

FOIA Marker

This is not a textual record. This FOIA Marker indicates that material has been removed during FOIA processing by George W. Bush Presidential Library staff.

Records Management, White House Office of Subject Files - PP (Presidential Personal)

Stack:	Row:	Sect.:	Shelf:	Pos.:	FRC ID:	Location or Hollinger ID:	NARA Number:	OA Number:
W	12	14	1	3	12684	25547	12369	12203

Folder Title:

552456 [2]

Withdrawn/Redacted Material

The George W. Bush Library

DOCUMENT NO.	FORM	SUBJECT/TITLE	PAGES	DATE	RESTRICTION(S)
001	Card	[Happy Birthday] - To: POTUS - From: Vic Rogers	2	07/07/2003	PRM;
002	Letter	[Thank You] - To: POTUS - From: Rosiland Jordan	1	08/30/2003	PRM;
003	Card	[Thank You] - To: POTUS - From: Phill and Janine [Illegible]	1	N.D.	PRM;
004	Card	[Thank You] - To: POTUS and FLOTUS - From: Cheryl and Charlie Buck	1	08/30/2003	PRM;
005	Letter	[Letter] - To: POTUS - From: Bradford M. Freeman	1	08/13/2003	PRM;
006	Letter	[Letter] - To: POTUS - From: Walt Harrington	1	08/12/2003	PRM;
007	Letter	[Letter] - To: POTUS - From: Ralph Thomas	1	08/30/2003	b6;

COLLECTION TITLE:

Records Management, White House Office of

SERIES:

Subject Files - PP (Presidential Personal)

FOLDER TITLE:

552456 [2]

FRC ID:

12684

RESTRICTION CODES

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PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

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010	Letter	[Letter] [1 PAGE RELEASED IN PART ON PRA RE-REVIEW 10/05/2023 MAC] - To: POTUS - From: James Robison	1	08/27/2003	b6;
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LEADERS

21 July 2003

The Honorable George W. Bush
President of the United States
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

THE PRESIDENT HAS SEEN

01/30/03

Dear Mr. President:

While this letter is written with my deepest appreciation for taking time out of a busy day to do the interview, I also want to say some words about your staff, which, as I said to you when we were together, is one of the best I've worked with since the days of Harry Truman when I was practically a child.

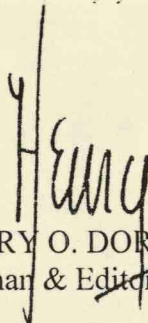
Jean Mamo is a true professional and went to great lengths to be sure that everything was perfect. It's thanks to her and Sarah Steele in her office that everything went like a well oiled, courteous, and kindly machine.

Krista Ritacco, whom I met first when I visited Karen Hughes, handled all the arrangements with her usual excellent efficiency.

I would suggest to you that they all deserve a big raise but I don't want to shake up the budget.

In our current issue we ran a quote by a young girl named Bonnie, aged nine. I thought you might get a smile out of it. She said, "Mothers are more important than the President because they make laws at home that you really got to obey."

Cordially yours,



HENRY O. DORMANN
Chairman & Editor-in-Chief

July 30, 2003

The Honorable George W. Bush
The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

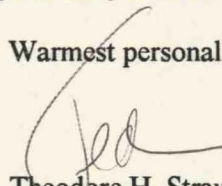
8/30/03
THE PRESIDENT HAS SEEN

Dear Mr. President:

While watching your news conference this morning I realized the tremendous command of these events that you have shown. I commend you for your knowledge and articulate ability. You have become someone who projects great comfort in your job and your friends, like me, appreciate it a great deal.

Have a good summer in Crawford. I hope to see you soon.

Warmest personal regards,



Theodore H. Strauss

THS/bw

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JEFF BROWN
JUDGE, 55TH STATE DISTRICT COURT

9/30/03
THE PRESIDENT HAS SEEN

Aug. 12, 2003

Dear Mr. President,

Thank you very much for the letter
you sent my father honoring him on his
30th anniversary as a Dallas police officer.
He was thrilled to receive it. Keep up the
good work - America is praying for you.

Jeff Brown

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FORM	SUBJECT/TITLE	PAGES	DATE	RESTRICTION(S)
Letter	[Letter] - To: POTUS - From: Walt Harrington	1	08/12/2003	PRM;

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COLLECTION:

Records Management, White House Office of

SERIES:

Subject Files - PP (Presidential Personal)

FOLDER TITLE:

552456 [2]

FRC ID:

12684

OA Num.:

12203

NARA Num.:

12369

FOIA IDs and Segments:

2014-0072-F

RESTRICTION CODES**Presidential Records Act - [44 U.S.C. 2204(a)]**

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
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RALPH THOMAS

3/30/03

Dean George

(b)(6)

Your policies are right for the
economy and will bring results. Most
importantly George your leadership has
made us even more proud to be
American.

Best wishes
Ralph



The University of Texas at San Antonio

Office of the President

August 18, 2003

The Honorable and Mrs. George W. Bush
Office of the President of the United States
The White House
1600 Pennsylvania Avenue NW
Washington, DC 20500

8/30/03
THE PRESIDENT HAS SEEN

Dear Mr. President and Mrs. Bush:

First, let me congratulate you on the great job both of you are doing as President and First Lady. I had a genuine opportunity to see you connect with the American people when you hosted the Black Music Month celebration at the White House. I was, indeed, honored to be included as a guest and to listen to rhythm and blues, jazz, and gospel music. What a great evening!

I also write to offer my very sincere gratitude for sending me a photo of the three of us at this memorable event. I greatly appreciate both of you signing my photo. You are truly America's most admired couple, and my photo captures your personal warmth and love for America. Thank you for sharing that with me.

All my best.

Sincerely,

A handwritten signature in black ink, appearing to read "Ricardo".

Ricardo Romo
President

RR/vo

THE UNIVERSITY OF TEXAS AT SAN ANTONIO
OFFICE OF THE PRESIDENT
FACSIMILE TRANSCEIVER
Fax Number: 210/458-4655

DATE: August 18, 2003

TO: The Honorable and Mrs. George W. Bush
Office of the President of the United States
The White House
Fax #: 202/456-2461

FROM: Ricardo Romo, President
The University of Texas at San Antonio

NUMBER OF PAGES: 2 (including this cover sheet)

If there are any problems in receiving this message, please call 210/458-4101. Thank you.

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FORM	SUBJECT/TITLE	PAGES	DATE	RESTRICTION(S)
Letter	[Thank You] - To: POTUS and FLOTUS - From: Drayton McLane, Jr.	1	08/08/2003	PRM;

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FORM	SUBJECT/TITLE	PAGES	DATE	RESTRICTION(S)
Letter	[Thank You] - To: POTUS - From: Bill Owens	1	07/24/2003	PRM;

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James Robison

August 27, 2003

President George W. Bush
Via Facsimile: 202.456.0200

3/30/03

Dear Mr. President:

(b)(6)

In case you are pressed on the Chief Justice Roy Moore case in Montgomery, and you likely will be, may I suggest you consider saying something along this line:

"I'm grateful for the heritage established by the firm convictions of our founding fathers. I stand firmly for all Americans to be able to publicly state their personal feelings and convictions. This includes Judge Moore...those who agree...and those who disagree. It's the privilege of freedom. I also believe that the most important issue concerning the Ten Commandments is that they be established in our hearts and expressed in our lives. That's the real issue."

God bless you, Mr. President, as you lead us while protecting and preserving our freedom.

Prayerfully yours,


James Robison

James Robison

Fax

To: Ashley Estes for Pres. George W. Bush **From:** Carol Stertz for Rev. James Robison

Fax: (202) 456-0200

Date: Wednesday, August 27, 2003

Contact Information: (817) 267-4581, office; (b)(6)

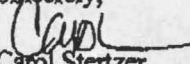
2 Pages

Dear Ashley,

James thought this comment regarding Chief Justice Roy Moore might be helpful.

We hope you had a great vacation!

Sincerely,



Carol Stertz

Assistant to James Robison

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The George W. Bush Library

FORM	SUBJECT/TITLE	PAGES	DATE	RESTRICTION(S)
Card	[Thank You] - To: POTUS and FLOTUS - From: [Illegible]	1	08/30/2003	PRM;

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FORM	SUBJECT/TITLE	PAGES	DATE	RESTRICTION(S)
Card	[Thank You] - To: POTUS - From: Edmund Morris	2	01/21/2002	PRM;

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NEW ORLEANS LOUISIANA SAINTS

Tom Benson
Owner

8/30/03
THE PRESIDENT HAS SEEN

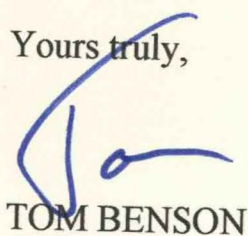
July 28, 2003

The Honorable George W. Bush
President
United States of America
1600 Pennsylvania Ave., NW
Washington DC 20500

Dear President Bush:

Enclosed, is the *NFL Report*. I thought you would like to see it.

Yours truly,



TOM BENSON

TB/jg

Enclosure



Rites of Summer

"Fan-Friendly" Training Camps Are in Vogue as Teams Begin Preparing For the 2003 Season

Some will pack up every last chinstrap and move hundreds of miles from home. Others won't touch a thing and stay in cozy, familiar surroundings.

Whatever the training-camp philosophy of NFL teams, one belief is universal—if it's July, it's time to get ready for the season.

Break out the Oklahoma Drill, quarterback competition, and rookies singing for their dinner. It's summer, which means the season is starting to sizzle.

"This is when people start to smell football in the air," says Bills coach Gregg Williams.

And that aroma is being enjoyed more and more by "Joe and Jane Fan."

There's a "mini-trend" for NFL teams to hold summer camps at their regular-season headquarters. The closer to home, the more hometown fans can watch their heroes.

This summer, the Denver Broncos, New England Patriots, New Orleans Saints, San Francisco 49ers, and Washington Redskins have switched their camps to their home bases. The San Diego Chargers also have switched, to the new Home Depot National Training Center near Los Angeles.

Closer to home translates into more enjoyment for the fans. Clubs schedule special

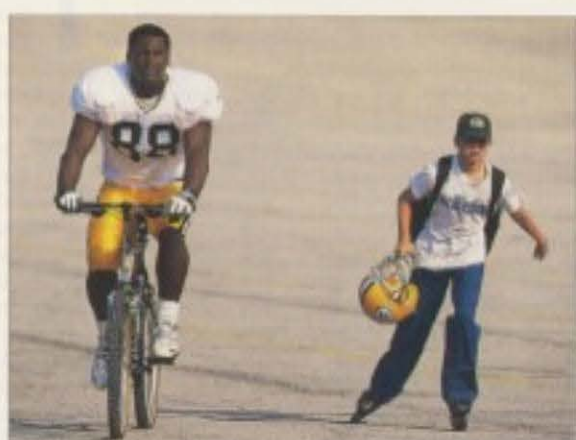
practices, usually at night, for their backers. Last year, the then-expansion Houston Texans had eight such workouts that attracted nearly 62,000 fans.

The Buffalo Bills, who train in nearby Rochester, have added considerably to their fan base in that city. This spring, the Atlanta Falcons drew 300 fans a day to a simple passing camp.

And this year, the 49ers will go "back in time" when they hold a night practice at Kezar Stadium, their home in San Francisco's Golden Gate Park from 1946-1970. (Kezar Stadium, the 49ers' old home, was demolished in 1989 and replaced with the current structure, a 10,000-seat multipurpose facility.)

In addition to the memories, present-day 49ers will ride the city's cable cars before the game, and there will be fan-greeting sessions with such legendary Kezar favorites as R.C. (Alley Oop) Owens, Bob St. Clair, and Y.A. Tittle.

"We are determined to bring the 49ers to our fans," says 49ers general manager Terry Donahue. "This is just the beginning."



Bubba Franks cycles to practice alongside a young Packers fan, who gladly toted Franks' helmet.

Even the non-home fans can't wait for training camps. Surveys prove that.

According to a poll taken last year, sports fans showed more interest in NFL training camps than such July events as baseball's All-Star Game, the British Open, Tour de France, and the WNBA All-Star Game.

And NFL preseason games? A *Columbus Dispatch* poll revealed that sports fans preferred to watch preseason NFL a lot more than the preseason games of the other three major sports. A whopping 80.9 percent of respondents chose the NFL, by far topping exhibition baseball (7.9), NHL (7.4), and NBA (3.8).

Maybe the only people who don't enjoy training camp are the players.

AMERICAN BOWL



Tokyo Prepares a Warm Welcome For NFL

Tokyo is 7,200 miles from the NFL's birthplace in Canton, Ohio, but Japanese football fans feel right at home in the excitement surrounding "America's Passion."

Japan's capital city hosts its eleventh NFL American Bowl—the most of any city—on Saturday, August 2, when the Super Bowl champion Tampa Bay Buccaneers play the New York Jets at the Tokyo Dome. The thirty-ninth American Bowl marks the first international appearance for each team.

And each coach is ready. "It is an honor for our organization to represent the National Football League in the American Bowl in Tokyo," says Buccaneers coach Jon Gruden. "We will do our best to win the game and enjoy the Japanese culture." "Our entire organization will enjoy this unique opportunity, and we will do everything possible to start the season on the right note—with a win," says Jets coach Herman Edwards.

During "NFL Week" in Tokyo (from July 28 to August 2), the league will host a full slate of events, including the NFL Experience, an NFL Tailgate Party, the fourth annual Flag Football World Championship, and an all-Japanese cheerleading competition.

The Buccaneers-Jets game will be televised live in the U.S. on ESPN2 at 5 A.M. (ET) on Saturday, August 2. The game will be rebroadcast that evening at 8 P.M. (ET) on ESPN.

2003 NATIONAL FOOTBALL LEAGUE TRAINING CAMP SITES AND DATES

AFC TEAMS	SITE	LOCATION	ROOKIES	VETERANS	NFC TEAMS	SITE	LOCATION	ROOKIES	VETERANS
Baltimore	McDaniel College	Westminster, MD	July 27	July 27	Arizona	Northern Arizona Univ.	Flagstaff, AZ	July 25	July 25
Buffalo	St. John Fisher College	Pittsford, NY	July 23	July 26	Atlanta	Furman University	Greenville, SC	July 24	July 24
Cincinnati	Georgetown College	Georgetown, KY	July 27	July 27	Carolina	Wofford College	Spartanburg, SC	July 25	July 25
Cleveland	Browns Training Facility	Berea, OH	July 21	July 24	Chicago	Olivet Nazarene University	Bourbonnais, IL	July 24	July 24
Denver	Bowlen Memorial Centre	Englewood, CO	July 24	July 24	Dallas	Alamodome	San Antonio, TX	July 25	July 25
Houston	Reliant Park	Houston, TX	July 25	July 25	Detroit	Lions Training Facility	Allen Park, MI	July 23	July 26
Indianapolis	Rose-Hulman Institute	Terre Haute, IN	July 27	July 27	Green Bay	St. Norbert College	DePere, WI	July 18	July 20
Jacksonville	ALLTEL Stadium	Jacksonville, FL	July 25	July 25	Minnesota	Minnesota State-Mankato	Mankato, MN	July 25	July 25
Kansas City	U. of Wisconsin-River Falls	River Falls, WI	July 19	July 19	New Orleans	Saints Complex	Metairie, LA	July 25	July 25
Miami	Nova University	Davie, FL	July 24	July 24	N.Y. Giants	University at Albany	Albany, NY	July 24	July 24
New England	Gillette Stadium	Foxboro, MA	July 23	July 23	Philadelphia	Lehigh University	Bethlehem, PA	July 25	July 28
N.Y. Jets	Hofstra University	Hempstead, NY	July 21	July 21	St. Louis	Western Illinois Univ.	Macomb, IL	July 24	July 24
Oakland	Napa Valley Marriott	Napa, CA	July 24	July 24	San Francisco	49ers Complex	Santa Clara, CA	July 24	July 24
Pittsburgh	St. Vincent College	Ladrobe, PA	July 25	July 25	Seattle	Eastern Washington Univ.	Cheney, WA	July 24	July 25
San Diego	Cal State Dominguez Hills	Carson, CA	July 22	July 25	Tampa Bay	Disney Wide World of Sports	Lake Buena Vista, FL	July 18	July 18
Tennessee	Titans Practice Facility	Nashville, TN	July 25	July 25	Washington	Redskins Park	Ashburn, VA	July 27	July 27

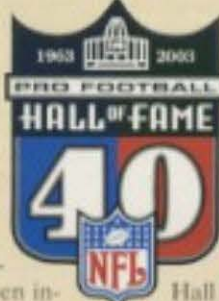
HOMECOMING WEEKEND

Homecoming is a football weekend marked by pride, pageantry, and tradition. This August, in Canton, Ohio, the NFL and the Pro Football Hall of Fame will celebrate pro football's greatest homecoming to mark the Hall of Fame's fortieth anniversary.

Each of the 144 living members of the Hall of Fame has been invited to attend the 2003 reunion as part of the weekend festivities from August 2-4. Also highlighting the weekend will be the third annual NFL Youth Football Summit, which will be attended by more than 150 high school and youth football coaches, and a Monday night game between the Green Bay Packers and the Kansas City Chiefs that is a rematch of Super Bowl I.

The returning Hall of Fame members scheduled to appear include Chuck Bednarik, George Blanda, Art Donovan, Leroy Kelly, Steve Largent, Bobby Mitchell, Merlin Olsen, Gale Sayers, and Don Shula. They will participate in a number of weekend events, including the enshrinement ceremony, where each will be introduced on an expanded main stage with the Class of 2003.

This marks the second time in four years that the NFL and Hall of Fame have teamed to bring all Hall of Fame members to Canton. NFL Commissioner Paul Tagliabue conceived the idea as the kickoff event for the 2000 season, the first of the new millennium.



In 2000, 106 of the 135 living Hall of Fame members attended the multi-day celebration, making it the largest gathering of Hall members from any one sport ever assembled. The previous high for a Hall of Fame gathering was in 1999, when 51 all-time greats were on hand.

The Pro Football Hall of Fame enshrinement ceremony will be held at 2 P.M. (ET) on Sunday, August 3, at Canton's Fawcett Stadium. This marks the first time the ceremony will be conducted on a Sunday.

The Class of 2003 and their presenters:

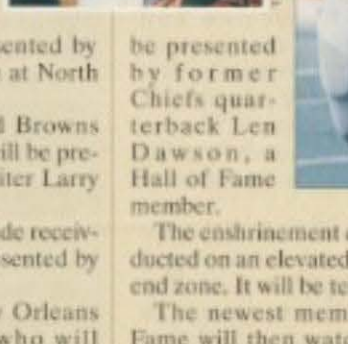
■ Los Angeles Raiders and Kansas City Chiefs running back Marcus Allen, who will be presented by his father, Harold (Red) Allen.

■ Houston Oilers defensive end Elvin Bethea, who will be presented by Hornsby Howell, Bethea's coach at North Carolina A&T.

■ Buffalo Bills and Cleveland Browns guard Joe DeLamielleure, who will be presented by *Buffalo News* sportswriter Larry Felber.

■ Green Bay Packers and Bills wide receiver James Lofton, who will be presented by his son, David.

■ Kansas City Chiefs and New Orleans Saints coach Hank Stram, who will



Class of 2003 (clockwise from top left): Running back Marcus Allen, wide receiver James Lofton, coach Hank Stram, offensive lineman Joe DeLamielleure, and defensive end Elvin Bethea will enter the Pro Football Hall of Fame in August.

(Brett Favre) lead the Packers against the Chiefs in the AFC-NFC Hall of Fame Game at 8 P.M. (ET) on ABC's *NFL Monday Night Football*. The Chiefs return to Canton for the first time since 1987; the Packers last played there in 1993.

While the weekend places top NFL players on center stage, youth football also will receive prominent attention. Fifty top high school football coaches—one from each state—will attend the third annual NFL Youth Football Summit. In addition to the state delegates, more than 100 youth coaches and other supporters of youth and high school football will attend a weekend of educational seminars that are designed to support the youth coaching community.

Several football experts and NFL greats will be on hand to discuss topics vital to the continued success of youth and high school football. The NFL and the NFL Players Association, who have made a major commitment to the game with the establishment of a \$150 million NFL Youth Football Fund and other programs, will fund the summit.



NFL STANDS TALL ON TELEVISION LANDSCAPE

One of the big issues in our industry today is the future of sports on television.

The media landscape has changed dramatically in recent years. New technology has spread today's media consumers across an expanding array of television channels and other forms of distribution. Fans can experience sports in so many new ways, including satellite TV, digital cable, the Internet, pay-per-view, video-on-demand,

video games, and digital videodiscs. As part of this growth, the number of television channels has risen from a handful to hundreds.

The proliferation of choice has divided the audience and created a new media terrain for the sports industry. Satellite TV now serves 20 million U.S. subscribers with 400-plus available channels. Dozens of channels are available from traditional cable TV hookups, and digital technology now brings hundreds of other cable channels to 20 million U.S. homes. The number of cable networks with a reach of more than 80 million homes has grown from zero to 27 since 1999. This new landscape has increased the challenge for all sports organizations to maintain their audiences and the revenue that supports their sport.

In recent years, much of sports television has migrated to cable with its dual revenue streams of advertising and subscriber fees. In some instances, this may be attractive from a revenue standpoint, but it brings disadvantages of various types, including the potential shrinking of audiences since broadcast television reaches more homes than cable.

We are the only sports league that televises all of its games on over-the-air television, including carriage of our ESPN prime-time package on broadcast television in the home markets of the two participating teams. The contracts with our four network television partners—ABC, CBS, ESPN, and FOX—currently give us unprecedented exposure on broadcast TV, and they run for another three seasons. But we are analyzing the future of the NFL on television.

It is difficult to predict in a precise way our future television patterns, but we do know one thing: even in this new media landscape, the NFL is special and delivers television's strongest programming.

Our league is more competitive than ever; we have expanded to 32 teams; and our television ratings increased last year at a time of general ratings decline as audiences have become more fragmented. Compared to other programming, the value of our games to television keeps growing stronger.

Our mission is to present the NFL and its teams at a level that attracts the broadcast audience and makes NFL football the best sports entertainment in the world. Even in the face of these new challenges, we may have a unique opportunity to continue to be the dominant presence on broadcast television, attracting the type of mega audiences that can only be reached in that way.

This does not mean we will overlook opportunities to change and improve—to reshape our TV packages, to assign games to different time slots to reach broader audiences, and to use flexible scheduling concepts. In recent years, we have added the Thursday night kickoff of the season, strengthened our late-season prime-time programming, and moved playoff games to later in the day, including prime time, when more people are watching television. We will continue to challenge the status quo.

We expect to maintain a strong presence on cable and in other forms of distribution. Our Sunday night games on ESPN, along with ESPN's other NFL shows, have been very successful. The list of the highest-rated programs on cable television is dominated by NFL games. We will use other types of distribution, including our Sunday Ticket satellite package and the new NFL Network, to support and supplement our basic network packages.

We do not know at this time what the specific arrangements will be in 2006 when our next set of TV contracts begins. All we know is this: the NFL is television's MVP (most valuable property) and NFL fans will continue to enjoy broad access to NFL games and all of our other programming.

Paul Tagliabue
Paul Tagliabue

Redskins Leadership Council Honored For Diversity and Community Outreach

The Washington Redskins Leadership Council has received the 2003 Founders' Award for Leadership & Community Building, Maryland Lt. Governor Michael Steele and Leadership Washington, a network of select and diverse local leaders, honored the council on April 30.

The award is presented to an individual or organization that best promotes diversity, regionalism, and civic leadership. Redskins owner Daniel M. Snyder accepted the award from Leadership Washington Chair Susan Pepper and Lt. Governor Steele.

Founded in 2000 by Snyder, the Washington Redskins Leadership Council is a charitable partnership between the team and prominent Washington-area business leaders. The Leadership Council and its 42 charter members, all CEOs of leading Washington corporations, utilize the powerful assets and community influence of the Redskins to positively impact their community.

To achieve its goals, the Leadership Council implements signature programs, including Redskins Read, a summer reading program for local youth that incorporates player appearances and book and poster donations; Redskins All-Stars, an effort that encourages volunteerism and community service among youth; 4th & Life, a curriculum-based program for high school athletes focusing on proper steps to be successful on the field, in the classroom, and in the work-



Redskins owner Daniel M. Snyder

place; and the Redskins' Youth Development Program, which supports area high school athletes on and off the field.

District of Columbia Mayor Anthony Williams also attended the dinner and saluted the Leadership Council's efforts. "Great things are happening in the District of Columbia and around the region, and the council has been a terrific partner, particularly in the areas of youth development and literacy," said Mayor Williams.

LIONS HONORED FOR THEIR COMMUNITY INITIATIVES

The Detroit Lions are this year's recipients of the World Sports Humanitarian Hall of Fame's Pro Team Community Award. The annual awards program recognizes the organization with the most effective community activities.

Jerry Hull, chair of the judges panel and dean of the department of social work at Northwest Nazarene University, noted the breadth of the Lions' portfolio.

"The diversity of programs the Lions sponsor and administer is truly astonishing," said Hull. "From its Detroit Lions Charities grants to the Detroit Lions Academy, an alternative school for children who have not been successful in traditional settings, to the 'Even Lions

Play with their Cubs' program, which encourages parent-child relationships—all add up to a program that meets the needs of all strata in the Detroit community."

In 2002, Detroit Lions Charities awarded a record \$330,583 to nonprofit agencies throughout Michigan. Detroit Lions Charities, the football organization's philanthropic foundation, has awarded more than \$2.3 million during its 13-year history.

"The Lions take great pride in playing a major role throughout the community," said Lions vice chairman William Clay Ford Jr. "Each year our involvement grows as a result of our commitment... We operate with steadfast dedication to continue building on these contributions."



WILSON RECEIVES HUMANITARIAN OF THE YEAR AWARD

Ralph Wilson's record speaks volumes about the extent to which he cares about the city of Buffalo and western New York state. The achievements of the Bills' founder and owner were recognized this spring when Wilson received the Seymour H. Knox II Humanitarian of the Year Award.

Wilson was honored on April 24 at an event hosted by The Amherst (New York) Chamber of Commerce and Entercom Communications. The award recognizes individuals who exemplify characteristics of Knox, the Buffalo Sabres' founder and late owner, including dedication to community, support of the arts, and humility.

"He did so much to better the quality of life, and did so many things for Buffalo," Wilson said of Knox. "To be awarded something in his name is a great honor."

Former Bills head coach Marv Levy, along with current Bills guard Ruben Brown, were on hand to honor the 85-year-old owner.

"The award couldn't be for anyone better," said Levy. "What he's meant to football and the city of Buffalo maybe isn't known well enough because he's very

quiet and modest about what he does."

Wilson, who spends time in both his hometown of suburban Detroit and Buffalo, has long been a quiet supporter of causes in western New York. To cite one example, he donated \$25,000 to food banks throughout Buffalo and Rochester this past holiday season.



Ralph Wilson has owned the Bills since their inception in 1960.

"WHAT HE'S MEANT TO FOOTBALL AND THE CITY OF BUFFALO MAYBE ISN'T KNOWN WELL ENOUGH BECAUSE HE'S VERY QUIET AND MODEST ABOUT WHAT HE DOES."

Marv Levy, former Bills coach

He founded the Buffalo Bills Youth Foundation and the Bills' Alumni Association in 1987. He has been a leader in the Bills' relationship with Women's and Children's Hospital, Roswell Park Cancer Institute, the Ronald McDonald House, and the United Way. Wilson also established a perpetual scholarship at Canisius College for student-athletes in 1985, and donated \$2 million in 2002 to St. John Fisher College, the Bills' training camp headquarters.

DeBartolo York Enshrined Into National Italian-American Sports Hall of Fame

Denise DeBartolo York, owner of the San Francisco 49ers, has joined the likes of Vince Lombardi, Joe DiMaggio, Mary Lou Retton, and other distinguished Italian-Americans involved in the sports world as a member of the National Italian-American Sports Hall of Fame.

More than 200 champions of sport have been enshrined in the NIAS Hall of Fame since its founding in 1978. DeBartolo York's father became active with the NIAS Hall of Fame in



Denise DeBartolo York

1983 to encourage and assist young people in pursuing their sports goals.

"I am deeply honored because I know how much this would have meant to my parents," said DeBartolo York. "My dad fought prejudice all of his life, and to be a part of this Hall of Fame, especially as a woman, would have pleased both my mom and dad."

During the XXVI Annual Induction and Awards Ceremony on April 12, DeBartolo York became one of only nine female recipients. She has

more than 25 years of experience in sports management and real estate development and operations.

Election into the NIAS Hall of Fame is through a selection committee of sportswriters, former inductees and historians. The inductees must demonstrate courage in the face of adversity and pride in the Italian heritage.

"MY DAD FOUGHT PREJUDICE ALL OF HIS LIFE, AND TO BE A PART OF THIS HALL OF FAME, ESPECIALLY AS A WOMAN, WOULD HAVE PLEASED BOTH MY MOM AND DAD."

Denise DeBartolo York, San Francisco 49ers owner

No Passing Fancy

Quarterbacks Shined Throughout an Exciting Season For NFL Europe

It was an exciting spring for football fans throughout Europe, as thrilling games, enthusiastic crowds, and some of the best young players in football marked the NFL Europe League's eleventh season.

It all culminated on June 14 when the Frankfurt Galaxy defeated the Rhein Fire 35-16 in Glasgow, Scotland in World Bowl XI.

More than 200 NFL players were allocated to NFL Europe this spring, gaining valuable game experience.

Brad Johnson, who led Tampa Bay to victory in Super Bowl XXXVII, was once in the same position.

Johnson, who played for the London Monarchs in 1995, passed for 13 touchdowns that season to rank second in the league.

"During my third year in the NFL, I was with Minnesota and Brian Billick was our offensive coordinator," Johnson said. "I was practicing well, but playing behind a great player in Warren Moon. I was not getting any game experience. I told Brian that I wanted to compete in NFL Europe, and it was one of the best decisions I ever made."

Several NFL quarterbacks made strides in NFL Europe this spring, including Shaun Hill of the Minnesota Vikings.

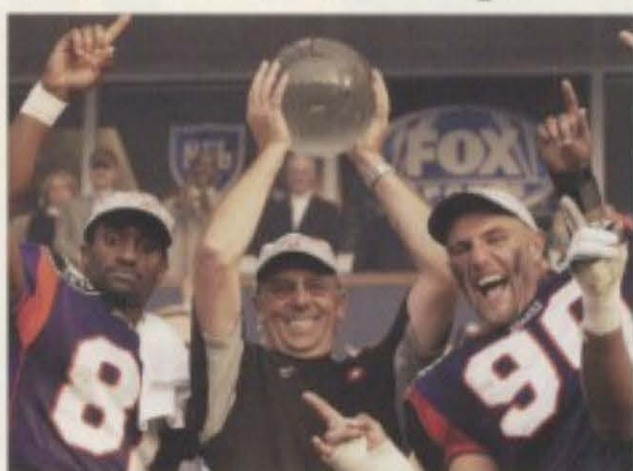
Hill, who started for the Amsterdam Admirals, finished among the league leaders in several passing categories. He benefited from playing a season against high-caliber competition second only to that of the NFL.

"Playing in NFL Europe was a huge advantage for me," said Hill. "The amount of things learned is endless, and I now have the confidence to know I can play at this level."

Hill was instrumental in leading several winning drives late in games, including his effort in Amsterdam's 27-24 win over the Frankfurt Galaxy in Week 7. Before a raucous Frankfurt crowd, Hill's 5-yard touchdown pass with one second remaining gave the Admirals perhaps the season's most scintillating triumph.

In addition to Hill, Green Bay's Craig Nall (Scotland) and San Diego's Seth Burford (Barcelona) excelled at quarterback in 2003.

Other players also seized the chance to improve their game and entertain the fans, including Buffalo Bills running back Ken Simonton, who helped spark Scotland's high-scoring offense.



The Frankfurt Galaxy celebrate their 35-16 victory in World Bowl XI, led by coach Doug Graber (center, holding trophy).

"It's tough not to notice the kind of season Ken has had," said Bills offensive coordinator Kevin Gilbride. "One of the great things about NFL Europe is that it provides young players with the opportunity to get game experience against quality competition. Ken obviously took advantage of that."

Helping the players make the most of their time in Europe, and also receiving firsthand coaching experience in the process, were current and former NFL players taking part in the NFL Coaching Internship Program.

A joint effort of the NFL and the NFL Players Association, 18 players coached during the Europe League's training camp in Tampa, Florida. Six former players—Reggie Brooks (Berlin), Barry Foster (Rhein), Eric Green (Frankfurt), Hugh Green (F.C. Barcelona), Amp Lee (Amsterdam), and Reggie McElroy (Scottish Claymores)—continued coaching during the season.

"I think my time in NFL Europe has been a great opportunity and very worthwhile," says Hugh Green, who earned two Pro Bowl selections during his 11-year career (1981-1991). "If I can teach a player ten new things, and he learns and uses just one, then I have succeeded and he is one step closer to being a complete player."

The fans once again responded to the great action on the field, with one of the highlights being the 43,985 that packed Arena Aufschalke in Gelsenkirchen, Germany for the Rhein Fire's week 3 victory over Scotland. The season also marked the first year for the Berlin Thunder in the city's historic Olympic Stadium and the debut of the Dragons in their new home, F.C. Barcelona's Miniestad.

Dungy Greets President Bush



Indianapolis Colts head coach Tony Dungy (left) was among eight local dignitaries to greet President George W. Bush upon the president's arrival at the Indianapolis International Airport for a May 12-13 visit. Former congressional candidate Mike Sodrel (center) also was on hand. President Bush met Colts quarterback Peyton Manning in a private group setting before the president addressed a gathering at the Indiana State Fairgrounds.

Back to School For Falcons

When Arthur Blank became the owner of the Atlanta Falcons in 2002, he committed the club to success on and off the field. The Falcons are well on their way on both fronts.

On the field, the Falcons went 9-6-1 last season and became the first road team ever to win a playoff game at Green Bay. Off the field, among other programs, the club introduced "Falcons University," which offers personal development programs for players and their spouses to help them manage their lives.

"FALCONS UNIVERSITY IS A UNIQUE OPPORTUNITY FOR OUR PLAYERS AND THEIR SPOUSES TO BROADEN THEIR KNOWLEDGE IN MANY AREAS."

Arthur Blank, Atlanta Falcons owner

"Falcons University is a unique opportunity for our players and their spouses to broaden their knowledge in many areas," said Blank.

Falcons University was held this year from May 19-29 at the team's headquarters in Flowery Branch, Georgia. The program builds on the mission of the NFL Player Development Department, which challenges NFL players to become lifelong learners. Player Development does this while helping players pursue continuous improvement in family relations, social interactions, personal growth, and career development during and beyond their careers as players.

"You need to have an interest in something, whether it is investing, planning or giving," says Falcons veteran tackle Bob Whitfield. "Being idle is a waste of time." The eight seminars held at Falcons University covered the following topics: Career Transition, Financial Planning, Player Development, Identity Theft, Career Skills, Media Management, Business Etiquette, and Parenting.

Michael Bidwill Is Honored For His Work on Behalf of Youth Sports

Michael Bidwill, vice president and general counsel for the Arizona Cardinals, received the 2003 Glenn S. (Pop) Warner Award at Disneyland in Anaheim, California this May.

Bidwill was recognized for his support of youth sports in Arizona. The Cardinals have committed to building recreational playing fields in Arizona's Maricopa County to go along with the construction of their new stadium.

"We are honored to promote and include youth sports in our stadium process," said Bidwill. "We are already seeing the fruits of that effort, with more to come. There is no

greater investment than the futures of our youth."

Phoenix is already benefiting from the construction of a regional sports complex and an outdoor athletic field at the South Mountain YMCA in the southern part of the city.

"We are very proud of Michael Bidwill and the contributions he has made to our organization on behalf of the Cardinals," said commissioner Vicki Gamby of the Arizona Pop Warner Football Federation.

More than 360,000 children play Pop Warner football in 41 states and in Guam, Germany, Russia, Japan, and Mexico.



(From left to right) Arthur Ochs Sulzberger, Edgar Bronfman, Robert Kraft, Norma Lerner, and Columbia University president Lee Bollinger.

LERNER HONORED BY COLUMBIA'S ROBERT K. KRAFT CENTER

Columbia University's Robert K. Kraft Center for Jewish Student Life hosted its third annual dinner in May to salute distinguished alumni who have contributed to the development of the school's Jewish community. The event, attended by more than 500 guests, was held at the university's Alfred Lerner Hall and included a special tribute to the late Cleveland Browns owner and Columbia alumnus.

Norma Lerner represented her late husband, who died last October. Alfred Lerner, who served as vice chairman of Columbia's Board of Trustees, was a gen-

erous philanthropist whose work enhanced the Kraft Center and the entire Columbia community.

Kraft, the owner of the New England Patriots, donated \$5 million in 1993 to launch a fund-raising campaign to build a permanent home for the Jewish student community. The campaign led to the construction of the Kraft Center, which contains 28,000 square feet on eight floors.

The center sponsors a wide range of cultural, spiritual, and social-action programs that serve more than 3,000 Columbia students, local neighborhood groups, alumni, faculty, parents, and friends.



The Bidwill family, shown here breaking ground on their new stadium, has been a long-time supporter of youth sports, led by William (in green jacket) and Michael (far right).

★ The NFL Salutes America's Heroes ★

Pentagon Thanks NFL For Support

The strong ties between the NFL and the U.S. military were again on display this spring during a visit to the Pentagon by NFL Commissioner Paul Tagliabue and NFLPA Executive Director Gene Upshaw.

Gen. Richard B. Myers, the Chairman of the Joint Chiefs of Staff, invited Tagliabue and Upshaw to the Pentagon on May 16, where he thanked the NFL and its players for their commitment to America's men and women in uniform.

The American Postcard series, Veterans Day activities, Operation Uplink, troop visits, military days sponsored by individual clubs, and scholarships for children of soldiers killed in action are just some of the many league initiatives on behalf of American soldiers.

Myers noted that the NFL's efforts have provided an extraordinary morale boost to America's service personnel.

A few days prior, the NFL invited a group of U.S. Marines to an employee meeting in New York City.

"We thank all of you in the Marine Corps and your colleagues in the military, not only for what you do, but for the values you represent," Tagliabue told the Marines. "The example you set in your service is an inspiration to us all."



Zach Thomas (in Dolphins T-shirt) and Jason Taylor (right, in white T-shirt) traveled to Germany to visit with American troops.

Meeting 'Our True Heroes'

When the Dolphins' Jason Taylor and Zach Thomas visited American soldiers in Germany last May, they received a warm welcome and a big "thank you" from the men and women in uniform. But Taylor and Thomas thought it should have been the other way around.

"They are our true heroes," said Thomas, a linebacker for the Miami Dolphins. "And to

put us on a pedestal for being football players who go around tackling people is kind of ridiculous. It's just great to have people like this fight for our country."

The Dolphins' Pro Bowl defenders made 14 appearances in Germany from May 15-18 to meet with American soldiers. Their agenda, put together by the NFL and the USO, included visits to Rhein Main Air Force Base, the Kaiserslautern military community, and Landstuhl Regional Medical Center, where many wounded American soldiers received medical attention following Operation Iraqi Freedom. Meeting and thanking the wounded soldiers at Landstuhl was especially stirring for Thomas and Taylor.

"I fought back tears a few times," said Tay-

lor, a defensive end. "And I shed some, too."

"They were elated. I was surprised. I thought they would be more down, but everything was very upbeat. We are a picture of back home to them—a piece of America."

Mostly, the players were surprised by the soldiers' reaction and somewhat embarrassed by the affection they received.

"All they wanted to talk about was football," Thomas said. "And all we wanted to talk about was how they were doing, and getting home and seeing their families, and how they got hurt and injured."

Taylor and Thomas concluded their visit by attending an NFL Europe League game between the hosting Frankfurt Galaxy and Amsterdam Admirals.

"I've been one of the people that has said football is like war," said Taylor. "But football is a video game. War is for real."

On the Same Team

NFL AND ITS PLAYERS REACH OUT TO TROOPS

The NFL, continuing its long tradition, reached out to the military and their families to express the league's support and appreciation during last spring's war in Iraq.

The Tennessee Titans kicked off their annual fan caravan with a special stop at Fort Campbell, Kentucky to visit the 101st Airborne Division. Titans defensive end Kevin Carter, team mascot T-Rac, and team cheerleaders visited with more than 400 children and parents who had relatives fighting in Iraq.

It was the second consecutive year that the Titans started their caravan at Fort Campbell. Last year, the audience consisted of the "Screaming Eagles," soldiers who were deployed overseas this year.

"It's important to show our support for these families and the troops," said Carter, whose father served three years in the Army. His message to the kids was that their parents "are truly the heroes."

The Washington Redskins and Baltimore Ravens made visits to Walter Reed Medical Center in Washington, D.C. to visit military personnel wounded in Iraq.

The Ravens also visited more than 80 wounded soldiers at the National Naval Medical Center in Bethesda, Maryland.

The Cincinnati Bengals also visited the National Naval Medical Center. Bengals head coach Marvin Lewis, guard Matt O'Dwyer, and cornerback Jeff Burris traveled to Bethesda to spend time with the recovering Marines.

Players Honor Relatives at War

The spring is usually a stress-free time for NFL players. Rest and relaxation take over for the everyday grind and physical practices that dominate the late summer, fall, and early winter. But with family members serving in the Middle East, the season was anything but relaxing for two NFL players.

Norbert Reed, the older brother of Buffalo Bills receiver Josh Reed, is an Army medical specialist, while Josh's cousin, Damian Jolivette, serves in the Navy. David Fraley, the older brother of Philadelphia Eagles center Hank Fraley, is an Army sergeant and his wife, Valerie, is an Army private.

To honor his brother and cousin, Reed shaved two notches into his left eyebrow. "Every time I look in the mirror, I see that and I'm reminded of them," said Reed.



Hank Fraley (left) and Josh Reed

Reed, the 2001 Biletnikoff Award winner out of Louisiana State, is slated to start in 2003. Norbert, six years older than Josh, was his little brother's father-like figure. Growing up, Josh would tag along with Norbert to games.

Once Josh reached his senior year in high school, he assumed the mentor role for his cousin Damian. Both Norbert and Damian still have an impact on Josh's life.

"When I'm working out now and I'm dragging, I think of them and what they're going through and that motivates me," he said. "I'm just involved in a game. My brother and cousin are fighting a war. There is no comparison."



Drew Brees navigated the same obstacle course as the Marine recruits.

CHARGERS GO TO BOOT CAMP

The Chargers kept in touch with San Diego's large military contingent during the offseason.

Their first visit was to the Marine Corps Recruiting Depot in San Diego when five Chargers spent the day as "Marine recruits."

Drew Brees, Donnie Edwards, Zeke Moreno, Terry Charles, and Eric Parker participated in drills, navigated the Marine obstacle course, and ate lunch with their "fellow soldiers."

The Chargers relocated to Camp Pendleton after lunch to undergo the second phase of their basic training. Following that training session, Brees expressed admiration for the troops.

"Some of these guys were saying that they look up to us," Brees said. "To me, it's the other way around. We're the ones looking up to them."

Several weeks later, Edwards and teammates Darren Bennett and David Binn went aboard the aircraft carrier USS Abraham Lincoln to thank the troops as they returned from deployment in the Middle East.

They visited all areas of the ship, met and shook hands with hundreds of sailors, signed autographs, posed for photos, and got a true appreciation of what the sailors went through.

"It was pretty special," said Binn. "It was a once-in-a-lifetime opportunity."



Brandon Schneider and his sister Kristen

Ben-Gal Visits Soldier Brother in Kosovo

The Cincinnati Ben-Gals cheerleaders brought smiles to thousands of U.S. soldiers during their two-week USO tour in March. It was the first overseas trip for the squad that included five days in Kosovo, with stops in Bosnia, Vienna, and Budapest.

One soldier had a very special smile because of the visit. Spe. Brandon Schneider, a

counter intelligence specialist with the Army's 101st Military Intelligence Battalion, was reunited with his younger sister, Ben-Gal cheerleader Kristen Schneider.

It had been a year since Spe. Schneider, of Mount Healthy, Ohio, had seen his parents or his 20-year-old sister. He has spent most of that time with the peace-keeping force in Kosovo.

"I can't even put it into words how I felt when I saw him," said Kristen. "I just cried and couldn't believe I was there with him. It was amazing."

Their mother, Karen Schneider, said Brandon and Kristen were only a year apart in school. The two were "always very close," she said. "Brandon was always very protective of his little sister."

The Schneider family has been able to exchange e-mails regularly and Brandon has been calling home about twice a week.

However, nothing beats face-to-face visits, and on May 29, Brandon returned to Ohio, where he spent 12 days with his family before heading back to Kosovo.

"I CAN'T EVEN PUT IT INTO WORDS HOW I FELT WHEN I SAW HIM."

Kristen Schneider, Ben-Gal cheerleader

★ The NFL Salutes America's Heroes ★

Soldier Field to Feature New Monuments

When the Chicago Bears take the field against the Green Bay Packers on Monday night, September 29, the renovated Soldier Field will honor America's military with two new tributes at the north and south ends of the stadium.

A 150-foot granite memorial wall featuring all military service emblems with a light stream of water flowing over the wall will lead into Soldier Field, while the Doughboy statue inside the stadium's Gate O has been refurbished. The tributes will be open to the public.

The stadium itself has become part of a new lakefront improvement, adding 17 acres of additional parkland to Chicago's already famous lakefront corridor. The colonnades of Soldier Field, symbols of both civic pride and respect for our armed services, were preserved, maintaining the historic nature of the facility. They are also accessible to the public year-round.



Galaxy Players, Cheerleaders Boost Morale

This spring, at the request of the USO, three players and two cheerleaders from the Frankfurt Galaxy visited wounded soldiers in and around Ramstein Air Base in Germany.

The NFL Europe players—Mike Clare of the New England Patriots, and Joey Evans and Luis Almanzar of the Seattle Seahawks—joined with cheerleaders Helen Probst and Jenny Sinnecker to give the soldiers a morale boost. First they visited Landstuhl Regional Medical Center, the U.S. military's largest medical facility outside of the United States. Landstuhl is where many of the American service personnel wounded during Operation Iraqi Freedom received medical attention. The players and cheerleaders talked to Marine and Army soldiers in the intensive care unit who had been injured during severe fighting on the way to Baghdad.

"It was one of the most moving experiences I've ever had," Almanzar said. "They just needed someone to talk to. They needed to know that somebody appreciated their sacrifice. It was disturbing to see some of their injuries, but I just felt honored to be able to go and do my little bit."

Live From Baghdad

Staley, Taylor Are Among First to Visit U.S. Troops

On June 20, the NFL made history as Philadelphia Eagles running back Duce Staley and Miami Dolphins defensive end Jason Taylor traveled to Baghdad to entertain American troops.

It marked the first time any entertainment group had been allowed into the city to visit U.S. troops. Staley and Taylor joined a USO contingent of entertainers who were touring U.S. military installations in Kuwait and Iraq as part of "Project Salute."

A USO group of nearly 60 people visited Baghdad. They flew from Kuwait's Safir International Airport in two C-130 transport planes staffed by members of the Oklahoma National Guard.

Upon arrival at the former Saddam International Airport in Baghdad, Staley and Taylor, who were joined by actors Gary Sinise, John Stamos, Rebecca Romijn-Stamos, country music star Chely Wright, Kid Rock, and others, were escorted to a hangar and witnessed a sight no one will soon forget.

A sea of camouflage lay before them—a crowd of soldiers estimated between 5,000 and 7,000 strong. Staley and Taylor were escorted through the crowd to the stage, shaking hands, exchanging high-

fives and posing for pictures with the troops along the way.

"Are there any Eagles fans out there?" asked Staley, addressing the crowd in 110-degree heat. "We just want you to know that we're behind you and care about you. Thank you for all you do for us, and keeping us safe."

"You are our heroes," Taylor said to the troops. "We are with you 100 percent. Thank you for ensuring our freedom."

Staley and Taylor distributed NFL merchandise, signed autographs and talked one-

"YOU ARE OUR HEROES. WE ARE WITH YOU 100 PERCENT. THANK YOU FOR ENSURING OUR FREEDOM."

Jason Taylor, Miami Dolphins defensive end

on-one with troops for more than two hours.

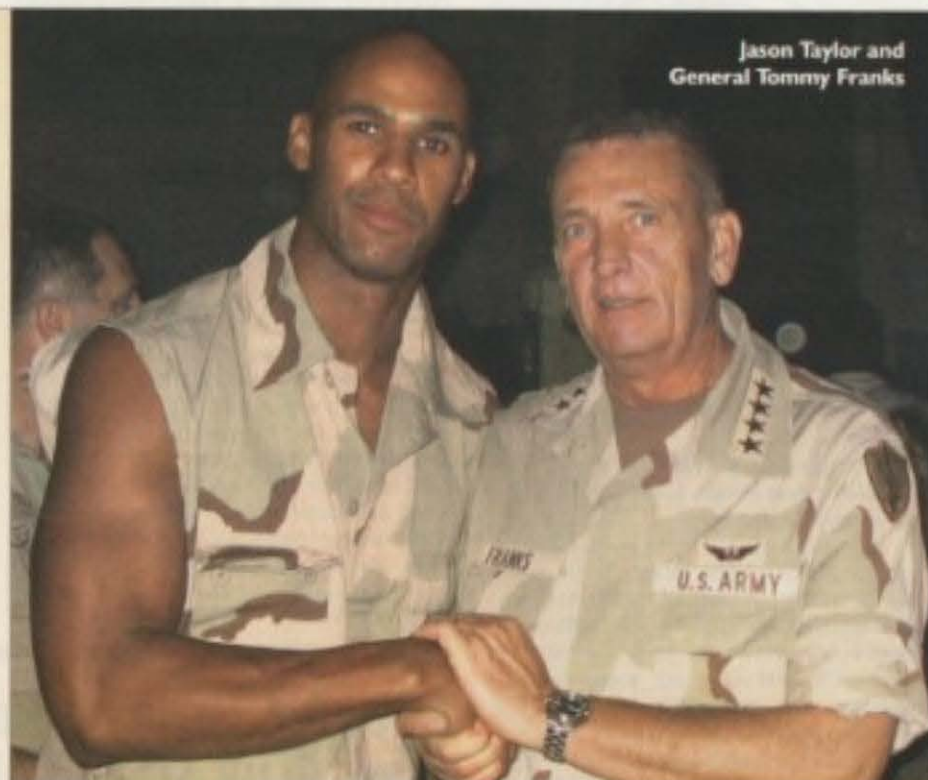
"You have no idea how much this means to us," said Colonel Greg Ritch, a reservist from Connellsville, Pennsylvania. In civilian life, Ritch serves as

the principal of Sacharib Connell Elementary School.

"Many of them have been here since day 1 in March," Ritch said. "They will be talking about this for months to come."

And so will Duce Staley and Jason Taylor.

Jason Taylor and General Tommy Franks



Buccaneers quarterback Shaun King checking equipment at MacDill Air Force Base.

(USSOCOM), for a full day of live-action, behind-the-scenes look at our armed forces and the operational techniques they use.

The day began with a jump by a group of elite paratroopers. The players then received a

demonstration of the advanced weapons, armor, and medical tools used by the troops. Players also were treated to a lunch of "Meals Ready to Eat" (MRE).

At the Urban Combat Training Facility the players engaged in several rounds of simulated battlefield shooting.

"We got a chance to get out here and see what the soldiers were doing over in Iraq and Afghanistan," said linebacker Shelton Quarles. "It's awesome to be here today, to be around these soldiers, and see what they go through."

The 'Best of the Best'

Three months after taking their place among the NFL elite, the Tampa Bay Buccaneers met their military counterparts.

On April 29, 18 members of the Super Bowl champion Buccaneers visited Tampa's MacDill Air Force Base. There they met with members of the Special Operations Forces of the Army, Navy, and Air Force, a unit that Gen. Charlie Holland described as "the best of the best."

The Buccaneers were invited to MacDill, the headquarters for the United States Special Operations Command

Tillman Returns

Former Cardinal Pat Tillman is Safe After Serving in Iraq

All that matters to Patrick and Mary Tillman is that they know that their two sons, former Arizona Cardinals safety Pat and Kevin, are all right.

"The boys have been back for a couple of weeks now," Patrick Tillman said in early July. "They are both healthy and fine, and we, of course, are very relieved and happy."

Both brothers, who enlisted in the Army last year and became Rangers, had been overseas serving in Operation Iraqi Freedom. The boys could not call home until May, when they spoke to their parents. Each

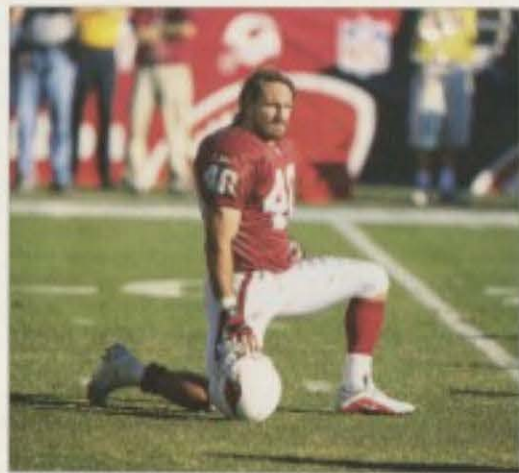
was limited to 10 minutes on the phone and given specific instructions as to what they could say. Pat called Mary one day, and the next day, Kevin called Patrick.

"It was great, a big relief," said Patrick at that time. "It was nice to hear from them. They sounded good. Both of them said they were doing well."

Now that they have returned stateside, the brothers have been selected by the Army to participate in a three-month-long elite Ranger training regimen.

Both Pat and Kevin Tillman were scheduled to receive the Arthur Ashe Courage Award as part of ESPN's 2003 ESPY Awards on July 19.

Pat Tillman joined the Cardinals in 1998



Pat Tillman is serving in the Army Rangers.

as a seventh-round draft pick out of Arizona State. A starter at strong safety, he set the franchise's single-season record for most tackles (224) in 2000.

AFC EAST—VERY EAST



Unit Brings Bills' Colors to Baghdad

Proud Marine Reserves from Bravo Company, 8th Tank Battalion of Syracuse, New York displayed their passion for the Buffalo Bills in Baghdad during Operation Iraqi Freedom. These Marines, fighting with the 2nd Tank Battalion, were part of the first tank unit to cross the Iraqi border from Kuwait as well as the first unit to enter Baghdad.

The men, who drew Bills logos on their helmets, were deployed overseas on January 19, and returned home on June 7. They visited the team at its headquarters on June 11, presenting the club with a Marine Corps banner. "Our players were the fans today," Bills head coach Gregg Williams said.

"We were worried about the NFL Draft and everything," Major Patrick Cox said of the troops' time overseas. "It reminds you of what's at home. It was something enjoyable to talk about besides where the next meal was coming from or how late we were going to be that night, or how far we were going that day."

The Marines kept their favorite team in mind by painting "Bledsoe" on their tank and adorning it with a Bills' bumper sticker and a Bills' license plate.

The Bills will honor the unit before their home opener against the New England Patriots on September 7.

SUPER IMPACT



San Diego Reaps Huge Benefit From Super Bowl XXXVII

It was a great game, and it had a big impact.

Super Bowl XXXVII generated \$367 million in San Diego, California, it was announced recently.

San Diego proved to be an ideal host of the NFL's biggest game. According to the study conducted by Marketing Information Masters, Inc., 348,000 visitors convened in the area for Super Bowl XXXVII weekend. Super Bowl-related activities generated 168,000 total hotel room nights in San Diego.

"The report demonstrates in very clear terms the immense economic benefit that a Super Bowl provides to a host city," said Ron Fowler, chairman of the San Diego Super Bowl Host Committee. "There is no doubt that San Diego has reaped tremendous economic rewards from hosting Super Bowl XXXVII, and we'll likely feel its positive effects for years to come."

The study was jointly funded by the Host Committee and the NFL.

The \$367 million economic impact on San Diego County compares to the \$285 million impact on the region in 1998, the last time San Diego hosted a Super Bowl (XXXII).

Highlights of the Super Bowl XXXVII study include:

- 133 non-local corporations were in San Diego spending a total of \$61.6 million during Super Bowl week in addition to spending \$3.3 million in site visits prior to January 2003.

- Of the 67,603 spectators attending the game, 60,720 were out-of-town visitors.

- 61 percent of male visitors and 56 percent of female visitors to San Diego during Super Bowl week were in the 25-to-44-year-old demographic.

- 87 percent of San Diego households surveyed by phone were pleased that San Diego hosted the Super Bowl.

- \$7.3 million in increased tax revenues was generated by the game.

- The NFL held more than 40 charitable events in San Diego during the weeks preceding Super Bowl.

- As part of the first Super Bowl Latino Leadership Initiative, the NFL donated more than \$300,000 to the Latino communities of San Diego and Tijuana, Mexico.

SPEAKING FROM EXPERIENCE

Martz and Owens Push For Alzheimer's Cure

Although it was the offseason, St. Louis Rams head coach Mike Martz and San Francisco 49ers wide receiver Terrell Owens were busy at work in April. This time they were on the same team, trying to beat the same opponent.

On April 1, Martz and Owens spoke before the Senate Appropriations Committee on behalf of the Alzheimer's Foundation. Their goal: to increase awareness and seek more funding for research to find a cure for the disease, which affects nearly 4 million Americans. That number is expected to rise to 14 million by 2050.

Both Martz and Owens spoke from personal experience. Martz' mother Betty suffered from Alzheimer's for four years prior to her death in 1997. Owens' grandmother, Alice Black, has been an Alzheimer's patient for four years.



Terrell Owens (left) and Mike Martz (right) during their address to Congress.

"AS OF NOW, THERE IS NO HOPE FOR PATIENTS OR THEIR FAMILIES. WE MUST FIND A WAY TO STOP ALZHEIMER'S."

Mike Martz, St. Louis Rams head coach

"Before my mother was affected, I did not understand Alzheimer's," said Martz. "Both

the financial impact and the emotional impact are devastating for the patients and their families. I surely was not prepared for the emotional impact—watching my own mother lose her mind and dignity.

"As of now, there is no hope for patients or their families. We must find a way to stop Alzheimer's."

Owens concurred. "We need to do everything possible to find a cure and keep people and families from suffering through something so painful," he said.

On June 6, Martz headed the annual Allegiant Bank Mike Martz Celebrity Golf Classic. Proceeds from the event benefited the Betty Martz Memorial Fund for Alzheimer's Research at Washington University, the Alzheimer's Association's St. Louis Chapter, and the Make-A-Wish Foundation at Metro St. Louis.

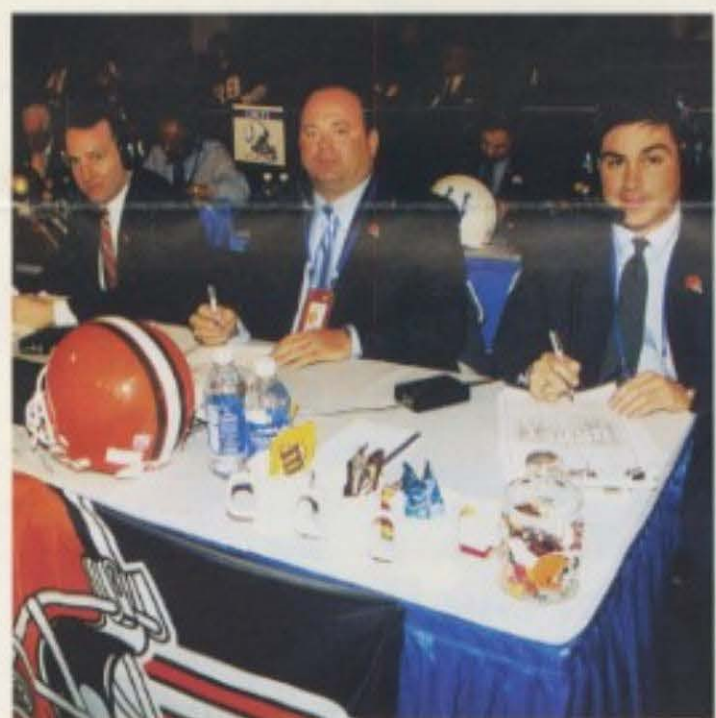
Last October, Owens served as the celebrity team chair for the Alzheimer's Association's Northern California & Northern Nevada Memory Walk. He also filmed a public service announcement for the Alzheimer's Association.

BROWNS HERO FUND RECIPIENT JOINS CLUB AT 2003 NFL DRAFT

New York City police officer Jim Smith joined Cleveland Browns officials at the team's NFL Draft table last April in New York City.

Smith and his family are one of the two beneficiaries of the Cleveland Browns Hero Fund. The fund was created in 2002 to aid the families of New York City emergency personnel who lost a parent during the September 11 terrorist attacks.

The team adopted the families of police officer Moira Smith and firefighter Brian McAleese. Jim Smith and his three-year-old daughter, and Dawn McAleese and her four children, will receive financial payments from the Browns until their youngest child turns 18. The club also involves the families in numerous team activities, such as Jim Smith's two-day tenure at the draft.



New York City police officer Jim Smith (center) spent two days with the Browns' player personnel contingent at the 2003 NFL Draft.

2003 PRESEASON SCHEDULE

ALL TIMES LOCAL

HALL OF FAME WEEKEND—

AUGUST 2-4

Saturday, August 2

American Bowl, Tokyo, Japan

New York Jets vs.

Tampa Bay

(ESPN2) 6:00 PM

Monday, August 4

Pro Football Hall of Fame Game

Canton, Ohio

Green Bay vs.

Kansas City (ABC) 8:00 PM

WEEK 1—AUGUST 7-11

Thursday, August 7

New York Giants at

New England

(ESPN2) 8:00 PM

Friday, August 8

Tampa Bay at Miami

St. Louis at Oakland

7:00 PM

Saturday, August 9

Pittsburgh at Detroit

Green Bay at Arizona

Buffalo at Baltimore

Washington at Carolina

Jacksonville at Minnesota

Cleveland at Tennessee

Indianapolis at Chicago

Denver at Houston

San Francisco at Kansas City

Dallas at Arizona

San Diego at Seattle

Sunday, August 10

Cincinnati at New York Jets

Monday, August 11

Philadelphia at

New Orleans

(ESPN2) 7:00 PM

WEEK 2—AUGUST 14-18

Thursday, August 14

Oakland at

San Francisco

(FOX) 5:00 PM

Friday, August 15

Green Bay at Cleveland

Philly at Jacksonville

Houston at Dallas

Seattle at Indianapolis

Carolina at New York Giants

Saturday, August 16

Buffalo at Tennessee

Detroit at Cincinnati

Philadelphia at Pittsburgh

(ESPN2) 7:00 PM

Baltimore at Atlanta

New Orleans at New York Jets

New England at Washington

Denver at Chicago

Minnesota at Kansas City

Arizona at San Diego

Monday, August 18

Tampa Bay at St. Louis

(ABC) 7:00 PM

WEEK 3—AUGUST 21-25

Thursday, August 21

Dallas at Pittsburgh

(FOX) 8:00 PM

Friday, August 22

Atlanta at Miami

New England at Philadelphia

Minnesota at Oakland

Chicago at Arizona

Saturday, August 23

St. Louis at Buffalo

Tennessee at Cincinnati

Cleveland at Detroit

Carolina at Green Bay

NY Jets at NY Giants

Jacksonville at Tampa Bay

Baltimore at Washington

San Diego at Houston

New Orleans at San Francisco

Kansas City at Seattle

Monday, August 25

Indianapolis at Denver

(ABC) 6:00 PM

WEEK 4—AUGUST 27-31

Wednesday, August 27

Chicago at New England

Thursday, August 28

Detroit at Buffalo

NY Jets at Philadelphia

NY Giants at Baltimore

Atlanta at Cleveland

Oakland at Dallas

Tennessee at Green Bay

Washington at Jacksonville

Arizona at Minnesota

Houston at New Orleans

Kansas City at St. Louis

Houston at Tampa Bay

Friday, August 29

Pittsburgh at Carolina

Cincinnati at Indianapolis

Seattle at Denver

San Francisco at San Diego

7:00 PM

WHAT DID YOU DO ON YOUR SUMMER VACATION?

Many NFL Players Spent the Offseason Making a Difference

NFL players aren't just heroes on the gridiron.

This offseason, NFL players demonstrated their commitment to serving their communities in a variety of ways:

- Atlanta Falcons running back Warrick Dunn received the 2003 Henry P. Iba Citizen Athlete Award from the Rotary Club of Tulsa on June 23 for his work in helping single mothers purchase homes. The award is presented annually to a male and female athlete who excels on the field and helps others in their personal lives.

Dunn's "Homes for the Holidays" program has helped nearly 40 single mothers (with approximately 100 children) purchase their own homes by making down payments while also furnishing the homes.

- Former NFL quarterback Dan Marino was the recipient of the second Pay-Back Award from Indianapolis Colts quarterback Peyton Manning's Pay-Back Foundation in June. The tribute is given to a current or former NFL player who displays character, integrity and honor, and who has given back to the game and society.



WARRICK DUNN
Atlanta Falcons

Marino and his wife, Claire, who have an autistic son, established the Dan Marino Foundation in 1992 to help in the battle against autism. The Marinos created the Dan Marino Center, an outpatient facility in Weston, Florida, to provide treatment and diagnosis for children with neuro-developmental disabilities and chronic medical problems.

"Dan Marino was a no-brainer for this award," said Manning. "His football career speaks for itself, but even more meaningful has been the efforts of his Dan Marino Foundation."

- Baltimore Ravens safety Will Demps participated on a panel for the Office of Disease Prevention and Health Promotion on April 16. The panel, which included Dr. Richard Carmona, the Surgeon General of the United States, held a session to help encourage and energize people to improve their health and, in the process, help build a stronger, healthier nation.



WILL DEMPS
Baltimore Ravens

"I am honored to be a part of such a worthy cause," said Demps. "There has been such a focus on the health of our nation lately, and anything we, as athletes, can do to help get the message out, especially to children, is important."

- Demps' teammate, safety Corey Fuller, spent May 5 at Coleman-Medium, a federal correctional complex in Coleman, Florida. Through G.R.I.P. (Growing Responsibility & Integrity in Prison), Fuller spoke to young inmates about the importance of making the most of a second chance and preparing for life outside of prison. Through the sharing of personal experiences and interactive group discussions, G.R.I.P. helps young inmates change their decision-making process so they can avoid making another mistake.

- From June 22 to July 2, Tampa Bay linebacker Derrick Brooks took his "Brooks Bunch" kids on an educational tour through New York, Chicago, Atlanta, and Tallahassee entitled "2003 Brooks' Bunch and Beyond."

The goal of the program is to help prepare students for life after high school by preparing for the Scholastic Aptitude Test (SAT), involving them in community service, and teaching life skills such as time management and responsibility. The tour offered the students a chance to visit at least five to six colleges, meet with college students, counselors and academic advisors, and become familiar with four big-college cities.

2003 NATIONAL FOOTBALL LEAGUE WEEK-BY-WEEK SCHEDULE

(All times local; nationally televised games are in parentheses)

FIRST WEEKEND	SECOND WEEKEND	THIRD WEEKEND	FOURTH WEEKEND	FIFTH WEEKEND
Thursday, September 4 New York Jets at Washington (ABC) 9:00 PM Sunday, September 7 FOX-TV Weekend New England at Buffalo 1:00 PM Jacksonville at Carolina 1:00 PM Denver at Cincinnati 1:00 PM Indianapolis at Cleveland 1:00 PM Arizona at Detroit 1:00 PM Minnesota at Green Bay 12:00 PM San Diego at Kansas City 12:00 PM Houston at Miami 1:00 PM St. Louis at New York Giants 1:00 PM Baltimore at Pittsburgh 1:00 PM Atlanta at Dallas (FOX) 3:15 PM Chicago at San Francisco 1:15 PM New Orleans at Seattle 1:15 PM Oakland at Tennessee (ESPN) 7:30 PM Monday, September 8 Tampa Bay at Philadelphia (ABC) 9:00 PM	Sunday, September 14 CBS-TV Weekend Washington at Atlanta 1:00 PM Cleveland at Baltimore 1:00 PM Detroit at Green Bay 12:00 PM Tennessee at Indianapolis 12:00 PM Buffalo at Jacksonville 1:00 PM Pittsburgh at Kansas City 12:00 PM Houston at New Orleans 12:00 PM Miami at New York Jets 1:00 PM San Francisco at St. Louis 12:00 PM Seattle at Arizona 1:00 PM Carolina at Tampa Bay 4:05 PM Cincinnati at Oakland 1:15 PM New England at Philadelphia (CBS) 4:15 PM Denver at San Diego 1:15 PM Chicago at Minnesota (ESPN) 7:30 PM Monday, September 15 Dallas at New York Giants (ABC) 9:00 PM	Sunday, September 21 CBS-TV Weekend (Open Dates: Carolina, Chicago, Dallas, Philadelphia) Tampa Bay at Atlanta 1:00 PM Pittsburgh at Cincinnati 1:00 PM Minnesota at Detroit 1:00 PM Kansas City at Houston 12:00 PM Jacksonville at Indianapolis 12:00 PM New York Jets at New England 1:00 PM New Orleans at Tennessee 12:00 PM Green Bay at Arizona 1:05 PM St. Louis at Seattle 1:05 PM New York Giants at Washington 4:05 PM Baltimore at San Diego 1:15 PM Cleveland at San Francisco (CBS) 1:15 PM Buffalo at Miami (ESPN) 8:30 PM Monday, September 22 Oakland at Denver (ABC) 7:00 PM	Sunday, September 28 FOX-TV Weekend (Open Dates: Miami, New York Giants, Seattle, Tampa Bay) Kansas City at Baltimore 1:00 PM Philadelphia at Buffalo 1:00 PM Atlanta at Carolina 1:00 PM Cincinnati at Cleveland 1:00 PM Jacksonville at Houston 12:00 PM San Francisco at Minnesota 12:00 PM Tennessee at Pittsburgh 1:00 PM Arizona at St. Louis 12:00 PM New England at Washington 1:00 PM San Diego at Oakland 1:05 PM Detroit at Denver 2:15 PM Dallas at New York Jets (FOX) 4:15 PM Indianapolis at New Orleans (ESPN) 7:30 PM Monday, September 29 Green Bay at Chicago (ABC) 8:00 PM	Sunday, October 5 FOX-TV Weekend (Open Dates: Baltimore, Houston, New York Jets, St. Louis) Minnesota at Atlanta 1:00 PM Cincinnati at Buffalo 1:00 PM New Orleans at Carolina 1:00 PM Oakland at Chicago 12:00 PM Arizona at Dallas 12:00 PM Seattle at Green Bay 12:00 PM Denver at Kansas City 12:00 PM Tennessee at New England 1:00 PM Miami at New York Giants 1:00 PM San Diego at Jacksonville 4:05 PM Washington at Philadelphia (FOX) 4:15 PM Detroit at San Francisco 1:15 PM Cleveland at Pittsburgh (ESPN) 8:30 PM Monday, October 6 Indianapolis at Tampa Bay (ABC) 9:00 PM
SIXTH WEEKEND	SEVENTH WEEKEND	EIGHTH WEEKEND	NINTH WEEKEND	TENTH WEEKEND
Sunday, October 12 CBS-TV Weekend (Open Dates: Cincinnati, Detroit, Minnesota, San Diego) Oakland at Cleveland 1:00 PM Philadelphia at Dallas 12:00 PM Kansas City at Green Bay 12:00 PM Carolina at Indianapolis 12:00 PM Miami at Jacksonville 1:00 PM New York Giants at New England 1:00 PM Chicago at New Orleans 12:00 PM Houston at Tennessee 12:00 PM Tampa Bay at Washington 1:00 PM Baltimore at Arizona 1:15 PM Pittsburgh at Denver (CBS) 2:15 PM Buffalo at New York Jets 4:15 PM San Francisco at Seattle (ESPN) 5:30 PM Monday, October 13 Atlanta at St. Louis (ABC) 8:00 PM	Sunday, October 19 FOX-TV Weekend (Open Dates: Arizona, Indianapolis, Jacksonville, Pittsburgh) New Orleans at Atlanta 1:00 PM Washington at Buffalo 1:00 PM Tennessee at Carolina 1:00 PM Baltimore at Cincinnati 1:00 PM San Diego at Cleveland 1:00 PM Dallas at Detroit 1:00 PM New England at Miami 1:00 PM Denver at Minnesota 12:00 PM Philadelphia at New York Giants 1:00 PM Green Bay at St. Louis 12:00 PM New York Jets at Houston 3:05 PM Tampa Bay at San Francisco (FOX) 4:15 PM Chicago at Seattle 1:15 PM Monday, October 20 Kansas City at Oakland (ABC) 6:00 PM	Sunday, October 26 CBS-TV Weekend (Open Dates: Atlanta, Green Bay, Oakland, Washington) Denver at Baltimore 1:00 PM Detroit at Chicago 12:00 PM Seattle at Cincinnati 1:00 PM Tennessee at Jacksonville 1:00 PM New York Giants at Minnesota 12:00 PM Cleveland at New England 1:00 PM Carolina at New Orleans 12:00 PM St. Louis at Pittsburgh 1:00 PM Dallas at Tampa Bay 1:00 PM San Francisco at Arizona 2:05 PM Houston at Indianapolis 4:15 PM New York Jets at Philadelphia (CBS) 4:15 PM Buffalo at Kansas City (ESPN) 7:30 PM Monday, October 27 Miami at San Diego (ABC) 6:00 PM	Sunday, November 2 FOX-TV Weekend (Open Dates: Buffalo, Cleveland, Kansas City, Tennessee) Jacksonville at Baltimore 1:00 PM San Diego at Chicago 12:00 PM Washington at Dallas 12:00 PM Oakland at Detroit 1:00 PM Carolina at Houston 12:00 PM Indianapolis at Miami 1:00 PM New York Giants at New York Jets 1:00 PM New Orleans at Tampa Bay 1:00 PM Cincinnati at Arizona 2:05 PM Pittsburgh at Seattle 1:05 PM Philadelphia at Atlanta (FOX) 4:15 PM St. Louis at San Francisco 1:15 PM Green Bay at Minnesota (ESPN) 7:30 PM Monday, November 3 New England at Denver (ABC) 7:00 PM	Sunday, November 9 CBS-TV Weekend (Open Dates: Denver, New England, New Orleans, San Francisco) Tampa Bay at Carolina 1:00 PM Houston at Cincinnati 1:00 PM Chicago at Detroit 1:00 PM Indianapolis at Jacksonville 1:00 PM Cleveland at Kansas City 12:00 PM Arizona at New York Giants 1:00 PM Arizona at Pittsburgh 1:00 PM Miami at Tennessee 12:00 PM Seattle at Washington 1:00 PM Minnesota at San Diego 1:05 PM Buffalo at Dallas 3:15 PM New York Jets at Oakland (CBS) 1:15 PM Baltimore at St. Louis (ESPN) 7:30 PM Monday, November 10 Philadelphia at Green Bay (ABC) 8:00 PM
ELEVENTH WEEKEND	TWELFTH WEEKEND	THIRTEENTH WEEKEND	FOURTEENTH WEEKEND	FIFTEENTH WEEKEND
Sunday, November 16 FOX-TV Weekend Houston at Buffalo 1:00 PM Washington at Carolina 1:00 PM St. Louis at Chicago 12:00 PM Kansas City at Cincinnati 1:00 PM Arizona at Cleveland 1:00 PM Baltimore at Miami 1:00 PM Atlanta at New Orleans 12:00 PM New York Giants at Philadelphia 1:00 PM Jacksonville at Tennessee 12:00 PM San Diego at Denver 2:05 PM New York Jets at Indianapolis 4:05 PM Minnesota at Oakland 4:15 PM Detroit at Seattle 1:15 PM Green Bay at Tampa Bay (FOX) 4:15 PM Dallas at New England (ESPN) 8:30 PM Monday, November 17 Pittsburgh at San Francisco (ABC) 6:00 PM	Sunday, November 23 CBS-TV Weekend Seattle at Baltimore 1:00 PM Indianapolis at Buffalo 1:00 PM Pittsburgh at Cleveland 1:00 PM Carolina at Dallas 12:00 PM San Francisco at Green Bay 12:00 PM New England at Houston 12:00 PM Detroit at Minnesota 12:00 PM Jacksonville at New York Jets 1:00 PM New Orleans at Philadelphia 1:00 PM St. Louis at Arizona 2:05 PM Chicago at Denver 2:05 PM Tennessee at Atlanta (CBS) 4:15 PM Oakland at Kansas City 3:15 PM Cincinnati at San Diego 1:15 PM Washington at Miami (ESPN) 8:30 PM Monday, November 24 New York Giants at Tampa Bay (ABC) 9:00 PM	Thursday, November 27 Green Bay at Detroit (FOX) 12:30 PM Miami at Dallas (CBS) 3:05 PM Sunday, November 30 CBS-TV Weekend San Francisco at Baltimore 1:00 PM Philadelphia at Carolina 1:00 PM Arizona at Chicago 12:00 PM Atlanta at Houston 12:00 PM New England at Indianapolis 1:00 PM Buffalo at New York Giants 1:00 PM Cincinnati at Pittsburgh 1:00 PM Minnesota at St. Louis 12:00 PM New Orleans at Washington 4:05 PM Denver at Oakland (CBS) 1:15 PM Kansas City at San Diego 1:15 PM Cleveland at Seattle 1:15 PM Tampa Bay at Jacksonville (ESPN) 8:30 PM Monday, December 1 Tennessee at New York Jets (ABC) 9:00 PM	Sunday, December 7 CBS-TV Weekend Cincinnati at Baltimore 1:00 PM San Diego at Detroit 1:00 PM Chicago at Green Bay 12:00 PM Houston at Jacksonville 1:00 PM Seattle at Minnesota 12:00 PM Tampa Bay at New Orleans 12:00 PM Washington at New York Giants 1:00 PM Dallas at Philadelphia 1:00 PM Oakland at Pittsburgh 1:00 PM Indianapolis at Tennessee 12:00 PM Arizona at San Francisco 1:05 PM New York Jets at Buffalo 4:15 PM Kansas City at Denver 2:15 PM Miami at New England (CBS) 4:15 PM Carolina at Atlanta (ESPN) 8:30 PM Monday, December 8 St. Louis at Cleveland (ABC) 9:00 PM	Sunday, December 14 FOX-TV Weekend Minnesota at Chicago 12:00 PM San Francisco at Cincinnati 1:00 PM Atlanta at Indianapolis 1:00 PM Detroit at Kansas City 12:00 PM Jacksonville at New England 1:00 PM Pittsburgh at New York Jets 1:00 PM Seattle at St. Louis 12:00 PM Houston at Tampa Bay 1:00 PM Buffalo at Tennessee 12:00 PM Dallas at Washington 1:00 PM Cleveland at Denver 2:05 PM Baltimore at Oakland 1:05 PM Carolina at Arizona 3:15 PM Green Bay at San Diego (FOX) 1:15 PM New York Giants at New Orleans (ESPN) 7:30 PM Monday, December 15 Philadelphia at Miami (ABC) 9:00 PM
SIXTEENTH WEEKEND	SEVENTEENTH WEEKEND			
Saturday, December 20 Atlanta at Tampa Bay (FOX) 1:30 PM Kansas City at Minnesota (CBS) 4:00 PM New England at New York Jets (ESPN) 8:30 PM Sunday, December 21 FOX-TV Weekend Miami at Buffalo 1:00 PM Detroit at Carolina 1:00 PM Washington at Chicago 12:00 PM Baltimore at Cleveland 1:00 PM New York Giants at Dallas 12:00 PM Tennessee at Houston 12:00 PM New Orleans at Jacksonville 1:00 PM Cincinnati at St. Louis 12:00 PM San Diego at Pittsburgh 4:05 PM San Francisco at Philadelphia (FOX) 4:15 PM Arizona at Seattle 1:15 PM Denver at Indianapolis (ESPN) 8:30 PM Monday, December 22 Green Bay at Oakland (ABC) 6:00 PM	Saturday, December 27 Buffalo at New England (CBS) 1:30 PM Seattle at San Francisco (FOX) 2:00 PM Philadelphia at Washington (ESPN) 8:30 PM Sunday, December 28 CBS-TV Weekend Jacksonville at Atlanta 1:00 PM Cleveland at Cincinnati 1:00 PM St. Louis at Detroit 1:00 PM Indianapolis at Houston 12:00 PM Chicago at Kansas City 12:00 PM New York Jets at Miami 1:00 PM Dallas at New Orleans 12:00 PM Tampa Bay at Tennessee 12:00 PM Minnesota at Arizona 2:05 PM Carolina at New York Giants 4:05 PM Denver at Green Bay (CBS) 3:15 PM Oakland at San Diego 1:15 PM Pittsburgh at Baltimore (ESPN) 8:30 PM			

Building Boom Continues

Cardinals Break Ground, Eagles Have a New Home, While Bears and Packers Finish Remodeling

New stadiums are a hot topic in the NFL this year.

New and renovated venues will open in Chicago, Green Bay, and Philadelphia and ground has been broken for a new Arizona Cardinals Stadium.

In April, construction began on the team's 63,000-seat stadium in Glendale, Arizona.

"We started in November 1996 on this project," Cardinals vice president Michael Bidwill said at the ground-breaking. "We were told early on we couldn't get it done, and I said, 'We're going to get it done,' and today here we are. It's been a long, hard fight, but it's been worth it."

Owner Bill Bidwill and the Cardinals are the last NFL team to play in a college stadium. The Cardinals have shared Sun Devil Stadium with Arizona State since moving to Arizona in 1988.

"In all those years, we've never had our own home," said Bill Bidwill. "That is about to change. This beautiful stadium—complete with a retractable roof, America's first roll-out, natural-grass field, and redesigned exterior—will set the standard by which future stadiums will be judged."

The Cardinals' stadium will be expandable to 73,000 for mega events such as the Super Bowl. The Fiesta Bowl plans to move its year-end college football game to the new stadium in 2007.

While Arizona will have to wait until 2006 for the opening of its new venue, three teams will play in new stadiums this season.

The defending NFC East champion Philadelphia Eagles kick off the regular season by hosting the Super Bowl champion Tampa Bay Buccaneers in Lincoln Financial

Field, their new stadium. Lincoln Financial Field features two giant Eagles insignia in the upper-deck seating area as well as two end-zone video boards that stand 27 feet high and 96 feet wide.

"You're really close to the field," NFL Commissioner Paul Tagliabue said. "Basically it's the kind of stadium that the legendary Eagles fans have earned over the

"SPORTS TEAMS HAVE ALWAYS BEEN AN INTEGRAL PART OF A CITY'S CHARACTER AND CIVIC PRIDE."

Carolyn Brody,
chair of the National Building Museum's
Board of Trustees

years. It's a football-only facility for some of the best football fans in the country."

After a year hiatus, the Chicago Bears are home. The Bears, who played the 2002 season at Memorial Stadium on the Urbana-Champaign campus of the University of Illinois, return to Soldier Field on September 29 against the Green Bay Packers.

The new Soldier Field has enhanced its traditional elements by increasing the space dedicated to military tributes on both the north and south ends of the stadium (see story on page 4).

A renovated Lambeau Field, home of the Green Bay Packers, also debuts this fall. Stadium seating has increased from 66,110 to 72,200. The Packers Hall of Fame, interactive amenities, the stadium club, and a food court have been added to the 366,000-square-foot Titletown Atrium located on the east side of the field. Team officials say the Lambeau mystique still will be felt.

"This has to do with what I call preserving a national treasure," says team treasurer John Underwood. "That might sound a little corny, but I really believe that the Green Bay Packers are a national treasure."

Those changes mean that from 1992 to 2005, 26 NFL stadiums have been or will be built or renovated. The National Building Museum has taken note of that fact and will present a 2003 Honor Award to the NFL to recognize the important and positive role that new football stadiums, have played in the physical revitalization of American cities during the past decade.

"Sports teams have always been an integral part of a city's character and civic pride," says Carolyn Brody, chair of the National Building Museum's board of trustees. "The National Building Museum is privileged to salute the National Football League for its leadership in the recent resurgence of urban sports facilities. Their stadiums have a positive impact on local neighborhoods and many have received praise for their sensitive design and planning."

Commissioner Tagliabue will accept the award during a festive black-tie gala on September 17 in the landmark Great Hall of the National Building Museum in Washington, D.C.

In Baltimore, the Ravens renamed their home M&T Bank Stadium. Their 15-year agreement with M&T Bank includes sponsorship of the M&T Bank Marching Ravens band as well as other community partnerships.

In other stadium news, the NFL has extended its Stadium Financing Program. The program, which began in 1999, has contributed \$650 million to eight different projects.

NFL Network Lands Eisen as Lead Anchor

Rich Eisen, one of the most visible anchors and personalities in sports television, has joined the NFL Network as the lead anchor for the new television channel.

Eisen, a popular mainstay on ESPN's flagship show *SportsCenter*, will anchor NFL Network's signature program, a one-hour, fast-paced, live studio show from Los Angeles. The show will air weekdays at 8 P.M. (ET) when NFL Network launches in the fall of 2003.

Eisen relishes the opportunity to join forces with the NFL. "Being a huge football fan, the chance to work for the NFL and do a show combining sports and entertainment is a dream come true," he said.

The versatile Eisen has a varied background—with roots in stand-up comedy—that has propelled him into the

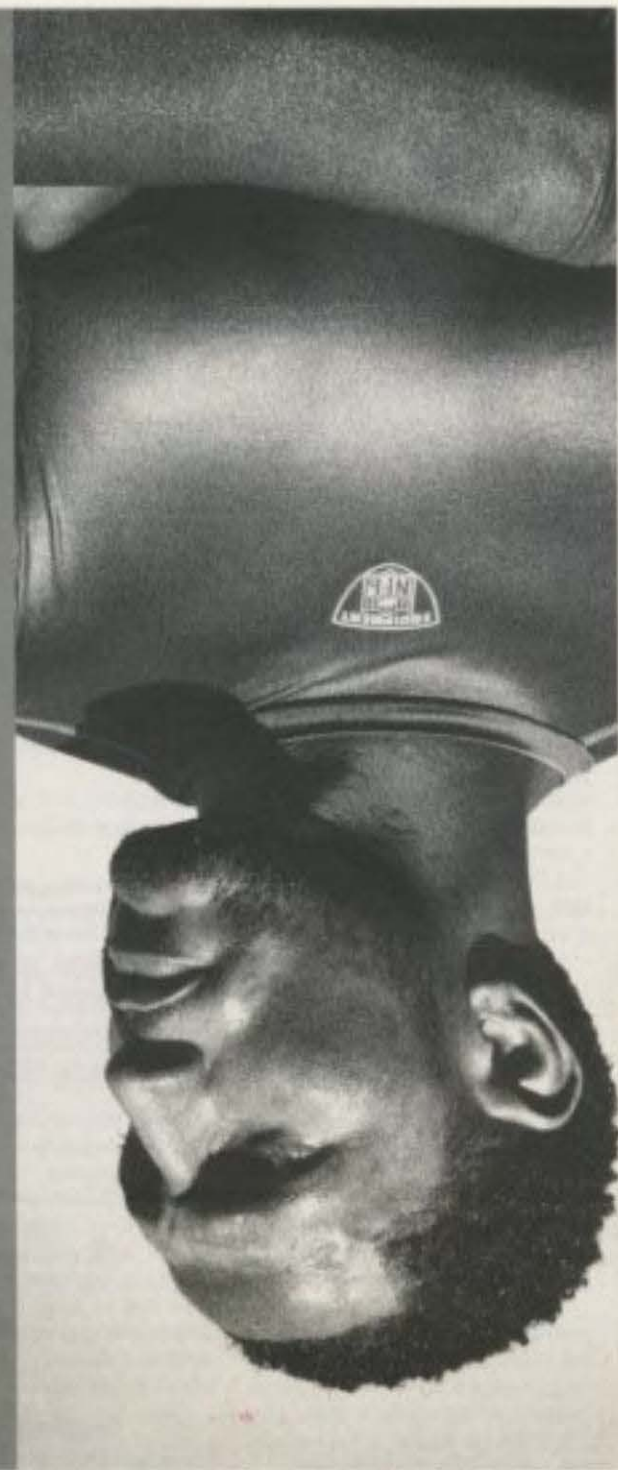
ranks of the brightest stars in the broadcasting business. In addition to his SportsCenter duties, Eisen handled anchor duties on *Baseball2Day*, ESPN2, and hosted *Baseball Tonight* and *RPM2Night*. Eisen has also handled play-by-play for Major League Baseball on ESPN and ESPN2.

Steve Bornstein, NFL Network's President and CEO, was thrilled at landing Eisen a second time. "Rich is intelligent, funny and he exudes excitement," said Bornstein, who hired Eisen at ESPN in 1996. "He represents everything we want NFL Network to be."





PERFORMANCE
APPAREL

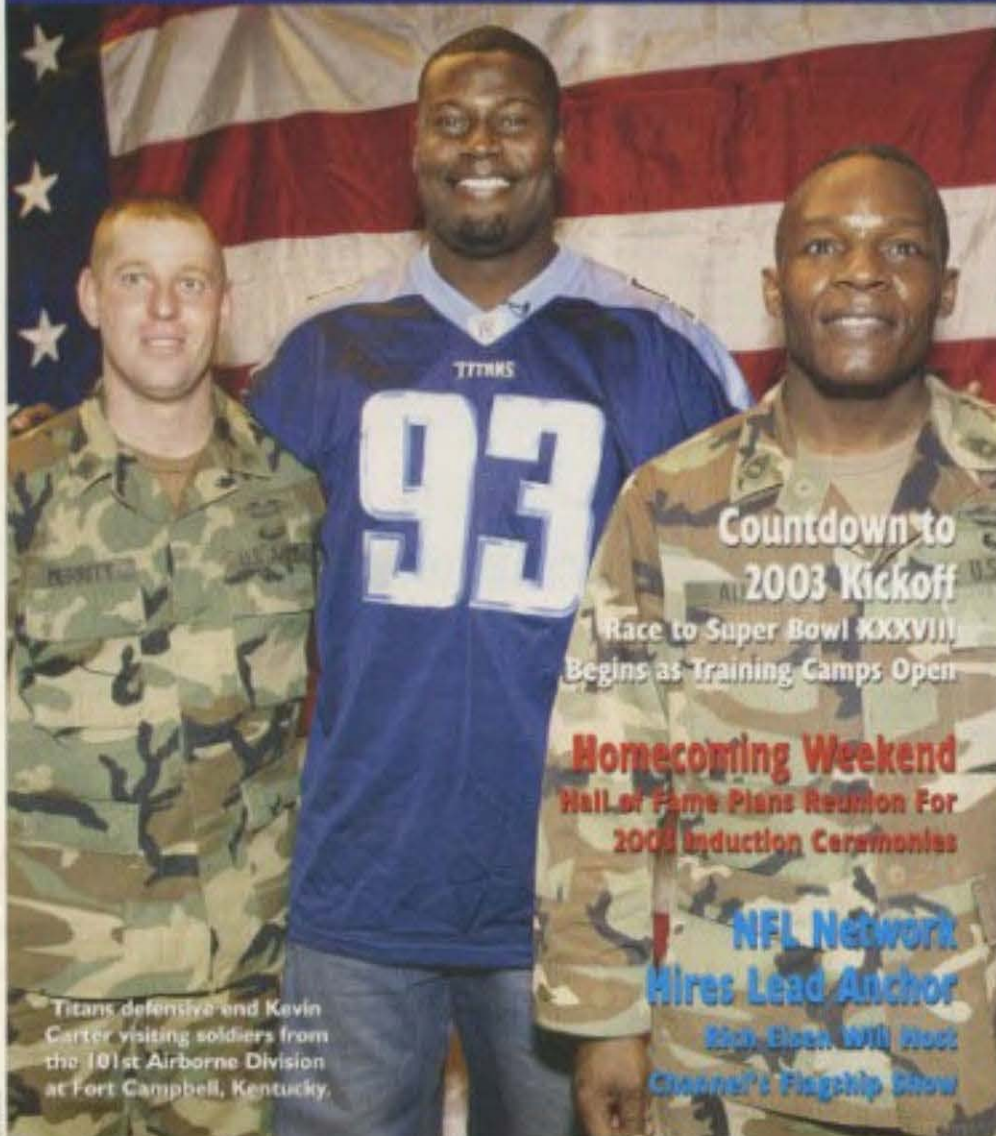


NFL REPORT

National Football League
280 Park Avenue, New York, NY 10017

Summer 2003
ISSUE 71

★ The NFL Salutes America's Heroes ★



Titans defensive end Kevin Carter visiting soldiers from the 101st Airborne Division at Fort Campbell, Kentucky.

Countdown to
2003 Kickoff

Race to Super Bowl XXXVIII
Begins as Training Camps Open

Homecoming Weekend
Hall of Fame Plans Reunion For
2003 Induction Ceremonies

NFL Network
Hires Lead Anchor

Rich Eisen Will Host
Channel's Flagship Show



First Class Mail

RECEIVED

JUL 20 2003

TOM BENSON
NEW ORLEANS SAINTS
5800 AIRLINE HIGHWAY
METAIRIE LA 70003-3876



7/25/03

Dear Mr President -

Thank you so much for taking
time on Friday to show us The Oval
Office and share your thoughts with us.
It was a high honor to be there, as it
is to be serving you and our country.
My daughter will grow up in a better world
because you are leading our nation at this
moment, and I am proud of that. Very Resp'y,
LARRY DiRita

Dir. 12

OFFICE OF THE SECRETARY OF DEFENSE
WASHINGTON, D.C. 20301

OFFICIAL BUSINESS
PENALTY FOR PRIVATE USE, \$300

7/31/03
THE PRESIDENT HAS SEEN

The President
of the United States

By Hand

Withdrawal Marker

The George W. Bush Library

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For a complete list of items withdrawn from this folder, see the
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- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advise between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

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- B. Closed by statute or by the agency which originated the document.
- C. Closed in accordance with restrictions contained in donor's deed of gift.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]