

Michigan, Illinois, Missouri, Wisconsin, 10/23-24/80

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WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

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I AM HERE TO TALK TO YOU ABOUT THE PRESIDENT AND ABOUT THE PRESIDENCY -- ITS DEMANDS -- ITS LIMITATIONS -- ITS OPPORTUNITIES.

IN 1976, WHEN I WAS CAMPAIGNING FOR JIMMY, PEOPLE WANTED TO KNOW WHO HE WAS AND WHAT HE WAS LIKE. I SAID THEN ^{I can repeat} ~~HE CARES ABOUT PEOPLE~~, HE IS ^{Honest} [TRUTHFUL], RELIABLE, INTELLIGENT AND COURAGEOUS.

~~I CAN REPEAT THOSE WORDS TODAY, BECAUSE AS PRESIDENT HE HAS BEEN TESTED, AND THESE ARE THINGS THE AMERICAN PEOPLE HAVE LEARNED ABOUT HIM OVER THE PAST 4 YEARS.~~

[‡] HE CARES ABOUT THE PEOPLE OF OUR COUNTRY AND ^{understands} THE PROBLEMS THEY FACE.

-- FIRST RAN FOR STATE SENATE - EDUCATION

-- I REMEMBER THE '76 CAMPAIGN -- WE VISITED SENIOR CITIZENS --

SO AFRAID ^{soe sec payments ed sty.} -- MENTALLY AFFLICTED

-- SAW POOR -- DISADVANTAGED

another thing proud of

-- CITIES -- LARGE AND SMALL -- URBAN POLICY -- BIPARTISAN

SUPPORT - MAYORS AND LOCAL OFFICIALS ACROSS THE COUNTRY

I HAVE PERSONALLY SEEN HIM AGONIZE OVER BUDGET DECISIONS --

INVOLVED PROGRAMS THAT HE WANTED TO IMPLEMENT FULLY, BUT INSUFFICIENT FUNDS.

WHEN HE MAKES DECISION AS PRESIDENT -- WHETHER IT BE ON ENERGY,

HIS DECISIONS AS PRESIDENT -- WHETHER THEY BE ON ENERGY,
OR THE ECONOMY, OR SOCIAL PROGRAMS -- HAVE BEEN TO MAKE LIFE
BETTER FOR ALL OUR PEOPLE.

LIKE ~~ANY~~ OF YOU, HE KNOWS WHAT ~~IT IS LIKE TO DO~~ A HARD
DAY'S WORK, ^{is}. HE KNOWS YOU ^{must v} ~~WANT~~ A DECENT WAGE, SAFE WORKING
CONDITIONS, AND JOB SECURITY, ^{equal rights.} AND HE'S WORKED ^{ing} TO MEET THESE GOALS.

[THE PRESIDENT ALSO KNOWS THAT, AFTER A LIFETIME OF HARD
WORK, YOU ^{want to be} ~~HAVE THE RIGHT TO LIVE IN DIGNITY~~, SAFE IN THE KNOWLEDGE
THAT YOUR FUTURE NEEDS WILL BE MET. ^{one of first things he did} SO HE'S ¹ SAVED THE SOCIAL
SECURITY SYSTEM FROM BANKRUPTCY, [AND HE'S INCREASED SUPPORT FOR
HOUSING, NUTRITION, AND SOCIAL SERVICES FOR OLDER AMERICANS.]

AND THE PRESIDENT IS DETERMINED THAT YOUR FAMILIES WILL NOT HAVE TO LIVE WITH THE FEAR THAT A CATASTROPHIC ILLNESS MIGHT WIPE OUT YOUR SAVINGS AND DESTROY YOUR HOPES FOR THE FUTURE. THAT'S WHY HE'S FIGHTING TO CONTROL HOSPITAL COSTS AND WHY HE'S ^{sent to Congress} PROPOSED A NATIONAL HEALTH ^{Ins.} PLAN TO PROTECT AMERICAN FAMILIES FROM POTENTIAL DISASTER — and that will totally cover every elderly citizen in our co. — plus mothers & babies.]

JIMMY CARTER HAS WORKED HARD -- WISER THAN 4 YEARS AGO -- ~~over these past 4 yrs.~~ -- LEARNED A LOT ABOUT WHAT CAN BE ACCOMPLISHED FOR OUR COUNTRY -- SOMETIMES THE HARD WAY!

BUT A GOOD PARTNERSHIP HAS DEVELOPED WITH CONGRESS -- AND THE EXPERIENCE HAS PAID OFF. 80% LEGISLATION SENT TO CONGRESS. GREAT RECORD. AND NOT JUST THE EASY THINGS.

HE HAS LAID A GOOD FOUNDATION FOR SOLVING THE DIFFICULT PROBLEMS THAT HAVE BUILT UP OVER MANY YEARS.

WE NOW HAVE A COMPREHENSIVE ENERGY PROGRAM. AND IT'S GOING TO BRING US ENERGY SECURITY BY USING AMERICAN COAL AND OIL AND GAS, AND SUNLIGHT. — and it's going to create hundreds of thousands of jobs.

[THE PRESIDENT HAS MADE COAL A VERY HIGH PRIORITY, AND THIS STATE IS GOING TO PLAY AN IMPORTANT PART IN FREEING OUR COUNTRY FROM THE DEPENDENCE ON FOREIGN COUNTRIES.

..WILL PRODUCE MORE COAL IN THE UNITED STATES THIS YEAR THAN ANY YEAR IN THE HISTORY OF OUR NATION.

..INCREASE EXPORTS AS RAPIDLY AS TRANSPORTATION SYSTEM
CAN BE IMPROVED TO ACCOMMODATE IT.

..AND WITH NEW SYNTHETIC FUEL PROGRAM, WE WILL BE CONSUMING
MORE IN OUR COUNTRY EACH YEAR.]

WHAT JIMMY WANTS TO DO IS REPLACE [IN THE WORLD ENERGY
MARKET] OPEC OIL WITH PENNSYLVANIA COAL. *on the world energy market]*

OUR ENERGY PROGRAM ALSO IS GOING TO CREATE HUNDREDS
OF THOUSANDS OF JOBS -- [MANY IN THE COAL INDUSTRY.]

NOW THAT WE HAVE AN ENERGY PROGRAM IN PLACE, WE CAN
REVITALIZE THE WHOLE ECONOMY OF OUR COUNTRY.

The Pres. has had a Tripartite Comm. working on Steel
Comm on Coal

THE PRESIDENT HAS HAMMERED OUT WITH THE STEEL WORKERS
AND THE STEEL INDUSTRY A REVITALIZATION PROGRAM ~~[WHICH WILL
PREVENT DUMPING OF CHEAP STEEL FROM OVERSEAS, ADMINISTER
ENVIRONMENTAL PROTECTION LAWS IN A FAIR AND REASONABLE WAY,
AND INCREASE PRODUCTION OF AMERICAN STEEL, AND]~~ ^{which} THIS WILL PROVIDE
THOUSANDS OF NEW JOBS IN THIS VITAL BASIC INDUSTRY.

~~[With these basic programs in place for energy & ~~the~~ economy that~~
AND WE CAN BE OPTIMISTIC, <sup>he has developed over
past four yrs.]</sup>

THE PRESIDENT'S ECONOMIC APPROACH IS WORKING. THINGS
ARE GETTING BETTER...

[GOOD ECONOMIC NEWS...LAST WEEK NEW FIGURES SHOW --

..UNEMPLOYMENT DOWN	7.5%
..PPI DOWN	.2%
..ENERGY PRICES DOWN	.4%

WE'RE GOING TO WIN THIS WAR ON INFLATION!]

JIMMY CARTER HAS A SOLID RECORD OF ACCOMPLISHMENTS.

BUT THERE ARE OTHER THINGS THAT ARE IMPORTANT.

ONE OF JIMMY CARTER'S GREATEST ASSETS IS HIS MODERATION.
THERE IS NO ROOM FOR EXCESS OR EXTREMES IN THE OVAL OFFICE.

HE HAS TO BALANCE EXTREME DEMANDS EVERY DAY -- AND MAKE AN
 ULTIMATE DECISION -- AND HE DOES -- AND OFTEN TAKES THE
 HEAT FROM EVERY SIDE. BUT HE KNOWS THAT THE JOB OF A PRESIDENT
 IS TO DO WHAT IS RIGHT AND REALISTIC FOR US.

He is calm & courageous and
 JIMMY CARTER IS SMART. HE HAS THE ABILITY TO GRASP
 DIFFICULT PROBLEMS -- CRITICAL IN THE OVAL OFFICE. SO MANY
 SERIOUS PROBLEMS COME TO A PRESIDENT, AND EVENTS ARE UNPREDICTABLE --
 AND OFTEN DECISIONS HAVE TO BE MADE WITHOUT DELAY. BUT EVEN
 WHEN DECISIONS ARE MADE WITH MUCH STUDY AND SUFFICIENT TIME,
 THERE IS ONLY ONE PERSON WHO HAS ALL THE KNOWLEDGE. ONLY ONE
 PERSON HAS THE RESPONSIBILITY. [I KNOW FROM CLOSE PERSONAL
 EXPERIENCE THAT THE OFFICE OF THE PRESIDENCY IS A VERY LONELY
 POSITION.]

PRESIDENT OF PEACE -- I AM PROUD THAT HE HAS REVERSED THE DECLINE IN REAL DEFENSE SPENDING THAT TOOK PLACE EVERY YEAR UNDER THE PAST REPUBLICAN ADMINISTRATIONS. HE HAS INCREASED REAL DEFENSE SPENDING EVERY YEAR, AND HAS KEPT OUR COUNTRY STRONG AND AT PEACE.

THIS IS HIS LAST ELECTION. WITH YOUR HELP HE WILL SERVE FOR 4 MORE YEARS.

AND I CAN PROMISE YOU THAT HE PLANS TO FIGHT HARDER THAN EVER BEFORE FOR THOSE THINGS HE BELIEVES IN AND THE THINGS YOU BELIEVE IN AND THE THINGS THAT ARE GOOD FOR OUR COUNTRY.

Ted Ryan
Cong. Kartensmeyer
Marty Schreiber

Labor Rally
Labor Temple
Madison, Wisc.

Joel
Mr. Mayor & Kornicka
Carol

Demo officials - candidates - union members -
C/m supporters — all

Wonderful to be back in Madison.

Thk you for ~~the~~ welcome — & thk you for
your support for the Pres.

To bring you greetings from Pres.

(Amy)

This is a critical election yr. It has been a long time since we v had such a stark choice between 2 candidates - 3

THE NEW LEADERS OF THE REPUBLICAN PARTY ARE OUTSIDE THE MAINSTREAM OF THE REPUBLICAN PARTY. THEY HAVE DEPARTED RADICALLY FROM THE POLICIES OF THEIR PREDECESSORS. WE CANNOT AFFORD TO LET THEM LEAD OUR COUNTRY!

AND I SAY TO YOU TODAY, THAT WE MUST ELECT DEMOCRATS ON NOVEMBER 4TH FROM THE LOCAL LEVEL ALL THE WAY TO THE TOP! WE MUST NOT FORGET THE SERIOUSNESS OF THE CHOICE THAT WILL BE MADE ON ELECTION DAY.

AND THOUGH WE HAVE HAD SOME TRIVIAL MOMENTS IN THIS CAMPAIGN, I BELIEVE WE ARE NOW BEGINNING TO FOCUS ON THE ISSUES... AND THAT IS SO IMPORTANT FOR THE PEOPLE OF OUR COUNTRY.

THE CHOICES COULD NOT BE MORE CLEAR.

WE HAVE AN INCUMBENT PRESIDENT WHO HAS WORKED HARD TO KEEP OUR COUNTRY AT PEACE -- AND SUCCESSFULLY -- AND HE HAS WORKED HARD TO CONTROL NUCLEAR ARMS.

We v am wh
OUR OPPONENT SAYS WE SHOULD ~~SCRAP~~ *do away with* THE NUCLEAR ARMS TREATY AND POSSIBLY START AN "ARMS RACE." HOW MANY NUCLEAR ARMS DO WE

NEED IN THIS WORLD? *I* I SAY AND WE ALL SAY TO THIS OPPONENT *that*

THAT THIS MUST NEVER HAPPEN.

We can never
~~cannot allow this to happen~~

I I SAY, AND WE ALL SAY TO THIS OPPONENT -- "NEVER!" *this*

I we allow to happen

WE HAVE AN INCUMBENT PRESIDENT WHO HAS WORKED VERY HARD FOR THE PAST 3½ YEARS TO SET UP A GOOD COMPREHENSIVE ENERGY

~~replace~~ & it
 PROGRAM. FOR ~~OUR COUNTRY THAT~~ IS GOING TO FREE US FROM OUR
 DEPENDENCE ON FOREIGN OIL. IT IS GOING TO HELP US PRODUCE MORE
~~AMERICAN~~ ^{American} COAL, OIL, GAS. ~~IT'S~~ IT'S GOING TO HELP US CONSERVE AND
 DEVELOP ALTERNATIVE ENERGY SOURCES -- AND MAKE US ENERGY SECURE
 AT HOME AND CREATE HUNDREDS OF THOUSANDS OF JOBS.

~~OUR~~ ^{we v an} OPPONENT ^{who} SAYS WE SHOULD SCRAP THE ENERGY PROGRAM
 AND "TURN THE OIL COMPANIES LOOSE." [~~WHAT AN INCREDIBLE IDEA!~~]
 THAT'S EXACTLY WHAT WE HAD BEFORE JIMMY CARTER WAS ELECTED,
 AND LOOK AT THE SITUATION WE HAVE BEEN IN.

(~~WE~~ CANNOT ALLOW THE ENERGY PROGRAM TO BE DISMANTLED.)

I SAY, AND WE ALL SAY -- "NEVER!"

WE HAVE A PRESIDENT WHO HAS WORKED HARD TO MEET THE HUMAN NEEDS OF THE PEOPLE OF OUR COUNTRY -- WHO STANDS FOR CIVIL RIGHTS, AND OPEN HOUSING, AND AID TO CITIES, NATIONAL HEALTH INSURANCE, HOUSING FOR THE ELDERLY, AID TO PUBLIC SCHOOLS, *We v a Pres.* E.R.A., YOUTH EMPLOYMENT BILLS, SAFEGUARDS FOR OUR ENVIRONMENT. *Labor Law reform to protect Davis Bacon*

AND WE HAVE AN OPPONENT WHO HAS REJECTED ALL OF THESE MEASURES. HE OPPOSED THE CIVIL RIGHTS LEGISLATION, OPPOSED MEDICARE, IS AGAINST ANY FORM OF NATIONAL HEALTH INSURANCE. HE HAS SAID "URBAN AID PROGRAMS ARE ONE OF THE BIGGEST PHONIES WE HAVE IN OUR SYSTEM" -- BUT THE BEST QUOTE I'VE HEARD IS: "A TREE'S A TREE -- HOW MANY MORE DO YOU NEED TO LOOK AT?"

I SAY, AND WE ALL SAY TO ~~SUCH AN~~ ^{this} OPPONENT -- "NEVER" -- ^{that these views shall never prevail in Wash.} 7.
SHALL THESE VIEWS PREVAIL IN ~~OUR GOVERNMENT.~~ Washington

BESIDES ISSUES AND POSITION AND ACCOMPLISHMENTS WHICH
ARE IMPORTANT, JIMMY CARTER ^{brings} ~~HAS~~ OTHER ASSETS. HE IS WISER... ^{to the opposition} ~~PRE-~~
LEARNED A LOT ABOUT WHAT CAN BE ACCOMPLISHED FOR OUR COUNTRY --
SOMETIMES THE HARD WAY -- ^{and} ~~BUT~~ THE EXPERIENCE HAS PAID OFF.
THERE IS NO SUBSTITUTE FOR EXPERIENCE IN THE OVAL OFFICE.
PEOPLE ASK ME OFTEN HOW THE PRESIDENT HAS CHANGED IN THE LAST
4 YEARS.

..AND I SAY HE HAS BECOME MORE "VISIONARY" -- LOOKS
TO THE FUTURE AND WHAT CAN BE ACCOMPLISHED -- ~~THE KIND OF~~

~~EXCITING THINGS THAT CAN HAPPEN IN THE 1980's,~~ EXPERIENCE

ALLOWS HIM TO DO THIS. HE HAS TOLD ME THAT MAYBE HE MANAGED THE GOVERNMENT TOO MUCH AT FIRST -- BUT THAT WAS AN IMPORTANT LEARNING PROCESS. HE HAS LEARNED THE INTRICACIES OF GOVERNMENT -- WHERE THE INFLUENCES ARE -- WHERE THE PROGRAMS ARE -- HOW TO COORDINATE THEM TO MAKE THEM WORK BETTER TO SERVE THE PEOPLE.

It takes time to learn the inner workings of the govt.

It takes time to

~~HE HAS DEVELOPED~~ A GOOD WORKING RELATIONSHIP WITH

CONGRESS. ~~[THIS TAKES TIME FOR A NEW PRESIDENT]~~ JIMMY CARTER

HAS PASSED 80% OF ALL LEGISLATION...RECORD...

It takes time to

~~HE HAS DEVELOPED~~ A KNOWLEDGE OF WORLD LEADERS -- THE

INTER-RELATIONSHIP OF OUR COUNTRY WITH COUNTRIES AROUND THE WORLD -- HE KNOWS WHERE THE TENSIONS ARE, AND THE REASONS FOR THEM.

EXPERIENCE IS AN ASSET THAT IS VERY VALUABLE TO THE PRESIDENT AND TO OUR COUNTRY. *And there are* HE HAS OTHER ASSETS *That are imp* ~~TOO~~. ONE IS HIS MODERATION. ^{SC} HE KNOWS THAT THERE IS NO ROOM FOR EXCESS OR EXTREMES IN THE OVAL OFFICE. HE HAS TO BALANCE EXTREME DEMANDS EVERY DAY -- AND MAKE AN ULTIMATE DECISION -- AND HE DOES -- AND OFTEN TAKES THE HEAT FROM EVERY SIDE. BUT HE KNOWS THE JOB OF A PRESIDENT IS TO DO WHAT IS RIGHT AND REALISTIC FOR OUR COUNTRY.

AND HE IS SMART. HE HAS THE ABILITY TO GRASP DIFFICULT PROBLEMS. SO MANY SERIOUS PROBLEMS COME TO A PRESIDENT, AND EVENTS ARE UNPREDICTABLE -- OFTEN DECISIONS HAVE TO BE MADE WITHOUT DELAY.

BUT EVEN WHEN DECISIONS ARE MADE WITH MUCH STUDY AND SUFFICIENT TIME, I HAVE NOTICED THAT UNANIMITY AMONG ADVISORS IS MOST RARE WHEN PROBLEMS ARE THE MOST DIFFICULT.

THERE IS ONLY ONE PERSON WHO HAS ALL THE KNOWLEDGE. ONLY ONE PERSON HAS THE RESPONSIBILITY. I KNOW FROM CLOSE PERSONAL EXPERIENCE THAT THE OFFICE OF THE PRESIDENCY IS A VERY LONELY POSITION.

JIMMY CARTER HAS WORKED HARD OVER THE PAST 4 YEARS. HE HAS TACKLED ALL THE DIFFICULT PROBLEMS THAT ~~FACE OUR COUNTRY~~. *have built up over a long period of time*

we're just beginning to solve these problems -
 WE ~~NOW~~ *do* HAVE ~~AN~~ *up good* ENERGY PROGRAM -- THE FIGURES ON THE ECONOMY ARE GETTING BETTER EVERY WEEK -- (NOT GOOD ENOUGH, BUT GETTING BETTER).

*GNP up
 Housing starts up
 auto sales up*

*energy prices down
 Unemp down
 PPI 6%.*

I believe the most imp. thing we need right now for our co. is stability & continuity in the programs & plans for co-

~~We need stability & continuity~~ ^{Wrs c Laborg} II.

~~I BELIEVE PEOPLE WANT STABILITY RIGHT NOW. WE DON'T WANT~~ need

UPHEAVAL JUST AT THE TIME WE'RE BEGINNING TO SOLVE THE PROBLEMS.

^{Greenhouse} ~~We've not had a 2-term Pres since Eisenhower -~~
~~I read an article~~ ^{Eisenhower}
..CONTINUITY...

~~because a Pres action "echo" thru the~~
~~gms, in the judges~~
~~appts regulatory~~
~~board~~
~~member~~
~~agenda~~

FOR THE FUTURE OF OUR COUNTRY, FOR STABILITY, AND CONTINUITY OF GOOD PROGRAMS, GOOD PLANS, I ASK YOU TO WORK VERY HARD FOR THE NEXT 2 WEEKS.

TALK TO YOUR FRIENDS, RELATIVES, NEIGHBORS -- MAN THE TELEPHONE -- GET OUT THE VOTE. THERE IS NO OTHER MORE IMPORTANT WAY YOU CAN SPEND THE NEXT 2 WEEKS -- FOR THE FUTURE OF OUR COUNTRY.

And with your help, I am confident that JC will be re-elected Pres. of U.S.

Thoughtful

He has proven his ability to deal & cruise -

Thoughtful -

off-hand remarks -

Do you want Iraq & Libya
to v nuclear bombs.

all out effort control
prevent spread -
nuclear weapons -

RTZ non-proliferation
is none of our
business -

OCTOBER 24, 1980

Carston Koeller

WISCONSIN FEDERATION OF TEACHERS CONVENTION

RSC'S REMARKS

Bring greetings from Pres. - work hard

& since you are teachers I bring greetings from young - student -

WHEN PRESIDENT CARTER WAS ENDORSED BY THE AMERICAN FEDERATION OF TEACHERS, HE CALLED YOUR UNION "A FIGHTING UNION". HE AND I ARE PROUD OF THAT ENDORSEMENT AND PROUD ~~OF THE IDEALS~~

~~WE SHARE WITH YOU - EQUAL OPPORTUNITY, EQUAL RIGHTS, AND A~~
to be fighting along with you for a BETTER FUTURE FOR ALL OUR CHILDREN - and a better future for all our people

THE KEY TO THIS FUTURE IS ^{good} ~~UNIVERSAL~~, FREE, QUALITY EDUCATION

FOR EVERY CHILD. AND YOU KNOW THAT PRESIDENT CARTER HAS ^{worked} ~~DONE~~

^{hard} ~~TO ACHIEVE THIS GOAL. THEN ANY OTHER PRESIDENT IN HISTORY.~~

You know for example that ^{for example} ~~YOU KNOW, FOR EXAMPLE, THAT HIS 1981 BUDGET INCREASES FEDERAL~~

AID TO EDUCATION BY 73 PERCENT! over what it was when he was elected Pres. - largest increase in history

^{He}
 YOU ALSO KNOW THAT ~~THIS ADMINISTRATION~~ WANTS BETTER
 WORKING CONDITIONS FOR TEACHERS. THAT'S WHY ^{He} ~~THE PRESIDENT~~
~~SUPPORTS YOUR RIGHT TO BARGAIN COLLECTIVELY~~ -- HE HAS ORDERED
 THE FEDERAL AGENCIES TO STUDY HOW WORK STOPPAGES CAN BE PREVENTED
 WHILE MEETING THE LEGITIMATE NEEDS OF TEACHERS.

AND THE PRESIDENT IS DETERMINED TO IMPROVE AND EXPAND
 VOCATIONAL AND TECHNICAL TRAINING -- ^{we'll make certain that Congress} ~~BY~~ REAUTHORIZING ~~THE~~
 VOCATIONAL EDUCATION ACT ~~IN THE NEXT CONGRESS~~ AND CREATING ~~AS~~ A
 NEW YOUTH EMPLOYMENT PROGRAM FOR DISADVANTAGED YOUNG PEOPLE.

AND ALONG WITH YOU, WE WILL CONTINUE TO FIGHT ^{and we'll ratify} FOR EQUAL
~~THE ERA~~
~~RIGHTS FOR ALL OUR CITIZENS.~~ ~~YOU WOMEN HERE TODAY~~ -- WORKING
~~WOMEN~~ WHO OFTEN HAVE FAMILIES TO SUPPORT -- ^{we} KNOW THAT ERA
 IS A BASIC ECONOMIC ISSUE.

[Environment & peace - He knows you want to be secure in old age & confident about the future. And he's working to meet these goals.]
WE MUST ALSO HAVE A PRESIDENT WHO IS HONEST, CALM, AND

A4

(5)

COURAGEOUS. JIMMY CARTER HAS DEMONSTRATED HIS ABILITY TO DEAL WITH CRISIS, ~~AND~~ I HAVE ^{seen} NOTICED THAT WHEN THINGS GET TOUGHEST, HE GETS STRONGEST AND CALMEST -- EVERYONE DRAWS STRENGTH FROM HIM.

ONE OF JIMMY CARTER'S GREATEST ASSETS -- HIS MODERATION. *There is no room in the oval office for excess or extremes.* HE HAS TO BALANCE EXTREME DEMANDS EVERY DAY -- AND MAKE AN ULTIMATE DECISION -- AND HE DOES -- AND OFTEN TAKES THE HEAT FROM EVERY SIDE. *But* ~~THERE IS NO ROOM IN OVAL OFFICE FOR EXCESS OR EXTREMES.~~

(6)

AND HE IS SMART. HE HAS THE ABILITY TO GRASP DIFFICULT PROBLEMS. SO MANY SERIOUS PROBLEMS COME TO A PRESIDENT. EVENTS ARE UNPREDICTABLE, AND OFTEN DECISIONS HAVE TO BE MADE WITHOUT DELAY.

BUT EVEN WHEN DECISIONS ARE MADE WITH MUCH STUDY AND SUFFICIENT TIME, I HAVE NOTICED THAT UNANIMITY AMONG ADVISORS IS MOST RARE WHEN THE DECISIONS ARE MOST DIFFICULT.

There is

ONLY ONE PERSON HAS ALL THE KNOWLEDGE -- AND ONLY ONE PERSON HAS THE RESPONSIBILITY. I KNOW FROM CLOSE PERSONAL EXPERIENCE THAT THE PRESIDENCY IS A VERY LONELY POSITION.

Pres of Peace

(7)

ONE LAST WORD ABOUT THE PRESIDENCY. THERE ARE MANY DIFFICULT DAILY CONCERNS THAT WEIGH ON THE MIND OF A PRESIDENT -- AND MY HUSBAND MUST CONSTANTLY ASSESS HIS ACTIONS WITH AN AWARENESS OF THE FUTURE.

WHAT EFFECT WILL THE DECISIONS MADE TODAY HAVE ON THE FUTURE OF OUR COUNTRY, ON THE WORLD, AND ON THE LIVES OF OUR CHILDREN AND OUR CHILDREN'S CHILDREN?

WHAT WILL THE WORLD LOOK LIKE IN THE YEAR 2000?

WILL WE HAVE A STRONG AND SECURE AND JUST SOCIETY HERE AT HOME?

(8)

AND WILL WE HAVE A WORLD AT PEACE?

[WHO DO YOU TRUST IN THE OVAL OFFICE, MAKING THE DECISIONS THAT AFFECT THE FUTURE OF OUR COUNTRY?]

[THIS IS A CRITICAL ELECTION YEAR.]

THE DECISION WE MAKE ON ELECTION DAY CAN DETERMINE THE FUTURE OF OUR COUNTRY FOR YEARS TO COME.

that

Democratic Party has always been party of program

WE NEED YOUR CONTINUING HELP TO ASSURE THAT THE RIGHT

*12 days - we hard-
No more thing*

CHOICE IS MADE ON ELECTION DAY -- AND JIMMY CARTER IS

~~* Democrats elected from local~~ → Pres.
RE-ELECTED PRESIDENT OF THE UNITED STATES.

*imp. you can do -
This state very imp.
We can win it. &
JC & be re-elected
Pres. U.S.*

VISIT OF MRS. CARTER TO
MUSKEGON, TRAVERSE CITY, MARQUETTE, MICHIGAN;
MADISON, MILWAUKEE, WISCONSIN; QUINCY, ILLINOIS;
HANNIBAL, ST. LOUIS, MISSOURI

October 23-24, 1980

WEATHER:

- 9:00 am Mrs. Carter departs South Grounds en route Andrews AFB
- 9:35 am Mrs. Carter departs Andrews AFB en route Muskegon, MI
(Flying time: 1 hour 35 minutes)
(BREAKFAST on board?)
- 11:10 am Mrs. Carter arrives Muskegon County (616/798-3331)
Airport, Executive Air Transport, Muskegon, MI, and is
met by:
Greeting Committee*
and proceed to motorcade for boarding
Limo: Mrs. Carter
- 11:15 am Mrs. Carter departs airport en route Muskegon Piston
Ring, 1839 Sixth Street
(Drive time: 15 minutes)
- 11:30 am Mrs. Carter arrives Muskegon Piston Ring (616/726-5226)
and is met by:
Greeting Committee*
and proceeds to Holding Room (616/726/5226, Ext. 228-A)
- 11:35 am Mrs. Carter departs Holding Room and is met by:
Doug Smith, Pres., Local 480, UAW
Robert Flierman, Dir., Reg. 1-D, UAW

*Positive
2:45:00*

and proceeds en route brief tour of plant, escorted by Al Thompson

Note: Safety glasses must be worn.

11:50 am Tour is completed - and Mrs. Carter arrives at Cafeteria - and is seated* - and proceeds with VERY BRIEF GREETINGS and questions-and-answers with employees

*60-70
numbers*

OPEN PRESS COVERAGE

NOON Mrs. Carter departs Cafeteria en route Holding Room

12:05 pm Mrs. Carter arrives Holding Room

Note: Time allowed for press movement.

12:15 pm Mrs. Carter departs Holding Room on route Press Room for

PRESS COMMENTS

OPEN PRESS COVERAGE

12:30 pm Mrs. Carter departs Press Room en route Holding Room - press movement time

12:35 pm Mrs. Carter departs Holding Room en route motorcade for boarding

Limo: Mrs. Carter
Jim Frisinger,
MUSKEGON CHRONICLE
M. Hoyt

Note: General public area are being roped across the street from the Plant, and time is allowed for handshake/greetings with public supporters.

12:45 pm Motorcade departs Muskegon Piston Ring en route Muskegon County Airport

(Drive time: 15 minutes)

1:00 pm Mrs. Carter arrives airport and boards aircraft

1:10 pm Mrs. Carter departs Muskegon, MI en route Traverse City, MI

(Flying time: 35 minutes)
(LUNCH on board)

1:45 pm Mrs. Carter arrives Cherry Capital Airport, (616/947-5460)
General Aviation Terminal, Traverse City, MI, and is met by:

Greeting Committee*

and proceeds to motorcade for boarding

Limo: Mrs. Carter

1:50 pm Motorcade departs airport en route Traverse City Senior
Citizens Center, 801 E. Front Street

(Drive time: 15 minutes)

2:05 pm Mrs. Carter arrives Traverse City Senior (616/941-0621)
Citizens Center and is met by:

Hon. Norman Kline, Mayor of Traverse City (Rep.)
Joyce Stortz, Director of Center
Kathy Schmidt, Chair, Traverse City Demo. Party

and proceeds to Holding Room - rr not (616/941-0621)
readily available

2:13 pm Mrs. Carter departs Holding Room en route Committee
Meeting Room

2:15 pm Mrs. Carter arrives Committee Meeting Room for Seniors
Reception, pauses for announcement, and proceeds to
podium (est. 250 inside)

Announcement
Introduction of MRS. CARTER

Kathy Schmidt
Kathy Schmidt

MRS. CARTER REMARKS

Presentation of Plaque to
MRS. CARTER - Honorary Member
of Traverse City Fire Department
Closing Remarks

throw 35'
mult.
Kathy Schmidt

OPEN PRESS COVERAGE

Note: Guests are seated.

2:35 pm Mrs. Carter departs podium, greeting guests, en route
Holding Room

2:45 pm Mrs. Carter arrives Holding Room
2:53 pm Mrs. Carter departs Holding Room en route Lounge
2:55 pm Mrs. Carter arrives Lounge for

PRESS COMMENTS

OPEN PRESS COVERAGE

3:10 pm Mrs. Carter departs Lounge and is met by:

20-member Departure Committee -
C/M workers and volunteers

and proceeds to motorcade for boarding, greeting guests
along way

Limo: Mrs. Carter
(Press)
M. Hoyt

Louaine Anderson
Traverse City Record Eagle -

3:20 pm Motorcade departs Traverse City Senior Citizens Center
en route Cherry Capital Airport

(Drive time: 15 minutes)

3:35 pm Mrs. Carter arrives airport and boards aircraft

3:45 pm Mrs. Carter departs Traverse City, MI en route Marquette, MI

(Flying time: 40 minutes)

4:25 pm Mrs. Carter arrives Marquette County (906/475-4198)
Airport, General Aviation Building, Marquette, MI and
is met by:

Greeting Committee*

and proceeds to motorcade for boarding

Limo: Mrs. Carter
Dan Dorrity*

4:30 pm Motorcade departs airport en route James Thimmes Memorial
Hall, 1206 Baldwin Avenue, Negaunee, MI

(Drive time: 10 minutes)

4:40 pm Mrs. Carter arrives Thimmes Memorial Hall (906/475-6930)
and is met by:

Greeting Committee*

and proceeds to Holding Room (906/475-6930)

4:48 pm Mrs. Carter departs Holding Room en route Press Room

4:50 pm Mrs. Carter arrives Press Room for

PRESS COMMENTS

OPEN PRESS COVERAGE



5:05 pm Mrs. Carter departs Press Room en route Holding Room

³
Ⓢ Minute Interview:

5:15 pm Mrs. Carter departs Holding Room en route Reception Room

5:17 pm Mrs. Carter arrives Reception Room for Reception with
C/M Supporters and General Public, pauses for announce-
ment, proceeds to platform, greets Platform Guests*, and
continues to podium

Note: Guests are standing.

Note: Reception being called for 5:00 pm.

Program begins next page.....

5:20 pm Announcement Dan Dorrity
 Introduction of MRS. CARTER Dan Dorrity

MRS. CARTER REMARKS

Presentation of USWA Hardhat Paul Gravedoni*
Closing Remarks Paul Gravedoni

*45' show
music
lights -*

OPEN PRESS COVERAGE

Note: Guests are

5:30 pm Mrs. Carter departs podium, greeting guests, en route
 motorcade for boarding

 Limo: Mrs. Carter
 Mary Hanson,
 WUPY RADIO
 M. Hoyt

5:40 pm Motorcade departs Thimmes Memorial Hall en route Marquette
 County Airport

(Drive time: 10 minutes)

5:50 pm Mrs. Carter arrives airport and boards aircraft

6:00 pm EDT Mrs. Carter departs Marquette, MI en route Madison, WI

(Flying time: 50 minutes)
(GAIN 1 hour)

WEATHER:

5:50 pm Mrs. Carter arrives Dane County Regional (608/249-2189)
Truax Field, Four Lakes Aviation, 3606 Stoughton Rd.,
Madison, WI and is met by:

Greeting Committee*

CLOSED ARRIVAL/OPEN PRESS COVERAGE

and proceeds to motorcade for boarding

VIP II Cong. Kostemeir
Jim Sykes
Ted Ryan
Nancy Doyle

Limo: Mrs. Carter
Martin Schreiber, Former
Mayor Joel Skornicka
Labor

5:55 pm Motorcade departs airport en route Madison Temple, 1602
South Park

(Drive time: 20 minutes)

6:15 pm Mrs. Carter arrives Madison ^{Labor} Temple and is (608/255-2065)
~~met by:~~

~~and~~ proceeds to Holding Room 104 (608/257-2030)

6:23 pm Mrs. Carter departs Holding Room en route Press Room 107

6:25 pm Mrs. Carter arrives Press Room 107 for

PRESS COMMENTS

OPEN PRESS COVERAGE

6:35

~~6:25 pm~~ Mrs. Carter departs Press Room en route Holding Room

6:40 pm Mrs. Carter departs Holding Room en route Rally Room 201

6:42 pm Mrs. Carter arrives Rally Room 201 for Labor Rally, pauses
for announcement, proceeds to podium and remains standing

Introduction of Martin Schreiber, Ted Ryan, State Pres.,
former Governor WI Firefighters Union
Introduction of MRS. CARTER Martin Schreiber

MRS. CARTER REMARKS

Closing Remarks Ted Ryan

OPEN PRESS COVERAGE

Note: Guests are standing.

Note: Band, GHOST RIDERS - country/western.

mult

*mult
right
3:35
thru*

7:00 pm Mrs. Carter departs podium area, greeting guests, en route
Holding Room

7:10 pm Mrs. Carter arrives Room 106 for Press Interviews*

7:25 pm Mrs. Carter departs Room 106 en route motorcade

Limo: Mrs. Carter
John P. Hunter,
Political editor,
CAPITOL TIMES
M. Hoyt

7:30 pm Motorcade departs Labor Temple en route Dane County Regional
Truax Field

(Drive time: 15 minutes)

7:45 pm Mrs. Carter arrives airport and boards aircraft

7:55 pm Mrs. Carter departs Madison, WI en route Milwaukee, WI

(Flying time: 30 minutes)

852

WEATHER:

8:25 pm Mrs. Carter arrives Mitchell Field, (414/841-6400)
Air Force Base Operations, Milwaukee, WI and is met by:

Greeting Committee*

CLOSED ARRIVAL/OPEN PRESS COVERAGE

and proceeds to motorcade for boarding

Limo: Mrs. Carter
Bill O'Donnell,
Co. Supervisor

8:30 pm Motorcade departs airport en route The Marc Plaza Hotel,
509 West Wisconsin Avenue

(Drive time: 20 minutes)

8:50 pm Mrs. Carter arrives The Marc Plaza and is (414/271-7250)
met by:

Greeting Committee*

OPEN PRESS COVERAGE

and proceeds to Suite

9:00 pm Mrs. Carter arrives suite for Personal Time

RON - - The Marc Plaza Hotel, Milwaukee, WI

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WEATHER:

BAGGAGE CALL: 7:35 am
Have bags unlocked,
outside room.

8:30

~~8:35~~ am

Mrs. Carter departs Suite en route Churchill Room

8:35

~~8:40~~ am

Mrs. Carter arrives Churchill Room for Media Interviews*

9:15 am

Mrs. Carter departs Churchill Room en route English Room

9:20 am

Mrs. Carter arrives English Room for

PRESS COMMENTS

OPEN PRESS COVERAGE

Note: Mayor Henry Maier and
Sen. Gaylord Nelson will attend.

9:30 am

Mrs. Carter departs English Room en route motorcade

Limo: Mrs. Carter
~~Sen. Nelson,~~

9:35 am

Motorcade departs The Marc Plaza en route the Hyatt Regency
Hotel, 333 West Kilbourn

(Drive time: 5 minutes)

9:40 am

Mrs. Carter arrives the Hyatt Regency Hotel (414/276-1234)
and is met by:

and proceeds to Holding Room 332

9:45 am

Mrs. Carter departs Holding Room en route Meeting Rooms
B, C, and D - 2d level

Note: The Executive Committee will precede
Mrs. Carter down center aisle.

9:47 am

Mrs. Carter arrives Meeting Rooms B, C, and D for Wisconsin
Federation of Teachers Convention, pauses for announcement,
proceeds to podium area, and is seated

Program begins next page.....

Announcement Carston Koeller,
Pres., WFT
Introduction of MRS. CARTER Cartson Koeller
MRS. CARTER REMARKS
Closing Remarks Carston Koeller

*meet
power
30:30
light*

OPEN PRESS COVERAGE

10:05 am Mrs. Carter departs podium area, greeting guests, en route motorcade
Limo: Mrs. Carter

10:15 am Motorcade departs the Hyatt Regency en route Milwaukee Arena, 500 West Kilbourn

(Drive time: 5 minutes)

10:20 am Mrs. Carter arrives Milwaukee Arena and is (414/271-4000) met by:

Greeting Committee

and proceeds to Holding Room

10:25 am Mrs. Carter departs Holding Room en route Arena Room

10:27 am Mrs. Carter arrives Arena Room for Wisconsin Education Association Convention, pauses for announcement, proceeds to podium area, and is seated

Announcement Carmen Stout, Pres., WFT
Introduction of MRS. CARTER Martin Schreiber,
former Governor
MRS. CARTER REMARKS
Closing Remarks Carmen Stout

*meet
power
light
33:30*

OPEN PRESS COVERAGE

10:45 am Mrs. Carter departs podium area, greeting guests, en route motorcade
Limo: Mrs. Carter

10:55 am Motorcade departs Milwaukee Arena en route Mitchell Field
(Drive time: 25 minutes)

11:20 am Mrs. Carter arrives airport and boards aircraft

11:30 am Mrs. Carter departs Milwaukee, WI en route Quincy, IL
(Flying time: 55 minutes)
(Lunch served on board)

~~Contact: Wisconsin Federation of Teachers
Carston Koeller, President or
Steve Kowalski, Arrangements Coord.
414/248-5990~~

~~Contact: Wisconsin Education Association
Ed Galnick 608/255-2971
President is Mr. Carmen Stout~~

WEATHER:

- 12:25 pm Mrs. Carter arrives Quincy Municipal Airport ()
Quincy, IL and is met by:
Greeting Committee*
CLOSED ARRIVAL/OPEN PRESS COVERAGE
and proceeds to motorcade for boarding
Limo: Mrs. Carter
- 12:30 pm Mrs. Carter departs Quincy, IL en route Marion County
Courthouse, 10th and Broadway Streets, Hannibal, MO
(Drive time: 40 minutes)
- 1:10 pm Mrs. Carter arrives Courthouse ()
and is met by:
Greeting Committee*
and proceeds to Holding Room
- 1:18 pm Mrs. Carter departs Holding Room en route Courthouse Steps
- 1:20 pm Mrs. Carter arrives steps C/M Rally, pauses for announce-
ment, and proceeds to podium area
- PROGRAM
- OPEN PRESS COVERAGE
Note: Guests are standing.
- 1:40 pm Mrs. Carter departs podium area, greeting guests, en route
motorcade
Limo: Mrs. Carter
- 1:50 pm Motorcade departs Hannibal, MO en route Quincy Mall,
_____, Quincy, IL
(Drive time: 30 minutes)

WEATHER:

2:20 pm Mrs. Carter arrives Quincy Mall and is ()
met by:

Greeting Committee*

and proceeds to Holding Room

2:28 pm Mrs. Carter departs Holding Room en route Press Room

2:30 pm Mrs. Carter arrives Press Room for

PRESS COMMENTS

OPEN PRESS COVERAGE

2:40 pm Mrs. Carter departs Press Room en route Interview Room

2:42 pm Mrs. Carter arrives Interview Room for Media Interviews*

2:57 pm Mrs. Carter departs Interview Room en route Mall Area

3:00 pm Mrs. Carter arrives Mall Area for C/M Public Event, and
proceeds to podium area

Program:

OPEN PRESS COVERAGE

Platform Guests*

3:20 pm Mrs. Carter departs podium area, greeting guests, en
route motorcade

Limo: Mrs. Carter

3:30 pm Motorcade departs Notre Dame High School en route
Quincy Municipal Airport
(Drive time: 20 minutes)

3:50 pm Mrs. Carter arrives airport and boards aircraft

4:00 pm Mrs. Carter departs Quincy, IL en route St. Louis, MO
(Flying time: 30 minutes)
(Change on plane? Kling dress?)

Am. 1841

*Need
Complimentary
press room*

WEATHER:

4:30 pm Mrs. Carter arrives Lambert-St. Louis (314/ -)
Airport, ~~Rockwell?~~ St. Louis, MO and is met by:
Airline Terminal Services / ~~Midwest Aviation~~
Greeting Committee*

and proceeds to motorcade for boarding

Limo: Mrs. Carter

Note: Press VAN to Hotel

4:35 pm Motorcade departs airport en route Kling Residence,
802 Blue Spring Lane, Clayton, MO

(Drive time: 30 minutes)

5:05 pm Mrs. Carter arrives Kling Residence (314/432-5298)
and is met by:

and proceeds to Holding Room

5:13 pm Mrs. Carter departs Holding Room en route Living Room

5:15 pm Mrs. Carter arrives Living Room for C/M Fundraising
Reception, and proceeds to stand-up mike for GREETINGS
and RECEIVING LINE

NO PRESS COVERAGE

Note: Guests are standing.

5:30 pm Receiving Line:

5:40 pm Mrs. Carter departs Living Room en route motorcade for
boarding

Limo: Mrs. Carter

5:45 pm Motorcade departs Kling Residence en route Sheraton
Convention Center, 910 No. Seventh Street, St. Louis, MO

(Drive time: 30 minutes)

6:15 pm Mrs. Carter arrives Sheraton Convention (314/231-5100)
Center and is met by:

and proceeds to Interview Room

6:20 pm Mrs. Carter arrives Interview Room for Media Interviews*

~~6:55~~ pm Mrs. Carter departs Interview Room en route Press Room

~~7:00~~
~~6:55~~ pm Mrs. Carter arrives Press Room for

PRESS COMMENTS

OPEN PRESS COVERAGE

7:10
~~7:05~~ pm Mrs. Carter departs Press Room en route Suite _____

(PERSONAL/STAFF TIME: ~~1 hour 15 minutes~~ ^{25 minutes})
(~~Dinner~~ in Suite) Snacks
Tobs cheese
Hot Tea fruit
crackers

7:40
~~8:25~~ pm Mrs. Carter departs Suite en route Dinner Room

7:45
~~8:30~~ pm Mrs. Carter arrives Dinner Room for Truman Day Dinner,
pauses for announcement, and proceeds to podium area

Program:

Contact: Paul Berra
St. Louis Demo. Chair
ofc. 314/622-4050
res. 314/771-8340

OPEN PRESS COVERAGE

Note: Dress is business suit.

8:05
~~8:50~~ pm Mrs. Carter departs podium area, greeting guests, en
route motorcade for boarding

Limo: Mrs. Carter

8:20
~~9:05~~ pm Motorcade departs Sheraton Convention Center en route
Lambert-St. Louis International Airport

(Drive time: 30 minutes)

Page 19
ST. LOUIS, MISSOURI
October 24, 1980

~~9:35~~ pm **8:50**

Mrs. Carter arrives airport and boards aircraft

~~9:45~~ pm **9:00**

Mrs. Carter departs St. Louis, MO en route Andrews AFB

(Flying time: 1 hour 45 minutes)
(LOSE 1 hour)
(~~Snacks~~ on board)
Dinner

October 25, 1980

~~12:30~~ am **11:45**

Mrs. Carter arrives Andrews AFB

1:00 am **12:15**

Mrs. Carter arrives South Grounds, The White House

###

C/M Public Rally
Greenbriar Restaurant
Waukegan, Ill.

Mayor Kukla
Mayor Morris

Mrs. Kukla
" Morris

[States Atty Dennis Ryan - TK you for your support
Good luck]

Platform officials - candidates - C/M supporters
Fellow Democrats

Wonderful to be here - TK you for your support and
all you do for us -

Bring greetings from Pres. - Told me about being
yesterday with Wilbur Cohen & Robert Ball who

OCTOBER 23, 1980

Mr. Mayor
Tom -

Katey Schmidt
Joyce Stortz

Dorothy Albosta

SENIOR CITIZENS - TRAVERSE CITY, MICHIGAN

RSC'S REMARKS

IT'S WONDERFUL TO BE BACK IN TRAVERSE CITY. I WAS HERE
IN APRIL -- ENCOURAGING YOU TO ATTEND YOUR CAUCUSES AND VOTE
FOR JIMMY CARTER. I'M BACK AGAIN FOR THE SAME REASON.

AND I'M GLAD TO BE AT THE TRAVERSE CITY SENIOR CITIZENS
CENTER. BEFORE I CAME, I STUDIED A LITTLE ABOUT YOUR CENTER,
AND LEARNED THAT MANY OF ITS PROGRAMS AND ACTIVITIES ARE ENTIRELY
SUPPORTED BY THE PEOPLE WHO USE THE CENTER. ^{Srs.} ^{I think that's wonderful &} ~~SO I CAME TODAY TO~~

^{I want to} CONGRATULATE YOU ON ~~HOW MUCH YOU ARE ACHIEVING HERE.~~ for what
you to -

Office of the First Lady's Press Secretary

NOTICE TO THE PRESS

TRIP OF THE FIRST LADY TO
MUSKEGON, TRAVERSE CITY, MARQUETTE, MICHIGAN;
MADISON, MILWAUKEE, WISCONSIN; QUINCY, ILLINOIS;
HANNIBAL, ST. LOUIS, MISSOURI

SUMMARY SCHEDULE

OCTOBER 23 - 24, 1980

THURSDAY, OCTOBER 23, 1980

9:00 am Press check-in, Andrews AFB, VIP lounge

9:35 am THE FIRST LADY DEPARTS ANDREWS AFB ENROUTE MUSKEGON, MICHIGAN

Flying time: 1 hour, 35 minutes

11:10 am THE FIRST LADY ARRIVES MUSKEGON COUNTY AIRPORT, EXECUTIVE AIR TRANSPORT,
MUSKEGON, MICHIGAN, BOARDS MOTORCADE AND DEPARTS ENROUTE MUSKEGON
PISTON RING FACTORY

OPEN PRESS COVERAGE
Press Follows

11:30 am THE FIRST LADY ARRIVES MUSKEGON PISTON RING AND PROCEEDS ON TOUR

OPEN PRESS COVERAGE

12 noon TOUR CONCLUDES. THE FIRST LADY PROCEEDS TO PRIVATE ROOM FOR PERSONAL/
STAFF TIME

12:15 pm THE FIRST LADY ARRIVES PRESS COMMENTS

OPEN PRESS COVERAGE

12:35 pm THE FIRST LADY DEPARTS PISTON RING ENROUTE MUSKEGON COUNTY AIRPORT

Press Follows

1:10 pm THE FIRST LADY DEPARTS MUSKEGON ENROUTE TRAVERSE CITY, MICHIGAN

Flying time: 35 minutes

1:45 pm THE FIRST LADY ARRIVES CHERRY CAPITOL AIRPORT, GENERAL AVIATION,
TRAVERSE CITY, BOARDS MOTORCADE AND DEPARTS ENROUTE TRAVERSE CITY
SENIOR CENTER

OPEN PRESS COVERAGE
Press Follows

--MORE--

2:05 pm THE FIRST LADY ARRIVES TRAVERSE CITY SENIOR CENTER AND PROCEEDS TO PRIVATE ROOM FOR PERSONAL/STAFF TIME

2:15 pm THE FIRST LADY ARRIVES MEETING ROOM FOR SENIOR CITIZENS RECEPTION
FIRST LADY REMARKS
OPEN PRESS COVERAGE

2:35 pm THE FIRST LADY PROCEEDS TO PRIVATE ROOM FOR PERSONAL/STAFF TIME

2:55 pm THE FIRST LADY ARRIVES LOUNGE FOR PRESS COMMENTS
OPEN PRESS COVERAGE

3:20 pm THE FIRST LADY DEPARTS ENROUTE TRAVERSE CITY AIRPORT
Press Follows

3:45 pm THE FIRST LADY DEPARTS TRAVERSE CITY ENROUTE MARQUETTE, MICHIGAN
Flying time: 40 minutes

4:25 pm THE FIRST LADY ARRIVES MARQUETTE COUNTY AIRPORT, GENERAL AVIATION BUILDING, MARQUETTE, MI., BOARDS MOTORCADE AND DEPARTS ENROUTE JAMES THIMMES MEMORIAL HALL
OPEN PRESS COVERAGE
Press Follows

4:40 pm THE FIRST LADY ARRIVES THIMMES MEMORIAL HALL AND PROCEEDS TO PRIVATE ROOM FOR PERSONAL/STAFF TIME

4:50 pm THE FIRST LADY ARRIVES PRESS COMMENTS
OPEN PRESS COVERAGE

5:00 pm THE FIRST LADY PROCEEDS TO PRIVATE ROOM FOR PERSONAL/STAFF TIME

5:15 pm THE FIRST LADY ARRIVES MAIN HALL FOR CARTER-MONDALE PRESIDENTIAL COMMITTEE RALLY
FIRST LADY REMARKS
OPEN PRESS COVERAGE

5:40 pm THE FIRST LADY DEPARTS THIMMES HALL ENROUTE MARQUETTE COUNTY AIRPORT
Press Follows

6:00 pm THE FIRST LADY DEPARTS MARQUETTE, MI. ENROUTE MADISON, WIS.
Flying time: 50 minutes
Gain 1 hour

5:50 pm THE FIRST LADY ARRIVES DANE COUNTY REGIONAL AIRPORT, TRUAX FIELD,
FOUR LAKES AVIATION, MADISON, WIS., BOARDS MOTORCADE AND DEPARTS
ENROUTE MADISON LABOR TEMPLE

OPEN PRESS COVERAGE
Press Follows

6:15 pm THE FIRST LADY ARRIVES MADISON LABOR TEMPLE AND PROCEEDS TO PRIVATE
ROOM FOR PERSONAL/STAFF TIME

6:25 pm THE FIRST LADY ARRIVES PRESS COMMENTS

OPEN PRESS COVERAGE

6:35 pm THE FIRST LADY PROCEEDS TO PRIVATE ROOM FOR PERSONAL/STAFF TIME

6:40 pm THE FIRST LADY ARRIVES MAIN ROOM FOR LABOR RALLY

FIRST LADY REMARKS

OPEN PRESS COVERAGE

7:00 pm THE FIRST LADY PROCEEDS TO PRIVATE ROOM FOR PERSONAL/STAFF TIME

7:30 pm THE FIRST LADY DEPARTS LABOR HALL ENROUTE DANE COUNTY REGIONAL AIRPORT

Press Follows

7:55 pm THE FIRST LADY DEPARTS MADISON ENROUTE MILWAUKEE, WIS.

Flying time: 30 minutes

8:25 pm THE FIRST LADY ARRIVES MITCHELL FIELD, AIR FORCE BASE OPERATIONS,
MILWAUKEE, WIS., BOARDS MOTORCADE AND DEPARTS ENROUTE MARC PLAZA
HOTEL

OPEN PRESS COVERAGE
Press Follows

8:50 pm THE FIRST LADY ARRIVES MARC PLAZA HOTEL AND PROCEEDS TO SUITE

RON - Marc Plaza Hotel

FRIDAY, OCTOBER 24, 1980

9:20 am THE FIRST LADY ARRIVES ENGLISH ROOM FOR PRESS COMMENTS

OPEN PRESS COVERAGE

9:35 am THE FIRST LADY DEPARTS MARC PLAZA HOTEL ENROUTE HYATT REGENCY HOTEL

Press Follows

9:40 am THE FIRST LADY ARRIVES HYATT REGENCY HOTEL AND PROCEEDS TO PRIVATE ROOM FOR PERSONAL/STAFF TIME

9:45 am THE FIRST LADY ARRIVES MEETING ROOMS B,C,& D FOR THE WISCONSIN FEDERATION OF TEACHERS CONVENTION

FIRST LADY REMARKS

OPEN PRESS COVERAGE

10:15 am THE FIRST LADY DEPARTS HYATT REGENCY HOTEL ENROUTE MILWAUKEE ARENA

Press Follows

10:20 am THE FIRST LADY ARRIVES MILWAUKEE ARENA AND PROCEEDS TO PRIVATE ROOM FOR PERSONAL/STAFF TIME

10:30 am THE FIRST LADY ARRIVES ARENA ROOM FOR WISCONSIN EDUCATION ASSOCIATION ANNUAL CONVENTION

FIRST LADY REMARKS

OPEN PRESS COVERAGE

10:55 am THE FIRST LADY DEPARTS MILWAUKEE ARENA ENROUTE MITCHELL FIELD

Press Follows

11:30 am THE FIRST LADY DEPARTS MILWAUKEE ENROUTE QUINCY, ILLINOIS

Flying time: 55 minutes

12:25 pm THE FIRST LADY ARRIVES QUINCY MUNICIPAL AIRPORT, QUINCY, ILL., BOARDS MOTORCADE AND DEPARTS ENROUTE HANNIBAL, MO.

OPEN PRESS COVERAGE

Press Follows

1:10 pm THE FIRST LADY ARRIVES MARION COUNTY COURTHOUSE, HANNIBAL, MO., AND PROCEEDS TO PRIVATE ROOM FOR PERSONAL/STAFF TIME

1:20 pm THE FIRST LADY ARRIVES OUTSIDE AREA FOR CARTER-MONDALE PRESIDENTIAL COMMITTEE RALLY

FIRST LADY REMARKS

OPEN PRESS COVERAGE

1:50 pm THE FIRST LADY DEPARTS HANNIBAL, MO. ENROUTE QUINCY, ILL.

Press Follows

2:20 pm THE FIRST LADY ARRIVES QUINCY MALL AND PROCEEDS TO PRIVATE ROOM FOR PERSONAL/STAFF TIME

2:30 pm THE FIRST LADY ARRIVES PRESS COMMENTS ROOM
OPEN PRESS COVERAGE

2:40 pm THE FIRST LADY PROCEEDS TO PRIVATE ROOM FOR PERSONAL/STAFF TIME

3:00 pm THE FIRST LADY ARRIVES MALL AREA FOR CARTER-MONDALE PRESIDENTIAL
COMMITTEE PUBLIC RALLY
FIRST LADY REMARKS
OPEN PRESS COVERAGE

3:30 pm THE FIRST LADY DEPARTS QUINCY MALL ENROUTE QUINCY AIRPORT
Press Follows

4:00 pm THE FIRST LADY DEPARTS QUINCY, ILL. ENROUTE ST. LOUIS, MO.
Flying time: 30 minutes

4:30 pm THE FIRST LADY ARRIVES LAMBERT FIELD, AIRLINE TERMINAL SERVICES AREA,
ST. LOUIS, MO., BOARDS MOTORCADE AND DEPARTS ENROUTE LEE KLING RESIDENCE
FOR PRIVATE RECEPTION
OPEN PRESS COVERAGE
4:35 pm Press depart Lambert Field enroute Sheraton Convention
Center
5:00 pm Press arrive Sheraton Convention Center

6:15 pm THE FIRST LADY ARRIVES SHERATON CONVENTION CENTER AND PROCEEDS TO PRIVATE
ROOM FOR PERSONAL/STAFF TIME

7:00 pm THE FIRST LADY ARRIVES PRESS COMMENTS
OPEN PRESS COVERAGE

7:10 pm THE FIRST LADY PROCEEDS TO PRIVATE ROOM FOR PERSONAL/STAFF TIME

7:45 pm THE FIRST LADY ARRIVES BALLROOM FOR TRUMAN DAY DINNER SPONSORED BY
THE ST. LOUIS CITY DEMOCRATIC COMMITTEE
FIRST LADY REMARKS
OPEN PRESS COVERAGE

8:20 pm THE FIRST LADY DEPARTS SHERATON CONVENTION CENTER ENROUTE LAMBERT FIELD
Press Follows

9:00 pm THE FIRST LADY DEPARTS ST. LOUIS ENROUTE ANDREWS AFB
Flying time: 1 hour, 45 minutes
Lose 1 hour

11:45 pm THE FIRST LADY ARRIVES ANDREWS AFB
#

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OCTOBER 20, 1980

Office of the First Lady's Press Secretary

NOTICE TO THE PRESS

First Lady Rosalynn Carter will travel to Muskegon, Traverse City, Marquette, Michigan; Madison and Milwaukee, Wisconsin; Quincy, Illinois; Hannibal and St. Louis, Missouri on Thursday and Friday, October 23 & 24.

In Michigan, the First Lady will tour the Muskegon Piston Factory, attend a Senior Citizens reception at the Traverse City Senior Center and a labor rally at the James Thimmes Memorial Hall in Marquette.

In Wisconsin, Mrs. Carter will attend a rally at the Labor Temple in Madison and overnight in Milwaukee.

On Friday, the First Lady will attend the Wisconsin Federation of Teachers Convention at the Hyatt Regency Hotel and the Wisconsin Education Association Convention at the Milwaukee Arena.

In the afternoon, Mrs. Carter will attend a reception at Rockcliffe Museum in Hannibal, Missouri and a rally at Notre Dame High School in Quincy, Illinois.

In the evening, the First Lady will attend the Truman Day Dinner hosted by the St. Louis Democratic City Committee at the Sheraton Convention Center in St. Louis.

The First Lady will return to Washington late Friday evening.

Press desiring to travel with the First Lady must contact 456-2130 no later than 12 noon, Wednesday, October 22.

#

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#

DISTRIBUTION: Mrs. Carter
Advance Office
M. Hoyt
P. Costello
S. Sergek

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

TO: MILITARY OFFICE

FROM: MADELINE MACBEAN

RE: FOOD FOR MRS. CARTER'S TRIP on October 23 and 24, 1980

October 23

Andrews to Muskegon, MI (1 hr 35 min - 9:35 am - 11:00 am)

Breakfast: apple juice or orange juice
scrambled eggs with ham and biscuits

also have available whole wheat toast and cheese

Muskegon to Traverse City, MI (35 min - 1:10 - 1:45 pm)

Lunch: Shrimp Salad

(6:50 pm)
Marquette, MI to Madison, WI (50 min - 6:00 EDT to 5:50 pm CDT)

Dinner: Broiled Lamp Chops

(RON in Milwaukee with 9:00 pm CDT arrival at room)

October 24

Milwaukee to Quincy, IL (55 min 11:30 am - 12:25 pm)

Lunch: Crabcakes

Quincy to St. Louis, MO (30 min 4:00 - 4:30 pm)

Hot hors d'oeuvres

Hotel room in St. Louis (25 min 7:15 - 7:40 pm) - fruit and cheese

St. Louis to Andrews (1 hr 45 min, 9:00 pm CDT - 11:45 pm EDT)

Dinner: Filet Mignon

DATE: October 20, 1980

MEMORANDUM FOR:

THE WHITE HOUSE MILITARY OFFICE

The following individuals were manifested aboard the following aircraft: C-9

TRIP ITINERARY

Date(s) of trip: October 23-24, 1980

<u>NAME & TITLE/OFFICE</u>	<u>STATUS</u>		Andrews AFB to Muskegon, MI	Muskegon, MI to Traverse City, MI	Traverse City, MI to Madison, WI	Madison, WI to Milwaukee, WI	Milwaukee, WI to Quincy, IL	Quincy, IL to St. Louis, IL	St. Louis, IL to Andrews AFB	<u>JUSTIFICATION (OFFICIAL TRAVEL ONLY)</u>
	<u>OFFICIAL</u>	<u>UNOFFICIAL</u>								
Levy, Richard USICA			x	x	x	x				
Pinto, Sylvia Chilean TV			x	x	x	x				
Mora, Juan Carlos Chilean TV			x	x	x	x				
Palma, Nelson Chilean TV			x	x	x	x				
Radcliffe, Donnie Washington Post					x	x	x	x	x	
Pabst, Georgia Milwaukee Journal						x				

NOTE: REIMBURSEMENT IS REQUIRED FOR ALL UNOFFICIAL PASSENGERS

APPROVING AUTHORITY

PRESS REQUESTS TO TRAVEL

DATE OF TRIP: 10/23-24

TRIP: Michigan, Wis., Illinois, Mo.

NAME	AFFILIATION	ID INFORMATION	BILLING ADDRESS/ COMMENTS
1. Levy, Richard	USICA	Nat. Press ID	And -Off Milwaukee
2. Pinto, Sylvia	Chilean TV	Nat. Press ID	And. - Off. Milwaukee
3. Mora, Juan Carlos	Chilean TV	Nat. Press ID	And. - Off Milwaukee
4. Palma, Nelson	Chilean TV	Nat. Press ID	And. -- Off. Milwaukee
5. Radcliffe, Donnie	Washington Post	WH pass	Join Traverse City - Andrews
6. Pabst, Georgia	Milwaukee Journal	local SS ID	Join Madison Off Milwaukee
7.			
8.			
9.			
10.			
11.			
12.			
13.			
14.			
15.			

PRESS REQUESTS TO TRAVEL

DATE OF TRIP: 10/23/80

TRIP: Michigan Wisconsin - Ill.
Mo -

NAME	AFFILIATION	ID INFORMATION	BILLING ADDRESS/ COMMENTS
1. Levy, Richard	USICA TV.	Nat. Press ID 376-7813	And - off Milwaukee
2. Linto, Sylvia	Chilean TV	Nat. Press ID	And - off Milwaukee
3. Mora, Juan Carlos	Chilean TV	Nat. Press ID	And - off Milwaukee
4. Palma, Nelson	Chilean TV	Nat. Press ID -	And - off Milwaukee
5. Radcliffe, Bonnie	Wash. Post	WH pass	Join Traverse City - Anders -
6. Pabst, Georgia	Milwaukee Journal	has local credential from SS	Join Madison - off Milwaukee
7.			
8.			
9.			
10.			
11.			
12.			
13.			
14.			
15.			

Press Interview

Muskegon, Michigan

Limo ride from event to airport: 15 minutes

Muskegon Chronicle Jim Frisinger Political reporter
circ. 44,143 a.m. daily

C/M reports that the paper has provided good coverage of the campaign.

Owned by the Booth Michigan chain of newspapers. The paper is leaning toward endorsing the President.

Press Interview

Traverse City, Michigan

Limo ride from event to airport: 15 minutes

Traverse City Record Eagle Lorraine Anderson Political Reporter
a.m. daily, 21,000 circ.

Paper tends to be conservative editorially.

Media Interviews

Quincy, Illinois

2 TV tapings - 3 minutes each

WGEM (NBC)

KHQA (CBS)

Herald Whig John Millazzal Political Reporter 5 minutes

The Whig tends to be conservative. The C/M campaign feels that the reporter will be fair and that the piece will receive good play, possibly held for the Sunday paper.

Media Interviews

St. Louis, Missouri

4 TV tapings -- 3 minutes each

KMOX radio - 5 minute taping
#1 station in the midwest

St. Louis Post Dispatch - 10 minutes

The paper is moderate to liberal. They have endorsed the President.

Lillian
Mayor Herman

Judge Larry Golden

Cong. Harold Volkmer - home town
tk for strong support

OCTOBER 24, 1980

C/M PUBLIC RECEPTION - HANNIBAL, MISSOURI

RSC's REMARKS

Demo officials

IT'S WONDERFUL TO BE BACK IN HANNIBAL. LAST AUGUST, THE PRESIDENT AND I -- FEELING VERY MUCH LIKE TOM SAWYER AND BECKY THATCHER -- RODE THE DELTA QUEEN DOWN THE MISSISSIPPI, AND A HIGH POINT OF OUR TRIP WAS VISITING SEVERAL OF THE MARK TWAIN HISTORICAL SITES YOU HAVE HERE.

We had a wonderful trip on Delta Queen - & visiting Hannibal was a high point in that trip.

SO IT'S NICE TO BE BACK, AND I'M GLAD TO HAVE THIS CHANCE TO TALK TO YOU ABOUT THE PRESIDENT...

Amy still has her Becky Thatcher dress - & has worn it several times -

Amy 13

V. A. Woods

OCTOBER 23, 1980

Sen. Eagleton
Cong. Gephardt -

Fellow Democrats

51 Sen. Hawriat Woods
Ed Direk

TRUMAN DAY DINNER - ST. LOUIS, MISSOURI

I know you have heard THE PRESIDENT, AND I HAVE ALWAYS ADMIRED HARRY TRUMAN --

Wonderful to be here for the Truman Day Dinner of all times say many times that one of our greatest Presid & one that he has
HIS COURAGE, HIS ALLEGIANCE TO THE DEMOCRATIC PARTY, HIS DEDICATION TO OUR COUNTRY'S VALUES, AND HIS MANY ACCOMPLISHMENTS.

LONG BEFORE IT WAS POPULAR, PRESIDENT TRUMAN ADVANCED THE CAUSE OF CIVIL RIGHTS. HE BELIEVED STRONGLY IN THE RIGHTS OF LABOR. HE HELPED VETERANS FIND JOBS, BUY HOMES, AND GET AN EDUCATION. HE WAS THE FIRST PRESIDENT TO PROPOSE NATIONAL HEALTH INSURANCE.

you are wonderful evidence of what can happen when people care

Glad to be back in this beautiful & historic city of St. Louis - & to see the revitalization taking place because people care - care about each other & care about their city -



Sen. Bagleton - Cong. Gephardt
Cong. CLAY

[Democratic officials
candidates]
Fellow Democrats

TRUMAN DAY DINNER, ST. LOUIS, Mo.

Glad to be back in this beautiful & historic city of St. Louis - and to see the revitalization that is taking place — You are wonderful evidence of what can happen when people care - about each other & about their city - and about the quality of life of all the people - I congratulate you.

Wonderful to be here tonight with Democrats! for the Truman Day Dinner. I know you have heard the Pres. say so many times that H. Truman was one of our greatest Pres — ^{his courage, his allegiance to the} ~~you probably also know that he has on his desk a replica of H. T. "The buck stops here"~~

Democratic Party, his dedication to our countries values, and his many accomplishments.

3 portraits of Pres in the Cabinet Room - ^{traditionally} every Pres. can have
and a replica of "The buck stops here" Harry Truman
Lincoln - Jefferson on his desk.



2.
PRESIDENT TRUMAN ALSO FORGED OUR NATO ALLIANCE, HELPED REBUILD EUROPE WITH THE MARSHALL PLAN, BEGAN OUR UNWAVERING SUPPORT OF ISRAEL, AND INITIATED FOREIGN AID PROGRAMS TO HELP DEVELOPING NATIONS.

We all admire ^{the} greatness ^{of Harry Truman} & his contributions to this nation -

and we also ~~BUT WHAT WE MOST ADMIRE ABOUT HARRY TRUMAN WAS THAT HE~~ him because ^{he} WAS SO VERY HUMAN AND SO VERY AMERICAN. HE WAS HONEST AND SPOKE HIS MIND, AND HE KNEW AND TRUSTED THE ORDINARY PEOPLE OF THIS COUNTRY. HE WAS CONFIDENT WE COULD SOLVE OUR MOST COMPLEX PROBLEMS -- AND JUDGING BY HOW FAR WE HAVE COME IN THREE DECADES, ^{we all know that} HE WAS RIGHT.

PRESIDENT TRUMAN ONCE SAID, "AMERICA WAS NOT BUILT ON FEAR.

America was built on courage, on imagination, and an unbeatable determination to do the job at hand." Those words are just as true today as they were then. We CAN do the job at hand today. We CAN solve our problems — with leadership. And with that in mind I came here tonight to thank you, the Demo. of St. Louis for all your support — and work for the re-election of Pres. Carter.

We depend on you to campaign — and raise \$ — & turn out the vote — and you never let us down. & We're going to win again this year!

This is a critical election yr. It has been a long time since we have had such a stark choice between 2 candidates — 2 parties — 2 philosophies.

AMERICA WAS BUILT ON COURAGE, ON IMAGINATION, AND AN UNBEATABLE DETERMINATION TO DO THE JOB AT HAND." THOSE WORDS ARE JUST AS TRUE TODAY, AND WITH THEM IN MIND, I CAME HERE TONIGHT TO THE DEMOCRATS OF ST. LOUIS TO WORK FOR THE RE-ELECTION OF PRESIDENT CARTER.

thank

as they were then ~~we can solve the problems that we are~~
~~that~~ *For all your support & all your work*
 * *We can do the job at hand - with our problems*
 leadership -

~~And to tell you that we need you to work very hard for the next 10 days~~

WE DEPEND ON YOU TO CAMPAIGN AND RAISE MONEY AND TURN OUT THE VOTE ON ELECTION DAY -- AND YOU NEVER LET US DOWN -- ~~AND~~ *and* WE'RE GOING TO WIN AGAIN THIS YEAR!

we're going to win again this year -

THIS IS A CRITICAL ELECTION YEAR. IT HAS BEEN A LONG TIME SINCE WE HAVE HAD SUCH A STARK CHOICE BETWEEN 2 CANDIDATES -- OR 2 PARTIES -- 2 PHILOSOPHIES.



BETWEEN 2 FUTURES FOR OUR COUNTRY.

THE NEW LEADERS OF THE REPUBLICAN PARTY ARE OUTSIDE THE MAINSTREAM OF THE REPUBLICAN PARTY. THEY HAVE DEPARTED RADICALLY FROM THE POLICIES OF THEIR PREDECESSORS.

We cannot afford to let them lead our co.!

~~AND SO FAR, THIS CAMPAIGN HAS HAD SOME TRIVIAL MOMENTS -- BUT WE MUST NOT FORGET THE SERIOUSNESS OF THE CHOICE WE WILL MAKE ON NOVEMBER 4TH -- WE'RE TALKING ABOUT THE FUTURE OF THIS NATION -- NOT JUST THE NEXT FOUR YEARS -- BUT FOR YEARS TO COME~~

Leave in { AND I SAY TO YOU ^{tonight} ~~TODAY~~ THAT WE MUST ELECT DEMOCRATS ON NOVEMBER 4TH FROM THE LOCAL LEVEL ALL THE WAY TO THE TOP! }

WE MUST HAVE A PRESIDENT WHO CARES ABOUT THE PROBLEMS OF OUR COUNTRY AND WHO UNDERSTANDS THE PROBLEMS.

JIMMY CARTER HAS LIVED WITH YOUR PROBLEMS FOR THE PAST 4 YEARS! HE KNOWS HOW YOU ARE HURT BY THE IMPACT OF NATIONAL PROBLEMS -- ENERGY --INFLATION.

HIS DECISIONS AS PRESIDENT -- WHETHER THEY BE ON ENERGY, OR ECONOMY, OR SOCIAL PROGRAMS -- HAVE BEEN TO MAKE LIFE BETTER FOR ALL OUR PEOPLE.

AND WE'RE MAKING PROGRESS. JIMMY CARTER HAS WORKED HARD -- WISER THAN 4 YEARS AGO -- LEARNED A LOT ABOUT WHAT CAN BE ACCOMPLISHED FOR OUR COUNTRY -- SOMETIMES THE HARD WAY!

BUT A GOOD PARTNERSHIP HAS DEVELOPED WITH CONGRESS -- ~~AND~~ THE EXPERIENCE HAS PAID OFF. DID YOU KNOW THAT HE HAS PASSED 80% OF LEGISLATION SENT TO CONGRESS? GREAT RECORD! ONE THAT THE WHOLE COUNTRY CAN BE PROUD OF. AND HE HAS NOT JUST DONE THE EASY THINGS.

HE HAS LAID A GOOD FOUNDATION FOR SOLVING THE DIFFICULT PROBLEMS THAT HAVE BUILT UP OVER MANY YEARS.

WE NOW HAVE IN PLACE A COMPREHENSIVE ENERGY PROGRAM. IT'S GOING TO FREE US FROM OUR DEPENDENCE ON FOREIGN OIL BY USING AMERICAN COAL, OIL, GAS AND SUNLIGHT, AND CREATE HUNDREDS OF JOBS.

NOW THAT WE HAVE AN ENERGY PROGRAM IN PLACE, WE CAN REVITALIZE THE WHOLE ECONOMY OF OUR COUNTRY -- AND THE PRESIDENT HAS PLANS TO DO JUST THAT.

AND WE CAN BE OPTIMISTIC.

Things are getting better. Economic indicators good

~~THE PRESIDENT'S ECONOMIC APPROACH IS WORKING. THINGS ARE~~

~~GETTING BETTER ... GOOD ECONOMIC NEWS ... COMMISSION ON '80'S...~~
Inflation 7%
housing starts up GNP up energy prices down unemployment down
auto sales up
good indicators

ACCOMPLISHMENTS ARE IMPORTANT ... OTHER THINGS ARE IMPORTANT ...

ONE OF JIMMY CARTER'S GREATEST ASSETS IS HIS MODERATION. HE HAS TO BALANCE EXTREME DEMANDS EVERY DAY -- AND MAKE AN ULTIMATE DECISION-- AND HE DOES -- AND OFTEN TAKES THE HEAT FROM EVERY SIDE.

*good foundation
good news
I believe will bring
turn difficult
into times of
excitement
& growth*

indicators good - 80's going to be good yrs.

I SAY, AND WE ALL SAY TO THIS -- THAT THESE VIEWS SHALL NEVER PREVAIL IN WASHINGTON.

BESIDES ISSUES AND POSITION AND ACCOMPLISHMENTS WHICH ARE IMPORTANT, JIMMY CARTER BRINGS OTHER ASSETS TO THE PRESIDENCY. He

~~IS WISER... LEARNED A LOT ABOUT WHAT CAN BE ACCOMPLISHED FOR OUR COUNTRY -- SOMETIMES THE HARD WAY -- AND THE EXPERIENCE HAS PAID OFF~~

for example

THERE IS NO SUBSTITUTE FOR EXPERIENCE IN THE OVAL OFFICE. PEOPLE ASK ME OFTEN HOW THE PRESIDENT HAS CHANGED IN THE LAST 4 YEARS.

...AND I SAY HE HAS BECOME MORE "VISIONARY" -- LOOKS TO THE FUTURE AND WHAT CAN BE ACCOMPLISHED. EXPERIENCE ALLOWS HIM TO DO THIS. HE HAS TOLD ME THAT MAYBE HE MANAGED THE GOVERNMENT TOO

MUCH AT FIRST -- BUT THAT WAS AN IMPORTANT LEARNING PROCESS. HE HAS LEARNED THE INTRICACIES OF GOVERNMENT -- WHERE THE INFLUENCES ARE -- WHERE THE PROGRAMS ARE -- HOW TO COORDINATE THEM TO MAKE THEM WORK BETTER TO SERVE THE PEOPLE. IT TAKES TIME TO LEARN THE INNER WORKINGS OF THE GOVERNMENT.

It takes time to develop.

~~HE HAS DEVELOPED~~ A GOOD WORKING RELATIONSHIP WITH CONGRESS.

~~JIMMY CARTER HAS PASSED 80% OF ALL LEGISLATION...RECORD~~

~~the Pres~~ *It takes time to*

~~HE HAS DEVELOPED~~ A KNOWLEDGE OF WORLD LEADERS -- ~~THE~~

& the Pres has done this & has learned the

INTER-RELATIONSHIP OF OUR COUNTRY WITH COUNTRIES AROUND THE WORLD.

He knows where the tensions are

~~HE KNOWS~~ WHERE THE TENSIONS ARE, AND THE REASONS FOR THEM.

He knows

EXPERIENCE IS AN ASSET THAT IS VERY VALUABLE TO THE PRESIDENT AND TO OUR COUNTRY. AND THERE ARE OTHER ASSETS THAT ARE IMPORTANT. ONE IS HIS MODERATION. ~~JIMMY CARTER KNOWS THAT~~ THERE IS NO ROOM FOR EXCESS OR EXTREMES IN THE OVAL OFFICE. ^{The Pres} HE HAS TO BALANCE EXTREME DEMANDS EVERY DAY -- AND MAKE AN ULTIMATE DECISION -- AND HE DOES....AND OFTEN TAKES THE HEAT FROM EVERY SIDE. BUT HE KNOWS THE JOB OF A PRESIDENT IS TO DO WHAT IS RIGHT AND REALISTIC FOR OUR COUNTRY.

AND HE IS SMART. HE HAS THE ABILITY TO GRASP DIFFICULT PROBLEMS. SO MANY SERIOUS PROBLEMS COME TO A PRESIDENT. AND EVENTS ARE UNPREDICTABLE -- OFTEN DECISIONS HAVE TO BE MADE WITHOUT DELAY.

BUT EVEN WHEN DECISIONS ARE MADE WITH MUCH STUDY AND SUFFICIENT TIME, I HAVE NOTICED THAT UNANIMITY AMONG ADVISORS IS MOST RARE WHEN PROBLEMS ARE THE MOST DIFFICULT.

THERE IS ONLY ONE PERSON WHO HAS ALL THE KNOWLEDGE. ONLY ONE PERSON HAS THE RESPONSIBILITY. I KNOW FROM CLOSE PERSONAL EXPERIENCE THAT THE OFFICE OF THE PRESIDENCY IS A VERY LONELY POSITION.



~~JIMMY CARTER HAS WORKED HARD OVER THE PAST 4 YEARS. HE HAS TACKLED ALL THE DIFFICULT PROBLEMS THAT HAVE BUILT UP OVER A LONG PERIOD OF TIME -- AND WE'RE JUST BEGINNING TO SOLVE THESE PROBLEMS.~~

~~WE DO HAVE A GOOD ENERGY PROGRAM -- THE FIGURES ON THE ECONOMY ARE GETTING BETTER EVERY WEEK -- (NOT GOOD ENOUGH, BUT GETTING BETTER). GNP UP ENERGY PRICES DOWN HOUSING STARTS UP UNEMPLOYMENT DOWN AUTO SALES UP PPI 6%~~

^{I believe that} I BELIEVE THE MOST IMPORTANT THING WE NEED RIGHT NOW FOR OUR COUNTRY IS STABILITY AND CONTINUITY IN THE PROGRAMS AND PLANS FOR COUNTRY. WE DON'T NEED UPHEAVAL JUST AT THE TIME WE'RE BEGINNING TO SOLVE THE PROBLEMS.

WE HAVE NOT HAD A 2-TERM PRESIDENT SINCE EISENHOWER.

I READ AN ARTICLE -- CONTINUITY

FOR THE FUTURE OF OUR COUNTRY -- [FOR STABILITY, AND
 CONTINUITY OF GOOD PROGRAMS, GOOD PLANS] -- I ASK YOU TO WORK
 VERY HARD FOR THE NEXT 2 WEEKS. *you are the ones who work hard -
 but it is so imp. I want to encourage you to do even more -*
 TALK TO YOUR FRIENDS, RELATIVES, NEIGHBORS -- MAN THE
 TELEPHONE -- GET OUT THE VOTE. THERE IS NO OTHER MORE IMPORTANT
 WAY YOU CAN SPEND THE NEXT 2 WEEKS -- FOR THE FUTURE OF OUR
 COUNTRY. *we will ~~must~~ elect Democrats on Nov 4th
 & again Missouri is going to be in Carter column -*
 AND WITH YOUR HELP I AM CONFIDENT THAT JIMMY CARTER WILL
 BE RE-ELECTED PRESIDENT OF THE UNITED STATES!

OCTOBER 20, 1980

Office of the First Lady's Press Secretary

NOTICE TO THE PRESS

First Lady Rosalynn Carter will travel to Muskegon, Traverse City, Marquette, Michigan; Madison and Milwaukee, Wisconsin; Quincy, Illinois; Hannibal and St. Louis, Missouri on Thursday and Friday, October 23 & 24.

In Michigan, the First Lady will tour the Muskegon Piston Factory, attend a Senior Citizens reception at the Traverse City Senior Center and a labor rally at the James Thimmes Memorial Hall in Marquette.

In Wisconsin, Mrs. Carter will attend a rally at the Labor Temple in Madison and overnight in Milwaukee.

On Friday, the First Lady will attend the Wisconsin Federation of Teachers Convention at the Hyatt Regency Hotel and the Wisconsin Education Association Convention at the Milwaukee Arena.

In the afternoon, Mrs. Carter will attend a reception at Rockcliffe Museum in Hannibal, Missouri and a rally at ~~Notre Dame High School~~ in Quincy, Illinois.

In the evening, the First Lady will attend the Truman Day Dinner hosted by the St. Louis Democratic City Committee at the Sheraton Convention Center in St. Louis.

The First Lady will return to Washington late Friday evening.

Press desiring to travel with the First Lady must contact 456-2130 no later than 12 noon, Wednesday, October 22.

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* Well, tonight, since I am Jimmy's closest personal advisor, I wanted to reassure ^{you} as Democrats that I do try to stay informed. There are so many complex issues — and I always read the papers.

I get up early every morning & begin w the comics. I read Doonesbury, Peanuts, Evans & Novak — and then I turn to the news.

And I discuss the things that I read about with Jimmy.

I remember, for instance, saying to him "Jimmy, I read in the paper that Congress is in session."

And he said, "Yes, Rosalynn, I know it. I can't help it. They do it every year."

YOUR STATE DEMOCRATIC PARTY ^{was} ONE OF THE MOST SUCCESSFUL
IN THE COUNTRY, HAVING ELECTED ³ TWO NEW U.S. CONGRESSMEN AND
A NEW SENATOR IN LAST YEAR'S ELECTION. *and I congratulate you.*

~~TONIGHT WE ARE HONORING A MAN WHO HAS SERVED HIS PARTY,
HIS STATE AND HIS COUNTRY FOR MORE THAN 30 YEARS - JUSTICE
G. MENNEN WILLIAMS.~~ ^{you} *Tonight* I AM PROUD TO JOIN YOU IN ACKNOWLEDGING

HIS LEADERSHIP AND LONG RECORD OF PUBLIC SERVICE. *of Justice Williams*

~~AND~~ I'M PLEAS^{to}ED TO BE HERE, PERSONALLY ~~TO~~ EXPRESS TO
YOU, MR. JUSTICE, MY OWN ADMIRATION AND APPRECIATION FOR
YOUR YEARS OF ~~SERVICE~~ *servicing others.* *& Nancy*

SINCE MY LAST VISIT TO DETROIT THERE HAVE BEEN DRAMATIC
CHANGES IN YOUR CITY.

~~Memo~~ I WAS HERE IN THE RENAISSANCE CENTER TWO YEARS AGO (DAY
BEFORE YESTERDAY) FOR DINNER, BEFORE WE WENT TO THE PHIL HART Memorial
CONCERT. IT WAS ONE OF THE FIRST FUNCTIONS IN THIS CENTER,
WHICH WAS STILL NOT COMPLETED THEN.

I remember the construction - the scaffolding

Now

DECAYING DOWNTOWN AREAS ARE BEING REVITALIZED BY NEW OFFICE
BUILDINGS, HOTELS, HOUSING AND SHOPPING CENTERS. DETROIT
ALSO LEADS THE NATION IN CRIME REDUCTION -- 30 PERCENT IN
THE LAST TWO YEARS -- WHICH MEANS THAT ^{you} ~~THE~~ CITY IS EXPERIENCING
A MORAL, AS WELL AS A MATERIAL RENAISSANCE.

ONLY A FEW YEARS AGO, WHEN WE WERE CAMPAIGNING, THERE WAS A FEELING OF WIDESPREAD DESPAIR ABOUT OUR SYSTEM OF GOVERNMENT.

I DON'T SENSE THAT DESPAIR TODAY. I BELIEVE THE AMERICAN PEOPLE KNOW ONCE AGAIN THAT GOVERNMENT IS WORKING FOR THEM, NOT AGAINST THEM -- I BELIEVE THERE HAS BEEN A BASIC CHANGE IN PUBLIC ATTITUDE.

THE PRESIDENT IS THE ONLY PUBLIC OFFICIAL WHO IS ANSWERABLE TO EVERY AMERICAN CITIZEN. SO THE MORAL HEALTH OF THE PRESIDENCY HAS A PROFOUND EFFECT ON THE MORAL CONFIDENCE OF THE NATION -- AND, THE MORAL HEALTH OF THIS PRESIDENCY IS VERY GOOD. TO ME, THIS KIND OF LEADERSHIP IS AS IMPORTANT AS ANY PROGRAM OR POLICY.

BUT IN PROGRAMS AND POLICY WE HAVE GOTTEN BACK TO THE BASICS AS WELL -- A NEW FOUNDATION GOES BACK TO THE BASICS OF GOOD GOVERNMENT -- GOVERNMENT THAT IS EFFECTIVE, EFFICIENT, RESPONSIVE TO THE NEEDS OF THOSE IT SERVES.

JIMMY INHERITED SERIOUS ECONOMIC PROBLEMS: A HUGE BUDGET DEFICIT -- THE WORST UNEMPLOYMENT SINCE THE 1930'S, PLUS INFLATION AVERAGING EIGHT PERCENT A YEAR FOR THE THREE YEARS BEFORE HE TOOK OFFICE.

HE HAS TAKEN SOME STRONG ACTIONS AND WE HAVE HAD SOME SUCCESSSES. DURING THE PAST TWO YEARS, SEVEN⁷ MILLION NEW JOBS HAVE BEEN CREATED. THE UNEMPLOYMENT RATE HAS FALLEN BY 25 PERCENT. WE'VE HAD THE LONGEST PERIOD OF SUSTAINED ECONOMIC GROWTH EVER. AND THE FEDERAL DEFICIT HAS BEEN REDUCED.

*

We needs your help, your support with legislations as it works its way through Congress — ~~we need your help in~~ in making sure legislation is implemented once it is law —

We needs your words of encouragement & your ideas — together. I ~~don't~~ believe ~~we can solve~~ there is a problem we can't solve — or an obstacle we can't overcome when we set our mind to it together.

OCTOBER 24, 1980

Notre Dame HS Band

Father Chas. Scholz

Chamber of Commerce PUBLIC RALLY - QUINCY, ILLINOIS
Ambassadors

Mike McClain
state Rep

TK Adams Co. Demo
central Comm -
honored guest

RSC's REMARKS
I've seen friends I met in '76 - visit. I'll. Veterans Home
Delta Queen

IT'S WONDERFUL TO BE HERE. THE PEOPLE OF QUINCY WILL
ALWAYS BE SPECIAL TO THE PRESIDENT AND ME. WHEN WE CAME
DOWN THE MISSISSIPPI LAST AUGUST, THE DELTA QUEEN STOPPED
TO PASS THROUGH A LOCK HERE. IT WAS FOUR IN THE MORNING,
BUT THERE MUST HAVE BEEN A THOUSAND QUINCY RESIDENTS ON
THE SHORE TO GREET US. IT WAS ONE OF THE WARMEST AND MOST
TOUCHING WELCOMES WE'VE EVER RECEIVED, AND WE'VE NEVER FORGOTTEN IT.
SO I REALLY FEEL AT HOME HERE, AND I'M GLAD TO HAVE
THIS OPPORTUNITY TO TALK TO YOU ABOUT THE PRESIDENT.

I bring greetings from Pres.

GENERAL RALLY

Talked 2 him this morning.

IN 1976, WHEN I WAS CAMPAIGNING FOR JIMMY, PEOPLE WANTED TO
KNOW WHO HE WAS AND WHAT HE WAS LIKE. I SAID THEN -- AND I CAN
REPEAT -- HE IS HONEST, RELIABLE, INTELLIGENT AND COURAGEOUS.

AND HE CARES ABOUT THE PEOPLE OF OUR COUNTRY AND UNDERSTANDS
THE PROBLEMS THEY FACE. JIMMY CARTER HAS LIVED WITH YOUR PROBLEMS
FOR THE PAST 4 YEARS. HE KNOWS HOW YOU ARE HURT BY THE IMPACT OF
NATIONAL PROBLEMS -- ENERGY AND INFLATION.

HE SHARES YOUR FRUSTRATION.

2.

HIS DECISIONS AS PRESIDENT -- WHETHER THEY BE ON ENERGY,
OR THE ECONOMY, OR SOCIAL PROGRAMS -- HAVE BEEN TO MAKE LIFE
BETTER FOR ALL OUR PEOPLE.

[LIKE YOU, HE KNOWS WHAT A HARD DAY'S WORK IS. HE KNOWS YOU
MUST HAVE A DECENT WAGE, SAFE WORKING CONDITIONS, AND JOB SECURITY
AND EQUAL RIGHTS, A CLEAN ENVIRONMENT AND PEACE. HE KNOWS YOU
WANT TO BE SECURE IN OLD AGE AND CONFIDENT ABOUT THE FUTURE. AND
HE'S WORKING TO MEET THESE GOALS.]

I CAN SAY TO YOU WITHOUT HESITATION -- WISER THAN 4 YEARS AGO --
LEARNED A LOT ABOUT WHAT CAN BE ACCOMPLISHED FOR OUR COUNTRY --
SOMETIMES THE HARD WAY!

BUT A GOOD PARTNERSHIP HAS DEVELOPED WITH CONGRESS -- AND THE EXPERIENCE HAS PAID OFF. 80% OF LEGISLATION SENT TO CONGRESS PASSED. GREAT RECORD. AND NOT JUST THE EASY THINGS.

HE HAS LAID A GOOD FOUNDATION FOR SOLVING THE DIFFICULT PROBLEMS THAT HAVE BUILT UP OVER MANY YEARS.

WE NOW HAVE A COMPREHENSIVE ENERGY PROGRAM. AND IT'S GOING TO BRING US ENERGY SECURITY BY USING AMERICAN COAL AND OIL AND GAS, AND SUNLIGHT ✓- AND IT'S GOING TO CREATE HUNDREDS OF THOUSANDS OF JOBS. *[Agriculture - farmers - going to be a great part of making us energy secure - gasoline - bio-mass]* AND NOW THAT WE HAVE AN ENERGY POLICY IN PLACE, WE CAN REVITALIZE THE ENTIRE ECONOMY OF OUR COUNTRY. *& the Pres. is working to do just that.*

& things are getting better. Housing starts up, auto sales up, energy prices down, unemployment down. good indicators, GNP up 1%.
~~ECONOMIC APPROACH IS WORKING -- GOOD ECONOMIC NEWS.~~
Continuation of a trend that shows the economy rebounding -

and I think 80'S CAN BE A TIME OF EXCITEMENT AND GREAT PROGRESS, AND WE'RE ALL GOING TO BE A GREAT PART OF THAT PROGRESS. We can solve our problems - *Last yr. appealing to everyone - Windfall profits tax - we have it - allow us to do research develop alternative energy sources - I know we can solve our problems. We're Americans*
~~COMMISSION ON THE 80'S~~
I'm proud of the Pres. accomplishments
~~JIMMY CARTER HAS A SOLID RECORD OF ACCOMPLISHMENT.~~ BUT THERE ARE OTHER THINGS THAT ARE IMPORTANT. *Agriculture farmer*

ONE OF JIMMY CARTER'S GREATEST ASSETS IS HIS MODERATION. THERE IS NO ROOM FOR EXCESS OR EXTREMES IN THE OVAL OFFICE. (HE HAS TO BALANCE EXTREME DEMANDS EVERY DAY -- AND MAKE AN ULTIMATE DECISION -- AND HE DOES -- AND OFTEN TAKES THE HEAT FROM EVERY SIDE. BUT HE

KNOWS THAT THE JOB OF A PRESIDENT IS TO DO WHAT IS RIGHT AND REALISTIC FOR US.)

JIMMY CARTER IS SMART. HE HAS THE ABILITY TO GRASP DIFFICULT PROBLEMS -- CIRITICAL IN THE OVAL OFFICE. SO MANY SERIOUS PROBLEMS COME TO A PRESIDENT, AND EVENTS ARE UNPREDICTABLE -- AND OFTEN DECISIONS HAVE TO BE MADE WITHOUT DELAY. BUT EVEN WHEN DECISIONS ARE MADE WITH MUCH STUDY AND SUFFICIENT TIME, I HAVE NOTICED THAT UNANIMITY AMONG ADVISORS IS MOST RARE WHEN THE PROBLEMS ARE MOST DIFFICULT. THERE IS ONLY ONE PERSON WHO HAS ALL THE KNOWLEDGE. ONLY ONE PERSON HAS THE RESPONSIBILITY.

~~He has kept our co strong - increased ---~~
~~Pres. of Peace I'm proud that he has reversed the~~
~~course to re~~ Peace ~~worked for peace for others~~

I BELIEVE THE MOST IMPORTANT THING WE NEED RIGHT NOW FOR OUR COUNTRY IS STABILITY AND CONTINUITY IN THE PROGRAMS AND PLANS FOR COUNTRY. WE DON'T NEED UPHEAVAL JUST AT THE TIME WE'RE BEGINNING TO SOLVE THE PROBLEMS.

WE HAVE NOT HAD A 2-TERM PRESIDENT SINCE EISENHOWER.

I READ AN ARTICLE -- CONTINUITY

FOR THE FUTURE OF OUR COUNTRY -- FOR STABILITY, AND CONTINUITY

OF GOOD PROGRAMS, GOOD PLANS I ASK YOU TO WORK VERY HARD FOR THE NEXT 2 WEEKS. ^{we need your help} TALK TO YOUR FRIENDS, RELATIVES, NEIGHBORS -- MAN THE TELEPHONE -- GET OUT THE VOTE. THERE IS NO OTHER MORE IMPORTANT WAY YOU CAN SPEND THE NEXT 2 WEEKS -- FOR THE FUTURE OF OUR COUNTRY.

AND WITH YOUR HELP -- CONFIDENT JC RE-ELECTED POTUS!

6. determine the future of our co

