

FOIA MARKER

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Collection/Record Group: Clinton Presidential Records

Subgroup/Office of Origin: National AIDS Policy Office

Series/Staff Member:

Subseries:

OA/ID Number: 21072

FolderID:

Folder Title:

Africa Journal

Stack:

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Row:

67

Section:

1

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Position:

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Judith Snyderman, TVWPF
202-690-4851 Office
202-401-8270 Fax

November 18, 1999

Cheryl Bauerle
The White House Office of National AIDS Policy
Fax 202-456-2439

Dear Cheryl:

As a follow-up to our discussion by phone yesterday, "Africa Journal," will broadcast live from our Washington studios on **Thursday, December 2nd 1999, 2:00 p.m. -3:00p.m.** We wish to invite Sandra Thurman to appear on the program. Our entire broadcast will be devoted to issues related to "AIDS in Africa" and we will recap the events of World AIDS Day. This is not our first program on AIDS and we are committed to ongoing coverage as new programs and strategies develop.

I envision the first part of the show to focus on overcoming stigma, featuring guests who stress the importance of talking openly about AIDS in Africa. This ties in with the World AIDS Day theme of 'Listen, Learn & Live'. The second part of the program will include discussions relevant to people living with and coping with HIV/AIDS in Africa. I would like to talk about programs, resources and research that present challenges and bring hope for the future.

Please keep in mind that since our program is divided into segments, we request only approximately 20-30 minutes of on-air time from Ms. Thurman.

Here is some background information about our series.

"Africa Journal" is a live television call-in program broadcast to viewers and television stations in sub-Saharan Africa. The program features current event topics of political and social concern to a mass audience. Past guests include Former President of the United States Jimmy Carter, Special Envoy to Africa Jesse Jackson, and actress and producer of the film "Amistad" Debbie Allen.

"Africa Journal" reaches viewers in 22 sub-Saharan African countries. In its tenth year, Africa Journal remains the only program of its kind on the continent. Broadcasters consistently praise the

series for the opportunity it provides to converse with experts and for the high quality production values we offer.

We appreciate your time and consideration and hope that our broadcast will help raise awareness and add to public discussion about AIDS. We look forward to a positive response.

Regards,

Judith Snyderman

Judith Snyderman

Independent Television Producer

WORLDNET Television

declined out
of town.

330 Independence Ave., SW

Washington, DC 20547

To: Ms. Sandra Thurman
Company: National AIDS Policy
Fax: 9-4562438

From: Deirdre Murray

Subject:

Memo:

Deirdre Murray, B/TVWPF
202-401-8486 Office
202-401-8420 Fax

September 14, 1999

Ms. Sandra Thurman
Director
White House Office of National AIDS Policy
Washington D.C
Phone: 202- 395-1441
Fax: 202-456-2438

Dear Ms. Thurman,

We, at "**Africa Journal**," have extended an invitation for **you** to appear on an upcoming live broadcast to Africa. The program entitled "**AIDS in Africa**" is scheduled for **Thursday, September 30, 1999, 2:00 p.m. -3:00p.m.**

While we cannot predict what the overseas callers will ask, you can expect the discussion to focus on the HIV/AIDS situation in Africa has become catastrophic. The epidemic represents an unprecedented crisis for the continent. More than 20 million Africans are infected with HIV today. Over two million died of AIDS in 1998, including nearly half a million children. Four million new HIV infections occurred in Africa last year. In the most severely-affected countries, a quarter of the adult population is infected. Hard-won gains in life expectancy and child survival are being wiped out. The AIDS-related suffering of individuals, families, and societies is enormous. Education and health systems are staggering under the burden as they lose trained professionals and incur higher costs because of the epidemic. The studio host, Maimouna Mills, will ask you an opening question about the substantial U.S. response to AIDS in Africa. If you would like to focus on other issues, I would like to include them.

I have invited three other guests to appear on the program. We are awaiting confirmation from **Vivian Lowery Derryck**, Assistant Administrator for Africa, U.S. Agency for International Development; **Peter Lamptey**, of Family Health International, and **Peter Piot**, Executive Director of the Joint United Nations Programme on HIV/AIDS (UNAIDS).

Here is some background information about our series.

"Africa Journal" is a live television call-in program broadcast to viewers and television stations in sub-Saharan Africa. The program features current events topics of political and social concern to a mass audience. Past guests include Former President of the United States Jimmy Carter, Special Envoy to Africa Jesse Jackson, and actress and producer of the film "Amistad" Debbie Allen.

"Africa Journal" reaches viewers in 22 sub-Saharan African countries. In its tenth year, Africa Journal remains the only program of its kind on the continent. Broadcasters consistently praise the series for the opportunity it provides to converse with experts and for the high quality production values we offer.

Thank you again for your time and consideration. I will call later this week for confirmation. We look forward to a positive response.

Regards,

Deirdre Murray

Deirdre Murray
Television Producer
WORLDNET Television

Received

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To: Ms. Sandra Thurman
Company: National AIDS Policy
Fax: 4562438

From: Deirdre Murray
Company: Africa Journal
Fax: (202) 401-8420

Subject: Guest Recruit for 7/20 Africa Journal: AIDS

Memo:

330 Independence Ave., SW
Washington, DC 20547

Deirdre Murray, B/TVWPF
International Broadcasting Bureau
330 Independence Ave, S.W.
Washington, DC 20237
202-401-8486 Office
202-401-8420 Fax

July 6, 2000

Ms. Sandra Thurman
Director
White House Office of National AIDS Policy
Washington D.C
Phone: 202- 395-1441
Fax: 202-456-2438

Dear Ms. Thurman,

We, at **"Africa Journal,"** have extended an invitation for **you** to appear on an upcoming live broadcast to Africa. The program entitled **"AIDS in Africa: Follow-up to the XIII International AIDS Conference"** is scheduled for **Thursday, July 20th, 2000, 2:00 p.m. - 3:00p.m.**

While we cannot predict what the overseas callers will ask; you can expect the discussion to focus on the latest developments in the fight against AIDS. The studio host, **Cole Mallard,** will ask you an opening question on his observations on the resolutions made at the South African AIDS conference. If you would like to focus on other issues, I would like to include them.

Here is some background information about our series.

"Africa Journal" is a live television call-in program broadcast to viewers and television stations in sub-Saharan Africa. The program features current events topics of political and social concern to a mass audience. Past guests include Former President of the United States Jimmy Carter, Special Envoy to Africa Jesse Jackson, Nigerian President Obasanjo; Callisto Madavo, Vice President of the Africa Region at the World Bank; Congresswoman Cynthia McKinney (D-GA), and actress and producer of the film "Amistad" Debbie Allen.

"Africa Journal" reaches viewers in 22 sub-Saharan African countries. Africa Journal is aired live on SABC Africa in South Africa, Channel TV in Kampala, Desmims TV in Kaduna, Nigeria and Gambia Television in Banjul, while other stations such as Swaziland Television, DBN-TV and Galaxy TV in Nigeria either re-broadcast the program or excerpt from it for use on their evening news. Print journalist will also quote the program in local and regional newspapers. In its tenth year, Africa Journal remains the only program of its kind on the continent. Broadcasters consistently praise the series for the opportunity it provides to converse with experts and for the high quality production values we offer.

Thank you again for your time and consideration. I will call later in the week for confirmation. We look forward to a positive response.

Regards,

Deirdre Murray

Deirdre Murray
Television Producer
WORLDNET Television

To: Ms. Sandra Thurman
Company: National AIDS Policy
Fax: 4562438

From: Deirdre Murray
Company: Africa Journal
Fax: (202) 401-8420

Subject: Recruit for 9/28 Africa Journal: Africa and AIDS Loans

Memo:

330 Independence Ave., SW
Washington, DC 20547

declined - on travel
O-Africa Journal

Deirdre Murray, B/TVWPF
International Broadcasting Bureau
330 Independence Ave, S.W.
Washington, DC 20237
202-401-8486 Office
202-401-8420 Fax

September 20, 2000

Ms. Sandra Thurman
Director
White House Office of National AIDS Policy
Washington D.C
Phone: 202-395-1441
Fax: 202-456-2438

Dear Ms. Thurman,

WORLDNET Television's "**Africa Journal**" is interested in recruiting **you** for an upcoming live broadcast to Africa as a **Phone Guest**. The program entitled "**Africa and the AIDS Loans**" is scheduled for **Thursday, September 28th, 2000, 1800 - 1900 U.T. C. / 8:00 p.m. - 8:00p.m. in Windhoek, Namibia.**

While we cannot predict what the overseas callers will ask; you can expect the discussion to focus on the feasibility of the AIDS drug loans for several countries in Sub-Saharan Africa. The studio host, **Maimouna Mills**, will ask you an opening question about the U.S. government's position on loans for anti-retroviral drugs in the fight against AIDS and the debt relief issues facing several countries in Sub-Saharan Africa. If you would like to focus on other issues, I would like to include them.

Here is some background information about our series.

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Thank you again for your time and consideration. I will call tomorrow for confirmation. We look forward to a positive response.

Regards,

Deirdre Murray

Deirdre Murray
Television Producer
WORLDNET Television