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Record Group/Collection: George H.W. Bush Presidential Records
Collection/Office of Origin: Speechwriting, White House Office of
Series: Grant, Mary Kate, Files
Subseries: Subject File, 1988-1991

OA/ID Number: 13883
Folder ID Number: 13883-003

Folder Title:
Party Switchers, 6/26/89

Stack:	Row:	Section:	Shelf:	Position:
G	18	29	1	1

WHITE HOUSE STAFFING MEMORANDUM

DATE: 06/21/89 ACTION/CONCURRENCE/COMMENT DUE BY: 2:00 p.m. Thursday 06/22

SUBJECT: PRESIDENTIAL REMARKS: PARTY SWITCHERS EVENT
 (06/21 draft two)

	ACTION FYI			ACTION FYI	
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCCLURE <i>w/c phone</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER <i>c/b</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BATES	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
BREEDEN	<input type="checkbox"/>	<input type="checkbox"/>	ROGERS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CARD <i>State Republicans support Programs</i>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 2:00 p.m. on Thursday, 06/22, with an info copy to my office. Thanks.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

((Grant))
June 21, 1989
Draft two
A:switcher

1230 JUN 21 11:30
REMARKS: PARTY SWITCHERS EVENT
MONDAY, JUNE 26
THE ROSE GARDEN
~~10:00 A.M.~~
3:30 P.M.

Thank you. Lee [Atwater] and Jeannie [Austin], good to see you. Congressman Bill Grant -- it's always a pleasure to see you here with us. State officials, key elected leaders, my fellow Republicans ... Welcome to the White House, and welcome to the **Republican Party.**

Winston Churchill once said that some men change their principles for their party, while others change their party for their principles. Since the election, ^{scores} ~~hundreds~~ of elected Democratic officials -- men and women -- have made the **right** choice ... and joined the Grand Old Party. Because the values and principles of the Democratic Party were not **their** values and principles. And I think many more will follow them.

The switch is on ... to the Party in sync with American principles. **The switch is on** ... to the Republican Party.

In February, Congressman Bill Grant came to the White House to announce his switch from Democrat to Republican. Now he's with the party of opportunity, the party of ideas, **the party of the future** ... because in the future, there will be even more Democrats joining us.

~~((At the time, I'm told Bill said, "That's one small step for man, one giant leap for the Republican Party." ... But he was quick to attribute the line to Joe Biden.))~~

People say the Republican Party is on the move. Well, after ^{where} ~~I~~ ^{say that's true} ~~one~~ ^{We're moving in the right direction} look around here today, I'd disagree with that. I think it's ^{too} ~~the Democratic Party that's been~~ ^{is} on the move -- to the left and out of the mainstream. *[Pause]*

As the greatest former Democrat of them all, President Reagan, once said, "I didn't leave the Democratic Party. The Democratic Party left me." The Democratic Party is leaving **droves** of voters behind as it moves further and further into left field. Now many of those stranded voters have made a move of their own ... to the Republican Party, the party of American values: Faith, Family and Future.

Each of you here has made the courageous decision to join us -- often despite considerable political risk -- but you've also made a move to be on the **winning side** in the contest of ideas and issues in America.

And when you made the bold choice to join us, we made a choice, too. We will support you, back you up in every way we can. You have made a tough decision ... **the right decision** ... and we're with you. When you're out there on the front lines for us, ^{*you won't be fighting alone.*} this Party will stand with you shoulder-to-shoulder.

As former Democrats, you are the most visible sign of the great sea-changes going on in American politics. I'm told that in one single county in Florida, ^{over 450,000} ~~X~~ **thousand** voters have switched to the G.O.P. since ^{1984.} ~~the election~~. That's because **mainstream**

Americans believe in peace through strength, economic opportunity and traditional family values ... ((PAUSE)) and with the Republican Party, **they're swimming with the current.**

We know which Party stands for a strong America and a growing economy ... and Americans know, too. That's why, ~~under Lee Atwater's leadership,~~ this Party will become **the majority Party in America.** We can do it, ^{and} ~~We will do it. And we will do it~~ because of the courage of you and thousands like you. On behalf of Republicans everywhere, thank you and congratulations.

Welcome to the Republican Party.

#

THE WHITE HOUSE

WASHINGTON

89 JUN 23 12: 27

June 22, 1989

MEMORANDUM FOR CHRISS WINSTON

FROM: ROGER B. PORTER *RBP*
SUBJECT: Party Switchers Event

I have reviewed the draft remarks for the party switchers event and have only one comment. The jab at Joe Biden is unnecessary and doesn't add to the President's stature.

Moreover, Biden, who is chairman of the Senate Judiciary Committee indicated today that he was prepared to sponsor the President's violent crime control legislation. This came as a surprise to individuals on both sides of the aisle.

Other than this one small comment, the remarks look good and should go over well with this audience.

cc: James W. Cicconi

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James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

((Grant))
June 21, 1989
Draft two
A:switcher

1989 JUN 21 11:03

REMARKS: PARTY SWITCHERS EVENT
MONDAY, JUNE 26
THE ROSE GARDEN
10:00 A.M.

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People say the Republican Party is on the move. Well, after one look around here today, I'd disagree with that. I think it's the Democratic Party that's been on the move -- to the left and out of the mainstream.

As the greatest former Democrat of them all, President Reagan, once said, "I didn't leave the Democratic Party. The Democratic Party left me." The Democratic Party is leaving droves of voters behind as it moves further and further into left field. Now many of those stranded voters have made a move of their own ... to the Republican Party, the party of American values: Faith, Family and Future.

Each of you here has made the courageous decision to join us -- often despite considerable political risk -- but you've also made a move to be on the winning side in the contest of ideas and issues in America.

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As former Democrats, you are the most visible sign of the great sea-changes going on in American politics. I'm told that in one single county in Florida, X thousand voters have switched to the G.O.P. since the election. That's because mainstream

Americans believe in peace through strength, economic opportunity and traditional family values ... ((PAUSE)) and with the Republican Party, they're swimming with the current.

We know which Party stands for a strong America and a growing economy ... and Americans know, too. That's why, under Lee Atwater's leadership, this Party will become the majority Party in America. We can do it. We will do it. And we will do it because of the courage of you and thousands like you. On behalf of Republicans everywhere, thank you and congratulations.

Welcome to the Republican Party.

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SUNUNU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	NEWMAN	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input type="checkbox"/>	STUDDERT	<input type="checkbox"/>	<input checked="" type="checkbox"/>
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GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>	_____	<input type="checkbox"/>	<input type="checkbox"/>



REMARKS:

The attached has been forwarded to the President.

RESPONSE:

James W. Cicconi
Assistant to the President
and Deputy to the Chief of Staff
Ext. 2702

THE WHITE HOUSE
WASHINGTON

1989 JUN 22 11 17 AM

June 22, 1989

INFORMATION

MEMORANDUM FOR THE PRESIDENT

THROUGH: CHRISS WINSTON *cw*
FROM: MARY KATE GRANT *MKG*
SUBJECT: PARTY SWITCHERS EVENT

I. SUMMARY

Attached for your review are brief remarks for the Party Switchers event to be held in the Rose Garden on Monday, June 26 at 3:30 p.m. Congressman Bill Grant and Lee Atwater will also be speaking. Approximately 100 former Democratic officials (all of whom are state legislator-level and above) will be attending.

((Grant))
June 21, 1989
Draft two
A:switcher

REMARKS: PARTY SWITCHERS EVENT
MONDAY, JUNE 26
THE ROSE GARDEN
3:30 P.M.

Thank you. Lee [Atwater] and Jeannie [Austin], good to see you. Congressman Bill Grant -- it's always a pleasure to see you here with us. State officials, key elected leaders, my fellow Republicans ... Welcome to the White House, and welcome to the Republican Party.

Winston Churchill once said that some men change their principles for their party, while others change their party for their principles. Since the election, scores of elected Democratic officials -- men and women -- have made the right choice ... and joined the Grand Old Party. Because the values and principles of the Democratic Party were not their values and principles. And I think many more will follow them.

The switch is on ... to the Party in sync with American principles. The switch is on ... to the Republican Party.

In February, Congressman Bill Grant came to the White House to announce his switch from Democrat to Republican. Now he's with the party of opportunity, the party of ideas, the party of the future ... because in the future, there will be even more Democrats joining us.

People say the Republican Party is on the move. Well, when I look around here today, I'd say that's true. We're moving in

the right direction. But the Democratic Party is on the move, too -- to the left and out of the mainstream. ((PAUSE))

As the greatest former Democrat of them all, President Reagan, once said, "I didn't leave the Democratic Party. The Democratic Party left me." The Democratic Party is leaving droves of voters behind as it moves further and further into left field. Now many of those stranded voters have made a move of their own ... to the Republican Party, the party of American values: Faith, Family and Future.

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As former Democrats, you are the most visible sign of the great sea-changes going on in American politics. ((I'm told that since 1984, the Republican Party has increased its voter registration by nearly half a million; in the last 60 days, Republicans have been out-registering Democrats by nearly 6-1.)) That's because mainstream Americans believe in peace through strength, economic opportunity and traditional family values ...

((PAUSE)) and with the Republican Party, they're swimming with the current.

We know which Party stands for a strong America and a growing economy ... and Americans know, too. That's why, with the able leadership of Lee Atwater and Jeannie Austin, this Party will become the majority Party in America. We can do it ... and we will do it -- because of the courage of you and thousands like you. On behalf of Republicans everywhere, thank you and congratulations.

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89 JUN 22 P 8:15

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BATES	<input type="checkbox"/>	<input type="checkbox"/>	UNTERMEYER	<input type="checkbox"/>	<input type="checkbox"/>
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GB is
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CARD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WINSTON	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CICCONI	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PINKERTON	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	WRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
HAGIN	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide any comments/recommendations directly to Chriss Winston by 2:00 p.m. on Thursday, 06/22, with an info copy to my office. Thanks.

RESPONSE:

James W. Cicconi
 Assistant to the President
 and Deputy to the Chief of Staff
 Ext. 2702

((Grant))
June 21, 1989
Draft two
A:switcher

1500 JUN 21 11:10

REMARKS: PARTY SWITCHERS EVENT
MONDAY, JUNE 26
THE ROSE GARDEN
~~10:00 A.M.~~
3:30 P.M.

Thank you. Lee [Atwater] and Jeannie [Austin], good to see you. Congressman Bill Grant -- it's always a pleasure to see you here with us. State officials, key elected leaders, my fellow Republicans ... Welcome to the White House, **and welcome to the Republican Party.**

Winston Churchill once said that some men change their principles for their party, while others change their party for their principles. Since the election, ^{scores} ~~hundreds~~ of elected Democratic officials -- men and women -- have made the right choice ... and joined the Grand Old Party. Because the values and principles of the Democratic Party were not **their** values and principles. And I think many more will follow them.

The switch is on ... to the Party in sync with American principles. **The switch is on** ... to the Republican Party.

In February, Congressman Bill Grant came to the White House to announce his switch from Democrat to Republican. Now he's with the party of opportunity, the party of ideas, **the party of the future** ... because in the future, there will be even more Democrats joining us.

Add new joke.

((At the time, I'm told Bill said, "That's one small step for man, one giant leap for the Republican Party." ... But he was quick to attribute the line to Joe Biden.))

I People say the Republican Party is on the move. Well, after one look around here today, I'd disagree with that. I think it's the Democratic Party ^{is also on the move} ~~that's been on the move~~ -- to the left and out of the mainstream. We're moving in the right direction

As the greatest former Democrat of them all, President Reagan, once said, "I didn't leave the Democratic Party. The Democratic Party left me." The Democratic Party is leaving **droves** of voters behind as it moves further and further into left field. Now many of those stranded voters have made a move of their own ... to the Republican Party, the party of American values: Faith, Family and Future.

Each of you here has made the courageous decision to join us -- often despite considerable political risk -- but you've also made a move to be on the **winning side** in the contest of ideas and issues in America.

And when you made the bold choice to join us, we made a choice, too. We will support you, back you up in every way we can. You have made a tough decision ... **the right decision** ... and we're with you. When you're out there on the front lines for us, ^{you will never be fighting the battles alone} this Party will stand with you shoulder-to-shoulder.

As former Democrats, you are the most visible sign of the great sea-changes going on in American politics. I'm told that in one single county in Florida, X thousand voters have switched to the G.O.P. since the election. That's because **mainstream**

(Over 450,000 voters have
switched in Florida ^{in 1984}
since)

Americans believe in peace through strength, economic opportunity and traditional family values ... ((PAUSE)) and with the Republican Party, they're swimming with the current.

We know which Party stands for a strong America and a growing economy ... and Americans know, too. That's why, under Lee Atwater's leadership, this Party will become the majority Party in America. We can do it. We will do it. And we will do it because of the courage of you and thousands like you. On behalf of Republicans everywhere, thank you and congratulations.

Welcome to the Republican Party.

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THE WHITE HOUSE
WASHINGTON

89 JUN 22 P1:02

June 22, 1989

MEMORANDUM FOR CHRISS WINSTON
DEPUTY ASSISTANT TO THE PRESIDENT
FOR COMMUNICATIONS

FROM: ROBERT J. PORTMAN *RP*
ASSOCIATE COUNSEL TO THE PRESIDENT

SUBJECT: Presidential Remarks: Party Switchers Event

Pursuant to your staffing request of June 21, 1989, Counsel's Office has reviewed the above-referenced Presidential remarks. We have no legal objections to the contents of these remarks.

Thank you for bringing this matter to our attention.

cc: James W. Cicconi

THE WHITE HOUSE
WASHINGTON

89 JUN 22 11:15

June 22, 1989

Memorandum to Chriss Winston

From: Jim Pinkerton

Subject: Party Switchers Event

Pg. 2, para. 1, line 3 We should avoid gratuitously criticizing
Joe Biden. We suggest omitting the joke.

#

((Grant))
June 21, 1989
Draft two
A:switcher

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MONDAY, JUNE 26
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In February, Congressman Bill Grant came to the White House to announce his switch from Democrat to Republican. Now he's with the party of opportunity, the party of ideas, **the party of the future** ... because in the future, there will be even more Democrats joining us.

((At the time, I'm told Bill said, "That's one small step for man, one giant leap for the Republican Party." ... But he was quick to attribute the line to Joe Biden.))

People say the Republican Party is on the move. Well, after one look around here today, I'd disagree with that. I think it's the Democratic Party that's been on the move -- to the left and out of the mainstream.

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