

Texas, 9/3-4/78

Folder Citation: Collection: Records of the First Lady's Office; Series: Mary Hoyt's Domestic Trip Files; Folder: Texas, 9/3-4/78; Container 14

To See Complete Finding Aid:

http://www.jimmycarterlibrary.gov/library/findingaids/First_Lady's_Office.pdf

HOUSTON

Democratic Fun Fest of Harris County

Mrs. Carter will attend the second annual Harris County Democratic Fun Fest. The Fun Fest is a typical carnival with booths, games, and speakers. Admission fee is \$1.00, with 25¢ charged by individual booths run by local Democratic clubs for special activities.

This event will kick off the state Democratic party's fall fundraising campaign. Receipts from this event will be equally divided between the state Democratic party and the Harris County Democratic Party.

Mrs. Carter's host for this event is Congressman Bob Gammage.

Reception at Cohen House, Rice University

The President of Rice University, Dr. Norman Hackeman, joins Congressman Gammage in sponsoring this reception in Mrs. Carter's honor.

Cohen House was once a private residence and now serves as the location of the Rice Faculty Club. It was donated to the university and is used for receptions, lunches, and special occasions.

Congressman Bob Gammage Campaign Headquarters

Mrs. Carter will meet volunteers with Congressman Bob Gammage at his campaign headquarters.

BOB GAMMAGE

Member of Congress

Bob Gammage is a 40-year old practicing attorney, independent businessman, and former teacher. A native of Houston and Harris County, Bob is a 1956 graduate of Milby High School. He worked his way through college on athletic scholarships and outside jobs. He is an Army veteran and a Navy Reserve Lieutenant Commander.

Upon graduating with an Associate in Arts degree from Del Mar College and the University of Corpus Christi with a Bachelor of Science degree, Bob was awarded a teaching fellowship for graduate studies at Sam Houston State University, where he was also employed as a residence hall director and as director of fraternities and where he earned his Master of Arts degree. Before he completed his graduate work, he was asked to return to his alma mater, U.C.C., where at 26 he became Dean of Men.

In the fall of 1966, Bob resigned his position in college administration and enrolled in the University of Texas School of Law, where three years later he received his Doctor of Jurisprudence degree. Prior to graduation, he was honored by the administration, faculty, and students of the law school by being designated a CONSUL for his contributions and leadership. After completion of law school, Bob returned to Houston and entered into private law practice and resumed his teaching career as an instructor of government at San Jacinto College. He resigned his teaching position in January 1970 to enter the legislative race which ultimately resulted in his election to the Texas House of Representatives. In 1971-1973 he was an adjunct professor of law at South Texas College of Law in Houston.

In 1972, after only one term in the House, Bob was elected for a four-year term to the State Senate in District 7. In the Senate, he was Chairman of the Subcommittee on Public Health and Welfare, Vice-Chairman of the Human Resources Committee, and served as a member of the committees on Jurisprudence, Economic Development, and the Committee on the Texas Constitution. He was the only Senate member to serve on the Medical Professional Liability Study Commission, served on the Statewide Steering Committee on Alcohol Abuse and Alcoholism in Texas, and is on the Board of Directors of the Palmer Drug Abuse Program, Southeast, in Houston. A delegate to the Texas Constitutional Convention in 1974, he was Chairman of the Committee on General Provisions.

Bob Gammage is a member of the American, Texas and Houston Bar Associations, as well as the American Judicature Society, the American and Texas Trial Lawyers Associations, the Sierra Club, and the Houston Sportsmen's Club, in addition to several other civic and professional organizations. He was designated one of the Outstanding Young Men of America for 1971 and 1973, received the Texas Inter-collegiate Students Association Award for Outstanding Senator of the 63rd Texas Legislature, and Distinguished Service Awards from the State Bar of Texas, the Texas Pharmaceutical Association, the Texas Hospital Association, and the Alcoholism Council of Texas, and other citations for his leadership and efforts to protect the public trust and improve state government. He was designated a Distinguished Alumnus of the University of Corpus Christi in 1975.

At the November 2, 1976 general election, Bob was elected to the United States House of Representatives from the 22nd Congressional District of Texas. In Congress, he serves on the Interstate and Foreign Commerce Committee and two of its subcommittees: Energy and Power, and Transportation and Commerce. He also serves on the Science and Technology Committee and two of its subcommittees: Fossil and Nuclear Energy Research, Development and Demonstration, and Space Science and Applications.

FOR IMMEDIATE RELEASE

AUGUST 29, 1978

OFFICE OF THE FIRST LADY'S PRESS SECRETARY

Rosalynn Carter to Keynote Dinner for Cong. Bob Edgar

Mrs. Carter will be the keynote speaker at a reception and dinner for Congressman Robert W. "Bob" Edgar (7th. C.D.) of Pennsylvania on Saturday, September 23, 1978.

Mrs. Carter will depart the White House late afternoon on the 23rd. and travel to Media, Pa. where she will attend the reception and dinner for Congressman Edgar at the Log Cabin Inn.

Mrs. Carter will return to the White House later that evening.

contact: 202-456-2164

OFFICE OF THE FIRST LADY'S PRESS SECRETARY

TRIP OF THE FIRST LADY

TO

SAN ANTONIO, GARLAND, DALLAS AND HOUSTON

Sunday, September 3, 1978

8:30 pm THE FIRST LADY ARRIVES SAN ANTONIO INTERNATIONAL
AIRPORT, TERMINAL ANNEX AREA, SAN ANTONIO, TEXAS

OPEN PRESS COVERAGE

The First Lady will be greeted by Democratic
Party Officials.

Press Note: Press
coming off aircraft
will be lead to base of
steps for photo opportunity
of greeting.

8:45 pm THE FIRST LADY PROCEEDS TO MOTORCADE FOR BOARDING
AND DEPARTS SAN ANTONIO INTERNATIONAL AIRPORT ENROUTE
MENGER HOTEL

Press follows

8:55 pm THE FIRST LADY ARRIVES MENGER HOTEL AND IS GREETED BY
GENERAL MANAGER ART ABBOTT

THE FIRST LADY PROCEEDS TO PRIVATE ROOM

Press Note: Press are
pre-registered,
pick-up keys at
front desk

Sunday, September 4, 1978

7:00 am - 8:15 am

BAGGAGE CALL: Place bags
unlocked at the
Porter's desk -
main lobby

8:15 am Press vans depart front entrance of Menger
Hotel enroute Southwest Craft Center

8:30 am Press vans arrive Southwest Craft Center

8:55 am THE FIRST LADY DEPARTS MENDER HOTEL ENROUTE SOUTHWEST
CRAFT CENTER

9:00 am THE FIRST LADY ARRIVES SOUTHWEST CRAFT CENTER

9:10 am Program Commences

OPEN PRESS COVERAGE

Press Facilities: 1 mult
press rise
camera thr
to platfor
30'

Remarks by Evelyn Berg, Chairperson, Southwest
Craft Center

Remarks by Democratic Congressional Candidate
Nelson Wolff

Remarks by Mayor Lila Cockrell

Remarks by Cong. Robert Krueger

FIRST LADY REMARKS

9:30 am THE FIRST LADY DEPARTS PLATFORM AND PROCEEDS TO MOTORCADE
FOR BOARDING

Press Note: Press should
move quickly to
press vans.

9:35 am THE FIRST LADY DEPARTS SOUTHWEST CRAFT CENTER ENROUTE
MENDER HOTEL

Press follows

9:40 am THE FIRST LADY ARRIVES MENDER HOTEL AND PROCEEDS TO
HOLDING ROOM

Press Note: Press will move
directly to
Ballroom press
area.

9:50 am THE FIRST LADY DEPARTS HOLDING ROOM ENROUTE MENDER
BALLROOM

10:00 am THE FIRST LADY ARRIVES Menger Ballroom

Program Commences

OPEN PRESS COVERAGE

Press Facilities: 1 mult
press ris
camera th
to dais 3

Remarks by Master of Ceremonies Nelson Wolff

Remarks by Congressman Abraham Kazan

Remarks by Congressman Robert Krueger

FIRST LADY REMARKS

10:30 am THE FIRST LADY DEPARTS Menger Ballroom and proceeds to
Motorcade for boarding

Press Note: Press must move
quickly to motor
cade for boardin

10:35 am THE FIRST LADY DEPARTS Menger Hotel enroute San Antonio
International Airport, Terminal Annex Area

Press follows

10:45 am THE FIRST LADY ARRIVES San Antonio International Airport,
Terminal Annex Area and boards aircraft

Press Note: Press filing
time: 15 minute

Press Facilities: 8 coin pho

11:10 am THE FIRST LADY DEPARTS San Antonio International Airport
enroute Dallas, Texas

Flying time: 50 minutes
(lunch served on board)

12:00 noon THE FIRST LADY ARRIVES Love Field, Dallas, Texas and
proceeds to Motorcade for boarding

Press Note: Press should
proceed immediat
to vans for boar

12:02 pm THE FIRST LADY DEPARTS Love Field enroute Garland, Texas

12:30 pm THE FIRST LADY ARRIVES PARK AND RIDE BUILDING, GARLAND,
TEXAS AND PROCEEDS INSIDE BUILDING

Press Note: Cameras proceed
immediately to
flatbed truck
and board for
parade

Writing press
proceed immediatly
to vans and board
for parade

12:35 pm THE FIRST LADY, ACCOMPANIED BY MAYOR CHARLES CLACK AND
CONGRESSMAN JAMES MATTOX, BOARDS CONVERTIBLE AND
DEPARTS IN PARADE

Press Note: Flatbed truck and
van preceed
First Lady's car

12:45 pm THE FIRST LADY ARRIVES GARLAND TOWN SQUARE AND
PROCEEDS TO PLATFORM FOR SQUARE DEDICATION

OPEN PRESS COVERAGE

Press Note: Press remain
on flatbed and
in van for
dedication.

Camera throw from
flatbed to platf
45'

Invocation by Rev. Roger McDonald, Pastor, First Baptist
Church

Remarks by Mayor Charles Clack, Mayor of Garland

FIRST LADY REMARKS

12:55 pm THE FIRST LADY, ACCOMPANIED BY MAYOR CLACK AND CONGRESSMAN
MATTOX, DEPARTS THE SQUARE, BOARDS MOTORCADE AND
PROCEEDS ALONG PARADE ROUTE

Press Flatbed and Van preceed

1:25 pm PARADE ENDS. THE FIRST LADY BOARDS MOTORCADE AND
DEPARTS GARLAND ENROUTE DALLAS, TEXAS

Press Note: Press proceed
to vans for
motorcade to Dallas

1:55 pm THE FIRST LADY ARRIVES NORTHPARK NATIONAL BANK, DALLAS
FOR RECEPTION WITH LOCAL DEMOCRATIC OFFICIALS AND
PARTY LEADERS

Press Note: Press vans
proceed to Northpark
Shopping Mall
for set up and
filing.

Press Facilities: 1 mult
6 LD's
press riser
camera through
35 - 40'

2:10 pm THE FIRST LADY DEPARTS NORTHPARK NATIONAL BANK ENROUTE
NORTHPARK SHOPPING MALL

2:15 pm THE FIRST LADY ARRIVES NORTHPARK SHOPPING MALL AND
PROCEEDS TO HIGH COURT AREA, ACCOMPANIED BY MAYOR
ROBERT FOLSON, MAYOR OF DALLAS, MR. RAYMOND NASHER,
OWNER OF NORTHPARK MALL AND MRS. PATSY NASHER, AND
CONGRESSMAN ROBERT KRUEGER

OPEN PRESS COVERAGE

2:20 pm THE FIRST LADY AND PARTY ARRIVE GAZEBO ON HIGH COURT
OF MALL

FIRST LADY REMARKS

OPEN PRESS COVERAGE

2:35 pm THE FIRST LADY DEPARTS NORTHPARK SHOPPING MALL VIA
SOUTH ENTRANCE AND PROCEEDS TO MOTORCADE FOR BOARDING

Press follow

Press Note: Press proceed
immediately to
vans and board

2:40 pm THE FIRST LADY DEPARTS NORTHPARK SHOPPING MALL ENROUTE
LOVE FIELD

Press follow

3:00 pm THE FIRST LADY ARRIVES LOVE FIELD, BOARDS AIRCRAFT AND
DEPARTS ENROUTE HOUSTON, TEXAS

Flying time: 1 hour and 15 minutes

4:15 pm THE FIRST LADY ARRIVES HOBBY FIELD, HOUSTON, TEXAS

The First Lady is greeted by Mrs. Judy Gammage, wife of Congressman Bob Gammage, and Heidi Jo Weiss, National Winner - "21 Days of America Contest"

Press Note: Press proceed
immediately to
press bus

4:20 pm THE FIRST LADY DEPARTS HOBBY FIELD ENROUTE BAVARIAN GARDENS

Press bus follows

4:40 pm THE FIRST LADY ARRIVES DEMOCRATIC "FUN FEST", BAVARIAN GARDENS

Program commences

OPEN PRESS COVERAGE

Press Facilities: 1 mult
press riser
30' throw

Remarks by Congressman Bob Gammage

FIRST LADY REMARKS

5:00 pm THE FIRST LADY DEPARTS BAVARIAN GARDENS ENROUTE COHEN HOUSE, RICE UNIVERSITY

Press Note: Press proceed
immediately to
press bus

5:20 pm THE FIRST LADY ARRIVES COHEN HOUSE, RICE UNIVERSITY, RECEPTION FOR CONGRESSMAN BOB GAMMAGE

OPEN PRESS COVERAGE

Press Facilities: 1 mult
20' throw
Power

Remarks by Congressman Bob Gammage

FIRST LADY REMARKS

5:45 pm THE FIRST LADY DEPARTS COHEN HOUSE ENROUTE "GAMMAGE
'78 HEADQUARTERS"

Press bus follows

6:05 pm THE FIRST LADY ARRIVES GAMMAGE HEADQUARTERS

Program commences

OPEN PRESS COVERAGE

Press Facilities: 1 mult
25' throw
Power

Remarks by Congressman Bob Gammage

FIRST LADY REMARKS

6:20 pm THE FIRST LADY DEPARTS GAMMAGE HEADQUARTERS ENROUTE
HOBBY AIRPORT

Press bus follows

6:30 pm THE FIRST LADY ARRIVES HOBBY AIRPORT

The First Lady is greeted by Congressman Bob Eckhardt

THE FIRST LADY ACCOMPANIED BY CONGRESSMAN BOB ECKHARDT
PROCEEDS TO PILOT LOUNGE FOR PRIVATE MEETING

PHOTO OPPORTUNITY

Press Note: Filing time: 15
minutes

Press Facilities: 6 coin pho

7:00 pm THE FIRST LADY DEPARTS HOUSTON HOBBY FIELD ENROUTE
ANDREWS AIR FORCE BASE

Flying time: 2 hours and 35 minutes
+ 1 hour time change
(dinner served on board)

10:35 pm THE FIRST LADY ARRIVES ANDREWS AIR FORCE BASE

FOR IMMEDIATE RELEASE

AUGUST 24, 1978

OFFICE OF THE FIRST LADY'S PRESS SECRETARY

Rosalynn Carter to Campaign for Democrats in Texas

Mrs. Carter will be campaigning on Labor Day, September 4, 1978, in Texas, making stops in San Antonio, Dallas and Houston. She will be campaigning for Senatorial candidate Congressman Robert C. Krueger and Congressional Candidates Congressman Robert A. Gammage, Congressman James A. Mattox and Nelson Wolff.

Mrs. Carter plans to fly to San Antonio on Sunday night, September 3. Monday morning she will attend a public reception at the South West Craft Center in San Antonio. Following the reception, Mrs. Carter will attend a brunch for the Democratic Party of Bexar County at the Menger Hotel, also in San Antonio.

Later Monday morning she will fly to Dallas and will participate in a Labor Day parade in Garland, Texas for Congressman James A. Mattox, who represents the 5th District. Mrs. Carter plans to attend a rally for Congressman Robert C. Krueger (21st District), the Democratic candidate for the Senate. The rally will be held at the North Park Shopping Mall in Dallas.

Arriving in Houston from Dallas, shortly after 4 p.m., Mrs. Carter will stop at the Democratic Fun Fest for Democratic candidates. From there she will attend a reception for Congressman Robert A. Gammage (22nd District) in Houston.

Mrs. Carter plans to return to Washington late Monday night.

contact: 202-456-2164

Biographical Sketch of

HON. JIM MATTOX
5th District, Texas

April, 1978

Congressman Jim Mattox, a Democrat from a working-class background, began his first term as a U.S. Representative in a leadership role. Shortly after being elected to represent the 5th Congressional district of Texas in 1976, Mattox was elected the first chairman of the New Members Caucus of the 95th Congress and currently sits on the Caucus Executive Committee. Congressman Mattox was also elected the freshman representative to the Executive Committee of the reform-minded Democratic Study Group, a noted research organization whose membership includes more than half the members of the House of Representatives.

Shortly after the 95th Congress convened in January, 1977, Mattox became the only freshman elected to the powerful House Budget Committee where he sits on the Task Force on National Security, the Task Force on Physical and Community Resources, and the Task Force on Economic Policy. He was also elected to the prestigious House Committee on Banking, Finance, and Urban Affairs. Under this committee he serves on four subcommittees: Financial Institutions Supervision, Regulation and Insurance; General Oversight and Renegotiation; Historic Preservation and Coinage; and The City.

During the First Session of the 95th Congress, Mattox scored an excellent attendance record, answering over 96% of the roll call votes. His major areas of concern since taking office in the House have been banking reform, reorganization of the Social Security System, ethics legislation and the Korean influence-buying investigation, HUD housing policies, sanctions to halt American assistance to Ugandan dictator Idi Amin, curbs on unemployment and deficit spending, public school education and national defense spending.

Before being elected to the U.S. Congress, Mattox served two terms in the Texas State Legislature where he gained recognition for his outspoken leadership and for being the champion of legislative reform. In 1975, TEXAS MONTHLY magazine named Mattox as one of the "Ten Best Legislators" and referred to him as "an indefatigable fighter... [and a] dedicated and effective political organizer."

Mattox also received recognition for academic excellence during his college years. He graduated first in his class and magna cum laude from the Baylor University School of Business. He then went on to the Southern Methodist University School of Law and was listed in the upper ten percent of his graduating class.

Mattox is a former criminal prosecutor for the Dallas County District Attorney's office and was a founding partner in the law firm of Crowder & Mattox.

He is a lifelong member of the East Grand Avenue Baptist Church in Dallas and continues active participation in church activities. He is single, 34 years old, and maintains his residence in the working-class neighborhood of East Dallas where he was born.

DALLAS AREA

Garland Jaycee Jubilee Labor Day Parade

Mrs. Carter will participate in the 33rd Annual Jaycee Jubilee Labor Day Parade in Garland, a suburb of Dallas. The parade route is 1.4 miles long and includes the newly renovated downtown square of Garland.

Mrs. Carter will join Mayor Charles Clack of Garland to dedicate the square, which has been renovated through a partnership of federal and local funding. The square was once a paved parking lot, but through the efforts of local citizens, is now a plaza with a fountain and planters. Merchants with storefronts along the area plan to renovate their storefronts in keeping with the improved downtown Garland.

The plaque which will dedicate the square reads:

"Dedicated to the people of Garland, Texas,
by Rosalynn Carter, First Lady of the United
States, as a tribute to the heritage and
civic pride of the community and symbolized
by the renewal and revitalization of the
central city."

Mrs. Carter will attend the parade with Congressman Jim Mattox. Over 50 local candidates are also expected to attend this event.

North Park Mall

Mrs. Carter will attend "Meet the Candidates Day" at the North Park Mall in Dallas. This event has been scheduled by the North Park Mall Merchants Association to "bring grass roots campaigning back to Dallas." The League of Women Voters will moderate the program and will be registering voters. Mrs. Carter will be accompanied by Congressman Krueger, Dallas Mayor Robert Folsom, and Raymond and Patsy Nasher, owners of the Mall.

NELSON WOLFF

CANDIDATE
21ST CONGRESSIONAL DISTRICT

Nelson Wolff, 37 years old, is married and the father of four children. He and his family reside in Leon Springs, a small community northwest of San Antonio.

Wolff has both a business and a law degree from St. Mary's University. While attending law school, he was student body president and was chosen the Outstanding Graduate by the Phi Delta Phi legal fraternity.

In 1962, he, his father, and two brothers, founded Alamo Enterprises, a building materials and hardware business. From one small location in south San Antonio, Alamo Enterprises has now become a major division of Evans Products Company with stores throughout southern Texas. Wolff and his family continue to own and operate Alamo Ranches.

He served in the Texas House of Representatives and the Texas Senate, where he was its youngest member. He introduced and passed legislation dealing with elections, courts, senior citizen employment, energy, and conservation.

He is the author of Challenge of Change, a book about Texas government.

In 1972, he was chosen outstanding young man of the year by the San Antonio Jaycees. He is also active in a number of civic and charitable organizations.

SAN ANTONIO

Reception at Southwest Craft Center

Mrs. Carter will attend a reception sponsored by Congressional candidate Nelson Wolff and women of the San Antonio area. The Craft Center was formerly a private academy and currently serves as a community center and teaching facility for 2,000 students annually.

Upon leaving the Craft Center, Mrs. Carter will be entertained by the Mental Health/Mental Retardation Steel Band, a group of mentally handicapped young people.

San Antonio Mayor, Lila Cockrell, will make a presentation at the Craft Center.

Brunch, Menger Hotel, with Democratic Party of Bexar County

Mrs. Carter will attend a brunch sponsored by the Democratic Party of Bexar County. Nelson Wolff will serve as the Master of Ceremonies. Bexar County is the third largest metropolitan area in Texas (Houston is first; Dallas is second).

The menu for lunch is as follows:

Wedges of fresh fruit
Crepes of chicken
Sausage patties
Broiled tomatos
 with buttered crumbs
Fresh asparagus spears
 with side bowl of Hollandaise
Beverage
Blueberry muffin
 with butter and jam

AIRPORT GREETING COMMITTEE

JOYCE PETERS ... Chairman, Bexar County Democratic Party

JIM BODE ... 26th Sen. Dist. Chairman

ALBERT BUSTAMANTE ... County Judge Nominee

LOUISE CADDELL ... State Democratic Ex-Committee

ROBERT DE LUNA ... Carter Delegate

RUDY GARZA ... Sheriff, Bexar County

GLENN KOTHMANN ... State Senator, 19th District

JOE HERNANDEZ ... State Representative 57-J, wife & children

WES HIATT ... Carter Delegate, Womens Political Caucus, Pres. S.A.

JANE MACON... San Antonio City Attorney

LARRY MACON ... Krueger City Coordinator

JOE OBERHAUSER ... Carter Delegate

SYLVIA RODRIGUEZ ... Democratic National Committeewoman

EUGENE RODRIGUEZ ... Husband of Sylvia

LOU NELLE SUTTON ... State Rep. 57-E (Black)

KATHLEEN VOIGHT ... Fund Raiser & children

CAROL HABERMAN ... District Judge 45th Dist.

RUDY HABERMAN ... Businessman

PAT ROBARDS ... State Democratic Executive Committee

AURORA SANCHEZ ...Chairman, Mexican American Democrats, San Antonio

BILL SINKIN ... Party Fund Raiser

FAY SINKIN ... Wife of Bill

BOB VALE ... State Senator Niminee 26th Dist.

NELSON WOLFF ... Congressman Elect 21st Dist & family

MELINDA WOLFF ... Wife of Nelson Wolff

ROBERT TOBIN ... Patron of the Arts

PAT ROBARDS ... State Democratic Committeewoman 26th Dist.

Sept 3rd.

8:30 p.m.

AIRPORT GREETING COMMITTEE

Page 2

REV. JIMMY ALLEN ... Pres. Southern Baptist Conference

KEN WILEY ... Pres. San Antonio Communications Workers of America

CAROLYN SPEARS ... Judge County Court at Law

ROSE SPECTOR ... Judge County Court at Law

BILL WHITE ... Criminal District Attorney

RUDY GARZA ... Bexar County Sheriff

GLEN PETERSON ... Regional Pres. of A.F.G.E. (5 states)

BETTYE GATLAN ... Carter Delegate, (Black)

San Antonio

Albert Bustamente; recently elected County Judge (Governs San Antonio);
512-220-2611

State Sen. Joe Bernal; San Antonio-member of the Democratic National Committee;
512-684-8180 (o)

State Rep. Henry Gonzalez; San Antonio; 512-229-6195

State Rep. Matt Garcia; San Antonio; 512-225-3141(o)

Mayor Lila Cockrell; San Antonio; 512-225-5661(o)

Dallas

State Rep. Eddie Bernice Johnson; Vice-Chairman of the State Democratic Party;
(o) 512-948-7777, (h) 214-942-5998

Mayor Bob Folsom; Dallas; 214-670-4054

Mayor Hugh Parmer; Fort Worth; 817-870-6117

Mayor Charles Clack; Garland; 214-272-2511

PRESS/MEDIA CONTACTS (arrangements should be made in advance of trip)

Media for Houston, Texas

Wires: AP - Dorman Cordell, *bureau chief* 713-220-7391
UPI - Jim Overton, *bureau chief* 713-227-0036

Print:

Dailies:

Houston Chronicle - Hugh Powers, *editor* 713-220-7171
Houston Post - Edwin Hunter, *executive editor* 713-621-7000

Weeklies:

Forward Times - Lanora Carter, *publisher* 713-526-4727
Houston Informer - Julius Putney 713-572-8261
Tribune - Richard Harvey, *publisher* 713-621-4203

Broadcast: Commercial Television

News Departments:

News Director:
Assignment Editor:
Phone:

CBS
KHOU-TV
Bob Gilmartin
Dave Wilson
713-526-1111

NBC
KPRC-TV
Ray Miller
Ray Miller
713-771-4631

ABC
KTRK-TV
Walter Hawver
Garvin Berry
713-666-0713

<u>Talk Shows:</u>	"Impact" Airs Sun/11 AM Taped Fri/1 PM Al Varela	"The Scene at 5" Airs M-F/5 PM Live Fred Edison	"The Show" Airs Sat & Sun/1:30 Taped Wed/1 PM Claudette Sims
Contact:			

	"The Morning Show" Airs M-F/7:30-8 AM Taped previous day 9 AM
Contact:	Al Varela

	"News 11 at Noon" Airs M-F, Noon-12:30 PM Live
Contact:	Al Varela

Broadcast: Radio

<i>News Director:</i>	<u>KTRH (News/Talk)</u>
<i>Phone:</i>	Ben Baldwin 713-526-4591

<u>KLYX (All News)</u>
James White 713-527-9545

<u>Talk Shows:</u>	Varied
Contact:	Shane Fox

"Community Profile"
Airs Sun 8 PM-1:30 AM
Taped when convenient
Hank Moore

Minority:

Black:

Print:

Houston Forward Times - Lenora Carter 713-526-4727

Broadcast: Commercial Television

<u>Talk Shows:</u>	<u>KTRK-TV</u> "Black Outlook" Airs Sat or Sun/2 PM Taped Wed/7:30 PM
Contact:	Claudette Sims

<u>KHTV-TV</u> "Black Viewpoint" Airs Sun/7 PM Taped Wed/4-8 PM
Claresse Studevant

Broadcast: Radio

<i>News Director:</i>	<u>KCOH</u>
<i>Phone:</i>	Ken Brantley 713-522-1001

Hispanic:**Broadcast:** Commercial TelevisionTalk Shows:KHOU-TV
(CBS)KTRK-TV
(ABC)"Hola Amigos & Vamonos"
Airs Sun/10 AM
Taped Sat/10 AM
Yolanda Flores"Mexican American"
Airs Sat or Sun/1 PM
Taped Mon/7:30 PM
Laura Estrada

Contact:

Media for San Antonio, Texas.

Wires: AP - Greg Thompson, *bureau chief* 512-222-2713
UPI - Mack Sisk, *bureau chief* 512-**Print:**Dailies:Express (AM, M-F) - Faine Burt, *editor* 512-225-7411
Bill Redell, *editorial page editor*News (eve, M-F) - Burt Wise, *editor* 512-225-7411
Straling Holmesly, *editorial page editor*

Express News (Sat & Sun) - same as the News

Light (eve, M-F; Sat. AM; Sun.) - Tom McGowan, *City Editor* 512-226-4271
Joe Rust, *editorial page editor*Weeklies:North San Antonio Times - Lewis Fisher, *publisher* 512-828-3321Weekly Herald (Three Weeklies) - Charles Siniff, *publisher* 512-658-7424**Broadcast:** Commercial Television

News Departments:

NBC - ~~723~~
KMOL-TVCBS
KENS-TVABC
KSAT-TV

News Director:

Don McMullin

Assignment Editor: 926-

Ed Barrera - 228-

Phone:

512-226-4251

Bob Rodgers

Dave Taylor

Ray Dudley

Rob Dean

512-225-5211

512-226-7611

Talk Shows:

"Conversation"

"Noon News"

"Newsmakers"

Sun. 11 am

M-F / 12PM

Sun/12 PM

Taped Wed.

Live

Taped during week

Contact:

Frank Matthews

Margo Spitz

Dave Taylor

Contact:

"Good Day"

"Newswatch"

M-F / 6:30 am

Daily/12, 6 & 10 PM

Live & Taped

Live

Nancy Clayton

Dave Taylor

Susan
Red-eyes
- Manager
- lights
226-
7614

227-9012

Contact:

"TV Forum"
Sun/9:30 am
Taped Thurs
Anita Anderson

"Morning Exchange"
Mon/6:30 am
Taped during week
Katie Ferguson

Contact:

"San Antonio
Illustrated"
Sun/ 5:30 PM
Taped during week
Don Moser

Other TV Departments:

News Director:
Assignment Editor:
Phone:

KLRN-TV
Terry Mickoma
none
512-471-1631

Broadcast: Radio

News Director:
Phone:

WOAI-AM (CBS)
Mike Anthony
512-226-9331

KQXT-FM
Warren Knox
512-225-2691

Talk Shows:

"Morning Magazine"
M-F/ 9am-12PM
Live
Contact: Carl Wiglesworth

"Community Dialogue"
Sun/ 6:45am
Taped Mon/ 1PM
Warren Knox

Contact:

"The Allen Dale Show"
M-F/ 1-4 PM
Live
Contact: Carl Wiglesworth

Minority:

Black:

Print:

San Antonio Register - Valmo C. Bellinger, *publisher* 512-222-1721

Broadcast: Commercial Television

Talk Shows:

KMOL-TV (NBC)
"Take Four"
M-F/ 6:40 am
Taped Mon/8 PM
Contact: 512-226-4251

Contact:

Broadcast: Radio

News Director:
Phone:

KAPE-AM (ABC)
Cesta Ayers
512-223-3877

Hispanic:**Print:**

San Antonio Light - Ed Castillo, *city desk* 512-226-4271

Broadcast: Commercial Television

News Director: KWEX-TV
Phone: Rolando Romero
 512-227-4141

Broadcast: Radio

<i>News Director:</i>	KEDA-AM ✓	KCOR-AM ✓	KUKA-AM ✓
<i>Phone:</i>	Richard DaVila	Hector Rodriguez	Angel Toledo
	512-226-5254	512-225-2751	512-225-5757

<u>Talk Shows:</u>	"The Changing Scene"	Texas State Network
	Mon-Sat/ 2:30 PM	
<i>Contact:</i>	Taped a day before air	
	Richard DaVila	
	"Community Needs"	
	Mon-Sat/ 9:30 am	
<i>Contact:</i>	Taped a day before air	
	Richard DaVila	
	"Your Right To Speak"	
	Mon-Sat/ 10:30 am	
<i>Contact:</i>	Taped a day before air	
	Richard DaVila	

Media for Dallas-Fort Worth, Texas.

Wires: AP - Norman Cordell, *bureau chief* 214-742-3447
 UPI - Bruce Bakke, *bureau chief* 214-630-3560

Print:Dailies (Dallas):

Dallas News - Tom Simmons, *executive editor* 214-745-8222
 Times Herald - Kenneth Johnson, *executive editor* 214-744-6111
 Wall Street Journal - Fred Taylor, *managing editor* 214-631-7250

Dailies (Fort Worth):

Star-Telegram - Jack Tinsley, *executive editor* 817-336-9271

Weeklies:

Post Tribune - Mrs. Dickie Foster, *publisher* 214-376-6408
 Oak Cliff Tribune - Ray Zauber, *publisher* 214-339-3111

Broadcast: Commercial Television/Dallas

<u>News Departments:</u>	CBS	ABC
	KDFW-TV	WFAA-TV
<i>News Director:</i>	Wayne Thomas	Marty Haag
<i>Assignment Editor:</i>	Buster McGregor	Burt Shipp
<i>Phone:</i>	214-744-4000	214-748-9631
 <u>Talk Shows:</u>	 "Point of View"	 "News 8 Probe"
	Airs Sun/9 am	Airs Sat. noon-12:30
	Taped Mon/Tues/Wed	Live
	3 PM	
 <i>Call:</i>	 Walter Evans	 Bruce Halford
		"People"
		Airs M-F/9-9:30 am
		Taped various times
 <u>Talk Shows/Black:</u>		
		"Black Forum"
		Airs Sun/5 PM
		Taped Various Times
 <i>Call:</i>		 Rene Castilla

Broadcast: Commercial Television/Fort Worth

<u>News Departments:</u>	NBC
	KXAS-TV
<i>News Director:</i>	Lee Elsesser
<i>Assignment Editor:</i>	Frank Perkins
<i>Phone:</i>	817-429-1550
 <u>Talk Shows:</u>	 "Challenge"
	Airs Sun/10:30 am
	Taped Wed/7:10 PM
 <i>Call:</i>	 Chuck Baker
	"Counterpoint"
	Airs Sun/ 10 AM
	Taped Sat/ 7:10 PM
 <i>Call:</i>	 Chuck Baker
	"Encounter"
	Airs Sun/noon
	Taped Fri/1 PM
 <i>Call:</i>	 Ward Andrews

Broadcast: Radio (Dallas/Fort Worth)

	KFWD	WFAA (All News)	WRR (All News)
<i>News Director:</i>	Mitchell Car	Jess Smith	Tom Tully
<i>Phone:</i>	817-267-4211	214-748-9631	214-823-1310

Broadcast: Talk Show Opportunities

Call: "Focus"
Airs Sun/ 9-11 am
Taped Thu/Fri
Various times
Andrea Gail

Has a number
of talk shows
throughout day

Minority:

Black Radio: KNOK - Lloyd Gite, *news director* 817-831-1278
Hispanic Radio: KRXV - Addie Uranga, *news director* 817-429-1037

Hispanic Talk Show Opportunities:

Call: KRXV-Radio
"Open Line with Marcos Rodriguez"
Airs Mon/6-7 PM, Live
G. Perez 817-926-5301

(Wires, Broadcast, News Directors, Assignment Editors And Newspapers should always be notified of events speaker will be doing in city which are open to the Press)

This is a partial listing of media opportunities in Dallas/Fort Worth. The White House Media Liaison Office has a complete listing of media opportunities, special press groups which take speakers and press advance people in some cities who can assist you. Patricia Bario (6623) or Linda Peek (2863) are available to help you plan and/or schedule your media itinerary. Please give them changes in personnel or programming which you discover and feedback you get from different media outlets. This helps us to keep our records up-to-date.

BUSINESS, LABOR & other LOCAL VIPs (For your information-Key contacts)

Houston

Gail Adler; prominent contact in the Jewish Community; 713-965-0825
Billie Carr; member of the Democratic National Committee; 713-528-2057
Albert Goleman; National Finance Council; 713-659-8912
Dr. Prentis Moore; key contact in the Black Community; (o) 713-528-5321
(h) 713-747-3399
John Crooker; Key campaign contact-supporter- member Houston Chamber of
Commerce; (o) 713-651-5477, (h) 713-621-4591
Calvin Guest; State Chariman of the Democratic Party; (o) 713-779-2800

September 3, 1978

OFFICE OF THE FIRST LADY'S PRESS OFFICE

Press Advisory

First Lady Rosalynn Carter will visit San Antonio on the first leg of a three city Texas tour for Democratic Candidates.

Mrs. Carter will travel from San Antonio to Dallas where she is Guest of Honor at the Garland Labor Day Parade. The First Lady will also attend a Candidates Rally with Congressman Robert Krueger, Democratic Candidate for the U.S. Senate, while visiting Dallas.

Mrs. Carter will fly to Houston from Dallas and attend a Democratic Fun Fest with Cong. Krueger. Later in the afternoon she will be the Guest of Honor at a reception honoring Congressman Bob Gammage and attend a party for Gammage campaign workers.

Mrs. Carter will return to Washington Labor Day evening.

Transportation, during the visit of Mrs. Carter to San Antonio will not be provided for members of the local press.

FOR YOUR USE AND INFORMATION

September 3, 1978

OFFICE OF THE FIRST LADY'S PRESS SECRETARY

TRIP OF THE FIRST LADY

TO

SAN ANTONIO, GARLAND, DALLAS AND HOUSTON

Sunday, September 3, 1978

8:30 pm THE FIRST LADY ARRIVES SAN ANTONIO INTERNATIONAL
AIRPORT, TERMINAL ANNEX AREA, SAN ANTONIO, TEXAS

OPEN PRESS COVERAGE

The First Lady will be greeted by Democratic
Party Officials.

Press Note: Press
coming off aircraft
will be lead to base of
steps for photo opportunity
of greeting.

8:45 pm THE FIRST LADY PROCEEDS TO MOTORCADE FOR BOARDING
AND DEPARTS SAN ANTONIO INTERNATIONAL AIRPORT ENROUTE
MENGHER HOTEL

Press follows

8:55 pm THE FIRST LADY ARRIVES MENGHER HOTEL AND IS GREETED BY
GENERAL MANAGER ART ABBOTT

THE FIRST LADY PROCEEDS TO PRIVATE ROOM

Press Note: Press are
pre-registered,
pick-up keys at
front desk

Monday, September 4, 1978

7:00 am - 8:15 am

BAGGAGE CALL: Place bags
unlocked at the
Porter's desk -
main lobby

8:15 am Press vans depart front entrance of Menger
Hotel enroute Southwest Craft Center

8:30 am Press vans arrive Southwest Craft Center

8:55 am THE FIRST LADY DEPARTS MENDER HOTEL ENROUTE SOUTHWEST
CRAFT CENTER

9:00 am THE FIRST LADY ARRIVES SOUTHWEST CRAFT CENTER

9:10 am Program Commences

OPEN PRESS COVERAGE

Press Facilities: 1 mult
press risers-
camera throw
to platform
30'

Remarks by Evelyn Berg, Chairperson, Southwest
Craft Center

Remarks by Democratic Congressional Candidate
Nelson Wolff

Remarks by Mayor Lila Cockrell

Remarks by Cong. Robert Krueger

FIRST LADY REMARKS

9:30 am THE FIRST LADY DEPARTS PLATFORM AND PROCEEDS TO MOTORCADE
FOR BOARDING

Press Note: Press should
move quickly to
press vans.

9:35 am THE FIRST LADY DEPARTS SOUTHWEST CRAFT CENTER ENROUTE
MENDER HOTEL

Press follows

9:40 am THE FIRST LADY ARRIVES MENDER HOTEL AND PROCEEDS TO
HOLDING ROOM

Press Note: Press will move
directly to
Ballroom press
area.

9:50 am THE FIRST LADY DEPARTS HOLDING ROOM ENROUTE MENDER
BALLROOM

10:00 am THE FIRST LADY ARRIVES Menger Ballroom

Program Commences

OPEN PRESS COVERAGE

Press Facilities: 1 mult
press risers
camera throw
to dais 35'

Remarks by Master of Ceremonies Nelson Wolff

Remarks by Congressman Abraham Kazan

Remarks by Congressman Robert Krueger

FIRST LADY REMARKS

10:30 am THE FIRST LADY DEPARTS Menger Ballroom and proceeds to
Motorcade for boarding

Press Note: Press must move
quickly to motor-
cade for boarding

10:35 am THE FIRST LADY DEPARTS Menger Hotel enroute San Antonio
International Airport, Terminal Annex Area

Press follows

10:45 am THE FIRST LADY ARRIVES San Antonio International Airport,
Terminal Annex Area and boards aircraft

Press Note: Press filing
time: 15 minutes

Press Facilities: 8 coin phones

11:10 am THE FIRST LADY DEPARTS San Antonio International Airport
enroute Dallas, Texas

Flying time: 50 minutes
(lunch served on board)

12:00 noon THE FIRST LADY ARRIVES Love Field, Dallas, Texas and
proceeds to Motorcade for boarding

Press Note: Press should
proceed immediately
to vans for boarding

12:02 pm THE FIRST LADY DEPARTS Love Field enroute Garland, Texas

Press follows

12:30 pm THE FIRST LADY ARRIVES PARK AND RIDE BUILDING, GARLAND,
TEXAS AND PROCEEDS INSIDE BUILDING

Press Note: Cameras proceed
immediately to
flatbed truck
and board for
parade

Writing press
proceed immediately
to vans and board
for parade

12:35 pm THE FIRST LADY, ACCOMPANIED BY MAYOR CHARLES CLACK AND
CONGRESSMAN JAMES MATTOX, BOARDS CONVERTIBLE AND
DEPARTS IN PARADE

Press Note: Flatbed truck and
van preceed
First Lady's car

12:45 pm THE FIRST LADY ARRIVES GARLAND TOWN SQUARE AND
PROCEEDS TO PLATFORM FOR SQUARE DEDICATION

OPEN PRESS COVERAGE

Press Note: Press remain
on flatbed and
in van for
dedication.

Camera throw from
flatbed to platform
45'

Invocation by Rev. Roger McDonald, Pastor, First Baptist
Church

Remarks by Mayor Charles Clack, Mayor of Garland

FIRST LADY REMARKS

12:55 pm THE FIRST LADY, ACCOMPANIED BY MAYOR CLACK AND CONGRESSMAN
MATTOX, DEPARTS THE SQUARE, BOARDS MOTORCADE AND
PROCEEDS ALONG PARADE ROUTE

Press Flatbed and Van preceed

1:25 pm PARADE ENDS. THE FIRST LADY BOARDS MOTORCADE AND
DEPARTS GARLAND ENROUTE DALLAS, TEXAS

Press Note: Press proceed
to vans for
motorcade to Dallas

1:55 pm THE FIRST LADY ARRIVES NORTHPARK NATIONAL BANK, DALLAS
FOR RECEPTION WITH LOCAL DEMOCRATIC OFFICIALS AND
PARTY LEADERS

Press Note: Press vans
proceed to Northpark
Shopping Mall
for set up and
filing.

Press Facilities: 1 mult
6 LD's
press risers -
camera throw
35 - 40'

2:10 pm THE FIRST LADY DEPARTS NORTHPARK NATIONAL BANK ENROUTE
NORTHPARK SHOPPING MALL

2:15 pm THE FIRST LADY ARRIVES NORTHPARK SHOPPING MALL AND
PROCEEDS TO HIGH COURT AREA, ACCOMPANIED BY MAYOR
ROBERT FOLSOM, MAYOR OF DALLAS, MR. RAYMOND NASHER,
OWNER OF NORTHPARK MALL AND MRS. PATSY NASHER, AND
CONGRESSMAN ROBERT KRUEGER

OPEN PRESS COVERAGE

2:20 pm THE FIRST LADY AND PARTY ARRIVE GAZEBO ON HIGH COURT
OF MALL

FIRST LADY REMARKS

OPEN PRESS COVERAGE

2:35 pm THE FIRST LADY DEPARTS NORTHPARK SHOPPING MALL VIA
SOUTH ENTRANCE AND PROCEEDS TO MOTORCADE FOR BOARDING

Press follow

Press Note: Press proceed
immediately to
vans and board

2:40 pm THE FIRST LADY DEPARTS NORTHPARK SHOPPING MALL ENROUTE
LOVE FIELD

Press follow

3:00 pm THE FIRST LADY ARRIVES LOVE FIELD, BOARDS AIRCRAFT AND
DEPARTS ENROUTE HOUSTON, TEXAS

Flying time: 1 hour and 15 minutes

4:15 pm THE FIRST LADY ARRIVES HOBBY FIELD, HOUSTON, TEXAS

The First Lady is greeted by Mrs. Judy Gammage, wife of Congressman Bob Gammage, and Heidi Jo Weiss, National Winner - "21 Days of America Contest"

Press Note: Press proceed
immediately to
press bus

4:20 pm THE FIRST LADY DEPARTS HOBBY FIELD ENROUTE BAVARIAN GARDENS

Press bus follows

4:40 pm THE FIRST LADY ARRIVES DEMOCRATIC "FUN FEST", BAVARIAN GARDENS

Program commences

OPEN PRESS COVERAGE

Press Facilities: 1 mult
press risers
30' throw

Remarks by Congressman Bob Gammage

FIRST LADY REMARKS

5:00 pm THE FIRST LADY DEPARTS BAVARIAN GARDENS ENROUTE COHEN HOUSE, RICE UNIVERSITY

Press Note: Press proceed
immediately to
press bus

5:20 pm THE FIRST LADY ARRIVES COHEN HOUSE, RICE UNIVERSITY, RECEPTION FOR CONGRESSMAN BOB GAMMAGE

OPEN PRESS COVERAGE

Press Facilities: 1 mult
20' throw
Power

Remarks by Congressman Bob Gammage

FIRST LADY REMARKS

5:45 pm THE FIRST LADY DEPARTS COHEN HOUSE ENROUTE "GAMMAGE
'78 HEADQUARTERS"

Press bus follows

6:05 pm THE FIRST LADY ARRIVES GAMMAGE HEADQUARTERS

Program commences

OPEN PRESS COVERAGE

Press Facilities: 1 mult
25' throw
Power

Remarks by Congressman Bob Gammage

FIRST LADY REMARKS

6:20 pm THE FIRST LADY DEPARTS GAMMAGE HEADQUARTERS ENROUTE
HOBBY AIRPORT

Press bus follows

6:30 pm THE FIRST LADY ARRIVES HOBBY AIRPORT

The First Lady is greeted by Congressman Bob Eckhardt

THE FIRST LADY ACCOMPANIED BY CONGRESSMAN BOB ECKHARDT
PROCEEDS TO PILOT LOUNGE FOR PRIVATE MEETING

PHOTO OPPORTUNITY

Press Note: Filing time: 15
minutes

Press Facilities: 6 coin phones

7:00 pm THE FIRST LADY DEPARTS HOUSTON HOBBY FIELD ENROUTE
ANDREWS AIR FORCE BASE

Flying time: 2 hours and 35 minutes
+ 1 hour time change
(dinner served on board)

10:35 pm THE FIRST LADY ARRIVES ANDREWS AIR FORCE BASE

FOR YOUR USE AND GUIDANCE

September 3, 1978

OFFICE OF THE FIRST LADY'S PRESS OFFICE
-----TRIP OF THE FIRST LADY
SAN ANTONIO, TEXAS

September 3 - 4, 1978

Local Press AdvisorySunday, September 3, 19788:30 pm THE FIRST LADY ARRIVES SAN ANTONIO INTERNATIONAL
AIRPORT, TERMINAL ANNEX AREA (next to main terminal)

OPEN PRESS COVERAGE

Press Note: Camera throw - 60'The First Lady will be met by Democratic Party
Officials.8:45 pm THE FIRST LADY DEPARTS SAN ANTONIO INTERNATIONAL AIRPORT
ENROUTE THE MENDER HOTEL.8:55 pm THE FIRST LADY ARRIVES THE MENDER HOTEL AND PROCEEDS
TO SUITE.Monday, September 4, 19788:55 am THE FIRST LADY DEPARTS MENDER HOTEL ENROUTE SOUTHWEST
CRAFT CENTER.

9:00 am THE FIRST LADY ARRIVES SOUTHWEST CRAFT CENTER

OPEN PRESS COVERAGE

Press Note: Press should
park in back lot and proceed
to special press entrance
marked by signs.Press Facilities: 1 mult
press risers-
camera throw
to platform
30'

9:10 am PROGRAM COMMENCES

Remarks by Mrs. Evelyn Berg, Chairperson, Southwest
Craft Center

Remarks by Master of Ceremonies Nelson Wolff

Remarks by Mayor Lila Cockrell

Remarks by Congressman Robert Krueger

FIRST LADY REMARKS

9:30 am THE FIRST LADY AND PLATFORM GUESTS PROCEED TO MOTORCADE
FOR BOARDING

Press Note: Press proceed
up stone stair-
case for exit.

9:35 am THE FIRST LADY DEPARTS SOUTHWEST CRAFT CENTER ENROUTE
MENGERS HOTEL

9:40 am THE FIRST LADY ARRIVES MENGERS HOTEL AND PROCEEDS TO
HOLDING ROOM.

9:50 am THE FIRST LADY DEPARTS HOLDING ROOM ENROUTE MENGERS
BALLROOM

10:00 am BEXAR COUNTY DEMOCRATIC PARTY PROGRAM COMMENCES

OPEN PRESS COVERAGE

Press Note: Press should
enter Hotel
through main
entrance and
proceed to special
press entrance

Press Facilities: 1 mult
press risers-
camera throw
to dais 35'

Remarks by Master of Ceremonies Nelson Wolff

Remarks by Congressman Abraham Kazan

Remarks by Congressman Robert Krueger

FIRST LADY REMARKS

10:30 am THE FIRST LADY DEPARTS MENGERS BALLROOM AND PROCEEDS
TO MOTORCADE FOR BOARDING.

10:35 am THE FIRST LADY DEPARTS MENGERS HOTEL ENROUTE SAN ANTONIO
INTERNATIONAL AIRPORT, TERMINAL ANNEX

10:45 am THE FIRST LADY ARRIVES SAN ANTONIO INTERNATIONAL
AIRPORT, TERMINAL ANNEX AREA AND BOARDS AIRCRAFT

OPEN PRESS COVERAGE

Press Note: Press filing
time for those
traveling onto
Dallas: 15 minutes

11:10 am THE FIRST LADY DEPARTS SAN ANTONIO ENROUTE DALLAS,
TEXAS

#

Press Advisory

For Immediate Release

First Lady Rosalynn Carter will visit (city) on (date) on behalf of (candidate). Press wishing to cover Mrs. Carter's visit must obtain White House issued press credentials.

To obtain credentials please call (phone & city) between the hours of (hours) and days.

You will need to submit full legal name, sex, race, date and place of birth, social security number, home address and telephone number, place of employment and occupation.

If you have recently submitted this information to the Secret Service's Master Press Index file you need only resubmit your name and place of employment by calling the above number.

Credentials may be picked up at (place and time).

It is not necessary for each member of the press to pick up individual credentials. One member of an organization may pick up credentials for all those persons whose names were submitted and work for that organization. The individual picking up the credentials must have two valid pieces of identification and must present a signed letter on organization letterhead stationery identifying himself/herself and listing the names of those persons for whom credentials are being obtained.

Detailed schedule to follow.

Menger Hotel Press Room List

ABC -

Bill Johnson

George Gerlach

Joyce Allen

Dave Kaplan

Ann Compton

CBS-

Lee Thorton

George Christian

Dan Tutman

Travis Lynn

NBC-

Andrea Mitchell

Art Lord

Henry Cokojan

Robert Eshbaugh

Cox Newspapers-

Nancy Lewis

Time-

Diana Walker

Larry Barrett

Newsweek

Jane Whitmore

John Ficara

Washington Star

Joy Billington

UPI

James Overton

KXAS- Fort Worth

Karen Parfitt

Richard Taylor

KTRK- Houston

David Glodt

Michael Sioss

September 3, 1978

OFFICE OF THE FIRST LADY'S PRESS OFFICE

Press Advisory

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Mrs. Carter will travel from San Antonio to Dallas where she is Guest of Honor at the Garland Labor Day Parade. The First Lady will also attend a Candidates Rally with Congressman Robert Krueger, Democratic Candidate for the U.S. Senate, while visiting Dallas.

Mrs. Carter will fly to Houston from Dallas and attend a Democratic Fun Fest with Cong. Krueger. Later in the afternoon she will be the Guest of Honor at a reception honoring Congressman Bob Gammage and attend a party for Gammage campaign workers.

Mrs. Carter will return to Washington Labor Day evening.

Transportation, during the visit of Mrs. Carter to San Antonio will not be provided for members of the local press.

FOR YOUR USE AND GUIDANCE

September 3, 1978

OFFICE OF THE FIRST LADY'S PRESS OFFICE
-----TRIP OF THE FIRST LADY
SAN ANTONIO, TEXAS

September 3 - 4, 1978

Local Press AdvisorySunday, September 3, 19788:30 pm THE FIRST LADY ARRIVES SAN ANTONIO INTERNATIONAL
AIRPORT, TERMINAL ANNEX AREA (next to main terminal)

OPEN PRESS COVERAGE

Press Note: Camera throw - 60'The First Lady will be met by Democratic Party
Officials.8:45 pm THE FIRST LADY DEPARTS SAN ANTONIO INTERNATIONAL AIRPORT
ENROUTE THE MENDER HOTEL.8:55 pm THE FIRST LADY ARRIVES THE MENDER HOTEL AND PROCEEDS
TO SUITE.Monday, September 4, 19788:55 am THE FIRST LADY DEPARTS MENDER HOTEL ENROUTE SOUTHWEST
CRAFT CENTER.

9:00 am THE FIRST LADY ARRIVES SOUTHWEST CRAFT CENTER

OPEN PRESS COVERAGE

Press Note: Press should
park in back lot and proceed
to special press entrance
marked by signs.Press Facilities: 1 mult
press risers-
camera throw
to platform
30'

9:10 am PROGRAM COMMENCES

Remarks by Mrs. Evelyn Berg, Chairperson, Southwest
Craft Center

Remarks by Master of Ceremonies Nelson Wolff

Remarks by Mayor Lila Cockrell

Remarks by Congressman Robert Krueger

FIRST LADY REMARKS

9:30 am THE FIRST LADY AND PLATFORM GUESTS PROCEED TO MOTORCADE
FOR BOARDING

Press Note: Press proceed
up stone stair-
case for exit.

9:35 am THE FIRST LADY DEPARTS SOUTHWEST CRAFT CENTER ENROUTE
MENDER HOTEL

9:40 am THE FIRST LADY ARRIVES MENDER HOTEL AND PROCEEDS TO
HOLDING ROOM.

9:50 am THE FIRST LADY DEPARTS HOLDING ROOM ENROUTE MENDER
BALLROOM

10:00 am BEXAR COUNTY DEMOCRATIC PARTY PROGRAM COMMENCES

OPEN PRESS COVERAGE

Press Note: Press should
enter Hotel
through main
entrance and
proceed to special
press entrance

Press Facilities: 1 mult
press risers-
camera throw
to dais 35'

Remarks by Master of Ceremonies Nelson Wolff

Remarks by Congressman Abraham Kazan

Remarks by Congressman Robert Krueger

FIRST LADY REMARKS

10:30 am THE FIRST LADY DEPARTS MENDER BALLROOM AND PROCEEDS
TO MOTORCADE FOR BOARDING.

10:35 am THE FIRST LADY DEPARTS MENDER HOTEL ENROUTE SAN ANTONIO
INTERNATIONAL AIRPORT, TERMINAL ANNEX

10:45 am THE FIRST LADY ARRIVES SAN ANTONIO INTERNATIONAL
AIRPORT, TERMINAL ANNEX AREA AND BOARDS AIRCRAFT

OPEN PRESS COVERAGE

Press Note: Press filing
time for those
traveling onto
Dallas: 15 minutes

11:10 am THE FIRST LADY DEPARTS SAN ANTONIO ENROUTE DALLAS,
TEXAS

#

August 31, 1978

Press traveling to Texas (D.C. - San Antonio - Dallas - Houston - D.C.)

<u>ABC</u>	Bill Johnson, cameraman George Gerlach, Sound Henry Brown, utility person - Dave Kaplan, field producer
<u>CBS</u>	* Lee Thornton, correspondent George Christian, camera Dan Tutman, sound
<u>NBC</u>	* Andrea Louise Mitchell -
<u>COX</u>	Nancy Lewis
<u>TIME</u>	Diana Walker, photographer Larry Barrett, writer
<u>STAR</u>	Joy Billington
<u>NEWSWEEK</u>	Jane Whitmore, writer John Ficara, photographer -

TOTAL = 14

* will drop off in Dallas

August 31, 1978

Texas Press Joining plane (San Antonio - Dallas - Houston)

<u>NBC</u>	* Arthur Lord, field producer Robert Eshbaugh, sound Henry Kokojan, cameraman
<u>ABC</u>	Ann Compton, correspondent
<u>CBS</u>	* * Eric Engberg, correspondent
<u>UPI</u>	James Overton, correspondent
<u>KXAS-TV</u>	Karen Parfitt, writer Richard Taylor, photographer
<u>KTRK-TV</u>	David Glodt, reporter Michael Sioss, photographer
<u>CBS</u>	* Travis Lynn, Field Producer
	* Will drop off in Dallas
	* * Will pick up in Dallas
<u>TOTAL</u>	<u>11</u>

Hotel rooms needed for the following persons:

<u>NBC:</u>	<u>KTRK-TV</u>	<u>UPI</u>
Robert Eshbaugh	David Glodt	James Overton
Henry Kokojan	Michael Sioss	
Arthur Lord		
Total: <u>6</u>		

The Visit of the First Lady to San Antonio, Texas

Room List - Menger Hotel

Mary Hoyt, Press Secretary to Mrs. Carter - Room M517

Paul Costello, Assistant Press Secretary to Mrs. Carter and
Press Advance - Room M512

(M-denotes Motor Lodge)

Press Room List

ABC - Ann Compton	Rm. M503
Bill Johnson	Rm. M319
George Gerlach	Rm. M428
Joyce Allen	Rm. M317
Dave Kaplan	Rm. M207
 CBS - Lee Thorton	 Rm. M217
George Christian	Rm. M509
Dan Turman	Rm. M219
 NBC - Andrea Mitchell	 Rm. M426
Arthur Lord	Rm. M224
Henry Cokojan	Rm. M310
Robert Esbaugh	Rm. M328
 Cox Newspapers - Nancy Lewis	 Rm. M330
 Time Magazine - Larry Barrett	 Rm. M508
Diana Walker	Rm. M424
 Newsweek Magazine - John Ficara	 Rm. M318
Jane Whitmore	Rm. M114
 Washington Star - Joy Billington	 Rm. M507
 UPI - James Overton	 Rm. M322
 KTRK - David Glodt	 Rm. M206
Michael Sioss	Rm. M316
 KXAS - Karen Parfitt	 Rm. M418
Richard Taylor	Rm. M420

September 8, 1978

Dear Johnny:

I want to thank you for your assistance with the baggage during the visit of the First Lady to San Antonio.

The trip was a great success and your efforts greatly appreciated.

Best personal regards.

Sincerely,

Paul Costello
Assistant Press Secretary
to Rosalynn Carter

Johnny Traylor
City Hall
San Antonio, Texas

September 8, 1978

Dear Anastacio:

I want to thank you for your assistance with the baggage during the visit of the First Lady to San Antonio.

The trip was a great success and your efforts greatly appreciated.

Best personal regards.

Sincerely,

Paul Costello
Assistant Press Secretary
to Rosalynn Carter

Anastacio Olaque
City Hall
San Antonio, Texas

September 8, 1978

Bear Fred:

I want to thank you for your assistance with the baggage during the visit of the First Lady to San Antonio.

The trip was a great success and your efforts greatly appreciated.

Best personal regards.

Sincerely,

Paul Costello
Assistant Press Secretary
to Rosalynn Carter

Fred Council
City Hall
San Antonio, Texas

September 8, 1978

Dear Maximo:

I want to thank you for your assistance with the baggage during the visit of the First Lady to San Antonio.

The trip was a great success and your efforts greatly appreciated.

Best personal regards.

Sincerely,

Paul Costello
Assistant Press Secretary
to Rosalynn Carter

Maximo Alberhoff
City Hall
San Antonio, Texas

September 6, 1978

Dear Rosie:

I want to thank you for all of your help
in preparation for the visit of the
First Lady to San Antonio.

The trip was a great success and your
efforts greatly appreciated.

Best personal regards.

Sincerely,

Paul Costello
Assistant Press Secretary
to Rosalynn Carter

Rosie Gonzales
Office of Congressman
Robert Krueger
San Antonio, Texas

September 6, 1978

Dear Joyce:

I want to thank you for your assistance in preparation for the visit of the First Lady to San Antonio.

The trip was a great success and your efforts and hard work greatly appreciated.

I hope we get the opportunity to work together again.

Best personal regards.

Sincerely,

Paul Costello
Assistant Press Secretary
to Rosalynn Carter

Joyce Peters
Chair
Democratic Party of
Bexar County

September 6, 1978

Dear Marc:

I want to thank you for all of your assistance in preparation for the visit of the First Lady to San Antonio.

The trip was a great success and your efforts greatly appreciated.

Best personal regards.

Sincerely,

Paul Costello
Assistant Press Secretary
to Rosalynn Carter

Marc Campos
Assistant Campaign Manager
Krueger of Texas for
U.S. Senate
Austin, Texas

September 6, 1978

Dear Shirl:

I want to thank you for all of your assistance in preparation for the visit of the First Lady to San Antonio.

The trip was a great success and your efforts greatly appreciated.

Best personal regards.

Sincerely,

Paul Costello
Assistant Press Secretary
to Rosalynn Carter

Ms. Shirl Thomas
Administrative Assistant
to the Mayor
City Hall
San Antonio, Texas
78205

September 6, 1978

Dear Jane:

I want to thank you for all of your assistance in preparation for the visit of the First Lady to San Antonio.

The trip was a great success and your efforts greatly appreciated.

Best personal regards.

Sincerely,

Paul Costello
Assistant Press Secretary
to Rosalynn Carter

Jane Macon
City Attorney
City Hall
San Antonio, Texas
78205

September 6, 1978

Dear Larry:

I want to thank you for all of your assistance
in preparation for the visit of the First
Lady to San Antonio.

The trip was a great success and your efforts
greatly appreciated.

Best personal regards.

Sincerely,

Paul Costello
Assistant Press Secretary
to Rosalynn Carter

Laurence Macon
500 National Bank of
Commerce Building
San Antonio, Texas
78205

September 6, 1978

Dear Mr. Doyle:

I want to thank you for all of your assistance in preparation for the visit of the First Lady to San Antonio.

The trip was a great success and your efforts greatly appreciated.

Best personal regards.

Sincerely,

Paul Costello
Assistant Press Secretary
to Rosalynn Carter

Mr. Desmond Doyle
Service Supervisor
Southwestern Bell
San Antonio, Texas

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September 6, 1978

Dear Lindsey:

Thanks so much for your assistance in preparation for the visit of the First Lady to San Antonio. You were super!

The trip was a great success and your efforts greatly appreciated.

Good luck in the campaign. I hope to see you in Washington.

Best personal regards.

Sincerely,

Paul Costello
Assistant Press Secretary
to Rosalynn Carter

Ms. Lindsey Riggs
4814 West Avenue
P.O. Box 13672
San Antonio, Texas
78213

September 6, 1978

Dear Dick:

I wanted to thank you for all of your help in preparation for the visit of the First Lady to San Antonio.

Your assistance at the Southwest Craft Center was greatly appreciated.

Best personal regards.

Sincerely,

Paul Costello
Assistant Press Secretary
to Rosalynn Carter

Mr. Dick Cheadle
Room A603
Federal Building
San Antonio, Texas
78206

September 6, 1978

Dear Basil:

I want to thank you for all of your assistance
in preparation for the visit of the First
Lady to San Antonio.

Credentialing the press is a hard task
and you did a magnificent job.

Best personal regards.

Sincerely,

Paul Costello
Assistant Press Secretary
to Rosalynn Carter

Basil Archde
Bexar County Democratic
Headquarters
214 Dwyer Street
San Antonio, Texas
78205

September 6, 1978

Dear Mr. Kutchins:

I want to thank you for your assistance in preparation for the visit of Mrs. Carter to San Antonio.

The trip was a great success and your efforts greatly appreciated.

Best personal regards.

Sincerely,

Paul Costello
Assistant Press Secretary
to Rosalynn Carter

Michael Kutchins
Assistant Director
San Antonio International
Airport

September 6, 1978

Dear Merle:

I want to thank you for your assistance in preparation for the visit of the First Lady to San Antonio.

I enjoyed working with you and the staff of the Southwest Craft Center.

Best personal regards.

Sincerely,

Paul Costello
Assistant Press Secretary
to Rosalynn Carter

Merle Wachter
Southwest Craft Center
San Antonio, Texas

September 6, 1978

Dear Dan:

I want to thank you for your assistance in preparation for the visit of the First Lady to San Antonio.

The trip was a great success and your efforts greatly appreciated.

Best personal regards.

Sincerely,

Paul Costello
Assistant Press Secretary
to Rosalynn Carter

Dan Robertson
Office of Congressman
Robert Knueger
San Antonio, Texas

BIOGRAPHY OF CONGRESSMAN BOB KRUEGER

Congressman Bob Krueger, born September 19, 1935 in New Braunfels, was elected to the House of Representatives in 1974 in a hard-fought race. He defeated five other candidates in the primary, and two others in the general election to represent the 50,000 square mile District once represented by Cactus Jack, John Mance Garner.

A year prior to his election, Krueger, who holds a doctorate from Oxford, returned to his native Texas from a position as Associate Professor, Vice Provost and Dean of the College of Arts and Sciences at Duke University. His father's death in 1973 necessitated his taking over the family's business and civic responsibilities.

The most popular course he taught at Duke was "The Works of William Shakespeare," and Krueger is fond of quoting the bard on the floor of the House and in committee meetings. In addition to his teaching and administrative responsibilities at Duke, Krueger authored various scholarly works, including The Poems of Sir John Davies, published in 1975 by the Oxford University Press.

Upon his return to Texas, Krueger quickly assumed the Chairmanship of the Board of Comal Hosiery Mills in New Braunfels and took an active interest in the family's Krueger Brangus Ranch. He belongs to many civic and professional organizations, including a number of Chambers of Commerce, the American Marketing Association, the Southwestern Cattlemen's Association, and the Lions and Optimists Clubs.

In Congress, he has pursued an independent course, and most Congressional observers agree that he is a leading expert in the House on the question of our nation's energy policy. He became nationally known in his fight to decontrol the price of natural gas at the wellhead, and in his offering the President's oil pricing compromise a year earlier.

He is a staunch defender of human rights, and joined Representative Barbara Jordan on the floor of the House in speaking in defense of the Voting Rights Act, one of the most important pieces of civil rights legislation ever passed by the Congress.

During his bid for election, Krueger was the first candidate to disclose publicly his income tax returns. He has continued the practice of making his financial concerns public by releasing a statement of his net worth and a detailed analysis of his campaign contributions, which he has entered into the Congressional Record. The record of his campaign finances is more complete and detailed than required by law.

Krueger brings with him to Congress a wide range of experience and expertise: he is an author, scholar, rancher, businessman, administrator, and an energy expert. He has gained a reputation as one who does his homework, and his in-depth analysis of issues has become his trademark.

During his first term in Congress, he was voted "the most effective freshman Democrat" in the House of Representatives in a survey of the offices of his freshman Democratic colleagues conducted by Roll Call: The Newspaper of Capitol Hill. Most observers agree with Texas Monthly's assessment that he was "Rookie of the Year" in the Congress.

The New York Times said, "Men and women who have been around Congress for years say they cannot remember another freshman House member gaining such stature in such a short time."