

Houston, Texas, 10/29/79

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OFFICE OF THE FIRST LADY'S PRESS SECRETARY

Texas Municipal League

Mrs. Carter's Remarks

I'm glad to be here with you today because you share so many of the things Jimmy and I are trying to do. Our background is the same as yours. We got our start at the local government level--working for better schools, better housing, better work opportunities, a better community.

And when Jimmy was elected President, he resolved to follow the same principles in Washington that we learned--just as you learned--in local government.

The most important level of government is the one closest to the people. You represent that level. You are leaders concerned about making life better for many people. And we share that concern. In the last several years, Jimmy and I have traveled extensively, talking with people in small towns and big cities, with farmers and businessmen, teachers, preachers, retired persons, public officials, blue-collar workers, housewives. And I have found without exception that people across this country are much the same. They may have different lifestyles, different vocations, different interests, but the same things that are important to you in Texas and to me in Georgia or Washington are important to Americans wherever they live.

Things such as making ends meet--preparing for old age, caring for our children, and wanting better things for them than we had for ourselves, taking pride in our schools, churches, and communities, and being patriotic about our country. People are the same--and we share a great responsibility in helping them realize their dreams.

Jimmy has been President for little more than 2½ years, and I am very proud of his accomplishments. We are at peace--not one life lost--our country is militarily strong, and Jimmy will keep it militarily strong. And Jimmy Carter is doing something more for American security. He has put the energy crisis on our national agenda. He recognized it as a threat to our jobs, as the chief fuel for inflation, and as a fundamental threat to our security and freedom. With our energy

program now moving through the Congress, we are facing up to the energy challenge. With conservation, the windfall profits tax, an energy mobilization board, and an energy security corporation, we will invest in American technology, hire American workers, unleash American resources, preserve American independence. We are building our way to energy security. This is a major challenge and we need your help!

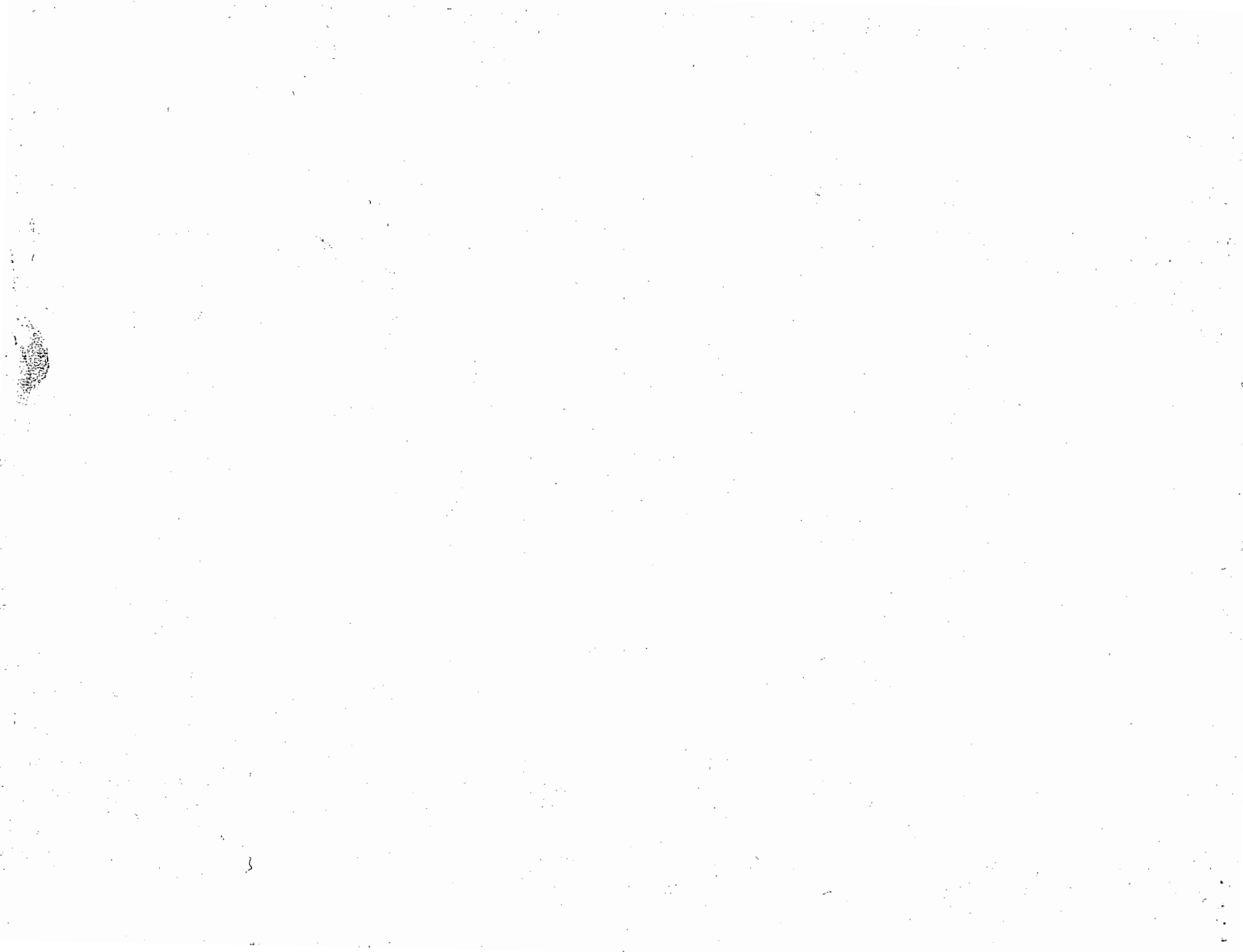
Jimmy is restoring confidence in government--involving in the formulation of policies those people like you who know whether or not programs work. He is reorganizing government--making existing programs work better rather than creating massive new programs. He has reformed the Civil Service--now we can fire people who are incompetent and reward those who do a good job. He is holding the line on Federal spending: in 1976 the budget was 66 billion; in 1979 it is 27 billion dollars.

We're de-regulating major industries like airlines, railroads and trucking --which will spur competition and reduce costs. We're eliminating thousands of costly and unnecessary regulatory intrusions on business. We're moving to cap the outrageous rise in hospital costs, and we're pushing back the paperwork demands on Government to help people like you.

We're working to restore human dignity by putting our people back to work. 8½ million new jobs have been created in the Carter Administration. We have increased housing for the elderly and those on low and fixed incomes. We have increased funding for education while reducing the budget deficit.

Before I conclude, I would like to mention areas that are of special interest to you. Jimmy knows that we need to make the Federal Government work better for you, that programs must be tailored to your special needs, that these must be a partnership between the levels of Government. Besides developing our Nation's first comprehensive urban policy, when he came into office, he knew--as I have said earlier--based on his experiences working in a small rural community--that Federal services to small communities needed to make better sense and be made to better meet the needs of small communities.

About a year ago, we began taking steps toward targeting more Federal programs toward rural communities. When we launched this effort last year, we learned that the Federal Government had no single policy or approach for dealing with small communities. So we did two things. We began to make immediate changes in existing programs and we began developing the first Small Community and Rural Development Policy. We are now putting the finishing touches on this policy which will be announced in November.



We are making programs that you so desperately need more accessible to you, and we are cutting the red tape involved so that those of you who do not have full-time grantmen can still take advantage of these programs.

We've done things like consolidating 16 cross-cutting Federal Laws and Executive Orders with which a community had to comply to be eligible for water or sewer assistance into one consistent set of regulations...setting aside funds especially for rural communities in the areas of health, elderly housing and energy.

In the last 2½ years, your President--my President--has taken on a whole range of intractable and tough and controversial problems. Problems that have resisted solutions for years, even decades. And time after time, to solve them in the long run meant incurring pain in the short run. Yet--never once--did Jimmy Carter let considerations of popularity or political expediency stop him!

You can't cut the deficit without anguish and controversy; or solve the energy crisis without the unpopular step of decontrolling prices; or raise Social Security taxes without harsh disapproval.

But leadership isn't making popular promises or promoting quick fixes. It's making tough decisions that will work in the long run to make our country better. And Jimmy Carter is doing just that. There is no doubt in my mind that he is the best person to lead our country in this time of challenge into the 80's. And there is no doubt in my mind that we can keep America at peace, secure militarily and economically.

We as citizens each have a personal stake in helping to solve our country's problems. We must work together. People in Government and in neighborhoods and in business and industry and labor--with imagination and with a sense of community.

I don't believe there is any problem we can't solve, or any obstacle we can't overcome, if we join together and work together. We have a wonderful country. We are wonderful people. Together, in a spirit of pride and patriotism and confidence we can claim the promise of the 80's. We can make our country even greater than it already is!

TEXAS MUNICIPAL LEAGUE

I'M GLAD TO BE HERE WITH YOU TODAY BECAUSE YOU SHARE SO MANY OF THE THINGS JIMMY AND I ARE TRYING TO DO. OUR BACKGROUND IS THE SAME AS YOURS. WE GOT OUR START AT THE LOCAL GOVERNMENT LEVEL -- WORKING FOR BETTER SCHOOLS, BETTER HOUSING, BETTER WORK OPPORTUNITIES, A BETTER COMMUNITY.

AND WHEN JIMMY WAS ELECTED PRESIDENT, HE RESOLVED TO FOLLOW THE SAME PRINCIPLES IN WASHINGTON THAT WE LEARNED - JUST AS YOU LEARNED - IN LOCAL GOVERNMENT.

THE MOST IMPORTANT LEVEL OF GOVERNMENT IS THE ONE CLOSEST TO THE PEOPLE. YOU REPRESENT THAT LEVEL. YOU ARE LEADERS --

2.

CONCERNED ABOUT MAKING LIFE BETTER FOR MANY PEOPLE.

AND WE SHARE THAT CONCERN!

IN THE LAST SEVERAL YEARS, JIMMY AND I HAVE TRAVELED EXTENSIVELY, TALKING WITH PEOPLE IN SMALL TOWNS AND BIG CITIES, WITH FARMERS AND BUSINESSMEN, TEACHERS, PREACHERS, RETIRED PERSONS, PUBLIC OFFICIALS, BLUE-COLLAR WORKERS, HOUSEWIVES,

AND ^{we} HAVE FOUND -- WITHOUT EXCEPTION -- THAT PEOPLE ACROSS THIS COUNTRY ARE MUCH THE SAME.

THEY MAY HAVE DIFFERENT LIFESTYLES -- DIFFERENT VOCATIONS -- DIFFERENT INTERESTS --

BUT THE SAME THINGS THAT ARE IMPORTANT TO YOU IN TEXAS AND TO ME IN GEORGIA OR WASHINGTON ARE IMPORTANT TO AMERICANS WHEREVER THEY LIVE. *Oregon Iowa*

THINGS SUCH AS MAKING ENDS MEET -- PREPARING FOR OLD AGE -- CARING FOR OUR CHILDREN -- AND WANTING BETTER THINGS FOR THEM THAN WE HAD FOR OURSELVES -- TAKING PRIDE IN OUR SCHOOLS, CHURCHES, AND COMMUNITIES, AND BEING PATRIOTIC ABOUT OUR COUNTRY.

PEOPLE ARE THE SAME --

AND WE SHARE A GREAT RESPONSIBILITY IN HELPING THEM REALIZE THEIR DREAMS.

We who are in govt. You at the local level - working in partnership with the federal govt. Jimmy's whole premise of govt is

that you at the local level know the needs of the people & know best how govt programs designed to fulfill these needs should work. And he is working to bring about that kind of govt in Washington

JIMMY HAS BEEN PRESIDENT FOR A LITTLE MORE THAN 2 1/2 YEARS,

AND I AM VERY PROUD OF HIS ACCOMPLISHMENTS.

WE ARE AT PEACE, NOT ONE LIFE LOST -- OUR COUNTRY IS MILITARILY STRONG, AND JIMMY WILL KEEP IT MILITARILY STRONG.

AND JIMMY CARTER IS DOING SOMETHING MORE FOR AMERICAN SECURITY. HE HAS PUT THE ENERGY CRISIS ON OUR NATIONAL AGENDA.

HE RECOGNIZED IT AS A THREAT TO OUR JOBS, AS THE CHIEF FUEL FOR INFLATION, AND AS A FUNDAMENTAL THREAT TO OUR SECURITY AND FREEDOM.

WITH OUR ENERGY PROGRAM NOW MOVING THROUGH THE CONGRESS, WE ARE FACING UP TO THE ENERGY CHALLENGE. WITH CONSERVATION, THE

WINDFALL PROFITS TAX, AN ENERGY MOBILIZATION BOARD, AND AN ENERGY SECURITY CORPORATION, WE WILL INVEST IN AMERICAN TECHNOLOGY, HIRE AMERICAN WORKERS, UNLEASH AMERICAN RESOURCES, PRESERVE AMERICAN INDEPENDENCE. WE ARE BUILDING OUR WAY TO ENERGY SECURITY.

THIS IS A MAJOR CHALLENGE AND WE NEED YOUR HELP!

JIMMY IS RESTORING CONFIDENCE IN GOVERNMENT -- INVOLVING IN THE FORMULATION OF POLICIES THOSE PEOPLE LIKE YOU WHO KNOW WHETHER OR NOT PROGRAMS WORK.

^{Fed.} REORGANIZING GOVERNMENT -- MAKING EXISTING PROGRAMS WORK BETTER RATHER THAN CREATING MASSIVE NEW PROGRAMS --

CIVIL SERVICE REFORM --

HOLDING THE LINE ON FEDERAL SPENDING/BUDGET DEFICIT '76 - 66 BILLION, '79 - 27 BILLION \$.

WE'RE DE-REGULATING MAJOR INDUSTRIES LIKE AIRLINES, RAILROADS AND TRUCKING TO SPUR COMPETITION AND REDUCE COSTS.

WE'RE ELIMINATING THOUSANDS OF COSTLY AND UN-NECESSARY REGULATORY INTRUSIONS ON BUSINESS.

WE'RE MOVING TO CAP THE OUTRAGEOUS RISE IN HOSPITAL COSTS, AND WE'RE PUSHING BACK THE PAPERWORK DEMANDS ON GOVERNMENT TO HELP PEOPLE LIKE YOU.

7.

WE ARE WORKING TO RESTORE HUMAN DIGNITY BY PUTTING OUR PEOPLE
BACK TO WORK - 8½ MILLION JOBS.

WE HAVE INCREASED HOUSING FOR THE ELDERLY AND THOSE ON LOW
AND FIXED INCOMES.

and
WE HAVE INCREASED FUNDING FOR EDUCATION ^{at the same time} WHILE REDUCING THE
BUDGET DEFICIT.

These are some of the accomplishments of which I am very proud.
BEFORE I CONCLUDE MY REMARKS, I WOULD LIKE TO MENTION AREAS
THAT ARE OF SPECIAL INTEREST TO YOU.

JIMMY KNOWS THAT WE NEED TO MAKE THE FEDERAL GOVERNMENT WORK
BETTER FOR YOU, THAT PROGRAMS MUST BE MORE TAILORED TO YOUR SPECIAL

8.

NEEDS, THAT THERE MUST BE A PARTNERSHIP BETWEEN THE LEVELS OF
GOVERNMENT. BESIDES DEVELOPING OUR NATION'S FIRST COMPREHENSIVE
URBAN POLICY / WHEN HE CAME INTO OFFICE, HE KNEW -- AS I HAVE SAID
EARLIER -- BASED ON HIS EXPERIENCES OF WORKING IN A SMALL RURAL
COMMUNITY -- THAT FEDERAL SERVICES TO SMALL COMMUNITIES NEEDED
TO MAKE BETTER SENSE AND BE MADE TO BETTER MEET THE NEEDS OF SMALL
COMMUNITIES.

ABOUT A YEAR AGO WE BEGAN TAKING STEPS TOWARD TARGETTING
MORE FEDERAL PROGRAMS TOWARD RURAL COMMUNITIES.

WHEN WE LAUNCHED THIS EFFORT LAST YEAR, WE LEARNED THAT THE
FEDERAL GOVERNMENT HAD NO SINGLE POLICY OR APPROACH FOR DEALING WITH

SMALL COMMUNITIES. SO WE DID TWO THINGS. ¹ WE BEGAN TO MAKE IMMEDIATE CHANGES IN EXISTING PROGRAMS AND WE BEGAN DEVELOPING THE FIRST SMALL COMMUNITY AND RURAL DEVELOPMENT POLICY.

WE ARE NOW PUTTING THE FINISHING TOUCHES ON THIS POLICY THAT WILL BE ANNOUNCED IN NOVEMBER.

and I might add that in developing this policy we've looked only at local officials but with more than 50 organizations directly concerned with small communities agricultural organizations electric, etc

WE ARE MAKING PROGRAMS THAT YOU ~~SO~~ DESPERATELY NEED MORE ACCESSIBLE TO YOU, AND WE ARE CUTTING THE RED TAPE INVOLVED SO THAT THOSE OF YOU WHO DO NOT HAVE FULL-TIME GRANTS MEN CAN STILL TAKE ADVANTAGE OF THESE PROGRAMS.

WE'VE DONE THINGS LIKE CONSOLIDATING 16 CROSS-CUTTING FEDERAL LAWS AND EXECUTIVE ORDERS WITH WHICH A COMMUNITY HAD TO

COMPLY TO BE ELIGIBLE FOR WATER OR SEWER ASSISTANCE INTO ONE CONSISTENT SET OF REGULATIONS ... ^{we're} SETTING ASIDE FUNDS ESPECIALLY FOR RURAL COMMUNITIES IN THE AREAS OF HEALTH, ELDERLY HOUSING AND ENERGY.

IN THE LAST 2½ YEARS, YOUR PRESIDENT -- MY PRESIDENT -- HAS TAKEN ON A WHOLE RANGE OF INTRACTABLE, AND TOUGH, CONTROVERSIAL PROBLEMS. PROBLEMS THAT HAVE RESISTED SOLUTIONS FOR YEARS, EVEN DECADES.

AND TIME AFTER TIME, TO SOLVE THEM IN THE LONG RUN MEANT INCURRING PAIN IN THE SHORT RUN. YET -- NEVER ONCE DID JIMMY CARTER LET CONSIDERATIONS OF POPULARITY OR POLITICAL EXPEDIENCY STOP HIM!

YOU CAN'T CUT THE DEFICIT WITHOUT ANGUISH AND CONTROVERSY --
OR SOLVE THE ENERGY CRISIS WITHOUT THE UNPOPULAR STEP OF
DE-CONTROLLING PRICES -- OR RAISE SOCIAL SECURITY TAXES WITHOUT
HARSH DISAPPROVAL.

BUT LEADERSHIP ISN'T MAKING POPULAR PROMISES OR PROMOTING
QUICK FIXES. IT'S MAKING TOUGH DECISIONS THAT WILL WORK IN THE
LONG RUN TO MAKE OUR COUNTRY BETTER.

He is courageous, competent, persistent.

AND JIMMY CARTER IS DOING JUST THAT. THERE IS NO DOUBT
IN MY MIND THAT HE IS THE BEST PERSON ^{in our country} TO LEAD ~~OUR COUNTRY~~ ^{us} IN
THIS TIME OF CHALLENGE INTO THE 80'S

AND THERE IS NO DOUBT IN MY MIND THAT WE CAN KEEP AMERICA
AT PEACE, SECURE MILITARILY AND ECONOMICALLY ~~[strong]~~ *and with*
human dignity for all our citizens

[Each of us] WE AS CITIZENS EACH HAVE A PERSONAL STAKE IN HELPING TO
SOLVE OUR COUNTRY'S PROBLEMS. *in the future of our co.*

And we can solve them in partnership.

WE MUST WORK TOGETHER ^{working together} PEOPLE IN GOVERNMENT AND IN NEIGHBOR-
HOODS AND IN BUSINESS AND INDUSTRY AND LABOR -- WITH IMAGINATION
AND WITH A SENSE OF COMMUNITY.

I DON'T BELIEVE THERE IS ANY PROBLEM WE CAN'T SOLVE, OR
ANY OBSTACLE WE CAN'T OVERCOME, IF WE JOIN TOGETHER AND WORK
TOGETHER.

WE HAVE A WONDERFUL COUNTRY,

WE ARE WONDERFUL PEOPLE,

TOGETHER, IN A SPIRIT OF PRIDE AND PATRIOTISM AND CONFIDENCE,

[WE CAN CLAIM THE PROMISE OF THE 80'S]

2 WE CAN MAKE OUR COUNTRY GREATER THAN IT ALREADY IS!

DRAFT REMARKS/ TEXAS MUNICIPAL LEAGUE

THANK YOU. I AM VERY PLEASED TO BE WITH YOU TODAY TO SHARE WITH YOU MY "UNIQUE PERSPECTIVE ON NATIONAL AFFAIRS."

AS YOU KNOW, THERE HAS BEEN SOME SPECULATION RECENTLY ABOUT WHAT IS CALLED MY INFLUENCE AS FIRST LADY -- MY INFLUENCE WITH MY HUSBAND, THE PRESIDENT; WITH MEMBERS OF HIS ADMINISTRATION; WITH CONGRESS AND WITH THE AMERICAN PEOPLE.

AND MANY OF THE CONCLUSIONS HAVE BEEN, OF COURSE, GREATLY EXAGGERATED.

BUT I LIKE TO THINK THAT I CAN HELP JIMMY AND DO HAVE AN IMPORTANT ROLE SERVING AS HIS EYES AND EARS ACROSS OUR COUNTRY. WHILE HE CAN'T LEAVE THE BUSINESS OF GOVERNMENT AND GET OUT OF WASHINGTON AS MUCH AS HE WOULD LIKE, I CAN AND I DO.

IN THE LAST SEVERAL YEARS I HAVE TRAVELED EXTENSIVELY, TALKING WITH PEOPLE IN SMALL TOWNS AND BIG CITIES, WITH FARMERS AND BUSINESSMEN, TEACHERS, PREACHERS, RETIRED PERSONS, PUBLIC OFFICIALS, BLUE-COLLAR WORKERS, HOUSEWIVES.

AND I DO BELIEVE THIS HAS GIVEN ME A UNIQUE PERSPECTIVE
ON WHAT'S GOING ON IN OUR COUNTRY.

I HAVE FOUND, WITHOUT EXCEPTION, THAT PEOPLE ACROSS THIS
NATION ARE THE SAME.

THEY HAVE DIFFERENT LIFESTYLES ... DIFFERENT VOCATIONS ...
DIFFERENT INTEREST.

BUT THE SAME THINGS THAT ARE IMPORTANT TO YOU IN TEXAS
AND TO ME IN GEORGIA OR WASHINGTON ... ARE IMPORTANT TO
AMERICANS WHEREVER THEY LIVE ...

THINGS SUCH AS MAKING ENDS MEET ...

PREPARING FOR OLD AGE ...

CARING FOR OUR CHILDREN ... AND WANTING BETTER THINGS FOR
THEM THAN WE HAD FOR OURSELVES.

TAKING PRIDE IN OUR SCHOOLS, CHURCHES AND COMMUNITIES
AND BEING PATRIOTIC ABOUT OUR COUNTRY.

AND I HAVE FOUND THAT AMERICANS HAVE A PROFOUND BELIEF IN HUMAN DIGNITY -- IN FAIRNESS AND DECENCY, COMPASSION AND SOCIAL JUSTICE.

OURS IS A SOCIETY THAT SAYS: IF YOU'RE YOUNG, YOU DESERVE THE BEST EDUCATION THERE IS. IF YOU'RE SICK OR HANDICAPPED, WE'LL HELP YOU. IF YOU'RE POOR, YOU MUSTN'T GO HUNGRY OR ILL-HOUSED. IF YOU'RE A MINORITY, YOUR RIGHTS MUST BE RESPECTED. IF YOU'RE OLD, A DECENT RETIREMENT MUST BE THE REWARD FOR A LIFETIME OF WORK.

MY HUSBAND, THE PRESIDENT HAS OFTEN SAID HE WANTS A GOVERNMENT THAT IS AS GOOD AND AS COMPASSIONATE AS THE AMERICAN PEOPLE, ONE THAT TRANSLATES INTO CONCRETE POLICIES AND PROGRAMS THE PRINCIPLES WE ALL HOLD DEAR.

AND I AM VERY PROUD OF HIS MANY ACCOMPLISHMENTS.

WE HAVE ADDED 8½ MILLION NEW JOBS -- CUT UNEMPLOYMENT BY 25%. AND FOR THE FIRST TIME IN OUR HISTORY WE ARE INVESTING \$4 BILLION IN YOUTH EMPLOYMENT.

WE HAVE INCREASED EDUCATION RESOURCES BY 60%, THE GREATEST JUMP IN HISTORY. AND CREATED A NEW DEPARTMENT OF EDUCATION. NOW WE HAVE A SINGLE CABINET OFFICER RESPONSIBLE FOR THE COHERENCE AND SENSE OF DIRECTION NEEDED IN EDUCATION PROGRAMS FOR OUR CHILDREN AND GRANDCHILDREN.

WE'VE REORGANIZED OUR CIVIL RIGHTS AND EQUAL OPPORTUNITY SYSTEM AND PUT TOP PROFESSIONALS IN CHARGE.

WE HAVE MADE THE SOCIAL SECURITY SYSTEM -- A SYSTEM ON WHICH 35 MILLION AMERICANS DEPEND -- SOUND AND SECURE THROUGH THE BEGINNING OF THE NEXT CENTURY.

WE'VE SENT TO CONGRESS THE MOST COMPREHENSIVE NATIONAL HEALTH PLAN EVER PROPOSED BY AN AMERICAN PRESIDENT.

OF COURSE OUR SUCCESS IN MEETING HUMAN NEEDS, INDEED THE VERY SECURITY OF OUR NATION, DEPENDS ON A STRONG AND VITAL ECONOMY.

JIMMY CARTER HAS PUT THE ENERGY CRISIS ON OUR NATIONAL AGENDA.

HE RECOGNIZED IT NOT ONLY AS A THREAT TO OUR JOBS, WHICH IT SURELY IS; NOT ONLY AS THE CHIEF FUEL FOR INFLATION, WHOSE FIRES IT FANS, BUT AS A FUNDAMENTAL THREAT TO OUR SECURITY AND FREEDOM.

WITH OUR ENERGY PROGRAM NOW MOVING THROUGH THE CONGRESS -- WITH CONSERVATION, THE WINDFALL PROFITS TAX, AN ENERGY MOBILIZATION BOARD, AND AN ENERGY SECURITY CORPORATION -- WE WILL INVEST IN AMERICAN TECHNOLOGY, HIRE AMERICAN WORKERS, UNLEASH AMERICAN RESOURCES, PRESERVE AMERICAN INDEPENDENCE.

WE ARE FACING UP TO THE ENERGY CHALLENGE, AND TAKING OTHER CRUCIAL STEPS TO CONTROL INFLATION.

WE'RE HOLDING THE LINE ON FEDERAL SPENDING.

WE'VE REACHED A LANDMARK ACCORD WITH LABOR ON PAY AND PRICE POLICIES.

WE'RE DEREGULATING MAJOR INDUSTRIES LIKE AIRLINES, RAILROADS AND TRUCKING TO SPUR COMPETITION AND REDUCE COSTS.

WE'RE MOVING TO CAP THE OUTRAGEOUS RISE IN HOSPITAL COSTS.

AND WE'RE PUSHING BACK THE PAPERWORK DEMANDS OF GOVERNMENT, ELIMINATING UNNECESSARY REDTAPE AND EXCESSIVE REGULATION -- TO HELP PEOPLE LIKE YOU.

JIMMY KNOWS THAT WE NEED TO MAKE YOUR FEDERAL GOVERNMENT WORK BETTER FOR YOU, THAT PROGRAMS MUST BE MORE TAILORED TO YOUR SPECIAL NEEDS.

HE KNOWS YOU CAN'T AFFORD FULL-TIME GRANTSMEN -- EXPERTS IN UNRAVELLING THE MYSTERIES OF THE BUREAUCRACY. AND THAT UNLESS FEDERAL PROGRAMS ARE MADE MORE ACCESSIBLE AND REDTAPE REDUCED, YOU WILL BE DENIED ASSISTANCE YOU DESERVE.

AND SO WE'VE DONE THINGS LIKE CONSOLIDATING 16 CROSS-CUTTING FEDERAL LAWS AND EXECUTIVE ORDERS WITH WHICH A COMMUNITY HAD TO COMPLY TO BE ELIGIBLE FOR WATER OR SEWER ASSISTANCE INTO ONE CONSISTENT SET OF REGULATIONS ... SETTING ASIDE FUNDS ESPECIALLY FOR RURAL COMMUNITIES IN THE AREAS OF HEALTH, ELDERLY HOUSING AND ENERGY.

MOST IMPORTANTLY, WE ARE NOW COMPLETING THE FIRST EXPLICITLY SMALL TOWN AND RURAL DEVELOPMENT POLICY WHICH WILL PROVIDE AN OVERALL FRAMEWORK TO GUIDE ADMINISTRATION EFFORTS IN MEETING THE NEEDS OF MORE THAN 50 MILLION PEOPLE LIVING IN NON-METROPOLITAN AREAS. IT WILL BE ANNOUNCED IN NOVEMBER.

IN THE LAST TWO AND A HALF YEARS, YOUR PRESIDENT ...
MY PRESIDENT ... HAS TAKEN ON A WHOLE RANGE OF
INTRACTABLE AND TOUGH CONTROVERSIAL PROBLEMS,
PROBLEMS THAT HAVE RESISTED SOLUTIONS FOR YEARS,
EVEN DECADES.

AND TIME AFTER TIME, TO SOLVE THEM IN THE LONG-RUN
MEANT INCURRING PAIN IN THE SHORT-RUN. YET NEVER
ONCE DID JIMMY LET CONSIDERATIONS OF POPULARITY OR
POLITICAL EXPEDIENCY DISTORT HIS PRINCIPLES OR
DEFLECT HIS DECISIVENESS.

YOU CAN'T CUT THE DEFICIT WITHOUT ANGUISH AND CONTROVERSY ..
A VETO, A WASTEFUL DEFENSE, OR WATER APPROPRIATION WITHOUT
MOBILIZING STRONG OPPOSITION .. OR SOLVE THE ENERGY
CRISIS WITHOUT THE UNPOPULAR STEP OF DECONTROLLING PRICES ...
OR RAISE SOCIAL SECURITY TAXES WITHOUT HARSH DISAPPROVAL ...
OR SIGN THE SALT II TREATY AND NORMALIZE RELATIONS WITH
CHINA WITHOUT BRUTAL CRITICISM.

BUT LEADERSHIP ISN'T MAKING POPULAR PROMISES OR
PROMOTING QUICK FIXES.

IT'S MAKING TOUGH DECISIONS THAT WILL WORK IN THE LONG
RUN.

AND JIMMY IS DOING JUST THAT. HE IS THE RIGHT LEADER
FOR OUR TIMES.

HE HAS THE COURAGE TO THROW THE SPOTLIGHT OF PUBLIC
ATTENTION ON TOUGH, INTRACTABLE PROBLEMS, TO FORGE
SOLUTIONS, TO ADDRESS THEM AND TO RALLY POPULAR SUPPORT
TO ATTAIN THEM.

IT IS TIME FOR EVERY AMERICAN CITIZEN TO FACE UP TO THE
FACT THAT EACH OF US HAS A PERSONAL STAKE IN HELPING
TO SOLVE OUR COUNTRY'S PROBLEMS.

WE NEED LITERALLY TENS-OF-THOUSANDS OF CENTERS OF
LEADERSHIP AND INITIATIVE AND FELT-RESPONSIBILITY.

PEOPLE IN LOCAL GOVERNMENT AND IN NEIGHBORHOODS AND IN
BUSINESS AND INDUSTRY AND LABOR MUST ACT TOGETHER WITH
IMAGINATION AND WITH A SENSE OF COMMUNITY.

THERE ISN'T ANY PROBLEM WE CAN'T SOLVE, ANY OBSTACLE
WE CAN'T OVERCOME, IF WE JOIN TOGETHER AND WORK TOGETHER ...
IN A SPIRIT OF PRIDE AND PATRIOTISM AND CONFIDENCE ...
WE CAN MAKE OUR COUNTRY EVEN GREATER THAN IT ALREADY IS.

MRS. CARTER'S REMARKS - AS DELIVERED
HOUSTON DEMOCRATIC PARTY - 10/29/79
HOUSTON, TEXAS

GLAD TO BE HERE.

BRING GREETINGS FROM THE PRESIDENT...AS PRESIDENT AND HEAD OF THE PARTY, THANK YOU FOR WHAT YOU AS DEMOCRATS MEAN TO US PERSONALLY AND TO OUR COUNTRY. HE WAS LEAVING THIS MORNING, AS WAS I, AND HE TOLD ME TO TELL YOU ALL THAT HE CARED FOR YOU.

HE STAYS BUSY...LIVING IN THE WHITE HOUSE HAS BEEN AN ENJOYABLE AND EXCITING EXPERIENCE FOR ALL OUR FAMILY. WE ALL REALIZE THAT THESE ARE SPECIAL YEARS WITH WONDERFUL EXPERIENCES...AND GREAT OPPORTUNITIES...AND I HAVE BEEN INVOLVED WITH PROJECTS THAT ARE IMPORTANT TO ME - MENTAL HEALTH, ELDERLY, WOMEN'S ISSUES, COMMUNITIES PROGRAMS.

AND I'M PROUD OF JIMMY AND THE JOB HE IS COING.

ON ISSUE AFTER ISSUE, HE HAS PROVIDED LEADERSHIP, AND I AM ESPECIALLY PROUD THAT HE HAS CONSISTENTLY CHOSEN TO DO WHAT IS RIGHT. HIS ACCOMPLISHMENTS HAVE NOT BEEN SHAPED BY POLITICAL EXPEDIENCY - BUT BY REALITY AND COMPASSION - BEST INTERESTS OF ALL.

FROM ENERGY TO MIDEAST, HE HAS FACED THE IMPORTANT ISSUES OF THE DAY - RATHER THAN DUCK THEM. AND HE HAS BEEN SUCCESSFUL.

PEACE (AND WE HAVE WORKED FOR PEACE FOR OTHERS)

REORGANIZED THE GOVERNMENT - 7 DEPARTMENTS - JUST
BEGINNING TO SEE DIFFERENCE IN THE WAY THAT GOVERNMENT
RESPONDS

CIVIL SERVICE REFORM

REDUCED BUDGET DEFICIT BY 50%

WE HEAR MUCH ABOUT REORGANIZING AND BUDGETARY RESTRAINTS
BECAUSE OF INFLATION, BUT ON THOSE ISSUES THAT ARE IMPORTANT
TO ME AND YOU AS DEMOCRATS, THE RECORD IS IMPRESSIVE.

NEW DEPARTMENT OF EDUCATION - LARGEST APPROPRIATION

PUTTING OUR PEOPLE BACK TO WORK

INCREASED HOUSING FOR ELDERLY - LOW AND FIXED

SAVED SOCIAL SECURITY SYSTEM

APPOINTED MORE WOMEN AND MINORITIES THAN ANY PRIOR
PRESIDENT

HE HAS ALREADY STEERED THROUGH CONGRESS MORE IMPORTANT
ENERGY LEGISLATION THAN ANY PRESIDENT IN HISTORY -- AND
WE'RE NOT THROUGH. BECAUSE OF HIS MESSAGES AND GAS LINES,
THE PUBLIC HAS BECOME AROUSED, AND THIS YEAR WE HAVE A GOOD
CHANCE OF PASSING FURTHER KEY ENERGY LEGISLATION, GIVING OUR
COUNTRY THE FIRST COMPREHENSIVE ENERGY PLAN IN HISTORY.

JIMMY HAS RESTORED HONESTY, INTEGRITY, AND OPENNESS
TO GOVERNMENT.

I COULD CONTINUE INVENTORING THINGS THAT WE HAVE ALREADY
DONE -- BUT INVENTORIES DON'T TELL THE WHOLE STORY.

THE REAL STORY IS LEADERSHIP.

TO BE A LEADER ONE MUST BE COURAGEOUS, AND THIS PRESIDENT
IS COURAGEOUS. HE HAS TACKLED THE TOUGHEST, MOST CONTROVERSIAL
ISSUES FACING OUR COUNTRY.

HE HAS HAD THE COURAGE TO TAKE POLITICALLY RISKY
POSITIONS.

HE HAS TAKEN ON ONE POWERFUL INTEREST GROUP AFTER
ANOTHER.

ALWAYS DEFENDING THE PUBLIC INTEREST - YOUR INTEREST
AND MY INTEREST - AGAINST POWERFUL SPECIAL INTERESTS.

HE HAS BEEN CALM, STEADY, PERSISTENT -- AND SUCCESSFUL.

BUT IN SPITE OF THESE ACHIEVEMENTS, WE FACE SERIOUS
PROBLEMS - NOT OF HIS MAKING....

INFLATION -- 10-12 YEARS, DIRECTLY TIED TO PRICE OF
FOREIGN OIL .

ENERGY PROBLEMS -- BROUGHT ON BY INACTION AND POLITICAL
TIMIDITY BY PAST OFFICIALS

4,
HE IS REPRESENTING THE NATION AND THE DEMOCRATIC PARTY
AS PRESIDENT AFTER 8 YEARS OF REPUBLICAN ADMINISTRATION.
HE IS FACING THE CHALLENGES WITH COMPETENCE AND COURAGE --
THERE IS NO DOUBT IN MY MIND THAT HE IS THE BEST PERSON IN
THIS COUNTRY TO LEAD US THROUGH THIS TIME OF DIFFICULTY.

AND THERE IS NO DOUBT IN MY MIND THAT WE CAN SOLVE OUR
PROBLEMS.

THESE ARE EXCITING AND CHALLENGING TIMES, AND WE CAN
BE OPTIMISTIC ABOUT THE FUTURE.

WE ARE AMERICANS!

WE CAN WORK HARD AND PERSIST.

WE CAN SACRIFICE IF NECESSARY.

WE AMERICANS HAVE A HISTORY OF BINDING OURSELVES TOGETHER
IN TIMES OF CRISES,

AND WE CAN DO IT AGAIN!

I DON'T BELIEVE THERE IS ANY PROBLEM WE CAN'T SOLVE,
OR ANY OBSTACLE WE CAN'T OVERCOME -- IF WE JOIN TOGETHER AND
PULL TOGETHER.

WE HAVE A WONDERFUL COUNTRY WITH WONDERFUL PEOPLE.
TOGETHER IN A SPIRIT OF PRIDE AND PATRIOTISM AND CONFIDENCE,
WE CAN MAKE IT EVEN GREATER THAN IT ALREADY IS.

THANK YOU - AND THANK YOU ALL FOR WHAT YOU MEAN TO JIMMY
AND TO ME.

DRAFT REMARKS/ MOTHERS' MARCH - HOUSTON, TEXAS

I AM ~~DELIGHTED~~ ^{Pleased} TO BE HERE THIS AFTERNOON, TO STAND ~~BEFORE~~ ^{with} YOU AS A VOLUNTEER, AND TO ~~PROCLAIM PUBLICLY THAT~~ ^{Tell you how proud} I AM ~~PROUD TO BE ONE OF YOUR RANKS.~~ of you and what you mean to your community

NOBODY KNOWS FOR SURE, BUT IT IS ESTIMATED THAT THERE ARE 50 MILLION MEN AND WOMEN, OLD AND YOUNG VOLUNTEERING ACROSS THIS COUNTRY, AND MAYBE MORE.

NOBODY KNOWS FOR SURE, BECAUSE VOLUNTEER WORK IS QUIET, UNSELFISH AND ~~USUALLY~~ ^{most often} TAKEN FOR GRANTED. WE SIMPLY ~~HAVEN'T DONE~~ ^{do not do} ENOUGH

=2- MMARCO

TO PUBLICIZE THE OFTEN ORDINARY ACTS OF HELPING ONE'S NEIGHBOR OR COMMUNITY OR COUNTRY.

BUT WHERE WOULD WE BE WITHOUT CIVIC CLUBS, COMMUNITY IMPROVEMENT GROUPS, MEALS-ON-WHEELS PROGRAMS, SCHOOL VOLUNTEERS? WHERE WOULD WE BE WITHOUT THE MARCH OF DIMES?

BECAUSE OF THE EFFORTS OF HUNDREDS OF THOUSANDS OF VOLUNTEERS LIKE YOU, YOUNG PARENTS NEED NO LONGER FEAR ~~THE RAVAGES OF~~ ^{the crippling effects} POLIO, WHICH JUST A FEW DECADES AGO ~~LEFT~~ ^{stank} SO MANY CHILDREN ~~CRIPPLED FOR LIFE.~~ ^{left}

Crippled for life.

BECAUSE OF YOUR EFFORTS, TODAY, AND THOSE OF OTHER LOCAL CHAPTERS OF THE MARCH OF DIMES AROUND THE COUNTRY, CRUCIAL RESEARCH INTO THE CAUSES OF A BROAD RANGE OF BIRTH DEFECTS IS GOING FORWARD, AND WE CAN LOOK WITH HOPE TO THE FUTURE -- TO A TIME WHEN WE WILL BE ABLE TO TREATE OR PREVENT MANY OF THE DEBILITATING DISORDERS WHICH STILL AFFLICT THOUSANDS OF NEWBORN INFANTS EACH YEAR.

I know you are proud & Houston is " of you
AND BECAUSE OF YOUR EFFORTS, [HOUSTON HAS A] VERY FINE NEONATAL INTENSIVE CARE NURSERY AT TEXAS CHILDREN'S HOSPITAL.

-4- M.MARCH

YOU ARE [TRULY] MAKING A PRICELESS CONTRIBUTION TO YOUR COMMUNITY AND YOUR COUNTRY. AND *I am pleased to be able* [IT IS A PRIVILEGE FOR ME] TO RECOGNIZE YOUR EFFORTS THIS AFTERNOON. *and to focus some attention on your unselfish special acts of kindness.*

I COMMEND YOU AND I CHALLENGE YOU TO MAKE THE 1980 MOTHERS' MARCH THE MOST SUCCESSFUL IN YOUR HISTORY.

PRESS RELEASE

FOR IMMEDIATE RELEASE

OCTOBER 29, 1979

STATE STEERING COMMITTEE FIRST ANNOUNCEMENT OF FIRST LADY'S
TEXAS VISIT

First Lady Rosalynn Carter's Houston visit began today with the announcement of the first 250 members of the 1980 Carter/Mondale Texas steering committee.

Texas Land Commissioner Bob Armstrong, Carter's 1976 primary campaign chairman, joined Chuck Parrish, recently appointed 1980 Texas and Oklahoma coordinator for Carter/Mondale, at the First Lady's airport press conference this morning to make the announcement.

According to Armstrong, the committee announced today will serve as a nucleus for the Texas campaign organization and will have responsibility for assembling precinct leadership for participation in the May 3 precinct caucuses.

"We are proud of the large number of active Democratic leaders who were assembled in just two weeks time," Armstrong continued.

"The committee has members from every corner of the state. It shows a large base of Carter support in Texas, the kind of grassroots support we are beginning to see all over the country for the President."

Parrish, who was the Carter/Mondale Texas coordinator during the 1976 general election campaign, said "The President's campaign is right on schedule in Texas, and we are excited and pleased to have a committee this size begin working six months before caucus date."

Parrish said he expected to open offices soon in Oklahoma City and Austin.

NOTE: A list of committee members is attached.

For more information call:
Linda Peek 202/789-7306

THE STATE OF TEXAS
CARTER/MONDALE STEERING COMMITTEE

MONDAY
OCTOBER 29, 1979

Ms. Lucy G. Acosta
El Paso
El Paso County

Mr. Charles Beard
Beaumont
Jefferson County

H. K. Allen
Vice President
Export-Import Bank
Temple
Bell County

Mr. and Mrs. Phil Benson
San Antonio
Bexar County

Dr. Jimmy Allen
First Baptist Church
San Antonio
Bexar County

Mr. Joe Bernal
San Antonio
Bexar County

Ms. Jackie Alsobrook
Paris
Lamar County

Ms. Paula Bickerstaff
Austin
Travis County

Mr. Milton Archer
Giddings
Lee County

Mr. Joe Bishop
Dallas
Dallas County

The Honorable Bob Armstrong
Texas Land Commissioner
Austin
Travis County

Mr. Bill W. Blair
Lobbyist, National Homebuilders
Irving
Dallas County

The Honorable Tom Bacus
County Judge
Wichita Falls
Wichita County

The Honorable Roy Blake
State Senator
Nacogdoches
Nacogdoches County

Ms. Ann Barr
Gold King
Houston
Harris County

Mr. Reginald Blow
Vernon
Wilbarger County

Ms. Kathleen Boigt
San Antonio
Bexar County

The Honorable John Bryant
State Representative
Dallas
Dallas County

Ms. Jo Layne Boise
Brownwood
Brown County

Ms. Susan Buck
Executive Director, Dallas County
Democratic Party
Dallas
Dallas County

Ms. Cathy Bonner
Austin
Travis County

Mr. and Mrs. Jim Bushala
Austin
Travis County

Mr. Sam Borsberry
El Paso
El Paso County

Mr. Gary Bushell
Branscomb and Miller
San Antonio
Bexar County

Jim D. Bowmer, Esq.
Attorney at Law
Temple
Bell County

Mr. James C. Calaway
Carter/Mondale Finance Chair
President, Southwest Minerals Inc.
Houston
Harris County

Mr. and Mrs. Perry Bradley
Sulfur Springs
Hopkins County

Mr. John E. Calaway
Houston
Harris County

Ms. Valerie Bristol
Austin
Travis County

Mr. Frank Calhoun
Houston
Harris County

Dr. Billye Brown, R.N.
Austin
Travis County

William F. Callejo, Esq.
Attorney at Law
Dallas
Dallas County

Ms. Yolanda Canales
Houston
Harris County

The Honorable Ron Clower
State Senator
Dallas
Dallas County

Ms. Bambi Cardenas
Vice Chair, Mexican-American
Democrats
Austin
Travis County

Mr. Ray Clymer
KAUZ-TV
Wichita Falls
Wichita County

Ms. Liz Carpenter
Co-Chair, ERAmerica
Former Press Secretary to
Mrs. Lady Bird Johnson
Austin
Travis County

Dr. John Coleman
Houston
Harris County

Mr. James L. Carroll
Temple
Bell County

Robert W. Coleman, Esq.
Attorney at Law
Myers, Miller and Coleman
Dallas
Dallas County

Ms. Clintine Cashion
SDEC member
Houston
Harris County

Mrs. Laverne Coney
Houston
Harris County

Mr. Phil Cates
Red River Savings and Loan
Association
Shamrock
Wheeler County

Mr. and Mrs. Frank Cooksey
Austin
Travis County

Mr. Joe Christie
President, Christie Energy
Corporation
Austin
Travis County

Ms. Sue Cox
SDEC member
Dallas
Dallas County

The Honorable Billy Clayton
Speaker of the House
Austin
Travis County

Mr. Samuel Daffin
Houston
Harris County

The Honorable Giles Dalby
Judge
Post
Garza County

The Honorable Wilhemina Delco
State Representative
Austin
Travis County

Mr. John Danish
Carlton and Danish
Dallas
Dallas County

Mr. Joseph A. Devany
SDEC Member
Dallas
Dallas County

Lynn Darden, Esq.
Attorney at Law
Wichita Falls
Wichita County

Mr. B. H. Dewey, Jr.
Bryan
Brazos County

Mrs. Margaret Darden
Wichita Falls
Wichita County

Mr. and Mrs. Joe Dibrell
Austin
Travis County

Mr. and Mrs. A. H. Davis
Wimberly

Mrs. Josephine Dimock
Chief Nurse, City/County Health Unit
Wichita Falls
Wichita County

Ms. Deralyn Davis
Vice Chair
State Democratic Executive
Committee
Fort Worth
Tarrant County

Ms. Kathleen Drummond
Dallas
Dallas County

Mr. Hulan Davis
Prairie View
Waller County

George Dulany, Esq.
Belton
Bell County

Ms. Leita Davis
SDEC Member
Hughes Springs
Cass County

Dr. James Dunn
Director, Christian Life Commission
Dallas
Dallas County

The Honorable A. F. Edwards
Democratic County Chair
Wichita Falls
Wichita County

Mr. Joe H. Foy
President
Houston Natural Gas
Houston
Harris County

Mrs. Willis W. Ellison
Gonzales
Conzales County

Mr. Milton Frazier
Houston
Harris County

Gary Elliston, Esq.
Gardere, Wynne, Jaffe & DeHay
Dallas
Dallas County

Mr. Jack A. Frost
Georgetown
Williamson County

Mr. and Mrs. Curlee Epperson
Houston
Harris County

Mr. Chuck Galvan
Missouri City
Fort Bend County

Mr. Sal Esparza
Houston
Harris County

The Honorable Calvin Gambill
Democratic County Chair
SDEC Member
Seymour
Baylor County

Mr. F. T. Felty
Oil Business
Burkburnett
Wichita County

Mr. Amador C. Garcia
Chairman, American G. I. Forum
Corpus Christi
Nueces County

Ms. Kate Finer
Educational Television
San Antonio
Bexar County

Dr. Clothilde Garcia
Member, Delmar College Board of
Regents
Corpus Christi
Nueces County

Mr. Francis Finkie
Duncanville
Dallas County

Dr. Hector Garcia
Founder, G. I. Forum
Corpus Christi
Nueces County

The Honorable Matt Garcia
State Representative
San Antonio
Bexar County

Mr. Jack Greer
Beaumont
Jefferson County

Mr. Ervin Garnett
Administrator, Personnel
Services
Wichita Falls Schools
Wichita Falls
Wichita County

The Honorable Henry Grimes
Commissioner
Caddo Mills
Hunt County

Jerry Gilmore, Esq.
Dallas
Dallas County

The Honorable Calvin Guest
Former Democratic Party Chairman
Bryan
Brazos County

Mr. Frank Goldberg
National Commissioner
Antidefamation League
Houston
Harris County

Loyd Hackler
Lobbyist

Mr. Dale Goodman
Athens
Henderson County

Mr. Anthony Hall
Former State Legislator
Houston
Harris County

Mr. George E. Goodwin
Dallas
Dallas County

Mr. Harold Hammett
SDEC Member
Fort Worth
Tarrant County

Mr. Fred R. Grandberry
San Antonio
Bexar County

Mr. Jay Hand
Lewisville
Denton County

Hubert Green, Esq.
San Antonio
Bexar County

Ms. Mary Hardesty
Austin
Travis County

Ms. Rosemarie Harris
Houston
Harris County

Mr. Jim Hubbard
Lancaster
Dallas County

Mr. Jess Hay
Chairman of the Board
Lomas & Nettleton
Dallas
Dallas County

Ms. Vaudrene Hunt
Arlington
Tarrant County

Mr. Lloyd Hayes
Port Arthur
Harris County

Mr. Jimmy Hunter
Lufkin
Angelina County

Mr. Rick Hernandez
Houston
Harris County

Mr. and Mrs. Alonzo Hurdle
Houston
Harris County

The Honorable John Hill
Former Attorney General
Austin
Travis County

Ms. Wes Hyatt
San Antonio
Bexar County

The Honorable Kenneth Hill
Mayor
Wichita Falls
Wichita County

Mr. Vernon Ingram
Dallas
Dallas County

The Honorable William Hobby
Lieutenant Governor
Austin
Travis

Mrs. D. O. James
1978 Texas Mother of the Year
Iowa Park
Wichita County

Mr. Dwayne Holman
SDEC Member
Austin
Travis County

The Honorable Andrew Jefferson
Judge
Houston
Harris County

Mrs. Andrew Jefferson
Houston
Harris County

Ms. Velma Jeter
Orange
Orange County

Travis Johnson, Esq.
Johnson & Bowen
El Paso
El Paso County

Ms. Annie Mae Jones
Lubbock
Lubbock County

Ms. Bess H. Jones
Austin
Travis County

Dr. Jesse Jones
President, Progressive Voters
League; SDEC Member
Dallas
Dallas County

Herb Kelleher, Esq.
San Antonio
Bexar County

The Honorable Ron Kessler
Democratic County Chair
Dallas
Dallas County

Mr. Charles D. Kirkham, Jr.
Assistant Vice President
Merrill Lynch Pierce Fenner & Smith, Inc.
Dallas
Dallas County

Mrs. Martha Knight
San Antonio
Bexar County

Mr. Bill Kugle
Athens
Henderson County

Ambassador Robert Krueger
New Braunfels
Comal County

Mr. Billy Lane
Houston
Harris County

Mr. Jerald Larry
Dallas
Dallas County

Mr. Lowell H. Lebermann
Lowell Lebermann Investments
Austin
Travis County

Mr. and Mrs. Jack D. Lee
Missouri City
Fort Bend County

Ms. Crista Lenk
Law Student
Houston
Harris County

Ms. Harriet L. Mauzy
Houston
Harris County

Mr. Al Levin
President Elect
District 7, B'nai B'rith
Houston
Harris County

The Honorable Oscar Mauzy
State Senator
Dallas
Dallas County

Mr. Bernard Lifshutz
Real Estate Development
San Antonio
Bexar County

Mr. John D. McCully
Austin
Travis County

Ms. Emma Long
Austin
Travis County

Ms. Jerry McNeeley
Dallas
Dallas County

Mr. Luke B. Loyd
Dallas
Dallas County

Dr. Bob H. McVicker
Banker; Rancher; Physician
Lufkin
Angelina County

Ms. Anne Macy
Austin
Travis County

Dr. L. L. Melton
Beaumont
Jefferson County

Mr. Kiefer Marshall, Jr.
Insurance
Temple
Bell County

Ms. Mary J. Moore
Houston
Harris County

Mr. George Martinez
Dallas
Dallas County

Reverend Dr. Prentis Moore
Pilgrim United Church of Christ
Houston
Harris County

Ms. Sallye Moore
Grand Prairie
Dallas County

Ms. Terrylin Neale
Texas Democratic Party
Houston
Harris County

Harvey Morton, Esq.
SDEC Member
Lubbock
Lubbock County

Ms. Alicia Nemecek
Political Science Teacher
Burkburnett
Wichita County

Mr. and Mrs. Josh Mundine
Houston
Harris County

Mr. Don E. Newquist
Vice President, Administration
Valero Energy Corporation
San Antonio
Bexar County

Mr. Ruben Munguila
San Antonio
Bexar County

Mr. Terry L. Newton
Richardson
Dallas County

Mr. Larry Murdoch
Dallas
Dallas County

Steve Oaks, Esq.
Butler & Binion
Houston
Harris County

The Honorable Harriet Murphy
Associate Judge
Austin
Travis County

Ms. Mattie L. Nash
Dallas
Dallas County

Ms. Clarice M. O'Hare
Houston
Harris County

Bob Neal, Esq.
El Paso
El Paso County

Reverend Bill Oliver
Beaumont
Jefferson County

Mr. Nick Neal
Dallas
Dallas County

Mr. Lawrence Olsen
Austin
Travis County

The Honorable Roy Orr
County Commissioner
Dallas
Dallas County

Dr. Stanley C. Pearle
Chairman, Pearle Optical, Inc.
Dallas
Dallas County

Mr. Russell Owen, Jr.
Dallas
Dallas County

Ms. Nancy Perkins
SDEC Member
Abilene
Taylor County

Mr. George Ozuna
San Antonio
Bexar County

Dr. James Perry
Houston
Harris County

The Honorable Carl Parker
State Senator
Port Arthur
Jefferson County

The Honorable Joyce Peters
Democratic County Chair
San Antonio
Bexar County

Mr. Hugh Parmer
President, Parmer Company
Forth Worth
Tarrant County

Ms. Essie Mae Piazza
Dallas
Dallas County

Ms. Sue Pate
SDEC Member
Bridge City

Ms. Betty Potter
Dallas
Dallas County

Mrs. Carrin Patman
SDEC Member
Ganado
Jackson County

Ms. Ann Price
Irving
Dallas County

Mr. Ed Paynter
Abilene
Taylor County

The Honorable Paul Ragsdale
State Representative
Dallas
Dallas County

Mr. Bernard Rapaport
Chairman of the Board
American Income Life
Insurance Company
Waco
McLennan County

Dr. Louis Saunders
San Antonio
Bexar County

Ms. Jane Ray
SDEC Member
Big Spring
Howard County

The Honorable Charles Scarborough
Democratic County Chair
Abilene
Taylor County

Mr. Morris Reno
Dallas
Dallas County

Mr. John M. Schaefer
San Antonio
Bexar County

Rev. and Mrs. Chris Rodriguez, Jr.
Austin
Travis County

Mr. Bob Schaefer
Tyler
Smith County

The Honorable George Rodriguez, Jr.
County Attorney
El Paso
El Paso County

Ms. Sylvil Schmidt
El Paso
El Paso County

Ms. Sylvia Rodriguez
Democratic National Committee
San Antonio
Bexar County

Ms. Dora Scott
Houston
Harris County

Mr. Marty Rosenthal
Houston
Harris County

Mr. and Mrs. Shagois
Houston
Harris County

Ms. Cecile Russell
President
Texas State Teachers' Association
Austin
Travis County

Mr. Bill Shaw
Dallas
Dallas County

Ms. Linda Shoemaker
Teacher, San Angelo ISD
San Angelo County

Mr. James Stevenson, Jr.
Grand Prairie
Dallas County

Ms. Betty Shuffield
Houston
Harris County

Mr. and Mrs. Bill Stoll
Austin
Travis County

Mr. James Sides
Democratic National Committee
Finance Council
Louisville
Collin County

Mr. Richard C. Strauss
President
Realty Development Corporation
Dallas
Dallas County

Mr. William Sinkin
SDEC Member
San Antonio
Bexar County

Ambassador Robert Strauss
Dallas
Dallas County

Ms. Eloise Smith
Houston
Harris County

Mr. Phil Strickland
Dallas
Dallas County

The Honorable Madison Sowder
Democratic County Chair
Lubbock
Lubbock County

The Honorable Bill Sullivant
State Representative
Gainesville
Cooke County

Ms. Virginia Allred Stacey
San Antonio
Bexar County

Mr. A. C. Sutton
President
State Conference of NAACP
San Antonio
Bexar County

Mr. Ronald G. Steinhart
President, Valley View Bank
Dallas
Dallas County

The Honorable Lou Nelle Sutton
State Representative
San Antonio
Bexar County

Mr. Louis Tassione
Hurst

Mr. W. R. Vance
Bryan
Brazos County

Mr. Frank Thompson
SDEC Member
Houston
Harris County

Mr. T. A. Vines
Dallas
Dallas County

Richard Trabulsi, Esq.
Houston
Harris County

Mr. Jack Warren
President
Goldrus Drilling Company
Houston
Harris County

Mr. Larry Travis
San Antonio
Bexar County

Ms. Sarah Weddington
Austin
Travis County

Mr. Benny Tuley
Dallas
Dallas County

Terry Weeks, Esq.
Austin
Travis County

Ms. Barbara Vackar
Barbara Vackar Associated
Austin
Travis County

Mr. Bob Williams
San Antonio
Bexar County

Mr. Walter Vackar
Austin
Travis County

Ms. Deanovoy Wilson
Houston
Harris County

The Honorable Estil Vance
Democratic County Chair
Fort Worth
Tarrant County

Mr. Lonnie Wilson
Dallas
Dallas County

The Honorable Durwood Wimpee
Judge
Rockwall
Rockwall County

Mr. Nelson Wolff
President
Wolff Investments
San Antonio
Bexar County

Mr. Bill Wright
Houston
Harris County

Ms. Custis Wright
Austin
Travis County

Ms. Henny Wright
Austin
Travis County

Mr. and Mrs. Henry Wyndom
Houston
Harris County

Mr. Gordon Wynne
Wills Point
Van Zandt County

Dr. Judith Zaffirini
Director of Communications
Laredo Junior College
SDEC Member
Laredo
Webb County

FOR IMMEDIATE RELEASE

OCTOBER 23, 1979

Office of the First Lady's Press Secretary

NOTICE TO THE PRESS

First Lady Rosalynn Carter will travel to Houston, Texas on Monday, October 29 for a series of events.

Mrs. Carter will address the Texas Municipal League Luncheon at the Albert Thomas Convention Center. Later in the afternoon, the First Lady will meet with the Texas State Democratic Executive Committee and attend a reception with representatives of the Mothers' March for 1980, sponsored by the March of Dimes.

In the evening, Mrs. Carter will attend fundraising receptions and dinner sponsored by Carter-Mondale Presidential Committee at the Hyatt Regency Hotel in Houston.

The First Lady will return to the White House on Tuesday morning.

Press Credentials:

Contact: Jim Young
713-222-5630
Thursday 10/25 9am - 5pm
Friday 10/26 9am - 5pm

Pick-up: 8:00 am - 10:00 am
Monday, 10/29
Ticket Office - Capitol St.
entrance - Albert Thomas
Convention Center

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THE WHITE HOUSE

WASHINGTON

TO: SIGNAL BOARD
FROM: NANCY JORDAN
RE: ADVANCE PERSONNEL - TRIP OF MRS. CARTER OF OCT.29-30,
1979

HOUSTON, TEXAS

Advance staying at the Holiday Inn in Houston, Texas
(713/659-2222)

Walt Collins - Lead staff advance 10/23 thur 10/27

Barbara Block - Staff advance 10/24 thur 10/27

Bobby Hatfield - Press advance 10/25 thur 10/27

NOTE:

Advance staying at the Hyatt Regency Hotel in Houston, Texas
10/28 thur 10/29 (713/654-1234)

Office of the First Lady's Press Secretary

SUMMARY SCHEDULE

TRIP OF THE FIRST LADY TO HOUSTON, TEXAS

OCTOBER 29-30, 1979

All times are local

Monday, October 29, 1979

10:15 am THE FIRST LADY DEPARTS ANDREWS AFB ENROUTE HOUSTON, TEXAS

12:20 pm THE FIRST LADY ARRIVES HOBBY FIELD, HOUSTON, TEXAS

Open Press Coverage

The First Lady is greeted by State, Local and Democratic officials

12:25 pm THE FIRST LADY PROCEEDS TO PRESS AREA FOR BRIEF COMMENTS TO THE PRESS

Open Press Coverage

12:30 pm THE FIRST LADY DEPARTS HOBBY FIELD ENROUTE ALBERT THOMAS CONVENTION CENTER

1:10 pm THE FIRST LADY ARRIVES ALBERT THOMAS CONVENTION CENTER AND PROCEEDS TO WEST HALL FOR TEXAS MUNICIPAL LEAGUE LUNCHEON

1:15 pm PROGRAM COMMENCES

Open Press Coverage

Remarks by Mayor Folsom

FIRST LADY REMARKS

1:50 pm THE FIRST LADY DEPARTS ALBERT THOMAS CONVENTION CENTER ENROUTE ASTROVILLAGE MOTOR HOTEL

2:10 pm THE FIRST LADY ARRIVES ASTROVILLAGE MOTOR HOTEL AND PROCEEDS TO MAIN BALLROOM FOR RECEPTION WITH TEXAS STATE DEMOCRATIC EXECUTIVE COMMITTEE

Open Press Coverage

PROGRAM COMMENCES

Remarks by Billy Goldberg, Chairman, Texas State Democratic Executive Committee

FIRST LADY REMARKS

2:40 pm THE FIRST LADY DEPARTS ASTROVILLAGE MOTOR HOTEL ENROUTE TEXAS MEDICAL CENTER

2:55 pm THE FIRST LADY ARRIVES TEXAS MEDICAL CENTER AND PROCEEDS TO JESSE JONES LIBRARY FOR RECEPTION WITH THE MOTHER'S MARCH OF 1980 RECEPTION

3:00 pm PROGRAM COMMENCES

Open Press Coverage

Remarks by Mary Owen Greenwood
Remarks by Vicki Mauck

FIRST LADY REMARKS

3:35 pm THE FIRST LADY DEPARTS TEXAS MEDICAL CENTER ENROUTE
HYATT REGENCY HOTEL

3:45 pm THE FIRST LADY ARRIVES HYATT REGENCY HOTEL AND PROCEEDS
TO SUITE FOR PERSONAL/STAFF TIME

7:00 pm THE FIRST LADY ARRIVES IMPERIAL BALLROOM WEST FOR FUNDRAISING
RECEPTION SPONSORED BY CARTER-MONDALE PRESIDENTIAL COMMITTEE

Open Press Coverage

PROGRAM COMMENCES

FIRST LADY REMARKS

7:45 pm THE FIRST LADY ARRIVES IMPERIAL BALLROOM EAST FOR FUNDRAISING
RECEPTION SPONSORED BY CARTER-MONDALE PRESIDENTIAL COMMITTEE

Open Press Coverage

PROGRAM COMMENCES

FIRST LADY REMARKS

9:00 pm THE FIRST LADY DEPARTS IMPERIAL BALLROOM EAST ENROUTE
WEST HALL OF ARBORETUM FOR DINNER SPONSORED BY CARTER-MONDALE
PRESIDENTIAL COMMITTEE

No Press Coverage

10:00 pm THE FIRST LADY DEPARTS WEST HALL ENROUTE SUITE

Tuesday, October 30, 1979

9:00 am THE FIRST LADY DEPARTS HYATT REGENCY HOTEL ENROUTE
HOBBY FIELD

9:30 am THE FIRST LADY ARRIVES HOBBY FIELD, BOARDS EXECUTIVE
ONE AND DEPARTS ENROUTE ANDREWS AFB

1:15 pm THE FIRST LADY ARRIVES ANDREWS AFB, BOARDS MOTORCADE
AND DEPARTS ENROUTE THE WHITE HOUSE

1:50 pm THE FIRST LADY ARRIVES THE WHITE HOUSE

#

Paul

DRAFT SCHEDULE #2
10/22/79 (Fenderson)

HOUSTON ADVANCE: WALT COLLINS
BARBIE BLOCK
PRESS ADVANCE: ~~Robert~~ *Collins*

VISIT OF THE FIRST LADY TO
HOUSTON, TEXAS
OCTOBER 29-30, 1979

Monday, Oct. 29

9:50 am Depart South Grounds en route Andrews AFB.
10:20 am EST Depart Andrews AFB en route Houston, Texas.
(flying time: 1.3 hours)
(gain 1 hour)
(Lunch served on board)
12:20 pm CST Arrive Hobby Field, Houston, Texas.

CLOSED ARRIVAL
OPEN PRESS COVERAGE

Proceed via motorcade to Albert Thomas Convention Center, 612 Smith Street, Houston.

1:00 pm Arrive Albert Thomas Convention Center for Texas Municipal League Luncheon.

MRS. CARTER REMARKS

(1500-1800 local officials statewide at luncheon called for 12:15)

Contact: Jan Shannon at 512/478-6601

OPEN PRESS COVERAGE

1:50 pm Depart Albert Thomas Convention Center en route Astroville.

2:05 pm Arrive Astroville for informal meeting with Texas State Democratic Executive Committee.

(approx. 100 guests, members of SDEC statewide)
Contact: Billy Goldberg, State Chair
713/772-3763 (o)
713/729-8408 (h)

MRS. CARTER REMARKS followed by receiving line/photos

Houston
page 2
(10/22/79)

- 2:40 pm Depart Astrovillage en route Texas Medical Center complex.
- 2:55 pm Arrive Doctors' Lounge, Fourth Floor, Jesse Jones Library for reception with representatives of Mothers' March for 1980.
- (100 leaders from Harris County; Brief remarks and receiving line)
- Brief Photo Session*
- Contact: Lan Bentsen at 713/627-3660 OR
Dave Younkin, Exec. Dir. March of Dimes
at 713/627-3660
- (Reception called for 2:30-3:30)
OPEN PRESS COVERAGE
- 3:30 pm Depart Jesse Jones Library en route Hyatt Regency Hotel, 1200 Louisiana.
- 3:45 pm Arrive Hyatt Regency Hotel. Proceed to suite for PERSONAL/STAFF TIME: 10 minutes. 713/654-1234
- 4:00 pm Private meeting with Dr. Donald S. Williamson, President American Association for Marriage and Family Therapy, in suite.
- Note: Dr. Williamson will present Mrs. Carter with Distinguished Service Award given her in absentia at the Association's Annual Convention in Washington on Oct. 5. Dr. Williamson: 713/795-4580
- WHITE HOUSE PHOTO
- 4:05 pm Dr. Williamson departs suite.
- PERSONAL/STAFF TIME: 2 hours 50 minutes
- 6:55 pm Mrs. Carter departs suite and proceeds to _____ Hyatt Regency Hotel for reception sponsored by Carter/Mondale Presidential Committee.
- (\$1,000 contributors for reception called for 6:45 pm)
(dress:)
- 8:00 pm Proceed to Imperial Ballroom, Hyatt Regency Hotel, for reception sponsored by C/M Committee.
- (\$100/person; up to 500 expected. Some of the guests will be members of C/M State Steering Committee.

Houston
page 3
(10/22/79)

9:15 pm Proceed to buffet supper in Room,
Hyatt Regency Hotel.

(50 couples at \$5,000)

CONTACTS ON FUNDRAISERS: Joe Foy, chairman
713/654-6595
Ann Barr, arrangements
713/658-9271

RON Hyatt Regency Hotel.
713/654-1234

Tuesday, Oct. 30

9:00 am Depart Hyatt Regency Hotel en route Hobby Field.

9:30 am CST Depart Houston, Texas en route Andrews AFB.

(flying time: 2:45)
(lose 1 hour)
(Lunch on board)

1:15 pm EST Arrive Andrews AFB.

1:50 pm Arrive The White House.

DRAFT #3

Houston Advance: Walt Collins
Barbie Block
Press Advance : Bobby Hatfield

VISIT OF THE FIRST LADY TO

HOUSTON, TEXAS

OCTOBER 29-30, 1979

Monday, Oct. 29

9:50 am Depart South Grounds en route Andrews AFB

10:20 am EST Depart Andrews AFB en route Houston, Texas
(flying time: 3 hours)
(Gain 1 hour)
(Lunch served on board)

12:20 pm CST Arrive Hobby Field, Houston, Texas

CLOSED ARRIVAL
OPEN PRESS COVERAGE
PRESS COMMENTS ?
PRESS CONFERENCE ?

Proceed via motorcade to Albert Thomas Convention Center, 612 Smith Street, Houston

1:00 pm Arrive Albert Thomas Convention Center for Texas Municipal League Luncheon.

Program ?
MRS. CARTER REMARKS

OPEN PRESS COVERAGE

1:50 pm Depart Albert Thomas Convention Center en route Astrovillage.

2:05 pm Arrive Astrovillage ^{Hotel} for informal meeting with Texas State Democratic Executive Committee

Program ?
MRS. CARTER REMARKS and receiving line/photo

PRESS COVERAGE ?

2:40 pm Depart Astrovillage en route Texas Medical Center complex.

2:55 pm Arrive Doctors' Lounge, Fourth Floor, Jesse Jones Library for reception with representatives of Mother's March for 1980

MRS. CARTER BRIEF REMARKS AND RECEIVING LINE
(400 expected)

OPEN PRESS COVERAGE

3:30 pm Depart Jesse Jones Library en route Hyatt Regency Hotel, 1200 Louisiana.

3:45 pm Arrive Hyatt Regency Hotel. proceed to usite for PERSONAL/STAFF TIME 15 minutes 713/654-1234

4:00 pm Private meeting with Dr. Donald S. Williamson President American Association for Marriage and Family Therapy, in suite

Note: Dr. Williamson will present Mrs. Carter with Distinguished Service Award given her in absentia at the Association's Annual Convention in Washington on October 5th

WHITE HOUSE PHOTO

4:05 pm Dr. Williamson departs suite

Note: Personal/Staff Time 2 hours 50 minutes

Snacks in Room ?

6:55 pm Depart suite and proceed to Imperial Ballroom West for reception Sponsored by C/M Comm.

BRIEF REMARKS AND RECEIVING LINE?/

PRESS COVERAGE ?

8:00 pm Proceed to Imperial Ballroom East for reception sponsored by C/M Comm.

BRIEF REMARKS AND RECEIVING LINE ?

Press Coverage ?

9:00 pm Proceed to Arboretum for Buffet supper and be seated

9:25 pm Greet dinner guest (10 tables 10 each)

9:55 pm Proceed to podium for BRIEF REMARKS?

PRESS COVERAGE?

10:00 pm Proceed to suite for RON

Demo. Party
HOUSTON RECEPTIONS, OCTOBER 29, 1979

As Pres. & head of party
The you for what you meant to us
of you as Demo - near
& what ~~was~~ ~~imp~~ in past ~~future~~ - 1.
to our co. leaving this a.m. as
He was was I and to hold
me to tell you all
the best wishes
that he
cared for
you

GLAD TO BE HERE

BRING GREETINGS FROM PRESIDENT -- [THANK YOU FOR WHAT YOU

HAVE DONE FOR US IN THE PAST --- CONTINUE TO DO FOR US.]

He stays busy - living in WA has been an enjoyable & waiting experience for all our family. We all realize that these are special yrs - with wonderful experiences - & great opportunities - as he been involved in projects that are imp. to me -

BEEN PRESIDENT 2½ YEARS - SOLID RECORD OF ACHIEVEMENT.

ON ISSUE AFTER ISSUE HE HAS PROVIDED LEADERSHIP, AND I AM

ESPECIALLY PROUD THAT HE HAS CONSISTENTLY CHOSEN TO DO WHAT IS RIGHT. HIS ACCOMPLISHMENTS HAVE NOT BEEN SHAPED BY POLITICAL

And die proud of the job he is doing

MA elderly women's assoc. Communities program



HOUSTON RECEPTIONS

2.

EXPEDIENCY - BUT BY REALITY AND COMPASSION - BEST INTERESTS OF ALL.

FROM ENERGY TO MIDEAST, HE HAS FACED THE IMPORTANT ISSUES OF THE DAY - RATHER THAN DUCK THEM. *And he has been successful.*

~~CONGRESSIONAL~~ QUARTERLY

PEACE & we have worked for peace for others -

[MILITARILY STRONG]

[8 MILLION NEW JOBS]

REORGANIZED THE GOVERNMENT - 7 DEPARTMENTS

CIVIL SERVICE REFORM

*be compassionate
just beginning to see
difference in way govt
responds*

HOUSTON RECEPTIONS

REDUCED BUDGET DEFICIT BY 50%

GETTING FEDERAL GOVERNMENT OUT OF PRIVATE BUSINESS

AIRLINE DEREGULATION

NEW DEPARTMENT OF EDUCATION - APPROPRIATION

INCREASED HOUSING FOR ELDERLY - low & fixed

Saved Soc Sec System

App'd more women & minorities than any prior Pres.

HE HAS ALREADY STEERED THROUGH CONGRESS MORE IMPORTANT

ENERGY LEGISLATION THAN ANY PRESIDENT IN HISTORY -- AND WE'RE NOT

THROUGH. BECAUSE OF HIS MESSAGES AND GAS LINES, THE PUBLIC HAS

BECOME AROUSED, AND THIS YEAR WE HAVE A GOOD CHANCE OF PASSING

We hear much about reorganizing & budgetary restraints but on those issues that are imp to me & you as Demo. the record is impressive

largest

because of inflation - I cut bureaucracy - law requires must slash 1500 from # of personnel - law requires that communities set priorities & manage the schools

HOUSTON RECEPTIONS

4.

FURTHER KEY ENERGY LEGISLATION, GIVING OUR COUNTRY THE FIRST COMPREHENSIVE ENERGY PLAN IN HISTORY.

JIMMY HAS RESTORED HONESTY , INTEGRITY, AND OPENNESS TO GOVERNMENT.

I COULD CONTINUE INVENTORING THINGS THAT WE HAVE ALREADY DONE -- BUT INVENTORIES DON'T TELL THE WHOLE STORY.

THE REAL STORY IS LEADERSHIP.

TO BE A LEADER ONE MUST BE COURAGEOUS, AND THIS PRESIDENT IS COURAGEOUS. HE HAS TACKLED THE TOUGHEST, MOST CONTROVERSIAL

HOUSTON RECEPTIONS

5.

ISSUES FACING OUR COUNTRY.

HE HAS HAD THE COURAGE TO TAKE POLITICALLY RISKY POSITIONS.

HE HAS TAKEN ON ONE POWERFUL INTEREST GROUP AFTER ANOTHER.

ALWAYS DEFENDING THE PUBLIC INTEREST - YOUR INTEREST AND
MY INTEREST - AGAINST POWERFUL SPECIAL INTERESTS.

HE HAS BEEN CALM, STEADY, PERSISTENT -- AND SUCCESSFUL.

BUT IN SPITE OF THESE ACHIEVEMENTS, WE FACE SERIOUS
PROBLEMS - NOT OF HIS MAKING....

HOUSTON RECEPTIONS

6.

INFLATION -- 10-12 YEARS, DIRECTLY TIED TO PRICE OF
FOREIGN OIL

ENERGY PROBLEMS -- BROUGHT ON BY INACTION AND POLITICAL
TIMIDITY BY PAST OFFICIALS.

HE IS REPRESENTING THE NATION AND THE DEMOCRATIC PARTY AS
PRESIDENT AFTER 8 YEARS OF REPUBLICAN ADMINISTRATION. HE IS
FACING THE CHALLENGES WITH COMPETENCE AND COURAGE -- ~~AND~~ THERE IS
NO DOUBT IN MY MIND THAT HE IS THE BEST PERSON IN THIS COUNTRY
TO LEAD US THROUGH THIS TIME OF DIFFICULTY.

HOUSTON RECEPTIONS

7.

AND THERE IS NO DOUBT IN MY MIND THAT WE CAN SOLVE OUR
PROBLEMS.

THESE ARE EXCITING AND CHALLENGING TIMES, AND WE CAN BE
OPTIMISTIC ABOUT THE FUTURE.

WE ARE AMERICANS!

WE CAN WORK HARD AND PERSIST.

WE CAN EVEN SACRIFICE IF NECESSARY.

WE AMERICANS HAVE A HISTORY OF BINDING OURSELVES TOGETHER

Demo Comm.
HOUSTON RECEPTIONS

8.

IN TIMES OF CRISES,

AND WE CAN DO IT AGAIN!

I DON'T BELIEVE THERE IS ANY PROBLEM WE CAN'T SOLVE, OR
ANY OBSTACLE WE CAN'T OVERCOME -- IF WE JOIN TOGETHER AND PULL
TOGETHER.

WE HAVE A WONDERFUL COUNTRY WITH WONDERFUL PEOPLE.
TOGETHER IN A SPIRIT OF PRIDE AND PATRIOTISM AND CONFIDENCE, WE
CAN MAKE IT EVEN GREATER THAN IT ALREADY IS.

THANK YOU -- AND THANK YOU ALL FOR WHAT YOU MEAN TO JIMMY
AND TO ME.

Houston Reception

Glad to be here

Wonderful to come back to Houston — see old friends,
meet new friends —

Thk you for all you do for us — for what you have
done in the past — & for what you continue to do for us.

I am especially excited about this fundraise tonight.
I understand it grew & grew — to an amt. 3x as high
as the original goal — and that in the home of J. Connally!

You're wonderful! — Thank you all. ^{Special} Thanks you to

Jim Callaway

Joe Fay

— for all your work — — —

and your committee

Glad to see so many
all public officials who are here
tonight in support of the Pres. 10/29
Mrs. Johnson
Mrs. Lloyd Benson
Gov & Mrs. Hobby
Mr & Mrs Billy Goldberg
Mrs. Marshall

Jimmy was leaving the WH this morning as I was
& he sends his thanks & best wishes, too. (2)

We are excited about the campaign. We ~~beat~~ ^{our} ~~Kennedy~~
2 X 1 in Fla. a couple of weeks ago — victory

& This week we have a straw ballot in Iowa.

~~He said~~ ~~he~~ ~~said~~ ~~that~~ ~~next~~ ~~test~~ ~~will~~ ~~be~~ ~~in~~ ~~Iowa~~ —
~~and~~ ~~it's~~ ~~almost~~ ~~here~~. ~~This~~ ~~week~~ ~~end~~ ~~will~~ ~~be~~ ~~the~~ ~~JJ~~ ~~dinner~~

~~and~~ ~~they~~ ~~always~~ ~~have~~ ~~a~~ ~~straw~~ ~~ballot~~. That straw ballot was
very significant to us in 1976. — we came in 2nd — after
uncommitted then — & I will predict we're going to do
well again this year!

In fact, I will predict that JC is going to be
renominated & reelected Pres. in 1980 — and we will

[and he has had great successes]

PEACE

MILITARILY STRONG

8 MILLION NEW JOBS

REORGANIZED THE GOVERNMENT

7 depts

just beginning to see difference in way govt respond

CIVIL SERVICE REFORM

~~not for new expensive govt programs - make those we have work~~

REDUCED BUDGET DEFICIT BY 50%

Cutting red-tape & reducing paperwork

GETTING FEDERAL GOVERNMENT OUT OF PRIVATE BUSINESS

cut-downs bureaucracy that we slash 500 from the # of personnel
law requires that local communities set priorities & manage the schools
"largest" that

AIRLINE DEREGULATION

new dept of education - appropriation

increased housing for elderly, low - fixed income while reducing the budget deficit

PEACE

militarily strong

Continue to have leadership in our country.

J has been Pres. for a little more than 2 1/2 yrs & I am proud of him & the job he is doing. In that short time he has a solid record of achievement.

On issue after issue he has provided leadership — & I am especially proud that he has consistently chosen to do what is right. His accomplishments have not been shaped by political expediency — but by reality and compassion — and in the best interests of all ~~the~~ ^{the} people.

From energy to ~~SAT~~ Mideast he has faced the important issues of the day, rather than duck them. ~~And he has done things that everyone considered impossible~~

HE HAS ALREADY STEERED THROUGH CONGRESS ^{much} ~~MORE~~ IMPORTANT ENERGY
LEGISLATION [~~THAN ANY PRESIDENT IN HISTORY~~] -- AND WE'RE NOT THROUGH.
 BECAUSE OF HIS MESSAGES AND GAS LINES, THE PUBLIC HAS BECOME AROUSED,
 AND THIS YEAR WE HAVE A GOOD CHANCE OF PASSING FURTHER KEY ENERGY
LEGISLATION, GIVING OUR COUNTRY THE FIRST COMPREHENSIVE ENERGY PLAN
IN HISTORY. ~~THAT'S WHAT I CALL LEADERSHIP!~~

~~[OUR NATION IS AT PEACE -- NOT ONE LIFE LOST IN BATTLE SINCE JIMMY
 HAS BEEN PRESIDENT -- AND WE HAVE WORKED FOR PEACE FOR OTHERS.]~~

JIMMY HAS RESTORED HONESTY AND INTEGRITY TO GOVERNMENT.

Openness

I could continue inventoring things that we have already done — but inventories don't tell the whole story. (6)

The real story is leadership.

To be a leader one must be courageous & this Pres. is courageous. He has ~~been willing to~~ tackled the toughest, most controversial issues facing our country.

He has had the courage to take politically risky positions.

He has taken on one politically powerful interest group after another —

Always defending the public interest — your interest and my interests — against powerful special interests.

He has been calm, steady, persistent — and successful

But in spite of these achievements we face serious (2)
problems - ^{not of his making} inflation - 10 → 12 yrs. directly tied to price of foreign oil
energy problem brought on by inaction & political timidity
by past officials ~~Energy legislation~~

~~He is representing the nation and the Demo. Party~~
~~He is ^{J.C.} serving as Pres. after 8 yrs. of Republican~~
~~Administration.]~~ He is facing the challenges with competence
and courage - & there is no doubt in my mind that he
is the best person in this co. to lead us through this
time of difficulty.

& there is no doubt in my mind that we
can solve our problems - ~~[that we can be optimistic~~
about the future.]

~~wonderful spirit in our co.~~

~~teaching out - joining together.~~

~~But we can be optimistic about the future -~~
and

To
~~Optimistic~~
Optimistic

8.
8

These are
WE LIVE IN EXCITING AND CHALLENGING TIMES, AND WE CAN
FIND THE ANSWERS. ~~Solve our problems, and we can~~ be
optimistic about the
future.

WE ARE AMERICANS!

WE CAN WORK HARD AND PERSIST.

WE CAN EVEN SACRIFICE IF NECESSARY.

WE AMERICANS HAVE A HISTORY OF BINDING OURSELVES TOGETHER
IN TIMES OF CRISES.

AND WE CAN DO IT AGAIN!

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ANY OBSTACLE WE CAN'T OVERCOME -- IF WE JOIN TOGETHER AND
PULL TOGETHER.

WE HAVE A WONDERFUL COUNTRY WITH WONDERFUL PEOPLE.
in a spirit of pride & patriotism & confidence
TOGETHER, WE CAN MAKE IT EVEN GREATER THAN IT ALREADY
IS.

THANK YOU -- AND THANK YOU ALL FOR WHAT YOU MEAN TO
JIMMY AND TO ME.