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**Record Group/Collection:** George H.W. Bush Presidential Records  
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**Folder Title:**  
Richard Thornburgh Fundraiser, 10/2/91

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September 18, 1991

MEMORANDUM FOR MARY KATE GRANT

FROM:

MICHELE NIX *SN*

SUBJECT:

THORNBURGH FUNDRAISER  
PITTSBURG, PA

The Thornburgh fundraiser will be Wednesday, October 2, at The Pittsburgh Hilton -- a noon luncheon of approximately 600 people -- at \$1,000 a plate. The luncheon is being directed by Elsie Hillman, National Committeewoman.

I've included the following:

- Bio
- Results of a PA Republican Party Survey --indicating Gov. Robert Casey's (D) low approval rating, etc.)
- Newspaper clips about Thornburgh (time period 86-87)
- Sen. Heinz story--with bio information
- News story summaries about senate race
- Harris Wofford bio and abortion stance story
- Last Thornburgh fundraiser speech (in Philadelphia)
- Political almanac material about Pennsylvania and its politicians (nothing much here except tidbits: PA is nicknamed the Keystone State; John Updike is from PA; Sen. Arlen Specter is the other Senator (R) from PA)
- National Drug Control Policy's latest numbers on decrease of drug use.

Some points to note:

- Pittsburgh has been enduring tough economic times. Steel industry doing poorly -- the major industry of the city.
- Governor Casey has a terrible approval rating. Thornburg's opponent, Democrat Harris Wofford, was a member of Gov. Casey's cabinet.
- Sen. John Heinz was from Pittsburgh, was well known to its citizens. Heinz's left a widow, Teresa, and three sons.
- JOKE POTENTIAL: In early May, Lee Iacocca rejected Casey's offer to fill the vacant Senate seat.
- JOKE AND/OR LOTS O' APPLAUSE POTENTIAL: The Pittsburgh Pirates could be in the baseball playoffs -- the speech will coincide with the second or last week of the playoffs. Also the Pittsburgh Steelers could be coming off a win from the previous weekend. It's a big sports town so the Pres could mention one or both in the speech.

- In 1985, Rand McNally named Pittsburg the best place to live in the country ("You put Dick Thornburgh in the Senate and Pittsburg can earn that title again!" Yeah! Hurrah! Etc.!)
- Pittsburg is solidly Democratic.
- President's other speaking events after this one: Grand Ole Opry House (Country Music Awards); Crime Stoppers International Annual Conference; Fundraiser for Congressman Larry Hopkins of Louisville, KY)

Grant/Nix  
September 23, 1991  
A: PENNGOP  
Draft one

**BRIEF REMARKS: THORNBURGH FOR SENATE  
PITTSBURGH, PENNSYLVANIA  
WEDNESDAY, OCTOBER 2, 1991  
12:10 P.M.**

[acknowledgements]

((It's great to be here in the home of the National League East champions. If you think you're glad that Barry Bonds and Bobby Bonilla [Bo-NEE-ya] are each a Pittsburgh Pirate, just wait until you see Dick Thornburgh as a **Washington Senator**. // ))

It's a pleasure to be here in Pittsburgh, Dick Thornburgh's hometown. It's also the hometown of a man known to everyone here: Senator John Heinz. When we lost John Heinz, we lost a man of integrity and compassion, a public servant whose dedication was as tireless as his strength of purpose. His family should know that our thoughts and prayers are with them.

When the time came to do the seemingly impossible and name a successor to Senator Heinz, the first person this Party turned to was a man also known for his integrity and compassion, a public servant with a record of commitment to the people of Pennsylvania. That man was Dick Thornburgh.//

((The opposition tried to get Lee Iacocca to run for the same seat, but he wouldn't do it ... apparently he insisted that the seat come equipped with an air bag. ///

But then for some Senate seats, that would be redundant. ///))

I'm not surprised that the Pennsylvania Republican Party asked Dick to run for the Senate. He's a leader voters already

know -- and a man they trust. I saw the same qualities in him all of you did, and I asked him to join my Cabinet as one of my first appointments in the new Administration.

Since those first few days in office, we've seen a lot of change in the world -- the Revolution of '89, ~~I call it,~~ swept through Eastern Europe, across Asia, Africa, even right here in the Americas. Today in the Soviet Union, ~~freedom is an idea~~ <sup>people talk about freedom, and</sup> ~~whose time has come.~~ <sup>not about the state dogmas of Marxism</sup> This August, when a coup threatened the forces for democracy in Moscow, the American people stood firmly on the side of freedom -- against the coup plotters and with the people of the Soviet Union. //

I know that Dick went over to the Soviet Union several times recently, in order to help the Soviet people establish the rule of law while creating free markets and opening new opportunities. We believe in the power of the individual, and in the magic of imagination, ~~and we~~ <sup>we</sup> also believe in the fundamental right to life, liberty and property. It is only under the rule of law -- and not the law of the jungle -- that people can have the opportunity to build a better life for themselves.

I believe that no matter who you are or where you live, we all want our children to have it better than we did. That's true whether you live in ((name of section of Pittsburgh)) or in ((another section.)) That's what our domestic agenda is all about: creating opportunity and hope for a better life. We begin -- not by giving you government handouts -- but by trusting you.

We believe that the true power and potential in America must reside in the hands of the people.

For example, we believe that tenants of public housing should **manage** -- and someday, **own** -- their own homes. People should have the opportunity to manage their own affairs, and **control their own destiny**.

We also think that the first civil right in this country is **freedom from fear** -- and under Dick's leadership, we proposed a ~~tough crime package~~ the most comprehensive in American history. We can't expect people to take advantage of night classes or put in late hours to earn a promotion if they're afraid to be out of the house after dark. It's time to get violence and drugs out of our neighborhoods, our workplaces, and our schools -- because **fear of crime means loss of opportunity**.

We want to put power in the hands of the family. We think parents and students -- not bureaucrats -- should choose the school their children attend -- **they're the ones who know best**. Our America 2000 strategy seeks to create a new generation of schools, and a nation of students. We deserve an education system that gives every American the power to make the American Dream come alive for them.

But even if you have a place to call your own, a safe neighborhood and a good education, **opportunity means nothing unless you have a job**. Dick knows what I'm talking about. When he was first elected governor, Pennsylvania's unemployment rate was among the ten highest in the nation. It dropped to among the

ten lowest by the time he was finished, and employment reached an all-time high. <sup>Pennsylvanians</sup> ~~His administration~~ created over 500,000 new jobs in his second term, and he led the way as the state's economy became one of the strongest and most diversified in the nation. At the same time, he turned the state's budget deficit into surplusses, and cut personal income and corporate taxes as well.

Governor Thornburgh looked to the future -- laid the foundation for an economic transition for Pennsylvania. Here in Pittsburgh, he supported new enterprises that <sup>transformed the Steel City into</sup>  ~~eased the~~ <sup>home for a</sup>  ~~transition from an industrial center to a~~ diverse mix of high tech manufacturers, corporate services, health care <sup>industries:</sup>  ~~concerns~~ <sup>providers</sup> and educational institutions. <sup>When others despaired of dying industries and hid from change,</sup>  ~~Where others saw despair in dying industries and fear of change,~~ Dick Thornburgh saw opportunity for growth -- and a better life for the next generation.

That's the kind of vision we need in Washington. **That's why we need Dick Thornburgh in the United States Senate.**

If we had Dick on Capitol Hill, <sup>our crime bill wouldn't be sitting around collecting dust. our transportation ... our energy package ... our housing reforms ... our education strategy ... and our</sup>  ~~our~~ economic growth package wouldn't be sitting around collecting dust. Our growth agenda creates the right climate for business to flourish. We want to bring down the tax on capital gains -- so that entrepreneurs will invest money in new businesses, new ideas, and new jobs. We want to bring down the deficit -- and hold the line on Congressional spending.

We must build on our strengths. In the last four years, our exports have increased 55 percent, more than twice the rate of

import growth. Exports have galvanized our economy, <sup>the foster</sup> and ~~they are~~  
~~the key to creating~~ <sup>they create</sup> more growth, <sup>the produce</sup> more opportunity, and more  
 prosperity for all Americans.

That's why we say that G.O.P. stands for Growth, Opportunity and Prosperity. Whether the issue is energy or education or economics -- we believe in the power of the individual. But in order to promote opportunity at home and competitiveness abroad, we need more Republicans. //

Pennsylvanians deserve integrity and commitment in their public servants. Pennsylvanians need leaders of courage and conviction. They need Dick Thornburgh. /// And I predict that in just over six weeks, Dick Thornburgh will be the next United States Senator.

Keep up the good fight ... get out the vote on election night ... and God bless each and every one of you.

# # #

## POSSIBLE JOKE?

Let me tell you a little story -- true story. One morning last summer, after delivering a very successful oral argument before the Supreme Court, Attorney General Thornburgh walked out onto the steps of the building clad in the traditional morning suit. Suddenly, the press corps surrounded him and began asking when he'd run for the Senate. He paused ... leaned in close... and broke out in a rendition of "Oh What a Beautiful Morning!" //

There's another tune he'll be singing to the voters on election night: "Danke Schoen."

((You know, I've called Dick Thornburgh a lot of names in my time ... "Governor" ... "Attorney General" ... "hey you" ... But the one I like best is: "United States Senator."))

*need better transition*

Creating opportunity is at the heart of our domestic agenda as well. For example, we believe that tenants of public housing should **manage** -- and someday, **own** -- their own homes.

Under Dick's leadership, we proposed a tough crime package -- the most comprehensive in American history -- because we think the first civil right in this country is freedom from fear. It's time to get violence and drugs out of our neighborhoods, our workplaces, and our schools.

Our child care law provides low-income parents with the means to select the best care for their children -- because parents know **best** what kind of care their children need.

We want choice in education as well. We think parents and students -- not bureaucrats -- should choose *the* ~~which school is best~~ *over children* ~~attend~~ *for them* -- **they're the ones who know best.** Our America 2000 strategy seeks to create a new generation of schools, because we believe that the American Dream first begins in the **classroom**.

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Dan -  
All comments/suggestions  
appreciated greatly MK

Grant/Nix  
September 23, 1991  
A: PENNGOP  
Draft one

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