

LADIES' HOME JOURNAL

Myrna Blyth *Editor-in-Chief & Publishing Director*

January 5, 1998 *marsh?*

Hillary Rodham Clinton
The White House
Room 100, OEOB
Washington, D.C. 20500

Dear Mrs. Clinton:

Ladies' Home Journal is working with the Susan G. Komen Foundation and Goldsmith Seeds on a very special Mother's Day project. In May, at garden centers across the nation, pink impatiens plants in a variety of lovely containers will be offered as Mother's Day gifts. Part of the money from the sale of these flowering plants will be donated to the Susan G. Komen Foundation to help fund breast cancer research.

The theme of this program is: Memories, Milestones and Miracles. The plants will be an appropriate way to remember those who have been lost to breast cancer, to celebrate a milestone for cancer survivors and to contribute to the development of more medical miracles that will lead to a cure. Each purchaser will receive a sparkling pink ribbon-shaped Swarovski crystal pin and information on breast cancer. The Komen Foundation believes this program can be as meaningful and important as the Race for the Cure events they hold across the country to help increase breast cancer awareness.

Ladies' Home Journal will publicize the program in a very special editorial section in our May issue, focusing on the theme of Memories, Milestones and Miracles. We would very much like you to write the Memories segment remembering your mother-in-law, who so bravely battled breast cancer. The piece could be about five hundred words and the deadline would be February 15.

I also know that Nancy Brinker, Founding Chairman of the Susan G. Komen Foundation and I would like to present you with a Mother's Day plant at the White House, as part of the "Memories, Milestones and Miracles" program. I know your support of this endeavor would mean a great deal and would help make this worthwhile effort even more meaningful.

Happy new year.

Sincerely,

Myrna Blyth
Myrna Blyth

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