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Folder Title:

Planet AID, Inc. [1]

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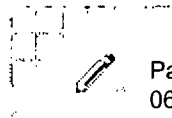
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Paul A. Gaist
06/20/2000 04:29:23 PM

Record Type: Record

To: Cheryl S. Bauerle/OPD/EOP@EOP
cc: Sandra Thurman/OPD/EOP@EOP
Subject: Mtg. w/ Humana People to People - Note for the Record

On June 12th I met with representatives of "Planet AID, Inc." - "Humana People to People" is the umbrella organization to which this group belongs. I met with Marie Lichtenberg, Executive Director, and Emy de Reyes, Representative.

The address for Planet AIDS, Inc. is 82 Wall Street, Suite 210, New York, NY 10005

They requested a meeting with ONAP to give an overview of their organization and to put forward a new AIDS initiative for South Africa that they hope to garner support for.

Humana - People to People:

Planet AID, Inc. is a member of the Federation for Associations connected to the international Humana People to People (HPP) movement. HPP has 25 member organizations in Europe, Africa, Asia and North America. Planet AID came into existence in 1997 and is a 501(c)(3) organization. The backbone activity of the HPP has been collecting used clothing and selling/redistributing them to gain funding for programs in the areas of:

Emergency and disaster relief
Develop
Protection of Natural Habitat
Research and innovation

AIDS Initiative: "TCE: Total Control of the Epidemic"

Basically TCE is an education-based effort (at least this is what the funding they are seeking would first cover) with the goal of reaching most of South Africa - Other objectives would be pursued (condom distribution, medications for STDs and OIs, counseling services, etc.), but will reportedly need other funding and would be phased in later in the process.

The education-based program basically builds upon a group of 50 "locals" employed for the three years it takes to "liberate" (educate...) an area with 100,000 people under the leadership of two trained leaders, under the governance of HPP from its HQ in Zimbabwe. HPP estimates they would need \$100,000 USD per year (\$60k for salaries; \$40k for all other expenses).

Planet AID, Inc. is a relatively new organization with an annual budget for

1998 o approximately \$1 million USD. Most of this budget is provided in the form of public support. HPP claims to have 20 years of experience with development work, with projects in 33 countries/ 5 continents.

Conclusion (internal only)

The TCE project seemed quite ambitious and not completely developed in thinking or methodology. With funding requests being asked for the education component only, it is not clear how they would carry out the "comprehensive program" which is the central concept of the program. They would need at a minimum a large amount of funding, well defined goals and objectives, and evidence-based methodologies.

They had already met with the World Bank and others. I suggested they also share their information with others such as folk involved in the South African labor movement (i.e., Rob Lovelace at the AFL-CIO).

There was no mention of the letter they had previously forwarded to ONAP, addressed to the President (on file).

I told them that Sandy would be informed of the details of the discussion we had. On behalf of Sandy, I thanked them for taking the time to provide ONAP with this information and thanked them for their commitment to making a difference in the HIV/AIDS pandemic.

A folder of the HPP and TCE materials will be made and forwarded to Cheryl Bauerle, Associate Director, ONAP.



PLANET AID, INC.

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Phone: 212-797 1970, Fax: 212-797 1948

HUMANA PEOPLE TO PEOPLE

*The Federation for Associations connected to the
International HUMANA PEOPLE TO PEOPLE Movement
Murgwi Estate, Shamva, Po Box 6345, RSR-Harare, Zimbabwe
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April 27, 2000

Mr. William J. Clinton
President of the
United States of America
The White House
Washington, DC 20501

Dear Mr. President,

It is with great pleasure that we address this letter, wishing you continued success in your functions as the President of this nation.

We were present and heard your profound and concerned remarks to the opening of the National Summit on Africa, last February in Washington, D.C. Many topics were touched and adequately addressed, but one in particular, the HIV/AIDS crisis in Africa was presented very strongly and with a compassion that our organization PLANET AID & HUMANA PEOPLE TO PEOPLE, shares. We believe that the HIV/AIDS crisis is a global dilemma, that not only threatens the political and economic stability of many nations, but that of the global community.

We send this urgent and personal appeal to you, Mr. President, because we believe you realize the full strength of these phenomena and their global implications. As you stated AIDS "is a humanitarian issue, a political issue and an economic issue". You "consider AIDS not just their burden but ours, as well".



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As you mentioned in your speech: "Systems have to be set up...we have to change behavior, attitudes. And it has to be done in an organized, disciplined, systematic way. And you can do more in less time for less money in a preventive way, ...with an aggressive prevention campaign.... And there is no excuse for not doing it; it has to be done."

Mr. President, in your own words, you have described our approach to this problem through our TOTAL CONTROL WITH THE EPIDEMIC -TCE program. Much has been done and is being done, but much more must be done. And it must be done NOW. AIDS has to be stopped for humanitarian reasons. In the world today we cannot have scourge with such tragic consequences without doing all we can do to eradicate it. An organized, disciplined and systematic method is needed. That is why TCE was created.

More and more individuals and institutions, as well as governments are beginning to understand the need for action, however the task ahead of us is too great for any one foundation, international organization or government - ONLY a massive joint effort can lift the tasks and avert disaster.

TCE - meaning "Total Control with the Epidemic", builds on the basic understanding, that only people themselves can liberate themselves and each other from the epidemic. This is essential when fighting AIDS, since AIDS is spread by human behavior and can be brought under control through a change in behavior.

The TCE project can be achieved at an extremely low cost with only one dollar needed per person per year for three years. It means that for \$100,000 per year



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over three years we can liberate 100,000 people in one "TCE-area" from the disease.

This will of course not cure those already infected or mean that there will be zero new infections, it simply means that the community is in control, able to deal with the consequences of the disease, establish care systems for the terminally ill and for the increasing number of orphans - and most importantly - that the infection rate will drop dramatically. In this way the community will still be intact when eventually a cure has been found for this deadly disease.

In this spirit, we address this appeal to you and your Administration, urging you to take a leading role in the effort to stop the spread of HIV/AIDS in Southern Africa through massive community mobilization.

By joining all necessary efforts, partnering up with The Governments, Health Authorities, International Health Institutions, and other NGO's - we believe - that we through a systematic, massive community program, will be able to get The Total Control of The Epidemic in Southern Africa.

HUMANA PEOPLE TO PEOPLE as an organization has the experience of implementing sustainable community based programs through the past 25 years in Southern Africa. Currently operating more than 100 sustainable development projects, we have an important structure that enables us to lead this massive operation.

Our current projects are many and diverse:

- They all have an emphasis on mobilization of the people in the communities to take part and take action - to improve their own lives.



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- We educate the teachers of tomorrow.
- We train small scale farmers to become commercial farmers.
- We create health institutions, that work.
- We train Development Instructors from the US and Europe - to take an active role in global issues in the developing world.
- We create programs for street kids - victims of the war, AIDS and natural disasters, etc.etc.

With a solid presence and experience at the community level, in the countries hardest hit by the HIV/AIDS epidemic, we feel that we have a special responsibility to act.

We do not have the necessary funds. But we do have the capacity to implement and join all needed forces in this battle against the epidemic.

The background for this holistic approach:

Four years ago we realized, that we had to act on the HIV/AIDS crisis, as we could see communities where we had been working for years being traumatized by the AIDS crisis. We have since set up HOPE Centers and stations across Southern Africa. These are community centers that mobilize and care for those infected and affected by HIV/AIDS. They also establish and run prevention programs and campaigns to stop the spread of AIDS.

The centers have been successful and we intend to continue and expand these centers. They are, however, not the final answer in a situation where the epidemic has accelerated to a point where one out of four are already infected by a disease that will likely continue to be fatal for the next twenty years.



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From this realization came the concept of the TOTAL CONTROL WITH THE EPIDEMIC project (TCE). It is an ambitious, a strategic and intensive program:

- That mobilizes all the people and spread information - basically through a group of community workers (TCE Officers).
- That teaches and makes each individual aware of the dangers of HIV/AIDS and an active participant in the fight against AIDS in his or her own community.

We are now discussing this project with governments and health authorities in Southern Africa, and we are getting a solid and positive feed back. The first TCE area of 100,000 people has already started in Zimbabwe - and is achieving encouraging results.

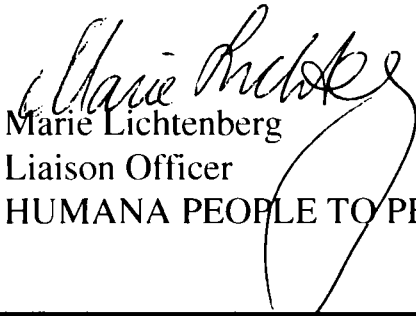
Dear Mr. President, we ask you to carefully consider how you and your Administration can become partners in this modern-day crusade.

Please receive our most sincere thanks for your time and interest in the HIV/AIDS issue.

We look forward to meeting you and wish to let you know that members of our organization are eager and ready to meet with whomever you find would expedite further discussions.

Sincerely yours,

Emy de Reyes
Representative
Planet Aid Washington


Marie Lichtenberg
Liaison Officer
HUMANA PEOPLE TO PEOPLE



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A brief overview of HUMANA PEOPLE TO PEOPLE & Planet Aid

The Federation for Associations connected to the International Humana People to People Movement has 30 members world wide dedicated to improving the living conditions of the poorest through development, education, relief aid and care for the environment through mobilizing people across continents to join hands in a common effort.

With a total of 150 projects worldwide - the organization is today involving more than 450.000 people on a daily basis and employing 5000.

The History:

The first Humana People to People organization was established in 1977 in Europe. Since then member organizations have been created across the continent. The work of the organization is supported by a hundred thousand people on a daily basis as they donate clothes or other goods through a system of clothes collection drop off boxes. The clothes are then sorted in sorting centers, some are shipped to Africa as development and relief aid and some sold in second hand clothes stores. These stores also function as information centers about development issues thus informing a very wide audience about the organization, its ideas and actions.

The first African organization was established in 1980 when Development Aid from People to People was registered as a charity in Zimbabwe. Since then the organization has grown into a major movement. Today there are national member organizations across southern Africa, India and Central America creating development and running more than 100 projects of crucial importance. They now stand as examples of how to change the world into a better place for some of the most disadvantaged groups.

Humana People to People started in India three years ago. The organization there is starting up child aid and a vocational school and plans to expand the activities significantly in the future.



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Humana People to People was established in North America in early 1997 when Planet Aid was created as a nonprofit 501(c)(3) organization and became a member of Humana People to People. In the summer 1998 the organization was also established in Canada.

In the fall of 1998 the new international headquarters of Humana People to People was inaugurated in Shamva, Zimbabwe.

In the fall of 1999 Humana People to People is starting up child aid projects in Central America.

Some examples of the global education activities of Humana People to People

1) Scholarship students

One of the first activities of Humana People to People in the late 70's was the establishment of vocational schools in Europe for Zimbabwean and Namibian refugees who had fled their countries to live in camps in neighboring countries. A few hundred students were trained at that time, some of which continue to work within the organization in Africa. During the 80's and 90's hundreds of other students from several African countries were given scholarships to train at schools in Europe.

2) International volunteers

Over the past 20 years Humana People to People has trained more than 3,000 young volunteers from Europe and North America as development instructors to work in projects in Africa, Asia and Latin America. The programs of these development instructors have typically been 12 months which have included 5 months training, 6 months work overseas and 1 month follow-up period.

American volunteers are trained at centers in Massachusetts and Michigan by the Institute for International Cooperation and Development.



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3) Teacher Training

In 1993 Humana People to People started an innovative teacher training program for village teachers in Mozambique. The students are trained for 30 months in a program that has been accredited by the Ministry of Education and now serves as an example for teacher training through out the country.

In order to get qualified staff to teach at the many new colleges that are to be created, a post graduate program has been established at One World University in Maputo which trains college level instructors.

4) Street Children Schools and Children Towns

The wars in southern Africa and the AIDS epidemic have created and continue to create orphans and children who survive as street children in the big cities. For these children Humana People to People have established street children schools and children's towns. In these schools the children and youth learn not only regular school subjects but also vocational skills that will enable them to get a job and become productive citizens once they graduate.

5) Child Aid

In 1990 the Humana People to People in Africa launched a series of 50 child aid projects in response to UNICEF's prediction, that one hundred million children would die in the 1990's from preventable causes. These projects have since flourished and multiplied. The projects involve weekly meetings and training sessions in health, hygiene, farming methods etc. as well as preschools, maintenance of primary schools, digging latrines, wells and pits for trash, clubs for farmers, women and youth, sports events, and more. Education and training are essential elements of the child aid projects.



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6) AIDS and reproductive health

Four years ago Humana People to People responded to the AIDS pandemic in Southern Africa by starting up HOPE centers. These centers tackle the HIV/AIDS epidemic through outreach and education, club activities for people infected and affected by HIV/AIDS, organize foster care for AIDS orphans and home based care for the terminally ill. The centers also inform and counsel people about reproductive health issues, perform basic tests and distribute condoms.

Today Humana People to People has made the HIV/AIDS crisis a central issue in the work in Southern Africa through the establishment of the TCE program.

7) Vocational Schools

Humana People to People have 20 years of experience in establishing and running vocational schools in Africa.

8) Clothes Sales

Clothes sales projects distribute affordable clothes in several countries and create a surplus for the social projects of the organization.

9) From Communal to Commercial Farmer

The From Communal to Commercial Farmer program is a five year training program where subsistence farming families train to become commercial farmers. They learn agricultural skills and acquire a wide range of business and other skills that enables them to change their lives from absolute poverty to lives with increased opportunities for all family members. The projects serve as examples for other communities in the area. The From Communal to Commercial Farmer programs have been established in Zimbabwe and Zambia and new projects are underway in other countries.



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10) Relief Aid

When catastrophe strikes Humana People to People provides emergency relief to people and communities in distress because of wars or natural disasters.

The organization has provided relief aid in many countries such as Angola, Mozambique, Guinea Bissau and Nicaragua.



Mr. William J. Clinton
President of the United States
of America



Humana People to People in Africa

There are more than 100 HUMANA PEOPLE TO PEOPLE projects in Angola, Malawi, Mozambique, Namibia, South Africa, Zambia, Zimbabwe and Guinea Bissau. The projects are engaged in solving a wide range of social, economic and educational issues.

Schools for children organized around basic education, constructive discipline and state administered examinations.

Child Aid programs involve the whole family surrounding the child.

Child Towns provide a home and schooling for children orphaned by wars or disease.

Frontline Institute in Zimbabwe educates students from many countries in a unique international environment.

Teacher Training Colleges are being operated in cooperation with ministries of education in Angola and Mozambique. The colleges have specialized in training village teachers.

Refugee Aid is resettling refugees and displaced people.

Partnership in Development

To continue and expand the efforts funding is needed. Therefore Planet Aid seeks partners who are ready to commit financially to the well being of people in other nations. Below are some examples of what your partnership contribution can achieve:

Teacher Training: a sponsorship will pay for educating one student for 2 1/2 years at a teacher training college: \$5,500

Positive Living Clubs for people living with HIV/AIDS run by the HOPE Center. Ten clubs for one year: \$2,500

Child Town - ten children for one year, everything included, room, board and school, cost: \$18,000

Sports Schools - provide accelerated basic education for street children. One year of education for 100 students costs: \$20,000

Tree-planting program - involving 750 families for one year, costs: \$5,000

Relief Aid is organized when catastrophe hits. 10% of the clothes received from overseas are used as Relief Aid.

HOPE is the program for AIDS/HIV. Clinics and social centers for the sick, their families, friends and communities.

From Subsistence Farmer to Commercial Farmer teaches modern farming methods. Families work on parcels of fertile farm land for five years and raise capital for future land ownership.

Commercial enterprises such as plantations, sewing workshops or construction companies create jobs, a range of products and a surplus for social programs.

Tree-planting projects provide fruits, wood for fuel and construction and protect the environment.

The Vocational Schools educate young men and women in the crafts.

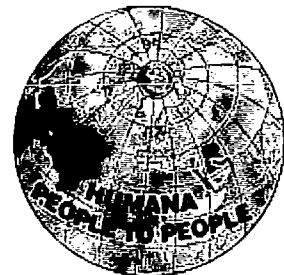
Construction of 750 latrines, building materials and administration, costs: \$15,000

Child Aid - Child House with 100 children attending for one year, costs: \$3,500

Shipping - From places of surplus to places in need. Shipment of US surplus production to Africa. One 40 ft container costs \$7,000.

THANK YOU

We wish to thank all the partners who have contributed to HUMANA PEOPLE TO PEOPLE projects. The list to thank include USAID, The World Food Program in Angola and Mozambique, UNICEF in Angola and Mozambique, Save the Children (US) in Angola, Coca Cola in Mozambique, Chevron in Angola, to mention a few. Your generous contributions have saved lives, alleviated suffering and contributed to the economic and social development in southern Africa. Thank You!



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Planet Aid, Inc. a Humana People to People organization

Planet Aid

The Planet

Sometime in 1999 the Planet will be home to 6 billion people. A hundred years ago we were only 2.5 billion. We inhabit a small planet living with thousands of other species of animals, plants, fungi and bacteria. Our world is changing faster than ever. While our ability to create wealth has never been greater the gap between rich and poor remains abysmal. Emerging diseases, ethnic rivalries, environmental degradation brought about by population pressure represent a great challenge. At the root of many problems is continued poverty, a lack of skills and capital that perpetuate misery.



Planet Aid was established to meet these challenges in concrete action from people to people, from people with personal and material surplus to people without means.

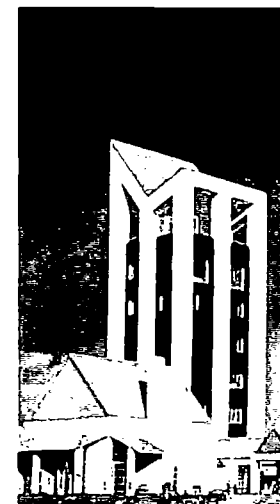
Humana People to People

Planet Aid, Inc. is a member of The Federation for Associations connected to the International HUMANA PEOPLE TO PEOPLE Movement. HUMANA PEOPLE TO PEOPLE has 25 member organizations from Europe, Africa, Asia and North America.

The first organization was established in Europe in 1977. Since then HUMANA PEOPLE TO PEOPLE has grown to become a major international development aid organization. The members in southern Africa operate more than a hundred development aid projects involving 250,000 people.

HUMANA PEOPLE TO PEOPLE works where the need is greatest, among families in the poverty stricken rural areas, with street children and orphans in the cities, providing jobs in tree-planting, farming and small scale productions, training teacher for the village schools, building clinics, digging latrines and educating about basic health issues.

All projects have strong educational components because the aim is to mobilize and empower people to change their own lives.



The Objectives of Planet Aid

Emergency and Disaster Relief

- serving victims of hunger, war, natural disasters, atomic accidents, plagues and other catastrophes;
- assisting to relocate people and rebuild areas hit by these types of disasters and accidents;

Development

- serving poorer nations, the poorest of the world's populations and self-organizing development initiatives;
- undertaking all kind of development projects worldwide including but not in any way limited to schools, clinics, mini-banking, farming and small-scale industry;

Protection of the Natural Habitat

- serving threatened elements of the Earth's atmosphere, its soil, its plants and its animals;
- initiating protective actions to preserve rivers, seas, and forests from misuse;
- undertaking all sorts of projects aimed at protecting the natural habitat of the Earth;

Building the Organization

- serving the general public so as to make it possible for it to participate in many ways in the activities of the corporation;
- establishing educational facilities for the training of personnel and volun-

teers;

- forming member associations, initiating support-groups and establishing a worldwide network of co-operators and activists;

Research and Innovation

- serving the above mentioned activities through developing methods and systems for their implementation;
- producing and distributing informative materials to the public containing basic knowledge as well as specific information about the above mentioned activities;
- producing educational, informative materials so as to organize schools to participate in the above mentioned activities

Charity

- operating exclusively for charitable and educational purposes, and

In Pursuance of these Purposes the corporation shall have the powers to do any and all acts and things necessary, proper and consistent with maintaining tax-exempt status under Section 501(c)(3) of the Internal Revenue Code of 1986 as amended, or to comparable sections of successor statute; and to do any and all acts and things a non-profit corporation may do under the provisions of Chapter 180, as amended, of Massachusetts General Law.

Facts about Planet Aid, Inc.

- * Incorporated in the Commonwealth of Massachusetts on January 28, 1997,
- * Granted status as a 501(c)(3) organization by the Internal Revenue Service with EIN # 04-3348171,
- * Registered as a PVO with USAID.
- * Collects clothes in MA, RI and NH,
- * Sells clothes in retail stores in the Boston area,
- * Raises funds and has registered as a charitable organization with the Attor-

ney Generals in MA, NH, RI, CT, NY, NJ and CA.

Member of:

- * The Federation for Associations connected to the International HUMANA PEOPLE TO PEOPLE Movement,
- * Merrimack River Valley Chamber of Commerce,
- * Massachusetts Recycling Coalition,
- * The National Recycling Coalition

Planet Aid Activities

Planet Aid started collecting used clothes in the in the spring of 1997. Two years later the organization has 600+ clothes collection drop off boxes in eastern Massachusetts, southern New Hampshire and Rhode Island where local residents can donate clothes 24 hours a day.

In 1998 1,700 tons of clothes were collected through this collection system. Some were sold in the organization's stores, some were sold to clothes dealers and 250 tons were donated to ADPP Angola. Planet Aid raised funds through street and door-to-door solicitation and

coin collection cans in businesses in MA, NY, NJ and CA. Through this collection it was possible to send a forty foot container of medicine, food, clothes and toys as emergency aid to victims of hurricane Mitch in Nicaragua.



The achievements in 1998 were a result of many people's combined efforts. 200,000 people donated clothes in 1998, 600 businesses provided sites for collection boxes, 500 businesses a spot on their counter for a collection can, 12,000 bought used clothes in a Planet Aid store, 10,000 made a cash donation, 200 worked as staff and volunteers for Planet Aid sometime during 1998. As the organization

is expanding it will be able to provide more development and relief aid in 1999.

From the haves to have-nots. From the sound to the sick.

From the store-keeper to the empty stomachs. From the liberated to the chained.

From you to all of them.

- from Humana People to People's charter

Financial Statements 1998

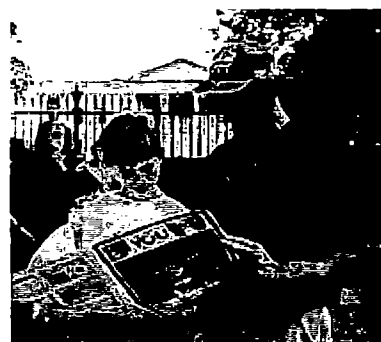
The financial records of Planet Aid, Inc. for 1998 was audited by Ruane & Co, CPA. The main figures were.

Financial Position 12/31/98:

Total assets	\$476,979
Total liabilities	\$400,841
Net assets	\$76,138

Statement of Activities 1998:

Total public support	\$1,054,550
Program expenses:	
- clothes collection, sorting & sale	\$782,890
- donations to ADPP Angola	\$100,194
- donation victims of hurricane Mitch	\$16,497
Administrative expenses	\$51,039
Fundraising expenses	\$47,099
Net result 1998	\$56,870
Net result previous year	\$19,268
Net assets end of year	\$76,138



United we stand
Togetherness is our design
You and We - Planet Aid

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ACQUIRED IMMUNE DEFICIENCY SYNDROME

AIDS

TCE

TOTAL CONTROL OF THE EPIDEMIC

A PROGRAM FROM



HOPE HUMANA PEOPLE TO PEOPLE



HUMANA PEOPLE TO PEOPLE

*The Federation for Associations connected
to the International HUMANA PEOPLE TO
PEOPLE Movement*

We in HUMANA PEOPLE TO PEOPLE have more than 20 years of experience with development work. Today you find our projects in 33 countries and on five continents.

During the past 23 years HUMANA PEOPLE TO PEOPLE has grown into a major "People to People Movement".

More than 5,000 people are employed in the Federation worldwide. 350,000 people participate actively and benefit from more than 150 projects based on The Solidary Humanism.

We work with long-term sustainable development programs. We concentrate on creating development through projects in a wide range of areas such as Education, Child Aid and Community Development, Agricultural Training, Relief Aid, and Income Generating Activities based on the collection, distribution, and sale of second hand clothes in Africa, Europe, and North America.

Over the past five years our efforts to combat HIV/AIDS have led us to take the TCE initiative.

For more information visit:

www.humanapeopletopeople.org

www.planetaid.org

or Contact Planet Aid:

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Phone: +1-212-797 1970

Event organizers:

* HUMANA PEOPLE TO PEOPLE Head Quarters, Zimbabwe

* Mikael Norling, President of Planet Aid

* Marie Lichtenberg, Liaison Officer HUMANA PEOPLE TO PEOPLE

ACQUIRED IMMUNO DEFICIENCY SYNDROME

AIDS

TCE

TOTAL CONTROL OF THE EPIDEMIC

A PROGRAM FROM



HOPE HUMANA PEOPLE TO PEOPLE

TCE. Total Control of the Epidemic

Only people can liberate themselves from AIDS - The Epidemic.
Everybody else can only participate.

On this simple line HUMANA PEOPLE TO PEOPLE has developed a people's liberation system to be put in place in most parts of the Southern Africa in order to gain - area by area - total control of the epidemic.

Basically it builds upon a group of 50 "locals" employed for the three years it takes to "liberate" an area with 100,000 people under the leadership of two trained leaders, and under the governance of HUMANA PEOPLE TO PEOPLE from its HQ in Zimbabwe.

Only the people themselves will be able to set each other free from the threats of the epidemic.

And we have started.

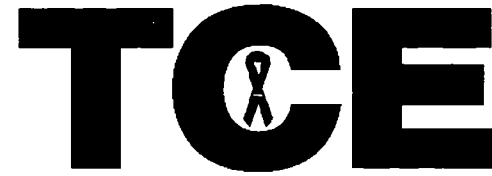
The first TCE area has been created - by the people, for the people.

It has become a collective affair. Everyone is involved to his or her capacity. Inspired by a possible positive outcome from this effort, by the groups performing in their neighborhood and by their neighbors.

HUMANA PEOPLE TO PEOPLE launched TCE at the Africa Summit in Washington on February 18, 2000, and in Bindura, Zimbabwe, the day after.

It is one of our strategies to have all people tested, and to find ways to provide alternative and affordable therapies for people living with HIV. The cost of this intensive, community mobilization - "TCE" - is \$1 per person per year for the three years it takes to gain TCE in an area.

Please inform yourself as to what will be done throughout this action. Please inform yourself about how you can participate, contribute, and volunteer.



Total control of the epidemic

We are working on it, and it works.
Come and hear about
TCE Area Bindura, Zimbabwe

You are invited!

Wednesday, June 14

At 6.30 - 8.30 PM

Mariott Crystal City Gateway, Salon J
The Global Health Council Annual Conference

During our session you will be able to:

- ✓ See the TCE Field Officers in action.
- ✓ Hear about the results achieved so far.
- ✓ Discuss the impact that this program will have on the reduction of HIV infections in Southern Africa.
- ✓ Learn about how the communities most affected by the AIDS epidemic provide solutions for how to deal with its consequences.

We will link you to the field of action through moving pictures, sound and stories directly from the first TCE Area in Zimbabwe.



HUMANA PEOPLE TO PEOPLE

*The Federation for Associations connected
to the International HUMANA PEOPLE TO
PEOPLE Movement*

We in HUMANA PEOPLE TO PEOPLE have more than 20 years of experience with development work. Today you find our projects in 33 countries and on five continents.

During the past 23 years HUMANA PEOPLE TO PEOPLE has grown into a major "People to People Movement".

More than 5,000 people are employed in the Federation worldwide. 350,000 people participate actively and benefit from more than 150 projects based on The Solidary Humanism.

We work with long-term sustainable development programs. We concentrate on creating development through projects in a wide range of areas such as Education, Child Aid and Community Development, Agricultural Training, Relief Aid, and Income Generating Activities based on the collection, distribution, and sale of second hand clothes in Africa, Europe, and North America.

Over the past five years our efforts to combat HIV/AIDS have led us to take the TCE initiative.

For more information visit:
www.humanapeopletopeople.org
www.planetaid.org

or Contact Planet Aid:
82 Wall Street, # 210,
New York, NY 10005
Phone: +1-212-797 1970

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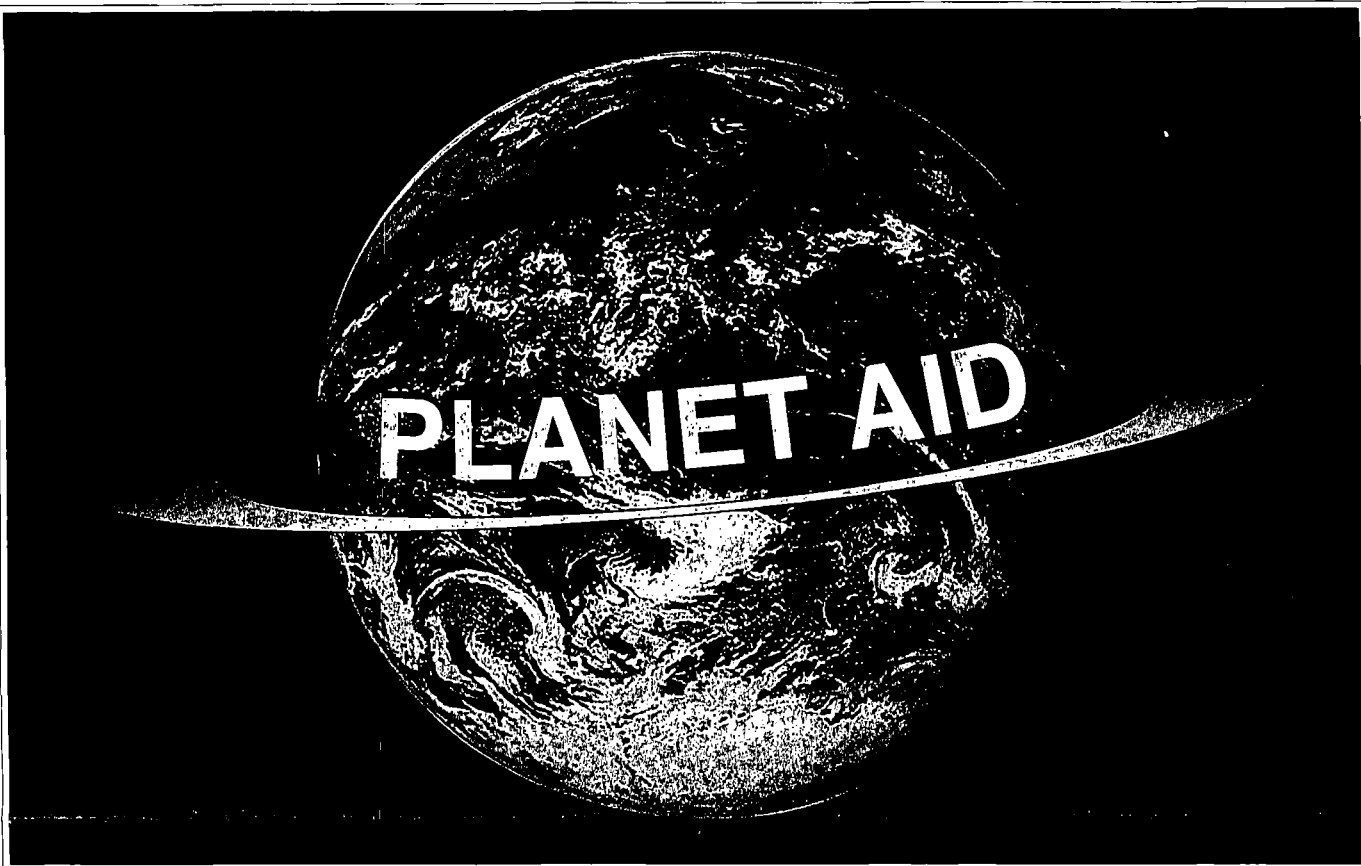
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YOU



WE



You	contribute \$100	You	act against poverty	You	donate funds for children	You	give your used clothes
We	make your money worth \$200	We	educate teachers	We	secure sources of clean water	We	turn them into develop- ment

TOGETHER

**We create
jobs**

**We eradicate
illiteracy**

**We root out
disease**

**We build
tomorrow**

PLANET AID

United we stand
Togetherness is our design
You and We, Planet Aid

These are the objectives we stand for:

EMERGENCY AND DISASTER RELIEF

- * serving victims of hunger, war, natural disasters, atomic accidents, plagues and other catastrophes
- * assisting to relocate people and rebuild areas hit by these types of disasters and accidents

DEVELOPMENT

- * serving poorer nations, the poorest of the world's populations and self-organizing development initiatives
- * undertaking all kind of development projects worldwide including but not in any way limited to schools, clinics, mini-banking, farming and small-scale industry

PROTECTION OF THE NATURAL HABITAT

- * serving threatened elements of the Earth's atmosphere, its soil, its plants and its animals

- * initiating protective actions to preserve rivers, seas, and forests from misuse
- * undertaking all sorts of projects aimed at protecting the natural habitat of the Earth

BUILDING THE ORGANIZATION

- * serving the general public so as to make it possible for it to participate in many ways in the activities of the corporation
- * establishing educational facilities for the training of personnel and volunteers
- * forming member's associations, initiating support-groups and establishing a worldwide network of co-operateurs and activists

RESEARCH

- * serving the above mentioned activities through developing methods and systems for their implementation
- * producing and distributing informative materials to the public containing basic knowledge as well as specific information about the above mentioned activities

- * producing educational, informative materials so as to organize schools to participate in the above mentioned activities

CHARITY

- * as to the effect that the above activities shall be operating exclusively for charitable and educational purposes, and without therefore excluding general means and methods of conducting all sorts of business

IN PURSUANCE OF THESE PURPOSES

- * the corporation shall have the powers to do any and all acts and things necessary, proper and consistent with maintaining tax-exempt status under Section 501(c)(3) of the Internal Revenue Code of 1986 as amended, or to comparable sections of successor statute; and to do any and all acts and things a non-profit corporation may do under the provisions of Chapter 180, as amended, of Massachusetts General Law.

The Activity

Collection and Sale of Secondhand Clothes

How we do it

- We install drop off boxes and collect the donated secondhand clothes.
- We sort the clothes for their reuse.
- We sell the clothes and generate funds for development.

How you do it

- You provide a site for a collection container.
- You donate the clothes you no longer need.
- You buy quality used clothing in one of Planet Aid's secondhand stores.

Partnership in Development

- We organize a well defined development project.
- We make clear goals, and assure skillful, efficient operation.
- We invite you to become a partner in the project.

- You become a partner.
- You contribute with a set amount.
- You stay involved throughout the project.

Projects in:
* Education,
* Production,
* Relief Aid and
* Environment

- We run schools for children who otherwise would be roaming the streets.
- We operate profitable enterprises in places where jobs are scarce and commodities are rare or too expensive.
- We organize the work so that employees gain skills and become better able to prosper in their lives.
- We go to the area where disaster has struck. We stay and we help make life livable.
- We plant trees to stop erosion, and we prevent the desert from engulfing the villages.

- You make a donation to our visiting agent.
- You tell your friends what you have done, and ask them to join you.
- You organize an event at your church, temple or community center, so that everyone will know, and everyone participate.
- You ship a batch of computers needed for a classroom.
- You have your local TV-station show a video about one of the development projects.

Training Planet Aid Workers

- We train and prepare people for a career in international management development.
- We organize and provide jobs from Pt. Barrow to Cape Horn.

- You want to get even more involved, and spend part of your life helping others.
- You make your career a Planet Aid career.

1998 - PLANET AID

USA CALIFORNIA

You must find one of our agents! We are out presenting an array of options for becoming part of our work. We are contacting lots of people and will offer all the options listed on the back of this paper plus more. We look forward to your participation so that together we can carry on.

NICARAGUA

The village is Las Delicias. 20 young children attend nursery school in a new solid brick building some 20 yards from the main road, surrounded by grass, flowers and trees. Some miles away, in Santa Maria, students study their 3rd and 4th grade curriculum in new classrooms, equipped with wall maps, books and globes.

In other villages and on other farms many families now have their own latrine and a supply of clean water. Both simple things that immediately secure better hygiene and better health for children and adults.

These and many other small projects have been carried out over the past 9 years by North American volunteers from the Institute for International Cooperation and Development, a partner of Planet Aid, and financed through contributions from you, who has been approached on the street or had someone come to your door.

INDIA

In India 1 child out of 10 dies before its fifth birthday often from easily preventable diseases such as diarrhea caused by unhygienic conditions and poor drinking water. Help to improve the basic physical surroundings, organized immunizations and some education about nutrition and health is often all it takes to bring down the mortality rate.

In the province of Rajasthan 3000 families are enrolling in a Humana People to People Community Development Program. As members, the families commit to taking certain steps to improve their living conditions. They build latrines, attend health education classes, have their children immunized etc.

Meanwhile in New Delhi, the nations capital, a fundraising effort is under way. Clothes collection drop-off boxes are put out in middle class neighborhoods, thus offering those who have a surplus the opportunity to participate in development efforts in their own country.

USA BOSTON

Scores of drop-off boxes, in 80 towns around the city! More to come. You drop your clothes in our boxes. We collect the clothing, part of which is sold as is, another part is sorted and either sold in the secondhand store or sent to our partners in Angola. The resources we have created together, are used to fund among other things a Tree Planting Project in Tombwa, Angola. The project is defending this town against the desert.

Visit our store in Lawrence and hear more about what you can do, what we are doing and the result we create together.

At the same time as we transform used clothes into resources for development, we have started a network of professionals who will bring our offer of collaboration to all of you. The methods are varied. From canvassing to raffles, from donor dinners to on-line contributions.

USA PHILADELPHIA

Getting started. You have the sites where we can put the drop-off box. We have the professional, efficient service. Together we provide our fellow citizens with a modern answer to a global problem. You have the used clothes. Through recycling, we turn them into a resource for international development. Together we create this resource, and thus avoid a useless waste of clothes.

You will see the containers pop up around Philadelphia during the latter part of '98. In the same period you will meet the first of our agents, who are coming around to offer you one or several ways in which we can cooperate.

CANADA

We got started in Toronto in '97. Together with store owners, super markets and mall administrators we installed drop-off boxes in the greater Toronto area. You donated clothes from the very beginning.

We sell the clothes at the best price, and make sure that our costs are low. With the surplus, more drop-off boxes are coming up and the near future will show how this accumulating resource will turn into a HOPE program in Zambia. In Zambia 19% of the sexually active population is HIV-positive. The HOPE project works to fight the spread of AIDS/HIV through education campaigns and support groups for those infected by the disease and their family and friends. We also provide care and health education for those who have been hit by the disease. HOPE is there and will continue to develop with your support.

BRAZIL

A vast country of great beauty and many resources. Thinking of Brazil the first things that come to mind are often the words rain forest and carnival. However, there are many other pictures of equal importance. The drought affected farmer, the women who together have organized a vegetable garden and are selling the fruits of their effort on the local market, the glue sniffing kids who in spite of everything find life on the street a better option than the overpopulated slums, the people who are running a farm to rehabilitate these kids, the poverty stricken and those who strike back.

The need is great and people all over Brazil are picking up and doing what they can to improve their own and the life of others. We can help them in that effort with our surplus of commodities, money and know how.

North American volunteers from the Institute for International Cooperation and Development, a partner of Planet Aid, has built day care facilities, constructed play grounds and renovated school buildings in rural cooperatives and in urban slums. The money for the building material and their travel expenses have come from you, our donors. They have knocked on your door, met you on the street or written you a letter about their upcoming mission and asked for your support.

AFRICA

With our partner organizations Humana People to People in Africa, we have long-time been involved in several of more than 80 projects they operate in Southern Africa. These projects are shining examples of what we can do together. The school projects are ambitious and innovative involving education from preschool to a teaching degree. The Child Aid projects bring new energy to the fight against the needless death of children from preventable diseases. The Subsistence to Commercial Farmer projects teach peasant farmers to grow more than enough for themselves and show the way to improved family economy. They are projects with impressive results. They have great effect on those participating in them. And they exercise important influence in the societies and among everyone concerned.

PLANET AID SCHOOLS

For you who have decided to spend a part of your life helping others and do something about the condition of our world, we make educational programs. Some are carried out by Planet Aid, others by our partner, the Institute for International Cooperation and Development. Common for the two is that they will allow you, whichever your background, to train to perform one or several of the hundreds of tasks that are needed to create development here and abroad.

You bring yourself, we provide the education. Together we become a decisive force in developing a better world. After the program, it is possible for you to continue working with Planet Aid in one of the many positions available within and outside North America.

TALK TO OUR LOCAL AGENT



Support our projects - Buy a Planet Aid Gift Bundle

T-shirt
Cap
Wallet
Umbrella
CD/VHS/book on a project

\$100-

Sponsor a family

For **\$ 10** a month you can sponsor a family in Nicaragua. We will incorporate "your" family together with other families into a program. In this program we mobilize the families to act on hygiene, nutrition and education, so that the lives of the new generation start with better defense, more strength and more knowledge. You receive news from the family every quarter and you will be able to follow the progress we make together.

Talk to our agent or send the slip to Planet Aid.

SEND YOUR CHECK TODAY OR CALL IN YOUR DONATION:

Planet Aid, Inc.

PO Box 642
Williamstown, MA 01267
1-800-776-1488

ANY AMOUNT WELCOME

ORGANIZE A RAFFLE IN YOUR COMMUNITY Raise \$1,000

Contact us for a kit with all the steps necessary to organize a successful raffle at your school, church, daycare center or any other group. Call or write Planet Aid.

\$50

Get our monthly newsletter
for half a year

Visit our Website

Make a secure on-line donation

Learn more about Planet Aid
Buy Planet Aid Phone Cards
<http://www.planetaid.org>



Mail this slip to Planet Aid, PO Box 642, Williamstown, MA 01267, or fax it to (978)681-1237 to receive more information.

ENCLOSED IS A CHECK FOR \$ ____:

I wish to:

- ☐ Sponsor a family (min \$120)
- ☐ Subscribe to the monthly newsletter (min \$50)
- ☐ Receive a Gift Bundle (min \$100)
- ☐ Give a donation - any amount welcome

PLEASE SEND ME MORE INFORMATION ON:

- ☐ Agents in my area
- ☐ Adopting a family
- ☐ Organizing a raffle
- ☐ Other

MY NAME IS:

MY ADDRESS IS:

TOWN:

STATE:

ZIP:

PHONE:

FAX:

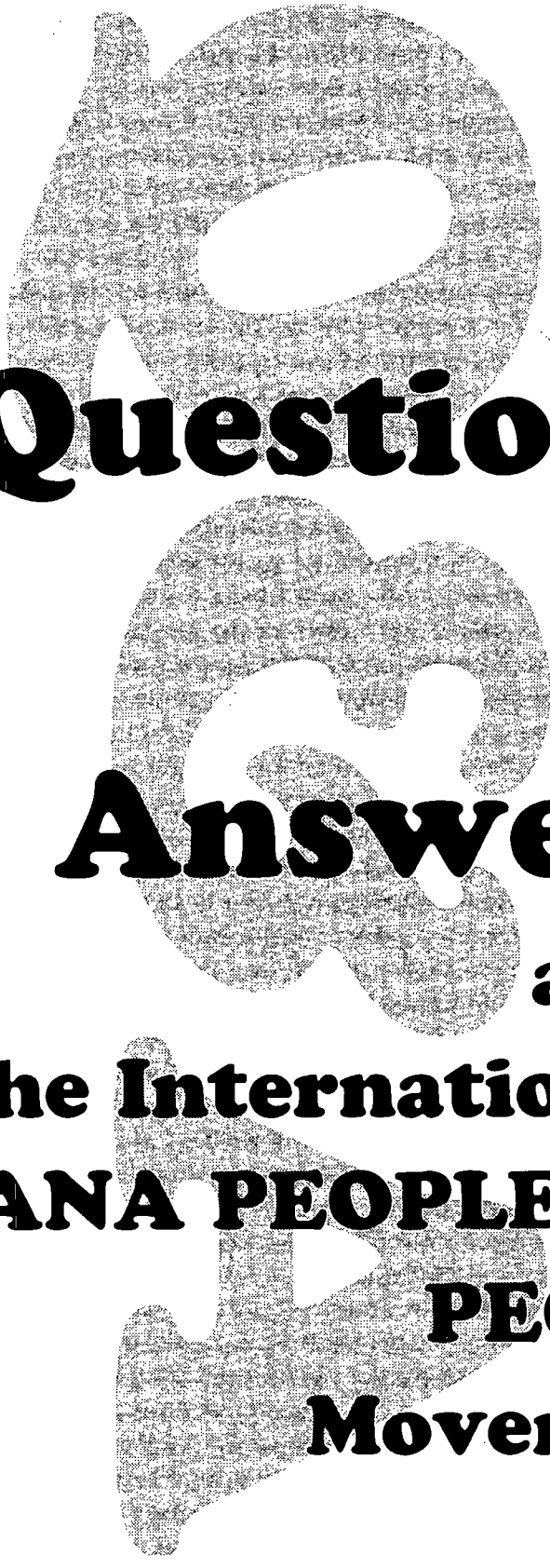
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Questions

&

Answers

about

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HUMANA PEOPLE TO
PEOPLE
Movement**