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**Folder ID Number:** 13648-023

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Environment and Conservation Awards 12/2/92 [OA 8485]

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<b>G</b>	<b>26</b>	<b>18</b>	<b>5</b>	<b>7</b>

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**The President's  
1992  
Environment  
and  
Conservation  
Challenge  
Awards**

THE WHITE HOUSE  
WASHINGTON, DC

FALL 1992

The President's Environment and Conservation Challenge Awards are administered by the Council on Environmental Quality, Executive Office of the President, Michael R. Deland, Chairman.



# Environment and Conservation Challenge Award Partners



## **The National Geographic Society**

Gilbert M. Grosvenor

*President and Chairman of the Board*

## **The Hearst Corporation**

Frank A. Bennack, Jr.

*President and Chief Executive Officer*

## **The Business Roundtable**

John D. Ong

*Chairman*

## **The World Wildlife Fund**

Russell E. Train

*Chairman of the Board*

## **SUPPORTING PARTNER**



## **Take Pride in America Campaign**

U.S. Department of the Interior

## **WITH SPECIAL APPRECIATION TO**



## **Environment and Natural Resources Division**

U.S. Department of Justice

# F O R W A R D



**ACROSS THE UNITED STATES,** citizens continue to accept the challenge to develop initiatives that work to preserve and improve our environment. Individually and collectively, these programs are helping to establish a conservation ethic across the country.

**In recognition of these efforts,** President Bush is bestowing Presidential Medals for environmental excellence to nine deserving recipients. In addition, 13 organizations will receive Presidential Citations in recognition of their environmental achievements. Their work ranges across the environmental spectrum: from agriculture to manufacturing to small business; from the classroom to the great

outdoors, and back to the inner city. Their good deeds have improved our Nation's air, water and lands.

All of the Award recipients are achievers. These individuals and organizations have demonstrated their commitment to improving the quality of life in America by tackling environmental problems and developing solutions that are innovative and economically sound.

The President established the Environment and Conservation Challenge Awards in 1991 to be conferred annually to individuals and organizations whose efforts epitomize the ideals of Partnership, Environmental Quality Management, Innovation, and Education and Communications.

# RECIPIENTS OF 1992 PRESIDENTIAL

## PARTNERSHIP

*Awarded for fostering cooperative approaches to environmental needs at the local, regional, or national level.*

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### Florida Save Our Everglades Program

**State of Florida and partners, Tallahassee, FL**

### Think Earth Environmental Education Program

**Southern California "Think Earth" Environmental  
Education Consortium, Lakewood, CA**

### Energy Conservation Collaborative Effort

**New England Electric System, Westboro, MA, and the  
Conservation Law Foundation of New England, Boston, MA**

# MEDALS

*Medals are presented to individuals and organizations whose efforts epitomize the ideals of the Challenge Awards.*

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**T**he Save Our Everglades program was created to preserve and restore Florida's unique wetlands ecosystem. Objectives included the restoration of the Kissimmee River and protection of Lake Okeechobee, Water Conservation Areas, Big Cypress Swamp, the Florida panther and other endangered wildlife. Since its initiation, 290,000 acres of land have been acquired; landmark federal and state legislation has been passed; and 36 wildlife highway crossings and bridges have been constructed to protect endangered species and improve hydrology. Partners include the State of Florida, 22 conservation groups forming the Everglades Coalition, the U.S. Army Corps of Engineers, the National Park Service, and the U.S. Fish and Wildlife Service.



**A** consortium of 13 California organizations developed and distributed "Think Earth," an elementary school environmental education curriculum. The curriculum teaches children to conserve natural resources, reduce waste, and minimize pollution. "Think Earth" has reached approximately one million students nationwide. Partners include the Atlantic Richfield Company, City of Los Angeles, Education Development Specialists, GTE California, Los Angeles Department of Water and Power, Metropolitan Water District of Southern California, Orange and Los Angeles Counties' Sanitation Districts, South Coast Air Quality Management District, Southern California Edison, The Gas Company, Ventura County Air Pollution Control District, and the Ventura Regional Sanitation District.



**T**he unlikely union of an electric utility and an environmental group has resulted in two major achievements: the development of one of the nation's most successful energy conservation programs and regulatory approval for a utility earnings incentive. The "power plant that conservation built" significantly reduced the utility's air pollutants and the need for new capacity, while saving consumers and stockholders money.

## ENVIRONMENTAL QUALITY MANAGEMENT

*Awarded for demonstrating that environmental values can  
be integrated into sound management decisions and practices.*

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### Environmental Management and Conservation Programs

**IBM Corporation, Stamford, CT**

### Boston Park Plaza Hotel and Towers Environmental Action Program

**Saunders Hotels Company, Inc., Boston, MA**

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## INNOVATION

*Awarded for developing creative technologies, programs, or services  
that are environmentally sound and economically sensible.*

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### CFC Solvent Phase Out

**Northern Telecom, Inc., Nashville, TN**

### South Coast Recycled Auto Project (SCRAP)

**Unocal Corporation, Los Angeles, CA**

## 1992 PRESIDENTIAL MEDALS

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**I**BM demonstrated that a large company can institutionalize and practice environmental protection and conservation through sound policy practices, executive leadership, and employee commitment. IBM's record of accomplishments results from meeting or exceeding government regulations and, where none exist, from setting and adhering to its own stringent standards.



**B**oston Park Plaza Hotel and Towers has created an environmental campaign which encompasses more than 85 initiatives throughout all departments of the hotel. This program has shown clearly that the competitive hospitality service industry can make dramatic changes and maintain a high quality of service and standards. This family-owned and -operated landmark property has successfully aligned business with environmental action.

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**I**n 1988, Northern Telecom, Inc., pledged the complete phase out of CFC-113 solvents from all of its 42 manufacturing and research operations worldwide within three years. Northern Telecom was the first global telecommunications company to make such a pledge. At the end of 1991, all 42 Northern Telecom operations had totally eliminated these solvents from their operations. CFC solvent emissions to the atmosphere were reduced from greater than 1,000 tons per year to zero in three years.



**U**nocal's SCRAP Project was an unprecedented effort to improve air quality in the Los Angeles Basin by scrapping heavily polluting, pre-1971 cars. In four months, 8,376 old cars were purchased and crushed for recycling. The SCRAP project reduced air pollutants by nearly 13 million pounds per year for a cost of approximately 50 cents per pound.

# EDUCATION AND COMMUNICATIONS

*Awarded for developing informational programs that inspire respect  
for the environment and raise the public's environmental awareness.*

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People for Community Recovery

**People for Community Recovery, Inc., Chicago, IL**

Environmental Education Program

**Chesapeake Bay Foundation, Annapolis, MD**

## 1992 PRESIDENTIAL MEDALS

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**P**eople for Community Recovery (PCR) is a grassroots environmental education and advocacy organization serving a predominantly low-income, African-American community. PCR assesses the level of environmental hazards in the community and mobilizes its constituents to alleviate these hazards. Hazel Johnson, the group's executive director and founder, is recognized as a national leader in the grassroots environmental movement.



**T**he Chesapeake Bay Foundation's (CBF) Outdoor Environmental Education Program provides over 35,000 student-days per year of field instruction in estuarine issues to students, teachers, and adults throughout the Bay watershed. The goal is to create a constituency that not only values and understands the Bay, but also works actively to restore it. Individuals and groups participate in hands-on water activities through the use of canoes, rowboats, skipjacks, powerboats, and even work on a model low-input farm operated by CBF.

# RECIPIENTS OF 1992 PRESIDENTIAL

## PARTNERSHIP

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### Compressed Natural Gas Vehicle Conversion Projects

**New Mexico Department of Energy, Minerals and Natural Resources, Santa Fe, NM, and the Gas Company of New Mexico, Albuquerque, NM**

The New Mexico Department of Energy, Minerals and Natural Resources and the Gas Company of New Mexico joined forces to introduce compressed natural gas (CNG) vehicles to the area's diverse transportation sectors. The objective was to increase public acceptance of energy-saving, cost effective, and environmentally compatible alternatives to petroleum fuels. The program introduced CNG technology to school districts, government agencies, municipalities, and nonprofit groups.

### Keep Texas Beautiful

**Keep Texas Beautiful, Inc., Austin, TX**

Keep Texas Beautiful's mission is to preserve the natural beauty and environment of the Lone Star State. The group forges partnerships between grassroots volunteer organizations and the public and private sectors to improve the quality of life, enhance economic development and tourism, and conserve public and natural resources. The partnership reaches its goals through education and public awareness activities which emphasize proper solid waste management and responsible behavior by all Texans and visitors to Texas.

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## ENVIRONMENTAL QUALITY MANAGEMENT

*Awarded for demonstrating that environmental values can be integrated into sound management decisions and practices.*

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### Corporate Environmental Policies

**3COM Corporation, Santa Clara, CA**

3COM, a leading supplier of data networking products, believes that pollution prevention and conservation practices ensure its success. 3COM was a pioneer in CFC replacement and the use of organic packaging. Conservation efforts include recycling 89% of all office paper, 98% of toner cartridges, and four tons of cardboard annually. Employees voluntarily recycle, rideshare, and work in a smokefree environment.

# CITATIONS

*Citations are presented to finalists whose efforts demonstrate noteworthy achievements in the four award categories.*

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## Santa Rosa Plateau Agreement

**Metropolitan Water District of Southern California and partners, Los Angeles, CA**

The Santa Rosa Plateau Management Committee saved the unique resources of this natural grasslands ecosystem. By creating a model for cooperation in regional environmental planning, the partnership brought regulatory agencies and responsible developers together in a program which simultaneously benefited wildlife and people. Partners include: the Metropolitan Water District of Southern California, The Nature Conservancy, Riverside County, California Department of Fish and Game, and the U.S. Fish and Wildlife Service.

## Partnership for Wetlands Conservation

**Dow Chemical Company and partners, Midland, MI**

Partnership for Wetlands Conservation is a public/private partnership supporting the goals of the North American Wetlands Conservation Act of 1990. Partners include the National Fish and Wildlife Foundation, Ducks Unlimited, The Nature Conservancy, and the Dow Chemical Company. The partnership commits conservation expertise and \$6 million to preserve endangered wetlands acres. Dow employees also volunteer to coordinate habitat projects on and near Dow properties.

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## INNOVATION

*Awarded for developing creative technologies, programs, or services that are environmentally sound and economically sensible.*

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### Georgia No-Tillage Assistance Program

**Georgia Office of Energy Resources, Atlanta, GA**

The No-Tillage Assistance Program, funded by the state Office of Energy Resources and administered by the Georgia Soil & Water Conservation Commission, provides small farmers access to costly conservation tillage equipment at a minimal per acre fee. No-Tillage methods prevent water pollution, soil erosion, and save non-renewable fossil fuels. To date, more than 6,000 acres on 2,200 farms have been converted to no-till systems, saving more than 200,000 tons of soil and over 225,000 gallons of fuel over conventional tilling methods.

### Jefferson North Project

**Chrysler Corporation, Detroit, MI**

Chrysler's objective was to build an environmentally-sound, world-class manufacturing facility to produce an automobile production line. The company reclaimed an urban site to construct the Jefferson North Assembly Plant. Pollution prevention was factored into decisions about plant design, raw materials, manufacturing processes, and the vehicle built at the new facility.

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## EDUCATION AND COMMUNICATIONS

*Awarded for developing informational programs that inspire respect for the environment and raise the public's environmental awareness.*

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### Save Our Streams

**Save Our Streams, Glen Burnie, MD**

Save Our Streams is a volunteer advocacy group that identifies and corrects problems on Maryland's waterways through hands-on water quality testing and local activism. Save Our Stream's 7,000 volunteers strive to educate and build partnerships between citizens, businesses, industries, and government agencies. The group provides a range of educational materials, tools and techniques for stream monitoring, and organizes communities to develop and strengthen leadership focused on a common conservation goal.

### Chesapeake Bay License Plate Program

**State of Maryland, Annapolis, MD**

The State of Maryland's Chesapeake Bay commemorative license plate program has raised more than \$3.5 million for Bay education and restoration projects while increasing public awareness of the Bay among the 4.5 million citizens of Maryland and throughout the Bay region.

## 1992 PRESIDENTIAL CITATIONS

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### “Great Lakes Recycle” Program

**Council of Great Lakes Governors, Chicago, IL**

**G**reat Lakes Recycle stimulates market development for recycled products through a joint purchase approach which is unprecedented in size. The program contributes to the emergence of an ecologically sound economy in the region by creating common specifications and stimulating investment in environmentally sound technologies. States involved include Illinois, Indiana, Michigan, Minnesota, Ohio, New York, Pennsylvania, and Wisconsin.

### Innovative Source Reduction

**Procter & Gamble Company, Cincinnati, OH**

**I**nnovation in reducing the volume of material going to solid waste is a hallmark of Procter & Gamble’s environmental programs. Through the largest source reduction program ever, the company has eliminated .5% of the volume of the total U.S. waste stream. In partnership with retailers and consumers, P&G has applied this innovation and high technology to use less material in its products and packages while at the same time delivering quality products.

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### Earth Matters™

**Hannaford Brothers Co., Scarborough, ME**

**T**he “Earth Matters” program works in partnership with customers, associates, and suppliers. Through this program, the Hannaford Brothers supermarket chain raises awareness of environmental issues, increases community involvement in conservation programs, and encourages others to reduce, reuse, and recycle resources. Local communities recognize and value the company’s high recycling rates and its effective programs.

### Project CENTS

**Tennessee Conservation League, Nashville, TN**

**P**roject CENTS is an interdisciplinary program for students in grades K-12, using basic skills in reading and math to teach natural resource concepts. The program provides students with the knowledge to understand and evaluate their actions in relation to the environment. Since 1983, more than 19,000 teachers and 300,000 Tennessee students have benefited from this program.

# AWARDS SELECTION COMMITTEE



- Frank A. Bennack, Jr.    The Hearst Corporation  
.....
- Dr. Cheryl Charles    Project WILD  
.....
- Dr. Anthony D. Cortese    Tufts University  
.....
- Michael R. Deland    Council on Environmental  
Quality  
.....
- Gilbert M. Grosvenor    National Geographic Society  
.....
- Dr. Bernadine Healy    National Institutes of Health,  
U.S. Department of  
Health and Human Services  
.....
- Dr. Joseph T. Ling    American Institute of Pollution  
Prevention & 3M (retired)  
.....
- Jack Lorenz    Izaak Walton League of America  
.....
- Dr. Thomas E. Lovejoy    The Smithsonian Institution  
.....
- Samuel L. Maury    The Business Roundtable  
.....
- J. Michael McCloskey    The Sierra Club  
.....
- Sen. Gaylord Nelson    Wilderness Society  
.....
- David Packard    Hewlett Packard Company  
.....
- Sumner Pingree    Global Environment Fund  
.....
- David Rockefeller, Jr.    Rockefeller Brothers Fund  
.....
- Sen. Robert T. Stafford    former U.S. Senator from  
Vermont  
.....
- Franklin A. Thomas    The Ford Foundation  
.....
- Dr. Keith Thomson    Academy of Natural Sciences  
.....
- Russell E. Train    World Wildlife Fund

# TECHNICAL EVALUATORS

- Dr. Betsy Ancker-Johnson  
Dr. Leonard Baker  
Amy Barr  
Rich Block  
Richard Conway  
Katherine Cudlipp  
Dr. Brenda Davis  
John Dernback  
Dr. Farouk El-Baz  
Dr. Gary Glass  
Francis Grant-Suttie  
Adam Kolton  
Janet Maughan  
Barbara Moffet  
Curtis Moore  
Katy Moran  
Dr. Warren Muir  
Dr. Kenneth Olden  
Dr. Roy W. Overton II  
Samuel Pitts  
Stacy Ritter  
Samuel Schulhof  
Dr. Thomas Shen  
Col. Francis Skidmore  
Dr. Martyn Smith  
Dr. David Stephen  
Dr. Paul Toren  
Dr. Bruce White  
Martin Wolf  
Dr. Bailus Walker  
Dr. George Wham  
Dr. Roger Wood
- World Environment Center  
Union Carbide Corporation  
Good Housekeeping Institute  
World Wildlife Fund  
Union Carbide Corporation  
Environmental Consultant  
Princeton University  
Pennsylvania Department of  
Environmental Resources  
Boston University  
U.S. Environmental Protection  
Agency  
World Wildlife Fund  
Sierra Club  
The Ford Foundation  
National Geographic Society  
Writer and Analyst  
The Smithsonian Institution  
Hampshire Research Associates  
National Institute of  
Environmental Health  
Sciences, U.S. Department of  
Health and Human Services  
Mercy West Medical Clinic  
Westinghouse Electric  
Corporation  
Sierra Club  
General Electric Company  
New York Department of  
Environmental  
Conservation (ret.)  
Louis Berger & Associates  
University of California,  
Berkeley  
U.S. Environmental Protection  
Agency  
Izaak Walton League of America  
White & White Consultants  
Good Housekeeping Institute  
University of Oklahoma  
Good Housekeeping Institute  
The Wetlands Institute

# 1991

## MEDALS



American Farmland Trust	Washington, DC
Environmental Defense Fund	New York, NY
Environmental Media Association	Culver City, CA
The Los Angeles Times	Los Angeles, CA
Marine Resources Council of East Florida	Melbourne, FL
McDonald's Corporation	Oak Brook, IL
Pacific Gas and Electric Company	San Francisco, CA
Project WILD	Boulder, CO
Tufts Environmental Literacy Institute	Medford, MA
Virginia Coast Reserve	Nassawadox, VA

# AWARD RECIPIENTS

## CITATIONS



3M	St. Paul, MN
American Forestry Association	Washington, DC
AT&T	New York, NY
BankAmerica Corporation	San Francisco, CA
Center for Marine Conservation	Washington, DC
Eaton Corporation	Cleveland, OH
Global Rivers Environmental Education Network	Ann Arbor, MI
Green Bay Packaging, Inc.	Green Bay, WI
Herman Miller, Inc.	Zeeland, MI
Household Hazardous Waste Project	Springfield, MO
Island Press	Washington, DC
Kroger Company	Louisville, KY
North Carolina State University	Raleigh, NC
N-Viro Energy Systems	Toledo, OH
Playa Lakes Joint Venture	Bartlesville, OK
Procter & Gamble Company	Cincinnati, OH
Reynolds Metal Company	Richmond, VA
Sacramento River Project	San Francisco, CA
SC Johnson Wax	Racine, WI
Southern California Edison	Irwindale, CA
Times Mirror Magazines Conservation Council Wildlife Habitat	Washington, DC
Enhancement Council	Silver Spring, MD
Wildwood Girl Scouts	Portland, OR

The production of this brochure was made possible by



*The Hearst Corporation*



PRINTED ON RECYCLED PAPER

THE WHITE HOUSE  
WASHINGTON

THE PRESIDENT HAS BEEN  
12-1-92

P3:47

November 30, 1992

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAN MCGROARTY *DMG*

FROM: JENNIFER GROSSMAN

SUBJECT: ENVIRONMENT AND CONSERVATION CHALLENGE AWARDS

*add a  
Kud's to  
Mike DeLand  
- the Council  
and to*

On Wednesday, December 2 at 2:30 p.m. in the East Room, you will deliver remarks (8 mins./cards) upon presenting the Presidential Medals for Environmental Excellence. Nine recipients will be receiving the medal -- the nation's highest environmental honor.

*Bill  
Reilly*

Your remarks highlight the environmental accomplishments of your administration, while commending the medal recipients for their outstanding achievements.

(Grossman)  
November 23, 1992  
Draft Two  
ENVIRO

PRESIDENTIAL REMARKS: ENVIRONMENTAL EXCELLENCE AWARDS  
THE EAST ROOM  
DECEMBER 2, 1992

Welcome everyone to the White House. [Acknowledgments]. And a special welcome to the nine medal and thirteen citation recipients. Congratulations.

I'm not going to make a long-winded speech today. \ I take the Clean Air Act very seriously. \ \ But I've done a lot of thinking over the past two weeks, and I'd like to share some of my reflections.

Over the next few years I reckon I'll be spending a lot of time in what Teddy Roosevelt called "the great cathedral of the outdoors;" and I'll remember what we've done to conserve it, and preserve it....and I'll be proud *of our team's efforts*.

*My environmental policy*  
~~The environmental presidency~~ was born out of the concerns of a President, an outdoorsman, and a grandfather. Our approach signalled a step forward: Away from the old, outdated ideas of "command and control" conservation -- to a more market-oriented, decentralized philosophy of environmental action. Those who forced a false choice between a strong economy and a safer environment just plain missed the point: we sought to achieve both -- while sacrificing neither.

We combined a pragmatism about human nature with an idealism about Mother Nature: an ambitious agenda that sought to harness the energy of capitalism in the service of the environment.

2 *that we*

Here are the accomplishments ~~I am~~ proudly ~~passing~~ pass on to a new generation: The Clean Air Act -- we broke ten years of congressional gridlock by pushing through the world's most protective and cost-effective clean air legislation. \ We won major funding shifts to environmental programs -- increasing the EPA's budget by almost 50 percent, and increasing funding for clean energy research and development by 66 percent.

On the law enforcement front we broke new ground and old records: filing more cases, collecting more penalties, and putting more polluters behind bars than every previous administration in history combined. \

We helped make America's Great Outdoors even greater: securing over a billion dollars to expand parks, wetlands, wildlife refuges, campgrounds, and scenic rivers. \ We decided to end clear-cutting as a standard practice on federal land. And our America the Beautiful initiative has planted more than two million new trees all across this great land. \

We ensured that America's seas would still be "shining": ending ocean dumping of sewage sludge \ proposing and signing a tough oil pollution bill \ and imposing a 10-year moratorium on oil and gas leasing over vast areas of our ecologically-sensitive coasts. \ \

We've launched a new generation of clean energy technologies, not only by increasing funding for research and development, but also by creating incentives for their use. And

we pushed through comprehensive national energy legislation that will guide our country into the next century. \

In terms of federal leadership, we've tripled funding for federal facility cleanups \ secured over a hundred enforceable cleanup agreements for federal facilities \ and signed executive orders spurring the federal government to take the lead in increasing energy efficiency, recycling, and waste reduction. \

And finally, we've insisted that a new world order include a cleaner world environment. We reached over twenty new international environmental agreements. \ For example, we reduced Poland's debt in order to help them fund a new environmental foundation. We also launched the Environmental Center in Budapest -- to help countries in central and eastern Europe.

We made America the world leader in the phaseout of CFCs. We led the way to global bans on driftnet fishing. We built environmental cooperation into trade negotiations with Mexico; expanded debt-for-nature swaps with Latin America; created networks for cooperation with Asia; and our comprehensive, action-oriented approach to global climate change was ratified by the Senate and adopted by the world community.

At the same time that we renewed our national commitment to the environment, we redoubled our efforts to support and encourage people like you. Everyone in this room today has demonstrated the principles of a new environmentalism.

~~I established~~ <sup>was established</sup> this national environmental awards program to honor those who've honored the environment. Some here have forged innovative partnerships -- environmental alliances that are protecting our wetlands, preserving our resources, and preparing a new generation of environmental leadership. \\

Others here have taken the lead in combining sound business with a safer environment -- a smart, new merger between profitability and preservation. \\

Still others are pioneers on the frontier of environmental technology: finding ways to remove CFC production from manufacturing; or reduce pollution while recycling metal scrap.

Finally we've got recipients here who are cultivating our human resources to conserve our natural ones. Leaders, like Hazel Johnson, who realize that the greening of America is a truly a grassroots operation. Or the Environmental Education Program, teaching our children how to care for the great land they will inherit. \\

I remember back in July I was out west visiting Sequoia National Park. There was a camp there for inner-city youngsters, Pyles Boys Camp I think it was called. I remember quoting Teddy Roosevelt talking about the "beautiful gifts" we receive from nature -- gifts we "ought to hand on as a precious heritage to [our] children and [our] children's children."

That heritage is the family legacy that all Americans share, and share responsibility for. Each of you understands President Roosevelt's challenge. Each of you has acted on it. For that

you have my admiration, my respect, and my gratitude. Now, Mike,  
if you'd hand out the medals.

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#

#

#

### WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/30/92 ACTION/CONCURRENCE/COMMENT DUE BY: ----

SUBJECT: PRESIDENTIAL REMARKS: ENVIRONMENT AND CONSERVATION CHALLENGE AWARDS  
12/02/92

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input type="checkbox"/>
BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MOORE	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MULLINS	<input type="checkbox"/>	<input checked="" type="checkbox"/>
DARMAN	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	PROVOST	<input type="checkbox"/>	<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	ROSS	<input type="checkbox"/>	<input type="checkbox"/>
CALIO	<input type="checkbox"/>	<input checked="" type="checkbox"/>	SMITH	<input type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input type="checkbox"/>	<input checked="" type="checkbox"/>	TUTWILER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ZOELLICK	<input type="checkbox"/>	<input checked="" type="checkbox"/>
GRAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>FIRESTONE</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<u>MCGROARTY</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HORNER	<input type="checkbox"/>	<input type="checkbox"/>	<u>DELAND</u>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

REMARKS: The attached has been forwarded to the President.

RESPONSE:

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

THE WHITE HOUSE

WASHINGTON

2 NOV 30 P 3: 48

November 30, 1992

MEMORANDUM FOR THE PRESIDENT

THROUGH: DAN MCGROARTY *DMcG*  
FROM: JENNIFER GROSSMAN  
SUBJECT: ENVIRONMENT AND CONSERVATION CHALLENGE AWARDS

On Wednesday, December 2 at 2:30 p.m. in the East Room, you will deliver remarks (8 mins./cards) upon presenting the Presidential Medals for Environmental Excellence. Nine recipients will be receiving the medal -- the nation's highest environmental honor.

Your remarks highlight the environmental accomplishments of your administration, while commending the medal recipients for their outstanding achievements.

(Grossman)  
November 23, 1992  
Draft Two  
ENVIRO

PRESIDENTIAL REMARKS: ENVIRONMENTAL EXCELLENCE AWARDS  
THE EAST ROOM  
DECEMBER 2, 1992

Welcome everyone to the White House. [Acknowledgments]. And a special welcome to the nine medal and thirteen citation recipients. Congratulations.

I'm not going to make a long-winded speech today. \ I take the Clean Air Act very seriously. \ \ But I've done a lot of thinking over the past two weeks, and I'd like to share some of my reflections.

Over the next few years I reckon I'll be spending a lot of time in what Teddy Roosevelt called "the great cathedral of the outdoors;" and I'll remember what we've done to conserve it, and preserve it....and I'll be proud.

The environmental presidency was born out of the concerns of a President, an outdoorsman, and a grandfather. Our approach signalled a step forward: Away from the old, outdated ideas of "command and control" conservation -- to a more market-oriented, decentralized philosophy of environmental action. Those who forced a false choice between a strong economy and a safer environment just plain missed the point: we sought to achieve both -- while sacrificing neither.

We combined a pragmatism about human nature with an idealism about Mother Nature: an ambitious agenda that sought to harness the energy of capitalism in the service of the environment.

Here are the accomplishments I am proud to pass on to a new generation: The Clean Air Act -- we broke ten years of congressional gridlock by pushing through the world's most protective and cost-effective clean air legislation. \ We won major funding shifts to environmental programs -- increasing the EPA's budget by almost 50 percent, and increasing funding for clean energy research and development by 66 percent.

On the law enforcement front we broke new ground and old records: filing more cases, collecting more penalties, and putting more polluters behind bars than every previous administration in history combined. \

We helped make America's Great Outdoors even greater: securing over a billion dollars to expand parks, wetlands, wildlife refuges, campgrounds, and scenic rivers. \ We decided to end clear-cutting as a standard practice on federal land. And our America the Beautiful initiative has planted more than two million new trees all across this great land. \

We ensured that America's seas would still be "shining": ending ocean dumping of sewage sludge \ proposing and signing a tough oil pollution bill \ and imposing a 10-year moratorium on oil and gas leasing over vast areas of our ecologically-sensitive coasts. \ \

We've launched a new generation of clean energy technologies, not only by increasing funding for research and development, but also by creating incentives for their use. And

we pushed through comprehensive national energy legislation that will guide our country into the next century. \

In terms of federal leadership, we've tripled funding for federal facility cleanups \ secured over a hundred enforceable cleanup agreements for federal facilities \ and signed executive orders spurring the federal government to take the lead in increasing energy efficiency, recycling, and waste reduction. \

And finally, we've insisted that a new world order include a cleaner world environment. We reached over twenty new international environmental agreements. \ For example, we reduced Poland's debt in order to help them fund a new environmental foundation. We also launched the Environmental Center in Budapest -- to help countries in central and eastern Europe.

We made America the world leader in the phaseout of CFCs. We led the way to global bans on driftnet fishing. We built environmental cooperation into trade negotiations with Mexico; expanded debt-for-nature swaps with Latin America; created networks for cooperation with Asia; and our comprehensive, action-oriented approach to global climate change was ratified by the Senate and adopted by the world community.

At the same time that we renewed our national commitment to the environment, we redoubled our efforts to support and encourage people like you. Everyone in this room today has demonstrated the principles of a new environmentalism.

I established this national environmental awards program to honor those who've honored the environment. Some here have forged innovative partnerships -- environmental alliances that are protecting our wetlands, preserving our resources, and preparing a new generation of environmental leadership. \\

Others here have taken the lead in combining sound business with a safer environment -- a smart, new merger between profitability and preservation. \\

Still others are pioneers on the frontier of environmental technology: finding ways to remove CFC production from manufacturing; or reduce pollution while recycling metal scrap.

Finally we've got recipients here who are cultivating our human resources to conserve our natural ones. Leaders, like Hazel Johnson, who realize that the greening of America is a truly a grassroots operation. Or the Environmental Education Program, teaching our children how to care for the great land they will inherit. \\

I remember back in July I was out west visiting Sequoia National Park. There was a camp there for inner-city youngsters, Pyles Boys Camp I think it was called. I remember quoting Teddy Roosevelt talking about the "beautiful gifts" we receive from nature -- gifts we "ought to hand on as a precious heritage to [our] children and [our] children's children."

That heritage is the family legacy that all Americans share, and share responsibility for. Each of you understands President Roosevelt's challenge. Each of you has acted on it. For that

you have my admiration, my respect, and my gratitude. Now, Mike,  
if you'd hand out the medals.

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**ENVIRONMENTAL EXCELLENCE AWARDS \ EAST ROOM  
WEDNESDAY, DECEMBER 2, 1992 \ 2:30 P.M.**

**WELCOME EVERYONE TO THE WHITE HOUSE. I  
WANT TO RECOGNIZE OUR CABINET MEMBERS --  
ADMIRAL WATKINS, WHO BROUGHT OUR NATIONAL  
ENERGY STRATEGY THROUGH THE CONGRESS, AND  
MANUEL LUJAN, WHO'S HELPED EXPAND OUR PARKS  
AND REFUGES.**

**- 2 -**

**SECRETARY FRANKLIN -- HER TEAM HAS BEEN OUT  
THERE PUSHING THE ECONOMIC BENEFITS OF  
ENVIRONMENTAL PROTECTION. DON ATWOOD, OUR  
DEPUTY SECRETARY OF DEFENSE, WHO BROUGHT AN  
ENVIRONMENTAL ETHIC TO EVERYTHING FROM BASIC  
TRAINING TO THE CONDUCT OF DESERT STORM.  
SECRETARY OF TRANSPORTATION ANDY CARD.**

**GOVERNOR LAWTON CHILES IS HERE. SENATOR  
PETE DOMENICI. CONGRESSMAN WAYNE GILCREST.**

CONGRESSMAN PORTER GOSS. I WANT TO RESERVE A VERY SPECIAL THANKS TO BILL REILLY, OUR ABLE EPA ADMINISTRATOR; MIKE DELAND, CHAIRMAN OF THE COUNCIL ON ENVIRONMENTAL QUALITY AND YOUR OUTSTANDING STAFF -- YOU'VE DONE A GREAT JOB.

AND FINALLY, I WANT TO SALUTE THE AWARDS PARTNERS FOR MAKING THIS DAY POSSIBLE:

GIL GROSVENOR [GROVE-NER] OF THE NATIONAL GEOGRAPHIC SOCIETY; FRANK BENNACK OF THE HEARST CORPORATION; JOHN JOHNSTONE OF THE BUSINESS ROUNDTABLE; AND KATHRYN FULLER OF THE WORLD WILDLIFE FUND. I WANT TO THANK THE AWARDS SELECTION COMMITTEE -- ESPECIALLY FORMER SENATORS ROBERT STAFFORD AND GAYLORD NELSON.

BUT MOST OF ALL, I WANT TO EXTEND A SPECIAL WELCOME TO OUR GUESTS OF HONOR -- THE NINE MEDAL AND THIRTEEN CITATION RECIPIENTS. CONGRATULATIONS.

I'M NOT GOING TO MAKE A LONG-WINDED SPEECH TODAY. \ I TAKE THE CLEAN AIR ACT VERY SERIOUSLY. \\ BUT I'VE DONE A LOT OF THINKING OVER THE PAST THREE WEEKS, AND I'D LIKE TO SHARE SOME OF MY REFLECTIONS.

OVER THE NEXT FEW YEARS I RECKON I'LL BE SPENDING A LOT OF TIME IN WHAT TEDDY ROOSEVELT CALLED "THE GREAT CATHEDRAL OF THE OUTDOORS;" AND I'LL REMEMBER WHAT WE'VE DONE TO CONSERVE IT, AND PRESERVE IT....AND I'LL BE PROUD OF OUR TEAM'S EFFORTS.

MY ENVIRONMENTAL POLICY WAS BORN OUT OF THE CONCERNS OF A PRESIDENT, AN OUTDOORSMAN, AND A GRANDFATHER.

OUR APPROACH SIGNALLED A STEP BEYOND:  
"COMMAND AND CONTROL" REGULATION -- TOWARD A  
MORE MARKET-ORIENTED, DECENTRALIZED  
PHILOSOPHY OF ENVIRONMENTAL ACTION. THOSE  
WHO SAID WE POSED A FALSE CHOICE BETWEEN A  
STRONG ECONOMY AND A SAFER ENVIRONMENT JUST  
PLAIN MISSED THE POINT: WE SOUGHT TO ACHIEVE  
BOTH -- WHILE SACRIFICING NEITHER.

WE COMBINED A PRAGMATISM ABOUT HUMAN  
NATURE WITH AN IDEALISM ABOUT MOTHER NATURE:  
AN AMBITIOUS AGENDA THAT HARNESSSED THE ENERGY  
OF CAPITALISM IN THE SERVICE OF THE  
ENVIRONMENT.

HERE ARE A FEW OF THE ACCOMPLISHMENTS  
THAT WE PROUDLY PASS ON TO A NEW GENERATION:

**THE CLEAN AIR ACT -- WE BROKE TEN YEARS OF CONGRESSIONAL GRIDLOCK BY PUSHING THROUGH THE WORLD'S MOST PROTECTIVE AND COST-EFFECTIVE CLEAN AIR LEGISLATION. AND WE'VE ALREADY PROPOSED OR FINALIZED RULES THAT PROMISE TO GET AT 85% OF THE POLLUTION REDUCTIONS TARGETED IN THIS LAW. \**

**WE WON MAJOR FUNDING SHIFTS TO ENVIRONMENTAL PROGRAMS -- INCREASING THE EPA'S BUDGET BY ALMOST 50 PERCENT, AND INCREASING FUNDING FOR CLEAN ENERGY RESEARCH AND DEVELOPMENT BY 66 PERCENT. WE ENLISTED THE PRIVATE SECTOR IN VOLUNTARY POLLUTION PREVENTION EFFORTS THAT ARE RESHAPING AMERICA'S INDUSTRIES MAKING US LEANER, MORE EFFICIENT AND REDUCING TOXIC POLLUTION BY HUNDREDS OF MILLIONS OF POUNDS A YEAR.**

**ON THE LAW ENFORCEMENT FRONT WE BROKE NEW GROUND AND OLD RECORDS: FILING MORE CASES, COLLECTING MORE PENALTIES, AND PUTTING MORE POLLUTERS BEHIND BARS THAN EVERY PREVIOUS ADMINISTRATION IN HISTORY COMBINED. \**

**WE HELPED MAKE AMERICA'S GREAT OUTDOORS EVEN GREATER: SECURING OVER A BILLION DOLLARS TO EXPAND PARKS, WETLANDS, WILDLIFE REFUGES, CAMPGROUNDS, AND SCENIC RIVERS. \**

**WE DECIDED TO END CLEAR-CUTTING AS A STANDARD PRACTICE ON FEDERAL LAND. AND OUR AMERICA THE BEAUTIFUL INITIATIVE HAS PLANTED MORE THAN TWO MILLION NEW TREES ALL ACROSS THIS GREAT LAND. \**

**WE ENSURED THAT AMERICA'S SEAS WOULD STILL BE "SHINING": ENDING OCEAN DUMPING OF SEWAGE SLUDGE \ PROPOSING AND SIGNING A TOUGH OIL POLLUTION BILL \ AND IMPOSING A 10-YEAR MORATORIUM ON OIL AND GAS LEASING OVER VAST AREAS OF OUR ECOLOGICALLY-SENSITIVE COASTS.**

**WE'VE LAUNCHED A NEW GENERATION OF CLEAN ENERGY TECHNOLOGIES, NOT ONLY BY INCREASING FUNDING FOR RESEARCH AND DEVELOPMENT, BUT ALSO BY CREATING INCENTIVES FOR THEIR USE.**

**AND WE PUSHED THROUGH COMPREHENSIVE NATIONAL ENERGY LEGISLATION THAT WILL GUIDE OUR COUNTRY INTO THE NEXT CENTURY. \**

IN TERMS OF FEDERAL LEADERSHIP, WE'VE  
TRIPLED FUNDING FOR FEDERAL FACILITY CLEANUPS  
\  
SECURED OVER A HUNDRED ENFORCEABLE CLEANUP  
AGREEMENTS FOR FEDERAL FACILITIES \  
AND  
SIGNED EXECUTIVE ORDERS SPURRING THE FEDERAL  
GOVERNMENT TO TAKE THE LEAD IN INCREASING  
ENERGY EFFICIENCY, RECYCLING, WASTE  
REDUCTION, AND CONVERTING THE FEDERAL FLEET  
TO ALTERNATIVE FUELS. \  
.

AND FINALLY, WE'VE INSISTED THAT A NEW  
WORLD ORDER INCLUDE A CLEANER WORLD  
ENVIRONMENT. WE REACHED OVER TWENTY NEW  
INTERNATIONAL ENVIRONMENTAL AGREEMENTS. \  
FOR EXAMPLE, WE REDUCED POLAND'S DEBT IN  
ORDER TO HELP THEM FUND A NEW ENVIRONMENTAL  
FOUNDATION. WE ALSO LAUNCHED THE  
ENVIRONMENTAL CENTER IN BUDAPEST -- TO HELP  
COUNTRIES IN CENTRAL AND EASTERN EUROPE.

**WE MADE AMERICA THE WORLD LEADER IN THE PHASEOUT OF OZONE DEPLETING CFCs. WE LED THE WAY TO GLOBAL BANS ON DRIFTNET FISHING.**

**WE BUILT ENVIRONMENTAL COOPERATION INTO TRADE NEGOTIATIONS WITH MEXICO; EXPANDED DEBT-FOR-NATURE SWAPS TO PROTECT THE RAIN FORESTS IN LATIN AMERICA; CREATED NETWORKS FOR COOPERATION WITH ASIA; AND OUR COMPREHENSIVE, ACTION-ORIENTED APPROACH TO GLOBAL CLIMATE CHANGE WAS RATIFIED BY THE SENATE AND ADOPTED BY THE WORLD COMMUNITY.**

AT THE SAME TIME THAT WE RENEWED OUR NATIONAL COMMITMENT TO THE ENVIRONMENT, WE REDOUBLED OUR EFFORTS TO SUPPORT AND ENCOURAGE PEOPLE LIKE YOU. EVERYONE IN THIS ROOM TODAY HAS DEMONSTRATED THE PRINCIPLES OF A NEW ENVIRONMENTALISM.

THIS NATIONAL ENVIRONMENTAL AWARDS PROGRAM WAS ESTABLISHED TO HONOR THOSE WHO'VE HONORED THE ENVIRONMENT.

SOME HERE HAVE FORGED INNOVATIVE PARTNERSHIPS -- ENVIRONMENTAL ALLIANCES THAT ARE PROTECTING OUR WETLANDS, PRESERVING OUR RESOURCES, AND PREPARING A NEW GENERATION OF ENVIRONMENTAL LEADERSHIP. \\

OTHERS HERE HAVE TAKEN THE LEAD IN COMBINING SOUND BUSINESS WITH A SAFER ENVIRONMENT -- A SMART, NEW MERGER BETWEEN PROFITABILITY AND PRESERVATION. \\

STILL OTHERS ARE PIONEERS ON THE FRONTIER OF ENVIRONMENTAL TECHNOLOGY: FINDING WAYS TO REMOVE CFC PRODUCTION FROM MANUFACTURING; OR REDUCE POLLUTION WHILE RECYCLING METAL SCRAP.

FINALLY WE'VE GOT RECIPIENTS HERE WHO ARE CULTIVATING OUR HUMAN RESOURCES TO CONSERVE OUR NATURAL ONES. LEADERS, LIKE HAZEL JOHNSON, WHO REALIZE THAT THE GREENING OF AMERICA IS A TRULY A GRASSROOTS OPERATION.

OR THE ENVIRONMENTAL EDUCATION PROGRAM, TEACHING OUR CHILDREN HOW TO CARE FOR THE GREAT LAND THEY WILL INHERIT. \ \

I REMEMBER BACK IN JULY I WAS OUT WEST VISITING SEQUOIA NATIONAL PARK. THERE WAS A CAMP THERE FOR INNER-CITY YOUNGSTERS, PYLES BOYS CAMP I THINK IT WAS CALLED.

I REMEMBER QUOTING TEDDY ROOSEVELT TALKING ABOUT THE "BEAUTIFUL GIFTS" WE RECEIVE FROM NATURE -- GIFTS WE "OUGHT TO HAND ON AS A PRECIOUS HERITAGE TO [OUR] CHILDREN AND [OUR] CHILDREN'S CHILDREN."

THAT HERITAGE IS THE FAMILY LEGACY THAT ALL AMERICANS SHARE, AND SHARE RESPONSIBILITY FOR. EACH OF YOU UNDERSTANDS PRESIDENT ROOSEVELT'S CHALLENGE.

EACH OF YOU HAS ACTED ON IT. FOR THAT YOU HAVE MY ADMIRATION, MY RESPECT, AND MY GRATITUDE. NOW, MIKE, IF YOU'D HAND OUT THE MEDALS.

# # #

(Grossman)  
November 23, 1992  
Draft Two  
ENVIRO

PRESIDENTIAL REMARKS: ENVIRONMENTAL EXCELLENCE AWARDS  
THE EAST ROOM  
DECEMBER 2, 1992

Welcome everyone to the White House. I want to recognize our Cabinet members -- Admiral Watkins, who brought our national energy strategy through the Congress, and Manuel Lujan, who's helped expand our parks and refuges. Secretary Franklin -- her team has been out there pushing the economic benefits of environmental protection. Don Atwood, our Deputy Secretary of Defense, who brought an environmental ethic to everything from basic training to the conduct of Desert Storm. Secretary of Transportation Andy Card.

Governor Lawton Chiles is here. Senator Pete Domenici. Congressman Wayne Gilcrest. Congressman Porter Goss. I want to reserve a very special thanks to Bill Reilly, our able EPA Administrator; Mike Deland, Chairman of the Council on Environmental Quality and your outstanding staff -- you've done a great job.

And finally, I want to salute the Awards Partners for making this day possible: Gil Groves<sup>3</sup> of the National Geographic Society; Frank Bennack of the Hearst Corporation; John Johnstone of the Business Roundtable; and Kathryn Fuller of the World Wildlife Fund. I want to thank the Awards Selection Committee -- especially former Senators Robert Stafford and Gaylord Nelson. But most of all, I want to extend a special welcome to our guests

of honor -- the nine medal and thirteen citation recipients. Congratulations.

I'm not going to make a long-winded speech today. \ I take the Clean Air Act very seriously. \\ But I've done a lot of thinking over the past three weeks, and I'd like to share some of my reflections.

Over the next few years I reckon I'll be spending a lot of time in what Teddy Roosevelt called "the great cathedral of the outdoors;" and I'll remember what we've done to conserve it, and preserve it....and I'll be proud of our team's efforts.

My environmental policy was born out of the concerns of a President, an outdoorsman, and a grandfather. Our approach signalled a step beyond: "command and control" regulation -- toward a more market-oriented, decentralized philosophy of environmental action. Those who said we posed a false choice between a strong economy and a safer environment just plain missed the point: we sought to achieve both -- while sacrificing neither.

We combined a pragmatism about human nature with an idealism about Mother Nature: an ambitious agenda that harnessed the energy of capitalism in the service of the environment.

Here are a few of the accomplishments that we proudly pass on to a new generation: The Clean Air Act -- we broke ten years of congressional gridlock by pushing through the world's most protective and cost-effective clean air legislation. And we've already proposed or finalized rules that promise to get at 85% of

the pollution reductions targeted in this law. \ We won major funding shifts to environmental programs -- increasing the EPA's budget by almost 50 percent, and increasing funding for clean energy research and development by 66 percent. We enlisted the private sector in voluntary pollution prevention efforts that are reshaping America's industries making us leaner, more efficient and reducing toxic pollution by hundreds of millions of pounds a year.

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We helped make America's Great Outdoors even greater: securing over a billion dollars to expand parks, wetlands, wildlife refuges, campgrounds, and scenic rivers. \ We decided to end clear-cutting as a standard practice on federal land. And our America the Beautiful initiative has planted more than two million new trees all across this great land. \

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And finally, we've insisted that a new world order include a cleaner world environment. We reached over twenty new international environmental agreements. \ For example, we reduced Poland's debt in order to help them fund a new environmental foundation. We also launched the Environmental Center in Budapest -- to help countries in central and eastern Europe.

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12/1 -- 5:00 pm

ACKNOWLEDGEMENTS

Wednesday, December 2, 1992  
The East Room  
President's Environmental Awards

Welcome to the White House. I want to salute several members of my environment and economics team:

- EPA Administrator Bill Reilly, who has done so much for America's and the world's environment,
- Admiral Watkins, who squired our national energy strategy through the Congress, and Manuel Lujan, who's overseen the creation of new parks and wildlife refuges;
- Secretary Barbara Franklin--her team has been pushing the economic benefits of environmental protection.
- Don Atwood, our Deputy Secretary of Defense, who brought an environmental ethic to everything from basic training to the conduct of Desert Storm.

I also want to salute the Award Partners for making this day possible: Gil Grovesnor of the National Geographic Society; Frank Bennack of the Hearst Corporation; John Johnstone, representing the Business Roundtable; and Kathryn Fuller of the World Wildlife Fund.

Let me also thank the Awards Selection Committee--including former Senators Robert Stafford and Gaylord Nelson--and the Technical Advisers who contributed their time and expertise to this program.

And a special welcome to the nine Medal and 13 Citation recipients. Congratulations....

EXECUTIVE OFFICE OF THE PRESIDENT  
COUNCIL ON ENVIRONMENTAL QUALITY

Dan

12/1

Rough draft  
for opening -  
Chudy Card also likely  
to come -

Will chat - Am

RECYCLED PAPER

Cheng  
ML

12/1 -- 5:00 pm

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*Andy Card*

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Governor Lawton Chiles is here. Senator Pete Domenici. Congressman Wayne Gilcrest. Congressman Porter Goss. I want to send a special thanks to Bill Reilly, Mike Deland, and all the wonderful folks over at the Council of Environmental Quality -- you've done an outstanding job. And finally, I want to extend a special welcome to our guests of honor -- the nine medal and thirteen citation recipients. Congratulations.

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Former Secy R. Spiff.  
+ G.N. - who served on +

omable EPA Admin.

Chairman  
of the  
C.E.Q.  
+ Lin  
Jean



EXECUTIVE OFFICE OF THE PRESIDENT  
COUNCIL ON ENVIRONMENTAL QUALITY  
722 Jackson Place, N.W.  
Washington, D.C. 20503

DATE: 11-25-92

TO: JENNIFER GROSSMAN

TELEPHONE: 7750

FAX: 6218

FROM: DALE CURTIS for CEQ

TELEPHONE: (202) 395-3742

FAX: (202) 395-3744

PAGES: 4 (Including this form.)

MESSAGE: Here is our markup of the medals ceremony ~~and~~ speech. Mike Deland is taking this very seriously and wants to see the revised version before it goes to the President. Please accept our suggestions in the constructive spirit <sup>with which</sup> we offer them!

Happy Thanksgiving & Thank you!

Dale C.

(Grossman)  
November 23, 1992  
Draft One  
ENVIRO

PRESIDENTIAL REMARKS: ENVIRONMENTAL EXCELLENCE AWARDS  
THE EAST ROOM  
DECEMBER 2, 1992

Welcome everyone to the white House. [Acknowledgments]. And a special welcome to the nine ~~award winners~~ <sup>medal recipients</sup> and thirteen citation recipients, congratulations.

[[One of our recipients here today is called "Keep Texas Beautiful." I want them to know that we'll soon be making a contribution to the state's wildlife preserves.... <sup>Millie and Ranger</sup> ~~now where's Millie? I guess I frightened her off.~~]]

We don't get the joke

?

I'm not going to make a long-winded speech today. \ I take the Clean Air Act very seriously. \ \ ~~But I've had a lot of time to think, over the past two weeks, and I'd like to share some of my reflections.~~

Don't bring people down.

~~It's a strange time now, a twilight between the dusk of one administration and the dawn of another. Over the next few years, I ~~reckon~~ <sup>plan to</sup> ~~will be~~ spending a lot of time <sup>in</sup> ~~under~~ what Teddy Roosevelt called "the great cathedral of the outdoors;" and I'll remember what we've done to conserve it, and preserve it....and I'll be proud.~~

The environmental presidency was born out of the concerns of a President, an outdoorsman, and a grandfather. Our approach <sup>moved from old, outdated</sup> ~~relied on sound policies over soundbites. We resisted the "green fringe" of environmental activism, holding fast to the principle ideas~~ <sup>to</sup> a new era of environmental action. We held <sup>fast</sup>

✓

"command & control" model

*forced a false choice between*

Those who said we favored economic development interests over the needs of the environment missed the point. We sought to achieve both, while compromising neither.

that only a growing economy can provide the resources needed to protect the environment.

We combined <sup>an understanding of</sup> ~~a pragmatism about~~ human nature with an idealism about Mother Nature: an ambitious agenda that ~~sought to harness~~ the energy of capitalism in the service of <sup>the environment</sup> ~~conservation~~.

Here are the accomplishments I am proud to pass on to a new generation: The Clean Air Act -- we broke ten years of congressional gridlock by proposing and signing the world's most protective and cost-effective clean air legislation. We won major funding shifts to environmental programs -- increasing the EPA's budget by almost <sup>50 percent</sup> ~~half~~, and increasing funding for clean energy ~~and~~ by ~~66 percent~~ <sup>research and development</sup> ~~66 percent~~.

*pushing through*

*developing more than 50 percent of the rules required to implement*

On the law enforcement front, we broke <sup>all the</sup> ~~new ground and old~~ records: filing more cases, collecting more penalties, and putting more polluters behind bars than in <sup>every</sup> ~~all of our~~ <sup>previous</sup> ~~10 year~~ Administrations in history, <sup>combined</sup>.

We helped make America's Great Outdoors even greater: securing over <sup>\$1 billion</sup> ~~\$750 million~~ to expand parks, wildlife refuges, <sup>we</sup> ~~lands~~, campgrounds, and scenic rivers. We <sup>decided to</sup> ~~ended the~~ <sup>as a</sup> ~~standard practice~~ of clear-cutting on federal land. ~~And to make sure no one would miss the forest for the trees, we~~ <sup>planted</sup> ~~more than~~ <sup>over two million new</sup> ~~more than~~ trees all across this great land.

*Our America The Beautiful initiative has*

We ensured that America's seas would still be "shining": ending ocean dumping of sewage sludge <sup>proposing and</sup> ~~signing~~ a tough oil pollution bill and imposing a 10-year moratorium on oil and gas leasing <sup>over vast areas of our ecologically-sensitive coasts.</sup>

We've acquired <sup>n</sup> ~~designated~~ <sup>for protection almost</sup> ~~2 million acres of wetlands, while reducing the~~ <sup>rate of</sup> ~~loss of wetlands~~ <sup>dramatically</sup>.

launched a new generation of clean energy technologies,  
We've ~~made real progress in conserving energy~~ by not only by  
~~redefining how we use it, and re-examining what we use. We~~  
increased <sup>ing</sup> funding for <sup>research and development</sup> energy conservation and renewables by ~~creating~~  
~~incentives for their use.~~

~~In FY '92~~ We launched more than a dozen international  
partnerships to spur clean technology development and exports.  
And we proposed comprehensive national energy legislation --  
legislation ~~that~~ <sup>and pushed for, and signed</sup> ~~will guide our country into the~~  
~~next century.~~ <sup>that</sup> ~~will guide our country into the~~  
~~next century.~~

why mention Clinton? at all

In terms of federal leadership, we've tripled funding for  
federal facility cleanups \ secured over a hundred enforceable  
cleanup agreements for federal facilities \ and signed executive  
orders spurring the federal government to ~~take the lead in~~  
increasing energy efficiency, recycling, and waste reduction.

And finally, we've insisted that a new world order include a  
cleaner world environment. We reached over twenty new  
international environmental agreements. \ We made America ~~first~~  
~~in the world to accelerate the phaseout of CFCs.~~ \ We ~~received~~ <sup>built</sup>  
environmental cooperation into trade negotiations with ~~our~~ <sup>Mexico</sup>  
neighbors; expanded debt-for-nature swaps with Latin America; ~~and~~  
~~proposed, signed, and submitted to Congress a comprehensive,~~  
action-oriented <sup>approach to</sup> global climate <sup>change</sup> ~~strategy.~~

and created networks for environmental cooperation with Eastern Europe and Asia.

~~This awards program itself~~ <sup>Insert (A)</sup> ~~was established to honor those~~  
who've honored the environment. Some here have forged innovative  
partnerships -- environmental alliances that are protecting our  
wetlands, preserving our <sup>natural</sup> resources, and preparing a new  
generation of environmental leadership. \ \

was adopted by the world community  
and ratified unanimously by the United States Senate.

too wordy as is.

Others here have taken the lead in combining sound business with a safer environment -- a smart, new merger between profitability and preservation. \\  
\\

Still others are pioneers on the frontier of environmental technology: finding ways to remove CFC production from manufacturing; or reduce pollution while recycling metal scrap.

Finally we've got recipients here who are cultivating our human resources to conserve our natural ones. Leaders, like ~~Haral Johnson, who realize that the greening of America is a~~ truly a grassroots operation. Of the Environmental Education Program <sup>who are</sup> teaching ~~our children~~ <sup>us</sup> how to care for the ~~great land~~ <sup>blessings</sup> we have ~~they will inherit~~ \\  
\\

~~I remember back in July I was out west visiting Sequoia National Park.~~ <sup>Last July I visited</sup> ~~in California.~~ There was a camp there for inner-city youngsters, Pyles Boys Camp ~~which it was called.~~ I ~~remember~~ <sup>ed</sup> quoting Teddy Roosevelt talking about the "beautiful gifts" we receive from nature -- gifts we "ought to hand on as a precious heritage to [our] children and [our] children's children."

That heritage is the family legacy that all Americans share, and share responsibility for. Each of you understands President Roosevelt's challenge. Each of you has acted on it. For that you have my admiration, my respect, and my gratitude. Now, Mike, if you'd hand out those ~~awards.~~ medals.

Insert (A):  
to page 3

At the same time that we renewed ~~the federal~~ <sup>our national</sup> government's commitment to the environment, we redoubled our efforts to support and encourage people like you. Every one in this room today has demonstrated the principles of a new environmentalism.

T. M. ... environmental ...

— LOPL  
Defer to CEO

— DON'T LIKE 1ST 2 par

— NOW MIKE -- THOSE  
AWARDS  
"the"




EXECUTIVE OFFICE OF THE PRESIDENT  
OFFICE OF MANAGEMENT AND BUDGET  
WASHINGTON, D.C. 20503

11-30-92

**NOTICE:**

Enclosed are comments from staff members of the Office of Management and Budget (OMB). Such comments do not necessarily represent the official position of the Director of OMB or of the Office of Management and Budget. If you wish to have the Director's personal comments, please let me know -- and contact me if you have any questions.

  
James C. Murr  
Associate Director for  
Legislative Reference  
and Administration

11/30 @ 12:30

Comments phoned in to  
Dan McQuarty's etc.

# WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/25/92 ACTION/CONCURRENCE/COMMENT DUE BY: Noon 11/30/92

PRESIDENTIAL REMARKS: ENVIRONMENTAL EXCELLENCE AWARDS  
THE EAST ROOM

SUBJECT: \_\_\_\_\_  
DECEMBER 2, 1992

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input type="checkbox"/>
BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MOORE	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MULLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<del>_____</del>		<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	<del>_____</del>		<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	TUTWILER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ZOELICK	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	FIRESTONE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCGROARTY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HORNER	<input type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide your comments on the attached directly to Dan McGroarty, RM. 122, x2930, with a copy to this office NO LATER THAN NOON, MONDAY, NOV. 30, 1992. Thank you.

RESPONSE:

*See comments*

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

(Grossman)  
November 23, 1992  
Draft One  
ENVIRO

2:03:25 AM: 27

PRESIDENTIAL REMARKS: ENVIRONMENTAL EXCELLENCE AWARDS  
THE EAST ROOM  
DECEMBER 2, 1992

Welcome everyone to the White House. [Acknowledgments]. And a special welcome to the nine awards winners and thirteen citation recipients, congratulations.

[[One of our recipients here today is called "Keep Texas Beautiful." I want them to know that we'll soon be making a contribution to the state's wildlife preserves....Now where's Millie? I guess I frightened her off.]]

I'm not going to make a long-winded speech today. \ I take the Clean Air Act very seriously. \\ But I've had a lot of time to think, over the past two weeks, and I'd like to share some of my reflections.

It's a strange time now: a twilight between the dusk of one administration and the dawn of another. Over the next few years I reckon I'll be spending a lot of time under what Teddy Roosevelt called "the great cathedral of the outdoors;" and I'll remember what we've done to conserve it, and preserve it....and I'll be proud.

The environmental presidency was born out of the concerns of a President, an outdoorsman, and a grandfather. Our approach relied on sound policies over soundbites. We resisted the "green fringe" of environmental extremism: holding fast to the principle

that only a growing economy can provide the resources needed to protect the environment.

We combined a pragmatism about human nature with an idealism about Mother Nature: an ambitious agenda that sought to harness the energy of capitalism in the service of conservation.

Here are the accomplishments I am proud to pass on to a new generation: The Clean Air Act -- we broke ten years of congressional gridlock by proposing and signing the world's most protective and cost-effective clean air legislation. \ We won major funding shifts to environmental programs -- increasing the EPA's budget by almost a half, and increasing funding for clean energy R&D by 66%.

On the law enforcement fronts we broke new ground and old records: filing more cases, collecting more penalties, and putting more polluters behind bars than in all of EPA's 18 years history. \

We helped make America's Great Outdoors even greater: securing over \$750 million to expand parks, wildlife refuges, campgrounds, and scenic rivers. \ We ended [the standard practice of] clear-cutting on federal land. <sup>as a standard practice</sup> And to make sure no one would miss the forest for the trees, we planted over two million new trees all across this great land. \

We ensured that America's seas would still be "shining": ending ocean dumping of sewage sludge \ signing a tough oil pollution bill \ and imposing a 10-year moratorium on oil and gas leasing.

*Previous ✓*  
*Cogswell*  
*4586*

We've made real progress in conserving energy -- by redefining how we use it, and re-refining what we use. We increased funding for energy conservation and renewables by 66% in FY '92. We launched more than a dozen international partnerships to spur clean technology development and exports. And we proposed comprehensive national energy legislation -- legislation I invite our new president to use as his guide. \

In terms of federal leadership, we've tripled funding for federal facility cleanups \ secured over a hundred enforceable cleanup agreements for federal facilities \ and signed executive orders spurring the federal government to take the lead in increasing energy efficiency, recycling, and waste reduction. \

And finally, we've insisted that a new world order include a cleaner world environment. We reached over twenty new international environmental agreements. \ We made America first in the world to <sup>Commit to</sup> accelerate the phaseout of CFCs. \ (Bilman 5178) We weaved ✓ environmental cooperation into trade negotiations with our neighbors; expanded debt-for-nature swaps with Latin America; and proposed, signed, and submitted to Congress a comprehensive, action-oriented global climate treaty.

This awards program itself was established to honor those who've honored the environment. Some here have forged innovative partnerships -- environmental alliances that are protecting our wetlands, preserving our resources, and preparing a new generation of environmental leadership. \ \

Others here have taken the lead in combining sound business with a safer environment -- a smart, new merger between profitability and preservation. \\

Still others are pioneers on the frontier of environmental technology: finding ways to remove CFC production from manufacturing; or reduce pollution while recycling metal scrap.

Finally we've got recipients here who are cultivating our human resources to conserve our natural ones. Leaders, like Hazel Johnson, who realize that the greening of America is a truly a grassroots operation. Or the Environmental Education Program, teaching our children how to care for the great land they will inherit. \\

I remember back in July I was out west visiting Sequoia National Park. There was a camp there for inner-city youngsters, Pyles Boys Camp I think it was called. I remember quoting Teddy Roosevelt talking about the "beautiful gifts" we receive from nature -- gifts we "ought to hand on as a precious heritage to [our] children and [our] children's children."

That heritage is the family legacy that all Americans share, and share responsibility for. Each of you understands President Roosevelt's challenge. Each of you has acted on it. For that you have my admiration, my respect, and my gratitude. Now, Mike, if you'd hand out those awards.

#

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8656

**WHITE HOUSE STAFFING MEMORANDUM**

DATE: 11/25/92 ACTION/CONCURRENCE/COMMENT DUE BY: Noon 11/30/92

PRESIDENTIAL REMARKS: ENVIRONMENTAL EXCELLENCE AWARDS  
THE EAST ROOM

SUBJECT: \_\_\_\_\_  
DECEMBER 2, 1992

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input type="checkbox"/>
BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MOORE	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MULLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<del>_____</del>		<input type="checkbox"/>
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HORNER	<input type="checkbox"/>	<input type="checkbox"/>	DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS: *called @ 11:00*

Please provide your comments on the attached directly to Dan McGroarty, RM. 122, x2930, with a copy to this office NO LATER THAN NOON, MONDAY, NOV. 30, 1992. Thank you.

RESPONSE: TO DAN MCGROARTY  
The NSC staff concurs, without changes, on attached.

November 27, 1992  
**PHILLIP D. BRADY**  
Assistant to the President  
and Staff Secretary  
Ext. 2702

cc: Phillip Brady

*for Howie*  
Brent Scowcroft

(Grossman)  
November 23, 1992  
Draft One  
ENVIRO

2 NOV 25 AM: 27

PRESIDENTIAL REMARKS: ENVIRONMENTAL EXCELLENCE AWARDS  
THE EAST ROOM  
DECEMBER 2, 1992

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[[One of our recipients here today is called "Keep Texas Beautiful." I want them to know that we'll soon be making a contribution to the state's wildlife preserves....Now where's Millie? I guess I frightened her off.]]

I'm not going to make a long-winded speech today. \ I take the Clean Air Act very seriously. \\ But I've had a lot of time to think, over the past two weeks, and I'd like to share some of my reflections.

It's a strange time now: a twilight between the dusk of one administration and the dawn of another. Over the next few years I reckon I'll be spending a lot of time under what Teddy Roosevelt called "the great cathedral of the outdoors;" and I'll remember what we've done to conserve it, and preserve it....and I'll be proud.

The environmental presidency was born out of the concerns of a President, an outdoorsman, and a grandfather. Our approach relied on sound policies over soundbites. We resisted the "green fringe" of environmental extremism: holding fast to the principle

that only a growing economy can provide the resources needed to protect the environment.

We combined a pragmatism about human nature with an idealism about Mother Nature: an ambitious agenda that sought to harness the energy of capitalism in the service of conservation.

Here are the accomplishments I am proud to pass on to a new generation: The Clean Air Act -- we broke ten years of congressional gridlock by proposing and signing the world's most protective and cost-effective clean air legislation. \ We won major funding shifts to environmental programs -- increasing the EPA's budget by almost a half, and increasing funding for clean energy R&D by 66%.

On the law enforcement fronts we broke new ground and old records: filing more cases, collecting more penalties, and putting more polluters behind bars than in all of EPA's <sup>previous</sup> 18 years history. \

We helped make America's Great Outdoors even greater: securing over \$750 million to expand parks, wildlife refuges, campgrounds, and scenic rivers. \ <sup>WE ENDED</sup> ~~We ended the standard practice~~ <sup>as a STANDARD PRACTICE</sup> ~~of clear-cutting on federal land.~~ And to make sure no one would miss the forest for the trees, we planted over two million new trees all across this great land. \

We ensured that America's seas would still be "shining": ending ocean dumping of sewage sludge \ signing a tough oil pollution bill \ and imposing a 10-year moratorium on oil and gas leasing.

} OMB

We've made real progress in conserving energy -- by redefining how we use it, and re-refining what we use. We increased funding for energy conservation and renewables by 66% in FY '92. We launched more than a dozen international partnerships to spur clean technology development and exports. And we proposed comprehensive national energy legislation -- legislation I invite our new president to use as his guide. \

In terms of federal leadership, we've tripled funding for federal facility cleanups \ secured over a hundred enforceable cleanup agreements for federal facilities \ and signed executive orders spurring the federal government to take the lead in increasing energy efficiency, recycling, and waste reduction. \

And finally, we've insisted that a new world order include a cleaner world environment. We reached over twenty new international environmental agreements. \ We made America first in the world to <sup>commit to</sup> accelerate the phaseout of CFCs. \ We weaved environmental cooperation into trade negotiations with our neighbors; expanded debt-for-nature swaps with Latin America; and proposed, signed, and submitted to Congress a comprehensive, action-oriented global climate treaty.

This awards program itself was established to honor those who've honored the environment. Some here have forged innovative partnerships -- environmental alliances that are protecting our wetlands, preserving our resources, and preparing a new generation of environmental leadership. \ \

Others here have taken the lead in combining sound business with a safer environment -- a smart, new merger between profitability and preservation. \\

Still others are pioneers on the frontier of environmental technology: finding ways to remove CFC production from manufacturing; or reduce pollution while recycling metal scrap.

Finally we've got recipients here who are cultivating our human resources to conserve our natural ones. Leaders, like Hazel Johnson, who realize that the greening of America is a truly a grassroots operation. Or the Environmental Education Program, teaching our children how to care for the great land they will inherit. \\

I remember back in July I was out west visiting Sequoia National Park. There was a camp there for inner-city youngsters, Pyles Boys Camp I think it was called. I remember quoting Teddy Roosevelt talking about the "beautiful gifts" we receive from nature -- gifts we "ought to hand on as a precious heritage to [our] children and [our] children's children."

That heritage is the family legacy that all Americans share, and share responsibility for. Each of you understands President Roosevelt's challenge. Each of you has acted on it. For that you have my admiration, my respect, and my gratitude. Now, Mike, if you'd hand out those awards.

#

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Dan

Some suggested changes.

The only one I feel strongly about is the reference to "command + control" on page one.

We have enforced command + control regulations (as we say on next page) more aggressively than ever before.... But we have also changed the emphasis to market oriented activities.

Call if you want to check 5/5/81  
M.H.

Mike DeLand O's -  
please see my

(Grossman) notes  
November 23, 1992 in  
Draft Two highlights  
ENVIRO

PRESIDENTIAL REMARKS: ENVIRONMENTAL EXCELLENCE AWARDS  
THE EAST ROOM  
DECEMBER 2, 1992

Welcome everyone to the White House. [Acknowledgments]. And a special welcome to the nine medal and thirteen citation recipients. Congratulations.

I'm not going to make a long-winded speech today. \ I take the Clean Air Act very seriously. \ \ But I've done a lot of thinking over the past ~~two~~ <sup>Three</sup> weeks, and I'd like to share some of my reflections.

Over the next few years ~~I reckon~~ I'll be spending a lot of time in what Teddy Roosevelt called "the great cathedral of the outdoors;" and I'll remember what we've done to conserve it, and preserve it....and I'll be proud.

The environmental presidency was born out of the concerns of a President, an outdoorsman, and a grandfather. Our approach signalled a step forward: <sup>beyond</sup> ~~Away from the old, outdated ideas of~~ "command and control" <sup>regulation</sup> conservation -- <sup>toward</sup> ~~to~~ a more market-oriented, decentralized philosophy of environmental action. Those who <sup>said</sup> ~~we posed~~ ~~forced~~ a false choice between a strong economy and a safer environment just plain missed the point: we sought to achieve both -- while sacrificing neither.

We combined a pragmatism about human nature with an idealism about Mother Nature: an ambitious agenda that ~~sought to harness~~ <sup>ed</sup> the energy of capitalism in the service of the environment.

a few of  
 Here are the accomplishments I am proud to pass on to a new generation: The Clean Air Act -- we broke ten years of congressional gridlock by Proposing, Signing + implementing ~~pushing through~~ the world's most protective and cost-effective clean air legislation. \ We won major funding shifts to environmental programs -- increasing the EPA's budget by almost 50 percent, and increasing funding for clean energy research and development by 66 percent.

On the law enforcement front we broke new ground and old records: filing more cases, collecting more penalties, and putting more polluters behind bars than every previous administration in history combined. \

We helped make America's Great Outdoors even greater: securing over a billion dollars to expand parks, wetlands, wildlife refuges, campgrounds, and scenic rivers. \ We decided to end clear-cutting as a standard practice on federal land. And our America the Beautiful initiative has planted more than two million new trees all across this great land. \

We ensured that America's seas would still be "shining": ending ocean dumping of sewage sludge \ proposing and signing a tough oil pollution bill \ and imposing a 10-year moratorium on oil and gas leasing over vast areas of our ecologically-sensitive coasts. \ \

We've launched a new generation of clean energy technologies, not only by increasing funding for research and development, but also by creating incentives for their use. And

we pushed through comprehensive national energy legislation that will guide our country into the next century. \

In terms of federal leadership, we've tripled funding for federal facility cleanups \ secured over a hundred enforceable cleanup agreements for federal facilities \ and signed executive orders spurring the federal government to take the lead in increasing energy efficiency, recycling, and waste reduction. \

+ converting our federal fleet to other alternative fuels.

And finally, we've insisted that a new world order include a cleaner world environment. We reached over twenty new international environmental agreements. \ [ For example, we reduced Poland's debt in order to help them fund a new environmental foundation. We also launched the Environmental Center in Budapest -- to help countries in central and eastern Europe. ]

We made America the world leader in the phaseout of CFCs. <sup>Ozone depleting</sup>  
We led the way to global bans on driftnet fishing. We built environmental cooperation into trade negotiations with Mexico; expanded debt-for-nature swaps <sup>to protect the rain forests</sup> with Latin America; created networks for cooperation with Asia; and our comprehensive, action-oriented approach to global climate change was ratified by the Senate and adopted by the world community.

At the same time that we renewed our national commitment to the environment, we redoubled our efforts to support and encourage people like you. Everyone in this room today has demonstrated the principles of a new environmentalism.

I established this national environmental awards program to honor those who've honored the environment. Some here have forged innovative partnerships -- environmental alliances that are protecting our wetlands, preserving our resources, and preparing a new generation of environmental leadership. \\

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**Office of Cabinet Affairs  
Fax Transmission Cover**

TO: Speech Writing

LOCATION: WH

FAX NUMBER: 6218

FROM: Paul Korfonta

Number of pages to follow: \_\_\_\_\_

Office of Cabinet Affairs

Telephone: (202) 456-3630  
Fax: (202) 456-3623

Comments:

Page 2

2nd full paragraph

After "cost-effective clean air legislation." Add: And we've already proposed or finalized rules that promise to get at 85% of the pollution reductions targeted in this law.

ADD

After "energy R&D by 66%." Add: We enlisted the private sector in voluntary pollution prevention efforts that are reshaping America's industries making us leaner, more efficient and reducing toxic pollution by hundreds of millions of pounds a year.

ADD.

3rd full paragraph

✓ Change last three words to "EPA's previous history combined"

see Δ's

- DMcA

rec'd 3<sup>50</sup> pm. 11/30/92

(Grossman)  
November 23, 1992  
Draft One  
ENVIRO

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THE EAST ROOM  
DECEMBER 2, 1992

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On the law enforcement fronts we broke new ground and old records: filing more cases, collecting more penalties, and putting more polluters behind bars than in all of EPA's 18 year history. \

We helped make America's Great Outdoors even greater: securing over \$750 million to expand parks, wildlife refuges, campgrounds, and scenic rivers. \ We ended the standard practice of clear-cutting on federal land. And to make sure no one would miss the forest for the trees, we planted over two million new trees all across this great land. \

We ensured that America's seas would still be "shining": ending ocean dumping of sewage sludge \ signing a tough oil pollution bill \ and imposing a 10-year moratorium on oil and gas leasing.

We've made real progress in conserving energy -- by redefining how we use it, and re-refining what we use. We increased funding for energy conservation and renewables by 66% in FY '92. We launched more than a dozen international partnerships to spur clean technology development and exports. And we proposed comprehensive national energy legislation -- legislation I invite our new president to use as his guide. \

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This awards program itself was established to honor those who've honored the environment. Some here have forged innovative partnerships -- environmental alliances that are protecting our wetlands, preserving our resources, and preparing a new generation of environmental leadership. \ \

Others here have taken the lead in combining sound business with a safer environment -- a smart, new merger between profitability and preservation. \\

Still others are pioneers on the frontier of environmental technology: finding ways to remove CFC production from manufacturing; or reduce pollution while recycling metal scrap.

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THE WHITE HOUSE  
WASHINGTON  
92 NOV 30 P2:40

*Office of Cabinet Affairs  
Fax Transmission Cover*

TO: Speech writing

LOCATION: \_\_\_\_\_

FAX NUMBER: 6218

FROM: Paul

Number of pages to follow: 4

Office of Cabinet Affairs

Telephone: (202) 456-2800

Fax: (202) 456-1605

Comments:

(Grossman)  
November 23, 1992  
Draft One  
ENVIRO

11/25 AM: 27  
PRESIDENTIAL REMARKS: ENVIRONMENTAL EXCELLENCE AWARDS  
THE EAST ROOM  
DECEMBER 2, 1992

Welcome everyone to the White House. [Acknowledgments]. And a special welcome to the nine awards winners and thirteen citation recipients, congratulations.

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The environmental presidency was born out of the concerns of a President, an outdoorsman, and a grandfather. Our approach relied on sound policies over soundbites. We resisted the "green fringe" of environmental extremism: holding fast to the principle

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Just  
CONFERENCE  
w/ MEXICO  
ABOUT  
PRISON

On the law enforcement fronts we broke new ground and old records: filing more cases, <sup>AND</sup> collecting more penalties, and ~~putting more polluters behind bars~~ than in all of EPA's 18 year history. \

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AS THE PRIMARY MEANS OF TIMBER HARVESTING

We ensured that America's seas would still be "shining": ending ocean dumping of sewage sludge \ signing a tough oil pollution bill \ and imposing a 10-year moratorium on oil and gas leasing. \ ALONG THE ENVIRONMENTALLY SENSITIVE AREAS OF OUR COASTS.

3

We've made real progress in conserving energy -- by redefining how we use it, and re-refining what we use. We increased funding for energy conservation and renewables by 66% in FY '92. We launched more than a dozen international partnerships to spur clean technology development and exports. And we proposed comprehensive national energy legislation -- legislation I invite our new president to use as his guide. \

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## THE BUSH ADMINISTRATION AND THE ENVIRONMENT

The Bush Administration has implemented a wide-ranging, innovative agenda to strengthen environmental protection both domestically and internationally:

**Budgets:** Within the context of attempts to restrain overall federal spending, proposed and won major funding shifts to environmental programs, including increases of 47 percent for EPA operating budget and 66 percent for clean energy R&D

**Enforcement:** Made law enforcement history -- filing more cases, collecting more penalties, and putting more polluters behind bars than during EPA's previous 18-year history combined

**Clean air:** Broke a 10-year Congressional gridlock by proposing, signing, and implementing the world's most protective, innovative, and cost-effective clean air legislation

**Parks and recreation:** Secured over \$750 million to expand parks, wildlife refuges, campgrounds, trails, and wild and scenic rivers -- and requested an addition of \$300 million for FY 1993

- Reopened or upgraded dozens of recreational areas
- 20 new national park units, 57 new wildlife refuges
- Sport fishing investments up 47 percent

### Forests and Agriculture:

- Ended clear-cutting as a standard practice on federal land
- Planted 225 million trees under new initiative to assist voluntary planting by communities and individuals
- Approved new Farm Bill programs to reduce wetlands loss and water pollution
- Called on other nations to join U.S. in reducing farm subsidies, which harm competitive exports and contribute to environmental degradation

### Coasts and Oceans:

- Ended ocean dumping of sewage sludge
- Signed a tough, effective oil pollution bill
- Imposed 10-year moratorium on oil and gas leasing off the West Coast, and the south Florida and New England coasts
- To clean up Boston Harbor and similar problems, increased clean water grants for Baltimore, Boston, Los Angeles, New York, San Diego, Seattle
- Pioneered comprehensive ecosystem protection for Great Lakes, Chesapeake Bay, Gulf of Mexico, Puget Sound and other priority ecosystems

-- continued --

### **Clean technologies and energy:**

- Increased funding by 66 percent for energy conservation and renewables to \$540 million in FY 1992, including CNG- and electric-powered vehicles and clean coal technologies
- Proposed national energy legislation that would sharply improve energy efficiency in all sectors
- Launched U.S.-Asia Environmental Partnership and more than a dozen additional programs to spur clean technology development and exports
- Enlisted more than 400 companies in an immediate voluntary campaign to increase energy efficiency; enlisted over 800 companies in a program to cut toxic emissions by over 340 million pounds by 1995

### **Federal leadership:**

- Tripled funding for federal facility cleanups, especially nuclear weapons manufacturing sites
- Secured 103 enforceable cleanup agreements for federal facilities; only 2 existed when President Bush took office
- Signed executive orders spurring the federal government to increase energy efficiency, recycling, and waste reduction

### **International leadership:**

- Reached over 20 new international environmental agreements
- First in the world to accelerate the phaseout of CFCs to the end of 1995 (CFCs harm the ozone layer)
- Made environmental cooperation a centerpiece of improved relations with Mexico, in parallel with NAFTA negotiations
- Proposed a worldwide forest protection treaty and a doubling of international aid for forest conservation as a step toward halting the loss of the world's forests in a decade
- Expanded debt-for-nature swaps with Latin American nations
- Proposed, signed, and submitted to Congress a comprehensive, action-oriented global climate treaty, and began implementing measures that will reduce U.S. greenhouse gas emissions by 7-11 percent below projected year 2000 levels
- Committed to continue leading the world in protecting biodiversity, but refused to sign a treaty with flawed provisions on intellectual property rights and financing
- Led the way to global bans on driftnet fishing and trade in African elephant ivory

-- continued --

## ITEMS NOT MATCHED BY CONGRESS

Congress has cut, delayed, or rejected many of President Bush's significant environmental proposals.

### Bush Proposal

Every budget submitted by President Bush has requested an increase for Superfund toxic waste cleanups to over \$1.7 billion, 23 percent above the FY 1989 level

Increase funds for "America the Beautiful," a wide-ranging program to expand and improve national parks, wildlife preserves and recreation areas by 19 percent above 1992 levels (over 100 percent above 1989 levels).

Elevate Environmental Protection Agency (EPA) to Cabinet status (proposed in January 1990).

Provide full funding (totaling \$285 million in FY 1992 and 1993) for new 1990 Farm Bill voluntary program to preserve one million acres of wetlands -- the "Wetlands Reserve"

Sustained increases for overall wetlands protection: for 1993, a 35 percent increase over 1992 levels to \$812 million (170 percent over 1989 levels)

Provide \$241 million in FY 1993 (70 percent higher than the 1992 level) for environmental activities along the Mexican border

### Congressional Response

Cut the President's request by \$467 million over the last three years. Congress has never matched the President's original proposal (FY 1990) of \$1.74 billion.

Congress cut the President's FY 1992 request by more than 25 percent and threatens to cut \$250 million from the 1993 request -- including deep cuts in outdoor recreation, reforestation, and federal land acquisition

Congress has yet to pass the bill; this year, the House committee did not even schedule hearings on a bipartisan bill passed by the Senate and supported by major environmental groups

Zero funding for FY 1993. For FY 1992, Congress cut the President's request by more than half, providing only \$46 million.

For FY 1993, Congress threatens to cut these programs below the 1992 level

Congress threatens to cut the FY 1993 request by over \$100 million.

Source: Council on Environmental Quality, September 11, 1992

Document No. 364554

**WHITE HOUSE STAFFING MEMORANDUM**

DATE: 11/25/92 ACTION/CONCURRENCE/COMMENT DUE BY: Noon 11/30/92

PRESIDENTIAL REMARKS: ENVIRONMENTAL EXCELLENCE AWARDS  
THE EAST ROOM

SUBJECT: \_\_\_\_\_  
DECEMBER 2, 1992

	ACTION	FYI		ACTION	FYI
VICE PRESIDENT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MCBRIDE	<input type="checkbox"/>	<input type="checkbox"/>
BAKER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	MOORE	<input type="checkbox"/>	<input type="checkbox"/>
SCOWCROFT	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MULLINS	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DARMAN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	PETERSMEYER	<input type="checkbox"/>	<input type="checkbox"/>
BATES	<input type="checkbox"/>	<input type="checkbox"/>	PORTER	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BRADY	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<del>_____</del>		<input type="checkbox"/>
BROMLEY	<input type="checkbox"/>	<input type="checkbox"/>	<del>_____</del>		<input type="checkbox"/>
CALIO	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SMITH	<input type="checkbox"/>	<input type="checkbox"/>
DEMAREST	<input checked="" type="checkbox"/>	<input type="checkbox"/>	TUTWILER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
FITZWATER	<input type="checkbox"/>	<input checked="" type="checkbox"/>	ZOELICK <del>_____</del>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GRAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	FIRESTONE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HOLIDAY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	MCGROARTY	<input type="checkbox"/>	<input checked="" type="checkbox"/>
HORNER	<input type="checkbox"/>	<input type="checkbox"/>	<del>_____</del>		
			DELAND	<input checked="" type="checkbox"/>	<input type="checkbox"/>

REMARKS:

Please provide your comments on the attached directly to Dan McGroarty, RM. 122, x2930, with a copy to this office NO LATER THAN NOON, MONDAY, NOV. 30, 1992. Thank you.

RESPONSE:

*11/30 12:30 PM Dan, Pls see edits/guidance to see the revision; pls a list I can expect it.*

**PHILLIP D. BRADY**  
Assistant to the President  
and Staff Secretary

(Grossman)  
November 23, 1992  
Draft One  
ENVIRO

2 NOV 25 AM: 27

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Don't use. Too defensive. And he did use soundbites. let the f... miss! OK → focus be on the "enemies" -- make it positive, the deeds. H... 11/23/92

2

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Also, add a Pt on N. Amer efforts, espec with Mexico, that parallel our econ integration thru NAFTA. The point is to stress that we're stressing cooperation, & bldg on

Pls add:  
 - ban on direct foreign  
 - debt forgiveness for environ in future  
 - Environ Center in Budget to help EE  
 (Call this Division of State for more)  
 647-3084

yes.  
 then our dictators

4

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(Grossman)  
November 23, 1992  
Draft One  
ENVIRO

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THE EAST ROOM  
DECEMBER 2, 1992

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Over the next few years I reckon I'll be spending a lot of time in what Teddy Roosevelt called "the great cathedral of the outdoors;" and I'll remember what we've done to conserve it, and preserve it....and I'll be proud.

The environmental presidency was born out of the concerns of a President, an outdoorsman, and a grandfather. Our approach relied on sound policies over soundbites. We moved from the old, outdated ideas of "command and control" conservation -- to a more market-oriented, decentralized philosophy of environmental action. Those who forced a false choice between a strong economy

and a safer environment just plain missed the point: we sought to achieve both -- while sacrificing neither.

We combined a <sup>« understanding of</sup> ~~pragmatism~~ about human nature with an idealism about Mother Nature: an ambitious agenda that sought to harness the energy of capitalism in the service of <sup>the environment</sup> ~~conservation~~.

Here are the accomplishments I am proud to pass on to a new generation: The Clean Air Act -- we broke ten years of congressional gridlock by pushing through the world's most protective and cost-effective clean air legislation. \ We won major funding shifts to environmental programs -- increasing the EPA's budget by almost 50 percent, and increasing funding for clean energy research and development by 66 percent.

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We helped make America's Great Outdoors even greater: securing over a billion dollars to expand parks, wetlands, wildlife refuges, campgrounds, and scenic rivers. \ We decided to end clear-cutting as a standard practice on federal land. And our America the Beautiful initiative has planted more than two million new trees all across this great land. \

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oil and gas leasing over vast areas of our ecologically-sensitive coasts. \\  
\\

We've launched a new generation of clean energy technologies, not only by increasing funding for research and development, but also by creating incentives for their use. ~~We launched more than a dozen international partnerships to spur clean technology development and exports.~~ And we pushed through comprehensive national energy legislation that will guide our country into the next century. \

In terms of federal leadership, we've tripled funding for federal facility cleanups \ secured over a hundred enforceable cleanup agreements for federal facilities \ and signed executive orders spurring the federal government to take the lead in increasing energy efficiency, recycling, and waste reduction. \

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At the same time that we renewed our national commitment to the environment, we redoubled our efforts to support and

encourage people like you. Everyone in this room today has demonstrated the principles of a new environmentalism.

I established this national environmental awards program to honor those who've honored the environment. Some here have forged innovative partnerships -- environmental alliances that are protecting our wetlands, preserving our resources, and preparing a new generation of environmental leadership. \\

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# WHITE HOUSE STAFFING MEMORANDUM

DATE: 11/25/92 ACTION/CONCURRENCE/COMMENT DUE BY: Noon 11/30/92

CONFIDENTIAL REMARKS: ENVIRONMENTAL EXCELLENCE AWARDS  
THE EAST ROOM

SUBJECT

OPL

11/30/92  
2:55

- ANY COMMENTS MADE BY CEO

- DON'T LIKE 1ST TWO PARAGRAPHS THE JOKES DON'T WORK

- Last line: NOT "THOSE awards" MAYBE "the awards"

	ACTION	FYI
	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>
	<input checked="" type="checkbox"/>	<input type="checkbox"/>
YER	<input type="checkbox"/>	<input type="checkbox"/>
	<input checked="" type="checkbox"/>	<input type="checkbox"/>
[REDACTED]	<input type="checkbox"/>	<input type="checkbox"/>
[REDACTED]	<input type="checkbox"/>	<input type="checkbox"/>
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ER	<input type="checkbox"/>	<input checked="" type="checkbox"/>
ICK	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ONE	<input type="checkbox"/>	<input checked="" type="checkbox"/>
PARTY	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
AND	<input checked="" type="checkbox"/>	<input type="checkbox"/>

attached directly to  
a copy to this office  
0, 1992. Thank you.

PHILLIP D. BRADY  
Assistant to the President  
and Staff Secretary  
Ext. 2702

(Grossman)  
November 23, 1992  
Draft One  
ENVIRO

2:15:25 AM: 27

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And finally, we've insisted that a new world order include a cleaner world environment. We reached over twenty new international environmental agreements. \ We made America first in the world to accelerate the phaseout of CFCs. \ We weaved environmental cooperation into trade negotiations with our neighbors; expanded debt-for-nature swaps with Latin America; and proposed, signed, and submitted to Congress a comprehensive, action-oriented global climate treaty.

This awards program itself was established to honor those who've honored the environment. Some here have forged innovative partnerships -- environmental alliances that are protecting our wetlands, preserving our resources, and preparing a new generation of environmental leadership. \ \

Others here have taken the lead in combining sound business with a safer environment -- a smart, new merger between profitability and preservation. \\

Still others are pioneers on the frontier of environmental technology: finding ways to remove CFC production from manufacturing; or reduce pollution while recycling metal scrap.

Finally we've got recipients here who are cultivating our human resources to conserve our natural ones. Leaders, like Hazel Johnson, who realize that the greening of America is a truly a grassroots operation. Or the Environmental Education Program, teaching our children how to care for the great land they will inherit. \\

I remember back in July I was out west visiting Sequoia National Park. There was a camp there for inner-city youngsters, Pyles Boys Camp I think it was called. I remember quoting Teddy Roosevelt talking about the "beautiful gifts" we receive from nature -- gifts we "ought to hand on as a precious heritage to [our] children and [our] children's children."

That heritage is the family legacy that all Americans share, and share responsibility for. Each of you understands President Roosevelt's challenge. Each of you has acted on it. For that you have my admiration, my respect, and my gratitude. Now, Mike, if you'd hand out those awards.

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(Grossman)  
November 23, 1992  
Draft One  
ENVIRO

DALE CURTIS, CEO

PRESIDENTIAL REMARKS: ENVIRONMENTAL EXCELLENCE AWARDS  
THE EAST ROOM  
DECEMBER 2, 1992

Welcome everyone to the White House. [Acknowledgments]. And  
a special welcome to the nine <sup>MEDAL</sup> ~~awards~~ winners and thirteen  
citation recipients, congratulations.

but  
like  
joke.  
Suggest  
instead

[[One of our recipients here today is called "Keep Texas  
Beautiful." I want them to know that we'll soon be making a  
contribution to the state's wildlife preserves....<sup>Millie & Ranger will</sup> ~~Now where's~~  
<sup>be moving to Texas with us.</sup> ~~Millie? I guess I frightened her off.]]~~

Don't  
like. Too  
depressing.

I'm not going to make a long-winded speech today. \ I take  
the Clean Air Act very seriously. \\ ~~[But I've had a lot of time~~  
~~to think, over the past two weeks, and I'd like to share some of~~  
~~my reflections.~~

~~It's a strange time now: a twilight between the dusk of one~~  
~~administration and the dawn of another.]~~ Over the next few years  
<sup>PLAN TO</sup> I ~~reckon I'll~~ be spending a lot of time <sup>IN</sup> ~~under~~ what Teddy  
Roosevelt called "the great cathedral of the outdoors;" and I'll  
remember what we've done to conserve it, and preserve it....and  
I'll be proud.

IDEAS TOWARD A NEW ERA OF ENVIRONMENTAL ACTION, WE HELD.

The environmental presidency was born out of the concerns of  
a President, an outdoorsman, and a grandfather. Our approach  
<sup>WE MOVED AWAY FROM OUTDATED</sup>  
relied on sound policies over soundbites. ~~We resisted the "green~~  
~~fringe" of environmental extremism; holding fast to the principle~~

that only a growing economy can provide the resources needed to protect the environment. (Suggested this lang they say is deriv. of Yang): THOSE WHO SAID

HAT WE FAVORED ECONOMIC DEVELOPMENT OVER THE NEEDS OF THE ENVIRONMENT MISSED THE POINT, WE SOUGHT TO ACHIEVE BOTH WHILE DEMANDSING VEITHER.

We combined a pragmatism about human nature with an idealism about Mother Nature: an ambitious agenda that ~~sought to harness~~ <sup>ED</sup> the energy of capitalism in the service of conservation. <sup>THE ENVIRONMENT</sup>

Here are the accomplishments I hope to pass on to a new generation: The Clean Air Act -- we broke ten years of congressional gridlock by proposing and signing the world's most protective and cost-effective clean air legislation. \ We won major funding shifts to environmental programs -- increasing the EPA's budget by almost a half, and increasing funding for clean energy R&D by 66%.

On the law enforcement front we broke new ground and old records: filing more cases, collecting more penalties, and putting more polluters behind bars than in all of EPA's 18 year history. \

We helped make America's Great Outdoors even greater: securing over \$750 million to expand parks, refuges, campgrounds, and scenic rivers. \ Planting two and a quarter million new trees -- and ending clear-cutting on federal land. \

We ensured that America's seas would still be "shining": ending ocean dumping of sewage sludge \ signing a tough oil pollution bill \ and imposing a 10-year moratorium on oil and gas leasing.

We've made real progress in conserving energy -- by redefining how we use it, and re-refining what we use. We

increased funding for energy conservation and renewables by 66% in FY '92. We proposed national energy legislation. And we launched more than a dozen international partnerships to spur clean technology development and exports. \

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