the Office of National AIDS Policy
- reporting to:
 - the President through the Director, Office of National AIDS Policy (operating as a Deputy Director for International Affairs); and,
 - the Secretary of State.

■ **WHAT**

■ **Internally**

- act as a liaison to the **State Department** to:
 - institutionalize HIV/AIDS within the State Department bureaucracy (in all bureaus);
 - assist in the implementation of Diplomatic AIDS Initiative; and,
- possibly chair the USG IWG on HIV/AIDS.

■ **Externally**

- work with **G-8, EU, and other donors** on initiatives relative to HIV/AIDS which may include urging other governments to appoint PEACs and creating a PEACs forum to establish goals, action plans, and assessment mechanisms;
- work with **multilateral institutions and international development banks** on initiatives relative to HIV/AIDS;
- work with **developing nations** on initiatives relative to HIV/AIDS; and,
- work with **US corporations doing business in the developing world** on initiatives relative to HIV/AIDS.

2-PLA

**URGENT
FAX****FROM THE OFFICE OF
UNDER SECRETARY
FOR GLOBAL AFFAIRS****DEPARTMENT OF STATE
2201 C Street, N.W.
Room 7250****Washington, D.C. 20520****Phone: 202-647-6240 Fax: 202-647-0753****To: Sandra L. Thurman
Office of National Aids Policy****JUN 27 2000****From: G - Dan Smith****Fax: 456-2439****NOTE:**

**U/S Loy would like to speak to you about this. He leaves for
Warsaw this evening, but I would be delighted to discuss the issue with
you if you can't reach him before he leaves.**

Withdrawal/Redaction Marker

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OFFICE OF NATIONAL AIDS POLICY
EXECUTIVE OFFICE OF THE PRESIDENT
THE WHITE HOUSE

PEAC

FACSIMILE TRANSMITTAL SHEET

TO: **Jim Steinberg**
cc: Mara Rudman

FROM: Sandy Thurman

COMPANY:

DATE: July 26, 2000

FAX NUMBER:

TOTAL NO. OF PAGES INCLUDING COVER: 2

PHONE NUMBER:

RE: PEAC

☐ URGENT ☐ FOR REVIEW ☐ PLEASE COMMENT ☐ PLEASE REPLY ☐ PLEASE RECYCLE

NOTES/COMMENTS:

Dear Jim:

Attached please find the latest correspondence regarding the PEAC. It is just one more reason why I am less than enthusiastic about being the PEAC myself! (. . . with all due respect to the opinion of my senior colleagues.)

My having one more conversation with Frank when he is clearly in less than grand humor will do nothing to get us out of the ditch.

Have you guys had any more conversations on this? Please advise before I inflict bodily harm on somebody!

Thanks much-

Sandy

736 Jackson Place
Washington, DC 20503
(202) 456-2437
(202) 456-2438 (fax)



Don't R-PEAC
United States Department of State

*Under Secretary of State
for Global Affairs*

Washington, D.C. 20520-7250

July 26, 2000

Ms. Sandra Thurman
National AIDS Policy Director
Via fax: 456-2438

Dear Sandy:

Welcome back.

I called you both in Rwanda and since your return to discuss where we are headed with the PEAC Plan. I must say that I was surprised both by the July 19 Post article and some other indications that you have reconsidered our agreement regarding the PEAC. Particularly since, as late as July 13, in our phone conversation (you in Durban, I in Beijing) you had passed on some names for that job that had been suggested to you during your time in Durban.

In any event, I have put on hold our efforts to identify a PEAC, pending clarification of your position and discussion how a new configuration will work.

I am concerned, however, that time is passing, and no PEAC. So let's talk as soon as you can. I am available.

Sincerely,

A handwritten signature in dark ink, appearing to read "Frank Loy".

Frank Loy

United States Presidential Envoy for AIDS Cooperation (US PEAC)

Job Description

Official Title

Special Assistant to the President and the Secretary of State; United States Presidential Envoy for International AIDS Cooperation

Grade

The US PEAC should be a member of the Senior Executive Service

International Duties

The US PEAC's initial international responsibility will be to work for the appointment of PEACs from other nations of the world. Once a number of PEACs have been appointed, the US PEAC will be expected to help form the first "PEACs Forum," help establish its plan of action and goals, and ultimately represent the US at this forum.

Outside of the role as the US representative to the PEACs forum (which could be expected to meet ~4 times the first year, and maybe ~2 in years after) the US PEAC will be expected to travel through-out the world - - AIDS affected and donor nations, multilateral meetings, etc. -- to further the US international goals to combat HIV/AIDS. It can be expected that the PEAC, as a representative of the US President, will meet with heads of state and cabinet-level officials around the world (as with other PEACs).

Inter-USG Duties

The US PEAC will be expected to run an ordered working group process within the USG to direct and coordinate all USG agencies efforts on international HIV/AIDS policy.

The PEAC will also be expected to represent the USG on international HIV/AIDS matters to the US Congress.

Domestic Duties

The US PEAC will need to establish strong ties with private US organizations, businesses and notable individuals who are involved in, or could be recruited to, efforts against international HIV.

Public - Private Partnership Responsibilities

The US PEAC will be expected to work with US charitable giving organizations and US business to ~~create~~ *assist in facilitating* effective and innovative public-private partnerships to address any or all aspects of the international HIV/AIDS crisis.

Chain of Command

The US PEAC would report directly to the Deputy to the President for National AIDS policy (the head of ONAP) and to the President through a "dotted-line" (similar to the Joint Chiefs of Staff). For all missions involving diplomacy or other communications with foreign governments, the PEAC would have real reporting and coordinating responsibilities to the Department of State (likely to the person of the Undersecretary of State for Global Affairs) and "dotted-line" reporting responsibility to the Secretary of State.

Necessary Skills

The US PEAC will need to be an extraordinarily talented and accomplished individual. The broad mix of PEAC responsibilities - from a leadership position in the USG bureaucracy, a high profile international public affairs role, to a responsibility for very charged and often cabinet-level multilateral and bilateral diplomacy - demands a PEAC with proven success and reputation as an international diplomat.

The ideal candidate would have extensive and broad experience, knowledge and reputé within Southern African governments, multilateral institutions (UN, WHO, ILO, SADC etc.) as well as knowledge and experience within the relevant USG bureaucracies (State, DOD, NSC, HHS, etc.) The public affairs aspects of this job will call for someone with wide experienced at press strategy and comfortable in front of the media. Ideally the candidate will make deep inroads into the private sector, especially with US charitable foundations and large multinational corporations; as such we should look to someone with a history with and possibly

experience in NGOs or big-business.

Ideally the PEAC will be seen as a bipartisan diplomat and expert, and not be strongly associated with one political party or the other. The PEAC should also possess a TS/SCI clearance, and due to the need for alacrity in appointing a PEAC, the ideal pool of candidates would include people who have the necessary clearances or could be granted (or have them restored) them within a few weeks.

Physical Location

The US PEAC will work directly for the ONAP and the President and is the manifestation of a Presidential initiative, therefore, the PEAC should be housed in the White House Complex, ideally in the existing office of ONAP.

The location, reporting chains and overall responsibilities of the PEAC will reveal if the US has made the revolutionary decision that any real solution to the international HIV/AIDS crisis can only come from coordinated efforts that cut across all USG departments of government and into the private sector (a position we hope to see reflected in other government's PEACs appointments as well), or if the PEAC is merely "business as usual:" another voice in an uncoordinated response.

That said, there is also a logic to housing the PEAC outside the WH complex in the belief the PEAC may be more resistant to changes in Administrations if not housed in the White House.

Staffing needs

At a minimum, the US PEAC will need one deputy and one secretary. Ideally the PEAC will receive analytical and travel support from the relevant USG agencies.

Funding

As the PEAC represents a truly cross-agency approach to the international HIV/AIDS crisis, funding for staffing, office needs, travel, representation and incidentals should come from across the agencies as well. Relevant agencies include: HHS, DOS, DOD, Labor, Education and AID. As complicated as it may be to draw funding from all or most of these agencies, the

symbolism of the multi-agency approach is critical.



United States Department of State

*Under Secretary of State
for Global Affairs*

Washington, D.C. 20520-7250

June 5, 2000

Ms. Sandra Thurman
National AIDS Policy Director
The White House
Via FAX: 456-2439

Dear Sandy:

If the PEACS idea (in whatever version it ends up) is to accomplish much during the rest of this calendar year, we need to get it started as soon as possible.

I need to know the outcome of your conversations with John Podesta regarding title, reporting relationships, etc.

I have had some preliminary conversations with some of our ambassadors who (may!) be available. But I can't go very much further with respect to selection or resources to support such a person until there is a final decision to go ahead.

Call me and let's discuss.

Sincerely,

A handwritten signature in dark ink, appearing to read "F. Loy", with a stylized flourish at the end.

Frank E. Loy



Embassy of the United States of America

August 21, 2000

Kampala, Uganda

Ms. Sandra L. Thurman
Director of the White House Office
of National AIDS Policy and,
Presidential Envoy
for AIDS Cooperation
The White House
1600 Pennsylvania Ave.
Washington, DC 20500

Dear Sandy:

I was delighted to read the White House statement announcing your appointment as Presidential Envoy for AIDS Cooperation. From our perspective out here in Uganda, this appointment merely formalizes what you've been doing so well all along. We deeply appreciate the drive and professionalism you have brought to your portfolios and look forward to your continued success as the first U.S. Envoy to deal with AIDS on a global scale.

Congratulations and Best Regards.

Sincerely,

A handwritten signature in black ink, appearing to read 'M. Brennan', with a long horizontal flourish extending to the right.

Martin G. Brennan
Ambassador



OFFICE OF NATIONAL AIDS POLICY
EXECUTIVE OFFICE OF THE PRESIDENT
THE WHITE HOUSE

FACSIMILE TRANSMITTAL SHEET

TO:

Tracy Spicer

FROM:

Cheryl Bawene (456-2959)

COMPANY:

DATE:

FAX NUMBER:

224-2417

TOTAL NO. OF PAGES INCLUDING COVER:

PHONE NUMBER:

RE:

☐

URGENT

☐

FOR REVIEW

☐

PLEASE COMMENT

☐

PLEASE REPLY

☐

PLEASE RECYCLE

NOTES/COMMENTS:

Please see attached from Sandy + Michael.
Thank you!

736 Jackson Place
Washington, DC 20503
(202) 456-2437
(202) 456-2438 (fax)

For EMK on Sandy Thurman

We could not ask for a better “AIDS Ambassador” than Sandy Thurman.

She is just what the doctor ordered.

She is a diplomat, a social worker, an activist, and a general.

No matter what the country or the context – Sandy knows how to engage her audience, build consensus, and most importantly – she knows how to get the job done.

She is a competent and compassionate leader who will not take no for an answer.

People who underestimate Sandy tend to live to regret it (certainly wish they hadn't that foolish).

When Sandy took the job as the White House AIDS Czar – she said she wanted to speak for the millions of people living with AIDS worldwide who were suffering in silence. Since then, she has used her boundless energy and tenacity to sound the alarm on a global pandemic that is raging out of control. She has made more than 10 trips to Africa – and through her eyes and her good work – America has come to see a world living with AIDS. No one could have done more.

THE WHITE HOUSE

Office of the Press Secretary
(Monroe, Michigan)

For Immediate Release

August 15, 2000

STATEMENT BY THE PRESIDENT

Today I am pleased to name Sandra L. Thurman Presidential Envoy for AIDS Cooperation - the first U.S. Envoy to deal exclusively with a global health issue.

AIDS is now the leading cause of death in Africa, and increasingly threatens Asia and the former Soviet Union. It is reversing hard-won advances in life expectancy and economic growth, and imperils the stability and security of nations.

Sandy Thurman has joined the battle against AIDS in every capacity from community activist, to national policy director, to international policy advocate.

Since I appointed her Director of the White House Office of National AIDS Policy -- a position she will retain -- she has traveled repeatedly to Africa, and met many leaders including former President Mandela of South Africa, President Museveni of Uganda, and President Obasanjo of Nigeria. She led the U.S. delegation to the International AIDS conference in Durban, and co-chaired its session on prevention.

Sandy will be an inspiring envoy. She combines the passion of an advocate with the skill of a diplomat.

One of her top priorities as AIDS Policy Director was to expand America's commitment to fighting global AIDS. Now, Sandy will use America's growing efforts as leverage to encourage other countries to expand financial commitments, to step up prevention efforts, and to increase access to care and treatment worldwide. Sandy has an extraordinary record of service on this issue, and I am proud to make her America's first envoy in the global fight against AIDS.



UNITED STATES AGENCY FOR INTERNATIONAL DEVELOPMENT

USAID MISSION TO SOUTH AFRICA

BOX 55380 - ARCADIA 0007

PRETORIA, SOUTH AFRICA

TELEPHONE: (27 12) 323-8869 • FAX: (27 12) 323-6443

WEBSITE: [HTTP://WEB.SN.APC.ORG/USAIDSA](http://web.sn.apc.org/USAIDSA)

DRAFT

August 18, 2000

Ms. Sandra Thurman
Presidential Envoy for AIDS Cooperation
White House

Dear Sandy:

We at the United States Agency for International Development (USAID) in South Africa wish you our heartiest congratulations on your new appointment as *Presidential Envoy for AIDS Cooperation*. We couldn't be happier about this announcement made by President Clinton this week.

It has been USAID's privilege to be able to introduce you to people with AIDS in South Africa. Your commitment to assisting those with HIV/AIDS in orphanages, care centers, hospices, community centers and in rural villages has helped to catapult the seriousness of AIDS in the global arena.

The compassion that you demonstrate with people who have contracted the HIV virus has enabled this part of the world to realize that the American people care and want to help in practical and professional ways.

You have led the battle cry to Congress about the leading cause of death in Africa. We have been behind you in this noble effort to promote equitable health care in this part of the world, including those affected by AIDS. You have first-hand experience with USAID's tireless efforts to help prevent and mitigate AIDS in South Africa.

We applaud President Clinton's pronouncement of confidence in you by this appointment. USAID looks forward to working with you further in the fight against AIDS in Africa.

Sincerely,

Effene Oldwine
Acting Director

USAID South Africa

Handwritten notes and signatures in the top right corner, including a large 'DRAFT' and a signature.

**THE FOUNDATION FOR DEMOCRACY IN AFRICA**

6475 New Hampshire Ave, Suite 600, Hyattsville, Maryland 20783

Tel: (301) 891-7412 • Fax: (301) 891-7414

E-mail: comments@democracy-africa.orgWebsite: <http://www.democracy-africa.org>*DFH***BOARD OF DIRECTORS***** Executive Committee***Executive Director**** Anthony D. Okonmah***President**** Fred O. Oladeinde***Executive Vice President**** Christopher A. Durant***Treasurer**** Andrew D. Walker***Secretary**** Maria R. Durant****Richard T. Higgins***Malincrodt Chemicals***George Luis Lopez***Verner & Liipfert***Sonny Wright***Peoples Bankshare, Inc.***Robert N. Allen, Jr., Esq.***Allen & Galego***Jack Labarga***Labarga Public Affairs Group***Rafael Penálver, Esq.***Human Rights Institute**St. Thomas University***Colonel A.T. House, CPCM****Gershwin Blyden, M.D., Ph.D.****John W. Schmitz***Schmitz Realty*

August 16, 2000

President William Jefferson Clinton
White House
1600 Pennsylvania Avenue
Washington, DC 20036

Dear Mr. President:

The Foundation for Democracy in Africa with our affiliate NGOs and friends in civil society all over Africa are proud and glad to hear of your recent announcement of Dr. Sandy Thurman as the Presidential Envoy for AIDS.

We have watched, with appreciation since her appointment several years ago as the Director of the White House Policy on AIDS, her work in bringing the issues of HIV/AIDS, especially as it affects Africa and Africans into the mainstream of US legislative process.

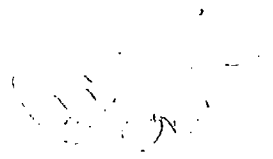
Recent legislation and appropriations passed by both chambers of the US Congress to increase US support of efforts to contain the spread and devastation of HIV/AIDS in Africa and the UN declaration of HIV/AIDS as a security threat are clearly the result of the hard work of Dr. Thurman's office.

We believe this appointment represents your administration's sincere effort in helping the people of Africa contain the devastation of HIV/AIDS. We thank you for your continuing support for the African people.

Sincerely,

[Signature]
Fred O. Oladeinde
President

FOO/nep



Ana Oliveira
Executive Director
212-367-1362
Fax 212-367-1247
anao@gmhc.org

August 17, 2000

Sandra L. Thurman
Presidential Envoy for AIDS Cooperation
Office of National AIDS Policy
Executive Office of the President
736 Jackson Place, N.W.
Washington, D.C. 20503

Dear Ms. Thurman,

On behalf of all of us at GMHC, I want to congratulate you on your appointment as the Presidential Envoy for AIDS Cooperation! It is heartening to know that your vision and commitment have been rewarded in such a tangible and public way. In our opinion it is long overdue! You have been such a leader to all on the initial need to address the global issues of this pandemic.

Thank you for everything you have done for us in fighting the global epidemic. We look forward to more great things as you work to coordinate a worldwide response to AIDS and we stand beside you to help in any way that we can.

Congratulations again on you new position.

Sincerely

A handwritten signature in black ink, appearing to read "Ana Oliveira", is written over a horizontal line.

Ana Oliveira



American Foundation for AIDS Research
120 Wall Street, 13th Floor, New York, NY 10005-3902
t: 212. 806 1600, f: 212. 806 1601

Handwritten signature and "DEAC" stamp

Elizabeth Taylor
Founding National Chairman

Mathilde Krim, Ph.D.
*Founding Co-Chair
and Chairman of the Board*

Wallace Shelt, C.P.A.
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Maxine Mesinger

Richard H. Metzner

Jane F. Nathanson

The Rev. Dr. Randolph Nugent

Leonard Rabinowitz

Allan Rosenfield, M.D.

Alan D. Schwartz

Michael D. Shriver

Mervyn F. Silverman, M.D., M.P.H.

Peter R. Staley

The Rt. Rev. William E. Swing

Daniel Tarantola, M.D.

Edward H. Vick

Kevin Wendle

Honorary Director

Michael Fuchs

Sharon Stone

*Chairman, Campaign for
AIDS Research*

Jerome J. Kadwin

*Executive Vice President and
Chief Executive Officer*

August 17, 2000

Sandra L. Thurman
Director
White House Office of National AIDS Policy
736 Jackson Place
Washington, DC 20503

Dear Sandy:

Please accept my warmest congratulations on your recent appointment as Presidential Envoy for AIDS Cooperation. Having had the opportunity to attend last month's International AIDS Conference in Durban, I am more aware than ever of the need for U.S. leadership in encouraging other developed nations to increase their financial commitment to fighting the global pandemic; to assist in implementing effective local prevention and education programs; and to facilitate broader access to HIV/AIDS treatment and care.

As President Clinton said in his statement announcing your appointment, you combine the passion of an advocate with the skill of a diplomat. The AIDS community is indeed fortunate to have someone of your stature guiding the Federal government's response to HIV/AIDS — and now serving as America's first envoy in the global fight against AIDS.

Best wishes,

Deborah C. Herman
Vice President, Communications

Handwritten note:
It was great to
see you in Durban.
Hope to see you again
soon.



OFFICE OF NATIONAL AIDS POLICY
EXECUTIVE OFFICE OF THE PRESIDENT
THE WHITE HOUSE

FACSIMILE TRANSMITTAL SHEET

TO:

Jim Steinberg
cc: Mara Rudman

FROM:

Sandy Thurman

COMPANY:

DATE:

July 26, 2000

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PEAC

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NOTES/COMMENTS:

Dear Jim:

Attached please find the latest correspondence regarding the PEAC. It is just one more reason why I am less than enthusiastic about being the PEAC myself! (... with all due respect to the opinion of my senior colleagues.)

My having one more conversation with Frank when he is clearly in less than grand humor will do nothing to get us out of the ditch.

Have you guys had any more conversations on this? Please advise before I inflict bodily harm on somebody!

Thanks much-

Sandy

736 Jackson Place
Washington, DC 20503
(202) 456-2437
(202) 456-2438 (fax)

I. PEAC



United States Department of State

*Under Secretary of State
for Global Affairs*

Washington, D.C. 20520-7250

July 26, 2000

Ms. Sandra Thurman
National AIDS Policy Director
Via fax: 456-2438

Dear Sandy:

Welcome back.

I called you both in Rwanda and since your return to discuss where we are headed with the PEAC Plan. I must say that I was surprised both by the July 19 Post article and some other indications that you have reconsidered our agreement regarding the PEAC. Particularly since, as late as July 13, in our phone conversation (you in Durban, I in Beijing) you had passed on some names for that job that had been suggested to you during your time in Durban.

In any event, I have put on hold our efforts to identify a PEAC, pending clarification of your position and discussion how a new configuration will work.

I am concerned, however, that time is passing, and no PEAC. So let's talk as soon as you can. I am available.

Sincerely,

A handwritten signature in dark ink, appearing to read "Frank Loy".

Frank Loy

United States Presidential Envoy for AIDS Cooperation (US PEAC)

Job Description

Official Title

Special Assistant to the President and the Secretary of State; United States Presidential Envoy for International AIDS Cooperation

Grade

The US PEAC should be a member of the Senior Executive Service

International Duties

The US PEAC's initial international responsibility will be to work for the appointment of PEACs from other nations of the world. Once a number of PEACs have been appointed, the US PEAC will be expected to help form the first "PEACs Forum," help establish its plan of action and goals, and ultimately represent the US at this forum.

Outside of the role as the US representative to the PEACs forum (which could be expected to meet ~4 times the first year, and maybe ~2 in years after) the US PEAC will be expected to travel through-out the world - - AIDS affected and donor nations, multilateral meetings, etc. -- to further the US international goals to combat HIV/AIDS. It can be expected that the PEAC, as a representative of the US President, will meet with heads of state and cabinet-level officials around the world (as with other PEACs).

Inter-USG Duties

The US PEAC will be expected to run an ordered working group process within the USG to direct and coordinate all USG agencies efforts on international HIV/AIDS policy.

The PEAC will also be expected to represent the USG on international HIV/AIDS matters to the US Congress.

Domestic Duties

The US PEAC will need to establish strong ties with private US organizations, businesses and notable individuals who are involved in, or could be recruited to, efforts against international HIV.

Public - Private Partnership Responsibilities

The US PEAC will be expected to work with US charitable giving organizations and US business to create effective and innovative public-private partnerships to address any or all aspects of the international HIV/AIDS crisis.

Chain of Command

The US PEAC would report directly to the Deputy to the President for National AIDS policy (the head of ONAP) and to the President through a "dotted-line" (similar to the Joint Chiefs of Staff). For all missions involving diplomacy or other communications with foreign governments, the PEAC would have real reporting and coordinating responsibilities to the Department of State (likely to the person of the Undersecretary of State for Global Affairs) and "dotted-line" reporting responsibility to the Secretary of State.

Necessary Skills

The US PEAC will need to be an extraordinarily talented and accomplished individual. The broad mix of PEAC responsibilities - from a leadership position in the USG bureaucracy, a high profile international public affairs role, to a responsibility for very charged and often cabinet-level multilateral and bilateral diplomacy - demands a PEAC with proven success and reputation as an international diplomat.

The ideal candidate would have extensive and broad experience, knowledge and reputé within Southern African governments, multilateral institutions (UN, WHO, ILO, SADC etc.) as well as knowledge and experience within the relevant USG bureaucracies (State, DOD, NSC, HHS, etc.)

The public affairs aspects of this job will call for someone with wide experienced at press strategy and comfortable in front of the media. Ideally the candidate will make deep inroads into the private sector, especially with US charitable foundations and large multinational corporations; as such we should look to someone with a history with and possibly

experience in NGOs or big-business.

Ideally the PEAC will be seen as a bipartisan diplomat and expert, and not be strongly associated with one political party or the other. The PEAC should also possess a TS/SCI clearance, and due to the need for alacrity in appointing a PEAC, the ideal pool of candidates would include people who have the necessary clearances or could be granted (or have them restored) them within a few weeks.

Physical Location

The US PEAC will work directly for the ONAP and the President and is the manifestation of a Presidential initiative, therefore, the PEAC should be housed in the White House Complex, ideally in the existing office of ONAP.

The location, reporting chains and overall responsibilities of the PEAC will reveal if the US has made the revolutionary decision that any real solution to the international HIV/AIDS crisis can only come from coordinated efforts that cut across all USG departments of government and into the private sector (a position we hope to see reflected in other government's PEACs appointments as well), or if the PEAC is merely "business as usual:" another voice in an uncoordinated response.

That said, there is also a logic to housing the PEAC outside the WH complex in the belief the PEAC may be more resistant to changes in Administrations if not housed in the White House.

Staffing needs

At a minimum, the US PEAC will need one deputy and one secretary. Ideally the PEAC will receive analytical and travel support from the relevant USG agencies.

Funding

As the PEAC represents a truly cross-agency approach to the international HIV/AIDS crisis, funding for staffing, office needs, travel, representation and incidentals should come from across the agencies as well. Relevant agencies include: HHS, DOS, DOD, Labor, Education and AID. As complicated as it may be to draw funding from all or most of these agencies, the

symbolism of the multi-agency approach is critical.