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EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

*Speechwriter
FYI*

March 4, 1991

NOTE TO: GOVERNOR SUNUNU
DIRECTOR DARMAN
EDE HOLIDAY
ROGER PORTER
HENSON MOORE
LINDA STUNTZ
DAVID DEMAREST ✓
STEVE HART
BOBBI KILBERG

FROM: BOB GRADY *BG*

I think we need something like this.

Attachment

cc: Phil Brady

Talking Points: Energy Conservation Items in the
National Energy Strategy

- o Over half the items in the NES relate to conservation or energy efficiency.
- o In total, the NES will reduce oil demand by 3.4 million barrels/day below projected levels (by 2010).
- o Funding for conservation and renewables R&D in the budget is \$495 million -- an increase of 17 percent. This includes a \$300 million joint R&D program to develop the battery for an electric car, and an increase of 46% in funding for solar photovoltaics.
- o The NES lifts the cap on CAFE credits that automakers receive for alternative fueled vehicles.
- o The NES raises the limit on tax-free subsidies that employers can provide for mass transit, vanpooling, and ridesharing.
- o Reform of the Public Utility Holding Company Act, by allowing the most capable builders of electric power plants to compete to provide power all across the country, will increase efficiency in the electric power generating business.
- o The NES allows tax-free treatment for discounts on utility bills provided for energy conservation investments.
- o The NES supports programs which offer a "bounty" for scrapping old gas-guzzler cars.
- o The NES supports Integrated Resource Planning -- investments in efficiency as an alternative to new power plants.
- o The NES will reform PURPA to allow more small and alternative energy producers to produce and sell electric power.
- o The NES extends the tax credit for renewable energy technologies through 1992.
- o The NES will speed the development and implementation of energy efficiency standards for buildings and appliances.
- o The NES will require energy efficiency labeling of various products, including lightbulbs.
- o The NES will ensure that energy efficiency rating becomes part of the mortgage financing process for all Federally guaranteed mortgages.

Grant/Blymire
A:ENERGY
July 17, 1991

DRAFT 2

**BRIEF REMARKS: NATIONAL ENERGY STRATEGY BRIEFING
ROOM 450
WEDNESDAY, JULY 24, 1991
TIME?**

[Acknowledgements].

Five months ago -- I believe most of you were here with us that day -- our Administration announced a comprehensive and balanced strategy for an energy future that is secure, efficient and environmentally sound. Our National Energy Strategy is designed to meet needs this Nation can't afford to compromise: continued economic growth, increased energy efficiency, strong environmental protection, and reduced reliance on foreign oil.

~~We know~~
We know that the radical measures some have urged in order to reduce our oil imports would hurt American industries, jobs and consumers. So we must act with care, but we must act comprehensively. **The NES strikes a balance -- a sound and reasonable middle ground that will achieve greater energy security without stopping the economy cold.**

The power behind this strategy is strong -- for it relies on the magic of the marketplace, the resourcefulness of the American people, and the responsible leadership of industry and government. **And as we enter the Next American Century, this balanced approach will power a larger and larger American economy -- while using less and less energy.**

we start by ig
The way to do it is to use energy more **efficiently**. We've got to invest in accelerated research -- to keep America on the

cutting edge of **new energy technologies** like biomass and alternative fuels, electric cars, high-speed rail, solar and geothermal power, and safe and secure nuclear technology.

Back in my younger days, I made my living looking for new energy sources, running a little oil company in Texas called Zapata. Today, we want to build an energy future that opens the door to even more **new and diverse energy sources** -- because **never again** should America's energy future be at the mercy of events in a single foreign country.

As Secretary Watkins [and other briefers] will tell you, most of the initiatives contained in the Strategy can be implemented under existing authority -- and the Admiral has made quite a bit of progress. We can set in motion a substantial part of our Strategy **right now**, without waiting for legislation.

One initiative in particular is very important to me. Today I am announcing the elevation of ^{SERI --} the Solar Energy Reserach Institute_^ to the status of National Laboratory. S.E.R.I. will be known as the **National Renewable Energy Laboratory**, and it now joins an elite group of our Nation's finest scientific centers. This action today is more than symbolic -- **it represents this Administration's commitment to the search for better, cleaner energy technology.**

on the legislative front, Legislatively, we've also made some headway since we first released the Strategy back in February. Under the leadership of Senators Johnston and Wallop, the Senate Energy Committee endorsed a comprehensive and balanced energy bill, one which

embodies the key elements of our Strategy. I urge the full Senate to act swiftly on this bill.

Conservationists and industry alike should be able to fully support the National Energy Strategy. I know in some cases there's been a misunderstanding about the actual contents of the legislation, but we've seen one thing: **the more people know about the National Energy Strategy legislation, the more they like it.**

Let me tell you what the Johnston-Wallop bill actually does: ¹ it enhances energy efficiency -- in areas like building efficiency standards, Federal energy management efforts, energy conservation investments by utilities, and the development of new technologies and alternative fuels. On the supply side, it ensures ^{access to the energy we need to sustain} continued growth -- ^{growth} that is environmentally sound. We've made a lot of progress on cleaner gasoline over the last few years. But when Americans pull up to the pump, they deserve to have the choice of a whole range of environmentally sound fuels like ethanol, methanol, electricity, propane, and natural gas.

We're expecting that the Johnston-Wallop bill will reach the Senate floor in September. ^{This bill,} [We believe the bill, on balance, defines a very positive role in energy for the Federal government.] The House began mark-up on the bill last week, and we're hoping for the same comprehensive approach in the House as in the Senate.

We need Congress to act wisely -- and act soon. ^{We need} Action ~~is~~ ^{needed} on all fronts. ~~we need~~ to remain world leaders in

technology; ~~we must~~^{to} protect the environment; ~~we must~~^{to} make the most of our domestic resources; and ~~we must~~^{to} encourage energy efficiency through incentives for industrial, commercial and private consumers.

Sadly, though, our critics can't see the big picture. They have focused on one or two issues that admittedly are controversial. ANWR is one of them.

Let me give you a little history. In 1980, Congress specifically **avoided** designating part of the coastal plain in Alaska, the Arctic National Wildlife Refuge, as "wilderness." Instead, Congress asked the Interior Department to determine whether the resources of ANWR could be developed without harming the environment. Since then, Interior has conducted over 170 studies. *Time after time, these* **The critics have not put forth a single credible study.**

~~Interior's~~ studies have shown that -- under strict environmental oversight -- ANWR's coastal plain could be (accessed) and its resources developed safely. **The wildlife will be protected** -- the Director of Fish and Wildlife is here today -- and he has conducted rigorous studies. **The way of life will be protected** -- some of ANWR's (neighbors) are here today. And finally, the State of Alaska fully supports ANWR's development.

I urge Congress to look at these facts -- and not to be distracted by the critics.

Enacting the National Energy Strategy will not be easy. But our needs for a comprehensive energy bill that promotes greater efficiency, renewable energy, natural gas and nuclear regulatory

of the critics haven't put forth a single credible study. And still, they want to protect.

Q In the face of all this evidence -- 170 studies & the considered opinion of Alaska's own govt --

reform, access to ANWR, greater competition in electric utilities, and alternative fuels and technologies demand that we act. **This strategy achieves these important goals, and I believe it is the best plan possible.**

You're here today because you can make a difference in the energy future of this country. Some people act as if Washington can snap its fingers and impose an energy strategy on the rest of the country. We know that just won't work. The best part of our Strategy is that it draws upon America's **greatest national resource -- the ingenuity of our people.** With their resourcefulness, we can ensure that **America in the next century will be energy efficient, environmentally sound, and economically strong.**

To each of you, I say keep up the good work. Your support has been tremendous in this effort, and I hope I can continue to count on you. God bless the United States of America.

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Grant/Blymire
A:ENERGY
July 18, 1991
Draft two

**BRIEF REMARKS: NATIONAL ENERGY STRATEGY BRIEFING
ROOM 450
WEDNESDAY, JULY 24, 1991
TIME?**

[Acknowledgements].

Five months ago -- I believe most of you were here with us that day -- our Administration announced a comprehensive and balanced strategy for an energy future that is secure, efficient and environmentally sound. Our National Energy Strategy is designed to meet needs this Nation can't afford to compromise: continued economic growth, increased energy efficiency, strong environmental protection, and reduced reliance on foreign oil.

The power behind this strategy is strong -- for it relies on the magic of the marketplace, the resourcefulness of the American people, and the responsible leadership of industry and government. **And as we enter the Next American Century, this balanced approach will power a larger and larger American economy -- while using less and less energy.**

We know that the radical measures some have urged in order to reduce our oil imports would hurt American industries, jobs and consumers. So we must act with care, but we must act comprehensively. **The NES strikes a balance -- a sound and reasonable middle ground that will achieve greater energy security without stopping the economy cold.**

We start by using energy more **efficiently**. We've got to invest in accelerated research -- to keep America on the cutting edge of **new energy technologies** like biomass and alternative fuels, electric cars, high-speed rail, solar and geothermal power, and safe and secure nuclear technology.

Back in my younger days, I made my living looking for new energy sources, running a little oil company in Texas called Zapata. Today, we want to build an energy future that opens the door to even more **new and diverse energy sources** -- because **never again** should America's energy future be at the mercy of events in a single foreign country.

As Secretary Watkins [and other briefers] will tell you, most of the initiatives contained in the Strategy can be implemented under existing authority -- and the Admiral has made quite a bit of progress. We can set in motion a substantial part of our Strategy **right now**, without waiting for legislation.

One initiative in particular is very important to me. Today I am announcing the elevation of S.E.R.I. -- the Solar Energy Research Institute -- to the status of National Laboratory. S.E.R.I. will be known as the **National Renewable Energy Laboratory**, and it now joins an elite group of our Nation's finest scientific centers. This action today is more than symbolic -- it represents this Administration's commitment to the **search for better, cleaner energy technology**.

On the legislative front, we've also made some headway since we first released the Strategy back in February. Under the

leadership of Senators Johnston and Wallop, the Senate Energy Committee endorsed a comprehensive and balanced energy bill, one which embodies the key elements of our Strategy. **I urge the full Senate to act swiftly on this bill.**

Conservationists and industry alike should be able to fully support the National Energy Strategy. I know in some cases there's been a misunderstanding about the actual contents of the legislation, but we've seen one thing: **the more people know about the National Energy Strategy legislation, the more they like it.**

Let me tell you what the Johnston-Wallop bill actually does: on balance, it defines a very positive role in energy for the Federal government. **It enhances energy efficiency** -- in areas like building efficiency standards, Federal energy management efforts, energy conservation investments by utilities, and the development of new technologies and alternative fuels.

On the supply side, it ensures access to the energy we need to sustain **continued growth** -- growth that is environmentally sound. We've made a lot of progress on cleaner gasoline over the last few years. But when Americans pull up to the pump, they deserve to have the choice of a whole range of environmentally sound fuels like ethanol, methanol, electricity, propane, and natural gas.

We're expecting that the Johnston-Wallop bill will reach the Senate floor in September. The House began mark-up on the bill last week, and **we're hoping for the same comprehensive approach in the House as in the Senate.**

We need Congress to act wisely -- and act soon. We need action on all fronts: to remain world leaders in technology; to protect the environment; to make the most of our domestic resources; and to encourage energy efficiency through incentives for industrial, commercial and private consumers.

Sadly, though, our critics can't see the big picture. They have focused on one or two issues that admittedly are controversial. ANWR is one of them.

Let me give you a little history. In 1980, Congress specifically avoided designating part of the coastal plain in Alaska, the Arctic National Wildlife Refuge, as "wilderness." Instead, Congress asked the Interior Department to determine whether the resources of ANWR could be developed without harming the environment. Since then, Interior has conducted over 170 studies.

Time after time, these studies have shown -- under strict environmental oversight -- that ANWR's coastal plain and its resources could be developed safely. The wildlife will be protected -- the Director of Fish and Wildlife is here today -- and he has conducted rigorous studies. The way of life will be protected -- some of ANWR's neighbors are here today. And finally, the State of Alaska fully supports ANWR's development.

What about the critics? In the face of all this evidence -- 170 studies and the considered opinion of Alaska's own government -- the critics haven't put forth a single study. And

still, they won't budge. I urge Congress to look at these facts -- and not to be distracted by the critics.

Enacting the National Energy Strategy will not be easy. But our needs for a comprehensive energy bill that promotes greater efficiency, renewable energy, natural gas and nuclear regulatory reform, access to ANWR, greater competition in electric utilities, and alternative fuels and technologies demand that we act. This strategy achieves these important goals, and I believe it is the best plan possible.

You're here today because you can make a difference in the energy future of this country. Some people act as if Washington can snap its fingers and impose an energy strategy on the rest of the country. We know that just won't work. The best part of our Strategy is that it draws upon America's greatest national resource -- the ingenuity of our people. With their resourcefulness, we can ensure that America in the next century will be energy efficient, environmentally sound, and economically strong.

To each of you, I say keep up the good work. Your support has been tremendous in this effort, and I hope I can continue to count on you. God bless the United States of America.

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Grant/Blymire
A:ENERGY
July 17, 1991

**BRIEF REMARKS: NATIONAL ENERGY STRATEGY BRIEFING
ROOM 450
WEDNESDAY, JULY 24, 1991
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Five months ago -- I believe most of you were here with us that day -- our Administration announced a comprehensive and balanced strategy for an energy future that is secure, efficient and environmentally sound. Our National Energy Strategy is designed to meet needs this Nation can't afford to compromise: continued economic growth, increased energy efficiency, strong environmental protection, and reduced reliance on foreign oil.

We know that the radical measures some have urged in order to reduce our oil imports would hurt American industries, jobs and consumers. So we must act with care, but we must act comprehensively. **The NES strikes a balance -- a sound and reasonable middle ground that will achieve greater energy security without stopping the economy cold.**

The power behind this strategy is strong -- for it relies on the magic of the marketplace, the resourcefulness of the American people, and the responsible leadership of industry and government. **And as we enter the Next American Century, this balanced approach will power a larger and larger American economy -- while using less and less energy.**

The way to do it is to use energy more **efficiently**. We've got to invest in accelerated research -- to keep America on the

cutting edge of **new energy technologies** like biomass and alternative fuels, electric cars, high-speed rail, solar and geothermal power, and safe and secure nuclear technology.

Back in my younger days, I made my living looking for new energy sources, running a little oil company in Texas called Zapata. Today, we want to build an energy future that opens the door to even more **new and diverse energy sources** -- because **never again** should America's energy future be at the mercy of events in a single foreign country.

As [Secretary Watkins and other briefers] have told/will tell you, we've made quite a bit of progress since we first released the Strategy back in February. Under the leadership of Senators Johnston and Wallop, the Senate Committee on Energy and Natural Resources endorsed a comprehensive and balanced energy bill, one which embodies the key elements of our Strategy. I **urge the full Senate to act swiftly on this bill.**

Conservationists and industry alike should be able to fully support the National Energy Strategy. I know in some cases there's been a misunderstanding about the actual contents of the legislation, but we've seen one thing: **the more people know about the National Energy Strategy legislation, the more they like it.**

Let me tell you what the Johnston-Wallop bill actually does: it **enhances energy efficiency** -- in areas like building efficiency standards, Federal energy management efforts, energy conservation investments by utilities, and the development of new technologies and alternative fuels. On the supply side, we are

committed to **continued growth** -- growth that is environmentally sound. We've made a lot of progress on cleaner gasoline over the last few years. But when Americans pull up to the pump, they deserve to have the choice of a range of environmentally sound fuels like ethanol, methanol, electricity, propane, and natural gas.

expand details
We're expecting that the Johnston-Wallop bill will reach the Senate floor in September. We believe the bill, on balance, defines a very positive role in energy for the Federal government. **We're hoping for the same comprehensive approach when the House considers its own legislation.**

We need Congress to act wisely -- and act soon. But we can also set in motion a substantial part of our Strategy **right now**, without waiting for legislation. In April, I signed an Executive Order on Federal energy management. Since then, Admiral Watkins has begun implementing the Strategy, and has issued rules concerning florescent lighting and cleaning products. The Federal Energy Regulatory Commission has issued regulations concerning hydropower sites, natural gas pipelines, and electricity issues; and the IRS has cut red-tape for investors in utilities and users of public transportation.

Enacting the National Energy Strategy will not be easy. But our needs for abundant energy, a strong economy and a sound environment demand that we act. **This strategy strikes a delicate balance between the three, and I believe it is the best plan possible.**

You're here today because you can make a difference in the energy future of this country. Some people act as if **Washington** can snap its fingers and impose an energy strategy on the rest of the country. We know that just won't work. The best part of our Strategy is that it draws upon America's **greatest national resource -- the ingenuity of our people**. With their resourcefulness, we can ensure that **America in the next century will be energy efficient, environmentally sound, and economically strong**.

To each of you, I say keep up the good work. Your support has been tremendous in this effort, and I hope I can continue to count on you. God bless the United States of America.

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Grant/Blymire
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July 17, 1991

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Five months ago, our Administration announced a comprehensive and balanced strategy for an energy future that is secure, efficient and environmentally sound. Our National Energy Strategy is designed to ~~support~~ ^{meet our needs this Nation can't afford to compromise!} continued economic growth, increase ^d energy efficiency, protect the environment, and reduce America's reliance on foreign oil imports.

^{SVB} ~~By taking action on this strategy won't be designed~~ We know that radical measures to reduce our oil imports ^{would} ~~will~~ hurt American industries, jobs and consumers. So we must act with care, but we must act comprehensively. **The NES strikes a balance -- a sound and reasonable middle ground that will achieve greater energy security without stopping the economy cold.**

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^{So} The way to do it is to use energy more **efficiently** ^{by} ~~by~~ ^{We've got} investing in accelerated research ^{to} ~~to~~ keep America on the cutting edge of **new energy technologies** like biomass and alternative

fuels, electric cars, high-speed rail, solar and geothermal power, and safe and secure nuclear technology.

Zapata reference domestic oil - new sources of energy
 We want to build an energy future that opens the door to **new and diverse energy sources** -- because **never again** should America's will be tested by events in a single foreign country.

Since that day in February when we released the strategy itself, we've had quite a bit of progress. Under the leadership of Senators Johnston and Wallop, the Senate Committee endorsed a comprehensive and balanced energy bill, one very comparable to the NES. **I urge the full Senate to act swiftly on this bill.**

Conservationists and industry alike should be able to fully support the National Energy Strategy. *I know in some cases* While there ~~is~~ ^{has} been ~~some~~ ^{been} a ~~misunderstanding~~ ^{misunderstanding} about the actual contents of the legislation, *but* we've seen one thing: **the more people know about the National Energy Strategy legislation, the more they like it.**

Let me tell you what the Johnston-Wallop bill actually does: it **enhances energy efficiency** -- in areas like building efficiency standards, Federal energy management efforts, energy conservation investments by utilities, and the development of new technologies and alternative fuels. On the supply side, we are committed to continued growth -- growth that is environmentally sound. *Instead of only finding gasoline at the pump, we want Americans to have the choice of environmentally sound and cleaner fuels like ethanol, methanol, electricity, propane, natural gas, and cleaner gasoline.*

*We've been ^{progress} cleaner gas
 But when Americans they deserve*

We're expecting that the Johnston-Wallop bill will reach the Senate floor in September. We believe the bill, on balance, defines a very positive role in energy for the Federal government. ~~It strikes the right balance among energy, the economy, and the environment.~~ We're hoping for the same comprehensive approach when the House considers its own legislation.

We need Congress to act wisely + act soon. The Senate legislation is But we can also set a vision right now.

You may be aware that a substantial part of the Strategy can be set in motion without waiting for legislation. In April, I signed an Executive Order on Federal energy management. Since then, Admiral Watkins has begun implementing the Strategy, and has issued rules concerning florescent lighting and cleaning products. The Federal Energy Regulatory Commission has issued regulations concerning hydropower sites, natural gas pipelines, and electricity issues; and the IRS has cut red-tape for investors in utilities and users of public transportation.

for fed govt?

Enacting the National Energy Strategy will not be easy. But our needs for abundant energy, a strong economy and a sound environment demand that we act. This strategy strikes a delicate balance between the three, and I believe, it is the most comprehensive and balanced plan possible.

Just down if work.

Each and every American can make a difference in the energy future of this country. The best part of this Strategy is that it draws upon America's greatest national resource -- the ingenuity of our people. With their resourcefulness, we can

Some people act as if Washington can impose an energy strategy on the rest of the country. We know that!

ensure that **America in the next century will be energy efficient, environmentally sound, and economically strong.**

To each of you, I say keep up the good work. Your support has been tremendous in this effort, and I hope I can continue to count on you. ~~Thank you for your time today.~~ God bless the United States of America.

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