

Originally Processed With FOIA(s):

FOIA Number:

S

FOIA MARKER

This is not a textual record. This is used as an administrative marker by the George Bush Presidential Library Staff.

Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Smith, Curt, Files
Subseries: Chron File, 1989-1992

OA/ID Number: 13890
Folder ID Number: 13890-010

Folder Title:
GOP Luncheon, Columbia, South Carolina, 3/5/92

Stack:	Row:	Section:	Shelf:	Position:
G	18	29	1	6

(Smith/Aarhus)
March 1, 1992
Draft Two
COLUM

PRESIDENTIAL REMARKS: GOP LUNCHEON
COLUMBIA, SOUTH CAROLINA
THURSDAY, MARCH 5, 1992

Rusty [[DePass]], it's great to see you again. Governor Campbell, we're grateful for your hospitality -- for your leadership as one of America's greatest Governors. / Let me say I am proud Carroll Campbell will serve as National Co-Chairman of the campaign and once again as Southern Regional Chairman. //

America still remembers the strength and resilience shown by South Carolina during "Hurricane Hugo." I promise not to be quite that windy today. / Two years ^{ago} I jogged near these fairgrounds. Today I'm back running all the way. It's great to be in a State where victory in Super Tuesday is in the air. // ✓

Then, it'll be on to the fall -- where already there's an important battle shaping up. / ((Both sides will go on the offensive line and give it everything they've got. / And in the end there'll be only one winner. / I just don't know if it'll be the Gamecocks or the Tigers.)) //

I'm going to ask each of them what today I ask of you: Help me finish what we've started and move our country forward. I need your support. Help me win the Presidency for four more years. //

I ask your support for the simplest reason. We believe in the same things -- jobs, family, peace -- the important things.

We know that taxes are too high -- because our government is too big and costs too much. / We believe in a strong defense. /

We believe in faith and family -- responsibility and respect -- community and country. / We know that we put America first when we put America's families first. //

So often politicians do the easy things -- the popular things. But it's the tough things that tell you something about character and principle. / Anyone can ~~demagogue~~ ^{debate}. In the end, only Presidents make decisions. / So let me tell you what has guided me as I've tried to do for America what is good, and true.

I learned a great deal when I was young from the greatest teachers I've ever had. My parents. I learned to share lunch with classmates -- to care for the less fortunate. / And when I'd brag on something I did in baseball or -- less often -- school, my mother would scold me with words from the Protestant hymn: "Now, George, none of this 'How great thou art.'" //

At church / at family dinner / in political ~~debates~~ ^{discussions} with my dad / I learned we were put here to do right, and oppose wrong / that life means nothing without fidelity to honor. / It's what I believed in ~~the war~~ ^{World War II}, as a father, as a businessman, as your President. It's why, for instance, I've vetoed 25 bills in my Administration -- and I'm proud to say each has been upheld. /

Many of these bills were popular -- but all were ill-advised. Each would have hurt America's general interest by ~~pandering~~ ^{catering} to selfish special interests. // They would have raised spending / hurt the taxpayer / and brutalized the middle class. Some think the Presidency is a popularity contest. I don't. I think you elect a President to say what America needs

to hear even when it's not people want to hear. / I would rather not be President than betray a Nation I loved as a boy --and cherish as a man. For, you see, ~~outside of~~ ^{next to} God, nothing means more to me than the United States of America. //

Carroll Campbell knows what I'm talking about. So does that great favorite son of South Carolina, Strom Thurmond. / ((Strom was reminding me that 1992 is the 500th anniversary of our discovery. What a sight it must have been when Columbus first came ashore, and Strom was there to greet him.)) / Like me, they believe in things that don't change from one election to the next. / So did another South Carolinian, a good man and friend -- Columbia's Lee Atwater. We miss him still. / All of us know how values guide each and every one of us each day of every year.

It's these things that have helped bring America to a new era in our history. My friends, the Cold War is over -- and America won. / The Soviet Union collapsed -- and Communism is now a four-letter word: D-E-A-D. / American leadership changed the world. I ask you to now help me use Republican leadership to change America. //

We can change it by taking what's wrong with America -- and making it right. Let's begin with our courts. //

I want our judges to show more sympathy for the victims of crime and less ^{sympathy} for murderers and thugs. / I'm proud of our tough stand on crime. And I'm proud of our judicial appointments -- judges who interpret, not legislate. //

I want an America where doctors aren't afraid to deliver babies because they fear a malpractice suit -- and where people volunteer to help each other without fear of ambulance-chasing lawyers. / And, yes, it's about time: I want an America where it's okay for our kids to say a voluntary prayer in school. //

I want an America where fathers don't stop coaching Little League because they're afraid of liability lawsuits. / ~~((See, I take that personally. Down in Texas I coached Little League. My four kids played -- like thousands of others. And I'll confess: There were times I thought Barbara Bush was car-pooling them all.))~~ // ~~This is why we've proposed reforms to our court system to reduce frivolous lawsuits. / Legal reform will help our legal process work. But the real answer for solving problems is to be more concerned with helping each other than suing each other. //~~

↓ Stet ↓

Here's a second way to change America. We have to reform our health care system. / Sure, we have the world's best health care. But we all know the mechanic who doesn't have access to health insurance / or the waitress who worries that she'll lose her insurance if she changes jobs or, worse still, loses her job. / And anybody who's even had a cavity filled knows that health care costs are going through the roof. / I've proposed a ^{plan}~~plan~~ to make insurance available to all -- keep the quality high, bureaucracy low, and preserve choice. / What I will not accept is the liberal Democrats' plan of socialized medicine. / Anyone who's spent months checking the mail for that income tax refund / anyone who has tried to track down a missing social security

check / anyone who has wasted a day in line at the Department of Motor Vehicles is going to think ^{long} and hard before they let the government play doctor. //

I come now to another system we have to reform. I'm talking about welfare. / Years ago, ~~after graduating~~, Barbara and I packed up our red Studabaker / moved to a place called Texas / and started a business from scratch. / I believe in the Puritan ethic: Work is noble in itself. / That's why I've asked my departments and agencies to make it easier for state and local government to reform policies that promote broken families. //

We need to ~~help~~ make families whole // go after dead-beat fathers who abandon their kids / and replace dependency with personal responsibility. Let me lay it on the line: Those who can work -- should work. //

This brings me to America's number one issue -- the economy -- and how we can change it. / ^{We must} Help people worried about their jobs -- providing for their families / meeting the everyday challenges of paying the bills, providing a home, teaching our kids, and setting aside for our retirement. // So let me take a page from Dick Sandler's book -- and tell it like it is. We need a program to put America back to work. // ~~[[Incidentally, congratulations of Dick and Carolyn's wedding anniversary -- 26 years last week.]]~~ → ^{Maybe put this in the acknowledgements...}

You know, there are a lot of differences between the two candidates. One is that only I have run a business. ^(started it from the ground up?) I know what it is to meet a payroll / balance a budget / deal with employees'

lives, and dreams. // That's why in State of the Union, I put forth a two-part plan that will say, like Richard Petty: "U.S. economy, start your engines." // ~~The first part gets business growing again right now -- upgrading plant and equipment again - hiring workers again. / It uses incentives like an investment tax allowance -- and calls for Congress to wake up and understand how the real world works, and cut the tax on capital gains. //~~

Most of you make your living from the housing industry. You know we can't afford liberal policies which would do America what termites do to your homes. So to get housing back on its feet I've ~~unveiled~~ common-sense proposals to get people buying and building homes./

Handwritten mark

Let me talk about the proposal I'm most proud of -- a \$5,000 tax credit for first-time homebuyers -- money that will help young people buy ~~that~~ ^{their} first home. / Here's what our plan will mean to you ~~in South Carolina:~~ ^{in South Carolina:} ~~builders and contractors / sub-contractors / Americans. 1992 -- South Carolina alone.~~ 3,400 new housing starts. / 6,600 new jobs. / \$61 million more in Federal taxes in South Carolina. ~~More facts from the National Association of Homebuilders.~~ If Congress passes my plan, ^{the nation will see} 415,000 new construction industry jobs / and \$20 billion in new economic activity. // ^{in this great nation.} My plan will help people like Dottie LaFitte-Woolston and the ^{Greater} Columbia Home Builders build and sell more homes -- and help the less fortunate through sites like the Caring House. / You know, this afternoon I'm going to be in Memphis -- where Elvis sang, "Don't step on my blue ~~suede~~ ^{suede} shoes." / Well,

Nat'l Asso. of HB Predicts there will be


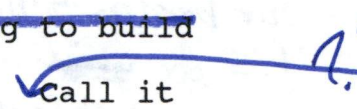
I'll be damned if I'm going to let Congress step on America's prosperity. //

Sadly, ~~apparently~~ ^{it's apparent} Congress doesn't want you to own a home / expand your business / save money / or take care of your kids. / ~~So~~ last week House Democrats passed a plan that would make this old joke come true: "Builders will sleep like babies -- ^{they'll} wake up every hour and cry." // Liberals and taxes are like Siamese twins. So the House wants to give you 25 cents a day in temporary tax relief for two years -- paid for -- ~~as~~ usual -- by a large permanent tax increase. // The Senate isn't any better. It wants to hike tax rates for the middle class -- people making \$35,000 ^(or more) a year -- people like teachers, factory workers, and everyday Carolinians. /

We drew a line in the Sand in the Persian Gulf and kept our word. I'll draw another line in the sand right now. If the Democrats send me this nonsense they're talking about, I'll veto it faster than --. // Congress should stop grandstanding and pass my plan to make America more competitive. The deadline is March 20 -- Congress' wake-up ~~class~~ ^{call}. Just pass my plan and get this economy moving. /

You've heard the definition of a contractor: "A gambler who never gets to shuffle, cut, or deal." I want our plan to make it easier to deal, sell, invest, and dream. ~~So~~ Congress must also pass the second part of my economic plan this year: A road map to make America competitive in the 21st Century. //

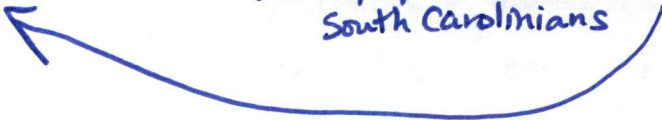
Our plan revolutionizes America's education system. I was reading that the average 8th-grader spends four times as much time watching TV as doing homework. / There are some great educational programs on TV. But TV shouldn't be America's baby-sitter. Our plan can help change that by making our education system demand responsibility. // It will also get the billions of dollars worth of government research and development more quickly into the hands of our private sector businesses and workers. / And our plan provides tax relief to strengthen the family. / We raise the tax deduction for children by \$500 dollars. Make no mistake, I want this plan passed in this session of Congress. //

Here's what I'm getting at: As businessmen, you know that to succeed economically at home, we have to lead economically abroad. / Some don't want us to -- think we can't compete. / Well, here's a fact for you: Columbia, ^{South Carolina} has more than 125,000 trade-related jobs. ~~The U.S. trying to build prosperity by turning its back on the world is like you trying to build prosperity by turning your back on forestry.~~ //   Call it protectionism or isolationism: Both mean surrender. Take a look at our flag. It isn't white -- it's red, white, and blue. //

I am going to fight hard to open markets for our exports all around the world. I'm also going to fight hard in the South Carolina Primary -- for what is right, and true. //

I saw in World War II how America must provide leadership. / Saw it in the eight years Ronald Reagan led America. / Saw it

→ My opponents would like to close
our borders to trade, putting those
125,000 ~~people~~ out of work.
South Carolinians



last year in the Persian Gulf. // I know what America means to itself: Opportunity, and equality. And what it means to the world: Freedom, and liberty, as men and women, under God. //

Recently, Barbara and I saw a movie based on a wonderful book set in South Carolina, The Prince of Tides, where the author writes of "the Southern way of the spirit." / To me, that means solving problems as Southern^es always have -- through ^{→ common-sense} solutions, not a lot of running this country down. / It means relying on background and principle -- ^{because} ~~for~~ the next five years are too important to ~~entrust to the~~ inexperienced. // ^{Money put in the hands of the}

I have been given everything by America. Loving friends / a wonderful, ^{beautiful} wife / 12 grandkids I adore / five kids I love -- and whom we try to talk to each day by phone. / Now, it's my turn to ^{give} ~~give~~ back -- and I'm talking to those who support me and who don't. / I need your support. I intend to earn it. You may not always agree with me -- I know that, ^{and I} respect it. But I know you'll agree that decisions must stem from principle. Help me use those principles to serve ~~America's good, quiet, decent people~~ / people who know that America is number one -- make no mistake about it. //

Yes, we have much to do. But I guarantee you we'll get the job done. / Yes, we have challenges before us. But I guarantee you, we will meet them ^{head on} -- each and every one. /

Yes, there's an election in November -- and I guarantee you, we will win it. I ask for your help to keep our party strong

and united. I want to be your president for ^{four more} ~~another four~~ years.

/ Thank you and God bless the United States of America.

#

Columbia Information

State mottoes: "Prepared in mind and resources"
"While I breathe, I hope"

State Nickname: The Palmetto State

Textiles and pine lumbering are big industries, as are peaches and tobacco.

James Taylor sang a song called "Carolina In My Mind" some lyrics are... "I'm going, I'm going, you must forgive me if I'm up and gone to Carolina in my mind, yes, I'm going to Carolina in my mind."

** I'll send the interns upstairs to find some South Carolina quotes. The ones in our books are really mean or depressing.

Call
Mah
Daris
Fairman

Shaw - Ures
Melissa - Ures
~~Ke - Nevada~~ ~~Ma - Ures~~
Dane - Zelt Urdy

Shaw - Ures
New - Ures
Pam - Ures
Pink - job

~~John - Ures~~

February 27, 1992

gale - pad
~~show~~
Lill
Rosa - Secker ✓

MEMORANDUM FOR CURT SMITH

FROM: CAROL AARHUS
SUBJECT: COLUMBIA, SOUTH CAROLINA EVENT

POTUS will address 1500 people (indoors) at the State Fairgrounds. He had a campaign event at the Fairgrounds in 1988. The audience will consist of 1000 (Bush-supporting) homebuilders, realtors, sub-contractors, affiliated groups; and 500 Bush-Quayle folks who are not directly related to homebuilding.

Columbia is home to the University of South Carolina -- the State Fairgrounds are right next door to their football field. The USC mascot is the Gamecock, and their rival is Clemson (the Tigers). I am told that this crowd will have both Gamecocks and Tigers in attendance, so we should do a joke to please both. Also, I believe Andy Card is an alum of the University of South Carolina. On a more mellow note... Columbia is Lee Atwater's home town.

Governor Campbell will attend, as will the President of the National Association of Home Builders. As far as local stuff goes: the St. Patrick's Day Festival will be held on the 17th, and it is soon time for the Carolina baseball season to begin -- which I hear is a big joke, anyway, but you're the expert!

I presume we will follow David's instructions to use the Southern Leadership speech as our model, and insert local stuff and make it a little more homebuilding for this particular event. I have enclosed the February 14th press statement that Andy and I did, as well as the rest of the press conference that day.

In the morning, I will call the event site and get specific (local) examples of how our real estate initiatives will help these people. This speech will take place about two weeks before the deadline, so we can really begin to take off the gloves. By the way... the House voted against POTUS' plan today. Maybe we can stick it to them by saying stuff like, "The Congress doesn't want you to own a home, visit a doctor, or expand your business. Congress doesn't want you to have a job, have a family, or save money", etc.

Our Bush-Quayle contact in Columbia is Robert Adams, and he can be reached at 803-929-1992.

in S.C. no.
how many nos
of no page

(Smith/Aarhus)
March 1, 1992
Draft Two
COLUM

PRESIDENTIAL REMARKS: GOP LUNCHEON
COLUMBIA, SOUTH CAROLINA
THURSDAY, MARCH 5, 1992

Rusty [[DePass]], it's great to see you. / Dick Sendler --
congratulations on your and Carolyn's 26th wedding anniversary. /
Governor Campbell, we're grateful for your hospitality -- for
your leadership as one of America's greatest Governors. / I am
proud Carroll Campbell will serve as National Co-Chairman of the
campaign and once again as Southern Regional Chairman. //

America still remembers the strength and resilience shown by
South Carolina during "Hurricane Hugo." I promise not to be
quite that windy today. / Two years ago I jogged near these
fairgrounds. Today I'm back running all the way. It's great to
be in this Super Tuesday State where victory is in the air. //

Then, it'll be on to the fall -- where already there's an
important battle shaping up. / ((Both sides will go on the
offensive line and give it everything they've got. / And in the
end there'll be only one winner. / I just don't know if it'll be
the Gamecocks or the Tigers.)) //

I'm going to ask each of them what today I ask of you: Help
me finish what we've started and move our country forward. ~~I need~~
~~your support.~~ Help me win the Presidency for four more years. //

I ask your support for the simplest reason. We believe in
the same things -- jobs, family, peace -- the important things.

We know that taxes are too high -- because our government is
too big and spends too much. / We believe in a strong defense. /

We believe in faith and family -- responsibility and respect -- community and country. / We know that we put America first when we put America's families first. //

So often politicians do the easy things -- the popular things. But it's the tough things that tell you something about character and honor. / Anyone can demagogue. In the end, Presidents make decisions. / So let me tell you what has guided me as I've tried to do for America what is right, and true.

I learned a great deal when I was young from the greatest teachers I've ever had. My parents. ~~I learned to share lunch with classmates -- to care for the less fortunate.~~ / ~~And whenever~~

I'd brag on something I did in baseball or -- less often -- school, my mother would use words from the Protestant hymn: "Now, George, none of this 'How great thou art.'" //

At church / family dinner / in political talks with my dad / I learned that life means nothing without fidelity to principle. / It's what I believed in World War II, as a father, as a businessman, and President. It's why, for instance, I've vetoed 25 bills in my Administration -- and I'm proud to say each has been upheld. /

Many of these bills were popular -- but all were ill-advised. They would have raised spending / harmed the taxpayer / hurt America's general interest by groveling to selfish special interests. / Some think the Presidency is a popularity contest. I think you elect a President to say what America needs to hear even when it's not what people want to hear. / I would rather

A lot
of
I am

not be President than betray a Nation I loved as a boy -- and cherish as a man. For, you see, outside of God, nothing means more to me than the United States of America. //

Carroll Campbell knows what I'm talking about. So does that great favorite son of South Carolina, Strom Thurmond. / ((Strom was reminding me that 1992 is the 500th anniversary of our discovery. What a sight it must have been when Columbus first came ashore, and Strom was there to greet him.)) / Like me, they believe in things that don't change from one election to the next. / So did another South Carolinian, a good man and friend -- Columbia's Lee Atwater. We miss him still. / All of us know how values guide each of us each day of every year. //

It's these things that have helped bring America to a new era in our history. The Cold War is over -- and America won. / The Soviet Union collapsed -- and Communism is a four-letter word: D-E-A-D. / American leadership changed the world. Now let's use Republican leadership to change America. /

We can change it by taking what's wrong with America -- and making it right. Let's begin with our courts. / I want an America where people volunteer to help each other without fear of ambulance-chasing lawyers -- and, yes, where it's okay for our kids to say a voluntary prayer in school. //

I an America where judges show more sympathy for the victims of crime and less sympathy for murderers and thugs. / I'm proud of our tough stand on crime. And I'm proud of our judicial appointments -- judges who interpret, not legislate. //

upholds the law the land -
not act as lawmakers
themselves.

I want an America where fathers don't stop coaching Little League because they're afraid of liability lawsuits. / ((See, I take that personally. Down in Texas I coached Little League. My four kids played -- like thousands of others. And I'll confess: There were times I thought Barbara Bush was car-pooling them all.)) // This is why we've proposed reforms to our court system to reduce frivolous lawsuits. / Legal reform will help our legal process work. But the real answer for solving problems is to be more concerned with helping each other than suing each other. //

[Handwritten mark]

Here's a second way to change America. Let's reform our health care system. / All of us know the mechanic who lacks access to insurance / or the waitress who worries that she'll lose her insurance if she changes jobs or loses her job. / And anybody who's had a cavity filled knows that health care costs are going through the roof. / My plan will make insurance available to all -- keep the quality high, bureaucracy low, and preserve choice. / What I won't accept is socialized medicine. / Anyone who's spent months looking for that income tax refund / or who has wasted a day in line at the Department of Motor Vehicles is not about to let the government play doctor. / I will not take America down the dead-end road of nationalized health care. //

Coetter to say it's regarding to re-employment?

Now we come to another system literally begging for reform. Welfare. / Forty-four years ago, Barbara and I packed up our red Studabaker, moved to Texas, and started a business from scratch. I believe in the Puritan ethic: Work is noble in itself. / That's why I've asked my departments and agencies to make it

Coetter from make welfare people look happy

easier for state and local government to reform policies that strengthen broken families. // We need to help make families whole / go after dead-beat fathers who abandon their kids / and replace dependency with personal responsibility. Let me lay it on the line: Those who can work -- must work. //

This brings me to America's number one issue -- the economy -- and how we change it. / We must help people worried about providing for their families / meeting the challenges of paying the bills, providing a home, and setting aside for retirement. // So let me take a page from Dick Sendler's book -- and tell it like it is. We need a program to put America back to work. //

There are many differences between the candidates. Here's one: Only I've started a business from the ground up. I know what it means to meet a payroll / balance a budget / deal with employees' lives. / That's why in State of the Union, I put forth a two-part plan that will say, like the South's own Richard Petty: "U.S. economy, start your engines." //

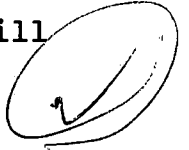
why? → The first part of my plan aims to get business growing right now. / I want the investment tax allowance. I want Congress to wake up -- and cut the tax on capital gains. / Then, there's the proposal I'm most proud of -- a \$5,000 tax credit for first-time homebuyers -- money that will help people buy their first home. / Here's what our proposals will mean to in South Carolina. 3,400 new housing starts. / 6,600 new jobs. / ~~\$61 million more in Federal taxes in South Carolina.~~ / If Congress passes my plan, the National Association of Homebuilders predicts 415,000 new

construction industry jobs / and \$20 billion in new economic activity across America. // My plan will help people like the Greater Columbia Home Builders sell and build homes -- and help the less fortunate through sites like the Caring House. /

Sadly, it seems Congress doesn't want you to own a home / expand your business / save money / or take care of your kids. Otherwise, last week House Democrats wouldn't have passed a bill which reminds me of the old joke: "Builders will sleep like babies -- they'll wake up every hour and cry." // The House wants to give you 25 cents a day in temporary tax relief for two years -- paid for --as usual -- by a large permanent tax increase. // The Senate isn't any better. It wants to hike tax rates for the middle class -- people making \$35,000 a year -- people like teachers, factory workers, and cops on the beat. /

We drew a line in the Sand in the Persian Gulf and kept our word. I'll draw another line in the sand right now. If the Democrats send me nonsense like the House bill, come hell or high water I will veto that bill. // Later today I'll be in Memphis -- where Elvis sang, "Don't step on my blue suede shoes." I'm not going to let Congress step on America's prosperity. / The deadline is March 20 [[Curt's birthday]] for Congress to approve my bill. Pass this legislation and get our economy moving. //

You've heard the definition of a contractor: "A gambler who never gets to shuffle, cut, or deal." We have to make it easier to deal, sell, hire, and invest. So Congress must also pass the second part of my economic plan -- things like education reform /



*Tell
anyone...*

*Booze
Lynch Co.
Milliken
B. mull*

research and development / and tax relief to strengthen the family. They are things that will make America more competitive in the 21st Century -- helping us lead economically abroad so that we can succeed economically at home. //

Some, of course, don't want us to lead -- think we can't compete / want to build a fence around America. / Tell that to Columbia. / Here are more than 125,000 trade-related jobs. By closing our borders -- as my opponents want -- we'd put those 125,000 South Carolinians out of work. / The U.S. trying to build prosperity by turning its back on the world is like you trying to build prosperity by turning your back on forestry. / Call it protectionism or isolationism: Both mean surrender. Take a look at our flag. It's not white -- it's red, white, and blue. ✓

I am going to fight hard to open markets for our exports all around the world. I'm also going to fight hard in the South Carolina Primary -- for what is right, and true. / I saw in World War II how America must provide leadership. Saw it last year in the Persian Gulf. / I know what America means to itself: Opportunity, and equality. And what it means to the world: Freedom, and liberty, as men and women, under God. //

Recently, Barbara and I saw a movie based on a book set in South Carolina, The Prince of Tides, where the author writes of "the Southern way of the spirit." / To me, that means solving problems as Southerners always have -- ~~through solutions~~ not by running this country down. / It means relying on background and

*but by lifting ourselves up,
a little*

character -- because the future is too important to entrust to talking heads who prefer sound bites to sound policy. //

I have been given everything by America. A wonderful wife / 12 grandkids / five kids whom we try to talk to each day by phone. / Now, it's my turn to give back -- both to those who support me and who don't. I need your support. I intend to earn it. You may not always agree with me -- I know that, respect it. But I know you'll agree that decisions must stem from principle. Help me use those principles to serve America's good, decent people -- people who know that America is, and what it means. //

Yes, we have much to do. But I guarantee you we'll get the job done. / Yes, we have challenges before us. But I guarantee you, we will meet them head-on -- each and every one. /

Yes, there's an election in November -- and I guarantee you, we will win it. I ask for your help to keep our party strong and united. I want to be your president for four more years. / Thank you and God bless the United States of America.

#

(Smith/Aarhus)
March 2, 1992
Draft Three
COLUM

PRESIDENTIAL REMARKS: GOP LUNCHEON
COLUMBIA, SOUTH CAROLINA
THURSDAY, MARCH 5, 1992

Rusty [[DePass]], it's great to see you. / Dick Sendler -- congratulations on your and Carolyn's 26th wedding anniversary. / Governor Campbell, we're grateful for your hospitality -- for your leadership as one of America's greatest Governors. / I am proud Carroll Campbell will serve as National Co-Chairman of the campaign and once again as Southern Regional Chairman. //

America still remembers the strength and resilience shown by South Carolina during "Hurricane Hugo." I promise not to be quite that windy today. / Two years ago I jogged near these fairgrounds. Today I'm back running all the way. It's great to be in this Super Tuesday State where victory is in the air. //

Then, it'll be on to the fall -- where already there's a battle shaping up. / ((Both sides will go on the offensive line and go all out. In the end there'll be only one winner. I just don't know if it'll be the Gamecocks or the Tigers.)) //

I'm going to ask each of them what today I ask of you: Help me finish what we've started and move our country forward. Help me win the Presidency for four more years. //

I ask your support for the simplest reason. We believe in the same things -- jobs, family, peace -- the important things.

We know that taxes are too high -- because our government is too big and spends too much. / We believe in faith and family -- responsibility and respect -- community and country -- a strong

defense and a strong economy. / We know that we put America first when we put America's families first. //

So often politicians do the easy things -- the popular things. But it's the tough things that tell you something about character and honor. / Anyone can demagogue -- but Presidents must make decisions. / So let me tell you what has guided me as I've tried to do for America what is right, and true.

I learned a great deal when I was young from the greatest teachers I've ever had. My parents. / I still recall how whenever I'd brag on something I did in baseball or -- less often -- school, my mother would use words from the Protestant hymn: "Now, George, none of this 'How great thou art.'" //

At church, at dinner, in political talks with my dad, I learned that life means nothing without fidelity to principle. It's what I believed in World War II, as a businessman, and your President. It's why, for instance, I've vetoed 25 bills in my Administration -- and I'm proud to say none were overridden. //

Many of these bills were popular -- but all were ill-advised. Some would have raised spending / harmed the taxpayer / or hurt America's general interest by appealing to special interests and violating fundamental principles. / Maybe some people think the Presidency is a popularity contest. It's not. I think you elect a President to say what America needs to hear even when it's not what people want to hear. / I would rather not be President than betray a Nation I loved as a boy -- and

cherish as a man. For, you see, outside of God, nothing means more to me than the United States of America. //

Carroll Campbell knows what I'm talking about. So does that great favorite son of South Carolina, Strom Thurmond. / ((Strom was reminding me that 1992 is the 500th anniversary of our discovery. What a sight it must have been when Columbus first came ashore, and Strom was there to greet him.)) / Like me, they believe in eternal truths that don't change. / So did another South Carolinian, a good man -- Columbia's Lee Atwater. / All of us know how values guide each of us each day of every year. //

It's these things that have helped bring America to a new world -- a new era in our history. The Cold War is over -- and America won. / The Soviet Union collapsed -- and Communism is a four-letter word: D-E-A-D. / American leadership changed the world. Republican leadership will change America. /

We can change it by taking what's wrong with America -- and making it right. Let's begin with our courts. / I want an America where judges show more sympathy for the victims of crime and less sympathy for murderers and thugs. / I'm proud of our tough stand on crime. And I'm proud of our judicial appointments -- judges who interpret, not legislate. //

I want an America where people volunteer to help each other without fear of ambulance-chasing lawyers -- and, yes, where it's okay for our kids to say a voluntary prayer in school. //

~~I want an America, too,~~ where fathers don't stop coaching Little League because they're afraid of liability lawsuits. /

That is why we've proposed reforms to our court system to reduce frivolous lawsuits. / Legal reform will help our legal process work. But the real answer for solving problems is to be more concerned with helping each other than suing each other. //

Here's a second way to change America for the better. Let's reform our health care system. / My plan will make insurance available to all -- keep the quality high, and bureaucracy low. What I won't accept is socialized medicine. / Anyone who's spent months looking for a income tax refund / or who has wasted a day in line at the Department of Motor Vehicles is not about to let the government play doctor. / I will not take America down the dead-end road of nationalized health care. //

Now we come to another system literally begging for reform: Welfare. / Forty-four years ago, Barbara and I packed up our red Studabaker, moved to Texas, and started a business from scratch. I believe in the Puritan ethic: Work is noble in itself. / That's why I've asked my departments and agencies to make it easier for state and local government to reform policies that strengthen broken families. // We need to help make families whole / go after dead-beat fathers who abandon kids / and replace dependency with personal responsibility. Let me lay it on the line: Those who can work -- must work. //

This brings me to America's number one issue -- the economy -- and how we change it. / We must help people worried about providing for their families / meeting the challenges of paying the bills, providing a home, and setting aside for retirement. //

So let me take a page from Dick Sendler's book -- and tell it like it is. We need a program to put America back to work. //

There are many differences between the candidates. Here's one: Only I've started a business from the ground up. I know what it means to meet a payroll / balance a budget / help hard-working people put food on the table. / That's why in State of the Union, I put forth a two-part plan that will say, like the South's own Richard Petty: "U.S. economy, start your engines." /

The first part of my plan aims to get business growing -- right now. I want the investment tax allowance. I want Congress to quite punishing people who create jobs: Cut the tax on capital gains. / Then, there's the proposal I'm most proud of - - a \$5,000 tax credit for first-time homebuyers -- money that will help people buy a first home. / Here's what our proposals will mean to in South Carolina. 3,400 new housing starts. / 6,600 new jobs. / Eight months of mortgage paid on the average South Carolina home. //) If Congress passes my plan, the National Association of Homebuilders predicts 415,000 new construction industry jobs / and \$20 billion in new economic activity across America. // My plan will help people like the Greater Columbia Home Builders sell and build homes. /

Sadly, the liberal crowd which controls Congress doesn't seem to care about the things that matter -- your home / your business / taking care of your kids. Otherwise, last week House Democrats wouldn't have passed a bill which reminds me of the old joke: "Builders will sleep like babies -- they'll wake up every

means to the world, as we showed in the Persian Gulf: Freedom, and liberty -- One Nation under God. //

Recently, Barbara and I saw a movie based on a book set in South Carolina, The Prince of Tides, where the author writes of "the Southern way of the spirit." / To me, that means solving problems as Southerners always have -- through solutions, not by running this country down. / It means relying on background and character -- because the future is too important to entrust to talking heads who prefer sound bites to sound policy. //

I have been given everything by America. A wonderful wife / 12 grandkids / 5 kids whom we try to talk to each day by phone. / Now, it's my turn to give back -- to those who support me and who don't. You may not always agree with me -- I know that, respect it. But I know you'll agree that decisions must stem from principle. Help me use those principles to serve America's good, decent people -- people who know that America is, and means. //

Yes, we have much to do. But I guarantee you we'll get the job done. / Yes, we have challenges before us. But I guarantee you, we will meet them head-on -- each and every one. /

Yes, there's an election in November -- and I guarantee you, we will win it. I ask for your help to keep our party strong and united. (I want to be your president for four more years). / Thank you and God bless the United States of America.

#

more declarative?

DOUG GAMBLE

424 - 36th Place
Manhattan Beach, CA 90266
(310) 546-6409

Feb. 28/92

TO: CHRISTINA MARTIN
2 Pages

MORE COLUMBIA, SOUTH CAROLINA (Curt Smith)

AMERICA STILL REMEMBERS THE STRENGTH AND RESILIENCE DEMONSTRATED BY SOUTH CAROLINA DURING "HURRICANE HUGO." I PROMISE NOT TO BE QUITE THAT WINDY TODAY.

IT WAS A LITTLE EASIER TO CAMPAIGN FOR PRESIDENT BACK IN THE DAYS WHEN STROM THURMOND FIRST ENTERED POLITICS. OF COURSE, THERE WERE ONLY 13 STATES. (Also see age joke in previous transmission.)

I'M GOING TO TAKE A PAGE OUT OF DICK SENDLER'S BOOK. I'M GOING TO TELL IT LIKE IT IS. (See research.)

THERE ARE SOME THINGS THAT ARE JUST UNACCEPTABLE, JUST CAN'T BE TOLERATED. ELVIS SAID "DON'T STEP ON MY BLUE SEUDE SHOES," AND WE'RE SAYING "DON'T MESS WITH OUR SOCIAL SECURITY."

I'M NOT GOING TO LET ANYONE TAKE OUR PARTY IN A DIRECTION THAT WOULD CAST DOUBT ON THE DIRECTION WE WANT TO TAKE AMERICA.

MORE...

TO: CHRISTINA MARTIN - SOUTH CAROLINA (CONT'D)

PROTECTIONISM AND ISOLATIONISM ARE BOTH TANTAMOUNT TO SURRENDER. IN CASE THE PROPONENTS OF EITHER OR BOTH HAVEN'T LOOKED LATELY, THE FLAG OF THE UNITED STATES OF AMERICA ISN'T WHITE -- IT'S RED, WHITE & BLUE.

IF CONGRESS WERE A VCR IT WOULD BE STUCK ON "SLOW-MOTION." WELL THEY BETTER KICK INTO "FAST-FORWARD" OR THEY'LL BE TRADED IN FOR A NEW MODEL.

PLEASE NOTE: If faxing me stuff in the future, please do not put a cover page on it. Since I'm the only person in my office there's no way it can be mis-directed, so a cover page is just a waste of paper.
Thanks.

"What makes you think the 'baby's going to grow up and become a Democrat?" asked the young mother

"Because," replied her husband, "he can say more things that sound good and mean nothing at all than any kid I ever knew!"

Democrats are like icebergs... Ten percent visible, ninety percent submerged, and one hundred percent all at sea.

Democrat: someone who believes you don't have to fool the people all the time... just during the election campaigns.

We tried to dig up someone who knew (Bentsen) when he was young; and "dig them up" is about what we'd have to do.

He got an award from the President... one of the few Lincoln ever gave out.

COLUMBIA/SOUTH CAROLINA/HOMEBUILDING

Contacts: Earl McCloud, Executive Director of the Greater
Columbia Home Builders Association
James Brannick
(803)256-6238

=====

- **Hurricane Hugo:** While this is an old topic, it may be nice in the acknowledgements. Hugo allowed the Governor to show his excellent sense of leadership, and the state proved its strength and resilience.
- **Senator Thurmond:** age jokes (see attached sheet). These guys said the Senator makes age jokes about himself all the time. I've attached other jokes that we may be able to work in.
- **Dottie LaFitte-Woolston,** the only female builder who has served as President of the Greater Columbia Home Builders Association. She's a long-time Republican, and has been known to go out on jobs dressed to kill. Everyone knows her, and likes her.
- **Richard Sandler,** current President of Columbia Home Builders: not shy about letting you know his opinions, very blunt.
- A **community project** by the Columbia Home Builders is "The Caring House". Builders volunteered time, money and materials -- a nearly 1/2 million dollar project -- to build a home for cancer patients.
- **Joke:** I hear that builders these days are sleeping like babies... they wake up every hour and cry. (the builders told me this one)
- Most of the homebuilders in the audience are family-run businesses, some have been passed down through generations. The builders get very close to the people for whom they build homes. This group is very supportive of the President's plan, especially the tax credit for 1st-time homebuyers.
- **David Crowe** at the NAHB says that if the President's plan is passed by March 20, it means 3400 housing starts in 1992 for South Carolina, 6600 more jobs in South Carolina in 1992, and \$61 million more in federal taxes from South Carolina. Yesterday, the House voted against the President's plan. I guess this means that Congress doesn't want you to have a house, or a job.