

Milwaukee, Rothschild, Wausau, Green Bay, Wisconsin, 3/27/80

Folder Citation: Collection: Records of the First Lady's Office; Series: Mary Hoyt's Domestic Trip Files; Folder: Milwaukee, Rothschild, Wausau, Green Bay, Wisconsin, 3/27/80; Container 17

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✓ Milwaukee Mental Health Complex ^{Enormous} Bill O'Donnell
^{Term: who has} Bert Pyle
^{turn over for a}
^{long time} ^{Pitts} Joanna Brady ^{ceremony}
Wonderful to be here — ^{for this} ^{celebrate} dedication ^{at}
^{(this MHC beauty of} ^{not just a} ^{new} ^{one} ^{of} ^{the} ^{city} ^{and} ^{so} ^{much} ^{more} ^{than} ^{just} ^{bricks} [&] ^{mortar}.
MHC Complex facility This is a wonderful

It is evidence that this community - citizens - elected officials are committed to caring for those who need help.

I am proud to be here & especially want to recognize Bill O'Donnell & Bert Pyle ^{thank Co. Board} for giving leadership necessary to make this project a reality.

I've worked with problems of M Afflicted for many years in my own state of Ga. -2-
MILWAUKEE

As you know, for the last several years I have tried to serve as an advocate for better mental health care, within the Carter Administration, with Congress and with the American people.

I first became interested in this issue when Jimmy ^{running} ^{campaigning} ^{for} was Governor of Georgia. Before the election I travelled across the state campaigning, people ^{asked} came to me again and again to ask what my husband would do, if elected, to improve services for their mentally disturbed son or mentally retarded daughter.

-3-
MILWAUKEE

One day our schedules crossed, and we ended up in the same town. We didn't see each other very often then, so I went to a reception for him and got in the receiving line. He was surprised to see me and asked, "What are you doing here?"

"I want to know what you are going to do to help the mentally afflicted," I replied.

"When I am Gov. we're going to v the best system of services in the co. & I'm going to put you in charge of it"
~~He made a commitment then to establish the best system of services in the country~~ AND, I AM VERY PROUD OF WHAT WE ACCOMPLISHED IN GEORGIA.

Gov's Comm. to Improve Services
to Mentally & Emotionally Handicapped -

* it has been exciting since Jimmy has been
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-4-
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And we have made some

~~I AM ALSO VERY PROUD OF THE PROGRESS THAT HAS BEEN MADE~~ SINCE WE CAME
TO WASHINGTON.

FOR THE FIRST TIME IN 15 YEARS, A ^① PRESIDENTIAL COMMISSION HAS FOCUSED
NATIONAL ATTENTION ON MEETING THE MENTAL HEALTH NEEDS OF THE NATION <sup>report
implementing</sup>

② A NEW EMPHASIS ^{new emphasis} HAS BEEN PLACED ON CARING FOR THE CHRONICALLY MENTALLY ILL.

③ THE DEPARTMENTS OF HEALTH, ^{H&W} EDUCATION AND WELFARE AND HOUSING AND URBAN ^{H&D}
DEVELOPMENT ARE NOW WORKING ^{together} (COOPERATIVELY) TO PROVIDE HOMES AND OTHER
CRUCIAL SUPPORT SERVICES FOR THEM.

-5-
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IN MAJOR LEGISLATIVE INITIATIVES, SUCH AS THE CHILD HEALTH ASSURANCE
PROGRAM AND THE NATIONAL HEALTH PLAN, ^③ IMPORTANT MENTAL HEALTH BENEFITS
HAVE BEEN INCLUDED.

④ ^{3 yrs.} FEDERAL SUPPORT FOR MENTAL HEALTH RESEARCH HAS INCREASED BY 40% IN THE
LAST THREE YEARS. AND, THERE IS A ^④ NEW OFFICE OF PREVENTION AT THE
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AND, MOST IMPORTANTLY, THERE IS NOW LEGISLATION PENDING BEFORE CONGRESS --
THE MENTAL HEALTH SYSTEMS ACT -- THAT WILL IMPLEMENT MANY OF THE
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-6-
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(IT PROVIDES A FRAMEWORK FOR MAKING MENTAL HEALTH CARE ACCESSIBLE TO
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IT ADDRESSES ^{many of the} OBSTACLES ~~THAT HOLD BACK PROGRESS~~ IN THIS FIELD -- ^{such as}
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PAST FEW YEARS FEDERAL POLICY HAS MADE IT DIFFICULT TO TARGET RESOURCES
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THE MENTAL HEALTH SYSTEMS ACT PROMOTES NEW PARTNERSHIPS BETWEEN FEDERAL,
STATE AND LOCAL AUTHORITIES. IT RECOGNIZES WHAT YOU HERE IN MILWAUKEE
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~~AND~~ SO I ~~WANT TO~~ URGE YOU TO LET YOUR VOICE BE HEARD, TO WRITE YOUR
REPRESENTATIVES IN WASHINGTON AND LET THEM KNOW THE DEPTH OF YOUR
CONCERN ABOUT QUALITY CARE FOR THOSE WHO ARE MENTALLY ILL AND ABOUT
THE IMPORTANCE OF PASSING THIS BILL.

*There are still problems that are very disturbing.
I'm concerned about stigma - Hearings PCMH confirmed
what we already knew - that many perfectly decent*

Human beings are still repelled by the M.I. - -10- (ND 9)
They are afraid, even callous. MILWAUKEE

Stigma, more than anything holds back progress in field.

HOW SAD THAT WHILE PHYSICAL ILLNESS EVOKES OUR SYMPATHY AND DESIRE TO
HELP, MENTAL ILLNESS DISTURBS AND OFFENDS US. WE ARE UNCOMFORTABLE
WITH THOSE WHO ARE DIFFERENT, WHOSE BEHAVIOR MAY BE UNPREDICTABLE,

EVEN SOMEWHAT BIZARRE.

**We must continue to talk about M.I. -
& encourage those who u problems to talk about them - & we must
continue to work to make it acceptable to seek help*

(WE DO NOT REMEMBER THAT THE MAJORITY OF MENTAL PATIENTS ARE NOT
DANGEROUS, RATHER THAT PEOPLE WITH SERIOUS PSYCHOLOGICAL DISORDERS
TEND TO BE WITHDRAWN, APATHETIC -- EVEN FEARFUL OF US. WE DO NOT
REMEMBER THAT A COMMON CHARACTERISTIC IS AN INABILITY TO FACE THE WORLD
NOT THE INCLINATION TO ATTACK IT!)

** (this will help those who are
are afraid to speak out about a problem.
We must let them know that this is not unusual to)*

THERE ARE PROBABLY ABOUT 30 MILLION PEOPLE IN OUR COUNTRY WHO WOULD BENEFIT FROM SOME KIND OF PROFESSIONAL HELP AT SOME TIME IN THEIR LIVES. PEOPLE LIKE YOU AND ME -- AND OUR FRIENDS OR NEIGHBORS -- PEOPLE HAVING DIFFICULTY COPING WITH THE DEATH OF A LOVED ONE, OR DIVORCE, OR EVEN JUST GROWING OLD.

THE PROBLEM IS THAT MILLIONS OF PEOPLE WILL NEVER SEEK PROFESSIONAL HELP BECAUSE THEY DO NOT WANT TO BE LABELLED. OVER ^{1/2} HALF OF THOSE WHO DO OBTAIN TREATMENT WILL TURN TO THE GENERAL HEALTH SYSTEM FOR HELP. OTHERS WILL HIDE THE TRUTH AND NEVER PUBLICLY ADMIT THEY HAVE NEEDED OR SOUGHT MENTAL HEALTH TREATMENT.

AND YET, THIS SHOULD BE A TIME OF HOPE AND OPPORTUNITY. NEW ADVANCES IN SCIENTIFIC RESEARCH ARE SYSTEMATICALLY UNRAVELLING THE MYSTERIES OF THE MIND.⁺ NEW THERAPEUTIC APPROACHES ^{that} HOLD GREAT PROMISE FOR SUCCESSFUL TREATMENT OF COMPLEX PROBLEMS LIKE SEVERE DEPRESSION. WE NOW RECOGNIZE THAT MOST MENTALLY ILL PEOPLE CAN AND SHOULD BE CARED FOR IN THE COMMUNITY

FOR THE RESIDENTS OF MILWAUKEE COUNTY, THE PROMISE OF HUMANE AND DECENT CARE IN THE COMMUNITY IS, INDEED, A REALITY. AND I AM HONORED TO HAVE THIS OPPORTUNITY TO RECOGNIZE YOUR GREAT ACCOMPLISHMENTS.

I CONGRATULATE YOU AND THANK YOU FOR INVITING ME TO PARTICIPATE IN THIS VERY SPECIAL OCCASION. *Thank you for all you do for the most vulnerable in your community.*

Mayor Halliam
Bob Cornell

(1) Music
Violin
Army

MILWAUKEE

(Stan) Gruszynski
paper industry
So imp. to this
area

MRS. CARTER'S REMARKS, GREEN BAY, WISCONSIN, 3/27/80

(4) Met & Representatives
of Home Builders group
listened to their
concerned -
Take these
back to him

THANK YOU. PLEASURE TO BE HERE TODAY.
(2) Enjoyed day

in Wisconsin

(3) SOURCED PAPER MILL
WORKED IN WAREHOUSE
KNOW WHAT IT IS TO
bring home a
pay check

HAVE ENJOYED CAMPAIGNING AGAIN, GOING BACK TO THOSE
PLACES I WAS IN 4 YEARS AGO -- SEEING FRIENDS I MADE THEN --
MAKING NEW FRIENDS. IT'S BEEN FUN.

DEDICATED
M H Center

AND I LEARNED SOMETHING VERY IMPORTANT EARLY IN THE
CAMPAIGN THAT MADE A GREAT IMPRESSION ON ME AND HAS HELPED ME
AS I HAVE WORKED -- THAT PEOPLE ALL OVER THIS COUNTRY ARE THE
SAME. WE MAY HAVE DIFFERENT LIFE STYLES, MAKE A LIVING IN A

2.

DIFFERENT WAY, AND DIFFERENT INTERESTS.

BUT THE SAME THINGS THAT ARE IMPORTANT TO ME, WHETHER
I AM IN PLAINS OR IN WASHINGTON, ARE IMPORTANT TO YOU HERE IN
WISCONSIN.

MAKING ENDS MEET, PREPARING FOR OLD AGE, CARING FOR OUR
CHILDREN -- AND WANTING BETTER THINGS FOR THEM THAN WE HAD
FOR OURSELVES. TAKING PRIDE IN OUR SCHOOLS, OUR CHURCHES,
AND OUR COMMUNITIES.

PEOPLE ARE THE SAME. AND THAT HAS BEEN GOOD FOR ME
TO KNOW.

RETIRED PRESIDENT

WE'VE BEEN IN WASHINGTON 3 YEARS, AND LIVING IN THE WHITE HOUSE HAS BEEN EXCITING AND ENJOYABLE FOR ALL OUR FAMILY.

JIMMY, AMY, AND I -- ALL OUR FAMILY -- REALIZE THAT THESE ARE SPECIAL YEARS, WITH WONDERFUL EXPERIENCES AND GREAT OPPORTUNITIES.

AND WE REALIZE ALSO THAT WITH THE OPPORTUNITIES COME GREAT RESPONSIBILITIES AND CHALLENGES.

I've had a chance to work with some projects
MY PROJECTS..... very imp. to me.

---MENTAL HEALTH

---ELDERLY - meet regularly with Counsellor to Pres. on
informed about legislation Aging.
in touch w. advocacy groups

---COMMUNITIES PROGRAM - GOOD THINGS GOING ON - OFTEN
SAID CREATE MORE CARING SOCIETY - GRANDIOSE - POINTING OUT
embarrassed

---WOMEN'S ISSUES - E.R.A. ^{greatest frustration}

making plans
E day - 1st official
day of new Dept
of Education

These are some of interesting & challenging things I've been doing
There are interesting & challenging ~~problems~~ facing Pres. also
I AM ALSO PROUD OF THE PRESIDENT. HE IS IN WASHINGTON
~~difficult~~ ^{problems facing our nation} ~~problems~~ ^{for instance}
HANDLING THE RAPIDLY-CHANGING INTERNATIONAL CRISES. HE IS
DOING EVERYTHING HUMANLY POSSIBLE TO SECURE THE SAFE RELEASE
OF OUR AMERICAN CITIZENS WHO ARE BEING HELD HOSTAGE IN IRAN.
FOR HIM/AS MUCH A CRISIS TODAY AS LAST NOVEMBER -- MUST REMAIN
A CRISIS FOR ALL OF US.

middle of
called last night
this a.m.

AND HE IS DEALING WITH THE SOVIETS AND THE SITUATION IN AFGHANISTAN. THIS INVASION IS A VERY SERIOUS THREAT TO WORLD PEACE BECAUSE WITH THIS FOOTHOLD, THE SOVIETS THREATEN THE ENTIRE REGION, INCLUDING MOST OF THE OIL SUPPLIES FOR ALL THE FREE WORLD.

CLEARLY, THIS NATION HAD TO TAKE ACTION. AND WE DID.

THE PRE-EMINENT RESPONSIBILITY OF A PRESIDENT IS TO KEEP OUR NATION SECURE AND AT PEACE -- AND THIS PRESIDENT HAS BEEN SUCCESSFUL, NOT ONLY IN KEEPING OUR NATION AT PEACE, BUT WE HAVE NOT HAD 1 LIFE LOST IN COMBAT SINCE HE HAS BEEN PRESIDENT. THE PAST 7 PRESIDENTS COULD NOT MAKE THIS STATEMENT.

BUT, ALSO, HE HAS BEEN SUCCESSFUL IN GAINING PEACE FOR OTHERS, AS WITH ISRAEL AND EGYPT -- MID-EAST PEACE TREATY.

IN THE PAST FEW WEEKS, HE HAS HAD TO MAKE DIFFICULT DECISIONS ^{regarding Su & Afghanistan} -- ALL PEACEFUL ACTIONS -- AND HE MADE THESE DECISIONS REGARDLESS OF POLITICAL CONSEQUENCES, BECAUSE THEY ARE NECESSARY TO AVOID MILITARY ACTION AND KEEP OUR COUNTRY AT PEACE. *That is the way they*

I AM VERY PROUD OF THE PRESIDENT'S LEADERSHIP IN THIS TIME OF INTERNATIONAL CRISES.

NO NOT 1 LIFE LOST -- PAST 7 PRESIDENTS

AND HE HAS WORKED FOR PEACE FOR OTHERS -- ISRAEL/EGYPT

MID-EAST PEACE TREATY (AND HE WILL NOT PERMIT DOMESTIC POLITICAL CONSIDERATIONS TO INTERFERE WITH THE PEACE PROCESS)

[PROUD OF LEADERSHIP IN TIME OF INTERNATIONAL CRISES --]

AND PROUD OF ACCOMPLISHMENTS

3 YEARS - COMPILED SOLID RECORD OF ACHIEVEMENT

NOT JUST EASY -- COURAGEOUS IN TACKLING THE DIFFICULT ISSUES. HE HAS NOT AVOIDED A ONE, NO MATTER HOW COMPLEX, HOW CONTROVERSIAL, OR HOW POLITICALLY UNPOPULAR -- OR WHICH PRIMARY

↓ HAVE TO TALK ABOUT THE PRES. DIFFICULT PROBLEMS - Think you want to know what is being done about them
SITTING HERE TRYING TO GET POLITICS OUT OF MY MIND

(8)

HAPPENS TO BE ~~THE~~ NEXT TUESDAY.

WHEN THERE ARE "HARD CHOICES" TO BE MADE, HE MAKES THEM --
SOMETIMES WE PAY A PRICE POLITICALLY -- BUT IN THE LONG RUN HIS
ACTIONS ARE GOOD / BECAUSE THE AMERICAN PEOPLE ^{know they can't be honest} TRUST HIM -- AND
THEY KNOW THAT HE DOES NOT ACT OUT OF POLITICAL EXPEDIENCY,
BUT IN THE BEST INTERESTS OF ALL THE PEOPLE OF OUR COUNTRY.

AND WE DO ^{FACE} ~~HAVE~~ DIFFICULT PROBLEMS ^{TODAY} -- AND WE ALL KNOW WHY.
NOW PAYING ~~THE PRICE~~ FOR LONG YEARS OF NEGLECT IN FACING UP TO
ENERGY -- AND FACING UP TO INFLATION.

rec 4A.

(9)

THESE PROBLEMS HAVE BEEN WITH US FOR 10-12 YEARS.
WE'VE HAD "QUICK FIXES" IN THE PAST -- USUALLY AT ELECTION
TIME -- WHICH HAVE MADE THE PROBLEM WORSE OVER THE LONG RUN.

WAGE AND PRICE CONTROLS - NIXON ^{1 yr later} ^{(8% higher}
^{than when}
22 EXEMPTIONS -- RETAIL ESTABLISHMENTS, FOOD, CLOTHES, ^{imposed}
WAGES CONTROLLED.

^{very discriminating - not answer}
ENERGY AND INFLATION -- LONG-TERM PROBLEMS -- NO SIMPLE
SOLUTIONS. AND JIMMY CARTER IS TAKING STEPS TO OVERCOME THEM.

^{Working courageously}

NO ONE IS FOR
CONTROLLING FOOD
OF FUEL

RETIRED - PRES. HANDWRITING

Food prices leveled off
120% increase in oil - don't expect this yr.
still coming in - has carry over of several mos.
Toward end of yr expect to go down.

In 1st 3 yrs averaged 1.9 million new ^{family units} ~~houses~~
built every yr - very high - not highest
in history -

\$227 billion to do great things for our co.

Brook K. Cranston - 90% unemployed - willing to take
NET NO COST a 30% cut
Ullman Bill - long run panel -

I remember when he called energy problem "moral equivalent
of war - promptly ridiculed - Now because of his insistence &
JIMMY CARTER IS MAKING THOSE DIFFICULT DECISIONS. persistence

WINDFALL
PROFIT TAX
PASSED AT NOON.
signing ceremony
next wk.

VERY SOON -- FIRST COMPREHENSIVE ENERGY POLICY IN HISTORY

ENERGY - CHIEF CULPRIT OF INFLATION

1970 \$ 4.8 billion
1980 \$ 80 "

NO CONTROL OVER OPEC OIL PRICES -- 120% in one year

We must produce more energy in our co. & we must conserve - massive
programs underway in new legislation
develop alternative sources - solar -
WITH 1977 LEGISLATION -- PLUS NEW ENERGY LEGISLATION --
DECREASE OIL IMPORTS BY 67% BY 1990.

& for
conservation

Besides budget
National labor accord
energy legislation

AND LAST WEEK HE PROPOSED FURTHER STRONG MEASURES TO
FIGHT INFLATION. * Besides

Conservation fee on oil
restraints on credit
Budget & Congress
calling for
discipline
federal govt
business
people

RETIRED - PRES. NANCY

THESE WILL NOT BE EASY.

I am confident we

can solve these problems

with leadership. And JC is a leader!

THEY WILL CAUSE SOME PAIN, BUT I BELIEVE THE AMERICAN

PEOPLE ARE READY TO JOIN TOGETHER -- TO EXPERIENCE SOME "TEMPORARY

DISCOMFORTS -- TO GET THOSE PROBLEMS BEHIND US. & I am confident

~~(WE HAVE GOOD PROGRAMS -- NEED TIME TO WORK)~~

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CONTINUITY

NO 2-TERM PRESIDENT SINCE EISENHOWER

that the steps the
Pres has taken will
work & that we can
get these problems
behind.

1ST YEAR - CABINET, PROGRAMS

2ND YEAR - WORK

3RD YEAR - CAMPAIGN

4TH YEAR - VOTED OUT

No wonder we haven't solved our long-term problems -
Need continuity - Need JC & Fritz Mondale leading our co. for 4 more yrs.

Well, been wonderful to be here & Democrats - Dinner tonight is a
unity dinner - to get Dems working together That is very imp.

LET ME CLOSE BY SAYING: THESE ARE EXCITING AND

CHALLENGING TIMES, AND WE CAN BE OPTIMISTIC ABOUT THE FUTURE.

WE HAVE SOME PROBLEMS, BUT WE CAN SOLVE OUR PROBLEMS.

WE CAN MEET THESE CHALLENGES.

WE ARE AMERICANS!

WE CAN WORK HARD AND PERSIST!

WE CAN SACRIFICE WHEN NECESSARY.

WE AMERICANS HAVE A HISTORY OF BINDING OURSELVES TOGETHER

IN TIMES OF CRISIS -- AND WE CAN DO IT AGAIN.

I don't believe there is any problem we can't
solve, any obstacle we can't overcome if we join together -
& work together -

✓
MARCH 27, 1980

Gov. Martin Schreiber

WISCONSIN
RSC's REMARKS

*Remember election night
4 yrs. ago & how exciting that
was — & how imp. for us.*

WONDERFUL TO BE HERE -- PRESIDENT SENDS GREETINGS. ^{HE}
IS IN WASHINGTON CONSTANTLY MONITORING AND DEALING WITH ^{the international} AND ^{crises-}
HANDLING THE DIFFICULT PROBLEMS THAT FACE OUR NATION.

For the Pres.

called in middle of night — again at 6 this a.m. rec 2

THE SITUATION IN IRAN IS AS MUCH A CRISIS TODAY AS LAST
NOVEMBER -- IT MUST REMAIN A CRISIS FOR ALL UNTIL EVERY SINGLE
HOSTAGE IS HOME SAFE AND SECURE.

*Dealing w Afghanistan -- invasion serious threat to
world peace — with this foothold — SU threatens entire region — most of
oil for all free world.*
PAST FEW WEEKS DIFFICULT DECISIONS REGARDING THE SOVIET
UNION AND AFGHANISTAN. HE MADE THESE DECISIONS REGARDLESS OF
POLITICAL CONSEQUENCES.

ALL CONTROVERSIAL -- BUT NECESSARY TO AVOID MILITARY
ACTION AND KEEP PEACE.

Clearly our co. had to take action — & we did

THE PRE-EMINENT RESPONSIBILITY OF A PRESIDENT IS TO KEEP
OUR NATION SECURE AND AT PEACE -- AND THIS PRESIDENT HAS BEEN
SUCCESSFUL.

RETIRED PRES. HANDWRITING
RETIRED

~~In St. Louis to come into~~ ~~St. Louis International Airport~~ ~~Cong Gephardt, Dick~~
~~Mayor Conway~~
RSC REMARKS, C/M RECEPTION, ST. LOUIS, 4/10/80
Glad to be here & thanks
① to Sen. E. & the President back in St. Louis
cut ribbon
Sr. Citizens Center — vans take services — one of best programs in co. for elderly —
Delta Queen

Pres. sends best wishes. I TALKED WITH HIM JUST BEFORE I LEFT, AND HE TOLD ME TO THANK YOU FOR YOUR SUPPORT AND YOUR CONFIDENCE -- AND FOR ALL YOU DO FOR US.

HE IS SPEAKING IN WASHINGTON TODAY TO THE AMERICAN SOCIETY OF NEWSPAPER EDITORS. HE WILL BE SPEAKING ABOUT OUR FOREIGN POLICY -- SOVIET UNION, AFGHANISTAN & ^{about the situation in} IRAN.

C/M Rally
Mt. Vernon Township High School
Mt. Vernon, Ill.

Cong. Paul Simon
Jim McKenzie

HS band
Graduates S band

Didn't know
Amy asked I wh

Platform officials — C/M Supporters — Friends
Fellow Democrats —

Wonderful to be here in Mt. Vernon.

Thank you for your support —

Talked with Pres. today — told me to give you his best wishes — & to tell you to "work hard"
He had just been with Wilbur Cohen & Robert Ball

RETIRED PRES. HANDWRITING

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Wonderful to be here ^{to celebrate} dedication ^{at}
^{(this MHC beauty of} ^{NOT just a} ^{the} ^{out in} ^{CO} ^{and} ^{so much more than just bricks & mortar.}
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It is evidence that this community - citizens - elected
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ONE DAY OUR SCHEDULES CROSSED, AND WE ENDED UP IN THE SAME TOWN.
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I encourage those who u problems to talk about them - I we must
continue to work to make it acceptable to seek help

WE DO NOT REMEMBER THAT THE MAJORITY OF MENTAL PATIENTS ARE NOT
DANGEROUS, RATHER THAT PEOPLE WITH SERIOUS PSYCHOLOGICAL DISORDERS
TEND TO BE WITHDRAWN, APATHETIC -- EVEN FEARFUL OF US. WE DO NOT
REMEMBER THAT A COMMON CHARACTERISTIC IS AN INABILITY TO FACE THE WORLD
NOT THE INCLINATION TO ATTACK IT!

* (this will help those who are
are afraid to speak out about a problem.
We must let them know that this is not unusual to)

-11-
MILWAUKEE

THERE ARE PROBABLY ABOUT 30 MILLION PEOPLE IN OUR COUNTRY WHO WOULD
BENEFIT FROM SOME KIND OF PROFESSIONAL HELP AT SOME TIME IN THEIR LIVES.
PEOPLE LIKE YOU AND ME -- AND OUR FRIENDS OR NEIGHBORS -- PEOPLE HAVING
DIFFICULTY COPING WITH THE DEATH OF A LOVED ONE, OR DIVORCE, OR EVEN
JUST GROWING OLD.

THE PROBLEM IS THAT MILLIONS OF PEOPLE WILL NEVER SEEK PROFESSIONAL HELP
BECAUSE THEY DO NOT WANT TO BE LABELLED. OVER ^{1/2} HALF OF THOSE WHO DO
OBTAIN TREATMENT WILL TURN TO THE GENERAL HEALTH SYSTEM FOR HELP. OTHERS
WILL HIDE THE TRUTH AND NEVER PUBLICLY ADMIT THEY HAVE NEEDED OR SOUGHT
MENTAL HEALTH TREATMENT.

RETIRED - PRES. HANDWRITING

AND YET, THIS SHOULD BE A TIME OF HOPE AND OPPORTUNITY. NEW ADVANCES IN SCIENTIFIC RESEARCH ARE SYSTEMATICALLY UNRAVELLING THE MYSTERIES OF THE MIND.³ NEW THERAPEUTIC APPROACHES ^{that} HOLD GREAT PROMISE FOR SUCCESSFUL TREATMENT OF COMPLEX PROBLEMS LIKE SEVERE DEPRESSION. WE NOW RECOGNIZE THAT MOST MENTALLY ILL PEOPLE CAN AND SHOULD BE CARED FOR IN THE COMMUNITY

FOR THE RESIDENTS OF MILWAUKEE COUNTY, THE PROMISE OF HUMANE AND DECENT CARE IN THE COMMUNITY IS, INDEED, A REALITY. AND I AM HONORED TO HAVE THIS OPPORTUNITY TO RECOGNIZE YOUR GREAT ACCOMPLISHMENTS.

I CONGRATULATE YOU AND THANK YOU FOR INVITING ME TO PARTICIPATE IN THIS VERY SPECIAL OCCASION. *Thank you for all you do for the most vulnerable in your community.*

RETIRED - PRES. HANDWRITING

MARCH 27, 1980

Office of the First Lady's Press Secretary

TRIP OF THE FIRST LADY TO
MILWAUKEE, ROTHSCHILD, WAUSAU AND GREEN BAY
WISCONSIN

THURSDAY, MARCH 27, 1980

9:05 am EST THE FIRST LADY DEPARTS ANDREWS AFB ENROUTE MILWAUKEE,
WISCONSIN

Flying time: 1 hour, 45 minutes
Gain 1 hour
Breakfast will be served

9:50 am CST THE FIRST LADY ARRIVES MITCHELL FIELD, MILITARY TERMINAL,
(10:50 am EST) MILWAUKEE, WISCONSIN

Open Press Coverage ✓

9:55 am CST THE FIRST LADY PROCEEDS TO PRESS AREA FOR PRESS COMMENTS
(10:55 am EST)

Open Press Coverage

10:05 am CST THE FIRST LADY DEPARTS MITCHELL FIELD ENROUTE 7TH &
(11:05 am EST) MITHCELL STREETS, SOUTHSIDE MILWAUKEE

Press Bus Follows

10:20 am CST THE FIRST LADY ARRIVES 7TH & MITCHELL STREETS AND
(11:20 am EST) PROCEEDS ON TOUR

Open Press Coverage ✓

Press Note: Press will accompany
the First Lady in only
one store on tour -
Goldmann's Dept. Store
Remainder of tour will
be outside

11:30 am CST THE FIRST LADY DEPARTS MITCHELL STREET ENROUTE MILWAUKEE
(12:30 pm EST) COUNTY MENTAL HEALTH COMPLEX

Press Bus Follows

11:45 am CST THE FIRST LADY ARRIVES MILWAUKEE COUNTY MENTAL HEALTH
(12:45 pm EST) COMPLEX FOR DEDICATION CEREMONY

Open Press Coverage ✓

Press Facilities: Lights
Mult
Risers
35' throw

11:55 am CST PROGRAM COMMENCES.
(12:55 pm EST)

Open Press Coverage

Remarks by Bill O'Donnell, Milwaukee County Executive
FIRST LADY REMARKS

12:10 pm CST PROGRAM CONCLUDES. THE FIRST LADY PROCEEDS TO LOBBY
(1:10 pm EST) AREA FOR PLAQUE DEDICATION

12:15 pm CST THE FIRST LADY ARRIVES LOBBY AREA FOR PLAQUE DEDICATION
(1:15 pm EST) AND TOUR OF MAIN STREET,

Open Press Coverage ✓

12:45 pm CST THE FIRST LADY DEPARTS MILWAUKEE MENTAL HEALTH COMPLEX
(1:45 pm EST) ENROUTE MITCHELL FIELD, MILITARY TERMINAL

Press Bus Follows

1:10 pm CST THE FIRST LADY ARRIVES MITCHELL FIELD, BOARDS EXECUTIVE
(2:10 pm EST) ONE AND DEPARTS ENROUTE MOSINEE, WISCONSIN

Flying time: 35 minutes
Lunch will be served

1:45 pm CST THE FIRST LADY ARRIVES CENTRAL WISCONSIN AIRPORT,
(2:45 pm EST) MOSINEE, WISCONSIN

Open Press Coverage ✓

1:50 pm CST THE FIRST LADY DEPARTS CENTRAL WISCONSIN AIRPORT
(2:50 pm EST) ENROUTE ROTHSCHILD, WISCONSIN

Press Bus Follows.

2:05 pm CST THE FIRST LADY ARRIVES WEYERHAEUSER PAPER COMPANY
(3:05 pm EST) AND PROCEEDS TO PRIVATE ROOM FOR PERSONAL/STAFF TIME

Press Note: Press proceed inside
company to preposition
for tour - hard hats
and safety glasses will
be issued.

2:15 pm CST THE FIRST LADY PROCEEDS ON TOUR OF ROTHSCHILD MILL
(3:15 pm EST)

Open Press Coverage ✓

2:45 pm CST TOUR CONCLUDES. THE FIRST LADY DEPARTS ROTHSCHILD MILL
(3:45 pm EST) ENROUTE WAUSAU

Press Bus Follows

2:55 pm CST THE FIRST LADY ARRIVES HOWARD JOHNSON'S MOTOR LODGE
(3:55 pm EST) AND PROCEEDS TO PRIVATE ROOM FOR PERSONAL/STAFF TIME

Press Note: Press proceed to
Settlement Room to
preposition for
press comments

Press Facilities: Mult & audio

3:00 pm CST THE FIRST LADY ARRIVES SETTLEMENT ROOM FOR PRESS COMMENTS
(4:00 pm EST)

Open Press Coverage ✓

3:10 pm CST THE FIRST LADY DEPARTS SETTLEMENT ROOM ENROUTE PRIVATE
(4:10 pm EST) ROOM FOR PERSONAL/STAFF TIME

Press Note: Press proceed to Banquet
Room to preposition

Press Facilities: Lights
Mult
Risers
25' throw

3:15 pm CST THE FIRST LADY ARRIVES PINERY ROOM FOR CARTER/MONDALE
(4:15 pm EST) PRESIDENTIAL COMMITTEE RECEPTION

Open Press Coverage ✓

Remarks by Governor Martin Schreiber

FIRST LADY REMARKS

3:30 pm CST
(4:30 pm EST)

PROGRAM CONCLUDES. RECEIVING LINE COMMENCES.

Open Press Coverage

Press Note: Crews and stills must
be escorted by staff
for receiving line
cutaways

4:05 pm CST
(5:05 pm EST)

THE FIRST LADY DEPARTS HOWARD JOHNSON'S MOTOR LODGE
ENROUTE CENTRAL WISCONSIN AIRPORT

Press Bus Follows

4:30 pm CST
(5:30 pm EST)

THE FIRST LADY ARRIVES CENTRAL WISCONSIN AIRPORT,
BOARDS EXECUTIVE ONE AND DEPARTS ENROUTE GREEN BAY,
WISCONSIN

Flying time: 30 minutes
Snacks will be served

5:00 pm CST
(6:00 pm EST)

THE FIRST LADY ARRIVES AUSTIN-STRAUBEL FIELD, GREEN
BAY, WISCONSIN

Open Press Coverage ✓

5:10 pm CST
(6:10 pm EST)

THE FIRST LADY PROCEEDS TO PRESS AREA FOR PRESS COMMENTS

Open Press Coverage

5:20 pm CST
(6:20 pm EST)

THE FIRST LADY DEPARTS AUSTIN-STRAUBEL FIELD ENROUTE
RIVERSIDE BALLROOM

Press Bus Follows

5:45 pm CST
(6:45 pm EST)

THE FIRST LADY ARRIVES RIVERSIDE BALLROOM AND PROCEEDS
TO PRIVATE ROOM FOR PERSONAL/STAFF TIME

Press Note: Press proceed to
ballroom to preposition

Press Facilities: Risers
Lights
Mult
30' throw
Snacks available

6:15 pm CST
(7:15 pm EST)

THE FIRST LADY ARRIVES BALLROOM FOR EIGHTH CONGRESSIONAL
DISTRICT DEMOCRATIC DINNER

Open Press Coverage ✓

Remarks by Stan Gruszynski, Chair, Democratic Party
Remarks by Mayor Sam Hallion
Remarks by Father Robert Cornell

FIRST LADY REMARKS

6:50 pm CST
(7:50 pm EST)

PROGRAM CONCLUDES. THE FIRST LADY GREETES GUESTS AT
THEIR TABLES

Open Press Coverage

7:35 pm CST
(8:35 pm EST)

THE FIRST LADY DEPARTS RIVERSIDE BALLROOM ENROUTE AUSTIN-
STRAUBEL FIELD

Press Bus Follows

8:00 pm CST
(9:00 pm EST)

THE FIRST LADY ARRIVES AUSTIN-STRAUBEL FIELD, BOARDS
EXECUTIVE ONE AND DEPARTS ENROUTE ANDREWS AFB

Flying time: 1 hour, 40 minutes
Lose 1 hour
Snacks will be served

10:40 pm EST THE FIRST LADY ARRIVES ANDREWS AFB

#

#

#

MARCH 25, 1980

Office of the First Lady's Press Secretary

SUMMARY SCHEDULE

TRIP OF THE FIRST LADY TO
MILWAUKEE, ROTHSCHILD, WAUSAU
AND GREEN BAY, WISCONSIN

THURSDAY, MARCH 27, 1980

All times are local

8:30 am Press check-in, Andrews AFB, VIP lounge,
Main Terminal Building

9:05 am THE FIRST LADY DEPARTS ANDREWS AFB ENROUTE MILWAUKEE,
WISCONSIN

Flying time: 1 hour, 45 minutes

9:50 am THE FIRST LADY ARRIVES GENERAL MITCHELL FIELD, MILWAUKEE,
WISCONSIN

Open Press Coverage
PRESS COMMENTS

10:05 am THE FIRST LADY DEPARTS GENERAL MITCHELL FIELD ENROUTE
EIGHTH AND MITCHELL STREETS, SOUTH MILWAUKEE

Press Follows

10:20 am THE FIRST LADY ARRIVES EIGHTH AND MITCHELL STREETS AND
PROCEEDS ON WALKING TOUR

Open Press Coverage

11:30 am THE FIRST LADY DEPARTS MITCHELL STREET ENROUTE MILWAUKEE
COUNTY MENTAL HEALTH COMPLEX, 9191 WATERTOWN PLANK ROAD

Press Follows

11:50 am THE FIRST LADY ARRIVES MILWAUKEE COUNTY MENTAL HEALTH COMPLEX
FOR DEDICATION CEREMONY

Open Press Coverage

FIRST LADY REMARKS

12:40 pm THE FIRST LADY DEPARTS MENTAL HEALTH COMPLEX ENROUTE GENERAL
MITCHELL FIELD

Press Follows

1:15 pm THE FIRST LADY ARRIVES GENERAL MITCHELL FIELD, BOARDS EXECUTIVE
ONE AND DEPARTS ENROUTE MOSINEE, WISCONSIN

Flying time: 35 minutes

1:50 pm THE FIRST LADY ARRIVES CENTRAL WISCONSIN AIRPORT, MOSINEE,
WISCONSIN

Open Press Coverage

1:55 pm THE FIRST LADY DEPARTS AIRPORT ENROUTE WEYERHAEUSER PAPER
COMPANY, ROTHSCHILD, WIS.

Press Follows

-MORE-

2:10 pm THE FIRST LADY ARRIVES WEYERHAEUSER PAPER COMPANY AND PROCEEDS ON TOUR

Open Press Coverage

2:50 pm THE FIRST LADY DEPARTS WEYERHAEUSER PAPER COMPANY ENROUTE WAUSAU, WIS.

Press Follows

3:00 pm THE FIRST LADY ARRIVES HOWARD JOHNSON'S MOTOR INN AND PROCEEDS TO SETTLEMENT ROOM FOR PRESS COMMENTS

Open Press Coverage

3:15 pm PRESS COMMENTS CONCLUDE. THE FIRST LADY PROCEEDS TO BANQUET ROOM FOR CARTER-MONDALE PRESIDENTIAL COMMITTEE RECEPTION

Open Press Coverage

FIRST LADY REMARKS

4:10 pm THE FIRST LADY DEPARTS HOWARD JOHNSON'S MOTOR INN ENROUTE CENTRAL WISCONSIN AIRPORT

Press Follows

4:35 pm THE FIRST LADY ARRIVES CENTRAL WISCONSIN AIRPORT, BOARDS EXECUTIVE ONE AND DEPARTS ENROUTE GREEN BAY, WIS.

Flying time: 30 minutes

5:05 pm THE FIRST LADY ARRIVES AUSTIN-STRAUBEL AIRPORT, GREEN BAY, WIS.

Open Press Coverage
PRESS COMMENTS

5:25 pm THE FIRST LADY DEPARTS AUSTIN-STRAUBEL AIRPORT ENROUTE RIVERSIDE BALLROOM, 115 NEWHALL STREET, GREEN BAY

Press Follows

5:50 pm THE FIRST LADY ARRIVES RIVERSIDE BALLROOM AND PROCEEDS TO PRIVATE ROOM FOR PERSONAL/STAFF TIME

6:10 pm THE FIRST LADY ARRIVES BALLROOM FOR EIGHTH CONGRESSIONAL DISTRICT DEMOCRATIC DINNER

Open Press Coverage

FIRST LADY REMARKS

7:30 pm THE FIRST LADY DEPARTS RIVERSIDE BALLROOM ENROUTE AUSTIN-STRAUBEL AIRPORT

Press Follows

8:10 pm THE FIRST LADY ARRIVES AUSTIN-STRAUBEL AIRPORT, BOARDS EXECUTIVE ONE AND DEPARTS ENROUTE ANDREWS AFB

Flying time: 1 hour, 40 minutes

10:50 pm THE FIRST LADY ARRIVES ANDREWS AFB

#

DATE: March 24, 1980

MEMORANDUM FOR:

THE WHITE HOUSE MILITARY OFFICE

The following individuals were
manifested aboard the following
aircraft: C-9

TRIP ITINERARY

Date(s) of trip:
March 27, 1980

Corrected copy

NAME & TITLE/OFFICE

	STATUS		Andrews AFB to Milwaukee, WI.	Milwaukee to Mosinee, WI.	Mosinee to Green Bay, WI.	Green Bay to Andrews AFB										
	OFFICIAL	UNOFFICIAL														
Chris Bonner Knight-Ridder			x	x	x											
Diana Walker Time Magazine			x	x	x	x										
Sabina Lietzman Frankfurter Zeitung			x	x	x	x										
Linda Fibich Milwaukee Journal				x	x											
George Koshollek Milwaukee Journal				x	x											
Eileen Shields Time Mag.				x	x											
Dorothy Austin Milwaukee Sentinel				x	x											
Vince Gibbons WISN-TV				X	X											
Mike Heider WISN-TV				x	x											
Denise Callaway WTMJ-TV				X	X											
Ketil Reumers WTMJ-TV				X	X											

JUSTIFICATION
(OFFICIAL TRAVEL ONLY)

18 W. 9th. Street NY, NY 10011
Att: Tom Lubenow 333 W. State Milwaukee, Wis. 53201
Att. Harry Sonnborn Box 371 Milwaukee, 53201
Att. Tom Huff PO Box 402 Milwaukee, 53201
Att. Art Olszyk 720 E. Capitol PO Box 693, Mil, 53201

NOTE: REIMBURSEMENT IS REQUIRED FOR ALL UNOFFICIAL PASSENGERS

PAGE _____ OF _____

APPROVING AUTHORITY

DATE: March 24, 1980

MEMORANDUM FOR:

THE WHITE HOUSE MILITARY OFFICE

The following individuals were
manifested aboard the following
aircraft: C-9

TRIP ITINERARY

Date(s) of trip:
March 27, 1980

STATUS

<u>NAME & TITLE/OFFICE</u>	<u>STATUS</u>		Andrews to Milwaukee, WI	Milwaukee to Mosinee, WI	Mosinee to Greenbay, WI	Greenbay to Andrews AFB					<u>JUSTIFICATION (OFFICIAL TRAVEL ONLY)</u>
	OFFICIAL	UNOFFICIAL									
Chris Bonner Knight-Ridder			x	x	x						
Diana Walker Time Magazine			x	x	x	x					
Sabina Lietzman Frankfurter Zeitung			x	x	x	x					18 W. 9th St. 10011 174.
✓ Linda Fibich Milwaukee Journal				x	x						Atten: Tom Lubenow 333 W. State Milwaukee, Wis. 53201
George Kosholler Richard Brodzeller Milwaukee Journal				x	x						
Eileen Shields Time Magazine				x	x						
✓ Mike Miller WITI-TV <i>fill bus (3) for only</i>				x	x						WITI-TV Att: Jill Giesler 53209 90001 N. Green Bay, Milwaukee
Jim Pluta WITI-TV				x	x						
✓ Dorothy Austin Milwaukee Sentinel				x	x						Atten: Harry Sonnenborn - Sentinel Box 371 Milwaukee, 53201
✓ Vince Gibbons WISN-TV				x	x						Att: Tom Huff P.O. Box 402 Milwaukee, Wis. 53201

NOTE: REIMBURSEMENT IS REQUIRED FOR ALL UNOFFICIAL PASSENGERS

PAGE ____ OF ____

APPROVING AUTHORITY

DATE: March 24, 1980

MEMORANDUM FOR:

THE WHITE HOUSE MILITARY OFFICE

The following individuals were
manifested aboard the following
aircraft: C-9

TRIP ITINERARY

Date(s) of trip:
March 27, 1980

NAME & TITLE/OFFICE		STATUS		Andrews to Milwaukee, WI	Milwaukee to Mosinee, WI	Mosinee to Greenbay, WI	Greenbay to Andrews AFB				JUSTIFICATION (OFFICIAL TRAVEL ONLY)
		OFFICIAL	UNOFFICIAL								
✓ Mike Heider	WISN-TV				X	X					(same billing as Gibbens)
✓ Denise Callaway	WTMJ-TV				X	X					Att: Art Olszyk 720 E. Capitol PO Box 693 Milwaukee, 53201
✓ Ketil Reumers	WTMJ-TV				X	X					
Mike Stamler	Capitol Times					X					Capitol Times Box 8060 Madison, 53708 Att. Mike Stamler
Robert DeServi	NBC-TV				X						<i>Chgo. Bureau - bill for</i>
Harrold Holck	NBC-TV				X						<i>3 bus tickets -</i>
Ted Elbert	NBC-TV				X						
Edward Ryan	Louisville Courier			X	X	X					1265 National Press Bldg. Wash. D.C. 20045

NOTE: REIMBURSEMENT IS REQUIRED FOR ALL UNOFFICIAL PASSENGERS

PAGE ____ OF ____

APPROVING AUTHORITY

Paul

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

March 12, 1980

TO: Scheduling and Press Offices; Madeline, Kit, Kathy,
and Carol Emig

FROM: Jane *jst*

RE: Attached schedule proposal for trip to Milwaukee,
Rhinelander, Wausau, and Green Bay, Wisconsin
Thursday, March 27

I would appreciate any comments, suggestions, objections, etc. which you may have on the attached proposal. The mental health dedication, about which Kathy knows, and the 8th CD Democratic Dinner in Green Bay are confirmed events.

C/M contact in Wisconsin is Curt Wiley, State Coordinator
414/273-1980

DRAFT #1
3/12/80

PROPOSED SCHEDULE

VISIT OF THE FIRST LADY TO
Rhineland
MILWAUKEE, WAUSAU, & GREEN BAY

Thursday, March 27, 1980

8:45 am Depart South Grounds

9:15 am EST Depart Andrews AFB en route Milwaukee, WI
(flying time: 1 hour 45 minutes)
(GAIN 1 hour)
(BREAKFAST on board)

10:00 am CST Arrive General Mitchell Field, Milwaukee, WI

10:05 am PRESS COMMENTS at airport

10:20 am En route Southside Milwaukee

10:35 am Arrive Mitchell Street area for walking tour
(NOTE: walking tour between ~~Sixth~~ and Eighth
Streets through multi-ethnic neighborhood of
small shops, bakeries with ethnic foods, etc.
Elevated by [signature]

Local contact: Joanna Rody, Milwaukee C/M coordinator
414/273-1980

11:15 am Tour concludes

11:20 am En route Milwaukee County Mental Health Complex,
9191 Watertown Plank Road

11:50 am Arrive Milwaukee County Mental Health Complex to
dedicate new mental health center *-speech & tour-*

Contacts: Bill O'Donnell, County Supervisor (Gladys)
414/278-4244 or Sim Smith, director of
institutions

12:30 pm Dedication ceremony concludes

PROPOSED WISCONSIN SCHEDULE
3/12/80
page two

12:40 pm En route General Mitchell Field

1:10 pm Arrive General Mitchell Field and board aircraft

1:15 pm Depart Milwaukee en route Central Wisconsin Airport,
Mosinee
(flying time: 35 minutes)
(LUNCH served on board)

1:50 pm Arrive Central Wisconsin Airport, Mosinee, WI

1:55 pm ~~PRESS COMMENTS at airport~~

2:10 pm En route ~~Rhineland~~ *Rothschild*

2:30 pm Arrive Weyerhaeuser Paper Company for plant tour
Contacts: *John* Jane Nemke, PR Director. 715/359-7284
Jerry Worden, Paperworkers 715/842-8852 (h)
Eugene Rafoon, Local union Pres. 715/359-2775 (h)

3:05 pm Tour concludes

3:10 pm En route Howard Johnson's, 2001 Mountain Road (US 51
Bypass), Wausau 715/842-0211 - *press comment* - *Settlement Room*

3:25 pm Arrive Howard Johnson's for C/M Reception - *Bouquet Room*
Contact: Bob Bartlett, Wausau coordinator
715/842-0611 (o)

4:00 pm Reception concludes

4:05 pm En route Central Wisconsin Airport

4:30 pm Arrive Central Wisconsin Airport and board aircraft

4:35 pm Depart Mosinee en route Green Bay
(flying time: 30 minutes)

*Leroy
has
mont.*

PROPOSED WISCONSIN SCHEDULE
3/12/80
page three

Need mult

*Sharon -
Room
238*

5:05 pm Arrive Austin-Straubel Airport, Green Bay

5:10 pm PRESS COMMENTS at airport - *mult*

5:25 pm En route ~~Holiday Inn~~ *Drury Tower 321 South Ward*, ~~200 Cedar~~, Green Bay

5:45 pm Arrive ~~Holiday Inn~~ *Drury Tower* and proceed to suite
414/437-~~8880~~ *8771*

5:50 pm PERSONAL/STAFF TIME in suite: 55 minutes

6:45 pm Proceed to motorcade for boarding

6:50 pm Motorcade departs ~~Holiday Inn~~ *Drury Tower* en route Riverside
Ballroom, 115 Newhall Street, Green Bay
414/432-5518

6:55 pm Arrive Riverside Ballroom for Eighth Congressional
District Democratic Dinner →

Contact: Stan Gruzinski at 608/233-6294

(NOTE: 500 people expected for buffet dinner
called for 6:00 pm. RSC is main speaker and
will speak first)

7:45 pm Proceed to motorcade for boarding

7:50 pm En route Austin-Straubel Airport

8:10 pm Arrive airport and board aircraft

8:15 pm Depart Green Bay, WI en route Andrews AFB

(flying time: 1 hour 40 minutes)
(LOSE 1 hour)

10:55 pm Arrive Andrews AFB; proceed directly to The
White House

*food
available*

*lights
on -
30' show
mult*

Milwaukee Advance: Jerry Landreth
Lynn Christensen
Press Advance: Lisa Strasburg
(414/273-2950)

VISIT OF MRS. CARTER TO
MILWAUKEE, ROTHSCHILD, WAUSAU AND GREEN BAY
WISCONSIN

Thursday, March 27, 1980

WEATHER REPORT: Milwaukee, Rothschild, Wausau and Green Bay

Mostly cloudy. No chance of precipitation.
Temp: High in the low 40s; minimum 30 degrees.

8:30 am	Mrs. Carter departs South Grounds, The White House en route Andrews AFB	
		Limo: Mrs. Carter Chip Carter
9:00 am	Mrs. Carter arrives Andrews AFB and boards aircraft	
9:05 am EST	Mrs. Carter departs Andrews AFB en route Mitchell Field, Milwaukee, Wisconsin	
	(Flying time: 1 hour 45 minutes) (Gain 1 hour) (Breakfast served on board)	
9:50 am CST	Mrs. Carter arrives Mitchell Field, Military Terminal, Milwaukee, Wisconsin and is met by:	(414/481-6400, ext. 369)
	Mayor Henry D. Maier Greeting Committee*	
9:55 am	Mrs. Carter proceeds to Press Area for	
	PRESS COMMENTS	✓
	OPEN PRESS COVERAGE	

10:05 am Mrs. Carter proceeds to motorcade for boarding

Limo: Mrs. Carter
Mayor Maier

10:06 am Motorcade departs Mitchell Field en route 7th &
Mitchell Streets, Southside Milwaukee

(Drive time: 15 minutes)

10:20 am Mrs. Carter arrives 7th & Mitchell Streets for Walking
Tour and is met by:

Judy Koch, Executive Director, Mitchell Center
Advancement Corp.

Note: Ms. Koch will accompany
Mrs. Carter on Walking Tour.

10:25 am Mrs. Carter begins Walking Tour of Mitchell Street

1. Kunzelmann - Esser Furniture Store - Mrs. Carter
is greeted by:

Mr. and Mrs. LeRoy (Evangeline) Kunzelmann

Mrs. Carter enters and tours the store

Note: Mrs. Carter will be presented
with a gift.

2. Mrs. Carter continues walking tour, greeting
crowds along the way
3. Brief stop at the Mitchell Street Management Assoc.
4. Mrs. Carter continues walking tour
5. Brief stop at the SER* building
6. Goldmann's Department Store - Mrs. Carter is greeted
by:

Mr. Carl Brown, General Manager

Mrs. Carter enters and tours the store

Note: OPEN PRESS COVERAGE inside
Goldmann's Dept. Store

(Tour continues, next page...)

7. Mrs. Carter crosses street and continues walking tour

8. Southside Sausage

Mrs. Carter enters and tours the store

Note: The Syrena Polish Dancers will be outside. Ada Dziewanowske, head of the dancers, will make brief remarks to Mrs. Carter, explaining the Easter Decorations and the Dance.

Note: There will be a stand-up mike.

Note: Mrs. Carter will be presented flowers and a box of sausage.

11:25 am

Mrs. Carter departs Southside Sausage, Mitchell Street, en route motorcade

Limo: Mrs. Carter
Terry Pitts*,
Chairman, Health
Cmte., Milwaukee
Board of Supv.
Edna Seers*, Key
Demo. leader & C/M
worker

11:30 am

Motorcade departs Mitchell Street en route Milwaukee County Mental Health Complex, 9191 Watertown Plank Rd.

(Drive time: 15 minutes)

11:45 am

Mrs. Carter arrives Milwaukee County Mental Health Complex and is met by: (414/257-7377)

Bert W. Pyle, Administrator of the Complex
William "Bill" O'Donnell, Milwaukee County Executive
Patient of the Complex

and proceeds to the Gymnasium

11:50 am

Mrs. Carter arrives Gymnasium, pauses for announcement by Dr. John Heidenreich, Chairman of the Board of Public Welfare and proceeds to stage

Note: Audience is seated.

MILWAUKEE, WISCONSIN

March 27, 1980

11:55 am

Program begins:

Introduction of MRS. CARTER

Bill O'Donnell

MRS. CARTER REMARKS

Closing Remarks

Bert Pyle

12:10 pm

Mrs. Carter departs Gymnasium en route New Building,
Lobby area

12:12 pm

Mrs. Carter arrives Lobby area for Plaque dedication and unveils plaque

Note: Patient will present Mrs. Carter with a corsage and 4 bouquets of flowers. The bouquets will be given to patients on Main Street.

12:20 pm

Mrs. Carter departs Lobby area en route Main Street,
Mental Health Complex

12:25 pm

Mrs. Carter arrives Main Street to tour Snack Shop, Beauty Shop and Barber Shop :

Note: Mrs. Carter will also be shown
6 booth illustrations -- explaining
the Mental Health Complex Program.

12:40 pm

Mrs. Carter departs Main Street, Mental Health Complex
en route motorcade

Limo: Mrs. Carter
Bill O'Donnell

12:45 pm

Motorcade departs Milwaukee County Mental Health
Complex en route Mitchell Field

(Drive time: 15 minutes)

1:00 pm

Mrs. Carter arrives Mitchell Field, Military Terminal,
and boards aircraft

1:10 pm

Mrs. Carter departs Milwaukee, Wisconsin en route
Mosinee, Wisconsin

(Flying time: 35 minutes)
(Lunch served on board)

Page 5
ROTHSCHILD, WISCONSIN
March 27, 1980

Rothschild/Wausau Advance: Nancy Greene
Robert Ellzey
Press Advance: Steve LeRoy
(715/842-0711)

1:45 pm Mrs. Carter arrives Central Wisconsin Airport, Mosinee,
Wisconsin and is met by: (715/693-2147)

Greeting Committee*

OPEN PRESS COVERAGE

and proceeds to motorcade for boarding

Limo: Mrs. Carter
Martin Schreiber,
former Governor

1:50 pm Motorcade departs Central Wisconsin Airport en route
Weyerhaeuser Company, Rothschild Mill, Business Highway 51,
Rothschild, Wisconsin

(Drive time: 15 minutes)

2:05 pm Mrs. Carter arrives Weyerhaeuser Company, Rothschild
Mill and is met by: (715/359-3101, ext. 276)

Jim McGinnity, Paper Manufacturing Manager
Dave Mahoney, Safety Director
Jane Nemke, Employees Relations Administrator,
North Central Region
Eugene Raphoon, President, United Paperworkers
International Union, Local #319

and proceeds to Conference Room

2:10 pm Mrs. Carter arrives Conference Room for briefing on
Mill Operations by Jim McGinnity

Note: Hard hats and safety glasses will
be issued. NO OPEN-TOE SHOES ALLOWED
IN MILL.

2:15 pm Mrs. Carter, accompanied by Jim McGinnity and Eugene Raphoon,
begins tour of Rothschild Mill

Note: Mrs. Carter to greet employees
in designated areas along tour route.

OPEN PRESS COVERAGE

2:40 pm

Mrs. Carter departs Weyerhaeuser Company, Rothschild
Mill en route motorcade

Limo: Mrs. Carter
Chris Bonner,
Knight Ridder
Newspapers
M. Hoyt

VIP: Gov. Schreiber

2:45 pm

Motorcade departs Rothschild, Wisconsin en route
Howard Johnson's Motor Lodge, 2001 N. Mountain Rd,
Wausau, Wisconsin

(Drive time: 10 minutes)

2:55 pm

Mrs. Carter arrives Howard Johnson's Motor Lodge
and is met by: (715/842-0711, ext. 172 or
166)

Hagen Voelkers, General Manager
June Myers, Director of Sales

Mrs. Carter proceeds to Holding Room #166

3:00 pm

Mrs. Carter departs Holding Room en route Settlement
Room

3:01 pm

Mrs. Carter arrives Settlement Room for

PRESS COMMENTS

OPEN PRESS COVERAGE

3:10 pm

Mrs. Carter departs Settlement Room en route Pinery Room

3:15 pm

Mrs. Carter arrives Pinery Room for C/M Reception
and is met by:

Mayor John Kannenberg, Wausau
Greeting Committee*

Mrs. Carter pauses for announcement and proceeds to
stage

Note: Audience is standing.
Senior citizens are seated.

Stage Guests (left-to-right)

Gov. Martin Schreiber
MRS. CARTER

Program begins:

Welcoming Remarks and
Introduction of MRS. CARTER Gov. Schreiber
MRS. CARTER REMARKS

OPEN PRESS COVERAGE

3:30 pm

Program ends

Mrs. Carter greets guests in RECEIVING LINE

Gov. Schreiber / MRS. CARTER

OPEN PRESS COVERAGE

4:00 pm

Mrs. Carter departs Pinery Room en route motorcade

Limo: Mrs. Carter
Mr. & Mrs. Bob
(Gloria) Rybarczyk*

4:05 pm

Motorcade departs Howard Johnson's en route Central
Wisconsin Airport, Mosinee

(Drive time: 20 minutes)

4:25 pm

Mrs. Carter arrives Central Wisconsin Airport, Mosinee
and boards aircraft

4:30 pm

Mrs. Carter departs Mosinee, Wisconsin en route
Green Bay, Wisconsin

(Flying time: 30 minutes)
(Snacks served on board)

Guest on board:

Gov. Martin Schreiber

Page 8
GREEN BAY, WISCONSIN
March 27, 1980

Green Bay Advance: Barbie Block
Nancy Coggins
Press Advance: Sharon Speer
(414/437-8771)

5:00 pm Mrs. Carter arrives Austin-Straubel Field
Green Bay, Wisconsin and is (414/499-1457)
met by:

Greeting Committee*

5:10 pm Mrs. Carter proceeds to Press Area for
PRESS COMMENTS
OPEN PRESS COVERAGE

5:20 pm Mrs. Carter proceeds to motorcade for boarding

Limo: Mrs. Carter
Gov. Schreiber
Mrs. Larry (Jan)
Swoboda, State Rep's.
Wife

5:25 pm Motorcade departs Austin-Straubel Field
en route Riverside Ballroom, 115 Newhall Street,
Green Bay, Wisconsin

(Drive time: 15 minutes)

5:45 pm Mrs. Carter arrives Riverside Ballroom for Eighth
Congressional District Democratic Dinner and is
met by: (414/432-5518)

Mr. and Mrs. John (Ann) Kafka, owners of Ballroom
Stan Gruszynski, Chairman Demo. Party and daughter Rachael
Greeting Committee*

5:50 pm Mrs. Carter proceeds to Holding Room for a 10-minute
interview by Dennis Chaptman, Green Bay Gazette

6:10 pm Mrs. Carter departs holding room and proceeds to
Ballroom for Eighth Congressional District Demo. Dinner

6:15 pm Mrs. Carter arrives Ballroom, pauses for announcement,
and proceeds to head table

Welcoming Remarks
Invocation

Stan Gruszynski
Father Tom Golden

Dinner is served

Head Table Guests:

Gov. Martin Schreiber
Stan Gruszynski
Mayor Sam Hallion
Father Robert "Bob" Cornell, former U.S. Congressman
Father Tom Golden

6:35 pm

Program begins:

Introduction of VIPs and Mayor Hallion	Stan Gruszynski
Welcome & Presentation of Key to the City	Mayor Hallion
Introduction of Robert "Bob" Cornell	Stan Gruszynski
Remarks	Robert Cornell
Introduction of Gov. Schreiber	Stan Gruszynski
Introduction of MRS. CARTER	Gov. Schreiber
MRS. CARTER REMARKS	
Closing Remarks	Stan Gruszynski

6:50 pm

Mrs. Carter greets guests at their tables

OPEN PRESS COVERAGE

7:30 pm

Mrs. Carter departs Ballroom en route motorcade

Limo: Mrs. Carter
Eileen Shields,
TIME Magazine
X M. Hoyt

7:35 pm

Motorcade departs Riverside Ballroom en route
Austin-Straubel Field

(Drive time: 15 minutes)

7:50 pm

Mrs. Carter arrives Austin-Straubel Field and
boards aircraft

8:00 pm CST

Mrs. Carter departs Green Bay, Wisconsin en route
Andrews AFB

(Flying time: 1 hour 40 minutes)
(Lose 1 hour)
(Snacks served on board)

10:40 pm EST

Mrs. Carter arrives Andrews AFB and boards motorcade
en route South Grounds

11:10 pm

Mrs. Carter arrives South Grounds, The White House

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FOR IMMEDIATE RELEASE

MARCH 24, 1980

Office of the First Lady's Press Secretary

NOTICE TO THE PRESS

First Lady Rosalynn Carter will travel to Milwaukee, Rothschild, Wausau and Green Bay, Wisconsin on Thursday, March 27 for a series of Carter-Mondale Presidential Committee sponsored events.

The First Lady will return to Washington Thursday evening.

Press desiring to travel with the First Lady should contact 456-2164 no later than 12 noon, Wednesday, March 26

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March 24, 1980

TO: RSC STAFF
FROM: Andrena
RE: Assignments and Lodging for Advance Personnel - Trip of Mrs. Carter to Wisconsin, March 27, 1980

MILWAUKEE, WISCONSIN - Advance already on site

Howard Johnson, 611 W. Wisconsin Avenue, Milwaukee (414/273-2950)

1. Jerry Landreth - Lead Staff Advance
2. Lynn Christensen - Staff Advance
3. Lisa Strasburg - Press Advance

WAUSAU, WISCONSIN - Advance already on site

Howard Johnson, 2001 N. Mountain Rd., Wausau (715/842-0711)

1. Nancy Greene - Lead Staff Advance
2. Robert Ellzey - Staff Advance
3. Steve LeRoy - Press Advance

GREEN BAY, WISCONSIN - Advance already on site

The Downtowner, 321 S. Washington, Green Bay (414/437-8771)

1. Barbie Block - Lead Staff Advance
2. Nancy Coggins - Staff Advance
3. Sharon Speer - Press Advance

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THE WHITE HOUSE

WASHINGTON

March 26, 1980

MEMORANDUM FOR STEVE SERGEK, SAIC, FIRST LADY DETAIL

FROM: PAUL COSTELLO, ASSISTANT PRESS SECRETARY
TO ROSALYNN CARTER

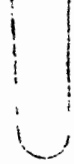
RE: PRESS TRAVELING IN WISCONSIN MARCH 27

1. Christopher Bonner Knight-Ridder Newspapers WH pass
(Andrews - Green Bay)
2. Diana Walker Time Magazine WH pass
(Andrews to Andrews)
3. Sabina Lietzman Frankfurter Zeitung National Press ID
(Andrews to Andrews)
4. Eileen Shields Time Magazine National Press ID
(Milwaukee to Andrews)
5. Linda Fibich Milwaukee Journal National Press ID
(Milwaukee to Green Bay)
6. Richard Brodzeller Milwaukee Journal National Press ID
(Milwaukee to Green Bay)
7. Mike Miller WITI-TV National Press ID
(Milwaukee to Green Bay)
8. Jim Pluta WITI-TV National Press ID
(Milwaukee to Green Bay)
9. Dorothy Austin WITI-TV National Press ID
(Milwaukee to Green Bay)
10. Vince Gobbens WISN-TV National Press ID
(Milwaukee to Green Bay)
11. WISN-TV National Press ID
(Milwaukee to Green Bay)
12. Denise Callaway WTMJ-TV National Press ID
(Milwaukee to Green Bay)

(continued)

Page 2 To: Steve Sergek

13. Ketil Reumers WTMJ-TV National Press ID
 (Milwaukee to Green Bay)
14. Michael Stamler Capitol Times National Press ID
 (Wausau to Green Bay)
15. Edward Ryan Louisville Courier WH pass
 (Andrews to Green Bay)



MARCH 27, 1980

AS DELIVERED

MILWAUKEE MENTAL HEALTH COMPLEX
RSC's REMARKS

WONDERFUL TO BE HERE FOR THIS DEDICATION CEREMONY. THIS IS A WONDERFUL FACILITY, NOT JUST THE BEAUTY OF THE ARCHITECTURE -- ONE OF THE BEST IN THE COUNTRY -- SO MUCH MORE THAN JUST BRICKS AND MORTAR. IT IS EVIDENCE THAT THIS COMMUNITY -- CITIZENS -- ELECTED OFFICIALS -- ARE COMMITTED TO CARING FOR THOSE WHO NEED HELP.

I AM PROUD TO BE HERE AND ESPECIALLY WANT TO RECOGNIZE AND THANK THE CO. BOARD FOR GIVING THE LEADERSHIP NECESSARY TO MAKE THIS PROJECT A REALITY.

I'VE WORKED WITH PROBLEMS OF THE MENTALLY AFFLICTED FOR MANY YEARS IN MY OWN STATE OF GEORGIA. I FIRST BECAME INTERESTED IN THIS ISSUE WHEN JIMMY WAS RUNNING FOR GOVERNOR OF GOERGIA. I TRAVELLED ACROSS THE STATE CAMPAIGNING, AND PEOPLE ASKED ME AGAIN AND AGAIN WHAT MY HUSBAND WOULD DO, IF ELECTED, TO IMPROVE SERVICES FOR THEIR MENTALLY DISTURBED SON OR MENTALLY RETARDED DAUGHTER.

ONE DAY OUR SCHEDULES CROSSED, AND WE ENDED UP IN THE SAME TOWN. WE DIDN'T SEE EACH OTHER VERY OFTEN THEN, SO I WENT TO A RECEPTION FOR HIM AND GOT IN THE RECEIVING LINE. HE WAS SURPRISED TO SEE ME AND ASKED, "WHAT ARE YOU DOING HERE?"

"I WANT TO KNOW WHAT YOU ARE GOING TO DO TO HELP THE MENTALLY AFFLICTED," I REPLIED.

"WHEN I AM GOVERNOR, WE'RE GOING TO HAVE THE BEST SYSTEM OF SERVICES IN THE COUNTRY -- GOVERNOR'S COMMISSION TO IMPROVE SERVICES TO MENTALLY AND EMOTIONALLY HANDICAPPED -- AND I'M GOING TO PUT YOU

IN CHARGE OF IT."

AND, I AM VERY PROUD OF WHAT WE ACCOMPLISHED IN GEORGIA. AND WE HAVE MADE SOME PROGRESS SINCE WE CAME TO WASHINGTON. IT HAS BEEN EXCITING, SINCE JIMMY HAS BEEN PRESIDENT, TO WORK AT THE NATIONAL LEVEL.

FOR THE FIRST TIME IN 15 YEARS, A PRESIDENTIAL COMMISSION HAS FOCUSED NATIONAL ATTENTION ON MEETING THE MENTAL HEALTH NEEDS OF THE NATION (REPORT, IMPLEMENTING). PLACED NEW EMPHASIS ON CARING FOR THE CHRONICALLY MENTALLY ILL. THE DEPARTMENTS OF HEW AND HUD ARE NOW WORKING TOGETHER TO PROVIDE HOMES AND OTHER CRUCIAL SUPPORT SERVICES FOR THEM.

IN MAJOR LEGISLATIVE INITIATIVES, SUCH AS THE CHILD HEALTH ASSURANCE PROGRAM AND THE NATIONAL HEALTH PLAN, IMPORTANT MENTAL HEALTH BENEFITS HAVE BEEN INCLUDED.

FEDERAL SUPPORT FOR MENTAL HEALTH RESEARCH HAS INCREASED BY 40% IN THE LAST 3 YEARS. AND THERE IS A NEW OFFICE OF PREVENTION AT THE NATIONAL INSTITUTE OF MENTAL HEALTH.

AND, MOST IMPORTANTLY, THERE IS NOW LEGISLATION PENDING BEFORE CONGRESS -- THE MENTAL HEALTH SYSTEMS ACT -- THAT WILL IMPLEMENT MANY OF THE RECOMMENDATIONS MADE BY THE PRESIDENT'S COMMISSION ON MENTAL HEALTH.

IT ADDRESSES MANY OF THE OBSTACLES IN THIS FIELD -- SUCH AS FRAGMENTATION, DUPLICATION, LACK OF COORDINATION. TOO OFTEN IN THE PAST FEW YEARS FEDERAL POLICY HAS MADE IT DIFFICULT TO TARGET RESOURCES ON THOSE MOST IN NEED.

THE MENTAL HEALTH SYSTEMS ACT PROMOTES NEW PARTNERSHIPS BETWEEN FEDERAL, STATE AND LOCAL AUTHORITIES. IT RECOGNIZES WHAT YOU HERE IN MILWAUKEE HAVE DEMONSTRATED SO WELL -- THOSE PROGRAMS THAT WORK BEST ARE THOSE IN WHICH THE COMMUNITY TAKES A REAL INTEREST AND REAL RESPONSIBILITY. WE CAN CREATE ON PAPER THE MOST ENLIGHTENED MENTAL HEALTH PLAN IN THE WORLD, BUT WITHOUT CARING PEOPLE AT THE LOCAL LEVEL, THAT PLAN IS DOOMED TO FAILURE.

I HAVE KEPT IN CLOSE TOUCH WITH KEY CONGRESSIONAL LEADERS ABOUT THE STATUS OF THIS LEGISLATION. IN THE SENATE, THE COMMITTEE ON LABOR AND HUMAN RESOURCES PLANS TO CONSIDER THE BILL NEXT MONTH. AND IN THE HOUSE, THE SUBCOMMITTEE ON HEALTH AND THE ENVIRONMENT HAS JUST FINISHED ITS INFORMAL DISCUSSION OF THE BILL.

SO I WANT TO URGE YOU TO LET YOUR VOICE BE HEARD, TO WRITE YOUR REPRESENTATIVES IN WASHINGTON AND LET THEM KNOW THE DEPTH OF YOUR CONCERN ABOUT QUALITY CARE FOR THOSE WHO ARE MENTALLY ILL AND ABOUT THE IMPORTANCE OF PASSING THIS BILL.

THERE ARE STILL PROBLEMS THAT ARE VERY DISTURBING. I'M CONCERNED ABOUT STIGMA -- HEARINGS PCHM CONFIRMED WHAT WE ALREADY KNOW THAT MANY PERFECTLY DECENT HUMAN BEINGS ARE STILL REPELLED BY MENTAL ILLNESS. THEY ARE AFRAID, EVEN CALLOUS. STIGMA, MORE THAN ANYTHING, HOLDS BACK PROGRESS IN THE FIELD.

WE MUST CONTINUE TO TALK ABOUT MENTAL ILLNESS AND ENCOURAGE THOSE WHO HAVE PROBLEMS TO TALK ABOUT THEM, AND WE MUST CONTINUE TO WORK TO MAKE IT ACCEPTABLE TO SEEK HELP.

THERE ARE PROBABLY ABOUT 30 MILLION PEOPLE IN OUR COUNTRY WHO WOULD BENEFIT FROM SOME KIND OF PROFESSIONAL HELP AT SOME TIME IN THEIR LIVES. PEOPLE LIKE YOU AND ME -- OUR FRIENDS AND NEIGHBORS -- PEOPLE HAVING DIFFICULTY COPING WITH THE DEATH OF A LOVED ONE, OR DIVORCE, OR EVEN JUST GROWING OLD.

THE PROBLEM IS THAT MILLIONS OF PEOPLE WILL NEVER SEEK PROFESSIONAL HELP BECAUSE THEY DO NOT WANT TO BE LABELLED. OVER HALF OF THOSE WHO DO OBTAIN TREATMENT WILL TURN TO THE GENERAL HEALTH SYSTEM FOR HELP. OTHERS WILL HIDE THE TRUTH AND NEVER PUBLICLY ADMIT THEY HAVE NEEDED OR SOUGHT MENTAL HEALTH TREATMENT.

AND YET, THIS SHOULD BE A TIME OF HOPE AND OPPORTUNITY. NEW ADVANCES IN SCIENTIFIC RESEARCH ARE SYSTEMATICALLY UNRAVELLING THE MYSTERIES OF THE MIND AND NEW THERAPEUTIC APPROACHES THAT HOLD GREAT PROMISE FOR SUCCESSFUL TREATMENT OF COMPLEX PROBLEMS LIKE SEVERE DEPRESSION. WE NOW RECOGNIZE THAT MOST MENTALLY ILL PEOPLE CAN AND SHOULD BE CARED FOR IN THE COMMUNITY.

FOR THE RESIDENTS OF MILWAUKEE COUNTY, THE PROMISE OF HUMANE AND DECENT CARE IN THE COMMUNITY IS, INDEED, A REALITY. AND I AM HONORED TO HAVE THIS OPPORTUNITY TO RECOGNIZE YOUR GREAT ACCOMPLISHMENTS.

I CONGRATULATE YOU AND THANK YOU FOR INVITING ME TO PARTICIPATE IN THIS VERY SPECIAL OCCASION. THANK YOU FOR ALL YOU DO FOR THE MOST VULNERABLE IN YOUR COMMUNITY.

MARCH 27, 1980

AS DELIVERED

CARTER-MONDALE RECEPTION - WAUSAU, WISCONSIN
RSC's REMARKS

WONDERFUL TO BE HERE -- PRESIDENT SENDS GREETINGS. HE IS IN WASHINGTON CONSTANTLY MONITORING AND DEALING WITH THE INTERNATIONAL CRISES -- HANDLING THE DIFFICULT PROBLEMS THAT FACE OUR NATION.

FOR THE PRESIDENT, THE SITUATION IN IRAN IS AS MUCH A CRISIS TODAY AS LAST NOVEMBER -- IT MUST REMAIN A CRISIS FOR ALL UNTIL EVERY SINGLE HOSTAGE IS HOME SAFE AND SECURE.

PAST FEW WEEKS DIFFICULT DECISIONS REGARDING THE SOVIET UNION AND AFGHANISTAN. THE INVASION IS A SERIOUS THREAT TO WORLD PEACE. WITH THIS FOOTHOLD, THE SOVIET UNION THREATENS THE ENTIRE REGION -- MOST OF OIL FOR ALL FREE WORLD.

HE HAS MADE THESE DECISIONS REGARDLESS OF POLITICAL CONSEQUENCES. ALL CONTROVERSIAL -- BUT NECESSARY TO AVOID MILITARY ACTION AND KEEP PEACE.

THE PRE-EMINENT RESPONSIBILITY OF A PRESIDENT IS TO KEEP OUR NATION SECURE AND AT PEACE -- AND THIS PRESIDENT HAS BEEN SUCCESSFUL. CLEARLY OUR COUNTRY HAD TO TAKE ACTION AND WE DID.

PROUD OF LEADERSHIP IN TIME OF INTERNATIONAL CRISIS -- AND PROUD OF ACCOMPLISHMENTS.

3 YEARS - COMPILED SOLID RECORD OF ACHIEVEMENT

NOT JUST EASY -- COURAGEOUS IN TACKLING THE DIFFICULT ISSUES. HE HAS NOT AVOIDED A ONE, NO MATTER HOW COMPLEX, HOW

CONTROVERSIAL, OR HOW POLITICALLY UNPOPULAR -- OR WHICH PRIMARY HAPPENS TO BE NEXT TUESDAY.

WHEN THERE ARE "HARD CHOICES" TO BE MADE, HE MAKES THEM -- SOMETIMES WE PAY A PRICE POLITICALLY -- BUT IN THE LONG RUN HIS ACTIONS ARE GOOD BECAUSE THE AMERICAN PEOPLE KNOW THEY CAN TRUST HIM, AND THEY KNOW THAT HE DOES NOT ACT OUT OF POLITICAL EXPEDIENCY, BUT IN THE BEST INTERESTS OF ALL THE PEOPLE OF OUR COUNTRY.

AND WE DO FACE DIFFICULT PROBLEMS TODAY -- AND WE ALL KNOW WHY. NOW PAYING FOR LONG YEARS OF NEGLECT IN FACING UP TO ENERGY -- AND FACING UP TO INFLATION.

THESE PROBLEMS HAVE BEEN WITH US FOR 10-12 YEARS. WE'VE HAD "QUICK FIXES" IN THE PAST -- USUALLY AT ELECTION TIME -- WHICH HAVE MADE THE PROBLEM WORSE OVER THE LONG RUN.

WAGE AND PRICE CONTROLS --NIXON -- 1 YEAR LATER 8% HIGHER THAN WHEN IMPOSED. 22 EXEMPTIONS -- RETAIL ESTABLISHMENTS, FOOD, CLOTHES, WAGES CONTROLLED.

ENERGY AND INFLATION -- LONG-TERM PROBLEMS -- NO SIMPLE SOLUTIONS. AND JIMMY CARTER IS TAKING STEPS -- WORKING COURAGEOUSLY -- TO OVERCOME THEM.

VERY SOON -- FIRST COMPREHENSIVE ENERGY POLICY IN HISTORY ENERGY IS CHIEF CULPRIT OF INFLATION.

WINDFALL PROFITS TAX PASSED AT NOON TODAY! SIGNING CEREMONY NEXT WEEK.

NO CONTROL OVER OPEC OIL PRICES -- 120% IN ONE YEAR.
WE MUST PRODUCE MORE ENERGY IN OUR COUNTRY, AND WE MUST
CONSERVE -- MASSIVE PROGRAMS UNDERWAY IN NEW LEGISLATION --
DEVELOP ALTERNATIVE SOURCES -- SOLAR -- AND FOR CONSERVATION.

WITH 1977 LEGISLATION -- PLUS NEW ENERGY LEGISLATION --
DECREASE OIL IMPORTS BY 67% BY 1990.

AND LAST WEEK HE PROPOSED FURTHER STRONG MEASURES TO
FIGHT INFLATION.

THESE WILL NOT BE EASY. THEY WILL CAUSE SOME PAIN, BUT
I BELIEVE THE AMERICAN PEOPLE ARE READY TO JOIN TOGETHER --
TO EXPERIENCE SOME "TEMPORARY DISCOMFORTS" -- TO GET THOSE
PROBLEMS BEHIND US, AND I AM CONFIDENT WE CAN SOLVE THEM WITH
LEADERSHIP -- AND JIMMY CARTER IS A LEADER.

NO 2-TERM PRESIDENT SINCE EISENHOWER

1ST YEAR -- CABINET PROGRAMS
2ND YEAR -- WORK

3RD YEAR - CAMPAIGN
4TH YEAR - VOTED OUT

NO WONDER WE HAVEN'T SOLVED OUR LONG-TERM PROBLEMS --
WE NEED CONTINUITY -- WE NEED JIMMY CARTER AND FRITZ MONDALE
LEADING OUR COUNTRY FOR 4 MORE YEARS.

ONE LAST THING -- WONDERFUL COUNTRY, WONDERFUL PEOPLE.
WE CAN BE OPTIMISTIC ABOUT THE FUTURE.

WE MAY HAVE PROBLEMS, BUT THIS IS A TIME OF EXTRAORDINARY
OPPORTUNITY. WE ARE UNITED AS WE HAVE NOT BEEN FOR A LONG
TIME. A UNITED AMERICA IS THE MOST POWERFUL FORCE ON EARTH.

WE HAVE THE OPPORTUNITY NOT ONLY TO KEEP OUR COUNTRY STRONG AND AT PEACE -- TO OVERCOME OUR PROBLEMS OF INFLATION AND ENERGY SHORTAGES -- BUT THE PEOPLE OF OUR COUNTRY ARE GOOD, CAPABLE OF GREAT CHARITY AND COMPASSION -- AND WE HAVE THE OPPORTUNITY TO MEET OUR HUMAN CHALLENGES ...

- TO CARE FOR OUR OLDER CITIZENS
- TO HELP THE POOR, THE WEAK, THE MENTALLY AFFLICTED, THE HANDICAPPED, THE VULNERABLE IN OUR SOCIETY.

WE HAVE THE OPPORTUNITY TO REACH BEYOND OURSELVES -- TO MAKE OUR COUNTRY A SYMBOL FOR ALL THE WORLD TO SEE OF WHAT IS GOOD AND RIGHT -- BASED ON OUR MORALITY AND COMPASSION AND CONCERN FOR HUMAN RIGHTS FOR ALL PEOPLE.

WE ARE ENTERING A NEW DECADE -- THE 1980s. So AS WE MOVE FORWARD, LET US ABOVE ALL KEEP OUR FAITH -- IN GOD, IN OUR COUNTRY, IN OUR FAMILIES, IN OUR FELLOW COUNTRYMEN.

LET US REMEMBER ALSO OUR VALUES -- AND OUR HERITAGE AS WE WORK TOGETHER -- TOGETHER WITH ALL THE DIVERSITY THAT IS AMERICA, TO MAKE THIS COUNTRY EVEN GREATER THAN IT ALREADY IS.

MARCH 27, 1980

AS DELIVERED

DEMOCRATIC DINNER - GREEN BAY, WISCONSIN
RSC's REMARKS

THANK YOU. PLEASURE TO BE IN WISCONSIN.

HAVE ENJOYED CAMPAIGNING AGAIN, GOING BACK TO THOSE PLACES I WAS IN 4 YEARS AGO -- SEEING FRIENDS I MADE THEN -- MAKING NEW FRIENDS. IT'S BEEN FUN.

AND I LEARNED SOMETHING VERY IMPORTANT EARLY IN THE CAMPAIGN THAT MADE A GREAT IMPRESSION ON ME AND HAS HELPED ME AS I HAVE WORKED -- THAT PEOPLE ALL OVER THIS COUNTRY ARE THE SAME. WE MAY HAVE DIFFERENT LIFE STYLES, MAKE A LIVING IN A DIFFERENT WAY, AND HAVE DIFFERENT INTERESTS.

BUT THE SAME THINGS THAT ARE IMPORTANT TO ME, WHETHER I AM IN PLAINS OR IN WASHINGTON, ARE IMPORTANT TO YOU HERE IN WISCONSIN.

MAKING ENDS MEET, PREPARING FOR OLD AGE, CARING FOR OUR CHILDREN -- AND WANTING BETTER THINGS FOR THEM THAN WE HAD FOR OURSELVES. TAKING PRIDE IN OUR SCHOOLS, OUR CHURCHES, AND OUR COMMUNITIES.

PEOPLE ARE THE SAME. AND THAT HAS BEEN GOOD FOR ME TO KNOW.

WE'VE BEEN IN WASHINGTON 3 YEARS, AND LIVING IN THE WHITE HOUSE HAS BEEN EXCITING AND ENJOYABLE FOR ALL OUR FAMILY.

JIMMY, AMY, AND I -- ALL OUR FAMILY -- REALIZE THAT THESE ARE SPECIAL YEARS, WITH WONDERFUL EXPERIENCES AND GREAT OPPORTUNITIES.

AND WE REALIZE ALSO THAT WITH THE OPPORTUNITIES COME GREAT RESPONSIBILITIES AND CHALLENGES.

MY PROJECTS

-- MENTAL HEALTH

-- ELDERLY

-- COMMUNITIES PROGRAM -- GOOD THINGS GOING ON -- OFTEN SAID CREATE MORE CARING SOCIETY -- EMBARRASSED -- GRANDIOSE -- POINTING OUT.

-- WOMEN'S ISSUES -- E.R.A. -- GREATEST FRUSTRATION

-- DEPARTMENT OF EDUCATION -- "E" DAY

THESE ARE SOME OF THE INTERESTING AND CHALLENGING THINGS I HAVE BEEN DOING. THERE ARE INTERESTING AND CHALLENGING THINGS FACING THE PRESIDENT ALSO -- AND DIFFICULT PROBLEMS FACING OUR NATION (THE RAPIDLY-CHANGING INTERNATIONAL CRISES, FOR INSTANCE). HE IS DOING EVERYTHING HUMANLY POSSIBLE TO SECURE THE SAFE RELEASE OF OUR AMERICAN CITIZENS WHO ARE BEING HELD HOSTAGE IN IRAN. FOR HIM -- AS MUCH A CRISIS TODAY AS LAST NOVEMBER -- MUST REMAIN A CRISIS FOR ALL OF US.

AND HE IS DEALING WITH THE SOVIETS AND THE SITUATION IN AFGHANISTAN. THIS INVASION IS A VERY SERIOUS THREAT TO WORLD PEACE BECAUSE WITH THIS FOOTHOLD, THE SOVIETS THREATEN THE ENTIRE REGION, INCLUDING MOST OF THE OIL SUPPLIES FOR ALL THE FREE WORLD.

CLEARLY THIS NATION HAD TO TAKE ACTION. AND WE DID. THE PRE-EMINENT RESPONSIBILITY OF A PRESIDENT IS TO KEEP OUR NATION AT PEACE -- AND THIS PRESIDENT HAS BEEN SUCCESSFUL, NOT ONLY IN KEEPING OUR NATION AT PEACE, BUT WE HAVE NOT HAD ONE

LIFE LOST IN COMBAT SINCE HE HAS BEEN PRESIDENT. THE PAST SEVEN PRESIDENTS COULD NOT MAKE THIS STATEMENT.

BUT, ALSO, HE HAS BEEN SUCCESSFUL IN GAINING PEACE FOR OTHERS, AS WITH ISRAEL AND EGYPT -- MID-EAST PEACE TREATY.

IN THE PAST FEW WEEKS, HE HAS HAD TO MAKE DIFFICULT DECISIONS REGARDING THE SOVIET UNION AND AFGHANISTAN -- ALL PEACEFUL ACTIONS -- AND HE MADE THESE DECISIONS REGARDLESS OF POLITICAL CONSEQUENCES, BECAUSE THEY ARE NECESSARY TO AVOID MILITARY ACTION AND KEEP OUR COUNTRY AT PEACE.

HAVE TO TALK ABOUT THE PRESIDENT -- DIFFICULT PROBLEMS -- THINK YOU WANT TO KNOW WHAT IS BEING DONE ABOUT THEM!

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AND WE DO FACE DIFFICULT PROBLEMS TODAY -- AND WE ALL KNOW WHY. NOW PAYING FOR LONG YEARS OF NEGLECT IN FACING UP TO ENERGY -- AND FACING UP TO INFLATION.

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ENERGY AND INFLATION -- LONG-TERM PROBLEMS -- NO SIMPLE SOLUTIONS. AND JIMMY CARTER IS TAKING STEPS -- WORKING COURAGEOUSLY -- TO OVERCOME THEM.

I REMEMBER WHEN HE CALLED THE ENERGY PROBLEM "MORAL EQUIVALENT OF WAR" -- PROMPTLY RIDICULED. NOW BECAUSE OF HIS INSISTENCE AND PERSISTENCE -- CONSERVATION FEE ON OIL

RESTRAINTS ON CREDIT

BUDGET & CONGRESS

VERY SOON -- FIRST COMPREHENSIVE ENERGY POLICY IN HISTORY. WINDFALL PROFITS TAX PASSED AT NOON TODAY! SIGNING CEREMONY NEXT WEEK.

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WE MUST PRODUCE MORE ENERGY IN OUR COUNTRY AND WE MUST CONSERVE -- MASSIVE PROGRAMS UNDERWAY AND NEW LEGISLATION -- DEVELOP ALTERNATIVE SOURCES -- SOLAR -- CONSERVATION

AND LAST WEEK HE PROPOSED FURTHER STRONG MEASURES TO FIGHT INFLATION. THESE WILL NOT BE EASY.

THEY WILL CAUSE SOME PAIN, BUT I BELIEVE THE AMERICAN PEOPLE ARE READY TO JOIN TOGETHER -- TO EXPERIENCE SOME "TEMPORARY DISCOMFORTS" -- TO GET THOSE PROBLEMS BEHIND US. AND I AM CONFIDENT WE CAN SOLVE THEM WITH LEADERSHIP -- AND JIMMY CARTER IS A LEADER. AND I AM CONFIDENT THAT THE STEPS THE PRESIDENT HAS TAKEN WILL WORK AND THAT WE CAN GET THESE PROBLEMS BEHIND US.

NO 2-TERM PRESIDENT SINCE EISENHOWER

1ST YEAR - CABINET, PROGRAMS	3RD YEAR - CAMPAIGN
2ND YEAR - WORK	4TH YEAR - VOTED OUT

NO WONDER WE HAVEN'T SOLVED OUR LONG-TERM PROBLEMS. WE NEED CONTINUITY -- NEED JIMMY CARTER AND FRITZ MONDALE LEADING OUR COUNTRY FOR 4 MORE YEARS.

IT'S BEEN WONDERFUL TO BE WITH YOU. PLEASED TO BE HERE WITH DEMOCRATS. DINNER TONIGHT IS A UNITY DINNER -- TO GET DEMOCRATS WORKING TOGETHER -- THAT IS VERY IMPORTANT -- AND TO ELECT DEMOCRATS IN THE GENERAL ELECTIONS.

OUT SPENT LAST ELECTION BY 3-1 -- MORE THIS TIME. BUT DEMOCRATS CAN WORK HARDER! I'LL BE WATCHING YOUR DISTRICT -- FOR VOTES FOR DEMOCRATIC PRESIDENT ALSO!

LET ME CLOSE BY SAYING: THESE ARE EXCITING AND CHALLENGING TIMES, AND WE CAN BE OPTIMISTIC ABOUT THE FUTURE.

WE HAVE SOME PROBLEMS, BUT WE CAN SOLVE OUR PROBLEMS. WE CAN MEET THESE CHALLENGES.

WE ARE AMERICANS!

WE CAN WORK HARD AND PERSIST!

WE CAN SACRIFICE WHEN NECESSARY.

WE AMERICANS HAVE A HISTORY OF BINDING OURSELVES TOGETHER
IN TIMES OF CRISIS -- AND WE CAN DO IT AGAIN.

I DON'T BELIEVE THERE IS ANY PROBLEM WE CAN'T SOLVE,
OR ANY OBSTACLE WE CAN'T OVERCOME, IF WE JOIN TOGETHER -- AND
PULL TOGETHER.

WE HAVE A WONDERFUL COUNTRY WITH WONDERFUL PEOPLE.

WE'RE ENTERING INTO A NEW DECADE IN OUR HISTORY.

SO, AS WE MOVE FORWARD INTO THE 1980'S, LET US ABOVE ALL
KEEP OUR FAITH -- IN GOD, IN OUR COUNTRY, IN OUR FAMILIES, IN
OUR FELLOW COUNTRYMEN.

LET US REMEMBER ALSO OUR VALUES AND OUR DREAMS-- AND
LET US REMEMBER OUR HERITAGE, AS WE WORK TOGETHER -- TOGETHER
WITH ALL THE WONDERFUL DIVERSITY THAT IS AMERICA -- TO MAKE
THIS COUNTRY EVEN GREATER THAN IT ALREADY IS.