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Record Group/Collection: Dan Quayle Vice Presidential Records
Collection/Office of Origin: Deputy Chief of Staff's Office
Series: Porter, Richard W., Files
Subseries: Subject Files

OA/ID Number: 21804
Folder ID Number: 21804-005

Folder Title:
Arizona, Scottsdale, Herberger Dinner 1/22/92

Stack:	Row:	Section:	Shelf:	Position:
G	34	6	5	1

2/24



From the desk of: *Bob Simonds*

February 20, 1992

Mr. Richard W. Porter
Counselor to the Vice President
The White House
1600 Pennsylvania Avenue
Washington, DC 20003

Dear Richard,

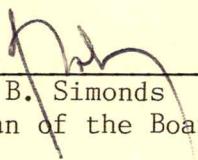
I, too, would like to remark what a pleasure it was having met you on the Vice President's recent trip to Arizona.

The material you made available to me was wonderful. I was particularly impressed with the Vice President's remarks at the Arizona State University on January 23, 1992. I'm sure the students were left with a positive impression of the Vice President. Thank you for thinking of me.

Look forward to seeing you in the near future.

Warmest personal regards,

BOB SIMONDS CORPORATION



Robert B. Simonds
Chairman of the Board

RBS/dv

Bob Simonds Corporation

990-2800

6900 East Camelback Road • Suite 440 • Scottsdale, Arizona 85251



2600 N. Central Avenue, Phoenix, AZ 85004-3014 • (602) 234-8100

Douglas C. Yearley
Chairman, President and
Chief Executive Officer

February 18, 1992

Mr. Richard W. Porter
Counselor to the Vice President
Old Executive Office Building
Room 200
Washington, DC 20501

Dear Richard:

A note of thanks to you for sending me various literature concerning Vice President Quayle's programs and the Broder/Woodward articles from *The Washington Post*. I have read all this information and found it informative. Certainly the press does not always treat our Vice President with a level hand, but the Broder/Woodward articles appear to be more even handed than most.

As you indicated in your letter, we will try to stay in touch if and when assistance from your office in Washington might be helpful. Thank you for your consideration.

Very truly yours,

A handwritten signature in green ink that reads "Doug Yearley".

DCY/iec



OFFICE OF THE VICE PRESIDENT
WASHINGTON

February 11, 1992

Mr. Chip Weil
Publisher
The Arizona Republic
The Phoenix Gazette
120 East Van Buren
Phoenix, Arizona 85003

2/21
Richard -
Thanks!
Chip Weil

Dear Mr. Weil:

It was a pleasure to meet you at the delightful party hosted by the Herbergers' for the Vice President. He enjoyed seeing old friends - and meeting new ones.

I thought you might enjoy seeing some of the materials I have enclosed.

Please let me know if I can be of assistance to you here in Washington. I can be reached at 202/456-6640 or in Room OEOP-200 at the White House.

Best wishes.

Sincerely,

Richard W. Porter
Counselor to the Vice President

Enclosures

File -
Arizona
Dinner

Document Originally
Attached to
Following Page

VP

WAYNE E. KUHL, M.D., F.A.C.P.
PRACTICE LIMITED TO INTERNAL MEDICINE

(602) 277-1458
FAX (602) 277-2057

3600 NORTH THIRD AVENUE
PHOENIX, ARIZONA 85013

- Health plan

① Savings account,
retain the
difference

② Catastrophic
remainder

③ Preempt mandates

JAN 21 '92 11:39 FENNEMORE & CRAIG

P.6

*arizona**11:35 A.M**1/21/92*

FINAL DINNER LIST
JANUARY 22, 1992

- John Teets - Chairman Dial Corporation
5303 Desert Park Lane
Paradise Valley, AZ 85253
602-207-6060-O
FAX 207-5602
- Chip Weil - Publisher of The Arizona Republic and Phoenix
Gazette
120 E. Van Buren
Phoenix, AZ 85003
602-271-8000-O
FAX 271-8340
- VP* Robert Simonds - Bob Simonds Corporation
6900 East Camelback Road, Suite 440
Scottsdale, AZ 85251
602-990-2800
FAX 945-5434
- VP* Philip Edlund - Attorney, Fennemore Craig
6263 North Scottsdale Road, Suite 290
Scottsdale, AZ 85250
602-257-5407
FAX 945-4932
- Jim Click - Major car dealer in Tucson
22nd & Wilmet
Tucson, AZ 85701
602-747-2000-O
FAX
- VP hosts* Gary Herberger - President of Herberger Enterprises, Inc.
4648 E. Quartz Mountain Road
Paradise Valley, AZ 85253
602-945-2681-O
- Jeanne Herberger
- Richard Lehmann - Chairman Valley National Bank
6228 N. 61st Place
Paradise Valley, AZ 85253
602-221-1100-O

JAN 21 '92 11:40 FENNEMORE & CRAIG

P.7

Dinner
January 22, 1992
Page 2

- William Turner - Respected community leader and former Ambassador
5710 N. Yucca Road
Paradise Valley, AZ 85253
602-840-1530-O
FAX
- Douglas Yearly - Chairman of Phelps Dodge Corporation
8201 Via del Lago
Scottsdale, AZ 85258
602-234-8117-O
FAX 234-8151
- .VP Richard Snell - Chairman of Pinnacle West Capital Corporation
4515 N. Dromedary Road
Phoenix, AZ 85018
602-840-2293-H
FAX
- .VP Edward Robson - Chairman of Robson Communities, Inc.
Sun Lakes Dev. Co.
25612 E. J. Robson Blvd.
Sun Lakes, AZ 85248
602-895-9200-O
FAX
- .VP Dr. Roy Herberger - President, American Graduate School of International Management
59th Ave. and Greenway Road
Glendale, AZ 85306
602-978-7200-O
FAX 439-5432
- Edward Carson - CEO and Chairman First Interstate Bancorp.
633 W. 5th Street
Los Angeles, CA 90021
213-614-3006-O

Ronald Bronow, M.D.
President



Stephen C. Cohen, M.D.
Vice President

Physicians Who Care's 10 Point Plan to Save America's Health Care System

1. Community rate health insurance so that insurance companies can't insure only the healthy and exclude those with pre-existing illnesses.
2. Provide mandatory employer-sponsored major medical and catastrophic health insurance for all, with the same tax benefits and coverage for the self-insured. Make deductibles high enough to discourage overuse of medical care for minor illnesses, so insurance will be used for serious and catastrophic illnesses only.
3. Set up "Medi-save" accounts using patients' pre-tax dollars to pay for minor illnesses. This leaves minor medical decisions to patients and their physician rather than to insurance companies.
4. Separate long-term care from Medicaid, so we'll have enough money to care for the poor. Address the problem of long-term care as part of an overall solution.
5. Protect Medicare from the budget cutters by beginning to privatize the program and by allowing Medical IRA accounts.
6. Eliminate state mandated benefits.
7. Allow physicians to develop guidelines for care to protect the public from unnecessary procedures and to allow us physicians to practice quality medicine.
8. Don't force physicians and their patients into for-profit HMOs where the rights of the patients come second to the profit of the corporations.
9. Learn from the impending collapse of the Canadian health care system that government run medical care is not the answer to our problems.
10. Educate the public so that they will understand we must all pay for high technology, high quality health care and that cost containment efforts must not destroy the quality of American medicine.

For a copy of the complete Physicians Who Care plan or for more information on our organization, contact our national headquarters at 1-800-545-9308 or our Washington Representatives, Ronald Pearson and Steve Andersen at (202) 547-7177.

*3000 - TO pt-use
or not use
1500 for
catastrophic
care*

*New
Hempden?*

Rotowing

NATIONAL REPUBLICAN CAMPAIGN:
AMERICA'S HEALTH CARE CONCERNS

ISSUE:

How to demonstrate to the American people the importance of their health care concerns to the President and the Republican party and thereby regain the initiative on health care reform.

BACKGROUND:

The President -

President Bush stated he will "[announce a health care reform plan that he]...can vigorously take to the American people." This statement underscores the importance of including the industries, institutions and people who will be affected by any proposed change, and who will ultimately vote for or against it's proponents in the upcoming election year.

The Public -

People are concerned about losing their jobs and health benefits. However, the Administration/Republican Party is perceived as not having heard from the average citizen and as not being interested in their concerns. This was reinforced when we held a summit with only the big health insurance companies. To avoid ceding the health reform issue to the Democrats we need a coordinated strategy to take our principles to the American public, rally our allies, show an interest in the issue and illustrate why our approach is best for the Nation.

The Democrats in Congress -

The Democrats are implementing a major, grass-roots effort to take the issue to the public and develop a dialogue with constituents. Coordinated hearings and town meetings will continue through the Spring. The meetings are less substantive, instead they are taking political advantage of the issue by giving the appearance of action, framing the debate, and boxing the Administration in as unresponsive. Their message is that they care about the average, middle-class worker.

The Republicans in Congress -

The Republicans have initiated a couple of major efforts to outline their concerns and draft legislation. They are quite concerned about the Democrats initiative and are looking to the White House for guidance.

The Administration -

The Administration reform proposal is expected to be announced in early 1992, before the primaries. However, the release of a good proposal will not alone overcome the political rhetoric of the Democrats and the resulting election year opposition. A coordinated campaign strategy is needed to regain the initiative and to put us ahead in the debate, while at the same time setting the stage on Republican terms and illustrating why our approach is best for the Nation.

SOLUTION:

A coordinated strategy of outreach and discussion by all relevant public and private sector groups. This will involve taking the issue to the constituent and consumer level to give individuals and groups an ownership in the outcome. This strategy:

- 1) demonstrates real interest in constituent needs,
- 2) develops a dialogue with the American public,
- 3) fosters a broader understanding of the issues involved, and
- 4) counters the political message of the Democrats.

STRATEGY OUTLINE/OPTIONS:

Campaign Preparation:

- o Develop and coordinate preparation of briefing papers, fact sheets and sample op-ed pieces on the general issues involved.

Improving Message Coordination and Effectiveness:

- o Set up liaison and an advisory council with the White House, relevant Federal agencies, the Bush-Quayle campaign organization, Republican Congressional policy organizations, and the Republican National Committee.
- o Outreach and discussion to involve all federal agencies of jurisdiction, Congressional Republicans, Republican Governors, and private sector organizations, groups and individuals.
- o Strategic plan developed to coordinate message and cover different constituent groups.

Communicating the Message:

- o A number of meetings by the President with Cabinet members, Congressmen, interest groups, and representatives of the general public.
- o A series of meetings by Administration representatives with interest groups and some of the many health reform coalitions.
- o A series of hearings or speeches around the country or in Washington, D.C.
- o Public announcements on television or radio by the President and other key officials.
- o A White House summit on health care reform.



OFFICE OF THE VICE PRESIDENT
WASHINGTON

February 11, 1992

Dr. Roy Herberger
President
American Graduate School of
International Management
59th Avenue and Greenway Road
Glendale, Arizona 85306

Dear Dr. Herberger:

It was a pleasure to meet you at the delightful party hosted by the Herbergers' for the Vice President. He enjoyed seeing old friends - and meeting new ones.

I thought you might enjoy seeing some of the materials I have enclosed.

Please let me know if I can be of assistance to you here in Washington. I can be reached at 202/456-6640 or in Room OEOB-200 at the White House.

Best wishes.

Sincerely,

A handwritten signature in dark ink, appearing to read "Richard W. Porter", written over a horizontal line.

Richard W. Porter
Counselor to the Vice President

Enclosures



OFFICE OF THE VICE PRESIDENT
WASHINGTON

February 11, 1992

Mr. and Mrs. Gary Herberger
4645 E. Quartz Mountain Road
Paradise Valley, Arizona 85253

Dear Mr. and Mrs. Herberger:

It was a pleasure to meet you at the delightful party you hosted for the Vice President. I hope I did not get in the way! Seriously, though, one privilege of serving the Vice President in my present capacity is meeting so many gracious people all over the country.

I thought you might enjoy reviewing some of the materials I have enclosed.

Please let me know if I can be of any assistance to you. I can be reached at 202/456-6640 or in Room OEOB-200 at the White House.

Best wishes.

Sincerely,

A handwritten signature in dark ink, appearing to read "Richard W. Porter".

Richard W. Porter
Counselor to the Vice President

Enclosures

Keep in touch!



OFFICE OF THE VICE PRESIDENT
WASHINGTON

February 12, 1992

Mr. Douglas Yearly
Chairman
Phelps Dodge Corporation
8201 Via Del Lago
Scottsdale, Arizona 85258

Dear Mr. Yearly:

Once again, it was a pleasure to meet you at the delightful party hosted by the Herbergers' for the Vice President. I hope you received a copy of the Broder and Woodward articles I sent a few weeks ago.

I thought you might enjoy seeing some of the materials I have enclosed as well.

Please let me know if I can be of assistance to you here in Washington. I can be reached at 202/456-6640 or in Room OEOB-200 at the White House.

Best wishes.

Sincerely,

A handwritten signature in dark ink, appearing to read "Richard W. Porter" with a stylized flourish at the end.

Richard W. Porter
Counselor to the Vice President



OFFICE OF THE VICE PRESIDENT
WASHINGTON

February 11, 1992

Mr. Robert Simonds
Bob Simmonds Corporation
6900 East Camelback Road
Suite 440
Scottsdale, Arizona 85251

Dear Mr. Simonds:

It was a pleasure to meet you during the Vice President's recent trip to Arizona. Both events you helped put together were terrific. One privilege of serving the Vice President in my present capacity is having the opportunity to meet some of his many gracious friends around the country.

I thought you might find the enclosed materials interesting to review.

Please let me know if I can be of any assistance to you. I can be reached at 202/456-6640 or in Room OEOB-200 at the White House.

Best wishes.

Sincerely,

A handwritten signature in dark ink, reading "Richard W. Porter".

Richard W. Porter
Counselor to the Vice President

Enclosures



OFFICE OF THE VICE PRESIDENT

WASHINGTON

February 11, 1992

Mr. Philip Edlund
Fennemore Craig
6263 North Scottsdale Road
Suite 290
Scottsdale, Arizona 85250

Dear Mr. Edlund:

It was a pleasure to meet you during the Vice President's recent trip to Arizona. Both events you helped put together were terrific. One privilege of serving the Vice President in my present capacity is having the opportunity to meet some of his many gracious friends around the country.

I thought you might find the enclosed materials interesting to review.

Please let me know if I can be of any assistance to you. I can be reached at 202/456-6640 or in Room OEOB-200 at the White House.

Best wishes.

Sincerely,

A handwritten signature in dark ink, reading "Richard W. Porter".

Richard W. Porter
Counselor to the Vice President

Enclosures



OFFICE OF THE VICE PRESIDENT
WASHINGTON

February 11, 1992

Mr. Edward Robson
Chairman
Robson Communities, Inc.
Sun Lakes Development Co.
25612 E. J. Robson Boulevard
Sun Lakes, Arizona 85248

Dear Mr. Robson:

It was a pleasure to meet you at the delightful party hosted by the Herbergers' for the Vice President. He enjoyed seeing old friends - and meeting new ones.

I thought you might enjoy seeing some of the materials I have enclosed.

Please let me know if I can be of assistance to you here in Washington. I can be reached at 202/456-6640 or in Room OEOb-200 at the White House.

Best wishes.

Sincerely,

A handwritten signature in dark ink, reading "Richard W. Porter".

Richard W. Porter
Counselor to the Vice President

Enclosures



OFFICE OF THE VICE PRESIDENT
WASHINGTON

February 11, 1992

Mr. Richard Snell
Chairman
Pinnacle West Capitol Corporation
4515 North Dromedary Road
Phoenix, Arizona 85018

Dear Mr. Snell:

It was a pleasure to meet you at the delightful party hosted by the Herbergers' for the Vice President. He enjoyed seeing old friends - and meeting new ones.

I thought you might enjoy seeing some of the materials I have enclosed.

Please let me know if I can be of assistance to you here in Washington. I can be reached at 202/456-6640 or in Room OEOB-200 at the White House.

Best wishes.

Sincerely,

A handwritten signature in dark ink, appearing to read "Richard Porter", written in a cursive style.

Richard W. Porter
Counselor to the Vice President

Enclosures



OFFICE OF THE VICE PRESIDENT
WASHINGTON

February 11, 1992

Mr. William Turner
5710 North Yucca Road
Paradise Valley, Arizona 85253

Dear Mr. Turner:

It was a pleasure to meet you at the delightful party hosted by the Herbergers' for the Vice President. He enjoyed seeing old friends - and meeting new ones.

I thought you might enjoy seeing some of the materials I have enclosed.

Please let me know if I can be of assistance to you here in Washington. I can be reached at 202/456-6640 or in Room OEOP-200 at the White House.

Best wishes.

Sincerely,

A handwritten signature in dark ink, appearing to read "Richard W. Porter". The signature is stylized with a large, looped "R" and a cursive "P".

Richard W. Porter
Counselor to the Vice President

Enclosures



OFFICE OF THE VICE PRESIDENT
WASHINGTON

February 11, 1992

Mr. John Teets
Chairman
Dial Corporation
5303 Desert Park Lane
Paradise Valley, Arizona 85253

Dear Mr. Teets:

It was a pleasure to meet you at the delightful party hosted by the Herbergers' for the Vice President. He enjoyed seeing old friends - and meeting new ones.

I thought you might enjoy seeing some of the materials I have enclosed.

Please let me know if I can be of assistance to you here in Washington. I can be reached at 202/456-6640 or in Room OEOB-200 at the White House.

Best wishes.

Sincerely,

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Richard W. Porter
Counselor to the Vice President

Enclosures



OFFICE OF THE VICE PRESIDENT
WASHINGTON

February 11, 1992

Mr. Chip Weil
Publisher
The Arizona Republic
The Phoenix Gazette
120 East Van Buren
Phoenix, Arizona 85003

Dear Mr. Weil:

It was a pleasure to meet you at the delightful party hosted by the Herbergers' for the Vice President. He enjoyed seeing old friends - and meeting new ones.

I thought you might enjoy seeing some of the materials I have enclosed.

Please let me know if I can be of assistance to you here in Washington. I can be reached at 202/456-6640 or in Room OEOB-200 at the White House.

Best wishes.

Sincerely,

A handwritten signature in dark ink, reading "Richard W. Porter".

Richard W. Porter
Counselor to the Vice President

Enclosures



OFFICE OF THE VICE PRESIDENT
WASHINGTON

February 11, 1992

Mr. Jim Click
22nd and Wilmot
Tucson, Arizona 85701

Dear Mr. Click:

It was a pleasure to meet you at the delightful party hosted by the Herbergers' for the Vice President. He enjoyed seeing old friends - and meeting new ones.

I thought you might enjoy seeing some of the materials I have enclosed.

Please let me know if I can be of assistance to you here in Washington. I can be reached at 202/456-6640 or in Room OE0B-200 at the White House.

Best wishes.

Sincerely,

A handwritten signature in dark ink that reads "Richard Porter".

Richard W. Porter
Counselor to the Vice President

Enclosures



OFFICE OF THE VICE PRESIDENT
WASHINGTON

February 11, 1992

Mr. Richard Lehmann
Chairman
Valley National Bank
6228 North 61st Place
Paradise Valley, Arizona 85253

Dear Mr. Lehmann:

It was a pleasure to meet you at the delightful party hosted by the Herbergers' for the Vice President. He enjoyed seeing old friends - and meeting new ones.

I thought you might enjoy seeing some of the materials I have enclosed.

Please let me know if I can be of assistance to you here in Washington. I can be reached at 202/456-6640 or in Room OEOb-200 at the White House.

Best wishes.

Sincerely,

A handwritten signature in dark ink, appearing to read "Richard Porter", written in a cursive style.

Richard W. Porter
Counselor to the Vice President

Enclosures



DAN QUAYLE

1-23-92

Edward -

I hope you had an
enjoyable evening as I did.
Thanks for coming -
Dan Quayle

THE VICE PRESIDENT
WASHINGTON, D. C. 20501

Herberger
dinner
1/22

Mr. Edward Robson
Sun Lakes Development Co.
25612 E.J. Robson Boulevard
Sun Lakes, Arizona 85248



DAN QUAYLE

1-23-92

Wayne -

We'll take care of the
health care system. You
take care of your back -
swing - you're two down!
Dan Quayle

THE VICE PRESIDENT
WASHINGTON, D. C. 20501

Dr. Wayne E. Kuhl
3600 North Third Avenue
Phoenix, Arizona 85013



DAN QUAYLE

1-23-92

Richard -

An enjoyable evening.

Thanks for coming -

What a great home -

Da Q

THE VICE PRESIDENT
WASHINGTON, D. C. 20501

Mr. Richard Snell
Chairman
Pinnacle West Capitol Corp.
4515 N. Dromedary Boulevard
Phoenix, Arizona 85018



DAN QUAYLE

1-23-92

Log -
I hope you had an
enjoyable evening as I did.
Thanks for coming. Had
luck in the Phoenix Open.
Dan Quayle

THE VICE PRESIDENT
WASHINGTON, D. C. 20501

Dr. Roy Herberger
President
American Graduate School of
International Management
59th Avenue and Greenway Road
Glendale, Arizona