

Philadelphia, Pennsylvania, 4/14/80

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Office of the First Lady's Press Secretary

SUMMARY SCHEDULE

TRIP OF THE FIRST LADY TO
PHILADELPHIA, PENNSYLVANIA

APRIL 14, 1980

9:50 am THE FIRST LADY ARRIVES PHILADELPHIA INTERNATIONAL AIRPORT,
ATLANTIC AVIATION
Open Press Coverage ✓

9:55 am THE FIRST LADY DEPARTS ENROUTE WHAT/WWDB STUDIOS

10:25 am THE FIRST LADY ARRIVES WHAT/WWDB STUDIOS FOR MARY MASON X
SHOW

11:05 am THE FIRST LADY DEPARTS WHAT/WWDB STUDIOS ENROUTE HADDINGTON
LEADERSHIP ORGANIZATION BUILDING, 55TH AND HAVERFORD

11:25 am THE FIRST LADY ARRIVES HADDINGTON LEADERSHIP ORGANIZATION
FOR SENIOR CITIZEN RECEPTION
Open Press Coverage ✓

FIRST LADY (REMARKS)

12:10 pm THE FIRST LADY DEPARTS HADDINGTON LEADERSHIP ORGANIZATION
ENROUTE SECOND OFFICE SUPPER CLUB

12:25 pm THE FIRST LADY ARRIVES SECOND OFFICE SUPPER CLUB FOR PRIVATE
LUNCH

1:00 pm THE FIRST LADY DEPARTS SECOND OFFICE SUPPER CLUB ENROUTE
FAIRMONT HOTEL

1:05 pm THE FIRST LADY ARRIVES FAIRMONT HOTEL AND PROCEEDS TO
SUITE FOR PERSONAL/STAFF TIME

2:50 pm THE FIRST LADY DEPARTS FAIRMONT HOTEL ENROUTE PHILADELPHIA
INTERNATIONAL AIRPORT

3:25 pm THE FIRST LADY ARRIVES PHILADELPHIA INTERNATIONAL AIRPORT,
BOARDS EXECUTIVE ONE AND DEPARTS ENROUTE ANDREWS AFB

4:00 pm THE FIRST LADY ARRIVES ANDREWS AFB

APRIL 11, 1980

Office of the First Lady's Press Secretary

NOTICE TO PRESS

First Lady Rosalynn Carter will travel to Philadelphia, Pennsylvania on Monday, April 14, where she will visit the Haddington Senior Citizen Center.

The First Lady will return to the White House Monday afternoon.

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APRIL 14, 1980

AS DELIVERED

HADDINGTON LEADERSHIP ORGANIZATION - PHILADELPHIA, PA.

RSC's REMARKS

WONDERFUL TO BE HERE. BRING GREETINGS FROM THE PRESIDENT.

GRANDMAMA (81) - MOTHER ALLIE (75) - AMY

GLAD TO BE BACK IN PENNSYLVANIA -- SPENT SO MUCH TIME HERE
IN 1976 -- PRES. LITERALLY WKS. LEARNING.

HE STAYS BUSY -- HOSTAGES -- GREAT VICTORY, OLYMPIC BOYCOTT --
PRIME MINISTER BEGIN COMING.

ALSO WORKING ON ISSUES IMPORTANT, AFFECT EVERYONE OF US --
-ONE FOURTH OF FEDERAL BUDGET -- AID TO ELDERLY
-APPOINTED MORE BLACKS -- 30+ JUDGES -- MAKES DIFFERENCE
-URBAN POLICY -- HOUSING, TRANSPORTATION
-JOBS -- WORRIED ABOUT YOUNG.

MOST IMPORTANT, INFLATION -- DEVASTATING. AND WHILE WORKING
ON PROGRAM TO FIGHT INFLATION, WORKING VERY HARD TO ASSURE THAT
POOR, ELDERLY, THOSE ON FIXED INCOMES DO NOT SUFFER UNFAIRLY.

NO CUTS IN:

SOCIAL SECURITY

SSI

AFDC

MEALS ON WHEELS

MEDICARE AND MEDICAID

ELDERLY HOUSING PROGRAMS

ELDERLY NUTRITION PROGRAMS

HEAD START

CIVIL RIGHTS ENFORCEMENT

WHITE HOUSE CONFERENCE ON AGING

FEDERAL COMMISSION ON AGING

WE DO HAVE SOME PROBLEMS. JIMMY CARTER IS WORKING VERY HARD TO OVERCOME.

HE HAS TO MAKE DIFFICULT DECISIONS, AND HE MAKES THEM REGARDLESS OF POLITICAL CONSEQUENCES.

GOOD -- PEOPLE TRUST HIM -- KNOW HIS ACTIONS IN BEST INTEREST OF ALL PEOPLE.

GOOD -- HONEST -- COURAGEOUS. THERE IS NO DOUBT THAT HE IS THE BEST PERSON TO LEAD US.

I WANT YOU TO KNOW THAT HE AND I ARE WORKING EVERY DAY IN WASHINGTON WITH YOUR THOUGHTS AND NEEDS AND HOPES AND DREAMS AND PROBLEMS IN MIND.

VOTE -- WE NEED YOUR HELP.

Roundtable Press

RADIO

KYW

Mary Jo Melone

WDAS

E. Steven Collins

WCAU-AM&FM

WIP??

Jan Gorham or Frank Scott?

WHAT

Mary Mason

WDVR?

PRINT

So. Philadelphia Chronicle

Thomas Mihalek, correspondent
Steven Weitzman, photographer

Philadelphia Spirit

Sydney Presley, correspondent
Paul Bennett, photographer

W. Philadelphia Scene

correspondent
Ethan Prescott, photographer

L'Actual

Jack Ortiz, correspondent
Lawrence Walley, photographer

Philadelphia Tribune

Tim Davis, correspondent

Welccmeat

correspondent

Philadelphia Inquirer

Philip Dixon, correspondent

Philadelphia Bulletin

Dorothy Brown, correspondent
Barbara Pathter, photographer

Daily News

Daily Journal

TELEVISION

KYW-TV (NBC)

WCAU-TV (CBS)

WPUI-TV (ABC)

WKBS-TV (independent)

Advance: Bruce Garamella
Press Advance: Lisa Strasburg
215/568-3300

VISIT OF MRS. CARTER TO
PHILADELPHIA, PENNSYLVANIA

Monday, April 14, 1980

WEATHER REPORT:

Overcast. Rain showers
until noon. Chance of fog.
Temp: High 63, low 47.

8:40 am Mrs. Carter departs South Grounds, The White House
en route Andrews AFB

9:10 am Mrs. Carter arrives Andrews AFB and boards aircraft

9:15 am Mrs. Carter departs Andrews AFB en route
Philadelphia International Airport, Atlantic Aviation,
Philadelphia, PA

(Jet Star Flying time: 35 minutes)
(Breakfast served on board)

9:50 am Mrs. Carter arrives Philadelphia International
Airport, Satellite Area , and (215/492-2975, 492-2978)
is met by: Mike Lemmon, Bob Clark

John Dibble, C/M Coordinator
Marvin McGraw, C/M Deputy Coordinator
Greeting Committee*

and proceeds to motorcade for boarding

Limo: Mrs. Carter
M. Hoyt

9:55 am Motorcade departs airport en route Mary Mason Radio
Call In ("Mornings With Mary Mason"), WHAT/WWDB,
3930 Conshohocken Ave., Phila., PA

(Drive time: 30 minutes)

10:25 am Mrs. Carter arrives Mary Mason Radio Call In
and is met by: (215/878-1500, 878-8400)

Mary Mason
Dolly Banks, President-Radio Station
and proceeds to studio

10:30 - 11:00 am Live Radio Call In

11:01 am Mrs. Carter departs studio en route motorcade

Limo: Mrs. Carter
M. MacBean

11:05 am Motorcade departs Mary Mason Radio Call In station
for Haddington Leadership Organization Building, Inc.,
55th and Haverford Avenue

(Drive time: 15 minutes)

11:20 am Mrs. Carter arrives Haddington Leadership Organization
Building, Inc. and is met by: (215-472-0800)

Clifford Bell, Executive Director
Geneva Black, Director of Senior Citizen Program

and proceeds to Holding Room then to second floor

11:25 am Mrs. Carter arrives second floor room, pauses for
announcement, and proceeds to platform area

Note: Audience is seated.

Program begins:

Welcome & Introduction of
MRS. CARTER Clifford Bell

MRS. CARTER REMARKS

11:35 am Mrs. Carter greets table guests

OPEN PRESS COVERAGE

12:05 pm Mrs. Carter departs second floor room en route
motorcade

Limo: Mrs. Carter
M. MacBean

12:10 pm Motorcade departs Haddington Leadership Organization Building, Inc. en route Second Office Supper Club, 1323 Race St.

(Drive time: 15 minutes)

12:25 pm Mrs. Carter arrives Second Office Supper Club for Informal Lunch and is met by: (215/567-6891)

Mr. & Mrs. Ernie (Evelyn) Harris,*owners

and proceeds to lunch table

Lunch Guests*

CLOSED PRESS

12:55 pm Mrs. Carter departs Second Office Supper Club en route motorcade

Limo: Mrs. Carter
M. Hoyt

1:00 pm Motorcade departs Second Office Supper Club en route Fairmont Hotel, Walnut and Broad Streets

1:05 pm Mrs. Carter arrives Fairmont Hotel (215/893-1776) and is met by:

Herman Wiener, General Manager

and proceeds to Holding Room* to greet Claire Baldwin

1:10 pm Mrs. Carter departs Holding Room en route Independence Room for One-on-One TV Interviews

1:15-2:00 pm 4 local TV Interviews

2:01 pm Mrs. Carter proceeds to Academy Room for Roundtable Interviews with print press and radio

2:05-2:40 pm Roundtable Interviews

2:41 pm Mrs. Carter departs Academy Room en route C/M Headquarters for brief greeting with the Staff

2:49 pm Note: C/M Headquarters are next door to Fairmont Hotel
Mrs. Carter boards motorcade

Limo: Mrs. Carter
M. MacBean

2:50 pm Motorcade departs Fairmont Hotel en route
Philadelphia International Airport
(Drive time: 25 minutes)

3:15 pm Mrs. Carter arrives Philadelphia International Airport,
Atlantic Aviation, and boards aircraft

3:25 pm Mrs. Carter departs Philadelphia, PA. en route
Andrews AFB
(Flying time: 35 minutes)
(Snacks served on board)

4:00 pm Mrs. Carter arrives Andrews AFB, Navy Operations,
boards motorcade and departs en route South Grounds

4:30 pm Mrs. Carter arrives South Grounds, The White House

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Claire Baldwin is the director of Claire Baldwin Manor. This is a Black Senior Citizens Center for retired people. Mrs. Baldwin is in her 80's. She is a friend of Mary Mason.

LUNCHEON GUESTS*

Ms. Novella Williams, member, Minority Business Advisory Board DOT, and
President of Citizens for Progress West Philadelphia

Mr. and Mrs. Lucien (Jannie) Blackwell, Ward Leader and City Councilman

John Anderson, City Councilman

Ms. Augusta Clark, City Councilwoman

Mr. Freeman Hankins, State Senator

Reverend Leon Smalls, Haven House

Mr. Edgar Campbell, Clerk of Quarter Session Court

Ms. Dorothy Brennan, Democratic Ward Leader

Ms. Mary Mason

*NOTE: These people greeted you on arrival at the airport.

Mr. and Mrs. Ernie (Evelyn) Harris are good supporters. Mrs. Harris ran for
76 delegate.