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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Grant, Mary Kate, Files
Subseries: Subject File, 1988-1991

OA/ID Number: 13884
Folder ID Number: 13884-009

Folder Title:
Turista [Magazine], 6/4/90

Stack:	Row:	Section:	Shelf:	Position:
G	18	29	1	2

THE WHITE HOUSE

WASHINGTON

June 4, 1990

00 JUN 4 P5:12

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *CW*
FROM: MARY KATE GRANT *MKG*
SUBJECT: TURISTA MAGAZINE

Attached for your review is a draft message for the Houston monthly magazine, Turista. This bilingual publication will be placed in the major Houston hotels during the Economic Summit, with an expected press run of 15,000. The message welcomes the readers to your hometown during this important occasion.

*Mary Kate -
Article OK for publication
J. L. L. L.
6-4-90*

Grant
June 4, 1990
Draft three
A:TURISTA

PRESIDENTIAL MESSAGE: TURISTA MAGAZINE
(HOUSTONIAN BILINGUAL MONTHLY)
FOR DISTRIBUTION DURING THE
1990 ECONOMIC SUMMIT

July 9, 1990

Dear Turista Reader:

Welcome to Houston and the 1990 Economic Summit. I'm certain that you will enjoy your stay during this important occasion. I would encourage you to take some time from your busy schedule for a close look at my hometown, Houston.

Aside from being the fourth largest city in America and the home of 3.7 million people, Houston has a diversified robust economy and a cultural life that's never been better. But there's something important about Houston that you don't see in the guidebooks -- the people of Houston. They're the ones who make this city work, and who are making this Economic Summit possible.

Houstonians are building a great future for their city and their children. They built four major universities to educate young people, as well as the world's largest medical complex, the Texas Medical Center, to care for the sick and to search for new discoveries in medicine. The Port of Houston is now the third largest port in the United States, sending America's products to new markets around the world. And when America wanted to send ^{men} man to the Moon, they built the Manned Space Craft Center. In

fact, the first word spoken by an American on the Moon was the very name of this city -- when Neil Armstrong said, "Houston, Tranquility Base here. The Eagle has landed."

The story of Houston has been one of reaching past frontiers. A city that started on the original frontier of the Old West has gone on to search the earth's geological frontiers for new sources of energy, to explore the intellectual frontiers of medical science, to chart the limitless frontiers of space, and now to expand the frontiers of international cooperation as host to this important Economic Summit.

I'm proud of this city and its wonderful people, and I'm glad to welcome you to Houston.

Sincerely,

George Bush

DUE TO PUBLISHERS JUNE 5

Grant
May 29, 1990
Draft one
A:TURISTA

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^{ians} ~~The people~~ of Houston are building a ^{great} future for their ^{city and} children. -- ~~for all of our children.~~ ^{ive} They ^{as well as} built four major universities to educate young people. ~~They built~~ the world's largest medical complex, the Texas Medical Center, to care for the sick and ^{to search for} ~~to discover~~ ^{discoveries} new advances in medicine. ~~They built~~ the Port of Houston, ^{is} now the third largest port in the United States, ^{America's} ~~to~~ send their products ^{around the world} ~~to~~ markets. And when America wanted to send man to the Moon, they built the Manned Space Craft

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Sincerely,

George Bush

I'm proud of this city and ^{it's} ~~the~~ wonderful people

WHITE HOUSE STAFFING MEMORANDUM

90 MAY 1 8:07

DATE: 05/31/90 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00a.m. Monday 06/04

SUBJECT: PRESIDENTIAL MESSAGE: TURISTA MAGAZINE
(05/31 draft two)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	ROGICH	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BATES <i>N/C</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	UNTERMAYER	<input type="checkbox"/>	<input type="checkbox"/>
CARD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 10:00 a.m. on Monday, 06/04, with a copy to my office. Thanks.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

Grant
May 31, 1990
Draft two
A:TURISTA

30 MAY 31 P5:44
PRESIDENTIAL MESSAGE: TURISTA MAGAZINE
(HOUSTONIAN BILINGUAL MONTHLY)
FOR DISTRIBUTION DURING THE
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July 9, 1990

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Sincerely,

George Bush

THE WHITE HOUSE

WASHINGTON

June 4, 1990

MEMORANDUM FOR CHRISS WINSTON

FROM: AUSTEN FURSE *AF*
SUBJECT: Turista Magazine Draft

2,2,1 "From the brave defense of the Alamo, under Sam Houston's leadership.... the people of Houston have been part of history."

Sam Houston wasn't at the Alamo, and the battle took place in San Antonio some years before the city of Houston was founded. Omitting the Alamo clause and adding something about Houston being an energy capital, we suggest something like the following:

"The story of Houston has been one of reaching past frontiers. A city that started on the the original frontier of the Old West has gone on to search the earth's geological frontiers for new sources of energy, to explore the intellectual frontiers of medical science, to chart the limitless frontiers of space, and now to expand the frontiers of international cooperation as host to this ~~momentous~~ economic Summit."

important

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95 : 21 4 JAN 90

THE WHITE HOUSE

WASHINGTON

June 1, 1990

50 MAY 1 P4: 38

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*

SUBJECT: Presidential Message: Turista Magazine

We have reviewed the attached draft and have no suggested changes from a policy standpoint. We approve of the draft message in its current form.

cc: James W. Cicconi

WHITE HOUSE STAFFING MEMORANDUM

DATE: 05/31/90 ACTION/CONCURRENCE/COMMENT DUE BY: 10:00a.m. Monday 06/04

SUBJECT: PRESIDENTIAL MESSAGE: TURISTA MAGAZINE
(05/31 draft two)

	ACTION FYI			ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
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DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<u>WINSTON</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

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RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

Grant
May 31, 1990
Draft two
A:TURISTA

30 MAY 31 P5:44
PRESIDENTIAL MESSAGE: TURISTA MAGAZINE
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FOR DISTRIBUTION DURING THE
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OK S.R. 6/1

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STAFFED

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RESPONSE:

No Comment
6/1/90

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