

**San Antonio, Garland, and Dallas, Texas, 9/4/79**

Folder Citation: Collection: Records of the First Lady's Office; Series: Mary Hoyt's Domestic Trip Files; Folder: San Antonio, Garland, and Dallas, Texas, 9/4/79 Container 15

To See Complete Finding Aid:

[http://www.jimmycarterlibrary.gov/library/findingaids/First\\_Lady's\\_Office.pdf](http://www.jimmycarterlibrary.gov/library/findingaids/First_Lady's_Office.pdf)

Speech notes, Texas

Well, it's been an interesting and exciting 2 yrs for us - and now it's time to elect Democrats again.

I'm glad to be here today with these Demo leaders on the platform. Leaders who want for the people of our co. the very best -

a govt that is effective, compassionate, responsive to the needs of our people. We have an opportunity - you and an obligation to reach out to the helpless and those in need - to open up opportunities to all - to make ours even greater than it already is.

we can do it - working together we can accomplish these goals - It's yours.

- Informa estudios español

El año pasado estudié 3 días por semana 3 horas por día. Este año estudiaré 2 días por semana. Empezo las lecciones después de la reunión de los Compañeros David. El próximo mes cuando este aquí tendrá que dar una clase en español. Muchas gracias. Estoy muy contenta de estar

Electrostatic Copy Made for Preservation Purposes

pleased to be here - so many Demos  
 " " " " back in San Antonio - hell  
 2 yrs ago - same hotel - didn't spend night  
 talked to a team - need for leadership  
 we've carried back tough issues  
 we that are that congress  
leadership

Successes - unemployment

university education  
HR of anti-jobs

paper work - 100's of 1000's of man hrs

WH staff - < 100

lacked <u>budget</u> - deficit	860 Bil	'76
	'50	78
Some things <u>not finished</u>	'40	79
	'30	80

civil service - so many

tax reform

energy bill

other

Jimmy fighter / you won't see him  
 giving up of what he doesn't get this yr bill  
 come back for next year -

# open administration

Here 2 yrs ago - same hotel - remember ---  
 I asked you then to vote for  
 I talked about the need for leadership  
~~the need for a leader~~ & in the white house that  
 would be ~~with~~ courageous and competent & willing  
 to tackle the tough issues that faced  
 our co. --- & Today we v that Pres ---  
 who tackled tough issues  
 & we have had some great successes  
 --- pushed through Congress greatest  
 Economic stimulus package ever -  
 --- unemployment under 6%  
 --- largest education appropriation  
 ever

*[Handwritten scribbles and initials]*

Talked about the bureaucracy - worse  
 than we had even anticipated - such a need  
 for efficient govt reorganization - has not sent one  
 plan to Congress that  
 has been turned down  
 now working also on Civil Service Reform -  
 reward competent employees  
 punish in "

one of the most imp. thing - to do something  
 about the ~~budget~~ Budget - Fed deficit \$ 60 Bill '76  
 58 Bill '78  
 40 Bill '79  
 80 Bill '80  
 WH staff - cut by more than 100 people

Some thing - not finished  
 energy bill  
 tax reform  
 Jimmy Carter a fighter - & what he doesn't get this year  
 he'll come back on next year

LABOR DAY PARADE, GARLAND, TEXAS  
WITH CONGRESSMAN JIM MATTOX

LABOR DAY - traditional time  
to talk about politics -

started our campaign on Labor Day  
2 yrs ago - you got behind Jim Mattox -  
now we're a Pres. & a

EVENT #3

Congress is not afraid  
to tackle difficult issues -

Jim is a leader - Chm '76 freshman caucus & only  
freshman on TALKING POINTS - that's impressive

It's a great pleasure for me to be here today to all  
communities - special project - etc etc.

- I AM FROM A SMALL TOWN. I KNOW THAT LABOR DAY IS A VERY SPECIAL DAY IN HOMETOWNS ACROSS AMERICA, A DAY FOR FAMILIES, FUN, A DAY WITHOUT WORK -- AND A TRADITIONAL TIME TO THINK ABOUT POLITICAL LEADERSHIP.
- JUST TWO YEARS AGO, STARTED OWN CAMPAIGN ON LABOR DAY. AND TWO YEARS AGO, YOU GOT BEHIND JIM MATTOX. YOU ELECTED HIM TO THE U.S. HOUSE OF REPRESENTATIVES, AND YOU KNEW WHAT YOU WERE DOING.
  - INDEPENDENT, HONEST, AND EFFECTIVE -- HAS A 98% ATTENDANCE RECORD IN WASHINGTON! -- IS A LEADER -- CHAIRMAN OF 1976 FRESHMAN CAUCUS AND ONLY FRESHMAN ON THE BUDGET COMMITTEE.
- TWO YEARS AGO, YOU ELECTED JIMMY. NOW WE HAVE BOTH A PRESIDENT AND A CONGRESS NOT AFRAID TO TACKLE THE HARD -- EVEN POLITICALLY RISKY -- PROBLEMS: ENERGY, ECONOMY, BUREAUCRACY, HUMAN RIGHTS, PEACE.
- POLITICAL LEADERS CAN IGNORE -- OR PASS ON THESE PROBLEMS TO FUTURE GENERATIONS. OR FACE THEM, AS JIMMY AND JIM MATTOX AND OTHER GOOD TEXAS DEMOCRATS ARE DOING.
- DEMOCRATS BELIEVE IN HUMAN POSSIBILITY; HAVE CONVICTION THAT TOGETHER WE CAN IMPROVE CONDITIONS OF LIFE AND CREATE A MORE JUST, FULFILLING, CARING SOCIETY.
- JIM MATTOX AND THE DEMOCRATIC PARTY NEED YOUR HELP IN CARRYING OUT THESE DIFFICULT BUT IMPORTANT GOALS.

TALKING POINTS

- GLAD TO START OFF 1978 CAMPAIGN HERE IN COMMUNITY CENTER, ESPECIALLY APPROPRIATE BECAUSE OF MY OWN INTERESTS, REMEMBER HOW THE BEAUTIFUL SAN ANTONIO RIVER WINDS THROUGH HEART OF CITY -- AND THE THRIVING COMMUNITY ON ITS BANKS -- SAN ANTONIO, A MODEL OF COMMUNITY CARING,
- GOVERNMENT RESOURCES FINITE; NEEDS ARE NOT. WE MUST HAVE LEADERS WHO UNDERSTAND THE POTENTIAL OF PRIVATE INITIATIVE AND CITIZEN RESPONSIBILITY,
- NELSON WOLFF DOES: HARD-HEADED BUSINESSMAN WITH COMPASSIONATE HEART -- MARCH OF DIMES, LITTLE LEAGUE, BOY SCOUTS; LEGISLATION FOR MENTAL HEALTH BILL RELATED TO DRUG ABUSE; SUPPORT OF ERA IN STATE HOUSE,
- RESPONSIBILITY HIS HALLMARK, AND INDEPENDENCE, TOO. JIMMY TOLD ME HOW NELSON MET WITH HIM TO SAY THAT HE'D ALWAYS VOTE HIS CONSCIENCE.
- NO MAGIC CURES FOR OUR PROBLEMS TODAY. SOLUTIONS LIE IN THE INDIVIDUAL AND GROUP DECISION TO ACT RESPONSIBLY -- WITH RESTRAINT,
- DEMOCRATS MUST INSIST ON CARING LEADERS WHO ARE INDEPENDENT, TOUGH, ABLE TO TACKLE TOUGH PROBLEMS: ECONOMY, CIVIL SERVICE REFORM, TAX REFORM, HEALTH CARE REFORM, PEACE.
- AMERICA IS A COMMUNITY. AS MEMBERS, WE ALL HAVE OBLIGATION TO MAKE IT THE BEST.

*Creando una esperanza en presidente valiendo a valores*

*glad to be here again  
 remember last visit - how warm, friendly, special  
 especially glad to start <sup>campaigning</sup> in community center  
 because of my interest <sup>excite people in their</sup>  
 communities to look around, see the problems & assume responsibility  
 I know, Jimmy knows Nelson Wolff knows that Govt  
 can't solve all problems - ~~(not should it)~~  
 you & joined together here*

*Another reason I am pleased to be here:*

*It is so imp. not to become isolated - <sup>someone we can work with</sup>  
 One reason we need Nelson W in Washing to keep us in touch  
 already is doing / came to Washington to hand deliver a letter  
 listing your needs? Told J.  
 Who knows you  
 "your problems"*

September 3, 1978

OFFICE OF THE FIRST LADY'S PRESS SECRETARY

---

TRIP OF THE FIRST LADY

TO

SAN ANTONIO, GARLAND, DALLAS AND HOUSTON

Sunday, September 3, 1978

8:30 pm THE FIRST LADY ARRIVES SAN ANTONIO INTERNATIONAL AIRPORT, TERMINAL ANNEX AREA, SAN ANTONIO, TEXAS

OPEN PRESS COVERAGE

The First Lady will be greeted by Democratic Party Officials.

Press Note: Press coming off aircraft will be lead to base of steps for photo opportunity of greeting.

8:45 pm ~~THE FIRST LADY PROCEEDS TO MOTORCADE FOR BOARDING AND DEPARTS SAN ANTONIO INTERNATIONAL AIRPORT ENROUTE MENGER HOTEL~~

Press follows

8:55 pm THE FIRST LADY ARRIVES MENGER HOTEL AND IS GREETED BY GENERAL MANAGER ART ABBOTT

THE FIRST LADY PROCEEDS TO PRIVATE ROOM

Press Note: Press are pre-registered, pick-up keys at front desk

Monday, September 4, 1978

7:00 am - 8:15 am

BAGGAGE CALL: Place bags unlocked at the Porter's desk -

8:15 am Press vans depart front entrance of Menger Hotel enroute Southwest Craft Center

8:30 am Press vans arrive Southwest Craft Center

8:55 am THE FIRST LADY DEPARTS MENGER HOTEL ENROUTE SOUTHWEST CRAFT CENTER

9:00 am THE FIRST LADY ARRIVES SOUTHWEST CRAFT CENTER

9:10 am Program Commences

OPEN PRESS COVERAGE

Press Facilities: 1 mult  
press rise  
camera th  
to platfor  
30'

Remarks by Evelyn Berg, Chairperson, Southwest Craft Center

Remarks by Democratic Congressional Candidate Nelson Wolff

Remarks by Mayor Lila Cockrell

Remarks by Cong. Robert Krueger

FIRST LADY REMARKS

9:30 am THE FIRST LADY DEPARTS PLATFORM AND PROCEEDS TO MOTORCADE FOR BOARDING

Press Note: Press should move quickly to press vans.

9:35 am THE FIRST LADY DEPARTS SOUTHWEST CRAFT CENTER ENROUTE MENGER HOTEL

Press follows

9:40 am THE FIRST LADY ARRIVES MENGER HOTEL AND PROCEEDS TO HOLDING ROOM

Press Note: Press will move directly to Ballroom press area.

9:50 am THE FIRST LADY DEPARTS HOLDING ROOM ENROUTE MENGER BALLROOM

10:00 am THE FIRST LADY ARRIVES MENGER BALLROOM

Program Commences

OPEN PRESS COVERAGE

Press Facilities: 1 mult  
press rise  
camera thr  
to dais 35

Remarks by Master of Ceremonies Nelson Wolff

Remarks by Congressman Abraham Kazan

Remarks by Congressman Robert Krueger

FIRST LADY REMARKS

10:30 am THE FIRST LADY DEPARTS MENGER BALLROOM AND PROCEEDS TO  
MOTORCADE FOR BOARDING

Press Note: Press must move  
quickly to motor-  
cade for boarding

10:35 am THE FIRST LADY DEPARTS MENGER HOTEL ENROUTE SAN ANTONIO  
INTERNATIONAL AIRPORT, TERMINAL ANNEX AREA

Press follows

10:45 am THE FIRST LADY ARRIVES SAN ANTONIO INTERNATIONAL AIRPORT,  
TERMINAL ANNEX AREA AND BOARDS AIRCRAFT

Press Note: Press filing  
time: 15 minutes

Press Facilities: 8 coin pho

11:10 am THE FIRST LADY DEPARTS SAN ANTONIO INTERNATIONAL AIRPORT  
ENROUTE DALLAS, TEXAS

Flying time: 50 minutes  
(lunch served on board)

12:00 noon THE FIRST LADY ARRIVES LOVE FIELD, DALLAS, TEXAS AND  
PROCEEDS TO MOTORCADE FOR BOARDING

Press Note: Press should  
proceed immediat  
to vans for board

12:30 pm THE FIRST LADY ARRIVES PARK AND RIDE BUILDING, GARLAND,  
TEXAS AND PROCEEDS INSIDE BUILDING

Press Note: Cameras proceed  
immediately to  
flatbed truck  
and board for  
parade

Writing press  
proceed immediatly  
to vans and board  
for parade

12:35 pm THE FIRST LADY, ACCOMPANIED BY MAYOR CHARLES CLACK AND  
CONGRESSMAN JAMES MATTOX, BOARDS CONVERTIBLE AND  
DEPARTS IN PARADE

Press Note: Flatbed truck and  
van proceed  
First Lady's car

12:45 pm THE FIRST LADY ARRIVES GARLAND TOWN SQUARE AND  
PROCEEDS TO PLATFORM FOR SQUARE DEDICATION

#### OPEN PRESS COVERAGE

Press Note: Press remain  
on flatbed and  
in van for  
dedication.

Camera throw from  
flatbed to platf  
45'

Invocation by Rev. Roger McDonald, Pastor, First Baptist  
Church

Remarks by Mayor Charles Clack, Mayor of Garland

#### FIRST LADY REMARKS

12:55 pm THE FIRST LADY, ACCOMPANIED BY MAYOR CLACK AND CONGRESSMAN  
MATTOX, DEPARTS THE SQUARE, BOARDS MOTORCADE AND  
PROCEEDS ALONG PARADE ROUTE

Press Flatbed and Van proceed

1:25 pm PARADE ENDS. THE FIRST LADY BOARDS MOTORCADE AND  
DEPARTS GARLAND ENROUTE DALLAS, TEXAS

Press Note: Press proceed  
to vans for  
motorcade to Dallas

1:55 pm THE FIRST LADY ARRIVES NORTHPARK NATIONAL BANK, DALLAS FOR RECEPTION WITH LOCAL DEMOCRATIC OFFICIALS AND PARTY LEADERS

Press Note: Press vans proceed to Northpark Shopping Mall for set up and filing.

Press Facilities: 1 mult 6 LD's press riser camera thru 35 - 40'

2:10 pm THE FIRST LADY DEPARTS NORTHPARK NATIONAL BANK ENROUTE NORTHPARK SHOPPING MALL

2:15 pm THE FIRST LADY ARRIVES NORTHPARK SHOPPING MALL AND PROCEEDS TO HIGH COURT AREA, ACCOMPANIED BY MAYOR ROBERT FOLSON, MAYOR OF DALLAS, MR. RAYMOND NASHER, OWNER OF NORTHPARK MALL AND MRS. PATSY NASHER, AND CONGRESSMAN ROBERT KRUEGER

OPEN PRESS COVERAGE

2:20 pm THE FIRST LADY AND PARTY ARRIVE GAZEBO ON HIGH COURT OF MALL

FIRST LADY REMARKS

OPEN PRESS COVERAGE

2:35 pm THE FIRST LADY DEPARTS NORTHPARK SHOPPING MALL VIA SOUTH ENTRANCE AND PROCEEDS TO MOTORCADE FOR BOARDING

Press follow

Press Note: Press proceed immediately to vans and board

2:40 pm THE FIRST LADY DEPARTS NORTHPARK SHOPPING MALL ENROUTE LOVE FIELD

Press follow

3:00 pm THE FIRST LADY ARRIVES LOVE FIELD, BOARDS AIRCRAFT AND DEPARTS ENROUTE HOUSTON, TEXAS

Flying time: 1 hour and 15 minutes

4:15 pm THE FIRST LADY ARRIVES HOBBY FIELD, HOUSTON, TEXAS

The First Lady is greeted by Mrs. Judy Gammage, wife of Congressman Bob Gammage, and Heidi Jo Weiss, National Winner - "21 Days of America Contest"

Press Note: Press proceed immediately to press bus

4:20 pm THE FIRST LADY DEPARTS HOBBY FIELD ENROUTE BAVARIAN GARDENS

Press bus follows

4:40 pm THE FIRST LADY ARRIVES DEMOCRATIC "FUN FEST", BAVARIAN GARDENS

Program commences

OPEN PRESS COVERAGE

Press Facilities: 1 mult  
press riser  
30' throw

Remarks by Congressman Bob Gammage

FIRST LADY REMARKS

5:00 pm THE FIRST LADY DEPARTS BAVARIAN GARDENS ENROUTE COHEN HOUSE, RICE UNIVERSITY

Press Note: Press proceed immediately to press bus

5:20 pm THE FIRST LADY ARRIVES COHEN HOUSE, RICE UNIVERSITY, RECEPTION FOR CONGRESSMAN BOB GAMMAGE

OPEN PRESS COVERAGE

Press Facilities: 1 mult  
20' throw  
Power

Remarks by Congressman Bob Gammage

FIRST LADY REMARKS

5:45 pm THE FIRST LADY DEPARTS COHEN HOUSE ENROUTE "GAMMAGE '78 HEADQUARTERS"

Press bus follows

6:05 pm THE FIRST LADY ARRIVES GAMMAGE HEADQUARTERS

Program commences

OPEN PRESS COVERAGE

Press Facilities: 1 mult  
25' throw  
Power

Remarks by Congressman Bob Gammage

FIRST LADY REMARKS

6:20 pm THE FIRST LADY DEPARTS GAMMAGE HEADQUARTERS ENROUTE HOBBY AIRPORT

Press bus follows

6:30 pm THE FIRST LADY ARRIVES HOBBY AIRPORT

The First Lady is greeted by Congressman Bob Eckhardt

THE FIRST LADY ACCOMPANIED BY CONGRESSMAN BOB ECKHARDT PROCEEDS TO PILOT LOUNGE FOR PRIVATE MEETING

PHOTO OPPORTUNITY

Press Note: Filing time: 15  
minutes

Press Facilities: 6 coin pho

7:00 pm THE FIRST LADY DEPARTS HOUSTON HOBBY FIELD ENROUTE ANDREWS AIR FORCE BASE

Flying time: 2 hours and 35 minutes  
+ 1 hour time change  
(dinner served on board)

10:35 pm THE FIRST LADY ARRIVES ANDREWS AIR FORCE BASE

NORTH PARK SHOPPING MALL

on any?

Dallas always example  
business community  
shows a social  
concerned EVENT #4

TALKING POINTS

Amy

-- PLEASED TO BE BACK IN DALLAS; REMEMBER DALLAS FAIR; REMEMBER 1976 FAMILY REUNION; REMEMBER THE UNIQUE VITALITY OF THIS CITY, MANY OUTSIDE TEXAS ENVY YOUR VITAL COMMUNITY, THE WAY YOU HAVE POURED YOUR RESOURCES INTO THE OLD DALLAS, THE NEW DALLAS, THE RURAL OUTSKIRTS OF DALLAS. THE WAY YOU KEEP YOUR COMMUNITY TOGETHER.

-- YOUR DALLAS LEADERS ARE WELL KNOWN, TOO.

doing  
much of  
work to  
youngst  
level to  
experience

-- BOB KRUEGER WIDELY ADMIRER FOR INTEGRITY, INTELLIGENCE, AND INDEPENDENCE. A WORKER, CANNON OFFICE LIGHTS BURN LATE WHILE HE STUDIES LEGISLATION WITH SAME DRIVE THAT MADE HIM DEAN AT DUKE UNIVERSITY AT AGE OF 36. UNDERSTANDS COMPLEX ISSUES, AND THAT'S IMPORTANT TODAY.

-- JIMMY UNDERSTANDS. HE AND CONGRESSIONAL LEADERS SUCH AS KRUEGER KNOW COMPLEX ISSUES MUST BE TACKLED -- EVEN WHEN POLITICALLY RISKY: ENERGY, ECONOMY, BUREACRACY, HUMAN RIGHTS, PEACE.

-- POLITICAL LEADERS CAN IGNORE -- OR PASS ON AMERICA'S PROBLEMS TO FUTURE GENERATIONS. OR FACE THEM, AS JIMMY, AND BOB KRUEGER, AND OTHER DEMOCRATS HERE, ARE DOING.

-- ~~DEMOCRATS BELIEVE IN HUMAN POSSIBILITY. DEMOCRATS HAVE CONVICTION THAT TOGETHER WE CAN IMPROVE CONDITIONS OF LIFE AND CREATE A MORE JUST, FULFILLING, CARING SOCIETY.~~

-- ~~CAN DO IT TOGETHER. NEED YOUR HELP.~~

I urge you to register to vote - and  
pull the lever for  
Democrat.

## Texas Slope RSC may see or hear from -

### Seminars on Employment:

- Ms. Lupe Anguiano (San Antonio)  
National Women's Program Development
- Ms. Yvonne Ewell (Dallas)  
Dallas Schools
- Bishop Patrick Flores (El Paso)
- Phil Strickland  
Christian Life Commission (Dallas)

Jane Blumberg - DNC - Good - Wanted  
RSC to open film festival on 9/15

a Mr. Miller from "Fairweather Project"  
in San Antonio - Help Schizophrenics to find  
job as janitors, etc. (Hogg Fdnt.)

George Floyd - Cancer research - Houston  
(Good Housekeeping)

Walter Humann - Dallas Alliance  
(Good Housekeeping)

Auditorium

Schedule - ridiculous to have  
holding from time

advance - much too prominent - cut out  
jobs -

Pres mixed in with others

matracede screenings  
Dennis always in way

~~No lunch~~

~~no numbers for advance on  
schedules~~

Huston - speaks in feat

crowd control

traffic

Wau / DNC / in car

notebook (soft, not black)

Mary:

The Fairweather Project in San Antonio

This project was brought to RSC's attention by someone she met at the Hogg Foundation meeting on the PCMH report. He is a clergyman and executive director of the San Antonio Urban Council. (a church group)

The ~~church and the~~ council has helped 8 chronic schizophrenics who have spent a total of 68 years in the State Hospital to leave the hospital.

The eight men moved into the community and started their own business partnership -- the Jitney Janitorial Service.

They clean local churches, clinics and businesses and have built up enough business to cover the operating costs of their house.

Businesses, churches and various individuals came to the aid of the new enterprise -- providing furniture, cookware, money for the janitorial equipment, etc. A private company acts as a consultant for their janitorial contracts.

There are several other Fairweather Projects in Texas.

Kathy

Mr. Miller wrote:

"as an example of what can be done by volunteers and the "private sector", the Fairweather project is a clear light".

Mary:

The Fairweather Project in San Antonio

This project was brought to RSC's attention by someone she met at the Hogg Foundation meeting on the PCMH report. He is a clergyman and executive director of the San Antonio Urban Council. *(a church group)*

The ~~church and~~ the council has helped 8 chronic schizophrenics who have spent a total of 68 years in the State Hospital to leave the hospital.

The eight men moved into the community and started their own business partnership -- the Jitney Janitorial Service.

They clean local churches, clinics and businesses and have built up enough business to cover the operating costs of their house.

Businesses, churches and various individuals came to the aid of the new enterprise -- providing furniture, cookware, money for the janitorial equipment, etc. A private company acts as a consultant for their janitorial contracts.

There are several other Fairweather Projects in Texas.

Kathy

Mr. Miller wrote:

"as an example of what can be done by volunteers and the "private sector", the Fairweather project is a clear light".

HOUSTON, TEXAS

*file*

Monday, September 4

4:15 pm Arrive Hobby Field, Executive Travel (713) 644-5365

Mrs. Carter deplanes and is greeted by:  
Mrs. Judy Gammage, Cong. Bob Gammage's wife  
C. R. (Woody) Wood, Airport Manager  
Ms. Heidi Jo Wiess, winner essay contest

*"21 days of America"*  
OPEN PRESS COVERAGE

Mrs. Carter and party proceed to board motorcade.

MOTORCADE ASSIGNMENTS

Lead	B. Gaines
Limo	Mrs. Carter Judy Gammage Heidi Jo Wiess
Control	H. MacBean H. Hoyt C. Schunacher
VIP 1	Cong. Krueger J. Dalton C. Dewald
Staff 1	D. Wildman P. Young Gammage photo Gammage staff

Press bus

4:25 pm Motorcade departs enroute Bavarian Gardens

4:40 pm Motorcade arrives Democratic Fun Fest, Bavarian Gardens,  
3926 Feagan Street, Houston (713) 861-6300

Mrs. Carter proceeds to holding area where she will  
be met by:

Cong. Bob Gammage  
Clentine Cashion, Executive Director, Fun Fest  
Barbara Stanley, Assistant Director, Fun Fest  
Anne Greene, Harris County Democratic Chair  
George Buch (pronounced boook), Immediate past  
Harris County Democratic Chair  
Mickey Leland, Candidate for Congress (Barbara  
Jordan's seat)

STAFF/GUEST INSTRUCTION

Will be escorted to  
viewing area.

4:45 pm

Mrs. Carter departs holding area escorted by:  
Congressman Bob Gammage  
Judy Gammage  
Anne Greene  
George Buch

4:50 pm

Mrs. Carter arrives on platform.

NOTE: Charles Orsburn, Master of  
Ceremonies will already be on platform.

Program begins:

Orsburn introduces Congressman Gammage  
Gammage remarks  
Gammage introduces Mrs. Carter  
MRS. CARTER REMARKS

OPEN PRESS COVERAGE

5:00

Program concludes.

Mrs. Carter departs platform and proceeds to  
board motorcade.

STAFF/GUEST INSTRUCTION

Proceed to motorcade  
for boarding

Mrs. Carter bids farewell to Congressman Bob Krueger  
and boards motorcade.

MOTORCADE ASSIGNMENTS

Lead

Limo Mrs. Carter  
Cong. Gammage  
Judy Gammage

Control M. MacBean  
M. Hoyt  
C. Schunacher

VIP I J. Dalton  
G. Dewald  
D. Wildman

Staff 1 P. Young  
Gammage photo  
Gammage staff

Press bus

5:05 pm Motorcade departs Bavarian Gardens for Rice University.

5:20 pm Motorcade arrives Rice University, Cohen House (713) 527-810 x4000 for Gammage fundraiser

Mrs. Carter is greeted by:  
Dr. Norman Hakerman, President, Rice University  
Carol Levine, Coordinator of fundraiser

STAFF/GUEST INSTRUCTION  
Will be escorted to  
viewing area.

5:25 pm Mrs. Carter and party proceed to platform greeting guests along the way.

5:30 pm Mrs. Carter proceeds onto platform w/Cong & Judy Gammage

Program begins:  
Congressman Gammage introduces Mrs. Carter  
Mrs. Carter remarks  
Program concludes

OPEN PRESS COVERAGE

STAFF/GUEST INSTRUCTION  
Proceed to motorcade for  
boarding. Same assign-  
ments as to University.

5:45 pm Mrs. Carter escorted by Congressman and Judy Gammage and proceeds to board motorcade greeting guests along the way

5:55 pm Mrs. Carter boards motorcade and departs enroute Gammage Headquarters.

6:05 pm Motorcade arrives Gammage supporter reception -- Gammage Campaign Headquarters, 8328 Gull Freeway (713) 641-0021

STAFF/GUEST INSTRUCTION  
Will be escorted to  
viewing area

HOUSTON

Page 4

6:10 pm

Mrs. Carter is escorted to tent stage area by  
Congressman and Judy Gammage

Program begins:  
Congressman Gammage introduces Mrs. Carter  
Mrs. Carter remarks

OPEN PRESS COVERAGE

6:15 pm

Program concludes

STAFF/GUEST INSTRUCTION

Proceed to motorcade for  
boarding

Mrs. Carter proceeds to motorcade for boarding  
greeting crowd along the way with Congressman  
Bob and Judy Gammage.

Mrs. Carter bids farewell to Congressman Bob and  
Judy Gammage and boards motorcade.

6:20 pm

Motorcade departs enroute Hobby Field.

MOTORCADE ASSIGNMENTS

Lead

Limo Mrs. Carter  
M. MacBean

Follow up

Control M. Hoyt  
K. Schumacher

VIP I J. Dalton  
G. Dewald  
D. Wildman

6:30 pm

Motorcade arrives Hobby Field.

Mrs. Carter is greeted by Congressman Bob Eckhardt.

PHOTO OPPORTUNITY

Mrs. Carter and Congressman Eckhardt proceed to  
Pilot's Lounge for private meeting.

Press filing time

STAFF/GUEST INSTRUCTION

Board plane

6:40 pm Meeting concludes and Mrs. Carter proceeds to plane  
for boarding.

7:00 pm Plane departs enroute Andrews AFB.  
  
(Flying time: 2 hours, 35 minutes)  
(Time change: +1)  
  
Dinner will be served.

11:00 pm Arrive Andrews AFB

11:30 pm Arrive South Grounds

DALLAS, TEXAS

Monday, September 4

12:00 Noon

Arrive Love Field.

Mrs. Carter and party deplane and proceed to board motorcade.

MOTORCADE ASSIGNMENTS

Lead

Limo Mrs. Carter  
Cong. Krueger

Follow-up

Control M. MacBean  
M. Hoyt  
C. Schumacher

VIP I J. Dalton  
G. DeWald

VIP II D. Wildman

Van 1 Travelling Press

Van 2 Travelling Press

Van 3 Local Press

Van 4 Local Press

Van 5 Local Press

ID Car

Spare

Tail

Motorcade departs enroute Garland, Texas.

12:30 pm

Arrive Park and Ride Building, N. 5th Street,  
Garland, Texas

216 -  
749 - 3461

Mrs. Carter accompanied by Cong. Krueger proceed inside building where they are met by:

Congressman Jim Mattox  
Mayor Charles G. Clack  
President, Jaycees and  
Jayettes  
Gwen Smale, Mayor Protemp  
Charles Palmore, Member, City Council  
George Drum, Member, City Council  
G. M. Crowder, Jr., Member, City Council  
Larry Holley, Member, City Council  
Dale Stringfellow, Member, City Council  
Joe W. Regian, Member, City Council  
Bettie Lamm, Member City Council

NO PRESS COVERAGE

12:32 PM

Mrs. Carter, accompanied by Congressman Mattox and Mayor Clack board motorcade enroute parade.

NOTE: We will join parade already in progress.

Line-up for our part of parade:

High School Band  
Flat bed van with press  
Mrs. Carter's car  
(Limo -- empty)  
Follow-up  
Local police vehicle  
Control (M. MacBean and M. Hoyt)  
Cong. Krueger  
City Council

12:45 PM

Arrive Garland Square.

Mrs. Carter escorted by Congressman Mattox and Mayor Clack proceed to platform.

Program begins:

Invocation - Rev. Roger McDonald, Pastor,  
First Baptist Church of Garland  
Introductory Remarks - Mayor Clack

NOTE: During the Mayor's remarks the Mayor will indicate Mrs. Carter will plant Flowering Quince -- there will be a hole cut in the platform. Mrs. Carter is to place a spade

full of dirt on this quince. It will be to your left.

Clack concludes remarks and introduces Mrs. Carter  
MRS. CARTER REMARKS

NOTE: Mrs. Carter concludes her remarks by unveiling plaque.

OPEN PRESS COVERAGE

1:00 PM Program concludes.

Mrs. Carter escorted by Congressman Mattox return to car to end of parade route.

NOTE: There may be an opportunity for Mrs. Carter to shake a few hands before boarding car.

1:20 PM Our part of the Parade concludes.

Press debark from truck and board vans

NOTE: We now hook up with remainder of our motorcade, which remains as earlier.

Mrs. Carter disembarks, bids farewell to Mayor Clack and boards limo.

MOTORCADE ASSIGNMENTS

Lead

Limo Mrs. Carter  
Cong. Mattox  
Cong. Krueger

Follow-up

Control M. MacBean  
N. Hoyt  
C. Schumacher

VIP I J. Dalton  
C. DeWald

DALLAS (4)

VIP II D. Wildman  
Van 1 Travelling Press  
Van 2 Travelling Press  
Van 3 Local Press  
Van 4 Local Press  
Van 5 Local Press  
ID car  
Spare  
Tail

1:25 PM Motorcade departs enroute North Park Shopping Mall.

1:50 PM Arrive North Park Shopping Bank

Mrs. Carter proceeds to entrance and will be met by Raymond and Fasty Nasher (owner of shopping mall); Mayor Robert S. (Bob) Folsom (of Dallas) and Ron Burg, President of Merchants Association, North Park Mall.

2:00 PM Mrs. Carter and party proceed to reception for local Democrats elected and party officials.

NOTE:—Punch and cookies will be served

Mrs. Carter will mix and mingle/Receiving line.

2:15 PM Mrs. Carter accompanied by Congressman Krueger, Mr. Folsom and Mrs. and Mrs. Nasher proceeds through roped off area in shopping mall -- shaking hands along the way -- to the gazebo.

2:20 PM Mrs. Carter and party arrive and proceed onto the gazebo.

Program begins:

Mr. Nasher introduces Mayor Folsom  
Mayor Folsom welcomes  
Mr. Nasher introduces Congressman Krueger  
Congressman Krueger remarks  
introduces Mrs. Carter  
MRS. CARTER REMARKS

DALLAS (5)

2:35 PM

Program concludes.

Mrs. Carter escorted by Mr. Nasher, Congressman Krueger and Mayor Folsom leave gazebo and proceed to James Wilson exit.

Mrs. Carter bids farewell to Mr. Nasher and Mayor Folsom.

Mrs. Carter proceeds to board motorcade.

MOTORCADE ASSIGNMENTS

Same as to shopping mall.

2:40 PM

Motorcade departs enroute Love Field

2:55 PM

Arrive Love Field.

Mrs. Carter greets volunteer helpers and policemen.

Mrs. Carter bids farewell to Congressman Mattox

Mrs. Carter boards plane

3:05 PM

Plane departs enroute Hobby Field, Houston, Texas

(flying time: 45 minutes)

Snacks are available

MRS. CARTER'S VISIT TO TEXAS  
SEPT. 3-4, 1978

SUNDAY, SEPTEMBER 3

- 5:40 p.m. Depart AAFB enroute Lovell Field, Chattanooga, Tenn.  
(Flying Time 1 hr. 30 min.) Snacks are available
- 7:05 p.m. Plane arrives Lovell Field, Hangar 1, Chattanooga, Tenn.
- 7:15 p.m. Mrs. Carter arrives Hangar 1 and is greeted by:  
Frank and Agnes Bird  
(Agnes - Former Chairperson DNC) &  
Jane Eskin - Democratic Candidate for U.S. Senate
- 7:20 p.m. Mrs. Carter boards plane
- 7:25 p.m. Plane departs Chattanooga enroute  
San Antonio, Texas  
(Flying time 2 hr 5 min.)  
(Time change - 1 hr.)  
Note: dinner will be served
- 8:30 p.m. Mrs. Carter arrives San Antonio International Airport,  
Terminal Annex Control Tower: 512-822-1011
- Open Press Coverage
- Mrs. Carter deplanes and is greeted by:  
Albert Bustamante- Local Hispanic Leader  
Local DNC members
- 8:45 p.m. Mrs. Carter Boards motorcade and departs enroute  
the Menger Hotel, Alamo Plaza, 512-223-4361

MOTORCADE ASSIGNMENTS

Lead - Dennis Grubb

Limo - Mrs. Carter  
          Albert Bustamante

Control - Madeline MacBeau  
          Mary Hoyt  
          Karl Schumacher

VIP 1   Greta DeWald  
          John Dalton  
          Bill Wildman

Press Bus

Tail Security

8:55 p.m. Mrs. Carter arrives Menger Hotel and is greeted by Art Abbott, General Manager

GUEST INSTRUCTIONS

Proceed to room

Mrs. Carter proceeds to suite.

9:10 p.m. Mrs. Carter departs suite & proceeds to Room 514 for taping of Today Show to be interviewed by Andrea Mitchell

9:25 p.m. Taping concludes  
Mrs. Carter proceeds to suite

Monday, September 4, 1978

8:30 a.m. Baggage call

STAFF/GUEST INSTRUCTIONS

Place bags outside door  
unlocked

8:40 a.m. Mrs. Carter departs Suite ~~and proceeds to her room~~

8:45 a.m. Mrs. Carter ~~arrives her room~~ <sup>elevator</sup> and is greeted by:

Cong. Bob Krueger  
Mrs. Faye Krueger (Bob Krueger's mother)  
Cong. Abraham Kazan  
Nelson and Melinda Wolff  
Calvin Guest, Texas State Party  
Democratic Chairman  
Former Senator and Mrs. Ralph Yarborough

8:50 a.m. Mrs. Carter & party proceed to board motorcade

MOTORCADE ASSIGNMENT

Limo - Mrs. Carter  
Cong. Krueger  
Nelson Wolff  
Cong. Kazan  
Calvin Guest

8:55 a.m. Mrs. Carter departs Menger Hotel enroute Southwest Craft Center, 300 Augusta Street, San Antonio  
512-224-1847

9:00 a.m. Mrs. Carter arrives Southwest Craft Center and proceeds to Chapel where she is greeted by: Local DNC members

9:05 a.m. Mrs. Carter departs Chapel and proceeds to platform  
greeting crowd along the way.

*EPA Picture - local women*

9:10 a.m. Mrs. Carter arrives platform.

Open Press Coverage

On platform with Mrs. Carter are:

Cong. Bob Krueger  
Mrs. Faye Krueger  
Nelson and Melinda Wolff  
Cong. Abraham Kazan  
State Party Chairman Calvin Guest

9:15 a.m. Program begins: Welcome by Evelyn Burg, Center Chairperson  
Master of Ceremonies Wolff makes welcoming remarks.  
M.C. introduces Mayor Lila Cockrell.

Mayor Cockrell remarks

M.C. introduces Cong. Bob Krueger

Cong. Krueger remarks.

M.C. introduces Mrs. Carter

MRS. CARTER'S REMARKS

Mayor Cockrell presents etchings to Mrs. Carter

Mrs. Carter thanks

Mayor concludes program

9:30 a.m. Mrs. Carter and platform guests depart platform and  
return to Chapel.

STAFF AND GUEST INSTRUCTIONS

Proceed to board motorcade

9:35 a.m. Mrs. Carter boards motorcade and departs Southwest  
Craft Center enroute Menger Hotel

MOTORCADE ASSIGNMENTS

Same as on arrival

9:40 a.m. Mrs. Carter arrives Menger Hotel and greets crowd as she proceeds inside Hotel to holding room

STAFF AND GUESTS INSTRUCTIONS  
Proceed inside to ballroom

9:45 a.m. Mrs. Carter arrives holding room

*Exhibit in lobby*

9:50 a.m. Mrs. Carter departs holding room, enters ballroom greeting crowd and proceeds to platform for Bexar County Democratic Brunch

Open Press Coverage

10:05 a.m. Program begins:  
M.C. Nelson Wolff introduces head table, and  
Cong. Abraham Kazan  
Cong. Kazan remarks  
M.C. introduces Cong. Krueger  
Cong. Krueger remarks  
M.C. introduces Mrs. Carter  
Mrs. CARTER'S REMARKS

Mrs. Carter is presented award from women's groups for her support of ERA by *Liz Carpenter*  
*RSC-?*

10:20 a.m. Mrs. Carter departs platform and mingles with crowd.

Staff Guests proceed to motorcade.  
Assignments as follows  
Limo - Mrs. Carter  
Cong. Krueger  
VIP 1- Dalton  
Dewald  
Wildman

10:28 a.m. Mrs. Carter departs Ballroom enroute motorcade

10:35 a.m. Mrs. Carter departs Menger Hotel enroute San Antonio International Airport, Terminal Annex.

page 5  
San Antonio, Texas

10:45 a.m. Mrs. Carter arrives San Antonio International Airport, Terminal Annex, bids farewell and proceeds to plane for boarding.

Open Press Coverage  
Press filing time

11:10 a.m. Mrs. Carter departs San Antonio enroute Dallas.  
(Flying time: 50 minutes)  
Note: Lunch will be served

TALKING POINTS

*Party unity -  
 unified in '76  
 to secure victory  
 for Texas & nation*

- JUST TWO YEARS AGO, STARTED CAMPAIGN ON LABOR DAY, REMEMBER CAMPAIGNING IN HOUSTON: GRAMBLING/SOUTHERN TEXAS FOOTBALL GAME AND CHANCE TO SEE THE FAMOUS ASTRODOME; AMY AT A SCHOOL CARNIVAL; MET SOME OF YOU HERE AT THAT TIME.
- TWO YEARS AGO, IN ASKING VOTE FOR JIMMY, WE TALKED ABOUT CONCERN FOR WELFARE OF NATION, ABOUT NEED FOR THE KIND OF LEADERSHIP HERE, ABOUT ELECTING THOSE TEXAS DEMOCRATS WHOSE BRANDS ARE INDEPENDENCE AND INTEGRITY, ABOUT ELECTING COURAGEOUS MEN.
- JIMMY HAS BEEN COURAGEOUS, HAS PUT END TO RANCOR AND HOPELESSNESS, HAS OPENED UP GOVERNMENT TO SCRUTINY OF PRESS AND PARTICIPATION OF PEOPLE, NOW HAVE PRESIDENT WHO LISTENS; WHO CARES ABOUT HUMAN BEINGS; WHO IS DECENT AND INTELLIGENT AND TOUGHMINDED.
- NOW HAVE PRESIDENT AND A CONGRESS NOT AFRAID TO TACKLE THE HARD -- EVEN POLITICALLY RISKY -- PROBLEMS: ENERGY, ECONOMY, BUREAUACRACY, HUMAN RIGHTS, PEACE.
- LABOR DAY A GOOD TIME TO POINT OUT EMPLOYMENT SUCCESS: THERE ARE 6-1/2 MILLION MORE PEOPLE WORKING NOW THAN AT THE BEGINNING OF THE ADMINISTRATION.
- POLITICAL LEADERS CAN IGNORE -- OR PASS ON AMERICA'S PROBLEMS TO FUTURE GENERATIONS. OR FACE THEM, AS JIMMY AND OTHER TEXAS DEMOCRATS ARE DOING.
- BOB GAMMAGE IS KIND OF TEXAN COUNTRY NEEDS. HE IS: HARDWORKING, EFFECTIVE, PRODUCTIVE, A STRONG SUPPORTER OF HUMAN RIGHTS AND EQUAL RIGHTS. HE IS WORKING FOR YOU AND I KNOW YOU ARE PROUD OF HIM AND ARE GOING TO SEND HIM BACK TO HOUSE OF REPRESENTATIVES AGAIN.

FUNDRAISER AND VOLUNTEER RALLY  
WITH CONGRESSMAN BOB GAMMAGE

*Party unity #  
working together*

EVENTS #5 & 7  
2

TALKING POINTS

- I'VE BEEN SPENDING THIS HOLIDAY TALKING ABOUT DEMOCRATIC LEADERSHIP, ABOUT COMMUNITIES, AND CARING, AND CONCERN. I AM PLEASED TO END THE DAY HERE WITH BOB GAMMAGE.
- AMERICA IS MORE THAN A COLLECTION OF INDIVIDUALS AND INTEREST GROUPS COMPETING FOR PERSONAL GAIN. WE ARE ONE PEOPLE. AMERICA IS A COMMUNITY.
- IN THIS COMMUNITY, WE EACH HAVE OBLIGATIONS TO HELP THOSE IN NEED, TO OPEN UP OPPORTUNITIES, TO BUILD A SAFE WORLD AND TO ENSURE FULFILLING LIVES FOR OURSELVES AND OUR CHILDREN AND GRANDCHILDREN.
- WE MUST SUPPORT THOSE WHO WILL PROVIDE THE LEADERSHIP TO DO THIS. JIMMY IS SUCH A LEADER. AND HE SENT ME OUT HERE TO TEXAS TODAY TO ASK FOR YOUR HELP AND SUPPORT FOR A FINE TEXAS LEADER, BOB GAMMAGE. I KNOW YOU WILL WANT TO HELP BOB IN THE COMING WEEKS BY (GIVING \$\$\$\$\$ - EVENT #6) OR, BY (VOLUNTEERING TIME AND EFFORT AND GOOD WILL -- EVENT #7).

EQUAL RIGHTS AMENDMENT AWARD

TO BE PRESENTED AT DEMOCRATIC BRUNCH BY LIZ CARPENTER, NATIONAL CO-CHAIRPERSON AMERICAN ERA. AWARD TO MRS. CARTER FROM WOMEN'S GROUPS OF SAN ANTONIO FOR HER SUPPORT OF ERA. A PICTURE OF THE PRESIDENTS OF SOME OF THE WOMEN'S GROUPS WILL BE TAKEN AT THE CRAFT CENTER PRIOR TO THE PRESENTATION OF THE AWARD.

GROUPS REPRESENTED:

BUSINESS & PROFESSIONAL WOMEN CLUB, AMERICAN ASSOCIATION OF UNIVERSITY WOMEN, WOMEN'S POLITICAL CAUCUS, LEAGUE OF WOMEN VOTERS,

Nelson Wolfe

I ~~am~~ <sup>am</sup> going to support you but when  
the interest of my people are in  
conflict with overall national policy  
I am going to be independent & ~~vote~~  
my first duty will be to ~~vote for~~  
do all I can to represent the people  
of my district. <sup>I am here today to ask to</sup>  
~~We need your~~ help in seeing that he  
gets a chance to do all he can.

~~I love Texas. I have been in Texas~~  
many times - I feel that I k

We need your support  
for Nelson

"Joining what we need you  
everyday. Working together we  
can make a difference  
~~to the people in our area~~  
~~to the people in our area~~  
We need your support - let's pull  
together to make it a success

Bob Gammage

Houston (1)

Last time here - <sup>Astrodome</sup> Amy - school carnival  
enjoyed today - campaigning. S. Antonio  
Dallas - seeing people - meeting old  
friends who helped in campaign - <sup>Good day</sup>

Last time talked about need for leadership  
tough courageous - Not afraid to  
tackle tough issues  
✓ leadership -

Successes: unemployment, education, soc. sec.

2

bureaucracy - reorganization  
paper work  
WH staff

Budget \$60 Bill — \$30 Bill

Unfinished: civil service, energy, tax reform

Fighter: won't give up - or give it - <sup>what doesn't get</sup> this yr / come back for next yr.

Labor Day - traditional day - working for Demo.

I've been a good Demo candidate today:

Nelson Wolff - Jim Mattox

Bob Krueger - polls neck & neck  
going from here to a fundraiser - Bob Campaign

Bob Gammage is the kind of 3  
person this country needs -

Hard working, effective

~~He cares for you & I know you're  
going to send him back to Congress~~

Party Unity - theme - good -

So many things that need  
to be done - ~~so~~ work together

~~We want~~  
I'm glad to be here a Demo leader who  
wants for the people of the state best - a govt  
efficient, effective, compassionate

We w the opportunity  
obligation to reach  
out to the helpless - & those  
in need - to open up opportunities  
to all - to make our country even  
a greater place to live  
Working together we can  
accomplish these goals

Jim Mattox

Labor Day - parade  
community center special interest  
gov't can't solve all problems  
people

Glad to be here, too; guard against  
being isolated.

Tell your  
one thing  
leader - Cdn '76 Freshman Caucus -  
only Freshman on Budget Comm.

Thank you

We have a great co. It can  
be even greater. We need your

support — prayers —  
difficult decision <sup>Camp David Summit</sup>  
that have to be made daily —

Dallas

Bob Krueger

Pleased to be back -

Family Reunion - '76 - Army

Many people outside of Dallas admire  
your city / community spirit

Guard against being isolated -

Bob Krueger, Knows State, Knows <sup>problems</sup> <sup>needs</sup> <sup>hopes</sup>  
Admired for his integrity, intelligence & independence  
A worker - lights in office - research on legislation

before Congress  
youngest Dean ever Duke University ③

Understands complex issues  
independent - shown in Congress that  
he votes for what is best for his  
people.  
voted King's Freshman Demo  
most effective

Thank you -

great co -

Need your support - prayers  
Camp David - difficult decisions

\* in Pull lever

Dallas -

Bob Krueger

(1.)

Pleased to be back

polls  
neck &  
neck

Family Reunion - '76 - Army

Admire your city/community spirit

Work together to solve problems -

2 yrs ago we talked about need for

leadership - leaders tough courageous  
Not afraid to tackle

leadership -

Successes: unemployment, education  
bureaucracy - reorganization, paper work, staff

Budget \$60 Bill \_\_\_\_\_ 36

Some things not finished — (2)  
civil service reform

energy

tax reform — among others

J fighter, won't give up or give in

isolated

Bob Krueger — knows you —

Admired for his integrity, intelligence & independence — worker — lights in office — <sup>56</sup>  
research on legislation — youngst Dear Oubli.

Nelson

Wolff

KRUEGER  
KAZAN

last visit

community center

govt can't solve all problems

isolated \_\_\_\_\_

independent

Speech notes, Texas

Well, it's been an interesting and exciting two years for us -- and now it's time to elect Democrats again.

I'm glad to be here today with these Democratic leaders on the platform. Leaders who want for the people of our country the very best -- a government that is efficient, effective, compassionate, a government that responds to the needs of our people.

We have an opportunity - yes and an obligation to reach out to the helpless and those in need -- to open up opportunities to all -- to make our country even greater than it already is.

We can do it. Working together we can accomplish these goals. Thank you.