

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

Collection/Record Group: Clinton Presidential Records

Subgroup/Office of Origin: National AIDS Policy Office

Series/Staff Member:

Subseries:

OA/ID Number: 21072

FolderID:

Folder Title:

Cine Qua Non/Paradise Productions

Stack:

S

Row:

67

Section:

1

Shelf:

1

Position:

3

CINE QUA NON, Inc. / PARADISE PRODUCTIONS462 BROADWAY, SUITE 520, NEW YORK, N.Y. 10013 PHONE (212) 226-1286 FAX (212) 226-1361**FAX**DATE: 2/22/00TO: MS. SANDRA THURMANFAX NUMBER: 202 456-2438FROM: MOLLY SNYDERPAGES TO FOLLOW: 2MESSAGE: RE: ADVISOR ROLE FORDOCUMENTARY ON AIDS INSOUTHERN AFRICA.

CINE QUA NON, INC.
PARADISE PRODUCTIONS, INC.

Sandra Thurman
White House AIDS Office Director
(202) 456-2438f

February 22, 2000

Dear Ms. Thurman:

This letter is a request for your participation in the role of advisor for a one-hour television documentary that will bring public attention in the US and internationally to the AIDS epidemic in Africa and also serve as an educational tool in southern Africa. The story will be told through the voice of **Lucky Mazibuko**, the South African AIDS activist who writes for **The Sowetan**.

We're working with Mr. Mazibuko to use this program for the wide dissemination of his message of hope and education. Following Mr. Mazibuko as he interviews people and prepares his weekly columns will allow us to examine the most critical issues raised by the epidemic, with particular emphasis on educational efforts and concrete solutions.

We know there is a great need for thoughtful, in-depth media on the subject of AIDS in Africa. When we contacted **UNAIDS** about this piece we were told that "a documentary about Mr. Mazibuko sounds like a wonderful idea, and the current lack of documentaries on AIDS in Africa is glaring." The project will be produced so that it has equal utility as a broadcast and an educational-outreach program. We envision its use internationally with special distribution and broadcast efforts in the US, South Africa and southern Africa.

As Americans, we are introduced to statistical information about the widespread incidence of HIV/AIDS in southern Africa, but have yet to put individual human faces on the pandemic. We think that Mr. Mazibuko is in a position to arouse the American sensibility to the situations of a variety of affected individuals and groups by virtue of his outreach, warmth and attitude of caring. His column performs the radical service of creating an atmosphere of openness and hope so that some of the 23.3 southern African individuals living with HIV/AIDS can access help including medical care and the information and tools needed for preventing transmission to others. We think a film featuring Mr. Mazibuko could help to focus American resources (including private sector financing, religious contributions and corporate assistance) on helping individuals and populations who are in real need of medical, educational and financial help.

Time is of the essence. Since last year an estimated 3.8 million individuals living in southern Africa became infected with HIV. In response to the ticking clock of infection,

462 Broadway, #520, New York, NY, 10013

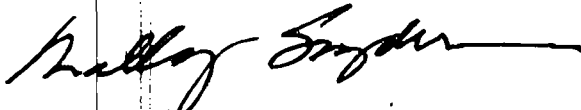
ph. 212-226-1286 f. 212-226-1361 paradise-productions.com

we are planning our visits with Mr. Mazibuko, approaching foundations, and trying to locate and dialogue with advisors here and in southern Africa. We anticipate that the role of an advisor can be as minimal or as maximal as is comfortable for the advisor.

Cine Qua Non is a New York City based not for profit media company with close to ten years of experience in creating high profile projects on reproductive health and other issues of social and cultural importance. The Ford Foundation, The Packard Foundation, The MacArthur Foundation, The Rockefeller Foundation and scores of smaller foundations, have funded our work.

Our web site **paradise-productions.com** will provide additional information. I will be glad to call you at an appointed time as well. Of course, you may fax (212 226 1361) or e-mail (**paradisel@mindspring.com**).

Best regards,

A handwritten signature in black ink, appearing to read 'Molly Snyder', with a long horizontal flourish extending to the right.

Molly Snyder
Associate Producer