

THE WHITE HOUSE

WASHINGTON

Date 3/17/94

MEMO FROM: MAGGIE WILLIAMS

TO:

Milli Alston	___	Neel Lattimore	___
Pam Barnett	___	Evelyn Lieberman	___
Anne Bartley	___	Diane Lino	___
Liz Bowyer	___	Capricia Marshall	___
Lisa Caputo	☒	Ann McCoy	___
Kelly Craighcad	___	Alice Pushkar	___
Karen Finney	___	Sarah Ryan	___
Sara Grote	___	Patti Solis	___
Julie Hopper	___	Ann Stock	___
Carolyn Huber	___	Melanne Verveer	___
Jennifer Klein	___	___	___

The attached is for your:

Information ☒

Advice ☐

Action ☐

COMMENTS:

SCHEDULE PROPOSAL**MARCH 4, 1994**

<u> </u> Accept	<u> </u> Regret	<u> </u> Pending
--------------------------	--------------------------	---------------------------

TO: Presidential Scheduling

FROM: *Rescheduled*
Mark Gearan
Director of Communications

REQUEST: *March 16th*
Interview and cover photo for USA Weekend

PURPOSE: Gives POTUS opportunity to publish remembrances of his mother

BACKGROUND: USA Weekend will write a 2,000 word article in the "first person." POTUS does all editing to final form.

PREVIOUS PARTICIPATION: No prior interview granted

DATE AND TIME: Deadline: Interview and photo must be accomplished by March 17, 1994. POTUS' edit period is 4/4 to 4/11. Publication date: Mother's Day, May 8, 1994

DURATION: 1 hour (45 minutes/interview; 5 minutes/make-up; 10 minutes/photo)

LOCATION: Interview/Map or Dip Room; photo/where portrait or photo of Mrs. Kelly can appear prominently

PARTICIPANTS: Mark Gearan/Dee Dee Myers/Dawn Alexander/3 person photo crew and interviewer

OUTLINE OF EVENTS: Photo first then interview

REMARKS: None required

MEDIA COVERAGE: USA Weekend has third highest circulation behind Parade and Modern Maturity (17,500,000 in 400 newspapers nationwide)

RECOMMENDED BY: Mark Gearan, Dee Dee Myers

CONTACT: Dawn Alexander, ext. 2100

THE WHITE HOUSE

WASHINGTON

Date 3/8/94

MEMO FROM: MAGGIE WILLIAMS

TO:

Milli Alston	___	Neel Lattimore	___
Pam Barnett	___	Evelyn Lieberman	___
Anne Bartley	___	Diane Lino	___
Liz Bowyer	___	Capricia Marshall	___
Lisa Caputo	___	Ann McCoy	___
Kelly Craighead	___	Alice Pushkar	___
Karen Finney	___	Sarah Ryan	___
Sara Grote	___	Patti Solis	☒
Julie Hopper	___	Ann Stock	___
Carolyn Huber	___	Melanne Verveer	___
Jennifer Klein	___	___	___

The attached is for your:

Information ___

Advice ___

Action ___

COMMENTS:

*Enough with
Big Bird*

*Patti
Green
Winship
BIG BIRD*

THE WHITE HOUSE
WASHINGTON

MEMORANDUM

TO: MAGGIE WILLIAMS ✓
PATTI SOLIS

FROM: ANN STOCK AS

DATE: February 23, 1994

As you can see from the attached, The Writers' Guild of America, East has written to me asking Mrs. Clinton to present the Burkey Award to Joan Ganz Cooney (BIG BIRD). The ceremony is March 13th in New York at Tavern on the Green.

While the First Lady probably would not be able to do this, you may want to send along a note to Mr. Winship, Chairman of the Awards Committee.

WRITERS GUILD
WGAE
 OF AMERICA, EAST

*Present Award to
 Joan Ganz
 Cooney*

555 WEST 57TH STREET
 NEW YORK, NY 10019
 TEL 212 767-7800
 FAX 212-582-1909

February 22, 1994

HERM SARGENT
 PRESIDENT

CLAIRE LAMINE
 VICE PRESIDENT

JANE C. BOLLINGER
 SECRETARY-TREASURER

Ms. Ann Stock
 Social Secretary
 THE WHITE HOUSE
 1600 Pennsylvania Avenue, N.W.
 Washington, D.C.

FAX # (202) 456-6235

COUNCIL

EDWARD ADLER
 ED APPEL
 BARBARA BERNHARD
 WALTER BERNSTEIN
 LOUISA BURNS-BISOGNO
 BRUCE R. CAMPBELL
 BECKY COLE
 JEROME COOPERSMITH
 GREG HERNANDEZ
 EVAN HUNTER
 CORINNE JACKER
 GAIL LEV
 ANDY MEPPEN
 KIMBERLEY ROBERTS
 WILLIE K. SUGGS
 BULL SCHUBERT
 ART WALLACE
 MICHAEL WINSHIP
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MONA MANGAN
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RUTH GALLO
 ASSISTANT COUNSEL

LORRAINE A. SIBDEL
 BUSINESS AGENT

MARTHA R. JACOBS
 BUSINESS AGENT

MARSHA SEEMAN
 COORDINATOR,
 PROGRAMS & SERVICES

Dear Ms. Stock:

Each year, at the Writers' Guild of America, East, Awards Ceremony, a very special award is presented. It's the Evelyn F. Burkey Memorial Award. Ms. Burkey was the first executive director of the WGAE, a crusader on behalf of movie and broadcast writers.

This year, the Burkey Award is being presented to Joan Ganz Cooney, founder of the Children's Television Workshop. Knowing Hillary Rodham Clinton's commitment to children and quality children's television, we would be deeply honored if the First Lady would present this award to Ms. Cooney.

The Writers Guild of America, East, Awards ceremony (held simultaneously with the Writers Guild, West, Awards in Los Angeles), will take place Sunday, March 13, 1994, at Tavern on the Green, with cocktails at 6:00 p.m., and dinner and the awards at 7:00 p.m. Charles Grodin will be the evening's host. Among those who will be presenting awards for excellence in film and broadcast writing are Mike Wallace, Jules Feiffer and Wendy Wasserstein.

The Burkey Award is presented to "one whose contributions have brought honor and dignity to writers everywhere." It was a unanimous decision on the part of our awards committee to honor the landmark work Mrs. Cooney has accomplished in children's television and the high quality of children's television writing she has nurtured and encouraged. Past recipients have included writers, producers, directors, journalists, and labor leaders. Among those honored have been Arthur Miller, Athol Fugard, Lloyd Richards, Horton Foote, Walter Cronkite and the Communications Workers of America.

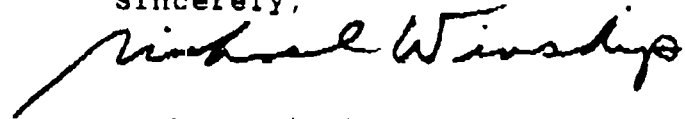
AFFILIATED WITH
 WRITERS GUILD OF AMERICA, WEST WRITERS GUILD OF CANADA AUSTRALIAN WRITERS GUILD
 THE NEW ZEALAND WRITERS' GUILD SOCIETE DES AUTEURS, RECHERCHISTES, DOCUMENTALISTES ET COMPOSITEURS
 THE WRITERS' GUILD OF GREAT BRITAIN DEPARTMENT FOR PROFESSIONAL EMPLOYEES, AFL-CIO

letter to the white house/2/22/94/page two

Please contact me at your earliest convenience. My phone number is (212) 989-7622. Or you can contact our activity coordinator, Marsha Seeman, at the Guild's offices, (212) 767-7810.

Thank you for your attention.

Sincerely,

A handwritten signature in cursive script, reading "Michael Winship". The signature is written in dark ink and is positioned above the typed name and title.

Michael Winship
Chair, Awards Committee
Writers Guild of America,
East

THE WHITE HOUSE

WASHINGTON

Date

3/8/94

MEMO FROM: MAGGIE WILLIAMS

TO:

Milli Alston	___	Neel Lattimore	___
Pam Barnett	___	Evelyn Lieberman	___
Anne Bartley	___	Diane Lino	___
Liz Bowyer	___	Capricia Marshall	___
Lisa Caputo	___	Ann McCoy	___
Kelly Craighead	___	Alice Pushkar	___
Karen Finney	___	Sarah Ryan	___
Sara Grote	___	Patti Solis	___
Julie Hopper	___	Ann Stock	___
Carolyn Huber	___	Melanne Verveer	___
Jennifer Klein	___	_____	___

The attached is for your:

Information ___

Advice ___

Action ___

COMMENTS:

copy to Patti for scheduling
ROUTINE

UNCLASSIFIED

WHITE HOUSE SITUATION ROOM

PAGE 01

PRT: FUERTH WILLIAMS
SIT: BRANSCUM FILE VAX

<PREC> ROUTINE <CLAS> UNCLASSIFIED <DTG> 041545Z MAR 94

FM AMEMBASSY ROME

TO RHEHAAA/WHITE HOUSE WASHDC
RUEHC/SECSTATE WASHDC 3262
UNCLAS ROME 003830
WHITE HOUSE FOR OVP AND OFFICE OF MRS. CLINTON
FROM AMBASSADOR FLYNN
EMBASSY VATICAN/MESSAGE NUMBER 113/94
E.O. 12356: N/A
TAGS: PREL, OVIP, VT
SUBJECT: U.S. REPRESENTATION AT HOLOCAUST CONCERT
1. THE LONDON PHILHARMONIC ORCHESTRA UNDER THE
DIRECTION OF AMCI T GILBERT LEVINE WILL PRESENT A
CONCERT AT THE VATICAN IN THE PRESENCE OF POPE JOHN
PAUL II APRIL 7 TO COMMEMORATE THE SHO'AH. THE
CONCERT WILL BE CARRIED ON ITALIAN NATIONAL
TELEVISION AND BY PBS IN THE UNITED STATES, AND
EXPENSES WILL BE COVERED BY PRIVATE DONATIONS,
LARGELY FROM AMERICAN CITIZENS. POLISH PRESIDENT
WALESIA AND CZECH PRESIDENT HAVEL ARE EXPECTED TO
ATTEND.

2. THIS CONCERT WILL DRAW WORLDWIDE ATTENTION AS A
SYMBOL OF CHRISTIAN - JEWISH RECONCILIATION. GIVEN
THAT IT WAS ORGANIZED AND WILL BE DIRECTED BY AN
AMERICAN, I THINK THE U.S. SHOULD SEND A
REPRESENTATIVE COMMENSURATE WITH THIS CONCERT'S
INTERNATIONAL IMPORTANCE. ALTHOUGH THE TIMING IS
SHORT, THIS WOULD BE AN EXCELLENT OPPORTUNITY FOR THE
VICE PRESIDENT OR MRS. CLINTON TO COME TO ROME.

FLYNN

BT

#3830

NNNN

<MSGID> M0916562

UNCLASSIFIED

THE WHITE HOUSE

WASHINGTON

Date 3/7/94

MEMO FROM: MAGGIE WILLIAMS

TO:

Milli Alston	___	Neel Lattimore	☒
Pam Barnett	___	Evelyn Lieberman	___
Anne Bartley	___	Diane Limo	___
Liz Bowyer	___	Capricia Marshall	___
Lisa Caputo	☒	Ann McCoy	___
Kelly Craighead	___	Alice Pushkar	___
Karen Finney	☒	Sarah Ryan	___
Sara Grote	___	Patti Solis	___
Julie Hopper	___	Ann Stock	___
Carolyn Huber	___	Melanne Verveer	___
Jennifer Klein	___	___	___

The attached is for your:

Information ☐

Advice ☐

Action ☐

COMMENTS:

Please make sure there is a press answer to this

Need
Lisa
Kamen -
Please make sure there
is a press
answer
to this

INSIDE THE BELTWAY

By John McCaslin

Almost Infinty

Laid out numerically, the federal public debt looks like this: \$3,472,412,000,000.

If you think those are big numbers, consider that the latest Office of Management and Budget projections show the debt rising to \$4,436,299,000,000 by 1999.

Air Hillary

Wonder what it cost U.S. taxpayers to send Hillary Rodham Clinton and 13-year-old daughter Chelsea to the 17th Winter Olympic Games in Norway for three days and nights?

Don't ask the White House. They told one curious congressman to file a Freedom of Information Act request if he wanted answers.

Rep. Dan Burton, Indiana Republican, informed Inside the Beltway yesterday that he is in the process of filing an FOIA request after being "stonewalled" by the White House on the cost of the trip to Lillehammer. The flight aboard the Air Force CV-137 left Andrews on Feb. 11.

"What I see in this administration," the congressman said in a telephone interview yesterday, "is arrogance of power. When we [Congress] were investigating the Ron Brown affair, the White House stonewalled us. . . . With Whitewater it was the same thing until they had no choice but to appoint a special counsel — and then only after shredding [of documents] took place.

"There's a complete lack of co-operation," Mr. Burton said, "and I see this again with this trip by Chelsea and Hillary Rodham Clinton. It smacks right in the face of what John Sununu was accused of doing — using government aircraft for personal use. It boils down to arrogance of power."

A 1989 House Post Office and Civil Service human resources subcommittee probe of a similar CV-137 flight by the Bush administration found a cost to taxpayers of just under \$200,000, or \$10,906 per hour.

If the Clinton administration were really serious about change, as candidate Clinton claimed during the campaign, Mr. Burton says, it could have bought Hillary and Chelsea round-trip tickets to Oslo on Delta Air Lines for a



Taxpayers lost silver and gold on the first lady's Olympic outing.

mere \$1,048 — or \$3,301 for first class.

Hot ticket

Here's betting Beth Nolan, on leave from the faculty of the National Law Center of George Washington University, has been awfully busy lately.

Ms. Nolan, you see, is associate counsel to the president, and her sole responsibility is to advise President Clinton and other White house officials on ethics questions and ethics regulations. On Wednesday, Ms. Nolan will escape the turmoil at 1600 Pennsylvania Avenue and be guest luncheon speaker of the D.C. Bar.

"Reserve your space early!" the D.C. Bar alerts members. "We expect that there will be more people interested in attending than there are places available for this program."

Theology at The Post

The Washington Post has so many people assigned to not writing Whitewater stories that the poor Staff Theologian, who gets no research help at all, keeps getting things wrong: You'll remember the humiliating correction the OP made after it identified Christians as folk who are "poorly educated" and "easily led."

Now the Staff Theologian is having trouble with the Old Testament, too. In a story about eth-

nic tensions in New York, the OP described the Jewish Lubavitcher faithful as holding deep convictions "that the return [italics ours] of the Messiah, which the sect has anticipated for years, is imminent."

This no doubt startled Jews in general and Lubavitchers in particular, since, not recognizing Christ as the Messiah, they are anticipating not the second but the first coming of the Messiah.

So it was back to the familiar Correction Mode for the OP: "An article yesterday incorrectly described an aspect of the theology of the Jewish Lubavitcher sect. The sect believes the coming of the Messiah is imminent."

Christians, Jews — you've seen one religious nut, you've seen 'em all.

And growing

New York magazine this week asked newspaper editors, political columnists and media critics to rank the nation's "most influential" editorial platforms. The Washington Times, we're happy to read, ranked No. 6 of "America's eight most powerful opinion factories."

Six of the top eight were newspapers, besides us the Wall Street Journal, the New York Times, The Washington Post, the Los Angeles Times, USA Today and the Boston Globe. Two were magazines, the New Republic and the American Spectator.

Meanwhile, a new Fleishman-Hillard Research survey found The Washington Times to be the fourth most read daily newspaper — after the Post, the Journal and the New York Times — among U.S. senators, congressmen and their staffs.

Auburn's other side

Distinguished local poet Auburn J. Lamb recently won the \$1,000 grand prize in the North American Open Poetry Competition for 1993. The National Library of Poetry sponsors the yearly contest and was obviously impressed with Mr. Lamb's winning poem, "Vague Longings."

Wouldn't the prestigious publishing group get a kick, though, out of another of the Marylander's works, which we've obtained:

"Bill had a gorgeous bimbo.
"He desired her head to toe.
"He didn't care
"Just when or where,
"His libido told him 'go!'"

NCPPO finds niche

Health policy adviser puts ideas to work

MONDAY, MARCH 7, 1994 *The Washington Times*

By Karen Riley
THE WASHINGTON TIMES

After years of spinning theories and dishing out advice, health policy guru Elliot Segal put his ideas into practice seven years ago and today is looking toward a broadening horizon.

The one-time Capitol Hill aide and benefits consultant founded National Capital Preferred Provider Organization (NCPPO) in 1987 to deliver high-quality health care while retaining the flexibility of more traditional health insurance plans.

His Bethesda company would contract with doctors and hospitals who agreed to accept NCPPO's discounted fee schedules in exchange for the promise of added volume.

Like other PPOs then coming into vogue, National Capital offered its members a list of providers — doctors, hospitals, labs and so on — a small patient's fee per visit and a reasonable annual "deductible" limit. But, unlike a health maintenance organization, a PPO allows a member to choose a provider outside the network, though the patient may have to bear an extra cost for the visit.

Now NCPPO says it is entering its fourth straight profitable year and boasts a network of 3,800 doctors and 30 hospitals, including two teaching hospitals, George Washington University Medical Center and Georgetown University Hospital.

It encompasses almost half of the community hospital beds in the Washington area and between 20 percent and 25 percent of physicians in clinical practice here. (Many doctors belong to more than one network.)

National Capital processes claims and payments among insurance companies, employers, providers and patients. Last year the company handled \$52 million in claims and took in revenues of \$3 million, Mr. Segal said, compared with \$12 million in claims in

Alliance PPO Inc., with 327,000 members, and Select Preferred Provider, run by Blue Cross and Blue Shield of the National Capital Area, with 481,000 members.

However, NCPPO bears no insurance risk itself. Instead, it rents its providers list to insurance companies, businesses that sponsor their own health plans, and unions for an access fee that ranges from \$1.50 to \$4.50 per employee per month.

Besides processing claims, the company also earns fees by reviewing proposed treatments — evaluating a patient's need for a major medical procedure, such as elective surgery, and approving or rejecting it before it's done. This is one way to keep overall costs down.

Its employer clients include major local law firms like Arnold and Porter as well as the AFL-CIO, Mobil, American Airlines, Honeywell, Nordstrom, Merchant's Tire and Oliver Carr.

However, most employees probably don't even know they're using the NCPPO network. Instead, they may know it as Massachusetts Mutual Preferred Plus or John Hancock Preferred.

NCPPO was launched with about \$1 million in startup capital, including seed money from Massachusetts Mutual Life Insurance Co. and the Hartford Life Insurance Co., who wanted to expand into the Washington market. It took nearly three years to turn a profit.

The plan opened in the Washington area in 1988 and expanded to Baltimore in 1990.

In 1991 NCPPO merged with In-

see NCPPO, page A17

The Washington Times
Entrepreneurs

1990 and revenues that year "about half" of last year's.

"We think we've created a nice niche," said Mr. Segal, the company's president, though he declined to give profit figures for the privately held firm.

Some 150,000 employees and family members use NCPPO's list of doctors and hospitals, and another 100,000 use its mental health network. Experts see this membership base as very solid, enough to put it third in the market behind Mid Atlantic Medical Services'

NCPPO

From page A16

ter + Net Health Systems Inc. of Vienna, an Alliance of 13 major hospitals, to expand its list of providers.

NCPPO is also affiliated with Integrated Behavioral Care of Springfield, offering a separate network of mental health care providers.

Mr. Segal credits the company's success to knowing the market through a local headquarters and treating doctors fairly.

His partners include two area internists — Dr. Art Rubin of Falls Church, who had put together a small network of independent doctors, and Dr. Robert Berensen of the District, who last year was a member of President Clinton's health care task force.

To encourage doctors to participate, they offered a fee schedule aimed at providing quality care but still keeping costs down.

"We pay them well, appropriately and quickly," said Mr. Segal.

They also promised to eliminate the "hassle factor."

"We don't make doctors go through the Mickey Mouse kind of stuff that wastes their time," Mr. Segal said.

For example, for a procedure that ordinarily requires a seven-day hospital stay, some insurers might first approve only four days and check with the doctor on the fourth and sixth days before clearing payment. NCPPO would allow the full seven days, Mr. Segal said.

The company's claims processing system allows a doctor's office to check on a bill with a single phone call to NCPPO, even though it may involve more than one insurance company.

"To me, they're as close as being perfect as anything. You can see their patients, there are no basic restrictions on what you can do, and you get back a fee that is appropriate," said Dr. Stephen Goldberg, head of Contemporary OB/GYN Associates, a major obstetrics and gynecology practice in suburban Maryland.

"I think they're doing real well," said Margaret Flickinger, vice president of Keller Benefit Services Inc. of Bethesda, which

brokers employee benefits packages for companies. Twenty-five or so of her clients use NCPPO, she said.

"People like the network. ... There's very little turnover in doctors, as opposed to the larger networks," she said.

"They tend to take that extra step to get something done, such as pay for an ambulance when some patients go home from the hospital," she added.

Even though NCPPO has many of the best doctors and the top hospitals in the area, Ms. Flickinger said, it still manages to charge premiums that are 85 cents to a dollar a month per employee cheaper than most other networks.

NCPPO's latest triumph is winning a contract with Georgetown University, whose 6,000 employees and faculty members had been covered by Blue Cross.

Now Mr. Segal is thinking about selling a health care package directly to companies with fewer than 100 employees, without the insurance companies' backup.

"It's the logical next step. We believe we can manage care better than insurers," he said.

THE WHITE HOUSE
WASHINGTON

Date 3/3/94

MEMO FROM: MAGGIE WILLIAMS

TO:

Rahm Emanuel	_____	Bernie Nussbaum	_____
Mark Gearan	_____	Howard Paster	_____
Marcia Hale	_____	John Podesta	_____
Charlotte Hayes	_____	Carol Rasco	_____
Alexis Herman	_____	Bob Rubin	_____
Nancy Hernreich	_____	Rex Scouten	_____
Harold Ickes	_____	Eli Segal	_____
Phil Lader	_____	Ricki Seidman	_____✓
Anthony Lake	_____	Nancy Soderberg	_____
Bruce Lindsay	_____	G. Stephanopolous	_____
Ira Magaziner	_____	Patsy Thomasson	_____
Mack McLarty	_____	Christine Varney	_____
Regina Montoya	_____	David Watkins	_____
_____	_____	_____	_____

The attached is for your:

Information _____

Advice _____

Action _____

COMMENTS:

*Ricki
HRC, Donna
+ Janet Reno
did something
w/ke at the NWPC
a few weeks
ago - MABOL*

ROUTING SLIP

DATE: 2/25/94

FROM: Ricki Seidman
Assistant to the President
Director of Scheduling and Advance

SUBJECT: *Women Appointees Reception*

TO:

Rahm Emanuel

Mark Gearan

David Gergen

Marcia Hale

Alexis Herman

Nancy Hernreich

Anthony Lake

Bruce Lindsey

Mack McLarty

Roy Neel *Phil Lader*

Bernie Nussbaum

Howard Paster

FOR YOUR:

Information ✓

Advice

Action

Sara. Ryan

Pat Griffin
Howard Paster

John Podesta

Jack Quinn

Carol Rasco

Bob Rubin

George Stephanopolous

Ann Stock

Christine Varney

David Watkins

Maggie Williams

Anna Winderbaum

Rebecca Cameron

Accept Binder

COMMENTS:

Schedule Proposal

1/11/94

	<u>ACCEPT</u>	<u>REGRET</u>	<u>PENDING</u>
TO:	** Ricki Seidman Assistant to the President and Director of Scheduling and Advance		
FROM:	3/24 tentatively Alexis Herman Assistant to the President Director of Public Liaison		
REQUEST:	Reception honoring women appointees		
PURPOSE:	To demonstrate the President's commitment to appointing women to this administration.		
BACKGROUND:	Women voted in record numbers for the President and many of the issues important to women's groups are core issues for this administration. Since March is Women's History Month, it would be most appropriate to highlight the administration's commitment to women.		
PREVIOUS PARTICIPATION:	None		
DATE AND TIME:	During the month of March		
DURATION:	One hour		
LOCATION:	Remarks in East Room, followed by reception in State Dining Room.		
PARTICIPANTS:	250 top ranking women appointees		
OUTLINE OF EVENTS:	Brief remarks from the President and First Lady, followed by a receiving line.		
REMARKS REQUIRED:	Brief remarks		
MEDIA COVERAGE:	Open		
First Lady's Attendance:	Yes		
Recommended by:	Doris Matsui Deputy Assistant to the President		
**Resubmission of request from 9/29/93.			

SCHEDULE PROPOSAL

9/28/93

 ACCEPT

 REGRET

 PENDING

TO: ROY NEEL
Deputy Chief of Staff

FROM: *AMH* ALEXIS M. HERMAN
Assistant to the President and Director
Office of Public Liaison

REQUEST: Reception honoring women Presidential Appointees.

PURPOSE: To demonstrate the President's commitment to appointing women in the administration and to develop support for the President's agenda among various women's groups.

BACKGROUND: The women's vote was very important in this election. Women voted in record numbers for the President. Many of the issues important to the women's groups represented are consistent with those of the administration. A number of women's organizations have requested this event to give the President the opportunity to demonstrate the administrations commitment to appointing women and to provide a forum for the President to address certain issues to this constituency.

PREVIOUS PARTICIPATION: None

DATE AND TIME: During the month of October.

DURATION: 60 Minutes.

LOCATION: East Room for remarks, followed by a reception in the State Dining Room.

PARTICIPANTS: Top ranking women appointees and representatives of various women's organizations, about 250 people.

OUTLINE OF EVENTS: The President would be introduced into the East Room with women Cabinet members. There would be remarks from some of the Cabinet members followed by brief remarks from the President.

Following the remarks there would be a receiving line.

REMARKS REQUIRED:

Remarks to be prepared by communications. Additional briefing materials will be prepared by Public Liaison.

MEDIA COVERAGE:

Expanded Pool press during remarks.

FIRST LADY:

Yes

VICE PRESIDENT:

Yes

SECOND LADY:

Yes

RECOMMENDED BY:

Doris Matsui
Deputy Assistant to the President
Deputy Director, Office of Public
Liaison

Schedule Proposal

8/20/93

____ ACCEPT _____ REGRET _____ ~~PENDING~~

TO: Marcia L. Hale
Assistant to the President and Director
of Scheduling and Advance

FROM: Alexis Herman *33 AUG 20 P6:52*
Assistant to the President
Director of Public Liaison

REQUEST: *Mid March* — A White House reception honoring women
presidential appointments.

PURPOSE: To demonstrate the President's
continuing commitment to appointing
women in the administration. To gain
support on domestic issues; specifically
health care, reinventing government, and
NAFTA.

BACKGROUND: The women's vote was significant in this
election, as women voted in record
numbers for the President. The issues
important to women's groups are closely
aligned with those of the
administration. Many women
organizations have requested this event
to give the President the opportunity to
demonstrate his continuing commitment to
appointing women and providing a forum
for the President to discuss issues
important to this constituency.

PREVIOUS PARTICIPATION: None *March 1994*

DATE AND TIME: Middle of ~~September or early October~~

DURATION: One hour

LOCATION: East Room followed by a reception in the
State Dining Room

PARTICIPANTS: 250 top ranking women appointments in
this administration.

OUTLINE OF EVENTS: President makes remarks; brief remarks
from selected guests, receiving line.

REMARKS REQUIRED: Remarks to be provided by speech
writers. Additional briefings by Public
Liaison

MEDIA COVERAGE: Open press

FIRST LADY'S ATTENDANCE: Yes

VICE PRESIDENT'S ATTENDANCE: Requested

SECOND LADY'S ATTENDANCE: Requested

RECOMMENDED BY: Doris Matsui

ROUTING SLIP

DATE: 6, 14, 93

FROM: Marcia Hale
Director of Scheduling & Advance

SUBJECT: *Meeting / Rose Garden reception for Coalition for
Women's Appointments*

TO:

Rahm Emanuel

~~Mark Gearan~~

David Gergen

Alexis Herman

Nancy Hernreich

Anthony Lake

Bruce Lindsey

Mack McLarty

Regina Montoya

Roy Neel

Bernie Nussbaum

✓

Howard Paster

John Podesta

Jack Quinn

Carol Rasco

Bob Rubin

Eli Segal

George Stephanopolous

Ann Stock

Christine Varney

David Watkins

Maggie Williams

FOR YOUR:

Information

Advice ✓

Action

COMMENTS:



The Honorable William J. Clinton
Office of the President
The White House
1600 Pennsylvania ave.NW
Washington,DC 20500

Even as the nation gets down to business under your direction, we would like to join with you in one further bit of celebration. That would be an event to recognize the increased role and importance of women in decision-making roles in the Clinton Administration.

It would be a very positive acknowledgement of their efforts and the progress women have made in your administration to have a White House reception in early spring to honor appointed women. A similar reception has been held in previous administrations in cooperation with earlier Coalitions for Women's Appointments, but never with such an outstanding story to tell!

It also would be a very positive message to the country that reinforces your inaugural theme that all of us must play our part.

Sincerely,

Harriett Woods
Chair, Coalition for Women's Appointments
President, National Women's Political Caucus

OPEN EARLY SPRING

Herman
2-16-93

ID# 000402

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

JAN 28 1993

..COMING

DATE RECEIVED: JANUARY 26, 1993

NAME OF CORRESPONDENT: MS. HARRIETT WOODS

SUBJECT: REQUESTS A WHITE HOUSE RECEPTION IN EARLY
SPRING 93 TO HONOR WOMEN THAT HAVE BEEN
APPOINTED BY THE ADMINISTRATION

[Handwritten signature/initials inside a circle]

ACTION

DISPOSITION

ROUTE TO: OFFICE/AGENCY	(STAFF NAME)	ACT CODE	DATE YY/MM/DD	TYPE RESP	C D	COMPLETED YY/MM/DD
MARCIA HALE		ORG	93/01/26			
REFERRAL NOTE:						
REFERRAL NOTE:						
REFERRAL NOTE:						
REFERRAL NOTE:						
REFERRAL NOTE:						

COMMENTS: WRITER IS ALSO CHAIR, COALITION FOR
WOMEN'S APPOINTMENTS

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: 4900
MI MAIL USER CODES: (A) (B) (C)

*ACTION CODES: *DISPOSITION *OUTGOING *
* * * *CORRESPONDENCE: *
*A-APPROPRIATE ACTION *A-ANSWERED *TYPE RESP=INITIALS *
*C-COMMENT/RECOM *B-NON-SPEC-REFERRAL * OF SIGNER *
*D-DRAFT RESPONSE *C-COMPLETED * CODE = A *
*F-FURNISH FACT SHEET *S-SUSPENDED *COMPLETED = DATE OF *
I-INFO COPY/NO ACT NEC * OUTGOING *
*R-DIRECT REPLY W/COPY * * *
*S-FOR-SIGNATURE * * *
*X-INTERIM REPLY * * *

REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE
(ROOM 75, OEOB) EXT-2590
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS
MANAGEMENT.

December 10, 1993

MEMORANDUM TO RICKI SEIDMAN

FROM: DORIS MATSUI *DM*

RE: WOMEN'S EVENTS

*Attach
to Feb 8
proposal*

I want to bring to your attention a couple of events involving women appointees that should be on your radar screen.

Some time ago, I submitted a scheduling request for a reception here at the White House honoring Women Appointees. This would be an opportunity for the President to honor and acknowledge the number and quality of his appointees.

There is also another activity underway that you should be aware of. Harriett Woods and the National Women's Political Caucus is sponsoring a reception on February 8th at the Mayflower Hotel to honor the women appointees and community and leadership network women who helped advance the cause. This is to be a large reception, on the order of 600-700, at which time women appointees and supporters would celebrate the high numbers and quality of the Clinton appointees. This event will also serve as a beginning of a networking tool for women.

I believe that the President should attend the February 8th event at the Mayflower Hotel, since it will be an opportunity for all attendees, both appointees and supporters, to see the commitment of the administration to women and to encourage the continuing support of women for other women. In addition, I further believe that the President should also host a reception here at the White House in honor of the top level women appointees.

Women are excited to be together and to reinforce each other and to advance the initiatives of this administration. The Office of Public Liaison is developing a comprehensive outreach strategy for women. I believe we will be able to form powerful coalitions for the Presidential initiatives. The White House Reception and the Women's Celebration at the Mayflower can be utilized to initiate the agenda for next year.

Since the NWPC Celebration Reception is scheduled for February 8th, and to give each event its proper due, I suggest that we schedule the White House Reception at the beginning of March, coinciding with Women's History Month.

Please advise as how I should proceed. Thanks.

cc Alexis Herman

SCHEDULE PROPOSAL

DECEMBER 3, 1993

 ACCEPT

 REGRET

 ✓ PENDING

TO: Ricki Seidman
Assistant to the President and Director
for Scheduling and Advance

FROM: Joe Velasquez
Deputy Director for Political
Affairs

REQUEST: For POTUS to attend a reception and
dinner honoring women appointees in the
Clinton Administration.

PURPOSE: To highlight the Administration's
commitment to gender diversity, and to
formally recognize these appointees as a
group for the first time.

BACKGROUND: This event is being organized by a
committee of senior women appointees and
sponsored by the National Women's
Political Caucus. The NWPC is a non-
partisan political organization
dedicated to the promotion of women
candidates on all levels. With chapters
in every major state, the NWPC actively
recruits, trains, and advises female
candidates across the nation.

DAY/TIME: Tuesday, February 8, 1993
tba (evening)

REMARKS: To be provided.

LOCATION: The Mayflower Hotel, Washington, DC

FIRST LADY'S ATTENDANCE: Yes, preferred

VICE PRES.'S ATTENDANCE: No

RECOMMENDED BY: Political Affairs

CONTACT: Joe Velasquez, x6257



MEMORANDUM

TO: Joan Bayser

FROM: Ricki Seidman
Assistant to the President
Director of Scheduling and Advance

DATE: 11/29/97

RE: Event celebrating women appointees
(NWPC)

I. PRESIDENTIAL SCHEDULING ACTION

- ☒ Pending decision
- ☒ If you think that the President should attend please do a scheduling proposal.
- ☐ President will not be attending

II. SCHEDULING CORRESPONDENCE

- ☒ "PENDING" response to be sent
- ☐ "REGRET" response to be sent

III. ACTION TO BE TAKEN

- ☒ Please advise if the President should attend.
- ☐ The President will **not** be attending. Please determine if a representative of the President should be sent and coordinate.
- ☐ Please coordinate a representative of the President to attend.

IV. REMARKS/SURROGATE SUGGESTION(S)

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: NOVEMBER 18, 1993

NAME OF CORRESPONDENT: MS. HARRIETT WOODS

SUBJECT: INVITES THE PRESIDENT TO ATTEND A VERY
SPECIAL EVENT CELEBRATING THE WOMEN
APPOINTEES OF HIS ADMINISTRATION ON FEB 8 94
IN WASHINGTON, D.C.

ROUTE TO: OFFICE/AGENCY	(STAFF NAME)	ACTION		DISPOSITION	
		ACT CODE	DATE YY/MM/DD	TYPE RESP	C COMPLETED D YY/MM/DD
ANNA WINDERBAUM		ORG	93/11/18		___/___/___
<i>RA BAGG</i> REFERRAL NOTE: _____		<i>C</i>	<i>A 93/11/18</i>		___/___/___
REFERRAL NOTE: _____			___/___/___		___/___/___
REFERRAL NOTE: _____			___/___/___		___/___/___
REFERRAL NOTE: _____			___/___/___		___/___/___
REFERRAL NOTE: _____			___/___/___		___/___/___

COMMENTS: IV 940208 940208 DC WASHINGTON

ADDITIONAL CORRESPONDENTS: MEDIA: L INDIVIDUAL CODES: _____

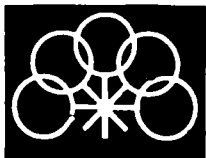
MI MAIL USER CODES: (A) _____ (B) _____ (C) _____

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*****
*ACTION CODES:          *DISPOSITION          *OUTGOING          *
*                        *                      *CORRESPONDENCE:   *
*A-A-APPROPRIATE ACTION *A-ANSWERED        *TYPE RESP=INITIALS *
*C-COMMENT/RECOM       *B-NON-SPEC-REFERRAL *              OF SIGNER *
*D-DRAFT RESPONSE      *C-COMPLETED        *      CODE = A      *
*F-FURNISH FACT SHEET  *S-SUSPENDED        *COMPLETED = DATE OF *
*I-INFO COPY/NO ACT NEC*                      *              OUTGOING *
*R-DIRECT REPLY W/COPY *                      *                      *
*S-FOR-SIGNATURE        *                      *                      *
*X-INTERIM REPLY        *                      *                      *
*****

```

REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE
(ROOM 75, OEOB) EXT-2590
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS
MANAGEMENT.



NWPC
NATIONAL WOMEN'S
POLITICAL CAUCUS

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Harriet Woods

Vice Presidents

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Rochelle Berry Graves
Deane Bonner
Julish Hirschberg
Jeanne Fox
Sharon Macha

Treasurer

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Manone Benton
Polly Bergen
Rita Mae Brown
Charlotte Bunch
Yvonne Brazzwaite Burke
Ellen Bursyn
Liz Carpenter
Sey Chaisler
Shirley Chisholm
Rosaline Burton Conlin
Widge Coanua
Mary Dent Crisp
Charles Gurny
Lynn Gutier
Marian Wright Edelman
Coy Eklund
Merle Even
Frances T. Furstenhold
Rozanne Felt
Barbara Feldon
Sharon Flynn
Mary Margaret Furell
Tracy U. Gurr
Elizabeth Griffith
Leta Guerrero
Elaine Guengericher
Christie Hefner
Dorothy Hough
Elizabeth Hollzman
Nancy Horbal
Mikred Jeffery
Coretta Scott King
Gloria Komer
Frances Lear
Norman Lear
Kate Rand Lloyd
Levin Lynch
Doris Menaker
Fania Melch
Joey Miller
Widge Miller
Jens Mitgang
Irene Natividad
Kathleen Nolan
Eleanor Holmes Norton
Jean U. Leary
Esher Peterson
Jane Pierson
Betty Blumberg Polley
Lila Redford
Sharon Perez Rockefeller
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Jill Rockerbachaus
Claudine Schneider
Patricia Schneider
Felice Schwartz
Diana Shalala
Sana F. Shazel
Cathryn Simmons
Mary Louise Smith
Mary Stanley
Olivia Stratem
Marlo Thomas
Joan Tonin
C. Delores Tucker
Lucia Valdeska
Carmen Delgado Velez
Julia Montgomery Walsh
Maxine Waters
Kathy Wilson
William Winpisinger

Executive Director

Judy Newman

November 11, 1993

The Hon. William Jefferson Clinton
Office of the President
1600 Pennsylvania Ave.
Washington, DC 20500

Dear Mr. President:

I invite you to attend a very special event celebrating the women appointees of your Administration. It is scheduled for the evening of February 8 at The Mayflower Hotel.

This is an unusual event, planned with a committee of your key senior appointees. It will combine a general reception with a following dinner for several hundred senior women appointees that is designed to encourage ongoing mutual support among the women of your Administration.

It will showcase the impressive number of women appointed, as well as the breakthrough responsibilities they have assumed. We expect to have all the women cabinet members joining in the invitation, and have requested Mrs. Clinton to serve as Honorary Chair.

I know it would mean a great deal to all those involved if you could find time to join in this evening of recognition and mutual support.

We look forward to hearing from you.

Sincerely,

Harriet Woods
President

December 10, 1993

MEMORANDUM TO RICKI SEIDMAN

FROM: DORIS MATSUI *DM*

RE: WOMEN'S EVENTS

I want to bring to your attention a couple of events involving women appointees that should be on your radar screen.

Some time ago, I submitted a scheduling request for a reception here at the White House honoring Women Appointees. This would be an opportunity for the President to honor and acknowledge the number and quality of his appointees.

There is also another activity underway that you should be aware of. Harriett Woods and the National Women's Political Caucus is sponsoring a reception on February 8th at the Mayflower Hotel to honor the women appointees and community and leadership network women who helped advance the cause. This is to be a large reception, on the order of 600-700, at which time women appointees and supporters would celebrate the high numbers and quality of the Clinton appointees. This event will also serve as a beginning of a networking tool for women.

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Women are excited to be together and to reinforce each other and to advance the initiatives of this administration. The Office of Public Liaison is developing a comprehensive outreach strategy for women. I believe we will be able to form powerful coalitions for the Presidential initiatives. The White House Reception and the Women's Celebration at the Mayflower can be utilized to initiate the agenda for next year.

Since the **NWPC Celebration Reception** is scheduled for **February 8th**, and to give each event its proper due, I suggest that we schedule the **White House Reception** at the **beginning of March**, coinciding with Women's History Month.

Please advise as how I should proceed. Thanks.

cc Alexis Herman

THE WHITE HOUSE

WASHINGTON

Date 3/3/94

MEMO FROM: MAGGIE WILLIAMS

TO:

Milli Alston	___	Neel Lattimore	___
Pam Barnett	___	Evelyn Lieberman	___
Anne Bartley	___	Diane Lino	___
Liz Bowyer	___	Capricia Marshall	___
Lisa Caputo	___	Ann McCoy	___
Kelly Craighead	___	Alice Pushkar	___
Karen Finney	___	Sarah Ryan	___
Sara Grote	___	Patti Solis	___ ✓
Julie Hopper	___	Ann Stock	___
Carolyn Huber	___	Melanne Verveer	___
Jennifer Klein	___	_____	___

The attached is for your:

Information _____

Advice _____

Action _____

COMMENTS:

April 20

Heads up - PATTI
Schedule Proposal

date 12/16/93

2.25 go.
ACCEPT

REGRET

~~PENDING~~

TO:

Ricki Seidman
Assistant to the President and Director
of Scheduling and Advance

cc: Joan Baggett

FROM:

Susan Brophy *SB*

REQUEST:

The President attend the DCCC/DSCC
Fundraising Dinner on 4/20/94.

PURPOSE:

To raise money for Democratic
candidates.

BACKGROUND:

Money raised from the dinner will be
used to help Democratic Congressional
candidates running in 1994.

PREVIOUS PARTICIPATION:

The President attended last year's
dinner.

DATE AND TIME:

April 20, 1994. Time TBD.

DURATION:

TBD.

LOCATION:

Washington Hilton.

PARTICIPANTS:

Democratic Members of Congress.
Senator Bob Graham (FL) and Rep. Vic
Fazio (CA) are the dinner co-chairs.

OUTLINE OF EVENTS:

Greet Dinner Chairs, Committee, and
Democratic Leadership. Dinner served.
President is introduced and speaks.

REMARKS REQUIRED:

Yes.

MEDIA COVERAGE:

None.

FIRST LADY'S ATTENDANCE: Optional.

VICE PRESIDENT'S ATTENDANCE: Requested.

SECOND LADY'S ATTENDANCE: Optional.

RECOMMENDED BY: Susan Brophy

CONTACT: Susan Brophy

MEMORANDUM

TO:

Joan Buggett/Howard Paster

FROM:

Ricki Seidman
Assistant to the President
Director of Scheduling and Advance

DATE:

12/16/93

SUBJECT:

DCCC Dinner April 20, 1994

I. PRESIDENTIAL SCHEDULING ACTION

☒

Pending decision

☒

If you think that the President should attend
please do a scheduling proposal.

☐

President will not be attending

II. SCHEDULING CORRESPONDENCE

☒

Pending decision

☐

"REGRET" Letter to be sent

III. ACTION TO BE TAKEN

☒

Please advise if the President should attend

☐

The President will not be attending. Please
determine if a representative of the President should
be sent and coordinate.

☐

Please coordinate a representative of the President
to attend.

IV. SURROGATE SUGGESTION(S)

IV. COMMENTS/NOTES

April 20, 1994

THE WHITE HOUSE
WASHINGTON

December 2, 1993

The Honorable Vic Fazio
Chairman
Democratic Congressional Campaign Committee
430 South Capitol Street
Washington, D.C. 20003

Dear Mr. Fazio:

Thank you for inviting President Clinton to attend the 31st Annual Democratic Congressional Dinner. The President has asked me to convey his appreciation for your kind offer.

At this time, I am unable to make a commitment to your request. However, I will keep your invitation on file for further consideration as the date of the dinner approaches. Please be assured that I will contact you if it is possible for the President to join you on April 20.

On behalf of the President, thank you again for your thoughtful invitation. I encourage you to contact my office if we can be of further assistance.

Sincerely,

Ricki L. Seidman
Assistant to the President
Director of Scheduling and Advance

RLS/inh

Democratic Congressional Dinner Committee

430 SOUTH CAPITOL STREET, S.E. • WASHINGTON, D.C. 20003

Senator Bob Graham, Chairman
Democratic Senatorial
Campaign Committee

Senator Barbara Boxer, Co-Chair
Democratic Congressional Dinner Committee

Ms. Ricki Seidman
Assistant to the President
Director of Scheduling and Adv.
The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Anna nice
- pending
me
Corrigan
W. Per

Dear Ricki:

Senator Bob Graham, Chairman of the Democratic Senatorial Campaign Committee, and I have tentatively set April 20, 1994 for the 31st Annual Democratic Congressional Dinner to be held at the Washington Hilton. As you know, proceeds from the Dinner are split between the Democratic Congressional and Senatorial Campaign Committees and used to support the election of Democratic Members to Congress. With President Clinton and Vice President Gore attending last year's event, our Dinner raised more funds for our incumbents and challengers than in any other year. We would hope both the President and Vice President could again serve as our Guests of Honor on April 20, as we prepare both committees for the crucial November mid-term elections.

Ricki, any assistance you can give us in placing the year's Dinner on the President's schedule would be greatly appreciated. Should you have any questions or need additional information, please do not hesitate to call Berry Trimble, Dinner Director, at (202) 485-3458. Thank you for your help and we look forward to hearing from you soon.

Sincerely,

Vic

VIC FAZIO
CHAIRMAN, DCCC

cc: Joan Baggett
Tony Wilson

THE WHITE HOUSE
WASHINGTON

December 16, 1993

MEMORANDUM FOR RICKI SEIDMAN

FROM: SUSAN BROPHY 

SUBJECT: RESPONSE TO DCCC/DSCC DINNER REQUEST

The President should accept Representative Fazio's invitation to attend the DCCC/DSCC dinner on April 20, 1994. I have attached a scheduling request.

cc: Joan Baggett

THE WHITE HOUSE

WASHINGTON

Date 3/3/94

MEMO FROM: MAGGIE WILLIAMS

TO:

Milli Alston	___	Neel Lattimore	___
Pam Barnett	___	Evelyn Lieberman	___
Anne Bartley	___	Diane Limo	___
Liz Bowyer	___	Capricia Marshall	___
Lisa Caputo	___	Ann McCoy	___
Kelly Craighead	___	Alice Pushkar	___
Karen Finney	___	Sarah Ryan	___
Sara Grote	___	Patti Solis	___ ✓
Julie Hopper	___	Ann Stock	___
Carolyn Huber	___	Melanne Verveer	___
Jennifer Klein	___	_____	___

The attached is for your:

Information _____

Advice _____

Action _____

COMMENTS:

*Ready
up
Patti*

ROUTING SLIP

DATE: 2,25,94

FROM: Ricki Seidman
Assistant to the President
Director of Scheduling and Advance

SUBJECT: World Cup Soccer June 17 Chicago.

TO:

Rahm Emanuel

☒

Pat Griffin
~~Howard Paster~~

☒

Mark Gearan

☒

John Podesta

☒

David Gergen

☐

Jack Quinn

☒

Marcia Hale

☒

Carol Rasco

☐

Alexis Herman

☒

Bob Rubin

☐

Nancy Hernreich

☒

George Stephanopolous

☒

Anthony Lake

☐

Ann Stock

☒

Bruce Lindsey

☐

Christine Varney

☐

Mack McLarty

☒

David Watkins

☐

~~Roy Neel~~ *Phil Lader*

☒

Maggie Williams

☒

Bernie Nussbaum

☐

Isabelle Tapia

☒

Anna Winderbaum

☒

Rebecca Cameron

☒

FOR YOUR:

Information ☒

Advice ☐

Action ☐

COMMENTS:

Accept Binder

☒

Schedule Proposal

date 10/1/12/_93_

☒ ACCEPT ☐ REGRET ☒ PENDING 1/31 P.S.
1/25 memo

TO:

Roy Neel
Deputy Chief of Staff

FROM:

Marcia L. Hale
Assistant to the President
Director of Intergovernmental Affairs

REQUEST:

Participate in the 1994 World Cup Opening Ceremonies (Chicago, IL)

PURPOSE:

To show the President's support of this international competition.

BACKGROUND:

The Vice President is heading the World Cup Interagency Task Force

PREVIOUS PARTICIPATION:

none top date

DATE AND TIME:

Friday, June 17, 1994

DURATION:

unknown at this time

LOCATION:

Chicago, Illinois

PARTICIPANTS:

N/A

OUTLINE OF EVENTS:

see attached letter from Mayor Daley

REMARKS REQUIRED:

unknown at this time

MEDIA COVERAGE:

open press

FIRST LADY'S ATTENDANCE: *Chelsea may want to attend

VICE PRESIDENT'S ATTENDANCE:

SECOND LADY'S ATTENDANCE:

RECOMMENDED BY:

Mayor Richard Daley and the 1994 World Cup Committee

CONTACT:

Marcia Hale, Roy Neel

174 Synt
6-7-72

OFFICE OF THE MAYOR
CITY OF CHICAGO

RICHARD M. DALEY
MAYOR

September 28, 1993

The Honorable William J. Clinton
The President
The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

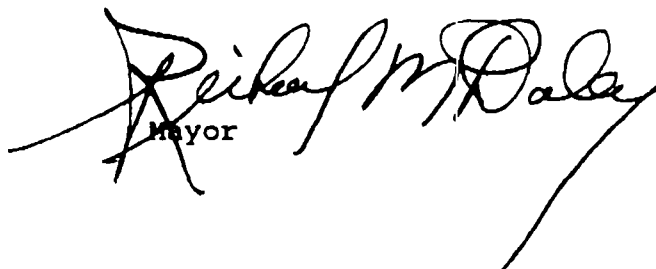
Dear Mr. President:

The City of Chicago will be hosting the 1994 World Cup Opening Ceremonies on Friday, June 17, 1994. I look forward to Chicago being the host city and cordially invite you and Mrs. Clinton to be our guests of honor for this historic event.

This is the first time that the World Cup will be played in the United States. As one of the most popular international sporting events, it is expected to attract more than a billion viewers from around the world. Chicagoans are delighted that our great sports town has been selected for the Opening Ceremonies and the first game.

I understand the demands of your schedule; however, your presence and that of Mrs. Clinton would add substantially to this festive occasion. I sincerely hope that you both will be able to join us and look forward to hearing from you.

Sincerely,


Mayor

THE WHITE HOUSE
WASHINGTON

October 12, 1993

MEMORANDUM FOR ROY NEEL

FROM: MARCIA HALE *MLH*

SUBJECT: 1994 WORLD CUP SOCCER OPENING CEREMONIES

Please send a pending letter to Mayor Daley for this event.
I have attached a schedule proposal knowing that this will not
truly be considered for many months.

cc: Anna Winderbaum

* Pending 1/31 Richi Seidman

1/25 memo notes to R.S.

JUNE 17
Colleen / Stephanie
F4I

June 17, 1994

THE WHITE HOUSE

WASHINGTON

Date

3/3/94

MEMO FROM: MAGGIE WILLIAMS

TO:

Milli Alston	___	Neel Lattimore	___
Pam Barnett	___	Evelyn Lieberman	___
Anne Bartley	___	Diane Lino	___
Liz Bowyer	___	Capricia Marshall	___
Lisa Caputo	___	Ann McCoy	___
Kelly Craighead	___	Alice Pushkar	___
Karen Finney	___	Sarah Ryan	___
Sara Grote	___	Patti Solis	___ ✓
Julie Hopper	___	Ann Stock	___
Carolyn Huber	___	Melanne Verveer	___
Jennifer Klein	___	_____	___

The attached is for your:

Information ___

Advice ___

Action ___

COMMENTS:

PATTI HEADS UP

SCHEDULE PROPOSAL

Date:

Accept

Reject

Pending

TO:

Ricki Seidman
Assistant to the President
Director of Scheduling and Advance

FROM:

Mark Gearan *me*

REQUEST:

To address the American Society of Newspaper Editors; and to host a reception on behalf of the American Society of Newspaper Editors at the White House during their annual convention.

PURPOSE:

The ASNE consists of 800 of the top editors of the daily newspapers in the United States. This will provide the President an opportunity to speak directly to one of the most influential group of journalists who decide how stories will appear in their respective newspapers.

BACKGROUND:

The President addressed the ANSE on April 1, 1993 in Annapolis on the eve of the Vancouver summit. The speech was well received and coverage was good. This year the convention will take place in Washington, DC.

DATE & TIME:

Address the ANSE on April 13th
Host the ANSE at the White House on April 15th

DURATION:

1 hour, 2 hours

LOCATION:

The JW Marriot on 15th Street, The White House

PARTICIPANTS:

The President

REMARKS REQUIRED:

Yes, No

MEDIA COVERAGE:

Open, None

RECOMMENDED:

Mark Gearan

CONTACT:

Mark Gearan

2.25
ACCEPTED
April 13 Speech
April 15th Reception

THE WHITE HOUSE
WASHINGTON

November 10, 1993

✓
Mr. Lee Stinnett
Executive Director
American Society of Newspaper Editors
Post Office Box 4090
Reston, Virginia 22090-1700

Dear Mr. Stinnett:

I am writing to follow up on your kind invitation to President Clinton to speak at the 1994 Convention of the American Society of Newspaper Editors. The President also appreciates your request to host a White House event at the conclusion of your conference.

Please be assured that both of your requests are under consideration. You will be contacted as the date of your April convention approaches.

On behalf of the President, thank you again for your thoughtful invitation. I encourage you to contact my office if we can be of further assistance.

Sincerely,

Roy M. Neel
Deputy Chief of Staff

RMN/inc

✓cc: Mark Gearan



AMERICAN SOCIETY OF NEWSPAPER EDITORS

MAILING ADDRESSES P.O. Box 4080 • Reston, VA • 22090-1700

STREET ADDRESSES 11800 Sunrise Valley Drive • Reston, VA • 22091

Telephone (703) 646-1144

Fax (703) 620-4557

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HILLIARD
PORTLAND OREGONIAN
President

GEORGE
FAVRE
SACRAMENTO (CALIF.) NEWS
Vice President

WILLIAM B.
ZETTER
QUINCY (MASS.) NEWS
PATRIOT LEDGER
Secretary

GENEVA
OVERHOLSER
DES MOINES (IOWA) REGISTER
Treasurer

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RAYMOND
TOPPING
New York Times Co.

WILLIAM F.
WOO
St. Louis Post-Dispatch

June 10, 1993

Honorable Bill Clinton
The White House
Washington DC 20500

Dear Mr. President:

When the nation's newspaper editors gather for their annual convention next April in Washington, we hope that you will once again take this opportunity to address the major issues on your mind and engage in a discussion of these and other matters with American editors.

The format would be similar to the Naval Academy event on April 1, at which you spoke on America's role in helping the peoples of the former Soviet Union build a new society based on free enterprise and democratic principles. The major difference is that we'll be meeting next year just two blocks from the White House, at the J.W. Marriott Hotel.

We would be honored to have you speak at any time during the 1994 convention (April 13, 14, 15). One of the best venues, in terms of logistics and exposure, would be one of our luncheons.

Genova Overholser, whom you know, is editor of the Des Moines Register and chairman of this year's Convention Program Committee. Her ambitions include both you and the First Lady, whom she also hopes to interest in speaking to the editors.

In fact, in our dreams, we would welcome you and Mrs. Clinton to the convention podium, and also bring the editors to the White House for an evening event during the convention. Ideally, we would like to conclude the convention with a White House reception (Friday evening April 15). We would, of course, expect to reimburse the costs of the event.

My impression is that your Naval Academy speech was well received during the 1993 convention, and I earnestly hope that you'll be able to fit us into your schedule next April.

Sincerely,

William A. Hilliard
Editor, Portland Oregonian
ASNE President

Memo from Lee Stinnett
American Society of Newspaper Editors

P.O. Box 4090, Reston VA 22090-1700
Telephone (703) 648-1145 Fax (703) 620-4557

June 15, 1993

TO MARSHA HALE:

Back again!

Pending

Here's a copy of our letter to President Clinton, inviting him to speak at the 1994 ASNE convention. The dates are April 13, 14 and 15. Hope he will do it again!

Lee

Enclosure

*Anna
I need the pending
letter & this invitation
back. Thank you Corbett*

FAX FROM LEE STINNETT
AMERICAN SOCIETY OF NEWSPAPER EDITORS
P.O. Box 4090, Reston VA 22090-1700 - (703) 648-1145 - Fax (703) 620-4557

FIRST OF THREE PAGES

December 16, 1993

TO MARK GEARAN:

Thanks for your help on our various interests. I talked with Ann Stock, and we're all in agreement.

I'd like to handle the overflow problem by setting up a White House tour on Friday morning (if possible). This would be primarily for young people, and I would expect around 25, but perhaps up to 50, in the event that some parents want to come along. Ann says that maybe you could clear the way for me with the White House tour director. I'll call Steve in a few days.

Following is Geneva's invitation to Mrs. Clinton.

Again, Mark, thanks!

Lee

ASWE
Stennit
over holser

W Wauth

SENT BY:D. M. REGISTER NEWSROOM:12-13-93 ; 2:50PM ; D. M. REGISTER NEWS-

703-478-8125:# 2

The Des Moines Register

GENEVA OVERHOLSER

Editor

December 13, 1993

Hillary Rodham Clinton
The White House
Washington, DC 20500

Dear Hillary:

Since you came to The Des Moines Register on the campaign trail and we talked of Wellesley in the late '60s, I haven't had the pleasure of direct contact. I'm hoping to rectify that. This is a warm invitation to you to come address the American Society of Newspaper Editors in April.

The convention is in Washington, not much more than a block from the White House. We've already invited the President to speak. And we are working with David Gergen and Mark Gearan to bring the convention to the White House for a closing reception on Friday April 15. The President came to ASNE last year in Baltimore on the eve of the Vancouver summit. He gave a fine speech, well-received. (Although the highlight for me was when he took my hand in front of an astonished group of fellow ASNE officers and said: "This woman's Daddy was a preacher in Hot Springs. He had two daughters. One of them is president of Wellesley, soon to be president of Duke, and the other one is editor of The Des Moines Register." Still, the speech WAS good.)

You'd think we'd be satisfied with all we've already asked. But, as convention chair, my fondest hope would be to get you there. You might well wish to speak of health care. And if I can get you, I'll take whatever you want to speak about. But I'd also throw out the notion that you might want to take a more unorthodox tack. You could talk, for example about superficial press coverage, "gotcha" journalism, press squeamishness about dealing with spirituality, the impact of what we do on the impoverishment of civic discourse. Or what you think of the reaction to The New York Times Sunday magazine piece, cookie-baking, your reception on Capitol Hill. Or how what we do in the press makes change difficult, or how it constrains or devalues women and minorities. Maybe you'd even want to come WITH the President, to talk about some of these issues together.

It would be a hard occasion to beat, if what you wanted to do was really get through to the press about what we do, what you in public service do, and how they relate. ASNE is, as you may know, an organization of the top editors of the daily newspapers in the United States. We'll have 800 or so at the convention, including the chief editors of the leading dailies. The ASNE dais attracts significant media coverage, both print and broadcast, from national and Washington news people.

■
Mailing Address ■ P.O. Box 957 ■ Des Moines, Iowa 50304

Street Address ■ 715 Locust Street ■ Des Moines, Iowa 50309 ■ (515) 284-8502 ■ FAX (515) 286-2504



SENT BY: D. M. REGISTER NEWSROOM: 12-13-93 : 2:51PM : D. M. REGISTER NEWS-

703-476-8125: 3

Hillary Rodham Clinton
December 13, 1993
Page Two

We'll be meeting at the J.W. Marriott Hotel, 1331 Pennsylvania Ave. The convention is April 13-15. We'd take you anytime you could come, but luncheons are key events and would be tops. You could pick any of the three days. We have sessions each day, roughly from 9 a.m. to 5 p.m.

As convention program chair, I'm hoping we can make this gathering particularly substantial, but also risk-taking and ground-breaking. I ardently hope you'll consider this - and think about the opportunity to do something really interesting with it. If you should wish to talk about it, or have someone on your staff do so, I'd be more than happy to pursue in any method you'd like. Also, Lee Stinnett, ASNE executive director, would be pleased to work with your staff on the details.

Meanwhile, best wishes for a wonderful Christmas. I look forward to hearing from you.

Sincerely,

Geneva Overholser
Editor

GO:lk

NNA NATIONAL NEWSPAPER ASSOCIATION

Since 1895

December 14, 1993

Ms. Ricki Seidman
Assistant to the President
Director of Scheduling and Ad
The White House
Washington, DC 20500

Dear Ms. Seidman:

Permit me to introduce myself to you on behalf of the community newspapers of the United States. Our 4,200 member trade association represents most of the weekly and small daily newspapers in the country. We are 108 years old and have a long tradition of representing publishers on public policy matters in Washington.

The National Newspaper Association will host its 33rd consecutive Government Affairs Conference in Washington, DC, March 9-12, 1994. We expect more than 400 publishers, editors, and their spouses from across the United States to attend this three-day series of briefings. NNA's conference provides people in Washington with a unique opportunity to inform and influence "hometown" America. Our members will return from the conference to publish articles in their hometown newspapers about their experiences in Washington.

We would be honored if President and Mrs. Clinton would host a reception in the White House of our newspaper men and women on either Thursday afternoon, March 10, 1994 or Friday afternoon, March 11, 1994. The welcome extended by the Clintons during the White House reception last year was the highlight of the conference, and we are hoping that it will be possible for an invitation to be extended to the group again in 1994.

I have enclosed a copy of last year's Conference program, a registrant list as well as some general information about the National Newspaper Association to update you on our members and organization. The White House Reception was held last year on March 12, 1993 from 4:30 p.m. to 6:30 p.m. We hope to hear good news from you soon.

Sincerely,

Tonda F. Rush
Tonda F. Rush
President & CEO

Enc.

*Mr. President:
We would greatly appreciate
it if you could meet with us again.
We'll bring a large Arkansas delegation
again, too.*

*Tonda F. Rush
Arkansas Press Association*

525 Wilson Boulevard □ Suite 550 □ Arlington, VA 22203-2432 □ (800) 825-NNNA □ (703) 907-7900 □ FAX (703) 907-7901

Chairman:
Sam M. Griffin, Jr.
The Post-Sunshine
P.O. Box 277
Bainbridge, GA 31717

Vice Chairman:
Michael Paro
New York Mills Herald
Box 158
York Mills, MN 55555

Treasurer:
R. Jack Fishman
Lakeside Publishers, Inc.
P.O. Box 629
Marquette, TN 37814

President:
Tonda F. Rush
National Newspaper Association
1525 Wilson Boulevard, Suite
Arlington, VA 22203-2432

THE WHITE HOUSE

WASHINGTON

Date

3/3/94

MEMO FROM: MAGGIE WILLIAMS

TO:

Milli Alston	___	Neel Lattimore	___
Pam Barnett	___	Evelyn Lieberman	___
Anne Bartley	___	Diane Lino	___
Liz Bowyer	___	Capricia Marshall	___
Lisa Caputo	___	Ann McCoy	___
Kelly Craighead	___	Alice Pushkar	___
Karen Finney	___	Sarah Ryan	___
Sara Grote	___	Patti Solis	___ ✓
Julie Hopper	___	Ann Stock	___
Carolyn Huber	___	Melanne Verveer	___
Jennifer Klein	___	_____	___

The attached is for your:

Information ___

Advice ___

Action ___

COMMENTS:

Patt: /
Did this
actually
get done
HMBGD

ROUTING SLIP

DATE: 2/25/94

FROM: Ricki Seidman
Assistant to the President
Director of Scheduling and Advance

SUBJECT: Video "Within These Walls" Clinton White House

TO:

Rahm Emanuel

Mark Gearan

David Gergen

Marcia Hale

Alexis Herman

Nancy Hernreich

Anthony Lake

Bruce Lindsey

Mack McLarty

~~Roy Neel~~ Phil Lader

Bernie Nussbaum

Dave Anderson

FOR YOUR:

Information ☒

Advice ☐

Action ☐

Howard Paster

John Podesta

Jack Quinn

Carol Rasco

Bob Rubin

George Stephanopolous

Ann Stock

Christine Varney

David Watkins

Maggie Williams

Anna Winderbaum

Accept Binder

Rey Scouten

COMMENTS:

31 Continue to
hold

Open 94

THE WHITE HOUSE
WASHINGTON

October 13, 1993

accept

Sat. Feb 26th

MEMORANDUM

TO: ROY NEEL, DEPUTY CHIEF OF STAFF

FROM: REX W. SCOUTEN, CURATOR *Rex Scouten*

SUBJECT: Clinton Video Update -
"Within These Walls...A Visit to the White House"

I have been informed by Mrs. Clinton that the President wishes to be filmed for his appearance in the subject video. At the same time he wishes to have the Oval Office filmed so that viewers will have an opportunity to see the "Clinton Oval Office" furnishings.

WQED in Pittsburgh, who has filmed Mrs. Clinton for her appearance would like at least three days notice to prepare for their visit to Washington.

Approximately ninety minutes of set-up time will be required for the President's filming and ninety minutes of preparation time for the Oval Office portion as well. Actual filming can be accomplished in ten or fifteen minutes for each segment.

Thank you.

cc: Margaret Williams
Dawn Friedkin
Capricia Marshall

possible Feb 4th - 1.19 memo

This would require 1 hr set up time
15 minutes POTUS time

They also want to take the Oval
Office w/o him. This would
require (w/out POTUS) *Steph*
1 hr re-set time *figure*
20 minutes to take *it*
out

THE WHITE HOUSE

WASHINGTON

Date 3/3/94

MEMO FROM: MAGGIE WILLIAMS

TO:

Milli Alston	___	Neel Lattimore	___
Pam Barnett	___	Evelyn Lieberman	___
Anne Bartley	___	Diane Lino	___
Liz Bowyer	___	Capricia Marshall	___
Lisa Caputo	___	Ann McCoy	___
Kelly Craighead	___	Alice Pushkar	___
Karen Finney	___	Sarah Ryan	___
Sara Grote	___	Patti Solis	___
Julie Hopper	___	Ann Stock	___
Carolyn Huber	___	Melanne Verveer	___
Jennifer Klein	___	_____	___

The attached is for your:

Information _____

Advice _____

Action _____

COMMENTS:

POTUS/FLOTUS
EGG ROLL
4/4

PATTI - MAKE SURE THIS EVENT HAPPENS EARLY ENOUGH FOR US TO GO TO CHICAGO - TELL RICKI - MALINDA BATES - SO THEY DON'T SET THE TIME MAJOR

ROUTING SLIP

DATE: 2/25/94

FROM: Ricki Seidman
Assistant to the President
Director of Scheduling and Advance

SUBJECT: *Egg Roll April 4th*

TO:

Rahm Emanuel

☒

Pat Griffin
~~Howard Pastor~~

☒

Mark Gearan

☒

John Podesta

☒

David Gergen

☐

Jack Quinn

☐

Marcia Hale

☐

Carol Rasco

☐

Alexis Herman

☒

Bob Rubin

☐

Nancy Hernreich

☒

George Stephanopolous

☐

Anthony Lake

☐

Ann Stock

☒

Bruce Lindsey

☐

Christine Varney

☐

Mack McLarty

☒

David Watkins

☒

~~Roy Neel~~ *Phil Lader*

☒

Maggie Williams

☒

Bernie Nussbaum

☐

Rebecca Cameron

☒

FOR YOUR:

Anna Windersbaum

Information ☒

Advice ☐

Action ☐

COMMENTS:

Accept Binder ☒

THE WHITE HOUSE
WASHINGTON

INFORMATIONAL MEMORANDUM

TO: RICKI SEIDMAN
Assistant to the President and Director
Scheduling and Advance

FR: WAYNE SKINNER X6-2322
Assistant to the Deputy Director
Visitors Office

RE: Easter Egg Roll

DT: February 4, 1994

April 4

Accepted

This is to reconfirm that the 1994 Easter Egg Roll will be held on April 4. It is traditionally a First Lady event, but last year the President also attended. We would like for the President to attend again this year if possible. Last year the sponsors reception was from 8:30 to 9:30 a.m. and the actual kick off was at 10:00 a.m. The President traditionally blows the whistle for the start of the events, then visits the South Lawn with Mrs. Clinton to greet the visitors. Last year the Clintons stayed on the lawn for about 40 minutes. We would suggest they give a greet and wave then depart unless they want to meet and greet. I don't have a set schedule of events but, When I get a set schedule I'll send it to you.

thanks.

THE WHITE HOUSE

WASHINGTON

Date 3/3/94

MEMO FROM: MAGGIE WILLIAMS

TO:

Milli Alston	___	Neel Lattimore	___
Pam Barnett	___	Evelyn Lieberman	___
Anne Bartley	___	Diane Lino	___
Liz Bowyer	___	Capricia Marshall	___
Lisa Caputo	___	Ann McCoy	___
Kelly Craighead	___	Alice Pushkar	___
Karen Finney	___	Sarah Ryan	___
Sara Grote	___	Patti Solis	___ ✓
Julie Hopper	___	Ann Stock	___ ✓
Carolyn Huber	___	Melanne Verveer	___
Jennifer Klein	___	_____	___

The attached is for your:

Information ___

Advice ___

Action ___

COMMENTS:

Send
Copy to
Ann Stock
and PATTI

1731 Ricki will
work this date
out w/ Patti Solis
and advise you.

PATTI

Open

Schedule Request

date: 12/14/93

ACCEPT

REGRET

PENDING

TO: *Please call
Ricki*

Ricki Seidman
Presidential Scheduling

FROM: *Regarding
this*

Joan N. Baggett
Political Affairs

/ Joe Vallejos

REQUEST: *request*

For POTUS and the First Lady to have a private breakfast, lunch or dinner with Tom Donahue, AFL-CIO Secretary-Treasurer, and Rachelle Horowitz, AFT Political Director.

PURPOSE:

~~This private get-together~~ would allow the President and First Lady to get Tom and Rachelle's recommendations on where we should go from here with our relations with labor.

BACKGROUND:

Although I agree with Howard, as stated in his attached memo, that it would be helpful for the two couples to have dinner, I recommend that this be a private rather than public event. Labor feels that we have been using them in the press, and I believe that Tom and Rachelle would be offended by our attempt to make their meeting a publicized event.

DATE AND TIME:

As soon as possible.

LOCATION:

The White House

PARTICIPANTS:

The First Lady
Tom Donahue
Rachelle Horowitz

OUTLINE OF EVENTS:

The couples would have a private, informal dinner.

REMARKS REQUIRED:

None.

MEDIA COVERAGE:

Closed.

RECOMMENDED BY:

Joan N. Baggett

CONTACT:

Joan N. Baggett
(Tara Burns)

THE WHITE HOUSE
WASHINGTON

November 20, 1993

MEMORANDUM FOR MACK MCLARTY

FROM: HOWARD PASTER *HP*
SUBJECT: RELATIONS WITH ORGANIZED LABOR

I believe it would be very helpful for the President and Mrs. Clinton to go out to dinner -- at a restaurant with unionized help -- as soon as possible with Tom Donahue and Rochelle Horowitz. Tom is very thoughtful and can convey well the anxiety that labor feels toward the Administration, not only on NAFTA but as a general proposition. Rochelle's early and constant help makes her a good and trusted friend.

Just as the highly publicized dinner with the Doles served the President well, I believe reports of an evening of the two couples at a local restaurant would send a clear message about the President's sensitivity and concern for his relationship with the AFL-CIO and its member unions.

cc: Joan Baggett
Alexis Herman ✓
Ricki Seidman
George Stephanopoulos
Maggie Williams

Accept
Pichin
on date
with Patti Solis
1/31

THE WHITE HOUSE
WASHINGTON

November 20, 1993

Colleen -
What does
Joan Baggett
think?
②

5 memo comments

MEMORANDUM FOR MACK McLARTY

FROM: HOWARD PASTER HP

SUBJECT: RELATIONS WITH ORGANIZED LABOR

I believe it would be very helpful for the President and Mrs. Clinton to go out to dinner -- at a restaurant with unionized help -- as soon as possible with Tom Donahue and Rochelle Horowitz. Tom is very thoughtful and can convey well the anxiety that labor feels toward the Administration, not only on NAFTA but as a general proposition. Rochelle's early and constant help makes her a good and trusted friend.

Just as the highly publicized dinner with the Doles served the President well, I believe reports of an evening of the two couples at a local restaurant would send a clear message about the President's sensitivity and concern for his relationship with the AFL-CIO and its member unions.

cc: Joan Baggett
Alexis Herman
Ricki Seidman ✓
George Stephanopoulos
Maggie Williams

OK - but needs to
take place after
Kirkland meeting

Colleen:

This is Joan's response -
we sent you the scheduling
request on the Kirkland
meeting today (for week of 12/6
after NAFTA Bill signing) - Tara

THE WHITE HOUSE

WASHINGTON

Date

3/3/94

MEMO FROM: MAGGIE WILLIAMS

TO:

Milli Alston	___	Neel Lattimore	___
Pam Barnett	___	Evelyn Lieberman	___
Anne Bartley	___	Diane Lino	___
Liz Bowyer	___	Capricia Marshall	___
Lisa Caputo	___	Ann McCoy	___
Kelly Craighead	___	Alice Pushkar	___
Karen Finney	___	Sarah Ryan	___
Sara Grote	___	Patti Solis	___
Julie Hopper	___	Ann Stock	✓
Carolyn Huber	___	Melanne Verveer	___
Jennifer Klein	___	___	___

The attached is for your:

Information ___

Advice ___

Action ___

COMMENTS:

Copy
Ann Stock

Schedule Proposal

☒ Accept

☐ Regret

☐ Pending

TO: Ricki Seidman
Director of Scheduling

FROM: David Dreyer, Director of Planning
David Anderson, Television Services Coordinator

REQUEST: Launch event for Ad Council anti-crime spots and
accompanying press roundtable with media beat
press.

PURPOSE: This event and accompanying press roundtable will
serve as the launch for the highest-profile public
service campaign in which the President has
participated. The goal of the launch is to
encourage programming directors at the networks
and local stations to put these PSAs on heavy
rotation over the next year. Similar campaigns --
properly launched -- have generated up to \$30
million in free advertising. The purpose of the
roundtable (with six to eight media beat
journalists) is to create high-profile stories on
the campaign to run in the media columns of
several major dailies as well as in the leading
industry publications that station programmers
regularly read.

BACKGROUND: We propose that this event focus on the spot
itself, Alicia Brown (the young girl who appears
with the President in the spots), and some of the
key backing groups (Ad Council, Justice
Department, National Crime Prevention Council,
Boys and Girls Clubs, Saatchi & Saatchi) in order
to highlight the President's strong focus on the
crime issue and the importance of broadcast
media's vital role in fighting this problem. The
proposed dates (below) fall during the week
preceding the Children's Town Hall Meeting and
the Ad Council's distribution of the spot.
A proposed TV Guide interview would also be
published during this period.

PREVIOUS PARTICIPATION: Does not apply.

DATE AND TIME: Before 3:00pm, March 16 or 17.

DURATION: 1 Hour (30 minutes for the event,
30 minutes for the roundtable).

LOCATION: The White House (site negotiable).

THE WHITE HOUSE

WASHINGTON

Date

3/3/94

MEMO FROM: MAGGIE WILLIAMS

TO:

Milli Alston	___	Neel Lattimore	___
Pam Barnett	___	Evelyn Lieberman	___
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Lisa Caputo	___	Ann McCoy	___
Kelly Craighead	___	Alice Pushkar	___
Karen Finney	___	Sarah Ryan	___
Sara Grote	___	Patti Solis	___
Julie Hopper	___	Ann Stock	___ ✓
Carolyn Huber	___	Melanne Verveer	___
Jennifer Klein	___	_____	___

The attached is for you:

Information ___

Advice ___

Action ___

COMMENTS:

COPY
ANN
STOCK

SCHEDULE PROPOSAL

Date:

☒	☐	☐
Accept	Reject	Pending

TO: Ricki Seidman
Assistant to the President
Director of Scheduling and Advance

March 11

FROM: Mark Gearan *mg*

REQUEST: To host a reception on behalf of the National Newspaper Association at the White House during their annual conference.

PURPOSE: Since the NNA represents most of the weekly and small daily newspapers, a reception would provide an opportunity for the President to address and host many of the newspapers that do not usually receive special White House attention.

*POTUS has requested this event be placed on the schedule.

BACKGROUND: The National Newspaper Association will host its 33rd consecutive Government Affairs Conference in Washington, DC March 9-12, 1994. They expect more than 400 publishers and editors and their spouses from across the United States to attend this three-day series of briefings.

DATE & TIME: Either Thursday afternoon, March 10, 1994 or Friday afternoon, March 11, 1994.

DURATION: 2 hours

LOCATION: The White House

PARTICIPANTS: The President

OUTLINE:

REMARKS REQUIRED:

MEDIA COVERAGE: None

FIRST LADY:

VPOTUS:

2ND LADY:

RECOMMENDED: The President

CONTACT: Mark Gearan



NATIONAL NEWSPAPER ASSOCIATION

December 14, 1993

Ms. Ricki Seidman
 Assistant to the President
 Director of Scheduling and Advance
 The White House
 Washington, DC 20500

Handwritten: 12/23/93
 12/23/93
 12/23/93

Dear Ms. Seidman:

Permit me to introduce myself to you on behalf of the community newspapers of the United States. Our 4,200 member trade association represents most of the weekly and small daily newspapers in the country. We are 108 years old and have a long tradition of representing publishers on public policy matters in Washington.

The National Newspaper Association will host its 33rd consecutive Government Affairs Conference in Washington, DC, March 9-12, 1994. We expect more than 400 publishers, editors, and their spouses from across the United States to attend this three-day series of briefings. NNA's conference provides people in Washington with a unique opportunity to inform and influence "hometown" America. Our members will return from the conference to publish articles in their hometown newspapers about their experiences in Washington.

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I have enclosed a copy of last year's Conference program, a registrant list as well as some general information about the National Newspaper Association to update you on our members and organization. The White House Reception was held last year on March 12, 1993 from 4:30 p.m. to 6:30 p.m. We hope to hear good news from you soon.

Sincerely,

Handwritten signature: Tonda F. Rush

Tonda F. Rush
 President & CEO

Enc.

Handwritten: Mr. President:
 We would greatly appreciate it if you could meet with us again.
 We'll bring a large Arkansas delegation again, too.
 Tonda F. Rush
 Arkansas Press Association

1525 Wilson Boulevard □ Suite 550 □ Arlington, VA 22209-2432 □ (800) 829-4NNA □ (703) 907-7900 □ FAX (703) 907-7901

Chairman
 Sam M. Griffin, Jr.
 The Post-Searchlight
 P.O. Box 277
 Bainbridge, GA 31717

Vice Chairman
 Michael Paris
 New York Mills Herald
 Box 158
 New York Mills, MN 56587

Treasurer
 R. Jack Fishman
 Lakeway Publishers, Inc.
 P.O. Box 625
 Morristown, TN 37814

President
 Tonda F. Rush
 National Newspaper Association
 1525 Wilson Boulevard, Suite 550
 Arlington, VA 22209-2432

MEMORANDUM

TO:

Jana Ellen

FROM:

Ricki Seidman
Assistant to the President
Director of Scheduling and Advance

DATE:

12/16/93

RE:

National Newspaper Association
Conference

I. PRESIDENTIAL SCHEDULING ACTION

☒ Pending decision

☒ If you think that the President should attend please do a scheduling proposal.

☐ President will not be attending

II. SCHEDULING CORRESPONDENCE

☒ "PENDING" response to be sent

☐ "REGRET" response to be sent

III. ACTION TO BE TAKEN

☒ Please advise if the President should attend.

☐ The President will **not** be attending. Please determine if a representative of the President should be sent and coordinate.

☐ Please coordinate a representative of the President to attend.

IV. REMARKS/SURROGATE SUGGESTION(S)

NNA **NATIONAL NEWSPAPER ASSOCIATION**

Since 1885

December 14, 1993

Ms. Ricki Seidman
Assistant to the President
Director of Scheduling and Advance
The White House
Washington, DC 20500

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Sincerely,



Tonda F. Rush
President & CEO

Enc.

1525 Wilson Boulevard ☐ Suite 550 ☐ Arlington, VA 22209-2432 ☐ (800) 829-4NNA ☐ (703) 907-7900 ☐ FAX (703) 907-7901

Chairman
Sam M. Griffin, Jr.
The Post-Searchlight
P.O. Box 277
Bainbridge, GA 31717

Vice Chairman
Michael Parla
New York Mills Herald
Box 158
New York Mills, MN 56567

Treasurer
R. Jack Fishman
Lakeway Publishers, Inc.
P.O. Box 625
Morristown, TN 37814

President
Tonda F. Rush
National Newspaper Association
1525 Wilson Boulevard, Suite 550
Arlington, VA 22209-2432

News Release

National Newspaper Association
1525 Wilson Boulevard, Suite 550, Arlington, VA 22209
(703) 907-7900 ** (703) 907-7901 - fax

Backgrounder National Newspaper Association

The National Newspaper Association is the oldest and largest (in terms of members) national newspaper organization in the United States. It dates from 1885 and has more than 4,200 community newspapers as members, with a total circulation of more than 25 million. That membership includes most of the weekly newspapers and more than a third of the daily newspapers in the country. NNA represents newspapers before all branches of government and provides publications and other services to keep its member newspapers, and their publishers and editors, up-to-date on current developments affecting newspapers.

The association's 109th annual Convention and Trade Show will be held in Orlando, Florida, September 28 - October 1, 1994. NNA's annual Government Affairs Conference, held in the spring in Washington, D.C., draws formal and informal briefings on all aspects of government. Highlights of recent conferences include White House receptions and briefings with the president, visits to numerous embassies and sessions with Administration officials, members of Congress, and Supreme Court justices.

NNA publishes a bi-weekly trade journal, Publishers' Auxiliary. "Pub Aux" covers all aspects of newspapering, and the update focuses on legal, legislative and postal issues.

Other NNA services include frequent international study missions, where publishers have an opportunity to meet with foreign officials and compare newspaper operations with their counterparts abroad.

-more-

NNA Backgrounder
Page two

Each year NNA also sponsors the "National Better Newspaper Contest" which, in addition to honoring the winners, affords members a chance to look at examples of journalistic excellence.

The National Newspaper Foundation, NNA's educational arm, awards scholarships and fellowships, conducts industry surveys, distributes career information, and offers a newspaper evaluation program and several publications encouraging high professional standards.

NNA's subsidiary, American Newspaper Representatives (ANR), places national and cooperative advertising in NNA's members' community newspapers.

Through these and other programs, the National Newspaper Association is in constant communication with newspaper publishers nationwide, serving as a central clearinghouse of information and innovation, and representing publishers in Washington.

Tonda F. Rush is the association's chief executive officer and president.

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Since 1895

National Newspaper Association
32nd annual Government Affairs Conference
Capital Hilton, Washington, DC
March 10 - 13, 1993

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British Columbia V0S 1E0
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Consumer Connection
30 Nick Road
Middlebury CT 06762
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DISTRICT OF COLUMBIA

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Washington DC 20007
Alice N. Lucan

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Publishers Assn.
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Washington DC 20045
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Kathy Best
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Dixon IL 61021
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Osawatomie KS 66064
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Vernon TX 76384
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WYOMING

Jackson Hole News
Box 7445
Jackson WY 83001
Michael Sellert

THE WHITE HOUSE
WASHINGTON

Date 3/3/94

MEMO FROM: MAGGIE WILLIAMS

TO:

Milli Alston	___	Neel Lattimore	___
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Anne Bartley	___	Diane Lino	___
Liz Bowyer	___	Capricia Marshall	___
Lisa Caputo	___	Ann McCoy	___
Kelly Craighead	___	Alice Pushkar	___
Karen Finney	___	Sarah Ryan	___
Sara Grote	___	Patti Solis	___ ✓
Julie Hopper	___	Ann Stock	___ ✓
Carolyn Huber	___	Melanne Verveer	___
Jennifer Klein	___	_____	___

The attached is for your:

Information ___

Advice ___

Action ___

COMMENTS:

Send Copy to
Ann Stock
& Patti

open
2.22 memo.

SCHEDULE PROPOSAL

Date: 12/21/93

-----ACCEPT

-----REJECT

~~-----PENDING~~

TO: Ricki Seidman

FROM: David Gergen *dy*
Bill Galston *WAG*

REQUEST: White House Dinner on Urban Issues

PURPOSE: This event would give the President an opportunity to exchange ideas in an informal setting with a group of distinguished scholars and practitioners in the field of urban policy.

BACKGROUND: In the wake of the initial dinner with scholars of the presidency, the President expressed to David Gergen a desire for similar events on important issues. The recent spotlight on the problems of urban America--economic decline, violence, family disintegration, neighborhood blight, among others--suggests that the time is right to explore these issues informally, off the record, and in depth.

DATE AND TIME: Open; ~~preferably before the end of January.~~

DURATION: Evening (two to three hours)

LOCATION: Suitable room in the residence

PARTICIPANTS: Ten to fifteen distinguished urban scholars and practitioners chosen from a list prepared by Galston and Gergen after consultation; appropriate members of the White House staff.

OUTLINE OF EVENTS: After introductions, each participant offers brief (2-3 minute) opening remarks, followed by informal discussion.

REMARKS REQUIRED: None. Briefing materials will be prepared by DPC and Gergen's office.

MEDIA: Closed

FIRST LADY'S
ATTENDANCE: Preferred; at her option

VICE PRESIDENT'S
ATTENDANCE: Preferred; at his option

SECOND LADY'S
ATTENDANCE: Not required

RECOMMENDED BY: David Gergen, Bill Galston

THE WHITE HOUSE
WASHINGTON

Date 3/3/94

MEMO FROM: MAGGIE WILLIAMS

TO:

Milli Alston	___	Neel Lattimore	___
Pam Barnett	___	Evelyn Lieberman	___
Anne Bartley	___	Diane Lino	___
Liz Bowyer	___	Capricia Marshall	___
Lisa Caputo	___	Ann McCoy	___
Kelly Craighead	___	Alice Pushkar	___
Karen Finney	___	Sarah Ryan	___
Sara Grote	___	Patti Solis	___
Julie Hopper	___	Ann Stock	___
Carolyn Huber	___	Melanne Verveer	___
Jennifer Klein	___	_____	___

The attached is for your:

Information ___

Advice ___

Action ___

COMMENTS:

HRC address
Conference -
"Meeting the
Needs of Our
Youngest Chn"
Tue. Apr. 12 5pm
+ Seasons-DC

Carnegie Corporation of New York

437 Madison Avenue, New York, N.Y. 10022 • (212) 371-3200 • Telex: 6506377182 • Fax: (212) 754-4073

February 23, 1994

MEMORANDUM

*Patti,
Let's
Commit
tentatively*

TO: Attendees at "Starting Points: Meeting the Needs of our Youngest Children," April 12-14, 1994.

FROM: Nidia Marti, Conference Coordinator

SUBJECT: Preliminary Agenda and Attendance Form

I am pleased to send you information on the national conference to be held April 12-14, 1994 at the Four Seasons Hotel, 2800 Pennsylvania Avenue, N.W., Washington, D.C. Enclosed is a preliminary outline of the conference which will provide you with the basic content of each day's activities. It will undergo further revision over the next two months. We are delighted that Hillary Rodham Clinton will address the meeting, but we cannot yet confirm the exact time of her talk. At the moment, it appears likely that she will open the meeting on Tuesday, April 12 around 5:00 p.m.

I would appreciate your completing and returning the enclosed attendance information form to me by **March 10**. Please feel free to call me if you have any questions or need further information.

Enclosures

1. Preliminary agenda
2. Attendance Information form and reply envelope

DRAFT
February 24, 1994

PRELIMINARY PROGRAM

STARTING POINTS: MEETING THE NEEDS OF OUR YOUNGEST CHILDREN

**A National Conference
Four Seasons Hotel
2800 Pennsylvania Avenue, N.W.
Washington, D.C.**

April 12-14, 1994

**Carnegie Corporation of New York
Task Force on Meeting the Needs of Young Children**

Tuesday, April 12, 1994

<i>4:00-7:00 p.m.</i>	<i>REGISTRATION</i>	<i>Foyer Ballroom Level</i>
<i>5:00-5:45 p.m.</i>	<i>RECEPTION</i>	<i>Dumbarton Room</i>
<i>5:45-7:30 p.m.</i>	<i>OPENING SESSION</i>	<i>Corcoran Ballroom</i>

**MEETING THE ESSENTIAL REQUIREMENTS FOR HEALTHY DEVELOPMENT IN THE
EARLIEST YEARS: THE TASK FORCE'S CHARGE**

*David A. Hamburg
President
Carnegie Corporation of New York*

• **KEYNOTE ADDRESS: SECURE COMMUNITIES FOR THE NATION'S FAMILIES**

*Attorney General Janet Reno
U.S. Department of Justice*

• **OVERVIEW OF THE WORK OF THE TASK FORCE AND MAJOR THEMES OF THE REPORT**

*Kathryn Taaffe Young
Director of Studies
Carnegie Task Force on Meeting the Needs of Young Children*

7:30-9:00 p.m. *DINNER*

9:00 p.m. *ADJOURN*

Wednesday, April 13, 1994

7:30-8:30 a.m.

CONTINENTAL BREAKFAST

Dumbarton Room

8:30-9:00 a.m.

SESSION I

Corcoran Ballroom

*"RAISING CHILDREN UNDER CONTEMPORARY CONDITIONS:
A SHARED RESPONSIBILITY"*

8:30-9:00 a.m.

ADDRESS: INVESTING IN YOUNG CHILDREN AND FAMILIES

*Ray Marshall
Audre & Bernard Rapoport Centennial Chair in Economics
The University of Texas at Austin*

9:00 a.m.-12:00 p.m.

SESSION II

Corcoran Ballroom

9:00-10:30 a.m.

*ADDRESS: LINKING EDUCATION, CHILD CARE AND HEALTH:
INNOVATION AT THE FEDERAL LEVEL*

Introduction: David A. Hamburg

*The Honorable Donna Shalala
Secretary of Health & Human Services
U.S. Department of Health and Human Services*

*The Honorable Richard W. Riley
Secretary
U.S. Department of Education*

10:30-10:45 a.m.

BREAK

Wednesday, April 13, 1994

10:45 a.m.-12:00 p.m.

Panel: Preparation For Responsible Parenthood

Corcoran Ballroom

Moderator: Ezra Davidson

- *Planned Childbearing and Enriched Prenatal Care*

*Kenneth J. Ryan
Chairman
Department of Obstetrics and Gynecology
Brigham and Women's Hospital*

- *School-Based Education for Parenthood*

*Herant Katchadourian
Professor of Psychiatry and Behavioral Sciences
Program in Human Biology
Stanford University*

- *Education for Parents*

*Gloria Rodriguez
President and Chief Executive Officer
Avance, Inc.*

12:00-1:15 p.m.

LUNCHEON

Dumbarton Room and Terrace

1:30-2:00 p.m.

LUNCHEON KEYNOTE SPEAKER

Corcoran Ballroom

Introductory Comments: Shirley Hufstедler

ADDRESS: A SMART START FOR OUR YOUNGEST CHILDREN:
INNOVATION AND RESPONSIBILITY AT THE STATE LEVEL

*The Honorable James B. Hunt
Governor
State of North Carolina*

Wednesday, April 13, 1994

2:00-3:30 p.m.

SESSION III

Corcoran Ballroom

"QUALITY CHILD CARE CHOICES"

Moderator: Eleanor Maccoby

- The Needs of Infants and Toddlers

Eleanor E. Maccoby
Professor of Psychology Emeritus
Department of Psychology
Stanford University

- Providing Decent Child Care Choices

Edward Zigler
Director
Bush Center in Child Development and Social Policy and
Sterling Professor of Psychology
Yale University

- Panel: Strategies for Assuring Quality Choices

- ~ The Business Sector

Richard Stolley, Time, Inc.

- ~ The Military and Department of Energy: Innovations in Child Care

Admiral James D. Watkins
Former Chief of Naval Operations
and Former Secretary of Energy

- ~ State and Local Initiatives for Parental Leave and Child Care

Ellen Galinsky, Co-President, Families and Work Institute

3:30-3:45 p.m.

BREAK

Wednesday, April 13, 1994

3:45-5:45 p.m.

SESSION IV

Corcoran Ballroom

**"STRENGTHENING FAMILIES WITH INFANTS AND TODDLERS:
COMMUNITY STRATEGIES"**

Introduction: Linda A. Randolph

ADDRESS: STRENGTHENING FAMILIES IN COMMUNITIES

*The Honorable Henry G. Cisneros
Secretary
U.S. Department of Housing and Urban Development*

• **Panel: Community Approaches to Family-Centered Services**

Moderator: Lisbeth Bamberger Schorr

~ *Family-Centered Strategies: Community, School, and Health-Based Models*

*Judith E. Jones
Director
National Center for Children in Poverty
Columbia University*

~ *Community Planning for Families with Young Children: Extension of Head Start*

*Joan Lombardi
Early Childhood and Public Policy Specialist*

~ *Creating Safe Communities and Informal Supports for Families*

*Barry Zuckerman
Professor and Chairman
Boston University School of Medicine
Chief, Department of Pediatrics
Boston City Hospital*

5:45 p.m.

ADJOURN

Thursday, April 14, 1994

7:30-8:30 a.m.

CONTINENTAL BREAKFAST

Dumbarton Room

8:30 a.m.-12:30 p.m.

SESSION V

Corcoran Ballroom

"PUTTING IT ALL TOGETHER"

Moderator: Judy Woodruff, CNN

*ADDRESS: "MEETING THE NEEDS OF YOUNG CHILDREN AND THEIR FAMILIES:
A HISTORICAL PERSPECTIVE"*

*Julius Richmond
John D. MacArthur Professor of Health Policy Emeritus
Department of Social Medicine
Harvard Medical School*

Panel: A Shared Responsibility

What should influential sectors of society do to advance the needs of young children in the 1990s?

- *The Business Community*

*Irving Harris
Chairman
Harris Foundation*

*James L. Ketelsen
Retired Chairman
Tenneco, Inc.*

Thursday, April 14, 1994

- *State and Local Government*

Don Fraser
Former Mayor of Minneapolis

The Honorable Thomas Kean
Former Governor of New Jersey

10:30 -10:45 a.m.

BREAK

- *The Congress*

Senator Nancy Landon Kassebaum

- *The Media*

Newton N. Minow
Chair, Board of Trustees
Carnegie Corporation of New York

Judy Woodruff
CNN

11:30 a.m.-12:30 p.m.

OPEN FORUM

[Dialogue between panelists and meeting attendees]

Moderator: Judy Woodruff, CNN

CLOSING REMARKS

David A. Hamburg
President

Carnegie Corporation of New York

**ATTENDANCE INFORMATION FORM
FOR
CARNEGIE CORPORATION OF NEW YORK
TASK FORCE ON MEETING THE NEEDS OF YOUNG CHILDREN**

**STARTING POINTS: MEETING THE NEEDS OF OUR YOUNGEST CHILDREN
A National Conference
Four Seasons Hotel, Washington, D.C.
April 12-14, 1994**

NAME _____

TITLE _____

AFFILIATION _____

I plan to attend the conference on the dates checked below:

Tuesday, April 12, 1994 _____

Wednesday, April 13, 1994 _____

Thursday, April 14, 1994 _____

I will attend the reception and dinner on April 12 Yes ☐ No ☐

I will attend the luncheon on April 13 Yes ☐ No ☐

DIETARY RESTRICTIONS: *(Please check appropriate box)*

☐ I do not eat salmon

☐ I do not eat chicken

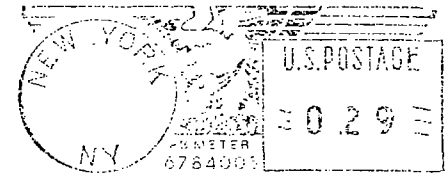
☐ I prefer vegetarian meals

PLEASE RETURN THIS FORM TO:

***Nidia Marti
Conference Coordinator
Carnegie Corporation of New York
437 Madison Avenue
New York, New York 10022
Phone (212) 2371-3200
Fax (212) 754-4073***

Carnegie Corporation of New York

437 Madison Avenue, New York, N.Y. 10022



Nidia Marti
Conference Coordinator
Carnegie Corporation
of New York
437 Madison Avenue
New York, New York 10022

THE WHITE HOUSE

WASHINGTON

Date 3/4/94

MEMO FROM: MAGGIE WILLIAMS

TO:

Milli Alston	___	Neel Lattimore	___
Pam Barnett	___	Evelyn Lieberman	___
Anne Bartley	___	Diane Lino	___
Liz Bowyer	___	Capricia Marshall	___
Lisa Caputo	___	Ann McCoy	___
Kelly Craighead	___	Alice Pushkar	___
Karen Finney	___	Sarah Ryan	___
Sara Grote	___	Patti Solis	___
Julie Hopper	___	Ann Stock	___
Carolyn Huber	___	Melanne Verveer	___
Jennifer Klein	✓		___

The attached is for your:

Information ___

Advice ___

Action ___

COMMENTS:

JERRY F. COSTELLO

12TH DISTRICT, ILLINOIS

PLEASE RESPOND TO THE
OFFICE CHECKED BELOW:

COMMITTEES:

BUDGET

PUBLIC WORKS AND TRANSPORTATION

SCIENCE, SPACE, AND TECHNOLOGY

(ON LEAVE)

Congress of the United States

House of Representatives

Washington, DC 20515-1312

*Jerry
F. Costello*

February 18, 1994

Mrs. Hillary Rodham Clinton
First Lady
The White House
1600 Pennsylvania Avenue
Washington, DC 20300

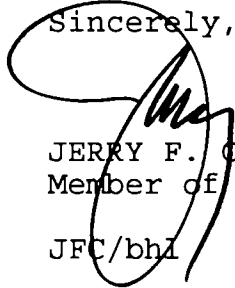
Dear Mrs. Clinton:

A friend and constituent of mine, Mr. Ray Uram, wanted you to see his comments on the proposed Health Security Act and its ramifications on him and his family.

I promised Ray I would pass this along to you, for your perusal. A response back from you to Mr. Uram would be greatly appreciated.

Thank you for your consideration of his letter, and thank you again for your commitment to reforming health care in our country.

Sincerely,


JERRY F. COSTELLO
Member of Congress

JFC/bhl

☐ 119 CANNON BUILDING
WASHINGTON, DC 20515
TEL: (202) 225-5661
FAX: (202) 225-0285

☐ 327 W. MAIN ST.
BELLEVILLE, IL 62220
TEL: (618) 233-8026
FAX: (618) 233-8765

☐ 1363 NIEDRINGHAUS AVE.
GRANITE CITY, IL 62040
TEL: (618) 451-7065
FAX: (618) 451-2126

☐ 250 W. CHERRY ST.
CARBONDALE, IL 62901
TEL: (618) 529-3791
FAX: (618) 549-3768

☐ 8787 STATE ST.
EAST ST. LOUIS, IL 62203
TEL: (618) 397-8833

☐ 1330 SWANWICK ST.
CHESTER, IL 62233
TEL: (618) 826-3043

2418 Lynch Avenue
Granite City, Illinois 62040
Telephone: 1-618-797-0487

January 18, 1993

Mrs. Hillary Rodham Clinton, First Lady of America
White House
Washington, D.C. 20500

Dear Mrs. Rodham Clinton:

Congratulations to you, the First Lady, and to your husband, the President of the United States of America!

Thank you for allowing the intrusion of this letter into your hectic schedule wherein we plead, "Please Rescue America through your concern for the less fortunate."

I, too, as an American, a Democrat, a Clinton supporter, and a Christian am concerned with the problems of health care and its impact on individuals, family and economy. I believe you, and only you can develop, evaluate, present and discuss, with your husband, the President, the contents, hopes and requests expressed herein.

Please allow me to introduce myself. I am Raymond G. Uram, age 67, retired, father of six living children: a son - a dentist who does much pro bono work, is active in public affairs and in raising funds for the Cancer Society; a daughter, a former college instructor, registered nurse and a volunteer chair person for the American Red Cross at an Air Force Base in England; a son, a former teacher in the U.S. and Europe, now in the field of computers, who on occasion patrols the streets to pick up homeless to provide shelter, meals and other help; a daughter, formerly a Special Education Teacher now permanently disabled and bed-ridden with M.S., who still makes phone calls for church and other causes when she is able; a son, whose Eagle Scout Project was to promote and obtain access for the disabled, he is now a college senior with eyes focused toward the legal field; and a son, a C.P.A. and C.F.O. of a very successful corporation, who one Christmas chose a family, took them shopping, letting them purchase anything and everything they wished; my spouse, a faithful, loving wife, spent herself to care for her friends, relatives and family, risking her life for two fetuses who eventually miscarried and who in spite of her many demands finds time for service to her community and church; a son-in-law, a doctor, a major in the U.S. Air Force and a daughter-in-law, who is constantly finding ways to help others.

Yes, I am proud of my family and proud of serving and caring for my mother and daughter for the past sixteen continuous years, and proud of efforts expended for the previous five years enabling me to write, correspond with and/or participate in hundreds of meetings with doctors, hospital administrators, political, religious, and union figures, media people and various other groups.

Reflecting, it is difficult to recall occasions describing in vivid detail the hardships and agony suffered by family care providers on call 24 hours a day for many years of their

lives. Never once did I see or hear of the extra burdens placed on the ill or their loving family caretakers by state and federal laws covering the reporting of Internal Revenue forms, W-2, W-3, W-4, 940, 941, 942, etc.. Social Security and Medicare requirements, FUTA, Employment Insurance, Employee contributions, the necessary insurance for the protection from liability incurred when employing others. These are just a few of the many burdens heaped upon those who do not wish to abandon loved ones who are ill by placing them in nursing homes at society's expense.

Because of my exposure in pushing for Universal National Health Care, people sometimes call on me seeking a sympathetic ear and hoping for someone to value their problems. For example, a middle class lady required expensive dental procedures. She was quoted extremely high estimates and/or denied accessibility either because of the cost or because of previous chemotherapy and radiation treatments for a brain tumor. It appeared that the dentist feared litigation if the tumor reappeared or other complications occurred.

Another case came to my attention. A mother of two grade school children, whose water was shut off for non-payment, was forced to choose between employment and pay in order to stay home with her daughter who had a dental appointment two days hence for a severe dental problem. The dentist advised taking two Tylenol for pain when necessary until he could see the child. The mother called her daughter's school but was informed that Tylenol in her daughter's possession would not be allowed on the school premises. Apparently, the school nurse could not administer the Tylenol even if the mother requested it. Something is wrong with laws which allow schools to distribute birth control pills without parental consent, but prohibit them from dispensing over-the-counter pain killers upon the parent's request.

Over fifteen years of care-taking, many people on public aid refused to work for me because they would lose their medical benefits.

This is why I am begging you to chair several meetings with doctors, industry and other experts and also include middle class common people such as myself.

I would be very pleased if several others, Governor Barbara Roberts and Governor Walter Hickel (who helped shape my thoughts by providing copies and details of their plans) and Congressman Jerry Costello, Senators Paul Wellstone and Paul Simon were also included because of their assistance. Hopefully, such inclusions along with Governor John Waihee, of Honolulu, will help you to become acquainted with the problems and solutions of the middle class as we visualize them in order that you may study, present, and discuss them with your husband, the President. Hopefully, grassroots input will help avoid faulty legislation as the disastrous catastrophic act. Surely, middle-class participation and input will help reduce our feelings of hopelessness and loudly and clearly illustrate that the First Lady is our advocate! The President listens! Yes, Americans truly have a voice in a government that listens, cares and serves!

I do not have all the health care answers. This letter would be too lengthy to cover the complete details of a few suggested items highlighted herein. Some of these thoughts were previously written to your husband and/or expressed in correspondence or meetings with members of Congress, unions, media and others.

Polls show that the majority of Americans desire and need a Universal Single-Payer

National Health Care Plan. Only a Single-payer Plan can spread the risk, reduce the cost and provide for budget control and best benefit from my unique method of financing. The Single-Payer National Health Care Program could actually be a choice between several basic plans varying in benefits and costs. For example, one plan would allow the right-to-die because it excluded extraordinary procedures to prolong life, while the other plan provided the extra-ordinary procedures. All plans should allow for the donation of organs, if requested. Coverage in all basic plans would include preventative care, medication, glasses, dentistry, chiropractic, nursing home, in-home care, etc.. All basic plans should exclude certain procedures as cosmetic reconstruction, except in in cases of accident, private hospital rooms, face-lifts, liposuction, etc.. Individuals must be allowed to choose doctors, care-takers and providers, both in and out of the U.S.A.. Tort liability must be limited and should vary in different plans. For example, there should be specific limits for punitive damages. The amount of compensation might be prorated as 15% to the attorney, 35% returned to the National Health Care Program and the injured party to receive 50%. Perhaps, frivolous lawsuits would be lessened if attorneys who took such cases on a contingency basis were required to pay a percent of the damage requested if the lawyers lost the frivolous suit.

Glasses, wheelchairs, hospital beds, etc. should be covered by specific amounts which excluded the cadillac class. If the buyer purchased used items, 1/2 of the savings would be refunded to said buyer. Any National Health Care Plan should be phased in over a one to three year period in order to cover the most beneficial procedures and control cost.

Private insurance companies must be preserved to cover items excluded from the Basic Plan, items to be phased in gradually and to preserve a continuity of employment.

Upgrade and utilize an electronic data smart card (about the size of a credit card) to:

1. Standardize data and eliminate insurance forms.
2. Bill directly, pay monthly.
3. Provide medical history, current treatment and allergy data.
4. Quarterly provide doctors and the IRS data pertaining to income.
5. Provide outcome research and experience rating.
 - a. Require outcome research to grade doctors, etc.
 - b. Require gradings of doctors and care facilities to be posted in prominent places to have an informed patient.
6. Garner cost control information and budget and monitoring information.
7. Provide cross-reference information to eliminate doctors requesting extra test and diagnostic information from facilities wherein they have monetary interest.

Based on the above information, many other uses could surface, such as, monetarily rewarding, adjusting fees and compensation for territorial locations requiring higher expenditures.

Create three central purchasing agencies, one for the eastern, one for the central and one for the western section of the United States. These agencies could receive bids from suppliers both in the U.S. and outside the U.S. to control cost. Each section to receive purchase orders from care facilities in their respective areas. This would create three tremendous markets for supplies, medications, beds, wheelchairs, etc.. Since there would be only three primary supermarkets, the suppliers would have to be extremely competitive in their pricing.

When products are developed with tax money, require private industry to bid for the privilege of manufacturing products developed with tax money. When products are developed by cooperation between industry and government, the profits resulting from the sales should be prorated in relation to the cost incurred by the developers. In certain cases, royalty or buy-out programs could be established.

Other considerations for investigation might include:

1. Generic drugs should be prescribed when available and appropriate.
2. Remove people from Public Aid by training some in child care to provide care for the children of Public Aid Personnel trained in health care and in-home care; thereby creating employment, reducing public aid expenses, and preventing nursing home care, etc..
3. Encourage the development of care-takers who will care for those normally requiring nursing homes. This could create new fields for entrepreneurial development.
4. Establish neighborhood clinics to provide for non-emergency care in order to eliminate hospitals providing this care.
5. Phase out employer health care when union, employer contracts expire. Phase in employee payments at that time.
6. Provide credits for medical education when the doctor or nurse serves in rural or less desirable areas.
7. Encourage the development of intermediate facilities wherein patients can clean their own rooms, do their own laundry, and some maintenance procedures, thereby cutting costs for those patients who require care in a lesser range.

Provide coordination between, and feedback to, the various offices (such as Unemployment and Public Aid) wherein people could be directed to prospective employers. When employment is not obtained, follow-up as to the reasons, employment was not accepted.

After providing care, controlling cost and creating employment, financing the care is the most important and necessary feature in any health care plan.

I have provided you with limited data as to who I am and with a few suggestions for health care to prove that I qualify for inclusion on a limited basis for several meetings in

the development of any health care bill. I ask for no compensation other than the coverage of expenses. I honestly believe that if you would include me in several meetings, you would find that my method of financing, not included in this letter, is the ultimate, most desirable, method available. Please believe that I have considered many plans and their consequences. I have looked at managed care, pay-or-play, corporate taxation, individual taxation, eliminating the ceiling placed on medicare, a value added tax and/or their combinations along with other methods.

I plead that you set up several special Health Care Meetings, calling me to participate. Please help me to express my Christianity by helping me to serve my fellow man in such a meeting. Please call on other constituents who are labeled as, "who is she, who is he" and why are their opinions important.

Thank you for helping Americans to love and share with each other, to be healthier, to reduce stress, and eliminate bankruptcy and family break-ups and, yes, to provide life itself

It was most appropriate and wise for the President to show his great concern and commitment to National Health Care by appointing you as the chairperson. I know of no other way in which Americans can be assured that National Health Care will not die because of Congressional PAC money influence.

Sincerely,

Raymond G. Uram

cc: selected individuals

Enc. A few letterheads indicating correspondence