

**Waterloo, Iowa Falls, Marshalltown, Ames, Des Moines, Iowa, 1/11/80**

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# WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

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FOR IMMEDIATE RELEASE

JANUARY 2, 1980

Office of the First Lady's Press Secretary

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NOTICE TO THE PRESS

First Lady Rosalynn Carter will travel to Iowa on January 7, 8, 11 and 12 to attend Carter/Mondale Presidential Committee sponsored events.

On January 7, Mrs. Carter will attend receptions in Dubuque, Mason City and Des Moines. On January 8, Mrs. Carter joined by Chip Carter will attend a breakfast reception in Sioux City. Following the breakfast, Mrs. Carter will attend receptions in Council Bluffs and Ottumwa.

The First Lady will return to the White House later that evening.

On January 11, Mrs. Carter will travel to Iowa accompanied by Mrs. Joan Mondale, Mrs. Muriel Humphrey and Mrs. Ruth Carter Stapleton where they will attend a coffee/reception in Waterloo. Following the Waterloo reception, the First Lady will attend receptions in Iowa Falls, Marshalltown and Ames. Mrs. Carter will attend the ERA Coalition Fundraiser in Des Moines that evening.

On January 12, the First Lady will attend coffees in Des Moines, Adel, Boone and Fort Dodge. Mrs. Carter will return to the White House that evening.

Press desiring to travel with the First Lady should contact 456-2164 no later than 12 noon, Friday, January 4.

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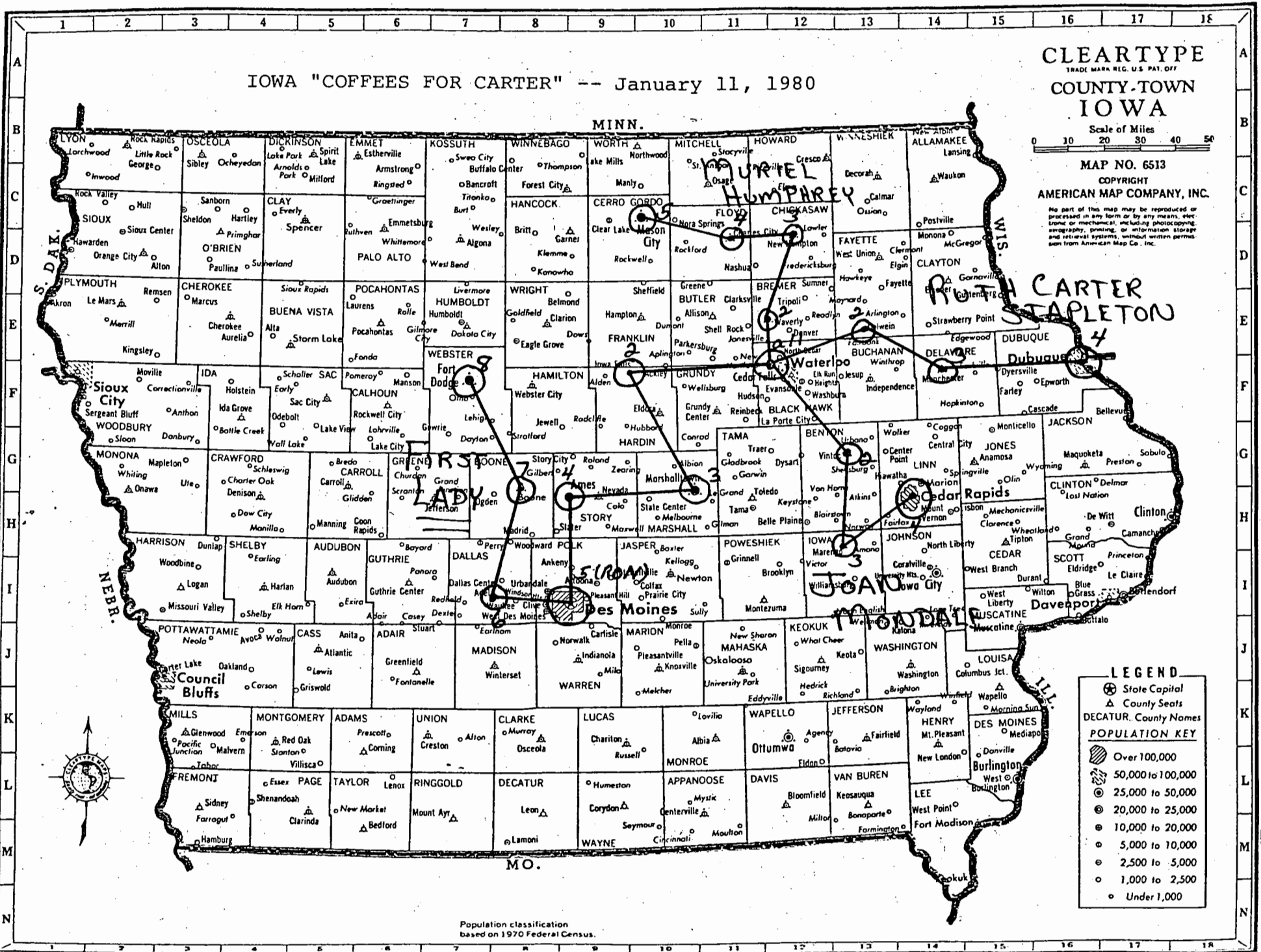
IOWA "COFFEES FOR CARTER" -- January 11, 1980

CLEARTYPE  
TRADE MARK REG. U.S. PAT. OFF.  
COUNTY-TOWN  
IOWA

Scale of Miles  
0 10 20 30 40 50

MAP NO. 6513  
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**LEGEND**

- ⊙ State Capital
- △ County Seats
- DECATUR, County Names

**POPULATION KEY**

- ⊘ Over 100,000
- ⊙ 50,000 to 100,000
- ⊙ 25,000 to 50,000
- ⊙ 20,000 to 25,000
- ⊙ 10,000 to 20,000
- ⊙ 5,000 to 10,000
- ⊙ 2,500 to 5,000
- ⊙ 1,000 to 2,500
- ⊙ Under 1,000

Population classification based on 1970 Federal Census.

NO. 6513 IOWA

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Vicki

Waterloo, Iowa Falls and  
Marshalltown Advance: Betsy Godley  
Press Advance: Steve LeRoy  
319/235-0321

VISIT OF MRS. CARTER TO IOWA

JANUARY 11-12, 1980

F 800111 A 1000

Statewide Weather Report:

Jan. 11 - Cloudy, windy, cold  
with 60% chance of snow in the  
morning. High of 30 degrees;  
low of 15 degrees.

Jan. 12 - Partly cloudy, cold.  
High of 25 degrees. Low of 5 degrees.

WATERLOO, IOWA - Blackhawk County

Friday, January 11

7:45 am Depart South Grounds, The White House en route  
Andrews AFB

LIMO: Mrs. Carter  
M. MacBean

8:15 am Mrs. Carter departs Andrews AFB en route Waterloo,  
Iowa

(Flying time: 2 hours 25 minutes)  
(GAIN 1 hour)  
(Breakfast served on board)

9:40 am Mrs. Carter arrives Waterloo Municipal Airport,  
Waterloo, Iowa and is met by: (319/291-4519)

- Isabelle Frerichs, Blackhawk Co. Auditor,  
supporter
- Mr. Carroll T. Hayes, Blackhawk Co. Supervisor,  
supporter
- \*Frederick W. Nolting, former State Senator,  
trustee for Local 46 of United Food &  
Commercial Workers
- Esther Sears, C/M Steering Committee member

OPEN PRESS COVERAGE - CLOSED ARRIVAL

9:45 am Mrs. Carter boards motorcade and departs Waterloo  
Municipal Airport en route UAW Hall

Waterloo, Iowa - Blackhawk County

January 11, 1980

Page 2

*Coyne / Ree.*

LIMO: Mrs. Carter  
Mrs. Mondale  
\*Frederick Nolting  
(\*See Briefing Book)

10:00 am Mrs. Carter arrives UAW Hall, Local #838, Waterloo, Iowa and is met by: 319/236-0790)

Mr. Cecile Pierce, President of UAW retirees, supporter

Mr. Jack Seeber, former President of UAW local #838, now retired

Mr. David Neil, Pres., UAW local 838

Mr. Lloyd Gallagher, former Blackhawk Co. Supervisor, member UAW CAP Council and editor of UAW newsletter, "Unity"

Mr. Mike Adams, Financial Sec.-Treas. & Trustee of UAW local 838; Chair of UAW 3rd area CAP Council

Mrs. Carter proceeds to Board Room (holding room)

Mrs. Carter and Mrs. Mondale join Mrs. Muriel Humphrey and Mrs. Ruth C. Stapleton in the Board Room (319/236-0790)

10:05 am + Mrs. Carter and accompanying party depart Board Room and enter Press Room for Press Comments

OPEN PRESS COVERAGE

10:10 am Mrs. Carter and accompanying party proceed to Holding Room

10:15 am Mrs. Carter and accompanying party depart Board Room and enter UAW Main Hall (pause for announcement)

Guests on stage:

Emcee Henry Cutler, member C/M Steering Comm.

Mr. Cecile Pierce

Mr. Jack Seeber

\*Mrs. Henry (Lynn) Cutler, unopposed Democratic Candidate for Congress

Program begins:

Welcome & Introduction of MRS. CARTER	Emcee Cutler
Introduction of Mrs. Ruth Carter Stapleton	MRS. CARTER
Remarks	Mrs. Stapleton
Introduction of Mrs. Muriel Humphrey	MRS. CARTER
Remarks	Mrs. Humphrey
Introduction of Mrs. Joan Mondale	MRS. CARTER
Remarks	Mrs. Mondale
MRS. CARTER REMARKS	

OPEN PRESS COVERAGE

10:30 am Program concludes

Mrs. Carter, Mrs. Mondale, Mrs. Humphrey and  
Mrs. Stapleton greet guests in Receiving Line

10:43 am Mrs. Carter departs UAW Main Hall en route motorcade

(Note: Mrs. Mondale, Mrs. Humphrey and  
Mrs. Stapleton each depart on separate  
schedules. See Briefing Book for their  
intineraries.)

10:45 am Mrs. Carter departs UAW Hall, Waterloo, Iowa en  
route Iowa Falls, Iowa

LIMO: M. MacBean

(Driving time: 1 hour 10 minutes)

F80011A1155

11:55 am

Mrs. Carter arrives home of Mr. & Mrs. John (Betty) Taylor, Route 4, Iowa Falls (515/648-9444) and is met by:

John & Betty Taylor

Kim Taylor, son, age 26

Jon & Sue Taylor, son & daughter-in-law and their 2-month old twin sons, Evan & Ryan

Mrs. Carter attends private luncheon in Taylor home with Hardin County Democrats

(Note: See Briefing Book for guests)

NO PRESS COVERAGE

12:35 pm

Mrs. Carter boards motorcade and departs Taylor residence en route Iowa Falls Senior High School

LIMO: Mrs. Carter  
\*Ervin Miller, Chair,  
Hardin Co. Demo.  
Central Committee  
Mildred Lloyd, Hardin Co.  
Supervisor  
(\*See Briefing Book)

12:40 pm

Mrs. Carter arrives Iowa Falls Senior High School, North Taylor Avenue, Iowa Falls and is met by: (Hold-ing Room 515/648-2682)

Mr. Robert Wiseman, Principal of school, supporter  
Dr. David Teigland, Superintendent of Schools of Hardin County, supporter

Mrs. Carter proceeds to Guidance Room

12:45 pm

Mrs. Carter arrives Guidance Room to briefly greet 25 farmers and union leaders

(Note: See Briefing Book for guests)

NO PRESS COVERAGE

12:50 pm

Mrs. Carter departs Guidance Room and pauses outside Student Center Room for announcement

Mrs. Carter enters Student Center Room and proceeds to podium

(Note: Caucus information will be given to the crowd by Mary Rose Brown prior to Mrs. Carter's arrival)

*reception*

Podium Guests:

MRS. CARTER  
John Heitland, Hardin Co. attorney  
Bob Anders, Hardin Co. Supervisor  
Mildred Lloyd, Hardin Co. Supervisor  
Ervin Miller, Chair, Demo, Central Committee of Hardin County  
Mary Rose Brown, M.C. and Chair of the Hardin Co. Democratic Women  
Betty Taylor  
Bob Fuller, Hardin Co. Supervisor

(Note: Iowa Falls Sr. High School Pep Band, directed by Tom Nugent, will play)

Program begins:

Welcome & Introduction of Betty Taylor	Emcee Mary Rose Brown
Introduction of MRS. CARTER	Betty Taylor
MRS. CARTER REMARKS	
Introduction of Supervisor Bob Fuller	Emcee Brown
Presentation of plaque to MRS. CARTER	Supervisor Fuller

OPEN PRESS COVERAGE

(Note: Plaque, Honorary Citizen of Hardin County from the Board of Supervisors)

1:05 pm

Program concludes

Mrs. Carter greets guests along rope line

1:18 pm

Mrs. Carter departs Student Center Room en route motorcade

Iowa Falls/Marshalltown - Hardin County/Marshall County

January 11, 1980

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1:20 pm

Mrs. Carter departs Iowa Falls Senior High School,  
Iowa Falls, Iowa en route Marshalltown, Iowa

LIMO: M. MacBean

(Driving time: 1 hour 10 minutes)

F 800111 P 0230

Marshalltown, Iowa-Marshall Co.  
January 11, 1980

Site Advance: Gail Purkey  
515/752-6321

2:30 pm CST

Mrs. Carter arrives Best Western Regency Inn, 3303  
South Center, Intersection of Highway 14 & 30,  
Marshalltown, Iowa 515/752-6321  
and is met by:

Bert Permar, Marshall County Demo. Comm. Chair,  
supporter

Mr. & Mrs. Ed (Marilyn) Davis, C/M Co-Chair,  
State Center, Iowa

Delores Mulvihill, C/M Precinct Capt., Marshalltown.  
Charles Hill, Manager, Best Western Regency Inn,  
Carter supporter

2:35 pm

Mrs. Carter proceeds to holding room, #102

2:40 pm

Mrs. Carter arrives Regency Room for C/M Coffee-  
Reception (pause for announcement)

Podium Guests:

Ed Davis (master of ceremonies) - Member of C/M  
State Steering Comm. and Co-Chair of C/M Comm.  
in State Center, Iowa

Mayor Howard Stegmann (R)

Viva De Grado, Co-Chair of C/M Comm., Marshalltown;  
member of State Steering Comm., and member of  
UAW Local 893

Bill Lyman, Co-Chair of Marshalltown C/M Comm.

2:45 pm

Program begins:

Welcome & Introduction of Mayor Stegmann	Emcee Ed Davis
Presentation of Key to the City to MRS. CARTER	Mayor Howard Stegmann
Introduction of Brownie Troop #1028	Emcee Davis
Presentation of Flowers to MRS CARTER	Brownies - ( <u>Note:</u> See Briefing Book for names)
Introduction of Viva DeGrado	Emcee Davis
Remarks and introduction of MRS. CARTER	Viva DeGrado
MRS. CARTER REMARKS	

OPEN PRESS COVERAGE

2:55 pm

Mrs. Carter greets guests in receiving line

Viva DeGrado  
Bill Lyman  
Mrs. Carter

3:20 pm

Mrs. Carter boards motorcade and departs en route  
Ames, Iowa

LIMO: M. MacBean

(Driving time: 50 minutes)

Page 8  
Ames, Iowa - Story County  
January 11, 1980

Staff Advance: Nancy Greene  
Tom Redder  
Press Advance: Vicki Hartman  
515/292-8600

F800111 P0410

4:10 pm Mrs. Carter arrives College of Design, Iowa State University,  
Ames, Iowa for Carter/Mondale Reception and is met by:  
(515/294-8942)

Michael Brooks, Dean of the College of Design

and proceeds to lobby area to meet 20 Precinct Captains  
en route reception \*(See Briefing Book) \*

4:15 pm Mrs. Carter arrives Carter/Mondale Reception and proceeds  
to stage and is seated.

PROGRAM BEGINS

Welcome and Introduction of - Jim Sinatra  
Charles Hammer

Remarks and Introduction of - Charles Hammer  
Mrs. Carter

MRS. CARTER REMARKS AND RETURNS TO SEAT

Introduction of Iowa College - Dean Brooks  
Choir Group

Choir Group Sings

Note: Michael Hill, Assistant Dean of the  
College of Design, will be on stage

4:30 pm Mrs. Carter greets guests - RECEIVING LINE

Mrs. Carter

OPEN PRESS COVERAGE

4:50 pm Mrs. Carter departs Carter/Mondale Reception en route  
motorcade

4:55 pm Mrs. Carter boards motorcade en route Des Moines, Iowa

Limo: Mrs. Carter  
M. MacBean

Page 9  
Des Moines, Iowa - Polk County  
January 11, 1980

Staff Advance: Barbie Block  
Press Advance: Kate Steed  
(515/244-2151)

F 800111 P0540

5:40 pm Mrs. Carter arrives Savery Hotel, Des Moines,  
Iowa and is met by: (515/224-2151)

David Ladd, Catering Manager  
Guido Fenu, owner of restaurants at Savery

Mrs. Carter proceeds to suite

PERSONAL/STAFF TIME: 1 hour 25 minutes  
Dinner in suite

7:05 pm Mrs. Carter greets Secretary of Education, Shirley  
Hufstedler in suite

7:10 pm Mrs. Carter and Secretary Hufstedler depart suite  
en route motorcade

7:15 pm Mrs. Carter boards motorcade and departs Savery  
Hotel en route Salisbury House

Limo Mrs. Carter  
Sec. Hufstedler

7:30 pm Mrs. Carter and Sec. Hufstedler arrive Salisbury  
House, 4025 Tonawanda, and proceeds to Holding  
Room 202 to be greeted by: (515/279-9711)

Ms. Peg Anderson, Chair, Iowa ERA Coalition  
Mr. Kenneth Pfile, Pres., Iowa State Ed. Assn.  
Ms. Beverly Wolkow, Exec. Dir., Iowa State Ed. Assn.

Mrs. Carter and Sec. Hufstedler proceed to Commons  
Room for ERA Coalition Fundraiser and pause for  
announcement

7:35 pm Mrs. Carter and Sec. Hufstedler enter Commons Room  
and proceed to podium

Program begins:

Welcome & Introduction of

Secretary Hufstedler

Remarks

Introduction of Mrs. Carter

Ms. Anderson

Sec. Hufstedler

Ms. Anderson

MRS. CARTER REMARKS

PRESS POOL COVERAGE

Page 10  
Des Moines, Iowa - Polk County  
January 11, 1980

NOTE: Remarks will be piped into Indian Room, downstairs

Mrs. Carter, Sec. Hufstedler and Ms. Anderson greet guests in Receiving Line

NOTE: Pianist performing in Commons Room during Receiving Line: Karen Hutzell

8:18 pm Receiving line concludes. Mrs. Carter departs Commons Room en route motorcade

NOTE: Sec. Hufstedler will remain at the ERA Fundraiser

8:20 pm Mrs. Carter boards motorcade and departs Salisbury House en route Savery Hotel

Limo Mrs. Carter  
M. MacBean

8:35 pm Mrs. Carter arrives Savery Hotel and proceeds to suite (515/244-3480)

RON Savery Hotel, Des Moines, Iowa

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F 800112 A0915

GUEST & STAFF INSTRUCTIONS:

- 8:30 am                      Baggage call. Please place luggage, unlocked, outside your rooms.
- 9:15 am                      Mrs. Carter greets Skip Webber, Iowa Daily Press Association in suite for INTERVIEW
- 9:30 am                      Interview concludes and Skip Webber departs suite
- 9:35 am                      Mrs. Carter departs suite en route motorcade
- 9:40 am                      Mrs. Carter boards motorcade and departs Savery Hotel en route Adel, Iowa

F 800112 A1010<sup>LIMO</sup>

Mrs. Carter  
M. MacBean

(Driving time: 30 minutes)

- 10:10 am                      Mrs. Carter arrives Adel/DeSoto Elementary School, 1608 Grove Street, Adel, Iowa and is met by: (515/993-4285)  
Mayor Walt Flinn, Mayor of Adel  
Wilford Anderson, Superintendent of Schools  
Tom Garrett, Principal  
Bob Creech, Dallas County Chair, Dem. Steering Comm.  
State Sen. & Mrs. Norm ( Norma ) Rodgers, Coordinator of event

NOTE: St. Sen. Rodgers will present Mrs. Carter with a rose corsage. The rose is the Iowa State Flower.

Mrs. Carter proceeds to Holding Room (Faculty Lounge)

- 10:15 am                      Mrs. Carter departs Faculty Lounge and proceeds to Multipurpose Room and pauses for announcement
- Mrs. Carter enters Multipurpose Room and proceeds to podium

NOTE: Caucus Information will be given to the guests by St. Sen. Rodgers before Mrs. Carter's arrival.

Page 13  
Adel, Iowa - Dallas County  
January 12, 1980

Program begins:

Welcome and introduction of Mayor Flynn	St. Sen. Rodgers
Remarks and introduction of Mrs. Carter	Mayor Flinn

MRS. CARTER REMARKS

OPEN PRESS COVERAGE

10:25 am Program concludes. Mrs. Carter, Mayor Flinn and  
Sen. Rodgers greet guests in Receiving Line

OPEN PRESS COVERAGE

10:43 am Mrs. Carter departs Multipurpose Room en route  
motorcade

10:45 am Mrs. Carter boards motorcade and departs Adel,  
Iowa en route Boone, Iowa

Limo

Mrs. Carter  
M. MacBean

(Driving time: 50 minutes)

Page 14  
Boone, Iowa - Boone County  
January 12, 1980

Staff Advance: Nancy Greene  
Tom Redder  
Press Advance: Vicki Hartman  
515/292-8600

F80012A1135

11:35 am Mrs. Carter arrives Ryan High School, 1111 Marshall St.,  
Boone, Iowa and is met by: (515/432-4124)

Betty Hodgeson, C/M Steering Comm.  
Archie Wilson, Carter supporter

and proceeds to entrance hall to be met by:

\* Mr. and Mrs. Dick (Lillian) Woodard, Boone Ct. Dem. Party  
State Rep. Joyce Lonergan, Key Carter Supporter

11:40 am Mrs. Carter and party proceed to gymnasium for Carter/  
Mondale Reception

11:45 am Mrs. Carter arrives gymnasium - pause for announcement--  
and proceeds to stage for seating

#### Program Begins

Welcoming remarks and - Dick Woodard  
Introduction of Joyce Lonergan

Remarks and introduction of - Joyce Lonergan  
Mrs. Carter

#### MRS. CARTER REMARKS

Flower presentation to Mrs. Carter by two  
students of Ryan High School

Program Ends

#### OPEN PRESS COVERAGE

11:55 am Mrs. Carter greets guests - RECEIVING LINE

Joyce Lonergan Mrs. Carter Dick Woodard

12:15 pm Mrs. Carter departs gymnasium en route motorcade

12:20 pm Mrs. Carter boards motorcade en route Barstad's Hickory  
Hause Restaurant for informal lunch

Limo: Mrs. Carter  
State Rep. Joyce Lonergan

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Boone, Iowa - Boone County  
January 12, 1980

12:25 pm Mrs. Carter arrives Barstad's Hickory House Restaurant  
and is met by:

Owner of Hickory House

and proceeds to table for seating

Table Guest: Mr. and Mrs. Dick (Lillian) Woodard  
Mr. and Mrs.  
State Rep. Joyce Lonergan

CLOSED PRESS COVERAGE

1:00 pm Mrs. Carter departs restaurant - greeting public - en  
route motorcade

1:05 pm Mrs. Carter boards motorcade en route Fort Dodge, Iowa

Limo: Mrs. Carter  
M. MacBean

Fort Dodge, Iowa - Webster County  
January 12, 1980  
Page 16

Staff Advance: Nancy Greene  
Tom Redder  
Press Advance: Vick Hartman  
515/292-8600

F 80 0112 P 0215

2:15 pm

Mrs. Carter arrives Saint Edmonds High School,  
Fort Dodge, Iowa (515/955-5850)  
and is met by:

Father Jerry Hartz, Principal  
John Dagle, key student  
Mark Gargano, key student

Mrs. Carter proceeds to library

2:20 pm

Mrs. Carter arrives library for Caucus Procedure Meeting - Pause for announcement

Program begins:

Welcome and Introduction  
MRS. CARTER

Jeanne Casey, former  
Sec. of Webster Demo.  
Co. Party. Now is  
First Asst. in  
Recorder's Office.

MRS. CARTER REMARKS

(Note: Guests are seated)

OPEN PRESS COVERAGE

2:25 pm

Mrs. Carter greets guests in receiving line

2:40 pm

X Mrs. Carter departs library en route classroom for  
Press Comments

2:45 pm

Mrs. Carter departs classroom en route Holding Room

2:50 pm

Mrs. Carter departs holding room en route  
Auditorium for C/M Coffee-Reception

2:55 pm

Mrs. Carter arrives Auditorium for C/M Coffee-Reception

(Note: Pause for announcement)

Mrs. Carter proceeds to stage greeting guests  
en route

3:00 pm

Mrs. Carter arrives stage and is seated

Program begins:

Welcome and Introduction of <u>State Rep. Dale Cochran</u>	Emcee <u>Jerry Fitzgerald</u>
Introduction of Podium Guests	State Rep. Cochran
Remarks about Caucus Procedures and Introduction of <u>Irene Maggio</u>	<u>Emcee Fitzgerald</u>
Remarks and Introduction of MRS. CARTER	Irene Maggio Carter supporter

MRS. CARTER REMARKS

OPEN PRESS COVERAGE

(Note: See Briefing Book for stage guests)

3:20 pm	Mrs. Carter departs stage, greeting guests en route motorcade
3:30 pm	Mrs. Carter departs Saint Edmonds High School en route Ft. Dodge Municipal Airport
3:45 pm	Mrs. Carter arrives Ft. Dodge Municipal Airport (515/576-3569 or 573-3881)
3:50 pm	Mrs. Carter departs Ft. Dodge, Iowa en route Andrews AFB  (Flying time: 2 hours 10 minutes) (Lose 1 hour) (Snack served on board)
7:00 pm	Mrs. Carter arrives Andrews AFB
7:30 pm	Mrs. Carter arrives South Grounds, The White House

THE WHITE HOUSE  
WASHINGTON

TO: MARY

FROM: Kathy

FYI - ERA Fundraiser - Iowa

A copy of memo and attachments  
have been put in RSC's and  
Madeline's briefing books.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

January 10, 1980

TO: RSC

FROM: Kathy

RE: ERA Fundraiser in Iowa

Purpose

To lend support to the efforts of the Iowa Coalition For ERA, which is made up of 32 organizations including women's groups, labor and the Iowa Education Association. They are working to generate support for a statewide referendum on amending the Iowa constitution, which will be on the ballot in November. The Coalition is bi-partisan; the President, Peg Anderson, is a Republican.

Background

In 1972 Iowa became the fourth state to ratify the national ERA. Proponents became concerned that it will never pass and decided to go ahead and amend the Iowa state constitution to prohibit discrimination on the basis of gender. The amendment has passed two sessions of the Iowa legislature. By law, it must now be passed by a simple majority of Iowa voters to become a binding referendum and law.

The Coalition has a desperate need for money to support its activities prior to the election. Defeat of the referendum would clearly have a negative impact on efforts to ratify ERA nationally.

Attached, for your information, is the summary of the report made by the President's Advisory Committee on Women regarding efforts by the Administration to help the ratification drive. Also attached is the memorandum sent by Sarah Weddington to the President regarding specific actions we can take to help. According to her office, he signed off on all except the recommendation about Senator Hugh Carter in Georgia.

THE WHITE HOUSE  
WASHINGTON

MEETING WITH PACW AND ERAMERICA

Cabinet Room  
2:00 P.M.

Tuesday  
January 8, 1980

From: Sarah Weddington

I. PURPOSE

To receive the ERA report, the public part of which was prepared by PACW and the confidential part which was prepared by ERAmerica. To thank the PACW for their efforts and to ask them to continue to cooperate with White House but indicating that the White House will now take responsibility for follow-up.

II. BACKGROUND/PARTICIPANTS/PRESS

A. Background

The President's Advisory Committee on Women met with you on October 23, 1979 after a day of hearings on ratification of the ERA. At that time you asked to have a detailed report on the status in the unratified states, and what steps you could take to further assist ratification.

At this working meeting the PACW will formally present their report to you. The Executive Summary and decision memoranda are attached.

B. Participants for the meeting in addition to myself are:

Lynda Johnson Robb, Chair PACW  
Libby Koontz, Vice-Chair  
Marjorie Bell Chambers, Vice-Chair  
Ann Ramsey, Member of the ERA subcommittee (attending for Anne Richards, ERA Chair)  
Mariwyn Heath, BPW ERA Chair and Consultant to Sarah Weddington  
Linda Tarr-Whelan, Deputy in my office responsible for ERA

C. Press - (None - White House Photo)

III. TALKING POINTS

You may wish to refer to the attached for talking points. While Marjorie Bell Chambers attended your meeting with the Presidents of Women's Organizations on December 13, 1979, you may wish to reiterate your statement that ERA cannot be passed by one person -- even the President -- but takes unified effort.

THE WHITE HOUSE

WASHINGTON

January 7, 1980.

MEMORANDUM TO: THE PRESIDENT

FROM: SARAH WEDDINGTON

RE: Executive Summary of the President's Advisory Committee Report on ERA.

The complete report of the President's Advisory Committee on ERA was given to Rosalynn Carter over the Christmas holiday, I hope you have had a chance to glance at it.

The report is in two sections -- a public document which traces the history of the ERA effort and the groups supporting and in opposition to the ERA. I believe that this material is familiar to you.

The Confidential part of the report was developed for the PACW by ERAmerica in order to provide the specific information which you requested in a manner that would not have to be revealed publicly. It is quite complete and specific and is organized on a state-by-state basis. Recommendations of the report with which I concur have been presented in the accompanying decision memo.

The following states are felt unlikely to ratify this year for one of three reasons: no active coalition, the strength of the opposition, lack of ability to get ratification out of committee: Alabama, Arizona, Arkansas, Louisiana, Mississippi, Nevada, Utah, and Virginia. I have assigned my staff to further review Louisiana and Virginia.

Several states have been identified as key but are not able or likely to take up ERA in the 1980 legislative session for leadership, constitutional or other reasons. The PACW concentrates on an elective strategy for: North Carolina, Oklahoma, and South Carolina. My staff will be reviewing Oklahoma.

The states which are considered key for the ERA in 1980 -- where votes will probably be taken and there is some hope of success are presented in the order in which they are likely to come to a vote: Missouri, Georgia, Illinois, and Florida.

Key States

Missouri - ERA was defeated in the House in 1973, in the House and Senate in 1975 and then in the Senate in 1977. In 1979, NOW won a case over the State Attorney General regarding the legality of an ERA boycott.

There are 22 Democrats and 12 Republicans in the Senate - 18 votes are needed and there are 13 "sure" pro-votes. In the House there are 117 Democrats and 46 Republicans - 82 votes are needed and there are 73 sure.

Governor Teasdale, Lt. Governor William Phelps, and Speaker Ken Rothman are pro-ERA. The President pro-tem of the Senate, Norman Merrell is opposed. A bill has been filed with Senate and House sponsors.

Charles Curry is leading an efficient effort to reach businessmen, but he is most effective in the Western part of the state. Labor under Duke McVey, Secretary/Treasurer of the state AFL-CIO is being very helpful. The coalition is effective and united and the possibilities appear promising. St. Louis is very soft and the southern rural part of the state is solidly anti.

Legislature will meet January 9 - May 15 with a vote expected in February.

Georgia - ERA, as you know, was defeated in the House in 1974 and in the Senate in 1975. In 1973, 1978 and 1979 it was killed in committee. Therefore, at present there is no reliable vote count.

There are 51 Democrats and 5 Republicans in the Senate with 29 votes needed. The ERA coalition is counting 18 pro-votes. There are 158 Democrats and 22 Republicans in the House with 91 needed and the coalition counting 52 pro-votes.

Governor Busbee and Lt. Governor Miller are pro. A.W. Holloway and Jack Connell are opposed. A bill is still alive from the last session in the House Committee on Aging.

There is renewed activity beginning on a grassroots basis and with the business community. There is good support from the civil rights groups and labor is supportive. The coalition is "soft" in terms of breadth of groups included and depth of support. Recent activities have been gaining positive publicity.

The coalition including business supporters led by Robin Harris met with Governor Busbee last Wednesday in what is described by them as "an extremely cordial and helpful" meeting. Tom Murphy was quoted the next day as stating... "ERA will definitely get out of committee".

The legislature will meet on January 14 for 40 business days. There has been talk of an early vote: no vote should be taken until there is a reasonable chance of success.

Illinois - Since 1973 the ERA has been defeated each year in either the House or the Senate; both require 3/5 votes.

In the Senate there are 32 Democrats and 27 Republicans with 36 votes needed for ratification and the count at 28 pro and 30 anti votes. In the House there are 98 Democrats, 88 Republicans with 107 votes needed and a pro-count of 105.

Governor Thompson, the President of the Senate, Phil Rock, the Speaker, and William Redman are pro. Lt. Governor O'Neal is opposed.

The coalition is in very poor shape — NOW has taken Illinois as "its state" and relationships are poor with many groups. There are new efforts to gain strong civil rights support and Jim Taylor, the Leader of the Minority Coalition, is a co-sponsor. Labor is much more helpful through the efforts of the new AFL-CIO President. Business is not involved, and religious groups are just starting to be mobilized.

The legislature will start a new session on March 1 — present plans are for a vote after the March 18 primary -- and ends June 30.

Florida - In 1972 the House passed ERA but since then the bill has been defeated in either the House or Senate each year. There is no dependable vote count for the 1980 session.

In the Senate there are 29 Democrats and 11 Republicans with a majority of those present and voting needed for passage. In the House are 88 Democrats and 32 Republicans with the same voting rules.

Governor Graham, Speaker Hyatt Brown, and President pro-tem Dan Scarborough are pro. Senate President Phil Lewis and President-elect W.D. Childers, along with the House Speaker pro-tem Ralph Haben, are anti.

Strategy is based on holding off a vote if the count is not there and concentrating on an elective strategy. Florida is widely considered a "second state" if someone else ratifies first. The coalition is not statewide and has not reached out to minority groups, retirees, or very far into the Jewish community. The business effort is just beginning and an assessment will be made of both the contributions and possibilities of labor support particularly from Operating Engineers, the seafaring unions, AFSCME, and AFT.

The legislature is in session from April 8 - June 6 and all bills filed in committee must be voted upon.

Some of the recommendations of the PACW report are already in operation:

Designation of Juanita Kreps to represent you in the development of a National Business Council for ERA

Regular meetings with women's organizations during the legislative session

Use of the ERA speeches, campaign materials

Assignment of specific staff to carry responsibility for ERA

Additional recommendations are attached.

THE WHITE HOUSE

WASHINGTON

January 7, 1980

DECISION

MEMORANDUM FOR: THE PRESIDENT  
FROM: SARAH WEDDINGTON  
SUBJECT: EQUAL RIGHTS AMENDMENT

This memo contains recommended action we should take that could be used when you meet with officials of the President's Advisory Committee for Women and ERAmerica tomorrow. It is based in part upon an analysis of the report of the PACW and of ERAmerica.

Some of the recommendations of the PACW report are already in operation:

Designation of Juanita Kreps to represent you in the development of a National Business Council for ERA

Regular meetings with women's organizations during the legislative session

Use of the ERA speeches, campaign materials

Assignment of specific staff to carry responsibility for ERA

I. BACKGROUND

White House involvement on behalf of ERA ratification will take place on two levels:

1. National issue visibility - available polls show a lack of knowledge of the need for a Constitutional amendment to achieve equal rights. Your emphasis on equality, human rights, justice, and benefits for men as well as women is an important factor in setting the tone of a national Presidential issue - rather than state-by-state issues. Visibility will be achieved through events, press and speeches by you and members of your family and administration.
2. Targeting of legislative efforts where ERA votes on ratification will be taken this year. White House efforts should be aimed at influencing powerful persons from the political, civil rights, business, labor, and other broad constituency groups to exercise political leverages in the legislatures. In order to concentrate on ratification, White House involvement would be minimal in the area of recission (now in the courts) and elections.

The 1980 target states I recommend are: Missouri, Georgia, Florida and Illinois. Further review is taking place for Oklahoma, Virginia, and Louisiana.

II. GENERAL RECOMMENDATIONS

As you noted in the meeting with women leaders, ERA will be included in the State of the Union address. It is currently in the draft.

Sarah Weddington is designated as the White House Coordinator for ERA. Representatives of her office should go to the target states to meet with key persons there.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

There should be briefings held for opinion leaders. A suggested program is one briefing for national business, and two for state leaders from the early and late voting target states.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

A meeting should be set for you with Vernon Jordan, Coretta Scott King, and other black leaders to encourage stronger participation in ERA in the target states.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

To follow-up your comments to the Presidents of women's organizations recently, there will be participation in a major ERA fundraiser by you, Mrs. Carter or Vice-President Mondale. In your remarks you noted Washington as a location; another alternative is New York during the Democratic Convention.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

Pat Caddell should be requested to contribute by including ERA in polls he's doing for other purposes and by sharing the information with ERAmerica.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

Administration officials including White House staff and Cabinet officers will mention the Administration position on ERA in speeches in unratified states. Briefing and speech materials should be provided by Sarah Weddington and the issue should be placed on the next Cabinet agenda.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

Presidential letters of appreciation and encouragement should be sent to individuals identified in the PACW-ERAmerica report as particularly helpful to ERA in their state.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

Frank Moore and a representative of Sarah Weddington should meet with the U.S. Senators and Congresspersons in each key state to seek their help and intelligence on ways to influence state legislators.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

III. SPECIFIC STATE RECOMMENDATIONS

- 1. Missouri - Presently scheduled for an early February vote. Legislature convenes on January 9, 1980.

Linda Tarr-Whelan is planning a trip there in January for the White House to be more familiar with the situation and leaders there.

Call Charles Curry, coordinator of ERA activities (and a strong Carter supporter) to acknowledge his strong support and re-enforce the importance of not taking a vote unless it will win. Coordinate efforts with him to try to turn around the Senate President Pro-tem, Norman Merrell, who is anti; he plans to run for Lt. Governor and can sway several votes. Curry also feels that Senator Marvin Dinger might move to pro with Administration encouragement.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

Lee Kling should be requested to increase activity -- particularly with the business community in the St. Louis area -- on behalf of ERA. Kling and Curry should coordinate their efforts. If Lee is too busy, perhaps he could designate Floyd Worman or Frank Jacobs. (Note: Leo Sussman, (a Kennedy supporter), is the strongest St. Louis pro-ERA voice at the moment).

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

- 2. Georgia - Should not be allowed to come to a vote unless it can pass. Further specific recommendations will be made after a vote count. The legislature convenes January 14, 1980.

Herky Harris has already agreed to go to Georgia for a day or two when the session begins to do a legislative count.

Sarah Weddington should coordinate closely with Rosalynn Carter, Judy Carter, Juanelle Edwards, and others, such as Frank Moore and Ambassador Anne Cox Chambers.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

Request Senator Hugh Carter to a position of "undecided" or "studying the issue."

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

- 3. Illinois - still bound by the 3/5 vote with a legislative session beginning March 1. Current plans would call for a vote after the March 18 primary.

The development of a Coalition of Women of Color for ERA is being assisted through Sarah Weddington's office. The lack of minority involvement has been one of the most difficult problems in Illinois.

Further intelligence will be gathered before making specific recommendations.

- 4. Florida - (Session is April-June.)

Rueben Askew should be requested to lead the effort to develop a business council for ERA in Florida. The key industries have never been tapped and include sugar, citrus, real estate, etc.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

Governor Graham has been helpful and should be requested to continue activities and to meet with Sarah Weddington to coordinate efforts. It would be useful if he could assign staff to the effort since the Florida coalition is the least well-organized.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

Special efforts should be made by Nelson Cruikshank and Esteban Torres to get the support of their constituencies residing in Florida.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

IOWA ERA FUNDRAISER

11/1/80

1.

For giving me this opportunity to speak out about ERA and

THANK YOU. I ~~AM DELIGHTED TO BE HERE TONIGHT~~ TO EXPRESS MY SUPPORT FOR YOUR EFFORTS TO ENSURE EQUALITY FOR ~~ALL THE PEOPLE OF IOWA~~ MEN AND WOMEN! YOU SHOWED THE NATION [EIGHT YEARS AGO] YOUR COMMITMENT TO EQUAL RIGHTS WHEN YOU BECAME THE FOURTH STATE TO PASS ERA . . . AND I AM CONFIDENT YOU WILL SHOW US AGAIN IN NOVEMBER THAT YOUR OWN DEEP COMMITMENT HAS NOT CHANGED.

I SHARE YOUR IMPATIENCE THAT WE STILL HAVEN'T RATIFIED THIS ~~CRUCIAL~~ AMENDMENT NATIONALLY. IT IS ONE OF MY GREATEST DISAPPOINTMENTS. I THINK WE HAVEN'T PASSED IT BECAUSE PEOPLE DON'T UNDERSTAND IT -- ~~BECAUSE THEY DON'T FEEL IT IS~~ <sup>there has been so much distorted</sup> <sup>opposition</sup> IMPORTANT . . . OR THEY ARE AFRAID IT WILL RADICALLY CHANGE THEIR LIVES.

~~[AS A WIFE AND MOTHER, I DON'T FEEL THREATENED BY ERA, I FEEL FREED BY IT, AND I FEEL A GREAT URGENCY ABOUT PASSING ERA THIS YEAR.]~~ <sup>you and I know that it</sup> ~~THIS AMENDMENT WILL~~  
ENSURE THAT BOTH MEN AND WOMEN ARE GUARANTEED CHOICE UNDER THE LAW IN ALL  
AREAS OF THEIR LIVES. IT WILL PROTECT PROGRESS THAT HAS BEEN MADE IN  
PROMOTING EQUAL TREATMENT. AND IT WILL NOT FORCE CHANGE ON THOSE WHO DO  
NOT WANT IT.

IN THE LAST SEVERAL YEARS, I HAVE TALKED WITH GOVERNORS AND STATE AND  
NATIONAL LEGISLATORS ABOUT ERA. I'VE HELD MEETINGS AT THE WHITE HOUSE  
AND MADE SPEECHES AROUND THE COUNTRY. I'VE EVEN DANCED FOR ERA!

AND THE PRESIDENT'S COMMITMENT IS JUST AS DEEP AND AS FIRM AS MY OWN.  
HE FIRST ENDORSED THE EQUAL RIGHTS AMENDMENT WHEN HE WAS GOVERNOR OF

GEORGIA AND HAS BEEN WORKING TO PASS IT EVER SINCE -- BOTH PUBLICLY AND BEHIND THE SCENES. PRIOR TO THE CRUCIAL VOTE ON EXTENSION, HE AND THE VICE PRESIDENT TURNED SEVEN NO-VOTES TO PRO-VOTES. WITHOUT THIS VICTORY, THE AMENDMENT WOULD HAVE BEEN LOST.

IN SPEECHES BEFORE THE GEORGIA AND ILLINOIS LEGISLATURES, IN HIS STATE OF THE UNION ADDRESS, AT THE PRESIDENTIAL SALUTE TO ERA, <sup>among many other occasions</sup> HE HAS SPOKEN OUT STRONGLY AND CONSISTENTLY ABOUT THE IMPORTANCE OF ERA. <sup>The Pres. Salute was a very successful meeting.</sup>

*all day - meet unratified states*

JUST THIS WEEK, HE MET WITH THE WOMEN'S ADVISORY COMMITTEE TO RECEIVE THEIR REPORT ON ADDITIONAL STEPS HIS ADMINISTRATION CAN TAKE TO ASSIST IN THE RATIFICATION EFFORT.

*4*

THE PRESIDENT WILL CONTINUE TO USE THE PRESTIGE OF HIS OFFICE TO GIVE NATIONAL VISIBILITY TO THE ERA AND HAS AGREED TO LEND HIS PERSONAL SUPPORT TO A MAJOR ERA FUNDRAISER. HE IS ALSO COMMITTED TO HELPING IN ANY WAY HE CAN IN THOSE TARGETED STATES WHERE ERA VOTES WILL BE TAKEN THIS YEAR.

SARAH WEDDINGTON HAS BEEN DESIGNATED WHITE HOUSE COORDINATOR FOR ERA. ONE OF HER FIRST TASKS IS TO ORGANIZE A SERIES OF BRIEFINGS AT THE WHITE HOUSE FOR THE BUSINESS COMMUNITY AND OPINION LEADERS IN UNRATIFIED STATES.

TUESDAY, HER DEPUTY, LINDA TARR-WHELAN, WILL GO TO MISSOURI TO GET A FIRSTHAND ASSESSMENT OF HOW THE ADMINISTRATION CAN ASSIST IN THE UPCOMING VOTE THERE. AND, SHE WILL SOON BE TRAVELING TO OTHER KEY STATES.

*"I'm for it but my constituents are not."* very helpful with legislation

*help*

This is another campaign we are determined to win!  
~~I CAN ASSURE YOU THIS IS A CAMPAIGN WE ARE GOING TO WIN!~~

I AM ALSO VERY PROUD OF THE FACT THAT THIS PRESIDENT HAS TRANSLATED HIS COMMITMENT TO EQUALITY FOR WOMEN INTO ACTION. HE HAS APPOINTED MORE WOMEN TO TOP JOBS IN GOVERNMENT THAN ANY OTHER PRESIDENT IN THE HISTORY OF OUR NATION, WOMEN WHO ARE MAKING POLICY ON ISSUES THAT AFFECT ALL AMERICANS.

statistics - not boring

ONLY <sup>6</sup>SIX WOMEN HAVE EVER BEEN APPOINTED AS CABINET SECRETARIES SINCE THE FOUNDING OF THIS COUNTRY -- <sup>3</sup>~~HALF~~ IN THIS ADMINISTRATION . . . AND I AM ESPECIALLY GLAD WE HAVE ONE OF THESE WOMEN HERE TONIGHT -- SHIRLEY HUFSTEDLER, OUR NEW SECRETARY OF EDUCATION.

ONLY <sup>5</sup>FIVE WOMEN HAVE EVER BEEN APPOINTED AS UNDERSECRETARIES IN OUR HISTORY --

<sup>3</sup>  
THREE IN THIS ADMINISTRATION . . .

AND, THERE ARE PRESENTLY TEN WOMEN SERVING AS ASSISTANT SECRETARIES . . . .

NO WOMAN HAD EVER BEFORE BEEN GENERAL COUNSEL TO A MAJOR FEDERAL  
DEPARTMENT - - - BUT, DURING THIS ADMINISTRATION <sup>7</sup> SEVEN HAVE HELD  
THESE JOBS.

JIMMY HAS SELECTED THE ONLY FIVE <sup>ever</sup> WOMEN TO SERVE AS INSPECTORS GENERAL . . .

IN ALL PREVIOUS ADMINISTRATIONS, THIRTY-FIVE WOMEN HAVE HELD POSTS AS  
AMBASSADORS - - THERE ARE <sup>11</sup> ELEVEN NOW . . .

ONLY <sup>5</sup> FIVE WOMEN WERE SITTING ON THE FEDERAL <sup>Judges</sup> BENCH WHEN THIS PRESIDENT  
TOOK OFFICE - - TODAY, THERE ARE TWENTY-EIGHT . . .

And, of course, there are

~~AND, THESE FIGURES DO NOT EVEN INCLUDE~~ COUNTLESS APPOINTMENTS OF  
DISTINGUISHED WOMEN TO BOARDS AND COMMISSIONS.

Jimmy Carter

~~THIS PRESIDENT~~ HAS BEEN A LEADER FOR WOMEN -- AND HE WILL CONTINUE TO BE

CONCERNED ABOUT AND TO WORK FOR EQUAL RIGHTS AND EQUAL OPPORTUNITIES FOR ~~THE~~ <sup>the</sup> Women of our  
Country.

~~AS~~ <sup>All</sup> YOU KNOW - - - THIS IS A VERY TENSE TIME FOR HIM - - - A TENSE TIME FOR  
ALL OF US - - - THE <sup>international</sup> CRISES ~~IN SOUTHEAST ASIA~~ DEMAND HIS ~~FULL~~ <sup>Specialist His</sup> ATTENTION.

BUT, JUST BEFORE I LEFT WASHINGTON, HE ASKED ME TO BRING YOU THIS MESSAGE - - -

YOUR EFFORTS TO AMEND THE IOWA CONSTITUTION ARE VERY IMPORTANT, ~~AND~~ <sup>and</sup> HE IS proud of you  
OPTIMISTIC, WE WILL AMEND THE U.S. CONSTITUTION ~~BEFORE YOU AMEND YOURS!~~  
<sup>that you will be successful. And He is optimistic that</sup>

of the U.S. also -

Very soon.