

St. Petersburg, Ft. Myers, Naples, Florida, 10/4/79

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FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION

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MEMORANDUM

THE WHITE HOUSE

WASHINGTON

September 28, 1979

TO: Scheduling Office

FROM: Kathy

RE: Visit to Comprehensive Mental Health Services of
Pinellas County, Inc.
1437 South Belcher Road
Clearwater, Florida 33518

(mailing address: P. O. Box 4516)

This event has been recommended by Hazel Tally Evans. We have many friends at the mental health center and she thinks it will attract good media and promote a great deal of good will in the community.

The Center is celebrating its 35th anniversary. It started as a child guidance clinic, expanded into a child and family mental health center, then two years ago took over adult services and now operates as a comprehensive community mental health center. It receives federal, state and county funds as well as United Way support. The United Way drive in Pinellas County starts next week and this is a good way to highlight that effort.

The event will be outdoors. They are constructing a platform for speakers with a canopy. I have told them they also need to plan on a press platform, suitably located.

The program will begin at 2:00 P.M. Various funders, including the United Way, Juvenile Welfare Board, District Mental Health Board, will present awards to the Center.

The editor-in-chief of the St. Petersburg Times, Mr. Patterson, has been invited to give the major address, but has not yet confirmed.

In addition, mayors of the towns served by the Center have been invited to participate, as well as county officials.

Master of ceremonies is Rev. Larry Harwell, a member of the Board of the mental health center.

Mrs. Carter will be introduced by Pinellas County Clerk, Pete Mullondor. (referred to as "Mr. Democrat")

Mrs. Carter will arrive at 2:45 P.M., be met by Thomas C. Fix, Executive Director of the Center, and proceed directly to the platform, where she will be introduced for brief remarks.

Following her remarks, the program concludes and she will go cut a birthday cake. She will then have time to mix and mingle with the crowd, which is expected to be around 200.

Mr. Fix suggested she might want to tour the Center and meet some of the staff. I said I didn't think there would be time, but that Ruth could assess the possibilities when she got there.

We might want to put the staff in a special area so that RSC gets a chance to speak to them.

The President of the local United Way, Curtis West, will attend. Members of his staff will be working with the Center to assure the success of the event.

Contact will be Lois Herron and Cuma Glennon, Director of Community Services for United Way there. Cuma's number is 813-822-4183.

The President of the local Mental Health Association will also participate, and I have suggested that the membership be invited to the event.

I also will call today the State Executive Director of the MHA and invite the state officers to come.

Mr. Fix's contact numbers are:

O: 813-898-7563

H: 813-596-8204

cc: Mary

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

Weekly Editors meeting in St. Petersburg - Oct. 4, 1979

Colin Moore	The Banner
Carol Jeffares	Pasco News and Zephyrhills Sun
Bill Rafferty	Dunedin Times
Myra Chandler	Bellair Bee & Largo Leader
Paul Stewart	North Pinellas Suncoast News and Hernando Suncoast News
Mark Quigley	Suncoast Beacon
Mary Brennan	Pinellas Park Post & Seminole Beacon
Robert Woodruff, III	St. Petersburg North Sider and South Coaster
Howard French	Seminole Beach
Paul Jerome	St. Petersburg Weekly Challenger
Dr. Jack Lipsy	Seminole Sentinel

FOR IMMEDIATE RELEASE

October 1, 1979

Office of the First Lady's Press Secretary

NOTICE TO THE PRESS

Press Credentials - Trip of the First Lady to St. Petersburg,
Clearwater, Ft. Myers and Naples, Florida
October 4, 1979

St. Petersburg &
Clearwater

Contact: 813-896-1111 ext. 7013
Tuesday, Oct. 2 9:00 am - 5:00 pm

Pick-up: Thursday, Oct. 4 7:00 - 9:00 am
Bayfront Concourse Hotel - Tampa Bay Room

Ft. Myers &
Naples

Contact: 813-995-1057
Tuesday, Oct. 2 9:00 am - 5:00 pm

Pick-up: Will be posted later

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10 am - 12 noon -

@/M HQ -

1817 N. Tamiami
Trail -

North Ft. Myers -

Naples -

10 am - 12 noon

Beach Club Hotel

Rm. 224

Naples, FL

ST. PETERSBURG - PRIVATE MEETING WITH BLACK MINISTERS - OCTOBER 4, 1979

* Rev. Enoch Davis
2301 Coronada Way South
St. Petersburg, Fla.

Rev. Louis Lampley
3647 18th Avenue South
St. Petersburg, Fla.

Elder Preston Leonard
2230 21st Avenue South
St. Petersburg, Fla.

Rev. Bragg Turner
30000 35th Terrace South
St. Petersburg, Fla.

Rev. Ronald E. Wright
2267 26th Avenue South
St. Petersburg

Rev. Silas Hudson
5000 Cadiz Way South
St. Petersburg, Fla.

Rev. Joseph Gordon
1660 30th Street South
St. Petersburg, Fla.

Rev. Jack Johnson
2864 1st Avenue South
St. Petersburg, Fla.

Rev. B. O. Walker
1911 25th Avenue North
St. Petersburg, Fla.

Elder Clarence Welsch

Rev. Moses Stith
3904 36th Terrace South - Apt. F
St. Petersburg, Fla. 33703

Brother R. V. Simmons
2217 Lamparilla Way South
St. Petersburg, Fla.

Rev. W. J. Glover
4075 42nd Avenue South
St. Petersburg, Fla.

Rev. L. S. McCree
1616 27th Avenue South
St. Petersburg, Fla.

Bethel Community Church
506 16th St., South
St. Petersburg, Fla.

South Side Tabernacle Baptist Church
3647 18th Ave., South
St. Petersburg, Fla.

Christ Baptist Church
2512 22nd Ave., South
St. Petersburg, Fla.

Faith Memorial Church
1800 18th Ave., South
St. Petersburg, Fla.

Macabe United Methodist Church
2701 28th St., South
St. Petersburg, Fla.

Bethel Metropolitan Baptist Church
1010 3rd Ave., South
St. Petersburg, Fla.

Macabe United Methodist Church
2701 28th St., South
St. Petersburg, Fla.

Tenth Street Church of Christ
128 10th St., South
St. Petersburg, Fla.

Queen's Street Church of God
1732 9th Ave., South
St. Petersburg, Fla.

Prayer Towers Church of Christ
2800 29th Ave., South
St. Petersburg, Fla.

Trinity Presbyterian Church
St. Petersburg, Florida

20th Street Church of Christ
2200 20th Street, South
St. Petersburg, Fla.

St. Mark's Baptist Church
6801 38th Ave., North
St. Petersburg, Fla.

Mt. Zion Progressive Baptist Church
950 20th St., South
St. Petersburg, Fla.

Page 2

Private Meeting - St. Petersburg - Oct. 4, 1979

Rev. McNeal Harris
3761 42nd Avenue South
St. Petersburg, Fla.

Bethal AME
912 3rd Ave., North
St. Petersburg, Fla.

Major Walker
3656 Abington Avenue South
St. Petersburg, Fla.

Bethal AME
912 3rd Ave., North
St. Petersburg, Fla.

Rev. A. J. Richardson
919 20th Street South
St. Petersburg, Fla.

Mt. Zion AME
919 20th Ave., South
St. Petersburg, Fla.

#

Thank you

Wonderful to be back in Lee Co. I won

Jimmy - Grandma - Amy -

Bring you greetings from Jimmy.

Imp. time - caucuses - We depend on you
to go - take your friends - organize supporters -
with your help

We can win these caucuses - and be off
to a good start - because JC is going to be
renominated in 1980 — and reelected Pres. U.S.

ST. PETERSBURG RECEPTION 1.
LEE COUNTY DEMOCRATS RECEPT.

MRS. CARTER'S REMARKS

THANK YOU.

IT'S GOOD TO BE BACK. I'VE HAD A WONDERFUL TIME IN THE PAST
FEW WEEKS SEEING MY FLORIDA FRIENDS, YOU SUPPORTERS WHO HELPED US
SO MUCH. THANK YOU FOR WHAT YOU HAVE DONE IN THE PAST -- AND FOR
WHAT YOU CONTINUE TO DO.

with caucuses next week

THIS IS AN IMPORTANT TIME IN ~~GRASS ROOTS POLITICS~~. ~~THE CAUCUSES~~
~~[PROVIDE A GREAT OPPORTUNITY FOR YOUR VOICES TO BE HEARD.]~~ JIMMY AND
I DEPEND ON YOU TO GO TO THE CAUCUSES AND TO ORGANIZE OUR SUPPORTERS.

Very imp.

WE CAN WIN THESE CAUCUSES. AND THEY WILL BE AN IMPORTANT
 VICTORY FOR US! THEY WILL GIVE US A ^{good} START! ~~AND I CAN TELL~~
^{because} ~~YOU THAT RIGHT NOW:~~ JIMMY CARTER IS GOING TO BE RENOMINATED IN 1980
 AND REELECTED PRESIDENT OF THE U.S. // ~~AND WE WILL CONTINUE TO HAVE~~
LEADERSHIP IN THE WHITE HOUSE!

We need his continued leadership in
 the WH!

And he has a solid record of achievement

~~LEADERSHIP~~ LEADERSHIP MEANS ACHIEVEMENT. ^{Leadership} ~~IT~~ MEANS DOING WHAT IS RIGHT
 FOR THE GOOD OF ALL. JIMMY'S ACTIONS HAVE NEVER BEEN SHAPED BY
POLITICAL EXPEDIENCY -- BUT BY REALITY AND COMPASSION. ~~AND~~ I AM
 ESPECIALLY PROUD THAT HE HAS CONSISTENTLY CHOSEN TO DO WHAT IS RIGHT
 FOR ALL OUR PEOPLE.

~~And~~ ^{being courageous} leadership means tackling the tough issues.

FROM ENERGY TO SALT II, HE HAS FACED ^{them all - all} THE IMPORTANT ISSUES OF
 THE DAY RATHER THAN DUCK THEM. [AND I AM TALKING ABOUT ISSUES THAT
 AFFECT YOUR DAILY LIVES. THESE ARE CONCERNS THAT HAVE BEEN NEGLECTED
 FOR YEARS, LARGELY DUE TO INACTION AND POLITICAL TIMIDITY ON THE
 PART OF PAST LEADERS.]

JIMMY HAS BEEN PRESIDENT FOR LITTLE MORE THAN 2½ YEARS, AND HIS
ACCOMPLISHMENTS ARE BECOMING MORE EVIDENT EVERY DAY. I AM TALKING
 ABOUT IMPORTANT CHANGES IN GOVERNMENT THAT WILL AFFECT GENERATIONS
 TO COME.

[ONLY THIS WEEK, CONGRESSIONAL QUARTERLY COMPLETED A STUDY WHICH

He

JIMMY HAS STEADILY FACED THE PROBLEMS, EVOLVED THE SOLUTIONS,
MARSHALLED THE FORCES, AND FOUGHT TO VICTORY. ^{on these & other imp. issues -} [AND THERE IS
ABSOLUTELY NO DOUBT IN MY MIND THAT HE IS THE BEST PERSON TO LEAD
THIS COUNTRY IN THESE DIFFICULT TIMES]

In spite of accomplishments we

And that's what I
call leadership!

AND I AM NOT NAIVE. I REALIZE WE FACE MANY SERIOUS PROBLEMS.

WE HAVE HAD INFLATION FOR 10 OR 12 YEARS -- BUT IT ^{has} ~~IS~~ SUDDENLY
^{become a} ~~BECOMING~~ A CRUSHING LOAD FOR ALL. ENERGY SECURITY IS CRITICAL TO

OUR COUNTRY AND OUR RELATIONSHIP WITH THE WORLD -- WE ARE REALISTIC

ENOUGH TO KNOW THERE ARE NO QUICK FIXES, ^{but we can be}
^{optimistic about the future. We've had problems before}

[BUT I ~~TRULY BELIEVE~~ ^{in our co.} THAT WE HAVE GREAT PERSONAL AND PATRIOTIC
RESERVES THAT ARE YET UNTAPPED] OUR HISTORY HAS BEEN ONE OF

Triumph over adversity -

We Americans have always joined
together in times of crises to solve our problems
& we can do it again -

wonderful co

"

people

Together

18

NOW IS THE TIME FOR ALL OF US TO UNITE BEHIND AND SUPPORT AN
INCUMBENT DEMOCRATIC PRESIDENT -- AND BE ABOUT THE BUSINESS OF
SOLVING THE PROBLEMS WE FACE TOGETHER.

~~TOGETHER -- WORKING TOGETHER -- AND WITH JIMMY'S LEADERSHIP,
WE CAN SOLVE OUR PROBLEMS.~~

~~FOR THERE IS A WONDERFUL SPIRIT IN OUR COUNTRY. JIMMY AND
I HAVE TRAVELED A GREAT DEAL THIS SUMMER, AND THERE ARE GOOD
THINGS GOING ON IN OUR COMMUNITIES~~

~~PEOPLE REACHING OUT TO THOSE WHO ARE VULNERABLE -- THE
ELDERLY, THE MENTALLY AFFLICTED, THE POOR, THE LONELY, THE WEAK.~~

THE WHITE HOUSE
WASHINGTON

f.

weekly Editors meeting will
be in Tampa Bay Room in
Bayfront Concourse Hotel
333 First St. South

need to be there @ 1:00.
Donna Fink is volunteer to check
off names.

- can Press comments be held
in concourse room @ Hotel?
per Ruth Berry - 10-1
12:20 V.

Paul 896-1111
83
THE WHITE HOUSE
WASHINGTON

Mary Coleman
813-261-2222
9/27/79 *Rev. 224*

CAR/PAUL:

If the runway in Naples, Florida is wet, the C-9 can take off with a maximum of 30 passengers only.

Jane

FOR IMMEDIATE RELEASE

October 1, 1979

Office of the First Lady's Press Secretary

NOTICE TO THE PRESS

Press Credentials - Trip of the First Lady to St. Petersburg,
Clearwater, Ft. Myers and Naples, Florida
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St. Petersburg &
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Ft. Myers &
Naples

Contact: 813-995-1057
Tuesday, Oct. 2 9:00 am - 5:00 pm

Pick-up: Will be posted later

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FOR IMMEDIATE RELEASE

SEPTEMBER 28, 1979

Office of the First Lady's Press Secretary

THE WHITE HOUSE

First Lady Rosalynn Carter will travel to St. Petersburg, Clearwater, Ft. Myers and Naples, Florida on Thursday, October 4.

The First Lady will attend a reception sponsored by Carter/Mondale Presidential Committee at the Bayfront Civic Center in St. Petersburg at 12 noon. Following the reception, Mrs. Carter will travel to Clearwater where she will attend the 35th Anniversary Celebration of the Comprehensive Mental Health Services Center of Pinellas County.

Later in the afternoon, Mrs. Carter will travel to Ft. Myers where she will attend a reception sponsored by Carter/Mondale Presidential Committee and Naples where she will address the 23rd Annual Florida Democratic Women's Club meeting and attend a fundraising reception sponsored by Carter/Mondale Presidential Committee.

The First Lady will return to the White House later in the evening.

Press desiring to travel with Mrs. Carter must notify 456-2164 no later than 5:00 pm, Monday, Oct. 1

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TRIP OF THE FIRST LADY'S TO
ST. PETERSBURG AND CLEARWATER, FLORIDA

Thursday, October 4, 1979

PRESS NOTE: Access Time at St. Petersburg
Clearwater International
Airport - 10:45 am through
Terminal Gate #2
PA and mult provided

11:30 am Mrs. Carter arrives St. Petersburg-Clearwater International
Airport.

Mrs. Carter will be met by:

Pat McElroy, Chairman, Democratic Party of Pinellas County
John Sabin, Democratic State Committeeman
Morris Milton, President, NAACP of Pinellas County
Howard Lawrence
Marshall Ogletree
Greg Duckett
Watson Haines
Paul Hornsleth
Evelyn Watts
Gabe Cazares
Ron Schultz
Don Chamberlin, State Senator
Deloras Knight
Jim Jones
Pete Mullendore
Betty Hamilton
Gareth Whitehurst
Frank Pierce

Mrs. Carter proceeds to press area for Press Comments.

OPEN PRESS COVERAGE

11:40 am Mrs. Carter departs St. Petersburg-Clearwater International
Airport en route Bayfront Concourse Hotel.

11:55 am Mrs. Carter arrives Bayfront Concourse Hotel.
(333 First Street South, St. Petersburg)

Mrs. Carter is met by: Gene Wild, Hotel Owner
Hazel Tally Evans, Democratic National
Committeewoman

12:00 noon Mrs. Carter arrives North Ballroom for Carter/Mondale
Presidential Committee reception.

Introduction of Peter England

Hazel Tally Evans

Remarks and Introduction of
MRS. CARTER

Peter England, City
Councilman

REMARKS

MRS. CARTER

OPEN PRESS COVERAGE

PRESS NOTE:

Access through Service
Corridor door after 11:15
Mult and power provided
50 foot throw; Lights Required

12:40 pm Mrs. Carter departs North Ballroom en route Director's Room #1.

12:45 pm Mrs. Carter arrives Director's Room #1 for Interview with
Pat Colmenares, WTVT - TV.

LIVE

PRESS NOTE: TV Monitor in Press Room.
(Concourse Room)

1:00 pm Mrs. Carter departs Director's Room #1.

PRIVATE TIME

2:10 pm Mrs. Carter departs Bayfront Concourse Hotel en route
Comprehensive Mental Health Services Center of Pinellas County, Inc.

2:40 pm Mrs. Carter arrives Comprehensive Mental Health Services Center
of Pinellas County, Inc. (1437 South Belcher Road, Clearwater)

Mrs. Carter is met by: Thomas C. Fix, Executive Director

35th Anniversary Celebration Program begins:

Welcoming Remarks

Rev. Larry Harwell

Remarks and Introduction of
MRS. CARTER

Jeanne Malcolm, County
Commissioner of Pinellas
County

REMARKS

MRS. CARTER

OPEN PRESS COVERAGE

PRESS NOTE: Access - main parking lot
entrance at 1:30
Mult and power provided
50 foot throw

3:25 pm Mrs. Carter departs Comprehensive Mental Health Services Center of Pinellas County, Inc. en route St. Petersburg-Clearwater International Airport.

3:40 pm Mrs. Carter arrives St. Petersburg-Clearwater International Airport and boards aircraft.

OPEN PRESS COVERAGE

PRESS NOTE: Access through Terminal
Gate #2 after 3:00 pm.

3:45 pm Mrs. Carter departs St. Petersburg-Clearwater International Airport en route Ft. Myers, Florida.

Staff Advance: David Manley
Press Advance: Ruth Berry
St. Petersburg, Bayfront
Concourse Hotel (813/896-1111)

TRIP OF THE FIRST LADY

ST. PETERSBURG, FT. MYERS & NAPLES, FLORIDA

OCTOBER 4, 1979

Weather Report: Partly
cloudy, warm with a high
temperature of 86 degrees.
There is a 10% chance of light
showers in late afternoon.

8:55 am	Mrs. Carter departs South Grounds, The White House en route Andrews AFB
9:25 am	Mrs. Carter departs Andrews AFB en route St. Petersburg, Florida (Flying time: 2 hours 5 minutes) (Brunch served on board)
11:30 am	Mrs. Carter arrives St. Petersburg-Clearwater International Airport and is met by: (813/536-6637) Don Chamberlin, State Senator Pat McElroy, Chairman, Pinellas Co. Dem. Party Gabe Cazares, former Mayor of Clearwater Greg Duckett, community leader Watson Haines, community leader Betty Hamilton, St. Petersburg School Board Member Paul Hornsleth, early Carter supporter Jim Jones, County COPE Director Deloras Knight, County CAP Director Howard Lawrence, past County Dem. Chairman, '76 Carter delegate Morris Milton, head, NAACP, Pinellas County Pete Mullendore, Clerk, City Court Marshall Ogletree, head of County Teachers Org.

Frank Pierce, community leader
John Sabin, State Committee Manager
Ron Schultz, Pinellas County Property Appraiser
Evelyn Watts, head of Senior Citizens, early
Carter supporter
Gareth Whitehurst, St. Petersburg School Board
Member
Jay Hakes, Florida C/M Coordinator

CLOSED ARRIVAL
OPEN PRESS COVERAGE

11:35 am Mrs. Carter proceeds to press area for
Press Comments

OPEN PRESS COVERAGE

11:40 am Mrs. Carter departs St. Petersburg-Clearwater
International Airport en route Bayfront
Concourse Hotel

LIMO County Chrm. Pat McElroy

11:55 am Mrs. Carter arrives Bayfront Concourse Hotel,
333 1st Street, South, St. Petersburg
(813/896-1111 ext. 7004)

Mrs. Carter will be met by:

Mr. Darrell Wild, Hotel Manager
Hazel Talley Evans, Democratic National
Committeewoman for Florida

Mrs. Carter proceeds to North Ballroom of Hotel

12:00 noon Mrs. Carter arrives North Ballroom for
reception sponsored by C/M Presidential Committee
and proceeds to stage

Program begins

Welcome & introduction
of MRS. CARTER

Emcee Peter England, City
Councilman

MRS. CARTER REMARKS

OPEN PRESS COVERAGE

12:10 pm Mrs. Carter departs stage and proceed to greet
guests along rope line

12:40 pm Mrs. Carter departs North Ballroom and enters
Director's Room # 1

12:45 pm Mrs. Carter has Live TV Interview with
Pat Colmenares, WTVT-TV, Channel 13 (CBS
affiliate)

NOTE: TV Monitor set up in Concourse
Room - the press room

1:00 pm Live TV Interview concludes

Mrs. Carter departs Director's Room # 1 en
route Director's Room # 2

1:05 pm Mrs. Carter enters Director's Room # 2

Interview with WFLA-TV, Channel 8 (NBC
affiliate), reporter - Robert Hite

1:10 pm Interview with WTSP-TV, Channel 10 (ABC
affiliate), reporter - Mathew Meagher

1:15 pm Mrs. Carter concludes interview and departs
Director's Room # 2 en route Boca Ciega Room

1:20 pm Mrs. Carter arrives Boca Ciega Room for
private meeting

(Attendance: 17 - see Briefing Book)

NO PRESS COVERAGE

1:40 pm Mrs. Carter departs Boca Ciega Room and enters Tampa Bay Room for meeting with editors of weekly and daily newspapers in Pinellas, Manatee and Pasco Counties

(Attendance: 12 - see Briefing Book)

2:05 pm Mrs. Carter departs Tampa Bay Room en route motorcade

2:10 pm Mrs. Carter boards motorcade and departs Bayfront Concourse Hotel en route Clearwater, Florida

LIMO Hazel Talley Evans, Fla.
Dem. Nat. Committeewoman

2:40 pm Mrs. Carter arrives Comprehensive Mental Health Services of Pinellas County, 1437 South Belcher Rd., Clearwater, Fla. 33518 (813/531-7706)

Mrs. Carter will be met by:

Mr. & Mrs. Thomas (Barbara) Fix, Exec. Dir. of Center

2:45 pm Mrs. Carter proceeds to stage (outdoors) for 35th Anniversary Celebration of the Center

NOTE: Program will be in progress.
MRS. CARTER will sit between
Thomas & Barbara Fix.

Guests on stage - see Briefing Book

Program:

Welcome

Emcee Rev. Lacy Harwell,
Maximo Presbyterian Church

Introduction of
MRS. CARTER

Mrs. Jeanne Malchon,
Pinellas County Commissioner

MRS. CARTER REMARKS

OPEN PRESS COVERAGE

Following Remarks, Mrs. Carter will be presented with flowers by Mrs. Patricia Ann West, wife of the President of United Way of Pinellas County

Mrs. Carter proceeds to stage left to cut birthday cake honoring the 35 anniversary of the Center

2:55 pm

Mrs. Carter departs stage and proceeds to greet guests along front row and rope line

NOTE: Clearwater High School Band, directed by Bob Hacker will provide music for the celebration.

OPEN PRESS COVERAGE

3:20 pm

Mrs. Carter departs Anniversary Celebration en route motorcade

3:25 pm

Mrs. Carter departs Center en route St. Petersburg-Clearwater International Airport

LIMO M. MacBean

3:40 pm

Mrs. Carter arrives Airport and boards aircraft (813/536-6617)

OPEN PRESS COVERAGE

3:45 pm

Mrs. Carter departs St. Petersburg en route Ft. Myers, Florida

NOTE: Jay Hakes, FL C/M Coordinator is guest on board.

(Flying time: 30 minutes)

Ft. Myers, Florida
Page 6

4:15 pm Mrs. Carter arrives Page Field Airport,
Ft. Myers, Florida and is met by:
(813/936-2559 or 6161)

Franklin Mann, State Representative
Burl Underhill, Mayor, Ft. Myers, Florida
Dick Steele, County Commissioner, Lee County
Doug Taylor, County Commissioner, Lee County
Wade Scaffe, County Commissioner, Lee County

CLOSED ARRIVAL
OPEN PRESS COVERAGE

4:20 pm Mrs. Carter proceeds to press area for Press
Comments

OPEN PRESS COVERAGE

4:25 pm Mrs. Carter boards motorcade and departs Page
Field en route Sheraton Inn

LIMO St. Rep. Franklin Mann

VIP I Airport Greeters

4:30 pm Mrs. Carter arrives Sheraton Inn, 8900 South
Tamiami Trail, Ft. Myers and is met by:
(813/936-4300)

George Williams, Lee Co. Dem. Chairman
Mr. & Mrs. Morris (Monty) Bishop, Cty. Dem.
Committeeman & committeewoman
Norma Anderson, Director of Sales, Sheraton Inn

Mrs. Carter proceeds to holding room

4:34 pm Mrs. Carter pauses outside Ballroom for
announcement

4:35 pm Mrs. Carter arrives Sheraton Ballroom for
Reception sponsored by Carter/Mondale Presi-
dential Committee for the Lee County Democrats

Mrs. Carter and Rep. Mann proceed to stage

4:40 pm

Program begins:

Welcome and introduction
of MRS. CARTER

Rep. Mann

MRS. CARTER REMARKS

OPEN PRESS COVERAGE

4:45 pm

Mrs. Carter departs stage to left and proceeds
to greet guests along rope line en route exit

OPEN PRESS COVERAGE

4:55 pm

Mrs. Carter departs Sheraton Ballroom en
route motorcade

5:00 pm

Mrs. Carter departs Shearton Inn en route
Naples, Florida

LIMO

M. MacBean

(Driving time: 40 minutes)

5:40 pm

Mrs. Carter arrives Beach Club Hotel, Gulf
Shore, Naples and is met by: (813/261-2222
ext. 243-holding rm)

Clifford Smith, Hotel Manager
Mollie Brilliant, Pres., Fla. Dem. Women's Club
Sue Rueter, Collier Co. Dem. Chairperson
Mr. & Mrs. Harry (Elizabeth) Cunningham,
Collier Cty. Dem. Committeeman & woman
Jo Ann Smith, Event Coordinator for Dem. Women
George E. (Ernie) Harber

Mrs. Carter proceeds to Suite

5:45 pm

Mrs. Carter arrives Suite

PERSONAL/STAFF TIME: 30 minutes
(Change clothes; Snacks in Suite)

6:15 pm

Mrs. Carter departs suite en route Sunset
Terrace Room

6:20 pm

Mrs. Carter arrives Sunset Terrace Room and
pauses for announcement

Mrs. Carter, accompanied by Mollie Brilliant,
enters Sunset Terrace Room for the 23rd Annual
Florida Democratic Women's Club Reception
and proceeds to podium (813/261-2222 ext. 2331)

OPEN PRESS COVERAGE

Program begins:

Welcome and introduction
of MRS. CARTER Mollie Brilliant

MRS. CARTER REMARKS

OPEN PRESS COVERAGE

6:30 pm

Program concludes

Mrs. Carter and Mrs. Brilliant depart stage and
form receiving line in front of stage

Mrs. Carter greets guests in receiving line

OPEN PRESS COVERAGE

7:00 pm Mrs. Carter departs Sunset Terrace Room en route motorcade

7:05 pm Mrs. Carter departs Beach Club Hotel en route Stoneburner residence

LIMO Jack & Dorothy Bush, Mrs.
Bush is Secretary of the
DNC

7:15 pm Mrs. Carter arrives residence of Donald
"Stoney" and Darlene Stoneburner, 2700
Gordon Drive, Naples and is met by:
(813/262-4451 or
262-2622)

Mr. & Mrs. Stoneburner

Mrs. Carter proceeds inside residence to
Florida room and is met by:

Mr. & Mrs. Robert (Jane) Moates, Mr.
Moates is an associate of Mr. Stoneburner

Mrs. Carter and Mr. Moates proceed to podium
for short program

Program begins:

Introduction of MRS. CARTER Mr. Moates

MRS. CARTER REMARKS

LIMITED PRESS COVERAGE

7:25 pm Mrs. Carter, accompanied by Mr. & Mrs. Stoneburner,
greets guests in Receiving Line

7:45 pm Receiving Line concludes

Mrs. Carter departs reception en route motorcade

NOTE: Pause in Foyer for photo with
Mr. & Mrs. Stoneburner & Family
(Cris, Janice, Karen, David &
his wife - Suzanne, Bill & Judy
(Stoneburner) Thatcher)

7:50 pm Mrs. Carter departs Stoneburner residence
en route Naples Municipal Airport

LIMO Joseph Starita, Miami
Herald
Mary Hoyt

8:05 pm Mrs. Carter arrives Naples Municipal Airport
and boards aircraft (813/774-6170)

OPEN PRESS COVERAGE

8:10 pm Mrs. Carter departs Naples, Florida en
route Andrews AFB

(Flying time: 2 hours, 10 minutes)
(Dinner served on board)

10:20 pm Mrs. Carter arrives Andrews AFB

10:50 pm Mrs. Carter arrives the South Grounds, The
White House

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DATE: October 3, 1979

MEMORANDUM FOR:

THE WHITE HOUSE MILITARY OFFICE

The following individuals were
manifested aboard the following
aircraft: C-9

Date(s) of trip:

October 4, 1979

Trip of the First Lady

TRIP ITINERARY

STATUS

NAME & TITLE/OFFICE

OFFICIAL
UNOFFICIAL

Andrews AFB to St. Pete, Fla.

St. Petersburg, Fla. to Ft. Myers, Fla.

Naples, Fla. to Andrews AFB

JUSTIFICATION
(OFFICIAL TRAVEL ONLY)

NAME & TITLE/OFFICE	OFFICIAL	UNOFFICIAL	Andrews AFB to St. Pete, Fla.	St. Petersburg, Fla. to Ft. Myers, Fla.	Naples, Fla. to Andrews AFB					
Jane Whitmore / Newsweek			X	X	X					
Diana Walker / Time photo			X	X	X					
Leroy Woodson / Life photo			X	X	X					
Donnie Radcliffe / Wash Post			X	X	X					
Peter Bate / Brit. Broad. Corp.			X	X	X					
Brian C. Deehan / BBC			X	X	X					
Frederick Downton / BBC			X	X	X					
Lionel Chapman / ABC-TV			X	X	X					
Norman Hill / ABC-TV			X	X	X					
Edward Jennings / ABC-TV			X	X	X					

NOTE: REIMBURSEMENT IS REQUIRED FOR ALL UNOFFICIAL PASSENGERS

DATE: October 3, 1979

MEMORANDUM FOR:

THE WHITE HOUSE MILITARY OFFICE

The following individuals were
manifested aboard the following
aircraft: C-9

Date(s) of trip:

October 4, 1979

Trip of the First Lady

TRIP ITINERARY

NAME & TITLE/OFFICE	STATUS			Andrews AFB to St. Pete, Fla.	St. Petersburg, Fla. to Ft. Myers, Fla.	Naples, Fla. to Andrews AFB					JUSTIFICATION (OFFICIAL TRAVEL ONLY)
	OFFICIAL	UNOFFICIAL									
Bettina Gregory / ABC Correspondent				X	X	X					
Antoni G. Mackowski / BBC				X	X	X					
Deborah Oren / N Y Post					X	X					
Fay S. Joyce / St. Pete. Times					X						
Richard Woodbury / Time					X						
Douglas Kiker / NBC-TV					X						
Randy Fairbairn / NBC-TV					X						
David Steigelman / NBC-TV					X						
David Riggs / NBC-TV					X						
Meng Senio ABC				X	X	X					

NOTE: REIMBURSEMENT IS REQUIRED FOR ALL UNOFFICIAL PASSENGERS

DATE: Oct. 3, 1979

MEMORANDUM FOR: THE WHITE HOUSE MILITARY OFFICE

The following individuals were manifested aboard the following aircraft: C-9

Date(s) of trip: October 4, 1979

NAME & TITLE/OFFICE	STATUS		TRIP ITINERARY							JUSTIFICATION (OFFICIAL TRAVEL ONLY)
	OFFICIAL	UNOFFICIAL	Andrews AFB to St. Pete, Florida	St. Pete to Ft. Myers, Fla.	Naples, Fla. to Andrews AFB					
John Smith / CBS-TV				X						
J. W. Womack / CBS-TV				X						
Jules Witcover / Washington Star				X						

NOTE: REIMBURSEMENT IS REQUIRED FOR ALL UNOFFICIAL PASSENGERS

DATE: October 3, 1979

MEMORANDUM FOR:

THE WHITE HOUSE ^{FLA.} MILITARY OFFICE

The following individuals were
manifested aboard the following
aircraft: C-9

Date(s) of trip:

October 4, 1979

Trip of the First Lady

TRIP ITINERARY

NAME & TITLE/OFFICE	STATUS			Andrews AFB to St. Pete, Fla.	St. Petersburg, Fla. to Ft. Myers, Fla.	Naples, Fla. to Andrews AFB					JUSTIFICATION (OFFICIAL TRAVEL ONLY)
	OFFICIAL	UNOFFICIAL									
Jane Whitmore				X	X	X					Newsweek
Diana Walker				X	X	X					Time
Leroy Woodson				X	X	X					Life
Donnie Radcliffe				X	X	X					Washington Post
Peter Bate				X	X	X					BBC
Brian C. Deehan				X	X	X					BBC
Frederick Downton				X	X	X					BBC
Antoni Mackowski				X	X	X					BBC
Lionel Chapman				X							ABC
Norman Hill				X	X	X					ABC

NOTE: REIMBURSEMENT IS REQUIRED FOR ALL UNOFFICIAL PASSENGERS

DATE: October 3, 1979

MEMORANDUM FOR:

THE WHITE HOUSE ^{Pa.} MILITARY OFFICE

The following individuals were
manifested aboard the following
aircraft: C-9

Date(s) of trip:

October 4, 1979

Trip of the First Lady

TRIP ITINERARY

NAME & TITLE/OFFICE	STATUS		Andrews AFB to St. Pete, Fla.	St. Petersburg, Fla. to Ft. Myers, Fla.	Naples, Fla. to Andrews AFB					JUSTIFICATION (OFFICIAL TRAVEL ONLY)
	OFFICIAL	UNOFFICIAL								
Edward Jennings			X	X	X					ABC
Bettina Gregory			X	X	X					ABC
Deborah Oren				X	X					New York Post
Faye Joyce				X						St. Petersburg Times
Donald Riker										NBC-TV
Randy Fairbairn				X						NBC-TV
David Steigelman				X						NBC-TV
David Riggs										NBC-TV
Richard Woodbury										Time Magazine
George Sozio			X	X	X					ABC TV

NOTE: REIMBURSEMENT IS REQUIRED FOR ALL UNOFFICIAL PASSENGERS

1 Block = 4 ft

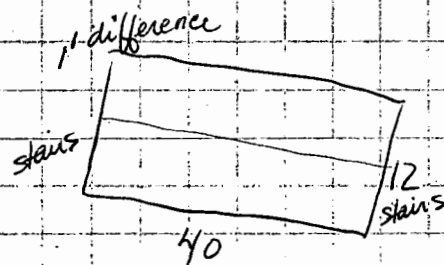
Belcher Road

S ← → N

Sidewalk

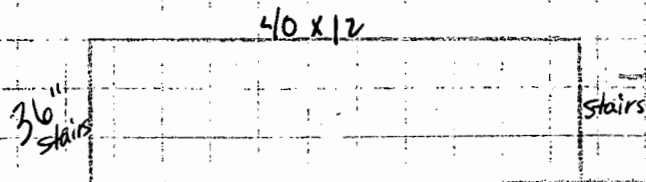
Sign

Gardens

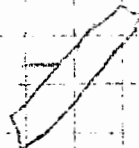


Car
Tree

Gardens



Steps



COMPREHENSIVE MENTAL HEALTH SERVICES OF PINELLAS, INC.

Specifics

Mrs. Carter's Activities

Arrival - 2:45 p.m.

1. Car stops at Parking Lot entry.
2. On leaving the vehicle, she is welcomed and self-introductions by Executive Director, Thomas Fix, and his wife, Barbara Fix.
3. She is escorted to speakers platform along walkway by Mr. & Mrs. Fix.
4. Introduction by Jeanne Malcolm.
5. Speech by Mrs. Carter.
6. Rev. Harwell's acknowledgment and appreciation of speech and introduction of Mrs. West.
7. Bouquet of roses presented by Mrs. Curtis West, wife of U.W. Director
8. Closing and introduction for benediction - Rev. Harwell.
9. Benediction - Rev. Moses Stith.
10. Escort Mrs. Carter to cake area by Mr. & Mrs. Fix.
11. Cake cutting.
12. Informal introductions and discussions.

Participants

Mr. Thomas C. Fix, Executive Director of CMHS
Mrs. Barbara Fix, Wife of Executive Director - CMHS
Rev. Lacy R. Harwell, Presbyterian Minister - CMHS Board member
Mrs. Jeanne Malcolm, County Commissioner - DMHB Board member
Rev. Moses Stith, Presbyterian Minister - Ex-School Board Member
Mrs. Curtis West, Wife of United Way Executive Director

Tentative Program - 35th Anniversary Event - 10/4/79

Program Time: 1:15 p.m. - Musical Interlude

1:30 p.m. - Rev. Lacy Harwell - Invocation and Introductions

1:45 p.m. - Rev. Harwell introduce Dr. Fred Hoffman, President
Board of Directors

1:45 p.m. - Dr. Hoffman introduce Eugene Patterson, Guest Speaker,
Editor, St. Petersburg Times - Historical Overview

2:00 p.m. - Dr. Hoffman introduce Mrs. Paul Penningroth,
Wife of Founder

2:00 p.m. - Rev. Lacy Harwell - Introduce Special Recognition
Awards Speakers

Staff Presentation - Mrs. Jean Evans

HRS - Max Hoffmeister

Mental Health Assoc. - Mrs. Ann Wickersham, Preston Garrison,
and Gwen Iding

FCCMH - Charlie Landreth

Juvenile Welfare Board - Dr. Raymond Edwards

District Mental Health Board - Rev. Fred Webb

United Way of Pinellas - Mr. Leon Hammock

2:20 p.m. - Musical Interlude

2:22 p.m. - Cities Proclamations (six cities)*

2:45 p.m. - Mrs. Jean ^{Malcolm} - Introduce Mrs. Carter

2:46 p.m. - Mrs. Rosalynn Carter - Speech and Proclamation - 7

Mrs. Curtis West - Present Flowers

Rev. Harwell - Closing

Rev. Moses Stith - Benediction

Mrs. Carter - Reception and Refreshments

* Unconfirmed

PROGRAM PARTICIPANTS

Mr. Eugene Paterson - Editor of St. Petersburg Times

Reverend Lacy Harwell - Board of Directors Community Mental Health Services

Dr. Fred Hoffman - Board of Directors Community Mental Health Services

Mrs. Paul Penningrath - Wife of Founder

Mrs. Marion Walker - Social Work Staff

Mrs. Ann Wickersham - President of Board MHA of Pinellas County

Mr. Max Hoffmeister - Acting District Administrator - HRS District #5

Mr. Charles Landreth - Executive Director -Florida Council of Community Mental Health

Dr. Raymond Edwards - Executive Director - JWB

Mrs. Preston Garrison - Executive Director MHA of Florida

Mrs. Gwen Iding - President Elect MHA of Florida

Reverend Fred Webb - Presbyterian Minister - President of DMHB #5

Jean Malcolm - County Commission - Member of DMHB #5

Mrs. Curtis West - Wife of Executive Director of United Way

Mr. Leon Hammock - President United Way & President of Fortune Federal Savings & Loan

Reverend Moses Stith - Trinity Presbyterian Church - St. Petersburg

From: Comprehensive Mental Health Services
of Pinellas, Inc.
1437 South Belcher Road
Mr. Thomas C. Fix
Clearwater 536-9411

FOR IMMEDIATE RELEASE

Comprehensive Mental Health Services of Pinellas, Inc., will be celebrating its 35th year of service to Pinellas County on Thursday, October 4, at 1:30 P.M. with a special anniversary program and party at its Administrative Offices at 1437 South Belcher Road in Clearwater.

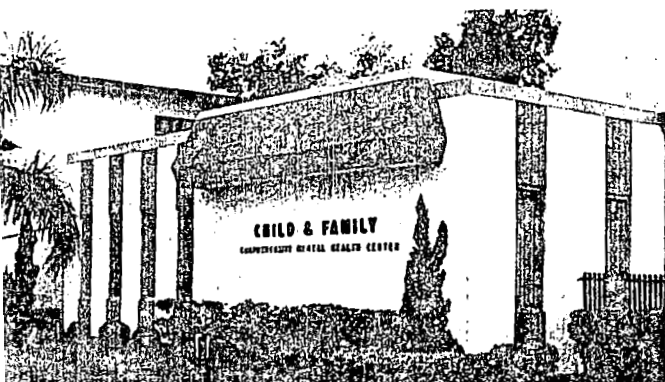
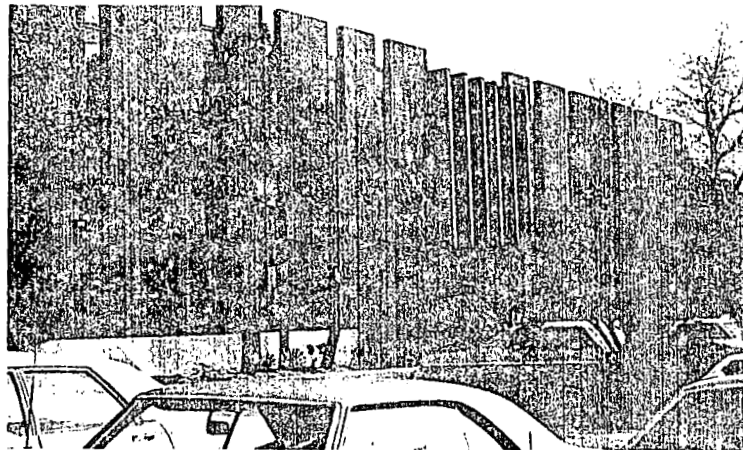
Leading the list of special guests attending the anniversary celebration will be First Lady, Rosalynn Carter, who has been an ardent advocate for mental health services and programs throughout the nation. The public is cordially invited to attend the activities beginning at 1:30 P.M.

Comprehensive Mental Health Services began serving the needs of Pinellas County residents in 1944 as the Child Guidance Clinic. Since that time, services have grown to include nine locations throughout the County providing inpatient, outpatient, 24-hour emergency service, partial hospitalization, family, group, and individual counseling services, and a host of other mental health programs.

For any additional information, Contact Jim Roeder at 536-9411

Fast Sheet Mental Health

Historical events 1944-1977



At Hospital



Child Outpatient

Day Treatment

Emergency Services Available At Horizon Hospital

- 1944** Child Guidance Clinic opened with the support of the Covenant Club in St. Petersburg.
- 1946** The Central Pinellas Child Guidance Clinic opened in Clearwater.
- 1948** The St. Petersburg and Clearwater Clinics merged.
- 1954** Clinic was incorporated as a non-profit organization.
- 1956** Clinic was accepted into the United Fund of Central Pinellas.
- 1960-68** Period of physical expansion due to the rapid growth of Pinellas County.
- 1971** LEAA Grant provided professional staff persons to serve the Juvenile Court, the Juvenile Detention, and the Division of Youth Services.
- 1972** Opened outreach offices in Pinellas Park and Tarpon Springs.
- 1973** Federal Part F Staffing Grant provided means to expand outpatient and consultation and education programs and to institute new programs for inpatient care, emergency services, and partial hospitalization.
Instituted partial hospitalization program in collaboration with the Pinellas County School System.
Instituted formal consultation and education program with Head Start.
- 1974** County-wide Emergency Mental Health Service was started.
Opened an inpatient unit at Morton Plant Hospital for children and adolescents and a pediatric liaison unit to serve All Children's Hospital.
- 1977** Assumed responsibilities for county-wide Adult Mental Health Services following the cessation of operation of the Adult Mental Health Clinic.



1978 — GERONTOLOGY PROGRAM INSTITUTED TO DEAL
WITH PROBLEMS OF THE ELDERLY IN THE COUNTY.

AFTER CARE PROGRAM INSTITUTED TO ASSIST
CLIENTS RETURNING TO THE COMMUNITY
FROM INPATIENT SETTINGS.

1979 — BOY'S RESIDENTIAL HOME OPENED TO SERVE
SEVERELY DISTURBED BOYS, AGES 6-12.

CRISIS STABILIZATION UNIT OPENED TO
SERVE AS AN ALTERNATIVE TO HOSPITALIZATION
FOR THOSE NEEDING SHORT-TERM CRISIS
INTERVENTION

INTENSIVE RESIDENTIAL TREATMENT PROGRAM
OPENED FOR THOSE IN NEED OF A STRUCTURED
LIVING ENVIRONMENT, AS AN ALTERNATIVE
TO INPATIENT HOSPITALIZATION.

FOR YOUR GUIDANCE ONLY

OCTOBER 2, 1979

Office of the First Lady's Press Secretary

SUMMARY SCHEDULE

TRIP OF THE FIRST LADY TO
ST. PETERSBURG, FT. MYERS & NAPLES, FLORIDA

OCTOBER 4, 1979

9:00 am - Press check-in, Special Air Missions
Counter, Andrews AFB, Main Terminal

9:25 am THE FIRST LADY DEPARTS ANDREWS AFB ENROUTE ST. PETERSBURG,
FLORIDA

Flying time: 2 hours, 5 minutes

11:30 am THE FIRST LADY ARRIVES ST. PETERSBURG-CLEARWATER
INTERNATIONAL AIRPORT, ST. PETERSBURG, FLORIDA

Open Press Coverage

11:35 am THE FIRST LADY PROCEEDS TO PRESS AREA FOR BRIEF COMMENTS
TO THE PRESS

Open Press Coverage

11:40 am THE FIRST LADY DEPARTS ST. PETERSBURG-CLEARWATER INTERNATIONAL
AIRPORT ENROUTE BAYFRONT CONCOURSE HOTEL

11:55 am THE FIRST LADY ARRIVES BAYFRONT CONCOURSE HOTEL AND PROCEEDS
TO NORTH BALLROOM

12:00 pm THE FIRST LADY ARRIVES NORTH BALLROOM FOR RECEPTION SPONSORED
BY CARTER/MONDALE PRESIDENTIAL COMMITTEE

Open Press Coverage

FIRST LADY REMARKS

12:40 pm THE FIRST LADY DEPARTS NORTH BALLROOM ENROUTE PRIVATE ROOM
FOR PERSONAL/STAFF TIME

2:10 pm THE FIRST LADY DEPARTS BAYFRONT CONCOURSE HOTEL ENROUTE
COMPREHENSIVE MENTAL HEALTH SERVICES CENTER, CLEARWATER,
FLORIDA

2:40 pm THE FIRST LADY ARRIVES COMPREHENSIVE MENTAL HEALTH SERVICES
CENTER OF PINELLAS COUNTY FOR 35th ANNIVERSARY CELEBRATION

Open Press Coverage

FIRST LADY REMARKS

3:25 pm THE FIRST LADY DEPARTS MENTAL HEALTH CENTER ENROUTE ST,
PETERSBURG-CLEARWATER INTERNATIONAL AIRPORT

3:45 pm THE FIRST LADY ARRIVES ST. PETERSBURG-CLEARWATER INTERNATIONAL
AIRPORT, BOARDS AIRCRAFT AND DEPARTS ENROUTE FT. MYERS, FLORIDA

Flying time: 30 minutes

4:15 pm THE FIRST LADY ARRIVES PAGE FIELD AIRPORT, FT. MYERS,
FLORIDA

Open Press Coverage

4:20 pm THE FIRST LADY PROCEEDS TO PRESS AREA FOR BRIEF COMMENTS
TO THE PRESS

-MORE-

4:25 pm THE FIRST LADY DEPARTS PAGE FIELD ENROUTE SHERATON INN
4:30 pm THE FIRST LADY ARRIVES SHERATON INN AND PROCEEDS TO
BALLROOM FOR RECEPTION SPONSORED BY CARTER/MONDALE
PRESIDENTIAL COMMITTEE

Open Press Coverage

FIRST LADY REMARKS

5:00 pm THE FIRST LADY DEPARTS SHERATON INN ENROUTE NAPLES, FLORIDA
5:40 pm THE FIRST LADY ARRIVES BEACH CLUB HOTEL, NAPLES, FLORIDA
AND PROCEEDS TO PRIVATE ROOM FOR PERSONAL/STAFF TIME
6:20 pm THE FIRST LADY ARRIVES SUNSET TERRACE ROOM, BEACH CLUB HOTEL
FOR 23RD ANNUAL FLORIDA DEMOCRATIC WOMEN'S CLUB RECEPTION

Open Press Coverage

FIRST LADY REMARKS

7:00 pm THE FIRST LADY DEPARTS BEACH CLUB HOTEL ENROUTE STONEBURNER
RESIDENCE
7:15 pm THE FIRST LADY ARRIVES STONEBURNER RESIDENCE FOR FUNDRAISING
RECEPTION SPONSORED BY CARTER/MONDALE PRESIDENTIAL COMMITTEE

Limited Press Coverage

FIRST LADY REMARKS

7:50 pm THE FIRST LADY DEPARTS STONEBURNER RESIDENCE ENROUTE
NAPLES MUNICIPAL AIRPORT
8:10 pm THE FIRST LADY ARRIVES NAPLES MUNICIPAL AIRPORT, BOARDS
AIRCRAFT AND DEPARTS ENROUTE ANDREWS AFB, WASHINGTON, D.C.

Flying time: 2 hours, 10 minutes

10:20 pm THE FIRST LADY ARRIVES ANDREWS AFB, BOARDS MOTORCADE AND
DEPARTS ENROUTE THE WHITE HOUSE
10:50 pm THE FIRST LADY ARRIVES THE WHITE HOUSE

#

#

#

Frank

Ft. Myers reception
heard about Lee Co. Demo.
election
Cape Coral 2nd Grade Class
liked way it turned out -

Thank you

Wonderful to be back in Lee Co. I won overwhelmingly for mayor of Cape Coral.

Jimmy - Grandma - Amy -

Bring you greetings from Jimmy.

Imp. time - caucuses - We depend on you to go - take your friends - organize supporters - with your help We can win these caucuses - and be off to a good start - because JC is going to be renominated in 1980 — and reelected Pres. U.S.

ST. PETERSBURG RECEPTION
LEE COUNTY DEMOCRATS RECEPT.

MRS. CARTER'S REMARKS

THANK YOU.

IT'S GOOD TO BE BACK. I'VE HAD A WONDERFUL TIME IN THE PAST FEW WEEKS SEEING MY FLORIDA FRIENDS, YOU SUPPORTERS WHO HELPED US SO MUCH. THANK YOU FOR WHAT YOU HAVE DONE IN THE PAST -- AND FOR WHAT YOU CONTINUE TO DO.

with caucuses next week
THIS IS AN IMPORTANT TIME IN ~~GRASS ROOTS POLITICS~~. ~~THE CAUCUSES~~
~~[PROVIDE A GREAT OPPORTUNITY FOR YOUR VOICES TO BE HEARD]~~ JIMMY AND
I DEPEND ON YOU TO GO TO THE CAUCUSES AND TO ORGANIZE OUR SUPPORTERS.

very imp.

WE CAN WIN THESE CAUCUSES. AND THEY WILL BE AN IMPORTANT
VICTORY FOR US! THEY WILL GIVE US A ^{good} RUNNING START! ~~AND I CAN TELL~~
~~YOU THAT RIGHT NOW:~~ ^{because} JIMMY CARTER IS GOING TO BE RENOMINATED IN 1980
AND REELECTED PRESIDENT OF THE U.S. ~~// AND WE WILL CONTINUE TO HAVE~~
LEADERSHIP IN THE WHITE HOUSE!

We need his continued leadership in
the WH!

~~LEADERSHIP~~ LEADERSHIP MEANS ACHIEVEMENT. ^{And he has a solid record of achievement}
^{leadership} ~~IT~~ MEANS DOING WHAT IS RIGHT
FOR THE GOOD OF ALL. JIMMY'S ACTIONS HAVE NEVER BEEN SHAPED BY
POLITICAL EXPEDIENCY -- BUT BY REALITY AND COMPASSION. ~~AND~~ I AM
ESPECIALLY PROUD THAT HE HAS CONSISTENTLY CHOSEN TO DO WHAT IS RIGHT
FOR ALL OUR PEOPLE.

^{being courageous}
~~And~~ leadership means ^{tackling the tough issues.}

FROM ENERGY TO SALT II, HE HAS FACED ^{them all - all} THE IMPORTANT ISSUES OF
THE DAY RATHER THAN DUCK THEM. [AND I AM TALKING ABOUT ISSUES THAT
AFFECT YOUR DAILY LIVES. THESE ARE CONCERNS THAT HAVE BEEN NEGLECTED
FOR YEARS, LARGELY DUE TO INACTION AND POLITICAL TIMIDITY ON THE
PART OF PAST LEADERS.]

JIMMY HAS BEEN PRESIDENT FOR LITTLE MORE THAN 2½ YEARS, AND HIS
ACCOMPLISHMENTS ARE BECOMING MORE EVIDENT EVERY DAY. I AM TALKING
ABOUT IMPORTANT CHANGES IN GOVERNMENT THAT WILL AFFECT GENERATIONS
TO COME.

[ONLY THIS WEEK, CONGRESSIONAL QUARTERLY COMPLETED A STUDY WHICH

He
JIMMY HAS STEADILY FACED THE PROBLEMS, EVOLVED THE SOLUTIONS,
MARSHALLED THE FORCES, AND FOUGHT TO VICTORY. ^{on these & other imp.} ~~AND THERE IS~~ ^{issues -}
ABSOLUTELY NO DOUBT IN MY MIND THAT HE IS THE BEST PERSON TO LEAD

THIS COUNTRY IN THESE DIFFICULT TIMES)

In spite of accomplishments we
~~AND I AM NOT NAIVE.~~ I REALIZE WE FACE MANY SERIOUS PROBLEMS.

*And that's what I
call leadership!*

WE HAVE HAD INFLATION FOR 10 OR 12 YEARS -- BUT IT ^{has} ~~IS~~ SUDDENLY
^{become a} ~~BECOMING~~ A CRUSHING LOAD FOR ALL. ENERGY SECURITY IS CRITICAL TO

OUR COUNTRY AND OUR RELATIONSHIP WITH THE WORLD -- WE ARE REALISTIC

ENOUGH TO KNOW THERE ARE NO QUICK FIXES. ^{but we can be}
optimistic about the future. We've had problems before

~~(BUT I TRULY BELIEVE THAT WE HAVE GREAT PERSONAL AND PATRIOTIC~~
^{in our co.} ~~RESERVES THAT ARE YET UNTAPPED)~~ OUR HISTORY HAS BEEN ONE OF

NOW IS THE TIME FOR ALL OF US TO UNITE BEHIND AND SUPPORT AN
INCUMBENT DEMOCRATIC PRESIDENT -- AND BE ABOUT THE BUSINESS OF
SOLVING THE PROBLEMS WE FACE TOGETHER.

~~TOGETHER -- WORKING TOGETHER -- AND WITH JIMMY'S LEADERSHIP,~~
~~WE CAN SOLVE OUR PROBLEMS.~~

~~FOR THERE IS A WONDERFUL SPIRIT IN OUR COUNTRY. JIMMY AND
I HAVE TRAVELED A GREAT DEAL THIS SUMMER, AND THERE ARE GOOD
THINGS GOING ON IN OUR COMMUNITIES ...~~

~~PEOPLE REACHING OUT TO THOSE WHO ARE VULNERABLE -- THE
ELDERLY, THE MENTALLY AFFLICTED, THE POOR, THE LONELY, THE WEAK.~~

TRIUMPH OVER ADVERSITY. IF WE LOOK TO OUR PAST, WE FIND THAT

~~WORKING TOGETHER, FEELING TOGETHER, NOT ONLY HELPS US THROUGH~~

~~DIFFICULT TIMES, BUT NOURISHES OUR SPIRIT.~~

There is a wonderful spirit in our co. -

WE AMERICANS ARE FACING UP TO OUR PROBLEMS

REACHING OUT.

JIMMY CARTER, AS PRESIDENT OF THE UNITED STATES, IS MAKING SOLID,

STEADY PROGRESS AGAINST OFTEN DIFFICULT ODDS.

He is optimistic about the future.

WE CAN *[Solve our problems]* be optimistic too.

WE HAVE A WONDERFUL COUNTRY. WE HAVE WONDERFUL PEOPLE. TOGETHER

IN A SPIRIT OF PRIDE AND PATRIOTISM AND CONFIDENCE IN THE FUTURE,

WE CAN HAVE A NATION EVEN GREATER THAN IT ALREADY IS.

9.
We've always
joined together
in times of
crises to solve
our problems
Good things
in communities
people
reaching
out

People reaching out
in communities
to help solve
our problems
We support



Triumph over adversity -

We Americans have always joined
together in times of crises to solve our problems
& we can do it again -

wonderful co

"

people

Together



OCTOBER 4, 1979

Office of the First Lady's Press Secretary

TRIP OF THE FIRST LADY TO
ST. PETERSBURG, FT. MYERS & NAPLES, FLORIDA

OCTOBER 4, 1979

9:25 am EDT THE FIRST LADY DEPARTS ANDREWS AFB ENROUTE ST. PETERSBURG,
FLORIDA

Flying time: 2 hours, 5 minutes
Brunch will be served
No time change

11:30 am EDT THE FIRST LADY ARRIVES ST. PETERSBURG-CLEARWATER INTERNATIONAL
AIRPORT, ST. PETERSBURG, FLORIDA

Open Press Coverage

The First Lady is greeted by local officials

11:35 am EDT THE FIRST LADY PROCEEDS TO PRESS AREA FOR BRIEF COMMENTS
TO THE PRESS

Open Press Coverage

11:40 am EDT THE FIRST LADY DEPARTS ST. PETERSBURG-CLEARWATER AIRPORT
ENROUTE BAYFRONT CONCOURSE HOTEL

Press bus follows

11:55 am EDT THE FIRST LADY ARRIVES BAYFRONT CONCOURSE HOTEL AND
PROCEEDS INSIDE TO NORTH BALLROOM

Press Note: Press proceed through
press entrance

12:00 pm EDT THE FIRST LADY ARRIVES NORTH BALLROOM FOR RECEPTION
SPONSORED BY CARTER/MONDALE PRESIDENTIAL COMMITTEE

Open Press Coverage

PROGRAM COMMENCES
Remarks by Peter England, City Councilman

FIRST LADY REMARKS

Press Facilities: Mult
Risers
Power
40' throw

Press Facility:
Concourse Room
7 coin phones in
Hotel lobby

12:40 pm EDT THE FIRST LADY DEPARTS NORTH BALLROOM ENROUTE DIRECTOR'S
ROOM #1 FOR LIVE TELEVISION INTERVIEW

Press Note: TV monitor in Concourse
Room

~MORE~

1:00 pm EDT INTERVIEW CONCLUDES. THE FIRST LADY DEPARTS DIRECTOR'S ROOM #1 ENROUTE PRIVATE ROOM FOR PERSONAL/STAFF TIME

1:00 pm EDT Jay Hakes, Carter/Mondale Florida State Coordinator will have a background briefing in the Concourse Room

1:40 pm EDT THE FIRST LADY ARRIVES TAMPA BAY ROOM FOR MEETING WITH WEEKLY EDITORS

Press Note: St. Petersburg Times
will be pool reporter

1:55 pm EDT Press assemble Concourse Room and depart, enroute motorcade.

2:10 pm EDT THE FIRST LADY DEPARTS BAYFRONT CONCOURSE HOTEL ENROUTE PINELLAS COUNTY MENTAL HEALTH CENTER, CLEARWATER, FLORIDA

Press bus follows

2:40 pm EDT THE FIRST LADY ARRIVES COMPREHENSIVE MENTAL HEALTH SERVICES CENTER OF PINELLAS COUNTY FOR 35TH ANNIVERSARY CELEBRATION

Open Press Coverage

PROGRAM COMMENCES
Welcome by Rev. Lacy Harwell
Remarks by Mrs. Jeanne Malchon, Pinellas County Commissioner

FIRST LADY REMARKS

Press Facilities: Risers
Mult
30' throw
Power

3:25 pm EDT THE FIRST LADY DEPARTS MENTAL HEALTH SERVICES CENTER OF PINELLAS COUNTY ENROUTE ST. PETERSBURG-CLEARWATER AIRPORT

Press bus follows

3:45 pm EDT THE FIRST LADY ARRIVES ST. PETERSBURG-CLEARWATER AIRPORT, BOARDS AIRCRAFT AND DEPARTS ENROUTE FT. MYERS, FLORIDA

Flying time: 30 minutes

4:15 pm EDT THE FIRST LADY ARRIVES PAGE FIELD, FT. MYERS, FLORIDA

Open Press Coverage

The First Lady is greeted by State and Local officials

4:20 pm EDT THE FIRST LADY PROCEEDS TO PRESS AREA FOR BRIEF COMMENTS TO THE PRESS

Open Press Coverage

4:25 pm EDT THE FIRST LADY DEPARTS PAGE FIELD ENROUTE SHERATON INN HOTEL

Press bus follows

4:30 pm EDT THE FIRST LADY ARRIVES SHERATON INN HOTEL AND PROCEEDS TO BALLROOM

4:35 pm EDT THE FIRST LADY ARRIVES BALLROOM FOR RECEPTION SPONSORED
BY CARTER/MONDALE PRESIDENTIAL COMMITTEE

Open Press Coverage

PROGRAM COMMENCES

Remarks by State Representative Franklin Mann

FIRST LADY REMARKS

Press Facilities: Risers
Mult
35' throw
2 coin phones in
lobby

5:00 pm EDT THE FIRST LADY DEPARTS SHERATON INN ENROUTE NAPLES, FLORIDA

Driving time: 40 minutes

5:40 pm EDT THE FIRST LADY ARRIVES BEACH CLUB HOTEL, NAPLES, FLORIDA
AND PROCEEDS INSIDE TO PRIVATE ROOM FOR PERSONAL/STAFF
TIME

Press Note: Press proceed to
Sunset Terrace Room
to set-up

Press Facilities: Risers
Mult
Power
20' throw

6:20 pm EDT THE FIRST LADY ARRIVES SUNSET TERRACE ROOM FOR 23RD
ANNUAL FLORIDA DEMOCRATIC WOMEN'S CLUB RECEPTION

Open Press Coverage

PROGRAM COMMENCES

Remarks by Mollie Brilliant, President, Florida Democratic
Women

FIRST LADY REMARKS

7:05 pm EDT THE FIRST LADY DEPARTS BEACH CLUB HOTEL ENROUTE
STONEBURNER RESIDENCE

Press bus follows

7:15 pm EDT THE FIRST LADY ARRIVES STONEBURNER RESIDENCE AND PROCEEDS
INSIDE

Press Note: Press area located
on front lawn

7:25 pm EDT RECEIVING LINE COMMENCES

Brief photo session

Press Note: Press will be escorted
inside for brief photo
session during receiving
line

7:50 pm EDT THE FIRST LADY DEPARTS STONEBURNER RESIDENCE ENROUTE
NAPLES MUNICIPAL AIRPORT

Press bus follows

8:10 pm EDT THE FIRST LADY ARRIVES NAPLES MUNICIPAL AIRPORT, BOARDS
AIRCRAFT AND DEPARTS ENROUTE ANDREWS AFB, WASHINGTON, D.C.

Flying time: 2 hours, 10 minutes
Dinner will be served
No time change

10:20 pm EDT THE FIRST LADY ARRIVES ANDREWS AFB, BOARDS MOTORCADE
AND DEPARTS ENROUTE THE WHITE HOUSE

10:50 pm EDT THE FIRST LADY ARRIVES THE WHITE HOUSE

#

DRAFT REMARKS - PINELLAS COUNTY

COMPREHENSIVE MENTAL
HEALTH SERVICES

1.

THANK YOU JEANNE. I AM DELIGHTED TO BE HERE TODAY.

AS FIRST LADY OF THE UNITED STATES, I HAVE BEEN DEEPLY CONCERNED ABOUT
THE QUALITY OF MENTAL HEALTH CARE AVAILABLE TO ALL AMERICANS.

IT IS, THEREFORE, A PRIVILEGE TO JOIN IN SALUTING THE COMPREHENSIVE
MENTAL HEALTH SERVICES OF PINELLAS, INC. ON ITS 35TH ANNIVERSARY.

STARTED BY VOLUNTEERS DETERMINED TO MEET THE MENTAL HEALTH NEEDS
OF THE PEOPLE OF PINELLAS COUNTY, COMPREHENSIVE MENTAL HEALTH SERVICES

PINELLAS COUNTY

2

OF PINEALLAS, INC. NOW ASSURES THAT EVERY CITIZEN IN THIS AREA
HAS ACCESS TO QUALITY MENTAL HEALTH CARE.

I COMMEND YOU AND OFFER MY BEST WISHES FOR CONTINUED SUCCESS IN
THE YEARS AHEAD.

I AM ESPECIALLY PLEASED TO SEE SO MANY COMMUNITY LEADERS,
REPRESENTATIVES OF OTHER STATE AND LOCAL HUMAN SERVICE AGENCIES
AND VOLUNTARY ORGANIZATIONS HERE THIS AFTERNOON.

WE KNOW THAT THE BEST AND MOST EFFECTIVE WAY TO PROVIDE MENTAL HEALTH CARE IS AT THE COMMUNITY LEVEL. AND THAT PROGRAMS ARE STRENGTHENED WHEN THERE IS CLOSE COOPERATION BETWEEN MENTAL HEALTH, HEALTH AND OTHER HUMAN SERVICE AGENCIES AND WITH THE PRIVATE SECTOR -- CHURCHES, CIVIC CLUBS, VOLUNTARY ASSOCIATIONS.

YOU HERE IN PINELLAS COUNTY HAVE FORGED THESE PARTNERSHIPS AND YOU CAN BE PROUD OF THE RESULTS.

AS I HAVE TRAVELLED ACROSS OUR COUNTRY IN THE LAST SEVERAL YEARS, I HAVE SEEN SO MANY WONDERFUL EXAMPLES OF COMMUNITIES LIKE YOURS ~~person~~ ^{meeting} MOBILIZING TO MEET PRESSING HUMAN NEEDS. IN QUIET AND UNPUBLICIZED ^{mobilizing} WAYS, PRIVATE CITIZENS ARE REACHING OUT TO HELP THOSE WHO ARE LESS FORTUNATE AND TO ASSUME RESPONSIBILITY FOR MEETING COMMUNITY NEEDS. [THEY ARE OUR COUNTRY'S GREATEST RESOURCE]

ONE OF THE FINEST EXAMPLES OF THIS SPIRIT OF CARING IS THE UNITED WAY. AND I UNDERSTAND THAT HERE IN PINELLAS COUNTY, YOU HAVE JUST LAUNCHED THE ANNUAL UNITED WAY CAMPAIGN TO RAISE \$3.4 MILLION FOR 40 AGENCIES,

INCLUDING THE COMPREHENSIVE MENTAL HEALTH SERVICES. YOU HAVE MY BEST WISHES FOR THE SUCCESS OF THIS DRIVE.

Can't pass up opportunity to lobby
IN CLOSING, I WANT TO SAY JUST A WORD ABOUT MY OWN WORK IN MENTAL HEALTH. WE NOW HAVE BEFORE CONGRESS LEGISLATION WHICH PROVIDES THE FRAMEWORK FOR COMPLETING A COMPREHENSIVE SYSTEM OF COMMUNITY-BASED MENTAL HEALTH SERVICES THROUGHOUT THIS COUNTRY.

Mental Health Systems Act

I HAVE BEEN DOING ALL THAT I CAN TO SEE THAT IT IS PASSED THIS YEAR. I HAVE BEEN IN CONTACT WITH KEY SENATORS AND REPRESENTATIVES AND HAVE

CONDUCTED BRIEFINGS AT THE WHITE HOUSE ON IT. BUT I NEED YOUR HELP.

THE BILL IS IN COMMITTEE NOW. I URGE ALL OF YOU TO LET YOUR REPRESENTATIVES IN CONGRESS KNOW THAT IT IS CRUCIAL -- AND THAT IT MUST BE PASSED NOW.

like you her
With our new legislation, with dedicated persons, *working together for the*
1979 can be a very significant year for the
MAFFICTED
~~WORKING TOGETHER, I AM CONFIDENT WE CAN MAKE 1979~~ THE YEAR IN
In fact I would like for this year to be
WHICH A NEW NATIONAL COMMITMENT IS MADE TO THE PROPER CARE AND
for all
TREATMENT ~~OF~~ THE MENTALLY ILL. *in our country*