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((Grant))
March 9, 1989
5 p.m.

PROPOSED PRESIDENTIAL VIDEO SCRIPT
AMERICAN RED CROSS NATIONAL CONVENTION
HOUSTON, TEXAS

Somewhere, somebody needs help. And each time, the American Red Cross is there. Whether it was a single family house fire in the middle of the night, or a major catastrophe -- like the North Carolina tornadoes in the fall of 1988 -- Red Cross volunteers were there extending their hands to help. Last year, more than 500,000 people were given emergency food, clothing and shelter by more than 82,000 Red Cross disaster volunteers.

However, there are more than just numbers involved -- the Red Cross provides hope for victims left in helpless situations. Each day, somewhere, a Red Cross volunteer has found a way to reach out and help. From homeless shelters, to comfort for the aged, the lonely, the forgotten, that simple red cross on a field of white has meant hope, dignity and compassion for thousands of people in need.

I've spoken many times of the importance of getting young Americans to involved in national service. We should all be proud of the thousands of young people who have made a commitment to serving others through the Red Cross. From high school and college blood mobiles to visiting patients in hospitals and retirement homes, the potential provided to our youth is another reason why the Red Cross is so valuable to this country.

I join all those who have cried with joy at the sight of that Red Cross coming to the rescue in thanking the one million men and women who volunteer regularly with the Red Cross. You are always there, prepared to help in any way.

From the visions of Henry Dunant and Clara Barton has come one of the greatest volunteer movements in history. The strength of the American Red Cross can be seen everyday, everywhere, through the work of people volunteering their time and talents to their communities through Red Cross programs and services. It is their commitment that ensures that when somebody needs help, it will be there.

You have my best wishes for a successful national convention. I only regret that I could not be there today in person to thank you for your good work, your bravery in the face of catastrophe, and your commitment to serving the nation and the world. Thank you.

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((Grant))
March 9, 1989
5 p.m.

PROPOSED PRESIDENTIAL VIDEO SCRIPT
CELEBRATION OF THE 1000TH TELECAST OF
"THE HOUR OF POWER" WITH DR. ROBERT SCHULLER

It's a pleasure, Bob, to add my congratulations to those of Billy Graham, Mother Teresa, our former Presidents of this country and all of your many friends on this very special occasion.

Now that you are spreading your important message of faith to our friends in Europe, Canada and Australia, you are truly an emissary of good will from this country to the entire world. We are all very proud of you today.

I remember fondly visiting you at your church last fall and getting to know you. Barbara and I greatly enjoyed listening to your beautiful hymns, and I remember feeling a sense of peace and renewal.

For nearly two decades, Sunday after Sunday, year after year, you have faithfully been there in your pulpit ... bringing hope and inspiration to millions. Today, your wonderful words will reach the hearts and souls of people around the world -- in twenty-two nations, including Poland, Hungary and Czechoslovakia.

Keep up the good work, Bob. You are reaching out to spread God's word everywhere, and you have helped many to know Him better. I know I speak for millions when I say thank you.

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((Grant))
March 9, 1989
5 p.m.

PROPOSED PRESIDENTIAL VIDEO SCRIPT
HEATH FOR CONGRESS ENDORSEMENT

My friends, northern Indiana has always impressed me by producing outstanding Republican leaders like Vice President Dan Quayle and Senator Dan Coats.

Today, I am asking you to continue that proud tradition by electing Dan Heath to Congress.

Dan will be a strong effective voice for Indiana, and an important member of my team.

Please give Dan Heath your support. We both need him in Congress.

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PROPOSED PRESIDENTIAL VIDEO MESSAGE
DISTRIBUTIVE EDUCATION CLUBS OF AMERICA
CAREER DEVELOPMENT CONFERENCE

I AM HAPPY TO SEND MY GREETINGS AND CONGRATULATIONS TO THE MEMBERS OF THE DISTRIBUTIVE EDUCATION CLUBS OF AMERICA AND DELTA EPSILON CHI AS YOU HOLD YOUR CAREER DEVELOPMENT CONFERENCE.

DECA ("DECKA") HAS EARNED A STRONG REPUTATION IN MARKETING EDUCATION FOR TEACHING STUDENTS THE LEADERSHIP IN BUSINESS AND UNDERSTANDING OF FREE ENTERPRISE THEY'LL NEED IN THE MARKETPLACE. YOUR CAREER DEVELOPMENT CONFERENCE IS A FITTING CLIMAX TO A YEAR OF ACTIVITIES IN CAREER DEVELOPMENT, AND I'M SURE THIS YEAR'S CONFERENCE WILL BE VERY REWARDING.

YOUR NATIONAL STAFF, BOARD OF DIRECTORS AND CLASSROOM INSTRUCTORS AND ADVISORS HAVE WORKED LONG AND HARD TO MAKE THIS YEAR'S SUCCESSES POSSIBLE. THE MEMBER COMPANIES OF YOUR NATIONAL ADVISORY BOARD AND THE WINNER OF THIS YEAR'S OUTSTANDING SERVICE AWARD ARE ALSO TO BE COMMENDED FOR THEIR PART IN YOUR PROGRAM. YOUR ORGANIZATION IS AN EXAMPLE OF THE KIND OF PUBLIC-PRIVATE PARTNERSHIP I'D LIKE TO ENCOURAGE IN THIS COUNTRY, AS WE WORK TO KEEP AMERICA COMPETITIVE IN THE WORLD MARKETPLACE.

WE ARE NOW ENTERING THE 76TH MONTH OF THE GREATEST ECONOMIC EXPANSION DURING PEACETIME IN THIS NATION'S HISTORY. EDUCATING THE STUDENTS OF TODAY TO BE TOMORROW'S BUSINESS LEADERS IS AN IMPORTANT PART OF KEEPING THE JOB CREATION MACHINE IN GEAR. DECA IS DOING A GREAT JOB, AND I WISH YOU EVERY SUCCESS IN THE FUTURE.

PROPOSED PRESIDENTIAL VIDEO SCRIPT
ST. LOUIS VARIETY CLUB DINNER AND TELETHON

I AM PLEASED TO BE ABLE TO PARTICIPATE IN THIS WEEKEND'S ANNUAL SAMMY DAVIS, JR. VARIETY TELETHON. OVER THE YEARS, THE ST. LOUIS VARIETY CLUB HAS MADE MAGNIFICENT CONTRIBUTIONS TO THE LIVES OF THE CHILDREN OF ST. LOUIS AND IS A CLASSIC EXAMPLE OF VOLUNTEERISM AND PUBLIC SERVICE WORKING TOGETHER.

I UNDERSTAND THAT THE NEW WING OF THE CARDINAL GLENNON CHILDREN'S HOSPITAL WAS OPENED JUST A FEW DAYS AGO, AND WILL NOW BE NAMED THE SAMMY DAVIS, JR. VARIETY CLUB WING. I KNOW I SPEAK FOR MANY PEOPLE WHEN I SAY THANKS FOR A JOB WELL DONE.

THE ST. LOUIS VARIETY CLUB IS IMPORTANT BECAUSE IT IS MADE UP OF PEOPLE WHO CARE. LIKE YOUR MAN OF THE YEAR AND MY GOOD FRIEND, AUGUST BUSCH THE THIRD, WHO HAS BROUGHT VOLUNTEERISM TO NEW HEIGHTS THROUGH HIS SIGNIFICANT WORK WITH CIVIC AND CHARITABLE ORGANIZATIONS.

ANOTHER GOOD EXAMPLE OF THE KIND OF PEOPLE WHO HAVE MADE THE ST. LOUIS VARIETY CLUB SUCH A MEANINGFUL PART OF THE COMMUNITY IS YOUR WOMAN OF THE YEAR, DR. MARGUERITE ROSS BARNETT, CHANCELLOR OF THE UNIVERSITY OF MISSOURI AT ST. LOUIS. SHE IS BEING HONORED FOR BRINGING MAJOR CORPORATIONS AND PRIVATE CITIZENS TOGETHER TO ESTABLISH PROGRAMS TO MAKE A COLLEGE EDUCATION POSSIBLE FOR ALL. HER WORK HAS BEEN TRULY OUTSTANDING.

THE DEFINITION OF A SUCCESSFUL LIFE MUST INCLUDE SERVING OTHERS, AND INDEED THE MEMBERS OF THE ST. LOUIS VARIETY CLUB ARE PROVING THAT DEFINITION TRUE. THEY AND THEIR SERVICE TO OTHERS

ARE SHINING EXAMPLES FOR THOSE CITIZENS WHO WANT TO MAKE THIS A
BETTER COUNTRY ... AND I THINK MAKING AMERICA A BETTER COUNTRY IS
VERY IMPORTANT TO ALL OF US.

KEEP UP THE GOOD WORK. YOU HAVE MY BEST WISHES FOR YOUR
CONTINUED SUCCESS.

PROPOSED PRESIDENTIAL VIDEO MESSAGE
B'NAI B'RITH DINNER HONORING BOB AND ROB MOSBACHER
HOUSTON, TEXAS

WHAT A PLEASURE IT IS FOR ME TONIGHT TO KNOW THAT THE B'NAI B'RITH IS AWARDING THE 1989 GREAT AMERICAN TRADITIONS AWARD TO ONE OF MY OLDEST FRIENDS, BOB MOSBACHER, AND HIS SON ROB.

BOB AND I GO BACK MORE THAN 30 YEARS, AND I AM DELIGHTED THAT HE IS WORKING WITH ME HERE IN WASHINGTON. ((IN FACT, THE DEPTH OF OUR FRIENDSHIP IS MEASURED BY THE SIZE OF THAT PAY CUT HE'LL TAKE AS A MEMBER OF MY CABINET.)) BOB WILL BE ONE OF THE BEST SECRETARIES OF COMMERCE THIS COUNTRY HAS EVER HAD, BECAUSE HE UNDERSTANDS THE IMPORTANCE OF KEEPING AMERICA COMPETITIVE IN THE GLOBAL ARENA. HE'S THE BEST MAN FOR THE JOB, AND THAT'S WHY I SELECTED HIM.

I KNEW ROB MOSBACHER WHEN HE WAS JUST A KID, AND LIKE HIS FATHER, HE'S TURNED INTO QUITE A SAILOR. BUT EVEN MORE IMPORTANTLY, HE HAS, LIKE HIS FATHER, TURNED INTO QUITE A BUSINESSMAN AND COMMUNITY LEADER WHO EXEMPLIFIES THE HIGHEST IDEALS OF GOOD CITIZENSHIP. ((BUT ROB, LET ME TELL YOU I CAN'T GIVE YOU A CABINET SPOT LIKE YOUR FATHER. WHEN IT COMES TO ADDING MORE CABINET POSITIONS, "READ MY LIPS: NO NEW TEXANS."))

BOB AND ROB, I WISH I COULD BE THERE TONIGHT TO SEE YOU RECOGNIZED FOR YOUR SERVICE AND VISION -- AND YOUR WORK TO IMPROVE THE LIVES OF SO MANY OTHERS WHO ARE LESS FORTUNATE. THE TWO OF YOU HAVE SET A NEW STANDARD IN YOUR CHARITABLE, CIVIC AND PUBLIC SERVICE. HOUSTON CAN BE PROUD OF YOU. I KNOW I AM.

AS A FELLOW TEXAN, I KNOW I SPEAK FOR MANY OTHERS WHEN I SAY
THANK YOU FOR THE YEARS OF WORK YOU HAVE GIVEN TO OUR COMMUNITY.
ENJOY YOURSELVES TONIGHT, AND ONCE AGAIN, CONGRATULATIONS.

PROPOSED PRESIDENTIAL VIDEO MESSAGE
GOLDEN MIKE AWARDS

IT'S A PLEASURE FOR ME TO PARTICIPATE IN THIS YEAR'S GOLDEN MIKE AWARDS DINNER. THE BROADCAST PIONEERS HAVE MADE A GREAT SELECTION IN CHOOSING WSBT AS THIS YEAR'S WINNER. THIS AWARD IS BASED ON THE CONTRIBUTIONS MADE TO THE COMMUNITY AND TO THE NATION, AND I CONGRATULATE WSBT.

AS BROADCAST PIONEERS IS YOUR ABILITY TO REACH INTO THE HEARTS AND MINDS OF AMERICANS. YOU HAVE A UNIQUE OPPORTUNITY TO HELP OTHERS ... TO TELL YOUNG PEOPLE ABOUT THE IMPORTANCE OF PUBLIC SERVICE, TO AWAKEN INTEREST IN EDUCATION AND THE ENVIRONMENT, TO ENCOURAGE PEOPLE TO REACH OUT THROUGH OUR COMMUNITIES TO HELP THE HOMELESS. YOU HAVE THE POWER TO DO SO MUCH GOOD.

BROADCAST PIONEERS HAVE ONE OF OUR STRONGEST WEAPONS AGAINST THOSE WHO SEEK TO DESTROY OUR COUNTRY BY POISONING OUR CHILDREN WITH ILLEGAL DRUGS ... THOSE WHO TERRIFY OUR NEIGHBORHOODS BY COMMITTING CRIMES IN OUR STREETS ... THOSE WHO ARE TEARING DOWN OUR NATION'S MORALS AND OUR TRADITIONAL FAMILY VALUES. THROUGH YOUR WORK IN THE COMMUNITIES OF THIS COUNTRY, YOU CAN KEEP HOPE ALIVE.

YOU GET THE MESSAGE OUT. AMERICANS EVERYWHERE SHOULD KNOW THE OPPORTUNITY EXISTS FOR THEM TO MAKE A BETTER LIFE FOR THEMSELVES AND THEIR CHILDREN -- BECAUSE AMERICANS EVERYWHERE SHOULD KNOW THAT THE AMERICAN DREAM IS GOING STRONG. SO MANY WILL HEAR YOUR WORDS, AND SO MANY CAN BE HELPED.

THESE AWARDS TONIGHT SHOW THAT PROGRESS IS ALREADY BEING
MADE -- YET WE HAVE SO MUCH FURTHER TO GO. ONCE AGAIN,
CONGRATULATIONS. KEEP UP THE GOOD WORK, AND KEEP UP THE GOOD
FIGHT.

a: heath

Heath for Congress
"President Bush"

Mike Murphy Media, Inc.
:30 TV 3/1/89

VIDEO:

AUDIO:

Board with super

Annor (VO): President George Bush

President Bush to camera

GB: (O/C): (25 seconds)

My friends, northern Indiana has always impressed me by producing outstanding Republican leaders like Vice President Dan Quayle and Senator Dan Coats.

Today, I am asking you to continue that proud tradition by electing Dan Heath to Congress.

Dan will be a strong, effective voice for Indiana, and an important member of my team.

Please give Dan Heath your support. We both need him in Congress.

Heath Graphic Board
Disclaimer super

Annor (VO): Dan Heath. Republican for Congress.

Sub TV Heath

A: Schuller



NEWS Dr. Robert H. Schuller

128

DATE: March 7, 1989

SUGGESTED SCRIPT FOR THE PRESIDENT
FOR DR. SCHULLER & THE CELEBRATION
OF THE 1000TH TELECAST OF THE HOUR OF POWER

"What a joy it is, Bob, to add my congratulations to those of Billy Graham, Mother Teresa, the past presidents of our country and all of your many friends on this very special occasion.

Now that your telecast is spreading the message of God's love to our neighbors in Europe and Canada and Australia, you are truly an emissary of good will from this country of ours to the entire world. And all of America is very proud of you today.

One of my fondest memories of the election campaign was visiting you at your church--hearing your beautiful organ play my favorite hymn--and Barbara and I having the chance to get to know you personally. *more info*

A lot has happened to me, and to America, since 1970 when your first HOUR OF POWER program went on the air. Back in 1970, I never dreamed I would be occupying this office--and you probably never dreamed of your 1000th telecast. But Sunday after Sunday, year after year, you have faithfully been there in your pulpit--bringing hope and inspiration to millions--including me.

Keep it up, Bob. Keep up the wonderful work you are doing. Any may you be around for your 2000th telecast. You'll still be a youngster.

And as a well known American author, who I greatly respect and admire is fond of saying:
"REMEMBER -- GOD LOVES YOU -- AND SO DO I!"

**Robert
Schuller
Ministries**

12141 Lewis Street, Garden Grove, CA 92640, (714) 971-4076

March 3, 1989

Attention: Doug Wead
FAX NUMBER 202-456-2461

128

Dear Mr. Bush:

It's been wonderful to see you take hold of the reins of government in such a forceful way. You can know that there are millions of us praying for you -- and we'll continue to do it.

On April 2, 1989, there will be an historic broadcast on television across the United States, and carried throughout Europe, in 22 countries. It will be the 1,000th telecast of the Hour of Power. Never before has an American television ministry reached such a significant milestone, and it comes at a time when Rupert Murdoch has selected this program to be aired every Sunday on his powerful new television station in the sky, which covers 22 countries in Europe, including Poland, Hungary, Czechoslovakia. No religious spokesman has ever had such a large international platform on a single Sunday in the history of Christian communications.

To celebrate this event, we're inviting prominent leaders to bring a brief greeting, as brief as even 30 seconds. These will be video taped and inserted into the one hour telecast. Billy Graham has agreed to bring an opening greeting. Mother Teresa has taped a greeting, as well as Norman Peale, Coretta King, and it appears that all of the ex-Presidents will do so.

But the crowning honor of the program would be to have the President of the United States say a few words. It would mean so much to us and, of course, to all the listeners in the 50 states, Armed Forces network, and the listeners in 36 million families across Europe, as well as Australia, Canada and The Orient.

If you could honor us with your participation, my consultant, Michael Nason, will be in touch with The White House and would gladly receive an affirmative reply.

God loves you and so do I!


Robert H. Schuller

VIDEO REQUEST

MAR 06 RECD

March 6, 1989

MEMORANDUM FOR PAUL LUTHRINGER

FROM: PERRY LILES

SUBJECT: Request for a video tape for the American
Red Cross National Convention

Per a conversation with Kristen Taylor this morning, I am forwarding to you a request from the National Headquarters of the American Red Cross. They would like to have President Bush do a video tape to be used at the American Red Cross National Convention, May 21, 1989. Kristen felt this request could be honored due to the fact that it is their national convention.

Thank you for your attention to this matter.

Attachments



National Headquarters
Washington, DC 20006

March 3, 1989

Dear Perry:

I enjoyed talking with you this morning and appreciate your expression of flexibility should a change in circumstances create the need for a second taping. As we discussed earlier, I have enclosed a proposed video script for President Bush, a copy of the letter of invitation extended to Mrs. Bush to attend our National Convention in Houston on May 21, and a preliminary program of the convention.

Our plans for the videotape would be to incorporate greetings from the Honorary Chairman of the American Red Cross, President Bush, in the Opening Plenary of the Red Cross National Convention on May 21. If we are fortunate enough to have Mrs. Bush accept our invitation, the President's greetings would immediately precede the appearance of the First Lady.

The convention is an annual Red Cross gathering, which attracts between 3,000 to 4,000 volunteers and staff from some 2,800 Red Cross chapters across the country. The meeting also has drawn an increasing number of foreign visitors, volunteers and paid staff from Red Cross societies worldwide, in recent years.

I look forward to working with you on this project. Please call me at 639-3216 if you have any questions about the script or if you need additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "Lynn Martenstein", with a long horizontal flourish extending to the right.

Lynn Martenstein
Executive Support
Associate

Enclosures

Ms. Perry Liles
National Service Office
Room 100
Old Executive Building
Washington, D. C. 20500

PROPOSED PRESIDENTIAL PROCLAMATION/MARCH RED CROSS MONTH 1989

Somewhere, somebody needs help. A family loses their home and all their possessions to fire. A parent rushes to save a drowning child. An auto accident victim desperately needs blood. A serviceperson worries about an ill parent at home.

Somewhere, somebody needs help. And, each time, our American Red Cross is there to take care of disaster victims; teach Red Cross CPR; collect blood; ease a serviceperson's concern.

The Red Cross, as a symbol, and an ideal has meant help and mercy for millions of Americans and people around our world. To Henry Dunant, founder of the International Red Cross 125 years ago, help meant a simple red cross, on a field of white carried onto battle fields to tend wounded soldiers and civilians innocently caught in conflict. To Clara Barton, founder of the American Red Cross, help meant all that Dunant envisioned and a system by which people could voluntarily help each other cope during times of disasters.

Barton's vision of service to disaster victims began 108 years ago, as she and other dedicated volunteers helped thousands of people affected by the Michigan forest fires. We need only look to our American Red Cross today to realize the importance of Barton's dream because help is still there for somebody when disaster strikes.

Whether it be a single family house fire, in the middle of the night or a major catastrophe such as the fall 1988 North Carolina tornadoes, Red Cross volunteers are there extending their hands to help. Last year, more than 500,000 people were given emergency food, clothing, and shelter by more than 82,810 Red Cross disaster volunteers. And few of us will ever forget the look of horror, shock, and disbelief on the faces of the Armenian earthquake survivors. Yet, amidst that tragedy, our Red Cross was also there because, once again, somebody needed help.

From Barton's dream of mitigating the suffering of disaster victims came an understanding that all of us must be prepared for any emergency. To our American Red Cross, this has meant teaching 7.2 million people first aid, Red Cross CPR, swimming, water and boating safety, and other important health programs last year. And now, perhaps more than ever, we understand how health education can mean survival as our nation and our world face the deadly epidemic -- AIDS. Our Red Cross has helped us understand this health crisis by disseminating AIDS prevention information.

Our American Red Cross has meant the difference for thousands of persons needing blood. Through recruitment of volunteer donors, to collecting and testing that ensures the safest blood possible, last year the Red Cross was able to provide our ill and injured with 6.2 million units of blood.

Our American Red Cross provided more than 2.1 million services to our military and their families including counseling, assistance with leave verification and government benefits, financial help, and information and referral for active military, veterans, and their dependents.

We should all be proud of the more than 133,000 young people who have made a commitment to service through Red Cross. From high school and college blood mobiles to visiting patients in hospitals and retirement homes, our youth are another reason why when somebody needs help, Red Cross will be there. More than 1 million adult men and women volunteer regularly with the Red Cross.

Each day, somewhere, a Red Cross volunteer has found a way to reach out and help. From homeless shelters, to comfort for the aged, the lonely, the forgotten, that simple red cross on a field of white has meant hope, dignity, and compassion for thousands of people in need.

From the visions of Henry Dunant and Clara Barton has come one of the greatest volunteer movements in history. The strength of the American Red Cross can be seen everyday, everywhere, through the work of people volunteering their time and talents to their communities through Red Cross programs and services. It is their commitment that ensures that when somebody needs help, it will be there.

Now, therefore, I, President of the United States of
America and Honorary Chairman of the American National Red Cross, by virtue of the authority vested in me by the Constitution and laws of the United States, do hereby proclaim the Month of March 1989 as American Red Cross Month. I urge all Americans to continue their generous support and ready assistance to the work of the American Red Cross and its nearly 3,000 Chapters and stations on military installations.

In witness whereof, I have hereunto set my hand this in the year of our Lord nineteen hundred and eighty-nine, and of the Independence of the United States of America the two hundred and thirteenth.