

Originally Processed With FOIA(s):

FOIA Number:

S

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Snow, Tony, Files
Subseries: Subject File, 1988-1993

OA/ID Number: 13894
Folder ID Number: 13894-001

Folder Title:
[Easter Seals Photo-Op, 1/91-3/91]

Stack:	Row:	Section:	Shelf:	Position:
G	18	29	2	2

for used

- Clear Cars - Call Mercier
- Gate list
- including Drives

Photocopy-Preservation

ECOS

for wed

- Clear Cars - Call Marcia
- Create list
- including Drives

Photocopy-Preservation

East

Easter Seals Photo op
11:00am 2-21-91

Photocopy-Preservation

5/17
~~6/20~~

B&W w/ photos to release
CBS this morning -
Home Show

Sara Brewster → 312-726-6200

F&EXP.

Barbara
Knebel

Monday Delivery

06063202-2

Photocopy-Preservation

When you continually feel fatigue, and certain muscles are always tired. When doctors can't find the problem. Then a diagnosis of Post Polio Syndrome is good news.

Easter Seal support groups can make it easier to cope. Today, the Easter Seal Research Foundation is a leader in finding research for the recognition and understanding of post polio symptoms.

Support Easter Seals.
Give the power
to overcome.



For her, polio was good news.



National Easter Seal Society

70 East Lake Street

Chicago, Illinois 60601

Like traversing a river. Or riding a horse.
Climbing a tree. Or bungee.
And Bridget does all these at
an Easter Seal Camp.

She may use a wheelchair, but
she's definitely not confined.

Support Easter Seals.
Give the power
to overcome.

A black and white photograph showing a woman in a wheelchair being hoisted by several ropes. She is suspended in the air, looking upwards with a smile. The background is a dense forest of trees. In the lower right, a few other people are visible on the ground, watching the activity.

There are some things you just
can't do from a wheelchair.



National Easter Seal Society

70 East Lake Street

Chicago, Illinois 60601

Sandra Gordon
Morton Grove, Illinois
Senior Vice President, Corporate
Communications
National Easter Seal Society
Born: June 1, 1944
S.S.# 501-48-3917

escorting Easter Seal
group to the White
House

Nina Tisara
Arlington, Virginia
Photographer for National Easter Seals
Born: November 16, 1938
S.S.# 050-30-2314

I'm also including biographical information, and photographs, on both the National Easter Seal Child and Adult Representative, and background information on the Easter Seal organization.

Sandra Gordon will be out of town for the remainder of January and the first week in February. She will, of course, be in contact with us, so if you have any questions that need her immediate attention, please let me know. Or, if I can assist you in any way, please give me a call.

Sincerely,

Karen Barry
Karen Barry
Administrative Assistant
Communications Department

*Gates?
Town? yes
Car? yes Northwest
gate*

/kb
Encl:

*Bridget / Presents the
President of Woodmen
Project for the seals
a framed poster
of herself
people town*

*(Piece of
quilt
Cyndee
Pearson*

Sign the piece of quilt
T-Shirt from Easter
Seal Camp

BACKGROUND ON THE EASTER SEAL ORGANIZATION

The National Easter Seal Society is a nonprofit, community-based health agency dedicated to increasing the independence of people with disabilities. Easter Seals makes a difference in the lives of disabled children and adults and their families by offering a wide range of quality services, research and programs. Easter Seals is in the forefront of advocacy efforts on behalf of people with disabilities. Through a nationwide network of 170 affiliates, more than a million people receive Easter Seal services each year.

The Society, now in its 72nd year of service, was founded in 1919 in Elyria, Ohio.

Easter Seal services are available in all 50 states, the District of Columbia and Puerto Rico.

There are hundreds of thousands of volunteers active in Easter Seal programs around the country.

Services are provided on a sliding cost basis, according to the client's ability to pay. No one is turned away who seeks rehabilitation assistance from Easter Seals.

#

National Easter Seal Society

70 East Lake Street
Chicago, Illinois 60601
312 726.6200 (phone)
312 726.4258 (TDD)
312 726.1494 (Fax)

Please Complete as Thoroughly as Possible

Send Gift and Register to: White House Gift Unit, Room 494, OEOB (456-7133)

Date: February 21, '91

Date Gift Received: February 21, '91 Accepted By or Presented to: The President

Title: _____

Office: _____

GIFT INTENDED FOR

President: First Lady: President & First Lady:

Other First Family Member (Name): _____

DONOR INFORMATION

Name of Donor: 1991 National Easter Seals Society

Title of Donor: _____

Address of Donor: 70 East Lake St.

Chicago, IL 60601

Country USA

PRESENTED BY:

Donor: Bridget Houlihan Other (Name): 1991 Easter Seal Child

Address: 3021 S. Gilpin
Denver, CO 80210

GIFT INFORMATION

Circumstances of Presentation: (including date, location, and purpose of event)

Photo opportunity with Bridget Houlihan and Cyndee Pearson--
National Easter Seal Society - in the Oval Office

Description of Gift: 8 1/2" x 11" Easter Seals plaque with sixteen 1991
Easter Seals stamps and engraved to the President

ACKNOWLEDGMENT

Copy Attached: _____ To be Handled by Gift Unit: yes

Coordinate acknowledgment with other office: _____
(ie. Hospitality, NSC, State)

REPORT PREPARED BY

Name: Helen Mobley Tel: x7900

Office: Office of Public Liaison Room No.: 128

OTHER COMMENTS

For Gift Unit Use:

Date received: _____

Through: _____

Please Complete as Thoroughly as Possible

Send Gift and Register to: White House Gift Unit, Room 494, OEOB (456-7133)

Date February 21, '91

Date Gift Received: February 21, '91 Accepted By or Presented to: The President

Title: _____

Office: _____

GIFT INTENDED FOR

President: First Lady: President & First Lady:

Other First Family Member (Name): _____

DONOR INFORMATION

Name of Donor: National Easter Seal Society

Title of Donor: _____

Address of Donor: 70 East Lake St.

Chicago, IL 60601 Country USA

PRESENTED BY:

Donor: Bridget Houlihan Other (Name): 1991 National Easter Seal Child

Address: 3021 S. Gilpin
Denver, CO 80210

GIFT INFORMATION

Circumstances of Presentation: (including date, location, and purpose of event)

photo opportunity in the Oval Office for Bridget Houlihan and Cyndee Pearson - National Easter Seal Society

Description of Gift:

Metallic grey framed poster of Bridget at Easter Seal Camp with quote:
"There are some things you just can't do from a wheelchair"

ACKNOWLEDGMENT

Copy Attached: _____ To be Handled by Gift Unit: yes

Coordinate acknowledgment with other office: _____
(ie, Hospitality, NSC, State)

REPORT PREPARED BY

Name: Helen Mobley Tel: x7900

Office: Office of Public Liaison Room No.: 128

OTHER COMMENTS

For Gift Unit Use:

Date received: _____

Through: _____

Please Complete as Thoroughly as Possible

Send Gift and Register to: White House Gift Unit, Room 494, OEOB (456-7133)

Date: February 21, '91

Date Gift Received: February 21, '91 Accepted By or Presented to: The President

Title: _____

Office: _____

GIFT INTENDED FOR

President:

First Lady:

President & First Lady:

Other First Family Member (Name): _____

DONOR INFORMATION

Name of Donor: National Easter Seal Society

Title of Donor: _____

Address of Donor: 70 East Lake St.

Chicago, IL 60601

Country USA

PRESENTED BY:

Donor: Cyndee Pearson

Other (Name): 1991 Easter Seal Adult

Address: 6701 NW 5th Ave.

Vancouver, WA 98665

GIFT INFORMATION

Circumstances of Presentation: (including date, location, and purpose of event)

Photo opportunity with Bridget Houlihan and Cyndee Pearson--

National Easter Seal Society - in the Oval Office

Description of Gift: pillow with design of "Old Apple Tree" of Vancouver, WA planted in 1825 and is still fruitbearing in 1991

ACKNOWLEDGMENT

Copy Attached: _____ To be Handled by Gift Unit: yes

Coordinate acknowledgment with other office: _____ (ie, Hospitality, NSC, State)

REPORT PREPARED BY

Name: Helen Mobley

Tel: x7900

Office: Office of Public Liaison

Room No.: 128

OTHER COMMENTS

For Gift Unit Use:

Date received: _____

Through: _____

Please Complete as Thoroughly as Possible

Send Gift and Register to: White House Gift Unit, Room 494, OEOB (456-7133)

Date: February 21, '91

Date Gift Received: February 21, '91 Accepted By or Presented to: The President

Title: _____

Office: _____

GIFT INTENDED FOR

President:

First Lady:

President & First Lady:

Other First Family Member(Name): _____

DONOR INFORMATION

Name of Donor: Bridget Houlihan

Title of Donor: 1991 National Easter Seal Child

Address of Donor: 3021 S. Gilpin

Denver, CO 80210

Country: USA

PRESENTED BY:

Donor: Bridget Houlihan

Other(Name): 1991 National Easter Seal Child

Address: 3021 S. Gilpin

Denver, CO 80210

GIFT INFORMATION

Circumstances of Presentation: (including date, location, and purpose of event)

Photo opportunity in the Oval Office for Bridget Houlihan and Cyndee Pearson for the National Easter Seal Society

Description of Gift:

Light blue T-shirt with Rocky Mountain Village Silk Screen

ACKNOWLEDGMENT

Copy Attached: _____ To be Handled by Gift Unit: yes

Coordinate acknowledgment with other office: _____ (ie. Hospitality, NSC, State)

REPORT PREPARED BY

Name: Helen Mobley

Tel: x7900

Office: Office of Public Liaison

Room No.: 128

OTHER COMMENTS

For Gift Unit Use:

Date received: _____

Through: _____

Withdrawal/Redaction Sheet

(George Bush Library)

Document No. and Type	Subject/Title of Document	Date	Restriction	Class.
01. List	Re: Easter Seal representatives; contains personal information. (2 pp.)	01/16/91	P-6, (b)(6)	

Collection:

Record Group: Bush Presidential Records
Office: Speechwriting, White House Office of
Series: Snow, Robert Anthony (Tony)
Subseries: Subject File
WHORM Cat.:
File Location: [Easter Seals Photo Op] [1/91 - 3/91]

Date Closed: 12/22/2004	OA/ID Number: 08681
FOIA/SYS Case #:	
Re-review Case #: 2005-0485-S	
P-2/P-5 Review Case #:	

MR Case #:	Appeal Case #:
MR Disposition:	Appeal Disposition:
Disposition Date:	Disposition Date:

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P-1 National Security Classified Information [(a)(1) of the PRA]
- P-2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P-3 Release would violate a Federal statute [(a)(3) of the PRA]
- P-4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P-5 Release would disclose confidential advise between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P-6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

Freedom of Information Act - [5 U.S.C. 552(b)]

- (b)(1) National security classified information [(b)(1) of the FOIA]
- (b)(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- (b)(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- (b)(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- (b)(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- (b)(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- (b)(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- (b)(9) Release would disclose geological or geophysical information

77/ Easterbeats Child 1/3/91

THE WHITE HOUSE (Wed.) Feb. 21
WASHINGTON 11:00 a.m.
5 MIN.

JWH

A _____ R _____ H _____ S _____

LRSM 9

Prior to March 2, 1991

A _____ R _____ H _____ S _____

GOVERNOR

A _____ R _____ H _____ S _____

POTUS

A _____ R _____ H _____ ~~Thursday~~ S

COMMENTS:

February

Joe Roman 202/347-3006 2/5

Sandy Gordon 312/726-6200 11:00

FINAL ACTION

A _____ R _____ H _____ S _____

MEMORANDUM
OF CALL
DATE: 11-11-79
TO: Kathy -
FROM: Kathy Jealous
SUBJECT: Kathy -
said OK to put on
Monday -
please call Kathy
Jealous & make her
happy or with our
spitting this on the
calendar again. This
is. If OK, call Parkinson
& tell them we'll call
later to rechedule.
K.S.

Scheduling
prior 3/2 - 3/3/91

December 5, 1990

President George Bush
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20501

Dear Mr. President:

One of the most cherished privileges granted to Easter Seals over many years has been a brief visit to the White House by the National Easter Seal Child and Adult Representative to present you with the first sheet of the 1991 Easter "Seals".

This traditional event and the resultant media coverage are a genuine inspiration to our volunteers and staff throughout the nation as well as to disabled children and adults who receive Easter Seal rehabilitation services each year.

It is our hope that you will grant us the privilege of calling on you again this year just prior to our National Telethon which will take place March 2 & 3.

Recmp
Bridget
in wheel
Chair

Members of the Easter Seal delegation wishing to meet with you are: Pat Boone, Easter Seal's Campaign Chairman and Telethon Host; Bridget Houlihan of Denver, Colorado the 1991 National Easter Seal Child, and Cyndee Pearson of Vancouver, Washington the 1991 Easter Seal Adult representative.

Easter Seal Societies nationwide join me in hoping you will find it possible to grant this appointment request.

Sincerely,

Kenneth Wells Parkinson
Chairman of the Board
of Directors

KWP/kb

National Easter Seal Society

70 East Lake Street
Chicago, Illinois 60601
312 726.6200 (phone)
312 726.4258 (TDD)
312 726.1494 (Fax)

Bridget Healy - 3
Ken

Helen -

Back-up for Easter Seal Poster Child

Thursday February 21 11:00

Chairman
of the Bd.
Ken Parkinson

Thank
We

THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: DECEMBER 10, 1990

NAME OF CORRESPONDENT: MR. KENNETH WELLS PARKINSON

SUBJECT: REQUESTS THAT THE PRESIDENT MEET WITH THE NATIONAL EASTER SEAL CHILD AND REPRESENTATIVE TO PRESENT HIM WITH THE FIRST SHEET OF THE 91 EASTER SEALS PRIOR TO THE MAR 2 91 TELETHON

RECEIVED
DEC 11 1990
SCHEDULING
OFFICE
DISPOSITION

ROUTE TO: OFFICE/AGENCY (STAFF NAME)	ACTION		DISPOSITION	
	ACT CODE	DATE YY/MM/DD	TYPE RESP	C COMPLETED D YY/MM/DD
JOSEPH HAGIN	ORG	90/12/10		___/___/___
REFERRAL NOTE:		___/___/___		___/___/___
REFERRAL NOTE:		___/___/___		___/___/___
REFERRAL NOTE:		___/___/___		___/___/___
REFERRAL NOTE:		___/___/___		___/___/___
REFERRAL NOTE:		___/___/___		___/___/___

COMMENTS: DELEGATION WOULD INCLUDE PAT BOONE, BRIDGET HOULIHAN (EASTER SEAL CHILD) AND CYNDEE PEARSON (ADULT REPRESENTATIVE)

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: 4900 4800 4690

MI MAIL USER CODES: (A) _____ (B) _____ (C) _____

```

*****
*ACTION CODES:          *DISPOSITION          *OUTGOING          *
*                      *                      *CORRESPONDENCE:  *
*A-APPROPRIATE ACTION  *A-ANSWERED          *TYPE RESP=INITIALS *
*C-COMMENT/RECOM       *B-NON-SPEC-REFERRAL *          OF SIGNER   *
*D-DRAFT RESPONSE     *C-COMPLETED        *          CODE = A   *
*F-FURNISH FACT SHEET *S-SUSPENDED        *COMPLETED = DATE OF *
*I-INFO COPY/NO ACT NEC*                      *          OUTGOING  *
*R-DIRECT REPLY W/COPY *                      *                      *
*S-FOR-SIGNATURE       *                      *                      *
*X-INTERIM REPLY       *                      *                      *
*****

```

REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE (ROOM 75, OEOB) EXT-2590
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS MANAGEMENT.

CONTACT: Sara Brewster
Assistant Vice President
Communications
312.726.6200



**Bridget Houlihan from Denver, Colorado named
1991 National Easter Seal Child**

Bridget Houlihan, a bubbly redhead from Denver, Colorado, will serve as the 1991 National Easter Seal Child. Born with cerebral palsy, Houlihan is now twelve and a seventh-grade honor student and student council member in her mainstreamed middle school.

For the past three summers, Bridget has been an enthusiastic camper at the Colorado Easter Seal Society's Rocky Mountain Village, located outside of Denver. Although she admits to being somewhat hesitant before going to camp the first time, Bridget and her parents attribute much of her growing independence to the confidence she's built as a leader and adventurer at camp. As an Easter Seal camper, Bridget has had outdoor experiences that would impress most young people. She's traversed rivers, gone white-water rafting and learned some of the basics of mountaineering, including how to rope climb lofty mountain pines.

In her spare time at home, Bridget rides her adapted bike with friends, enjoys her doll collection, watches movies, and listens to her favorite oldies on the radio. As a
(more)

Communications
National Easter Seal Society

70 East Lake Street
Chicago, Illinois 60601
312 726.6200 (phone)
312 726.4258 (TDD)
312 726.1494 (fax)

contemporary pre-teen, Bridget says she also loves New Kids on the Block and Huey Lewis & the News and is known around her neighborhood for the plays she writes, directs and acts in.

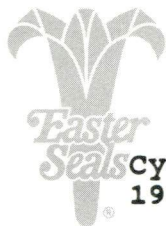
Bridget was born two months prematurely. As an infant, her parents expected some developmental delays but did not suspect that she had cerebral palsy until she was eleven months. Today, Bridget uses a wheelchair and a walker for improved mobility -- at school and at home.

Bridget lives with her parents and Grady, her golden retriever. She says she hopes to become a teacher -- like her mother -- and go to Princeton someday. In the meantime, she has three wishes. First, she says, "I want to be able to walk. And I hope to be really successful as a grown up, and help open shelters for homeless people."

###

7-15-26
Dial Center 099-18-
5966 St. James
457-0500

CONTACT: Sara Brewster
Assistant Vice President
Communications
312.726.6200



Cyndee Pearson from Vancouver, Washington is
1991 National Easter Seal Adult Representative

Michael
Carm
217-90-
0005
3-30-
67

Cyndee Pearson, a 35-year-old "Super Mom" from Vancouver, Wash. is the 1991 National Easter Seal Adult Representative. Pearson works as a pharmacy assistant for Safeway Inc. in Vancouver. She's a wife and mother to 8-year-old Tony and 3-year-old Natalee. She's also an active member of the Oregon Easter Seal Society's post-polio support group. Pearson had polio as an infant and her left leg is paralyzed as a result.

Easter Seals' post-polio support group has helped Cyndee to better deal with the very specific medical issues that she needs to address as a polio survivor. For Cyndee, this has meant developing a better understanding of how important diet and exercise are for her to continue doing all of the things that she enjoys on her own and with her family. With the assistance of the Oregon Easter Seal Society, she is now using an electric scooter to preserve her energy over long days at work and at home. The Washington Easter Seal Society helped her to adapt the trunk of her car with an electric lift, that enables her to load and unload her scooter.

Communications
National Easter Seal Society

70 East Lake Street
Chicago, Illinois 60601
312 726.6200 (phone)
312 726.4258 (TDD)
312 726.1494 (fax)

(more)

**Cyndee Pearson,
1991 National Easter Seal Adult Representative**

Ad 1

Pearson became involved with Easter Seals through her husband Dana, who is assistant manager at another Vancouver, Wash. area Safeway store. Dana Pearson had an equally personal reason for his support of Easter Seal. He explains, "After Cyndee's experience with polio as a child, and watching her deal with post-polio syndrome in the last few years, I really wanted to help."

When Dana Pearson was selected by Safeway to appear on the 1988 National Easter Seal Telethon in Los Angeles, Cyndee accompanied him and learned about Easter Seals' post-polio support program in Portland, Oregon. She's been an active member of the group for the last two years. And, with the group, she continues to explore the options available to her as an adult with post-polio syndrome.

Early research and identification of post-polio syndrome was funded by the Easter Seal Research Foundation. At Easter Seals' urging, post polio syndrome was recognized by the American Medical Association in its 1989 meetings. It describes the muscle and bone degeneration that adults, who had polio as children, often begin to experience some 20 to 30 years after learning to adapt to their initial paralysis. Cyndee Pearson is among some 300,000 adults in the United States with post-polio syndrome.

(more)

For Cyndee, living with post-polio syndrome has meant learning to pace herself to keep from becoming physically exhausted. Always energetic, Pearson now uses an electric scooter to move around in large areas -- in the Safeway Store or to accompany her family to the neighborhood park and county fairs.

Pearson is quick to point out that the scooter has changed her life. "I'm still discovering things that I'd let go, because I was becoming so tired. Now I can go to Little League baseball games with Tony again, and take Natalee to the park. I'm also shopping again. And, when I get home, I have the energy to sew and quilt. It's great."

Cyndee worked with her manager and pharmacist-boss to adapt her workspace at Safeway Stores to allow her access to pharmacy shelves from her rolling chair, and grab bars that help her navigate stairs. She's also done the same in her home -- working with her husband to make everyday tasks easier to accomplish from a chair she uses to roll around her kitchen.

Cyndee Pearson is an independent, accomplished woman of the 1990's. She balances her job and family, and is working hard to promote an awareness of post-polio syndrome and support Easter Seal programs and services for people of all ages and disabilities. ###

THE WHITE HOUSE
WASHINGTON

Helen

MEMORANDUM

TO: David Demarest
FROM: KATHY SUPER
SUBJECT: APPROVED PRESIDENTIAL ACTIVITY

EVENT: Photo Opportunity with the National Easter Seal Child

DATE: Thursday, February 21, 1991

TIME: 11:00 a.m.

DURATION: 5 minutes

LOCATION: Oval Office

ATTIRE: Business suit

REMARKS REQUIRED: No

MEDIA COVERAGE: White House Photographer Only

FIRST LADY PARTICIPATION: Is Invited

ADDITIONAL INFORMATION:

9 people
11:15
toes

CONTACT: _____

TELEPHONE: OFFICE _____ HOME _____

NOTE: PROJECT OFFICER, SEE ATTACHED CHECKLIST

- | | | |
|-------------------|------------------|-------------------|
| Ed Rogers | Marlin Fitzwater | Ede Holiday |
| Philip Brady | David Demarest | David Valdez |
| Fred McClure | Fran Norris | USSS - PPD |
| Susan Porter Rose | Sig Rogich | Gary Walters |
| Patty Presock | John Keller | WHCA Audio/Visual |
| Chriss Winston | Bruce Caughman | WHCA Operations |
| Laurie Firestone | J. Bonnie Newman | C. Boyden Gray |
| William Kristol | Paul Bateman | Laura Melillo |
| Jackie Kennedy | Debra Romash | John Herrick |
| Deb Anderson | Richard Trefry | |

AJM 1/7/91