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Reader's Digest

261 MADISON AVENUE, NEW YORK, N.Y. 10016

✓ ROBERT E. KINCHEN III
International Export Advertising Sales

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August 14, 1989

The President
White House
1600 Pennsylvania Avenue N.W.
Washington, DC 20500

RE: The Endangered Rainforests of Brazil

Dear Mr. President:

More and more I read about the plight of the Earth's fragile eco-structure and especially the destruction of our irreplaceable rainforests.

We are all aware of the vital role these forests play in our delicate environment; however, our short-term capitalistic mind sight is not giving consideration to the disasterous long-term effects.

During the negotiations of the World Bank's proposed \$700,000,000 series of loans to Brazil say "NO" to the projects these loans fund that further destroy the rainforests.

Our world depends on your actions and depends on you to make the right decisions.

Respectfully, ... a concerned capitalist.

Robert E. Kinchen

REK:rl