

Originally Processed With FOIA(s):
2025-0878-F

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OA/ID Number: 21807
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Folder Title:
Florida, Jacksonville 3/6/92

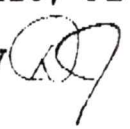
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OFFICE OF THE VICE PRESIDENT
WASHINGTON

BRIEFING MEMORANDUM FOR THE VICE PRESIDENT
ADDRESS TO THE
JACKSONVILLE ASSOCIATION OF REALTORS/NORTHEAST FLORIDA BUILDERS

Date: March 6, 1992
Time: 12:40 - 1:05 p.m.
Location: Omni Hotel
Jacksonville, FL

From: Dave Juday 

I. PURPOSE

To address the Jacksonville Association of Realtors and the Northeast Florida Builders Association.

II. BACKGROUND

This group is combined, obviously, from local chapters of both the National Association of Realtors and the National Association of Home Builders. This combined group typically holds an annual event every summer -- the date was moved up to accommodate previously planned travel in that region of the country.

You will be speaking to the National Association of Home Builders at their legislative conference on Monday in Washington, D.C.

Nationally, this week's economic news has been good for the real estate and constructions industries:

- o January single family home sales are up 12.9% over December (led by the Midwest with moderate growth in the South) (the average sale price increase to \$150,400 in January 1992, up from \$148,600 in January 1991) ✓
- o The Mortgage Bankers Association reports that mortgage delinquencies for the last quarter of '91 were the lowest in more than a year (4.78%)
- o Construction spending was up in January 1.3% (though, after being down 1.6% in December)
- o Consumer spending was up for the third month in a row
- o Consumer loan delinquencies also fell in the 4th quarter of '91 (to 2.58 down from 2.74)
- o Index of leading indicators are up .9% in January

Please deliver to

TO: RICHARD PORTER

FROM: DAVE JUDAY

Would you type up a card for me again?! Thanks!

JACKSONVILLE REALTORS/NORTHEAST FLA. BUILDERS

You will be introduced by:

Linda Sherrer - the chairman of this event
She is the President/CEO of Prudential Network Realty

The Presidents of the respective groups are:

Barbara Moore - Realtors
Ron Coppenbarger - Homebuilders

over

This joint meeting usually takes place in the summer -- it was pulled together early by B/Q '92 for campaign travel

You will address the National Association of Home Builders on Monday in DC

Also at the head table will be Tom Slade - co-chair of B/Q '92

In Florida, housing starts were the weakest in the state since 1975. The unemployment rate in Florida is slightly above the national average -- the Jacksonville are is below the national average.

On the bright side, however, building permits in Jacksonville are up 58 percent since last January -- most of that is due to a rebounding after suppressed activity during the Gulf war. That is the first January increase in building permits in five years -- the rest test of recovery is in which direction spring-time building permits go.

The proceeds from the luncheon you will address will be donated to "Habitat for Humanity" a not-for-profit group founded in 1976 that has built or renovated 10,000 worldwide. Locally, the effort began in 1989 with a grant from the DuPont Foundation, and has already provided housing to 30 families -- making it one of the top 10 affiliates nationwide of the Habitat for Humanity effort. The local affiliate is known as "Habijax."

III. PARTICIPANTS

Linda Sherrer, President and CEO, Prudential Network Realty,
Event Chairman

Barbara Moore, President, Jacksonville Realtors

Ron Coppenbarger, President, Northeast Florida Builders'
Association

IV. SEQUENCE OF EVENTS

Upon arrival THE VICE PRESIDENT participates in a photo-opportunity with the 25 members of the Boards of Directors of the Jacksonville Association of Realtors and the Northeast Florida Builders Association. At the luncheon, THE VICE PRESIDENT is introduced by Linda Sherrer, President and CEO, Prudential Network Realty.

V. PRESS PLAN

Open press.

VI. FOLLOW-UP

Photographs and correspondence; coverage in trade press.

Previous Travel Florida:

1989/02/10	Miami	Florida	FL State Party Leadership
		Florida	Cuban American Bar Dinner
		Florida	Charles Drew Elemen. School
	West Palm Beach	Florida	Address ADL Leadership
1989/04/14-16	Palm Beach	Florida	Private Time
1989/08/02	Miami	Florida	FL GOP Luncheon
1989/10/21-22	Orlando	Florida	Private Time
1989/10/22	Orlando	Florida	United Negro Golf Tour.
1990/02/16	Ft. Lauderdale	Florida	FL State Senate Recept.
1990/02/16-19	Key Largo	Florida	Private Time
1990/02/19	Naples	Florida	Fund. Recep. f/Sen. Mack
1990/07/09	Greenecove Springs	Florida	Photo w/Elected Officials
		Florida	Barbecue f/Bill Grant
		Florida	Major Donor Photo/Intv.
	Jacksonville	Florida	Print Roundtable/Interview
1990/07/09-10	Tampa	Florida	Private Time
1990/07/10	Jacksonville	Florida	Coast Manufacturer's Asso.
	Lakeland	Florida	Lunch f/ Canady & Caldwell
		Florida	Interviews/Print Roundtable
	Tampa	Florida	Gandy Causeway Restoration
		Florida	GOP Roundtable Meeting
1990/10/04-05	Ft. Lauderdale	Florida	Private Dinner
1990/10/04	Ft. Lauderdale	Florida	Regional Eagles Dinner
		Florida	Candidate Welcome on Tarmac
		Florida	FL GOP/Eagles Recep.
	Naples	Florida	Helo Tour of 10,000 Islands
	Ocala	Florida	Media Roundtable
		Florida	Visit Central Comm. College
		Florida	Fr Lunch f/Rep. Stearns
	Orlando	Florida	Recep. f/Bill Tolley
		Florida	Media Rdtb/Photo op
1990/10/09	Miami	Florida	Press Rdtb/TV Interview
		Florida	Elem School w/Ros-Lehtinen
		Florida	FR Bkft. f/Rep. Ros-Lehtinen
1990/10/29	Bradenton	Florida	J. McKay f/St. Sen FR
	Pensacola	Florida	Martinez/GOP FL /Ketchel Ral
1991/01/23	Jacksonville	Florida	Private Meeting
		Florida	Visit Mayport NAS/Remarks
1991/02/19	Fort Lauderdale	Florida	Meeting w/Dr. Kennedy
		Florida	Operation Desert Storm Serv
1991/02/19-20	Fort Lauderdale	Florida	Private Dinner
1991/02/19	Miami	Florida	Jewish Comm Relat Adv Council
1991/02/20	Fort Lauderdale	Florida	Indust Biotech Asso. Bkst
	Fort Walton Beach	Florida	Eglin AFB/Remarks to Famili
			Eglin AFB/Private Meeting
	Kennedy Space Center	Florida	Visit Launch Control Center
		Florida	Press Conference
		Florida	Remarks to Space Workers
		Florida	View Space Shuttle/STS-39
1991/05/09	Cape Canaveral	Florida	Astronauts Memorial Dedi.
		Florida	Wreath Laying Ceremony
		Florida	R. Navias/B. Harwood UPI In

1/08/13

Orlando

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GOP NCSL Member Brief
Adr. Nat Conf of State Leg
Eight is Enough Rdtb
Meeting w/P. Handy
GOP Golf Fundraiser
Press Availability
Term Limit Rdtb.
Term Limit Meeting
FL GOP Golf Fundraiser
Private Dinner
WCBM Talk Radio
Private Time
19th Hole reception

1991/12/06-07 Orlando

OFFICE OF THE VICE PRESIDENT

WASHINGTON, DC

3/13

12 noon

Richard,

Anne H. will draft

both notecards and
form note for follow-up/
Billingsley Dinner.

Golf - Florida see
attached participant
list - Could you draft
Thank you! ~~John~~

File -
Florida

(Jacksonville
trip)

Document Originally
Attached to
Following Page

TPC-Sawgrass Foursome on March 6, 1992

13 MAR 1992 1

..... TITLE..... FAMILIAR NAME DESC.....

Mailing Label

Phone Number

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~~The Honorable Deanne Beman~~
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- Team 100
- Wife Carol hosted mtg fundraiser on 2/29/92
- Former owner of the Jacksonville Bulls

- Reported to be a Bush supporter
- Attended the Homebuilders/Realtors luncheon
- Union, since Cannon arrived, has been more conservative

- Chairman of the Players Champions Charity Board
- Low Handicap
- His daughter donates to GOP, UPBIC himself not politically active.

49 yrs.

56 yrs.