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Friday April 10 9:58 AM EDT

Baby Milk Makers are Breaking WHO Code?

LONDON (Reuters) - Child health experts said Friday that baby milk manufacturers were breaking an international code for marketing breast milk substitutes by issuing free samples.

Nearly 200 countries adopted the WHO code in 1996 to encourage breast feeding, particularly in developing countries, and to protect mothers from pressure by milk companies to use their products.

But a study by UNICEF's Interagency Group on Breast-feeding Monitoring in Bangladesh, Poland, South Africa and Thailand found that 21 companies were giving away samples of their products in direct violation of the agreement.

One tenth of the mothers interviewed and nearly a quarter of the health facilities that took part in the study had received free milk substitutes and other products.

"Both the number and nature of code violations suggest that systematic contravention of the codes exists; it would be reasonable to believe that similar violations are occurring at similar rates in other cities and countries," research coordinator Anna Taylor said in the study published in the British Medical Journal.

The World Health Organization estimates that 1.5 million babies each year could be prevented from dying if women breast-feed their infants.

Scientific studies have shown that breast-fed babies are less likely to develop ear infections or diarrhea, have fewer childhood illnesses and do better at school. But despite the mounting medical evidence many mothers are choosing to bottle-feed.

Anthony Costello, of the Institute of Child Health at University College in London, said the study probably underestimated the size of the problem in developing countries, where breast-feeding carries the highest risk of death.

"From the 48 least developed countries, only Bangladesh was included, a country with a good recent record on breast-feeding protection," he said in an accompanying report in the British Medical Journal.

The international code for marketing breast milk substitutes, which was endorsed by baby milk manufacturers, does not allow companies to give free samples of their products to mothers or health workers, except for professional research.

It also forbids them to influence doctors or nurses to promote their products by giving them free gifts.

Costello said governments should incorporate the articles of the WHO code into legislation and action should be taken against companies which violate it.

He also called for more positive approaches and promotion of breast feeding to counter company propaganda.

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SCHEDULE OF MRS. CLINTON'S VISIT, MAY 12-14
Draft #3: 3 April 1998

May 12:

9:30 AM: Arrive at Limoges Airport, helicopter (?) To Tulle (Mrs. Chirac has suggested travelling by helicopter from Limoges to Tulle and then from Chaumeil back to Limoges at the end of the day. This schedule is written as though helicopters will be used. If not, we will have to build car travel time in on each end. Car travel from Limoges to Tulle is likely to be about 1-1 1/2 hours. From Chaumeil to Limoges about 1 hour).

10:00 AM: Arrive Tulle. Drive to building of General Council.

10:15 AM: Greeted at Municipal Council by Mrs. Chirac (who is a member of the Council), Mrs. Rohatyn and President of Council, Mr. Dupont. Meet members of Council and proceed to meeting chamber.

10:30 AM: Session with members of Municipal Council including remarks by Mrs. Clinton.

11:00 AM: Session concludes, Mrs. Clinton proceeds to salon for a glass of wine with council members, including Mrs. Chirac, and Mrs. Rohatyn.

11:15 AM: Depart Municipal Council for town of Correze.

11:30 AM: Arrive Correze and meet mayor at town hall.

11:45 AM: Enter Town Hall for meeting with 15 town councillors and 9 mayors of the canton of Correze.

12:15 PM: Leave Town Hall for walk about in the village of Correze.

12:35 PM: Drive to La Seniorie Restaurant for lunch with local officials.

12:40 PM: Lunch begins

1:40 PM: Lunch ends, drive to local elementary school.

1:45 PM: Arrive elementary school for tour by Mrs. Chirac to a kindergarten class.

2:30 PM: Depart elementary school for the village of Chaumeil

2:45 PM: Arrive Chaumeil and meet mayor in front of 11th Century Chapel, tour chapel.

3:15 PM: Depart chapel for local community center (3 minutes by car) and tour to see locally made goods and meet with all the elected women of the canton of Correze.

4:15 PM: Depart community center for nearby helopad.

4:30 PM: Depart helopad for Limoges

5:00 PM: Depart Limoges for Paris

6:15 PM: Arrive Paris

6:30 PM: Photo opportunity (see para below) on way back to official residence of Ambassador and Mrs. Rohatyn.

Evening: Dinner or reception hosted by Ambassador and Mrs. Rohatyn. Possible small private dinner with Rohatyns or visit to one of the Rohatyns' favorite bistrots.

RON at official residence.

May 13: Morning: Photo opportunity in Paris. Possible sites: Notre Dame -- from either Pont de l' Archeveche or Pont des Arts; view of the Eiffel Tower, one from the Champs de Mars, the other from the Trocadero; or a photo from the heart of Paris, the Place de la Concord.

10:00-11:30 AM: Working meeting/round table at the Senate, Luxembourg Palace as outlined in Ambassador Bujon's memo, to include 30 women from the four main political parties, private sector, journalists. Moderator. Mrs. Clinton to give remarks, take Qs and As, join in discussion.

11:30 AM: Depart Senate for Rohatyn residence.

11:45-12:30 PM: Down Time

12:30 PM: Lunch to be hosted by Mrs. Rohatyn at the official residence for 20-25 French men and women (Mrs. Chirac and Mrs. Jospin to be included).

2:30 PM: Kick-off at a French school of the educational project to link US and French public schools by Internet. This is the project which Mrs. Rohatyn has initiated and is "co-sponsored" by NASA and its French counterpart, CNES. (If there is sufficient time, the American School of Paris, a private school which is one of the participants in the NASA project, has asked if Mrs. Clinton would come to address the student body).

4:30 PM: Return to Rohatyn residence, down time.

Evening: Reception or dinner or visit to bistrot to be hosted by Ambassador and Mrs. Rohatyn. RON at residence.

May 14: Morning: Photo opportunity, if possible, followed by visit to a French primary school to see France's excellent pre-school program in action. Mrs. Clinton visited Paris in 1991 and

saw an example of France's well-developed pre-school and early development curriculum. This would be a follow-up visit, not necessarily at the same school.

Mid-morning: Depart France.

**Notional Schedule for Hillary Rodham Clinton
1998 Summit of the Eight - England**

Friday, May 15

4:00 pm **ARRIVE** Birmingham International Airport - Elmdon Building

4:15 pm **DEPART** Birmingham International Airport en route Swallow Hotel

4:45 pm **ARRIVE** Swallow Hotel

Note: HRC will meet up with POTUS at the Hotel.

6:45 pm **DEPART** Swallow Hotel en route Council House

7:00 pm **ARRIVE** Council House

Opening Reception

Host: Lord Mayor Sybil Spence, Birmingham

Participants: Approx. 450 guests to attend

Remarks: none

7:30 pm **PROCEED** to Round Room, Birmingham Museum & Art Gallery

Reception for Heads, Spouses, and Sherpas only

Participants: Approx. 30 guests to attend

Remarks: none

8:00 pm **DEPART** Birmingham Museum & Art Gallery en route Leftbank Restaurant

8:05 pm **ARRIVE** Leftbank Restaurant

Dinner w/ Spouses only

Host: Cherie Booth QC

Participants: 8 guests to attend

Staff: There will be a table for one staff member per spouse at the dinner.

Program: There will be a performance by the Royal Shakespeare Company.

10:00 pm **DEPART** Leftbank Restaurant en route Swallow Hotel

10:15 pm **ARRIVE** Swallow Hotel

RON The Swallow Hotel

Saturday, May 16

DEPART Swallow Hotel via Motorcade en route Birmingham Snow Hill Station

ARRIVE Birmingham Snow Hill Station

Greeters: Bill & Joan to meet at door

DEPART Birmingham Snow Hill Station via Royal Train en route Chequers

Travel time: 1 hr 12 min (en route Birmingham Snow Hill Station)

Meal: Breakfast (en route Birmingham Snow Hill Station)

Staff: 10 (en route Birmingham Snow Hill Station)

Note: The First Lady will have a private room aboard the train.

There will be optional discussions on Human Rights issues lead by Judge Rosalind Higgins.

ARRIVE Little Kimble Train Station

Greeters:

DEPART Little Kimble via coach en route Chequers

ARRIVE Chequers

Greeters:

TOUR OF HOUSE

LUNCH

Host: Cherie Booth QC

Note: Entertainment will be provided by graduate students from National Opera Studio. They will sing an aria from each of the 8 countries represented.

TOUR THE GARDENS

DEPART Chequers via coach en route Little Kimble Train Station

ARRIVE Little Kimble Train Station

DEPART Little Kimble via Royal Train en route Birmingham Snow Hill Station

travel time:

Meal:

Note: The First Lady will have a private room aboard the train.

Optional manicures/pedicures will be provided on the train.

ARRIVE Birmingham Snow Hill Station

DEPART Snow Hill Station via motorcade en route Swallow Hotel

6:30 pm **DEPART** Swallow Hotel via Presidential Motorcade en route Botanical Gardens

6:45 pm **ARRIVE** Botanical Gardens

DINNER w/Heads & Spouses

Room TBD, Botanical Gardens

Participants: Approx. 20 people to attend

Staff: There will be a separate room for staff to have dinner.

Format: The President and The First Lady will arrive and walk through the gardens to the terrace. Drinks will be served on the terrace. The guests will then proceed to room tbd for dinner.

Press: Pool only

9:00 pm **DEPART** Botanical Gardens via Presidential Motorcade en route ICC

9:15 pm **ARRIVE** International Convention Center (ICC)

9:15 pm- **ENTERTAINMENT**

10:15 pm Symphony Hall, ICC

Participants: Approx. 2000 guests to attend.

Staff: There will be seats allocated for the staff in the Symphony Hall.

Press: Pool only.

10:15 pm **DEPART** ICC via Presidential Motorcade en route Swallow Hotel

10:30 pm **ARRIVE** Swallow Hotel

Down for the night.

RON Swallow Hotel

Sunday, May 17

10:00 am **DEPART** Swallow Hotel via Motorcade en route Council House

10:15 am **ARRIVE** Council House

Greeters: Lord Mayor Sybil Spence

10:15 am- **TOUR** Cultural and Arts displays on the Square

10:30 am

10:30 am- **ATTEND** Kick-Off for Birmingham YMCA 150th Anniversary Fun Run for
10:55 am Kids

The Square, Council House

Participants:

Format:

Press:

11:00 am-

RECEPTION

11:30 am

The Council House

Participants: The guests will include various womens' groups that are active in the Birmingham area.

Remarks:

Format:

Press:

DEPART en route location tbd for activities tbd w/POTUS & The Blairs

RON

TBD (Chequers)

Other options for Sunday, May 17:

View children's art exhibition, Drawing Room, Council House

View Pre-Raphaelite paintings by women artists, Birmingham Museum & Art Gallery

Lunch with Cherie Booth

Belfast => Vital Voices conference