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[AIA-Aerospace Industries Association, 11/8/91]

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Herbert E. Hetu
Vice President
Communications
371-8540

Yes - create file
for speech

November 8, 1991

The Honorable Robert Anthony Snow
Deputy Assistant to the President
and Director of Speechwriting
The White House
Room 122, OEOB
Washington, D.C. 20500

Dear Mr. Snow:

I am writing to invite you to participate in a panel discussion at the Fifth Annual AIA Speechwriters Roundtable, scheduled for Tuesday, December 10, at The Grand Hyatt (10th and H Street, N.W.).

We bring together AIA member company speechwriters each year to discuss topics of common interest. This year we will focus on issues such as the international competitiveness and financial health of the U.S. aerospace industry as well as common speech themes for the industry in 1992.

We would ask you to join us at 10:00 a.m. for an informal panel discussion with James McCulla, Director, Media Services, NASA, and a DoD speechwriter. Fifteen to 20 minutes of comments by each panelist, followed by open discussion and a questions and answer period, would be ideal. We are interested in hearing about the administrations key issues and themes for 1992. We would also be interested in hearing some of the challenges you have encountered in writing speeches for the President.

Past panel participants include Mark Davis, The White House, Jeff Salmon, DoD, and James McCulla, NASA.

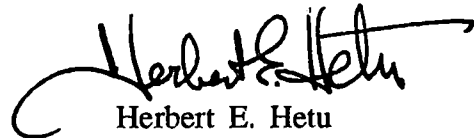
Your audience would number 25-30. I have enclosed the *1990 AIA Annual Report*, *AIA Newsletter*, *Key Speeches*, and a brochure which will tell you about AIA.

- 2 -

We would also be pleased if you would join us for lunch, following the panel session. We have invited Rep. Dana Rohrabacher (R -Ca), a former White House speechwriter, to be our luncheon speaker.

Please do not hesitate to call me if you have any questions. I hope you will be able to join us on December 10.

Sincerely,

A handwritten signature in black ink, appearing to read "Herbert E. Hetu". The signature is fluid and cursive, with a long horizontal stroke extending to the right from the end of the name.

Herbert E. Hetu

Enclosures