

Orlando, Florida, 9/18/79

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OFFICE OF THE FIRST LADY

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Following is the schedule for the visit of the First Lady to Orlando, Thursday, September 18, 1979:

Thursday, September 18

5:45pm First Lady arrives Herndon Airport, Orlando
accompanied by:

Governor Bob Graham
Lt. Gov. and Mrs. Wayne Mixson
Sec. of State George Firestone
Attorney General and Mrs. Jim Smith
Insurance Commissioner & Treasurer and
Mrs. Bill Gunter
Commissioner of Agriculture Doyle Conner
Deputy Commissioner of Education and
Mrs. Roger Nichols

First Lady is greeted upon arrival by:

Carl Langford, Mayor of Orlando
Alan Arthur, Chairman, Orange County Commission
Congressman Bill Nelson
Alfredo Duran, Chairman, State Democratic Comm.
Richard Swann, Attorney and President of
American Pioneer Insurance Co.

First Lady Remarks:

First Lady will be introduced by Gov. Graham and will address local Democratic Party leaders and workers.

OPEN COVERAGE/PRESS AREA/RISER/MULT

PRESS COMMENTS (MULT)

Press Note: A tight local press pool will depart Herndon at 7:10 pm en route to a private reception hosted by Mr. and Mrs. Marvin Warner at the home of Mr. and Mrs. Philip Handy. The remainder of the press may proceed from Herndon to Sea World.

Add One ... First Lady Schedule (Orlando)

6:20pm First Lady arrives at the home of Mr. and Mrs. Philip Handy. Private time.

7:40pm First Lady arrives at private reception hosted by Marvin and Susan Warner at the home of Philip and Gail Handy.

TIGHT POOL COVERAGE (Sentinel Star reporter, Sentinel Star photog., WFTV camera crew)

PRESS NOTE: Pool Report will be available at the Sea World Press Center (Operations Building) at approximately 9:15pm

8:45pm First Lady arrives Sea World for fundraising event sponsored by the Florida Carter/Mondale Presidential Committee. First Lady proceeds to Luau Terrace

FIRST LADY REMARKS

First Lady will be introduced by Gov. Graham.

OPEN PRESS COVERAGE/PRESS AREA/ RISER/MULT (25' throw)

First Lady will be joined in receiving line by Gov. Graham and Cong. Nelson to meet attendees

PHOTO OPPORTUNITY

9:55pm First Lady departs Sea World en route Orlando International Airport (Jetport).

10:15pm First Lady arrives Orlando International Airport

OPEN PRESS COVERAGE

10:20pm First Lady departs Orlando International Airport via military jet en route to West Palm Beach.

PRESS ADVANCE THANK-YOU LIST
First Lady Visit - Orlando - September 20, 1979

1. ANN HELLMUTH (Mrs.)
5911 Tarawood Drive
Orlando, Florida 32811
Advised fund raising committee on press requirements. Made initial arrangements with Sea World for press facilities. Worked with White House advance team on site preparation. Contacted local media about credentials and pool arrangements. Arranged for volunteers for the press sites. Worked press sites day of the visit.
2. JOHN A.S. RUTHERFORD
Public Relations Rep.
Sea World
1600 East Central Blvd.
Orlando, Florida 32803
Key person -- handled all press arrangements for Sea World site, site person at Sea World Press Center.
3. MARTHA LUKE (Miss)
Public Relations Sec'y.
Sea World
5985 Village Circle So.
Orlando, Florida 32807
Key person -- Dex, press schedule, media credential list, press advance thank you list, site person at Sea World.
4. RICHARD B. HOWARD
Dir. of Marketing
Sea World
4120 So. Rio Grande Ave.
Apartment #2206
Orlando, Florida 32809
These gentlemen gave us comprehensive support services, including phones, Dex, xerox, typing, personnel, office space, etc.
5. RICHARD D. WEAVER
Public Relations Manager
Sea World
208 Blue Lake Drive
Longwood, Florida 32750
6. DEBORAH WILLHITE (Miss)
~~96 West Columbia, Apt. #8~~
~~Orlando, Florida 32806~~
ORLANDO, FLA 32801
Press site person at Herndon Airport and Handy home.
820 HARTFORD BLDG
200 E. WASHINGTON ROBINSON
7. LINDA STEWART (Mrs.)
4907 Barcelona Street
Orlando, Florida 32807
Arranged for volunteers for press credentialing. Sea World press site person.
8. DOTTIE DYCE (Mrs.)
3050 Brandywine Drive
Orlando, Florida 32806
Manned press advance office, called media re credentials.
9. JUDITH BOSHART (Ms.)
1660 Waterwitch Drive
Orlando, Florida 32806
Manned press advance office, called media re credentials.

PRESS ADVANCE THANK-YOU LIST

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10. SHIRLEY HULTBERG (Mrs.)
908 Buenavista Court
Orlando, Florida 32808
Handled press credentialing Tuesday,
September 18.
11. BARBARA JOHANSON (Mrs.)
6032 Village Circle No.
Orlando, Florida 32807
Handled press credentialing Tuesday,
September 18.
12. ANN DAVIS (Mrs.)
5006 Dovel Avenue
Pine Hills
Orlando, Florida
Handled press credentialing Wednesday,
September 19.
13. ANGELA GORDON (Miss)
1923-C So. Semoran Blvd.
Orlando, Florida 32807
Handed out press credentials Thursday,
September 20.
14. MARGO SALYER (Mrs.)
Marketing Secretary
Sea World
2714 Wright Avenue
Orlando, Florida
Dex
15. LYALL BINKOWSKI
Productions Department
Sea World
1735 West Holden Avenue
Apartment C
Orlando, Florida 32809
Sound, Mult - Sea World
16. ROBERT F. CATLEDGE
Contemporary Sound
Reinforcement
515 Highland Drive
Casselberry, Florida 32707
Sound, Mult - Herndon Airport
17. WARREN C. WIRTH
Manager Customer Service
Showalter
Post Office Box 20753
Orlando, Florida 32814
Press area set-up, Herndon Airport

MEDIA CREDENTIAL LIST

First Lady Visit - Orlando - September 20, 1979

1. WFTV (TV) Channel 9
Orlando, Florida
JEFF MOORMAN, camera (Handy Pool)
DENNIS LYLE BOUNDS, reporter
CLIFTON HOLMES OLIVER, camera
2. WDBO (TV) Channel 6
Orlando, Florida
SUSAN M. NEISLOSS, reporter
JOSEPH A. MITTIGO, III, reporter
MARTIN BRIAN STEBBINS, assignment editor
KATHLEEN MARY STEBBINS, producer, runner
MICHAEL BARRETT HANNAH, camera
DAVID B. HILL, camera
MICHAEL EDWIN CONNELL, broadcast eng.
3. WDBO (Radio)
Orlando, Florida
DONNA U. MITTIGA, reporter
DENNIS MOORE
4. WESH (TV) Channel 2
Orlando, Florida
DANIEL COHEN, reporter
RON PEEPLES, camera
RONALD DORSY, camera
BERNARD NUDELMAN, technician
5. CBS NEWS
MARTHA A. TEICHER, reporter
BRUCE FOLEY HALL, correspondent
SAMUEL EUGENE FORD, reporter
ROBERT BAHR, producer
ROBERT STEPHEN BORN, cameraman
6. WTVJ (TV)
Miami, Florida
BEVERLY McFARLAND, reporter
LAWRENCE HENRICHS, camera
OLIVER LEONARD, camera
7. FLORIDA NETWORK, INC.
Winter Park, Florida
JOE BROWN, news director
MIKE COOPER, broadcasting anchor man
8. WKIS (Radio)
Orlando, Florida
JOE SINGER, news reporter
9. WLOF (Radio)
Orlando, Florida
KATHERINE ANN JOHNSON, news reporter
10. WASHINGTON POST
Washington, D.C.
FRED BARBASH

MEDIA CREDENTIAL LIST

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| 11. | BOSTON GLOBE
Boston, Massachusetts | CURTIS WILKIE |
| 12. | BOSTON HERALD (Newspaper)
Boston, Massachusetts | PEGGY SIMPSON, correspondent |
| 13. | ORLANDO SENTINEL STAR
Orlando, Florida | LAURA BEATRICE KAVESH, political writer
DAVID WILKENING, political writer (Handy Pool)
RICHARD WELLS, photographer (Handy Pool)
RICHARD A. FELD, photographer |
| 14. | ST. PETERSBURG TIMES
St. Petersburg, Florida | FAY S. JOYCE, political editor |
| 15. | TIMES UNION
Jacksonville, Florida | A. HANK DRANE, political editor |
| 16. | WINTER PARK SUN HERALD
Winter Park, Florida | NATALIE GROSS, secretary-treasurer |
| 17. | SUN OF PINE HILLS
Orlando, Florida | HERMAN GROSS, owner, publisher |
| 18. | ORLANDO-LAND MAGAZINE
Orlando, Florida | JOHN P. O'MEARA, news editor |
| 19. | EL NOTICIERO | RICHARD J. VERANES, editor
JUAN BAUTISTA MACHADO, PR assistant editor |