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Alzheimer's Disease Awards, 1/89

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MEMORANDUM
OF CALL

Previous editions usable

TO:

mk

YOU WERE CALLED BY-- YOU WERE VISITED BY--

Sue Kennedy

OF (Organization)

Benson Mastelher

PLEASE PHONE FTS AUTOVON

833-8550

WILL CALL AGAIN IS WAITING TO SEE YOU
 RETURNED YOUR CALL WISHES AN APPOINTMENT

MESSAGE

RECEIVED BY

K

DATE

1/26

TIME

2:15

63-110 NSN 7540-00-634-4018

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*Submitted to
Special Messages
1/26*

January 31, 1989

Dear Dr. -----:

Congratulations on being selected for the Metropolitan Life Foundation Alzheimer Award for Medical Research. You are truly a pioneer in this field, and you have my best wishes for your continued advances as you fight this dreaded disease.

Alzheimer's Disease affects millions of Americans, either directly as victims or through the tremendous burden it places on the victims' families. Alzheimer's Disease deadens the spirit and destroys the mind of so many Americans, and we can only hope that through your work even fewer will fall prey to it in the years to come. Your commitment and courage surely light the way for others who seek a cure, and brighten the lives of those left in the darkness of this disease.

Thank you for your energy, determination and stamina. Good luck in your research, and congratulations once again.

God bless you.

Sincerely,

Carl W. Cotman, Ph.D.
Professor of Psychology
University of California
Irvine, California

George G. Glenner
Professor of Pathology
University of California
San Diego, California

Burson-Marsteller

1850 M Street, N.W.
Suite 900
Washington, D.C. 20036
202.833.8550

January 24, 1989

Mr. David Demerest
Assistant to the President for Communications
The White House
Washington, DC 20045

Dear Mr. Demerest:

Jim Cicconi said that you were the only person who could help me. So I am, at this late date, appealing to your patience.

The Metropolitan Life Foundation Alzheimers Awards for medical research are being presented on January 31, 1989 in New York and it is the Foundation's and my hope that letter from President Bush can be read at this dinner.

I have attached the previous communication to Joe Casper. As you see, this request has been in the works for weeks. However, I have just learned, from Jim, that it has probably been misdirected. He suggested I appeal to you directly and in doing so mention that former President Reagan sent us a letter last year.

A letter from President Bush would mean so much to Dr. Cotman and Dr. Glenner and be such a fitting tribute to their wonderful work. If you could see your way clear to help with approval and swift expedition of this letter, everyone involved would be so grateful.

Congratulations on your new assignment and best of everything to this new administration. I'm rooting for your boss.

Sincerely,

Susan F. Kennedy
Senior Counselor/Media Relations

enc.

~~Confidential~~

Mr. John J. Creedon
President and Chief Executive Officer

Re Metropolitan Life Foundation Awards for Medical Research
Advisory Committee Meeting - September 26, 1988
Selection of 1988 Recipients

Selection

Two researchers were unanimously selected to be recipients of the Foundation's awards. I have attached their cv's and publications. They are:

Carl W. Cotman, Ph.D. -- Dr. Cotman is Professor of Psychology at the University of California, Irvine. The Committee described his work as first-class, praised it for its originality and fairly elegant techniques, some involving experimental lesions in animals. Two of his findings reveal that plasticity is retained by AD neurons and that NMDA receptors are intact in early AD. Cotman's work has focused on neuroplasticity, memory and neuronal regrowth. His work in these areas has not always been related to Alzheimer's disease, but the committee did not think there should be a problem in this case. They believe his work in Alzheimer's is so outstanding, he should be encouraged to continue. Dr. Cotman is a past recipient of the Allied Signal Award. You may want to call him with the good news. Phone Number: (714) 856-5847

George G. Glenner -- Dr. Glenner is Professor of Pathology at the University of California, San Diego. His work in amyloid has spanned 20 years and continues to draw supporters and some suspicious opponents. His laboratory has found a unique precursor, AB protein, for the amyloid in cerebrovascular walls and the neural plaques in both Alzheimer's and Down's syndrome. His idea that Alzheimer's is due to defective processing of the precursor of B protein has stimulated some controversy. Glenner is described as brilliant, passionate and sometimes flaky. The committee urged caution not to word the award to look as though we were acknowledging his discovery of the cause of Alzheimer's. An award to him should underscore interest in his research and highlight the fact that he has stimulated important work. He can be reached at: Phone Number: (619) 534-6858

The winners should be informed that the awards are confidential until January 31, 1989, the day of the luncheon. As soon as you call, I will follow-up with each of them with details of the special ceremony.

Burson·Marsteller

1850 M Street, N.W.
Suite 900
Washington, D.C. 20036
202.833.8550

January 9, 1989

Mr. Joseph Casper
Office of the President-elect
The White House
1600 Pennsylvania Avenue NW
Washington, DC 20045

Dear Joe:

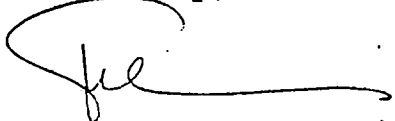
The Metropolitan Life Foundation Alzheimer Awards for Medical Research are being presented on Tuesday, January 31, at the Pierre Hotel in New York City. This year these awards are being given to two California doctors for their advances in this field.

As I mentioned in our phone conversation, Met Life would be honored to be able to read a letter of congratulations from President-elect Bush at the awards dinner.

I am enclosing a confidential memo on the two recipients: Dr. Carl W. Cotman and Dr. George G. Glenner. These two men are truly pioneers in research medicine who have had the courage and the commitment to explore medical techniques that have brought us closer to finding a cure for Alzheimer's disease. Honoring them with a letter from President-elect Bush will only increase the already important nature of their work and, hopefully, spur others to follow in their footsteps.

We all appreciate any help you give in making this year's awards ceremony truly memorable. Thanks again. I'll call you later this week.

Sincerely,



Susan F. Kennedy

Enc.