

Fort Worth, Texas; Shreveport, Louisiana, 9/29/80

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Staff: Sam Edwards
Press: Grace Polk
817/332-6900

334-0770

TRIP OF MRS. CARTER TO

FORT WORTH, TEXAS; SHREVEPORT, LOUISIANA; AND JACKSON, MISSISSIPPI

Monday, September 29, 1980

WEATHER: Fort Worth

Mostly cloudy. Precip: 20% chance rain showers, thunderstorms.

Temp: High 90, low 68.

8:15 am Mrs. Carter departs South Grounds en route Andrews AFB

8:50 am EDT Mrs. Carter arrives Andrews AFB, boards aircraft and
departs en route Fort Worth, Texas

(Flying time: 3 hours)
(Gain 1 hour)
(Breakfast served on board)

10:50 am CDT Mrs. Carter arrives Carswell Air Force Base, (817/735-7531)
Base Operations, Fort Worth, Texas and is met by:

Greeting Committee*

CLOSED ARRIVAL/OPEN PRESS COVERAGE

and proceeds to motorcade for boarding

Limo: Mrs. Carter
Cong. Jim Wright
Mrs. Betty Wright

10:55 am Motorcade departs airport en route Convention Center Hotel,
600 Commerce Street

(Drive time: 25 minutes)

11:20 am Mrs. Carter arrives Convention Center Hotel and (817/332-6900)
is met by:

Mr. Lee Hinds, Hotel Manager

and proceeds to Holding Room, #413/Staff Room, #412

11:25 am Mrs. Carter departs Holding Room, #413 en route Meeting
Rooms A and B

11:30 am Mrs. Carter arrives Rooms A and B for

PRESS COMMENTS

OPEN PRESS COVERAGE

11:40 am Mrs. Carter departs Rooms A and B en route Holding Room, #610/Staff Room, #609 for

5 MINUTE TAPED RADIO INTERVIEW
with John Mancrief - Texas Radio Network

11:45 am Mrs. Carter departs Holding Room #610 and proceeds to Sundome Room

11:47 am Mrs. Carter arrives Sundome Room for (817/332-6900)
RECEIVING LINE/Photo with C/M supporters

NO PRESS COVERAGE

NOON Mrs. Carter departs Sundome Room en route motorcade

Limo: Mrs. Carter
Cong. Wright
Mrs. Betty Wright

Note: On hotel departure, Mrs. Carter will greet Bill and Jeanne Shinn, hotel owners.

12:05 pm Motorcade departs Convention Center Hotel en route Burk Burnet Park, 7th & Lamar Streets

(Drive time: 5 minutes)

12:10 pm Mrs. Carter arrives Park for "Lunch in the Park" and proceeds to stage, greeting guests along the way

Note: Band will play on arrival and departure.

12:15 pm Mrs. Carter arrives stage, greets platform guests, and is seated

(Program begins next page.....)

Introduction of Platform

Guests
Introduction of Cong. Wright
Introduction of MRS. CARTER

State Rep. Cary
State Rep. Cary
Cong. Wright

MRS. CARTER REMARKS

Closing Remarks

Cong. Wright

Note: David Hardwick and The Texas Gold
Band - Park entertainment.

Note: Sign interpreter - Bob Rouse.

Note: Guests are standing.

OPEN PRESS COVERAGE

12:40 pm Mrs. Carter departs stage, greeting guests en route motorcade

Limo: Mrs. Carter
Cong. Wright
Ron Meers*

12:50 pm Motorcade departs Park en route Carswell Air Force Base

(Drive time: 20 minutes)

1:10 pm Mrs. Carter arrives airport and boards aircraft

1:20 pm Mrs. Carter departs Forth Worth, TX en route Shreveport, LA

(Flying time: 45 minutes)
(Lunch served on board)

WEATHER: Mostly cloudy.
Precip: 40% chance rain, thunderstorms.
Temp: High 84, low 67.

2:05 pm Mrs. Carter arrives Shreveport Regional Airport, (318/221-3515)
General Aviation Terminal, and is met by:

Greeting Committee*

CLOSED ARRIVAL/OPEN PRESS COVERAGE

and proceeds to motorcade for boarding

Limo: Mrs. Carter
Lt. Gov. Bobby Freeman
Joe D. Waggoner, Jr.,
former Congressman

2:10 pm Motorcade departs airport en route Centenary College,
Centenary Boulevard

(Drive time: 15 minutes)

2:25 pm Mrs. Carter arrives Centenary College and is (318/869-5011)
met by:

Greeting Committee*

and proceeds to Gent's Basketball Room for (318/869-5276 or 7)
Holding

2:30 pm Mrs. Carter departs Gent's Basketball Room en route Rooms 106
and 107

2:31 pm Mrs. Carter and Lt. Gov. Freeman arrive Rooms 106 and 107
for Brief Greetings and RECEIVING LINE with State and Local
Officials, Community Leaders, and C/M supporters, and
proceed to podium area

Introduction of MRS. CARTER

Lt. Gov. Freeman

MRS. CARTER REMARKS

Note: Guests are standing.

Note: Stand-up mike.

2:40 pm Mrs. Carter greets guests in RECEIVING LINE

Lt. Gov. Freeman/ Mr. Gus Mijalis*/ MRS. CARTER

OPEN PRESS COVERAGE

3:00 pm Mrs. Carter departs Rooms 106 and 107 en route Gent's Basketball Room

3:01 pm Mrs. Carter arrives Gent's Basketball Room for a 15-minute, taped, TV Interview with Jack Hodges, KTBS-TV

3:16 pm Mrs. Carter departs Gent's Basketball Room en route Room 108

3:20 pm Mrs. Carter arrives Room 108 for

PRESS COMMENTS

OPEN PRESS COVERAGE

3:35 pm Mrs. Carter departs Room 108 en route Gent's Basketball Room for a 10-minute, one-on-one Interview with Stan Tiner, editor, SHREVEPORT JOURNAL

3:45 pm Interviewer departs Room

3:50 pm Mrs. Carter departs Gent's Basketball Room en route Gym

3:51 pm Mrs. Carter arrives Gym for C/M Public Rally, pauses for announcement by Lt. Gov. Freeman and proceeds to stage for seating

Welcome & Introduction of

Dr. Hull

Lt. Gov. Freeman

Invocation

Dr. William Hull

Introduction of Joe D.

Waggoner, Jr.

Lt. Gov. Freeman

Remarks & Introduction of

Dr. Don Webb

Joe D. Waggoner, Jr.

Introduction of MRS. CARTER

Dr. Webb

MRS. CARTER REMARKS

Presentation of Keys to the
Cities, and of Proclamation
setting ROSALYNN CARTER DAY

Mayor Bill Hanna,
Shreveport
Mayor Marvin Anding,
Bossier

Presentation of Flowers to
MRS. CARTER

Miss Libbi Thomas
Miss Jill Godwin
Master Jim Brand

Introduction of

Rev. E. E. Jones

Lt. Gov. Freeman

Program continues next page.....

SHREVEPORT, LOUISIANA

September 29, 1980

Rev. E. E. Jones

Lt. Gov. Freeman

Choir

Lt. Gov. Freeman

Note: Guests are seated.

4:20 pm

Mrs. Carter departs stage, greeting guests en route motorcade

Limo: Mrs. Carter
M. MacBean

4:25 pm

Motorcade departs College en route Shreveport Regional Airport

(Drive time: 15 minutes)

4:40 pm

Mrs. Carter arrives airport and boards aircraft

4:50 pm

Mrs. Carter departs Shreveport, LA en route Jackson, MS

(Flying time: 45 minutes)

WEATHER: Mostly cloudy.
Precip: 40% chance of rain showers, thunderstorms.
Temp: High 81, Low 63.

5:35 pm Mrs. Carter arrives Air National Guard (601/939-3633) Terminal, Allen C. Thompson Airport, and is met by:

Mr. Pat McMullen*
Mr. Mike McMullen*
Gov. and Mrs. William Winter (Elise)
Cdr. John D. Little, Base Commander,
Air Nat'l Guard, 172d TAG

CLOSED ARRIVAL/OPEN PRESS COVERAGE

and proceeds to motorcade for boarding

Limo: Mrs. Carter
Gov. William Winter
Mrs. Elise Winter

5:40 pm Motorcade departs airport en route Coliseum Ramada Inn, 400 Greymont, Jackson, MS

(Drive time: 20 minutes)

6:00 pm Mrs. Carter arrives Coliseum Ramada Inn (601/969-2141) and proceeds to Suite 1005 for

(PERSONAL/STAFF TIME: 20 minutes)

Note: Phone in Suite 1004 is manned;
all calls should be made there
and messages left for return calls.

6:20 pm Mrs. Carter, escorted by Mr. and Mrs. Pat McMullen (Rosemary) and Sen. James O. Eastland, departs Suite en route Mississippi State Bank Suite

6:25 pm Mrs. Carter arrives Mississippi State Bank Suite for DNC Fund Raising Reception - RECEIVING LINE/Photos

and proceeds to greet guests in RECEIVING LINE

Pat McMullen
Rosemary McMullen
Sen. James O. Eastland
Elise Winter
Gov. William Winter
MRS. CARTER

NO PRESS COVERAGE

6:55 pm Mrs. Carter departs Mississippi State Bank Suite en route Holding Room

6:58 pm Mrs. Carter arrives Holding Room (601/969-2246 or 601/969-2141, Ext. 3102)

7:00 pm Mrs. Carter departs Holding Room en route Gallery E for

PRESS COMMENTS

OPEN PRESS COVERAGE

*press: mult
foc:*

Note: Walls are dull orange.

7:10 pm Mrs. Carter departs Gallery E en route Holding Room

7:11 pm Mrs. Carter arrives Holding Room for

5 MINUTE TAPED RADIO INTERVIEW

with Howard Zett - WJDX
(name will be supplied on Monday)

7:19 pm Mrs. Carter, accompanied by the Governor and Mrs. Winter, departs Holding Room en route Empire Room for Gala Dinner-Concert in Honor of the First Lady

7:20 pm Mrs. Carter arrives Empire Room, proceeds to platform* and takes seat

Announcement

Pat McMullen

Invocation

Welcome and Introduction of
MRS. CARTER

Gov. William Winter

MRS. CARTER REMARKS

Closing Remarks

Gov. William Winter

OPEN PRESS COVERAGE

Note: Guests will have been seated at 6:45 pm. Once again, the walls are a dull orange.

7:45 pm Mrs. Carter departs platform, greeting guests along the way

*press foc
mult
45' show -
power -
lights*

Limo: Mrs. Carter
Pat McMullen
Rosemary McMullen

Motorcade departs Coliseum Ramada Inn en route Allen C. Thompson Airport

(Drive time: 20 minutes)

Mrs. Carter arrives airport and boards aircraft

Mrs. Carter departs Jackson, MS en route Andrews AFB

(Flying time: 2 hours 10 minutes)
(Lose 1 hour)
(Dinner served on board)

Mrs. Carter arrives Andrews AFB and departs en route South
Grounds

Mrs. Carter arrives South Grounds, The White House

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SEPTEMBER 14, 1980

Office of the First Lady's Press Secretary

NOTICE TO THE PRESS

First Lady Rosalynn Carter will travel to Ft. Worth, Texas; Shreveport, Louisiana and Jackson, Mississippi on Monday, September 29.

In Fort Worth, Mrs. Carter will attend a rally at Burt Burnet Park with Congressman and Mrs. Jim Wright. In the afternoon, the First Lady will attend a reception at Centenary University in Shreveport, La. Mrs. Carter will attend a Democratic National Committee fundraiser at the Coliseum Ramada Inn in Jackson, Mississippi in the early evening.

The First Lady will return to the White House in the late evening.

Press desiring to travel with the First Lady should contact 456-2130 no later than 12 noon, Friday, September 26.

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Army Admission
9/29/80 applicant Dr. Webb

LT. Gov. Bobby Freeman LA

M. Retarded Children

young people
join in

MRS. CARTER'S REMARKS

~~Joe Waggoner~~
Gus Mijalis ✓

SHREVEPORT, LOUISIANA

Wonderful college
incredible President

TK you
Greetings from Pres - busy time

- ① campaign
- ② clean/drag
- ③ closing days
3 congress

here today - Assurance

IT'S WONDERFUL TO BE IN SHREVEPORT-BOSSIER. AND IT'S
ESPECIALLY NICE TO BE AT CENTENARY COLLEGE. I LEARNED A LITTLE
BIT ABOUT CENTENARY BEFORE I CAME HERE, AND I WANT TO CONGRATU-
LATE YOU ON YOUR MANY ACHIEVEMENTS.

NOT ONLY DO YOU HAVE A BEAUTIFUL CAMPUS AND A PROUD HISTORY,
BUT YOU HAVE A RECORD OF EXCELLENCE IN ACADEMICS AND ATHLETICS.
AND, OF COURSE, YOUR CHOIR IS KNOWN AROUND THE WORLD, AND I'M
~~THRILLED~~
excited TO HAVE A CHANCE TO HEAR THEM TODAY.

LA 2

I CAME TO NORTHWEST LOUISIANA TODAY TO TALK ABOUT THE
PRESIDENT. HE GREW UP IN THE SOUTH IN A RURAL AREA, WORKING
AND RAISING A FAMILY IN A COMMUNITY MUCH LIKE THE COMMUNITIES
YOU LIVE IN HERE IN LOUISIANA.

THE VALUES AND IDEALS HE LEARNED THERE FROM HIS FAMILY,
HIS CHURCH, HIS FRIENDS AND NEIGHBORS -- ARE THE ONES HE ^{that are}
^{inspired him} ~~cherishes~~ TODAY -- AND THE ONES HE ^{is} ~~holds~~ IN COMMON WITH YOU --
-- ^{these basic} AND THESE ARE THE VALUES THAT ^{we've learned} ARE THE STRENGTH ^{I remain the strength} OF OUR GREAT
COUNTRY.

THIS HAS BEEN AN INTERESTING ELECTION YEAR. I HAVE ENJOYED THE CAMPAIGN. IT HAS GIVEN ME A CHANCE TO TRAVEL AGAIN ACROSS THE COUNTRY AND SEE MANY OLD FRIENDS. [AND WE WERE SUCCESSFUL AGAIN IN THE PRIMARIES AND CAUCUSES] -- I'VE ALREADY BEEN IN THIS STATE TWICE THIS YEAR -- AND YOU HELPED US WIN THE NOMINATION!

NOW WE NEED YOUR HELP AGAIN -- AND I AM CONFIDENT THAT LOUISIANA IS GOING TO BE IN THE CARTER COLUMN AGAIN ON NOVEMBER 4TH.

THERE ARE MANY REASONS WHY JIMMY CARTER SHOULD BE RE-ELECTED PRESIDENT OF OUR COUNTRY. BUT I WANTED TO TALK WITH YOU TODAY

There are many reasons why I think J.C. should be re-elected Pres. of our Co. And I want to talk to you today about him. LA 4
 ABOUT SOME OF THE THINGS WE HAVE LEARNED IN THE PAST 4 YEARS -- AND ABOUT SOME OF THE PRESIDENT'S ASSETS THAT I THINK ARE SO VERY IMPORTANT.

HE CARES ABOUT PEOPLE. A PRESIDENT MUST CARE ABOUT OUR COUNTRY AND CARE ABOUT OUR PEOPLE AND BE CONCERNED ABOUT THEIR PROBLEMS -- HOPES -- DREAMS. AND JIMMY CARES.

HE'S TRAVELLED OVER OUR COUNTRY -- DAY IN AND DAY OUT FOR 2 YEARS WHEN HE WAS RUNNING FOR PRESIDENT. HE HAS SEEN PEOPLE WHERE THEY LIVE, WHERE THEY WORK, WHERE THEY PLAY. HE KNOWS THE PROBLEMS AND WHEN PEOPLE ARE DISADVANTAGED, OR IN DISTRESS, OR ARE STRUGGLING TO MAKE ENDS MEET, OR ARE LONELY --

LIKE SO MANY OF OUR ELDERLY CITIZENS -- AFFLICTED, OR ARE DISCRIMINATED AGAINST. HE SUFFERS WITH THEM.

HIS DECISIONS AS PRESIDENT -- WHETHER THEY BE ON ENERGY, OR ECONOMY, OR SOCIAL PROGRAMS -- HAVE BEEN TO MAKE LIFE BETTER FOR ALL OUR PEOPLE.

The Presidency is a very demanding position
~~* The Presidency demands Honesty~~ *It demands*
 * ~~He tells the truth.~~ *He is* CALM AND COURAGEOUS. HE HAS
 PROVEN HIS ABILITY TO DEAL WITH CRISES. DEALING SUCCESSFULLY WITH CRISES IS PART OF A PRESIDENT'S JOB -- BECAUSE FAILURE CAN MEAN CATASTROPHE.

It demands
 [ONE OF HIS GREATEST ASSETS IS HIS] MODERATION. HE HAS TO BALANCE EXTREME DEMANDS EVERY DAY -- AND MAKE AN ULTIMATE DECISION -- AND HE DOES -- AND OFTEN TAKES THE HEAT FROM EVERY SIDE. [BUT HE KNOWS THAT THE JOB OF A PRESIDENT IS TO DO WHAT IS RIGHT AND REALISTIC FOR US.]

The Pres. demands
 EVERYONE HERE KNOWS WHAT A HARD DAY'S WORK IS -- AND JIMMY CARTER PUTS IN A HARD DAY'S WORK -- AND SOME NIGHTS' WORK TOO -- ~~INCREDIBLE ENERGY.~~

It demands intelligence
 AND HE IS SMART. HE HAS THE ABILITY TO GRASP DIFFICULT PROBLEMS -- CRITICAL IN THE OVAL OFFICE. SO MANY SERIOUS PROBLEMS COME TO A PRESIDENT, AND EVENTS ARE UNPREDICTABLE --

AND OFTEN DECISIONS HAVE TO BE MADE WITHOUT DELAY. BUT EVEN WHEN DECISIONS ARE MADE WITH MUCH STUDY AND SUFFICIENT TIME, THERE IS ONLY ONE PERSON WHO HAS ALL THE KNOWLEDGE. ONLY ONE PERSON HAS THE RESPONSIBILITY. I KNOW FROM CLOSE PERSONAL EXPERIENCE THAT THE OFFICE OF THE PRESIDENCY IS A VERY LONELY POSITION.

PRESIDENT OF PEACE -- I AM PROUD THAT HE HAS KEPT OUR COUNTRY STRONG AND KEPT OUR COUNTRY AT PEACE. AND HE HAS WORKED FOR PEACE FOR OTHERS.

HE IS WISER TODAY. HE HAS LEARNED A LOT ABOUT WHAT CAN BE ACCOMPLISHED FOR OUR COUNTRY.

[WHEN WE FIRST WENT TO WASHINGTON, WE WERE OUTSIDERS -- FULL OF CONFIDENCE THAT WE COULD CONQUER CAPITOL HILL OVERNIGHT. WELL, LET ME TELL YOU, IT DOESN'T WORK THAT WAY. IT TOOK SOME TRIAL AND ERROR TO LEARN THE WAYS OF THE HOUSE AND SENATE.] WE HAD TO LEARN SOMETIMES THE HARD WAY! BUT GOOD PARTNERSHIP DEVELOPED WITH CONGRESS. EXPERIENCE PAID OFF -- SO FAR, PASSED 4 OUT OF EVERY 5 BILLS. THAT'S A GREAT RECORD!

NOT GOING TO TALK ABOUT ACCOMPLISHMENTS, BUT DO WANT TO MENTION ENERGY PROGRAM, BECAUSE I DON'T THINK PEOPLE REALIZE WHAT JIMMY HAS BEEN ABLE TO ACCOMPLISH.

WE NOW HAVE IN PLACE -- AFTER 3 YEARS OF STRUGGLE -- ENERGY POLICY. WILL BE BIGGEST ENTERPRISE EVER UNDERTAKEN IN PEACETIME AMERICA. LARGER THAN THE TOTAL SPACE PROGRAM -- INTERSTATE HIGHWAY SYSTEM -- MARSHALL PLAN -- COMBINED. AND IT'S GOING TO BRING US ENERGY SECURITY BY TAPPING OUR OWN GREAT RESOURCES OF OIL AND GAS, COAL AND SUNLIGHT. IT'S GOING TO FREE US FROM DEPENDENCE ON OPEC OIL AND CREATE HUNDREDS OF THOUSANDS OF JOBS.

AND NOW THAT WE HAVE AN ENERGY PROGRAM IN PLACE, WE CAN REVITALIZE THE WHOLE ECONOMY -- AND THE PRESIDENT HAS PLANS TO DO JUST THAT. AND WE CAN BE OPTIMISTIC BECAUSE WE ALREADY HAVE SIGNS THAT THE ECONOMY IS TURNING UP.

ONE LAST WORD ABOUT THE PRESIDENCY. [IT IS A VERY DEMANDING POSITION] THERE ARE MANY DIFFICULT DAILY CONCERNS THAT WEIGH ON THE MIND OF A PRESIDENT -- AND MY HUSBAND MUST CONSTANTLY ASSESS HIS ACTIONS WITH AN AWARENESS OF THE FUTURE. *He must*
a vision of the future *card 9 9 10 104*

WHAT EFFECT WILL THE DECISIONS MADE TODAY HAVE ON THE FUTURE OF OUR COUNTRY, OUR WORLD, ON THE LIVES OF OUR CHILDREN, AND OUR CHILDREN'S CHILDREN?

WHAT WILL THE WORLD LOOK LIKE IN THE YEAR 2000?

WILL WE BE STRONG AND SECURE -- AND WILL WE HAVE A JUST SOCIETY AT HOME?

WILL WE HAVE A WORLD AT PEACE?

THIS IS A VERY IMPORTANT ELECTION YEAR. THE CHOICE WE MAKE ON ELECTION DAY CAN DETERMINE THE FUTURE OF OUR COUNTRY FOR YEARS TO COME.

AND WE MUST ABOVE ALL KEEP OUR FAITH -- IN GOD, IN COUNTRY, OUR FAMILIES, OUR FELLOW COUNTRYMEN -- AND REMEMBER OUR VALUES, THOSE THINGS THAT ARE IMPORTANT IN THE WORLD -- FREEDOM, INDEPENDENCE, LOVE... *as we work together for a better world*

WE NEED YOUR CONTINUING HELP TO ASSURE THAT THE RIGHT CHOICE IS MADE ON ELECTION DAY.

AND JIMMY CARTER IS RE-ELECTED PRESIDENT OF THE UNITED STATES!

Mrs. Carter's Trip to Ft. Worth, Texas; Shreveport, LA, & Jackson, MISS.

September 29, 1980

Fort Worth

The Texas press was aggressive with wide-ranging questions -- from war and peace, moral majority, hostages, Billy Carter, the importance of Texas and the Hispanic vote and the Christian Conservative Caucus.

Due to rain, the event was re-scheduled at the last minute into a shopping mall, where at least 300 persons were very attentive and enthusiastic (about two dozen conservatives were present with hand signs against ERA).

Congressman and Mrs. Jim Wright accompanied the First Lady throughout stop.

Shreveport

In two separate interviews and in press conference, questions were extraordinarily specific about ERA, abortion, busing, prayer in school and religion in politics.

Later, at Centenary College, (the first First Lady to visit since Mrs. Zachary Taylor) Mrs. Carter was extremely well received by a public crowd of at least 600 persons.

Jackson

The press led with a question about the President's commitment to the Tennessee-Tombigbee project, polls, racial campaign slurs and fundamentalist politics. Note: WABC channel 6 reporter said, "Tony Brown's Journal" had asked for response from all candidates on aid to black colleges and that only Reagan has responded. C/M Regional office should follow up, as First Lady said she was sure someone would.

SEPTEMBER 27, 1980

Office of the First Lady's Press Secretary

NOTICE TO THE PRESS

SUMMARY SCHEDULE

TRIP OF THE FIRST LADY TO
FT. WORTH, TEXAS; SHREVEPORT, LA. & JACKSON, MISS.

All times are local

MONDAY, SEPTEMBER 29, 1980

8:20 am Press check-in, VIP Lounge, Andrews AFB

8:50 am THE FIRST LADY DEPARTS ANDREWS AFB ENROUTE FT. WORTH, TEXAS

Flying time: 3 hours
Gain 1 hour
Breakfast will be served

10:55 am THE FIRST LADY ARRIVES CARSERLL AFB, FORT WORTH, TEXAS, BOARDS MOTORCADE
AND DEPARTS ENROUTE CONVENTION CENTER HOTEL

OPEN PRESS COVERAGE
Press Follows

11:20 am THE FIRST LADY ARRIVES CONVENTION CENTER HOTEL AND PROCEEDS TO PRIVATE ROOM FOR
PERSONAL/STAFF TIME

11:30 am PRESS COMMENTS - Meeting Room A & B

OPEN PRESS COVERAGE

11:40 am THE FIRST LADY PROCEEDS TO PRIVATE ROOM FOR PERSONAL/STAFF TIME

12:10 pm THE FIRST LADY ARRIVES BURK BURNET PARK, 7TH AND LAMAR STREETS FOR
CARTER-MONDALE PRESIDENTIAL COMMITTEE RALLY

FIRST LADY REMARKS

OPEN PRESS COVERAGE

12:50 pm THE FIRST LADY DEPARTS BURK BURNET PARK ENROUTE CARSWELL AFB

Press Follows

1:20 pm THE FIRST LADY DEPARTS FT. WORTH, TEXAS ENROUTE SHREVEPORT, LA.

Flying time: 45 minutes
Lunch will be served

—MORE—

2:05 pm THE FIRST LADY ARRIVES SHREVEPORT REGIONAL AIRPORT, SHREVEPORT, LA., BOARDS
MOTORCADE AND DEPARTS ENROUTE CENTENARY COLLEGE

OPEN PRESS COVERAGE
Press Follows

2:25 pm THE FIRST LADY ARRIVES CENTENARY COLLEGE AND PROCEEDS TO PRIVATE
ROOM FOR PERSONAL/STAFF TIME

2:40 pm THE FIRST LADY ARRIVES ROOM 106 FOR RECEPTION WITH COMMUNITY LEADERS

BRIEF PHOTO SESSION

3:00 pm THE FIRST DEPARTS RECEPTION ENROUTE PRIVATE ROOM FOR PERSONAL/STAFF
TIME

3:20 pm THE FIRST LADY ARRIVES ROOM 108 OF PRESS COMMENTS

OPEN PRESS COVERAGE

3:35 pm THE FIRST LADY PROCEEDS TO PRIVATE ROOM FOR PERSONAL/STAFF TIME

3:50 pm THE FIRST LADY ARRIVES GYMNASIUM FOR CARTER-MONDALE PRESIDENTIAL
COMMITTEE RECEPTION RALLY

FIRST LADY REMARKS

OPEN PRESS COVERAGE

4:25 pm THE FIRST LADY DEPARTS CENTENARY COLLEGE ENROUTE SHREVEPORT REGIONAL
AIRPORT

4:50 pm THE FIRST LADY DEPARTS SHREVEPORT, LA. ENROUTE JACKSON, MISS.

Flying time: 45 minutes
Lunch will be served

5:35 pm THE FIRST LADY ARRIVES AIR NATIONAL GUARD TERMINAL, ALLEN C. THOMPSON
AIRPORT, JACKSON, MISSISSIPPI, BOARDS MOTORCADE AND DEPARTS ENROUTE
COLISEUM RAMADA INN

OPEN PRESS COVERAGE
Press Follows

6:00 pm THE FIRST LADY ARRIVES COLISEUM RAMADA INN AND PROCEEDS TO PRIVATE ROOM
FOR PERSONAL/STAFF TIME

7:00 pm THE FIRST LADY ARRIVES GALLERY E FOR PRESS COMMENTS

OPEN PRESS COVERAGE

7:15 pm THE FIRST LADY PROCEEDS TO PRIVATE ROOM FOR PERSONAL/STAFF TIME

7:20 pm THE FIRST LADY ARRIVES EMPIRE ROOM FOR DEMOCRATIC NATIONAL COMMITTEE FUNDRAISING DINNER.

FIRST LADY REMARKS

OPEN PRESS COVERAGE

7:55 pm THE FIRST LADY DEPARTS COLISEUM RAMADA INN ENROUTE AIR NATIONAL GUARD TERMINAL, THOMPSON AIRPORT

Press Follows

8:25 pm THE FIRST LADY DEPARTS JACKSON, MISSISSIPPI ENROUTE ANDREWS AFB

Flying time: 2 hours, 10 minutes
Dinner will be served

11:35 pm THE FIRST LADY ARRIVES ANDREWS AFB

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Office of the First Lady's Press Secretary

NOTICE TO THE PRESS

TRIP OF THE FIRST LADY TO
FORT WORTH, TEXAS; SHREVEPORT, LA. & JACKSON, MISS.

MONDAY, SEPTEMBER 29, 1980

8:50 am EDT THE FIRST LADY DEPARTS ANDREWS AFB ENROUTE FT. WORTH, TEXAS

Flying time: 3 hours
Gain 1 hour
Breakfast will be served

10:50 am CDT THE FIRST LADY ARRIVES CARSWELL AFB, BASE OPERATIONS, FT. WORTH, TEXAS

OPEN PRESS COVERAGE

The First Lady is greeted by State Democratic Officials

10:55 am CDT THE FIRST LADY DEPARTS CARSWELL AFB ENROUTE CONVENTION CENTER HOTEL

Press Follows

11:20 am CDT THE FIRST LADY ARRIVES CONVENTION CENTER HOTEL AND PROCEEDS TO
PRIVATE ROOM FOR PERSONAL/STAFF TIME

PRESS NOTE: Press proceed to
Rooms A & B for press comments

11:30 am CDT THE FIRST LADY ARRIVES ROOMS A & B FOR PRESS COMMENTS

OPEN PRESS COVERAGE

11:40 am CDT THE FIRST LADY DEPARTS ROOMS A & B ENROUTE PRIVATE ROOM FOR PERSONAL/
STAFF TIME

PRESS NOTE: Press proceed to vehicles
and depart enroute Burk
Burnet park

Press Facilities: Mult
Risers
35' throw

12:10 pm CDT THE FIRST LADY ARRIVES BURK BURNET PARK FOR CARTER-MONDALE
PRESIDENTIAL COMMITTEE "LUNCH IN THE PARK"

Remarks by State Representative Cary
Remarks by House Majority Leader Wright

FIRST LADY REMARKS

OPEN PRESS COVERAGE

12:50 pm CDT THE FIRST LADY DEPARTS BURK BURNET PARK ENROUTE CARSWELL AFB

Press Follows

1:20 pm CDT THE FIRST LADY ARRIVES CARSWELL AFB, BOARDS EXECUTIVE ONE AND DEPARTS
ENROUTE SHREVEPORT, LA.

Flying time: 45 minutes
Lunch will be served

2:05 pm CDT THE FIRST LADY ARRIVES SHREVEPORT REGIONAL AIRPORT, GENERAL AVIATION,
SHREVEPORT, LA.

OPEN PRESS COVERAGE

The First Lady will be greeted by State Democratic Officials

2:10 pm CDT THE FIRST LADY DEPARTS SHREVEPORT REGIONAL AIRPORT ENROUTE CENTENARY
COLLEGE

Press Follows

2:25 pm CDT THE FIRST LADY ARRIVES CENTENARY COLLEGE AND PROCEEDS TO PRIVATE ROOM
FOR PERSONAL/STAFF TIME

PRESS NOTE: Press proceed to Room 108

2:30 pm CDT THE FIRST LADY ARRIVES ROOMS 106 & 107 FOR PRIVATE RECEPTION WITH
COMMUNITY LEADERS.

FIRST LADY REMARKS

PRESS NOTE: Remarks will be piped and
multed to Room 108

2:40 pm CDT THE FIRST LADY GREET'S GUESTS IN RECEIVING LINE

BRIEF PHOTO SESSION

PRESS NOTE: Crews and stills will be
escorted inside on rotation

3:00 pm CDT THE FIRST LADY PROCEEDS TO PRIVATE ROOM FOR PERSONAL/STAFF TIME

3:20 pm CDT THE FIRST LADY ARRIVES ROOM 108 FOR PRESS COMMENTS

OPEN PRESS COVERAGE

Press Facilities: Mult

3:35 pm CDT THE FIRST LADY PROCEEDS TO PRIVATE ROOM FOR PERSONAL/STAFF TIME

PRESS NOTE: Press proceed to Gym

Press Facilities: Mult
Lights
Power
25' throw

3:50 pm CDT THE FIRST LADY ARRIVES GYM FOR CARTER-MONDALE PRESIDENTIAL COMMITTEE RALLY.

Remarks by Lt. Governor Freeman

Remarks by Cong. Waggoner, Jr.

FIRST LADY REMARKS

OPEN PRESS COVERAGE

4:25 pm CDT THE FIRST LADY DEPARTS CENTENARY COLLEGE ENROUTE SHREVEPORT REGIONAL AIRPORT

Press Follows

4:50 pm CDT THE FIRST LADY ARRIVES SHREVEPORT AIRPORT, BOARDS EXECUTIVE ONE AND DEPARTS ENROUTE JACKSON, MISS.

Flying time: 45 minutes

5:35 pm CDT THE FIRST LADY ARRIVES AIR NATIONAL GUARD AREA, THOMPSON AIRPORT, JACKSON, MISS.

OPEN PRESS COVERAGE

The First Lady will be greeted by State Democratic Officials

5:40 pm CDT THE FIRST LADY DEPARTS AIRPORT ENROUTE COLISEUM RAMADA INN

Press Follows

6:00 pm CDT THE FIRST LADY ARRIVES COLISEUM RAMADA INN AND PROCEEDS TO PRIVATE ROOM FOR PERSONAL/STAFF TIME

PRESS NOTE: Press Filing Room
Gallery Room D
5 LD's

7:00 pm CDT THE FIRST LADY ARRIVES GALLERY ROOM E FOR PRESS COMMENTS

OPEN PRESS COVERAGE

Press Facilities: Mult

7:10 pm CDT THE FIRST LADY PROCEEDS TO PRIVATE ROOM FOR PERSONAL/STAFF TIME

PRESS NOTE: Press proceed to Empire Room

Press Facilities: Mult

Power

45' throw

7:20 pm CDT THE FIRST LADY ARRIVES EMPIRE ROOM FOR DEMOCRATIC NATIONAL COMMITTEE FUNDRAISING DINNER

Remarks by Pat McMullen

Remarks by Governor Winter

FIRST LADY REMARKS

7:55 pm CDT THE FIRST LADY DEPARTS COLISEUM RAMADA INN ENROUTE THOMPSON AIRPORT

Press Follows

8:25 pm CDT THE FIRST LADY ARRIVES THOMPSON AIRPORT, BOARDS EXECUTIVE ONE AND DEPARTS ENROUTE ANDREWS AFB

Flying time: 2 hours, 10 minutes

Lose 1 hour

Dinner will be served

11:35 pm EDT THE FIRST LADY ARRIVES ANDREWS AFB

#

#

#

PRESS REQUESTS TO TRAVEL

DATE OF TRIP: Sept. 29

TRIP: Ft. Worth, Texas;
Shreveport, La. & Jackson, Miss.

NAME	AFFILIATION	ID INFORMATION	BILLING ADDRESS/ COMMENTS
1. Marianne Means	Hearst Newspapers	Nat'l. Press ID	AND-AND
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			
11.			
12.			
13.			
14.			
15.			

Louisiana -

show air on Sunday -

"Interview" (ABC) - air 12:30 ~~pm~~ ^{pm} -
KTBS -

color news short - soft piece -

15 minutes -

Jack Hodges -

profile on KSC -

work w/ elderly / mental health

would hear of politics &
~~reporters~~ do soft piece -

Stans Tynner - Editor
shareport journal -

10 minutes
Circulation - 110,000

pm. paper -

one paper that endorsed Carter
in ~~the primary~~ '76 general
elections

Patty Harper - Vol. for

Texas —

Paul

Media Requests - for Sept. 29 trip

Shreveport, La.

C/M would like RSC to do two specials:

~~ride~~ ride for 10 minutes with the editor of the Shreveport Journal, circ. 110,000, p.m. paper. They were the only paper in Shreveport to endorse Carter during the La. primary: 76 -

"Interview" (ABC affiliate) 30 minute program seen on Sunday at 12:30 pm - would like RSC to do 15 minutes Jack Hodges is the Host - C/M says the interview would be soft and focus on RSC and the mentally afflicted and elderly, projects etc. - holding room - 10 minutes -

20 minutes
OK time?
time
check
nanny

OK If we
can
schedule

Dallas-Ft. Worth

Kathy Baker feels that the media is so conservative that we should not do any media per se, but do a visual such as the Cow Palace which ~~that Texas media would~~ she thinks would play well with the Texas media.

Jackson, Miss.

Northeast Miss. Daily Journal
Norma Fields

C/M would like to do two 15 minute newspaper interviews:

Susanne Andrews - reporter for the Jackson Clarion Ledger AM paper, 63,000 circ. Andrews is a reporter for the Life Style section of the paper - it is a family owned paper by Dems.

Beverly Hinton Jackson Daily News - owned by same family but different editorial board - they have been anti-Carter. Hinton is also on the Style section of the paper. p.m. paper

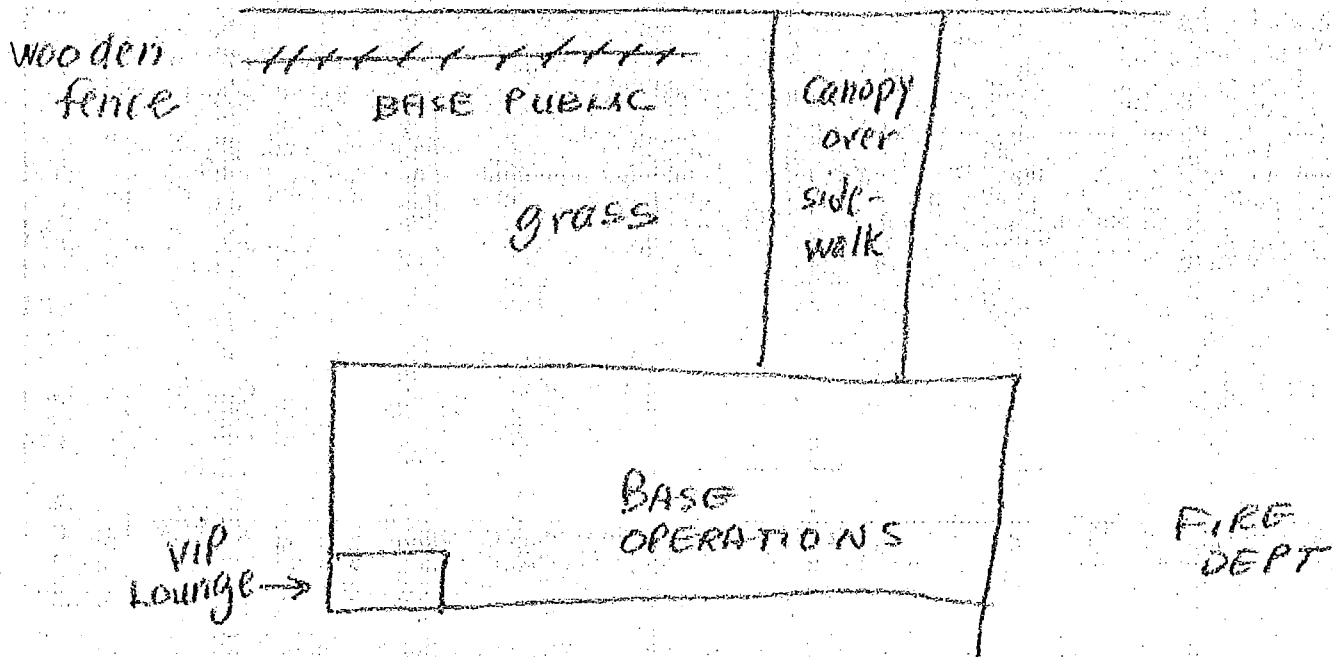
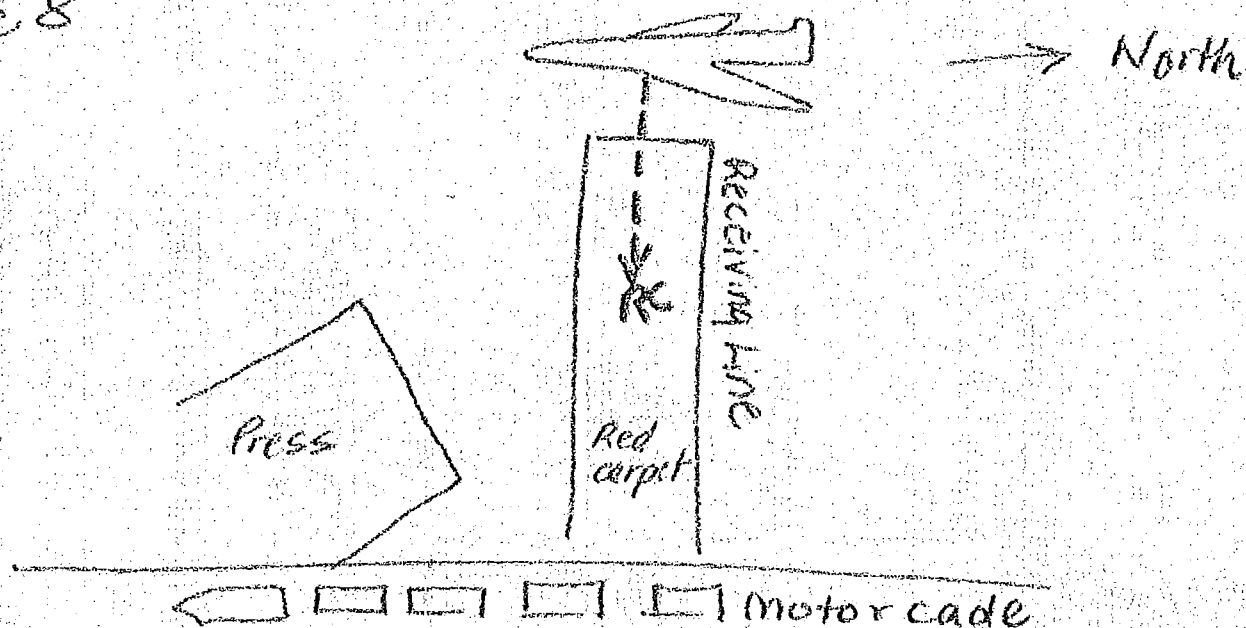
No

OK
TVP
ada

If there are both "style" pieces, same paper, we should do 20 minutes with both. RSC hates these and they are tedious.
~~paper~~
~~10 minutes~~
~~10 minutes~~

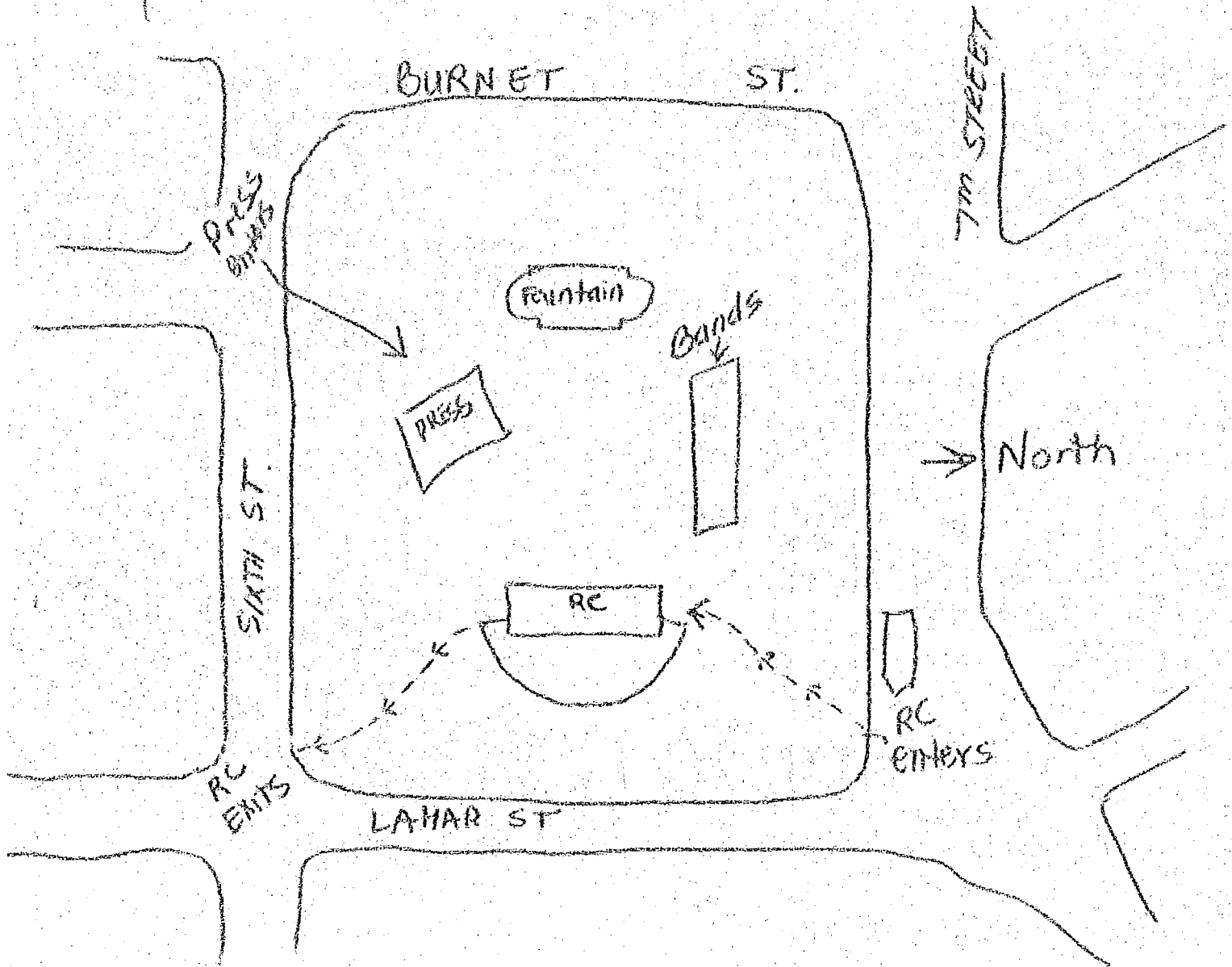
TO: PAUL COSTELLO 450-2164
FROM: GRACE POLK (817)334-0770

Carswell AFB
Gate 8



TO: PAUL COSTELLO
456-2164

FROM: GRACE POLK
(817) 334-0770



BURK BURNETT PARK

Official ~~document~~
9/29/80

MRS. CARTER'S REMARKS

JACKSON, MISSISSIPPI

Wonderful to be ~~here at home in S.~~

Pat McMillan

Gov. Winter

Sen. Eastland

BRITT SINGLETERRY

Roll calls at convention - 100% for Carter every vote.
Before that
MISSISSIPPI IS A VERY SPECIAL TO THE PRESIDENT AND ME, Andrey
FOUR YEARS AGO, YOUR ELECTORAL VOTES MADE JIMMY CARTER PRESIDENT.

~~AND I'M CONFIDENT YOU'LL SHOW HIM THE SAME KIND OF STRONG SUPPORT THIS YEAR.]~~

that this yr on election night Miss. is going to be in the Carter column once again!

ONE OF THE REASONS I THINK THE PEOPLE OF MISSISSIPPI

HAVE ALWAYS PLACED THEIR TRUST IN PRESIDENT CARTER IS BECAUSE
~~HE SHARES~~ ^{he} SO MUCH WITH YOU. AS ~~A MAN~~ ^{he} WHO GREW UP IN THE ~~SOUTH~~ ^{South},
WHO ~~WORKED THE SOIL~~ ^{farmed} HERE, AND WHO LIVED THROUGH THE CHANGES OUR

REGION HAS SEEN. HE KNOWS ~~YOUR~~ ^{the} NEEDS AND CONCERNS. HIS VALUES, ~~that~~
~~HIS IDEALS, HIS HOPES FOR THE FUTURE ARE THE SAME AS YOURS.~~
he learned at home in the South.
he shares with you

Glad to be back

~~Wanted to come~~
[SO I ALWAYS ENJOY COMING TO MISSISSIPPI, BECAUSE IT'S
LIKE COMING HOME.] TONIGHT, I ~~CAME HOME~~ ^{want} TO TALK ABOUT THE
PRESIDENT AND WHY I THINK HE SHOULD BE RE-ELECTED.

I AM HERE TO TALK TO YOU ABOUT THE PRESIDENT AND ABOUT
THE PRESIDENCY -- ITS DEMANDS -- ITS LIMITATIONS -- ITS
OPPORTUNITIES.

IN 1976, WHEN I WAS CAMPAIGNING FOR JIMMY, PEOPLE WANTED
TO KNOW WHO HE WAS AND WHAT HE WAS LIKE. I SAID THEN -- ~~AND~~
I CAN REPEAT TONIGHT -- HE CARES ABOUT PEOPLE, HE IS TRUTHFUL,
RELIABLE, INTELLIGENT AND COURAGEOUS.

* because that's what American
people v learned over past 4 yrs.

HE CARES ABOUT THE PEOPLE OF OUR COUNTRY AND THE PROBLEMS
THEY FACE.

HE'S TRAVELLED OVER OUR COUNTRY -- DAY IN AND DAY OUT
FOR 2 YEARS WHEN HE WAS RUNNING FOR PRESIDENT; HE HAS SEEN
PEOPLE WHERE THEY LIVE, WHERE THEY WORK, WHERE THEY PLAY.

HE KNOWS THE PROBLEMS AND ~~WHEN~~ ^{needs of} PEOPLE ARE DISADVANTAGED,
OR IN DISTRESS, OR ARE STRUGGLING TO MAKE ENDS MEET, OR ARE
LONELY -- LIKE SO MANY OF OUR ELDERLY CITIZENS -- AFFLICTED,
OR ARE DISCRIMINATED AGAINST. HE SUFFERS WITH THEM.]

and his decisions - - -

4.
HIS DECISIONS AS PRESIDENT -- WHETHER THEY BE ON ENERGY,
OR ECONOMY, OR SOCIAL PROGRAMS -- HAVE BEEN TO MAKE LIFE BETTER
FOR ALL OUR PEOPLE.

Acts very imp!

THE AMERICAN PEOPLE HAVE SEEN THAT HE IS CALM AND THAT HE
HAS THE ABILITY TO DEAL WITH CRISES -- [WHETHER IT BE AN ENERGY
CRISIS, AN ECONOMIC CRISIS, AN IRANIAN CRISIS.] DEALING SUCCESS-
FULLY WITH CRISES IS PART OF A PRESIDENT'S JOB -- BECAUSE FAILURE
CAN MEAN CATASTROPHE.

Everyone or you all know what a hard day's work is -- night work, too
HE WORKS HARD -- ~~HAS INCREDIBLE ENERGY~~ -- AND HE IS
Pres. demands --
SMART,

ability to grasp --

5.
HE HAS THE ABILITY TO GRASP DIFFICULT PROBLEMS -- AND
THIS IS CRITICAL IN THE OVAL OFFICE. SO MANY SERIOUS PROBLEMS
COME TO A PRESIDENT. EVENTS ARE UNPREDICTABLE, AND OFTEN
DECISIONS HAVE TO BE MADE WITHOUT DELAY.

BUT EVEN WHEN DECISIONS ARE MADE WITH MUCH STUDY AND
SUFFICIENT TIME, I HAVE NOTICED THAT UNANIMITY AMONG ADVISORS
IS MOST RARE WHEN THE DECISIONS ARE THE MOST DIFFICULT.

ONLY ONE PERSON HAS ALL THE KNOWLEDGE -- AND ONLY ONE
PERSON HAS THE RESPONSIBILITY. I KNOW FROM CLOSE PERSONAL
EXPERIENCE THAT THE PRESIDENCY IS A VERY LONELY POSITION.

6.
JIMMY CARTER IS A PRESIDENT OF PEACE. HE HAS KEPT OUR
COUNTRY AT PEACE AND HE HAS WORKED FOR PEACE FOR OTHERS. AND
THE BEST WAY TO KEEP OUR COUNTRY AT PEACE IS TO KEEP OUR COUNTRY
STRONG, AND AS LONG AS JIMMY CARTER IS PRESIDENT OUR COUNTRY
WILL BE STRONG.

NOW -- AFTER 3½ YEARS, ALMOST 4, YEARS IN OFFICE --
MY HUSBAND IS A WISER MAN. HE HAS LEARNED A LOT ABOUT WHAT
CAN BE ACCOMPLISHED FOR OUR COUNTRY.

WHEN WE FIRST WENT TO WASHINGTON, WE WERE OUTSIDERS --
FULL OF CONFIDENCE THAT WE COULD CONQUER CAPITOL HILL OVERNIGHT.

WELL, LET ME TELL YOU, IT DOESN'T WORK THAT WAY. IT TOOK SOME TRIAL AND ERROR TO LEARN THE WAYS OF THE HOUSE AND THE SENATE. WE HAD TO LEARN SOMETIMES THE HARD WAY!

BUT A GOOD PARTNERSHIP HAS BEEN DEVELOPED WITH CONGRESS. THE EXPERIENCE HAS PAID OFF. SO FAR, IN THE PRESIDENT'S TERM IN OFFICE, CONGRESS HAS PASSED 4 OUT OF EVERY 5 BILLS SENT TO THE HILL! THAT'S A RECORD!

AND THE THINGS HE HAS DONE HAVE NOT JUST BEEN THE EASY THINGS.

8.

WE NOW HAVE IN PLACE -- AFTER 3 YEARS OF STRUGGLE -- A COMPREHENSIVE ENERGY PROGRAM. IT WILL BE THE BIGGEST ENTERPRISE EVER UNDERTAKEN IN PEACE-TIME AMERICA -- LARGER THAN THE TOTAL SPACE PROGRAM -- THE INTERSTATE HIGHWAY PROGRAM -- AND THE MARSHALL PLAN -- COMBINED!

AND IT'S GOING TO FREE US FROM OUR DEPENDENCE ON FOREIGN OIL. AND IT'S GOING TO CREATE HUNDREDS OF THOUSANDS OF JOBS. NOW THAT WE HAVE FINALLY LAID A GOOD ENERGY FOUNDATION, WE CAN REVITALIZE THE ENTIRE ECONOMY OF OUR NATION.

ONE THING WE HAVE LEARNED. THERE ARE NO SIMPLE SOLUTIONS TO SERIOUS PROBLEMS THAT BUILD UP OVER THE YEARS.

9.

BUT THERE ARE RESPONSIBLE WAYS TO CREATE GOOD JOBS WITHOUT CAUSING INFLATION.

THERE ARE RESPONSIBLE WAYS TO STRENGTHEN OUR ECONOMY ENOUGH TO GUARANTEE OPPORTUNITY AND SECURITY FOR EVERY AMERICAN.

AND THE PRESIDENT HAS PLANS TO DO JUST THAT.

FOR ANY NATION'S ECONOMY, THE SEVERE PROBLEMS COME IN TIMES OF GREAT CHANGE. FOR OUR NATION, THIS IS ONE OF THOSE TIMES.

BUT WE MUST ALWAYS REMEMBER THAT WE HAVE THE MOST PRODUCTIVE WORK FORCE ON EARTH -- THE HIGHEST STANDARD OF LIVING IN THE WORLD -- THE STRONGEST INDUSTRIAL BASE IN HISTORY. GOD HAS

BLESSED US WITH UNEQUALLED HUMAN AND PHYSICAL RESOURCES. THERE IS NO DOUBT IN MY MIND THAT WE CAN OVERCOME ANY PROBLEM IF WE ARE CONFIDENT AND UNITED, AND IF WE CONTINUE TO WORK IN A PRUDENT AND RESPONSIBLE WAY.

ONE LAST WORD ABOUT THE PRESIDENCY. THERE ARE MANY DIFFICULT DAILY CONCERNS THAT WEIGH ON THE MIND OF A PRESIDENT -- AND MY HUSBAND MUST CONSTANTLY ASSESS HIS ACTIONS WITH A ~~SOBER~~ AWARENESS OF THE FUTURE.

WHAT EFFECT WILL THE DECISIONS MADE TODAY HAVE ON THE FUTURE OF OUR COUNTRY, ON THE WORLD, AND ON THE LIVES OF OUR CHILDREN AND OUR CHILDREN'S CHILDREN?

WHAT WILL THE WORLD LOOK LIKE IN THE YEAR 2000?

WILL WE HAVE A STRONG AND SECURE AND JUST SOCIETY HERE AT HOME?

AND WILL WE HAVE A WORLD OF PEACE?

~~THIS IS THE VISION THAT WE ALL SHARE FOR THE FUTURE~~ *It has been a long time since*

THIS IS A VERY IMPORTANT ELECTION YEAR. THE CHOICE WE MAKE ON ELECTION DAY CAN DETERMINE THE FUTURE OF OUR COUNTRY FOR YEARS TO COME.

5 wks.
We need your continuing help to be sure right choice is made on election -
I predict with your help Miss. & be in Carter column again - & JC & be re-elected Pres. U.S.

THERE IS NO DOUBT IN MY MIND THAT IF WE CONTINUE TO WORK IN A PRUDENT AND RESPONSIBLE WAY -- WITH LEADERSHIP -- AND WITH AMERICAN INGENUITY AND AMERICAN DEDICATION -- WE CAN SOLVE OUR PROBLEMS AND HAVE THAT FUTURE WE ALL DREAM ABOUT.

WE NEED YOUR CONTINUING HELP TO ASSURE THAT THE RIGHT CHOICE IS MADE ON ELECTION DAY --

AND JIMMY CARTER IS RE-ELECTED PRESIDENT OF THE UNITED STATES.

SEPTEMBER 29, 1980

AS DELIVERED

JACKSON, MISSISSIPPI

RSC's REMARKS

IT'S WONDERFUL TO BE HERE AT HOME IN THE SOUTH. MISSISSIPPI IS VERY SPECIAL TO THE PRESIDENT AND ME. ROLL CALLS AT CONVENTION -- 100% FOR CARTER, EVERY VOTE. FOUR YEARS AGO, YOUR ELECTORAL VOTES MADE JIMMY CARTER PRESIDENT. CONFIDENT THAT THIS YEAR ON ELECTION NIGHT MISSISSIPPI IS GOING TO BE IN THE CARTER COLUMN ONCE AGAIN!

ONE OF THE REASONS I THINK THE PEOPLE OF MISSISSIPPI HAVE ALWAYS PLACED THEIR TRUST IN PRESIDENT CARTER IS BECAUSE HE AND I SHARE SO MUCH WITH YOU. HE, WHO GREW UP IN THE RURAL SOUTH, WHO FARMED, AND WHO LIVED THROUGH THE CHANGES OUR REGION HAS SEEN, KNOWS THE NEEDS AND CONCERNS. HIS VALUES -- THAT HE LEARNED AT HOME IN THE SOUTH -- HIS IDEALS, HIS HOPES FOR THE FUTURE HE SHARES WITH YOU.

TONIGHT I WANT TO TALK ABOUT THE PRESIDENT AND WHY I THINK HE SHOULD BE RE-ELECTED.

I AM HERE TO TALK TO YOU ABOUT THE PRESIDENT AND ABOUT THE PRESIDENCY -- ITS DEMANDS -- ITS LIMITATIONS -- ITS OPPORTUNITIES.

IN 1976, WHEN I WAS CAMPAIGNING FOR JIMMY, PEOPLE WANTED TO KNOW WHO HE WAS AND WHAT HE WAS LIKE. I SAID THEN -- AND I CAN REPEAT TONIGHT BECAUSE THAT'S WHAT THE AMERICAN PEOPLE HAVE LEARNED OVER THE PAST 4 YEARS -- HE CARES ABOUT PEOPLE, HE IS TRUTHFUL, RELIABLE, INTELLIGENT AND COURAGEOUS.

HE CARES ABOUT THE PEOPLE OF OUR COUNTRY AND THE PROBLEMS THEY FACE.

HE'S TRAVELLED OVER OUR COUNTRY -- DAY IN AND DAY OUT FOR TWO YEARS WHEN HE WAS RUNNING FOR PRESIDENT. HE HAS SEEN PEOPLE WHERE THEY LIVE, WHERE THEY WORK, WHERE THEY PLAY.

HE KNOWS THE PROBLEMS AND NEEDS OF PEOPLE AND HIS DECISIONS AS PRESIDENT -- WHETHER THEY BE ON ENERGY, OR ECONOMY, OR SOCIAL PROGRAMS -- HAVE BEEN TO MAKE LIFE BETTER FOR ALL OUR PEOPLE.

ASSETS VERY IMPORTANT!

THE AMERICAN PEOPLE HAVE SEEN THAT HE IS CALM AND THAT HE HAS THE ABILITY TO DEAL WITH CRISES. DEALING SUCCESSFULLY WITH CRISES IS PART OF A PRESIDENT'S JOB -- BECAUSE FAILURE CAN MEAN CATASTROPHE.

EVERYONE OF YOU HERE KNOWS WHAT A DARY DAY'S WORK IS. PRESIDENCY DEMANDS. NIGHT WORK, TOO. HE WORKS HARD -- AND HE IS SMART.

HE HAS THE ABILITY TO GRASP DIFFICULT PROBLEMS -- AND THIS IS CRITICAL IN THE OVAL OFFICE. SO MANY SERIOUS PROBLEMS COME TO A PRESIDENT. EVENTS ARE UNPREDICTABLE, AND OFTEN DECISIONS HAVE TO BE MADE WITHOUT DELAY.

BUT EVEN WHEN DECISIONS ARE MADE WITH MUCH STUDY AND SUFFICIENT TIME, I HAVE NOTICED THAT UNANIMITY AMONG ADVISORS IS MOST RARE WHEN THE DECISIONS ARE THE MOST DIFFICULT.

ONLY ONE PERSON HAS ALL THE KNOWLEDGE -- AND ONLY ONE PERSON HAS THE RESPONSIBILITY. I KNOW FROM CLOSE PERSONAL EXPERIENCE THAT THE PRESIDENCY IS A VERY LONELY POSITION.

JIMMY CARTER IS A PRESIDENT OF PEACE. HE HAS KEPT OUR COUNTRY AT PEACE AND HE HAS WORKED FOR PEACE FOR OTHERS. AND THE BEST WAY TO KEEP OUR COUNTRY AT PEACE IS TO KEEP OUR COUNTRY STRONG, AND AS LONG AS JIMMY CARTER IS PRESIDENT, OUR COUNTRY WILL BE STRONG.

NOW -- AFTER 3½ YEARS, ALMOST 4 YEARS IN OFFICE -- MY HUSBAND IS A WISER MAN. HE HAS LEARNED A LOT ABOUT WHAT CAN BE ACCOMPLISHED FOR OUR COUNTRY.

WHEN WE FIRST WENT TO WASHINGTON, WE WERE OUTSIDERS -- FULL OF CONFIDENCE THAT WE COULD CONQUER CAPITOL HILL OVERNIGHT. WELL, LET ME TELL YOU, SEN. EASTLAND, IT DOESN'T WORK THAT WAY. IT TOOK SOME TRAIL AND ERROR TO LEARN THE WAYS OF THE HOUSE AND THE SENATE. WE HAD TO LEARN SOMETIMES THE HARD WAY!

BUT A GOOD PARTNERSHIP HAS BEEN DEVELOPED WITH CONGRESS. THE EXPERIENCE HAS PAID OFF. SO FAR, IN THE PRESIDENT'S TERM IN OFFICE, CONGRESS HAS PASSED 4 OUT OF EVERY 5 BILLS SENT TO THE HILL! THAT'S A RECORD!

AND THE THINGS HE HAS DONE HAVE NOT JUST BEEN THE EASY THINGS. WE NOW HAVE IN PLACE -- AFTER 3 YEARS OF STRUGGLE -- A COMPREHENSIVE ENERGY PROGRAM. IT WILL BE THE BIGGEST ENTERPRISE EVER UNDERTAKEN IN PEACE-TIME AMERICA -- LARGER THAN THE TOTAL SPACE PROGRAM -- THE INTERSTATE HIGHWAY PROGRAM -- AND THE MARSHALL PLAN -- COMBINED!

AND IT'S GOING TO FREE US FROM OUR DEPENDENCE ON FOREIGN OIL. AND IT'S GOING TO CREATE HUNDREDS OF THOUSANDS OF JOBS. NOW THAT WE HAVE FINALLY LAID A GOOD ENERGY FOUNDATION, WE CAN REVITALIZE THE ENTIRE ECONOMY OF OUR NATION.

ONE THING WE HAVE LEARNED. THERE ARE NO SIMPLE SOLUTIONS TO SERIOUS PROBLEMS THAT BUILD UP OVER THE YEARS. BUT THERE ARE RESPONSIBLE WAYS TO CREATE GOOD JOBS WITHOUT CAUSING INFLATION.

THERE ARE RESPONSIBLE WAYS TO STRENGTHEN OUR ECONOMY ENOUGH TO GUARANTEE OPPORTUNITY AND SECURITY FOR EVERY AMERICAN.

AND THE PRESIDENT HAS PLANS TO DO JUST THAT. FOR ANY NATION'S ECONOMY, THE SEVERE PROBLEMS COME IN TIMES OF GREAT CHANGE. FOR OUR NATION, THIS IS ONE OF THOSE TIMES.

BUT WE MUST ALWAYS REMEMBER THAT WE HAVE THE MOST PRODUCTIVE WORK FORCE ON EARTH -- THE HIGHEST STANDARD OF LIVING IN THE WORLD -- THE STRONGEST INDUSTRIAL BASE IN HISTORY. GOD HAS BLESSED US WITH UNEQUALLED HUMAN AND PHYSICAL RESOURCES. THERE IS NO DOUBT IN MY MIND THAT WE CAN OVERCOME ANY PROBLEM IF WE ARE CONFIDENT AND UNITED, AND IF WE CONTINUE TO WORK IN A PRUDENT AND RESPONSIBLE WAY.

ONE LAST WORD ABOUT THE PRESIDENCY. THERE ARE MANY DIFFICULT DAILY CONCERNS THAT WEIGH ON THE MIND OF A PRESIDENT -- AND MY HUSBAND MUST CONSTANTLY ASSESS HIS ACTIONS WITH AN AWARENESS OF THE FUTURE.

WHAT EFFECT WILL THE DECISIONS MADE TODAY HAVE ON THE FUTURE OF OUR COUNTRY, ON THE WORLD, AND ON THE LIVES OF OUR CHILDREN AND OUR CHILDREN'S CHILDREN? WHAT WILL THE WORLD LOOK LIKE IN THE YEAR 2000?

WILL WE HAVE A STRONG AND SECURE AND JUST SOCIETY HERE AT HOME?

AND WILL WE HAVE A WORLD OF PEACE?

THIS IS A VERY IMPORTANT ELECTION YEAR. THE CHOICE WE MAKE ON ELECTION DAY CAN DETERMINE THE FUTURE OF OUR COUNTRY FOR YEARS TO COME.

WE NEED YOUR CONTINUING HELP IN THE NEXT FIVE WEEKS TO BE SURE THE RIGHT CHOICE IS MADE ON ELECTION DAY. AND I PREDICT WITH YOUR HELP, MISSISSIPPI WILL BE IN THE CARTER COLUMN AGAIN AND JIMMY CARTER WILL BE RE-ELECTED PRESIDENT OF THE UNITED STATES.

8:50 am -

8:20 am

THE WHITE HOUSE
WASHINGTON

September 26, 1980

Paul -

Please call Sharon Speer tomorrow (Saturday, 9/27/80) at 318-635-7531, Rooms 260-268; or at 318-869-5101, 318-869-5276.

Questions:

Upon arrival at airport, is it still only photo opportunity?

For press comments, she is planning to rotate the press, maybe two at a time, over a 20-minute period. There is a reception at which you only requested photo opportunity, but there will be comments. She will need to amplify and wants to know if she needs sound and connection into mult box just at reception? No big problem.

Wanda

Mary - Interview
Mandel request.

Editor

SEPTEMBER 29, 1980

AS DELIVERED

SHREVEPORT, LOUISIANA

RSC'S REMARKS

THANK YOU -- BRING GREETINGS FROM THE PRESIDENT ... BUSY TIMES.

IT'S WONDERFUL TO BE HERE TODAY. AND IT'S ESPECIALLY NICE TO BE AT CENTENARY COLLEGE. I LEARNED A LITTLE BIT ABOUT CENTENARY BEFORE I CAME HERE, AND I WANT TO CONGRATULATE YOU ON YOUR MANY ACHIEVEMENTS.

NOT ONLY DO YOU HAVE A BEAUTIFUL CAMPUS AND A PROUD HISTORY, BUT YOU HAVE A RECORD OF EXCELLENCE IN ACADEMICS AND ATHLETICS. AND, OF COURSE, YOUR CHOIR IS KNOWN AROUND THE WORLD, AND I'M EXCITED TO HAVE A CHANCE TO HEAR THEM TODAY.

I CAME TO NORTHWEST LOUISIANA TODAY TO TALK ABOUT THE PRESIDENT. HE GREW UP IN THE SOUTH IN A RURAL AREA, WORKING AND RAISING A FAMILY IN A COMMUNITY MUCH LIKE THE COMMUNITIES YOU LIVE IN HERE IN LOUISIANA.

THE VALUES AND IDEALS HE LEARNED THERE FROM HIS FAMILY, HIS CHURCH, HIS FRIENDS AND NEIGHBORS -- ARE THE ONES THAT ARE IMPORTANT TO TIME -- AND THE ONES HE HAS IN COMMON WITH YOU.

THERE ARE MANY REASONS WHY JIMMY CARTER SHOULD BE RE-ELECTED PRESIDENT OF OUR COUNTRY. BUT I WANTED TO TALK WITH YOU TODAY ABOUT SOME OF THE THINGS WE HAVE LEARNED IN THE PAST 4 YEARS AND ABOUT SOME OF THE PRESIDENT'S ASSETS THAT I THINK ARE SO VERY IMPORTANT.

HE CARES ABOUT PEOPLE. A PRESIDENT MUST CARE ABOUT OUR COUNTRY AND CARE ABOUT OUR PEOPLE AND BE CONCERNED ABOUT THEIR PROBLEMS -- HOPES -- DREAMS. AND JIMMY CARES.

HE'S TRAVELLED OVER OUR COUNTRY -- DAY IN AND DAY OUT FOR TWO YEARS WHEN HE WAS RUNNING FOR PRESIDENT. HE HAS SEEN PEOPLE WHERE THEY LIVE, WHERE THEY WORK, WHERE THEY PLAN. HE KNOWS THE PROBLEMS AND WHEN PEOPLE ARE DISADVANTAGED, OR IN DISTRESS, OR ARE STRUGGLING TO MAKE ENDS MEET, OR ARE LONELY -- LIKE SO MANY OF OUR ELDERLY CITIZENS -- AFFLICTED, OR ARE DISCRIMINATED AGAINST, HE SUFFERS WITH THEM.

HIS DECISIONS AS PRESIDENT -- WHETHER THEY BE ON ENERGY, OR ECONOMY, OR SOCIAL PROGRAMS -- HAVE BEEN TO MAKE LIFE BETTER FOR ALL OUR PEOPLE. THE PRESIDENCY IS A VERY DEMANDING POSITION.

THE PRESIDENCY DEMANDS HONESTY. JIMMY CARTER TELLS THE TRUTH. AND IT DEMANDS CALMNESS AND COURAGE. HE HAS PROVEN HIS ABILITY TO DEAL WITH CRISES. DEALING SUCCESSFULLY WITH CRISIS IS PART OF A PRESIDENT'S JOB -- BECAUSE FAILURE CAN MEAN CATASTROPHE.

IT DEMANDS MODERATION. HE HAS TO BALANCE EXTREME DEMANDS EVERY DAY -- AND MAKE AN ULTIMATE DECISION -- AND HE DOES -- AND OFTEN TAKES THE HEAT FROM EVERY SIDE.

EVERYONE HERE KNOWS WHAT A HARD DAY'S WORK IS -- AND THE PRESIDENCY DEMANDS A HARD DAY'S WORK -- AND SOME NIGHTS, TOO.

IT DEMANDS INTELLIGENCE. AND HE IS SMART. HE HAS THE ABILITY TO GRASP DIFFICULT PROBLEMS -- CRITICAL IN THE OVAL OFFICE. SO MANY SERIOUS PROBLEMS COME TO A PRESIDENT, AND EVENTS ARE UNPREDICTABLE -- AND OFTEN DECISIONS HAVE TO BE MADE WITHOUT DELAY.

BUT EVEN WHEN DECISIONS ARE MADE WITH MUCH STUDY AND SUFFICIENT TIME, THERE IS ONLY ONE PERSON WHO HAS ALL THE KNOWLEDGE. ONLY ONE PERSON HAS THE RESPONSIBILITY. I KNOW FROM CLOSE PERSONAL EXPERIENCE THAT THE OFFICE OF THE PRESIDENCY IS A VERY LONELY POSITION.

PRESIDENT OF PEACE -- I AM PROUD THAT HE HAS KEPT OUR COUNTRY STRONG AND KEPT OUR COUNTRY AT PEACE. AND HE HAS WORKED FOR PEACE FOR OTHERS.

HE IS WISER TODAY. HE HAS LEARNED A LOT ABOUT WHAT CAN BE ACCOMPLISHED FOR OUR COUNTRY.

WE HAD TO LEARN SOMETIMES THE HARD WAY! BUT A GOOD PARTNERSHIP HAS DEVELOPED WITH CONGRESS. EXPERIENCE PAID OFF -- SO FAR PASSED 4 OUT OF EVERY 5 BILLS. THAT'S A GREAT RECORD!

NOT GOING TO TALK ABOUT ACCOMPLISHMENTS, BUT DO WANT TO MENTION ENERGY PROGRAM, BECAUSE I DON'T THINK PEOPLE REALIZE WHAT JIMMY HAS BEEN ABLE TO ACCOMPLISH.

WE NOW HAVE IN PLACE -- AFTER 3 YEARS OF STRUGGLE -- AN ENERGY POLICY. WILL BE THE BIGGEST ENTERPRISE EVER UNDERTAKEN IN PEACETIME AMERICA. LARGER THAN THE TOTAL SPACE PROGRAM -- INTERSTATE HIGHWAY SYSTEM -- MARSHALL PLAN -- COMBINED. AND IT'S GOING TO BRING US ENERGY SECURITY BY TAPPING OUR OWN GREAT RESOURCES OF OIL AND GAS, COAL AND SUNLIGHT. IT'S GOING TO FREE US FROM DEPENDENCE ON OPEC OIL AND CREATE HUNDREDS OF THOUSANDS OF JOBS.

AND NOW THAT WE HAVE AN ENERGY PROGRAM IN PLACE, WE CAN REVITALIZE THE WHOLE ECONOMY -- AND THE PRESIDENT HAS PLANS TO DO JUST THAT. AND WE CAN BE OPTIMISTIC BECAUSE WE ALREADY HAVE SIGNS THAT THE ECONOMY IS TURNING UP.

ONE LAST WORD ABOUT THE PRESIDENCY. THERE ARE MANY DIFFICULT DAILY CONCERNS THAT WEIGH ON THE MIND OF A PRESIDENT -- AND MY HUSBAND MUST CONSTANTLY ASSESS HIS ACTIONS WITH AN AWARENESS OF THE FUTURE. THE PRESIDENCY DEMANDS A VISION OF THE FUTURE.

JIMMY CARTER IS WORKING TO KEEP OUR COUNTRY STRONG --

... MILITARILY STRONG

... ECONOMICALLY STRONG

... MORALLY STRONG

AND HE IS WORKING TO KEEP OUR COUNTRY AT PEACE, AND I'M PROUD THAT JIMMY CARTER IS A PRESIDENT OF PEACE.

AND HE IS WORKING FOR A JUST SOCIETY WITH FULL OPPORTUNITIES AND A "GOOD LIFE" FOR ALL OUR PEOPLE. THIS IS A VISION OF THE FUTURE WE ALL WANT.

AND THERE IS SOMETHING ELSE THAT IS VERY IMPORTANT. WE MUST ABOVE ALL KEEP OUR FAITH -- IN GOD, IN OUR COUNTRY, IN OUR FAMILIES, IN OUR FELLOW COUNTRYMEN -- AND REMEMBER OUR VALUES, THOSE THINGS THAT ARE IMPORTANT IN THE WORLD -- FREEDOM, INDEPENDENCE, LOVE -- AS WE WORK TOGETHER AND AS WE ENTER THE 1980'S -- A NEW DECADE IN THE HISTORY OF OUR COUNTRY.

THIS IS A VERY IMPORTANT ELECTION YEAR. THE CHOICE WE MAKE ON ELECTION DAY CAN DETERMINE THE FUTURE OF OUR COUNTRY FOR YEARS TO COME. WE NEED YOUR HELP OVER THE NEXT FEW WEEKS TO ASSURE THAT THE RIGHT CHOICES ARE MADE ON ELECTION DAY -- AND JIMMY CARTER WILL BE RE-ELECTED PRESIDENT OF THE UNITED STATES!

SEPTEMBER 29, 1980

AS DELIVERED

FORT WORTH, TEXAS

RSC's REMARKS

THANK YOU. I BRING GREETINGS FROM THE PRESIDENT - BUSY TIME. CAMPAIGNING, IRAN/IRAQ, CLOSING DAYS OF CONGRESS -- VERY PLEASED WITH LEGISLATION.

IT'S WONDERFUL TO BE BACK. I WAS HERE LAST SUMMER -- VISITED CAMP CARTER AND SAW ALL KINDS OF EXCITING PROGRAMS GOING ON FOR DISABLED AND DISADVANTAGED CHILDREN AND HANDICAPPED ADULTS. I WAS IMPRESSED BY THE SUPPORT OF THE PEOPLE HERE IN FT. WORTH.

I HAVE LEARNED -- AS WIFE OF A GOVERNOR AND A PRESIDENT -- THAT GOVERNMENT CAN NEVER SOLVE ALL OUR PROBLEMS. EVERYONE WANTS MORE -- GOVERNMENT RESOURCES ARE FINITE, OUR HUMAN NEEDS ARE INFINITE.

IF OUR PROBLEMS ARE GOING TO BE SOLVED AS A NATION, IT'S GOING TO BE BECAUSE PEOPLE AT THE LOCAL LEVEL -- IN THE COMMUNITIES ACROSS OUR COUNTRY -- CARE ABOUT EACH OTHER AND ARE WILLING TO LOOK AROUND -- SEEK OUT THE PROBLEMS AND ASSUME RESPONSIBILITY FOR THEM.

YOU ARE DOING THAT HERE IN FT. WORTH -- WORKING TOGETHER AS INDIVIDUALS, CITIZENS, PRIVATE ORGANIZATIONS AND GROUPS -- TO MAKE THIS COMMUNITY A BETTER COMMUNITY.

IT IS IMPORTANT ALSO, THOUGH, TO WORK IN PARTNERSHIP WITH THE GOVERNMENT -- I HAVE SEEN THE MENTALLY ILL AND THE ELDERLY -- ON SOME VERY IMPORTANT PROJECTS. I HAVE BEEN HEARING ABOUT THE MAJOR DEVELOPMENT PROGRAMS IN THIS CITY. THIS IS EVIDENCE OF WHAT CAN HAPPEN WHEN A CONGRESSMAN AND A PRESIDENT HAVE A GOOD RELATIONSHIP AND WORK TOGETHER FOR THE BENEFIT OF ALL PEOPLE.

YOU ARE VERY FORTUNATE IN THIS DISTRICT TO BE REPRESENTED BY CONGRESSMAN JIM WRIGHT WHO KNOWS THE CONCERNS AND PROBLEMS AND NEEDS OF THE PEOPLE IN THIS AREA AND WHO CAN WORK CLOSELY WITH THE PRESIDENT TO HELP HIM KNOW THOSE CONCERNS.

THAT IS VERY IMPORTANT TO A PRESIDENT -- ESPECIALLY TO MY HUSBAND, WHO CARES ABOUT PEOPLE AND THEIR PROBLEMS AND CONCERNS AND NEEDS.

HE CARES WHEN PEOPLE ARE DISADVANTAGED, OR IN DISTRESS, OR ARE STRUGGLING TO MAKE ENDS MEET, OR ARE LONELY -- LIKE SO MANY OF OUR ELDERLY CITIZENS -- OR ARE HANDICAPPED OR MENTALLY AFFLICTED.

HE CARES ABOUT OUR CITIES AND COMMUNITIES ACROSS THIS COUNTRY.

HIS DECISIONS AS PRESIDENT -- WHETHER THEY BE ON ENERGY, OR ECONOMY, OR SOCIAL PROGRAMS -- HAVE BEEN TO MAKE LIFE BETTER FOR ALL OUR PEOPLE.

AND WE'RE MAKING PROGRESS. JIMMY CARTER HAS WORKED HARD -- WISER THAN 4 YEARS AGO -- LEARNED A LOT ABOUT WHAT CAN BE ACCOMPLISHED FOR OUR COUNTRY -- SOMETIMES THE HARD WAY! BUT A GOOD PARTNERSHIP HAD DEVELOPED WITH CONGRESS -- AND THE EXPERIENCE HAS PAID OFF. DID YOU KNOW THAT HE HAS BEEN ABLE TO GET PASSED 4 OUT OF EVERY 5 BILLS? GREAT RECORD! ONE THAT THE WHOLE COUNTRY CAN BE PROUD OF. AND HE HAS NOT JUST DONE THE EASY THINGS.

HE HAS LAID A GOOD FOUNDATION FOR SOLVING THE DIFFICULT PROBLEMS THAT HAVE BUILT UP OVER MANY YEARS.

WE HAVE A COMPREHENSIVE ENERGY PROGRAM IN PLACE, FOR EXAMPLE. AND IT'S GOING TO BRING US ENERGY SECURITY BY TAPPING OUR OWN GREAT RESOURCES OF OIL AND GAS, COAL AND SUNLIGHT.

IT'S GOING FREE US FROM OUR DEPENDENCE ON FOREIGN OIL AND
CREATE HUNDREDS OF THOUSANDS OF JOBS.

AND NOW THAT WE HAVE AN ENERGY PROGRAM IN PLACE, WE CAN
REVITALIZE THE WHOLE ECONOMY OF OUR COUNTRY.

AND THE PRESIDENT HAS LAID OUT PLANS TO DO JUST THAT, AND
WE CAN BE OPTIMISTIC -- BECAUSE WE SEE THE ECONOMY NOW BEGINNING
TO TURN UP.

I AM PROUD OF HIS ACCOMPLISHMENTS. THERE ARE OTHER REASONS
WHY JIMMY CARTER SHOULD BE RE-ELECTED PRESIDENT.

I KNOW FROM CLOSE PERSONAL EXPERIENCE THAT THE OFFICE OF
THE PRESIDENT IS A VERY DEMANDING POSITION.

IT DEMANDS THAT A PRESIDENT BE HONEST -- AND JIMMY CARTER
TELLS THE TRUTH.

IT DEMANDS MODERATION -- EXTREME DEMANDS COME TO A PRESIDENT
EVERY DAY. I HAVE SEEN JIMMY BALANCE THESE -- TO BE FAIR -- AND
TAKE THE HEAT.

IT DEMANDS INTELLIGENCE -- AND JIMMY CARTER IS SMART. SO
MANY SERIOUS PROBLEMS COME TO A PRESIDENT -- EVENTS ARE UNPREDICTABLE
AND OFTEN DECISIONS HAVE TO BE MADE WITHOUT DELAY - BUT EVEN WITH
SUFFICIENT TIME AND MUCH STUDY.

ONLY ONE PERSON HAS ALL THE KNOWLEDGE AND ONLY ONE PERSON HAS
THE RESPONSIBILITY. VERY LONELY POSITION.

THE PRESIDENCY DEMANDS A HARD DAY'S WORK -- SOME NIGHT WORK,
TOO! INCREDIBLE ENERGY

JIMMY CARTER IS WORKING TO KEEP OUR COUNTRY STRONG --

.. MILITARILY STRONG

.. ECONOMICALLY STRONG

.. MORALLY STRONG

.. AND HE IS WORKING TO KEEP OUR COUNTRY AT PEACE -- I'M
PROUD THAT JIMMY CARTER IS A PRESIDENT OF PEACE.

AND HE IS WORKING FOR A JUST SOCIETY WITH FULL OPPORTUNITIES
AND A "GOOD LIFE" FOR ALL OUR PEOPLE. THIS IS A VISION OF THE
FUTURE WE ALL WANT.

AND THERE IS SOMETHING ELSE THAT IS VERY IMPORTANT. WE MUST
ABOVE ALL KEEP OUR FAITH -- IN GOD, IN COUNTRY, OUR FAMILIES, OUR
FELLOW COUNTRYMEN -- AND REMEMBER OUR VALUES, THOSE THINGS THAT
ARE IMPORTANT IN THE WORLD -- FREEDOM, INDEPENDENCE, LOVE --AS
WE WORK TOGETHER AND AS WE ENTER IN THE 1980'S, A NEW DECADE IN
THE HISTORY OF OUR COUNTRY.

THIS IS A VERY IMPORTANT ELECTION YEAR. THE CHOICE WE MAKE
ON ELECTION DAY CAN DETERMINE THE FUTURE OF OUR COUNTRY FOR YEARS
TO COME. WE NEED YOUR HELP OVER THE NEXT FEW WEEKS TO ASSURE
THE THE RIGHT CHOICES ARE MADE ON ELECTION DAY AND JIMMY CARTER
WILL BE RE-ELECTED PRESIDENT OF THE UNITED STATES!

Army Admission 9/29/80 *Dr. Webb*
 in Retarded Children *young people join in*
 Wonderful college Incredible President
 MRS. CARTER'S REMARKS *LT. Gov. Bobby Freeman as*
 SHREVEPORT, LOUISIANA *Joe [unclear] Gus Mijalis ✓*
TK you Greetings from Pres - busy time
here today Assurance
① campaign ② clean/drag ③ closing days 3 Congress

IT'S WONDERFUL TO BE ^{here today} ~~IN~~ SHREVEPORT-BOSSIER, AND IT'S ESPECIALLY NICE TO BE AT CENTENARY COLLEGE. I LEARNED A LITTLE BIT ABOUT CENTENARY BEFORE I CAME HERE, AND I WANT TO CONGRATULATE YOU ON YOUR MANY ACHIEVEMENTS.

NOT ONLY DO YOU HAVE A BEAUTIFUL CAMPUS AND A PROUD HISTORY, BUT YOU HAVE A RECORD OF EXCELLENCE IN ACADEMICS AND ATHLETICS. AND, OF COURSE, YOUR CHOIR IS KNOWN AROUND THE WORLD, AND I'M ~~THRILLED~~ ^{excited} TO HAVE A CHANCE TO HEAR THEM TODAY.

LA 2.

I CAME TO NORTHWEST LOUISIANA TODAY TO TALK ABOUT THE PRESIDENT. HE GREW UP IN THE SOUTH IN A RURAL AREA, WORKING AND RAISING A FAMILY IN A COMMUNITY MUCH LIKE THE COMMUNITIES YOU LIVE IN HERE IN LOUISIANA.

THE VALUES AND IDEALS HE LEARNED THERE FROM HIS FAMILY, HIS CHURCH, HIS FRIENDS AND NEIGHBORS -- ARE THE ONES HE ^{that are} ~~CHERISHES~~ ^{is to him} TODAY -- AND THE ONES HE ^{is to him} ~~HOLDS~~ ^{holds} IN COMMON WITH YOU -- ^{these basic} ~~AND THESE ARE THE VALUES THAT~~ ^{we've learned & I remain the strength} ARE THE STRENGTH OF OUR GREAT COUNTRY.

LA 3.

THIS HAS BEEN AN INTERESTING ELECTION YEAR. I HAVE ENJOYED THE CAMPAIGN. IT HAS GIVEN ME A CHANCE TO TRAVEL AGAIN ACROSS THE COUNTRY AND SEE MANY OLD FRIENDS. ~~AND WE WERE SUCCESSFUL AGAIN IN THE PRIMARIES AND CAUCUSES~~ -- ^{This is my 2nd visit to this city this yr} ~~I'VE ALREADY BEEN IN~~ THIS STATE TWICE THIS YEAR -- AND YOU HELPED US WIN THE NOMINATION! ^{You have helped us before & with your help}

NOW WE NEED YOUR HELP AGAIN -- ^{N.Y.} ~~AND I AM CONFIDENT THAT LOUISIANA~~ IS GOING TO BE IN THE CARTER COLUMN ~~AGAIN~~ ON NOVEMBER 4TH!

THERE ARE MANY REASONS WHY JIMMY CARTER SHOULD BE RE-ELECTED PRESIDENT OF OUR COUNTRY. BUT I WANTED TO TALK WITH YOU TODAY

There are many reasons why I think J.C. should be re-elected Pres. of our Co. And I want to talk to you today about LA 4.
him? ABOUT SOME OF THE THINGS WE HAVE LEARNED IN THE PAST 4 YEARS --

AND ABOUT SOME OF THE PRESIDENT'S ASSETS THAT I THINK ARE SO VERY IMPORTANT.

HE CARES ABOUT PEOPLE. A PRESIDENT MUST CARE ABOUT OUR COUNTRY AND CARE ABOUT OUR PEOPLE AND BE CONCERNED ABOUT THEIR PROBLEMS -- HOPES -- DREAMS. AND JIMMY CARES.

HE'S TRAVELLED OVER OUR COUNTRY -- DAY IN AND DAY OUT FOR 2 YEARS WHEN HE WAS RUNNING FOR PRESIDENT. HE HAS SEEN PEOPLE WHERE THEY LIVE, WHERE THEY WORK, WHERE THEY PLAY. HE KNOWS THE PROBLEMS AND WHEN PEOPLE ARE DISADVANTAGED, OR IN DISTRESS, OR ARE STRUGGLING TO MAKE ENDS MEET, OR ARE LONELY --

LA 5.

LIKE SO MANY OF OUR ELDERLY CITIZENS -- AFFLICTED, OR ARE DISCRIMINATED AGAINST. HE SUFFERS WITH THEM.

HIS DECISIONS AS PRESIDENT -- WHETHER THEY BE ON ENERGY, OR ECONOMY, OR SOCIAL PROGRAMS -- HAVE BEEN TO MAKE LIFE BETTER FOR ALL OUR PEOPLE.

The Presidency is a very demanding position. It demands honesty -
It demands Honesty -
He tells the truth. HE IS CALM AND COURAGEOUS. HE HAS PROVEN HIS ABILITY TO DEAL WITH CRISES. DEALING SUCCESSFULLY WITH CRISES IS PART OF A PRESIDENT'S JOB -- BECAUSE FAILURE CAN MEAN CATASTROPHE.

LA 6.

It demands
ONE OF HIS GREATEST ASSETS IS HIS MODERATION. HE HAS TO BALANCE EXTREME DEMANDS EVERY DAY -- AND MAKE AN ULTIMATE DECISION -- AND HE DOES -- AND OFTEN TAKES THE HEAT FROM EVERY SIDE. BUT HE KNOWS THAT THE JOB OF A PRESIDENT IS TO DO WHAT IS RIGHT AND REALISTIC FOR US.

The Pres. demands
EVERYONE HERE KNOWS WHAT A HARD DAY'S WORK IS -- AND JIMMY CARTER PUTS IN A HARD DAY'S WORK -- AND SOME NIGHTS' WORK TOO -- INCREDIBLE ENERGY.

It demands intelligence
AND HE IS SMART. HE HAS THE ABILITY TO GRASP DIFFICULT PROBLEMS -- CRITICAL IN THE OVAL OFFICE. SO MANY SERIOUS PROBLEMS COME TO A PRESIDENT, AND EVENTS ARE UNPREDICTABLE --

AND, OFTEN DECISIONS HAVE TO BE MADE WITHOUT DELAY. BUT EVEN WHEN DECISIONS ARE MADE WITH MUCH STUDY AND SUFFICIENT TIME, THERE IS ONLY ONE PERSON WHO HAS ALL THE KNOWLEDGE. ONLY ONE PERSON HAS THE RESPONSIBILITY. I KNOW FROM CLOSE PERSONAL EXPERIENCE THAT THE OFFICE OF THE PRESIDENCY IS A VERY LONELY POSITION.

PRESIDENT OF PEACE -- I AM PROUD THAT HE HAS KEPT OUR COUNTRY STRONG AND KEPT OUR COUNTRY AT PEACE. AND HE HAS WORKED FOR PEACE FOR OTHERS.

HE IS WISER TODAY. HE HAS LEARNED A LOT ABOUT WHAT CAN BE ACCOMPLISHED FOR OUR COUNTRY.

[WHEN WE FIRST WENT TO WASHINGTON, WE WERE OUTSIDERS -- FULL OF CONFIDENCE THAT WE COULD CONQUER CAPITOL HILL OVERNIGHT. WELL, LET ME TELL YOU, IT DOESN'T WORK THAT WAY. IT TOOK SOME TRIAL AND ERROR TO LEARN THE WAYS OF THE HOUSE AND SENATE.] WE HAD TO LEARN SOMETIMES THE HARD WAY! BUT GOOD PARTNERSHIP DEVELOPED WITH CONGRESS. EXPERIENCE PAID OFF -- SO FAR, PASSED 4 OUT OF EVERY 5 BILLS. THAT'S A GREAT RECORD!

NOT GOING TO TALK ABOUT ACCOMPLISHMENTS, BUT DO WANT TO MENTION ENERGY PROGRAM, BECAUSE I DON'T THINK PEOPLE REALIZE WHAT JIMMY HAS BEEN ABLE TO ACCOMPLISH.

WE NOW HAVE IN PLACE -- AFTER 3 YEARS OF STRUGGLE -- ENERGY POLICY. WILL BE BIGGEST ENTERPRISE EVER UNDERTAKEN IN PEACETIME AMERICA. LARGER THAN THE TOTAL SPACE PROGRAM -- INTERSTATE HIGHWAY SYSTEM -- MARSHALL PLAN -- COMBINED. AND IT'S GOING TO BRING US ENERGY SECURITY BY TAPPING OUR OWN GREAT RESOURCES OF OIL AND GAS, COAL AND SUNLIGHT. IT'S GOING TO FREE US FROM DEPENDENCE ON OPEC OIL AND CREATE HUNDREDS OF THOUSANDS OF JOBS.

AND NOW THAT WE HAVE AN ENERGY PROGRAM IN PLACE, WE CAN REVITALIZE THE WHOLE ECONOMY -- AND THE PRESIDENT HAS PLANS TO DO JUST THAT. AND WE CAN BE OPTIMISTIC BECAUSE WE ALREADY HAVE SIGNS THAT THE ECONOMY IS TURNING UP.

ONE LAST WORD ABOUT THE PRESIDENCY. [IT IS A VERY DEMANDING POSITION] THERE ARE MANY DIFFICULT DAILY CONCERNS THAT WEIGH ON THE MIND OF A PRESIDENT -- AND MY HUSBAND MUST CONSTANTLY ASSESS HIS ACTIONS WITH AN AWARENESS OF THE FUTURE. *He must*
a vision of the future Card 9 9 10 Tex

WHAT EFFECT WILL THE DECISIONS MADE TODAY HAVE ON THE FUTURE OF OUR COUNTRY, OUR WORLD, ON THE LIVES OF OUR CHILDREN, AND OUR CHILDREN'S CHILDREN?

WHAT WILL THE WORLD LOOK LIKE IN THE YEAR 2000?

WILL WE BE STRONG AND SECURE -- AND WILL WE HAVE A JUST SOCIETY AT HOME?

WILL WE HAVE A WORLD AT PEACE?

Who do we trust in the Oval Office making these decisions that affect the future of our country?

THIS IS A VERY IMPORTANT ELECTION YEAR. THE CHOICE WE MAKE ON ELECTION DAY CAN DETERMINE THE FUTURE OF OUR COUNTRY FOR YEARS TO COME.

AND WE MUST ABOVE ALL KEEP OUR FAITH -- IN GOD, IN COUNTRY, OUR FAMILIES, OUR FELLOW COUNTRYMEN -- AND REMEMBER OUR VALUES, THOSE THINGS THAT ARE IMPORTANT IN THE WORLD -- FREEDOM, INDEPENDENCE, LOVE... *as we work together for a better world*

WE NEED YOUR CONTINUING HELP TO ASSURE THAT THE RIGHT CHOICE IS MADE ON ELECTION DAY.

AND JIMMY CARTER IS RE-ELECTED PRESIDENT OF THE UNITED STATES!

9/29/80

Rain

MRS. CARTER'S REMARKS

St. Rep. Cary
Cong. Wright ✓
Texas 1

THK you
Greetings from Pres - busy time

FT. WORTH, TEXAS

① Campaigning
② Iran/Iraq
③ Closing days of Congress -
very pleased at legislation
WONDERFUL TO BE BACK, ✓ I WAS HERE LAST SUMMER -- VISITED
CAMP CARTER AND SAW ALL KINDS OF EXCITING PROGRAMS GOING ON FOR
DISABLED AND DISADVANTAGED CHILDREN AND HANDICAPPED ADULTS.
I WAS IMPRESSED BY THE SUPPORT OF THE PEOPLE HERE IN FT. WORTH.

I HAVE LEARNED -- AS WIFE OF A GOVERNOR AND A PRESIDENT --
THAT GOVERNMENT CAN NEVER SOLVE ALL OUR PROBLEMS. ^{everyone wants more}
Gov't resources finite — our human needs are infinite.

IF OUR PROBLEMS ARE GOING TO BE SOLVED AS A NATION, IT'S
GOING TO BE BECAUSE PEOPLE AT THE LOCAL LEVEL -- IN THE
COMMUNITIES ACROSS OUR COUNTRY -- CARE ABOUT EACH OTHER AND

ARE WILLING TO LOOK AROUND -- SEEK OUT THE PROBLEMS, AND ASSUME
RESPONSIBILITY FOR THEM.

*as individuals
citizens - private
organisations
& groups* YOU ARE DOING THAT HERE IN FT. WORTH -- WORKING TOGETHER
TO MAKE THIS COMMUNITY A BETTER ^{community} ~~PLACE IN WHICH TO LIVE.~~

*It is imp
though to work* ~~YOU ARE WORKING~~ ALSO, IN PARTNERSHIP WITH THE GOVERNMENT *I've seen
E. M. H.
elderly*

ON ~~SOME VERY IMPORTANT PROJECTS.~~ I HAVE BEEN HEARING ABOUT THE
MAJOR REDEVELOPMENT PROGRAMS IN THIS CITY. THIS IS EVIDENCE OF
WHAT CAN HAPPEN WHEN A CONGRESS^{man} AND A PRESIDENT HAVE A GOOD
RELATIONSHIP AND WORK TOGETHER FOR THE BENEFIT OF ALL PEOPLE.

YOU ARE VERY FORTUNATE IN THIS DISTRICT TO BE REPRESENTED
BY CONGRESSMAN JIM WRIGHT WHO ~~KNOWS THE CONCERNS AND PROBLEMS AND~~
~~NEEDS OF THE PEOPLE IN THIS AREA, AND WHO CAN WORK CLOSELY WITH~~
THE PRESIDENT TO HELP HIM KNOW THOSE CONCERNS.

THAT IS VERY IMPORTANT TO A PRESIDENT -- ESPECIALLY TO
~~JIMMY CARTER~~ ^{my husband} WHO CARES ABOUT PEOPLE AND THEIR PROBLEMS AND
CONCERNS AND NEEDS.

HE CARES WHEN PEOPLE ARE DISADVANTAGED, OR IN DISTRESS,
OR ARE STRUGGLING TO MAKE ENDS MEET, OR ARE LONELY -- LIKE
SO MANY OF OUR ELDERLY CITIZENS -- OR ARE HANDICAPPED OR
MENTALLY AFFLICTED, [OR ARE DISCRIMINATED AGAINST.]

HE CARES ABOUT OUR CITIES AND COMMUNITIES ACROSS THIS COUNTRY.

HIS DECISIONS AS PRESIDENT -- WHETHER THEY BE ON ENERGY, OR ECONOMY, OR SOCIAL PROGRAMS -- HAVE BEEN TO MAKE LIFE BETTER FOR ALL OUR PEOPLE.

AND WE'RE MAKING PROGRESS. JIMMY CARTER HAS WORKED HARD -- WISER THAN 4 YEARS AGO -- LEARNED A LOT ABOUT WHAT CAN BE ACCOMPLISHED FOR OUR COUNTRY -- SOMETIMES THE HARD WAY! BUT A GOOD PARTNERSHIP HAS DEVELOPED WITH CONGRESS -- AND THE EXPERIENCE HAS PAID OFF. DID YOU KNOW THAT HE HAS BEEN ABLE TO GET PASSED 4 OUT OF EVERY 5 BILLS? GREAT RECORD! ONE THAT THE

WHOLE COUNTRY CAN BE PROUD OF. AND HE HAS NOT JUST DONE THE EASY THINGS.

HE HAS LAID A GOOD FOUNDATION FOR SOLVING THE DIFFICULT PROBLEMS THAT HAVE BUILT UP OVER MANY YEARS.

WE HAVE A COMPREHENSIVE ENERGY PROGRAM IN PLACE, FOR EXAMPLE. [FEW PEOPLE REALIZE WHAT JIMMY HAS BEEN ABLE TO DO. DID YOU KNOW THAT THE ENERGY PROGRAM IS THE BIGGEST PEACETIME ENTERPRISE EVER UNDERTAKEN IN AMERICA?

...LARGER THAN THE TOTAL SPACE PROGRAM,

...LARGER THAN THE TOTAL INTERSTATE HIGHWAY SYSTEM,

...LARGER THAN THE ~~MARSHALL~~ PLAN COMBINED.]

AND IT'S GOING TO BRING US ENERGY SECURITY BY TAPPING OUR OWN GREAT RESOURCES OF OIL AND GAS, COAL AND SUNLIGHT.

IT'S GOING TO FREE US FROM OUR DEPENDENCE ON FOREIGN OIL AND CREATE HUNDREDS OF THOUSANDS OF JOBS.

AND NOW THAT WE HAVE AN ENERGY PROGRAM IN PLACE WE CAN REVITALIZE THE WHOLE ECONOMY OF OUR COUNTRY.

AND THE PRESIDENT HAS LAID OUT PLANS TO DO JUST THAT,
AND WE CAN BE OPTIMISTIC -- BECAUSE WE ~~ALREADY~~ SEE THE ECONOMY
TURNING UP.

Now
beginning
to

I am proud of his accomplishments Texas 7.

[THE ACCOMPLISHMENTS ARE REAL.

THE PROGRESS IS REAL.]

[BUT OTHER THAN ACCOMPLISHMENTS,] THERE ARE MANY ^{other} REASONS
THAT JIMMY CARTER SHOULD BE RE-ELECTED PRESIDENT.

I KNOW FROM CLOSE PERSONAL EXPERIENCE THAT THE OFFICE OF
THE PRESIDENT IS A VERY DEMANDING POSITION.

IT DEMANDS THAT A PRESIDENT BE HONEST -- AND JIMMY CARTER
TELLS THE TRUTH.

IT DEMANDS MODERATION -- EXTREME DEMANDS COME TO A
PRESIDENT EVERY DAY. I HAVE SEEN JIMMY BALANCE THESE --

TO BE FAIR -- ^{and} [MAKE ULTIMATE DECISION] -- TAKE THE HEAT, [But he
 knows that a Pres. must do what is right and realistic for us.]

IT DEMANDS INTELLIGENCE -- AND JIMMY CARTER IS SMART.
 SO MANY SERIOUS PROBLEMS COME TO A PRESIDENT -- EVENTS ARE
 UNPREDICTABLE AND OFTEN DECISIONS HAVE TO BE MADE WITHOUT
 DELAY -- BUT EVEN WITH SUFFICIENT TIME AND MUCH STUDY --

ONLY ONE PERSON HAS ALL THE KNOWLEDGE AND ONLY ONE
 PERSON HAS THE RESPONSIBILITY. *very lonely position*

~~[Every one of you here knows what a hard day's work is]~~
 THE PRESIDENCY DEMANDS A HARD DAY'S WORK -- SOME NIGHT
 WORK TOO!

Incredible energy.

IT DEMANDS CALMNESS AND COURAGE. JIMMY CARTER HAS PROVEN
 HIS ABILITY TO DEAL WITH CRISES. *[Imp. part of Pres. job - since
 failure to deal successfully can mean catastrophe]*
 AND IT DEMANDS A VISION OF THE FUTURE.

JIMMY CARTER IS WORKING TO KEEP OUR COUNTRY STRONG --

[& as long as he is Pres. we will be:]

..MILITARILY STRONG

..ECONOMICALLY STRONG

..MORALLY STRONG

*And he is working
 to keep our co.*

AND AT PEACE -- *I'm proud that JC* ~~PROVED~~ PRESIDENT OF PEACE.

AND HE IS WORKING FOR A JUST SOCIETY WITH FULL OPPORTUNITIES
AND A "GOOD LIFE" FOR ALL OUR PEOPLE. THIS IS ^{a vision of} ~~A VISION~~ OF THE FUTURE
WE ALL ~~SHARE~~, ^{want}.

^{and}
~~BUT~~ THERE IS SOMETHING ELSE THAT IS VERY IMPORTANT ~~AS WE ENTER~~
~~THE 1980s~~ ~~THAT~~ WE MUST ABOVE ALL KEEP OUR FAITH -- IN GOD, IN
COUNTRY, OUR FAMILIES, OUR FELLOW COUNTRYMEN -- AND REMEMBER OUR
VALUES, THOSE THINGS THAT ARE IMPORTANT IN THE WORLD -- FREEDOM,
INDEPENDENCE, LOVE -- AS WE WORK TOGETHER ^{& as we enter the 1980's - a new} ~~FOR A BETTER WORLD,~~ ^{decade in}
^{the history}
^{of our co.}

THIS IS A VERY IMPORTANT ELECTION YEAR. THE CHOICE WE MAKE ON
ELECTION DAY CAN DETERMINE THE FUTURE OF OUR COUNTRY FOR YEARS TO
COME. WE NEED YOUR CONTINUING ^{over the next few weeks} HELP TO ASSURE THAT THE RIGHT CHOICE ⁵
~~I predict that with your help~~ ^{will be}
IS MADE ON ELECTION DAY ~~AND JIMMY CARTER IS RE-ELECTED POTUS!~~ ^{kept held}
^{to}
^{Congress}