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Folder Title:
Baton Rouge, Louisiana 11/2/92 [OA 8485]

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ould come back.

And boy, did they ever do this country proud.
They did us proud, and don't let them take
it away from us.

But my point is, this is an awesome respon-
sibility, to ask someone else's son or someone
else's daughter to put their lives at stake. It's
a responsibility that I have tried to fulfill with
honor, duty, and above all, integrity. We
must serve this country with integrity.

So tomorrow, as we end the long campaign
trail in what's got to be one of the most con-
troversial years, certainly probably the most
unpleasant year of my life, which is totally
unimportant, but I think others know it's
been a rather ugly year with this national
media just writing us off from day one.

Audience members. Boo-o-o!

The President. Let me tell you some-
thing. We're going to show them they're
wrong.

So tomorrow is the day of responsibility.
I ask you not to take this responsibility lightly.
You see, democracy was conceived from lib-
erty, nurtured by freedom, and protected by
the blood of those who came before. When
you walk alone into that booth tomorrow, you
will not spend more than a couple of min-
utes, but your single voice will echo down
the corridor of time. With your vote, you will
shape and help shape the entire future of
this, the most blessed special nation that the
world has ever known and that God has ever
created.

Never forget, I don't care what they say,
never forget that we are one nation under
God, and we ought to be grateful for that.

So what we do will cast its shadow forward
into history. Your vote—look at it this way—
it's an act of power, a statement of principle,
and a harbinger of possibility. So like all the
candidates, I ask only that you think deeply
about our Nation and its needs, because to-
morrow, the polls don't matter. The pundits
don't count on election day. Only conscience
should be your guide. And never, never let
anyone tell you that the United States is a
nation in decline. We've got problems, but
together we can solve them and lift America
up.

May God bless you, and may God bless
our great country. Thank you so much. Let's
go win it. Go to the polls. Go to the polls

and win. Thank you very much. Thank you,
Kentucky. Thank you.

*Note: The President spoke at 4:33 p.m. in
the Signature Flight Support Hangar at
Standiford Field.*

Remarks to a Rally in Baton Rouge, Louisiana

November 2, 1992

The President. Thank you very much.
What a great Louisiana welcome. Unbeliev-
able. Thank you very much. Thank you so
very much for this welcome back. And may
I at the outset of these remarks say thank
you, Louisiana, and thank you, Cheryl Ladd,
an old friend, for introducing me here today.

And I want to salute Congressman Richard
Baker, Congressman Holloway, Congress-
man Livingston, all three great guys; former
Congressman and your former Governor
Dave Treen, who's at my side through thick
and thin; another great Louisianian, Henson
Moore, who is so important to us in the
White House and been working his heart out
here; and Fox McKeithen and Chuck
McMains and Carl Crane and so many others
that are helping us in every single way, but
especially all of you here tonight to put us
over the top in the State of Louisiana.

I'll tell you, something is happening across
this country. Something is happening across
this country. And we are going to annoy the
media and reelect George Bush. They don't
like it; they don't understand it. Something
is happening in our great country. Come
Monday, we feel things moving. But come
Wednesday, there's going to be no joy in Lit-
tle Rock, believe me. We're going to win this
election.

And the pollsters, the pollsters are going
to be unemployed, and the rest of the coun-
try is going to move forward to jobs and op-
portunity. [Applause] No, you guys are too
much. But here's what it's about. Here's what
it is about. There is the choice, is a big dif-
ference on experience, on philosophy, and
yes, on character. Character matters for
President of the United States of America.

And yes, the issue is, tomorrow when you go into that booth, the question of trust. Who do you trust with your kids? Who do you trust with your country? Who do you trust to lead the free world?

Governor Clinton says he's the candidate of change. But let's look at what he offers: \$150 billion of new taxes to start with—

Audience members. Boo-o-o!

The President. —\$220 billion in new spending. That is trickle-down Government. And we do not need to go back to the failed days when you had a Democrat in the White House and Democrats running, the liberals running the Congress. Governor Clinton's numbers don't add up. He says, "Oh, I'm going to sock it to the rich." All you guys driving a cab, being a nurse, teaching school, watch out: He's coming after you. And we're not going to let him do that to the United States of America.

And I would remind the entire country from this fired-up rally right here in Baton Rouge—the one I'm told is the biggest they've ever had here—what it was like when we had another guy sounding just like this in the White House, like Governor Clinton. We had interest rates at 21 percent. We had inflation at 15. We had a "misery index" of 20. And we are not going to go back to those days.

This guy—change—he and Ozone Man, all they do is say, change, change, change. That is all you'll have in your pocket if you put these two guys in office, believe me. We're the ones with the positive program. We want to renew, revolutionize education, K through 12, give the parents a choice of schools, religious, private, and public. Put your faith in the parents and in the teachers and in the community, not in some bureaucracy in Washington, DC.

We've got the best plan for reforming health care: making insurance available to the poorest of the poor through vouchers; tax credits to that next overworked and over-taxed part; get that insurance pooled so you bring the prices down; and then go after these malpractice lawsuits that are driving the cost of health care right up through the roof.

We've got to teach those trial lawyers and Governor Clinton that people want reform

of the legal system. It's a shame when people don't dare coach Little League for fear of a crazy lawsuit, don't dare help their fellow man along the highway for afraid of a crazy lawsuit, doctors don't dare deliver babies for fear of a crazy lawsuit. It is time to stand up to the trial lawyers and put some liability limits on this insurance.

And there's another big difference. The other day in southern Louisiana, I signed a brandnew national energy strategy that changes this alternative minimum tax and says, look, we are going to get the oil fields back to work by giving them a tax break.

And we've got a very good record in the environment. But it is Ozone Man—and this is why I call him that—who has said in Santa Barbara, California, "No more offshore drilling anywhere." That is wrong. That is wrong for this country.

Audience members. Boo-o-o!

The President. But typical, one day he makes that statement in California, no more anywhere; then he comes here and hedges. Then they back—and said he didn't say it. Then they played the tape to him right in Louisiana where he said, "No more drilling anywhere." And now he said, "Well, yes, I said it, but—" You cannot have a lot of "buts" in the Oval Office. And Governor Clinton keeps going: One side of the issue one day, one side the next.

No, you can't have it all ways. You can't be all things to all people in this job. You call them as you see them. If you make a mistake, you look the American people in the eye, like any family person would, and say, I was wrong. And then you go forward and lead the country. You don't try to waffle. You don't try to be on all sides of every question.

And believe me, Governor Clinton wants to expand the American Government. And I want to expand the American dream for every kid here today.

Now let's talk about character and trust. I happen to believe that they're both important. I happen to believe they are both important, because people look to the United States and to the President for just that kind of leadership. And Governor Clinton said in the debate, he said, "It's not a question of the character of the President; it is the character of the Presidency." Wrong. They're

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interlocked. You can't separate them out for the time that the man is President.

I mentioned Horace Greeley's words in the last debate we had. But here's the full quote. He said, "Fame is a vapor, popularity an accident, riches take wing; only character endures." And that's true, whether it's in a family, whether it's in a business deal, or whether it's as President of the United States of America.

And so, my pitch at the end is that we simply cannot take a risk on Governor Clinton. Neither his experience nor his character, given this position on one side or the other, is what's right for this country at this time. We are the greatest nation.

You know, Governor Clinton and Ozone go around telling everybody that we are a nation in decline, that we're less than Germany, that we are more than Sri Lanka. Wrong. We are the most respected nation on the face of the Earth, and we have made dramatic strides towards world peace. They don't ever like to talk about foreign affairs. But let me tell you something on the eve of going to the polls. I am very proud to have been the President that has greatly reduced, if not eliminated, the threat of nuclear war from the face of the Earth.

Audience members. Four more years! Four more years! Four more years!

The President. You know, let me tell you something—

Audience members. Four more years! Four more years! Four more years!

The President. I honestly believe we're going to get 4 more years tomorrow.

You know, I have another big difference with Governor Clinton. It relates to war and peace. I am very proud that I wore the uniform of this country and fought for my country in combat. And the media elite don't like it, but I still think it is wrong when your country is fighting to go to organize demonstrations in a foreign land against the United States of America.

Audience members. Boo-o-o!

The President. And thank God we didn't waffle when Saddam Hussein took over Kuwait. Thank God we stood up and said this aggression will not stand. And thanks to the sons and daughters of Louisiana and others across this country, it did not stand.

And yesterday, a couple of days ago, there's this marvelous dispatch out of Baghdad a couple of days ago; Saddam Hussein's government announcing that they plan a party in downtown Baghdad of 500,000 people if I lose. Well, let me tell Saddam something here tonight: He can put his party on hold. And he'd better live up to all those resolutions of the United Nations and take the pressure off his people. Now, Saddam won't be happy, but I'll be happy that he's not happy. Look at it that way.

Now, let me ask you this. Imagine a year from today picking up a newspaper in your house and seeing that somewhere in the world or somewhere right at home there is a significant domestic crisis, an unforeseen crisis. Imagine that in this dangerous situation an American leader, totally without experience, completely untested, a leader about really whom we know very little still and what we do know is his troubling pattern of being on one side and then another and bringing this ingrained habit of trying to lead people by misleading them. And when that next crisis comes—and you know darn well it will—the entire world is going to be looking to the American President. Make no mistake about that. And they will look to his experience, and they will count on his character.

And I have been tested by fire. We have managed world change. It gets of almost Biblical proportions. And our success can be measured by the headlines that were never written, the countless crises that have never taken place, because we stayed firm and strong and never waffled.

Audience members. Four more years! Four more years! Four more years!

Audience members. George Bush! George Bush! George Bush!

The President. The decision that we made on Desert Storm was made not because it was popular. Think back to the demonstrations, to the reluctance of Congress, to the testimony before the Congress, counting millions of body bags that might return. It was not an easy call, and clearly it was not a popular call. But as President you have to make a call when you believe it was right, and that was the right thing to do.

And I will never forget that cold day up there in Camp David at our little chapel when Barbara and I literally prayed for the safety of the young men and women that were about to go to war. And let's never forget, we are one Nation under God, and in the Oval Office or in your families, we should never forget that. And we prayed those kids would come back. And back they came, with their heads high. And they lifted our country up and brought it together and erased the agony of Vietnam and made everybody proud, proud again to be Americans.

And so yes, I do believe in honor, duty, and country. And I ask for you to remember that another crisis may occur, and we better have a Commander in Chief that shares those Louisiana values. Let me conclude now, we're getting near the end of the trail. This is the second-to-last campaign appearance that I'll ever make on my own behalf after half my adult life in public life—half in the private life right here, much of it in Louisiana; half of it in business, the other half in public life. And this is the end of the road in terms of the campaigning.

And so let me ask you in all seriousness to think seriously about this and ask that you not take lightly your responsibility that you'll have tomorrow. You see, democracy was conceived from liberty, nurtured by freedom, and protected by the blood of those who came before us. And when you walk alone into that booth tomorrow, you'll not spend more than a couple of minutes. But your single voice will echo down the corridor of time. And with your vote, you will help shape the entire future of this, the most blessed, special nation that man has ever known and that God has ever created. And what we do together, what we do together tomorrow will cast its shadow forward into eternity.

And so your vote is an act of power, a statement of principle, and a messenger of possibility. And so like all the candidates, I ask only that you think deeply about our Nation, about those that need help, about our needs, because tomorrow the polls don't matter. The pundits don't count. On election day, it is the American people who speak their mind. And only conscience should be your guide.

And don't let anyone tell you we're a nation in decline. We've come out of some very hard times. We're beginning to move. And I ask for your support for 4 more years to help every young person in this room enjoy the American dream.

May God bless the United States of America. Thank you very much. Thank you and God bless you all. Thank you.

Note: The President spoke at 6:55 p.m. at the Baton Rouge Metropolitan Airport. In his remarks, he referred to actress Cheryl Ladd; Henson Moore, Assistant to the President for Intergovernmental Affairs; Fox McKeithen, secretary of state for Louisiana, and State representatives Chuck McMains and Carl Crane.

Remarks at a Rally in Houston, Texas November 2, 1992

The President. What an awesome array—

Audience members. Four more years! Four more years! Four more years!

The President. What an awesome array. What a great homecoming and a great welcome back.

Audience members. Four more years! Four more years! Four more years!

The President. Thank you very, very much. Thank you, thank you. Thank you so very much. Thank all of you. And may I start by thanking this awesome array of wonderful people, Bob Hope and all the rest of them, for being with us tonight. Thank all of you from the bottom of our grateful hearts.

Texas, that's where it all started for Barbara and me: forty-four years ago when we moved out to Texas, west Texas, we voted in our first Presidential election out there; here in Houston, 30 years ago, when I gave my very first speech on my own behalf. And tonight, in Texas, I will give my last speech ever on my own behalf as a candidate for reelection as President of the United States.

Audience members. Four more years! Four more years! Four more years!

The President. You know, when we drove that car out to Odessa 44 years ago, we were

Administration of

tired and we were high. We knew of us. And tonight other long, long worn, but fired to win this election t

We are on the are on the verge something historic biggest comeback tory. And this gu for predictions. N they think it's h Truman? I'm not but come Wedne to be a whole lot for something e going to be movi moving forward to move this cour tury with a lot line is this: Yes, and Reelect Bush

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said, 44 years ag the book-learning about life right h Christi, where I g I am proud that and then out W and later right h come here tonight process of Amer know that we ha let's get together and lift everybody

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ted States of Amer- ch. Thank you and you.

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k you very, very ou. Thank you so ou. And may I start array of wonderful the rest of them, Thank all of you teful hearts.

all started for Bar- ears ago when we Texas, we voted lection out there; ago, when I gave own behalf. And ve my last speech a candidate for the United States. our more years! e years! w, when we drove ears ago, we were

tired and we were worn out. Our spirits were high. We knew we had big things in front of us. And tonight we come home from another long, long journey a little tired, a little worn, but fired up because we are going to win this election tomorrow.

We are on the verge of something big. We are on the verge of something very, very big, something historic in American politics: the biggest comeback in American political history. And this guarantees it. I'm not much for predictions. No, I just tell the truth, and they think it's hell. You remember Harry Truman? I'm not very much for predictions, but come Wednesday morning, there's going to be a whole lot of pollsters looking around for something else to do. And America's going to be moving forward. America will be moving forward again, united, strong, ready to move this country into the end of this century with a lot of power. And the bottom line is this: Yes, we will "Annoy the Media and Reelect Bush."

Audience members. Four more years! Four more years! Four more years!

The President. We came to Texas, as I said, 44 years ago to begin our lives. I got the book-learning back East, but I learned about life right here in Texas, first at Corpus Christi, where I got my Navy wings. And yes, I am proud that I served my country in war and then out West, in the Permian Basin, and later right here in the Gulf Coast. We come here tonight to begin again, begin the process of American renewal, because we know that we have changed the world. Now let's get together and help change America and lift everybody up.

And so the pundits say our campaign is against the odds. So what. I have a feeling the gods are smiling on us, and I know we're going to win this campaign. And here is why: My confidence stems from a simple fact that even in this time of uncertainty and transition, the American people share our values. And that's one of the reasons we'll do it. Some simple, commonsense beliefs that Barbara and I learned right here in the great State of Texas. And I learned that the strength of our Nation does not end up on the marble mausoleums along the Potomac, but in the souls and the hearts of the hard-

working people in places like Tyler and Waco and Corpus and Houston.

And while Governor Clinton dreams, while he dreams—

Audience members. Boo-o-o!

The President. —while he dreams of expanding the American Government, I know what really matters: I want to expand the American dream.

And in Texas, I learned that family and faith and certainly friends are all there really is. And that America always will be indivisible, undivided, one nation under God. It was here in west Texas in the oilfield I learned that a person's word is worth \$1 million, just the word of honor, and that if you don't stand for something, you will fall for anything. And it was there that I learned that great nations, like great men, must keep their word of honor. And I have done that as President of the United States. Great men, like great nations, must also do that.

And I learned about character. Character is what you are when no one's looking, and what you say when no one is listening. And I learned that character really is the father of leadership—not money, not fame, not intelligence. It is character. And here in Texas, or in the Oval Office, character counts.

And most of all, right here in Texas at Sunday dinners, or at those Friday night football games, I was reminded every single day that there is no place like this great Nation. We are a special land with a special spirit. There is no place like America. And don't let Clinton and Gore tell you we're a nation in decline. We're a rising nation.

We can solve any problem. And I want to lead this country to new heights for 4 more years.

Audience members. Four more years! Four more years! Four more years!

The President. And so I offer in this campaign a proven record of leadership, leadership that has literally revolutionized the world. Leadership that has been tested by fire. Leadership that has made our children dream the sweet dreams of peace instead of the nightmare of nuclear war.

And I offer trust, not in Government but in you, the American people. And I offer a deep and abiding faith in the future of our great Nation. Clinton and Gore say we are

in decline, something less than Germany but a little more than Sri Lanka. They are wrong. We are the United States of America, the greatest, freest Nation on the face of the Earth.

And I learned a lot about life. I learned a lot about life right here. I learned that you fight when your back is up against the wall. You never give up when you're behind. You push on and you fight for what you believe in. And you will win.

There is no way that Barbara and I can ever adequately say thank you—not possible—thank you to the people in this room, thank you to the people of Texas, thank you to our friends here. I will single out one person who is at my side once again in the battle of my life, and that is Jim Baker of Houston, Texas, our great Secretary of State. And I remind you that time and again our political journeys, we've defeated the odds. And time and again we've proved the naysayers wrong. I think America likes a comeback. I think they like somebody that fights for what he believes in. And that's what I am doing, right here, right down to the wire.

Audience members. Four more years! Four more years! Four more years!

The President. Did you see the dispatch out of Baghdad a couple of days ago? Saddam Hussein is said to be planning a party in the streets of Baghdad for 500,000 Iraqis if we lose. But tonight I have a message for my friend Saddam Hussein: Cancel. Cancel the celebration. Cancel the celebration. We are going to win, and we are going to make you adhere to every single resolution passed by the United Nations.

You know, I will readily contend that I've never been too hot with words, and I think you know that. In fact, some of the more elite pundits say I can't finish a sentence. Well, they may be right from time to time. But I'll tell you something, though. I think you also know, I think especially the people here do, that I care very deeply about our Nation. And I believe that we must treat this precious treasure with great care. America is something that has been passed on to us.

And we must shape it. We must improve it. We must help people and be kind to people. And then we must pass that on to our kids and to our grandkids.

And tomorrow, you participate in a ritual, a sacred ritual of stewardship, a ritual that was conceived by liberty and nurtured by freedom and defended by the blood of those who came before. And when you walk alone into the voting booth, you will not spend more than a couple of minutes, but your voice will echo down the corridors of history. And with your vote, you are going to help shape the future of this, the most blessed, special nation that man has ever known and God has helped create. And so, look at your vote—especially the young people—look at your vote as an act of power, a statement of principle. And tonight, I ask only that you think deeply about our Nation and about its needs. Because tomorrow, the polls don't matter, the pundits don't count. On election day, only conscience should be your guide.

And when America votes their conscience, we will unleash a great power, a power stronger than any tank, faster than any airplane. This power will sweep past the cynics and the pundits and the pollster, and it will sweep us into office. And it will lift America up, it will lift us up to new heights for all. Don't listen to those critics and those pessimists who can only win by telling you how bad things are. We can solve the problems. But we are the greatest, fairest, freest nation on the face of the Earth. And I ask for your trust and your support to lead our great country for 4 more years.

Thank you—a most magnificent welcome home. And may God bless you all. May God bless our great country, the United States of America. Thank you all very much. Now, let's go do it.

Note: The President spoke at 9:42 p.m. at the Houston Astro Arena. In his remarks, he referred to entertainer Bob Hope. A tape was not available for verification of the content of these remarks.

Administration of

Statement on Driftnet Fishing November 2, 1992

Today I am signing the "High Seas Driftnet Fishing Ban Act."

H.R. 2152 calls for support of United Nations Resolutions 4 which pertain to and its impact on the world's oceans. It calls for measures to reduce driftnet fishing in the areas that is beyond the United States and the Russian Federation.

As a principal author of the legislation, the United States strongly leadership in opposing wastefulness and overfishing caused by this fishery. It is a concern for the cooperative management of the world's fisheries. The United States has successfully adopted the High Seas Driftnet Fishing Ban Act because of the support of living marine resources.

It was appropriate for the General Assembly to be called upon all member States in the community to encourage the implementation of Resolution 4 on all large-scale fisheries. The United States is committed under the Convention to do so on November 2, 1992.

Through this Act, the United States forces its commitment to the concerned nations. The United States is implementing the Convention. The United States urges that measures be taken to prohibit vessels flying the flag of any country from engaging in any activities contrary to the Convention and to impose appropriate penalties.


For its part, the United States has taken steps, through Executive Order and Law 101-627 on 11/2/92, to prohibit any U.S. vessel

THE WHITE HOUSE

WASHINGTON

November 1, 1992

MEMORANDUM FOR STEVE PROVOST
DAN MC GROARTY
CHRISTINA MARTIN
RAY SILLER
CLAIRE TURNEY

FROM: ED WALTERS 
SUBJECT: BATON ROUGE, LOUISIANA LOCAL COLOR

THE EVENT:

The President will address 5,000 supporters at an airport rally in Baton Rouge, Louisiana at 6:50 p.m. on Monday, November 2. This is the last stop the President will make tomorrow before Houston.

LOCAL COLOR:

Baton Rouge International is a small, five-hangar airport 45-minutes north of Baton Rouge proper. It is in the middle of a blue-collar neighborhood, home to many petroleum industry employees. North Baton Rouge is all petrochemical industry.

Baton Rouge is a college town and the state capital. Louisiana State University (the Tigers) is the backbone of the city. The winless football team has been struggling for the last three or four years. Perhaps more prominent is its basketball team, which just lost super center Shaquille [Shack-EEL] O'Neal to the NBA.

The New Orleans Saints beat the Tampa Bay Buccaneers today with a last-minute field goal for a come-from-behind victory in New Orleans, 23-21. Saints are now tied for first in the conference. Metaphor for the election?

ISSUES:

In a word, oil. The last time the President was in the state, he was signing the energy bill at an oil rig in Lafayette. The President said in Lafayette that the energy bill would create 45,000 new jobs in the oil patch. The bill would promote greater use of natural gas by mandating the conversion of millions of private fleet and government vehicles to alternative fuels and by promoting the use of natural gas to generate electricity. It will also promote domestic oil production by granting a tax break to independent producers, as well as stress conservation and development of energy sources other than fossil fuels.

BATON ROUGE, LOUISIANA LOCAL COLOR
NOVEMBER 1, 1992
PAGE TWO

The flip side of the oil coin is the suggestion by Al Gore that we ban offshore drilling in environmentally sensitive areas. He was trying to pander to the Sierra Club in Santa Barbara, California, saying that offshore drilling was a menace to the environment. But in Louisiana, Clinton and Gore say they weren't talking about offshore drilling in Louisiana. They are trying to have it both ways -- again.

FAST FACTS:

- Da Polls: University of New Orleans poll released last Wednesday:

Clinton	40 %	
Bush	35 %	Margin +/- 3.7 percent
Perot	8 %	
Undecided	15 %	
- Since 1960, Louisiana has given its electors to Democratic Presidential candidates only once -- in 1976. The state is overwhelmingly Democrat, but more importantly, overwhelmingly conservative.
- Louisiana has been traditionally ignored by Presidential candidates, offering only nine electoral votes, which almost always went to the Republican candidate. This year, the state could provide the margin of victory. This will be the sixth visit by the President to the state during this election year, and the state is conscious of the attention.
- Recent stumpers for the President in the state: Marilyn Quayle, George W., Lamar Alexander, Lynn Martin, James Watkins, Sen. Alan Simpson, Clayton Yeutter, and Pat Buchanan.
- Last weekend, the President won endorsements from the New Orleans Times-Picayune, the Monroe News Star, and the Lake Charles American Press. Neither of Baton Rouge's two papers, The State Times, nor the Morning Advocate, have endorsed a candidate.

BATON ROUGE, LOUISIANA LOCAL COLOR
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PAGE THREE

HUMOR/APPLAUSE LINES:

- On Clinton and Gore trying to have it both ways on offshore drilling: "It's a cajun waffle."
- I know Shaquille O'Neal left you early for the NBA, but I'm going to stick around for another four years.
- This is THE soundbite to make the evening news. All around the state, there is a uniform expression for victory, taken from a TV commercial: cha-CHING! (a la cash register). I don't know if you can coach the President to do it, but it would certainly make headlines. "On Tuesday night, I'll have one word for Bill Clinton: cha-CHING!"

ACKNOWLEDGEMENTS:

CHERYL LADD, Entertainer -- will introduce the President
HON. DAVE TREEN, former Louisiana Governor, Chairman La. B/Q '92
CONGRESSMAN RICHARD BAKER, U.S. Rep. 6th District
State Sen. Jay Dardenne [DAR-dan]
Fox McKeithen, Louisiana Secretary of State
State Rep. Chuck McMains
State Rep. Carl Crane
Doug Moreau, State District Attorney
Richard Leefe, Supporter

THE WHITE HOUSE

WASHINGTON

November 1, 1992

MEMORANDUM FOR STEVE PROVOST
DAN MC GROARTY
CHRISTINA MARTIN
RAY SILLER
CLAIRE TURNEY

FROM: ED WALTERS 
SUBJECT: BATON ROUGE, LOUISIANA LOCAL COLOR

THE EVENT:

The President will address 5,000 supporters at an airport rally in Baton Rouge, Louisiana at 6:50 p.m. on Monday, November 2. This is the last stop the President will make tomorrow before Houston.

LOCAL COLOR:

Baton Rouge International is a small, five-hangar airport 45-minutes north of Baton Rouge proper. It is in the middle of a blue-collar neighborhood, home to many petroleum industry employees. North Baton Rouge is all petrochemical industry.

Baton Rouge is a college town and the state capital. Louisiana State University (the Tigers) is the backbone of the city. The winless football team has been struggling for the last three or four years. Perhaps more prominent is its basketball team, which just lost super center Shaquille [Shack-EEL] O'Neal to the NBA.

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